

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

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WEEK ENDING NOVEMBER 24, 1934

TELLS WHAT'S ON THE AIR — ANY TIME — DAY OR NIGHT

5¢

Volume IV
Number 5

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Marian Hotch, Radio's Blind Cinderella

By Arthur Kent

One Miss Barely Out of Her Teens Has Come from the Shadows of Blindness—to Win a Dramatic Role on a National Program

Anne Seymour, below, of the cast of Grand Hotel, who offered the prize to the blind

Marian Hotch, the Cinderella who has been awarded a full year's course at the Goodman Dramatic School in Chicago, radio training by Anne Seymour herself, and a role in Grand Hotel

Cinderella has been beaten at her own game—by a young radio actress named Marian Hotch. Cinderella did well enough in her day: she leaped from ash-heap to Fairyland's Social Register, losing a slipper in the process. But Cinderella wasn't blind. Marian Hotch is—and that makes her triumph all the more thrilling. You'll hear her rich, sensitive voice one of these Sunday evenings over NBC's coast-to-coast network in Grand Hotel.

Just a few weeks ago Marian, little orphan girl in her late teens, was troubled in her heart. Like so many other intelligent blind people, she yearned to do some share of this world's work—to be independent—to feel herself useful. And like so many of her school-chums, she wondered how in the world she could get the chance.

Today Marian is being groomed for a part in Grand Hotel. Sponsors are interested in her. She is feted, photographed and lionized. What has brought this great change—this wonderful good fortune—into her life?

"It's bewildering," Miss Hotch told a RADIO GUIDE interviewer, "and yet now I realize that all my life I have been hoping for such an opportunity."

"It all began when my aunt read aloud an article in a newspaper. This told about a dramatic scholarship for blind actors. It was being offered by Anne Seymour, the Grand Hotel star. The winner was promised a full year's course at the Goodman Drama School in Chicago—radio training by Anne Seymour herself, and a role in the Grand Hotel broadcasts."

"From the moment my aunt read about that marvelous opportunity," continued Miss Hotch, "I could think of nothing else. It seemed to me that to win that award would be like opening a great door in a dark world."

"With that hope I began to rehearse," she continued, "for the auditions which the newspaper said would be held in the Chicago NBC studios."

There were times when Marian despaired. Although she had enjoyed a great deal of amateur dramatic training—and belonged to the Braille Theater Guild, a dramatic organization of blind people who put on worthwhile plays—she just couldn't believe that the good fortune of winning Anne Seymour's contest ever would be hers. Nevertheless, she went on rehearsing patiently.

Finally came the day of the auditions. Many blind actors and actresses competed. The judges, Anne Seymour, C. L. Menser, who is production manager of the NBC Central Division, and Maurice Gnesin, director of the Goodman School, were amazed. So many of the performers were astonishingly good. These blind folk seemed to possess a subtle flexibility of voice not shared



by the average sighted performer. And they were so earnest—so intense and sincere! Time after time the judges were saddened as they realized that out of all these competitors, only one could be selected. Each performer was trying so hard—throwing heart and soul into the effort to secure this great opportunity—a chance unique among the blind—the chance of a life-time.

But when the auditions all were complete, no room was left for doubt. The winner, beyond question, was the little Hotch girl—the one who looked so tiny and scared at first, but whose voice took on magic power and appeal during her audition.

So remarkable is that voice that Tony Wons and his sponsor want to engage Marian, if she develops according to her promise! Certainly, if she does fulfill that early promise, she will be one of the radio discoveries of 1934.

Miss Hotch tells some very interesting facts about blindness and the importance of radio to the blind.

"To all the world," she says, "the discovery of radio was a boom—but to the blind it actually was a blessing. It is no exaggeration to say that the world is a better place for blind people since radio was developed."

This is because hearing becomes the most important of the senses, to those who lack sight. And this, in turn, accounts for the delightful richness and flexibility to be found in the voices of the blind. While deaf people

frequently develop flat voices because tone means nothing to them, sightless individuals do precisely the opposite. When you talk to a blind person, he judges your mood—even your character—by the tone of your voice. When two blind persons talk, their voices are rich in overtones which convey moods and emotions. Not for them are the facial expressions, shrugs and gestures with which sighted persons suggest things. The blind have to do all this with their voices.

And that is precisely why radio is the made-to-order medium for sightless actors and actresses. For when you listen to your radio you do not use your eyes at all. The performers in a radio drama must make you see with your ears! And through bitter necessity, the blind have practised that art for centuries before radio ever was conceived. Can it be that radio at last is going to give them the opportunity to cash in on it—to turn a terrible misfortune into a positive advantage?

Marian Hotch thinks so! "I feel a tremendous responsibility," she says, "because I do not think there ever has been a blind radio actress before. It is up to me to show the sighted world what a blind dramatic radio artist can do. If I am fortunate enough to turn this opportunity into a permanent success, then every other blind actor or actress will have a better chance to secure radio engagements."

"And I do believe that blindness is an advantage in radio dramatic work. I think it is perhaps the one field in all the world that might have been designed by Providence for the sightless. I believe that sooner or later, when prejudice is broken down, the blind will find places in ever-increasing number in radio work."

The idea that blindness is no handicap to a radio performer is shared by many clever people, including Anne Seymour.

One zero Sunday in January, 1933, Grand Hotel went on the air as usual, with Anne in the lead. Hardly was the broadcast over when a unique telephone call came in.

The inmates of the Illinois Industrial Home for the Blind had missed the broadcast because of a sudden failure of their radio set. Was there any chance of the cast repeating the show?

Of course, the show couldn't be put on the air again. But Anne solved the problem. With the hearty co-operation of Mr. Menser, who directs the show, Don Ameche, Betty Winkler, Philip Lord (not Seth Parker), Judith Lowry and other cast members, the entire show was loaded into taxicabs and taken to the blind institute!

There, before a highly-appreciative "studio" audience that couldn't see the players, the most unusual performance in the history of radio took place. A show that wasn't a radio show, they put on for an audience that couldn't see it!

The story crept into the papers. A brilliant blind girl—Ruth Wagner, president of the Braille Theater Guild—got in touch with Anne in the attempt to win her co-operation. Miss Wagner wanted to find some way in which the dramatic talent of the sightless could be adapted to radio. Would Miss Seymour help?

Miss Seymour would—and did. She gave the scholarship which Marian Hotch has won. And now the question soon will pass on to the ultimate judge—the almost limitless audience of the air.

Time—and listeners' letters—alone can answer.

Grand Hotel, in which Marian soon will have a part, may be heard (with Anne Seymour regularly in the cast) Sundays at 6:30 p. m. EST and 5:30 p. m. CST over an NBC-WJZ network. It is sponsored by Campana's Italian Balm.

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So We're Going to Pot?

By Edgar A. Guest



Edgar A. Guest:
"I think the
American Home
is staging a
comeback —
thanks to radio"

The American home is not going to the dogs and the family, so essential to the happiness of mankind—the group in which every man worth the name finds repose and contentment and inspiration—is not vanishing from civilization.

In fact, I think the American home is staging a comeback. The family fireside is now burning brighter than ever. Men and women are learning how to find joy and happiness without pursuing it.

Do you want to know what's bringing the family back out of the doldrums? You may not agree with me. But I think the biggest single influence outside the depression is radio.

A few years ago, at the height of our so-called prosperity, we took too literally the surprising statement of the great men who created our constitution that life meant the pursuit of happiness. I never have agreed with the constitution on that score. I refuse to agree that happiness must be chased. In fact, it is never so elusive as when we try to catch it.

Happiness means the restful peace of the family hearth—a family whom you love with unselfish devotion and who return your affection. It means friends with whom you like to spend your time when the day's work is done. It means being with people who are pleasant and kind and considerate. No one in the world detests an unpleasant person more than I.

It is fortunate for us that most people are not

Thank Depression, Repeal, or What You Will—The American Family Is Returning to the Fireside, to the Simple, Worthwhile Pleasures. Edgar Guest, the Poet with His Fingers on the Pulse of Millions, Should Know

snarling and unpleasant. If you question this statement, try getting acquainted with them. You will find that even the worst of them have a soft spot in their heart; that there is someone they love. The most bitterly cynical person in the world, the most sophisticated, has moments in which he longs for rest. That kind of rest can be found in only one place: the home.

A nation we forgot this primer lesson from the book of civilization. Our courts reeked with divorce. We jumped in our automobiles to pursue pleasure. We looked for it within ornate brick walls of dance halls, within the halls of the opera, on the open highway adorned by billboards and hot-dog stands, in crowded theaters and movie houses. If we stayed home it was only to preside at a lavish function smartly punctuated with gin fizzes and after-dinner highballs. The drunker we got and the more riotous the party, the "happier" we were.

Then came the hangover. We didn't want to take a cold shower, but the depression gave us one. I am glad it came. Our national insanity was arrested. Repeal of Prohibition came as one of our first steps to normal living. It no longer was smart to drink yourself under the table and to help your friends do likewise.

But in the train of the depression, no matter how valuable the social and moral lesson it taught us, came another national sickness: Worry and despondency. We started leaping out of windows and blowing out our brains because we thought the good times were gone forever. We had been worshipping the great God Million and thought no other God could take its place. We were fed up with life. The money in the bank was gone, and if the money wasn't the bank was sure to be. We had bills to meet and nothing to pay them with. There was a hungry family to feed and no way to earn enough to feed it.

If you can make a sick man forget that he is sick, he will start getting well. Your doctor will tell you that. That's what radio did to America. Radio made America forget that it was sick. Radio helped it laugh itself out of the depression. Radio lifted a nation of people out of themselves and their worries. They began to see things in the proper perspective. Everything didn't go to the dogs. They still could look forward to coming home at night from the meanest task and listening to Eddie Cantor or Baron Munchausen. They realized that the world's finest comedians, the world's finest music, the world's finest drama, were theirs. They could get them right in their own homes. With the help of the Tibbetts, the Cantors, the Chicago or Detroit Symphonies, they could entertain their friends at home with regal splendor. And it didn't cost any more than the price of a second-hand set and a few cents' worth of electricity.

And what has happened? We began to invite people to our homes for an evening of bridge with music or just an evening of music and comedy. They came and they liked it. Our parties took on a new note of warm informality. (Continued on Page 23)



Recent photograph of Will taken as he awaited a train for one of his trans-continental trips. It's news when Will rides a train; he'd rather fly

By Harry Steele

All I know about Will Rogers is what I read in the library. Well—all but the following facts (with apologies to W. R.):

When the film magnates cast up their accounts recently they were amazed to learn that Rogers, the *Prairie Plato*, was their Number One attraction.

"How can it be?" murmured one of the celluloid nabobs. "Perhaps there is an error in the figures. Maybe we ought to send for an auditor."

"Nix on the auditors," replied an alert publicity man. "Send for the editors."

Whether the auditors rechecked the box-office summaries, it is a nationally known fact that Rogers "picks 'em in," thereby invoking one producer's comment:

"I still can't believe it. Here we have Gable, Garbo, Crawford, West, Lombard and even Mickey Mouse to bring the censors down on our necks and Will Rogers, who up to a few months ago wouldn't even wear a tuxedo, brings home the bacon. It just couldn't be!"

But it is—and at the same time broadcasting officials are coming to the realization that Rogers' alfalfa aphorisms command the highest popularity in radio. And incidentally, the highest wages!

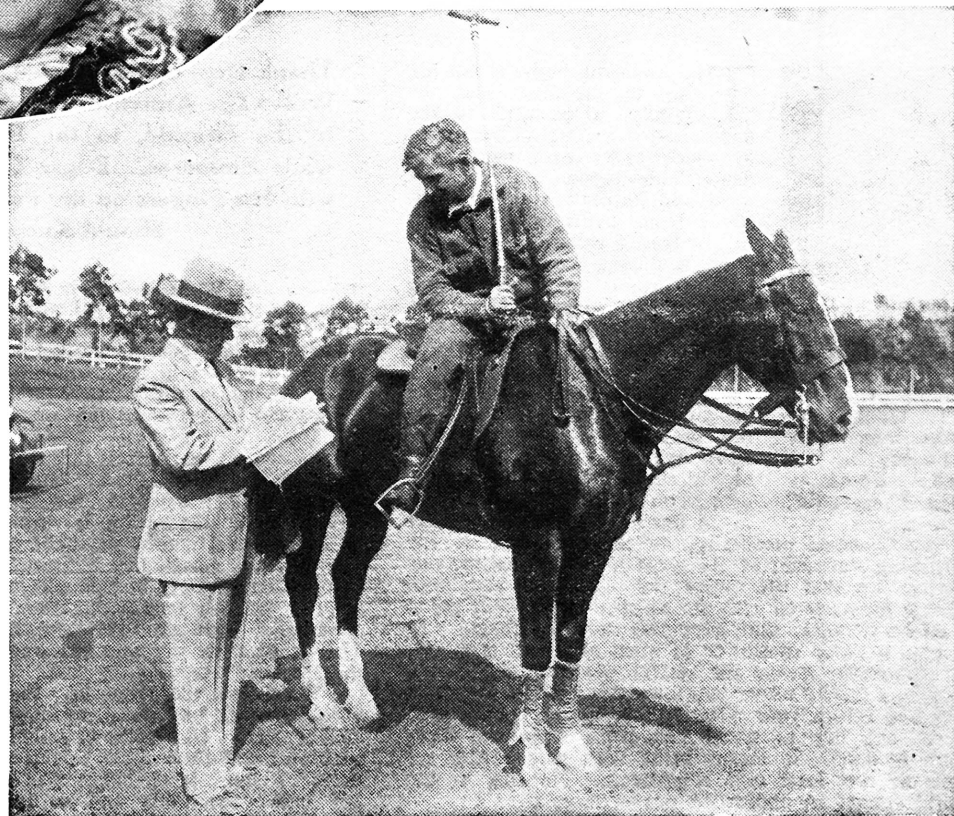
What is the magic of his drawing power? The gaunt Oklahoman boasts about as much sex appeal as a specimen of bread mold. He would be the first to laugh at any hint of personal beauty.

Psychologists will try to confound with theories of magnetism, personality and the allied isms. But it is not as subtle as that.

Rogers succeeds because he speaks a language that can be comprehended the very instant it is spoken. There is no need to mull over his quips—they are

Will prefers studio audiences to doing his microphone stuff without them; and he'd prefer to appear before the mike in costume

Once Will boasted that the census-taker of Beverly Hills, California, had overlooked him—with the result shown on the right: Census-taker S. D. Archer interrupted one of Will's beloved games of polo to quiz him



broad enough to pierce the most befogged perception, albeit they are edged with ironic and forceful truth. He is a plain-spoken man communing with plain-spoken listeners.

Abraham Lincoln is immortal; Mark Twain is an international institution; Ken Hubbard was the perpetuator of the homespun homily. Will Rogers is the personification of all three of them, with an added flair for originality, which will act to make him one with this group of geniuses. And although he is of the soil, he detests the soil.

His originality asserts itself in part in his great showmanship, some of it instinctive, the remainder bred of 30 years of performing before the public. If he is shrewd enough to make his canny deductions about life in general, he likewise is observant enough to sense what moves audiences to favorable reaction.

He knows nothing of temperament, but is thoroughly familiar with its uses. So he draws on a simulated temperament to accentuate his distaste for the frivolous and his adherence to the rugged precepts indigent to everyday folk.

The Highest Paid Man on the Air—the Biggest Box-Office Attraction of the Movies—Has a Background That Never Before Has Been Fully Disclosed

Witness his lifelong refusal to don formal attire; to have his hair trimmed when it needs to be; to abide by studio dicta such as a timed discourse or a previously approved manuscript and other feigned idiosyncrasies which endear the masses to him with utter devotion—masses who feel that there is too much supervision and too little of "what was good enough for our parents" and similar dogmas.

These traits are merely by-products of the show business. Typical is his carrying an alarm clock into the broadcasting studio to warn him when to conclude. It is a gesture well calculated to highlight his whimsical boyishness, a trait that his public loves in him. His playing up to this worldwide approval is no reflection on his veracity. Personally, the Cherokee Indian cowboy sage is savagely sincere about his truthfulness.

His honesty is at once his appeal and his armor, and he would not stoop to equivocation lest he dull it.

Nobody thinks of Will Rogers as an actor, least of all those who ever have seen him trying to register the emotions. Naturalness is his forte. Invisible though he may be over the air, he literally comes into the living room, pulls up a chair, shifts his wad of gum and launches forth on topics dear to everyone's hearts.

Listeners are minded to say, "Hm, he took the very words right out of my mouth." Which is another of the keys to his popularity. Every man fancies himself a bit of a mentor on public affairs. And because he speaks their thoughts, Rogers becomes their idol and spokesman. He is more apostle than orator, more adviser than actor.

Obviously Rogers' keen sense of observation is the product of his breeding and early environment. A true son of the range, he made most of his contacts in the Oklahoma territory of his youth with life in its most unrefined state. The undeveloped commonwealth was a rendezvous for a variety of drifters, outstanding among whom was the migratory cowhand.

He had to depend upon his perception to gauge the temper of the men with whom he worked. Since he is now 35 years old, he learned his trade just after the turn of the century when it behooved a man to deduce first, if possible, what was in the other fellow's mind. To back this was the heritage of his direct Indian ancestry, the ability to read Nature's signs. He probably never heard of tongues in trees, books in the running brooks and sermons in stones, but he sensed

—Prairie Plato

their presence without benefit of poetic reference.

The simplicity of the range and the resourcefulness of the tepee were merged in him so firmly that he just naturally sheds all that is ornate in life. That simplicity, today, is another important stone in the arch of public approval which he has been able to erect.

"If the Public Is That Gullible, Then It Is a Sin Not to Collect from Them"—So Reasoned Will after His First Fling at Showmanship When He Wowed 'Em

Most of the gentry which we have come to know as actors either began life in a Thespian atmosphere or yearned for the stage before their teens overtook them. Rogers never entertained the remotest idea of entering public life.

When he first met Betty Blake of Rogers, Arkansas, whom he was later to wed, he already owned Oklahoma acreage. He planned, if she would marry him, to devote his life to the development of a great cattle ranch.

Let it be known that Will Rogers is a top cowhand. His skill with the lariat was not developed for the stage. It came of long practice in the roundup and the everyday chores of the ranch. Because of his laconic comments about "shoes and ships and sealing wax and cabbages and kings," he was a favorite with his employers and his fellow rangers.

So when, in 1904, Colonel Zach Mulhall, Oklahoma cattle baron, obtained the concession for a wild west show at the St. Louis World's Fair, Will Rogers was one of the first asked to join the troupe of riders and ropers. He was skeptical about his value as a performer, but the trip to the big exhibition was too enticing to ignore.

He still recalls his amazement over the fact that people would pay out money to see what he and his buddies considered everyday work. But that amazement turned to shrewd calculation during the hot summer in St. Louis.

Will figured: If the public was that gullible, then it was sinful not to collect from them for what he had considered just normal ability but what had come to be disclosed to him as saleable skill. So he got himself a new horse, freshened up his supply of lariats, hired one of Mulhall's riders and put forth in a vaudeville act.

A revealing anecdote of his later years revolves about the launching of that variety sketch. The chap who financed him did it in customary frontier style. No notes were exchanged—just a pledge was given that the loan would be repaid in due time.

Suddenly Rogers' benefactor disappeared. No amount of inquiry revealed a single trace of his whereabouts. And that early tender of financial aid has

worried Rogers palpably ever since he first accumulated sufficient cash to liquidate it. None who know him has escaped the story of his endless search for the vanished friend.

The plaint was grist for the insatiable gag-mill of two of the country's most inveterate jesters, Eddie Cantor and W. C. Field. The rumor that Rogers can jibe mercilessly but doesn't relish any jokes on himself heightened their ambition to trade upon the oft-repeated tale.

It was during the height of Rogers' success in the Ziegfeld Follies that the two buffoons launched their gag. Rogers was elated almost to maudlinism at one of the matinees when he received a note purporting to be from his old friend and saying that he was in the audience and would come back after the performance. Field and Cantor wrote the note.

Rogers' verve on that memorable afternoon is still the talk of the theater. He gave the "greatest show" of his career, made pointed quips which only his good friend out there would comprehend, and even



Will as he looked in costume (above) for his screen riot, *The Connecticut Yankee*. Even his armor could not repress his inimitable quips

startled his contemporaries with the brilliance of his comments. The chance to repay—and to repay with interest—was at hand at last. It was to be the occasion for lifting a burden which Rogers had carried consciously and conscientiously for many years.

After the matinee he returned hurriedly to his dressing room to await his visitor. When that visitor failed to arrive, Will made half a dozen trips to the stage door to query the doorman, fearing that his friend had gotten lost in the maze which backstage represents to the layman.

So genuine was his eagerness that eventually word was brought to him that the whole thing was a hoax. To him it seemed a cruel and untimely joke, as perhaps it was.

When Rogers began his vaudeville career he presented what is known in stage parlance as a dumb act. It consisted of fancy riding by the cowhand whom he had employed, and some plain and fancy work with the rope by the unknown Rogers.

The first syllable injected into his performance was purely extemporaneous. He had been urged by other performers on the bill at the old Union Square theater in New York to liven up his act by describing to the audience the background of his lariat tricks. He was reluctant, partly because of natural shyness and more because his knowledge of the language was somewhat scanty.

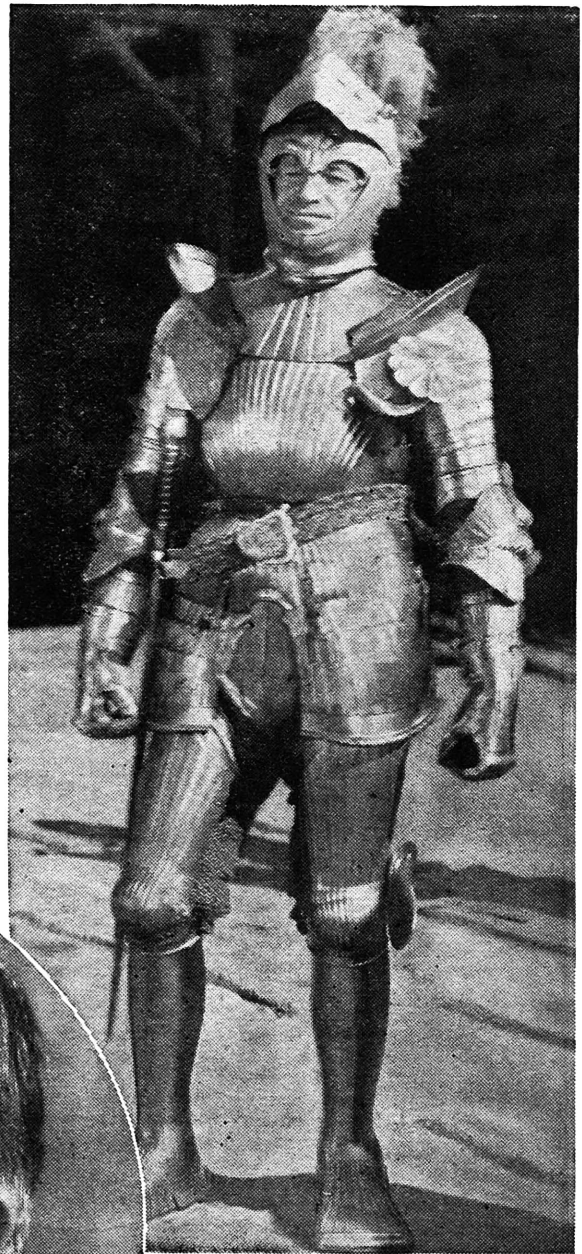
In next week's Issue of RADIO GUIDE you will read the life of Will Rogers in further intimate detail—intimate detail never before revealed about the beloved *Prairie Plato*. Don't miss it!

Will Rogers is taking a temporary vacation from the airwaves.



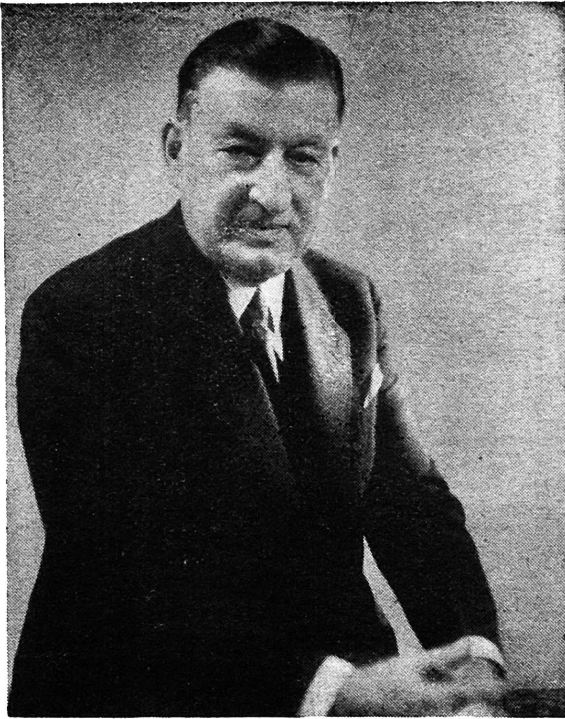
Perhaps Will's best vein is whimsicality—and does he love to broadcast it! Does he! Study his face above if there is any doubt

At left Will is shown performing one of the feats that went over with audiences so strikingly at the St. Louis World's Fair—and which was only a part of a cow-waddy's daily routine



Standing By—

With Ray Perkins



Major Edward Bowes celebrates his twelfth anniversary on the air with the Capitol Family Sunday, November 18th. Tune in any Sunday at 10:30 a. m., NBC-WEAF net

One of the really nice, refined touches you find in the broadcasting business is the idea of the studio hostess. Studio hostesses are different from the regular run-of-the-mill hostesses such as Emily Post describes. They don't meet you at the door, or take your hat and coat, or ask you whether you take lemon or sugar, or any of those things hostesses do in ladies' magazines. They don't wear hostess pajamas, either—more's the pity. And they don't preside at dinner tables, that is, unless you date them out for dinner.

No, the studio hostess sits at a desk instead of a tea table, and pours questions and answers instead of tea. Questions like Whom did you wish to see? Does he know you? What broadcast is he on? Will you have a chair? And answers like His line is busy now. She isn't in. He's at a rehearsal and can't be disturbed. That's on the fourth floor, Studio G is occupied. You'll have to write for an appointment.

Studio hostesses are selected for their charm and poise. For that reason you can't get mad at one. It might be in your heart to hate an office boy or snort rudely at a secretary, but no one could be so lacking in appreciation of the Finer Things as to scowl at a studio hostess. They're smooth as a kitten's tail.

Their duties are simple basically. All they have to do is act as information bureaus and buffers. As the former they have to know everything about the studio and its personnel, from the exact time of the Concrete Mattress Hour rehearsal to what Mr. Gopples had for lunch. As buffers they stand between studio executives and the onslaught of a go-getting world with far greater efficiency than a corps of mounted police.

In addition to these two basic duties, however, they devote a large part of their time to other important functions such as Taking Kidding from the Boys, Tale-of-Woe Listening, Discussing New Clothes, Last Night's Party Reminiscing, and Sympathizing with Musicians.

Some orchestra leaders do not use a baton. B. A. ROLFE, for example, stands quite still and wags his thumbs at the boys. But for real poetry of motion CHARLIE PREVIN can run the entire gamut of musical feeling by gesture. Batonless, he employs head, arms, legs, and torso. Sometimes he even wiggles his ears. Every move means something, at least to Charlie. You could almost get up a good sweat just watching him

The two NBC's—National B'casting and National Biscuit—have ganged up for that three-hour dance session Satnights commencing Dec. 1. This is the first time orchestras have been bought by a sponsor in bulk or job lots. The leaders will hold a mass meeting prior to the broadcast

Don't believe it or do: A shop right in Mr. Rockefeller's own Center carries a sign in the window that spells it Rockefeller

Personal List of B'casts that Would Be Too, Too Divine: Gracie Allen teamed with Eve Sully; vocal duets by Fats Waller and Lawrence Tibbett; Mary Pickford in a radio version of the Folies Ber-

gere; Smilin' Ed McConnell having a tantrum; Alwyn Bach saying "ain't"; Rudy singing basso.

Something was missing on The Voice of Niagara stanza in which the Carborundum Co. employed the actual waterfall in person in the title role. They should have included the voice of Niagara Nell (Mrs. Lane) one of the country's premiere radio fans. Nell parks her radio in her Niagara home and most of the b'cast stars know her by mail.

The Firestone Concert, Nov. 12, linked singers in New York with an orchestra in Hollywood. We've heard singers and orchestras in the same studio who were even further apart.

Odd Lots and Remainders: ISHAM JONES has his own music publishing company and doing well, too . . . Press agents sure do send out some punk gags pinned to their client's names . . . Everybody's nerts about JERRY COOPER, CBS hopeful . . . CAROL DEIS' name rhymes with mice . . . STOOPNAGLE and BUDID appearing at the Arcadia Restaurant in Philly. Hope the Colonel invents a system to keep waiters quiet . . . ROXY can't read a note of music but he conducts just the same . . . WALLACE BUTTERWORTH is A-I as interlocutor on that minstrel show. He plays both ends against the middle

PUPPY DOGGEREL

I'm a bit overod
By Phillips Lord

I couldn't stop liking Frances Langford
Not even if I were to hangford

When I first heard George Givot
I could hardly belivot

Other patrons of Jazz go
For Leon Belazzgo

The appeal of Shirley Howard
To me is high-poward

**Songs, piano playing and palaver by Ye Scri-
vener of these lines will enliven NBC's WEAF net-
work every Monday at 6 p. m. CST.**

Along the Airialto

By Martin Lewis

FRICTION:—Remember what I told you last week about PHIL BAKER and his sponsor tiffing over Phil's desire to remain in New York? Well, the lid's blown off. Baker will not return to Chicago, and before January 1 he will be hooked up with a new boss.

And the real reason why JOE COOK and his radio program were divorced was sponsor trouble, too. The client's advertising manager tried to tell Cook what material to use, and the comic didn't like it. So they pffft!

GEORGE GIVOT, the Grik, and EDDIE CANTOR nearly came to blows in front of Lindy's, a well-known Broadway restaurant where the celebs congregate. Givot accused Cantor of thefting his "Parkyacarcus" which he introduced, he claims, while on the Cantor program, and giving it to one of his stooges. They seem to forget that DAVE FREEDMAN writes both their scripts.

The Gibson family is having its share of trouble. In addition to Script Writer COURTNEY RYLEY COOPER being replaced by OWEN DAVIS, the cast have been warned to give their best—or else! The program heralded as the New Art Form started on NBC with great fanfare and expense, and after several shows it failed to click with the listeners. If this is an example of the New Art Form, I'll stick to my horse, Graham!

KILOCYCLE CHATTER:—A famous mouth wash sponsor concern will pay the bills for the Metropolitan Opera airings over NBC this season . . . The world-famous LONDON STRING QUARTET has been engaged by the NBC Music Guild for a series of three concerts starting November 30 . . . NAT BRUSILOFF, former conductor for KATE SMITH, and once called the busiest bandsman on the air, can be heard most any day or night over WOR with his musical crew . . . FRANK PARKER'S work in Transatlantic Merry-Go-Round was so pleasing that he leaves for the coast within a month with a movie contract

awaiting him at the other end of the trip. BOB SIMMONS will replace him on the A. & P. Gypsies hour, but Parker will be piped in from the coast for the JACK BENNY program . . . LIBBY HOLMAN is making records with LEO REISMAN for Brunswick, and her next endeavor will be in the direction of the airwaves . . . BUDDY ROGERS has postponed his European trip long enough to take in a four-week vaudeville trek . . . DONALD NOVIS' recent attack of laryngitis, causing him to cancel his radio and vaudeville engagements, threw him for a financial loss close to four grand.

GEORGE BURNS and GRACIE ALLEN are packing their kits again, bound once more for Hollywood to make a picture. Their program on the 21st will come from the coast city . . . That biscuit company who will sponsor three hours of dance music the first of next month will pay only the musicians' union scale, and at that rate 'tis said they are interested in taking on another three-hour period during the week . . . JAMES LA CURTRO (whose name even sounds sinister) has displaced FRANK READICK in the role he has had for so long, The Shadow . . . FORD FRICK, newly appointed National League prexy, has been announcing those Chesterfield programs over CBS . . . Ford, who knows his baseball from A to Z, has been head of that baseball circuit's Service Bureau for the past year . . . WALTER O'KEEFE, who introduces one of his original comedy ballads during the Camel Caravan broadcasts, has copies of the words passed to the studio audiences before the program, when he rehearses the on-lookers in the choruses.

ROXY has been dickering for some time on a deal to return to the N. Y. theater that bears his name, but

the deal seems to have fallen through . . . Chiselers who tried to work up a racket by gathering in tickets to popular broadcasts in the NBC Radio City Studios and selling them to tourists, had to give up because those people lucky enough to get the Annie Oakleys wouldn't give them up by hook or crook . . . Possibilities for the MAJOR BOWES Amateur Hour to become a network feature are getting better and better. WHN has a monopoly of the New York radio audience on Tuesdays listening to it. Last week over 4,000 telephone calls came in during the program, which should give you a rough idea how popular it is in New York . . . GERALDINE FARRAR was guest artist on the General Motors concert the night before her former husband LOU TELLEGEN, took his own life . . . King of the Air is the title of a song dedicated to RUDY VALLEE and DON BESTOR has written a new tune, You're a Darling. His last big hit was Contented, which he used for his theme song for some time

Due to her swaying so much while singing, CBS engineers had to install a tiny signal light on ROSA PONSELLE'S music stand to let her know when she wanders out of pick-up range of the mike . . . JESSICA DRAGONETTE'S appearance as soloist on the Armistice Day program before the Tomb of the Unknown Soldier was her second in as many years at the invitation of the American Legion . . . NBC's first birthday as a tenant of Mr. Rockefeller's Radio City is being allowed to pass quietly without any of the fanfare which marked the inauguration of broadcasting in the hand some new studios last year . . . TED JEWETT, who departed from the NBC announcers' staff over salary difficulties, is hitting pay dirt as a free-lancer, and has several commercial programs on different networks . . . LANNY ROSS will sing at the National Automobile Show in Cleveland this month, making two appearances daily for the duration of the show, and broadcasting both his Show Boat and Log Cabin programs from that city.

Are You Listenin'?

By Tony Wons

There are certain stages in life when you can enjoy certain things. If you let those periods go by without taking advantage of them you may never again get the opportunity to live through them. When you were a kid going down the path through the swamp among the reeds and cattails barefoot to the swimming pool was the greatest fun you knew. If you neglected to do it then, saying to yourself: "I will attend to that when I am older." Now I'll spend my time learning geography, the chances are you missed about the only thing in life really worth while at that age.

You grew up all right, and you could name the boundaries of every state and county in the world, but you missed swimming days when you were a kid and you can't get back there now and take your shoes off and go out with the other kids. That's a closed book. Your life has been cheated out of that event, and you are to be pitied. Or as you grew older you began to plod away to make some money and put it in the bank. Well, they used to tell us to do that with our money, didn't they? You work like the dickens, you don't go to any dances, you stay away from shows, you deny yourself ice cream sodas, you never take your best girl anywhere except for a walk, and so you save and you save and save.

You waste no time, you're so busy making the shekels, the ducats. You say to yourself: "Some day I'm going to have a lot of money in that bank and then I'll be able to enjoy all these emotions I now have, and needn't be afraid of the rainy day." And so time passes on and you get a pile in the bank and you would like to enjoy those emotions you had when you were a young man, but it is too late.

They are gone! You are cold as stone!! And there you sit with your money!!! If the banker, who probably had more sense than you has any money left for you.

Ethel Roming Fuller once said: "Dance when you are lithe and graceful. Don't wait until your old bones begin to creak at every move you make."

I take it I am talking to intelligent human beings who will not say "He is advising our young people to dissipate." Most dissipation comes from frustrated natural instincts. Be moderate, but enjoy the minutes as they come. Time keeps clicking away the seconds—they come and they go never to return. Just at the

time you are living through them, that is the time to feel and live . . . not far, far away at some future time. This world stops for you when your heart stops pumping . . . did you ever know that?

There seems to be a mistaken idea that the cow is a dumb animal. I mean of course that she doesn't have much cow sense. People think that all she is good for is to produce milk and beef, litter up the barn and to pose for landscape pictures that you see on calendars advertising feed. But I found an article in the paper that proves the cow can be trained so that she is smarter than some pedestrians. It says that in Marshallville, Georgia, Bob Fisher trained his cow, Sookie, to carry him to work on her back. He rides her to work each day. She has learned to halt at a red traffic light and she stops, looks and listens before crossing railroads. She refuses to cross the tracks if she hears a train whistle.

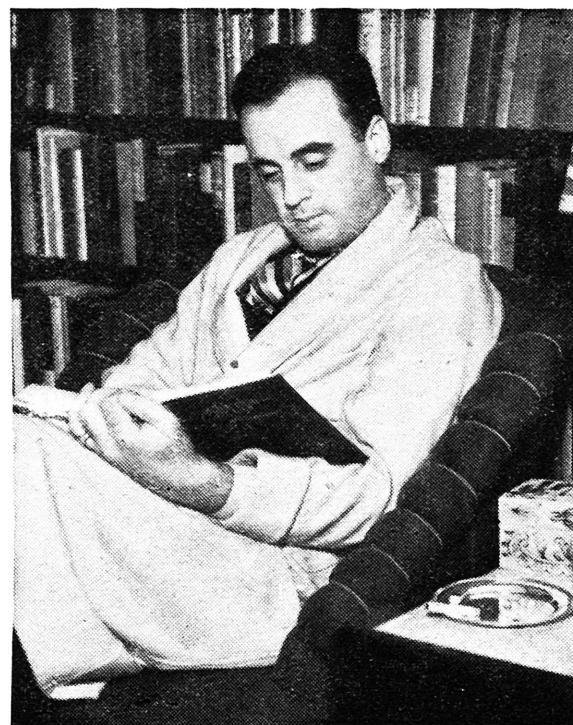
How many automobile drivers know that much?
Not very many.

Well, there is one industry that certainly hasn't lain down on the job because of all the depression talk. Of course the factories in that industry had to slow down and they had to economize, but when it comes to turning out new products, to advertising and selling, the automobile industry has stayed right in front. Why, they turn out new models so fast you can't keep track of them. This story will show you what I mean.

Two nice old ladies were having an afternoon tete-a-tete. I guess that's what it was. One said to the other: "By the way, what make is your nephew's new car?" And the other old lady said, "I'm not sure, but I think I heard him say it was a Wow!"

Do you ever feel when you're out in the woods in spring time and the wild flowers are out in all their glory, that you are a sinner for trampling them under foot? Some think flowers can feel just as we can. It used to hurt Bobby Burns as much to tramp ruthlessly on a flower as it would to hurt deliberately a fellow being.

I read a very charming bit concerning a scientist who was working in the fields of Scotland. He was a



The Dream Singer, Ralph Kirbery, (NBC-WEAF network Thursdays and Sundays) likes nothing better than a good book

naturalist and was making a study of heatherbell. The story says that he was so fascinated with the color and loveliness, the delicate and exquisite tracery of the flower that he lost count of time. Suddenly he looked over his shoulder and discovered an old highland shepherd watching him. Without saying a word the naturalist plucked the heatherbell and handed it with the microscope to the shepherd. The old man put the instrument to his eye and peered at the heatherbell.

He was silent for a while, then, handing back the flower and the instrument he said slowly: "Ay, man, I wish ye had never shown me that."

"Why?" asked the naturalist.
"Because these rude feet have trodden so many of them."

So it goes. Many things that we in our ignorance do not understand we destroy, including human beings

Reviewing Radio

By Martin J. Porter

If it were anyone else who made the suggestion, I'd immediately suspect that it was a press agent's gag, but it happens to be JASCHA HEIFETZ, the deluxe fiddler who proposes that it would be a swell idea to have real intermissions between halves of a radio program.

Mr. Heifetz is aware of course that time is money on the radio, and that an intermission during which nothing at all would happen would be a sort of upset in sponsor's ethics. But he figures also that the theater value of an intermission would prove in the end as effective as if something were going on.

To us who have been schooled in the theory that if you pay for a program you should try to jam into it everything you've got, Mr. Heifetz' suggestion is a little hard to digest.

"I should welcome," he says, "an odd use of valuable time. I look forward to that stage of the game when concert appearances over the radio will have included as part of the regular program intermissions of absolute silence."

Of course all of us agree with Mr. Heifetz that silence is golden, as compared to some radio programs, but that is aside from the point.

Says he: "Listeners are beginning to respond to symphonic broadcasts as to concert hall performances. Intermissions would enhance the impression they make. I think it would be extremely effective to have at the end of an orchestral selection a brief but eloquent period when the listener would hear no sound, when he would participate in the concert by recasting in his mind what he has just heard. The sponsor would be wise in paying for such a silence."

I get it. Mr. Heifetz has become aware that a listener can suffer from musical indigestion and needs time to relax and thus assist the digestive processes.

No less than two dozen contributors have sent in memos calling attention to the recent session of physicians in annual conclave at the Academy of Physical

Medicine. At that meeting a scientist told the medicos that radio waves, by their reaction on the walls of the stomach, can be used to relieve a hang-over—or the craving for another drink—after a night of intoxication. A few of the contributors invited me to "make a joke of this," and others said: "You can use this to build up a gag. How nice!"

Well, the only gag that occurs to me is this. A lot of programs whose waves reach me make me want to keep on drinking. (Note to M. Lewis, in Chicago: Have one on me, fellow!)

Things to be thankful for this coming Thanksgiving—

1—That short waves (credit to JOHNNY GREEN) have reached a greater efficiency, thus giving us a greater variety of programs to tune out.

2—That you weren't startled out of your chair this year by an unexpectedly new joke.

3—That a Topeka spiritualist says there is no radio in heaven. They're so short of help there, they can't take time to build stations.

4—That Plummer isn't twins.

Things that make me think radio has a future—

JACK BENNY'S smooth and consistent comedy. LEON ROSEBROOK'S remarkably fine music on the ROXY program (And why don't they credit Leon as the maestro?) PHIL BAKER'S sincere efforts to give a novel twist to his efforts (And why do his rivals copy his set-up?) B. A. ROLFE'S sprightly comeback in the a. m. . . . Columbia's determination to give daytime listeners a real show. KATE SMITH'S deft metamorphosis into the role of a delicate comic. The realism injected into One Man's Family . . . The voices

of ELSIE HITZ and NICK DAWSON . . . The imminent change on the RUFINOFF show.

Items that make me a grouch—

JAN GARBER'S shameless apeing of the LOM BARDO technique. JOE PENNER'S extremely poor humor. The simultaneous broadcasts of equally attractive shows. The MARY PICKFORD dramas.

Most international broadcasts. JOE COOK'S refusal to revert to his really funny stage stuff in preference to the not-so-funny banalities which we hear. The departure of *Cap'n Henry* from Show Boat. WILLARD ROBISON'S insistence upon injecting his whiney songs which superimpose his excellent music.

The fact that my job makes me listen, and that I can't tune out like luckier people.

Echo from the Past. The other night RALPH KIRBERY, the Dream Singer, was interviewed on the kilocycles by NELLIE REVELL, and it was mentioned that he was in the Tank Corps sixteen years ago.

Ralph really was—stationed at Camp Polk, down in Carolina. On his days off he used to visit the home of a Mrs. Steele, and sing to her two little tots. In appreciation Mrs. Steele would occasionally send cookies to Mr. Kirbery.

Well, sir, after the Revell interview, a letter turns up from Mrs. Steele. She writes to ask Ralph if he is the singer who used to visit the Steele home. And he replied that he was. And so Ralph is invited to spend the Thanksgiving holidays in Carolina. And there'll be more cookies. Besides that, the two little tots are now 20 and 22 years old, and their photos sort of make the idea of the trip a pleasant thought.

There's a show about to open in New York, in which some radio celebs will be cast. It is called *Revenge with Music*.

I wonder if the melodists wrote it with the idea of settling some old scores!

Perennial Mary Lou

By Howard Wilcox

Muriel Wilson Introduced the Singing Mary Lou of Show Boat—Many Others Have Sung the Role—Yet Muriel Has It Again. There Is Glamour, There is Romance to Her Story



Muriel cherishes her piece of the birthday cake that was cut to mark an anniversary of Show Boat on the air

She was cut to fit the part, so it is hers again and probably will continue to be until she elects otherwise.

Muriel Wilson is among the most unobtrusive of all the ether stars. There is nothing flamboyant about her, and meeting her casually would never create the impression of having been introduced to a radio artist.

At a recent luncheon in Chicago at which she was the guest of honor she was seated next to an agency executive who arrived after the other guests had taken their places. After he had been talking with Miss Wilson for about ten minutes, he whispered gleefully: "I never met the girl they're giving this party for. But I'm glad I got here before she did. Dinners get so dog-goned stiff when these high-and-mighty actors take the spotlight."

And she was so sweet and gracious throughout the luncheon that when her neighbor learned the truth he was spared every pang of embarrassment.

Maybe that's because success has been so gradual with Muriel. She wasn't seized from behind a typewriter and thrust into radio because of a husky voice that some studio executive thought would register.

She was cast by Nature in the vocalist's role. Her voice made her outstanding in high school, and her family, themselves musically inclined, determined to help her make the most of her talents. She studied under William Reiger, who was a star and contemporary of Nordica Schumann-Heink and other artists of their generation. Under his guidance her soprano voice developed to its present charm.

Of course there had to be an interlarding of general knowledge along with the vocal training so at the conclusion of her regular schooling Muriel took a course in the Institute of Applied Arts.

Evidently application of the arts was not in particular demand when she had finished her studies so she used her technical training as an employee of the telephone company. There she drew maps and traced red lines about them, presumably drawing up graphs. But mapping her career and tracing out her future were interwoven. An avocation was collecting for the internal revenue department.

This association was an outcropping of her love for politics, a devotion inherited from her mother who is still an active worker in New York's civic activities. But Muriel didn't permit these alliances to sidetrack

her from the main goal, which was singing.

At the age of 18 she joined a church choir where she acquired valuable training. This preceded three years of concert work throughout New England. Upon her return to New York she was urged to enter vaudeville and that kept her pretty well occupied throughout 1927. It was late that year that she made her debut on the air.

Her chance in radio was the result of long years of friendship with the famous announcer, Milton J. Cross. He asked her to be a guest artist on an NBC announcer's program, and that experience marked the beginning of her radio career.

As Mary Lou, synthetic sweetheart of Lanny Ross, she occupies one of the oddest places imaginable. It's a good thing the romance is purely mythical, else she would be consumed with jealousy. Her fan mail is filled with secret confessions from Lanny's feminine admirers, and she is called upon frequently to give detailed descriptions of this Valentino of the air. She is literally the middle-man in the national ardor for the Show Boat tenor.

Muriel was born in New York City and has spent most of her life in the shadows of Manhattan's tall spires. Her birthday is June 29. That time of the year generally finds her at her Summer cottage where she putters around a hand-constructed rock garden which is her particular weakness. Another diversion is driving her own car. She is nervous when a passenger, because of a mishap which left her sort of a walking barometer.

She suffered a fractured skull from which she was many months recuperating. The recovery was complete, but whenever a turn in the weather is imminent she can feel telltale signs in the region of the lesion. As a result friends planning outdoor activities call her up to find out if rain is in the offing.

Muriel clings to the simple in everyday apparel but reveals a little penchant for the pastels in her more formal attire. All of her clothes complement her black hair, gray eyes and peachskin complexion.

The Show Boat Hour, with Muriel Wilson, (Mary Lou) may be heard Thursdays at 8 p. m. CST over an NBC-WEAF network; the program is sponsored by Maxwell House Coffee.

Famous Composers

By Mark Herringham

Franz Joseph Haydn (1732-1809), one of the giants of the classic period in music, was a "peasant who walked with kings, not lost the common touch." Listeners may hear his work on Friday, November 23, on NBC's Music Appreciation Hour, conducted by Dr. Walter Damrosch at 10 a. m. The Andante from his Surprise Symphony and the Finale from his Military Symphony will then be played.

Little Joseph was the son of a master wheelwright and of a cook's daughter. He lived to be a favorite of the aristocracy, a social success in many countries, loaded with honor and renown. He taught the great Beethoven. Haydn's career affords a pleasing exception to the too-general rule that genius seldom is appreciated fully in its own generation. Before his death, Haydn was appraised by the world at his true value, and acclaimed as he deserved to be.

At the age of six Joseph—or Sapperl as his parents called him—received the start that was to take him out of the artisan class to which his father belonged. A relative, J. M. Frankh, a music teacher, discovered that the little lad had rare musical talent. Frankh sent the boy to school at Hamburg and taught him to sing and play the clavier and violin. Musicians, friends and patrons helped Haydn from then on, though for a time, after being thrown out of school for cutting off the pigtail of a fellow student, he suffered a period of living in a garret. But with the friends his attractive personality drew to him, and his own indefatigable capacity for work and study, plus his genius, Haydn soon began to attract the attention of influential people. He studied K P E Bach assiduously.

In 1760 Haydn married a wigmaker's daughter, who succeeded in keeping him profoundly unhappy.



Franz Joseph Haydn's life contradicted that of many of the early masters, in freedom from worry and ease of living—so allowing his genius to blossom in full flower

In 1761 he secured a musical appointment to the cultured Esterhazy family, and stayed under the Esterhazy patronage till 1790, comfortable, free from worry—other than domestic—admired by his patrons and able to work and experiment without restraint. His fame during this period became international.

In 1791, Haydn—independent now—toured England and became a national sensation there. In that country he did some of his best work.

To musicians of the time this kindly, modest genius became known affectionately as "Papa" Haydn. It was Mozart, his younger friend, who bestowed this nickname upon him, and Haydn cherished it more than any of the honors conferred upon him by those in high place.

Haydn's contributions to music are of tremendous importance. He found such forms as the sonata, compositions for the string quartet and for the symphony orchestra in various stages of trial and experimentation. His genius crystallized them—gave them to us much as they are today.

Accepted today as one of the most important pillars of music Haydn in his own day was viciously attacked by musical Tories—reactionary souls who called him a mountebank, a sensation-seeker, a breaker of rules.

Haydn gladly admitted the last charge—held it to be a tribute and posterity has justified his viewpoint.

Haydn's love of peasant music caused him to be called the first democrat in music. This trend has given much of the sparkle, spontaneity, humor and energy for which his works are noted.

Technically, Haydn made a great contribution when he divided chamber and orchestral music, one from the other.

Everything's Lovely—Yowsah!

By Evans Plummer

A Valiant Attempt Was Made to Get the Views on Current Musical Trends from Those Two Popular Maestros, Ben Bernie and George Olsen —with the Results Recorded Here

The boss (and he's a big fellow, too) said to me in that tone of voice that has the fear of Almighty powers connected with it: "Go out and get a couple of interviews with Ben Bernie and George Olsen. You mug, and be sure to find out what they think about the current dance music trend."

So I got.

That's what they call an assignment. I can think of better words to describe it after chasing George and Ben around through one hour of horse betting, thirty-six holes of golf, fifteen hurried minutes of changing to tuxedos, seven hours of dance music and five hours of contract bridge. But I caught up with them the following morning in the coffee shop just before the boy delivered their horse-race dope sheet. It was a break to catch them at last—I thought.

Here was a chance to get two of the oldtimers, both with more than ten years of experience behind them, to give some real answers to important questions that have been perplexing the public mind.

I sidled up to them easylike and slipped over my first question just like that. I asked: "Do you gents figure that the coming to America of Herr Johann Strauss III will start a wave of interest in the waltz form?" That's all I said, and look what happened.

Ben Bernie: Well, it was an easy shot to the green on the seventh and George hooked it smack into the bunker, yowsah!

George Olsen (*engrossed in his scratch sheet*). On the other hand, it was only a four-horse race and I still can't figure out how it was that my dog lost.

Ben: It all depends on the part score. I had three honor count and George took my two no trump bid to be preemptive whatever that is.

Me: But please, Mr. Bernie. RADIO GUIDE readers would like to know—

Ben: Now take Wayne King for example. He shouldn't have used a mashie in that trap off the ninth hole.

George: I'll betcha five smackolas that Peggy J beats Zenka in the seventh.

Ben: I heard Ethel say that you should use the forcing takeout if your hand is strong—but not too strong.

Me: Gentlemen, may I ask—

Ben: Milton Ager should take up golf instead of music publishing. There's more money in being a golf professional. Why I knew a fellow once—

Secretary interrupts Old Maestro saying New York is calling long distance. Ben jumps up in the middle of a pancake and answers something about "You're sure he can't lose? Yeah? Well, put a hundred smackolas right on his nose for me. Toodle-oo!" He returns to his pancake.

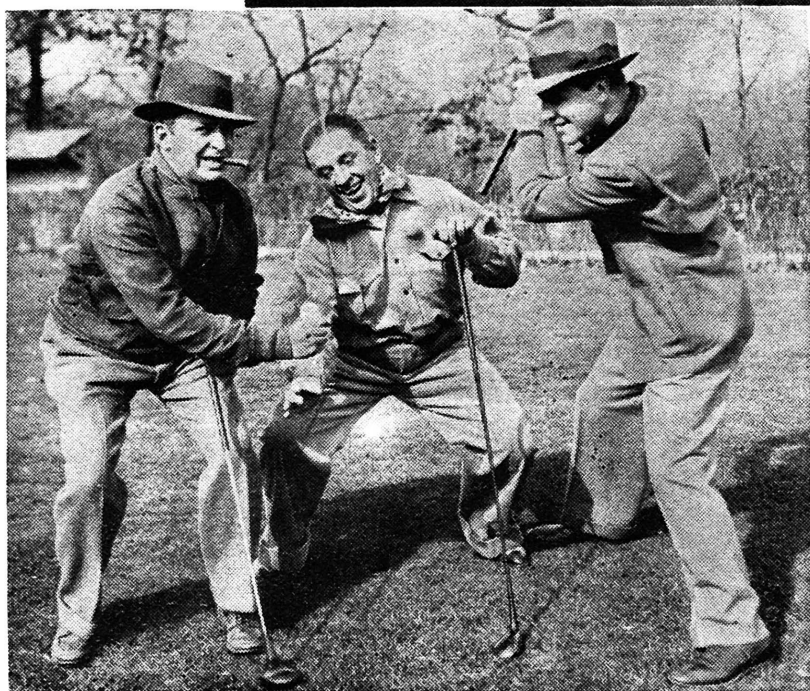
Ben: As I was saying, I use the Bernie system. You know—bid one, should have bid two, and go down three.

George: Sun Monk is a very good horse, also. I remember his grandmother. Ah, what a grand old girl!

Ben: I could have beat youse guys but there were ants on my golf ball and I didn't want to hit the poor little things.

Me: Now Mr. Bernie, do you mind if I ask—

Ben: Of course not. Certainly not. Go right ahead and ask. What have I got to lose? Lose, yes—I lost everything last night. How did I know—that four no trump was a slam invitation?



George (*glancing up for a second*): But, Old Maestro, you should have used a brassie.

Ben: Fo-give me, George, but Donnie W is a very swell horse. (*Calling*) Jeff, put ten to win and ten place on him.

Me: The readers of RADIO GUIDE—

Ben: Good old Chester said he'd be here at noon for the foursome but he didn't say what day. Chester—mmmm—now there's a terrific golfer.

Me: Pardon me, gentlemen, but my interview, dammit. I've GOT to get an INTERVIEW!!!

Ben: Dear old interview, yes, yes. Well George, for the sake of the good old alma malta, a couple of tweet-tweets, a cheerio and maybe a toodle-oo, let's give the man an interview. What shall we interview about, what?

George (*his dope on the day's races complete*): Is it true, Ben that you started out in life as a blacksmith?

Ben: Yowsah, but out in dear old Seattle, m'lad they tell me that your first musical training was as a piano mover in Portland, Oregon. Fancy that! But did you ever try to move an anvil?

George: Maestro, don't get personal. Moving an anvil would be much easier than your trying to move an audience with your fiddle. So you were a violin virtuoso at the age of fourteen. How times have changed!

Ben: Sweet, budding youth! Well do I remember that fateful day in Carnegie Hall when I gave my first and last concert. How Uncle Max, Aunt Tillie and my cousins cheered! Good old relatives! THEY were music-

"It was only a four-horse race, and I still can't figure out how my dog lost" . . . "Now take Wayne King—he shouldn't have used a mashie"

lovers. Fo-give me if the Old Maestro grows sentimental . . . But George, Winchell tells me that after your old man heard you on the piano, he bought you a set of drums, something you couldn't play out of tune!

George: So after your concert your folks got you a job selling violins, heh, heh! You sold \$5 violins for \$5.98. Well, that's one way for you to fool around with music without disturbing the peace.

Ben: Georgie, old palsy-walsy, the Old Maestro may have fiddled around a bit but he never was a college cheerleader, no sah!

George: I wasn't a cheerleader. I'll have you understand I was the first drum-major in college ranks!

Ben: Yowsah, I heard someone say something about your being rank all right, all right. Tell me, did you manage to keep time with the band or did you have that same old trouble?

George: How about that time you were in a double vaudeville act under the tag of Bernie and Klass? That was one time I must say that you had Klass!

Ben: Fo-give me, Mister Olsen, but it seems to me that a young fellow by the name of Gardner in your band is the main reason for its Hotcha, get it?

George (*irritated*): Tell the man just when you expect to quit talking and begin playing music!

Ben (*voice rising*): And to think, Georgie old boy, that you're the same fellow that Ethel Shutta complained to dear old Flo Ziegfeld about when you were both playing in Sunny. She said your music was too loud.

George and Ben both rise and glare. The Old Maestro leads with his left and Olsen draws his trusty niblick and attempts to bean his friend, whereupon Head-waiter Captain Braun rushes up and separates them.

Capt. Braun: Shentlemen, shentlemen, don't do daht! You iss both friends, nicht wahr? Und diss is a first-class hoddell. De poleece wagon, he is oudtside. Come midt me.

Me: But please, gentlemen, one question for the interview before you go. Do you think that it requires four saxophones to round out a perfect chord?

Bernie: Well to tell you the truth, young fellow, I just put her on the street car, and her husband never knew a thing about it! Yowsah!

Ben Bernie may be heard Tuesdays at 8 p. m. CST (and in a rebroadcast for the West at 11 p. m. over an NBC-WEAF network, sponsored by Premier Pabst Sales Co. George Olsen's broadcasts are Wednesday, 11 p. m., NBC-WEAF; Thursday, 11 p. m., NBC-WJZ, and Saturday, 7:30 p. m., NBC-WJZ.

Voice of the Listener

You Gotta Show Her

Dear VOL: Campbell, Mo.
All my life I have been too tolerant with "crepe hangers" and people who remind me somewhat of sour grapes, and for that one reason alone I have been able to read most of the absurd personal opinions concerning radio performers without becoming unduly excited. But now I'm burned up—plenty!

So Emmette Windbush is a musician, eh? Imagine the conceit, the egotism, the stupidity contained in his comparing himself with musicians such as Jan Garber and Guy Lombardo who daily entertain and thrill millions of people who like their music! I wish he could count the people who really don't care whether or not one certain Emmette Windbush breathes the same air which carries inspired music into thousands of homes!

Could any music, however terrible, possibly contaminate the air quite so badly as these remarks which the author probably thinks are wise cracks which not only reveal to others his subtle wit, but his unique ability to outclass mere listeners in discriminating between what one should and should not listen to?

Charlotte Glenn

Join, Take Your Phil

Dear VOL: New York City, N. Y.
As a regular weekly reader of RADIO GUIDE I feel that I should write in a few words about my favorite . . . and, in my opinion, one of the best bets on the air—PHIL HARRIS—and his All-Americans.

I certainly am willing to boost Phil Harris. Radio fans—I am secretary of the Official Phil Harris Fan Club, and herewith extend an invitation to you, each and every Harris Fan, to join our banner. For information, write to Dorothy Mae Hulse, 1781 Riverside Drive, New York City. Recently, through Phil's thoughtfulness, I attended his broadcast, and believe you me, I am willin' to vouch for Phil any day. He is "Regular!" And more than interested in the club.

Frances Washburn started something when she mentioned a Fan Club Department for RADIO GUIDE, and I, too, would like to suggest that one be formed

Dorothy M. Hulse

It's Unanimous

Dear VOL: Maywood, Ill.
I am a regular reader of Radio Guide, and must say it is very interesting from cover to cover. I agree 100% with H Y H of Junction City, Kansas. The Modern Minstrels are fine and I think we daytime fans should have more Hawaiian music.

We understand that most people are at home in the evening and can get most of the good programs. Aren't we daytime listeners worthy of a little consideration now and then? If fair play is good sport, why did they ban Ray Noble? Maybe the competition was too keen. I would like to have Mr. Patri and his fine announcer, Mr. Roberts, back on the air on Sunday nights.

My wife and children say they miss the Goldbergs very much, and would be more than pleased to hear them again and hope they will be on the air again soon.

F. Pearce

Hugh-all Found Out

Dear VOL: Chicago, Ill.
Flash!! With apologies to Winchell. I was talking just a few minutes ago with a colored man past 98 years old. He came up North five years ago, but he talks with an accent so pronounced that it is hard to understand him. But I did understand this, "Have you all ever been down South?" and "Do you all live with yo Mammy and Pappy?" or "Is you all married?"

The question of whether "you all" is singular or plural is definitely settled in my mind. It's singular.

Hugh Simpson

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are invited to send in your photograph when writing but this is by no means obligatory.

Emery Man for Himself

Dear VOL: Martins Ferry, O.
I agree with Laura B. Tripiett of Mooreland, Okla., and wish to add my regrets about the withdrawal of the program. "In Luxembourg Gardens."

I've been wondering just how many people know who the conductor of that program and many other inspiring programs is.

Laura will hear the same orchestra by listening to the "Madison Ensemble," "Fiddlers Fancy," "Mellow Moments," "Poetic Strings," "Concert Miniatures," "Romany Trail" or "Along the Volga."

I'm sure she and many of you will agree with me that they are all fine programs.

I've been watching the letters to VOL for over a year and this is the first mention I've seen about any of these wonderful programs.

Indeed! I made it my business to find out who the conductor is and he is also a music

composer; his latest is "Moon of Desire."

Come on folks, let's send out some requests for this number to our favorite radio stations and our local orchestras also. I'm sure everyone remembers hearing the popular "Play Fiddle, Play." Now you must have guessed who the conductor is. Come on now all you folks, let's give such a promising personality a great big hand! Let's go. It's Emery Deutsch, of course.

All of Deutsch's programs are of course on the CBS network and in case you are not familiar with the hours you can hear his various programs as follows:

"Mellow Moments" at 10:05 a. m. on Saturday mornings; "Poetic Strings" at 4:15 p. m. Tuesdays; "Concert Miniatures" at 11:45 a. m. on Saturdays and sometimes on Wednesdays at 12:15 p. m., and "Romany Trails" on Sundays at 12:30 p. m. These are all Eastern Standard Time.

Vilma Rigo



Won By Spoons

Dear VOL: Omaha, Nebr.
How glad I was to read E. R. Daggett's letter about the Goldbergs. Programs like it and One Man's Family are real family programs. Good philosophy enjoyed by young and old alike. Let's get together and see if we can't get the Goldbergs back.

I also want to compliment RADIO GUIDE on its splendid magazine. We never miss a copy of it and consider it the best magazine at any price. And now they are giving us a chance to get something nice—the souvenir spoons. I have the two that are out and believe me they are nice. I intend to get them all and shall be very proud of them.

We would like to have Arthur Godfrey and his Metropolitan Parade back too, Miss Van Dorpe, but let's vote for an evening hour, "what say?"

C. F. Palladino

No Rush To Write

Dear VOL: Bluffton, Ind.
I have been surprised that nothing has ever been written to VOL regarding Ford Rush's return to this part of the country again.

Many thanks to the Sears Kenmore sweeper program sponsoring Ford Rush and Ralph Waldo Emerson together. Of all singers give us Ford. He is top-notch with our family and we never tire listening to him. Another good singer back in the Chicago studios again is none other than Happy Jack Turner. Never miss him on Saturday night at 5:45 CST over WENR and other times over WMAQ.

He has been a favorite of our family, too, for a good many years, as Ford has been. Give us more of these two good singers. the more the better.

Jean K

The Name, Please?

Dear VOL: Menomonie, Wis.
I might be wrong—but it seems to take some announcers just a fraction of a second to give the name of an orchestra during the course of the broadcast—Often times I hear a good orchestra and wonder who it can be, and as a rule have to wait until the end of the program.

The announcer at the Blackhawk gives a good description of how long it takes to name the band that is playing. He simply says "Kay Kyser, from the Blackhawk," and then the number. Now, I don't think any time is wasted while giving that little "speech."

Of course, anyone can distinguish the music of Kyser, Lombardo, Garber, Weems, Waring, and Kemp, but there are a lot of other good bands that are not so distinguishable and after all most of us would like to know whom we are tuned in on

Ed. C. Trinko

Double in Clubs

Dear VOL: Allentown, Pa.
I am a regular weekly reader of RADIO GUIDE and I always enjoy this column. May I add a word to the suggestion of Frances Washburn? A Fan Club department would be a very helpful addition to the GUIDE.

Certainly there are many among your readers who will be interested in learning of my club for PHIL HARRIS, that very popular singer and bandman. For complete details write to Dorothy Dilley, 532 N. St. Elmo St., Allentown, Pa.

This is a special invitation to his real fans and admirers and I shall be only too happy to answer every letter that is sent me. Boost PHIL HARRIS by joining his club! Thank you.

Dorothy Dilley

No Girls, No Scraps

Dear VOL: Jackman, Maine
Thanks a lot for printing so many pictures of radio stars in the RADIO GUIDE. They are ideal for scrap books. But why, may I ask, do you print so many pictures of the ladies or the covers? What will you do when you run out of them? Give us more pictures of the men stars for a change, and give the ladies a rest.

I agree with many readers about Kate Smith. I cannot listen to her in the afternoon, as I am a high school student, so please all the Kate Smith fans—let's get together and try to have Kate's hour in the evening.

George A. Dugal

Aria from Martha

Dear VOL: Crooksville, Ohio
In regard to Emmette Windbush, a letter which surely is the laugh of the season, I would like to ask why he considers himself a musician when he shows the utmost ignorance in judging music?

I feel so sorry for these self-styled musicians who ridicule two of the best orchestras on the air, namely Jan Garber's and Guy Lombardo's. For by doing so they only show their ignorance and expose themselves to ridicule.

Thank goodness, there are but very few of your class. Where there is but one who considers you a musician, there are thousands who know and enjoy Jan and Guy as two of the outstanding musicians of the nation.

Martha Brannon

What Jamaica This?

Dear VOL: Jamaica, N. Y.
In reply to "A South Carolinian." He claims a Northerner or a Westerner must have written. "Pardon My Southern Accent."

Yeah, well Johnny Mercer, a Southerner, wrote it. He also wrote, "Lazy Bones," "Mardi Gras" and "Fare Thee Well to Harlem."

I admit we like the Southern drawl but only when the girls speak, the men sound as though they had a mouth full of flannel.

We have to have a sense of humor after reading "You-all's" letter

E. Speed Cooper

Columbia Regrets

Dear VOL: Kansas City, Mo.
Since there are a few who insist that "The Kate Smith Hour" be changed to an evening hour I hasten to cast my vote with H. G. H. of Junction City, Kansas, whose letter appeared on this page in the November 3rd number. I agree with him that we need more such programs in the day time, and I wish to say that I also appreciate Columbia's giving them to us.

Therese Van Dorpe's letter, which appeared on the same page, also expresses my opinion

perfectly "The Metropolitan Parade" no longer interests me. When Arthur Godfrey or Harry Von Zell were "mastering the ceremonies" I enjoyed it more than any daytime program. Nila Mack was a valuable member of the cast too. I wrote to the CBS, asking that either Arthur Godfrey, or Harry Von Zell be returned to the program—they answered saying in nice complimentary phrasing, NO.

Let me suggest that each one of you who reads this, listen next Sunday morning to "Between the Bookends." Many of you will like it CBS, 9:45 a m CST

H L A

Still Un-Molly-fied

Dear VOL: St. Cathar's, Ont., Can.
Just reading RADIO GUIDE and noticed E. R. Daggett's letter re Goldbergs. We do want Goldbergs, have looked every week for some mention of them and tuned in to hear them, so please mention what has happened to them and if any chance of having them back as we certainly do miss them.

R. E. Hawkes

Red Hot Taxi

By Theodore Orchards

When Frank Woods, Taxi-Driver, Reported That His Cab Had Been Heisted, No One Suspected—Until Radio Showed Its Power as Defender of the Law—That the Hot Taxi Was a Direct Link with the Snatching of Matthew Holdreith, Jr., of Detroit

Instead of a dollar tip, Frank Woods got an automatic shoved into the back of his neck. That made him the most astonished hackman in the environs of Detroit.

Up until a moment ago he had been the happiest. It wasn't every night that he got a haul like this—from Twelfth Street to the outskirts of the city. And then it had to turn out like this!

He had been rolling along Grand River Avenue when the three men hailed him . . . three young, good-looking chaps, well dressed, and smiling. They looked like lads out for a party. But not this kind of a party.

He'd seen them first on the sidewalk just outside of the Grand River police station, where they hailed him jovially and inquired, "Can you take us to Ferndale?"

Ferndale was twelve miles away—and his "Yes, sir!" was full of exultation, for it had been a slow evening September 1929—just before the rest of the nation caught what was later to be known as the depression with a capital D—was a slow month in the motor city of Detroit, and fares had been none too many. That's why Frank Woods was so elated.

The fare to the suburb of Ferndale would be at least five dollars. Then maybe he'd have to wait and bring them back, which would be another five. Maybe more if there was a pretty girl involved—and Ferndale was noted for that sort of thing.

"I don't know the street, but I'll tell you where to turn," said the spokesman of the three. "It's just off Woodward Avenue."

Woods gave them a cheery "Okay" and shot his taxi northward. They sped past a section of middle-class homes, through the exclusive Palmer Park section with its millionaires and parked limousines, and finally into the empty spaces of undeveloped subdivision territory which separates metropolitan Detroit from suburban Ferndale. At Eight Mile Road, the dividing line between the two municipalities, he slowed up the cab.

"Now which way?" Woods wanted to know.

"Keep on going," they told him. "Slack up a bit at the next corner. She lives around here somewhere."

Woods drove slowly. Pretty soon his passengers pointed out a gravel road which wound away between high elm trees into nowhere. There wasn't a house in sight. But he headed the taxi into the road. Not even a street light glimmered. After he had gone about a quarter of a mile they told him to stop.

It was a favorite picnic ground for young Detroit—but eight o'clock of a Saturday evening was late for picnics, and the three carried no basket.

"Get out of the bus!" rasped one of his passengers.

It was at that moment that Frank Woods realized he never would get his five dollars. But he knew that the automatic which he felt pressing against the back of his head was no joke. Another of his passengers waved

a similar weapon casually in Woods' face, and the taxi-man thought discretion was the better part of valor. He slid out from behind the wheel.

"One squawk and you're through," he was assured. Woods didn't squawk. He could breathe.

They made him walk to the side of the road and lie down. A light rope was produced from the pocket of one of the men, and his ankles and wrists were tied together uncomfortably tight.

"We want to borrow your car for a joy-ride," they told him. "You'll find it in the morning, about the time you get loose. There was a good bit of jovial laughter at this, in which Woods did not feel inclined to join. Then he heard them roar away in his taxi back toward the city.

At the side of the road Woods kicked frantically at his bonds and howled for help. He might as well have saved his breath, for in that deserted section no one was close enough to hear him or to care. Only a few belated mosquitos gathered to help him while away the hours.

The mosquitos made it almost unbearable for Frank Woods. He twisted and squirmed under his bonds like a Houdini. After a while he found that he could move his wrist slightly. Back and forth he pulled, feeling that chafed skin was better than



Frank Hohfer, who wanted \$30,000 — and wasn't particular how he got it

in 1929, remember, when Police Commissioner William P. Rutledge of Detroit was getting a loud raspberry from many quarters where the efficacy of radio in catching criminals was thought to have doubtful value. But the Sergeant thought there might be something in it.

He got Detroit Headquarters on the phone, and hardly had he begun to detail the story told by the marooned taximan, when a buzzer clicked and the police announcer at Belle Isle station was listening in. As Ferndale hung up, Belle Isle went on the air.

"Attention all radio cars—be on the lookout for three men in a stolen Yellow taxi, number 788—. Two of the men are known to be armed—one is tall, weighing about 180 pounds—dark suit—others about five feet eight weight about 150 pounds—attention all cars."

Far away on the western outskirts of the rambling metropolis Patrolmen Hubert McGrath and Eddie Fitzgerald were rolling along in a radio car. Fitzgerald swung the car over to the curb, and his lean and lanky partner carefully noted all details in a little book.

Pioneers among radio cops, McGrath and Fitzgerald had been the first in Detroit—and therefore in the world—to prove the value of police broadcasting when a few weeks before they had been cited for capturing a pickpocket from his radio description. Now they saw another chance—

"Those bandits must be nuts to take a chance with a stolen hack," Fitzgerald commented. "That's too much ballyhoo for a successful job."

Yet a taxi would be the last car to be noticed in case of a crime, for no onlooker would be able to remember its description from among the dozens of others which filled the streets. It was this which led the three daring bandits to risk its use.

McGrath and Fitzgerald cruised slowly through the west side of Detroit, now and then speeding up to deal with a reckless driver, or warning owners of decrepit snuggle-buggies to light their tail-lamps or hang a red lantern on behind. The radio buzzed perpetually, bringing descriptions of a few minor stickups and hit-and-run drivers and the like.

Suddenly—at a little past twelve forty-five—Fitzgerald grabbed his partner's arm, nearly sending the radio car up on the curb. Just (Continued on Page 27)



Matthew Holdreith, Jr., who wanted freedom and air and food and water. Left, Edward Wiles, who wanted as much as did Hohfer, but who, like Hohfer, compromised on five G's



being eaten by mosquitos all night. With each tug he felt that his arms were a little freer. After half an hour he got one arm out, and from then on it was a simple matter of tearing at the other knots.

Shortly before midnight he tumbled into Ferndale police station, gasping, torn at the wrists and boiling mad.

"But they didn't even try to take what money I had!" he explained, showing a billfold with about twenty dollars in it.

The Desk Sergeant was an old-timer.

"Looks like a planned stickup," said the Sergeant. "Probably back in Detroit right now, pulling the job."

Old Mike Frisbee had heard a lot about the new police radio in the big city to the south, Detroit, first in the field to chase crooks via the airwaves, had caught the imagination of many a small-town copper. This was



Patrolman Edward Fitzgerald (from left) and Patrolman Hubert McGrath, who wanted their city kept free of crime, and who wanted also to prove the value of radio in police work

Signposts of Success

By "The Doctor"



Rosa Ponselle, whose unusual voice may be heard every Monday evening at 8 p. m. CST, over a CBS-WABC network

Rosa Ponselle Is Another Fortunate Person Whose Chosen Vocation Is Her Best Medium of Activity. Let the Doctor Tell Why

In looking at the face of Rosa Ponselle, the analyst is puzzled as to how and where he should begin so general a description as this brief space necessitates.

However, had I failed to recognize this lady, my science would place her as an excellent singer. The wide temple region, especially in the upper part, immediately calls attention to high musical ability, particularly the singing voice. The cheeks are very dull, quite wide, with an ample molar region and plenty of room inside, indicating a well-rounded voice, which by culture has increased in the lower part of the register rather than raising the upper regions uncommonly high. This has made possible much emotion and the quality of sentiment that the dramatic soprano often needs.

The cheeks also indicate a very willful disposition, a desire to have her own way in most matters. The presence of a powerful vital temperament also is shown, and is a source of energy and vitality.

Miss Ponselle has a range of "have-my-own-way" aptitudes in the strong lower face, a mass of transient social impulses shown in the upper lip and, in the same general feature, indications of large optimism and self-confidence.

Her reasoning is spontaneous and highly influenced by intuition; her observation alert but not highly permanent. There is present plenty of imagination and buoyancy, a rather shrewd economic sense, but no strong indication of a desire for the possession of fine artistic productions; rather she is inclined to change, variety and the lighter phases of the vanity box—and cuisine.

There seems to be no other vocation in which as great a success could have been made. Her willfulness, which would make an industrial position difficult to hold, gives her a sense of personal liberty that makes it easy to override social conventions and family ties.

Too much cannot be said in praise of Miss Ponselle's able mastery of her fate, in relation to her profession. That tendency to have her own way makes for individual interpretation of musical scores, and so for outstanding individual artistry. The firmness of her chin indicates one of her greatest assets.

This subject is another of those fortunates in life who has found her proper sphere of work, the natural outlet of her native ability.

Open Door to Beauty

By V. E. Meadows

For Best Results the Same Attention Must Be Given to the Neck as Is Given to the Face

Ladies, if you ever hope to win a reputation for being well-groomed, make sure that your neck matches your face.

Ninety percent of the women who use cosmetics forget the fact that they have necks—or so it seems. They spend all their time, thought and energy on their faces, then sally forth to show an astonished world a face of one color, and a neck a great deal darker. This is an extremely left-handed policy, and a foolish waste of time and money. What good is a perfectly made-up face that contrasts visibly with an ugly-looking neck? Women who pursue this course are simply advertising the fact that they use makeup. Worse, they loudly proclaim that they don't know how to use it.

It is important to remember, therefore, that you must give the same careful attention to your neck that you give to your face. They must blend in a perfect harmony of color, unless you want your friends to think of you as being unnatural and freaky.

The correct way to match the face and neck is to use a finishing lotion that will match the tint of your face powder. Don't think that it will help matters much simply by patting a little powder on the neck, because it won't. Powder stays on for only a few minutes, then comes off on clothing.

The correct way to apply finishing lotion is to apply it generously with the hands, making sure to stroke it only one way. Remember, a two-way stroke always leaves a spotty and splotchy effect. Also, make sure not to stroke up and down, or round and round. Simply continue stroking in one direction until the lotion is dry.

Your touch should be light, so that there will be no pulling of the skin. It is not necessary to apply powder over the lotion. Soap and water will remove the lotion, but it is impervious to just water.

Many women have enough energy to return from a dance or from work and remove the facial makeup, because they have been warned of the evil consequences of allowing makeup to remain on over night. Yet these same cautious women will not bother to clean the lotion from their necks before retiring. It is just as important that the neck receive a nightly makeup cleansing as the face—and if you violate this principle your neck will become harsh and scaly.

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting System Monday, Wednesday and Friday mornings at a new time, 10 o'clock CST, on Stations WMCA, WHDH, WPRO and WIP.

Flashes of Fun

Bulls and Boners

Your Grouch Box

Jack Benny: I suppose it's very hard work becoming an opera singer. Madame Gallie Kerchoo?

Kerchoo: No, it isn't very hard—all you do is open your mouth and let go.

Benny: In that case you must have studied on an ocean liner!

—General Foods Program

Penner: You know, Monk after the witch married Milk-bottle she became very sick. So Milk-bottle looked in her room a week later and found her flying over the chimney on her broom, and he knew that she was well again.

Monk: How did flying over the chimney on a broom make her well again?

Penner: Because she just got over the flu.

—Bakers Broadcast

Cantor: Jimmy Joe Miller the father of all jokes, was so selfish that he wouldn't let anyone get near the window.

Wallington: What has not letting anyone get near a window got to do with being selfish?

Cantor: You see Jimmy he was always looking out for himself.

—Chase & Sanborn

Fred Allen: I hear your father has hay fever.

Portland: I'll say—he has it so bad that he sneezes whenever he sees grass, because he knows that it will become hay later on.

—Town Hall Tonight

Holtz: After a preview of a picture the other day, all the yes men gathered around a big producer. "How do you like it?" asked the big producer. One yes man said it was terrific, another that it was sensational, and a third said it was gigantic. The fourth man said: "I'm sorry, my friend, but all I can say is that it's great!"

—Fleischmann Variety Hour

Announcer: "Inhale. Exhale. Inhale. Exhale. You may stop breathing now"—S. T. C., Rogers, Ark.

(Oct. 29; KRLD; 7:16 a. m.)

Football Announcer: "Potter gets the ball, he's going through right tackle, he's away. The stands are standing up."—Harold J. Finkl, Delafield, Wis.

(Nov. 3; WMAQ; 4 p. m.)

Walkathon Announcer: "All kiddies accompanied by their parents under the age of twelve will be admitted free."—Mrs. J. D. Hickman Hastings, Neb.

(Oct. 6; WNAX; 6:38 p. m.)

Announcer: "All these leading athletes advise you to eat Wheaties. Take the words of these champions and eat them."—Charles Herman Quincy, Ill.

(Oct. 22; WOC; 5:30 p. m.)

Announcer: "Ask for American Brand singing birdseed."—Marian Ice, Evansville, Ind.

(Oct. 21; WGBF; 1:13 p. m.)

Announcer: "Featured today in the boys' department are knickers for boys with worsted knit bottoms."—Mrs. Mary Morgan, Chattanooga, Tenn.

(Oct. 27; WDOE; 11:20 a. m.)

Eddie Cavanaugh: "The Voice of Experience was married and has been a widow for nine years."—Ethel E. Hurlburt, Oshkosh, Wis.

(Nov. 2; WBBM; 12:20 p. m.)

E. M. Lagron: "The lady held eight diamonds with the eight-spot high."—A. V. Blackford, Bonaparte, Ia.

(Oct. 25; WGN; 7:30 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

On November 6 the majority of Americans voted into office the government officials they wanted. In radio, too, the majority of American and Canadian listeners can have what they want. How? Well, even if you can't pick programs by popular referendum, you can write letters of approval or disapproval. Have you a radio grouch? Your Grouch Box is waiting to tell the world what you don't like about radio.

If enough of your fellow-listeners agree with you your letter to this department may bring about some needed improvement. Use your radio franchise! Write that Grouch Box letter today.

Nightmares for the kiddies.

Dear Editor: Why do children's programs like Skippy and Little Orphan Annie have to be filled with horrors and terrible adventures, causing the youngsters to have nightmares? I have heard many mothers comment on this. And couldn't The Lady Next Door be put on after school hours—and The Wizard of Oz, could we have that on the air soon? Kansas City, Mo. MRS. C. D. WARD

Sleepless villagers' ban jazz.

Dear Editor: I live in a small village and know everybody here. There are many of us who stay up the greater part of the night listening to our radios. We wish to register a complaint against the type of music put on the air after ten o'clock p. m., orchestras and jazz. We prefer good old-time music, plays and fun. Mt. Savage, Md. B. E. KELLAR

If you believe in democracy of land, sea—and air, make sure that radio officials learn your likes and dislikes. They are desirous to give listeners what they want—if listeners will only tell what they want. Send your grouches to Your Grouch Box, in care of Radio Guide, 731 Plymouth Court, Chicago, Illinois.

Radio Road to Health

By Shirley W. Wynne, M. D.

For Infants, Growing Children and Adults Alike, the Benefits of Milk Cannot Be Overstressed

Throughout the nation a new campaign is being waged for the purpose of acquainting citizens with the benefits and importance of drinking milk. In the newspapers, over the radio, on the speakers' platforms, civic-minded men and women are urging the people to drink more milk.

It is seldom, if ever, that a mother has to urge her little boy or girl to go out and play with the other children. Play is excellent and necessary. So is a mixed diet, that should include milk, bread and potatoes, a little meat and fish, fresh vegetables, salads and fruits. Parents must be sure that there is variety to the menu, so that the daily diet does not become monotonous.

I have heard many a mother bewail the fact that her child simply would not drink milk, and then add, as if in self-justification: "Of course, he isn't a baby any more, so he really doesn't need it." Such a mother innocently is robbing her child of one of health's greatest safeguards. Milk should not be limited to infants. It is an essential food for the growing child, as well as for the adult.

Age-long experience has shown that the best food for a baby is his mother's own milk. Nature has given a food nearly perfect for the rest of us in cow's milk, which is much more like mother's milk than any other food available. We need milk—infants, children, grownups—for energy, growth, good bones and good teeth, as well as a protective against diseases. Milk is good for health and life itself.

Milk is called the food most nearly perfect because (1) In milk are found the proteins which the body uses to rebuild its wornout tissues and to provide for growth. (2) In milk are the carbohydrates and the fats which provide the body with fuel to carry on its endless muscular activity. (3) In milk are contained the mineral salts vital to the development of the bones, teeth, and other parts of the body. And finally, milk contains important vitamins.

Among the various forms in which milk may be given, are cream soups; milk drinks flavored with chocolate; junket; or eggnogs. Each of these, if correctly prepared, is an appetizing treat containing the full food value of drink, yet tasting utterly different. Milk also may be taken with puddings and cereals. And, of course, there are the milk-products—butter, cheese, ice cream and fermented milk.

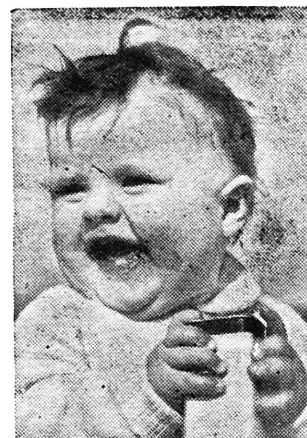
Besides being a fattening food and thus excellent for the undernourished, butter is noted as being one of the best sources of Vitamin A. Cheese is an excellent food, containing practically no waste. It is rich in lime salts. Cheese can be combined with macaroni and with vegetables. As for the fermented milk, that often seems palatable to those who dislike the taste of sweet milk. Chief among the fermented milks are buttermilk and acidophilus milk.

Drink more milk for health!

The Child's Hour

By Nila Mack

Does Your Child Suffer from Timidity? Its Cause and Cure Are Well Known to Miss Mack



When a child succumbs to stage fright, it is more pathetic than in a grownup. See that your child avoids it

Fostering courage and confidence in a child is one of the most important duties of a parent. Mothers who constantly warn their children and are apprehensive of trouble, certainly will make an indelible impression on them. Those children will grow up vacillating and uncertain men and women, fearful of their shadows.

As director of children's programs for a great radio network, I have come in contact with many children who always were cautioned against this thing or that object, and as a result were shy and timid and uncertain of themselves. In professional life, naturally, this always results in acute cases of stage fright. When a child succumbs to stage fright, it is more pathetic than it is in a grownup.

One of my best students today is a child who constantly was held in check at home. His mother continually handicapped him by training him not to make any moves without first consulting her. Thus he grew into a timid youngster, and would run home to his mother at the slightest provocation.

I never shall forget his pitiful outcry at his very first rehearsal. He broke down completely and his little body was wracked with sobs. "Please, please," he cried, "I can't do it! I want my Mother! I want my Mother!"

The next day I invited his mother to the studio, and after a lengthy conversation ascertained the true state of affairs. Thus forewarned, I started to undo all that the parent had done. By degrees I brought his self-confidence back. I taught him to depend a great deal upon his own judgment. If he wanted to run about the studio at breakneck speed, I did not admonish him to walk or tell him that he'd probably die of a broken neck some day. When he fell and bruised himself I did not "mother" him, but merely dressed his scraped skin.

And today, when the studio light tells us that we are on the air, he may be scared stiff—but his pride and my confidence shake hands, and he sees the thing through.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 8 a. m. CST.

Ten Years Ago

GENERAL GUSTAVE FERRIE, chief of radio communications of the French Army and radio scientist, claims "world is slipping" and announces plan to check up by radio on longitudes in cooperation with Chief of U. S. Geodetic Survey BCWIE, in Washington. Shrinkage of earth's crust, still cooling, is blamed.

TED LEWIS—yes, the same chap who owns that clarinet and battered top hat—leads college yells and songs by remote control over WHN, New York, inasmuch as he can't find time to return to his alma mater Ohio State University for its homecoming.

CALIFORNIA Board of Education pioneers with mass teaching broadcasting history and geography via KGO each Monday morning to 20,000 elementary school classrooms.

SIGNOR FIAMMI, Italian engineer, makes "astounding claim" that he can, by means of his special radio control devices pilot Italy's dirigible ZR3 to America and back crewless.

LONDON—Former Premier STANLEY BALDWIN'S voice is acclaimed perfect for radio upon his air debut from 2LO here. France and England make plans to exchange programs via rebroadcast.

AMERICAN STATIONS multiply rapidly following third national radio conference. State of Wyoming first heard from with station at Rock Springs.

HEADLINE STARS THEN. Rex Battle, CKAC; Charles Watt, CNRO; Cora De Foe, CNRT; James J. Long, KDKA; Althea Oliver, KFI; Mrs. Irvin Patterson, KFNH; Henry Halstead, KGO; George Olsen, KGW; Queen Titania and Uncle John, KHJ; Claire Morrison, KPO; Rudolph Ganz, KSD; Claiborne Foster, KYW; Lew Kennedy, WCAE; Joseph Knecht, WFAF; Nick Lucas, WEBH.

Hits of Week

A high point of favoritism was reached by Out in the Cold Again, a melody which last week scored the double honor of leading the songs played most often over the networks, and was voted by the bandleaders as the outstanding kilocycle hit as well. It is interesting to note that The Continental, another current favorite, lost out as the leader in both divisions by the margin of one point only.

Following is Radio Guide's weekly tabulation:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Out in the Cold Again	30
The Continental	29
Lost in a Fog	27
Must We Say Goodnight	25
Be Still My Heart	22
If I Had a Million	21
Pop Goes My Heart	18
Rain	17
Happiness Ahead	15
Stay as Sweet as You Are	12

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Out in the Cold Again	30
The Continental	29
I Saw Stars	27
If You Love Me	25
Lost in a Fog	24
Pop Goes My Heart	22
Be Still My Heart	20
You're a Builder-Upper	19
If I Had a Million	15
Rain	13

Song hits requested most frequently from the maestros last week are:

Mark Warnow: An Earful of Music, Water Under the Bridge, P. S. I Love You.

Guy Lombardo: Growing Fonder of You, The Continental, Lost in a Fog.

Hal Kemp: Must We Say Goodnight, Be Still My Heart, Rain.

Wave Marks

Relay. Nothing hymie about the stork that just gave a nine-pound Himie Junior to the Himan Browns (Papa Brown auths and directs the NBC program, Peggy's Doctor).

Relay(s). These recent papas all help to air NBC's Breakfast Club: Jack Owens, tenor; Charles Butler and Harold Jackson, engineers; Pat Gallicchio (Chicago's WMAQ time-signaller); and Don McNeill, m.c. Early this month McNeill received this wire from KVOO's (Tulsa, Oklahoma) Willard D. Egolf:

YOUR TALK OF NEW BABIES HAS BEEN CONTAGIOUS ON THE NETWORK STOP OUR ENGINEER HUGH CARPENTER AND PRODUCTION MANAGER KEN NETH MILLER BECAME FATHERS SIMULTANEOUSLY WITH YOU AND JACK OWENS THIS WEEK AND LAST STOP THE REST OF US ARE AFRAID TO LISTEN TO YOUR PROGRAMS ANY MORE

Hookup. Bernard Proctor, supervisor of Columbia-owned stations and cousin of William S. Paley, and Ruth Rosenthal of the late head of ASCAP, will wed in Manhattan November 22.

Meter. Vee Lawnhurst, NBC (New York) singer and pianist, birthdays November 24; Irene Wicker, NBC's superstitious Singing Lady on November 24 too; Charles Francis Coe, author and NBC (New York) commentator, on November 25, so does Jolly Bill Steinke, champion eater and sleeper of NBC's New York studios.

Hookup. Dorothy Gray (WHA, Madison, Wis.) story-teller and Milton E. Guck of the National Forest Service, will tempt fate and invite happiness on January 12—after which they'll go to live in Las Cruces, New Mexico.

Hookup. WSM (Nashville, Tenn.) might find its office routine going haywire when its Zena Jones weds Floyd Adkisson early in January.

Programs for Sunday, November 18

Edition G

Log of Stations Chicago

Call Letters	Kilo Cycles	Power Watts	Location	Net-Work
KMOX†	1090	50,000	St. Louis	C
KYW	1020	10,000	Chicago	N
WAAF	920	500	Chicago	
WBBM	770	25,000	Chicago	C
WCBD-s	1080	5,000	Waukegan	
WCFL*	970	1,500	Chicago	N
WEDC-s	1210	100	Chicago	
WENR	870	50,000	Chicago	N
WGES-s	1360	1,000	Chicago	
WGN	720	50,000	Chicago	
WIND	560	2,500	Gary	A
WISN†	1120	1,000	Milwaukee	C
WJJD*	1130	20,000	Chicago	A
WLS	870	50,000	Chicago	N
WLW†	700	500,000	Cincinnati	N
WMAQ	670	5,000	Chicago	N
WSBC	1210	100	Chicago	
WTAM†	1070	50,000	Cleveland	N
WTMJ	620	5,000	Milwaukee	N

†Special Programs Listed Only.

*Network Programs Listed Only.

†Noon to Sign Off.

A—American Broadcasting System.

C—CBS Programs.

N—NBC Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell Δ for Religious Services and Programs

7:00 A.M.
NBC—Bradley Kincaid, songs: WTAM
NBC—Tone Pictures; Quartet; Piano: WLW
WTMJ—Danish Program

8:00 A.M.
NBC—Coast to Coast on a Bus, children's prgm.: WLW WMAQ
NBC—The Balladeers; Chorus; Instrumental Trio: WTAM
ABS—American Family: WJJD
KYW—Morning Sunshine
WAAF—Organ Melodies
WIND—Sunday Syncopators
WLS—Organ Concert
WTMJ— Δ Church Services

8:15 A.M.
NBC—Renaissance Quintet: WTAM
WLS—Y.M.C.A. Octet

8:30 A.M.
NBC—Fisk Singers: WTAM
ABS—Federation of Churches: WIND
WAAF— Δ Morning Devotions
WEDC—Workmen's Choir
WLS—News
WTMJ—Our Club

8:45 A.M.
WCFL— Δ Lithuanian Services
WLS—Prairie Farmer

9:00 A.M.
★ NBC— Δ Radio Pulpit; Dr. S. Parkes Cadman: WTAM WMAQ
NBC—Southernaires: WLW
WAAF—Symphonic Hour
WEDC—Russian Jamboree
WGN—Sunday Morning Concert
WIND—Rhythmmania
WLS— Δ Paul Rader
WTMJ—Around the Fireside

9:15 A.M.
WIND—Favorite Dance Bands

9:30 A.M.
NBC—Mexican Typica Orch.: WTAM
CBS—News; Amer. Country Life Ass'n Prgm.: WBBM KMOX
NBC—Amer. Youth Prgm.: WMAQ WLW

9:45 A.M.
WIND—Band Box
WTMJ—News

10:00 A.M.
CBS—Cleveland String Quartet: KMOX WBBM
KYW—Whispering Pines
WAAF—Jerry Warren
WCBD—Pace Setters
WGES—Good News
WGN—Northwestern U. Prgm
WIND—Morning Dance
WMAQ—Old Songs of the Church
WSBC—Poland's Music and Song

Star ★ Indicates High Spot Selections

10:15 A.M.
KYW—Bright Spot
WAAF—Hymn Time
WGN—Sunday Morning Concert
WIND—Potpourri Parade
WMAQ—News

10:30 A.M.
★ NBC—Major Bowes' Family; Waldo Mayo, conductor & violinist; Tom McLaughlin, baritone; Nicholas Costantino, tenor; Hannah Klein, pianist; The Guardsmen: WTAM WMAQ
CBS—Salt Lake Tabernacle: WBBM
WAAF—Encores
WGN—The Lamplighter

10:45 A.M.
KYW—Melodies
WBBM—Edward House, organist

11:00 A.M.
KYW—Musical Program
WAAF—Grace Wilson, contralto
WBBM—Jim & Bob, Hawaiian duo
WGN— Δ Sunday Worship
WIND— Δ Methodist Church
WLS—Friendly Philosopher

11:15 A.M.
WAAF—Romantic Melodies
WBBM—Tom Baker, tenor
WLS—Farm, Weather & Livestock

11:30 A.M.
NBC—U. of C. Round Table, discussion: WTAM WMAQ
★ NBC—Radio City Music Hall of the Air: WLW

★ CBS—Tito Guizar's Serenade: KMOX WBBM
KYW—Tobey Quarter Hour
WAAF—Variety Program

11:45 A.M.
CBS—Sir Arthur Newsholme: WBBM KMOX
KYW—The Golden Bird
WLS—Vibrant Strings Ensemble
WTMJ—Billie, the Brownie

Afternoon

12:00 Noon
NBC—Dale Carnegie, "Little Known Facts About Well Known People"; Leonard Joy's Orch.: WTAM

KYW—Uncle Bob Reads the Comics
WAAF—Musical Hour
WBBM—Arthur Beddoes, tenor
WCFL—Popular Musicale
WENR—Radio City Music Hall (NBC)

WGN—Reading the Comics
WIND—German Hour
WMAQ—Exploring the World
WTMJ—Variety Program

12:15 P.M.
WBBM—Singing Canaries
WCFL—Seeley Institute

12:30 P.M.
NBC—Nat'l Youth Conf.: WENR
★ NBC—Surprise Party; Mary Small, songs; Lucy Monroe; Ramblers Trio, guests: WTAM WMAQ

★ CBS—Little Jack Little, songs: KMOX WBBM
WCFL—Variety Program
WJJD—Singing Guitar
WTMJ—Socialist Quarter-Hour

12:45 P.M.
CBS—Pat Kennedy, tenor; Art Kassel's Orch.: WBBM KMOX
WGN—Whistler and His Dog
WTMJ—Variety Program

1:00 P.M.
★ NBC—Treasure Chest; Ralph Kirby, baritone; Harold Levey's Orch.: WTAM WLW WMAQ
CBS—Lazy Dan, Minstrel Man: KMOX WBBM

NBC—Anthony Frome, Poet Prince: WENR
KYW—Platt & Nierman (NBC)
WAAF—Rhythm Review
WCFL—Lithuanian Program
WGN—Palmer House Ensemble
WIND—Hungarian Hour
WJJD—Happy Go Lucky Time

1:15 P.M.
KYW—Merry Maes (NBC)
WENR—Bob Becker, Fireside Dog Chats (NBC)
WGN—Football; Bears vs. New York
WTMJ—To be announced

1:30 P.M.
CBS—Royal Hawaiian Band: KMOX WBBM
NBC—Gene Arnold; Commodores: WTAM WMAQ

★ NBC—Radio Theater; "Rebound," with Ruth Chatterton, guest: WLW WENR

KYW—In the Spotlight
WAAF—The Song Salesman
WTMJ—Red Dunn's Football Guesses

1:45 P.M.
KYW—Cotton Pickers
WAAF—Lewis E. Liebow, talk
WLS—George Simons, tenor
WTMJ—Football; Green Bay Packers vs. Cardinals

2:00 P.M.
NBC—Sally of the Talkies, sketch: WTAM WMAQ
★ CBS—N. Y. Philharmonic Orch.: KMOX WISN WBBM
KYW—Senn High School A Capella Choir

WAAF—Hoosier Philosopher
WCFL—Polish National Alliance
WIND—Greek Hour
WJJD—Pickard Family, music
WSBC—Jewish Hour

2:15 P.M.
WAAF—Towertunes

2:30 P.M.
★ NBC— Δ Nat'l Vespers; Dr. Harry Emerson Fosdick: WENR
★ NBC—Musical Revue; Don Mario, tenor; Orch. direction Harry Jackson: WTAM WMAQ WLW

KYW—Persiana Parade
WAAF—Neopolitan Nights
WJJD—Sunday Matinee

2:45 P.M.
WAAF—Bartuschka & Godohaux

3:00 P.M.
★ NBC—Adventures of Sherlock Holmes, sketch: WENR WTMJ
★ NBC—Kansas City Philharmonic Orch.; Carl Kreuzer, conductor; guest artist: WTAM WMAQ

ABS—Municipal Symphony: WIND
★ C. N.— Δ Father Coughlin: WJJD KYW WLW

WAAF—James Hamilton
WCFL—Polish Program

3:15 P.M.
WAAF—Jimmy Kozak, pianist

3:30 P.M.
NBC—John B. Kennedy, "Looking Over the Week": WMAQ
NBC—Land of Beginning Again; Ruth Everets, songs; Harrison Knox, tenor; Rod Arkell, poet and narrator; Louis Katzman's Bohemians; Lew White, organist: WENR

WAAF—Betty Olson
WEDC—Songs of Italy
WGN—Fr. J. Wilson, tenor

3:45 P.M.
NBC—Dream Drama; Arthur Allen & Parker Fennelly: WTAM WMAQ
WAAF—Terrence J. Rassmussen
WGN—Musical

4:00 P.M.
★ NBC—THE HOOVER CO. PRESENTS The Sentinels Serenade; Irene Castle McLaughlin, guest; Edward Davies, baritone; Charles Sears, tenor; Mary Steele, contralto; Josef Koestner's Orch.: WMAQ WTAM

WTMJ
★ NBC—Roses & Drums; "Petersburg Mine," drama: WENR WLW
★ CBS—Open House; Freddie Martin's Orch.; Joan Hutton, guest: KMOX WBBM

KYW—Rex Maupin's Orchestra
WAAF—Dr. Copeland Smith
WCFL— Δ Father Justin's Hour
WEDC—Kantor Humoresque
WIND—Children's Program
WJJD—Charlie Kent's Adlerikans

4:15 P.M.
WGN—Arthur Oberg, tenor
WJJD—Newspaper Adventures
WTMJ—Variety Program

4:30 P.M.
★ CBS—Crumit & Sanderson; Jack Shilkret's Orch.; Nellie Revell, guest: KMOX
★ NBC—Radio Explorers' Club; Interview by Hans Christian Adamson; Capt. James P. Barker, guest: WENR

★ NBC—"The House by the Side of the Road"; Tony Wons; Anne Campbell, poetess; Gina Vanna, soprano; Emery Darcy, baritone; Ronnie & Van, songs & comedy; Vocal Ensemble, Orch. direction, Ulderico Marcelli: WMAQ WTAM

ABS—Bernie Armstrong Presents: WIND
WAAF—The Song Salesman
WBBM—Frank Wilson, tenor
WCFL—Polish Program
WGN—Allan Grant, pianist
WJJD—Moissaye Bocuslawski, pianist

4:45 P.M.
NBC—Albert Payson Terhune; Dog Drama: WENR
WAAF—Radio Chorus
WGN—Clara E. Laughlin
WTMJ—Ford Dealers Program

5:00 P.M.
★ CBS—Music by Gershwin: KMOX WBBM
NBC— Δ Catholic Hour; Rev. James M. Gillis, speaker: WTAM WMAQ
NBC—Heart Throbs of the Hills: WENR

KYW—Kurtain Time
WAAF—Bob Scanlon
WCFL—Polish Program
WGN—Dance Orchestra

WIND— Δ Central Baptist Church
WJJD—Polish Program
WTMJ—Heinie's Grenadiers

5:15 P.M.
NBC—Jolly Coburn's Orch.; Soloists: WENR
KYW—Mel Stitzel, pianist

5:30 P.M.
NBC—Frank Simon's Concert Band; Narrator; Guest Artists: WLW WMAQ WTAM

★ NBC—Grand Hotel, sketch; Anne Seymour & Don Ameche; "Strange Case of John Potter": WENR WTMJ

★ CBS—ACME WHITE LEAD & Color Works Presents "Smilin' Ed" McConnell: WISN WBBM KMOX

ABS—Theo Karle's Orch.: WIND
KYW—Jess Hawkins' Orchestra
WCFL— Δ United Church
WGN—Wayne King's Orchestra

5:45 P.M.
★ CBS—Voice of Experience: KMOX WBBM
WGN—Jan Garber's Orchestra

Night

6:00 P.M.
NBC—Martha Mears, contralto: WMAQ
★ NBC—JELL-O PRESENTS JACK Benny with Mary Livingstone; Frank Parker, tenor; Don Bestor's Orch.: WENR WTMJ

★ CBS—California Melodies; Raymond Paige's Orch.; Joan Marsh, guest: WBBM

KYW—Madhatters; Orchestra
WCFL—Polish Program
WIND—German Hour
WJJD—Fred Beck, organist

6:15 P.M.
★ NBC—Uncle Ezra's Radio Station E-Z-R-A, with Pat Barrett, Cliff Soubier, Carleton Guy, Nora Cunneen & Others: WMAQ WTAM

KYW—News
WBBM—Singing Salesman
WGN—Wayne King's Orchestra

6:30 P.M.
★ NBC—Joe Penner; Ozzie Nelson's Orch.; Harriet Hilliard, vocalist: WLS WTMJ WLW
CBS—Chicago Knights: KMOX
NBC—Queenie Mario, Metropolitan Opera Soprano; Graham McNamee: WMAQ WTAM

KYW—Rex Maupin's Orchestra
WAAF—Masterpieces
WBBM—Nothing But the Truth
WGN—Bob Becker, Joe chats

6:45 P.M.
★ CBS—Mrs. Franklin D. Roosevelt, "Americans of Tomorrow": KMOX WBBM
NBC—Wendell Hall, songs: WTAM WMAQ
WGN—Book Review

7:00 P.M.
★ NBC—Eddie Cantor; Rubinoff's Orch.: WLW WMAQ WTMJ WTAM
★ CBS—Sunday Evening Hour; Grisha Goluboff, violinist, guest: WISN KMOX WBBM

★ NBC—Symphony Concert; Arthur Bodansky, conductor: WLS
KYW—Don Pedro's Orchestra
WCFL—Irish Hour
WGN—Palmer House Ensemble
WIND—Log Cabin Orchestra

7:15 P.M.
KYW—George Olsen's Orchestra
WGN—Kav Kyser's Orchestra
WIND—Dan Russo's Orchestra

7:30 P.M.
KYW—City Club (NBC)
WGN—Supreme Court of Bridge
WIND—Pickard Family

7:45 P.M.
KYW—Irving Aaronson's Orchestra
WGN—Palmer House Ensemble

8:00 P.M.
★ NBC—Manhattan Merry-Go-Round, featuring Famous Acts of the American Theater; Pierre Le Kreeun, tenor; Men About Town, trio; Andy Sannella's Orch.: WTMJ WTAM WMAQ

★ CBS—Alexander Woolcott, Town Crier; Robert Armbruster's Orch.: KMOX WBBM

★ NBC—Silken Strings; Charlie Previn's Orch.; Countess Olga Albani, WLW WENR

KYW—Art Kassel's Orchestra
WCFL—Leo Terry, organist
WGN—Dance Orchestra
WIND—Byron Dunbar's Orchestra

8:15 P.M.
KYW—Noble Sissle's Orchestra
WCFL—Herr Louie's Hungry Five
WENR—Art Kassel's Orchestra
WGN—Concert Orchestra

8:30 P.M.
NBC—Album of Familiar Music; Frank Munn, tenor Virginia Rea, soprano; Ohman & Arden; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WTMJ WMAQ WTAM
★ NBC—Walter Winchell, gossip: WENR WLW

ABS—Louis K. Anspacher, talk: WIND
KYW—Stan Myers' Orchestra
WBBM—Jim Kozak's Orch. (CBS)
WGN—Sunday Evening Club

8:45 P.M.
NBC—Charles King & Peggy songs & comedy: WENR
ABS—Robert Haring's Show: WIND
KYW—Pickard Family
WCFL—History of Chicago

9:00 P.M.
NBC—Armand Girard, bass-baritone: WENR

★ CBS—Wayne King's Orch.: KMOX WBBM

★ NBC—Hall of Fame; "Salute the Cavalier," Adolphe Menjou & Verce Teasdale, guests: WLW WMAQ WTAM

ABS—Harry Hershfield: WIND
KYW—News
WCFL—Book Review
WGN—News; Headlines of Other Days
WSBC—Cooper's All Colored Hour
WTMJ—Dance Orchestra

9:15 P.M.
KYW—The Pickard Family
WCFL—Leo Terry, organist
WENR—Edison Symphony Orchestra
WGN—Dance Orchestra

9:30 P.M.
★ NBC—Jane Froman, contralto; Modern Choir; Frank Black's Orch.: WMAQ WTMJ WTAM WLW

NBC—An American Fireside: KYW
ABS—Harry Hirschfield: WIND
WBBM—Modern Treasure Hunters
WGN—Arthur Sears Henning, talk

9:45 P.M.
WBBM—News; Keith Beecher's Orch.
WENR—Herdelberg Oeter
WGN—Concert Orchestra
WIND—Governor McNutt, talk

10:00 P.M.
CBS—Little Jack Little's Orch.: WBBM KMOX
★ NBC—K-7, Spy Story: WENR
KYW—Soloist (NBC)

WCFL—Orchestra
WEDC—Colored Revue
WGN—Ted Weems' Orchestra
WIND—Byron Dunbar's Orchestra
WMAQ—Stan Myers' Orchestra
WTMJ—Dance Orchestras (till 1 a.m.)

10:15 P.M.
NBC—Jesse Crawford, organist: KYW
ABS—Charlie Davis' Orch.: WIND
WGN—Dream Ship
WMAQ—Jesse Hawkins' Orchestra

10:30 P.M.
NBC—Irving Aaronson's Orch.: KYW
NBC—Byrd Expedition: WMAQ
CBS—Leon Belasco's Orch. WBBM
WENR—News; Art Kassel's Orch.
WGN—Wayne King's Orchestra
WIND—Log Cabin Orchestra

10:45 P.M.
KMOX—Leon Belasco's Orch. (CBS)
WCFL—University Singers
WGN—Jan Garber's Orchestra
WIND—Byron Dunbar's Orchestra

11:00 P.M.
CBS—Paul Sabin's Orch.: WBBM KMOX
NBC—News; Will Osborne's Orch.: WMAQ

KYW—Joe Reichman's Orch. (NBC)
WCFL—Walkathon
WENR—George Olsen's Orchestra
WIND— Δ Pentecostal Church
WSBC—Midnite Review

11:15 P.M.
WBBM—Henry Busse's Orchestra
WGN—Ted Weems' Orchestra

11:30 P.M.
NBC—Don Pedro's Orch.: WMAQ WTAM
NBC—Stan Myers' Orch.: KYW
CBS—Frank Dailey's Orch.: WBBM KMOX

WCFL—Sugar Tate's Orchestra
WENR—Geo. Devron's Orchestra
WGN—Kav Kyser's Orchestra

11:45 P.M.
WGN—Ted Weems' Orchestra

12:00 Mid.
KYW—Don Pedro's Orchestra
WBBM—Earl Hines' Orchestra
WEDC—Frank Furllette's Orchestra
WENR—Jess Hawkins' Orchestra
WIND—Jimmy Noone's Orchestra
WMAQ—Art Kassel's Orchestra

12:15 A.M.
WGN—Jan Garber's Orchestra

12:30 A.M.
WBBM—Dan Russo's Orchestra
WENR—Noble Sissle's Orchestra
WGN—Kav Kyser's Orchestra
WMAQ—Irving Aaronson's Orchestra

1:00 A.M.
WBBM—Dancing 'Til 2:15 A.M.

Coming Events

Sunday, Nov. 18

Time Shown Is Central Standard

American Country Life Association will present a special program from Washington, D. C., over the Columbia network from 9:35 to 10 a. m. The speakers will be M. L. WILSON, Assistant Secretary of Agriculture, whose subject is Planning Agriculture in Relation to Industry; and CARL MILAM of the American Library Association, whose subject is Building Better Libraries.

RAY HEATHERTON, baritone heard on numerous programs, will be featured in another spot commencing today and weekly thereafter, over an NBC-WJZ network at 10:05 a. m.

COLONEL RALPH H. ISHAM, the *Spencer Dean* of the literary world, will inaugurate a weekly series on adventures and discoveries in literature over an NBC-WJZ network at 10:15 a. m.

SIR ARTHUR NEWSHOLME, K. C. B., internationally known authority on medicine and public health, will speak in a special trans-Atlantic broadcast from London over the CBS-WABC network from 11:45 a. m. to 12 noon.

LUCY MONROE, soprano, and the Ramblers Trio, will be the guests during Little Miss Bab-O's Surprise Party at 12:30 p. m. over the NBC-WEAF network.

RUTH CHATTERTON, stage and screen actress, will be the star of the Lux Radio Theater presentation at 1:30 p. m. over an NBC-WJZ network.

Petersburg Mine will be the **ROSES and DRUMS** episode over an NBC-WJZ network at 4 p. m.

IRENE CASTLE McLAUGHLIN, prominent national figure, will be the guest artist on the Hoover Sentinels' Serenade over an NBC-WEAF network at 4 p. m.

ANNE CAMPBELL, poet, often called America's feminine Edgar Guest, will be on TONY WONS' program over an NBC-WEAF network at 4:30 p. m.

JULIA SANDERSON and **FRANK CRUMIT** will present **NELLIE REVELL**, journalist, as guest of their program over the CBS network from 4:30 to 5 p. m.

GRISHA GOLUBOFF, brilliant twelve-year-old violinist, will be the guest soloist with the Ford Symphony over the CBS-WABC network from 7 to 8 p. m.

COLONEL STOOPNAGLE and **BUDD**, radio's insane pair of comics, will be heard



GRACIE BARRIE

Only nineteen years of age this vivacious young miss is already a veteran of musical comedy and vaudeville. Now she's Leon Belasco's soloist in the Casino de Paree and broadcasts Sunday nights at 10:30 p. m. CST over a CBS-WABC chain

in the first of their cycle of programs in Gulf Headliners over the CBS-WABC network from 8:30 to 9 p. m.

Suave **ADOLPHE MENJOU** and his wife, **VEREE TEASDALE**, Hollywood's latest bride and groom, will enter the Hinds' Hall of Fame to co-star in a one-act radio drama, Salute the Cavalier, over an NBC-WEAF network at 9 p. m.

Monday, Nov. 19

Your Home and Mine, a unique new series explaining the Federal Housing Act, and presented under the auspices of the Federal Housing Commission, will be broadcast over the CBS-WABC network from 10:15 to 10:30 a. m., from the home of another recipient of a U. S. Loan.

Radio Gossip Club, conducted by **EDDIE** and **FANNIE CAVANAUGH**, long a popular feature over WBBM, Chicago, will be heard from 12:15 to 12:30 p. m. daily, Mondays through Fridays, over CBS stations in Boston, Buffalo, Chicago, Cleveland, Louisville, Pittsburgh and St. Louis.

The Story Behind the Song, a new series of twice weekly presentations which will dramatize the situation suggested in the lyrics of well-known popular and semi-classical melodies, can be heard each Monday and Thursday over the CBS-WABC network from 12:30 to 12:45 p. m. CST. The entire series will be written and produced by **BOB WHITE**, who will also — with **DON AMECHE** — head the dramatic cast. An orchestra, featuring **ED VITO**, harpist, will set the musical theme of each presentation, assisted by a different vocalist in every program.

Macbeth, starring Dame **SYBIL THORNDIKE** as *Lady Macbeth* and **CHARLES WARBURTON** as *Macbeth*, will be the Radio Guild presentation at 2 p. m. over an NBC-WJZ network.

CHARLES HACKETT, American Metropolitan Opera tenor, will be the guest soloist in Atwater Kent's Radio Hour over the CBS network at 7:30 p. m.

The series of public health discussions on Doctors, Dollars and Diseases will be resumed over the CBS-WABC network from 9:30 to 9:45 p. m.

Tuesday, Nov. 20

EDWARD MacHUGH, The Gospel Singer, is now heard at 9:15 a. m. on Tuesdays, Thursdays and Saturdays over the NBC-WJZ network.

ISHAM JONES and his orchestra will feature **VIRGINIA REA**, soprano, as guest star in a program over the CBS-WABC network from 8:30 to 9 p. m.

Wednesday, Nov. 21

ONE MAN'S FAMILY, dramatic serial, will be sponsored by the makers of Kentucky Winners cigarettes, commencing tonight at 9:30 p. m. over an NBC-WEAF network

Thursday, Nov. 22

EDDIE EAST and **RALPH DUMKE**, comedians, have required more time for their broadcasts and are now presented over WJZ at 3:15 p. m. Monday to Friday inclusive. (The Monday spot is the only network broadcast—NBC).

Friday, Nov. 23

United States Army Band, under the leadership of **CAPTAIN WILLIAM J. STANNARD**, will be heard at a new time over the CBS network—10:30 to 11 a. m.—every Friday.

PAT KENNEDY's song program with **ART KASSEL's** orchestra will become a five-a-week feature with the addition of 12:45 p. m. Friday to the present CBS network schedule.

CONNIE BENNETT and **HERBERT MARSHALL** of the films will be the guest stars of Hollywood Hotel revue with **DICK POWELL**; **TED FIORITO's** orchestra; **JANE WILLIAMS** and **EL BRENDEL** over the CBS-WABC network from 8:30 to 9:30 p. m.

Night Bus will be Campana's First Nighter presentation at 9 p. m. over an NBC-WEAF network.

Saturday, Nov. 24

The ARMY vs. NOTRE DAME football game will be broadcast over the CBS-WABC network from New York, starting at 12:45 p. m.

The Portland Junior Symphony will be heard in a special concert from Oregon over the CBS-WABC network from 11 to 11:30 p. m.

You'll like this program!
"SMILIN' ED" McCONNELL

Sponsored by

ACME QUALITY PAINT and LIN-X

You'll hear him over the Columbia Broadcasting System
WBBM KMOX WISN

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EVERY SUNDAY EVENING at 6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)
EVERY THURSDAY NOON at 12:30 P.M., E.S.T. (11:30 A.M., C.S.T.)

IRENE CASTLE

appears on

The HOOVER SENTINELS SERENADE

★

SUNDAY NOVEMBER 18th

• You'll enjoy this sparkling musical program. Josef Koestner conducts the Hoover Orchestra of distinguished artists. Edward Davies and Mary Steele are featured soloists with the group of singers. Music you love, finely interpreted.

4:00 Central Standard Time

NBC Red Network COAST TO COAST



SAMPLE 15c

To introduce our beautiful blue-white Rainbow Flash Stones, we will send a 1Kt. IMPORTED SIMULATED DIAMOND Mounted in Lovely White Gold Finish Ring as illustrated, for this ad. and 15c expense. Address: National Jewelry Co., Dept. 22 Wheeling, W. Va. (2 for 25c.)

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Father Coughlin's Broadcasts

Stations carrying Father Coughlin's broadcast outlets are listed below. His talks go on the air at 4 p. m. EST, 3 p. m. CST, and 2 p. m. MST, every Sunday.

Shrine of the Little Flower Network

WLW, Cincinnati, O. WOKO, Albany, N. Y.
WCAU, Philadelphia WFLB, Syracuse, N. Y.
WGR, Buffalo, N. Y. WOR, New York City
WOL, Wash'gton, D.C. WGAR, Cleveland, O.
WHO, Des Moines, Ia. WJR, Detroit, Mich.
WOC, Davenport, Ia. WHB, Kansas City.
KWK, St. Louis, Mo.
WCAO, Baltimore, Md. WJJD, Chicago, Ill.
KSTP, St. Paul, Min. KYW, Chicago, Ill.
WJAS, Pittsburgh, P. WOW, Omaha, Nebr.

The Yankee Network

WNAC, Boston, Mass. WHAS, Springfield.
WDRG, Hartford, Ct. Mass.
WEAN, Provid'ce, R.I. WFEA, Manch't'r, N.H.
WICC, Bridgep't, Con. WNBH, N. Bedford.
WORC, Worcester, Mass.
WLBZ, Bangor, Mne. WLLH, Lowell, Mass.

SUNDAY NIGHT

JACK BENNY

AND EVERY

SUNDAY NIGHT

WITH

MARY LIVINGSTONE • FRANK PARKER
DON BESTOR'S ORCHESTRA

STATION WENR

6:00 P.M. CENTRAL STANDARD TIME

SPONSORED BY JELL-O



Programs for Monday, November 19

Star ★ Indicates High Spot Selections

7:00 A.M.
NBC—Bradley Kincaid, songs: WLW
WBBM—Musical Program
WGN—Good Morning
WIND—△ Morning Devotional
WLS—Julian Bentley, news
WTMJ—△ Devotional Services

7:15 A.M.
WIND—Farm Bulletin, talk
WLS—Bulletin Board
WTMJ—△ Concordia College

7:30 A.M.
NBC—Cheerio: WTAM
WIND—Happiness Revue
WLS—Jolly Joe
WTMJ—Sun Dial

7:45 A.M.
WIND—△ Chapel Service

8:00 A.M.
NBC—Breakfast Club: WMAQ
ABS—Top o' the Morning: WJJD
WCFL—Court of Good Deeds
WIND—Polish Music
WLS—△ Morning Devotions
WTMJ—Wurlitzer Program

8:15 A.M.
ABS—Vaugh de Leath, songs: WJJD
WIND—Good English Period
WLS—Hoosier Hot Shots & Arkie
WTMJ—Sun Dial

8:30 A.M.
NBC—Eva Taylor, songs: WTAM
ABS—Pick-Me-Ups: WIND
WLS—Ford Rush

8:45 A.M.
ABS—Helen Board, songs: WIND
WLS—Morning Minstrels
WTMJ—Mary Baker, shopping

9:00 A.M.
NBC—News; Breen & de Rose: KYW
CBS—News; Harmonies in Contrast: KMOX
ABS—Family Law: WIND
WAAF—Personality Pointers
WBBM—News; Milton Charles, organ
WGES—Care of the Eyes
WGN—Lawrence Salerno; String Trio
WLS—The Westerners
WMAQ—Harvest of Song
WTMJ—Woman's News of the Day

9:15 A.M.
★ NBC—Clara, Lu 'n' Em, gossip: WLW WTAM WGN WTMJ
ABS—News; Vera Eakin: WIND
KYW—Irene King
WBBM—Gene and Charlie
WMAQ—Women's Page of the Air

9:30 A.M.
NBC—Today's Children: WTMJ WLS
ABS—Sing Something Simple: WIND
WAAF—Dance Revue
WBBM—Lee Francis, pianist
WGN—Leonard Salvo, organist
WMAQ—Music and Comments

9:45 A.M.
NBC—News; Radio Kitchen: KYW
CBS—Memories Garden: KMOX
ABS—Dad Dailey: WIND
WAAF—Hawaiian Echoes
WBBM—Milton Charles, organist
WLS—Dean Brothers
WMAQ—News
WTMJ—Hollywood Movie Letter

10:00 A.M.
★ NBC—Navy Band: KYW WTAM
WAAF—A Mood in Blue
WBBM—Memories Garden (CBS)
WGES—Morning Moods
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Bill O'Connor, tenor
WMAQ—The Honeymooners
WSBC—Melodies of Poland

10:15 A.M.
★ NBC—Tony Wons, philosopher: WMAQ
★ CBS—Fed. Housing Prgm.; "Your Home & Mine": WBBM
WAAF—Estelle Barnes, pianist
WGN—Your Friendly Neighbor
WIND—Salon Music
WLS—Markets; Weather

10:30 A.M.
NBC—Melody Mixers: WMAQ WLW
CBS—Connie Gates & Jimmy Brierly: KMOX
ABS—Rigo Santiago, songs: WJJD
WBBM—Tom Baker, tenor
WGN—Frank Wilson, tenor
WIND—Fashionette
WLS—Today's Kitchen
WTAM—Morning Parade (NBC)
WTMJ—What's New in Milwaukee?

10:45 A.M.
WAAF—Day Dreamer
WBBM—Gates & Brierly (CBS)
WGN—Painted Dreams, sketch
WIND—Hawaiian Serenade

11:00 A.M.
CBS—Voice of Experience: KMOX WBBM
NBC—Marion McAfee, soprano: KYW WTAM
NBC—Fields & Hall, songs: WMAQ
WAAF—Mountain Melodies
WGN—Tom, Dick and Harry
WIND—Morning Serenaders
WLS—Federal Housing Talk
WTMJ—Don Alvarados

11:15 A.M.
NBC—Josephine Gibson: WTMJ WLS
NBC—Charles Sears, tenor: WMAQ
★ CBS—The Gumps: WBBM KMOX
★ NBC—Honeyboy & Sassafras, skit: WTAM KYW
WAAF—Bandstand
WGN—Betty, Jean and Jim

11:30 A.M.
NBC—Nat'l Farm & Home Hour: KYW WLW
CBS—Dick Messner's Orch.: WBBM
NBC—Merry Madcaps: WMAQ
ABS—Here's How: WJJD
WAAF—Estelle Barnes, pianist
WGN—Markets; Musicales
WIND—Rhythmmania
WLS—Around the Parlor Organ
WTMJ—Radio Rodeo

11:45 A.M.
ABS—Will Hollander's Orch.: WIND
WAAF—Rhythm Review
WBBM—Little Joe Rardin, tenor
WGN—Good Health and Training
WLS—Weather; Produce Markets

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX WGN
WAAF—Symphonic Hour
WBBM—Arthur Beddoes, tenor
WCFL—Farm Talk
WJJD—Farm Forum
WLS—Virginia Lee & Sunbeam
WMAQ—"Mary Martin," sketch
WTMJ—Heinie's Grenadiers

12:15 P.M.
NBC—Peggy's Doctor: WMAQ
CBS—Eddie & Fannie Cavanaugh's Gossip Club: KMOX WBBM
WCFL—Skit
WGN—Doring Sisters
WIND—Livestock Markets
WLS—Farmer Dinnerbell

12:30 P.M.
NBC—Rex Battle's Ensemble: WTAM
CBS—Story Behind the Song, sketch: KMOX WBBM
★ NBC—Vic & Sade, comedy: WLW
ABS—Max Bergere's Orch.: WIND
KYW—Your Unseen Friend
WCFL—Soap Creek Corners
WGN—△ Mid-day Service
WJJD—Livestock Markets
WMAQ—George Duffy's Orchestra
WTMJ—Variety Program

12:45 P.M.
NBC—Music Guild; Soloist & String Ensemble: WMAQ
CBS—Pat Kennedy; Art Kassel's Orchestra: WBBM KMOX
ABS—Ragamuffins: WIND
KYW—Dance Orchestra
WCFL—Walkathon
WJJD—News; Musicales

1:00 P.M.
NBC—Revolving Stage: KYW WTAM
CBS—Marie, Little French Princess: KMOX WBBM
ABS—Cheese Club Luncheon: WIND
WAAF—Music Review
WTMJ—Dance Orchestra
WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist
WLS—Pat Buttram & Melviny
WLW—Farm & Home Hour (NBC)

1:15 P.M.
★ CBS—Romance of Helen Trent: KMOX WGN
WAAF—The Star Parade
WBBM—Nelson Family
WCFL—Leo Terry, organ recital
WJJD—Children's Program
WLS—Rangers & John Brown

1:30 P.M.
CBS—School of the Air: KMOX WBBM
NBC—Smack Out: KYW
WCFL—Civic & Welfare Talk
WGN—Jongleurs
WIND—Stars of Tomorrow
WLS—Grain Markets; Music
WMAQ—Board of Trade
WTMJ—Dance Orchestra

1:45 P.M.
★ NBC—Vic & Sade: WMAQ WTAM
KYW—Prudence Penny, economist
WAAF—Markets and Weather
WCFL—Leo Terry, organist
WGN—Rube Appleberry, sketch
WJJD—Esther Bradford, fashions
WLS—George Simon, tenor
WTMJ—Badger Spotlight

2:00 P.M.
★ NBC—Radio Guild; "Macbeth," drama: WMAQ
NBC—Ma Perkins: WTAM WLW
ABS—Catherine Curtis, talk: WIND
KYW—Mel Stitzel, pianist
WAAF—Polo Program
WBBM—Joke Book (CBS)
WCFL—Red Hot and Low Down
WGN—Palmer House Ensemble

WJJD—Frank McGuire, songs
WLS—Homemakers Hour
WSBC—Modern Moods
WTMJ—Woman's Point of View

2:15 P.M.
ABS—Harmonettes: WIND
NBC—Dreams Come True: WTAM WLW
ABS—Dorothy Atkins, songs: WIND
KYW—Singing Strings (NBC)
WAAF—Salon Concert
WGN—Jongleurs
WJJD—Ben Kanter, music & banter

2:30 P.M.
NBC—Woman's Radio Review: KYW
ABS—Today's Winners: WIND
WAAF—Claire Hess, soloist
WBBM—Wings of Dawn, sketch
WGN—June Baker, talk
WJJD—Tea Tunes
WTMJ—Vanity Cafe

2:45 P.M.
KMOX—Marine Band (CBS)
WAAF—Charles Johnson
WGN—Len Salvo, organist
WJJD—Sweepstakes

3:00 P.M.
NBC—John Martin Story Prgm.: WMAQ WTAM
NBC—Betty & Bob: WENR WTMJ
KYW—Piano Poet
WAAF—Music in the Air
WCFL—Moments Musical
WGN—Afternoon Musicales

3:15 P.M.
NBC—Sisters of the Skillet: KYW
CBS—Carlile and London: WBBM
WENR—Madame De Sylvara
WGN—Berenice Taylor, soprano
WMAQ—Gale Page, Songs
WTMJ—Helen Mendenhall Ryerson

3:30 P.M.
NBC—Stanleigh Malotte, news: WMAQ
NBC—Ma Perkins, sketch: WTMJ WENR
KYW—Soloist (NBC)
WAAF—Dorothy Adams
WBBM—Sentimental Selma, drama
WGN—Blue Moments

3:45 P.M.
NBC—Dreams Come True: WMAQ WTMJ
KYW—Xavier Cugat's Orchestra
WAAF—Waltz Time
WBBM—Ted Fiorito's Orchestra
WCFL—Merry Macs
WENR—Happy Jack Turner (NBC)

4:00 P.M.
NBC—George Sterney's Orch.: WTAM WMAQ
★ NBC—Al Pearce's Gang: WENR
ABS—Tea Timers: WIND
KYW—At the Symphony
WAAF—Jimmie Kozak, pianist
WBBM—Helen Fitch, critic
WCBD—Music Hall Favorites
WCFL—John Maxwell, food talk
WGN—Harold Turner, pianist
WTMJ—The Cocktail Hour

4:15 P.M.
NBC—Tom Mix' Straight Shooters: WTAM WLW
NBC—Jackie Heller, tenor: WENR
WAAF—Dick Reed
WBBM—Men of Notes
WCFL—Grace Wilson, contralto
WGN—Popular Melodies
WMAQ—Three C's

4:30 P.M.
NBC—The Singing Lady WLW
NBC—Sizzlers Trio: WMAQ WTAM
WAAF—Charles Johnson, ukelen
WBBM—Three Flats
WCFL—Fed. of Womens' Clubs
WENR—Larry Larsen, organ (NBC)
WIND—Helen Black, contralto
WJJD—Pickard Family
WTMJ—Our Club

4:45 P.M.
★ NBC—Capt. Tim Healy: WTAM WTMJ WMAQ
ABS—Bob Fallon's Orch.: WIND
WAAF—Ray Waldron's Sports Review
WBBM—Barbara Burr
WCFL—Junior Federation Club
WEDC—Mildred Fitzpatrick, pianist
WENR—Ranch Boys (NBC)
WGN—Roger Robinson, baritone

5:00 P.M.
NBC—Xavier Cugat's Orch.: KYW
CBS—Adventure Hour: WBBM KMOX
NBC—Dick Steele: WMAQ WTAM
★ NBC—Army Band: WENR
WAAF—Tonight's Radio Features
WCFL—Millie & Tillie
WGES—Polish Evening Bells
WGN—Popular Rhythm
WIND—Hymn Time
WJJD—Polish Program
WTMJ—Billie, the Brownie

5:15 P.M.
NBC—Mysterious Island: WENR
NBC—Tom Mix' Straight Shooters: WMAQ WTMJ
CBS—Skippy: WBBM KMOX

KYW—In the Spotlight
WCFL—Sports Review
WIND—Tunestakes

5:30 P.M.
CBS—Jack Armstrong: KMOX WBBM
ABS—News; Jack Orlando's Orch.: WIND
KYW—Uncle Bob's Club
WCFL—Barbeaux Sisters
WENR—What's the News?
WGN—Singing Lady
WMAQ—News; Three X Sisters
WTMJ—Jack Armstrong, sketch

5:45 P.M.
NBC—Billy Batchelor: WTAM
NBC—Lowell Thomas, news: WLW
NBC—Orphan Annie: WGN WENR
ABS—Leon Friedman's Orch.: WIND
WBBM—Nothing but the Truth; News
WCFL—Frita Nischke baritone
WMAQ—Singing Strings
WTMJ—Musical Program

Night

6:00 P.M.
NBC—Ray Perkins: WMAQ
★ NBC—Amos 'n' Andy: WLW WENR
KYW—Madhatters & Kings of Melody
WBBM—Art Gillham, pianist
WCFL—Harlem Harmony Hounds
WGN—Jimmy Allen, "Air Sketch"
WIND—German Hour
WJJD—Fred Beck, organist
WTMJ—Heinie's Grenadiers

6:15 P.M.
★ NBC—Plantation Echoes: WENR
NBC—Gene & Glenn: WTAM
KYW—News
WBBM—Dan Russo's Orch. (CBS)
WCFL—Dance Orchestra
WGN—Salon Orchestra
WMAQ—Don Pedro's Orchestra
WTMJ—Sport Flash

6:30 P.M.
★ NBC—Red Davis: WENR WLW
★ NBC—Burnt Cork Dandies; Al Bernard: WMAQ WTAM
CBS—Buck Rogers: KMOX WBBM
KYW—Don Pedro's Orchestra
WGN—Palmer House Ensemble
WIND—Polish Hour
WTMJ—Heinie's Grenadiers

6:45 P.M.
★ NBC—Dangerous Paradise: WENR WLW
★ CBS—Boake Carter: WBBM KMOX
NBC—To be announced: WTAM
KYW—Phil Kalar; Rex Maupin's Orch.
WCFL—Admiral Arnold
WGN—Quin Ryan's Amateur Nite
WMAQ—Uncle Ezra
WTMJ—Around the Fireside

7:00 P.M.
★ NBC—Jan Garber's Supper Club: WLS WLW
CBS—Carson Robison's Buckaroos: KMOX WBBM
★ NBC—STUDEBAKER CHAMPIONS
Present Richard Himber's Orch.; Joey Nash, vocalist: WTAM WMAQ
KYW—Art Kassel's Orchestra
WCFL—Touchdown
WEDC—Jewish String Trio
WGES—Polish National Radio Hour
WGN—Lone Ranger
WIND—Community Program

7:15 P.M.
★ CBS—Edwin C. Hill: WBBM KMOX
ABS—Five Star Final: WIND
KYW—Frankie Quartel's Orchestra
WCFL—Tower Program

7:30 P.M.
★ CBS—Josef Koestner's Orch.; Chas Hackett, guest: WBBM KMOX
★ NBC—Garden Concert; Gladys Swarthout; Fred Hufsmith, tenor; Frank Chapman, baritone: WTAM WTMJ WMAQ
KYW—Irving Aaronson's Orchestra
WCFL—Clayton Ricchitto, baritone
WGN—Ted Weems' Orchestra
WIND—Pickard Family
WLS—The Westerners

7:45 P.M.
NBC—Schooner Seth Parker: WLS
KYW—Noble Sissle's Orchestra
WGN—Northwestern U. Prgm.

8:00 P.M.
★ NBC—Harry Horlick's Gypsies; Frank Parker, tenor: WMAQ WTAM
★ NBC—Greater Minstrels: WLW WLS WTMJ
★ CBS—Rosa Ponselle, soprano; Orch.; Chorus: WISN WBBM KMOX
ABS—Citizen's Family: WIND
KYW—Rex Maupin's Orchestra
WCFL—Herr Louie's Hungry Five
WGN—Dance Orchestra

8:15 P.M.
WCFL—Food Flashes
WGN—Comedy Stars of Hollywood
WLS—Variety Program

8:30 P.M.
NBC—Princess Pat Players, "Strange Lady," drama: WENR
★ NBC—House Party: Donald Novis, tenor: WTAM WMAQ WLW WTMJ
★ CBS—EX-LAX PRESENTS "THE Big Show"; Gertrude Niesen & Chiquito, vocalists; Block and Sully, comedians; Lud Gluskin's Orch.: KMOX WBBM
KYW—Stan Myers' Orchestra
WCFL—Orchestra
WGN—Lum and Abner, sketch

8:45 P.M.
KYW—Pickard Family
WGN—Earl Burtnett's Orchestra

9:00 P.M.
★ NBC—Contented Hour: WMAQ WLW WTAM WTMJ
★ CBS—Wayne King's Orch.: WBBM KMOX
ABS—Mystery Show: WIND
NBC—America in Music: WENR
KYW—The Globe Trotter
WCFL—John Walker, talk
WGN—News; Headlines of Other Days
WSBC—Lithuania Echoes

9:15 P.M.
KYW—Pickard Family
WCFL—Labor Flashes
WGN—Berenice Taylor; Lawrence Salerno; Orchestra

9:30 P.M.
NBC—To be announced: KYW WTAM
ABS—Arthur Warren's Orch.: WIND
WBBM—Doris Lorraine; Orchestra
WCFL—Barratt O'Hara
WENR—Hazel Arth, soloist (NBC)
WMAQ—Northerners

9:45 P.M.
WBBM—Mahraj, mystery story
WCFL—Tire & Rubber Workers, talk
WENR—To be announced (NBC)
WGN—Kay Kyser's Orchestra
WTMJ—Progressive Headquarters

10:00 P.M.
★ CBS—Myrt & Marge, sketch: KMOX WBBM
★ NBC—Amos 'n' Andy: WTMJ WENR
NBC—Grumitts Family: KYW
WCFL—Orchestra
WGN—Dudley Crafts Watson
WIND—Boxing & Wrestling Matches
WMAQ—Sports Review

10:15 P.M.
CBS—Glen Gray's Orch.: WBBM
NBC—Gene & Glenn, comedy: WTMJ WMAQ
CBS—Henry Busse's Orch.: WBBM
KYW—Love Nest
WCFL—Si Perkins Hillbillies
WENR—Jesse Crawford, organist
WGN—Dream Ship

10:30 P.M.
NBC—Jolly Coburn's Orch.: WMAQ
KYW—Shep Fields' Orch (NBC)
WBBM—Kate Smith (CBS)
WCFL—Orchestra
WEDC—Pianoland
WENR—The Hoofinghams, skit
WGN—Kay Kyser's Orchestra
WTMJ—Dance Orchestras (till 1 a.m.)

10:45 P.M.
ABS—Mills' Blue Rhythm Band: WIND
KMOX—Ted Black's Orch. (CBS)
WCFL—Skylines
WENR—Don Pedro's Orchestra
WGN—Earl Burtnett's Orchestra

11:00 P.M.
NBC—To be announced: WMAQ WTAM
CBS—Wayne King's Orch.: WBBM KMOX
ABS—Day's End: WIND
NBC—Guy Lombardo's Orch.: KYW
WENR—George Olsen's Orchestra

11:15 P.M.
WCFL—Dance Orchestra
WGN—Ted Weems' Orchestra

11:30 P.M.
NBC—To be announced: WMAQ
CBS—Claude Hopkin's Orch.: KMOX WBBM
NBC—Anson Weeks' Orch.: WENR
KYW—Don Pedro's Orchestra
WCFL—Sugar Tate's Orchestra
WGN—Earl Burtnett's Orchestra
WIND—Jimmy Noone's Orchestra

11:45 P.M.
WGN—Ted Weems' Orchestra
WSBC—Midnight Review

12:00 Mid.
WBBM—Earl Hines' Orchestra
WEDC—Frank Furllette's Orchestra
WENR—Stanley Myers' Orchestra
WGN—The Midnight Flyers
WND—Dan Russo's Orchestra
WMAQ—Art Kassel's Orchestra

12:15 A.M.
WIND—Jimmy Noone's Orchestra

12:30 A.M.
KYW—Gray Gordon's Orchestra
WBBM—Dan Russo's Orchestra
WENR—Noble Sissle's Orchestra
WMAQ—Don Pedro's Orchestra

1:00 A.M.
WBBM—Dancing 'Til 2:15 A.M.

Plums and Prunes

By Evans Plummer

Old gags of comedians, over-plugged popular songs, sopranos and even political speeches assume new entertainment values when heard on the 1934 Winter season high fidelity radio receivers which have been introduced by a score of manufacturers.

It was our privilege to sit in on the demonstration of one of these. The set was not priced beyond the purse of the average family. It was housed in a substantially built and artistically designed cabinet. Its chassis contained all of the refinements known today to radio engineers.

When the program was heard through a receiver that was considered excellent a year ago and then the same program was switched over to the new high fidelity design, there was no comparison. Low notes that we have never even heard during an "in-the-flesh" performance were blended with equalized volume with high notes the reach of which has never been attained previously on the loudspeaker.

The particular model demonstrated had a phonograph reproducing attachment. When records were played, the sounds carried a life-like personality that was uncanny.

All of this is by way of suggestion. If you haven't heard one of the new high fidelity receivers, turn off your midget for an hour or so and visit your dealer for a taste of radio as *should* be served.

Program Idea

The impending broadcast on November 29 of the royal nuptials of Prince George of Great Britain and Princess Marina of Greece brings to mind the cruel gag certain Chicago radio engineers played upon their fellow technician on his wedding night.

By clever detective work they learned the location of the honeymoon hotel hide-out the couple had planned and set up a sound recording apparatus in an adjoining room. The day after the marriage, the engineers invited the benedict to a luncheon in his honor in the middle of which a loudspeaker began reproducing faithfully the records that had been made.

Now THAT *would* be a royal broadcast!

Speaking of recording devices and just to let you know what a mug that fellow MARTIN PORTER is, it is recorded here that he and NBC press agent Johnny Johnstone get together once a week at Dick Himber's apartment there to make discs of a kind that are not for sale or broadcast!

DAN RUSSO, veteran batoneer rightfully called the "Daddy of the Dance Bands," reports a new species of the homus autographus. It seems this gent sought out Russo and requested a cigar butt from Dan's mouth, saying, "I've got a whole trunkful, including ones from Penner and Benny." Sweet essence of dried quids!

MINDEFUL is the news from Havana that the old-time newspaper readers who entertained the cigar rollers at work are



WILL OSBORNE

The first of the crooners, Will Osborne is staging a surprising comeback. His singing and his orchestra broadcast from the Paradise Restaurant, New York City, at 11 p. m. CST Sundays and 10:30 p. m. Mondays on an NBC-WEAF network

being replaced with radios. Won't it be just fun when the radio brings the workers one of those cigar-selling broadcasts and the loudspeaker starts telling the workers how cigars are made!

The Prune Academy

Prunes Are Awarded For: The forced dramatic situations calling for a song now resorted to in the Saturday night GIBSON FAMILY. . . . The interesting if true, but boring dissertations on how ale is made, which consume entirely too much time on BEN BERNIE'S commercial, when after all, the Old Maestro pioneered in the smart use of gags to put over his product. . . . The obnoxious sales talk on the "ADVENTURES OF GRACIE ALLEN" and George Burns' very unfunny and overworked tag line beginning, "Somewhere, somehow" . . . The sickening, sentimental speeches now being regularly employed by EDDIE CANTOR every Sunday evening to gain the applause of those who like to weep. . . . The lack of coherence and the continued appearance of Louella Parsons on the HOLLYWOOD HOTEL program. . . . The programming conflict of the FORD and CADILLAC symphonies. . . . The current belief of many of those on the top rung of radio's ladder that all fan mail falls within the moron category and should be destroyed without answering. . . . The argument on the VOL page, whether "you-all" is singular or plural. . . . and the hue and cry for a return of THE GOLDBERGS.

AND THE WEEKLY PLUM CARGO TO: The Adventures of Sherlock Holmes, which returned to the dials Armistice Day (Nevertheless, could not a time be selected that wouldn't conflict with Father Charles E. Coughlin's splendid weekly address?) . . . ROSES AND DRUMS for the continued excellence of productions and the meticulous care with which the historical facts are assembled. . . . RUDY VALLEE for his Victor disc of the Drunkard Song with the extemporaneous laughs—a record which the phono folks remade, and then, after hearing the two, decided that the "imperfect" recording was the best. Which

it is—in fact, it's Vallee's best to date. . . . The FORUM OF LIBERTY so well handled Thursday nights over a CBS-WABC network by Edwin C. Hill, supported by Arnold Johnson's orchestra and the pleasing baritone voice of Edward Nell (Wonder if Nell remembers his first contact with wireless as an Indianapolis radio amateur back in the buzz-buzz days of 1913?) . . . To OLGA, COUNTESS ALBANI, for her grand work on the Sunday night Silken Strings program with Charles Previn's orchestra. . . . and to ERNEST TRUEX and JUNE WALKER for their performance Sunday, November 11, of The Nervous Wreck on the Radio Theater program.

Radioddities

EDGAR GUEST, one of radio's meek-est and most modest, wears a seven and five-eighths hat. . . . KATE SMITH is an aquatic whiz—swimming, diving and aquaplaning "with the greatest of ease" . . . PHIL BAKER each year sends one of his many Christmas cards to an unknown the name of whom he selects sight unseen from a telephone directory. . . . ROXY cannot read a note of music but is probably the first symphony conductor to admit it.

Tag Lines

FRANCIS X. BUSHMAN's program of Movie Personalities, now aired in Chicago locally, is threatening to go network nationally. . . . General Electric is looking over the shows NBC's Central Division has to offer. . . . TONY WONS went in for ping-pong for exercise and decided to make his own table. He did and his friends complimented the table so much that now he is too busy making ping-pong tables to play. . . . NORM RUVELL, Art Kessel's baritone, is a Chicagoan who went to Detroit last year to win Paul Whiteman's Detroit "Quest for Radio Talent"—along with, by the way, the beautiful DOROTHY PAGE! . . . RONNIE AND VAN, of the House by the Side of the Road show, go to Boston early next week to confer with their arranger, Lloyd Del Castillo of WEEL, and expect to bring back a comedy script by Irvin Cowper (WTIC, Hartford) for a commercial audition.



BILL HAY

Amos 'n' Andy felt that their act wouldn't be complete without their personal announcer. So Bill Hay is traveling and appearing with them for the first time on their current vaudeville swing. From whatever city they happen to be playing he introduces the inimitable pair at 6 p. m. CST over an NBC-WJZ network and later for western listeners at 10 p. m. CST

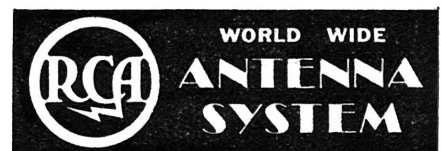
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LUD GLUSKIN
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MONDAYS 9:30 P. M. CS
COLUMBIA NETWORK Time

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RICHARD HIMBER
AND HIS
STUDEBAKER CHAMPIONS with Joey Nash
MONDAY 7:00 Central
P.M. Standard Time
NBC-WMAQ
and Coast to Coast Network

Programs for Tuesday, November 20

Star ★ Indicates High Spot Selections

7:00 A.M.
 KYW—Musical Clock
 WBBM—Musical Program
 WGN—Good Morning
 WIND—△Morning Devotional Period
 WLS—News; Arkansas Woodchopper
 WMAQ—△Morning Worship
 WTMJ—△Devotional Services

7:15 A.M.
 WIND—Farm Bulletin
 WLS—Bulletin Board
 WTMJ—△Concordia College

7:30 A.M.
 NBC—Cheerio: WTAM WLW WMAQ
 WGN—Good Morning
 WIND—Happiness Revue
 WLS—Jolly Joe
 WTMJ—Sun Dial

7:45 A.M.
 WIND—△Chapel Service, U. of C.
 WLS—Jolly Joe's Pals

8:00 A.M.
 NBC—B. A. Rolfe's Orch.: WTAM WLW
 NBC—Breakfast Club: WMAQ
 ABS—Ed Smith: WJJD
 WIND—Polish Music
 WLS—△Morning Devotions
 WTMJ—Variety Program

8:15 A.M.
 NBC—Richard Leibert, organist: WLW WTAM
 ABS—One Man Band, Frank Novak: WJJD
 KMOX—Happy Days Revue (CBS)
 WIND—Community Service Period
 WLS—Hoosier Hot Shots & Arkie
 WTMJ—Sun Dial

8:30 A.M.
 ABS—Pick-Me-Ups: WIND
 WLS—Ford Rush

8:45 A.M.
 ABS—Old Songs & New: WIND
 WGN—Keep Fit Club
 WLS—Morning Minstrels
 WTMJ—Mary Baker's Shopping Basket

9:00 A.M.
 CBS—News; Music Masters: KMOX
 NBC—News; Breen & de Rose: KYW
 NBC—To be announced: WMAQ
 ABS—Harmonettes: WIND
 WAAF—Morning Merry-Go-Round
 WBBM—Jeane Abbey, talk
 WGN—Jane Carpenter, pianist
 WLS—The Westerners
 WTMJ—Woman's News of the Day

9:15 A.M.
 NBC—Edward MacHugh, baritone: WMAQ
 ★ NBC—Clara, Lu 'n' Em, gossip: WLW WTAM WGN WTMJ
 ABS—News; Vera Eakin: WIND
 KYW—Irene King
 WAAF—Memory Lane
 WBBM—Gene and Charlie

9:30 A.M.
 NBC—Morning Parade: KYW WTAM
 NBC—Today's Children: WTMJ WLS
 ABS—Poet's Corner: WIND
 WAAF—Child Health, talk
 WBBM—Jim and Bob
 WGN—Len Salvo, organist
 WMAQ—Music and Comments

9:45 A.M.
 NBC—News; Radio Kitchen: KYW
 KMOX—Madison Ensemble (CBS)
 WAAF—Hawaiian Echoes
 WBBM—Three Kings, trio
 WMAQ—News
 WTMJ—Hollywood Movie Letter

10:00 A.M.
 ★ NBC—Galaxy of Stars: WMAQ WLW WTAM WTMJ
 CBS—Mary Lee Taylor: WBBM KMOX
 NBC—Honeymooners: KYW
 WAAF—A Mood in Blue
 WCBD—Morning Musicales
 WGES—Morning Moods
 WGN—Movie Personalities
 WIND—Hammond Shopper
 WLS—Bill O'Connor

10:15 A.M.
 NBC—Your Child: WTAM KYW
 CBS—Alex Semmler, pianist: KMOX
 ★ NBC—Tony Wons: WMAQ
 WAAF—Estelle Barnes pianist
 WBBM—Traffic Court Broadcast
 WIND—Salon Music
 WGN—Your Friendly Neighbor
 WLS—Markets; Weather; News
 WTMJ—Variety Program

10:30 A.M.
 ★ NBC—Marine Band: WLW KYW
 ★ CBS—Navy Band: KMOX
 NBC—Three Shades of Blue: WMAQ WTAM
 WAAF—Variety
 WBBM—Tom Baker, tenor
 WGN—Phil Kalar, baritone
 WIND—Russ Burr, songs
 WLS—Today's Kitchen
 WTMJ—What's New in Milwaukee?

10:45 A.M.
 NBC—Keenan & Phillips: WTAM
 ABS—Bernie Dolan, pianologue: WJJD
 WAAF—Day Dreamer
 WBBM—Roy Cropper, tenor
 WGN—Painted Dreams, sketch

WIND—Spice & Variety
 WMAQ—Keenan & Phillips (NBC)
 WTMJ—What's New in Radio?

11:00 A.M.
 CBS—Voice of Experience: WBBM KMOX
 NBC—Lillian Bucknam, soprano: WMAQ
 WAAF—Ballads
 WGN—C. Houston Goudiss
 WIND—Morning Serenaders
 WLS—The Marvins
 WTMJ—Don Alvaros

11:15 A.M.
 ★ CBS—The Gumps: WBBM KMOX
 ★ NBC—Honeyboy & Sassafras: WTAM
 NBC—Josephine Gibson: WLS WTMJ
 WAAF—Isabelle Mohr
 WGN—Berenice Taylor, soprano
 WMAQ—△Church Around the Corner

11:30 A.M.
 NBC—National Farm & Home Hour: KYW WLW
 ABS—Betty Jayne, songs: WJJD
 WAAF—Estelle Barnes, pianist
 WBBM—Thru the Looking Glass
 WGN—Markets; Morning Musicales
 WIND—Rhythmiana
 WLS—Mrs. A. J. Peterson
 WTMJ—Radio Rodeo

11:45 A.M.
 ABS—Will Hollander's Orch.: WIND
 WAAF—Rhythm Review
 WBBM—Little Joe Rardin, tenor
 WGN—Good Health and Training
 WLS—Markets; News

Afternoon

12:00 Noon
 CBS—Just Plain Bill: KMOX WGN
 WAAF—Symphonic Hour
 WBBM—Arthur Beddoes, songs
 WCFL—Farm Talk
 WJJD—Farm Forum
 WLS—Old Music Chest; Phil Kalar
 WMAQ—"Mary Martin," sketch
 WTMJ—Heinie's Grenadiers

12:15 P.M.
 NBC—Rex Battle's Ensemble: WMAQ
 CBS—Eddie & Fannie Cavanaugh's Gossip Club: KMOX WBBM
 WCFL—Luncheon Concert
 WGN—H. Turner & Doring Sisters
 WLS—Livestock Market
 WMAQ—Farmer Dinnerbell

12:30 P.M.
 NBC—Vic & Sade: WLW
 NBC—Music Guild; Guest Stars: KYW WTAM
 CBS—Esther Velas' Ensemble: KMOX
 ABS—Max Bergere's Orch.: WIND
 WBBM—Herbert Foote, organist
 WGN—△Mid-day Service
 WJJD—Markets; Musical Interlude
 WMAQ—Russ Lyon's Orch. (NBC)
 WTMJ—Musical Program

12:45 P.M.
 NBC—Morin Sisters, trio: WMAQ
 CBS—Pat Kennedy; Art Kassel's Orch.: WBBM KMOX
 ABS—Ragamuffins: WIND
 WCFL—Walkathon
 WJJD—News

1:00 P.M.
 NBC—Log of Day: WMAQ
 CBS—Marie, Little French Princess: KMOX WBBM
 WAAF—The Hoosier Philosopher
 WCFL—The Wall Streeter
 WGN—Palmer House Ensemble
 WIND—Civic Repertoire
 WJJD—Fred Beck, organist
 WLS—Rangers & John Brown
 WLW—Farm & Home Hour (NBC)
 WTMJ—Livestock; Orchestra; Police

1:15 P.M.
 ★ CBS—Romance of Helen Trent: WGN KMOX
 ABS—Stephan Barry: WIND
 WAAF—The Star Parade
 WBBM—Nelson Family
 WCFL—Leo Terry, organ recital
 WJJD—Children's Program

1:30 P.M.
 NBC—King's Guard Quartet: WTAM
 CBS—School of the Air: KMOX WBBM
 NBC—Smack Out: KYW
 ABS—Jack Filman, sports: WIND
 WAAF—Grace Wilson, contralto
 WCFL—Civic & Welfare Talk
 WGN—Jongleurs
 WLS—Emerson & John Brown
 WMAQ—Board of Trade
 WTMJ—Dance Orchestra

1:45 P.M.
 ★ NBC—Vic & Sade: WMAQ WTAM
 ABS—Crane Calder: WIND
 KYW—Prudence Penny
 WAAF—Markets and Weather
 WCFL—Leo Terry, organist
 WGN—Mark Love, basso
 WJJD—Health Talk

WLS—Homer Griffith, philosopher
 WTMJ—Badger Spotlight

2:00 P.M.
 NBC—Art Collins' Orch.: KYW
 NBC—Ma Perkins: WLW WTAM
 ABS—Charlotte Bachwald: WIND
 WAAF—Polo Program
 WBBM—Variety Hour (CBS)
 WCFL—Red Hot & Low Down
 WGN—Palmer House Ensemble
 WJJD—Rhubarb Red
 WLS—Homemakers' Hour
 WMAQ—Don Pedro's Orchestra
 WSBC—Modern Moods
 WTMJ—Woman's Point of View

2:15 P.M.
 NBC—The Wise Man: WMAQ WTAM
 ABS—Morton Bellin, songs: WIND
 WAAF—Jimmie Kozak pianist
 WGN—Jongleurs
 WJJD—Ben Kanter, music & banter
 WLW—Charlie Davis' Orch. (NBC)

2:30 P.M.
 NBC—Woman's Radio Review: KYW WTAM
 NBC—Song of the City: WLW WMAQ
 ABS—Today's Winners: WIND
 WAAF—Salon Concert
 WBBM—Wings of Song
 WGN—June Baker, home management
 WJJD—Tea Tunes
 WTMJ—Vanity Cafe

2:45 P.M.
 KMOX—Columbia Variety Hour (CBS)
 WAAF—Encores
 WBBM—Pickard Family
 WGN—Afternoon Musicales
 WJJD—Sweepstakes
 WMAQ—Music Magic (NBC)

3:00 P.M.
 NBC—Chick Webb's Orch.: WMAQ
 NBC—Betty & Bob: WTMJ WENR
 KYW—Three Smoothies
 WAAF—Music in the Air
 WCFL—Moments Musical

3:15 P.M.
 KYW—Sisters of the Skillet
 WAAF—Memory Teasers
 WENR—Program Preview
 WGN—Rex Griffith, tenor
 WLW—Art Collins' Orch. (NBC)
 WTAM—Chick Webb's Orch. (NBC)
 WTMJ—Helen Mendenhall Ryerson

3:30 P.M.
 NBC—Ma Perkins, sketch: WTMJ WENR
 NBC—Temple of Song: WMAQ
 NBC—The Jesters Trio: WTAM
 KYW—Maurie Sherman's Orchestra
 WAAF—The Music Room
 WBBM—Sentimental Selma, drama
 WGN—Parent Teachers' Forum

3:45 P.M.
 NBC—Lady Next Door: WTAM
 WBBM—Ted Fiorito's Orchestra
 WENR—Lady Next Door (NBC)
 WGN—Blue Moments
 WTMJ—League of Women Voters

4:00 P.M.
 NBC—Meredith Willson's Orch.: WMAQ
 NBC—Your Health: WENR
 ABS—Aperitif, sketch: WIND
 KYW—Operetta Gems
 WAAF—Piano Novelties
 WBBM—Helen Fitch, critic
 WJJD—John Maxwell, food talk
 WTMJ—The Cocktail Hour

4:15 P.M.
 WAAF—Child Health Talk
 WBBM—Three Flats
 WCFL—The Two Bits
 WGN—Louise Brabant, soprano
 WTAM—Willson's Orchestra (NBC)

4:30 P.M.
 NBC—Singing Lady: WLW
 CBS—Milton Charles, organist: WBBM
 NBC—Radio Charades: WMAQ
 ABS—Bob Fallon's Orch.: WIND
 WAAF—Bill Tracy and Sunny Duncan
 WCFL—Mona Van, soprano
 WEDC—Mildred Fitzpatrick, pianist
 WENR—Maurie Sherman's Orchestra
 WGN—Melodies
 WJJD—Pickard Family
 WTMJ—Our Club

4:45 P.M.
 CBS—Miniatures: WBBM
 NBC—Nursery Rhymes: WTAM WMAQ
 KYW—Flash Gordon, sketch
 WAAF—Jr. Federation Club
 WCFL—Junior Federation Club
 WENR—Happy Jack Turner (NBC)
 WGN—Harold Turner, pianist
 WIND—Fire Prevention Talk
 WTMJ—U. of Wisconsin Program

5:00 P.M.
 NBC—Dick Steele: WMAQ WTAM
 NBC—Angelo Ferdinando's Orch.: WENR
 KYW—Junior Birdmen
 WAAF—Tonight's Radio Features
 WBBM—Beatrice Osgood, pianologue
 WCFL—Movie Review

WGN—Popular Rhythm
 WIND—Reynold McKeown & Ensem.
 WJJD—Polish Program
 WTMJ—Bille, the Brownie

5:15 P.M.
 CBS—Skippy: WBBM KMOX
 NBC—Mid-week Hymn Sing: WMAQ
 ABS—Twilight Philosopher: WIND
 KYW—In the Spotlight
 WCFL—Sports Review
 WTMJ—Malone Sisters

5:30 P.M.
 CBS—Jack Armstrong: KMOX WBBM
 ABS—News; Jack Orlando's Orch.: WIND
 KYW—Uncle Bob's Safety Club
 WCFL—Grace Wilson, contralto
 WENR—What's the News?
 WGN—Singing Lady
 WMAQ—Borrah Minevitch
 WTMJ—Jack Armstrong, sketch

5:45 P.M.
 NBC—Lowell Thomas, news: WLW
 NBC—Billy Batchelor, sketch: WTAM
 NBC—Orphan Annie: WENR WGN
 ABS—Osborne B. Bond: WIND
 WBBM—Nothing But the Truth; News
 WCFL—Children's Program
 WMAQ—Songfellows
 WTMJ—Musical Program

Night

6:00 P.M.
 ★ NBC—Amos 'n' Andy: WENR WLW
 NBC—Gould & Shelter: KYW
 WBBM—Adv. of Robin Hood
 WCBD—Melody Parade
 WCFL—Joe Grien, talk
 WGES—Polish Popular Music
 WGN—Jimmy Allan, sketch
 WIND—German Hour, William Klein
 WJJD—Fred Beck, organist
 WMAQ—Palace Varieties
 WTMJ—Heinie's Grenadiers

6:15 P.M.
 NBC—Gene & Glenn: WTAM
 CBS—Dan Russo's Orch.: WBBM
 KYW—News
 WCFL—Orchestral Program
 WGN—Concert Orchestra
 WMAQ—Don Pedro's Orchestra
 WTMJ—Sport Flash

6:30 P.M.
 ★ NBC—HOUSEHOLD FINANCE Corp. Presents Musical Memories; Edgar A. Guest & Co.: WENR
 CBS—Buck Rogers: KMOX WBBM
 NBC—You & Your Government; "The 44 Legislatures of 1935," talk: WMAQ
 KYW—Don Pedro's Orchestra
 WGN—Moments Musicales
 WIND—Polish Music
 WTMJ—Heinie's Grenadiers

6:45 P.M.
 ★ CBS—Boake Carter: WBBM KMOX
 KYW—Gracie Dunn & Syncopators
 WGN—Palmer House Ensemble
 WTMJ—Variety Program

7:00 P.M.
 ★ CBS—Lavender & Old Lace: WBBM KMOX
 ★ NBC—Crime Clues; "Murder & Co." drama: WLS WLW
 ★ NBC—Leo Reisman's Orch.: WTMJ WTAM WMAQ
 KYW—Art Kassel's Orchestra
 WCFL—Tom Cook & Clare Hess
 WEDC—Bohemian Revue
 WGES—Songs of Lithuania
 WGN—The Whistler and His Dog
 WIND—Log Cabin Orchestra

7:15 P.M.
 ABS—Five Star Final: WIND
 KYW—Don Pedro's Orchestra
 WCFL—Joe Keith's Revue
 WGN—Concert Orchestra

7:30 P.M.
 ★ NBC—Wayne King's Orch.: WTMJ WMAQ WTAM
 ★ CBS—Abe Lyman's Orch.: WBBM KMOX
 ★ NBC—Lawrence Tibbett, baritone; Orch.: WLS
 KYW—Irving Aaronson's Orchestra
 WCFL—Ether Waves
 WEDC—Slovak Melodies
 WGN—Kay Kyser's Orchestra
 WIND—Pickard Family

7:45 P.M.
 KYW—Noble Sissle's Orchestra
 WGN—Northwestern U. Prgm.

8:00 P.M.
 ★ NBC—Ben Bernie's Orch.: WTAM WMAQ WTMJ
 ★ CBS—Bing Crosby & the Boswell Sisters: KMOX WBBM
 KYW—Rex Maupin's Orchestra
 WCFL—Herr Louie's Hungry Five
 WGN—Mardi Gras
 WIND—Byron Dunbar's Orchestra

8:15 P.M.
 NBC—Story Behind the Claim: WLS

WCFL—Leo Terry, organist
 WIND—James Cables, songs

8:30 P.M.
 ★ NBC—Ed Wynn; Eddy Duchin's Orch.: WTAM WMAQ WTMJ WLW
 NBC—Hands Across the Border: WENR
 ★ CBS—Isam Jones' Orch.; Virginia Rea, guest star: KMOX WBBM WISN
 ABS—Foreign Affairs Symposium: WIND
 KYW—Stan Myers' Orchestra
 WCFL—Orchestra
 WGN—Lum and Abner, sketch

8:45 P.M.
 KYW—Pickard Family
 WGN—Ted Weems' Orchestra

9:00 P.M.
 ★ CBS—CAMEL CIGARETTES PRESENT "The Camel Caravan"; Walter O'Keefe; Annette Hanshaw, contralto; Ted Husing; Glen Gray's Casa Loma Orch.: WISN KMOX WBBM
 ★ NBC—Beauty Box Theater: WTAM WLW WTMJ WMAQ
 ★ NBC—Seven Seas: WENR
 ABS—Jolly Russians: WIND
 KYW—News
 WGN—News; Headlines of

9:15 P.M.
 KYW—Pickard Family
 WCFL—Labor Flashes
 WGN—Bridge Club of the Air

9:30 P.M.
 NBC—Sky Road Show: KYW
 ABS—Harry Rosenthal's Orch.: WIND
 ★ CBS—George Givot: WHAS
 WBBM—Clyde Lucas' Orchestra
 WCFL—Barratt O'Hara, talk
 WENR—Gene Arnold
 WGN—Chicago Theater of the Air

9:45 P.M.
 ABS—Leon Friedman's Orch.: WIND
 WBBM—Keith Beecher's Orch. (CBS)
 WCFL—Speakers Bureau
 WENR—George Olsen's Orchestra

10:00 P.M.
 ★ CBS—Myrt & Marge: KMOX WBBM
 ★ NBC—Amos 'n' Andy: WENR WTMJ
 KYW—Odds and Ends
 WCFL—Bakers' Union Talk
 WGN—Dudley Crafts Watson
 WIND—Byron Dunbar's Orchestra
 WMAQ—Hal Totten on Sports

10:15 P.M.
 NBC—Robert Royce, tenor: WENR
 NBC—Gene & Glenn: WTMJ WMAQ
 ABS—Leon Belasco's Orch.: WIND
 KYW—Love Nest
 WBBM—Joe Haymes' Orch. (CBS)
 WGN—The Dream Ship

10:30 P.M.
 NBC—Dorsey Brothers' Orch.; Bob Crosby: KYW
 CBS—Henry Busse's Orch.: WBBM
 NBC—Carl Hoff's Orch.: WMAQ
 WCFL—Tune Parade
 WEDC—Pianoland
 WENR—The Hoofinghams, sketch
 WGN—Wayne King's Orchestra
 WIND—Log Cabin Orchestra
 WTMJ—Dance Orchestras (till 1 a.m.)

10:45 P.M.
 CBS—Paul Sabin's Orch.: WBBM
 ABS—Sleepy Hall's Orch.: WIND
 WCFL—Francis Meserow, baritone
 WENR—Art Kassel's Orchestra
 WGN—Jan Garber's Orchestra

11:00 P.M.
 NBC—Ralph Kirbery; Mills' Blue Rhythm Band: KYW
 NBC—Irving Aaronson's Orch.: WMAQ
 CBS—Clyde Lucas' Orch.: WBBM KMOX
 ABS—Day's End: WIND
 WCFL—Dance Orchestra
 WENR—George Olsen's Orchestra

11:15 P.M.
 WCFL—Dance Orchestra
 WGN—Ted Weems Orchestra
 WIND—Byron Dunbar's Orchestra

11:30 P.M.
 NBC—Felix' Orch.: WMAQ
 CBS—Leon Navara's Orch.: WBBM
 NBC—Seymour Simons' Orch.: KYW
 WCFL—Sugar Tate's Orchestra
 WENR—Jess Hawkins' Orchestra
 WGN—Earl Burnett's Orchestra
 WIND—Jimmy Noone's Orchestra

11:45 P.M.
 WGN—Late Dance Orchestras

12:00 Mid.
 WBBM—Earl Hines' Orchestra
 WEDC—Frank Furlotte's Orchestra
 WENR—Stan Myers' Orchestra
 WIND—Dan Russo's Orchestra
 WMAQ—Art Kassel's Orchestra

12:15 A.M.
 WIND—Jimmy Noone's Orchestra

12:30 A.M.
 WBBM—Dan Russo's Orchestra
 WENR—Carl Hoff's Orchestra
 WMAQ—Don Pedro's Orchestra

1:00 A.M.
 WBBM—Dancing 'Til 2:15 A.M.

Music in the Air

By Carleton Smith

It is a long way off, but such good news can't be kept for a later issue. The PRO ARTE STRING QUARTET of Brussels, brought over by that great patron of music, Mrs. Elizabeth Sprague Coolidge, will be heard over the Columbia network in a series of eight broadcasts. The quartet will devote its attention to the cycle of the Beethoven string quartets on successive Fridays and Saturdays from 3:15 to 4 p. m. beginning Saturday, January 26.

The Pro Arte String Quartet is acknowledged one of the finest ensembles in the world, and all music-lovers will look forward with keen anticipation to hearing the 17 Beethoven quartets. Remarkable alike for its inexhaustible fund of emotional content and the endless variety of amazing architecture, this music forms a series of monumental creations unique in their field.

LAST SUMMER at the MacDowell Colony, Charles Wakefield Cadman sketched out a new orchestral suite which ERNO RAPEE will soon broadcast from Radio City. "Trail Pictures" is the title of the five symphonic scenes: *Cheerful Indian* (Oklahoma); *Stars over The Hills* (New Hampshire); *Autumn Snow* (Pennsylvania); *Red Rock Gnomes* (Colorado); and *Backwoodmen* (Arkansas). Mr. Cadman has made the most of his programmatic titles. The music for the Backwoodmen is based on two old fiddler tunes treated as theme and variations. In addition to full orchestra, the score in the Autumn Snow section calls for a wind machine with xylophone, celeste, harp, piano, and percussion instruments.

Reader's Views

A MUSIC LOVER in Charleston, S. C., writes that he cares little for "jazz or trash" on the radio but that he loves the fine symphony concerts, the famous guest artists who sing or who play the various instruments.

He says these are not featured as much as the inferior programs. He is correct. But there are some. And RADIO GUIDE is glad to list them below. The reason General Motors and Ford are not there is because the program details for those programs are not received in time for our publication date.

Program Details

Time Shown Is Central Standard
SUNDAY, NOVEMBER 18

NBC, 8:15 a. m. Renaissance String Ensemble, quintet. Andante and Allegro Spiritoso by Sacchini; Suite by Roland Maquis; Haydn's Menuet. NBC, 8:45 a. m. Alden Edkins, bass. Handel's Hear Me Ye Winds and Waves; Thursday by Molloy; Schubert's Who is Sylvia; Ol' Man River from Kern's Show Boat. NBC, 10:15 a. m. Hall and Gruen, piano duo.

NBC, 10:15 a. m. Hall and Gruen, piano duo.



ALICE FROST

She hides her real identity in personifications, but she's no frost. Hear her as one of the ghost voices during CBS-WABC's Forty-Five Minutes in Hollywood Thursday nights at 9 CST

Minuet by Debussy; Duetting Concertante by Mozart-Busoni; Abram Chasins' Rush Hour in Hong Kong.

NBC, 6:30 p. m. Queena Mario, soprano. Waltz Song from Gounod's Romeo and Juliet; Ave Maria by Bach-Gounod; Carry Me Back to Old Virginia.

NBC, 9 p. m. Armand Girard, bass-baritone. Wagner's O Thou Sublime Sweet Evening Star from Tannhauser; Young's Let Me Be Born Again.

MONDAY, NOVEMBER 19

NBC, 11 a. m. Marion McAfee, soprano. Ah, Non Credea from Bellini's La Sonnambula; Dawn by Curran; Delibes' Bonjour Suzos; Surprise and You by Penn.

NBC, 12:45 p. m. String Quartet and Frank Black, pianist. Schumann's Quintet opus 44 in E flat major; Five Novellettes by Glazounow.

TUESDAY, NOVEMBER 20

NBC, 11 a. m. Lillian Bucknam, soprano. Veracini's A Pastoral; Henry Hadley's The Time of Parting; Rhea Silbert's I Met Dame Fate; Joy by Wintter Watts; Chenoweth's Love Everlasting.

NBC, 12:30 p. m. Music Guild: Mildred Dilling harp; Arthur Lora, flute; and Gordon String Quartet: Jacques Gordon, David Sackson, Paul Robyn and Nahoum Benditzky. Three Pieces from Daniel

Gregory Mason's Suite for Flute, Harp and String Quartet; Mozart's Quartet in B flat major; Rousseau's Variations Pastorales sur un Vien Noel.

NBC, 3:15 p. m. Ithaca College Choir. Tschernokoff's Salvation is Created; Czech-Slovakian Dance Song; Rollin' Home; Brahms Wiegenlied; Nospodi Pomiliu by Lvovsky.

WEDNESDAY, NOVEMBER 21

NBC, 9:15 a. m. Florenda Trio with Rosa Lee, soprano. Cesar Cui program: Arioso; The Statue at Czarzege Selo; Le Souvient-il Encore; Orientale; Valse.

NBC, 11 a. m. Al and Lee Reiser, piano duo. Eugene Goossens' Good Morning and Hurdy Gurdy Man from the Kaleidoscope; March of the Wooden Soldiers; Punch and Judy Show and The Old Musical Box; Rimsky-Korsakoff's Flight of the Bumble Bee.

NBC, 8:30 p. m. John Charles Thomas, baritone. Zaza, from Leoncavallo's Piccolo Zingaro; Vale by Russell; There is a Ladye by Winifred Bury; The Stuttering Lovers; Steal Away; Mother of Mine by Frank Tours.

THURSDAY, NOVEMBER 22

NBC, 8:30 a. m. Mildred Dilling, harpist. Massenet's Menuet d'Amour; Debussy's Danse de la Poupee; Chopin's Prelude in C minor; Grey Donkeys on the Road to El Aizib by Tournier; Mazurka.

NBC, 5:35 p. m. Armand Girard, bass-baritone. Travelin' All Alone by Johnson; Nichavo by Manzuca; Gliere's Dance of the Russian Sailors.

FRIDAY, NOVEMBER 23

NBC, 10 a. m. Music Appreciation Hour by Walter Damrosch. Introduction to Waltz of the Flowers, from Tchaikovsky's Nutcracker Suite; Dance of the Sylphs by Berlioz; Introduction and Allegro for Harp and Orchestra by Ravel; Royal March of the Lion from Saint-Saens' Carnival of the Animals; Hungarian Fantasy, finale, by Liszt; Andante from Haydn's Surprise Symphony; Gentleman with Long Ears from Saint-Saens' Carnival of the Animals; Hens and Roosters from Saint-Saens' Carnival of the Animals; Golliwog's Cake Walk from Debussy's Children's Corner; In the Hall of the Mountain King from Grieg's Peer Gynt Suite No. 1; Finale from Haydn's Military Symphony.

NBC, 11 a. m. Mortimer Scheff, pianist. Gigue from Bach's Fifth French Suite; Beethoven's Menuet in E flat; Mendelssohn's Scherzo in E minor; Etude in D flat by Liszt.

NBC, 3 p. m. Music Guild: Henri Deering, pianist; Joseph Stopak, violin; Oswaldo Muzzucchi, cello; Filippo Ghignatto, oboe; Augustin Duques, clarinet; Frank Corrado, horn; Abe Reines, bassoon. Beethoven's Quintet in E flat major, opus 16; Brahms Trio in B major, opus 8.

NBC, 9:30 p. m. Gothic Choristers. Jubilate in F by Berthold Tours; The Angelic Choir from William Lester's Everyman; Glory by Cadman; Love Divine from Sir John Stainer's The Crucifixion; William Berwald's O Lord, How Excellent.

SATURDAY, NOVEMBER 24

NBC, 11:15 a. m. Genia Fonarjova, soprano. Tchaikovsky's Was I Not a Blade of Grass; Si Tu Le Veux by Konchlin; Karganoff's Menuet a L'Antico; Cadman's Dream Tryst.

NBC, 5:30 p. m. Mathilde Harding, piano. Walter Wild, organ. Chaconne by Durand; Selection from Delibes' ballet La Source.

NBC, 6 p. m. John Herrick, baritone. Trade Winds by Keel; If I Forget You by Caesar; Merry Mac Doon from Foulds' Gaelic Melodies; The Rogue Song.

Mr. Fairfax Knows the Answers

Gene Kretzinger was born in Kansas City, Missouri, August 15, 1905. He is six feet tall and weighs 175 pounds, has dark brown hair and brown eyes. He is married to "Marge" of the Myrt and Marge team. Charlie Kretzinger was born in Kansas City April 5, 1900. He is five feet ten inches tall, weighs 180 pounds, has brown eyes and reddish brown hair. He is married to Evelyn Karrer, a cousin of "Marge," and the four had a double wedding (M. P. A., Chicago Ill.)

LANNY ROSS is not married. (Margaret Brown, Chicago, Ill.)

THE ARMOUR HOUR uses "The Armour Theme Song" for its signature number. This number has no words. It was composed by Kenn Sisson (J. F. Somerville, Mass.)

JACK ROSS is 6 feet tall, weighs 170 pounds, has black hair and dark eyes. Joe (Curley) Bradley is 6 feet 1 1/2 inches tall, weighs 175 pounds, has brown hair and

brown eyes, and is single. Hubert (Shorty) Carson is 5 feet 10 inches tall, weighs 137 pounds, has dark brown hair, grey-green eyes and is not married. They are popularly known as the Ranch Boys (Mrs. A. S., Champaign, Ill.)

THE LANDT BROTHERS were born in Scranton, Pennsylvania, of American-Swedish parents (M. O. I., Cleveland, O.)

THE SOUTH SEA ISLANDERS consist of the following: Joseph Rodgers, director and tenor guitar player; Eddie Shaw, steel guitar; Glenwood Leshe, ukulele; John Neal and Abe Umiakaka, accompaniment guitars. (L. V. R., Miami Fla.)

EDDIE STONE is no longer with Isham Jones' orchestra. At present he is the master of ceremonies for the floor show at the Park Central Hotel in New York City ("Tiptoe" Sands Vermont.)

BUDDY ROGERS is not married to

Jeanie Lang; in fact he is a bachelor (C. E. M., Hagerstown Md.)

BURTON AARONSON and DICK BARRIE are the trumpeters in DON PEDRO'S Band. The latter is also one of the vocalists (M. B., Seminole, Okla.)

VINCENT CALENDO is at present a member of TEDDY BLACK'S orchestra. (Vincent Galante, Jersey City, N. Y.)

EMERY DEUTSCH and Bernard Deutsch are not related, but are good friends (Reader, New York City.)

THE "PRINCESS PAT" theme song is Meyerbeer's "Coronation March" (Annette Franklin, Orange, N. J.)

HELEN CHOAT plays the part of "Daisy" in DANGEROUS PARADISE. She plays in Eno CRIME CLUES occasionally. (M. E. Beckman, Evansville, Ind.)

HEAR!

ALL-STAR CAMEL CARAVAN

ON THE AIR TONIGHT

WALTER O'KEEFE
ANNETTE HANSHAW
GLEN GRAY'S
CASA LOMA BAND
(AND OTHER HEADLINERS)

TUESDAY	THURSDAY
10:00 p.m. E.S.T.	9:00 p.m. E.S.T.
9:00 p.m. C.S.T.	8:00 p.m. C.S.T.
8:00 p.m. M.S.T.	9:30 p.m. M.S.T.
7:00 p.m. P.S.T.	8:30 p.m. P.S.T.

OVER COAST-TO-COAST
WABC-COLUMBIA NETWORK

"GET A LIFT
WITH A CAMEL!"

EDGAR A. GUEST AND HOUSEHOLD MUSICAL MEMORIES

TUESDAYS
6:30 P.M.
C.S.T. WENR

The Household Orchestra
Josef Koestner, Conducting;
Charles Sears, Tenor;
Tom, Dick and Harry, Trio.



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Programs for Wednesday, November 21

Star ★ Indicates High Spot Selections

7:00 A.M.
 KYW—Musical Clock
 WBBM—Musical Program
 WGN—Good Morning
 WIND—Election Returns
 WLS—News; Arkansas Woodchopper
 WMAQ—Morning Worship
 WTMJ—Devotional Services

7:15 A.M.
 WIND—Farm Bulletin
 WLS—Bulletin Board
 WTMJ—Concordia College

7:30 A.M.
 NBC—Cheerio: WTAM WLW WMAQ
 WIND—Happiness Revue
 WLS—Jolly Joe
 WTMJ—Sun Dial

7:45 A.M.
 KYW—Musical Clock
 WIND—Chapel Service, U. of C.

8:00 A.M.
 NBC—Breakfast Club: WMAQ
 NBC—B. A. Rolfe's Orch.: WTAM WLW
 ABS—Ed Smith: WJJD
 WIND—Polish Music
 WLS—Morning Devotions
 WTMJ—Variety Program

8:15 A.M.
 ABS—Vaughn de Leath, songs: WJJD
 WIND—Good English Period
 WLS—Hoosier Hot Shots & Arkie
 WTMJ—Sun Dial

8:30 A.M.
 ABS—Pick-Me-Ups: WIND
 NBC—The Mystery Chef: WTAM
 WLS—Ford Rush

8:45 A.M.
 ABS—Public School Assembly: WIND
 WGN—Keep Fit Club
 WLS—Morning Minstrels
 WTMJ—Mary Baker's Shopping Basket

9:00 A.M.
 CBS—News; Harmony: KMOX
 NBC—News; Breen & de Rose: KYW
 WAAF—Personality Pointers
 WBBM—News; Milton Charles, organ
 WEDC—Cooking School
 WGN—Lawrence Salerno: Rondoliers
 WLS—The Westerners
 WMAQ—Harvest of Song (NBC)
 WTMJ—Woman's News of the Day

9:15 A.M.
 ★ NBC—Clara, Lu 'n' Em, gossip:
 WLW WTAM WTMJ WGN
 ABS—News; Vera Eakin: WIND
 KYW—Irene King
 WAAF—Morning Merry-Go-Round
 WBBM—Gene and Charlie, songs
 WMAQ—Women's Page of the Air

9:30 A.M.
 NBC—Today's Children: WLS WTMJ
 NBC—Three Scamps: WTAM KYW
 ABS—Sing Something Simple: WIND
 WAAF—Dance Revue
 WBBM—Jim and Bob, Hawaiian duo
 WGN—Leonard Salvo's Mail Box
 WMAQ—Music and Comments

9:45 A.M.
 NBC—Betty Crocker, cooking talk:
 WLW WTAM WMAQ
 NBC—News; Radio Kitchen: KYW
 ABS—Dad Dailey: WIND
 WAAF—Hawaiian Echoes
 WBBM—Milton Charles, organist
 WGN—Sewing Circle
 WLS—Dean Brothers
 WTMJ—Hollywood Movie Letter

10:00 A.M.
 NBC—Juan Reyes, pianist: WTAM
 KYW
 CBS—Cooking Closeups; Mary Ellis
 Ames: WBBM KMOX
 WAAF—A Mood in Blue
 WCBM—Morning Musicale
 WGES—Morning Moods
 WGN—Movie Personalities
 WIND—Hammond Shopper
 WLS—Bill O'Connor
 WMAQ—Honeymooners (NBC)
 WSBM—Polish Drama and Songs
 WTMJ—Betty Crocker

10:15 A.M.
 CBS—Fish Tales, sketch: WBBM
 NBC—Alice Remsen, contralto: WTAM
 ★ NBC—Tony Wons, philosopher:
 WMAQ
 WAAF—Estelle Barnes, pianist
 WGES—Popular Songs
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WLS—Markets; Weather
 WTMJ—With a Song

10:30 A.M.
 NBC—Homespun: WMAQ WTAM
 CBS—Betty Moore: KMOX
 ★ NBC—Army Band: KYW WLW
 ABS—U. S. Navy Band: WJJD
 WAAF—Variety
 WBBM—Tom Baker, tenor
 WGN—Frank Wilson, tenor
 WIND—Fashionette
 WLS—Today's Kitchen
 WTMJ—What's New in Milwaukee?

10:45 A.M.
 NBC—Mario Cozzi, baritone: WTAM
 WMAQ
 CBS—Magic Recipes: KMOX WBBM

WAAF—Day Dreamer
 WGN—Painted Dreams, sketch
 WIND—Spice & Variety

11:00 A.M.
 NBC—Al & Lee Reiser: WTAM KYW
 CBS—Voice of Experience: KMOX
 WBBM
 NBC—Fields & Hall, songs: WMAQ
 WAAF—Band Stand
 WGN—Tom, Dick and Harry
 WIND—Morning Serenade
 WLS—The Marvins, sketch
 WTMJ—Don Alvarado

11:15 A.M.
 NBC—Charles Sears, tenor: WMAQ
 NBC—Josephine Gibson: WTMJ WLS
 ★ NBC—Honeyboy & Sassafras, skit:
 WTAM KYW
 ★ CBS—The Gumps: WBBM KMOX
 WAAF—Isabelle Mohr
 WGN—Betty, Jean and Jim

11:30 A.M.
 NBC—Nat'l Farm and Home Hour:
 KYW
 ABS—Here's How: WJJD
 WAAF—Rhythm Review
 WBBM—Triangle Club
 WGN—Popular Rhythms; Markets
 WIND—Rhythmmania
 WLS—Mrs. A. J. Peterson
 WMAQ—Public Schools Program
 WTMJ—Radio Rodeo

11:45 A.M.
 ABS—Will Hollander's Orch.: WIND
 WBBM—Little Joe Rardin, tenor
 WGN—Good Health and Training
 WLS—Weather; Produce Markets
 WLW—Farm & Home Hour (NBC)

Afternoon

12:00 Noon
 CBS—Just Plain Bill: KMOX WGN
 WAAF—Symphonic Hour
 WBBM—Arthur Beddoes, songs
 WCFL—Farm Talk
 WJJD—Farm Forum
 WLS—Virginia Lee & Sunbeam
 WMAQ—Mary Martin, sketch
 WTMJ—Heinie's Grenadiers

12:15 P.M.
 NBC—Peggy's Doctor: WTAM WMAQ
 CBS—Eddie & Fannie Cavanaugh's
 Gossip Club: KMOX WBBM
 WCFL—Dramatic Sketch
 WGN—Doring Sisters
 WIND—Livestock Markets
 WLS—Dinnerbell Program

12:30 P.M.
 NBC—Jules Lande's Ensemble: WTAM
 WMAQ
 ★ NBC—Vic & Sade: WLW
 ★ CBS—Little Jack Little, songs:
 KMOX WBBM
 ABS—Football Luncheon: WIND
 KYW—Your Unseen Friend
 WCFL—Dramatic Sketch
 WGN—Mid-day Service
 WJJD—Livestock Markets
 WTMJ—Musical Program

12:45 P.M.
 CBS—Cadets Quartet: WBBM KMOX
 ABS—N. Y. Symphony Orch.: WIND
 KYW—Dance Orchestra
 WCFL—Walkathon
 WJJD—News
 WMAQ—Words & Music (NBC)

1:00 P.M.
 ★ NBC—Two Seats in the Balcony:
 WTAM KYW
 CBS—Marie, Little French Princess:
 KMOX WBBM
 NBC—Wandering Minstrel: WMAQ
 WAAF—The Hoosier Philosopher
 WCFL—The Wall Streeter
 WGN—Palmer House Ensemble
 WJJD—Fred Beck, organist
 WLS—Pat Buttram & Melvyn
 WTMJ—Markets, Dance Orchestra

1:15 P.M.
 ★ CBS—Romance of Helen Trent:
 KMOX WGN
 WAAF—The Star Parade
 WBBM—Nelson Family
 WCFL—Leo Terry, organ recital
 WJJD—Children's Program
 WLS—Rangers and John Brown

1:30 P.M.
 NBC—Imperial Grenadiers: WTAM
 CBS—School of the Air: KMOX
 WBBM
 NBC—Smack Out: KYW
 WAAF—Reveries
 WGN—Jongleurs
 WLS—Cornhuskers
 WMAQ—Board of Trade
 WTMJ—Dance Orchestra

1:45 P.M.
 ★ NBC—Vic & Sade: WMAQ WTAM
 KYW—Prudence Penny, economics
 WAAF—Markets and Weather
 WCFL—Leo Terry, organist
 WGN—Rube Appleberry, sketch
 WJJD—Esther Bradford, advisor
 WLS—George Simon, tenor

2:00 P.M.
 NBC—Ma Perkins: WLW WTAM
 KYW—To be announced
 WAAF—Polo Program
 WBBM—Herbert Foote, organist
 WCFL—Red Hot and Low Down
 WGN—Palmer House Ensemble
 WJJD—Frank McGuire, songs
 WLS—Homemakers' Hour
 WMAQ—Don Pedro's Orchestra
 WSBM—Modern Moods
 WTMJ—Woman's Point of View

2:15 P.M.
 NBC—Dreams Come True: WTAM
 WLW
 WAAF—Jimmie Kozak, pianist
 WBBM—Lee Francis, pianist
 WGN—Blackstone Jongleurs
 WJJD—Ben Kanter, pianist
 WMAQ—Maurie Sherman's Orch.

2:30 P.M.
 NBC—Women's Radio Review: WTAM
 KYW
 NBC—Song of the City: WLW WMAQ
 ABS—Art Lecture: WIND
 KMOX—Kate Smith's Hour (CBS)
 WAAF—Encores
 WBBM—Wings of Dawn, drama
 WGN—June Baker, home management
 WJJD—Tea Tunes
 WSBM—Val's Vodvil
 WTMJ—Vanity Cafe

2:45 P.M.
 ABS—Today's Winners: WIND
 WAAF—Charles Johnson
 WBBM—Pickard Family
 WGN—Len Salvo, organist
 WJJD—Sweepstakes

3:00 P.M.
 NBC—Betty & Bob: WTMJ WENR
 CBS—Nat'l Student Federation Prgm.:
 WBBM
 KYW—Song Bits
 WAAF—Music in the Air
 WCFL—Moments Musical
 WGN—Harold Turner, pianist
 WMAQ—Martha Mears, soloist

3:15 P.M.
 KYW—Sisters of the Skillet
 WENR—Mme. De Sylvara
 WGN—Mark Love, basso
 WTAM—Pop Concert (NBC)
 WTMJ—Helen Mendenhall Ryerson

3:30 P.M.
 NBC—The Jesters Trio: WMAQ
 NBC—Ma Perkins: WENR WTMJ
 KYW—Maurie Sherman's Orchestra
 WAAF—The Talk of the Town
 WBBM—Sentimental Selma, drama
 WGN—Blue Moments

3:45 P.M.
 NBC—Dreams Come True: WMAQ
 WTMJ
 NBC—Lady Next Door: WTAM
 WBBM—Ted Fiorito's Orchestra
 WCFL—Gale Page, songs (NBC)
 WENR—Program Preview
 WJJD—Black and White

4:00 P.M.
 NBC—Chick Webb's Orch.: WMAQ
 ABS—Tea Timers: WIND
 KYW—At the Symphony
 WAAF—Jimmie Kozak, pianist
 WBBM—Helen Fitch, movie critic
 WCBM—Civic Interviews
 WCFL—John Maxwell, food talk
 WGN—Berenice Taylor, soprano
 WTMJ—The Cocktail Hour

4:15 P.M.
 NBC—Tom Mix's Straight Shooters:
 WTAM WLW
 WAAF—Waltz Time
 WBBM—Men of Notes
 WCFL—Ballad Quartet
 WGN—Popular Rhythm
 WMAQ—Merrie Macs

4:30 P.M.
 NBC—Singing Lady WLW
 NBC—Alice in Orchestralia: WMAQ
 WAAF—Charles Johnson, songs
 WBBM—Three Flats
 WCFL—Health Talk
 WENR—Maurie Sherman's Orchestra
 WIND—Helen Black, contralto
 WJJD—Pickard Family
 WTMJ—Our Club

4:45 P.M.
 ★ NBC—Capt. Tim Healy: WTAM
 WMAQ WTMJ
 ABS—Bob Fallon's Orch.: WIND
 WAAF—Ray Waldron's Sports Review
 WBBM—Barbara Burr
 WCFL—Junior Federation Club
 WEDC—Mildred Fitzpatrick, pianist
 WENR—Happy Jack Turner (NBC)
 WGN—Harold Turner, pianist

5:00 P.M.
 NBC—Dick Steele: WMAQ WTAM
 CBS—Adventure Hour: KMOX WBBM
 KYW—Education in the News (NBC)
 WAAF—Tonight's Radio Features
 WCFL—Millie & Tillie
 WENR—Moments of Melody (NBC)
 WGES—Polish Requests
 WGN—Melody Moments
 WIND—Reynold McKeown & Ensem.

WJJD—Polish Program
 WTMJ—Billie & Brownie

5:15 P.M.
 NBC—Tom Mix's Shooters: WMAQ
 WTMJ
 CBS—Skippy, sketch: WBBM KMOX
 NBC—Mysterious Island: WENR
 KYW—In the Spotlight
 WCFL—Sports Review
 WIND—Tunestakes

5:30 P.M.
 NBC—News: Cello Tones: WMAQ
 CBS—Jack Armstrong: WBBM KMOX
 ABS—News; Jack Orlando's Orch.:
 WIND
 KYW—Uncle Bob's Club
 WCFL—Barbeaux Sisters
 WENR—What's the News?
 WGN—The Singing Lady (NBC)
 WTMJ—Jack Armstrong, sketch

5:45 P.M.
 NBC—Billy Batchelor, sketch: WTAM
 NBC—Lowell Thomas: WLW
 NBC—Orphan Annie: WENR WGN
 ABS—Leon Friedman's Orch.: WIND
 WBBM—Nothing But the Truth; News
 WCFL—Bob Peterson, baritone
 WMAQ—Singing Stranger
 WTMJ—Musical Program

Night

6:00 P.M.
 NBC—Pickens Sisters, trio: WMAQ
 ★ NBC—Amos 'n' Andy: WENR WLW
 KYW—Madhatters & Lucky Seven
 WBBM—Donald Ayer's Adventures
 WCFL—Labor Flashes
 WGN—Jimmy Allen
 WIND—German Music
 WJJD—Fred Beck, organist
 WTMJ—Heinie's Grenadiers

6:15 P.M.
 NBC—Gene & Glenn: WTAM
 CBS—Dan Russo's Orch.: WBBM
 ★ NBC—Plantation Echoes: WENR
 KYW—News
 WCFL—Dance Orchestra
 WGN—Dance Orchestra
 WMAQ—Don Pedro's Orchestra
 WTMJ—Sport Flash

6:30 P.M.
 ★ NBC—Uncle Ezra's Radio Station:
 WTAM
 ★ NBC—Red Davis: WENR WLW
 CBS—Buck Rogers: KMOX WBBM
 KYW—Don Pedro's Orchestra
 WGN—Palmer House Ensemble
 WIND—Polish Hour
 WMAQ—To be announced
 WTMJ—Heinie's Grenadiers

6:45 P.M.
 ★ NBC—Dangerous Paradise: WENR
 WLW
 ★ CBS—Boake Carter: WBBM KMOX
 NBC—King's Guard Quartet: WTAM
 KYW—Betty, Jean and Jim
 WCFL—Vella Cook, contralto
 WGN—Quin Ryan's Amateur Nite
 WMAQ—Uncle Ezra
 WTMJ—Around the Fireside

7:00 P.M.
 ★ NBC—Mary Pickford in "Little
 Old New York": WMAQ WTAM
 WTMJ
 ★ NBC—Crime Clues; "Murder &
 Co.": drama: WLW WLS
 KMOX—Easy Aces (CBS)
 KYW—Art Kassel's Orchestra
 WCFL—Touchdown
 WEDC—Grunwald's Orchestra
 WGES—Senor Conti, Italian Melodies
 WGN—The Lone Ranger
 WIND—Log Cabin Orchestra

7:15 P.M.
 CBS—Edwin C. Hill: WBBM KMOX
 ABS—Five Star Final: WIND
 WCFL—Tower Program

7:30 P.M.
 ★ CBS—Everett Marshall's Broadway
 Varieties: KMOX WBBM
 ★ NBC—Wayne King's Orch.: WTAM
 WMAQ
 NBC—Lanny Ross, tenor; Orch.:
 Guest Artists: WLS
 KYW—Irving Aaronson's Orchestra
 WCFL—Clayton Richotto, baritone
 WGN—Kay Kyser's Orchestra
 WIND—Pickard Family
 WTMJ—Heinie's Briquetters

7:45 P.M.
 KYW—Noble Sissle's Orchestra
 WCFL—Orchestral Program
 WGN—Northwestern "U" Program

8:00 P.M.
 ★ NBC—Warden Lewis E. Lawes in
 20,000 Years in Sing Sing, sketch:
 WLS
 ABS—American Variety Show: WIND
 ★ NBC—Town Hall Tonight; Fred Al-
 len, comedian: WLW WTAM WMAQ
 ★ CBS—Nino Martini, tenor; Orch.:
 Chorus: WISN KMOX WBBM
 KYW—Rex Maupin's Orchestra
 WCFL—Herr Louie's Hungry Five

WGN—Dance Orchestra

8:15 P.M.
 KYW—Stardust
 WCFL—Food Flashes
 WGN—Comedy Stars of Hollywood

8:30 P.M.
 ★ NBC—John Charles Thomas, bari-
 tone: WENR
 ★ CBS—Adventures of Gracie: KMOX
 WBBM
 KYW—Stan Myers' Orchestra
 WCFL—Orchestral Program
 WGN—Lum & Abner

8:45 P.M.
 ABS—Federal Housing Prgm.: WIND
 KYW—Pickard Family
 WGN—Jan Garber's Orchestra

9:00 P.M.
 NBC—To be announced: WENR
 WTMJ
 ★ CBS—Broadcast from Byrd Expedi-
 tion: KMOX WBBM
 ★ NBC—Guy Lombardo's Orch.:
 WTAM WLW WMAQ
 KYW—News
 WGN—News; Headlines of Other Days
 WIND—Moissaye Boguslawski, pianist

9:15 P.M.
 NBC—Madame Sylvia: WENR WTMJ
 KYW—Pickard Family
 WCFL—Polish Bakers' Union Talk
 WGN—Concert Orchestra
 WTMJ—University of Wisconsin Prgm.

9:30 P.M.
 ★ NBC—KENTUCKY WINNERS
 Present "One Man's Family," sketch:
 WMAQ WTAM
 ★ NBC—Harry Richman; Jack Den-
 ny's Orch.: WENR WTMJ
 ABS—Archie Bleyer's Orch.: WIND
 WBBM—The Puzzler
 WCFL—Barrett O'Hara, talk
 WGN—Ted Weems' Orchestra

9:45 P.M.
 WBBM—Mahraj, Master of Mystery
 WCFL—Union Label League
 WGN—Earl Burnett's Orchestra

10:00 P.M.
 ★ CBS—Myrt & Marge: WBBM
 KMOX
 ★ NBC—Amos 'n' Andy: WENR
 WTMJ
 NBC—The Grumitts, sketch: KYW
 WCFL—Orchestral Program
 WGN—Dudley Crafts Watson
 WIND—Melody Men; Orchestra
 WMAQ—Hal Totten on Sports

10:15 P.M.
 NBC—Robert Royce, tenor: WENR
 CBS—Clyde Lucas' Orch.: WBBM
 NBC—Gene and Glenn: WMAQ WTMJ
 ABS—Irving Rose's Orch.: WIND
 KYW—All Star Revue
 WCFL—Drama
 WGN—The Dream Ship

10:30 P.M.
 CBS—Henry Busse's Orch.: WBBM
 KYW—Jolly Coburn's Orch. (NBC)
 WCFL—Tune Parade
 WEDC—Pianoland
 WENR—The Hoofinghams, sketch
 WGN—Wayne King's Orchestra
 WIND—Log Cabin Orchestra
 WMAQ—Art Kassel's Orchestra
 WTMJ—Dance Orch. (till 1:00 a. m.)

10:45 P.M.
 CBS—Ozzie Nelson's Orch.: WBBM
 ABS—Charlie Davis' Orch.: WIND
 WCFL—Skylines
 WENR—Carl Hoff's Orchestra
 WGN—Jan Garber's Orchestra

11:00 P.M.
 NBC—George Olsen's Orch.: WENR
 CBS—Jacques Renard's Orch.: KMOX
 NBC—Archie Bleyer's Orch.: KYW
 CBS—Keith Beecher's Orch.: WBBM
 ABS—Amateur Night in Harlem:
 WIND
 WCFL—Walkathon
 WGES—Dance Music
 WMAQ—Irving Aaronson's Orchestra

11:15 P.M.
 WCFL—Dance Orchestra
 WGN—Ted Weems' Orchestra

11:30 P.M.
 NBC—Stan Myers' Orch.: WMAQ
 CBS—George Hall's Orch.: WBBM
 KMOX
 NBC—Jack Berger's Orch.: KYW
 WCFL—Sugar Tate's Orchestra
 WENR—Don Pedro's Orchestra
 WGN—Earl Burnett's Orchestra
 WIND—Jimmy Noone's Orchestra

11:45 P.M.
 WENR—Old Heidelberg Ensemble
 WGN—Late Dance Orchestras

12:00 Mid.
 WBBM—Earl Hines' Orchestra
 WENR—Lights Out, drama
 WIND—Dan Russo's Orchestra
 WMAQ—Art Kassel's Orchestra

12:15 A.M.
 WIND—Jimmy Noone's Orchestra

12:30 A.M.
 WBBM—Dan Russo's Orchestra
 WENR—Noble Sissle's Orch. (NBC)
 WMAQ—Don Pedro's Orchestra

1:00 A.M.
 WBBM—Dancing 'Til 2:15 A. M.

Bandstand and Baton

Not so very long ago broadcasting was looked upon askance. Night club proprietors and hotel managers who aired the music of their bands were hurting their business, keeping customers away. People could stay at home and be entertained, so 'twas said.

But it's not so now. Look at these statements from owners of ballrooms and cafes throughout the country:

GLEN GRAY and his Casa Loma band drew the largest crowds of any during the past month. JAN GARBER, FRED WARING, GUY LOMBARDO and TED FIORITO followed in the order named. All of these leaders are known to the public because of their radio work, all are advertised as broadcasting over national networks.

And all promoters concerned agreed that the broadcasts enabled these bands to draw as well as they did. Furthermore, all these promoters state that they will book broadcasting units in the future.

JACK DENNY gets the coveted Biltmore Hotel dance assignment after the first of the year when Dean WHITEMAN departs for a cross-country tour. Sustaining broadcasts are NBC. TOMMY DORSEY of the sensational Dorsey Brothers was instrumental in getting the New York musicians' union to pass a new ruling, limiting the number of sustaining broadcasts from New York cafes, hotels, restaurants, etc., to three a week.

FERDINANDO—FELIX or ANGELO? That's quite a question these days with the brothers Ferdinando fighting it out in New York City. Both ANGELO, playing in the Great Northern, and FELIX, of the Montclair, wish exclusive use of the paternal monicker. Angelo is victorious so far, with Felix being billed minus a last name.

SONG PLUGGERS proverbially go to great lengths, but the latest Broadway story concerning them promises to become



PAT BARNES

Don't be scared by that grim visage. Pat's geniality can be assured by tuning in his narration on the Lombardo-land program over NBC-WEAF and associated stations Wednesday nights at 9 CST

an epic. Plugger A was taking a prominent bandleader to lunch when Plugger B, from a rival firm, dropped in and crashed the party. Settling time arrived and Plugger B insisted on standing the bill. "That's okay with me," said Plugger A "but remember, he's my guest."

LUCKY MILLINDER, leader of the Blue Rhythm Band now playing in the

Cotton Club, has added HENRY ALLEN, JR., trumpeter, and LAWRENCE LUCIE, guitarist, to his colored band. TED WHITE is the new member of ISHAM JONES' outfit. EDDIE STONE returned to maestro-ing at the Park Central recently while HARRY SALTER and arranger KEN SISSON traveled to California for LANNY ROSS' new program.

OZZIE NELSON clicked so steadily in New York that his present contract at the New Yorker has been extended until April 1.

DAVE FRANKLIN finished his new suite named "Traffic," written for PAUL WHITEMAN, last week. Then he hopped into his car and a moment later was given a ticket for speeding. Dave is also composer of "I Ain't Lazy, I'm Just Dreamin'."

"STARS FELL ON ALABAMA" is proving the best seller among current song hits with a total of 4,100 copies in one day last week. However, Love in Bloom remains the best money-maker of the year, totaling ten thousand sales one day.

DELL COON heads for Chicago after a smashing season in Texas. Dell is another maestro looking for Chicago employment this Winter, but, with the aid of BILLY WHITE and JOAN DRAKE, his vocalists, he may land a spot. MARK FISHER plays the Palace Theater during the week of November 23 to 30.

HENRY BUSSE counts his calories and counts them well. During the past few months fifty pounds and one tiny black moustache have disappeared from the figure of the not-so-rotund orchestra leader at Chicago's Chez Paree, leaving him 150 pounds net. He's feeling fine, Busse states, in spite of the missing avoirdupois and the strict diet he has imposed upon himself.

SAMMY WATKINS is finding Detroit and the Oriole Terrace much to his liking, with an indefinite booking as added attraction. GUS ARNHEIM has deserted the Pacific Coast again and plays from the Sui Jen Cafe, Galveston, Texas, until after the first of the year.

EDDIE de LANGE, who has written the lyrics for several recent hit songs, has organized a ten-piece band of his own and is playing at the Roadside Rest, Long Island. Eddie, however, refuses proffered radio wires until he is certain his band is smoothly set and ready to go places.

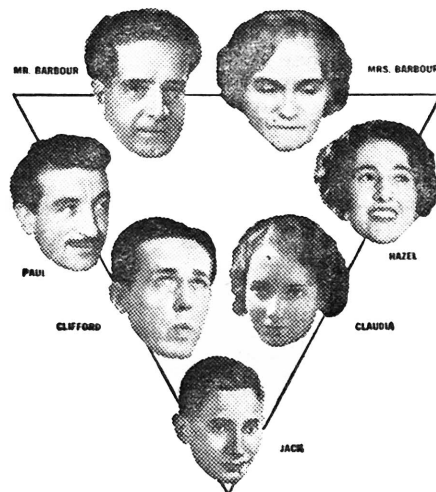
WILLARD ROBISON didn't last long in New York's fashionable St. Moritz, as dance music provider. He has been replaced by LEON NAVARA. EDDIE LANE may be heard locally via WOKO from the De Witt Clinton, Albany, New York. JOLLY COBURN broadcasts from the Rainbow Roof with a theremin, electrical instrument which sounds like a violincello.

TED BLACK plays the International Restaurant in Philadelphia these days with Columbia pickups, and KATE SMITH in the floor show. EDDY DUCHIN will move into the Philly spot before the first of the year.

CAB CALLOWAY gained additional laurels on his stampede of the Texas vaudeville houses. So he branches out internationally this week with appearances in Toronto and Montreal, Canada. Two of Cab's black boys are really White; "FATHER" WHITE, trombonist and MORRIS WHITE, banjoist. Opening night for Cab in his oft-promised return to New York's Cotton Club will be December 30.

JACK MILLS, head of Mills Music Inc., bookers for ELLINGTON, CASA LOMA and CALLOWAY, is convalescing from serious injuries received in a recent automobile crash. Mrs. Mills was with him at the time but was less severely hurt.

WE'RE ON THE AIR
NOW FOR KENTUCKY
WINNERS.....THE
MILDER CIGARETTE
THAT CAN'T GET STALE



"One Man's Family"

America's best-loved Radio Family

Now Sponsors Kentucky Winners
the milder cigarette that
CAN'T get Stale

THAT grand, lovable, human drama of American life—"One Man's Family"—now sponsors Kentucky Winners—the wonderfully mild cigarette that CAN'T get stale.

Already this fascinating program has won millions of listeners. And every day it is attracting new friends as the loves, adventures, sorrows and joys of the Barbour family become of national importance.

"One Man's Family" was voted the gold medal for distinguished service to radio by the editors of Radio Stars.

And now, this thrilling inside story of America's favorite family will be brought to you every Wednesday evening 10:30 E. S. T., over N. B. C. WEAF network.

Kentucky Winners are the mildest, freshest cigarettes you ever smoked. Each individual cigarette is made with moist-proof paper. This remarkable tasteless and odorless paper SEALS IN the full flavor of the fine tobaccos. That means they can't dry out—can't become "dusty" and cause coughing. The tobacco remains moist and pliant. Made of the finest tobaccos. They can't stick to the lips or cause ugly yellow finger stains. For a fair trial—get a carton or at least three packs. And be sure to listen to "One Man's Family".

Listen in to
"ONE MAN'S FAMILY"
EVERY WEDNESDAY NIGHT
9:30 to 10:00 P. M. C.S.T.
WMAQ or WTAM



NOT HOUSE BROKEN!

We call him Scotty. When your guests put cigarettes in the ash tray—and pat Scotty's head—he'll raise his little hind leg and—PUT OUT THE CIGARETTE. Convenient water sack inside Scotty is easily filled. At last a canine's most inconvenient habit has been turned into practical and extremely funny use! Scotty mounted on ash tray—both in attractive bronze finish. Scotty may be had for \$1.50 postpaid. Money back if not completely satisfied. Remit to
HOME GADGETS
Dept. 219, New York City
200 Fifth Ave.
Send for our catalog of unusual gifts (useful, amusing and some risqué).

ONLY
\$1.50
each, delivered

Contests on the Air

Time Shown Is Central Standard

SUNDAY

12:30 p. m., NBC-WEAF network, "Little Miss Bab-O's Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Closes December 20 Sponsor, B. T. Babbitt Co.

4:45 p. m., NBC-WJZ network, Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with Complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program Sponsor, Spratt's Patent, Ltd.

6:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

WEDNESDAY

9:15 p. m., NBC-WJZ network, Madame Sylvia's "Movietime in Hollywood." Prizes: Three copies weekly of dresses worn by Hollywood stars in current motion picture films. Nature, letter-writing Sponsor, Ralston Purina Mills

FRIDAY

7:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Rebroadcast 10:30 p. m. Weekly contest. Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast Sponsor, MacFadden Publications.

THROUGH THE WEEK

2 p. m., in East and Canada; 3:30 p. m. elsewhere, Monday to Friday inclusive, NBC-WEAF network, "Oxydol's Own Ma Perkins." Prizes: \$5,000 cash in all; 1st, \$1,000; 2nd, \$750; 3rd, \$500; five of

\$100; ten of \$50; 25 of \$25; 50 of \$10; 125 of \$5. Nature, name Ma Perkins' recreation hall. Closes November 24. Sponsor, Proctor and Gamble Co.

6:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 10:15 p. m. on NBC split network. Gene and Glenn. Prizes: 100 Gillette blue blades each program for best two-minute "Blue Streak Drama" written by listeners in form of dramatized commercial Sponsor, Gillette Safety Razor Co.

7:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 10:15 p. m. Prize: Each program, \$500 fur coat of winner's size and choice. Nature, best 25-word letter regarding product mentioned in broadcast. Closing date, one week from each broadcast; series to continue indefinitely Sponsor, Wasev Products, Inc.

ON INDEPENDENT STATIONS

WBBM, Chicago, Wednesday, 9:30 p. m., "The Puzzler." Prizes: 200 boxes of Melorol ice cream weekly. Nature, solving prize puzzler, one of which is given each broadcast. Sponsors, Borden's, Cunningham's and Wieland's Ice Cream Co.'s.

WGN, Chicago, Short announcements nightly between 6 and 9 p. m. Prizes: 1st, \$2,500 down to \$50; total, \$4,650. Nature, best studio designs for new WGN station. Open to artists, designers, architects, etc. Closes November 15. Sponsor, The Chicago Tribune.

WGN, Chicago, Monday, 10 a. m., Movie Personalities program. Prizes: Cash and electric Mixmasters weekly. Nature, best handwriting. Sponsor, Kitchen Art Foods Co.

Programs for Thursday, November 22

Star ★ Indicates High Spot Selections

7:00 A.M.
KYW—Musical Clock
WBBM—Musical Program
WGN—Good Morning
WIND—△Morning Devotional Period
WLS—News; Arkansas Woodchopper
WMAQ—△Morning Worship
WTMJ—△Devotional Service

7:15 A.M.
WIND—Farm Bulletin
WLS—Bulletin Board
WMAQ—Morning Exercise
WTMJ—△Concordia College

7:30 A.M.
NBC—Cheerio: WTAM WLW WMAQ
WIND—Happiness Revue
WLS—Jolly Joe
WTMJ—Sun Dial

7:45 A.M.
WIND—△Chapel Service, U. of C.
WLS—Spare Ribs' Fairy Tales

8:00 A.M.
NBC—B. A. Rolfe's Orch.: WTAM WLW
NBC—The Breakfast Club: WMAQ
ABS—Ed Smith: WJJD

WCFL—Court of Good Deeds
WIND—Polish Music
WLS—△Morning Devotions
WTMJ—Variety Program

8:15 A.M.
NBC—Richard Leibert, organist: WLW
ABS—One Man Band: WJJD

KMOX—Sunnyside Up (CBS)
WIND—Community Service Period
WLS—Hoosier Hot Shots & Arkie
WTMJ—Sun Dial

8:30 A.M.
NBC—Mildred Dilling, harpist: WTAM
ABS—Pick-Me-Ups: WIND

WEDC—Fred Divisek, Dance Orch.
WLS—Ford Rush

8:45 A.M.
ABS—Old Songs & New: WIND
WGN—Keep Fit Club

WLS—Morning Minstrels
WTMJ—Mary Baker's Shopping Basket

9:00 A.M.
NBC—News; Breen & de Rose: KYW
CBS—News; The Bluebirds: KMOX

ABS—Harmonettes: WIND
WAAF—Personality Pointers
WBBM—News; Milton Charles, organ

WGN—Jane Carpenter, pianist
WLS—The Westerners; Roundup
WMAQ—Ranch Boys

9:15 A.M.
NBC—Edward MacHugh, baritone: WMAQ
★ NBC—Clara, Lu 'n' Em, gossip:

WLW WTAM WGN WTMJ
ABS—News; Vera Eakin: WIND
KYW—Irene King

WAAF—Morning Merry-Go-Round
WBBM—Gene & Charlie

9:30 A.M.
NBC—Morning Parade: KYW
NBC—Today's Children, drama: WLS

WTMJ
ABS—Poet's Corner: WIND
WBBM—Jim and Bob, Hawaiian duo

WGN—Market & Weather Reports; Organist
WMAQ—Music and Comments

9:45 A.M.
NBC—News; Radio Kitchen: KYW
WBBM—The Three Kings, male trio

WMAQ—News
WTMJ—Hollywood Movie Letter

10:00 A.M.
NBC—Hazel Arth, contralto: KYW
★ NBC—Galaxy of Stars: WTAM

WMAQ WTMJ WLW
CBS—Mary Lee Taylor: KMOX
WBBM

WAAF—A Mood in Blue
WCBD—Morning Musicale
WGN—Movie Personalities

WIND—Hammond Shopper
WLS—Bill O'Connor

10:15 A.M.
NBC—Frances Lee Barton: WTAM
WLW

★ NBC—Tony Wons: KYW
WAAF—Ballads
WBBM—Traffic Court Broadcast

WGN—Your Friendly Neighbor
WIND—Salon Music
WLS—Markets; Weather

WTMJ—Variety Program
10:30 A.M.
★ NBC—Navy Band: KYW

CBS—△Country Church of Hollywood: KMOX
NBC—Carnival; Gale Page, contralto:

WTAM WTMJ WMAQ
ABS—Jerry Baker, tenor: WIND
WAAF—Variety

WBBM—Tom Baker, tenor
WGN—Phil Kalar, baritone
WLS—Today's Kitchen

10:45 A.M.
ABS—Bernie Dolan, pianologue: WJJD
WAAF—Day Dreamer

WBBM—Roy Cropper, tenor
WGN—Painted Dreams, sketch
WIND—Spice & Variety

WLW—Navy Band (NBC)
11:00 A.M.
CBS—Voice of Experience: KMOX

WBBM
NBC—Fields & Hall, songs: KYW
★ NBC—Treasure Chest; Ralph Kirby,

baritone: WMAQ WLW WTAM
WAAF—Mountain Melodie
WGN—C. Houston Goudiss

WIND—Morning Serenaders
WLS—The Marvins
WTMJ—Court Broadcast

11:15 A.M.
NBC—The Merry Macs: WMAQ
★ CBS—The Gumps: WBBM KMOX

★ NBC—Honeyboy & Sassafras, skit: KYW WTAM
WAAF—Isabelle Mohr

WGN—Earl Wilkie, baritone
WLS—Josephine Gibson (NBC)

11:30 A.M.
NBC—Nat'l Farm & Home Hour: KYW WLW
★ CBS—ACME WHITE LEAD & Color Works Present "Smilin' Ed" McConnell: WBBM KMOX WISN

ABS—Betty Jayne, songs: WJJD
WAAF—Estelle Barnes, pianist
WGN—Markets; Musicale

WIND—Rhythmmania
WLS—Mrs. A. J. Peterson
WMAQ—Public Schools Program

WTMJ—What's New in Milwaukee?
11:45 A.M.
CBS—George Hall's Orch.: WISN

ABS—Will Hollander's Orch.: WIND
WAAF—Rhythm Review
WBBM—Craddock and Rardin

WGN—Health & Training
WLS—Markets; Weather; News

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX WGN
WAAF—Symphonic Hour

WBBM—Arthur Beddoes, songs
WCFL—Farm Talk
WJJD—Farm Forum

WMAQ—Mary Martin, sketch
WTMJ—Heinie's Grenadiers

12:15 P.M.
NBC—Jan Brunesco's Orch.: WMAQ
CBS—Eddie & Fannie Cavanaugh's Gossip Club: KMOX WBBM

WCFL—Luncheon Concert
WGN—Len Salvo, organist
WIND—Livestock Markets

WLS—Farmer Dinnerbell
12:30 P.M.
★ NBC—Vic & Sade: WLW

ABS—Advertising Club Lunch: WIND
CBS—Story Behind the Song: KMOX
WBBM

KYW—Airbreaks (NBC)
WGN—△Mid-day Service
WJJD—Livestock Markets

WMAQ—Russ Lyon's Orchestra
WTMJ—Musical Program

12:45 P.M.
NBC—Music Guild: WMAQ
CBS—Pat Kennedy; Art Kassel's Orch.: KMOX WBBM

WCFL—Walkathon
WJJD—News

1:00 P.M.
CBS—Marie, Little French Princess: WBBM KMOX
NBC—Stones of History: WTAM

KYW
ABS—The Ragamuffins: WIND
WAAF—The Hoosier Philosopher

WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist

WLS—Pat Buttram & Melviny
WTAM—Jan Brunesco's Orch. (NBC)
WTMJ—Markets; Dance Orchestra

1:15 P.M.
★ CBS—Romance of Helen Trent: KMOX WGN
WIND—Dr. Walter M. Behn, talk

WAAF—The Star Parade
WBBM—Nelson Family
WCFL—Leo Terry, organist

WJJD—Children's Program
WLS—Rangers; John Brown

1:30 P.M.
NBC—Peerless Trio, songs: WTAM
CBS—School of the Air: KMOX

WBBM
KYW—Smack Out (NBC)
WAAF—Memory Teasers

WCFL—Talk from Mayor's Office
WGN—Jongleurs
WIND—Artist Recital

WLS—Cornhuskers
WMAQ—Board of Trade
WTMJ—Dance Orchestra

1:45 P.M.
★ NBC—Vic & Sade: WMAQ WTAM
KYW—Prudence Penny, economist

WAAF—Markets and Weather
WCFL—Leo Terry, organist
WGN—Rube Appleberry, sketch

WJJD—Health Talk
WLS—Homer Griffith

2:00 P.M.
NBC—Ma Perkins: WTAM WLW
NBC—Castles of Romance: KYW

ABS—N. Y. Symphony Band: WIND
WAAF—Polo Program
WBBM—Herbert Foote, organist

WCFL—Red Hot & Low Down
WGN—Palmer House Ensemble
WJJD—Rhubarb Red

WLS—Homemaking Hour
WMAQ—Don Pedro's Orchestra
WSBC—Modern Moods

WTMJ—Woman's Point of View
2:15 P.M.
NBC—Dreams Come True: WTAM

WLW
NBC—Eastman School of Music Prgm.: WAVE
WAAF—Jimmie Kozak, pianist

WBBM—Doris Loraine, soprano
WGN—Jongleurs
WJJD—Ben Kanter, pianist

WMAQ—Maurie Sherman's Orchestra
2:30 P.M.
NBC—Song of the City: WMAQ WLW

NBC—Women's Radio Review: KYW
WTAM
KMOX—Roadways of Romance (CBS)

WAAF—Encores
WBBM—Wings of Dawn, drama
WGN—June Baker, home management

WJJD—Tea Tunes
WTMJ—Vanity Cafe

2:45 P.M.
WAAF—Markets and Weather
WBBM—Pickard Family

WGN—Afternoon Musicale
WJJD—Sweepstakes
WMAQ—Roy Shields' Orchestra

3:00 P.M.
NBC—Blue Room Echoes: WMAQ
NBC—Betty & Bob: WTMJ WENR

ABS—Today's Winners: WIND
KYW—Mel Stitzel
WAAF—Music in the Air

WCFL—Moments Musical
WGN—Mark Love, basso
3:15 P.M.
CBS—Salvation Army Band: WBBM

KYW—Sisters of the Skillet
WAAF—Memory Teasers
WENR—Program Preview

WGN—Organist
WTMJ—Heleen Mendenhall Ryerson

3:30 P.M.
NBC—Ma Perkins: WENR WTMJ
NBC—Platt & Niernan: WMAQ

KYW—Maurie Sherman's Orchestra
WAAF—Tracy & Duncan
WBBM—Sentimental Selma, drama

WGN—Blue Moments
3:45 P.M.
NBC—Horacio Zito's Orch.: WENR

NBC—Dreams Come True: WMAQ
WTMJ
WAAF—Salon Concert

WBBM—Ted Fiorito's Orchestra
4:00 P.M.
NBC—P. T. A. Prgm.: WMAQ

NBC—Stanleigh Malotte, news rhmer: WENR WTAM
ABS—Pan-Americans; Orch.: WIND

KYW—At the Symphony
WAAF—Jimmie Kozak, pianist
WBBM—Helen Fitch Movie Critic

WCFL—John Maxwell, food talk
WGN—Berenice Taylor, soprano
WTMJ—The Cocktail Hour

4:15 P.M.
WAAF—Sport Review
WBBM—Three Flats

WCFL—Popular Music
WENR—Adult Edu. Talks (NBC)
WGN—Popular Rhythms

4:30 P.M.
CBS—Organ; Speaker: WBBM
NBC—Tales of Courage: WMAQ

NBC—Singing Lady: WLW
ABS—Bob Fallon's Orch.: WIND
WAAF—Program Preview

WBBM—Laura, Lee and Lou
WEDC—Mildred Fitzpatrick, pianist
WENR—Maurie Sherman's Orchestra

WJJD—Pickard Family
WTMJ—Our Club

4:45 P.M.
NBC—Jesters Trio: WMAQ
CBS—Miniatures: WBBM

WCFL—Harmonica Hounds
WENR—Happy Jack Turner (NBC)
WGN—Joseph Hassmer, baritone

WTMJ—State Teachers' College
5:00 P.M.
NBC—Dick Steele, sketch: WMAQ

KYW—Kennedy Nelson
WAAF—Tonight's Radio Features
WBBM—Beatrice Osgood, pianologue

WCFL—Movie Review
WENR—William Lundell Interview (NBC)
WGES—Polish Variety

WGN—Melody Moments
WIND—Reynold McKeown & Ensem.
WJJD—Polish Program

WTMJ—Billie & Brownie
5:15 P.M.
CBS—Sippy, sketch: WBBM KMOX

ABS—Twilight Philosopher: WIND
KYW—In the Spotlight
WCFL—Sports Review

WENR—Tom Coakley's Orch. (NBC)
WMAQ—Xavier Cugat's Orchestra
WTMJ—State Board of Health

5:30 P.M.
CBS—Jack Armstrong: WBBM KMOX
NBC—News; Mary Small, songs:

WMAQ
ABS—News; Jack Orlando's Orch.: WIND
KYW—Uncle Bob's Safety Club

WCFL—Three Graces
WENR—News
WGN—Singing Lady

WTMJ—Jack Armstrong, sketch
5:45 P.M.
NBC—Billy Batchelor: WTAM

NBC—Lowell Thomas, news: WLW
NBC—Orphan Annie: WENR WGN
ABS—Hymn Reveries: WIND

WBBM—Nothing But the Truth; News
WCFL—Grace Wilson, contralto
WMAQ—Singing Strings

WTMJ—Musical Program

Night

6:00 P.M.
NBC—Richard Himber's Orch.: WMAQ
★ NBC—Amos 'n' Andy: WENR WLW

KYW—Manhattans; Orchestra
WBBM—Art Gillham, pianist
WCBD—Melody Parade

WCFL—The Skylarks
WGN—Jimmy Allan
WIND—German Music

WJJD—Fred Beck, organist
WTAM—Dick Steele, sketch (NBC)
WTMJ—Heinie's Grenadiers

6:15 P.M.
NBC—Gems of Melody: WENR
NBC—Gene & Glenn: WTAM

CBS—Red Grange, football fancast: KMOX WBBM WISN
KYW—The Globe Trotter

WCFL—Orchestra
WGN—Concert Orchestra
WMAQ—Don Pedro's Orchestra

WTMJ—Sports Flash
6:30 P.M.
★ NBC—Burnt Cork Dandies; with Al

Bernard: WTAM WMAQ
CBS—Buck Rogers: KMOX WBBM
KYW—Don Pedro's Orchestra

WENR—Marion and Jim Jordan
WGN—Moments Musicale
WIND—Polish Music

WTMJ—Heinie's Grenadiers
6:45 P.M.
NBC—Shirley Howard, songs: WENR

NBC—To be announced: WMAQ
WTAM
★ CBS—Boake Carter: WBBM KMOX

KYW—Gracie Dunn & Syncopators
WCFL—Admiral Arnold
WGN—Palmer House Ensemble

WTMJ—Variety Program
7:00 P.M.
★ NBC—Vallee's Variety Hour: WLW

WMAQ WTMJ WTAM
★ CBS—Easy Aces, comedy sketch: KMOX WBBM

NBC—O. Henry, drama: KYW
WCFL—Barbeaux Sisters
WEDC—Songs of Italy

WGES—Polish-American Theatre
WGN—Prof. Stuart P. Meech, talk
WIND—Log Cabin Orchestra

WLS—Western Nights
7:15 P.M.
ABS—Five Star Final: WIND

WBBM—Melodies of Yesterday
WCFL—Tower Program
WGN—Dance Orchestra

WLS—Ford Rush
7:30 P.M.
★ CBS—Forum of Liberty; Edwin C.

Hill: KMOX WBBM
NBC—To be announced: KYW
WCFL—Orchestra

WGN—Supreme Court of Brides
WIND—Pickard Family
WLS—Cheer Parade

7:45 P.M.
WCFL—Bronson and Renee
WGN—Kay Kyser's Orchestra

8:00 P.M.
★ CBS—CAMEL CIGARETTES PRESENT "The Camel Caravan"; Walter

O'Keefe; Annette Hanshaw, contralto; Glen Gray's Casa Loma Orch.: Ted Husing: KMOX WISN

WBBM
★ NBC—Show Boat; Muriel Wilson, "Mary Lou": WMAQ WTMJ WTAM

★ NBC—Death Valley Days, drama: WIS WLW
KYW—Noble Sissle's Orchestra

WCFL—Herr Louie's Hungry Five

WGN—Lawrence Salerno; orchestra
WIND—Byron Dunbar's Orchestra

8:15 P.M.
KYW—Front Page Drama
WCFL—Barrett O'Hara, talk

WIND—Doc. Savage
8:30 P.M.
★ CBS—Fred Waring's Orch.: WISN

KMOX WBBM
NBC—Musical Keys: WENR
KYW—Stan Myers' Orchestra

WCFL—Orchestra
WGN—Lum and Abner, sketch
WIND—String Ensemble

8:45 P.M.
ABS—Louis K. Anspacher, talk: WIND
KYW—Pickard Family

WGN—Wayne King's Orchestra
9:00 P.M.
★ NBC—Paul Whiteman's Orch.: WTAM WLW WTMJ WMAQ

★ CBS—Forty-Five Minutes in Hollywood: KMOX WBBM
NBC—Roads That Move: WENR

ABS—Mystery Show: WIND
KYW—News
WCFL—Seeley Institute

WGN—News; Headlines of Other Days:
9:15 P.M.
KYW—Pickard Family

WCFL—Labor Flashes
WGN—Concert Orchestra
9:30 P.M.
NBC—Economics in a Changing

Social Order: KYW
ABS—Jolly Russians: WIND
WCFL—C. Y. O. Boxing Bout

WENR—Chicago Ass'n of Commerce Banquet
WGN—Earl Buttrick's Orchestra

9:45 P.M.
WBBM—Keith Beecher's Orch. (CBS)
WENR—To be Announced
WGN—Dance Orchestra

10:00 P.M.
★ CBS—Myrt & Marge: KMOX
WBBM

★ NBC—Amos 'n' Andy: WENR
WTMJ
KYW—Jack Berger's Orchestra

WEDC—Slavic Memories
WGN—Dudley Crafts Watson
WIND—Community Program

WMAQ—Hal Totten on Sports
10:15 P.M.
NBC—Jesse Crawford, organist: WENR

NBC—Gene & Glenn, comedy: WTMJ
WMAQ
CBS—Little Jack Little's Orch.: WBBM

KYW—All Star Revue
WGN—Dream Ship
10:30 P.M.
NBC—Dorsey Brothers' Orch.; Bob

Crosby, vocalist: KYW
CBS—Clyde Lucas' Orch.: WBBM
WCFL—Orchestra

WEDC—Pianoland
WENR—The Hoofinghams, sketch
WGN—Wayne King's Orchestra

WIND—Log Cabin Orchestra
WENR—Dance Orchestra
WMAQ—Carl Hoff's Orchestra

WTMJ—Dance Orchestra
10:45 P.M.
ABS—Blue Rhythm Band: WIND

WBBM—Henry Busse's Orch. (CBS)
WCFL—Mary Donahue, contralto
WENR—Art Kassel's Orchestra

WGN—Jan Garber's Orchestra
WMAQ—Eddy Duchin's Orch. (NBC)

11:00 P.M.
NBC—Del Campo's Orch.: KYW
NBC—George Olsen's Orch.: WTMJ

WENR
CBS—Paul Sabin's Orch.: WBBM
KMOX

WIND—Byron Dunbar's Orchestra
WMAQ—Irving Aaronson's Orchestra

11:15 P.M.
WCFL—Dance Orchestra
WGN—Ted Wern's Orchestra

11:30 P.M.
CBS—Leon Navara's Orch.: KMOX
NBC—Dancing in the Twin Cities

WMAQ
CBS—Keith Beecher's Orch.: WBBM
KYW—Buddy Rogers' Orchestra

WCFL—Sugar Tate's Orchestra
WENR—Jess Hawkins' Orchestra
WGN—Earl Buttrick's Orchestra

WIND—Jimmy Noone's Orchestra
11:45 P.M.
WGN—Late Dance Orchestras

Studio News and Notes

What is so rare as a day off, when you can lie around, sass the bride with impunity, hide behind the insincerity of an affected ailment—and listen to the fare served up by the local stations?

A day at the loudspeaker reveals that there is so much bad in the best of it and so much good in the worst of it that a merger to level off the quality of all of it might be one answer to it. Since that is the only constructive criticism that offers, the whole matter might well be allowed to drop.

There is one certainty and that is that of the purely independent stations, WAAF tenders the best all-around program of the day. Their schedule has balance and variety, well tempered by the service features which are a necessary evil in broadcasting.

WCFL, too, strives for, and manages to achieve, a pleasantly mixed program. Under new management the Voice of Labor is trying out new features which it interlards with its standard presentations. Some of the talent is excellent, some execrable, but enough tryouts eventually reveal some unsuspected artist, so if you can put up with the indifferent (and I can) you may at any moment be rewarded by something novel and diverting.

BOB HAWK manages to keep up the tempo of his "Red Hot and Low Down" matinee and likewise sees to it that it keeps pace with its name. Fortunately the depressed spots are infrequent and Hawk's bright wit prevents their becoming unbearable.

But the greatest of them are heir to the same fault—the overstressing of sales copy. Having been a sap for years for the wiles of any glib salesman, I feel authorized to speak on the weaknesses of promotion—and they are many and glaring. They serve more as a deterrent than a lure.

Not that I deplore advertising on radio. It is the skeleton upon which the flesh of the industry is draped, and must continue if radio is to remain an unfettered entertainment field.

But there is a boundary line at which it should stop and if a group of Chicago stations fail to prosper as have its contemporaries, it can find the reason at least in part in this overemphasis of ad copy in the hands of announcers given to the smart crack and ill-mannered style.

There is a cross (and I don't mean Milton J.) between the stuffed-shirt and the illiterate types of announcers, and even the smallest station should insist that its staff be of men who straddle the median.

IT DIDN'T TAKE WTMJ (Milwaukee) long to profit by a recent Federal

By Harry Steele



FRANK McINTYRE

If he pilots the Show Boat as capably as he winks, this veteran of the musical comedy stage will have little difficulty replacing "Cap'n" Henry in the hearts of listeners. Hear him and his musical crew at 8 p. m. CST Thursdays on an NBC-WEAF network

Communications Commission ruling. The newly named bureaucrats allowed that stations under certain conditions might increase their daytime power. Already equipped, the Journal station immediately doubled their wattage to 5,000. The change took place at 11:15 a. m., November 4, and was marked with a dedicatory program.

Hal Off to WOR

THE O'HALLORAN Lares and Penates are being stowed away in excelsior against the pending trip to New Jersey. Hal has been sold down the bay to WOR, Newark, where he will be maitre-de-shebang for a medical sponsor.

It is the same group which has sponsored several programs on WLS and other Chicago stations, so if Hal and his family have to make new social contacts they at

least will be in familiar studio surroundings.

There will be a revival of the wails which greeted Hal's departure from the *Prairie Farmer* station when it becomes known that he has gone a thousand miles away. As long as he was around there was always the off chance that his voice would be heard from time to time.

Clash has come between the adages "Out of sight, out of mind" and "Absence makes the heart grow fonder," but it is not hard to guess which way the pendulum will swing in regard to Hal. But cheer up—there is a rumor that the program is destined to become a CBS network show around the first of the year.

WCFL's "Sky Lines," the administration-blessed forum on national policy, adds an orthodox radio touch to its otherwise somber program. I know it won't be Hurtig anybody to mention that it's DORIS HURTIG, songstress and dancer, who incidentally will be making her radio debut. In her initial bow she will turn to the pastoral with "Just a Cottage Small" and "Home, Sweet Home."

Just in case you can't identify Doris, it was she who danced during the warmer months with Frankie Masters' band at a fair casino. She would have carried on (and some of the rustic visitors charge that she did) but the frost blighted the cellophane and forced her back into serge and crepe—wherewith Doris became just an aural diversion.

AMBITION TO ADD dramatic talent to his very winning baritone voice, has caused NORMAN REVELL, soloist with ART KASSEL'S orchestra to matriculate at a local school. Norm is still a youngster and has heeded the advice of his friends to augment his vocal skill. He should be a natural for motion pictures but is wise enough to improve his acting before attempting to storm Hollywood. He is of the *Wally Reid*, *Valentino*, *Columbo* school of charm, and could carry on the tradition.

THE INS AND OUTS of radio parallel the ways of the Heathen Chinee. Out of the "Wings of Dawn" cast is CONNIE OSGOOD and in is LOUISE BARKLIE known as an actress of parts around local studios. Miss Barklie who recently wed Fritz Blocki, migrated to Chicago from Philadelphia last year and has been heard in the hot and buttered biscuit tragedy "Betty and Bob" and other radio serials. "Wings of Dawn" is now heard on WBBM, daily except Sunday at 2:30 p. m.

So We're Going to Pot?

(Continued from Page 3)

We enjoyed them. So when someone asks us now, "How about going to Hot Hooper tonight for a few highballs and a dance?" we say, "Thanks awfully, but I've got to be home to hear Lawrence Gibbett. Got a party of friends dropping in to enjoy him, too."

That's what radio means to me. I don't like to hear it called a great medium for education. If Ossip Gabrilowitsch came to me and said, "Eddie, I want you to sit down now and listen to some symphonic music," I would resent it. Just like I resented it in my public school days in Detroit when the teacher tried to get me to do something I didn't particularly like to do. You can't make people listen to symphonic music if they don't want to. Now whether they are more eager to listen to it today than they were ten years ago, is another thing.

A Cultivated Taste

I believe they are. Our bands are drifting away from the barbaric tom-toms. Waltzes are coming back in style.

The great musical genius of Strauss is being imported from Vienna to a Chicago night club. Is it because the night club wants to give Chicago better music? No; because the people who patronize it are willing to pay good money to hear some of those lovely, old-fashioned waltzes synonymous with Vienna. Because they think that the customers would rather pay for that type of music than for the tom-toms of jungleland.

I like symphonic music. But it can't lift me out of myself like the simple songs of the heart. I believe taste for symphony must be cultivated, like a taste for olives.

My son goes wild over a symphony. Josef Koestner, our director on the Household Musical Memories program flies into a rage when something goes wrong at rehearsal. And I sit back and wonder why he does. I never can tell when a note goes sour. But give me a waltz like Blue Danube, and I am no longer Eddie Guest. He does not exist, so far as the world is concerned.

Did you ever watch a crowd at a theater at the height of the performance?

They have forgotten themselves. Their worries, burdens, difficulties and griefs are lost in a peal of laughter or a tense dramatic moment. The show lifts them out of themselves. They cease to be individuals. That is what radio has been doing to us as a nation. And I don't care whether it was popular or symphonic music, programs that try to educate or the programs that only amuse. The result is the same.

Whenever I face the microphone I like to feel that the message I am giving the listeners will leave them with some germ of an idea that will make them think; make them a little more friendly and a little kinder; a little easier to get along with. If I succeed in doing that, I am happy. But I wouldn't think of condemning a comedian whose only purpose is to make people laugh. When people laugh they don't worry. They are happy.

Radio is not confined to the red brick walls of a theater or a recital hall. It goes into saloons and into jails. When I was a young man I could go only as

(Continued on Page 25)

Radio Owners—

25c brings to you this valuable chart . . .

Worth a dollar of anybody's money! A map of the world, accurately showing location of every important foreign and American SHORT-WAVE station, with authentic tabulation of call letters and kilocycle data. The world at your finger tips! Get more pleasure out of your set! Send at once for this helpful map and directory.

Send coin or postage
Mail the coupon at once

CORNISH WIRE CO., 30 Church St., N.Y. City
Please send me copy of your short-wave chart, for which I enclose 25c.

Name
Address
City..... State.....

LET CAPT. BILL ROYLE Teach YOU to Broadcast

This world famous radio star and aviator has personally prepared this course. Send \$1.00 with your name and address for first lesson, and then each succeeding lesson, taken as you desire, will cost only \$1.00 until the entire course is yours. Send your \$1.00 and name and address TO-DAY to

UNIVERSAL SCHOOL OF BROADCASTING

505 Geary Street, San Francisco

EXTRA MONEY

for Typists. Earn Good money, spare time at home copying radio scripts, etc., for writers. Interesting work. Experience unnecessary. FREE particulars. Write, enclosing stamp to TYPISTS' ASSOCIATION, 1774 Hunter Bldg., Chicago

WANTED

ORIGINAL POEMS • SONGS

For Immediate Consideration

M. M. M. Music Publishers, Dept. R.G.
Studio Building Portland, Oregon

Unmatched in Any Publication

Reviews of the Current Scene
in Radio by

Tony Wons
Ray Perkins
Martin J. Porter
Martin Lewis

Be a RADIO EXPERT

Learn at Home—Make Good Money

Mail the coupon. Many men I trained at home in spare time make \$40, \$60, \$75 a week. Many make \$5, \$10, \$15 a week in spare time while learning. Get facts about Radio's opportunities and my amazing practical 50-50 method of training. Home experimental outfits make learning easy, practical, fascinating. Money back agreement protects you. Mail coupon for free 64-page book.

J. E. SMITH, President, Dept. 4MT6
National Radio Institute, Washington, D.
Send me your free book, "Rich Rewards in Radio".
This does not obligate me. (Please print plainly)

Name..... Age.....
Address.....
City..... State.....

WILL ROGERS

—PRAIRIE PLATO

New Intimate Revelations of The
Most Popular Entertainer on
the Screen—the Highest
Paid Entertainer
on the Air

Programs for Friday, November 23

Star ★ Indicates High Spot Selections

7:00 A.M.
NBC—Bradley Kincaid, songs: WLW
KYW—Musical Clock
WBBM—Musical Program
WGN—Good Morning
WIND—△Morning Devotional Period
WLS—News; Arkansas Woodchopper
WMAQ—△Morning Worship
WTMJ—△Devotional Services

7:15 A.M.
WIND—Farm Bulletin
WLS—Bulletin Board
WTMJ—△Concordia College

7:30 A.M.
NBC—Cheerio: WTAM WLW
WIND—Happiness Revue
WLS—Jolly Joe
WTMJ—The Sun Dial

7:45 A.M.
WIND—△Chapel Service, U. of C.
WLS—Spare Ribs' Fairy Tales

8:00 A.M.
NBC—Breakfast Club: WMAQ
ABS—Ed Smith: WJJD
KYW—Musical Clock
WCFL—Court of Good Deeds
WIND—Polish Music
WLS—△Morning Devotions
WTMJ—Variety Program

8:15 A.M.
ABS—Vaughn de Leath, songs: WJJD
WIND—Good English Period
WLS—Hoosier Hot Shots & Arkie
WTMJ—Sun Dial

8:30 A.M.
NBC—The Mystery Chef: WTAM
ABS—Pick-Me-Ups: WIND
WLS—Ford Rush

8:45 A.M.
CBS—Carla Romano, pianist: WFBM
ABS—Old Songs & New: WIND
WGN—Keep Fit Club
WLS—Morning Minstrels
WTMJ—Mary Baker, shopping

9:00 A.M.
CBS—News; The Bluebirds: KMOX
NBC—News; Breen & de Rose: KYW
ABS—Harmonizers: WIND
WBBM—News; Milton Charles, organ
WEDC—Artists of Czechoslovakia
WGN—Lawrence Salerno; Rondoliers
WLS—The Westerners; Roundup
WMAQ—Harvest of Song
WTMJ—Woman's News of the Day

9:15 A.M.
★ NBC—Clara, Lu 'n' Em, gossip:
WLW WTAM WGN WTAM
ABS—News; Vera Eakin: WIND
KYW—Irene King
WAAF—Morning Merry-Go-Round
WBBM—Gene & Charlie
WMAQ—Women's Page of the Air

9:30 A.M.
NBC—Today's Children: WTMJ WLS
ABS—Sing Something Simple: WIND
KYW—Soloist
WAAF—Health Talk
WBBM—Jim and Bob, Hawaiian duo
WGN—Markets; Leonard Salvo
WMAQ—Music and Comments

9:45 A.M.
NBC—News; Radio Kitchen: KYW
NBC—Betty Crocker, cooking talk:
WMAQ WTAM WLW
ABS—Dad Dailey: WIND
WAAF—Hawaiian Echoes
WBBM—Milton Charles, organist
WLS—Dean Brothers
WTMJ—Hollywood Movie Letter

10:00 A.M.
★ NBC—Music Appreciation Hour:
KYW WLW WMAQ WTAM
CBS—Cooking Closeups: Mary Ellis
Ames: WBBM KMOX
WAAF—Organ Melodies
WCBD—Morning Musicale
WGES—Moods in Rhythm
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Bill O'Connor
WSBC—Melodies of Poland
WTMJ—Betty Crocker

10:15 A.M.
WAAF—Estelle Barnes, pianist
WBBM—Traffic Court Broadcast
WGN—Your Friendly Neighbor
WIND—Salon Music
WLS—Markets; Weather

10:30 A.M.
★ CBS—Army Band: KMOX
ABS—Rigo Santiago, songs: WJJD
WAAF—Variety Program
WBBM—Tom Baker, tenor
WGN—Frank Wilson, tenor
WIND—Fashionette
WLS—Today's Kitchen
WTAM—Joe White, tenor (NBC)
WTMJ—What's New in Milwaukee?

10:45 A.M.
WBBM—Army Band (CBS)
WGN—Painted Dreams, sketch
WIND—Spice & Variety

11:00 A.M.
NBC—Mortimer Scheff, pianist: KYW
WTAM
NBC—Fields and Hall, songs: WMAQ
CBS—Voice of Experience: WBBM
KMOX

WAAF—Mountain Melodies
WGN—Tom, Dick and Harry
WIND—Morning Serenaders
WLS—Federal Housing Talk
WTMJ—Don Alvarados

11:15 A.M.
NBC—Josephine Gibson: WTMJ WLS
★ NBC—Honeyboy & Sassafras, skit:
KYW WTAM
★ CBS—"The Gumps," sketch:
WBBM KMOX
WAAF—Isabelle Mohr
WGN—Betty, Jean and Jim
WMAQ—△Little Church Around the
Corner

11:30 A.M.
NBC—Farm and Home Hour: KYW
ABS—Here's How: WJJD
WAAF—Piano Rambles
WBBM—Milton Charles, organist
WGN—Market Reports; Musicale
WIND—Rhythmania
WTMJ—Radio Rodeo

11:45 A.M.
ABS—Will Hollander's Orch.: WIND
WAAF—Rhythm Review
WBBM—Little Joe Rardin
WGN—Health & Training
WLS—Markets; Weather; News

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX WGN
WAAF—Symphonic Hour
WBBM—Arthur Beddoes, tenor
WCFL—Farm Talk
WJJD—Farm Forum
WLS—Virginia Lee and Sunbeam
WLW—Farm and Home Hour (NBC)
WMAQ—Story of Mary Martin
WTMJ—Heinie's Grenadiers

12:15 P.M.
CBS—Eddie and Fannie Cavanaugh's
Radio Gossip Club: WBBM
WCFL—Dramatic Sketch
WGN—Doring Sisters
WIND—Markets
WLS—Farmer Dinnerbell

12:30 P.M.
NBC—Horacio Zito's Orch.: WTAM
★ CBS—Little Jack Little, songs:
KMOX WBBM
★ NBC—Vic & Sade: WLW
ABS—Max Bergere's Orch.: WIND
KYW—Your Unseen Friend
WCFL—State Department of Health
WGN—△Midday Service
WJJD—Livestock Markets
WMAQ—George Duffy's Orchestra
WTMJ—Musical Program

12:45 P.M.
CBS—Pat Kennedy, tenor; Art
Kassel's Orch.: KMOX WBBM
ABS—Ragamuffins: WIND
KYW—Dance Orchestra (NBC)
WCFL—Walkathon
WJJD—News
WMAQ—Words & Music (NBC)

1:00 P.M.
NBC—Magic of Speech: WTAM
KYW

CBS—Marie, Little French Princess:
KMOX WBBM
WAAF—The Hoosier Philosopher
WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WIND—Dr. Hulbert, child welfare
WJJD—Fred Beck, organist
WLS—Pat Buttram & Melviny
WTMJ—Markets; Dance Orchestra

1:15 P.M.
★ CBS—Romance of Helen Trent:
KMOX WGN
ABS—Jerry Baker, songs: WIND
WAAF—The Star Parade
WCFL—Leo Terry, organist
WBBM—Nelson Family
WJJD—Children's Program
WLS—Rangers; John Brown
WMAQ—Morin Sisters

1:30 P.M.
CBS—School of the Air: WBBM
NBC—Smack Out: KYW
WAAF—Grace Wilson, contralto
WCFL—Talk from Mayor's Office
WGN—Executives' Club of Chicago
WIND—Conservatory of Music
WLS—Cornhuskers
WMAQ—Board of Trade
WTMJ—Dance Orchestra

1:45 P.M.
★ NBC—Vic & Sade: WMAQ
KYW—Prudence Penny
WAAF—Markets and Weather
WCFL—Leo Terry, organist
WJJD—Esther Bradford, fashions
WLS—George Simons, tenor
WTMJ—Badger Spotlight

2:00 P.M.
★ NBC—Marine Band: WMAQ
★ CBS—Philadelphia Orch.: KMOX
NBC—Ma Perkins: WTAM WLW
ABS—Women and Money: WIND
KYW—Don Pedro's Orchestra

WAAF—Polo Program
WBBM—Herbert Foote, organist
WCFL—Red Hot and Low Down
WGN—Palmer House Ensemble
WJJD—Frank McGuire, songs
WLS—Homemakers' Hour
WSBC—Modern Moods
WTMJ—Woman's Point of View

2:15 P.M.
NBC—Dorothy Page, songs: WTAM
KYW
WAAF—Jimmie Kozak, pianist
WBBM—Beatrice Osgood
WGN—Jongleurs
WIND—What's Wrong with this Pro-
gram?
WJJD—Ben Kanter, pianist
WLW—U. S. Marine Band (NBC)

2:30 P.M.
NBC—Women's Radio Review: KYW
WTAM
ABS—Today's Winners: WIND
WAAF—Front Page Drama
WBBM—Wings of Dawn
WGN—June Baker, home management
WJJD—Tea Tunes
WTMJ—Vanity Cafe

2:45 P.M.
WAAF—Encores
WBBM—Pickard Family
WGN—Afternoon Musicale
WJJD—Sweetstrokes

3:00 P.M.
NBC—Music Guild: WMAQ WTAM
NBC—Betty & Bob: WTMJ WENR
KYW—Song Bits
WAAF—Salon Concert
WCFL—Moments Musicale
WGN—Harold Turner, pianist

3:15 P.M.
KYW—Sisters of the Skillet
WAAF—Health Talk
WENR—Madame De Sylvara
WGN—Mark Love, basso
WTMJ—Carla Pestalozzi Kroetz

3:30 P.M.
NBC—Ma Perkins, sketch: WTMJ
WENR
KYW—Maurie Sherman's Orchestra
WAAF—Kenneth Johnson
WBBM—Sentimental Selma, drama
WEDC—Vares, soloist
WGN—Blue Moments

3:45 P.M.
WAAF—Piano Novelties
WBBM—Ted Fiorito's Orchestra
WENR—Program Preview
WTMJ—Fourth & Fifth District P.T.A.

4:00 P.M.
★ NBC—Al Pearce's Gang: WENR
★ NBC—Int'l Broadcast from London;
G. H. Cole, "Causes of War": WMAQ
ABS—Piano & Organ Concerto: WIND
KYW—Operatic Tunes
WAAF—Kenneth Johnson
WBBM—Helen Fitch, critic
WCFL—John Maxwell, food talk
WGN—Bob Forsans, tenor
WTMJ—The Cocktail Hour

4:15 P.M.
NBC—Tom Mix's Straight Shooters:
WLW WTAM
NBC—Jackie Heller, tenor: WENR
WAAF—Sports Revue
WBBM—Men of Notes
WCFL—Old Time Quartet
WGN—Popular Rhythm
WMAQ—Platt & Nierman

4:30 P.M.
NBC—Singing Lady WLW
★ NBC—Nellie Revell Interviews:
WMAQ
WAAF—Program Preview
WBBM—Three Flats
WCFL—Adult Education, talk
WENR—Maurie Sherman's Orchestra
WIND—Helen Black, contralto
WJJD—Pickard Family
WTMJ—Our Club

4:45 P.M.
★ NBC—Capt. Tim Healy: WTAM
WTMJ WMAQ
ABS—Bob Fallon's Orch.: WIND
KYW—Flash Gordon, sketch
WAAF—Ray Waldron's Sports Review
WBBM—Barbara Burr
WCFL—Junior Federation Club
WENR—Happy Jack Turner (NBC)
WGN—Harold Turner, pianist

5:00 P.M.
CBS—Adventure Hour: KMOX WBBM
NBC—Jack Berger's Orch.: WENR
NBC—Thrills of Tomorrow: WMAQ
WTAM
KYW—Junior Birdmen
WAAF—Tonight's Radio Features
WCBD—Joe Rudolph, pianist
WCFL—Millie & Tillie
WGES—Polish Requests
WGN—Melody Moments
WIND—Reynold McKeown & Ensem.
WJJD—Polish Program
WTMJ—Billie, the Brownie
5:15 P.M.
CBS—Skippy, sketch: WBBM KMOX

NBC—Tom Mix's Straight Shooters:
WMAQ WTMJ
KYW—In the Spotlight
WCFL—Sports Review
WENR—Mysterious Island (NBC)
WIND—Tunestakes, musical derby

5:30 P.M.
CBS—Jack Armstrong: WBBM KMOX
ABS—News; Jack Orlando's Orch.:
WIND
KYW—Uncle Bob's Safety Club
WCFL—Barbeaux Sisters
WENR—News
WGN—Singing Lady
WMAQ—News
WTMJ—Jack Armstrong, sketch

5:45 P.M.
NBC—Billy Bach, or sketch: WTAM
NBC—Orphan Annie: WENR WGN
NBC—Lowell Thomas, news: WLW
ABS—Leon Friedman's Orch.: WIND
WBBM—Nothing But the Truth; News
WCFL—Children's Program
WMAQ—Thrills of Tomorrow
WTMJ—Musical Program

Night

6:00 P.M.
★ NBC—Amos 'n' Andy: WENR WLW
KYW—Madhatters & Kings of Rhythm
WBBM—Adventures of Robin Hood
WCFL—Labor Flashes
WGN—Jimmy Allan
WIND—German Music
WJJD—Fred Beck, organist
WMAQ—Jack & Loretta Clemens
WTMJ—Heinie's Grenadiers

6:15 P.M.
NBC—Gene & Glenn: WTAM
CBS—Red Grange Forecasts: WBBM
KMOX WISN
★ NBC—Plantation Echoes: WENR
KYW—News
WCFL—Orchestral Program
WGN—Dance Orchestra
WMAQ—Don Pedro's Orchestra
WTMJ—Sport Flash

6:30 P.M.
★ NBC—Uncle Ezra's Radio Station:
WTAM
★ NBC—Red Davis: WENR
KYW—Don Pedro's Orchest
WBBM—Singing Salesman
WGN—Sports Reporter
WIND—Polish Hour
WMAQ—To be announced
WTMJ—Heinie's Grenadiers

6:45 P.M.
NBC—King's Guard Quartet: WTAM
★ NBC—Dangerous Paradise: WENR
WLW
★ CBS—Boake Carter: WBBM KMOX
KYW—Gracie Dunn & Syncopators
WGN—Quin Ryan's Amateur Nite
WMAQ—Uncle Ezra
WTMJ—Around the Fireside

7:00 P.M.
NBC—Irene Rich, sketch: WLS
★ NBC—Concert: Jessica Dragonette
soprano: WTMJ WTAM KYW
★ CBS—Easy Aces, comedy sketch:
WBBM KMOX
WCFL—Touchdown
WEDC—Zelina's Orchestra
WGES—Jewish Hour
WGN—Lone Ranger
WIND—Log Cabin Orchestra
WMAQ—Kaltenmeyer's Kindergarten

7:15 P.M.
CBS—Edwin C. Hill: KMOX WBBM
★ NBC—Dick Leibert's Revue: WLS
ABS—Five Star Final: WIND
WCFL—Bronson & Renee

7:30 P.M.
NBC—Al Goodman's Orch.; Guests:
WLS
★ CBS—Court of Human Relations:
WBBM KMOX
WCFL—Clayton Richotto, baritone
WGN—Musical Memory Book
WIND—Pickard Family
WMAQ—Old Heidelberg Ensemble

7:45 P.M.
WCFL—Orchestra
WMAQ—Jack Randolph, baritone

8:00 P.M.
★ NBC—Phil Harris' Orch.: WLS
★ CBS—March of Time: WBBM
KMOX
★ NBC—Waltz Time; Frank Munn,
tenor: WMAQ WTAM WLW
ABS—Helen Board; Orch.: WIND
KYW—Rex Maupin's Orchestra
WCFL—Herr Louie's Hungry Five
WGN—Dance Orchestra
WTMJ—Pick and Pat comedians

8:15 P.M.
WCFL—Food Flashes
WGN—Comedy Stars of Hollywood

8:30 P.M.
★ NBC—Phil Baker, comedian; Mar-
tha Mears, contralto; Leon Belas-
co's Orch.: WTMJ WENR

NBC—Pick and Pat, comedy: WMAQ
WTAM
★ CBS—Hollywood Hotel; Dick Pow-
ell; Jane Williams; El Brendel; Ted
Fiorito's Orch.; Connie Bennett &
Herbert Marshall, guests: WISN
KMOX WBBM
KYW—Stan Myers' Orchestra
WCFL—Orchestral Program
WGN—Lum and Abner, sketch
WIND—Indiana String Ensemble

8:45 P.M.
KYW—Pickard Family
WGN—Wayne King's Orchestra
WIND—Sherman Black, baritone

9:00 P.M.
★ NBC—Burnt Cork Dandies; with A.
Bernard: WENR
★ NBC—First Nighter, sketch; "Night
Bus": WTMJ WTAM WMAQ WLW
ABS—Boxing Bouts: WIND
KYW—News
WCFL—Polish Program
WGN—News: Headlines of Other Days

9:15 P.M.
KYW—Pickard Family
WENR—Morin Sisters
WGN—Bridge Club of the Air

9:30 P.M.
NBC—Gothic Choristers: WMAQ
WTAM

★ NBC—Jewish Hour; Rabbi Jonah B.
Wise: KYW
WBBM—Doris Loraine; Orchestra
WENR—Gene Arnold
WGN—Attilio Baggione, tenor
WTMJ—To be announced

9:45 P.M.
ABS—Arthur Warren's Orch.: WIND
WBBM—Mahraj, Master of Mystery
WENR—George Olsen's Orchestra
WTMJ—Musician's Union Program

10:00 P.M.
NBC—George R. Holmes, talk: KYW
WTAM
★ CBS—Myrt & Marge: WBBM
KMOX
★ NBC—Amos 'n' Andy: WENR
WTMJ
WCFL—Orchestral Program
WEDC—Jewish Cabaret Hour
WGN—Dudley Crafts Watson
WIND—Rhythm Busters
WMAQ—Hal Totten on Sports

10:15 P.M.
CBS—Henry Busse's Orch.: WBBM
NBC—Gene & Glenn: WMAQ WTMJ
ABS—Harry Rosenthal's Orch.: WIND
KYW—All Star Revue
WENR—Jesse Crawford (NBC)
WGN—Dream Ship

10:30 P.M.
NBC—Freddie Martin's Orch.: KYW
CBS—Keith Beecher's Orch.: WBBM
NBC—Jolly Coburn's Orch.: WMAQ
WENR—The Hoofinghams, sketch
WGN—Wayne King's Orchestra
WIND—Log Cabin Orchestra
WTMJ—Dance Orchestras

10:45 P.M.
ABS—Charlie Davis' Orch.: WIND
WCFL—Skylines
WENR—Carl Hoff's Orchestra
WGN—Jan Garber's Orchestra

11:00 P.M.
CBS—Jacques Renard's Orch.: WBBM
KMOX
KYW—Eddy Duchin's Orch. (NBC)
WCFL—Walkathon
WENR—George Olsen's Orchestra
WIND—△Pentecostal Church
WMAQ—Irving Aaronson's Orchestra

11:15 P.M.
WCFL—Dance Orchestra
WGN—Ted Weems Orchestra
WTAM—Harold Stern's Orch (NBC)

11:30 P.M.
CBS—Frank Dailey's Orch.: KMOX
WBBM
NBC—Ted Fiorito's Orch.: WMAQ
WTAM
KYW—Archie Bleyer's Orchestra
WCFL—Sugar Tate's Orchestra
WENR—Don Pedro's Orchestra
WGN—Earl Burnett's Orchestra
WIND—Jimmy Noone's Orchestra

11:45 P.M.
WENR—Old Heidelberg Ensemble
WGN—Late Dance Orchestra

12:00 Mid.
WBBM—Clyde Lucas' Orchestra
WEDC—Frank Furllette's Orchestra
WENR—Stan Myers' Orchestra
WIND—Dan Russo's Orchestra
WMAQ—Art Kassel's Orchestra

12:15 A.M.
WIND—Jimmy Noone's Orchestra

12:30 A.M.
WBBM—Earl Hines' Orchestra
WENR—Nobie Sissle's Orchestra
WMAQ—Don Pedro's Orchestra

12:45 A.M.
WBBM—Dan Russo's Orchestra
1:00 A.M.
WBBM—Dancing 'Til 2:15 A. M.

On Short Waves

Time Shown Is Central Standard

With a bone in her teeth and a spanking breeze astern, the schooner *Seth Parker* continues to ride the ocean waves—while the voices of her cap'n and crew ride the waves of radio. On Monday, November 19, another in the series of short-wave broadcasts will be sent out by Phillips Lord and his singing seamen.

During the past few weeks these broadcasts have been based upon readings from the ship's log—telling tales of these radio rovers and their adventures since they left behind the Pacific coast of the United States, and ventured forth upon the bounding main. With the tale-telling come songs and sea chanteys reminiscent of the brave days before steam doomed the clipper ships and other wind-blown boats.

But the *Seth Parker* differs from her sister ships of yore in having a full-fledged radio station aboard—the short-wave station KNRA. Short-wave fans who scorn to tune tamely into the NBC-WJZ rebroadcast on Monday at 7:45 p. m. CST, can get KNRA direct on 48.70, 24.30 and 31.22 meters. Many such fans have enjoyed tuning in KNRA's test broadcasts, which have been received very well.

It's a far cry from the romantic roving of Phil Lord and his high-seas thespians, to the deadly serious modern romance of the Byrd expedition—but short wave makes the jump. On Wednesday, November 20, the Columbia Broadcasting System will present another of its two-way broadcasts from the Byrd Expedition.

These programs reach America via the short-wave station KFZ in Little America and are easily picked up by short-wave set owners. This station has been heard testing between the hours of 6 and 9 p. m. CST every Monday, Tuesday and Wednesday. The two-way broadcasts that are picked up and rebroadcast by CBS are presented at 9 p. m. CST.

On Friday, November 23, another of the international Causes of War programs will be presented by the National Broadcasting Company and the British Broadcasting Corporation. The speaker will be G. H. Cole, the broadcast at 4 p. m. CST over the English stations' GSB on 31.55 meters and GSD on 25.53 meters. It will be rebroadcast over an NBC-WEAF net.

So We're Going to Pot?

(Continued from Page 23)

far as the street car would take me. My boy can go as far in one day as his automobile will take him. His boy's physical

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NEWS BROADCASTS

Time Shown Is Central Standard

SUNDAY

Press Radio News—
CBS-WBBM 9:30 a. m.

John B. Kennedy—
NBC-WMAQ 3:30 p. m.

Alexander Woolcott—
CBS-WBBM 8 p. m.

Walter Winchell—
NBC-WENR 8:30 p. m.

Press Radio News—
CBS-WBBM 9:55 p. m.
NBC-WMAQ 11 p. m.

MONDAY

Press Radio News—
CBS-KMOX 9 a. m.
NBC-KYW 9 a. m.
NBC-KYW 9:45 a. m.

Lowell Thomas—
NBC-WLW 5:45 p. m.

Boake Carter—
CBS-WBBM 6:45 p. m.

Edwin C. Hill—
CBS-WBBM 7:15 p. m.

TUESDAY

Press Radio News—
CBS-KMOX 9 a. m.
NBC-KYW 9 a. m.
NBC-KYW 9:45 a. m.

Lowell Thomas—
NBC-WLW 5:45 p. m.

Boake Carter—
CBS-WBBM 6:45 p. m.

WEDNESDAY

Press Radio News—
CBS-KMOX 9 a. m.
NBC-KYW 9 a. m.
NBC-KYW 9:45 a. m.
NBC-WMAQ 5:30 p. m.

Lowell Thomas—
NBC-WLW 5:45 p. m.

Boake Carter—
CBS-WBBM 6:45 p. m.

Edwin C. Hill—
CBS-WBBM 7:15 p. m.

THURSDAY

Press Radio News—
CBS-KMOX 9 a. m.
NBC-KYW 9 a. m.

NBC-KYW 9:45 a. m.
NBC-WMAQ 5:30 p. m.

Lowell Thomas—
NBC-WLW 5:45 p. m.

Boake Carter—
CBS-WBBM 6:45 p. m.

Edwin C. Hill—
CBS-WBBM 7:30 p. m.

FRIDAY

Press Radio News—
CBS-KMOX 9 a. m.
NBC-KYW 9 a. m.
NBC-KYW 9:45 a. m.

Lowell Thomas—
NBC-WLW 5:45 p. m.

Boake Carter—
CBS-WBBM 6:45 p. m.

March of Time—
CBS-WBBM 8 p. m.

SATURDAY

Press Radio News—
NBC-WMAQ 9:45 a. m.

Floyd Gibbons—
NBC-WMAQ 6:45 p. m.

Theme Songs That Click

A lively but simple tune was needed to introduce Bill and Ginger's morning program. So Arthur Q. Bryan, who writes the scripts and acts as the announcer for this gay but unsophisticated young couple, and who also does a little composing on the side, sat down and attempted to write a suitable piece adapted to the mood and tempo of his program.

Arthur finished an even dozen compositions, but the true spirit of the ideal song he wanted, still escaped him. He finally threw up the sponge in despair, and was on the verge of hiring a brigade of tunesmiths, when he was struck with a brilliant idea: Why not go back to his college days for a suitable theme?

So he searched among the old favorites

of college glee clubs. The result was the selection of the theme melody that may be heard opening the song and patter show, broadcast over the Columbia network. It is "Bullfrog and the Coon."

More than two years ago, when the program started, Bryan took this fifty-year-old melody and wrote new lyrics to fit the youthful songsters.

The voice of brown-eyed Ginger is heard first, singing: "This is little Ginger Baker" and then comes Bill: "This is Bill and I'm here too." Then together: "Come to do a bit of singing if it's all the same to you." With that they're off to dramatize the adventures of the principals in the cast—and all the adventures are kept in the same bright spirit as the Bullfrog theme music.

Bill and Ginger may be heard daily except Saturday and Sunday over an Eastern CBS-WABC network at 9:15 a. m. CST. The program is sponsored by C. F. Mueller & Co.

horizons will be limited only by the cruising range of an airplane. But we are living in a generation that knows no limits outside the physical. Radio spans the world.

The operatic prima donna sings before the microphone and visualizes an opera house audience. She does not even dream of the jails where inmates cluster around the radio; of poolrooms where players lay down their cues to hear grand opera.

One day I was walking in Mexico City past an open fruit stand. I was amazed to see a cluster of Mexican peons gathered around a radio set, listening—I could scarcely believe it—to an American orchestra and an American woman singing.

That's what I mean when I say radio knows no barriers. No select or limited audience waits impatiently in its seats to hear the voice or the orchestra. The voice of radio drifts into the sick room of the hospital. The sick man, who in past years was shut off from the rest of the world, has become part of it. It floats into the parlor where I sit reading. My wife is knitting by my side. The music is soft and it does not disturb my reading. It just helps me feel at peace with the world.

Because of radio's magic, Lawrence Tibbett can come into my home any time I want him to and help me entertain my family. No man however brilliant can keep himself and his family entertained with his own devices. That is why we go to theaters and the operas. Radio brings them home to us. Not only the theater

and the opera. It also brings us the events of a fast moving world. It fascinated thousands last summer with the international yacht races between the *Rainbow* and the *Endeavor*.

For me radio is pretty much like literature. When I am in a certain mood, I will step to the bookcase and pick up a volume of Robert Louis Stevenson or Browning. I don't think of them as people who are dead. To me they are alive. "Alive?" you ask. "Why, they're dead these many years." "No," I say, "they are talking to me out of those pages." The artists of radio are enriching our homes, our firesides. They are bringing the whole world closer together. They are helping to restore that old family group that used to gather around the parlor organ and sing its songs.

Sweet and gentle because the repose and rest of home is sweet and gentle. When I hear the artist play or sing, the poet recite or the orchestra weave a charm of melody; when they help to cheer me up, make me forget Edgar Guest and his worries and make of me a better human being—then I turn my eyes to the heavens and humbly thank God for radio, and for that inventive genius which He instilled in man to make radio possible

Edgar A. Guest's program comes over an NBC-WJZ network every Tuesday at 6:30 p. m. CST, sponsored by the Household Finance Corporation.

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Programs for Saturday, November 24

Star ★ Indicates High Spot Selections

6:00 A.M.
WLS—Smile-A-While

6:30 A.M.
WIND—Pickard Family

6:45 A.M.
NBC—Pollock & Lawnhurst: WLW

7:00 A.M.
NBC—Bradley Kincaid, songs: WLW
KYW—Musical Clock
WAAF—Farm Folks Hour
WBBM—Musical Program
WGN—Good Morning
WIND—△Morning Devotional
WLS—News; Arkansas Woodchopper
WMAQ—△Morning Worship
WTMJ—△Devotional Services

7:15 A.M.
WIND—Bulletins
WLS—Bulletin Board
WMAQ—Health Exercises
WTAM—Organ Rhapsody (NBC)
WTMJ—△Concordia College

7:30 A.M.
NBC—Cheerio: WMAQ WLW WTAM
WAAF—Breakfast Express
WIND—Happiness Revue
WLS—Jolly Joe
WTMJ—The Sun Dial

7:45 A.M.
WIND—△Chapel Service, U. of C.
WLS—Spare Ribs & Ralph

8:00 A.M.
NBC—Breakfast Club: WMAQ
ABS—Ed Smith: WJJD
WIND—Polish Music
WLS—△Morning Devotions
WTMJ—Variety Program

8:15 A.M.
ABS—One Man Band, Frank Novak: WJJD
KMOX—Cheer Up (CBS)
WIND—Community Service Period
WLS—Hot Shots & Arkie
WTMJ—Sun Dial

8:30 A.M.
ABS—Lou Janoff, tenor: WIND
WLS—Ford Rush

8:45 A.M.
CBS—Eton Boys: WBBM
ABS—Mildred Rose, songs: WIND
WGN—Keep Fit Club
WLS—Morning Minstrels
WTMJ—Mary Baker, shopping

9:00 A.M.
NBC—To be announced: WMAQ
ABS—Family Law: WIND
WAAF—Memory Lane
WBBM—News; Milton Charles, organ
WGN—Jane Carpenter, pianist
WLS—Westerners; Roundup
WTMJ—Woman's News of the Day

9:15 A.M.
NBC—Edward MacHugh, baritone: WMAQ
NBC—Morning Parade: WTAM
ABS—News; Vera Eakin: WIND
KYW—Annette McCullough (NBC)
WAAF—Morning Merry-Go-Round
WBBM—Gene & Charlie, songs
WGN—Clara, Lu 'n' Em
WTMJ—Boy Scouts' Program

9:30 A.M.
NBC—Morning Parade: KYW
CBS—Let's Pretend: KMOX
ABS—Radio Kindergarten: WIND
WAAF—Dance Revue
WBBM—Lee Francis, pianist
WGN—Len Salvo, organist
WLS—Jolly Joe's Stars
WMAQ—Music & Comment
WTMJ—Variety Program

9:45 A.M.
NBC—News; Originalities: WMAQ
WAAF—Hawaiian Echoes
WBBM—Three Kings, male trio
WTAM—Morning Parade (NBC)

10:00 A.M.
★ NBC—Galaxy of Stars: WTAM
WLW WTMJ WMAQ
CBS—George Johnson; Orch.: WBBM KMOX
NBC—Honeymoon: KYW
WAAF—A Mood in Blue
WCBD—Morning Musicales
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Harmony Ranch
WSBC—German Airs

10:15 A.M.
★ NBC—Tony Wons: WMAQ
NBC—Vass Family: WTAM KYW
WAAF—Estelle Barnes, pianist
WBBM—Your Police Department
WGN—Your Friendly Neighbor
WIND—Salon Musicales
WLS—Markets
WTMJ—With a Son

10:30 A.M.
NBC—Down Lover's Lane: WTAM
KYW WLW
NBC—Melody Mixers: WMAQ
CBS—Carnegie Hall Children's Prgm.: WBBM KMOX
ABS—Rigo Santiago, songs: WIND
WAAF—Howie Mallen
WGES—Italian Classics
WGN—Phil Kalar, baritone
WLS—Today's Kitchen
WTMJ—What's New in Milwaukee?

10:45 A.M.
KMOX—Concert Miniatures (CBS)
WAAF—Variety Program
WGN—Painted Dreams, sketch
WIND—Hawaiian Serenade

11:00 A.M.
NBC—Armchair Quartet: WTAM
KYW
CBS—Connie Gates, songs: KMOX
WBBM
NBC—Fields & Hall, songs: WMAQ
ABS—Eddie Prior's Orch.: WIND
WAAF—Children's Magazine of the Air
WGN—Len Salvo, organist
WLS—Federal Housing Talk
WTMJ—Black and Gold Ensemble

11:15 A.M.
★ NBC—Honeyboy & Sassafras, skit: WTAM KYW
CBS—Samuel De Jong's Orch.: KMOX
WBBM
WAAF—Bandstand
WGN—Dan Baker
WMAQ—Parent Teachers' Talk

11:30 A.M.
NBC—Farmers' Union Prgm.: KYW
CBS—Abram Chasins, pianist: WBBM
NBC—Merry Madcaps: WMAQ WLW
ABS—Betty Jayne, songs: WJJD
WAAF—Piano Rambles
WGN—Markets; Musicales
WIND—Rhythmania
WTMJ—Radio Rodeo

11:45 A.M.
WAAF—Rhythm Review
WGN—June Baker, home managements
WIND—Irene Ryan, children's prgm.
WLS—News; Markets

Afternoon

12:00 Noon
NBC—Jan Brunesco's Ensemble: WTAM WMAQ
CBS—George Hall's Orch.: KMOX
ABS—Charlie Davis' Orch.: WIND
WAAF—Symphonic Hour
WBBM—Wings of Dawn, drama
WCFL—Farm Talk
WGN—Len Salvo, organist
WJJD—Farm Forum
WLS—Phil Kalar, soloist
WTMJ—Heinie's Grenadiers

12:15 P.M.
WBBM—George Hall's Orch. (CBS)
WCFL—Luncheon Concert
WGN—Doring Sisters
WLS—Poultry Service Time

12:30 P.M.
NBC—Farm Forum: WMAQ
CBS—Esther Velas' Ensemble: KMOX
WBBM
ABS—Ragamuffins: WIND
KYW—In the Spotlight
WGN—△Mid-day Service
WJJD—Dreams of Hawaii
WLS—Rangers; John Brown
WTMJ—Dance Orchestras

12:45 P.M.
NBC—Words & Music: WMAQ
ABS—Football; Army vs. Notre Dame: WJJD
KYW—Collegiana
WCFL—Walkathon
WIND—Luncheon Dance
WLS—Jim Clark; F. C. Bisson

1:00 P.M.
NBC—WEAF and WJZ networks will broadcast football (game to be selected); if Eastern, game time is 1 p. m.; if Middle Western, time will be 2 p. m.; conflicting programs, of course, will be canceled
KMOX—Dan Russo's Orch. (CBS)
KYW—Collegians
WAAF—Hoosier Philosopher
WBBM—Milton Charles, organist
WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WIND—Luncheon Dance Music
WJJD—Buddy, Zeb and Otto vocalists
WLS—Homemakers' Hour
WLW—Farm & Home Hour (NBC)
WTMJ—Dance Orchestra

1:15 P.M.
WAAF—The Star Parade
WBBM—Nelson Family
WCFL—Leo Terry, organist
WGN—Blackstone Jongleurs
WMAQ—Songfellows

1:30 P.M.
NBC—Green Brothers' Orch.: WMAQ
WAAF—Memory Teasers
WBBM—Milton Charles, organist
WGN—Palmer House Ensemble
WIND—Melody Matinee
WTAM—Russ Lyon's Orch. (NBC)
WTMJ—Badger Spotlight; Red Dunn

1:45 P.M.
KYW—Football; Illinois vs. Chicago
WAAF—Markets and Weather
WBBM—Football Game
WCFL—Football; Illinois vs. Chicago
WGN—Football; Illinois vs. Chicago
WIND—Football Game
WTMJ—Football; Wis. vs. Minn.

2:00 P.M.
WAAF—Polo Program
WLS—Football; Chicago vs. Illinois
WSBC—Poland's Music

2:15 P.M.
WAAF—Jimmie Kozak, pianist

2:30 P.M.
WAAF—Laura Howardson

2:45 P.M.
WAAF—Encores

3:00 P.M.
WAAF—Music in the Air
WENR—Football Game
WJJD—Sweepstakes
WSBC—Jack Cooper

3:15 P.M.
WAAF—Lettie Noles

3:30 P.M.
NBC—To be announced: WLW
WAAF—Salon Concert

4:00 P.M.
NBC—Stanleigh Malotte, news rhythm: WLW
NBC—Eddy Duchin's Orch.: WTAM
ABS—Aperitif, drama: WIND
WAAF—Jimmie Kozak, pianist
WBBM—Nelson Family
WCBD—Symphonic Hour
WJJD—Sweepstakes
WTMJ—News; String Ensemble

4:15 P.M.
KYW—Musi-Comedy Favorites
WAAF—Sports Review
WBBM—Pickard Family
WCFL—The Nightingales

4:30 P.M.
NBC—Our American Schools: WTAM
WMAQ
ABS—Bob Fallon's Orch.: WIND
WAAF—Program Preview
WCFL—Bonnie Bee
WENR—Football; Stanford vs. Calif.
WGN—Joseph Hassmer, baritone
WJJD—Pickard Family
WTMJ—Our Club

4:45 P.M.
KYW—Personalities in Paint
WAAF—Ray Waldron's Sports Review
WCFL—Junior Federation Club
WENR—Ranch Boys (NBC)
WGN—Musicales
WTMJ—Practical Public Speaking

5:00 P.M.
NBC—To be announced: WMAQ WLW
WTAM
NBC—Angelo Ferdinando's Orch.: WENR
KYW—George Devron's Orch. (NBC)
WAAF—Tonight's Radio Features
WCFL—Movie Review
WIND—Span-Amer. War Auxiliary
WJJD—Polish Program
WTMJ—Billie the Brownie

5:15 P.M.
CBS—Leon Navara's Orch.: KMOX
ABS—Dick Mansfield's Orch.: WIND
WBBM—Sentimental Selma, drama
WCFL—The Four Barons
WGN—Len Salvo, organist
WTMJ—Variety Program

5:30 P.M.
ABS—News; Jack Orlando's Orch.: WIND
KYW—Uncle Bob's Safety Club
WBBM—Ted Fiorito's Orchestra
WCFL—Orchestra
WENR—News
WGN—Musicales
WMAQ—News
WTMJ—Jack Armstrong

5:45 P.M.
NBC—Master Builder Prgm.: WENR
NBC—Thornton Fisher, Football Results: WTAM WMAQ WLW
ABS—Save A Life, drama: WIND
WBBM—Nothing But the Truth; News
WCFL—United Charities Talk
WTMJ—Steve and Mike

Night

6:00 P.M.
NBC—Religion in the News: WMAQ
WTAM
NBC—John Herrick, baritone: KYW
WBBM—Art Gillham, pianist
WCBD—Melody Parade
WCFL—Mme. Dorothy Deerfur
WENR—Happy Jack Turner
WGES—Polish Variety
WGN—Music of Today
WIND—German Hour
WJJD—Fred Beck, organist
WTMJ—Heinie's Grenadiers

6:15 P.M.
NBC—Jamboree: WTAM WMAQ
CBS—Red Grange, football: WBBM
KMOX WISN
NBC—Dorsey Brothers' Orch.: WENR
KYW—News
WCFL—Italian-American Program
WGN—Palmer House Ensemble
WTMJ—Sport Flash

6:30 P.M.
KMOX—Dan Russo's Orch. (CBS)
KYW—Don Pedro's Orch. (NBC)
WBBM—Charlie Kent's Singers
WGN—The Sports Reporter
WIND—Polish Hour
WTMJ—Heinie's Grenadiers

6:45 P.M.
NBC—Pickens Sisters: WENR
★ NBC—Floyd Gibbons, the Headline Hunter: WTAM WMAQ WLW
CBS—Lawyer & Public; Thomas D. Thacker, speaker: KMOX
WBBM—Singing Salesman
WCFL—Leo Terry, organist
WGN—Palmer House Ensemble
WTMJ—Variety Program

7:00 P.M.
NBC—Art in America: KYW
★ NBC—Sigmund Romberg, composer; Wm. Lyon Phelps: WMAQ WTMJ
WTAM WLW
★ CBS—Roxy's Revue: WBBM KMOX
WCFL—Variety Program
WEDC—Ukrainian Program
WGN—Prof. T. V. Smith, talk
WIND—Log Cabin Orchestra
WLS—Maple City Four

7:15 P.M.
NBC—Grace Hayes, songs: KYW
WCFL—Bloom and Sheer
WGN—Lawson Y.M.C.A. Glee Club
WIND—Indiana String Ensemble
WLS—The Westerners

7:30 P.M.
NBC—Geo. Olsen's Orch.: KYW
WCFL—Variety Program
WEDC—A Bit of Russia
WGN—Kay Kyser's Orchestra
WIND—Sports Review, Patterson
WLS—Barn Dance

7:45 P.M.
★ CBS—Musical Revue: KMOX
WBBM
ABS—Strickland Gillilan: WIND

8:00 P.M.
NBC—Songs You Love: WMAQ WLW
WTMJ WTAM
★ CBS—Grete Stueckgold; Orch.: Chorus: WBBM WISN KMOX
★ NBC—RCA RADIOTRON PRESENTS Radio City Party; Frank Black and Orch.; John B. Kennedy, m.c.; Guest Stars: WLS
ABS—Amer. Opry House: WIND
KYW—Art Kassel's Orchestra
WCFL—Herr Louie's Hungry Five
WGN—Little Theater of the Air

8:15 P.M.
WCFL—Leo Terry, songs
WGN—Earl Burnett's Orchestra

8:30 P.M.
★ CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, tenor: WBBM KMOX
★ NBC—ALKA-SELTZER PRESENTS WLS Barn Dance; Spare Ribs; Linda Parker; Uncle Ezra; The Hoosier Hot Shots; Lulu Belle; The Westerners: WLS
NBC—Gibson Family, musical comedy: WMAQ WTAM WTMJ WLW
KYW—Stan Myers' Orchestra
WCFL—Mona Van, soprano
WGN—Wayne King's Orchestra

8:45 P.M.
KYW—Pickard Family
WCFL—Seeley Institute
WGN—Jan Garber's Orchestra

9:00 P.M.
★ CBS—Edward D'Anna's Band: WBBM KMOX
KYW—News
WCFL—Insurance Talk
WGN—News; Headlines of Other Days
WIND—Byron Dunbar's Orchestra
WSBC—Slovak Review

9:15 P.M.
KYW—The Pickard Family
WCFL—Labor Flashes
WGN—Earl Burnett's Orchestra

9:30 P.M.
NBC—To be announced: WTAM KYW
WLW
ABS—Nick Kenny's Scandals: WIND
WBBM—Keith Beecher's Orch. (CBS)
WCFL—Barratt O'Hara, talk
WGN—Dave Filerman, cellist
WLS—Aladdin Opry House
WTMJ—Polish Hour

9:45 P.M.
KYW—Carl Hoff's Orchestra
WBBM—Clyde Lucas' Orchestra
WCFL—Federation of Women High School Teachers

10:00 P.M.
NBC—Guy Lombardo's Orch.: KYW
CBS—Earl Hines' Orch.: WBBM
★ NBC—ALKA-SELTZER PRESENTS Nat'l Barn Dance: WLW
ABS—Voice of Romance: WIND
WCFL—Variety Hour
WEDC—Polish-American Veterans
WGN—Ted Weems' Orchestra
WIND—Byron Dunbar's Orchestra
WLS—Rangers & Cousin Toby
WMAQ—Irving Aaronson's Orchestra
WTMJ—Dance Orch. (till 1:00 a. m.)

10:15 P.M.
ABS—Irving Rose's Orch.: WIND
WGN—Dream Ship
WLS—Nat'l Barn Dance
WTAM—Guy Lombardo's Orch. (NBC)

10:30 P.M.
CBS—Glen Gray's Orch.: WBBM
KMOX
NBC—Freddie Martin's Orch.: KYW
★ NBC—Paul Whiteman's Party: WMAQ
WCFL—Orchestra
WGN—Wayne King's Orchestra
WIND—Log Cabin Orchestra

10:45 P.M.
ABS—Blue Rhythm Band: WIND
WCFL—Betty Brooks, contralto
WGN—Jan Garber's Orchestra

11:00 P.M.
CBS—Portland Jr. Symphony: KMOX
WBBM
NBC—Art Kassel's Orch.: WMAQ
NBC—Enric Madriguera's Orch.: KYW
WCFL—Walkathon
WIND—Byron Dunbar's Orchestra

11:15 P.M.
★ NBC—Carefree Carnival: WTAM
WMAQ
WCFL—Dance Orchestra
WGN—Ted Weems' Orchestra

11:30 P.M.
CBS—Pancho's Orch.: KMOX WBBM
NBC—Emil Coleman's Orch.: KYW
WCFL—Sugar Tate's Orchestra
WGN—Earl Burnett's Orchestra
WIND—Jimmy Noone's Orchestra
WLW—Carefree Carnival (NBC)

11:45 P.M.
WGN—Late Dance Orchestras

12:00 Mid.
KYW—Stan Myers' Orchestra
WBBM—Clyde Lucas' Orchestra
WEDC—Frank Furllette's Orchestra
WENR—Jess Hawkins' Orchestra
WIND—Dan Russo's Orchestra
WMAQ—End of Six Day Bike Races

12:15 A.M.
WIND—Jimmy Noone's Orchestra

12:30 A.M.
WBBM—Keith Beecher's Orch. (CBS)
WENR—George Olsen's Orchestra
WMAQ—Irving Aaronson's Orchestra

1:00 A.M.
WBBM—Dancing 'Til 2:15 A. M.
WENR—Noble Sissle's Orchestra
WMAQ—Don Pedro's Orchestra

Sportcasts of Week

SCHEDULE OF EVENTS

Time Shown Is Central Standard

SATURDAY, Nov. 17: 8 p. m., Hockey, rerun to vs. Maroons, CFRB (690 kc). **MONDAY, Nov. 19:** 8:30 p. m., Boxing, WNEW (1250 kc), WHN (1010 kc). **TUESDAY, Nov. 20:** 10 p. m., Wrestling, WGBF (630 kc). **FRIDAY, Nov. 23:** 9 p. m., Boxing, WGBF (630 kc), ABS-WMCA network.

MONOPOLIZING THE FIELD of former football luminaries as announcers for their Saturday gridiron broadcasts, Chevrolet Motor Company presents a stellar lineup of sportscasters.

HOWARD "NIG" BERRY, a former Pennsylvania fullback and All American in 1916-17 handles the airings for his alma mater's games over WIP for Quaker fans.

C. D. VAN DER PYL picked up his grid technique at Yale and now dispenses Cleveland's sports happenings over WGAR. He was added to the chain especially to handle the Navy-Notre Dame tilt from the spacious Cleveland Municipal Stadium.

BILL MUNDAY was chosen to bring WSB listeners the reports of Georgia's progress in the Southern Conference and he serves a large audience over this powerful 50,000 watt.

GERALD MANN and NEAL BARRETT, KTRH and KOMA mikemen respectively, offer their services for the entertainment of Southwest football devotees. Mann, who starred as a quarterback with Southern Methodist a few years ago, works in Texas Conference games and Barrett is on the "mike" end of the Oklahoma tilts.

JACK RYAN is the voice of KYW for the motor sponsor bringing Big Ten offerings to thousands of football bugs. Also working in this group are HALSEY HALL, ROLLIE JOHNSON and JACK QUINLAN who are on the sidelines of Minnesota's great games this season.

TY TYSON and BOB LONGSTREET, of the Michigan Network and veterans in this department, are the men bringing the play-by-plays of the Wolverines from Ann Arbor.

CHICAGOANS and all Illinois fans will have their dials focused on that Chicago-Illinois scrap to be decided at Stagg Field on November 24. Clark Shaughnessy's eleven isn't the set-up it has been in past years and the Illini should have a fight on their hands. Stations scheduling this game are KYW, WGN and WENR.

SPEAKING OF a postman's holiday FRANCE LAUX registers a complaint about the manner in which he spent his annual lay-off recently. While down in Oklahoma for that well-earned rest the popular KMOX mikeman guest announced thrice over KTUL, the CBS outlet in Tulsa, and once over KVOO, in the same city. For a change he also rendered three

FOOTBALL BROADCASTS

SATURDAY, NOVEMBER 17

Time Shown Is Central Standard

CBS Network—Michigan vs. Ohio State, 12:45 p.m.
KFI (640 kc)—U. S. C. vs. Oregon, 4 p.m.
KOB (1180 kc)—New Mex. U. vs. New Mex. Aggies, 3:30 p.m.
KSTP (1460 kc)—Minnesota vs. Chicago, 1:45 p.m.
KYW (1020 kc)—Northwestern vs. Notre Dame, 2 p.m.
WFBM (1230 kc)—Northwestern vs. Notre Dame, 2 p.m.
WGN (720 kc)—Northwestern vs. Notre Dame, 2 p.m.
WHAS (820 kc)—Tulane vs. Kentucky, 1:45 p.m.
WLW (700 kc)—Ohio State vs. Michigan, 12:45 p.m.
WSM (650 kc)—Vanderbilt vs. Tennessee, 2 p.m.
WSMB (1320 kc)—Tulane vs. Kentucky, 2 p.m.
WTAM (1070 kc)—Ohio State vs. Michigan, 12:45 p.m.
WTMJ (630 kc)—Wisconsin vs. Illinois, 1:45 p.m.

SUNDAY, NOVEMBER 18

WGN (720 kc)—Chicago Bears vs. New York Giants, (professional) 1:15 p.m.
WTMJ (630 kc)—Green Bay Packers vs. Chicago Cardinals, (professional) 1:45 p.m.

SATURDAY, NOVEMBER 24

CBS Network—Army vs. Notre Dame, 12:45 p.m.
ABS Network—Army vs. Notre Dame, 12:45 p.m.
SBC Network—S. M. U. vs. Baylor, 3 p.m.
KFI (640 kc)—California vs. Stanford, 4 p.m.
KSTP (1460 kc)—Minnesota vs. Wisconsin, 1:45 p.m.
KOMA (1480 kc)—Oklahoma U. vs. Oklahoma Aggies, 2:45 p.m.
KYW (1020 kc)—Illinois vs. Chicago, 1:45 p.m.
WDSU (1250 kc)—Tulane vs. Sewanee, 1:45 p.m.
WGN (720 kc)—Illinois vs. Chicago, 1:45 p.m.
WFBM (1230 kc)—Purdue vs. Indiana, 1:45 p.m.
WHA (940 kc)—Minnesota vs. Wisconsin, 1:45 p.m.
WHO (1000 kc)—Ohio State vs. Iowa, 2:45 p.m.
WISN (1120 kc)—Wisconsin vs. Minnesota, 1:45 p.m.
WLW (700 kc)—Ohio State vs. Iowa, 12:45 p.m.
WREN (1220 kc)—Kansas vs. Michigan State, 1:45 p.m.
WSMB (1320 kc)—Resume of Sewanee vs. Tulane, 5:30 p.m.
WTAM (1070 kc)—Ohio State vs. Iowa, 12:45 p.m.
WTMJ (630 kc)—Wisconsin vs. Minnesota, 1:45 p.m.

speeches in Tulsa and Bristow. Now Laux is back on the job in St. Louis and aside from that assignment of handling the National League Hockey games of the St. Louis Eagles for ice fans, he also will bring to KMOX listeners the conflicts of the St. Louis Gunners professional football eleven which recently purchased the franchise of the Cincinnati team in the National League.

Tune in this sportcaster Tuesday, November 20 at 10:15 p. m. CST for the *Eagles-Toronto Maple Leafs* game on the former's ice, and the following Saturday at the same time when the Boston *Bruins* make their first appearance in the Mound City.

JACK GRANEY and **TOM MANNING**, Cleveland sports announcers, are ranking mike workers for baseball fans in the Summer, and in the Winter their efforts for football followers are deserving of praise. Graney presents the elite in the gridiron world on his nightly sport periods and Manning parallels his excellent baseball announcing with the weekly endeavors of Ohio State's huskies. Tune in your ABS station at 9 p. m. CST Friday for the boxing bouts from the Madison Square Garden. **HARRY HARTMAN** is one of the experts slated for a trip to the mike for the Garden scraps. The air was full of things other than radio waves when the *Bears* engaged the *N'Yawk Giants* at Wrigley Field recently. Passes, we mean mostly—those thrown by *Ken Strong* and *Harry Newman* of the invaders who present the most versatile pair in this art we've ever seen. And kicks, none from the grandstand and plenty of good ones by *Manders* and *Strong*. Also in the air was the ballyhoo of a couple of politicians and *Rocky Wolfe's* quips over the public address system. And on the air waves to stay-at-homes was Bob Elson's account of the game over WGN. There really was something in the air.

Red Hot Taxi

(Continued from Page 11)

ahead of them on Western Boulevard was a yellow taxi with two male passengers in the rear seat—and the driver was not wearing the prescribed uniform cap.

They swung behind it—and saw that the number plate corresponded with that which had been copied into their notebook but a few minutes before!

"Here goes something!" yelled Fitzgerald, and sent the cruiser roaring forward. There was a gun in his left hand, and McGrath had another. The siren howled warning other cars out of their path.

But the men in the taxi weren't sleeping. They shot ahead, out of range, at more than sixty miles an hour down the boulevard, before the police car was anywhere near them.

"Playing tag, eh?" yelled McGrath. "Show 'em something, Eddie!" Eddie Fitzgerald showed them sixty and then seventy, as the accelerator scraped the floorboards. They began to cut down the space between car and taxi.

Fireworks began to splash into the darkness. A slug ripped through the fender of the police car.

"Rough guys, eh?" McGrath leaned out and emptied his gun at the taxi.

But rough going made shooting purely a matter of guesswork. The driver of the stolen taxi was an expert getting every

possible ounce of speed out of the hack. He dodged into alleys, cut back and forth through a maze of cross streets, always able to avoid being bottled in traffic. Finally he headed up Grand River doing a good bit better than sixty.

Police Win the Race

But on the straightaway there was no dodging the speedy radio car. McGrath and Fitzgerald sent a hail of lead ahead of them as they raced on, twice reloading their service guns.

Once, as the taxi swerved, McGrath got a view of the driver, and emptied his gun. The stolen hack almost overturned and from then on it was a losing battle. Now and again one of the bandits leaned out to fire at the pursuing radio cops, but they ducked quickly in again, and their car swung dizzily as if the wheel were gripped by a slackening hand.

Just before they reached Six Mile Road the taxi slowed to a stop at the curb, and three men piled out of it and scurried like rats into the shadows. McGrath and Fitzgerald swept past before they could slow down the racing radio car—then leaped out, shooting as they ran.

The fugitives split in three directions—but McGrath and his partner being only

(Continued on Page 30)

Linda Parker

The "Sunbonnet Girl" with the Cumberland Ridge Runners



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CBS—WBBM

and Coast to Coast Network

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SUBSCRIBE to RADIO GUIDE

Program Locator

(In Central Standard Time. Network Programs Only Shown)

Acme White Lead and Color Works See Smilin' Ed McConnell	Carleton and Hovey Co. See Gems of Melody	Gibbons, Floyd NBC 6:45 P.M. only	King, Wayne, Orchestra... CBS 9:00 P.M. only
Adventures of Gracie CBS 8:30 P.M. Wednesday only	Carlsbad Products Co. See Land of Beginning Again	NBC 11:00 P.M. Saturday only	NBC 7:30 P.M. Tuesday & Wednesday
Advs. of Sherlock Holmes NBC 3:00 P.M. Sunday only	Carnation Company See Contended Prgm.	Gibson Family NBC 8:30 P.M. Saturday only	Kirbery, Ralph See Treasure Chest
Adventure Hour CBS 4:00 P.M. Mon., Wed. & Friday	Carnegie, Dale, talk NBC 12 Noon Sunday only	Gibson, Josephine, talk NBC 9:00 A.M. Mon., Wed. & Friday	Kolynos Sales Co. See Just Plain Bill
CBS 5:00 P.M. Mon., Wed. & Friday	Carter, Boake, News CBS 6:45 P.M. Daily ex. Sat. & Sun	NBC 11:15 A.M. Mon., Wed. & Friday	Kraft Phoenix Cheese See Paul Whiteman
Affiliated Prod., Inc. See Romance of Helen Trent	Chase and Sanborn See Eddie Cantor	Gilbert, A. C. Co. See Thrills of Tomorrow	Lady Esther Co. See King's Orch
Marie, Little French Princess	Chesterfield Cigaretts See Rosa Ponselle	Gold Dust Corp See Silver Dust Sereaders	Land of Beginning Again ... NBC 3:30 P.M. Sunday only
Album Familiar Music NBC 8:30 P.M. Sunday only	Chevrolet Motors Co. See Isham Jones' Orch.	Goodman, Al, Orch. NBC 7:30 P.M. Friday only	NBC 9:30 A.M. Mon., Wed. & Friday
Alka Seltzer See Nat'l Barn Dance	Cities Service Co. See Jessica Dragonette	NBC 10:30 P.M. Friday only	Lavender and Old Lace CBS 7:00 P.M. Tuesday only
Uncle Ezra	Clara, Lu 'n' Em, sketch ... NBC 9:15 A.M. Daily ex. Sat. & Sun.	Gordon, Dave, Bunny, trio. CBS 4:45 P.M. Monday & Wednesday	Frank Munn, Hazel Glen. Tuesday
Allen Fred, comedian See Town Hall Tonight	Cocomaalt See Buck Rogers	Grand Hotel, drama NBC 5:30 P.M. Sunday only	Lazy Dan, Minstrel Man ... CBS 1:00 P.M. Sunday only
American Bosch Radio Explorers Program NBC 4:30 P.M. Sunday only	Colgate-Palmolive-Peet Co. See House Party	Grange, Red CBS 6:15 P.M. Thurs., Fri. & Sat.	Libby McNeil and Libby ... See Adventure Hour
American Radiator Co. See Queena Mario	Beauty Box Theater	CBS 5:30 P.M. Thurs., Fri. & Sat.	Liberty Magazine See Forum of Liberty
American Rolling Mill Co. ... See Armo Iron Master	Clara, Lu 'n' Em	See Horlick's Gypsies	Little Orphan Annie NBC 4:45 P.M. Daily ex. Sat. & Sun.
Ames, Mary Ellis, talk CBS 10:00 A.M. Wednesday & Friday	Corn Prod. Ref. Co. See The Gumps	Great Northern Hotel Corp. See Angelo Ferdinando	NBC 5:45 P.M. Daily ex. Sat. & Sun.
Amos 'n' Andy NBC 6:00 P.M. Daily ex. Sat. & Sun.	Crazy Water Hotel Co. See Gene Arnold; Commodores	Grove Laboratories See Pat Kennedy	Little Jack Little CBS 12:30 P.M. Sun., Wed. & Friday
NBC 10:00 P.M. Daily ex. Sat. & Sun.	Cream of Wheat See Alex. Woolcott	Guizar, Tito CBS 11:30 A.M. Sunday only	Log Cabin Syrup See Lanny Ross
Armco Iron Master NBC 5:30 P.M. Sunday only	Crisco See Vic & Sade	Gul Refining Co. See Headliners	Lombardo, Guy, Orchestra. NBC 7:00 P.M. Wednesday only
Armour Co. See Phil Baker	Crocker, Betty, talk NBC 4:45 A.M. Wednesday & Friday	Gumps, The CBS 11:15 P.M. Daily ex. Sat. & Sun.	Lorillard, P. Co. See Thornton Fisher
Armstrong, Jack, sketch ... CBS 4:30 P.M. Daily except Sunday	Crosby, Bing, baritone CBS 8:00 P.M. Tuesday only	Hall of Fame, variety NBC 9:00 P.M. Sunday only	Luden's Cough Drops See Radio City Revue
CBS 5:30 P.M. Daily except Sunday	Boswell Sisters Tuesday only	Hall, Wendell, songs NBC 6:45 P.M. Sunday only	Lux See Radio Theater
Arnold, Gene; Commodores. NBC 1:30 P.M. Sunday only	Crutit and Sanderson Sunday only	Harris, Phil, Orchestra... NBC 8:00 P.M. Friday only	Luxor, Ltd. See Sally of the Talkies
A. S. Boyle Co. See Imperial Hawaiian Band	Cutex See Phil Harris' Orch	Headliners CBS 8:30 P.M. Sunday only	Lyman, Ave. Orchestra NBC 8:00 P.M. Friday only
Aspergum See Carson Robison's Buckaroos	Dangerous Paradise, drama. NBC 6:45 P.M. Monday, Wed. & Fri.	Health Exercises NBC 5:45 A.M. Daily ex. Sunday	Frank Munn Friday (Melodiana) CBS 7:30 P.M. Tuesday only
Atwater Kent See Josef Pasternack	Davis, R. B. Co. See Mystery Chef	Hecker, H-O Cereal See Bobby Benson	Lysol See Hall of Fame
Bab-O Little Miss See Mary Small	Davis, Red, drama NBC 6:30 P.M. Monday, Wed. & Fri.	Heinz, H. J. Co. See Josephine Gibson	Madame Sylvia NBC 9:15 P.M. Wednesday only
Baker Phil, comedian NBC 8:30 P.M. Friday only	Death Valley Days, sketch. NBC 8:00 P.M. Thursday only	Hill, Edwin C., News CBS 7:15 P.M. Mon., Wed. and Friday	Malted Cereals Co. See Dale Carnegie
Leon Belasco's Orch. Friday only	Delaware, Lakawana & Western Coal Co. See Peggy's Doctor	(Wasey Products) Mon., Wed. and Friday	Mansville, John Corp. See Floyd Gibbons
Barton, Frances Lee, talk. CBS 10:15 A.M. Thursday only	Shadow	(Forum of Liberty) CBS 7:30 P.M. Thursday only	March of Time, drama CBS 8:00 P.M. Friday only
Batchelor, Billy, sketch ... NBC 5:45 P.M. Daily ex. Sat. & Sun.	Dooley, Eddie, football ... CBS 5:30 P.M. Thurs., Fri. and Sat.	Himber, Richard, Orch. ... NBC 7:00 P.M. Monday only	Marie, Little French Princess CBS 1:00 P.M. Daily ex. Sat. & Sun.
CBS 7:15 P.M. Daily ex. Sat. & Sun.	Dragonette, Jessica, soprano. NBC 7:00 P.M. Friday only	CBS 8:30 P.M. Saturday only	Mario, Queena NBC 6:30 P.M. Sunday only
Bayer Aspirin See Lavender and Old Lace	Dreams Come True NBC 2:15 P.M. Mon., Wed. & Thurs.	CBS 10:00 P.M. Saturday only	Marrow, J. W. Co. See Cadets Quartet
Beauty Box Theater NBC 9:00 P.M. Tuesday only	NBC 3:45 P.M. Mon., Wed. & Thurs.	Hirsch, Bertram's Orch. ... NBC 6:15 P.M. Tuesday only	Marshall, Everett CBS 7:30 P.M. Wednesday only
Beauty Program CBS 5:45 P.M. Thurs., Fri. and Sat.	Easy Aces, sketch CBS 7:00 P.M. Wed., Thurs. & Friday	Hollywood Hotel CBS 8:30 P.M. Friday only	Martini, Nino CBS 8:00 P.M. Wednesday only
Becker, Bob, dog talk NBC 1:15 P.M. Sunday only	Eddie & Fannie Cavanaugh. CBS 12:15 P.M. Daily ex. Sat. & Sun.	Ted Fioritor's Orch. Friday only	Maxwell House Coffee.... See Show Boat
Beech-Nut Packing Co. See Red Davis	Educator Biscuit Co. See Dick Steele	Hoover Sentinels Serenade. NBC 4:00 P.M. Sunday only	Maybelline Co. See Musical Romance
Benny, Jack, comedian NBC 6:00 P.M. Sunday only	Ellison, Jane, talk CBS 10:45 A.M. Wednesday only	Horlick, Harry, Gypsies NBC 8:00 P.M. Monday only	McConnell, Smilin' Ed Sunday only
NBC 10:30 P.M. Sunday only	Eno Crime Clues, drama ... NBC 7:00 P.M. Tuesday & Wednesday	Frank Parker, tenor Monday only	CBS 11:30 P.M. Thursday only
Benson, Bobby, songs CBS 5:15 P.M. Daily ex. Sat. & Sun	Ex-Lax See Big Show	Horn & Hardart, Child-CBS 10:00 A.M. Sunday only	Melodiana CBS 7:30 P.M. Tuesday only
Bernie, Ben, Orchestra NBC 8:00 P.M. Tuesday only	Block & Sully	House by the Side of the Road NBC 4:30 P.M. Sunday only	Vivienne Segal Tuesday only
NBC 11:00 P.M. Tuesday only	Feen-A-Mint See George Gershwin	Household Finance Corp. See Musical Memories	Merry-Go-Round, variety. NBC 8:00 P.M. Sunday only
Betty and Bob, sketch ... NBC 3:00 P.M. Daily ex. Sat. & Sun	Fels & Co. See Allen Prescott	House Party NBC 8:30 P.M. Monday only	Metropolitan Life Insurance Co. See Health Exercises
Big Ben Dream, drama NBC 3:45 P.M. Sunday only	Ferdinando, Angelo, Orch. NBC 10:15 P.M. Friday only	I. J. Fox, Inc. See Bertram Hirsch's Orchestra	Mix, Tom NBC 4:15 P.M. Monday, Wed. & Fri.
Big Show, Variety CBS 8:30 P.M. Monday only	Firestone Tire & Rubber Co. See Voice of Firestone	Illinois Meat Packers See Eddie & Fannie	NBC 5:15 P.M. Mon., Wed. & Friday
Lud Gluskin's Orch. Monday only	First Nighter, drama NBC 9:00 P.M. Friday only	Imperial Hawaiian Band ... CBS 1:30 P.M. Sunday only	NBC 6:30 P.M. Monday & Thursday
Bill and Ginger CBS 9:15 A.M. Daily ex. Sat. & Sun.	Fisher, Thornton, football. NBC 5:45 P.M. Saturday only	Ipana See Town Hall Tonight	NBC 9:00 P.M. Friday only
Bi-So-Dol See Everett Marshall	Fish Tale CBS 10:15 A.M. Wednesday only	Ironized Yeast See Whispering Jack	Moore, Betty, talk CBS 10:30 A.M. Wednesday only
Block & Sully See Big Show	Fitch, F. W. Co. See Wendell Hall	Ivory Soap See Gibson Family Stamp Club	Moore, Benjamin Co. See Betty Moore
Bond Bread Bakers See Crumit and Sanderson	Fleischmann Yeast See Vallee's Variety	Ivory Stamp Club NBC 4:45 P.M. Mon., Wed. & Friday	Morrell, John & Co. See Bob Becker
Booth Fisheries See Fish Tale	Joe Penner	Jad Salts See Easy Aces	Morris, Phillip Co. See Reisman Orch.
Bordens Sales Co. See Jane Ellison	Fletcher's Castoria See Roxy Revue	Jell-O See Jack Benny	Mohawk Carpet Mills See Treasure Chest
Forty-Five Minutes in Hollywood	Folger, J. A., Co. See Judy and Jane	Jergens, Andrew Co. See Walter Winchell	Mueller, C. F. Co. See Bill and Ginger
Breitenbach, M. J. Co. See Anthony Frome	Ford Motor Co. See Waring's Orch.	Johnson S. C. Co. See House by the Side of the Road	Musical Revue CBS 7:45 P.M. Saturday only
Brillo See Tito Guizar	Forty-Five Minutes In Hollywood sketch Thursday only	Jones, Isham, Orchestra ... CBS 8:30 P.M. Tuesday only	Musical Romance NBC 2:30 P.M. Sunday only
Bristol Meyers Co. See Town Hall Tonight	Forum of Liberty CBS 7:30 P.M. Thursday only	Judy & Jane NBC 1:45 P.M. Daily ex. Sat. & Sun.	Musical Memories NBC 6:30 P.M. Tuesday only
Bromo Seltzer See Al Goodman	Froman, Jane NBC 9:30 P.M. Sunday only	Just Plain Bill CBS 6:15 P.M. Daily ex. Sat. & Sun.	Myrt and Marge, sketch ... CBS 6:00 P.M. Daily ex. Sat. & Sun.
Byrd Antarctic Expedition. CBS 9:00 P.M. Broadcast Wednesday only	Frome, Anthony NBC 1:00 P.M. Sunday only	CBS 12:00 Noon Daily ex. Sat. & Sun.	NBC 10:00 P.M. Daily ex. Sat. & Sun.
Cadets, male quartet. CBS 12:45 P.M. Wednesday only	Galaxy of Stars NBC 10:00 A.M. Tues., Thurs., & Sat.	Kellogg Co. See Singing Lady	Mystery Chef NBC 8:30 A.M. Wednesday & Friday
Camay Soap See Dreams Come True	Garber, Jan, Orchestra... NBC 7:00 P.M. Monday only	Kennedy, John B., news.. NBC 7:30 P.M. Tuesday only	National Barn Dance..... NBC 8:30 P.M. Saturday only
Camel Caravan CBS 9:00 P.M. Tuesday only	Gems of Melody NBC 6:15 P.M. Thursday only	(Packard Motor Car Co.) Tuesday	NBC 10:00 P.M. Saturday only
Glen Gray's Orch. Tuesday only	Gene and Glenn, comedians. NBC 6:15 P.M. Daily ex. Sat. & Sun.	(Continental Oil Co.) NBC 9:30 P.M. Wednesday only	N. Y. State Bureau of Milk Publicity See Robinson Crusoe
Walter O'Keefe, M.C. CBS 8:00 P.M. Thursday only	General Foods Corp. See Frances L. Barton	(Radio City Party) NBC 8:00 P.M. Saturday only	Old English Floor Wax See Lazy Dan
Annette Hanshaw CBS 10:30 P.M. Thursday only	General Mills, Inc. See Betty and Bob	Kennedy, Pat CBS 12:45 P.M. Daily ex. Wed. & Sat.	One Man's Family NBC 9:30 P.M. Wednesday only
Campana's Italian Balm ... See First Nighter	General Motors See Symphony Concert	Art Kassel's Orch. Daily ex. Wed. & Sat.	One Night Stands NBC 8:30 P.M. Friday only
Grand Hotel	Gershwin, George CBS 5:00 P.M. Sunday only	Kentucky Winners See One Man's Family	Open House CBS 4:00 P.M. Sunday only
Campbell Soup Co. See Hollywood Hotel			Ovaltine See Little Orphan Annie
Cantor, Eddie NBC 7:00 P.M. Sunday only			Oxol Trio See Gordon, Dave and Bunny
Rubioff's Orch. Sunday only			
Carborundum Band CBS 9:00 P.M. Saturday only			

(Continued on Next Page)

Program Locator

(Continued from Preceding Page)

Oxydol See Ma Perkins
 Packard Motor Car Co. See Lawrence Tibbett
 Pasternack, Josef's Orch. ... CBS 7:30 P.M.
 Monday only
 Peggy's Doctor, sketch NBC 12:15 P.M.
 Monday, Wed. & Fri.
 Penner, Joe NBC 6:30 P.M.
 Sunday only
 Pepsodent Tooth Paste..... See Amos 'n' Andy
 Perkins, Ma, sketch NBC 2:00 P.M.
 Daily ex. Sat. & Sun.
 NBC 3:30 P.M.
 Daily ex. Sat. & Sun.
 Pet Milky Way CBS 10:00 A.M.
 Tuesday & Thursday
 Philco Radio See Boake Carter
 Phillips Dental Magnesia See Abe Lyman
 Melodiana
 Waltz Time
 Skippy
 Pickford, Mary NBC 7:00 P.M.
 Wednesday only
 Pillsburys Flour Mills See Today's Children
 Mary Ellis Ames
 Pinex See Little Jack Little
 Plantation Echoes NBC 6:15 P.M.
 Mon., Wed. & Friday
 Plough, Inc. See Lombardo's Orch.
 Poet Prince See Anthony Frome
 Ponselle, Rosa CBS 8:00 P.M.
 Monday only
 Pontiac Motor Car Co. See Jane Froman
 Premier Pabst Sales Co. ... See Ben Bernie
 Prescott, Allen NBC 8:45 A.M.
 Tuesday only
 Previn, Charles, Orchestra NBC 8:00 P.M.
 Sunday mix
 Olga Albani NBC 11:00 P.M.
 Sunday only
 Princess Pat Players NBC 8:30 P.M.
 Monday only
 Procter and Gamble See Song of the City
 Vic & Sade
 Ivory Stamp Club
 Provident Life Ins. Co. See Story Behind the
 Claim
 RCA Radio City Party NBC 8:00 P.M.
 Saturday only
 Radio City Revue NBC 7:15 P.M.
 Friday only
 Radio Theater NBC 1:30 P.M.
 Sunday only
 Ralston Purina Co. See Madame Sylvia
 Tom Mix
 Real Silk Hosiery Mills See Previn's Orch.
 Reisman, Leo Orchestra NBC 1:00 P.M.
 Phil Duey & Johnny Tuesday only
 NBC 10:30 P.M.
 Tuesday only
 Rhythm Symphony NBC 3:00 P.M.
 Sunday only
 Rich, Irene, sketch NBC 7:00 P.M.
 Friday only
 Richman Harry songs NBC 9:30 P.M.
 Wednesday only
 Robinson's Carson, Bucka-
 roos CBS 7:00 P.M.
 Monday only
 Robinson Crusoe CBS 4:45 P.M.
 Tues., Thurs., Fri. and
 Saturday
 Rogers, Buck, Adventures . CBS 5:00 P.M.
 Daily ex. Fri., Sat., Sun.
 CBS 6:30 P.M.
 Daily ex. Fri., Sat., Sun.
 Romance of Helen Trent . CBS 1:15 P.M.
 Daily ex. Sat. & Sun.
 Romberg, Sigmund NBC 7:00 P.M.
 Saturday only
 Roses and Drums, drama . NBC 4:00 P.M.
 Sunday only
 Ross, Lanny NBC 7:30 P.M.
 (Log Cabin Syrup) Wednesday
 NBC 10:30 P.M.
 Wednesday only
 Show Boat NBC 8:00 P.M.
 Thursday only
 Roxy Revue CBS 7:00 P.M.
 Saturday only
 Royal Gelatine See Mary Pickford
 Sal Hepatica See Town Hall Tonight
 Sally of the Talkies NBC 2:00 P.M.
 Sunday only
 Shadow, drama CBS 5:30 P.M.
 Monday & Wednesday
 Shell Petroleum Prod., Inc. See Eddie Dooley
 Red Grange
 Show Boat, variety . NBC 8:00 P.M.
 Thursday only
 Silver Dust Serenaders.... CBS 6:30 P.M.
 Mon. Wed. & Fri.
 Sinclair Minstrels..... NBC 8:00 P.M.
 Monday only
 Singing Lady, child's skit . NBC 4:30 P.M.
 Daily ex. Sat. & Sun.
 Skippy, sketch CBS 4:15 P.M.
 Daily ex. Sat. & Sun.
 CBS 5:15 P.M.
 Daily ex. Sat. & Sun.
 Small, Mary, songs..... NBC 2:30 P.M.
 (B. T. Babbitt Co.)..... Sunday only

Smith Bros. See Songs You Love
 Smith, Whispering Jack's
 Orchestra CBS 6:30 P.M.
 Tues., Thurs. and Sat.
 Soconyland Sketches CBS 6:00 P.M.
 Saturday only
 Song of the City NBC 2:30 P.M.
 Tues., Wed. & Thurs.
 Songs You Love NBC 8:00 P.M.
 Saturday only
 Sparton Triolians NBC 5:15 P.M.
 Sunday only
 Spratts Patent, Ltd. See Albert P. Terhune
 Steele, Dick NBC 5:00 P.M.
 Daily ex. Sat. & Sun.
 Stoopnagle and Budd See Headliners
 Story Behind the Claim . NBC 8:15 P.M.
 Tuesday only
 NBC 10:15 A.M.
 Tuesday only
 Studebaker Sales Corp. See Himber's Orch.
 Stueckgold, Grete CBS 8:00 P.M.
 Saturday only
 Sun Oil Co. See Lowell Thomas
 Sunday Evening Hour CBS 7:00 P.M.
 Sunday only
 Swift & Co. See Sigmund Romberg
 Symphony Concert NBC 7:00 P.M.
 Sunday only
 Tastyest Theater NBC 8:45 P.M.
 Sunday only
 Terhune, Albert Payson . NBC 4:45 P.M.
 Sunday only
 Texas Co. See Ed Wynn
 Thomas, John Charles NBC 8:30 P.M.
 Wednesday only
 Thomas, Lowell News . NBC 5:45 P.M.
 Daily ex. Sat. & Sun.
 Thrills of Tomorrow NBC 5:00 P.M.
 Friday only
 Tibbett, Lawrence NBC 7:30 P.M.
 Tuesday only
 Time, Inc. See March of Time
 Today's Children, sketch . NBC 9:30 A.M.
 Daily ex. Sat. & Sun.
 Town Hall Tonight NBC 8:00 P.M.
 Wednesday only
 NBC 11:00 P.M.
 Wednesday only
 Treasure Chest, variety . NBC 1:00 P.M.
 Sunday only
 Ralph Kirbery NBC 11:00 A.M.
 Thursday only
 True Story Court of
 Human Relations CBS 1:30 P.M.
 Friday only
 CBS 10:30 P.M.
 Friday only
 Twenty Mule Team Borax. See Death Valley Days
 Uncle Ezra NBC 6:15 P.M.
 Sunday only
 NBC 6:30 P.M.
 Wednesday & Friday
 Union Central Life Ins. Co. See Roses and Drums
 United Drug Co. See Rhythm Symphony
 U. S. Tobacco Co. See One Night Stands
 Vallee Rudy variety hour. NBC 1:00 P.M.
 Thursday only
 Vic & Sade NBC 1:45 P.M.
 Daily ex. Sat. & Sun.
 NBC 12:30 P.M.
 Daily ex. Sat. & Sun.
 Vick Chemical Co. See Plantation Echoes
 Open House
 Voice of Experience CBS 11:00 A.M.
 Daily ex. Sat. & Sun.
 CBS 5:45 P.M.
 Sunday only
 CBS 10:30 P.M.
 Wednesday only
 Voice of Firestone..... NBC 7:30 P.M.
 Monday only
 NBC 10:30 P.M.
 Monday only
 Waltz Time NBC 8:00 P.M.
 Vivienne Segal Friday only
 Warden Lawes, drama . NBC 8:00 P.M.
 Wednesday only
 Waring, Fred. Orchestra . CBS 8:30 P.M.
 Thursday only
 Warner, Wm. R. Co. See Warden Lawes
 John Charles Thomas
 Wasey Products, Inc. See Voice of Experi-
 ence; Edwin C. Hill
 Washington, G., Coffee ... See Adv's. of Sherlock
 Holmes
 Watkins, R. L. Co. See Merry-Go Round
 Western Clock Co. See Big Ben Dream
 Dramas
 Wheaties See Jack Armstrong
 Wheatina Corp. See Billy Batchelor
 White Owl Cigars See Adv's. of Gracie
 Whiteman, Paul, Orchestra NBC 9:00 P.M.
 Thursday only
 Winchell, Walter NBC 8:30 P.M.
 Sunday only
 Wm. Wrigley, Jr., Co. See Myrt and Marge
 Beauty Prgm.
 Woodbury, John H. Co. ... See Bing Crosby
 Dangerous Paradise
 Woolcott, Alexander CBS 8:00 P.M.
 Sunday only
 Wynn, Ed., comedian NBC 8:30 P.M.
 Eddy Duchin's Orch. ... Tuesday only
 Yeastfoam See Garber's Orch.



This Week the "MICHIGAN" Spoon Clip the Coupon

Take It to Your Newsdealer or Druggist and Get This Spoon Today!

Spoon Collectors! Continue your collection of State Seal Souvenir Spoons offered through coupons in Radio Guide. This week Radio Guide presents the "Michigan" spoon. Clip the coupon below, take it with 15 cents to your nearest newsdealer or druggist authorized to supply these spoons and get the magnificent, guaranteed ORIGINAL Rogers spoon.

If you have not yet started your collection, ask your newsdealer or druggist for the first five spoons issued to date—"Illinois", "New York", "California", "New Jersey" and "Michigan" spoons. Then continue the collection by clipping the coupon in next week's Radio Guide and get the "Texas" spoon, the next of the series.

Remember, these spoons are ORIGINAL Rogers Silverware, made by In-

ternational Silver Co. of Meriden, Conn., oldest and largest makers of silverware in the world. These spoons are their AA quality—66 Pennyweights of PURE SILVER to the gross. The Rogers' name on the back of the handle guarantees the extra heavy, durable plate of PURE SILVER. Each spoon is large teaspoon size with plain bowl, easy to clean. The Official Seal of a State is embossed on the handle of each spoon in majestic design. Get the entire patriotic collection—a spoon for each State—on this sensational offer.

Next week clip the coupon in Radio Guide and get the "Texas" spoon. If your newsdealer or druggist cannot supply you send the coupon with 15c and 3c for postage and packing. The spoon will be sent to you by mail.

COUPON

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"MICHIGAN" STATE SEAL SOUVENIR SPOON

ORIGINAL ROGERS AA QUALITY

MAIL ORDER DIRECTIONS:

If your newsdealer or druggist cannot supply you, mail this coupon with 15 cents for the "Michigan" spoon. Also add 3 cents for postage and packing for each spoon. Send stamps or money order. Spoons will be mailed to you in individual containers. Address "Souvenir Spoon Bureau," Radio Guide, 731 Plymouth Court, Chicago, Illinois.

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Size	Price	Size	Price	Size	Price	Size	Price
20x4.40-21	\$2.15	20x4.50-21	\$2.25	20x4.60-21	\$2.35	20x4.70-21	\$2.45
20x4.80-21	\$2.55	20x4.90-21	\$2.65	20x5.00-21	\$2.75	20x5.10-21	\$2.85
20x5.20-21	\$2.95	20x5.30-21	\$3.05	20x5.40-21	\$3.15	20x5.50-21	\$3.25
20x5.60-21	\$3.35	20x5.70-21	\$3.45	20x5.80-21	\$3.55	20x5.90-21	\$3.65
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20x34.80-21	\$32.55	20x34.90-21	\$32.65	20x35.00-21	\$32.75	20x35.10-21	\$32.85
20x35.20-21	\$32.95	20x35.30-21	\$33.05	20x35.40-21	\$33.15	20x35.50-21	\$33.25
20x35.60-21	\$33.35	20x35.70-21	\$33.45	20x35.80-21	\$33.55	20x35.90-21	\$33.65
20x36.00-21	\$33.75	20x36.10-21	\$33.85	20x36.20-21	\$33.95	20x36.30-21	\$34.05
20x36.40-21	\$34.15	20x36.50-21	\$34.25	20x36.60-21	\$34.35	20x36.70-21	\$34.45
20x36.80-21	\$34.55	20x36.90-21	\$34.65	20x37.00-21	\$34.75	20x37.10-21	\$34.85
20x37.20-21	\$34.95	20x37.30-21	\$35.05	20x37.40-21	\$35.15	20x37.50-21	\$35.25
20x37.60-21	\$35.35	20x37.70-21	\$35.45	20x37.80-21	\$35.55	20x37.90-21	\$35.65
20x38.00-21	\$35.75	20x38.10-21	\$35.85	20x38.20-21	\$35.95	20x38.30-21	\$36.05
20x38.40-21	\$36.15	20x38.50-21	\$36.25	20x38.60-21	\$36.35	20x38.70-21	\$36.45
20x38.80-21	\$36.55	20x38.90-21	\$36.65	20x39.00-21	\$36.75	20x39.10-21	\$36.85
20x39.20-21	\$36.95	20x39.30-21	\$37.05	20x39.40-21	\$37.15	20x39.50-21	\$37.25
20x39.60-21	\$37.35	20x39.70-21	\$37.45	20x39.80-21	\$37.55	20x39.90-21	\$37.65
20x40.00-21	\$37.75	20x40.10-21	\$37.85	20x40.20-21	\$37.95	20x40.30-21	\$38.05
20x40.40-21	\$38.15	20x40.50-21	\$38.25	20x40.60-21	\$38.35	20x40.70-21	\$38.45
20x40.80-21	\$38.55	20x40.90-21	\$38.65	20x41.00-21	\$38.75	20x41.10-21	\$38.85
20x41.20-21	\$38.95	20x41.30-21	\$39.05	20x41.40-21	\$39.15	20x41.50-21	\$39.25
20x41.60-21	\$39.35	20x41.70-21	\$39.45	20x41.80-21	\$39.55	20x41.90-21	\$39.65
20x42.00-21	\$39.75	20x42.10-21	\$39.85	20x42.20-21	\$39.95	20x42.30-21	\$40.05
20x42.40-21	\$40.15	20x42.50-21	\$40.25	20x42.60-21	\$40.35	20x42.70-21	\$40.45
20x42.80-21	\$40.55	20x42.90-21	\$40.65	20x43.00-21	\$40.75	20x43.10-21	\$40.85
20x43.20-21	\$40.95	20x43.30-21	\$41.05	20x43.40-21	\$41.15	20x43.50-21	\$41.25
20x43.60-21	\$41.35	20x43.70-21	\$41.45	20x43.80-21	\$41.55	20x43.90-21	\$41.65
20x44.00-21	\$41.75	20x44.10-21	\$41.85	20x44.20-21	\$41.95	20x44.30-21	\$42.05
20x44.40-21	\$42.15	20x44.50-21	\$42.25	20x44.60-21	\$42.35	20x44.70-21	\$42.45
20x44.80-21	\$42.55	20x44.90-21	\$42.65	20x45.00-21	\$42.75	20x45.10-21	\$42.85

(Continued from Preceding Page)

few questions about that traffic accident this afternoon." They made him back his car into the street and drive along.

Holdreith had denied being in any accident, but went along quietly enough. It was not until they directed him to a deserted part of town, where he knew no police station stood, that young Holdreith knew anything was wrong—and then it was too late. There was a gun against his ribs.

They had forced him into the back seat of the car and taped his eyes shut, then driven him around for half an hour until he had no idea where he was. From then on he had lain on the iron bed, shackled so that he could not move, except for one interlude when on Thursday afternoon he had written at their dictation a letter to his father demanding \$30,000.

On Thursday he had been given a sandwich and a glass of water—and then nothing more. For at least two days no one had come near him, and he had suffered agonies from lack of air, as well as from thirst and hunger.

Yet after treatment by the police surgeons, he was able to stand on his feet and totter out of the kidnapers' den. His father came running down the steps of their home as the boy was helped out of the squad car, shouting "My boy! My Boy!"

The old man then unburdened himself to the police. Worried by his son's staying out Wednesday night, he had been shocked and horrified to receive a mysterious phone call next day telling him to look on his front porch for a note. He looked—and found a letter from his son asking him for \$30,000. The following day two telephone calls reached him, and after he had explained that the sum demanded was beyond his power, the kidnaper had agreed to accept \$5,000.

The father was instructed to drive out Grand River at midnight Saturday. Near Telegraph Road he would meet the kidnapers, who would identify themselves by handing over his son's driver's license and car keys. He was to hand over the money and wait—all of which he had performed faithfully.

Inspector Schink nodded. It still was a hopeless muddle. "I don't suppose you got a look at the license plates of the car which met you?"

Fitting the Pieces

Matthew Holdreith, Sr., was nobody's fool. "I certainly did," he insisted. "It was a Yellow taxi, with numbers 788—"

Inspector Schink and Lieutenant Cady leaped to their feet with a roar of triumph. "We got 'em!" they announced. "We got the kidnapers and most of your money! But why in the name of heaven didn't you report all this to the police?"

Holdreith put his hand on the shoulders of his son. "I was afraid that if I did they'd kill my boy!" he said simply.

From then on it was open and shut. Wiles and Hohfer shrugged philosophically when they were confronted with the facts against them.

"But that boy might have died on the bed while you sat here in a cell!" the Inspector roared.

"Murphy was the guy who got away Saturday night," they told him. "We figured he would do something about the kid, if he wasn't too bad hurt. You see, Murphy was driving the taxi and he caught a couple."

The police began a checkup. A rough neck named Gerald Murphy had been a member of the same graduating class at Marquette, along with Wiles and Hohfer and one Legs Laman. There was as yet no trace of Murphy, but records showed that Laman had been wounded in a gun battle with police a few months before when attempting to collect \$4,000 ransom from Gerson Cass, whose son had been kidnapped. Attempts to link Wiles and Hohfer with the Cass case failed, but there was plenty on them. Though they admitted the Holdreith kidnaping, they demanded a jury trial.

Efforts of a lawyer to create sympathy for the boy-snatchers failed, and after a jury had found them guilty Judge Christopher Stein handed them sentences of from 30 to 50 years for "post-graduate" work

at Marquette Penitentiary.

Hardly were they on their way to the northern prison when the body of young Cass, the first kidnap victim, was found in a ditch in Lapeer County, about fifty miles from Detroit. His body was riddled with bullets—bullets which ballistics expert William Cavers swore had come from the guns carried by Wiles and Hohfer when arrested!

The Ring is Crushed

Legs Laman was nailed out of the House of Correction and given thirty years at Marquette. The existence of a large-scale kidnap ring was thus uncovered, which sent three or four more hoods be-

hind the bars. Only Gerald Murphy escaped—by being lucky enough to die in Chicago from the wounds received while trying to get away from Radio Officers McGrath and Fitzgerald. In his pocket was most of the missing \$280—his share of the kidnap ransom money.

What about McGrath and Fitzgerald, the two daring radio cops who won their gun battle with the bandits and thus solved a crime before it was discovered?

Each man received a departmental citation and a small cash award, and they're back in the little radio cruiser on the streets of Detroit, doing their job. "And," says Commissioner William P. Rutledge, now known as 'the father of police radio,' "doing a blamed good job of it, too."

In Next Week's Issue of

RADIO GUIDE:

The Society Holdup

Into the gilded grace of a luxurious social function, where Chicago's politest society wore its costliest jewels, burst a mob of armed thugs. Under the menacing muzzles of levelled guns, society matrons yielded their jewels. Into the night sped the gunmen—\$150,000 richer! They fled to another city—but radio followed them. Next week's RADIO GUIDE will tell you this astounding true story of a mob that crashed society's gates—and what a radio broadcast did to crush the mob.

What Will You Do With \$3500.00 cash If YOU Win it?



I WILL PAY \$250.00 JUST FOR THE WINNING ANSWER TO THIS QUESTION

Again, I will award \$3,500.00 (including \$1,000.00 for promptness) to some ambitious man or woman who answers my announcements. You may be the one to get it! But before announcing the plan under which this fortune is to be awarded, I am offering a reward for the best answer to the question "WHAT WILL YOU DO WITH \$3,500.00 CASH IF YOU WIN IT?" Just answer this question now. Tell me in a sentence of 20 words or less what you would do with this fortune. Nothing more to do towards the \$250.00 cash prize! It is so simple! The first answer that comes to your mind may win the \$250.00 prize. Nothing "fancy" is needed—just tell me in plain words what you would do with the \$3,500.00.

20 Simple Words Win \$250.00

Nothing More for You to Do! Costs nothing to win! Nothing to buy! No selling! No puzzles! \$250.00 Prize given just for an answer to my question.

There is no way you can lose anything. Simply tell me what YOU would do with \$3,500.00 if YOU obtained it. The prize for the winning answer is \$250.00. Just sending an answer qualifies you for the opportunity to win \$3,500.00. What an amazing opportunity for YOU! \$3,500.00 is more money than most people save after a lifetime of hard work.

THINK, NOW, HOW YOU WOULD SPEND \$3,500.00

Would you start a business of your own—would you invest in bonds—would you pay off a mortgage on your home or buy new furniture and clothes? Would you use the money for education? Just think what \$3,500.00 could mean to you! Think of all the things you could do with it. Plan now—then write your answer. Rush it to me at once. Yours may easily be the winner.

\$100.00 EXTRA FOR PROMPTNESS

Send your suggestion right away, within 3 days from the time you read this announcement and I will add \$100.00 to your prize, if yours is the winning answer... making a total of \$350.00 cash. So don't delay. Nothing more to do now or ever towards getting the answer prize and qualifying for the opportunity to get your share of over \$6,000.00 to be awarded. EVERYBODY TAKING AN ACTIVE PART in the prize distribution plan to be announced WILL BE COMPENSATED IN CASH... Think what you would do with \$3,500.00. Write your answer and rush it to me. SEND NO MONEY!... Nothing to buy or sell to get the prize for best answer. No "puzzles," "number paths," or "lucky numbers" to win in contest for over \$3,500.00. Act Promptly—TODAY!

YOUR PRIZE COUPON MAIL TODAY!

ERNIE MILLER, Prize Manager,
Dept. CA-8M10H-O Bldg., Cincinnati, Ohio.
If I win the \$3,500.00 prize, I will use it as follows:
(Write your answer plainly here, in 20 words or less)

.....

.....

.....

.....

NAME

ADDRESS

TOWN..... STATE.....

Date I read this offer.....

You May Win! Rush Answer!

Only one answer accepted from a family. Use your own name. You must be over 16 years of age and reside within the Continental U. S. \$250.00 given for best answer to this question "What Will You Do With \$3,500.00 If You Win It?" Answers must be postmarked not later than March 30, 1935. Construction, spelling, neatness or ingenuity not considered. Judges will consider answer only for practical value of the idea. Duplicate prizes will be given in case of duplicate or tying winning answers.

ERNIE MILLER, Manager
Department CA-8M10 H-O Building Cincinnati, Ohio

Just Sending Answer Qualifies You for Opportunity to WIN \$3,500.00

Some say I am wrong. They say that awarding money to people will not help to bring back prosperity. They say that the people who get money from me will spend it foolishly. Now I want YOU to tell me what YOU would do with this fortune if you obtained it. Someone is going to get \$3,500.00 all cash. If you win the \$3,500.00, what will YOU do with it? Tell me in 20 words or less. Just sending an answer qualifies you for the opportunity to win \$2,500.00, plus \$1,000.00 for promptness... making a total of \$3,500.00 in final cash distribution, details of which will be sent at once. Here's an opportunity of a lifetime! Rush your answer today. SEND NO MONEY. Just tell me what you will do with the money if you win the \$3,500.00 that I have promised to award to some yet unknown man or woman.

TONY WONS

As He Appears Under the

MIKEroscope

By Arthur Kent

All men rate the same with me,
The wise, the fool, the slave, the free;
For no man on this earth does know
What made him thus, another so.

—TONY WONS

In that little verse Tony Wons bares his soul. It's the only poem he ever wrote; he who reads 'em by the thousands! Each line tells a tale about the character of Tolerant Tony.

First, "all men rate the same" with this beardless philosopher, because Tony has been all men. Born into a poor-proud family in Menasha, Wisconsin, in 1891, he quit school at thirteen. Through years when luckier kids are in high school, book-loving Tony wandered, worked and read. He made chairs, labored in factories, mills, foundries, grocery and butcher shops. He was a cowpuncher in Phoenix, Arizona. Nights he read, taught himself music, later played traps in an orchestra.

Scrimping through business school, he graduated to the white collar class—became an expert accountant, then a salesman—worked through college—turned actor! Then the war brought Tony glory—shrapnel wounds—months in the hospital. There he read endlessly, made his first scrapbook and learned to think. That sharpnel burst was a break—in more ways than one.

He thought of the men he had known: wise, fools, slaves, free souls. Gradually it dawned upon him that every man is a little bit of each—that he, himself, was "wise . . . fool . . . slave . . . free." No man to whom that truth has been revealed can thenceforward idolize or despise any man. That's the secret of Tony's philosophy.

Sustained by this discovery, Tony broke into radio—new then—and did about everything. He put on an entire Shakespearean play—singlehanded! He wrote continuities, plays—directed, acted, announced, read crop reports. Finally he coaxed Chicago's WLS to air his Scrapbook. Every Wons enthusiast knows the rest: an entertainment-seeking public loved it.

Strange and lovable is the man behind the microphone voice of Tony Wons. To his friends a good fellow and boon companion, he is constantly at war within himself—always questioning, seeking. Student and thinker, he loves to work with his hands—especially building boats. Utterly fearless, he faddishly drinks a pint and a half of orange juice daily, to fend off colds. He is physically frail, yet happily at home in a factory, and he likes the camaraderie that exists among men who can do a good job well around machines. He is a lover of humanity; his pet hobby is taking care of stray animals, carrying sick ones to veterinaries. Yet this love of animals didn't prevent him from being an excellent butcher, back in his Wisconsin days.

His skilled machinist's hands play excellent violin music, and once when he was a baker for a month, housewives raved over his lemon pies. He loves solitude—despite the fact that his chief study is mankind, and that he is married and father of a fourteen-year-old daughter. And he's a wow on a party.

Sometimes he pretends to be hard boiled. But that's only because he's terribly sensitive. This teacher of tolerance shrinks when highbrows gibe at his stuff as bunk. When they panned his ingratiating: "Are yuh listenin', huh?" poor Tony suffered in soul. If only he realized that the sophisticates who sneer at him are the very ones who most need his gospel of kindness, he'd feel better.

But Tony can't be cocksure about anything. You see, he has learned that " . . . no man on this earth does know what makes him thus, another so."



TONY WONS

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirtieth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproduction will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Queer Quirks of Mike Stars

By K. R. Thurston

Backstage," as Alice might have said in Wonderland, "Everything is done backwards. That's why they call it backstage, you see."

Notable buffoonery takes place at Whispering Jack Smith's rehearsals. Members of his cast adore Jack because he guffaws louder than all when someone pulls a good wisecrack. Recently Jack's flutist was playing much too close to the mike. An engineer bawled: "Why don't you throw the flute away and blow right into the mike?" To which bit of sarcasm the player of a bass saxophone replied—coming to the aid of his fellow musician—with a perfect imitation of a Bronx cheer, basso profundo. It sounded like a giant blowing his nose! No listener, hearing the well-timed finished performance put on by Whispering Jack and his musicians, ever could guess the hilarity that fre-

quently throws an entire rehearsal into seeming confusion. "But that," says Jack sagely, "is one way of taking the curse off hard work."

By no means all program stars agree with him, however. Visit a rehearsal conducted by Howard Barlow, and you find an atmosphere of decorum—usually. Sauvely Barlow puts the boys through their paces. Not that he is a martinet; quite the contrary. When his musicians achieve the perfection that he has been striving to reach in some difficult passage, the scholarly-looking Barlow will beam—burst out: "That's it! That's it!" Then,

almost invariably he will smile happily for a moment or two and then, courteously, will exclaim: "Thank you!"

The talented Andre Kostelanetz has a little mannerism which makes the members of his band smile in comradely fashion. Listening to them play over the air, you never could guess the intricate gestures that the maestro goes through in leading them in even the simplest pieces. The truth is that Kostelanetz, trained in the finest classical music, which requires most sensitive treatment in conducting, is just as careful when conducting dance pieces!

Often at rehearsal Kostelanetz will wheel around and face the absent audience, as if to silence an interruption. This, however, is not really a mannerism though it looks like one. He really turns to catch signals from the engineer.