AMERICA'S WEEKLY FOR RADIO LISTENERS

Radio Guide

WEEK ENDING DECEMBER 8, 1934

5¢

TELLS WHAT'S ON THE AIR — ANY TIME — DAY OR NIGHT

Jack Benny

See Page 3

In This Issue:

Mike Habits of European Crowned Heads

Will Rogers' Bid for the White House

Wallington Announcing Ace of Aces

Complete Radio Programs Start Page 14

And Likewise— JACK BENNY

By Howard Wilcox

If You're Looking for the Secret of Jack Benny's Hold upon His Public, Hippodrome Along with Him and Get His Mastery of Satire

Jack shows Nancy Carroll and innumerable other attractive femmes in his latest motion picture Transatlantic Merry-Go-Round that Casanova has been outclassed

From lingerie buyer to all fame has been Mary Livingstone's jump since she became Mrs. Jack Benny

Picture a fellow at the top of his profession with sponsors begging for his services, whose slogan is "Situation wanted"—and you have Jack Benny.

It's not a job Jack wants. His crying need really is for situations—scenes about which he can build those comedy circumstances which have made him the most beloved of all the jesters of the air.

Puns are not in his line. An occasional play on words necessarily finds its way into his scripts, but the premise upon which this polished performer has built his outstanding popularity is that of the clown of the old Greek hippodrome, the buffoon whose heart bleeds while he smiles and gibes to amuse King Public.

And how that regal audience smiles with him!

Under-dog—that's the Jack Benny of the air. In his program somebody forever is getting ribbed. And that somebody is inevitably Benny himself.

Mary Livingstone, his wife, plagues him; the orchestra leader deserts him in his hour of need; the announcer turns the tables on him, and seemingly everyone on the program conspires to defeat him. But Jack jests bravely on. Sympathy is his by virtue of every human and humane trait, and in that bond of commiseration lies the adoration of a nation.

Of course, it's all make-believe, but in Jack's capable hands it is all so real, so natural in its portrayal, that listeners subconsciously find themselves lined up as supporters in his misery. This is the essence of good comedy. Almost anyone with a flair for snappy presentation can take the comprehensive English language and twist it into the ribald jest or the merry mot, but their mouthings, save to a motonic few, have none of the quality of endurance.

Back of the Benny motif are sweetness and charm, the principles upon which personality and its attendant success are built.

Perhaps it is because Jack many times has needed public sympathy in his personal life that he knows so well the value of soliciting it for the character which he portrays on the radio.

The Benny of today who names his own weekly salary—and who has been playing tag for two years with a needed vacation but can't run fast enough to escape the would-be sponsors who hem him in—is a far different figure from the disappointed artist who saw eclipse in the decadence of the vaudeville theater, and consequently faced the future with uncertainty.

But in the interim he encountered the kind of experience which mellows evaluations and which, in his case, made him turn from the edged sort of wit to the more subtle field of satire. In short, he had faced situations. Nothing more natural than that he should turn to them as the background for his later comedy efforts. He had learned that to be on the wrong end of a joke and take it gracefully and courageously won him more attention than a shopworn quip which was worth little.

Benny looked about him when radio was presented as an outlet, and quickly determined that a certain group of theatrical stars were trading almost 100 per cent on their prestige from the stage. He knew his safety lay in his material rather than in his name. It had to be different and it had to be instantaneous in its appeal. Radio is the short-order restaurant of entertainment. Listeners will not sit around and wait for a "guy to get good." So his flair for satire was invoked.

An instance of Jack's experience was his first encounter with Goodman Ace. This scintillating quipster was then a columnist on a Kansas City paper.

Benny, not long out of the Navy, and still just a fiddler who gagged as he played, was at a Kansas City vaudeville house, and in his hunt for paragraphic material Ace saw the show. His adverse criticism of Jack wasn't even cleverly subtle.

Following his natural inclination, Jack looked up the columnist. He placed himself in the position of a chap needing a helping hand, and won Ace's sympathy. He sought suggestions and he got them—good ones, too—suggestions that have helped him on his way to success. A friendship was established that still endures, and many a gay quip in Benny's radio acts today is the fruit of Ace's facile ingenuity.

Another sympathetic and guiding influence in Jack's life has been Mary Livingstone, the Pacific coast girl who deserted a lingerie buyer's remunerative job to cast her lot with the tall funny man. Between them they do a deal of bantering, but her complete consideration for him whatever his trials has been just another window through which to admit the sunshine of sympathetic tolerance.

Thus the marvel of Jack Benny's success is dissipated. It rests securely on the Waukegan, Illinois, boy's hard-won knowledge of the world's love for the clown, on the current of concord that flows from the contented to the oppressed—and on Jack's mastery of satire.

Jack Benny is on the air Sundays at 7 p. m. EST or 6 p. m. CST. The network is NBC-WJZ. The makers of Jello are the sponsors.

Radio Guide, Volume IV, Number 2, Week Ending December 8, 1934. Issued weekly by Radio Guide, Inc., 731 Plymouth Ct., Chicago, Illinois. Entered as second class matter at the Post Office Chicago, Illinois, February 24, 1932 under Act of March 3, 1879. Copyright, 1934 by Radio Guide, Inc. All rights reserved. Executive, Editorial, Advertising, Circulation and Business offices, 731 Plymouth Court, Chicago, Illinois. Eastern Advertising office, 551 Fifth Avenue, New York, N. Y. M. L. Annenberg, President and Publisher; Herbert Krancer, 1st V. P. and Gen. Mgr.; R. B. Wood, Editor; Saul Plaum, V. P. and Adv. Mgr. Notice: Change of address should reach this office two weeks in advance of the issue for which that new address becomes effective. Five cents per copy in United States. Subscription rates in U. S.: six months, $1.25; one year, $2.00. Subscription rates to Canada: six months, $2.00; one year, $3.00. Subscription rates to foreign countries: six months, $2.50; one year, $4.00.

Father Coughlin Speaks

What Prevents a Just and Living Wage? was the title of Father Coughlin's address delivered from the Shrine of the Little Flower at Royal Oak, Michigan, Sunday afternoon November 25th. In it he outlined the principles upon which his National Union for Social Justice proposes to insure a living wage for all. And he hurled a challenge at the outworn philosophy of the United States Chamber of Commerce.

He said: "We demand that the philosophy of the Chamber of Commerce be changed. Otherwise, goodby NRA . . . Scuttle this philosophy of production for profit."

Production for profit, he said, must cease. It must be supplanted by production for the common good. 527,000,000 acres of land, potentially productive land, remain idle. There is a deficit of 60,000,000 suits of clothes for men, and of 52,000,000 garments for women, (on the basis of two suits of clothes for each man and two dresses or two ensembles for each woman).

There is also a deficiency of 13,000,000,000 quarts of milk, and similarly staggering deficiencies of other necessities of life. The Almighty has supplied them in abundance. The deficiency exists because men do not have the money to buy them. Therefore the old philosophy, as supported by the United States Chamber of Commerce and the tottering capitalist system, must go.

Father Coughlin outlined seven points in a platform of obstacles which must be overcome before a just and living wage for all is obtained.

The policies of 1929, Father Coughlin said—and the same policies now supported by the Chamber of Commerce, are obstacles to the working man. The effect of this statement was to pose the question: How can men feed and clothe themselves—"one step this side of nature"—when a policy of dollars for the few continues?

He pointed out that a member of the Chamber, in a published article, said that among other things recommended in that article was that President Roosevelt should have the powers of a Dictator, allowing the President to scrap legislation when he thinks it necessary during such times as Congress is not in session. And Father Coughlin added: "We don't want a Mussolini in America!"

Father Coughlin pointed out that he had no personal quarrel with any member of the Chamber but that he and the Union would fight relentlessly to "scuttle" the old, out-worn policy of no-food, and plenty of dollars in the hands of the few—and to replace that policy with a workable plan of production for use of the masses.

While we have been plowing under corn and wheat—and cattle—we have been importing foodstuffs in gigantic quantity. And this is so only because of the "famine of money" made possible by the principles the Chamber of Commerce supports.

The remedy lies, according to Father Coughlin, in abolishing the policy the Chamber of Commerce advocates. And the points that must be abolished are these:

"Bourbons of Wealth Know How to Take Care of Themselves. Your Disunion Is Their Greatest Asset. Famine of Money Which the United States Chamber of Commerce Proposes to Maintain—Must Go"

Capital must cease to employ money and wage-earners' industry for the special advantage of Capital alone.

Economic domination must be taken out of the hands of the privileged few, and so rearranged that "production for general good" will be established.

There are many stockholders on the books of such industries as steel and motors, and such activities as public utilities. Those stockholders are the persons whom much of modern production is aimed to benefit. And, while those stockholders do number thousands of names they yet are controlled by a precious few—Father Coughlin named "Mellon Morgan, DuPont"—the control being made possible by dummy listing and representation. These few must not "grasp the soul of production."

The doctrine of the strongest surviving, at the expense of the weak—at the cost of the very lifeblood of the weak—must be changed. This, said Father Coughlin, is the old order of capitalism still existing, still advocated. It is, he said, "a breeder of wars." And he added: "Remember the French Revolution." Before he passed on to another phase of his address, he repeated: "Remember the French Revolution."

Further obstacles in the present economic system that must go, include the grasp for domination. Any system that has for its basis the protection of the privileged classes—and that alone—must go, he said in effect.

International capitalism must pass, as carried out in the lives and careers of "The Warburgs, the Rothchilds, and Morgans"; the falsity of its principle is contained in the Father's words, "My country is where my fortune is."

"The testing hour" for this old economic order has arrived, Father Coughlin said. And he repeated his challenge. "Profits are not to go to the grabbers," he added.

It is not Christianity to support a policy of deficiency of necessities, while a few control wealth.

"I used to preach a doctrine of poverty," he said. And added, in effect, that he told his people what was necessary to support the doctrine. Then he began to inquire into fundamentals. "I asked them to be patient," he said. "What I should have asked is that they be patient with me, for it was a case of the blind leading the blind."

Father Coughlin reviewed several of the principles he laid down for improved earning conditions, in his talk of Sunday, November 18. He added other principles to those. He said:

"There is demanded of the working people a union of effort so perfected that a scale of wages will be set up. Call it a commodity dollar if you like." His thought was that such a dollar would obviate the scarcity of money, and would allow farmers and industrialists and other working people to keep themselves supplied with necessities—in the land of plenty.

He said further: "Money must no longer be our master" and: "Poverty is the breeder of holdups, lustfulness, vice . . ."

"I contend that it is impossible to have a just and living wage or a price level established for products of the farm and the factory under the system of modern capitalization."

Efforts repeatedly are made to crowd Father Coughlin's talks off the air. He took occasion to thank his loyal friends; for the instantaneous support they gave him in connection with such an attempt made recently to have the talks replaced by the Philharmonic Symphony concerts over Station WCAU in Philadelphia. "One night last week," Father Coughlin said, "as a result of a short announcement made at eleven o'clock, a vote showed 112,110 (listeners) for the continuance of the Golden Hour, 7,004 against it." The talks will continue over WCAU.

A similar attempt was made in St. Louis last Summer, he said, when Station KMOX refused to renew a contract which had expired. And in St. Louis the Radio League for Listeners alleged that St. Louis preferred to listen to the Philharmonic Orchestra.

A plea was made for all to join the National Union for Social Justice. The disunion of workers and farmers and industrialists is the greatest asset of the Bourbons of wealth. He stated clearly that applicants are not called upon for cash. Those who can contribute, will. Others who cannot, are not expected to send cash. And he reassured all that no exploitation would devolve upon those who joined.

He stated that applicants would be listed by states and by congressional districts. The purpose of this was to call upon members to fight for legislation by appealing to their Congressmen, when such appeal should be necessary. Only in this way, in our modern democracy, can individuals have a hand in bringing about legislation through their Congressmen who are in Washington. And only in this way can the valuable assets of the Bourbons of wealth be minimized.

Address Father Coughlin at Royal Oak, Michigan for Full Text of Speech

And Mike Habits of Royalty

By Cesar Saerchinger

Personal Contacts with European Monarchs Make Fascinating the Job of Cesar Saerchinger, Who Arranges All Broadcasts Made by Royalty for the Columbia Broadcasting System. He Has Met the Queen Who Suffers Mike Fright—Several Kings Who Love to Broadcast—Others Who Want to But Cannot—the Prince Who Stutters. He Has Spared Nothing in This Intimate Revelation

A cat may look at a king. And what's more, a cat may listen to a king, these days. For royalty has taken up radio with enthusiasm. And in millions of homes, cooks and counts and carpenters can hark to queens.

The average radio fan enjoys listening to kings and their consorts. But perhaps he does not know how much the average king (if there is an average in kings) loves to broadcast to him!

It is my pleasant and exciting task to negotiate European broadcasts—including royal addresses—for the Columbia Broadcasting System. I have traveled all over the continent hunching programs in which my fellow Americans would be interested. Cables suggesting and confirming international broadcasts constantly are flashing across the Atlantic. And thus I have learned how glad kings are to pour accents royal upon the troubled waters of our time. Never before have they enjoyed such a marvelous method—as radio provides—of capturing the ears and hearts of their subjects.

Already a royal radio etiquette is growing, especially in England! And through the courts of Europe, one of the timeliest of topics is the reaction of the local royalty to the mircophone. Already, tales of royal eccentricities are going the rounds. For especially does broadcasting show the human side of sovereigns.

King Carol is one ruler who welcomed the chance to broadcast—but crises in affairs of state had to receive his attention above all else

I have in mind that beloved monarch, Queen Wilhelmina of Holland—one of the few regal Europeans who does *not* like to broadcast. She was heard on the air for the first time this year. The occasion was the opening of the Dutch parliament, a yearly function. The Queen presided—the very acme of royal dignity. No one seeing or hearing her possibly could have sensed that any hidden qualm disturbed her queenly calm as she stepped up to the microphone to speak.

Yet Queen Wilhelmina at that very moment was suffering from a terrific case of mike-fright! A queen with mike-fright—who said there is nothing new under the sun! However, though Her Majesty of Holland will consent to broadcast only on state occasions because of this panic—it is impossible not to admire the queenly courage which makes her conquer her fear of the radio. She knows that the actual voice of a sovereign, speaking to her people in their own homes, is bound to have a soothing and patriotic effect in these times of unrest and economic distress. Noblesse oblige!

Very different are the feelings of King George V. of England. Sovereign of the most powerful monarchy in all human history, King George broadcasts only to the British Empire. But it is not difficult to obtain an official permission for his voice to be relayed to America.

His Britannic Majesty loves to broadcast. The Englishman is a creature of tradition—and there is between George V. and his subjects a traditional bond of sympathy which many Americans cannot understand. Beyond politics—above personal ambition—the King stands to the average Britisher as a symbol of imperial unity and an ideal of personal conduct. Well-informed Britons do not doubt that His Majesty's fondness for broadcasting resides in this bond of sympathy. The King loves to talk to his people.

And here again the human flesh and blood becomes delightfully apparent beneath the royal purple. For King George has a pet peeve about broadcasting!

He will not tolerate the presence of women and children—except of course on state occasions—when he addresses the mike. An occasion for discreetly suppressed amusement occurred when King George was asked if little Princess Elizabeth, his granddaughter, might join him in broadcasting a Christmas message to the Empire. "No women or children around when I'm broadcasting!" was the substance of his kingly reply

Perhaps it is natural that a monarch who has been called a "sailor king" should command that the women and children be removed first.

Even to some Britishers who regard their king as a mere —though admirable—figurehead, the knowledge may come as a surprise that His Majesty insists upon preparing his own radio addresses. And furthermore, no studio official is permitted to read so much as a sentence of any one of them before it is delivered!

Queen Mary of England has been heard only once—and that briefly—in the United States. The King was on the same "program"—which was occasioned by the recent christening of that great British merchant ship, the Queen's namesake. Incidentally, Queen Mary spoke only half as long as the King. Why? Ask any English wife!

King Christian, of Denmark, popular and democratic monarch, made certain that not even red tape would stand in the way of his going on the air

As I have mentioned, a tradition of royal etiquette already is growing in England—and this is rooted naturally in the Englishman's fondness for custom. Everybody is familiar with the story that expatriate English gentlemen dress for dinner, even when in the jungle. And around the world has gone the yarn about the typical traveling Englishman, carrying his canvas bath with him, to make sure always of having his morning tub. The English believe that there always is one right way of doing a thing, consequently even with such a new development as royal broadcasts, the natural trend towards tradition-making already is giving the British a royal radio usage.

For instance, do you know that no microphone used by any member of the British royal family ever is used again? To one who isn't aware of the reasons behind it, this convention may seem silly. As a matter of fact, the basic idea is by no means new.

It comes from an old British custom of glass-smashing! To this day many ultra-loyal Britishers drink a toast to the King then smash their drinking glasses. Such a glass—says tradition—ceases to be a mere drinking utensil when the royal toast is drunk. It becomes a sort of secular chalice, and to put it to ordinary use would be a profanation.

So it is with microphones used in royal broadcasts. But they are not broken. Instead, they are saved carefully by the British Broadcasting Company in a special cabinet. And each microphone thus saved is marked with a gold plate, noting the date and occasion of its use.

The Prince of Wales, who is expected to be the next occupant of the British throne, is a very popular broadcaster. He uses the mike frequently, and is the most democratic member of his royal family. His manner is direct and informal, his speeches are pleasant and usually simple. His voice has no trace of the Oxford accent which occasionally, in the United States, emanates from New York studios.

Prince George, Wales' brother, avoids the microphone because of a slight stutter.

Behind the human side of royal broadcasts, however, is a great historical significance. Americans who have come to take President Roosevelt's radio addresses for granted, may find it hard to realize that it is one thing for a president to broadcast—and quite another for a king.

There was a time when kings did not seek the sympathy and co-operation of their subjects. Instead, they remained as aloof from their people as possible. In those days, a king was considered to reign by divine right. His powers came from the Deity, not from the people —was the theory. And his exclusiveness was part of a tradition of almost-divine mystery. To disobey the king was considered both unlawful and sinful.

But not long before Columbus discovered America, men were beginning to seek natural, rather than supernatural, explanations of the things around them—including governments. Then it was that they began to decide that any government or ruler derived power, not directly from Heaven, but from the consent of the governed.

From then on, increasingly, kings have sought to please their people. Royal radio addresses are just the latest of a long line of royal concessions to public will.

A clear example of this new spirit of kingly co-operation recently was furnished by King Leopold of Belgium, who endeared himself further to his subjects by a single radio speech. The occasion was his coronation —when King Leopold's voice was relayed to America.

To the amazement of all Belgium, the young King spoke both in French and Flemish. Hitherto the royal family had spoken only in French, which for generations has been the polite or court language of Europe. But prior to his coronation Leopold mastered Flemish, and spoke fluently over the radio in both languages.

Diplomatic considerations often weigh every bit as heavily as court etiquette and national custom in arranging a royal broadcast. There's no telling when a negotiator is apt to run into snags, for though many European monarchs personally would like to step up to the mike for an informal chat with their subjects and the world at large, your modern king is often a political puppet who has his official life mapped out for him by trained advisors—or by tradition.

Consider the case of King Alfonso of Spain. When the exiled ex-king took refuge in the land of his cousin, King George of England, I attempted to arrange a broadcast for Columbia. It proved to be impossible. Though no longer a king, Alfonso could not talk because of the possibility of a protest from the Republican government in Madrid.

How different was the attitude of King Christian of Denmark, when this popular and democratic monarch was approached to make his air debut. Cutting through red tape and diplomatic jitters, he addressed his remarks to the thousands of American citizens of Danish descent, via the Columbia network.

Cesar Saerchinger, man of many accomplishments, not the least of which was recognizing the Welsh strain in a lap dog — at the appropriate moment

The Prince of Wales is a frequent user of the microphone. Always his manner is direct and informal, his speeches marked with the virtue of simplicity

King George V. and Queen Mary once broadcast on the same "program." The Queen's allotted time was exactly half of the King's—but she made the most of it. The King is especially enthused about his radio appearances

Such an arrangement would have been possible only on American airwaves, for King Christian—like many other European monarchs—feels differently toward the United States than toward any other foreign country. This, of course, is because America is peopled by immigrants from all nations.

It is rumored that the ex-Kaiser confesses to an unrelenting grudge against radio. He refuses, in any event, to have anything to do with it. This, they say, traces back to an unfortunately distorted set which was presented to him. The set was connected, turned on, and the former Kaiser tuned in expectantly. He had heard of this radio, now he was going to hear from it.

And what he did hear from it was such an ungodly series of grunts and squeals and roars that the distinguished listener turned off the set and condemned radio thenceforth and forever. Nor will he broadcast.

King Carol of Roumania is another royal radio will-o-the-wisp who has not yet been heard on the airwaves in America. I journeyed 1,000 miles in an endeavor to arrange for a broadcast from Bucharest, on the anniversary of his coronation. All negotiations were completed, the lines were in the Palace. Then a cabinet crisis developed, and the King became so distracted and worried that he called off the broadcast. He will certainly be heard before long.

Among the eminent women who have been heard on international broadcasts, aside from Queen Mary and Queen Wilhelmina, are Ishbel MacDonald, daughter of Premier MacDonald; Mrs. Ruth Bryan Owen, Megan Lloyd George, Lady Rhondda (who is one of the few peeresses in her own right—most titled women are titled through marriage); Viscountess Snowden, Mary Agnes Hamilton, Mary Wilkinson, and Lady Astor.

One of my jobs was to arrange for charming Ishbel MacDonald to make her debut at the microphone.

She confessed that the prospect of broadcasting frightened her, and she was afraid that her talk would not be sufficiently significant to warrant international interest! Moreover, she said that when she journeyed to London to broadcast, she would be lost without her afternoon tea. I promised her that we would give her tea at BBC.

Needless to say, the young Miss MacDonald's talk on settlement work was delivered with forceful simplicity, and she tackled it like a veteran. Afterwards, a specially-hired maid served tea in the studio, and the guest seemed to recover rapidly. She has spoken many times since, for her first experience proved quite thrilling to her, and she actually received fan mail from America.

Megan Lloyd George, an enthusiastic radio speaker, was heard in a special broadcast over Columbia. She spoke not on Parliament, of which she is a member, but on her beloved country, Wales. She is an ardent patriot, and is often accused of believing that every remarkable person must possess a bit of Welsh blood.

After the broadcast, Miss Lloyd George offered to give me a lift home in her limousine. Waiting for her in the car was a beautiful chow dog.

"Isn't he gorgeous?" she asked me.

"He must be Welsh," I replied.

"Of course!" And the breadth of her smile matched my own.

Standing By—

With Ray Perkins

Betty Winkler, NBC dramatic star of Grand Hotel, and Lights Out over WENR, heard Sundays and Wednesdays respectively

They always ask it. Far be it from me to stoop to carping criticism of the great brother-(and sister-) hood of interview writers. I bow to no man in my respect for those who make their living by the pen. They don't use pens, anyhow. I'm part-writer myself. But as a fifth-rate minor celebrity (cries of No! No!) I've had my share of being interviewed. I've never been an interviewer, and if I were I suppose I'd use the jolly age-old devices Howsomever——

I wishtagosh no interviewer, writer, publicity-popper or paragraph digger-upper ever would ask me: "What do you do in your leisure time?" They always ask it. It gripes. You'd think a law had been passed making it a statutory requirement upon any and every approach of a news-gatherer to his prey. I'll bet when Moses got that historic interview with the Lord on the mountain top, the first question he asked was what the Creator did in his spare time. It isn't that there's anything inherently insulting or offensive in the question *per se*. It's an innocent question invariably put with bland friendliness. But it does presuppose that you have all sorts of merry hours open for growing roses, collecting butterflies, tatting, cooking fudge and other sundry activities that come under the heading of hobbies.

Drat it all, a man or woman in this radio business hasn't any leisure time. If you are trying to make a life work of projecting your art, whatever its quality, on a fundamentally indifferent Public, you have no time for playing with paper dolls. You have to live and breathe your work twenty-four hours a day net. If you indulge in some hobby, because the psychologists tell you it relieves and revitalizes the mind, you'll do your indulging restlessly and with half your mind on your work-problems. Singing, playing, acting—all the arts—are projects quite different from business. A business man can leave at least part of his working life in his office, close the door, and that's that. But an artist, or performer if you prefer, carries his job around with him even to the point of going to bed with it.

So your radio performer, be he network or local, sustaining or commercial, big-shot or small-fry, is busy scurrying around trying to cram all the doin's and thinking he'd like to do and think into a meagre day. There are new songs to be tried, learned, filed away; there are managers to be seen, hopefully; there are new ideas to be worked out; pictures to be taken; publicity to be obtained; mail to be written; mail to be answered; mothers and less important relatives to be seen, to say nothing of friends; program material to be dug up and written; auditions, rehearsals; trade papers to be read; meals to be eaten; exercise to be taken; and finally if possible, sleep to be wooed.

With that in mind, the next person, friend or foe, who asks me what I do in my leisure time is going to be treated to the loudest, juiciest most full-blown raspberry this frail body can deliver. And all my fellow radio-hounds are invited to join me in this worm-turning movement.

LANNY ROSS caused considerable commotion last week in an apartment house in the well known Sutton Place district of Manhattan when it became known he was establishing bachelor quarters therein. The doormen, elevator boys, and most of the tenants were all a flutter, as special interior decorators sailed in to pretty up Lanny's place. I got all this from my Mother, Personal Radio Fan Number One, who lives in the same building. I'll have to see that you two meet each other, Ma.

Success Story in the Making: BILL WHITLEY came to America from his native Scotland a decade ago with a professional soccer team. He was injured and lay in a hospital long after his team-mates returned home. For eight years he eked a living doing odd jobs and playing pro-soccer, while furtively appearing in amateur and semi-amateur shows as a very crude but very hopeful free-for-all singer.

About two years ago he won an amateur contest in Jersey City at a theater in which VAUGHN DE LEATH was playing. One of the judges was C. J. INGRAM, radio editor of the Jersey *Journal*, who obtained Bill a sustaining spot on WAAT. Ingram forgot Whitley until one night JIMMIE BRIERLY, then a protege of his, was taken ill and unable to sing on a WAAT commercial. He coaxed the sponsor to let Bill substitute, and Bill came through big. Shortly afterward the ex-soccer player got his own commercial.

Next Ingram brought him to NBC, where they gave him seven spots a week, sustaining. It went to Bill's head. He started hitting the high spots and slipped badly. Ingram cornered him and talked to him like six Dutch uncles. Bill saw the light, but lost his NBC drag, so Ingram got him some vaudeville. Now Bill has commercial programs on WAAT, WHBI (Newark) and is the Romantic Trapper on WJZ Tuesdays at 7:15. Ingram (the radio girls and boys call him "C. J.") smiles.

Ray Perkins is at your service with songs and chatter Mondays at 7:00 p. m. EST over WEAF and the Red Network.

Plums and Prunes

By Evans Plummer

One of radio's more famous showmen hurled a cruel barb the other day on the occasion of a gathering of ether scribes for the purpose of launching a network series.

"We have to get you together like this to be sure you listen to our programs," he said. "If I ever discover a radio writer who listens to the radio, I'll drop dead."

It not being our intention to make radio showmen drop dead *(not all of them, anyway)*, we shall probably continue to listen to the radio like any normal human being, tuning in only such programs as strike our fancy, others ballyhooing some new idea or perhaps those with special guest stars.

During *one* week there are more than four hundred hours of programs heard over the three major networks of NBC and CBS alone! And two-thirds of these hours conflict with the other third. If a listener spent eighty hours a week at his loudspeaker, he would require five weeks to cover the four hundred hours!

No sir, being a member of the NRA, we refuse to slay any radio showmen.

OFF A LIVE MIKE: If Clara, Lu 'n' Em are not going to retire early next year, why is the agency that handles their sponsor's account so busy hearing auditions of shows to fill their spot? . . . BESS JOHNSON, your Lady Esther, is going to tell it to the judge. Her husband, a dentist, seems to have had trouble chewing the powder.

PLUMMER'S PLATFORM FOR CHILDREN'S PROGRAMS: (1) More fantasy, imagination and good music . . . (2) Less gore, nerve-wracking suspense and bad grammar.

It is this column's opinion that too many advertisers are taking advantage of the tiny folk as back-door entrances into the homes with their product. Just how this unfair process may be checked is a problem for discussion. There is no doubt in our mind that the condition exists and is increasing.

Must we have a law *against* the commercialization of children's programs in order to prevent manufacturers from exploiting the child?

IF YOUR DAILY PAPER still carries any radio news, you'll be reading before long that San Francisco has sold another radio show. *Crazy Water Crystals* will assume monetary obligations for that other exceptionally plumful West Coast NBC production, the CAREFREE CARNIVAL. The spot selected is Mondays, 8:30 to 9 p. m. EST, starting December 31.

We trust that you do not think our promotion to the front half of this book as too "forward" . . . We can look up to RAY PERKINS, associate with TONY WONS, but look what we have to face—MIKE PORTER! . . . So, in order to keep the proper orientation, we shall oppose him on everything.

RADIO POPULARITY POLLS are interesting if for no other reason than to see how far you disagree with the consensus of opinion. But the one recently concluded by *The Milwaukee Journal* will find many fans in accord. To wit:

In the comedian division, JACK BENNY ran first, outstripping EDDIE CANTOR, holder of second place, four to one. JOE PENNER was a close third.

WAYNE KING topped the dance orchestra class; JAN GARBER and GUY LOMBARDO were second and third respectively.

Other winners were the Philadelphia Symphony Orchestra, Bing Crosby, Jessica Dragonette, Ted Husing, Fred Waring's Pennsylvanians, Edwin C. Hill, Deems Taylor, the Mills Brothers, and the First Nighter dramas.

Cab Calloway and Duke Ellington adherents will be provoked to learn that hot jazz was voted the type of program most frequently tuned out.

YOUR EX-GWEN of Myrt and Marge, otherwise Patricia Ann Manners, has sold a dog and cat show to a sponsor for network airing in the near future. When interviewed regarding the rumor, Miss Manners replied that she had found so many cats in radio that she thought she'd cash in on them.

ALEX McQUEEN, the Nothing-but-the-Truth kilocycler, insists that Old King Cole was no myth; that when Alex in his youth acted as a tourist's guide in Colchester, England, he frequently pointed out the old king's castle . . . And Alex, was that Winchell we just heard whispering that Old Maestro Ben Bernie was one of the royal Fiddlers Three?

TAG LINES.—Appearing their first time outside Chicago, the NBC SINCLAIR MINSTRELS drew over 6,000 people to their two recent performances at the Milwaukee (Wis.) Auditorium . . . SINGING LADY *Ireene Wicker's* first volume of children's stories will be off the press December 1 . . . GEORGIE BREAKSTONE, 11-year-old star of movie and radio *(Lady Next Door)* fame, has been receiving plaudits for his performance as *Puck* in Max Reinhardt's production of *A Midsummer Night's Dream* . . . LOU BLAKE, batoneer whose rhythms are CBS-ed, was once drummer with the likewise CBS-ed ART KASSEL'S orchestra—but reformed . . . 'Scuse us now. We gotta go before we run over onto the next page and into *Martin Porter's* column. Y'see, we're kinda choosy about the company we keep.

Are You Listenin'?

By Tony Wons

There is a difference between kicking and whining. Where there are untruth, injustice, intolerance, superstition, inefficiency, waste, carelessness, everyone has a right to put in a kick and a vigorous one. But to cry and cry over conditions that cannot be helped, like a child over a broken doll, is stupid and childish. When a tough proposition comes up and hits you smack in the face, there is only one thing to do about it. Not sit down and moan and wish you were never born. No!

Tackle it like a physician tackles a bad case, or an engineer tackles a problem, or a business man tackles a big deal. Lay all the cards on the table. Troubles are somewhat like spooks. You see them on a dark night near a cemetery and they look like hob-goblins coming after you. If you run away shivering, you will never be cured from the fears of them. If you stand there in your boots and shiver, you're liable to get a stroke or faint.

But if you walk over to where they are and examine them, you might find that the spooks are just a lot of underwear hanging on a clothes line waving in the breeze.

That's the way with difficulties. Examine them. Every detail. Carefully and without fear. There is a cause for every condition in the world. Find that and trace along until you come to the head of the thing that is troubling you. Often you will find that it is insignificant . . . nothing at all to worry about. Often you will find that it is something for which there is no remedy. In either case it is useless to worry.

Go on to something else that will get you somewhere. Often you will find in running down your difficulties that the thing solves itself . . . or a solution comes to you while you are examining the matter.

You will not whine, nor run away, nor beef. You will take the bull by the horns and do something about it, and go on your way serenely and happy and much more satisfied with yourself than if you had shown a weak streak and cried. Try this method on your troubles . . . great and small, and you'll see how it works out.

While waiting for a job, a good many young boys and girls have a splendid chance to improve their minds. Why not? You have the time. Books you can get for nothing from the library. You will never in your life have a more agreeable job and one that will bring you greater returns than the job of improving your mind will bring you.

I would feel safer in the hands of a surgeon who smiles at a patient than in the hands of the man who scowls when he looks me over and stands there with the implement in his hand ready to do his stuff.

Robert Louis Stevenson had tuberculosis. So did Ralph Waldo Emerson. So did Henry Thoreau. Did that make it impossible for them to become great men? No! Theodore Roosevelt was a sick boy, and it looked as if he would stagger through life a useless invalid. If I had the time I could name a hundred men and women who were short on health but who didn't think everything was impossible for them to accomplish.

So that isn't true. Of course, this is not meant to encourage you to go out and get yourself a mess of ill health. You'll live better if you feel well. But if you have lost your health, don't think you have lost all.

Whatever does you good, stick to it.

Some people laugh at success stories and at success magazines and literature. Your test is whether they have done you, personally, any good. If they have helped you, let others laugh. Don't ask anybody what he thinks about it. If your type of religious belief has helped you, don't go around asking others if they think it is all right.

If cutting out meat makes you feel better, that's your answer. It doesn't make any difference what other folks think of vegetarianism. If you like a certain writer and get enjoyment from his writings, don't worry whether Critic Specknoodle ranks his works as in Class A or Class B. Rank them yourself.

This is one curious ailment in the makeup of men. They are eternally seeking someone to agree with them. The judgment of others seems somehow of greater weight than their own.

You see a ragged old tramp on the street and you turn your head away for fear he will approach too near to you. You do not stop to think that his wretched frame holds a heart that beats, that he has feelings just like you have, that life to him is just as precious as to that other fellow all dressed up who sits in a shiny limousine and who smells of perfume. Or you see a wretched old woman picking things out of an ash heap and you do not say, "Poor lady, maybe she has somebody at home she loves." No, how could love be dressed like that and be picking things out of an ash heap?

Jessica Dragonette's charm inevitably suggests that lillies can be "painted." She sings over NBC-WEAF every Friday

More of Tony Wons' homey philosophy may be heard by tuning in his program, The House by the Side of the Road, Sunday afternoons at 5:30 p. m. EST over an NBC-WEAF network and at 4:30 p. m. EST over a split network. The program is sponsored by S. C. Johnson & Son.

Reviewing Radio

By Martin J. Porter

Every once in a while I feel sorry for radio sponsors. Not because they are a legendary target for the public, but because their lives are lived in an eternal quest which at times seems futile. The primary aim of sponsors of course is to sell something, but even closer to their hearts is the creative instinct. They will not have inhabited the earth in vain when they have found a program that is "different."

One of the perennial problems of sponsors is to find the will-o'-the-wisp that can whisper to them a new means of presenting what is known as the commercial plug. To the public, a commercial plug is known variously as the sales talk, the ballyhoo, the blah-blah and the bad moment. Ballyhoos have been straight, dramatized, kidded and dressed up in various costumes, but to date they have remained on the whole quite ordinary, prosaic events.

My great sympathy with sponsors in their quest to pep up the ballyhoo prompts me to make a number of suggestions.

One of their first moves toward a reformation of the plug might be to engage GERTIE STEIN, the lady who writes like nobody can talk. It seems to me that having Gertie creep in between halves of a radio program and tell in her own way about automobile tires or coffee, would insure a sufficiency of repititions of the product's name to make any sponsor deliriously happy, and at the same time give the audience something by which to remember the program.

The thought naturally leads to others. GEORGE GIVOT never has been sponsored, for instance. There is a good dialect going to waste. The expedient of hiring George to tell about toothpaste or a medical product not only would prove entertaining and instructive, but I am sure positively hilarious. I'll leave it to your imagination what effect on sales a ballyhoo by TOMMY MACK, the hare-lipped guy, or ROSCOE ATES the stutterer, would bring. This idea is tendered to sponsors free of charge and without the perquisite of a credit line.

Whatever became of SINGIN' SAM?

Here is another suggestion to guys who are looking for a novelty: Why not preserve the giggling amusement of all the dialects of America, put them on a record and let one end of America gather an accurate idea of how the other talks?

There must be eighty American dialects, or more. Some folks have kicked about the song Pahdon Mah Suth'n Accent because they think it is phoney, and not the true echo of the sunny South. Folks down in the South kind of snicker at the Harvard accent as they hear it. But do they ever hear it as it is spoken? Some enterprising broadcaster, in the interests of science and American lore, might chase a bunch of field workers around the land gathering up the lingo. The text could be the same in all districts. The comparison, as broadcast, would make an interesting, if brief, series, and the recordings would be an asset to library and literature—or is this a screwy motion?

Whatever became of the crusade by Columbia artists against the gyp radio schools?

The boys in the publicity booths of the radio temples are rather fond of calling New York the Mecca of Radio. But is it? New York, it seems to me, is pretty much of a hick town when you consider it as a factor in recognizing the true worth of artists.

One Man's Family, among the smartest scripts on the air, came out of Frisco. BING CROSBY had to go back to California to click on the air. WERNER JANSSEN, who recently conducted the Philharmonic, had to go to Europe, as did LUD GLUSKIN, for recognition. GUY LOMBARDO depended on Cleveland and Chicago to give him his proper rating. JACK DENNY puttered around New York for years, but became well known only when he settled in a Montreal Hotel.

The NBC has just hired a professional fault finder, whose job it is to prowl the studios, watch for technical faults, bum broadcasts, lazy control men, bad lighting, and what have you . . . What a radio columnist that guy would make after a bit of practise!

Vividly human is the story of a problem faced, and solved, by the Voice of Experience. In his daily mail was the pitiful plaint of a 12-year-old cripple. The unfortunate lad's pal and pet, Spot, a terrier, had bitten the boy's father as the farmer came into the kitchen one night. Angered and a bit tight the victim had picked up the animal by the scruff of the neck and carried him down the road to a neighbor to whom he gave it. All the boy knew was that his dad had robbed him of his sole friend and he presumed the homeless animal was wandering about unfed and uncared for.

"I guess," the lad wrote the Voice, "if you can get back lost girls and things you can get back my dog, Spot. My Sunday school teacher told me to pray to God. I did but God and my father both turned me down. Maybe God don't listen to kids like me."

Well, that letter floored the Voice. The kid asked him to broadcast at noon and advise him, but for once in his life the Voice double-crossed the kid and addressed his broadcast to the father, at night. He told the old man of his cruelty, of the boy's agony, and that by shattering his faith in prayer he was making an Atheist out of the lad. He told him not to go and get the dog back, but to arrange to have the mutt wander home, so that little Joe would think it the answer to his prayer—and discover that God hadn't turned him down.

The next day Joe cried for joy when Spot came galloping home. And then another letter from Joe:

"Never mind about Spot," it said. "I have apologized to God. He sent Spot back."

Jimmy's announcing specialty for some time was aviation broadcasts. His winning the American Academy award for perfect diction in radio for 1933 didn't send him out for headgear two sizes larger; he's regular as they come

Your Announcer

By Charles Remson

Jimmy Wallington Turned Many Corners in His Merry Game of Tag with Fame, Quitting Lowers and Going Back upon His Uppers Several Times, Before He Found the Berth Where He Could Stay Put and Like It

Announcer James (Jimmy) Wallington is an unquestioned master of diction, but in his youth he was a failure at *prediction*. While still in his teens in his native city, Rochester, N. Y., he made four errors out of five chances to select a career.

When it came time to matriculate at the University of Rochester, he entered the theology class. Within two months he realized he had made a spiritual as well as a typographical error—so he went in for geology. With his roguish eye and winning smile he found he was more sinister than minister.

Earth's structure baffled him so completely that he couldn't differentiate between pints and quartz, and sermons on stones left him colder than an eel on ice. Before detouring again he paused for a mental review and decided that it wasn't a great step from pastor to Pasteur. So medicine knew him next.

But he found a vast spread between the gory and the allegory, and for a few perplexed weeks Jimmy wasn't sure but that the soundest idea would be to chuck it all in favor of a beachcomber's *dolce farniente* in some remote South Pacific Eden.

The Wallington background, however, didn't support that style of life so once again Jimmy halted at the crossroads to scan the signs. This time better judgment came to his rescue and he followed a path that was to stand him in good stead in the field in which he was to attain riches and renown. He plunged into the study of music and English.

All of this tacking had been done on the Rochester University course before Jimmy reached his junior year. When he had completed his third year he abandoned his original alma mater in favor of Union College, where he was graduated.

By that time he had discovered that he had a voice of saleable quality, so when he arrived back home he found a place awaiting him in the Rochester Opera company. For a year Jimmy ran the gamut of fictional characters, singing in all of the standard operas and adding languages to his store of knowledge. If he didn't do anything else he subconsciously overcame the announcer's most baffling obstacle, the pronunciation of the composers' names and works.

The rover spirit still was strong in Wallington at the conclusion of his operatic experiment, so he decided to do a little slumming in the purlieus of musical comedy and revue. He joined a traveling troupe under the management of a widely known dance instructor, but found shortly that it was all play and no pay. After months in lowers he was again on his uppers.

Then Jimmy heard about radio!

The flair for the technical, never completely submerged in Jimmy, urged him to investigate this new medium of entertainment. Soon afterward he was Schenectady-bound for the General Electric Company, at that time making rapid strides in this new field.

He applied for a job as mechanic, and the slow-wittedness of a timekeeper militated in his favor.

When Jimmy came to work next morning he found himself enrolled as announcer. And to the studios he went, there to find himself recruited for the job for which his music and English study had prepared him. But it is to his credit that Jimmy did not rest on his oars. Once thrust before the mike, he applied himself tirelessly to the improvement of his style and diction.

That was all in 1929 when Jimmy, who was born September 15, 1906, was still only 23. In 1930 the National Broadcasting Company, recognizing his talents, moved him to New York, where he first attracted national attention as master of ceremonies on the short-wave broadcasts to the Byrd party in Little America.

He gradually became announcer on NBC's most cherished programs, the "sacred cows" of the air, and as such he handled most of the leading lights of radio. That's how he became the outstanding kilocycle stooge in the Cantor comedy, A Foil There Was.

His first experience in matrimony failed to jell, so the ties were dissolved. In August of 1934 he married again, this time to a youthful dancer successful in a number of revues and movie stage presentations.

Famous Composers

By Mark Herringham

Born six years before the American revolution, at a time when the world was seething with the new wine of idealism, mighty Ludwig van Beethoven lived and died a democrat and a rebel. The finale from his Droica Symphony will be presented during NBC's Music Appreciation Hour, Friday, December 7, at 11 a. m. EST.

And yet, paradoxically, this "mad musician" was treated with reverence by the aristocracy of his time. He was the first musician to be received on a plane of perfect social equality by persons of title.

His life, too, bridged the gap between grime and glory. His father was a drunkard, but a man whose two loves were music and alcohol. He did strive, however, to make his own unfulfilled dreams come true in his son. He wanted young Ludwig to become a second Mozart, and he, with a boon companion, taught the boy music by raining blows on the lad's head when his progress didn't please them. Fortunately, before he was eleven, Ludwig interested a real teacher, and from then on his progress was both sound and rapid.

Of this sublime genius, it was written by W. H. Hadow: ". . . There is no music in the world so difficult to estimate and appraise (as his); it may be that sometimes the message is too sublime for utterance, and we can only catch faint echoes and intimations of its inner meaning, but where we have ears to hear, it gives us melody the like of which man has never known and will never know again . . . there is music which seems to come straight from 'some spiritual world beyond the heavens,' and the thoughts that it arouses in us are too deep for tears."

Although Beethoven was acclaimed a genius in his own lifetime, and enjoyed for the most part a comfortable and secure existence, he—like most geniuses—was not fully appreciated. The revolutionary nature of his music aroused some critics to frenzy. Said an Italian musician to Beethoven: "Surely you do not consider these works to be music?" And replied Beethoven: "Oh, they are not for you, but for a later age." Prophetic words!

Ludwig van Beethoven bridged the gap between grime and glory. And before the end of his professional career he suffered the greatest tragedy a musician can know—he went totally deaf

Of musical forms, the rondo, the scherzo and the sonata owe much to Beethoven. He changed and moulded the orchestra.

His social acceptance was largely in spite of, rather than because of, his appearance and personality. When he arrived in Vienna at 22, "he was small, thin, pock-marked, unkempt, morose-looking . . . His only assets were a strong personality . . . a few letters of introduction . . . and genius."

He was a fighter, both with words and fists. "Quick-tempered, over-sensitive, bad-mannered and abrupt," he antagonized many who admired and respected him. But he was both kind and great of heart, and his friends loved him. Later in life he suffered the colossal misfortune, for a musician, of becoming deaf. His musical enemies belittled his compositions on the allegation that his deafness prevented him from knowing what he was writing.

Many women loved this genius. Most of his works were dedicated to his friends, both male and female.

Although fairly well-to-do, Beethoven was notoriously grasping—partly through fear of poverty and partly through the desire to leave a fortune to a beloved nephew.

One statement of great significance to musicians and other artists was made by Beethoven. In his later years he read voluminously. Of this he said: "Without pretending to be really learned I have always endeavored from my childhood to grasp the thoughts of the better and wiser men of every age. Shame to the artist who does not feel obliged to go at least thus far."

When this titan died in 1827, he was buried with great pomp. Schubert was one of 36 torch bearers. Twenty thousand people followed the hearse. All Europe realized its loss.

Will Rogers —Prairie Plato

By Harry Steele

The Serious Side of Will Rogers, That Took Him into Politics and Aviation and a Score of Other Activities, Makes of Him Another Man Nobody Knows

Will Rogers, expert with the subtle barb, and Walter Winchell, master of the flip crack, at the microphone

Rogers as the "County Chairman" in the forthcoming Fox film of that title, ruminates on a typical comment

If it hadn't been for the influence and aid of Betty Blake, who ceased teaching school to become Mrs. Will Rogers, the career of the great comedian and commentator would have taken a vastly different tack than that known to the world. In the third instalment of his life story, presented herewith, intimate facts concerning the beginning of his professional life are revealed.

Who can deny that if Will had learned to play one of his string instruments he might have turned into a hillbilly, thereby robbing the world of a combined comedian, actor and statesman? He has a nasal tenor voice which he discreetly keeps secret except at odd moments in the saddle or while ruminating over a proposed manuscript. Loosed, it has been known to stampede cattle, cow tigers and curdle milk. It's his only weapon against his children. Mostly he permits them to run the shack, but when their domination gets too unbearable he threatens to sing and they grant him temporary regency.

Many thought that his vocalizing in the picture David Harum was dubbed in. But that was the Rogers voice in the raw. Knowledge of this fact will help to explain the intermittent periods when he is Lord of the Rancho

One visit to the Rogers menage will dispel the fallacy that Will is never without a wad of gum in his mouth. He doesn't use it at home. He first fell back on it as a salivary stimulant making speech easier. It also had the effect of minimizing his self-consciousness when he first added speech to his roping act and eventually served to help him stop smoking. It since has become so fixed a tradition that he would as soon appear without it as without his shirt.

It was Gene Buck, Ziegfeld's first lieutenant, who helped to convert chewing gum into part of the Rogers legend. After the "ropin' fool" had enlarged his act to include some of his blunt ironies, he found no trouble obtaining theatrical bookings. Theater patrons were alert to realize that a new sage had arisen among them—and Rogers was in demand.

It was while Rogers played a New York theater that Buck marked him as Follies material. His toughest job was to sell the cowboy to Mr. Ziegfeld. Ziggy was an avowed hater of comedians, and when the Cherokee puncher was presented to him as a fellow who could make the public titter, it set up a subconscious barrier. But Buck had uncovered other talent which had helped to aggrandize the Ziegfeld exchequer, so the roper was inducted into the select company which comprised the standard for a type of American theatrical enterprise. Will received a salary of $175 a week under the terms of his first contract. And Buck insisted that the gum be part of the act.

Rogers' style of delivery represented a new chapter in entertainment. In no way a fool, he rushed in with biting candor where angels had feared to tread. Politics and personalities caused him no inhibitions. He threw his barbs like he did his lariat, with grace and skill, but with deadly accuracy.

Because of what has happened to the adjective, whimsical, under the aegis of such contemporaries as Barrie, Milne and Alexander Woollcott, one applies it cautiously to Will Rogers, brusque critic of most of the sacred institutions. But it must be said that he is whimsical in a salty, masculine sense. It's his stock in trade, the very peg upon which he hangs observations which otherwise would be counted indefensible.

An instance in point is what happened on the night that word was brought back to Will that Sir Eric Geddes of Great Britain, First Lord of the Admiralty, was in the Follies audience. Without more than three minutes in which to prepare a timely discourse, Rogers fell back upon the caustic while sparring for a topic.

In his characteristic fashion, hemming and hawing his head, he apologized to the titled guest for the absence of one of this country's best known rear-admirals, whom he mentioned by name.

"You'll have to excuse the admiral," he said slyly. "He went over to Hoboken on the ferry this afternoon and he's so sea-sick that he couldn't get here tonight." Only the Rogers manner saved it from being a grave affront—and, since it was war-time, the sort of affront that might have caused the perpetrator serious embarrassment.

But the nation at large has granted Will Rogers carte blanche in his speech. Any attempt to discipline him, to harness his tongue, would precipitate a near revolution. Amnesty is his by the will of the people. For those made mute by the restrictions of position and circumstance, he is both spokesman and mentor. He gives the big-wigs their come-uppance with the vehement approval of his followers.

That he could be elected President of the United States is an accepted fact in a million or more minds. That he has toyed seriously with the idea himself is equally well-known. When his name was proposed in 1928 and again in 1932, he found it good business to make light of the suggestion, but his intimates know that he came close to making the plunge in the most recent national campaign.

Had it not been for his unswerving loyalty to the Democratic party and the resultant fear of a repetition of the G.O.P. split of 1912, in all likelihood he would have put his name on the ballot.

There would be nothing presumptuous about Will Rogers' aspiring to the presidential chair. It could be his by every requirement in the constitution. The writers of that document might well have had him in mind when they set forth the specifications for our chief executives.

He is fanatically nationalistic, and there can be no challenging his Americanism. To the socially conscious who boast that their ancestors were among those who took advantage of our early lack of immigration laws and came here in the *Mayflower*, Rogers has a ready rejoinder:

"Their ancestors might 'a' come over in the *Mayflower*, but mine was already here waitin' for 'em."

Which is an incontrovertible fact, as this master of lariat and lampoon is a direct descendant of the noblest braves of the Cherokees, a tribe that stood high in the redskin aristocracy of the southwestern plains.

Any contemplation of Rogers' character and

(Continued on Page 25)

Just so you won't be too completely misled by Will Rogers' self-charged lack of education, a canny device to put him on a level with his mass listeners, here he is as a student at Kemper Military Academy, Booneville, Mo., in his early teens

Inside Stuff

Along the Airialto

By Martin Lewis

The postman always has been a good friend of mine, for whenever he stops at my desk he never fails to leave some interesting letters. Let's take a peek at my mail together:

Dear Marty: I'm writing this so that you may have an opportunity to correct the impression you gave your readers regarding the friendly controversy between GEORGE GIVOT and myself.

Obviously you have been misinformed. George and I did not even "almost" come to blows. The truth of the matter is that we made a friendly bet as to the origin of the name *Parkyakarkus* which as has since been proven, was created by one Harry Einstein long before Givot took up the Greek dialect.

I have recently returned the money wagered by Givot, with a note reading: "I never bet on a sure thing."

There you have it. Sincerely,
EDDIE CANTOR

Next, here's a note from RALPH KIRBERY. The other day he was interviewed by my dear friend NELLIE REVELL over NBC. In the course of the interview, Nellie asked Ralph if he was engaged. He stuttered a moment, then replied: "Er—maybe." His throng of female admirers were quite disturbed—letters poured in asking why I had not mentioned it. The truth of the matter is, the last time I saw the Dream Singer he definitely and decidedly was not engaged. Now the mystery clears. In reply to my query comes a note from Ralph:

Dear Marty: I'm surprised at you. Do you believe in Santa, and ghosts? Do you believe everything you hear? I had to follow the prepared script Nellie gave me. You know Nellie—you know what she'd have said (and possibly done) if I hadn't. But the real answer is NO—whether I said "maybe" or not. Definitely no! I haven't as yet found a girl who answers "yes" to these: (1) Broadminded; (2) Intellectual; (3) Attractive; (4) Fond of outdoor life; (5) Can see two sides to a story. Sincerely,

RALPH

Doesn't she have to know how to cook, Ralph?

Frome on the Range

Here's one, from a dear friend, that sheds an interesting light on how an up-and-at-'em artist and his manager stir public opinion when a commercial looms on the horizon. It's a tip, incidentally, to other stars on what to do with your old fan mail lists:

Dear Marty: I noticed you mentioned ANTHONY FROME in your column just before he resumed his program. I had a note from him, asking me to send in a list of names to help him get back on the air. He mentioned that his mother had died, and that during the time he was with her he had lost his spot on the air. Soon after that I read that he had a commercial. I also received a card from Mr. Frome's business manager later on, asking me to write a word to his sponsors.

The Voice of the Radio Guide listener has been heard. Letters directed to VOL asking for the appearance of JESSICA DRAGONETTE and LANNY ROSS on this year's special Christmas Seal program have not gone unheeded by the network moguls.

A motormaker plots something new in programs—an all-afternoon parade of big names over CBS on Christmas Day, and another one on New Year's Day, said to be the biggest gala program yet planned for the air. LIONEL BARRYMORE and GRACE MOORE are among the big names being lined up for the show.

Enos Crime Pays

Starting early in January the Eno Crime Clues will present a complete mystery play on Tuesday nights dispensing with the Wednesday instalment which will be replaced by an entirely new show featuring Columnist MARK HELLINGER with his gorgeous wife GLADYS GLAD, and the musical comedy star, PEGGY FLYNN, supported by EMIL COLEMAN'S orchestra.

If you happen to notice a change in the Showboat and the Beauty Box Theater programs, there's a reason. BILL BACHER, who produced the shows, has left the agency to join up with the one that produces the Gibson Family—which may mean that this show will get an additional jacking-up.

The Breakfast Club is one organization on the air (NBC-WJZ daily except Sundays at 9 a. m. EST) that does what its name says it does—as can be seen above. From left, Jack Rose, guitarist; Bill Krenz, pianist; Jack Owens, tenor; Don McNeil, m. c.; Walter Blaufuss, conductor

PROGRAM NOTES: PHIL BAKER and his sponsor, who were feuding so definitely that Phil had decided to accept another offer when his present contract expired, are making up. All, I believe, will be forgiven—on both sides . . . Despite rumors, JIMMY WALLINGTON will not switch networks to continue as EDDIE CANTOR'S stooge, when the goggle-eyed comic starts his new CBS series . . . LESLIE HOWARD, one of my favorite stage and screen actors, returned to the U. S. A. from London, and no less than three dramatic air programs are trying to grab him . . . After his program of December 9, TITO GUIZAR leaves for a few weeks of vaudeville. The romantic tenor returns to the show on January 13 . . . ALEXANDER WOOLLCOTT, the Town Crier, will be heard at a new time on and after January 6—whether the move is a good one is questionable, for he will then be competing with JACK BENNY, and the vast following of that comic isn't questionable . . . I'm told that TOM CURTIN, who wrote those thrillers for Lucky Strike, is doing the scripts for the Scaramouche stories which may bring JOHN BARRYMORE to the air . . . WALTER O'KEEFE'S Hatfield-Carstairs hillbilly feud burlesque are drawing the Broadway hillbilly a flock of fan letters from the West Virginia hills, offering him all sorts of facts about historical feuds. Says he has enough material now to qualify him as a feud expert. In other words, Walter is getting plenty feud for thought. Are you reading ED WYNN? . . . The femme trio that performs unbilled as a unit of the ANDRE KOSTELANETZ Variety Singers is really the GIERSDORF SISTERS, heard on Vallee's show several times.

RUDY VALLEE is going to try to sell his sponsor on the idea of taking a vacation from the airways so that he may take a trip to Europe. If successful, he will be absent from the kilocycles for the first time during live years of broadcasting.

My congratulations to Kentucky Winners who certainly picked a winner when they decided to sponsor One Man's Family—radio's most human dramatic show. And an extra doff of the hat for their broadmindedness in permitting HENRY BARBOUR to admit he is yet to smoke his first cigaret.

BANDSTAND AND BATON: Scoop! The Navy and the Marines have declared war—But don't be alarmed! All they're fighting for is the listeners' attention on Tuesday mornings when their respective bands are on the air at the same time over different networks. Fooled yuh!

For the past month rumors were rife and heavy to the effect that JOLLY COBURN'S orchestra was scheduled to leave the Rainbow Room in Radio City. However, the malicious rumor mongers were silenced completely when a statement was issued by the Rockefeller Center powers-that-be to the effect that Coburn's band remains until April.

Several columns ago I mentioned that LITTLE JACKIE HELLER was angling to take over the BUDDY ROGERS band when Buddy embarked for Europe. I'm happy to report that the deal has gone through and the little songster becomes a bandleader. His first spot is likely to be a St. Louis hotel. Good luck, Jackie.

1-2-3, Shift

CLYDE McCOY'S orchestra is supplying the dance music currently for the diners at the Lowry Hotel in St. Paul . . . HARRY SOSNIK has left the coast and is heading back to Chicago playing in various cities en route—HENRY KING has succeeded GUY LOMBARDO at the Waldorf-Astoria, the latter starting on a tour of theaters and dance halls for an oil company . . . CLYDE LUCAS departs from the Edgewater Beach Hotel December 15 and will be replaced by HERBIE KAY . . . The Waltz of Love you've been hearing lately was written by ork pilot ISHAM JONES . . . DON BESTOR goes into the Hotel Roosevelt, the spot were BEN BERNIE and GUY LOMBARDO rose to radio fame. They had CBS wires, but Don's circuit will belong to NBC. He says he isn't under contract to the older chain, but that things just work out better with them . . . the LANDT TRIO and WHITE, veteran radio vocal trio and pianist, have formed their own orchestra and will be on the NBC networks soon . . . JACK BENNY is in Boston this week putting on his stage show, Bring on the Girls. Sounds like a musical comedy, but isn't. Jack plays the part of a banker . . . Both ROXY'S and LAWRENCE TIBBETT'S radio contracts come up for renewal any one of these days. Incidentally, the baritone had to cancel two concert dates in Texas last week . . . DONALD NOVIS' signing for that 45 Minutes in Hollywood program means that there will be no more Hollywood guest stars on the show . . . Congrats to MR. and MRS. MORTON DOWNEY, who were paid another visit by Sir Stork, leaving a little dotter . . . MARK WARNOW'S musicians lowered their eyes and turned crimson at a recent rehearsal when Maestro Mark asked for the next selection, thus: "Stay as Sweet as You Are, please, boys" . . . Whoops! . . . RICHARD LEIBERT has completed his new organ suite named, appropriately enough, Radio City. In it he has endeavored to portray musically the hustle of the broadcast studios, and various programs may be recognized by their theme songs, excerpts from which Leibert includes in his suite . . . The newsreels of DAVE FREEDMAN'S "cantankerous men" publicity gag were very funny, but the applicants used in it were radio actors. Stooges, stooges everywhere!

Gobblers'll Get You

Speaking of stooges reminds me that WALTER O'KEEFE gathered together all his satellites to pose in costume for a burlesque Thanksgiving newsreel, and one of the stooges—a live turkey—was responsible for several retakes of the reel. The gobbler, among other unorthodox antics, was scared by the lights and flew into an elaborate chandelier, with considerable damage to both.

Those after-broadcast Story of My Life chats with which ED WYNN entertains visitors in NBC's big Auditorium Studio, and which were going to be shorter this year, Graham—are increasing in length rapidly. As an added attraction the Fire Chief teams with bandleader EDDY DUCHIN to give a two-piano concert. He is good, too.

Announcer MILTON CROSS is requesting the studio guests at the NBC General Motors Sunday night concerts to cut short their applause. Radio listeners have protested and demand less applause, more concert.

The Three Boys from California, heard with KATE SMITH over CBS, is the same trio that can be heard Friday nights with PHIL HARRIS as the Three Ambassadors on NBC. The boys really are from California.

MOTHER SCHUMANN HEINK is on her way back from the west coast to prepare for a new air show starting in mid-December in which she will present famous operatic stars. The program will be sponsored by a Midwest brewer.

Iggy Gone Wild

Calling All Cars

By Arthur Kent

Guilty of Every Crime on the Calendar Except Arson, This Seventeen-Year-Old Youth Terrorized a Section of a Large Metropolitan City—Until Radio, Defender of Law, Was Set upon His Trail

That chuckle was both funny and horrible. It made the few people who passed the lad walk faster; for it tinged the mild November night with madness. A tang of wood-smoke hung in the air.

He was walking at a frenzied pace, gloating to himself.

"They can't touch me!" he mumbled ecstatically. "Because I'm crazy! They said so themselves!" Again he chuckled. "I'll take what I want," he exulted, "and they can't touch me! Yeah, I'm crazy—like a fox!"

He strode through a cone of light cast by a street lamp. For an instant this transformed a shadow into a muscular body in a tight blue sweater. The light shone on an adolescent face with small eyes, a sharp nose, a sneer. Then the youth vanished into the night again.

He kept his right hand in his pocket.

On the dark Chicago street a block or so ahead, this late evening of November, 1932, a roadster was parked. In it, a man and a woman sat in silence. They didn't seem to have to talk. Once the girl glanced up at the elm trees which joined the dark street to the lighter sky, and sighed, a half-sad sigh of contentment. Then the man spoke:

Lillian Henry, who suffered untold tortures through a killer on a rampage

"Now make up your mind, Emma," he said good-naturedly, "do you want to go to a show or don't you?" Emma Dahnke smiled back at him. She liked Frank Jordan. He was witty, full of life, and his work as a salesman of automobile accessories brought him many funny and interesting experiences—things that Emma, whose job as stenographer was humdrum routine, loved to hear about.

"Oh, I don't know, Frank," she said. He had called earlier in the evening to take her to a show. They had driven to a movie theater, only to find that the girl had seen the feature before. On their way to another theater, Emma suddenly had decided that she didn't care whether she went to a show. So they had parked on a side-street, to let her make up her mind.

"I don't know," she repeated. "It's getting pretty late for a show."

With mock patience Jordon leaned back, extracted a cigaret, lighted a match. Emma giggled. "Oh, wait," she said, "let's go visit——"

"Don't move, either of you!"

Jordon and Miss Dahnke turned, startled. For an instant the girl didn't know whether to laugh or scream. For it was a boy's face that leered at them above a small gun. But there was an expression on that face . . .

"Put 'em up!" It was a boy's voice, too, but it had a snarl. For an instant Jordan hesitated, puzzled.

And then the youthful gunman laughed. It was a strange, gloating laugh—a laugh of conscious power—full of contempt.

"The hell you say!" roared Jordan. He pushed open the car door. He'd show this punk kid!

"Don't! Frank!" the girl screamed.

The flash—the crack of the little pistol—the sound of the slug hitting the seat beside the girl, all came at the same instant.

Again Emma Dahnke screamed. Jordan was half out of the car now. The adolescent gunman cursed, then fired again. Jordan twisted with a jerk. He coughed, swayed and fell.

Frank Jordan paid with his life for one moment of skepticism

Cursing, his voice a whining snarl, the young gunman ran down the sidewalk. Miss Dahnke sat stunned for a moment, unable to move. Automatically she noted the thug's receding footfalls. Then she climbed out of the car and crouched, horror-stricken, beside Jordan.

He was lying very still, with a little blood flowing from his mouth. When people came running his half-open eyes reflected the lights they carried. Frank Jordan, whom Emma Dahnke liked because he was so full of life, was full of life no more.

"They can't touch me! . . . I'll take what I want and they can't touch me! . . . I'm crazy!"

Note James Ignatius Varecha's eyes, the breadth of his forehead, the nose, the lips—and decide whether this youth is a genius, average, or moron

Soon, like a cry for vengeance, the voice of Chicago's police radio broadcaster flashed throughout the dark city:

"Attention all cars . . . attention all cars . . . Man reported shot and killed in a robbery at 64th and Lincoln Streets . . . Attention all cars . . . Man reported shot and killed in a robbery at 64th and . . ."

And like wailing cries of mourning for the dead, the shrieks of radio cars converged upon the scene of the slaying.

One . . . two . . . three . . . six . . . a dozen patrol cars, scores of police and gathering crowds of people turned the quiet street into a sort of ghastly carnival.

From the girl, whose sobs had drawn a knot of morbid spectators, police pieced together a description of the killer. As a dozen or more patrol cars set off on a search of the neighborhood, radio squads throughout the city—waiting for the message they knew would come—heard:

"Attention all cars . . . attention all cars . . . Be on the lookout for a boy, about sixteen or seventeen, armed with a small black automatic . . . He is wanted for the murder of Frank Jordan in an attempted robbery at 64th and Lincoln Streets . . . Height about five feet six inches . . . Weight, around 140 . . . Was wearing a gray cap and dark blue pullover sweater . . . Has small, piggish eyes and sharp nose . . . All cars be on the lookout for . . ."

In an amazingly short time every street on Chicago's southwest side was being patroled by radio cars. It seemed impossible that the killer had had time to escape from the neighborhood.

And he hadn't!

Cruising detectives scanned the walks and the dense blackness of alleys. But keen as they were, their eyes could not penetrate the shielding depths of a thickness of shrubbery in front of a house half a mile away down the street.

Here the adolescent murderer crouched. He smiled in glee, and chuckled softly as a police car rolled whisperingly past and faded down the street.

"Damn, dumb flat-feet!" he gloated. "Yeah, I'm crazy—like a fox!" With precocious cunning he had hurried far enough away from the scene of

(Continued on Page 15)

Signposts of Success

By "The Doctor"

Colonel Stoopnagle denies the sternness of his countenance Sundays on CBS net

The Face of a Solemn Ex-Judge Reveals Quite the Reverse to One Who Knows

In every photograph of Colonel Stoopnagle that I have ever seen, he appears to be a solemn-faced ex-judge of a criminal court with a constitutional desire to punish his audience and the prisoner before the bar. Instead, he goes on the air and tickles his audience half to death with inimitable nonsense, the outgrowth of sufficient imagination to have made three first-class mechanics, and vocabulary and savvy enough to have made him an editor of a fast-moving daily newspaper.

His nose is amusement itself to the character analyst, showing spontaneous judgment, quick repartee, high intuition and the kind of dilatory foresight that comes late but is very keen when it arrives. His high invention and extreme vigilance to danger would have made him a good safety engineer, while an overwhelming sense of humor and a disposition to search for the ridiculous probably kept him out of manufacturing.

This man's mouth shows intensive friendships, mild sociability, fair aspirations but little tendency toward religious confidence or orthodoxy. The powerful chin has enough strength, endurance and even flexibility to make him an athlete or a constitutional strong man; but there was too much physical exertion needed in these lines, so he turned to mental gesture and a display of muscularity on a very celebrated "pipe organ" of his own invention.

The width of his head tells of physical strength with a forty-six inch chest and the shoulder of a wheat-thrower. The width of his cheeks fails to tell what he does to keep his avoirdupois within reasonable limits.

The Colonel, whose real name is F. Chase Taylor, was born in Buffalo, New York, thirty-six years ago. He might have continued in the lumber business, as two generations of his family before him, had he not become interested in radio in a small way . . . just for the fun of it. After a few broadcasts over WMAK he began to take the thing seriously, and embraced it as a career. He is a husband and the father of a thirteen-year-old boy.

Colonel Stoopnagle and Budd are on a CBS-WABC network every Sunday night at 9:30 EST in a program sponsored by the Gulf Oil Co.

Open Door to Beauty

By Countess Olga Albani

Eyes, Lashes and Lids Receive the Attention of One of Radio's Most Beautiful Stars

In treating the subject of the care of the eyes I suggested last week that a quick pick-up for the all-important date could best be accomplished with hot and cold compresses. I wish to add now that the most advantageous way to take these compresses is lying down.

Have close at hand two bowls—one with very hot water—the other with ice and water. Put two cotton pads in each. Take the pads from the hot water and gently lay them on the eyes. Then the cold pads. Alternate about every two or three minutes. For the final pad pour some witch hazel in the bowl with the ice and cold water. Leave the cold pads in there for several minutes and then apply to the eyes. It is a fine astringent. You will be amazed, after this treatment, at the wide awake look with which you will dine.

And now that full care has been given the eyes, we turn our attention to their setting.

Eyelashes! I think every one of us utters faithful prayers for their growth. There is a sure way to bring this about, although it does require time and tireless patience: Take some white vaseline and carefully rub it on the lids each night—and be sure not to miss a single application. Then, for exercise, gently pull the lashes. Within a month or two you should notice very satisfactory results.

Eyes, like the rest of the body, must be exercised properly if they are to be healthy. Try these simple orb calisthenics about three times a day. Try them on your trip downtown to the office—or when you have a moment to spare during business hours.

The simplest and most effective one is blinking. Just about twenty times. Next, roll your eyes. This should be easy and interesting, too. First to the left—then up—then to the right—now down. Start slowly and gradually increase the speed. This exercise also will make you accustomed to using your eyes more. And what is as alluring as expressive eyes? These exercises will prove very helpful for those sad little lines beneath the eyes—those lines that worry us so.

Countess Albani will be very glad to answer all questions pertaining to beauty and make-up. Address her in care of RADIO GUIDE, 731 Plymouth Court, Chicago.

Countess Olga Albani sings with the Silken Strings program every Sunday evening over an NBC-WJZ network at 9 p. m. EST, under the sponsorship of the Real Silk Hosiery Company; and later the same night, over a split network—11 p. m. CST—for the West Coast.

Ten Years Ago

Scientists DR. A. W. HULL, of the General Electric Company, and DR. N. H. WILLIAMS, of the University of Michigan, report to the American Physical Society that they have had success in "listening in" to the electron, basic particle or charge from which everything, including human bodies, is made.

FIVE STATIONS—KFI, KYW, WBZ, WEAF and WTAM—are granted governmental permission to increase their respective powers to 1,500 watts each.

JOE COOK, minus his Four Hawaiians, panics 'em from WHN, New York, by telling just how to proceed to build a radio set.

HERBERT HOOVER, reporting as Secretary of Commerce, says he is confident that changes he has made in wave-length assignments will relieve the bothersome congestion in the broadcast band.

MARCONI announces improvements in his newest invention, directive beam radio transmission.

WGN, IN CHICAGO, begins extensive schedule of personal appearances of its staff in order to show the pioneering dialers how their programs are aired. Among the appearers: Quin Ryan, Princess Cantacuzene, Patricia Collinge, Alan Dinehart, the Duncan Sisters and Announcer A. W. "Sen" Kaney.

HEADLINE STARS THEN: Vivien Potter, KFOX; Herman Trutner, Jr., KGO; Charlie Wellman, KHJ; Abe Lyman, KNX; Marion Crawford, KYW; Mrs. Albertine Gagnoun Dean, WBZ; Ed Lally, WCAE; the Merry Old Chief (Leo Fitzpatrick), WDAF; Vincent Lopez, WEAF; Dr. Richard Mandell, WFAA; Arthur Findling, WHAS; Vronne Farr, WIP; Ralph Emerson, WLS; Jolly Bill Steinke, WOR; Erwin Bajarsky, WTAS.

Bulls and Boners

Announcer: "We will clean any child's garment under twelve years of age at a special reduced price."—Miss A. Printen, Chicago, Ill. (Nov. 17; WCFL; 11:25 a. m.)

Bill Slater: 'Makes the blood curse through your veins."—Bernice Ruane, Syracuse, N. Y. (Nov. 10; WFBL; 4:20 p. m.)

Woman Speaker: "Believe me, Jane, when I get married I'm going to have a Heatrola before I have any children. —Mrs. L. N. Whitfield, Louisville, Ky. (Nov. 13; WLW; 7:50 p. m.)

Announcer: "This is just one of the many heroic rescues made by the fearing and dareless firemen."—K. Don Erickson, Battle Creek, Mich. (Nov. 10; WELL; 12:44 p. m.)

News Commentator: "Now for the weather, which comes to us through the courtesy of Mackay Radio and Telegraph."—Pauline Wohler, Cashmere, Wash. (Nov. 8; KNX; 9:05 p. m.)

Fannie Cavanaugh: "She sends her question on three labels taken from a can."—Lee Smith, Chicago (Nov. 13, WBBM; 12:20 p. m.)

Announcer Advertising Face Cream: "You can actually see the difference in your mirror."—Mrs. John Gowdy, Almena, Kans. (Nov. 18; WDAF; 2:15 p. m.)

Eddie Cavanaugh: "All you have to do is open a can and brown it."—Florence Mallory, Battle Creek, Mich. (Nov. 19; WBBM; 1:22 p. m.)

Joan Blaine: "My brother was found in the room with a murdered man in a dazed condition."—Robert Blenznicki, Chicago, Ill. (Nov. 19; WENR; 8:45 p. m.)

Announcer: "You shouldn't miss overlooking Geppert's remarkable offer."—Mount B. Crabbe, Jacksonville, Ill. (Nov. 17; WLS; 7:28 p. m.)

Announcer: "Allan's hobbies are breeding and raising tropical fish, golf, and horseback riding."—William Strunk, Jr., Buckskin, Ind. (Nov. 19; WHAS; 12:26 p. m.)

Announcer: "The Shadow used on this program was taken from the Shadow Magazine."—Mrs. Webster, Villeray, Montreal City, Que. (Nov. 14; WABC; 6:30 p. m.)

Announcer: 'Sears, Roebuck and Company will open their one million dollar and a half store November twenty-second."—Freda Harris, Chicago (Nov. 19; WENR; 4:32 p. m.)

Eddie Albert: 'One of these mornings you'll look out of the window and see snow all over the ground, and maybe sleigh bells and smoke coming out of the chimney."—Mrs. Norman Hay, Racine, Wis. (Nov. 19; WMAQ; 10:07 a. m.)

John Stewart: "I have spoken hardly a half dozen words to my hostess all evening. I must hunt him up."—Mrs. W. H. Oldham, Stanford, Ill. (Nov. 17; WGN; 10:45 a. m.)

Major Holmes: "You can get Europe and South America for $39.50. Think of it!"—Margaret E. Denman, Chicago, Ill. (Nov. 18; WCFL; 1:29 p. m.)

Announcer: 'He slept soundly from then until he was ten years old."—Robert Becker, Clinton, Ia. (Nov. 20; WLW; 6:28 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Radio Road to Health

By Shirley W. Wynne, M. D.

Little Is Known of What Science and Education Are Doing to Stamp Out Disease. Here Are the Facts

The Twentieth Century marks a new phase in the history of medicine, an awakened consciousness of the importance of public work. Private happiness depends upon public health. Slowly throughout the years the forces of disease have been pushed back. Cures have been found for many maladies which formerly were fatal.

The infectious diseases once so dangerous to childhood now can be handled. Many can be prevented by immunization. Others, such as measles and whooping cough, for which no effective method of immunization has as yet been developed, are receiving the attention of able scientists and research workers. Tuberculosis once called the white plague, no longer threatens the crowded population of cities as it formerly did. The death rate of infants and women in childbirth has been cut down enormously, and the health level of the general population is correspondingly higher. Preventive medicine has been carried to the tropics where it has accomplished wonders in combating malaria, yellow fever and other ills.

Much of this progress can be traced to public education. Cities now are planned with a view to the health of citizens. Sanitation and the disposal of sewage are regulated by law. The importance of wholesome food is stressed. Thanks to sanitary legislation, supplies of pure water and pure food are assured, thus decreasing in large measure the danger of typhoid epidemics.

Most important of all, the school curriculum now includes a program of health education. Children are given physical examinations and are taught the rudiments of health knowledge. The younger generation today enters life with its eyes wide open to the dangers of ill health. Even those bugbears, the so-called social diseases, are being overcome by treatment and by the still more effective method of educating youth to an appreciation of their dangers.

With the advancing knowledge of which mankind's physical wellbeing may be maintained, there has been corresponding progress along the lines of mental hygiene. The Viennese psychiatrist, Freud, and others have made huge contributions to science's understanding of man's mental processes in sickness and in health. The present efficiently organized institutions for the care of the mentally sick show a wide gap from the days when Defoe, the author of Robinson Crusoe, wrote a pamphlet for the humane treatment of the insane. The importance of checking tendencies toward nervous disorders early is now realized.

Health authorities are concentrating on the problem of effectively preventing and curing the diseases of the forties and the fifties. Among these diseases are arterio-sclerosis, Bright's disease, diabetes, chronic valvular heart disease, chronic myocarditis, and cancer. These take a huge toll of life each year.

The Child's Hour

By Nila Mack

Mothers May Not Agree with Miss Mack's Recommendation for Scrappy Youngsters, But It Works

Says Dad: "Let him fight. He'll learn to take care of himself"

Whenever a group of boys play together, a fight usually starts. Every normal boy inherits the impulse to fight; therefore it is impossible to prevent this scrapping by exhorting them to be gentle with one another. Since prehistoric times it has been the male instinct to settle his grievances by indulging in physical combat.

Fathers, of course, understand this impulse in their sons, and while they normally do not encourage their boys to engage in fisticuffs, they do little to prevent it. "Oh, let him go ahead," says Dad, "the experience will be good for him, and he'll learn how to take care of himself."

It is difficult for mothers to understand this. Naturally, they do not feel the inherent impulse to scrap which is born in all males, and therefore they look with repugnance on fighting boys. Quite often a mother will drag her boy away from a fight, and when she gets him home she gives him a whipping.

Neither Mother nor Dad is entirely right in their attitude. It is wrong for a boy to stage a street-corner or play-yard bare-knuckle duel, and it is equally wrong for Mother to spank her boy for indulging in occasional affairs of honor. The happy medium involves the Marquis of Queensbury rules and boxing gloves.

I have had occasion to deal with large groups of growing boys, and I know by experience whereof I speak. When the first fight broke loose in the studio I was horrified, and hastily summoned one of my pupils for assistance. I scolded the boys severely after they had been separated, and told them that they would be dismissed without warning if they ever dared to repeat the incident.

It was an official of the studio who gave me the advice which finally ended the feud between the lads. "Let them fight it out with boxing gloves," he said.

Accordingly, I bought a set of boxing gloves and allowed the two young gamecocks to settle their grudge under Queensbury rules. After the fight the youngsters had a good cry, embraced each other, and today they are firm friends.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 9 a. m. EST.

Flashes of Fun

Fred Allen: I've been challenged to a duel, but I haven't the time to fight.

Portland: You only need a couple of seconds for a duel, Mr. Allen!

—Town Hall Tonight

Cantor: Well, Parkyourcarcass, you say you walked all the way from Boston?

Parkyourcarcass: Sure—I would have been here much sooner but I was limping on my niece and uncle!

Cantor: What do you mean limping on your niece and uncle!

Parkyourcarcass: Well, I fell on my niece and sprained my uncle!

—Chase and Sanborn

Graham: And how is your aunt, Chief?

Wynn: Oh, she's a mess, Graham! She met a famous actress yesterday and the actress said her heart ached whenever she thought of the old days in the Ballet. And my aunt said, "Oh, a sort of ballet ache, eh?"

—Texaco Program

Jack Benny: Here's a picture I had taken with my nurse when I was only two years old.

Don Wilson: Why, Jack, the nurse is sitting on your lap!

Benny: Well, that shows you how smart I was as a kid!

—Jello Program

Gracie: My brother took his car down piece by piece in thirty seconds!

George: In a repair shop?

Gracie: No! At a railroad crossing!

George: Oh, yeah! I suppose the motor died and he lived happily ever afterward!

—Adventures of Gracie

Joe Penner: So Adagio marries little Gas Jet—they named her Gas Jet because everyone turned her down. Her uncle was a motion picture producer and the name of his new picture was called Ten Thousand Horses.

Monk: Ten Thousand Horses?

Penner: Yes. It will take him eight years to finish it, because to make a horse picture you must make it bit by bit!

—Bakers Broadcast

Gene: Fritz, you don't look so well this evening.

Fritz: No, Gene, and I owe my rundown condition to soup.

Gene: To eating soup?

Fritz: No, spilling it on my wife's dress.

—Sinclair Greater Minstrels

Prof: The great mountain chain of South America is called Andy's Mountains.

Tony: Oh, Teech, if Andy's got mountains, why don't Amos have 'em?

—Kaltenmeyer's Kindergarten

Gene: What were you telling Bill Childs just now?

Cliff: I told him his wife asked me how to get a wart off her hands.

Gene: What did you tell her?

Cliff: I told her to shoot him.

—Sinclair Greater Minstrels

Izzy: My papa made me take a bath in cold water.

Prof: Why should he make you bathe in cold water?

Izzy: Just on purpose so I could catch cold. My papa cured his own cold and had a box of cough drops left over.

—Kaltenmeyer's Kindergarten

Hits of Week

The fickle radio maestros, in the unending search for variety, last week nominated the darkest dark horse among the popular songs as the hit song of the week—The Difference a Day Makes. This number, which never before occupied a place of honor in the weekly consensus, now roosts proudly as hit leader.

Stay as Sweet as You Are, a favorite tune of the past few months, swept the network airways of all competition, to lead the song hits played most frequently.

Following is Radio Guide's weekly tabulation:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Stay as Sweet as You Are	30
The Continental	28
Out in the Cold Again	25
The Difference a Day Makes	22
Pop Goes Your Heart	21
Hands Across the Table	20
Flirtation Walk	18
Sweetie Pie	15
Lost in a Fog	10
Wild Honey	7

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
The Difference a Day Makes	30
If I Had a Million	29
The Continental	25
Rain	23
Hands Across the Table	21
Must We Say Goodnight	18
Winter in Wonderland	17
Sweetie Pie	16
Lost in a Fog	14
One Night of Love	11

Song hits requested most frequently from a few of the maestros last week were:

Casa Loma Orchestra: An Earful of Music, The Difference a Day Makes, Pop Goes Your Heart.

Joe Haymes: Flirtation Walk, Stay as Sweet as You Are, Out in the Cold Again.

Guy Lombardo: The Difference a Day Makes, Wild Honey, Lost in a Fog.

Programs for Sunday, December 2

Edition 7

Log of Stations Cincinnati

Call Letters	Kilocycles	Power Watts	Location	Net-Work
KDKA	980	50,000	Pittsburgh	N
KMOX*	1090	50,000	St. Louis	C
WAVE*	940	1,000	Louisville	N
WCKY	1490	5,000	Covington	N
WENR	870	50,000	Chicago	N
WFBE	1200	250	Cincinnati	A
WGBF	630	500	Evansville	L
WGN-s	720	50,000	Chicago	L
WHAS	820	50,000	Louisville	C
WKRC	550	1,000	Cincinnati	C
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincinnati	N
WSM	650	50,000	Nashville	N
WSMK*	1380	200	Dayton	C
WTAM*	1070	50,000	Cleveland	N
WWVA*	1160	5,000	Wheeling	C

*Network Programs Listed Only.
s—Special Programs Listed Only.
C—CBS Programs.
N—NBC Programs
A—American Broadcasting System
L—Local Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell △ for Religious Services and Programs

7:00 A.M. EST 6:00 CST
WKRC—△Sunrise Worship
7:45 A.M. EST 6:45 CST
WKRC—Did You Know That?
8:00 A.M. EST 7:00 CST
NBC—Tone Pictures; quartet, piano: WCKY WLW
WFBE—Galvano & Cortez
WKRC—Negro Chorals and Spirituals
8:15 A.M. EST 7:15 CST
NBC—Melody Hour: WTAM
WFBE—Enquirers' Uncle Bob
8:30 A.M. EST 7:30 CST
NBC—Lew White, organist: WCKY
WLW—△Church Forum
9:00 A.M. EST 8:00 CST
NBC—Balladeers; Chorus; Instrumental Trio: WTAM WWJ WSM WAVE
CBS—Aunt Susan: WWVA WHAS
NBC—Coast to Coast on a Bus, children's program: KDKA WCKY WLW
ABS—American Families: WFBE
WKRC—△God's Bible School
WLS—Romelle Fay, organist
9:15 A.M. EST 8:15 CST
NBC—Renaissance Quintet: WTAM WAVE WSM
9:30 A.M. EST 8:30 CST
NBC—Peerless Trio, songs: WTAM WSM WAVE
ABS—△Fed. of Churches: WFBE
WGBF—△Church of Fundamentals
WLS—Verne, Lee and Mary
WSMK—Aunt Susan's (CBS)
9:45 A.M. EST 8:45 CST
NBC—Alden Edkins, bass: WTAM WAVE
WLS—News, Julian Bentley
10:00 A.M. EST 9:00 CST
★ NBC—△Radio Pulpit; Dr. S. Parkes Cadman: WAVE WTAM WSM
CBS—△Church of the Air: WHAS WSMK WKRC
NBC—Southernaires: WCKY WLW KDKA
ABS—Rico Santiago, songs: WFBE
WGBF—△German Church Service
WLS—Prairie Farmer Feature
10:15 A.M. EST 9:15 CST
ABS—News; Madeline Hardy: WFBE
10:30 A.M. EST 9:30 CST
NBC—Morning Musicale: WSM WAVE WCKY KDKA
CBS—News; Patterns in Harmony: WHAS WSMK
NBC—Sweethearts of the Air; Breen & de Rose; Bob Emery: WTAM
WFBE—Florence Frey
WKRC—News; Jim Lightfield
WLS—△Paul Rader, Evangelist
WLW—To be announced
10:45 A.M. EST 9:45 CST
KDKA—△First Presbyterian Church
WFBE—Betty & Jack
WHAS—△Sunday Jail Service
WSM—△First Baptist Church
11:00 A.M. EST 10:00 CST
CBS—Concert Miniatures: KMOX
NBC—News; Ray Heatherton, baritone: WCKY
ABS—△Presbyterian Church: WFBE
WGBF—△Agoga Bible Class
WGN—Northwestern University Prgm.
WHAS—△Presbyterian Church
WKRC—△Christian Science Service
WLW—Tabernacle Choir
11:15 A.M. EST 10:15 CST
NBC—"The Ailing House," Roger B. Whitman: WREN WCKY
WLS—Farm, Weather & Livestock
11:30 A.M. EST 10:30 CST
★ NBC—Major Bowes' Family; Waldo Mayo, conductor & violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Hannah Klein, pianist; The Guardsman: WAVE WSM WTAM
CBS—Salt Lake City Choir: WHAS
NBC—Samovar Serenade: WCKY
WLS—Y. M. C. A. Octet
WLW—△Dr. Jacob Tarshish

Afternoon

12:00 Noon EST 11:00 A.M. CST
NBC—Charlie King & Peggy Flynn: WLW KDKA
CBS—Salt Lake City Choir: WWVA WSMK
WCKY—Major Bowes Family (NBC)
WGBF—Honolulu Serenaders
WKRC—American Legion Program
WLS—Homer Griffith
WSM—△Presbyterian Church Servs.
12:15 P.M. EST 11:15 A.M. CST
WFBE—Louise Kleve
WLS—Dance Orchestra
12:30 P.M. EST 11:30 A.M. CST
NBC—U. of C. Discussion: WTAM
★ CBS—Tito Guizar's Serenade: WKRC WHAS KMOX
★ NBC—Radio City Music Hall of the Air: WCKY KDKA WLW WAVE
WFBE—Variety Program
WLS—Henry Burr & Orchestra
12:45 P.M. EST 11:45 A.M. CST
CBS—Romany Trail: WWVA WHAS WSMK KMOX
WKRC—Jewish Hour
WLS—Vibrant String Ensemble
1:00 P.M. EST 12:00 Noon CST
NBC—Joseph Gallicchio's Concert Orch.: WTAM
CBS—△Church of the Air: WWVA WSMK WKRC WHAS
NBC—Radio City on the Air: WHAM WENR WSM
ABS—Manhattan Concert Band: WFBE
WGBF—Golden Hour of Music
1:30 P.M. EST 12:30 CST
★ NBC—Surprise Party; Mary Small, songs; William Wirges' Orch.; Ray Heatherton & Martha Mears, guests: WTAM
★ CBS—Little Jack Little, songs: WHAS WKRC KMOX
NBC—Nat'l Youth Conference: WAVE WENR KDKA WSM WCKY
ABS—Melody Musketeers: WFBE
WLW—△Church in the Hills
1:45 P.M. EST 12:45 CST
CBS—Pat Kennedy, tenor; Art Kassel's Orch.: WKRC WHAS KMOX
2:00 P.M. EST 1:00 CST
NBC—Treasure Chest; Ralph Kirbery, baritone; Harold Levey's Orch.: WTAM WLW
CBS—Lazy Dan, Minstrel Man: WHAS KMOX WKRC
NBC—Anthony Frome, Poet Prince: KDKA WENR
ABS—Greenwich Sinfonietta: WFBE
WCKY—Golden Voiced Canaries
WGBF—Variety Program
WSM—Poem and Song
2:15 P.M. EST 1:15 CST
NBC—Bob Becker Fireside Dog Stories: KDKA WENR
WCKY—Pop Concert
WGBF—The Funnies
WSM—Melodies
2:30 P.M. EST 1:30 CST
NBC—Gene Arnold: Commodores: WTAM
CBS—Royal Hawaiian Band: KMOX WKRC WHAS
★ NBC—Radio Theater; "Let Us Be Gay," Tallulah Bankhead, guest: WLW KDKA WENR
WGBF—△E. Side Gospel Tabernacle
2:45 P.M. EST 1:45 CST
WSM—Leon Cole, organist
WGN—Football; Bears vs. Lions

Star ★ Indicates High Spot Selections

3:00 P.M. EST 2:00 CST
NBC—Sally of the Talkies, sketch: WTAM WSM WAVE
★ CBS—N. Y. Philharmonic Symphony Orch.; Artur Rodzinski, conductor: WHAS WSMK WKRC KMOX
WCKY—Dan Lieberfeld's Orchestra
WFBE—Safety Club
3:15 P.M. EST 2:15 CST
WFBE—Variety Program
WGBF—Musicale
3:30 P.M. EST 2:30 CST
★ NBC—Musical Revue; Don Mario, tenor; Orch. direction Harry Jackson: WTAM WLW
★ NBC—△Nat'l Vespers; Dr. Harry Emerson Fosdick: WSM WENR WAVE
KDKA—△Shadyside Church Vespers
WCKY—Police Headquarters
WFBE—Leroy Bradley's Orchestra
WGBF—Musical Program
3:45 P.M. EST 2:45 CST
WCKY—National Vespers (NBC)
WGBF—Gene Miller
4:00 P.M. EST 3:00 CST
★ NBC—Kansas City Philharmonic Orch.; Guest Artists: WTAM WSM WAVE
★ NBC—Advs. of Sherlock Holmes, sketch: WENR KDKA
★ C. N.—Rev. Charles E. Coughlin: WLW
ABS—Symphony Orchestra: WFBE
WCKY—Jewell Box
WGBF—△Church Hour
WWVA—N. Y. Philharmonic Symphony Orchestra (CBS)
4:15 P.M. EST 3:15 CST
WENR—Jess Hawkins' Orchestra
4:30 P.M. EST 3:30 CST
NBC—The Land of Beginning Again; Ruth Everets, songs; Harrison Knox, tenor; Rod Arkell, poet & narrator; Louis Katzman's Bohemians; Lew White, organist: KDKA WENR
★ NBC—"The House by the Side of the Road; Tony Wons: WSM WAVE
WCKY—Notes in Rhyme
4:45 P.M. EST 3:45 CST
NBC—Dream Drama; Arthur Allen & Parker Fennelly: WTAM
5:00 P.M. EST 4:00 CST
★ CBS—"Open House"; Freddie Martin's Orch.; Jean Egart, songstress, guest: WHAS KMOX WKRC
★ NBC—Roses & Drums; "Birthday Party," drama: WENR WLW KDKA
★ NBC—THE HOOVER CO. PRESents "The Sentinels' Serenade"; Edward Davies, baritone; Charles Sears, tenor; Mary Steele, contralto; Josef Koestner's Orch.; Albert Spaulding, violinist, guest: WTAM WAVE WSM
ABS—Bernie Armstrong Presents: WFBE
WCKY—Beauty Salon
WGBF—American Legion
5:15 P.M. EST 4:15 CST
WCKY—Interlude
5:30 P.M. EST 4:30 CST
★ NBC—Radio Explorers' Club; Dr. Harry C. Raven Interviewed by Hans Christian Adamson: WENR WAVE WCKY KDKA
★ CBS—Crumit & Sanderson; Jack Shilkret's Orch.; Guest: WHAS KMOX WWVA
★ NBC—"The House by the Side of the Road"; Tony Wons, philosopher; Gina Vanna, soprano; Emery Darcy, baritone; Ronnie & Van, songs & comedy; Vocal Ensemble; Orch. direction of Ulderico Marcelli: WTAM
E. T.—"Smilin' Ed" McConnell: WLW WSM
WKRC—Sunday Evening Musicale
5:45 P.M. EST 4:45 CST
NBC—Albert Payson Terhune; Dog Drama: KDKA WENR
WCKY—Home Fires

Night

6:00 P.M. EST 5:00 CST
NBC—△Catholic Hour; "The Church & the Poor," Rev. M. Gillis: WAVE WSM WTAM
★ CBS—Music by Gershwin: WKRC KMOX WHAS
NBC—Heart Throbs of the Hills, WENR WCKY
ABS—Dick Blaine's Orch.: WFBE
KDKA—Those Three Girls
WGBF—△Rescue Mission
WLW—Rene and his Violin
6:15 P.M. EST 5:15 CST
NBC—Jolly Coburn's Orch.; Soloists: KDKA WENR
WCKY—World Revue
WLW—Music by Divano
6:30 P.M. EST 5:30 CST
★ CBS—ACME WHITE LEAD & Color Works Present "Smilin' Ed" McConnell: WKRC WHAS WWVA KMOX WHK WBNS
NBC—Frank Simon's Concert Band; Guest; Narrator: WLW WTAM
★ NBC—Grand Hotel; "Danger Calling," sketch; Anne Seymour & Don Ameche: KDKA WENR
WFBE—△Church Federation Hour
WGN—Wayne King's Orchestra
WSM—Sacred Quartet
6:45 P.M. EST 5:45 CST
★ CBS—Voice of Experience: WWVA WHAS KMOX WKRC
WGN—Jan Garber's Orchestra
WJR—Donald Novis, tenor
7:00 P.M. EST 6:00 CST
NBC—Martha Mears, contralto: WTAM
★ CBS—California Melodies; Raymond Paige's Orch.; Joan Marsh; Guests: WSMK WKRC WWVA KMOX
★ NBC—Jack Benny; Mary Livingstone & Frank Parker; Don Bestor's Orch.: WSM KDKA WENR WAVE
ABS—Among the Nations: WFBE
WCKY—High Roads
WHAS—Early Evening Revue
WLW—Showdown Review
7:15 P.M. EST 6:15 CST
NBC—King's Guard Quartet: WTAM
WFBE—Mrs. Harry L. Swarts
WGBF—Sport News
WGN—Wayne King's Orchestra
7:30 P.M. EST 6:30 CST
★ NBC—Queena Mario, Met. Opera soprano; Sigurd Nilssen, basso; Graham McNamee: WTAM
CBS—Chicago Knights: WWVA KMOX WKRC WTAM
★ NBC—Joe Penner; Ozzie Nelson's Orch.; Harriet Hilliard, vocalist: WSM WLS KDKA WLW
WCKY—Sports; Murdock Williams
WFBE—Harry Hartman's Sports
WGBF—Woods' German Band
WHAS—Herbert Koch, organist
7:45 P.M. EST 6:45 CST
★ CBS—Mrs. Franklin D. Roosevelt, "Americans of Tomorrow": WHAS WKRC KMOX
NBC—Wendell Hall, songs: WTAM
WCKY—Civic Cincinnati
WFBE—Forrest Bradford's Orchestra
8:00 P.M. EST 7:00 CST
★ NBC—Opera Guild; "Rigoletto," in English, John Charles Thomas; Deems Taylor; Wilfred Pelletier's Orch.; Chorus: WSM WTAM WLW WAVE
★ CBS—Sunday Evening Hour; Grace Moore, soprano, guest Artist: WHAS KMOX WKRC WSMK WWVA
★ NBC—Symphony Concert; Werner Janssen, conductor; Brodsky & Triggs, piano duo, guests: KDKA WLS WCKY
ABS—New York Civic Symphony: WFBE
8:15 P.M. EST 7:15 CST
WGN—Kay Kyser's Orchestra
9:00 P.M. EST 8:00 CST
★ NBC—Manhattan Merry-Go-Round; Featuring Famous Acts of the Amer. Theater; Pierre Le Kreeun, tenor; Men About Town, trio; Orch. direction Andy Sannella: WTAM
★ NBC—Silken Strings; Charlie Previn's Orch.; Countess Olga Albani: WLW WAVE WENR WSM KDKA
CBS—Alexander Woolcott, the Town Crier; Robt. Armbruster's Orch.: KMOX WHAS WKRC
WCKY—Dance Orchestra
WFBE—Clyde Fox's Orchestra
9:15 P.M. EST 8:15 CST
WENR—Art Kassel's Orchestra
WFBE—Leroy Bradley's Orchestra
WKRC—C. O. Brown
9:30 P.M. EST 8:30 CST
★ CBS—Col. Stoopnagle & Budd; Frank Parker, tenor; Quartet: Oscar Bradley's Orch.: WHAS WKRC
★ NBC—Walter Winchell, gossip: KDKA WENR WLW
★ NBC—Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman & Arden; Bertrand Hirsch, violinist; Gus Haenscheu's Orch.: WSM WTAM
ABS—Moods in Melody: WFBE
WCKY—Plantation Four
9:45 P.M. EST 8:45 CST
NBC—Armand Girard, baritone: WCKY WENR
KDKA—To be announced
WLW—Unbroken Melodies
10:00 P.M. EST 9:00 CST
CBS—Wayne King's Orch.: WHAS WKRC KMOX
★ NBC—Christmas Seal Campaign; Jessica Dragonette, soprano; Lanny Ross, tenor & other Guests; Speaker: WCKY WENR KDKA
★ NBC—Hall of Fame; "The Costello Case," with Lee Tracy, guest: WSM WTAM WLW
ABS—Harry Hershfield: WFBE
WGN—Headlines of Other Days
10:15 P.M. EST 9:15 CST
ABS—Hockey Game: WFBE
KDKA—Y. M. C. A. Program
WENR—Symphony Orchestra
10:30 P.M. EST 9:30 CST
★ NBC—Jane Froman, contralto; Frank Black's Orch.; Modern Choir: WTAM WLW WAVE WSM
CBS—Dramatic Guild; News: WKRC WSMK
NBC—An American Fireside; Bob Ripley Interviewed by Norman Hapgood: WCKY KDKA
WHAS—Charlie Kent's Singers
10:45 P.M. EST 9:45 CST
WENR—Ohl Heidelberg Octet
WGN—Hockey; Blackhawks vs. N. Y. Americans
WHAS—Voice of Friendship
11:00 P.M. EST 10:00 CST
NBC—Roxanne Wallace, songs; Al & Lee Reiser, piano duo; News: KDKA
NBC—Wendell Hall: WAVE WSM
CBS—Little Jack Little's Orch.: WHAS WSMK KMOX
★ NBC—K-7, spy story: WENR WCKY
ABS—Voice of Romance: WFBE
WKRC—Johnnie Getz' Orchestra
WLW—News; Tea Leaves & Jade
11:15 P.M. EST 10:15 CST
★ NBC—Walter Winchell: WAVE WSM
ABS—Dancing 'till 1 a. m.: WFBE
KDKA—△Missionary Broadcast
WHAS—Cotton Pickers
WKRC—Jack Little's Orch. (CBS)
11:30 P.M. EST 10:30 CST
NBC—Byrd Expedition: WAVE WCKY
CBS—Leon Belasco's Orch. WSMK WKRC
WENR—Art Kassel's Orchestra
WGN—Wayne King's Orchestra
WHAS—Dream Doctor
WLW—Byron Dunbar
WSM—Sunday Night Serenade
11:45 P.M. EST 10:45 CST
KMOX—Leon Belasco's Orch. (CBS)
WGN—Jan Garber's Orchestra
12:00 Mid. EST 11:00 P.M. CST
NBC—Mills' Rhythm Band: KDKA WLW
NBC—News; Will Osborne's Orch.: WSM WAVE WTAM
CBS—Paul Sabin's Orch.: WKRC KMOX
WENR—George Olsen's Orchestra
WHAS—Gray Gordon's Orchestra
12:15 A.M. EST 11:15 P.M. CST
CBS—Henry Busse's Orch.: WKRC KMOX
WGN—Ted Weems' Orchestra
12:30 A.M. EST 11:30 P.M CST
NBC—Stan Myers' Orch.: KDKA
CBS—Frank Dailey's Orch.: WKRC KMOX WHAS
NBC—Don Pedro's Orch.: WTAM WAVE
WENR—George Devron's Orchestra
WGN—Kay Kyser's Orchestra
WLW—Ferde Grofe's Orchestra
WSM—Wagon Wheel Orchestra
12:45 A.M. EST 11:45 P.M. CST
WENR—Heidelberg Ensemble
WGN—Ted Weems' Orchestra
1:00 A.M. EST 12:00 Mid. CST
WENR—Jess Hawkins' Orchestra
WLW—Eddie Laughton's Orchestra
1:15 A.M. EST 12:15 CST
WGN—Jan Garber's Orchestra
1:30 A.M. EST 12:30 CST
WENR—Sissle's & Hoff's Orchestras
WGN—Kay Kyser's Orchestra
WLW—Moon River, organ & poems

Coming Events

Time Shown Is Eastern Standard

Sunday, Dec. 2

MAY SINGH BREEN and PETER DE ROSE will begin a new series of four-a-week broadcasts over an NBC-WEAF network for fifteen minutes each Sunday, Monday, Wednesday and Friday at 10:30 a. m. They will be assisted by Big Brother BOB EMERY, radio philosopher and entertainer.

JOSEPH GALLICCHIO'S orchestra now is featured in a weekly program of concert music called Command Performance. The imagined setting is a king's court, and a king commands the orchestra to play royal musical favorites. The hour is 1 p. m. each Sunday over an NBC-WEAF network.

SIGURD NILSSEN, basso, will join QUEENA MARIO, Metropolitan Opera soprano, on the American Radiator Program at 7:30 p. m., over an NBC-WEAF network.

GRACE MOORE, concert soprano and star of the motion picture, One Night of Love, will sing with the Ford Symphony Orchestra on the Sunday Evening Hour program from 8 to 9 p. m. over the WABC-Columbia network.

Chase and Sanborn Opera Guild offers grand opera in English condensed into a full hour program. DEEMS TAYLOR, noted composer, will be the narrator; WILFRED PELLETIER, Metropolitan Opera conductor, will direct the symphonic orchestra and chorus of forty voices. Outstanding opera singers of the world will be cast in the grand operas which will be heard in the new series beginning tonight at 8 p. m. over an NBC-WEAF network.

JESSICA DRAGONETTE, LANNY ROSS, and RENAISSANCE ENSEMBLE, and nther NBC headliners will be featured in the Christmas Seal prngram nver an NBC-WJZ network at 10 p. m. Solos and a duet by Miss Dragonette and Ross, a cello solo by ROSARIO BOURDON, conductor of the Cities Service orchestra, a piano duet by FRANK BANTA and MILTON RETTENBERG, and two numbers by the Renaissance Ensemble, played on olden-time string instruments, will comprise the program.

Monday, Dec. 3

GUS VAN, comedy song and patter artist, will be heard again over an NBC-WEAF network beginning today at 10:05 a. m., and each Monday, Tuesday, Wednesday and Thursday morning.

JOE WHITE, the Irish tenor, will be heard in a new morning spot over an NBC-WEAF network at 10:45 a. m.

WALLACE BUTTERWORTH, whose Gossip Behind the Microphone was a CBS feature earlier in the year, will return with the same program on an extended network over CBS-WABC, Mondays, Wednesdays and Fridays from 12:30 to 12:45 p. m., beginning this date. Rosaline Greene, known on the air as *Mary Lou*, will be interviewed on the premiere broadcast.

During the week of the International Live Stock Exposition at Chicago, the National Farm and Home Hour will broadcast direct from the new arena in the stock yards. Complete coverage of the stock show events will be heard at 12:30 in the afternoon on December 3, 4, 5, 6 and 7, over an NBC-WJZ network.

COBINA WRIGHT will present her "Your Hostess" program over the CBS-WABC network from 3 to 4 p. m. Guest appearances by prominent people and artists, music and variety are the spice of her radio fare.

The Desert Kid, a dramatic sketch with musical numbers, is now heard over an NBC-WEAF network at 6:15 p. m. This program is particularly interesting to children. It will be heard every Monday, Wednesday and Friday.

Half-hour symphonic concerts by the St. Louis Symphony Orchestra are being broadcast weekly on Mondays at 11:30 p. m. over an extensive NBC-WEAF network. VLADIMIR GOLSCHMANN, distinguished French musician, will conduct the series of ten concerts.

Wednesday, Dec. 5

The Joke Book, CBS-WABC network feature from WCAU, Philadelphia, will be heard from 9 to 9:30 a. m. Wednesdays, starting today.

PATTI CHAPIN, contralto, has a new weekly program of her own, which will be heard at 5:45 p. m. over the CBS-WABC network.

DONALD RICHBERG, NRA Chief, will deliver an address at the annual dinner of the National Association of Manufacturers in New York. His talk, Co-operation in Industrial Progress, will be broadcast at 10 p. m. over an NBC-WJZ network.

Thursday, Dec. 6

DANNY DEE starts Did You Know?, a new series, today at 9:30 a. m. over an NBC-WEAF network.

AL BERNARD and PAUL DUMONT and their Burnt Cork Dandies will increase their broadcast to a half hour. They will be heard from 7:30 to 8 p. m. over an NBC-WEAF network.

ANTHONY FROME

Despite the high mortality rate for royalty these days, The Poet Prince doesn't have to worry about the security of his crown. Listeners demanded the permanency of his reign which accounts for his weekly Sunday programs over the NBC-WJZ network at 2 p. m. EST

Father Coughlin's Broadcasts

Stations carrying Father Coughlin's broadcast outlets are listed below. His talks go on the air at 4 p. m. EST, 3 p. m. CST, and 2 p. m. MST, every Sunday.

Shrine of the Little Flower Network

KSTP, St. Paul, Min.	WHO, Des Moines, Ia.
KWK, St. Louis, Mo.	WJAS, Pittsb'gh, Pa.
KYW, Chicago, Ill.	WJJD, Chicago, Ill.
WCAO, Baltimore, Md.	WJR, Detroit, Mich.
WCAU, Philadelphia	WLW, Cincinnati, O.
WFBL, Syrac'se, N.Y.	WOKO, Albany, N.Y.
WGAR, Cleveland, O.	WOL, Wash'tun, D.C.
WGR, Buffalo, N. Y.	WOR, New York City
WHB, K. C., Mo.	WOW, Omaha, Nebr.

The Yankee Network

WDRC, Hartford, Ct.	WLBZ, Bangor, Me.
WEAN, Provid'ce, R. I.	WLLH, Lowell, Mass.
WFEA, Manch'ter, NH	WNAC, Boston, Mass.
WHAS, Spr'fld, Mass.	WNBH, N. Bedf'd, M.
WICC, Bridgep't, Con.	WORC, Worc't'r, Mass.

Iggy Gone Wild

(Continued from Page 11)

the crime—but had not tried to escape from the district entirely.

"And now," the piggy-eyed youth said to himself as the police car vanished, "to make my getaway. I'll take a car."

Down the street he saw a parked coupe. Keeping a sharp lookout for the sight of slow-moving headlights that might mean more police cruisers, he moved stealthily toward the car—then noticed that it contained two persons.

"Good!" murmured this utterly cold-blooded young killer. "This means I'll get some dough, too."

Inside the car sat Miss Lillian Henry, 20 years old, a niece of Deputy Police Commissioner John Alcock; and James Guisinger, a young railroad clerk. They had just returned from a neighborhood movie, and Guisinger had pulled up his car in front of her home at No. 5720 South Lincoln Street, where they sat and chatted for a few moments.

Closer and closer crept the cold-eyed youth with the gun.

"Well, Jim," said Lillian gaily, "it's getting late. I think I'd better say good-night."

She half-opened the coupe door, started to get out.

Like a frightened jack-in-the-box, a leering face popped up at the door.

"Get back in there! And put 'em up! This is a stickup!"

Roughly Lillian was thrust back into the car. Then slowly, carefully, keeping that small black automatic trained on Guisinger, the youth in the peaked cap climbed in beside the girl.

"I'm a tough guy!" was the amazingly boyish boast of this strange youth. "So don't start nothing, see?" The little piggy eyes were boring into those of the angry Guisinger. "Get going!" snapped the young desperado. "Drive where I tell you."

Boasts of Murder

For an instant Guisinger hesitated. At this, the skin on the gun-boy's face tightened, lips curled back from his mouth. He looked oddly like a cat, laying back its ears before striking. The finger tightened slightly upon the gun's trigger.

For a moment, a second lite hung in the balance. One added spasm of rage in the gunman—one added traction of an ounce's pressure on the trigger . . .

But the boy's anger faded slightly. The self-satisfied leer returned to his face.

"You better drive, fellah," he gloated in a flat tone. "I just killed one guy . . ."

Guisinger started the car.

"I stuck up this fellow and his girl back at 64th and Lincoln," continued the killer boastfully as they drove away from the curb. "The guy tried to jump out of the car when I told him it was a stickup, and I let him have it. So keep your mouth shut! And keep your eyes away from me or I'll plug you, too!"

(Continued on Page 28)

You'll like this program!

"SMILIN' ED" McCONNELL

Sponsored by
ACME QUALITY PAINT and LIN-X

You'll hear him over the Columbia Broadcasting System

★

WKRC WHK KMOX
WBNS WWVA WHAS

★

EVERY SUNDAY EVENING at
6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)

America's Greatest Violinist
ALBERT SPALDING
ON
The HOOVER SENTINELS
SERENADE

★ ★ ★

SUNDAY DECEMBER 2nd

• Don't miss this delightful musical program, bringing you a succession of distinguished guest artists. Hoover Orchestra, under the direction of Josef Koestner. Distinguished vocalists in ensemble singing. Edward Davies, popular baritone, every Sunday.

5:00 Eastern Standard Time
NBC Red Network
COAST-TO-COAST

GLAMOUR! ROMANCE!
GOOD MONEY!

BROADCASTING offers these and more

Floyd Gibbons
Famous Radio Broadcaster

BROADCASTING offers remarkable opportunities to talented men and women if they are trained in Broadcasting technique. It isn't necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown — yet they easily make $1,000 to $5,000 a year while, of course, the "stars" often make $15,000 to $50,000 a year.

New method of practical training, developed by Floyd Gibbons, fits talented people for good pay Broadcasting jobs. If you have a good speaking voice, can sing, act, write, direct or sell, the Floyd Gibbons School will train you—right in your own home in your spare time—for the job you want.

Our free book, "How to Find Your Place in Broadcasting," tells you the whole fascinating story of Broadcasting—and how you can turn your hidden talents into money. Send the coupon today for free book. No obligation.

Floyd Gibbons School of Broadcasting
2000 14th St., N.W., Dept. 4831, Washington, D. C.

Without obligation send me your free booklet, "How to Find Your Place in Broadcasting," and full particulars of your home study Course.

Name.....Age.....
Please Print or Write Name Plainly
Address.....
City.....State.....

Programs for Monday, December 3

Star ★ Indicates High Spot Selections

6:30 A.M. EST 5:30 CST
WLW—Top o the Morning
7:00 A.M. EST 6:00 CST
KDKA—Musical Clock
WCKY—Musical Headlines
WKRC—△Sunrise Worship
WLW—△Prayer Period
7:15 A.M. EST 6:15 CST
WCKY—Lane & Purkett
WLW—△Morning Devotions
7:30 A.M. EST 6:30 CST
WLS—Smile-A While
WLW—Bob Albright
WSM—Rise and Shine
7:45 A.M. EST 6:45 CST
WCKY—Jerry Behrens
WKRC—Gene Kine
WLW—Plantation Days
8:00 A.M. EST 7:00 CST
NBC—Bradley Kincaid, songs: WLW
NBC—Morning Devotions: KDKA WCKY WAVE
WFBE—Musical Clock
WGBF—△East Side Tabernacle
WHAS—△Asbury College Devotions
WKRC—Something for Everyone
WLS—News, Julian Bentley
WSM—Johnny Muskrat
8:15 A.M. EST 7:15 CST
NBC—Lew White, organist: KDKA WCKY WAVE
NBC—Don Hall Trio: WLW
WLS—Bulletin Board; Farm News
WSM—Rise & Shine
8:30 A.M. EST 7:30 CST
CBS—Lyric Serenade: WSMK
NBC—Cheerio: WLW WTAM WAVE WSM
WFBE—Morning Concert
WHAS—Georgia Wildcats
WLS—Jolly Joe's Pals
8:45 A.M. EST 7:45 CST
NBC—Landt Trio & White: KDKA WCKY
WGBF—Musicale
WHAS—Bob Atcher
WKRC—Fiddlin' Farmers
WLS—Spare Ribs' Fairy Tales
9:00 A.M. EST 8:00 CST
NBC—Breakfast Club; Dance Orch.: KDKA WCKY WAVE
CBS—Modern Minstrels: WKRC WHAS WSMK
ABS—Ed Smith: WFBE
WGBF—Timely Topics
WLS—△Morning Devotions
WLW—Joe Emerson, Hymns
WSM—△Laymen's Morning Devotion
9:15 A.M. EST 8:15 CST
ABS—Vaughn de Leath, songs: WFBE
WHAS—Shopping Guide
WKRC—△God's Bible School Services
WLS—Hoosier Hot Shots and Arkie
WLW—Music by Divano
WSM—Leon Cole, organist
9:30 A.M. EST 8:30 CST
CBS—Modern Minstrels: WKRC
ABS—Music Masters Hour: WFBE
KDKA—Style and Shopping Service
WGBF—New York Store
WHAS—Good Will Industries
WLS—Ford Rush
WLW—Mail Bag
WSM—Breakfast Club (NBC)
9:45 A.M. EST 8:45 CST
KDKA—Sammy Fuller
WGN—Keep Fit Club
WHAS—Modern Minstrels (CBS)
WLS—Morning Minstrels
WLW—The Jacksons
10:00 A.M. EST 9:00 CST
NBC—Josephine Gibson, hostess counsel: WSM KDKA WAVE
CBS—News; Harmonies in Contrast: KMOX WWVA
WCKY—Carefree Capers
WFBE—Dr Thomas Sullivan
WHAS—Sanders Sisters
WKRC—Music That Charms; News
WLS—Westerners Round Up
WLW—Elliott Brock, violinist
10:15 A.M. EST 9:15 CST
★ NBC—Clara, Lu 'n' Em: WLW WSM WTAM
NBC—Holman Sisters, pianists: WCKY KDKA
WFBE—Dot Club News
WGBF—Household Hour
WHAS—Dolly Dean
WKRC—Woman's Hour
10:30 A.M. EST 9:30 CST
NBC—Sweethearts of the Air; Breen & de Rose; Bob Emery: WAVE
CBS—Savitt's Serenade with Dianne: WKRC WSMK
NBC—Today's Children, drama: KDKA WCKY WLS
ABS—Helen Board, songs: WFBE
WGBF—Charm School
WHAS—Ida Bailey Allen
WLW—Stock Reports
WSM—Radio Kitchen
WTAM—Morning Parade (NBC)
10:45 A.M. EST 9:45 CST
CBS—Memories Garden: WKRC WWVA KMOX WHAS WSMK
NBC—News; Radio Kitchen: KDKA
ABS—Care & Feeding of Men: WFBE
WCKY—News; Health Reporter
WLS—Dean Brothers
WLW—News; Nora Beck Thomann
11:00 A.M. EST 10:00 CST
NBC—Navy Band: WTAM WSM
NBC—Honeymooners; WCKY KDKA
ABS—Jerry Baker, tenor; Organist, WFBE
WGBF—Jim and Jean
WLS—Bill O'Connor, tenor
WLW—Rhythm Jesters
11:15 A.M. EST 10:15 CST
★ NBC—Tony Wons: KDKA WCKY
CBS—"Fats" Waller, songs: WHAS WKRC WWVA WSMK
ABS—Morning Parade: WFBE
WAVE—Navy Band (NBC)
WLS—Jim Poole Markets
WLW—Yucatan Trio
11:30 A.M. EST 10:30 CST
NBC—George Hessberger's Band: KDKA
CBS—Connie Gates & Jimmy Brierly: WHAS WKRC WSMK KMOX
ABS—Rhythm Melodies: WFBE
WGBF—Baby Shop
WLS—Today's Kitchen
11:45 A.M. EST 10:45 CST
WENR—Variety Program
WFBE—Lula Lawson
WGBF—Musical Program
WHAS—Shades of Harmony
WKRC—Wes and Gene

Afternoon

12:00 Noon EST 11:00 A.M. CST
NBC—Fields & Hall, piano duo: WSM KDKA WAVE
★ CBS—Voice of Experience: KMOX WHAS WWVA WKRC
NBC—Marion McAfee, soprano: WTAM
ABS—Eddie Prince's Orch.: WFBE
WCKY—Bluegrass Hillbillies
WLW—Salt & Peanuts
12:15 P.M. EST 11:15 A.M. CST
NBC—Josephine Gibson, hostess: WLS
★ NBC—Honeyboy & Sassafras, comedy team: WTAM
NBC—Charles Sears, tenor: WAVE WSM KDKA
★ CBS—The Gumps: WHAS KMOX WKRC
WLW—Livestock Reports
12:30 P.M. EST 11:30 A.M. CST
NBC—Int'l Livestock Exposition: WSM KDKA WAVE WCKY WLW
CBS—Dick Messner's Orch.: WWVA WSMK WKRC
ABS—Here's How: WFBE
WGBF—Gift Shop
WHAS—Univ. of Louisville
WLS—Old Parlor Organ
12:45 P.M. EST 11:45 A.M. CST
ABS—Will Hollander's Orch.: WFBE
WGBF—Bulletin Board
WHAS—Dick Messner's Orch. (CBS)
WLS—Markets, News
1:00 P.M. EST 12:00 Noon CST
CBS—Just Plain Bill: KMOX
WGBF—Market Reports
WGN—Just Plain Bill
WHAS—College of Agriculture
WKRC—Wes and Gene
WLS—Virginia Lee & Sunbeam
1:15 P.M. EST 12:15 CST
CBS—Eddie & Fannie Cavanaugh, gossip club: WHAS KMOX
ABS—"Shut-In" Hour: WFBE
WGBF—Farmer Purcell
WKRC—"The Love Nest"
WLS—Dinner Bell
1:30 P.M. EST 12:30 CST
NBC—Forum on Character Building: WAVE WTAM
CBS—Story Behind the Song, sketch: KMOX
★ NBC—Vic & Sade: WLW
KDKA—Dance Orchestra
WCKY—Rhythm Encores
WFBE—Conservatory of Music
WHAS—Georgia Wildcats
WKRC—Dixie Vagabonds
WSM—Division of Markets
1:45 P.M. EST 12:45 CST
NBC—Music Guild: KDKA WCKY
CBS—Pat Kennedy; Art Kassel's Orch.: WKRC WHAS KMOX
WGBF—Curbstone Reporter
WLW—Ferde Grofe's Orchestra
WSM—Variety Program
2:00 P.M. EST 1:00 CST
CBS—Marie, Little French Princess: KMOX WKRC
NBC—Revolving Stage: WTAM
NBC—Music Guild: WAVE WSM
ABS—Broadway Cheese Club Lunch.: WFBE
WGBF—Bill Boarders
WHAS—Univ. of Kentucky
WLS—Pat Buttram & Melviny
WLW—Ohio School of the Air
2:15 P.M. EST 1:15 CST
★ CBS—Romance of Helen Trent: KMOX WKRC WGN
WLS—Rangers & John Brown
2:30 P.M. EST 1:30 CST
CBS—School of the Air: WSMK WWVA KMOX WHAS WKRC
NBC—Smackout: WCKY WSM
ABS—Piano & Organ Concertos: WFBE
KDKA—Home Forum
WAVE—Three Scamps (NBC)
WLS—Grain Markets; Cornhuskers
2:45 P.M. EST 1:45 CST
★ NBC—Vic & Sade, sketch: WTAM
NBC—Richard Maxwell, tenor: WCKY WAVE WSM
WLS—Henry Burr; Orchestra
3:00 P.M. EST 2:00 CST
NBC—Ma Perkins, drama: WTAM WLW WAVE WSM
CBS—Colina Wright, Guests: WSMK WKRC WHAS
★ NBC—Radio Guild: "Virginius," drama: WCKY
ABS—Women & Money: WFBE
KDKA—Orchestra
WGBF—Shut-In Program
WLS—Homemakers Hour
3:15 P.M. EST 2:15 CST
NBC—Dreams Come True: WLW WTAM WSM
ABS—Crane Calder, baritone; harmonettes: WFBE
WENR—Madame De Sylvara
3:30 P.M. EST 2:30 CST
NBC—Woman's Radio Review; "Books & Their Authors" Harry Hansen: WAVE WSM WTAM
ABS—Today's Winners: WFBE
WGN—June Baker, home management
WLW—Sandra Roberts
WSMK—Colina Wright (CBS)
3:45 P.M. EST 2:45 CST
KDKA—Charm
KMOX—Coluna Wright (CBS)
WENR—Program Preview
WLW—Business News
4:00 P.M. EST 3:00 CST
NBC—John Martin Story Prgm.: WSM WAVE
CBS—"Little House Family," sketch: WKRC WSMK WHAS
NBC—Betty & Bob: KDKA WENR
WCKY—Model Melodies; Interlude
WGBF—Sunshine Hour
WLW—Life of Mary Sothern
4:15 P.M. EST 3:15 CST
NBC—Gypsy Trail: WSM WTAM WAVE
CBS—Louis H. Carris, talk: WKRC WSMK
NBC—Eddie East & Ralph Dumke: KDKA WCKY
WENR—Mme. de Sylvara
WHAS—△Week-day Devotions
WLW—Mary Alcott and Orchestra
4:30 P.M. EST 3:30 CST
NBC—Roxanne Wallace, songs: WTAM
NBC—Dr. Allen O. Whipple: WAVE WSM WCKY
CBS—Chicago Variety Prgm.: WHAS WKRC WSMK
NBC—Ma Perkins, sketch: WENR
KDKA—Market Reports
WGBF—Musical Masterpiece Hour
WGN—Blue Moments
WLW—Betty and Bob
4:45 P.M. EST 3:45 CST
NBC—Lady Next Door: WTAM
NBC—Horacio Zito's Orch.: WCKY KDKA WSM WAVE
WENR—Program Preview
WGN—Musical
WKRC—Ed Schoelwer
WLW—Business News
5:00 P.M. EST 4:00 CST
NBC—George Stirney's Music: WTAM
★ NBC—Al Pearce's Gang: WSM WAVE WCKY WENR
CBS—Adv. Hour: WKRC
KDKA—Memories
WFBE—Merchants Bulletins
WHAS—Herbert Koch, organist
WLW—Ethel Ponec, singer
WSMK—RADIO GUIDE PRESENTS Orville Revelle: Guest Stars
5:15 P.M. EST 4:15 CST
CBS—Skippy: WKRC
NBC—Jackie Heller, tenor: WAVE WSM WENR WCKY
NBC—Tom Mix's Straight Shooters: WTAM WLW
KDKA—Kiddies' Club
5:30 P.M. EST 4:30 CST
NBC—Sizzlers, trio: WAVE WSM
NBC—The Singing Lady: KDKA WLW
ABS—Bob Fallon's Orch.: WFBE
WCKY—Round the World Club
WENR—Larry Larsen, organist
WHAS—Out of the Dusk
WKRC—Sketch-A-Scope Adventures
5:45 P.M. EST 4:45 CST
★ NBC—Capt. Tim Healy: WTAM
NBC—Orphan Annie: WCKY KDKA
WENR—Happy Jack Turner (NBC)
WFBE—Big Store Santa Claus
WGBF—Margie Ann Knapp
WKRC—Pirate Club
WLW—Jack Armstrong
WSM—Nap & Dee

Night

6:00 P.M. EST 5:00 CST
NBC—Dick Steele, news: WTAM
CBS—Adventure Hour: WHAS KMOX
NBC—Army Band: WAVE WCKY WENR
CBS—Buck Rogers, sketch: WKRC
KDKA—Dan and Sylvia, sketch
WLW—John Barker
WSM—Marjorie Conney, pianist
6:15 P.M. EST 5:15 CST
CBS—Skippy sketch: WHAS KMOX
NBC—"The Desert Kid," with Ranch Boys: WENR
ABS—Twilight Philosopher: WFBE
KDKA—U. S. Army Band (NBC)
WKRC—Smilin' Dan
WLW—Bachelor of Song
6:30 P.M. EST 5:30 CST
NBC—News; Three X Sisters: WAVE
KDKA—Comedy Stars of Hollywood
KMOX—Jack Armstrong (CBS)
WCKY—News, Melodies
WENR—What's the News
WFBE—The Three Does
WGN—The Singing Lady
WHAS—Deed I Do Club
WKRC—Santa Claus
WLW—Bob Newhall
WSM—Freddie Rose
6:45 P.M. EST 5:45 CST
NBC—Lowell Thomas: KDKA WLW
CBS—Wonly & Willie; News: WWVA WSMK
NBC—Orphan Annie: WENR WAVE WSM WGN
NBC—Billy Batchelor, sketch: WTAM
ABS—Leon Friedman's Orch.: WFBE
WCKY—Melody Weavers
WGBF—Business & Sport News
WHAS—Organ Interlude
7:00 P.M. EST 6:00 CST
NBC—Ray Perkins, songs: WSM
★ NBC—Amos 'n' Andy: WENR WLW KDKA WCKY
★ CBS—Myrt & Marge, sketch: WKRC WWVA
ABS—Gloria Gralton; Orch.: WFBE
WGBF—Birthday Club
WGN—Jimmy Allen, sketch
WHAS—The Cross Roads
7:15 P.M. EST 6:15 CST
★ NBC—Plantation Echoes: KDKA WENR WCKY WSM
CBS—Just Plain Bill: WKRC
NBC—To be announced: WTAM
ABS—A. M. Sullivan, poet: WFBE
WGBF—Red Cross Program
WLW—Lum and Abner, sketch
7:30 P.M. EST 6:30 CST
★ NBC—Burnt Cork Dandies: Al Bernard & Paul Dumont: WTAM
CBS—Paul Keast, baritone; Orch.: WWVA
★ NBC—Red Davis: KDKA WENR WAVE WSM WLW
CBS—Buck Rogers: WHAS KMOX
WCKY—Castles in Music
WFBE—Harry Hartman's Sports
WKRC—Fred Hoehler
WLS—The Westerners
7:45 P.M. EST 6:45 CST
★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WTAM
★ NBC—Dangerous Paradise, sketch: WSM WENR KDKA WLW
CBS—Boake Carter: WHAS KMOX
ABS—One-Man Minstrel Show: WFBE
WCKY—Musicale
WGBF—George Van Hurn's Comments
WKRC—Musical Selections
8:00 P.M. EST 7:00 CST
★ NBC—Jan Garber's Supper Club: KDKA WLW WLS
★ NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist: WTAM WSAI
CBS—Carson Robison's Buckaroos: WKRC WHAS KMOX
WCKY—Tom Lidington & Dixie Belle
WFBE—Forrest Bradford's Orchestra
WGN—Lone Ranger
WSM—Friendly Four
8:15 P.M. EST 7:15 CST
★ CBS—Edwin C. Hill, news: KMOX WKRC WHAS
ABS—Five Star Final: WFBE
WCKY—Armchair Traveler
WSM—'Lasses and Honey
8:30 P.M. EST 7:30 CST
★ CBS—Josef Pasternack's Orch.; Guest: WHAS WKRC KMOX
★ NBC—Garden Concert; Gladys Swarthout, soprano: WTAM WSM WLW WAVE
NBC—Southernaires, quartet: KDKA WCKY
WFBE—Leroy Bradley's Orrhestra
WGN—Ted Weems' Orchestra
WLS—Western Nights
8:45 P.M. EST 7:45 CST
NBC—B'cast from the Seth Parker: KDKA WCKY
ABS—Kay Thompson, songs: WFBE
9:00 P.M. EST 8:00 CST
★ CBS—Rosa Ponselle; Andre Kostelanetz Orch.: WHAS KMOX WKRC
★ NBC—Harry Horlick's Gypsies: WTAM
★ NBC—Greater Minstrels; Ranch Boys, guests: WLS WLW KDKA
ABS—"Conscience, the Fury," dramatic sketch: WFBE
WCKY—The Doodlesockers
WSM—University Program
9:15 P.M. EST 8:15 CST
WGN—Comedy Stars of Hollywood
9:30 P.M. EST 8:30 CST
★ NBC—House Party: WSM WTAM WLW WAVE
★ CBS—EX-LAX PRESENTS "THE Big Show"; Gertrude Niesen & Chiquito, vocalists; Block & Sully, comedians, Lud Gluskin's Orch.: KMOX WKRC WHAS
NBC—Princess Pat Players, "Taken For Granted," drama: KDKA WENR WCKY
ABS—Bob Haring Presents: WFBE
WGN—Lum and Abner, sketch
9:45 P.M. EST 8:45 CST
WGN—Earl Burtnett's Orchestra
10:00 P.M. EST 9:00 CST
NBC—America in Music: WCKY WENR
CBS—Wayne King's Orch.: WHAS KMOX WKRC
★ NBC—Contented Program: WTAM WLW WSM
ABS—Scott Fisher's Orchestra: WFBE
KDKA—Al and Pete, songs
WGN—Headlines of Other Days
10:15 P.M. EST 9:15 CST
KDKA—To be announced
10:30 P.M. EST 9:30 CST
NBC—Mercados' Mexican Orch.: WCKY
NBC—National Radio Forum: WAVE WSM WTAM WENR
CBS—Public Health Prgm.: WHAS WSMK WKRC
ABS—Walker O'Neil's Orch.: WFBE
KDKA—Silvertoppers
WLW—Corn Cob Pipe Club
10:45 P.M. EST 9:45 CST
CBS—Emery Deutsch, violinist: WHAS WSMK WKRC
KDKA—Minutes of Melody
WGN—Ted Weems' Orchestra
11:00 P.M. EST 10:00 CST
NBC—The Gumm1ls Family: WCKY
★ NBC—Amos 'n' Andy: WSM WENR
★ CBS—Myrt & Marge: WHAS KMOX
ABS—Voice of Romance: WFBE
KDKA—Uncle Tom & Betty
WGN—Dudley Cratts Watson
WKRC—Console Capers
WLW—News; Concert Orchestra
11:15 P.M. EST 10:15 CST
NBC—Hal Kemp's Orch.: WCKY WSM
NBC—Jesse Crawford, organist: WENR
ABS—Dancing 'Till 1 A. M.: WFBE
KDKA—Dance Orchestra
WGN—The Dream Ship
WHAS—Orchestral Program
WKRC—Jr. Chamber of Commerce
11:30 P.M. EST 10:30 CST
CBS—Kate Smith's Swanee Music: WSMK WKRC
NBC—Jolly Coburn's Orch.: WAVE WCKY
WENR—The Hoofinghams, sketch
WGN—Kay Kyser's Orchestra
WHAS—The Dream Doctor
WLW—Stan Stanley's Orchestra
WSM—Francis Craig's Orchestra
11:45 P.M. EST 10:45 CST
KDKA—Buzzy Konutz' Orchestra
KMOX—Kate Smith, songs (CBS)
WENR—Don Pedro's Orchestra
WGN—Earl Burtnett's Orchestra
WLW—Stan Stanley's Orchestra
12:00 Mid. EST 11:00 P.M. CST
NBC—Henry King's Orch.: WLW
CBS—Scott Fisher's Orch.: WKRC KMOX WHAS
NBC—To be announced: WTAM WGY WAVE WSM
WENR—George Olsen's Orch. (NBC)
12:15 A.M. EST 11:15 P.M. CST
KDKA—Henry King's Orch. (NBC)
12:30 A.M. EST 11:30 P.M. CST
NBC—To be announced: KDKA
CBS—Claude Hopkins' Orch.: WKRC KMOX
WGN—Earl Burtnett's Orchestra
WHAS—Melodies & Moods
WLW—Ferde Grofe's Orchestra
12:45 A.M. EST 11:45 P.M. CST
WGN—Ted Weems' Orchestra
1:00 A.M. EST 12 Mid. CST
WENR—Stan Myers' Orchestra
WGN—Midnight Flyers
WLW—Eddie Laughton's Orrhestra

On Short Waves

Time Shown Is Eastern Standard

One way of keeping track of what the other countries are saying about the United States—and also learning what they are trying to do inside their own boundaries—is by listening in to their short waved world news reviews which are not "setups" for exchange broadcasts by this and other countries.

Set your alarm for 8:30 a. m. and tune in Pontoise, France (15.243 megacycles), for the first newscast. Follow at 8:45 a. m. with your choice of GSF, Daventry, England (15.13 meg.), or DJB, Zeesen, Germany (15.20 meg.).

All the periods quoted bring broadcasts in English.

Reception Review

FOR PERIOD of November 15-23, as reported by *Charles A. Morrison, International Dx'ers Alliance, Bloomington, Ill.:*

The period under review has been about average with three very poor days when even the best stations failed to show up. In general, GSF, Daventry, England, has been the outstanding signal on 19 meters.

The 25-meter band has improved considerably and GSE, Daventry, England (11.86 meg.), is usually good at the beginning of the 9:15 a. m. transmission. Try for PHI, Huizen, Holland, on 11.725 meg. at the same time. You'd also better have an ear cocked for RNE, Moscow (12.00 meg.). They have been testing around this time of the morning. RNE may be heard regularly on Sunday mornings, 6 to 7 and 10 to 11 a. m.

The 25-meter band is best in the early afternoon with GSD, Daventry, England (11.75 meg.), the star performer. The 31-meter band is fair in the afternoons with PRF5, Rio de Janeiro (95.00 meg.) reliable from 5:30 to 6 15 p. m.

GSB, Daventry, England (95.10 meg.), is best in the middle of the afternoon. EAQ, Madrid, Spain, the old reliable, is loudest at the beginning of their 5:15-7 p. m. schedule.

The 49-meter band has improved de-

(Continued on Page 27)

SIR JOSIAH STAMP

The former British cabinet member, now director of the Bank of England, is an international authority on economics. He will be heard Friday, December 7, at 5 p. m. EST on short-wave and via an NBC-WEAF network, as speaker on the Causes of War exchange program series

Short Wave Timetable

Meters	Megs	Station	Location	Schedule (Eastern Standard Time)
13.93	21.53	W8XK	Pittsburgh, Pa.	6 A.M. to 2 P.M.
13.97	21.47	GSH	England	Daily 6 to 8:30 A.M.
16.86	17.79	GSG	England	Daily 6 to 8 30 A.M.; 8:45 to 10:45 A.M.
16.87	17.78	W3XAL	Bound Brook, N. J.	9 A.M. to 3 P.M.
19.56	15.34	W2XAD	Schenectady, N. Y.	Daily 2 to 3 P.M.
19.64	15.27	W2XE	Wayne, N. J.	10 A.M. to 12 Noon
19.67	15.25	W1XAL	Boston, Mass.	10 50 A.M. to 1:30 P.M. Sunday only.
19.68	15.24	PDNTDISE	France	7 30 to 11 A.M.
19.72	15.21	W8XK	Pittsburgh, Pa.	10 A.M. to 4:15 P.M.
19.73	15.20	DJB	Germany	8 to 11 A.M.
19.82	15.13	GSF	England	6 A.M. to 10:45 P.M.
19.84	15.12	HVJ	Vatican City	Daily 5 to 5:15 A.M.; Saturday, 10 to 10:30 A.M.
19.95	15.00	RKI	Moscow, U. S. S. R.	Sunday Morning Saturday irregular
21.93	13.68	HAS2	Hungary	7 to 9 A.M. irregular
23.38	12 83	RABAT	Morocco	Sunday 7 30 to 9 A.M.
24.83	12.02	CT1CT	Portugal	7 to 9 A.M. Sunday 4 to 6 P.M. Thursday
25.00	12.00	RNE	Moscow, U. S. S. R.	6 to 7 A.M., 10 to 11 a. m. Sunday
25.20	11.90	PDNTDISE	France	11:15 A.M. to 6 P.M.
25.25	11.88	PDNTDISE	France	11:15 A.M. to 2:15 P.M.; 4 to 6 P.M.
25.27	11 87	W8XK	Pittsburgh, Pa.	4 30 to 10 P.M.
25.28	11.86	GSE	England	9:15 to 10:45 A.M.
25.36	11.83	W2XE	Wayne, N. J.	2 to 4 P.M.
25.40	11.81	12RD	Italy	11:30 A.M. to 12:30 P. M. and 1.15 to 6 P. M.
25.51	11.76	DJD	Germany	5 30 to 10:45 P.M.
25.53	11.75	GSD	England	12 15 to 5:45 P.M.
25.57	11.72	PHIHUIZEN	Holland	8 30 to 10 30 A.M. except Tuesday and Wednesday
25.63	11.70	PDNTDISE	France	3 to 6 P. M., 6:15 to 9:15 P. M.; 10 P. M. to 12 Mid.
29.04	10.33	ORK	Belgium	2 45 to 4:15 P.M.
30.43	9.86	EAQ	Spain	Daily 5 15 to 7 P.M.; Saturday, 1 to 3 P.M.
31.25	9.66	CT1AA	Mexico	2 P.M. to 2 A.M.
31.25	9 60	XETE	Portugal	Tuesday, Friday, 3 30 to 6 P.M.
31.27	9.59	HBL	Switzerland	Saturdays, 5:30 to 6:15 P.M.
31.28	9.59	W3XAU	Philadelphia, Pa.	11 A.M. to 7 P.M.
31.28	9.59	VK2ME	Australia	Sundays 1 to 3 A.M.; 4:30 to 8:30 A.M.; 9 to 11:30 A.M.
31.30	9.58	GSC	England	6 to 8 P.M.
31.31	9.58	VK3LR	Australia	3 15 to 7 30 A.M. daily except Sunday
31.36	9 57	W1XAZ	Boston, Mass.	6 A.M. to 12 Midnight
31.38	9.56	DJA	Germany	5.15 to 9:15 P.M.
31.48	9.53	W2XAF	Schenectady, N. Y.	6 35 to 10 P.M.
31.55	9.51	VK3ME	Australia	Wednesday 5 to 6 30 A. M.; Saturday, 5 to 7 A. M.
31.55	9.51	GSB	England	1 to 5:45 P.M.
31.57	9.50	PRF5	Brazil	5 30 to 6:15 P.M. except Sunday
32.02	9 37	HP5ABH	Colombia	7 30 to 9 30 P.M.; 11 to 12 Midnight
36.65	8.19	PSK	Brazil	7 to 7 30 P.M.
37.33	8.03	CNR	Morocco	Sunday 2 30 to 5 P.M.
38.07	7 88	J1AA	Japan	4.50 to 7.50 A.M.
38.47	7.80	HBP	Switzerland	Saturday, 5 30 to 6:15 P.M.
40.55	7.40	HJ3ABD	Colombia	7 30 to 12 Midnight
41.55	7 22	HKE	Colombia	Monday 6 to 7 P.M.; Tuesday, Friday, 8 to 9 P.M.
41.80	7.18	CR6AA	Africa	2 30 to 4 30 P.M.
42.00	7.14	HJ4ABB	Colombia	8 to 10 P.M.
42.86	7.00	HJ1ABE	Colombia	Monday 10 to 11 P.M.; Wednesday 8 to 10 P.M.; Sunday 9 to 11 A.M.
44.44	6.75	JVT	Japan	4 to 7 A.M.
44.71	6.71	TIEP	Costa Rica	7 to 10 P.M. except Sunday
45.00	6.66	HC2RL	Ecuador	Sunday 5 45 to 8 P.M.; Tuesday 9:15 to 11:15 P.M.
45.38	6.61	REN	Moscow, U. S. S. R.	4 to 5 P.M., Mon., Wed., Fri. and Saturday
45.31	6.62	PRADO	Ecuador	Thursday 9 to 11 P.M.
46.30	6.48	HJ5ABD	Colombia	7 to 10 P.M.
46.60	6.44	HJ1ABB	Colombia	6 to 10 P.M.
46.69	6.42	W3XL	Bound Brook, N. J.	Used for experimental NBC broadcasts
47.50	6.31	HIZ	Dominican Republic	4:40 to 5:40 P.M.; Saturday 9:40 to 11:40 P.M.; Sunday 11:40 A.M. to 1:40 P.M.
47.80	6.28	H11A	Dominican Republic	7:40 to 9:40 P.M. except Sunday
47.84	6.27	H11A	Dominican Republic	11:40 A.M. to 1:40 P.M. and 7:40 to 9:40 P.M.
48.00	6.25	HJ3ABF	Colombia	7 to 11 P.M.
48.62	6.17	HJ3ABF	Colombia	7 to 11 P.M. except Sunday
48.78	6.15	YV3RC	Venezuela	5 to 9 30 P.M.
48.78	6.15	HJ2ABA	Colombia	6 to 9 P.M. Tuesday, Thursday and Saturday
48.86	6.14	W8XK	Pittsburgh, Pa.	4 30 P.M. to 1 A.M.
48.92	6.13	ZGE	Malaya States	Daily 8 to 10 A.M.
49.00	6.12	JB	Africa	4 to 6 A.M.; 8 to 10:30 A.M. and 11 A.M. to 3:30 P.M.
49.02	6.12	W2XE	Wayne, N. J.	5 to 10 P.M.
49.02	6.12	YDA	Java	5 30 to 11 30 A.M.
49.08	6.11	YV2RC	Venezuela	5 15 to 10 P. M.
49.08	6.11	XEBT	Mexico	7 P.M. to 2 A.M.
49.10	6.11	VE9HX	Halifax, N. S.	8 30 to 11 30 A.M. and 5 to 10 P.M.
49.10	6.11	VUC	India	5 30 A.M. to 12 noon and Saturday 11:45 P.M. to 3 A.M.
49.18	6.10	W3XAL	Bound Brook, N. J.	Tues., Thurs., Fri. and Sunday 2:30 P.M. to 12 Mid.
49.18	6.10	W9XF	Chicago, Ill.	3 30 to 7 30 P.M. and 8 30 P.M. to 1:30 A.M.; Tues., Thurs., Fri. and Sunday 2:30 P.M. to 12 Mid.
49.20	6.09	HJ1ABD	Colombia	11:30 A.M. to 12 30 P.M. and 7 to 9 P.M.
49.22	6.09	VE9GW	Bowmanville, Can.	Thursday, Friday and Saturday 7 A.M. to 4 P.M.; Sunday 10 A.M. to 7 P.M.
49.34	6.08	WSXAA	Chicago, Ill.	Tues., Thurs. and Saturday 3 to 11 P.M.
49.34	6.08	CP5	Bolivia	7 to 10:30 P.M.
49.40	6.07	DXY	Denmark	2 to 6:30 P.M.
49.40	6.07	XEUT	Mexico	7 P.M. to 1 A.M.
49.41	6.07	OER2	Austria	9 to 5 P.M.
49.42	6.07	YV5RMO	Venezuela	5 15 to 9:30 P.M.
49.42	6.07	VE9CS	Vancouver, B. C.	Friday, 12:30 to 1:45 A.M.; Sunday, 12 Noon to 12 Midnight
49.50	6.06	HIX	Dominican Republic	Tuesday and Friday 8:10 to 10:10 P.M.; Sunday 8.40 to 10:40 A.M. and 2:40 to 4:40 P.M.
49.50	6.06	W3XAU	Philadelphia, Pa.	7 to 10 P.M.
49.50	6.06	W8XAL	Cincinnati, Ohio	6:30 to 7 P.M.; 10 P.M. to 2 A.M.
49.50	6.06	VQ7LD	Kenya Colony	11 A.M. to 2 P.M.
49.59	6.05	GSA	England	6 to 8 P.M.
49.60	6.05	HJ3AB1	Colombia	8 to 10 P.M.
49.65	6.04	HJ1ABG	Colombia	6:30 to 10 P.M. except Sunday
49.67	6.04	W1XAL	Boston, Mass.	6 to 7 P.M.
49.80	6.02	HIX	Dominican Republic	8:10 to 10:10 P.M. Tuesday and Friday
49.83	6.02	DJC	Germany	5.30 to 10:45 P.M.
49.83	6.02	CQN	Macao	7 to 9 A.M. Monday, Wednesday and Friday
49.90	6.01	CDC	Cuba	4 to 6 P.M.
49.96	6.01	VE9DN	Drummondville, Can.	Saturday 11:30 P.M. to 2 A.M.
50.00	6.00	EAJ2	Spain	3:30 to 4:30 P.M.
50.00	6.00	RV59	Russia	2 to 6 P.M.
50.02	6.00	YV4RC	Venezuela	4:30 to 10 P.M.
50.25	5.97	HJ2ABC	Colombia	11 A.M. to 12 Noon and 6 to 9 P.M.
50.26	5.97	HVJ	Vatican City, Italy	2 to 2:15 P.M., Sunday, 5 to 5:30 A.M.
50.42	5.95	HJ4ABE	Colombia	Monday 7 to 11 P.M.; Tuesday, Thursday and Saturday 6:30 P.M.; Wed. and Friday 7:30 to 10:30 P.M.

more strength less noise

... on all-wave sets with new RCA Noise Reducing Antenna

Here's the greatest aid to satisfactory short-wave reception . . . a perfected antenna that lets you hear foreign stations as free from noise as domestic programs! Specially designed to cut down man-made interference—autos, electric motors, etc. Brings up weak stations. Higher efficiency because parts are perfectly matched; more uniform response because of new "double-doublet". Attractive appearance—easily installed.

Improves standard broadcast reception—special switch to turn from short-wave to standard. Price $6.00 plus installation. Give your all-wave receiver a chance—ask your dealer or service engineer today to make a CERTIFIED INSTALLATION—or write for folder EM5. RCA Parts Div., Camden, N. J.

RCA WORLD WIDE ANTENNA SYSTEM

RICHARD HIMBER AND HIS STUDEBAKER CHAMPIONS with Joey Nash

MONDAY 8:00 P.M. Eastern Standard Time

NBC — including WSAI — WTAM —and Coast to Coast Network

Are You a Subscriber to RADIO GUIDE?

Tune in on BLOCK & SULLY GERTRUDE NIESEN LUD GLUSKIN and His Continental Orchestra

MONDAYS 9:30 P. M. ES Time

COLUMBIA NETWORK

EX-LAX—THE CHOCOLATED LAXATIVE

TONIGHT LISTEN TO UNCLE EZRA

You'll enjoy the humor and philosophy of this genial bewhiskered old character in a radio program that is *different.*

Every Mon., Wed. and Friday

N. B. C. Red Network

WTAM

7:45 P.M.

E.S.T.

Programs for Tuesday, December 4

Star ★ Indicates High Spot Selections

6:30 A.M. EST 5:30 CST
WLW—Top o the Morning
7:00 A.M. EST 6:00 CST
KDKA—Musical Clock
WCKY—Good Morning
WKRC—△Sunrise Worship
WLS—Smile A While
WLW—△Family Prayer Period
7:15 A.M. EST 6:15 CST
WCKY—Bert Layne's Fiddlers
WLW—△Morning Devotion
7:30 A.M. EST 6:30 CST
WLW—Bob Albright
WSM—Rise and Shine
7:45 A.M. EST 6:45 CST
WCKY—Jerry Behrens
WKRC—Gene King
WLW—Plantation Days
8:00 A.M. EST 7:00 CST
NBC—B. A. Rolfe's Orch.: WTAM WLW
NBC—Morning Devotions: KDKA WCKY WAVE
WFBE—Musical Clock
WGBF—△East Side Tabernacle
WHAS—△Asbury College Devotions
WKRC—Something for Everyone
WLS—News; Julian Bentley
8:15 A.M. EST 7:15 CST
NBC—Lew White, organist: KDKA WCKY WAVE
WLS—Bulletin Board; Farm News
8:30 A.M. EST 7:30 CST
CBS—Salon Musicale: WSMK
NBC—Cheerio: WLW WTAM WAVE WSM
WFBE—Morning Concert
WHAS—Georgia Wildcats
WLS—Jolly Joe's Pals
8:45 A.M. EST 7:45 CST
NBC—Landt Trio & White: KDKA WCKY
WGBF—Musicale
WHAS—Bob Atcher
WKRC—Fiddlin' Farmers
WLS—Spare Ribs' Fairy Tales
9:00 A.M. EST 8:00 CST
NBC—Breakfast Club: KDKA WCKY WAVE
CBS—Happy Days Revue: WKRC WHAS WSMK
ABS—Ed Smith: WFBE
WGBF—Timely Topics
WLS—△Morning Devotions
WLW—Joe Emerson, Hymns
WSM—△Laymen's Morning Devotion
9:15 A.M. EST 8:15 CST
ABS—One Man Band: WFBE
KMOX—Happy Days Revue (CBS)
WHAS—Shopping Guide
WKRC—△Bible School Services
WLS—Hoosier Hot Shots and Arkle
WLW—Music by Divano
WSM—Leon Cole, organist
9:30 A.M. EST 8:30 CST
CBS—Happy Days: WWVA WKRC WHAS
ABS—Bernie Dolan, pianist: WFBE
KDKA—Style and Shopping Service
WGBF—New York Store
WLS—Ford Rush
WLW—Mail Bag
WSM—Breakfast Club (NBC)
9:45 A.M. EST 8:45 CST
ABS—Harmonettes: WFBE
KDKA—The Ploughboys
WCKY—Dr. George Volman
WGBF—City Court
WLS—Mornine Minstrels
WLW—The Jacksons
10:00 A.M. EST 9:00 CST
CBS—News; Music Masters: WHAS KMOX WWVA
NBC—Josephine Gibson, hostess: WSM KDKA WAVE
ABS—Sticks & Keys: WFBE
WCKY—Golden Voiced Canaries
WKRC—News; Music That Charms
WLS—Westerners Round Up
WLW—Rhythm Jesters
10:15 A.M. EST 9:15 CST
★ NBC—Clara, Lu 'n' Em: WTAM WSM WLW
NBC—Edward MacHugh, baritone: KDKA WCKY
WFBE—Dot Club News
WHAS—Sanders Sisters
WKRC—Woman's Program
10:30 A.M. EST 9:30 CST
NBC—Morning Parade: WSM WTAM WAVE
CBS—Laugh Clinic: WHAS WSMK WKRC
NBC—Today's Children: KDKA WLS WCKY
ABS—Poet's Corner: WFBE
WGBF—Charm School
WLW—Livestock
10:45 A.M. EST 9:45 CST
NBC—News; Radio Kitchen: KDKA WCKY WSM WAVE
CBS—Madison Ensemble: KMOX WWVA
WKRC—Jane Grey
WLS—Dean Brothers
WLW—News; Jack Berch & Orchestra
11:00 A.M. EST 10:00 CST
CBS—Mary Lee Taylor: KMOX WHAS
NBC—Honeymooners: KDKA WCKY WSM
★ NBC—Galaxy of Stars: WTAM WLW
ABS—Tony Cabooch: WFBE
WGBF—Jim and Jean
WKRC—Songs For You
WLS—Bill O'Connor, tenor
11:15 A.M. EST 10:15 CST
CBS—Alex Semmler, pianist: KMOX WKRC WSMK WWVA WHAS
★ NBC—Tony Wons: KDKA WCKY
NBC—Your Child Talk: WTAM WAVE
ABS—Morning Parade:WFBE
WLS—Markets
WLW—Yucatan Trio
WSM—String Ensemble
11:30 A.M. EST 10:30 CST
NBC—Marine Band: KDKA WSM WAVE WCKY WLW
CBS—Navy Band: WHAS WKRC WSMK KMOX
NBC—Three Shades of Blue: WTAM
ABS—Rhythm Melodies: WFBE
WGBF—Baby Shop Man
WGN—Phil Kalar, baritone
WLS—Today's Kitchen
11:45 A.M. EST 10:45 CST
NBC—Melody Mixers: WTAM
WFBE—Eula Lawson
WGBF—Variety Program

Afternoon

12:00 Noon EST 11:00 A.M. CST
CBS—Voice of Experience: WHAS KMOX WKRC WWVA
ABS—Eddie Prior's Orch.: WFBE
WCKY—Bert Layne's Fiddlers
WLS—The Marvins, sketch
WLW—Salt & Peanuts
12:15 P.M. EST 11:15 A.M. CST
NBC—Josephine Gibson, hostess: WLS
★ CBS—The Gumps, sketch: WHAS KMOX WKRC
★ NBC—Honeyboy & Sassafras: WTAM
KDKA—Market Reports
WLS—Arky and Sodbusters
WLW—Talk; Livestock Reports
12:30 P.M. EST 11:30 A.M. CST
NBC—Int'l Livestock Exposition: KDKA WCKY WSM WAVE WLW
CBS—Arthur Warren's Orch.: WSMK WWVA WKRC
ABS—Betty Jayne, songs: WFBE
WHAS—Univ. of Louisville
WLS—Mrs. Anna J. Peterson
12:45 P.M. EST 11:45 A.M. CST
ABS—Will Hollander's Orch.: WFBE
WGBF—Morning Bulletin Board
WHAS—University of Kentucky
WLS—Markets; News
1:00 P.M. EST 12:00 Noon CST
CBS—Just Plain Bill: KMOX WGN
WGBF—Market Reports
WHAS—Georgia Wildcats
WKRC—To be announced
WLS—Old Music Chest
1:15 P.M. EST 12:15 CST
CBS—George Hall's Orch.: WSMK WWVA
CBS—Eddie & Fannie Cavanaugh, gossip club: WHAS KMOX
ABS—Rigo Santiago, songs: WFBE
WGBF—Farmer Purcell
WGN—Harold Turner; Doring Sisters
WKRC—"Love Nest"
WLS—Dinnerbell Program
1:30 P.M. EST 12:30 CST
NBC—Music Guild: WTAM WAVE WCKY
CBS—Esther Velas' Ensemble: WKRC KMOX WWVA
★ NBC—Vic & Sade, comedy sketch: WLW
ABS—Max. Bergere's Orch.: WFBE
KDKA—Dance Orchestra
WSM—Division of Markets
1:45 P.M. EST 12:45 CST
CBS—Pat Kennedy; Art Kassel's Orch.: WKRC KMOX WHAS
NBC—Ranch Boys, trio: KDKA
ABS—The Ragamuffins: WFBE
WGBF—Curbstone Reporter
WLW—Stan Stanley's Orchestra
WSM—Music Guild (NBC)
2:00 P.M. EST 1:00 CST
★ CBS—Marie, Little French Princess: KMOX WKRC
NBC—Crosscuts from Log of Day: WAVE WCKY KDKA WSM
ABS—Adventures in Melody: WFBE
WGBF—Rotary Club
WHAS—University of Kentucky
WLS—Pat Buttram & Melvina
WLW—Ohio School of the Air
2:15 P.M. EST 1:15 CST
★ CBS—Romance of Helen Trent: WKRC KMOX WGN
ABS—Steven Barry, songs: WFBE
WLS—Rangers & John Brown
2:30 P.M. EST 1:30 CST
CBS—Amer. School of the Air: KMOX WHAS WSMK WKRC WWVA
NBC—Peerless Trio: WTAM
NBC—Smack Out: WAVE WCKY WSM
ABS—Roads of Romance: WFBE
KDKA—Home Forum
WGBF—New York Store
WLS—Grain Market; Music
2:45 P.M. EST 1:45 CST
★ NBC—Vic & Sade: WTAM
★ NBC—Nellie Revell Interviews Don Hall Trio: WSM WCKY WAVE
WLS—The Friendly Philosopher
3:00 P.M. EST 2:00 CST
NBC—Ma Perkins, sketch: WTAM WSM WLW WAVE
NBC—Art Collins' Orch.: WCKY
CBS—Columbia Variety Hour: WKRC WSMK
ABS—Charlotte Buchwald, playgoer: WFBE
KDKA—Sammy Fuller
WGBF—Shut-In Program
WHAS—Music Clubs of Louisville
WLS—Homemakers' Hour
3:15 P.M. EST 2:15 CST
NBC—Morin Sisters, trio: WTAM WAVE WSM
ABS—Crane Calder, baritone; Harmonettes: WFBE
KDKA—Congress of Clubs
WGBF—Bill Boarders
WLW—Art Collins' Orch. (NBC)
3:30 P.M. EST 2:30 CST
NBC—Music Magic: WAVE KDKA WSM WCKY
NBC—Woman's Radio Review: WTAM
ABS—Today's Winners: WFBE
WGN—June Baker, home management
WHAS—State Teachers College
WLW—Song of the City (NBC)
3:45 P.M. EST 2:45 CST
CBS—Columbia Variety Hour: KMOX
WLW—Bond of Friendship
4:00 P.M. EST 3:00 CST
CBS—Visiting America's Little House: WHAS WKRC WWVA WSMK
NBC—Chick Webb's Orch.: WSM WCKY WAVE
NBC—Betty & Bob: KDKA WENR
WGBF—Sunshine Hour
WLW—Life of Mary Sothern
4:15 P.M. EST 3:15 CST
CBS—Poetic Strings: WWVA WKRC WSMK
NBC—Eddie East & Ralph Dumke: KDKA WCKY
WENR—Program Preview
WHAS—△Week-day Devotions
WLW—Mary Alcott, singer
WTAM—Chick Webb's Orch. (NBC)
4:30 P.M. EST 3:30 CST
NBC—Temple of Song: WSM WCKY WAVE
CBS—Science Service: WHAS WKRC WSMK
NBC—Jesters Trio: WTAM
KDKA—Market Reports
WENR—Ma Perkins, sketch (NBC)
WGBF—Musical Masterpiece Hour
WLW—Betty and Bob
4:45 P.M. EST 3:45 CST
CBS—Dick Messner's Orch.: WHAS WSMK
NBC—Lady Next Door: WTAM WENR
KDKA—Salon Orchestra
WKRC—Ed Schoelwer
WLW—Business News
5:00 P.M. EST 4:00 CST
NBC—Your Health Talk: WCKY WSM KDKA WAVE WENR
ABS—Orch. & Sketch: WFBE
WHAS—Herbert Koch, organist
WLW—Thrills of Tomorrow
5:15 P.M. EST 4:15 CST
NBC—Jackie Heller, tenor: WCKY WSM WENR WAVE
CBS—Skippy, sketch: WKRC
KDKA—Kiddies' Klub
WLW—Tim Healy
WTAM—Meredith Willson's Orch. (NBC)
5:30 P.M. EST 4:30 CST
NBC—Radio Charades: WSM WAVE
NBC—Singing Lady: KDKA WLW
WCKY—Round the World Club
WENR—Maurie Shermao's Orch.
WFBE—Merchants Bulletins
WGBF—Mr. H. A. Woods
WHAS—Out of the Dusk
WKRC—Favorite Melodies
5:45 P.M. EST 4:45 CST
NBC—Nursery Rhymes: WAVE WTAM WSM
NBC—Orphan Annie: KDKA WCKY
WENR—Happy Jack Turner (NBC)
WFBE—Big Store Santa Claus
WGBF—Margie Ann Knapp
WKRC—Pirate Club
WLW—Jack Armstrong

Night

6:00 P.M. EST 5:00 CST
NBC—Dick Steele, Boy Reporter: WTAM
CBS—Buck Rogers, sketch: WKRC
NBC—Angelo Ferdinando's Orch.: WAVE WCKY WENR
KDKA—Dan and Sylvia
WHAS—Sam, Gil and Louie
WLW—Around the World for $39.95
WSM—String Ensemble
6:15 P.M. EST 5:15 CST
CBS—Skippy: KMOX WHAS
ABS—Twilight Philosopher: WFBE
KDKA—Dance Orchestra
WKRC—Smilin' Dan
WSM—News; String Ensemble
6:30 P.M. EST 5:30 CST
NBC—News; Dorothy Page, songs: WAVE WCKY KDKA
KMOX—Jack Armstrong (CBS)
WENR—What's The News?
WFBE—The Three Docs
WGN—The Singing Lady
WHAS—Deed I Do Club
WKRC—Santa Claus
WLW—Bob Newhall
WSM—Freddie Rose
6:45 P.M. EST 5:45 CST
NBC—Billy Batchelor, sketch: WTAM
NBC—Orphan Annie: WENR WAVE WSM WGN
CBS—Woody & Willie; News: WHAS WSMK WWVA
NBC—Lowell Thomas: KDKA WLW
ABS—Radio Stamp Club: WFBE
WCKY—Silver Strains
WGBF—Business News
7:00 P.M. EST 6:00 CST
★ NBC—Amos 'n' Andy: KDKA WENR WCKY WLW
CBS—Myrt & Marge, sketch: WKRC WWVA
ABS—Gloria Grafton, songs; Orch.: WFBE
WGBF—Birthday Club
WGN—Jimmy Allen, sketch
WHAS—The Crossroads
WSM—Gridiron of the Air
7:15 P.M. EST 6:15 CST
CBS—Just Plain Bill: WKRC
NBC—To be announced: WTAM
NBC—Tintype Tenor: WENR WSM
ABS—Max Bergere's Orch.: WFBE
KDKA—Lois Miller
WCKY—The Four Men
WLW—Lum and Abner, sketch
7:30 P.M. EST 6:30 CST
CBS—Buck Rogers: WHAS KMOX
NBC—You & Your Government; "Community Foundations," talk: WSM
★ NBC—HOUSEHOLD FINANCE Corp. Presents Musical Memories; Edgar A. Guest & Co.: KDKA WENR
WCKY—High Roads
WFBE—Harry Hartman's Sports
WGBF—George Van Horn's Comments
WKRC—Walnut Hills High School
WLW—Music by Divano
NBC—Vaughn de Leath, songs: WTAM WAVE
CBS—Boake Carter: WHAS KMOX
ABS—Harry Hershfield: WFBE
WKRC—Musical Selections
WLW—Unbroken Melodies
WSB—Headlines
WSM—The Forty-Niners
8:00 P.M. EST 7:00 CST
★ NBC—Leo Reisman's Orch.: WTAM WSM WAVE
★ CBS—Lavender & Old Lace; Frank Munn, tenor: WKRC WHAS KMOX
★ NBC—Crime Clues; drama: KDKA WLS WJR WLW
WCKY—Murdock Williams
WFBE—Forrest Bradford's Orchestra
8:15 P.M. EST 7:15 CST
ABS—Five Star Final: WFBE
WCKY—Larry Bradford's Orchestra
8:30 P.M. EST 7:30 CST
★ NBC—Lawrence Tibbett: WLS WJR KDKA
★ CBS—"Melodiana"; Abe Lyman's Orch.: WKRC KMOX WHAS
NBC—Wayne King's Orch.: WTAM WSM
WCKY—Dixie Dreamers
WFBE—Leroy Bradley's Orchestra
WGN—Kay Kyser's Orchestra
WLW—To be announced
8:45 P.M. EST 7:45 CST
ABS—Strickland Gillilan, news: WFBE
WCKY—Howard Parkers' Orchestra
9:00 P.M. EST 8:00 CST
★ NBC—Ben Bernie's Orch.: WTAM
★ CBS—Bing Crosby; Boswell Sisters: WHAS WKRC KMOX
WCKY—Jubilee Singers
WFBE—Clyde Fox's Orchestra
WGN—Mardi Gras
WLW—Melody Parade
WSM—Revels
9:15 P.M. EST 8:15 CST
★NBC—Russian Choir: WCKY KDKA WLS
9:30 P.M. EST 8:30 CST
★ CBS—Isham Jones' Orch.; Guests: WSMK KMOX WKRC WHAS
★ NBC—Hands Across the Border: WENR WCKY
★ NBC—Ed Wynn; Eddy Duchin's Orch.: WTAM WSM WAVE WLW
ABS—American Drama Guild: WFBE
KDKA—Nancy Martin
WGN—Lum and Abner, sketch
9:45 P.M. EST 8:45 CST
KDKA—Orchestra
WCKY—Dance Orchestra
WGN—Ted Weems' Orchestra
10:00 P.M. EST 9:00 CST
★ CBS—CAMEL CIGARETTES PRESENT "The Camel Caravan," with Walter O'Keefe; Annette Hanshaw; Glen Gray's Casa Loma Orch.; Ted Husing: WHAS KMOX WKRC
★ NBC—Beauty Box Theater: WTAM WLW WSM WAVE
★ NBC—Tales of the Seven Seas: KDKA WENR WCKY
WGN—Headlines of Other Days
10:15 P.M. EST 9:15 CST
WGN—Bridge Club of the Air
10:30 P.M. EST 9:30 CST
NBC—Sky Road Show: WCKY
★ CBS—George Givot: WHAS WSMK WKRC
KDKA—City Beautification Forum
WENR—Gene Arnold
WGBF—Mysterious Pianist
WGN—Chicago Theater of the Air
10:45 P.M. EST 9:45 CST
ABS—Leon Freidman's Orch.: WFBE
KDKA—Songsters
WENR—George Olsen's Orchestra
11:00 P.M. EST 10:00 CST
★ CBS—Myrt & Marge: WHAS KMOX
NBC—"The Grummitts," family sketch; Sen. Ford: WCKY
★ NBC—Amos 'n' Andy: WENR WSM
KDKA—Uncle Tom & Betty
WGBF—Wrestling Matches
WGN—Dudley Crafts Watson
WGY—Henri Gendron's Orchestra
WKRC—Console Capers
WLW—News; Conservatory of Music
11:15 P.M. EST 10:15 CST
NBC—Voice of Romance: WENR WSM
CBS—Joe Haymes' Orch.: WWVA WKRC WSMK
ABS—Dancing 'Til 1 A. M.: WFBE
KDKA—Dance Orchestra
WCKY—Del Campo's Orch. (NBC)
WGN—The Dream Ship
WHAS—Dance Orchestra
11:30 P.M. EST 10:30 CST
NBC—Charlie Davis' Orch.: WCKY WAVE
CBS—Henry Busse's Orch.: WKRC WSMK WWVA
WENR—Hoofinghams, sketch
WGN—Wayne King's Orchestra
WGY—Ray Nichols' Orchestra
WHAS—The Dream Doctor
WLW—Stan Stanley's Orchestra
WSM—Wagon Wheel Orchestra
11:45 P.M. EST 10:45 CST
CBS—Paul Sabin's Orch.: WKRC WSMK WWVA
KDKA—Music Box
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
12:00 Mid. EST 11:00 P.M. CST
CBS—Clyde Lucas' Orch.: WWVA WKRC KMOX
NBC—Ralph Kirbery; Jack Denny's Orch.: WAVE WSM
WENR—George Olsen's Orchestra
WHAS—Gray Gordon's Orchestra
WLW—Eddie Lauchton's Orchestra
WGBF—Dancing Till 1 A. M.
12:15 A.M. EST 11:15 P.M. CST
KDKA—Emil Coleman's Orch. (NBC)
WGN—Ted Weems' Orchestra
12:30 A.M. EST 11:30 P.M. CST
NBC—Harry Sosnik's Orch.: KDKA WAVE WSM
CBS—Leon Navara's Orch.: WWVA WKRC
WENR—Jess Hawkins' Orchestra
WGN—Earl Burtnett's Orchestra
WHAS—McKinney's Cotton Pickers
WLW—Ferde Grofe's Orchestra

Music in the Air

By Carleton Smith

Time Shown Is Eastern Standard

During this week BRUNO WALTER begins his fourth consecutive Winter as a conductor of the New York Philharmonic Symphony. This beloved friend of music lovers has taken a place in their hearts second only to *Toscanini's*. With every reappearance he has strengthened his hold upon those who know how to value that catholicity of taste, that unassailable artistic integrity, that happy blend of insight and sympathy which are *Mr. Walter's* outstanding characteristics as an artist.

Bruno Walter's value as an interpreter rests in part upon the completeness and authenticity with which he represents what one might call, for want of a more sharply indicative term, the great central tradition of German musical culture.

In the words of LAWRENCE GILMAN, "It is easy to recognize the influence of that tradition upon an artist as it is perilous to limit its nature by definition, and foolish to imply that it is all-sufficing. It is not specifically operative, for example, upon certain rare interpreters who need not now be named.

"But Mr. Walter's . . warm and rich expansiveness, breadth and gravity of conception are relevant to an interpreter's account of that mighty flowering of the musical spirit in central Europe, which began with Beethoven and has found its end, apparently, in Strauss. It is of this great tradition that Mr. Walter is peculiarly the mouthpiece."

Walter's Programs

THE PROGRAMS *Mr. Walter* has chosen for the first four of his six broadcasts this season have been announced. For his opening program he will do Gluck's "Orpheus and Eurydice," in concert form, and then, sensing the popularity of the greater Richard and the need to have his music performed by a superlative body of orchestra men, *Mr. Walter* has wisely chosen lengthy excerpts from "The Flying Dutchman," "Lohengrin," "Die Walkuere," "Siegfried," and "Parsifal." The complete broadcasts as now scheduled over Columbia (Sundays at 3 p. m.) include:

DECEMBER 9

1. "Orpheus and Eurydice," with Marla Olszewska, contralto, as Orpheus.

DECEMBER 16

1. Prelude and Good Friday Spell from "Parsifal," with Paul Althouse and Emanuel List.
2. Act I, Scene 4, from "Siegfried" with Paul Althouse and Marek Windheim.

DECEMBER 23

1. Overture and Act II, Scenes 4 and 5, from "The Flying Dutchman," with Gertrude Kappel, Frederick Schorr, and Emanuel List.
2. Act III, Final Scene from "Die Walkuere," with Gertrude Kappel and Frederick Schorr.

DECEMBER 30

1. A "Faust" Overture.
2. Preludes to Act I and Act III from "Lohengrin."
3. Act I from "Die Walkuere," with Lotte Lehmann, Paul Althouse and Emanuel List.

BETTY WORTH

Always a bad girl, never a pride, at least in the radio sketches in which she appears, is this former Follies girl. In private life she is of exemplary behavior and neither smokes, drinks nor plays cards. She is featured in the CBS-WABC "Court of Human Relations" Fridays at 8:30 p. m. EST

"Orpheus and Eurydice"

TRAVELERS TO SALZBURG have brought back glowing tales about the wonders *Mr. Walter* has wrought with Gluck's version of the classic drama, about his sensitive handling of the orchestra, his delicate phrasing and his just balancing between the passionateness of the music's content and the perfect symmetry of its form. To all this I can bear testimony.

We will hear Mme. Maria Olszewska as the Greek poet, and the chorus will be from the Metropolitan Opera. In Salzburg, Sigrid Onegin always sang the title role, but when she disappointed Mr. Walter and did not come for her scheduled performance in this opera, presumably at Herr Hitler's request, the conductor in indignation vowed he would never direct for her again.

The story concerns the Greek poet Orpheus who is so distraught over the death of his wife, Eurydice, that he goes to search for her in the realms of Pluto. We hear the famous orchestral interludes as Orpheus descends toward the River Styx. The God of Love promises to aid him on condition that when he has found Eurydice he will return to earth without once looking at her. His mission finally accomplished, Orpheus returns from the underworld with Eurydice. The latter, however, failing to understand his averted face, upbraids him for his coldness. Despite the fact that he knows that to cast a single glance at his loved one will mean death, Orpheus is unable to endure her reproaches and takes her in his arms, only to see her sink down lifeless. This scene contains the famous "Che faro senza Eurydice." Orpheus is then about to kill himself when Love appears and miraculously restores Eurydice to life.

London String Quartet

DON'T MISS YOUR last chance to hear the *London String Quartet!* That famous organization is about to disband after 25 years of playing together. Since the swan song of the new legendary Flonzaley group a few years ago, this has been the ranking string quartet. They will play on NBC's Music Guild series Monday (December 3 at 1:45 p. m.) and a week later on Tuesday (December 11 at 1:30 p. m.).

Adieu Yvonne Gall!

THE MOST ENJOYABLE minutes on PAUL WHITEMAN'S MUSIC HALL these past weeks have been those when YVONNE GALL sang. She offers a refreshing breath of contrast to the decidedly American features of the program, and demonstrates that she is no less an artist of recital than of opera. Her visits with us have shown her resourcefulness in diverse styles and moods. She has had a persuasive interpretation for them all, aristocracy for the old, forthrightness for the new, charm for every one. She knows how, and she does it.

To hear her fine singing—a beautiful quality of mezzo voce, phrases etched with French clarity, and an intonation that is always in the middle of the note—these and a keen intelligence have made Mlle. Gall a most welcome visitor. She returns to France to sing at a special anniversary at the Paris Opera on Christmas Eve. Let us hope she will not be long away.

Alfredo Casella

THE OUTSTANDING performances of the recent Berkshire Festival of Chamber Music (parts of which were broadcast) were given by the *Casella-Poltronieri-Bonucci Trio*, which is now touring this country. The ensemble's perfection was a revelation and this organization should have been heard frequently on the air before its return to Rome. Its residing genius, ALFREDO CASELLA, is known here as composer, pianist, and conductor. His newest orchestral composition will be broadcast by *Stokowski* December 7 (CBS at 3 p. m.).

Sibelian Music

THERE ARE two broadcasts containing music by JAN SIBELIUS this coming week. ARTUR RODZINSKI concludes his stay with the Philharmonic-Symphony December 2 (CBS at 3 p. m.) and plays the famous Finn's tone poem for orchestra, "Tapiola." Unlike the greatest Sibelius symphonies, the potentialities of this score are not locked deep beneath its surface. Nevertheless they are not so obviously stated as in "Finlandia."

(Continued on Page 23)

NEWS BROADCASTS

Time Shown Is Eastern Standard

SUNDAY

Press Radio News—
CBS-WHAS 10:30 a. m.
NBC-WCKY 11 a. m.
Alexander Woollcott—
CBS-WKRC 9 p. m.
Walter Winchell—
NBC-KDKA 9:30 p. m.
Press Radio News—
CBS-WKRC 10:55 p. m.
NBC-KDKA 11:10 p. m.
NBC-WTAM 12 mid.

MONDAY

Press Radio News—
CBS-KMOX 10 a. m.
NBC-KDKA 10:45 a. m.
NBC-WAVE 6:30 p. m.
Lowell Thomas—
NBC-KDKA 6:45 p. m.
Press Radio News—
CBS-WSMK 6:55 p. m.
Boake Carter—
CBS-WHAS 7:45 p. m.
Edwin C. Hill—
CBS-WHAS 8:15 p. m.

TUESDAY

Press Radio News—
CBS-KMOX 10 a. m.
NBC-KDKA 10:45 a. m.
NBC-WAVE 6:30 p. m.
Lowell Thomas—
NBC-KDKA 6:45 p. m.
Press Radio News—
CBS-WSMK 6:55 p. m.
Boake Carter—
CBS-WHAS 7:45 p. m.
Edwin C. Hill—
CBS-WHAS 8:15 p. m.

WEDNESDAY

Press Radio News—
CBS-KMOX 10 a. m.
NBC-KDKA 10:45 a. m.
NBC-WAVE 6:30 p. m.
Lowell Thomas—
NBC-KDKA 6:45 p. m.
Press Radio News—
CBS-WSMK 6:55 p. m.
Boake Carter—
CBS-WHAS 7:45 p. m.
Edwin C. Hill—
CBS-WHAS 8:15 p. m.

THURSDAY

Press Radio News—
CBS-KMOX 10 a. m.
NBC-WAVE 10:45 a. m.
NBC-WAVE 6:30 p. m.
Lowell Thomas—
NBC-KDKA 6:45 p. m.
Press Radio News—
CBS-WWVA 6:55 p. m.
Boake Carter—
CBS-WHAS 7:45 p. m.
Edwin C. Hill—
CBS-WHAS 8:30 p. m.

FRIDAY

Press Radio News—
CBS-KMOX 10 a. m.
NBC-KDKA 10:45 a. m.
NBC-WAVE 6:30 p. m.
Lowell Thomas—
NBC-KDKA 6:45 p. m.
Press Radio News—
CBS-WHAS 6:55 p. m.
Boake Carter—
CBS-WHAS 7:45 p. m.
Edwin C. Hill—
CBS-WHAS 8:15 p. m.
March of Time—
CBS-WHAS 9 p. m.
George R. Holmes—
NBC-WTAM 11 p. m.

SATURDAY

Press Radio News—
CBS-WWVA 10 a. m.
NBC-KDKA 10:45 a. m.
NBC-WSM 6:30 p. m.
CBS-WHAS 6:55 p. m.
Floyd Gibbons—
NBC-WTAM 7:45 p. m.

HEAR!

ALL-STAR
CAMEL CARAVAN
ON THE AIR TONIGHT

WALTER O'KEEFE
ANNETTE HANSHAW
GLEN GRAY'S
CASA LOMA BAND
(AND OTHER HEADLINERS)

TUESDAY	THURSDAY
10:00 p.m. E.S.T.	9:00 p.m. E.S.T.
9:00 p.m. C.S.T.	8:00 p.m. C.S.T.
8:00 p.m. M.S.T.	9:30 p.m. M.S.T.
7:00 p.m. P.S.T.	8:30 p.m. P.S.T.

OVER COAST-TO-COAST
WABC-COLUMBIA NETWORK

"GET A LIFT WITH A CAMEL!"

ONE WAY TO
PAY DEBTS

is to use the Household Loan Plan *and repay in monthly installments to fit income.* Loans of $30 to $300—only signers are husband and wife—charges figured only on balance due and for number of days between payments—Household's new low rate is 3% monthly on first $150 of loan balance and 2% monthly on that part of loan balance over $150—first payment is not due for thirty days—quick, courteous, private service. Visit, write or 'phone

HOUSEHOLD
FINANCE CORPORATION

"Your Doctor of Family Finances"

Suite 1425, 14th Floor, Carew Tower
Fifth and Vine

Phone: Main 1535. Loans made in all suburbs

Radio, Super-Sleuth

In Next Week's Issue of RADIO GUIDE *you will find the most thrilling of all CALLING ALL CARS stories so far published. It starts with a woman sitting down to enjoy her radio—and learning that she houses a murderer . . .*

Programs for Wednesday, December 5

Star ★ Indicates High Spot Selections

6:30 A.M. EST 5:30 CST
WLW—Top o' the Morning
7:00 A.M. EST 6:00 CST
KDKA—Musical Clock
WCKY—Good Morning
WKRC—△Sunrise Worship
WLW—△Family Prayer Period
7:15 A.M. EST 6:15 CST
WCKY—Bert Layne's Fiddlers
WLW—△Morning Devotions
7:30 A.M. EST 6:30 CST
WLS—Smile-A-While
WLW—Salt & Peanuts
WSM—Rise and Shine
7:45 A.M. EST 6:45 CST
WCKY—Jerry Behrens
WKRC—Gene King
WLW—Plantation Days
8:00 A.M. EST 7:00 CST
NBC—B. A. Rolfe's Orch.: WTAM WLW
NBC—Morning Devotions: KDKA WCKY WAVE
WFBE—Musical Clock
WGBF—△East Side Tabernacle
WHAS—△Asbury College Devotions
WKRC—Something for Everyone
WLS—News; Julian Bentley
8:15 A.M. EST 7:15 CST
NBC—Lew White, organist: WCKY KDKA WAVE
WFBE—Galvano & Cortez
WLS—Bulletin Board; Farm News
8:30 A.M. EST 7:30 CST
NBC—Cheerio: WLW WTAM WSM WAVE
CBS—Lyric Serenade: WSMK
WFBE—Morning Concert
WHAS—Georgia Wildcats
WLS—Jolly Joe's Pals
8:45 A.M. EST 7:45 CST
NBC—Landt Trio & White: KDKA WCKY
WGBF—Musicale
WHAS—Bob Atcher
WKRC—Fiddlin' Farmers
WLS—Spare Ribs' Fairy Tales
9:00 A.M. EST 8:00 CST
NBC—Breakfast Club: KDKA WCKY WAVE
CBS—Joke Book: WSMK WHAS
ABS—Ed Smith: WFBE
WGBF—Timely Topics
WLS—△Morning Devotions
WLW—Joe Emerson, Hymns
WSM—△Laymen's Morning Devotion
9:15 A.M. EST 8:15 CST
ABS—Vaughn de Leath, songs: WFBE
WHAS—Shopping Guide
WKRC—△Bible Service
WLS—Hoosier Hot Shots and Arkie
WLW—Music by Divano
WSM—Leon Cole, organist
WTAM—Richard Leibert, organ (NBC)
9:30 A.M. EST 8:30 CST
NBC—Mystery Chef: WTAM
CBS—Rambles in Rhythm: WHAS
ABS—Bernie Dolan, pianist: WFBE
KDKA—Style and Shopping Service
WCKY—Friends
WGBF—New York Store
WKRC—Morning Musicale
WLS—Ford Rush
WLW—△Rev. Newland, talk
WSM—Breakfast Club (NBC)
9:45 A.M. EST 8:45 CST
KDKA—Work-a-day Thoughts
WCKY—Interlude
WFBE—Gladys Catron
WGBF—City Court
WKRC—Jean Abbey
WLS—Morning Minstrels
WLW—Bond of Friendship
WSMK—Rambles in Rhythm (CBS)
10:00 A.M. EST 9:00 CST
CBS—News; Patterns in Harmony: KMOX WWVA WHAS
NBC—Josephine Gibson, hostess counsel: WAVE KDKA WSM
WCKY—Carelree Capers
WFBE—Dr. Thomas Sullivan
WGBF—Household Hour
WKRC—News; Music That Charms
WLS—Westerners Round-Up
WLW—Suzanne Littleford
10:15 A.M. EST 9:15 CST
★ NBC—Clara, Lu 'n' Em: WSM WTAM WLW
NBC—Florenda Trio: WCKY KDKA
WFBE—Dot Club News
WGBF—League of Women Voters
WHAS—Dolly Dean
WKRC—Woman's Hour
10:30 A.M. EST 9:30 CST
NBC—Today's Children: WCKY WLS KDKA
CBS—Bright Lights: WSMK WKRC
NBC—Sweethearts of the Air; Breen & de Rose; Bob Emery: WTAM WAVE
ABS—Charlotte Harriman, songs: WFBE
WGBF—Charm School
WHAS—Ida Bailey Allen (CBS)
WLW—Livestock Reports
WSM—Radio Kitchen

10:45 A.M. EST 9:45 CST
NBC—Betty Crocker: WTAM WLW
CBS—Bright Lights: WWVA WHAS
NBC—News; Radio Kitchen: KDKA
ABS—Care & Feeding of Men: WFBE
WCKY—News; Health Reporter
WLS—Dean Brothers
11:00 A.M. EST 10:00 CST
CBS—Cooking Close-Ups: WKRC KMOX
NBC—Honeymooners: WCKY WSM KDKA
NBC—Edmund Horn, pianist: WTAM
ABS—Rhythm Melodies: WFBE
WGBF—Jim and Jean
WHAS—Sanders Sisters
WLS—Bill O'Connor, tenor
WLW—Betty Moore
11:15 A.M. EST 10:15 CST
CBS—Fish Tale: WKRC WHAS
★ NBC—Tony Wons, philosopher: WSM WAVE WCKY KDKA
NBC—Alice Remsen, contralto: WTAM
ABS—Morning Parade: WFBE
WLS—Jim Poole, Markets
WLW—John Barker, vocalist
11:30 A.M. EST 10:30 CST
NBC—Homespun: WTAM
NBC—Army Band: KDKA WAVE WSM WCKY WLW
CBS—Betty Moore: KMOX
ABS—Navy Band: WFBE
WGBF—Baby Shop Man
WHAS—Shades of Harmony
WKRC—Beauty Island
WLS—Today's Kitchen
11:45 A.M. EST 10:45 CST
CBS—Mary Lee Taylor: KMOX WHAS WKRC
NBC—Mario Cozzi, baritone: WTAM
WFBE—Eula Lawson
WGBF—Variety Program

Afternoon

12:00 Noon EST 11:00 A.M. CST
NBC—Al & Lee Reiser: WTAM
★ CBS—Voice of Experience: WHAS WWVA KMOX WKRC
NBC—Fields & Hall, songs: WSM KDKA WAVE
ABS—Eddie Prior's Orch.: WFBE
WCKY—Bluegrass Hillbillies
WLS—Dramatic Skit
WLW—Ohio Farm Bureau
12:15 P.M. EST 11:15 A.M. CST
NBC—Josephine Gibson, hostess: WLS
NBC—Charles Sears, tenor: WAVE WSM KDKA
★ NBC—Honeyboy & Sassafras: WTAM
★ CBS—The Gumps: WHAS KMOX WKRC
12:30 P.M. EST 11:30 A.M. CST
NBC—Int'l Livestock Exposition: KDKA WCKY WAVE WSM
CBS—Concert Orch.: WSMK
ABS—Rigo Santiago: WFBE
WHAS—University of Louisville
WKRC—To be announced
WLS—Mrs. Anna J. Peterson
WLW—Livestock Reports
12:45 P.M. EST 11:45 A.M. CST
CBS—"Your Home & Mine," talk: WHAS WSMK WKRC
ABS—Will Hollander's Orch.: WFBE
WGBF—Morning Bulletin Board
WLS—Markets; News
WLW—Farm & Home Hour (NBC)
1:00 P.M. EST 12:00 Noon CST
CBS—Just Plain Bill: WGN KMOX
WGBF—Market Reports
WHAS—College of Agriculture
WKRC—Wes and Gene
WLS—Virginia Lee & Sunbeam
1:15 P.M. EST 12:15 CST
CBS—George Hall's Orch.: WWVA
CBS—Eddie & Fannie Cavanaugh, gossip club: WHAS KMOX
ABS—Mirror Reflections: WFBE
WGBF—Farmer Purcell
WKRC—"Love Nest
WLS—Dinnerbell Hour
1:30 P.M. EST 12:30 CST
★ NBC—Vic & Sade: WLW
★ CBS—Little Jack Little, songs: WHAS WKRC KMOX
NBC—Jules Lande's Ensemble: WCKY
ABS—Max Bergere's Orch.: WFBE
KDKA—Dance Orchestra
WSM—Division of Markets
1:45 P.M. EST 12:45 CST
NBC—Words & Music: KDKA
CBS—The Cadets: KMOX
ABS—Symphony Orchestra: WFBE
WGBF—Curbstone Reporter
WHAS—Georgia Wildcats
WKRC—Dixie Vagabonds
WLW—Ferde Grofe's Orchestra
WSM—Farm Scrap Book

2:00 P.M. EST 1:00 CST
CBS—Marie, Little French Princess: WKRC KMOX
★ NBC—Two Seats In the Balcony: WTAM
NBC—Wandering Minstrel: WAVE WSM WCKY
KDKA—P. T. A. Talk
WGBF—Bill Boarders
WHAS—University of Kentucky
WLS—Pat Buttram & Melviny
WLW—Ohio School of the Air
2:15 P.M. EST 1:15 CST
★ CBS—Romance of Helen Trent: WKRC KMOX WGN
KDKA—Wandering Minstrel (NBC)
WLS—Rangers; John Brown
2:30 P.M. EST 1:30 CST
NBC—Vaughn de Leath, songs: WTAM
CBS—School of the Air: WKRC WSMK WWVA KMOX WHAS
NBC—Smack Out: WCKY WAVE WSM
KDKA—Home Forum
WLS—Grain Markets; Cornhuskers
2:45 P.M. EST 1:45 CST
★ NBC—Vic & Sade, sketch: WTAM
NBC—Colette Carlay, songs: WCKY WSM WAVE
WLS—Henry Burr, tenor
3:00 P.M. EST 2:00 CST
NBC—Ma Perkins, drama: WTAM WLW WAVE WSM
CBS—Kate Smith's Matinee Hour: WSMK WKRC WHAS
NBC—Ramblers Trio: WCKY KDKA
WGBF—Shut-In Program
WLS—Homemakers' Hour
3:15 P.M. EST 2:15 CST
NBC—Joe White, tenor: WCKY
NBC—Dreams Come True: WTAM WLW WSM
KDKA—Human Values
3:30 P.M. EST 2:30 CST
NBC—Woman's Radio Review: WTAM
CBS—Kate Smith: KMOX
NBC—Jerome Twitchell's Orch.: KDKA WSM WAVE WCKY
ABS—Art Lecture, John Bauer: WFBE
WGN—June Baker, home management
WLW—Song of the City (NBC)
3:45 P.M. EST 2:45 CST
KDKA—Charm
WENR—Program Preview
WLW—Walter Furniss, songs
4:00 P.M. EST 3:00 CST
NBC—Martha Mears, contralto: WSM WCKY WAVE
CBS—Nat'l Students' Prgm.: WHAS WSMK WKRC
NBC—Betty & Bob: KDKA WENR
ABS—Today's Winners: WFBE
WGBF—Sunshine Hour
WLW—Life of Mary Sothern
4:15 P.M. EST 3:15 CST
NBC—Herald of Sanity: WSM WAVE
NBC—Eddie East & Ralph Dumke: WCKY
CBS—Institute of Music: WKRC WSMK
KDKA—Karen Fladoes
WENR—Mme. de Sylvara
WHAS—△Week-day Devotions
WLW—Charlie Kent's Allerikans
4:30 P.M. EST 3:30 CST
★ NBC—Roch. Civic Orch.: WCKY WAVE WSM
KDKA—Market Reports
WENR—Ma Perkins (NBC)
WGBF—Musical Masterpiece Hour
WHAS—Inst. of Music (CBS)
WLW—Betty and Bob
4:45 P.M. EST 3:45 CST
NBC—Lady Next Door: WTAM
NBC—Rochester Civic Orch.: KDKA
WENR—Program Preview
WKRC—Eddie Schoelwer
WLW—Business News
5:00 P.M. EST 4:00 CST
CBS—Adventure Hour: WKRC
KDKA—Memories
WENR—Rochester Orch. (NBC)
WFBE—Merchants Bulletins
WHAS—Market Reports; Organist
WLW—Ponce Sisters
5:15 P.M. EST 4:15 CST
CBS—Skippy, sketch: WKRC
NBC—Tom Mix's Straight Shooters: WTAM WLW
KDKA—Kiddies Klub
WFBE—Variety Program
5:30 P.M. EST 4:30 CST
NBC—Singing Lady: KDKA WLW
NBC—Alice in Orchestralia: WAVE WSM
ABS—Bob Fallon's Orch.: WFBE
WCKY—Round the World Club
WENR—Maurice Sherman's Orch.
WHAS—Out of the Dusk
WKRC—Sketch-A-Scope Adventures
5:45 P.M. EST 4:45 CST
★ NBC—Capt. Tim Healy: WTAM
NBC—Orphan Annie: KDKA WCKY
WENR—Happy Jack Turner (NBC)
WFBE—RADIO GUIDE PRESENTS Orville Revell & Guest Artists
WGBF—Margie Ann Knapp
WKRC—Pirate Club
WLW—Jack Armstrong, drama
WSM—Nap and Dee

Night

6:00 P.M. EST 5:00 CST
CBS—Adventure Hour: WHAS KMOX
NBC—Education in the News: WCKY WAVE
CBS—Buck Rogers: WKRC
NBC—Dick Steele, sketch: WTAM
KDKA—Dan and Sylvia
WENR—Moments of Melody
WLW—Baily Axton, tenor; Margaret Woods, soprano
WSM—Robert Tucker, pianist
6:15 P.M. EST 5:15 CST
CBS—Skippy, sketch: WHAS KMOX
NBC—Alma Kitchell, contralto: WCKY WAVE KDKA
NBC—"The Desert Kid" with Ranch Boys: WENR
ABS—Twilight Philosopher: WFBE
WGBF—Girl Scouts Program
WKRC—Smilin' Dan
WLW—The Bachelor of Song
WSM—News; Robert Tucker
6:30 P.M. EST 5:30 CST
NBC—News; Three X Sisters: WAVE
KDKA—Comedy Stars of Hollywood
KMOX—Jack Armstrong (CBS)
WCKY—News; Melodies
WENR—What's the News?
WFBE—The Three Docs
WGN—The Singing Lady
WHAS—Deed-I-Do Club
WKRC—Santa Claus
WLW—Bob Newhall
WSM—Asher & Little Jimmie
6:45 P.M. EST 5:45 CST
CBS—Woody & Willie; News: WSMK WWVA WHAS
NBC—Billy Batchelor, sketch: WTAM
NBC—Orphan Annie: WAVE WENR WSM WGN
NBC—Lowell Thomas: KDKA WLW
WCKY—Melody Weavers
WFBE—Firemen's Club
WGBF—Sport News
7:00 P.M. EST 6:00 CST
★ CBS—Myrt & Marge: WKRC WWVA
★ NBC—Amos 'n' Andy: WENR KDKA WCKY WLW
ABS—Stapleton and Boroff: WFBE
WGBF—Birthday Club
WGN—Jimmy Allen
WHAS—The Cross Roads
WSM—Reddy Kilowatt
7:15 P.M. EST 6:15 CST
★ NBC—Plantation Echoes: WENR WSM KDKA WCKY
CBS—Just Plain Bill: WKRC
NBC—To be announced: WTAM
ABS—Screen Revue: WFBE
WGN—Dance Orchestra
WLW—Lum and Abner, sketch
7:30 P.M. EST 6:30 CST
NBC—Gould & Shefter, piano duo: WTAM
CBS—Buck Rogers: WHAS KMOX
CBS—The Serenaders: WWVA
★ NBC—Red Davis: WAVE WENR WSM KDKA WLW
WCKY—Castles in Music
WFBE—Harry Hartman's Sports
WGBF—George Van Horn's Comments
WGN—Palmer House Ensemble
WKRC—Irene Richter
7:45 P.M. EST 6:45 CST
★ NBC—Dangerous Paradise, drama: KDKA WENR WSM WLW
CBS—Boake Carter: WHAS KMOX
★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WTAM
ABS—Harry Hershfield: WFBE
WCKY—Musical Cocktail
WGBF—Variety Program
WKRC—Musical Selections
8:00 P.M. EST 7:00 CST
★ NBC—Mary Pickford & Co.: WSM WTAM WAVE WCKY
★ CBS—Easy Aces, sketch: WKRC WHAS KMOX
★ NBC—Crime Clues; Drama: WLS KDKA WLW
WFBE—Forrest Bradford's Orchestra
8:15 P.M. EST 7:15 CST
★ CBS—Edwin C. Hill, news: WKRC WHAS KMOX
ABS—Five Star Final: WFBE
8:30 P.M. EST 7:30 CST
NBC—Wayne King's Orch.: WTAM
★ CBS—Everett Marshall's Broadway Varieties: WKRC KMOX WHAS
★ NBC—Lanny Ross, tenor; Orch.; Guest Artists: KDKA WLS WCKY
WFBE—Leroy Bradley's Orchestra
WGN—Ray Kyser's Orchestra
WLW—Henry Thies' Orchestra
WSM—Salute to Baton Rouge, La.
8:45 P.M. EST 7:45 CST
ABS—Kay Thompson, songs: WFBE
WLW—Smilin' Ed McConnell
9:00 P.M. EST 8:00 CST
★ NBC—Town Hall Tonight; Fred Allen: WTAM WSM WLW
★ CBS—Nino Martini; Andre Kostelanetz' Orch.: WHAS KMOX WKRC
★ NBC—Twenty Thousand Years in Sing Sing: WLS KDKA
ABS—Americana: WFBE
WCKY—Larry Bradford's Orchestra
9:30 P.M. EST 8:30 CST
★ NBC—John Charles Thomas, baritone: WENR KDKA
★ CBS—Advs. of Gracie: WKRC KMOX
WCKY—Dance Orchestra
WGN—Lum and Abner, sketch
WHAS—20,000 Years In Sing Sing
9:45 P.M. EST 8:45 CST
WFBE—Clyde Fox's Orchestra
WGN—Jan Garber's Orchestra
10:00 P.M. EST 9:00 CST
★ NBC—Guy Lombardo's Orch.: WAVE WLW WSM WTAM
★ CBS—Byrd Expedition: WKRC WHAS KMOX
NBC—Talk By Donald Richberg: WCKY WENR
ABS—Sleepy Hall's Orch.: WFBE
KDKA—To be announced
WGN—Headlines of Other Days
10:15 P.M. EST 9:15 CST
NBC—Madame Sylvia: WENR KDKA WCKY
10:30 P.M. EST 9:30 CST
★ CBS—Eva Habrobova, soprano; Symphony Orch.: WKRC WSMK
★ NBC—Harry Richman; Jack Denny's Orch.: WENR WCKY
NBC—KENTUCKY WINNERS present "One Man's Family," dramatic sketch: WAVE WTAM WSM WLW
ABS—Archie Bleyer's Orch.: WFBE
KDKA—Pittsburgh Varieties
WGN—Ted Weems' Orchestra
WHAS—Modern Treasure Hunters
10:45 P.M. EST 9:45 CST
WGN—Earl Burtnett's Orchestra
WHAS—Melody Masterpieces (CBS)
11:00 P.M. EST 10:00 CST
NBC—Jack Berger's Orch.: WCKY
★ NBC—Amos 'n' Andy: WENR WSM
★ CBS—Myrt & Marge: WHAS KMOX
ABS—Voice of Romance: WFBE
KDKA—Uncle Tom & Betty
WGN—Dudley Crafts Watson
WKRC—Console Capers
WLW—Follies
11:15 P.M. EST 10:15 CST
NBC—Emil Coleman's Orch.: WCKY
CBS—Leon Belasco's Orch.: WKRC
NBC—Robert Royce, tenor: WENR WSM
ABS—Dancing 'Till 1 A. M.: WFBE
KDKA—Dance Orchestra
WGN—The Dream Ship
WHAS—Dance Orchestra
11:30 P.M. EST 10:30 CST
CBS—Ozzie Nelson's Orch.: WSMK WKRC
NBC—Art Kassel's Orch.: WAVE
NBC—Jolly Coburn's Orch.: WCKY
WENR—Hoofinghams, sketch
WGN—Wayne King's Orchestra
WHAS—The Dream Doctor
WSM—Marjorie Cooney, pianist
11:45 P.M. EST 10:45 CST
KDKA—Music Box
KMOX—Ozzie Nelson's Orch. (CBS)
WENR—Carl Hoff's Orchestra
WGN—Jan Garber's Orchestra
WSM—Jolly Coburn's Orch. (NBC)
12:00 Mid. EST 11:00 P.M. CST
NBC—Archie Bleyer's Orch.: WAVE
CBS—Jacques Renard's Orch.: WKRC KMOX
NBC—George Olsen's Orch.; Ethel Shutta: WENR KDKA
WHAS—McKinney's Cotton Pickers
WLW—Eddie Laughton's Orchestra
WSM—Wagon Wheel Orchestra
12:15 A.M. EST 11:15 P.M. CST
WGN—Ted Weems' Orchestra
12:30 A.M. EST 11:30 P.M. CST
NBC—Jack Berger's Orch.: KDKA WAVE WSM
CBS—George Hall's Orch.: KMOX WKRC
WENR—Don Pedro's Orchestra
WGN—Earl Burtnett's Orchestra
WHAS—Melodies & Moods
WLW—Ferde Grofe's Orchestra
12:45 A.M. EST 11:45 P.M. CST
WENR—Old Heidelberg Ensemble
1:00 A.M. EST 12 Mid. CST
WENR—Lights Out
WLW—Stan Stanley's Orchestra
1:30 A.M. EST 12:30 CST
WENR—Sissle's & Holf's Orchestras
WLW—Moon River, organ and poems

WANTED: INEXPERIENCED WRITERS!

An Exceptional Opportunity!

TAKE advantage of constantly increasing opportunities for big pay writing jobs or attractive free lance work. No genius needed—only ordinary command of English and ability to express yourself, plus your own natural style may yield rich rewards. Write today for free Aptitude Test and fascinating new book called, "Careers In Writing". Describes best practical short cut method of acquiring writing technique in a Simplified Training Course covering all branches of writing. Intelligent sympathetic personal instructing and criticism. Costs less than night at college. Write for complete details and free Aptitude Test. No obligation. No salesman will call.

Address U. S. SCHOOL OF WRITING
Dept. R 12S 20 W. 60th St., New York, N. Y.

250 Power AMERICAN Made MICROSCOPE only $1.50

Ideal for Student and Laboratory use. Info is the most compact instrument made possessing this power. Also has, in addition to the 250x objective, a supplementary 75x objective. Substantial construction. Easy focusing. Ultra optical system. Horseshoe stage. Adjustable, rotatable mirror etc.

FREE for Limited Time, complete and valuable biological outfit consisting of dissecting instruments, slides, instruction book etc., with each purchase.

Only $1.50 postpaid while they last

J. H. WINN MFG CO.,
Dept. 130, 124 West 23 Street, New York.

$$ SONG WRITING $$
BIG ROYALTIES

paid by Music Publishers and Talking Picture Producers. Free booklet describes most complete song service ever offered. Hit writers will revise, arrange, compose music to your lyrics or lyrics to your music, secure U. S. copyright, broadcast your song over the radio. Our Sales Department submits to Music Publishers and Hollywood Picture Studios. WRITE TODAY for FREE BOOKLET.
UNIVERSAL SONG SERVICE, 662 Meyer Bldg., Western Ave., and Sierra Vista, Hollywood, Cal.

TYPISTS—EXTRA MONEY

Make your spare time at home pay you profits copying scripts for writers. Interesting work. Experience unnecessary. We show you how. FREE particulars.

TYPISTS' ASSOCIATION, 1789 Hunter Blvd.
Chicago. Please enclose stamp.

UNCLE EZRA

With a Radio Program That is Different Hear This Kindly Lovable Old Character

TONIGHT

WTAM
7:45 P. M. E.S.T.

N.B.C. Red Network Every MON. WED. FRI.

DEVELOP YOUR SINGING VOICE at home $2.00

DO YOU WANT A STRONG, RICH, BEAUTIFUL SINGING VOICE

$2.00 The sweet secret, while it last made.

SCHUBERT SONG AGENCY, Dept. 34
P.O. Box 542, Sheboygan, Wisconsin

HARD OF HEARING?

SEND FOR THIS 30-DAY TRIAL TREATMENT

Which has restored the hearing, removed head noises and eliminated catarrh of the head for so many people. This treatment has been used by over 1,157,000 sufferers in the past 34 years. Write for full information about this ethical treatment used by a prominent ear specialist in his office practice, now simplified for home use.

DR. W. O. COFFEE CO.
1466 St. James Bldg. Davenport, Iowa

It Pays to Advertise in
RADIO GUIDE

Contests on the Air

Time Shown Is Eastern Standard

SUNDAY

1:30 p. m., NBC-WEAF network. "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Closes December 20. Sponsor, B. T. Babbitt Co.

5:45 p. m., NBC-WJZ network. Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsor, Spratt's Patent, Ltd.

7:45 p. m., NBC-WEAF network. Wendell Hall, the "Red-Headed Music Maker." Prizes: Five $50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

FRIDAY

6 p. m., NBC-WEAF network. "Thrills of Tomorrow." Prizes: 1,001 altogether including 1st, automobile; 2nd, trip to Hollywood; 3rd, Shetland pony; 4th, bicycle. Nature, best drawings of original model machine, building, etc., to be constructed with sponsor's toy sets. Closes December 14. Sponsor, A. C. Gilbert Co.

8:30 p. m., CBS-WABC network. "True Story Court of Human Relations." Rebroadcast 11:30 p. m. Weekly contest. Prizes: 4-door sedan and $100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications.

THROUGH THE WEEK

2:45 p. m., NBC western red network including KSTP, KVOO, WBAP, WDAF, WEBC, WHO, WKY, WOAI and WOW, "Judy and Jane." Prizes: 1st, $250; 2nd, $75; 3rd, $25; others, 250 bud vases. Nature, writing last line of limerick. Closes December 9. Sponsor, J. A. Folger and Co.

4 p. m., Monday to Friday inclusive, NBC-WJZ network, "Betty and Bob"; also 10:45 a. m. Wednesday and Friday on NBC-WEAF and CBS Pacific Coast networks, "Betty Crocker." Prizes: 1st, $710 automobile; 2nd, $205 electric refrigerator; 3rd, $100.50 all-wave radio set; twenty-five Toastmaster Hospitality Tray sets. Nature, promoting sale of sponsor's product. Closes December 16. Sponsor, General Mills, Inc.

8:15 p. m., Monday, Wednesday and Friday, CBS-WABC network. Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 11:15 p. m. Prize: Each program, $500 fur coat of winner's size and choice. Nature, best 25-word letter regarding product mentioned in broadcast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products, Inc.

Varying times on each of stations listed below, "Paper Moon," murder mystery drama. Prizes: Two companion trips to Hollywood. Nature, writing best preclimax solution to mystery. Closes December 29. Sponsored locally at some stations. Stations carrying feature are: KARK, Little Rock, Ark.; KDRN, Casper, Wy.; KFAB, Lincoln, Neb.; KFAB, Great Falls, Mont.; KGHL, Billings, Mont.; KGNF, N. Platte, Neb.; KID, Idaho Falls, Ida.; KIEM, Eureka, Calif.; KLZ, Denver, Colo.; KOB, Albuquerque, N. M.; KORE, Eugene, Ore.; KPQ, Wenatchee, Wash.; KPRC, Houston, Tex.; KRLD, Shreveport, La.; KTSM, El Paso, Tex.; KUJ, Walla Walla, Wash.; KVOO, Tulsa, Okla.; KVOS, Bellingham, Wash.; WABI Bangor, Me.; WATR, Waterbury, Conn.; WAZL, Hazleton, Pa.; WBNS, Columbus, Ohio; WDAG, Amarillo, Tex.; WFAA, Dallas, Tex.; WFDF Flint, Mich.; WHBY, Green Bay, Wis.; WKOK, Sunbury, Pa.; WLBW, Erie, Pa.; WMC, Memphis, Tenn.; WNAX, Yanktun, S. Dak.; WRDO, Augusta, Me.; WRDW, Augusta, Ga.; WREN, Lawrence, Kans.; WSGN, Birmingham, Ala.; WTOC, Savannah, Ga.

JERRY COOPER

Columbia's sensational new baritone, whose fan mail is hitting high C, was discovered by them in the South and in turn by millions of listeners. He is heard Thursdays at 3 p. m. and on Saturdays at 6:45 p. m. EST, on the CBS-WABC network

SPORTCASTS OF THE WEEK

SATURDAY, DECEMBER 1

CBS Network—Army vs. Navy, 12:30 p.m.
NBC Networks—Army vs. Navy, 1 p.m.
ABS Network—Army vs. Navy, 1 p.m.
Yankee Network—Holy Cross vs. Boston College, 1:30 p.m.
WRUF (830 kc)—Florida vs. Stetson, 1:45 p.m.
WSMB (1320 kc)—Louisiana State vs. Tulane, 3 p.m.
CFRB (690 kc)—Rugby Game, 2:30 p.m.
CFRB (690 kc)—Hockey, Toronto vs. St. Louis, 9 p.m.

SUNDAY, DECEMBER 2

WGN (720 kc)—Football, Chicago Bears vs. Detroit Lions, 2:45 p.m.
ABS Network—Hockey, Boston vs. Rangers, 10:15 p.m.
WGN (720 kc)—Hockey, Chicago vs. Americans, 10:45 p.m.

MONDAY, DECEMBER 3

WHN (1010 kc)—Boxing by Benny Leonard, 9:30 p.m.
WNEW (1250 kc)—Boxing, 9:30 p.m.
WMCA (570 kc)—Boxing, 9:30 p.m.

TUESDAY, DECEMBER 4

WGBF (630 kc)—Wrestling, 11 p.m.
KMOX (1090 kc)—Hockey, St. Louis vs. Americans, 11:15 p.m.
WNEW (1250 kc)—Wrestling, 11 p.m.

THURSDAY, DECEMBER 6

WIP (610 kc)—Boxing, 10 p.m.
ABS Network—Hockey, 10:15 p.m.

FRIDAY, DECEMBER 7

ABS Network—Boxing, 10 p.m.
WGBF (630 kc)—Boxing, 10 p.m.
WIP (610 kc)—Wrestling, 10 p.m.

SATURDAY, DECEMBER 8

WOWO (1160 kc)—Football Game, 1:15 p.m.
WBAP-WFAA (800 kc)—Michigan State vs. Texas A. & M., 3 p.m.
CKCL (580 kc)—Hockey, SPA Finals, 3:30 p.m.
CFRB (690 kc), CKCL (580 kc)—Hockey, Toronto vs. Rangers, 9 p.m.

"ONE MAN'S FAMILY"

America's best-loved Radio Family

Now Sponsors Kentucky Winners

. . . the milder cigarette that *can't* get stale

HERE'S welcome news to millions of radio fans! "One Man's Family"—that interesting, lovable, human drama of American life—is now on the air from coast to coast for Kentucky Winners . . . the milder cigarette that CAN'T get stale.

To millions of men and women "One Man's Family" means an evening of entertainment and heart warming drama.

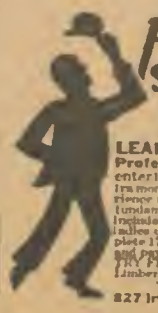
And to millions of men and women, Kentucky Winners mean perfect enjoyment and smoking pleasure. To begin with, Winners are the mildest, freshest cigarettes you ever smoked. They're made of the finest tobaccos. But in addition—and this is mighty important—each individual cigarette is made with moisture-proof paper. This remarkable paper SEALS IN the full flavor of the fine tobaccos. That means they can't dry out—can't become "dusty" and cause coughing. The tobacco remains moist and pliant. Made of the finest tobaccos. They can't stick to the lips or cause ugly yellow finger stains. For a fair trial—get a carton or at least three packs.

Listen in to

"ONE MAN'S FAMILY"

Every Wed. Night—
10:30 to 11:00 E. S. T.
WTAM or WAVE

KENTUCKY WINNERS



Professional STAGE TAP DANCING

LEARN AT HOME NEW EASY WAY

Professional Stage Method. Surprise and entertain your friends. Be popular, earn extra money, develop talent. No music or experience needed. Begin dancing first day. Teaches fundamentals and complete Professional Tap Dance included. Easy way to reduce or build up figure. For ladies or men. Send only $3.75 money order for complete 17-lesson course. Or send no money till U. S. and pay postman $3.98 on delivery. No more to pay. TRY FIVE DAYS. If not delighted, money refunded. Limbering exercises FREE if you enroll now.

THORNTON DANCE STUDIOS
827 Irving Park Blvd., Suite 108 • Chicago, Ill.

Programs for Thursday, December 6

Star ★ Indicates High Spot Selections

6:30 A.M. EST 5:30 CST
WLW—Top o the Morning
7:00 A.M. EST 6:00 CST
KDKA—Musical Clock
WCKY—Good Morning
WKRC—△Sunrise Worship
WLW—Family Prayer Period
7:15 A.M. EST 6:15 CST
WCKY—Bert Layne's Fiddlers
WLW—△Morning Devotions
7:30 A.M. EST 6:30 CST
WLS—Smile A-While
WLW—Salt & Peanuts
WSM—Rise and Shine
7:45 A.M. EST 6:45 CST
WCKY—Jerry Behrens
WKRC—Gene King
WLW—Plantation Days
8:00 A.M. EST 7:00 CST
NBC—B. A. Rolfe's Orch.: WTAM WLW
NBC—△Morning Devotions: WCKY KDKA WAVE
WFBE—Morning Clock
WGBF—△East Side Tabernacle
WHAS—△Asbury College Devotions
WLS—News; Julian Bentley
8:15 A.M. EST 7:15 CST
NBC—Lee White, organist: WCKY KDKA WAVE
WLS—Bulletin Board; Farm News
8:30 A.M. EST 7:30 CST
CBS—Salon Musicale: WSMK
NBC—Cheerio: WLW WTAM WAVE WSM
WFBE—Morning Concert
WHAS—Georgia Wildcats
WJR—Lee White (NBC)
WKRC—Something for Everyone
WLS—Early Joe & Hal Pet Pals
8:45 A.M. EST 7:45 CST
NBC—Lady Trio & White: KDKA WCKY
WGBF—Musicale
WHAS—Bob Atcher
WKRC—Fiddlin' Farmers
WLS—Spare Ribs Fairy Tales
9:00 A.M. EST 8:00 CST
CBS—Sunny Side Up: WSMK WHAS WKRC
NBC—Breakfast Club: KDKA WCKY WAVE
ABS—Ed Smith: WFBE
WGBF—Timely Topics
WLS—△Morning Devotions
WLW—Joe Emerson, Hymns
WSM—△Laymen's Morning Devotion
9:15 A.M. EST 8:15 CST
ABS—One Man Band: WFBE
KMOX—Sunny Side Up (CBS)
WHAS—Shopping Guide
WKRC—△Bible School Services.
WLS—Hoosier Hot Shots and Arkie
WLW—Music by Divano
WSM—Leon Cole, organist
9:30 A.M. EST 8:30 CST
CBS—Sunnyside Up: WHAS WWVA
ABS—Bernie Dolan, pianist: WFBE
KDKA—Style and Shopping Service
WGBF—New York Store
WLS—Ford Rush
WLW—Mail Bag
WSM—Breakfast Club (NBC)
9:45 A.M. EST 8:45 CST
CBS—Waltz Time: WHAS WWVA WSMK WKRC
ABS—Harmonettes: WFBE
KDKA—Sammy Fuller
WCKY—Murray's Beauty Dreams
WGBF—City Court
WLS—Morning Minstrels
WLW—Board of Friendship
10:00 A.M. EST 9:00 CST
CBS—News, The Bluebirds, trio: WWVA KMOX WHAS
NBC—Josephine Gibson, hostess: WSM KDKA WAVE
WCKY—Rhythm Encores
WGN—Vince Carpenter, pianist
WKRC—News; Music That Charms
WLS—Westerners Round-Up
WLW—Music by Divano
10:15 A.M. EST 9:15 CST
★ NBC—Clara Lu 'n' Em: WSM WTAM WLW
NBC—Edward MacHugh, baritone: KDKA WCKY
WGBF—Dr. Oak Talk
WHAS—Sunshine Sisters
WKRC—Women's Program
10:30 A.M. EST 9:30 CST
NBC—Today's Children: KDKA WLS WCKY
CBS—Sunnyside: WKRC WHAS WSMK
NBC—Morning Parade: WSM WAVE
ABS—Peg's Corner: WFBE
WGBF—Charm school
WLW—Livestock Reports, News
10:45 A.M. EST 9:45 CST
NBC—News; Radio Kitchen: WCKY KDKA WSM WAVE
CBS—Ida Bailey Allen: WKRC WHAS WWVA
WLS—Dixie Brothers
WLW—Jack Berch's Orchestra

11:00 A.M. EST 10:00 CST
CBS—Mary Lee Taylor: WHAS KMOX
★ NBC—Galaxy of Stars: WTAM WLW
ABS—Tony Cabooch, comedy: WFBE
WCKY—Armchair Traveler
WGBF—Jim and Jean
WKRC—Bulletin Board
WLS—Bill O'Connor, tenor
WSM—String Ensemble
11:15 A.M. EST 10:15 CST
NBC—Tony Wons, poetry: KDKA WSM KDKA WAVE
CBS—Academy of Medicine; Dr. Edgar Mayer, talk: WHAS WWVA WKRC WSMK
NBC—Frances L. Barton: WTAM WLW
ABS—Morning Parade: WFBE
WLS—Jim Poole, Markets
11:30 A.M. EST 10:30 CST
NBC—Carnival; Orch.; Soloist: WTAM
CBS—△Country Church of Hollywood: WHAS WKRC WSMK KMOX
NBC—U. S. Navy Band: WCKY WAVE WSM KDKA
ABS—Rhythm Melodies: WFBE
KDKA—Frances Ingram
WGBF—Shop Man
WLS—Today's Kitchen
WLW—Through the Looking Glass
11:45 A.M. EST 10:45 CST
KDKA—Navy Band (NBC)
WFBE—Lola Lawson
WGBF—Musical Program
WLW—Navy Band (CBS)

Afternoon

12:00 Noon EST 11:00 A.M. CST
NBC—Gould & Shelter, piano duo: WTAM WLW
★ CBS—Voice of Experience: WHAS KMOX WKRC WWVA
NBC—Fields and Hall, songs and patter: WAVE WSM KDKA
ABS—Eddie Prior's Orch.: WFBE
WCKY—Bert Layne's Fiddlers
WLS—Federal Housing Talk
12:15 P.M. EST 11:15 A.M. CST
NBC—Josephine Gibson, hostess: WLS
★ CBS—The Gumps, sketch: WHAS KMOX WKRC
★ NBC—Honeyboy & Sassafras: WTAM
NBC—The Merry Macs: WAVE WSM KDKA
WLS—Arkie and Sodbusters
WLW—Talk; Stock Reports
12:30 P.M. EST 11:30 A.M. CST
NBC—Merry Madcaps: WTAM
CBS—Geo. Hall's Orch.: WKRC WHK WWVA WHAS WBNS
NBC—Int'l Livestock Exposition: KDKA WAVE WSM WCKY WLW
ABS—Betty Jayne, songs: WFBE
WLS—Mrs. Anna Peterson
12:45 P.M. EST 11:45 A.M. CST
CBS—George Hall's Orch.: WSMK WKRC
ABS—Will Hollander's Orch.: WFBE
WGBF—Morning Bulletin Board
WHAS—University of Kentucky
WLS—Markets; News
1:00 P.M. EST 12:00 Noon CST
CBS—Just Plain Bill: KMOX WGN
WGBF—Market Reports
WHAS—College of Agriculture
WKRC—To be announced
WLS—Old Music Chest
1:15 P.M. EST 12:15 CST
CBS—Frank Dailey's Orch.: WWVA
CBS—Eddie & Fannie Cavanaugh, Radio Gossip Club: WHAS KMOX
ABS—Advertising Club Luncheon: WFBE
WGBF—Farmer Purcell
WKRC—Love Nest
WLS—Dinner Bell Program
1:30 P.M. EST 12:30 CST
★ NBC—Vic & Sade: WLW
CBS—The Story Behind the Song: KMOX
NBC—Alexander Musicale: WAVE WCKY WTAM
KDKA—Dance Orchestra
WHAS—Georgia Wildcats
WKRC—Harvey Brownfield
WSM—Markets
1:45 P.M. EST 12:45 CST
NBC—Music Guild: WSM WAVE KDKA
CBS—Pat Kennedy; Kassel's Orch.: WKRC WHAS KMOX
WGBF—Curbstone Reporter
WLW—Stan Stanley's Orchestra
2:00 P.M. EST 1:00 CST
NBC—Stones of History: WTAM WCKY
CBS—Marie, Little French Princess: KMOX WKRC
WFBE—Conservatory of Music
WGBF—Kiwanis Club
WHAS—University of Kentucky
WLS—Pat Buttram & Melvina
WLW—Ohio School of the Air
2:15 P.M. EST 1:15 CST
CBS—Romance of Helen Trent: WKRC KMOX
WLS—Rangers; John Brown
2:30 P.M. EST 1:30 CST
NBC—Vaughn de Leath, songs: WTAM
CBS—American School of the Air: WWVA WKRC WSMK WHAS KMOX
NBC—Smackout: WCKY WSM WAVE
ABS—Piano & Organ Concertos: WFBE
KDKA—Home Forum; Soloist
WGBF—New York Store
WLS—Markets; B. Emerson & J. Brown
2:45 P.M. EST 1:45 CST
NBC—Joe White, tenor; Instrumental Trio: WCKY WSM WAVE
★ NBC—Vic & Sade, sketch: WTAM
WLS—Homer Griffith
3:00 P.M. EST 2:00 CST
NBC—Ma Perkins, drama: WTAM WLW WSM WAVE
CBS—Roadways of Romance: WKRC WSMK WHAS
NBC—Castles of Romance: WCKY
ABS—N. Y. State Symphony Band: WFBE
KDKA—State Fed. Pa. Women
WGBF—Shut In Program
WLS—Homemakers' Hour
3:15 P.M. EST 2:15 CST
★ NBC—Eastman School of Music Prgm.: WCKY KDKA
NBC—Dreams Come True: WTAM WLW WSM
WGBF—Bill Boarders
3:30 P.M. EST 2:30 CST
NBC—Women's Radio Review: WTAM
NBC—Eastman School of Music: WSM WAVE
KMOX—Roadways of Romance (CBS)
WGN—June Baker, home management
WLW—Song of the City (NBC)
3:45 P.M. EST 2:45 CST
KDKA—State Fed. Penn. Women
WLW—Bond of Friendship
4:00 P.M. EST 3:00 CST
NBC—Betty & Bob: KDKA WENR
CBS—The Little House Family: WSMK WKRC WHAS WWVA
NBC—Blue Room Echoes: WAVE WCKY WSM
ABS—Today's Winners: WFBE
WGBF—Sunshine Hour
WLW—Life of Mary Sothern
4:15 P.M. EST 3:15 CST
NBC—Frank Black's Harpsicord Program: WAVE WCKY WSM
NBC—Eddie East & Ralph Dumke: KDKA WCKY
CBS—Salvation Army Band: WSMK WWVA WKRC
WENR—Program Preview
WHAS—△Week-day Devotions
WLW—John Barker; Orchestra
4:30 P.M. EST 3:30 CST
CBS—Messner's Orch.: WHAS WKRC WSMK
NBC—17th Ann. of Independence of Finland: WCKY WSM WAVE KDKA
KDKA—Market Reports
WENR—Ma Perkins (NBC)
WGBF—Musical Masterpieces Hour
WLW—Betty and Bob
4:45 P.M. EST 3:45 CST
KDKA—Salon Orchestra
WKRC—Ed Schoelwer, pianist
WLW—Business News
5:00 P.M. EST 4:00 CST
NBC—Stanleigh Malotte, vocalist: KDKA WENR WCKY
CBS—Loretta Lee, songs: WKRC WSMK
★ NBC—Nat'l P. T. A. Conference: WAVE WSM WTAM
ABS—Orch. & Sketch: WFBE
WHAS—Seminary Chorus
WLW—Donald Ayer, sketch
5:15 P.M. EST 4:15 CST
NBC—Three Scamps: WCKY
CBS—Skippy, sketch: WKRC
KDKA—Kiddies' Klub
WENR—Adult Educ. Council (NBC)
WLW—Tim Healy
5:30 P.M. EST 4:30 CST
NBC—Singing Lady, KDKA WLW
NBC—Tales of Courage; "Riders of the Sky": WSM WAVE
WCKY—Round the World Club
WENR—Maurie Sherman's Orch.
WFBE—Merchants' Bulletins
WHAS—Out of the Dusk
WKRC—Favorite Melodies
5:45 P.M. EST 4:45 CST
NBC—Jesters Trio: WAVE
NBC—Orphan Annie: WCKY KDKA
WENR—Happy Jack Turner (NBC)
WFBE—Big Store Santa Claus
WGBF—Margie Ann Knapp
WKRC—Pirate Club
WLW—Jack Armstrong
WSM—Nat'l Fed. of Business & Professional Women's Clubs

Night

6:00 P.M. EST 5:00 CST
NBC—William Lundell Interviews: WAVE WCKY WENR
CBS—Buck Rogers, sketch: WKRC
NBC—Dick Steele, sketch: WTAM
KDKA—Dan and Sylvia, sketch
WHAS—Sam, Gil and Louie
WLW—Paul Pierson's Orchestra
WSM—String Ensemble
6:15 P.M. EST 5:15 CST
NBC—Tom Coakley's Orch.: WAVE WCKY
CBS—Skippy, sketch: WHAS KMOX
ABS—Twilight Philosopher: WFBE
KDKA—Dance Orchestra
WFBE—Walk-a-Show
WKRC—Smilin' Dan
WLW—Bachelor of Songs
WSM—News; String Ensemble
6:30 P.M. EST 5:30 CST
NBC—News; Armand Girard, bass-baritone: WAVE WCKY KDKA
NBC—News; Mary Small: WGY
CBS—Jack Armstrong: KMOX
WENR—What's the News?
WFBE—The Three Docs
WGN—The Singing Lady
WHAS—Deed I Do Club
WKRC—Santa Claus
WLW—Bob Newhall
WSM—Freddie Rose
6:45 P.M. EST 5:45 CST
CBS—Woody & Willie; News: WWVA
NBC—Orphan Annie: WENR WAVE WSM WGN
NBC—Lowell Thomas: KDKA WLW
NBC—Billy Batchelor, sketch: WTAM
ABS—Hymn Reveries: WFBE
WCKY—Melody Weavers
WGBF—News
WHAS—Organ Interlude
7:00 P.M. EST 6:00 CST
★ CBS—Myrt & Marge, sketch: WKRC WWVA
★ NBC—Amos 'n' Andy: KDKA WENR WCKY WLW
ABS—Gloria Gralton, songs: WFBE
WGBF—Birthday Club
WGN—Jimmy Allen
WHAS—The Cross Roads
WSM—Educational Committee
7:15 P.M. EST 6:15 CST
CBS—Dan Russo's Orch.: WHAS
NBC—Gems of Melody: WENR WCKY
NBC—John B. Kennedy, news: WTAM
CBS—Just Plain Bill: WKRC
ABS—American Salutes, variety show: WFBE
WLW—Lum and Abner, sketch
WSM—Those Three Girls
7:30 P.M. EST 6:30 CST
CBS—Buck Rogers: WHAS KMOX
★ NBC—Burnt Cork Dandies; Al Bernard & Paul Dumont: WTAM
WFBE—Harry Hartman's Sports
WGBF—News
WKRC—What is this Thing Called Love?
WLW—Smilin' Ed McConnell
WSM—Asher & Little Jimmie
7:45 P.M. EST 6:45 CST
CBS—Boake Carter: WHAS KMOX
NBC—Shirley Howard, songs: WAVE WENR KDKA
ABS—One-Man Minstrel Show: WFBE
WCKY—Souvenirs of Song
WGBF—Philco Traveler
WKRC—Variety Program
WLW—Unbroken Melodies
WSM—The Forty-Niners
8:00 P.M. EST 7:00 CST
★ NBC—Vallee's Variety Hour: WSM WTAM WLW
NBC—"Paints & Varnishes," drama: WCKY KDKA
★ CBS—Easy Aces, comedy sketch: WKRC WHAS KMOX
WFBE—Forrest Bradford's Orchestra
WLS—Cheer Parade
8:15 P.M. EST 7:15 CST
ABS—Five Star Final: WFBE
WHAS—Mid-week Hymn Sing
WKRC—Beauty That Endures
8:30 P.M. EST 7:30 CST
★ NBC—Melodies Romantique: WCKY KDKA
★ CBS—Forum of Liberty; Edwin C. Hill: WKRC WHAS KMOX
WFBE—Leroy Bradley's Orchestra
WLS—Ford Rush & Ralph Emerson
8:45 P.M. EST 7:45 CST
ABS—Strickland Gillilan, news. WFBE
WLS—Educational Talk
9:00 P.M. EST 8:00 CST
★ NBC—Show Boat; Conrad Thibault, baritone: WTAM WAVE WSM
★ CBS—CAMEL CIGARETTES PRESENT "The Camel Caravan" with Walter O'Keefe; Annette Hanshaw; Glen Gray's Casa Loma Orch.; Ted Husing: WKRC WHAS KMOX
★ NBC—Death Valley Days: KDKA WLS WLW
ABS—Mauro Cottone Presents: WFBE
WCKY—Back Home
9:30 P.M. EST 8:30 CST
NBC—Musical Keys: WCKY KDKA WENR
★ CBS—Fred Waring's Orch.; guest: WKRC KMOX WHAS WSMK
WGBF—Mysterious Pianist
WGN—Lum and Abner, sketch
WLW—Unsolved Mysteries
9:45 P.M. EST 8:45 CST
WFBE—Clyde Fox' Orchestra
WGN—Wayne King's Orchestra
10:00 P.M. EST 9:00 CST
★ NBC—Yvonne Gail, French prima donna; Paul Whiteman's Orch.: WTAM WLW WAVE WSM WSB
★ CBS—Forty-Five Minutes in Hollywood; Donald Novis, tenor: KMOX WKRC
NBC—Roads That Move: KDKA WENR WCKY
ABS—Jolly Russians: WFBE
WGBF—Variety
WGN—Headlines of Other Days
WHAS—Dance Orchestra
10:15 P.M. EST 9:15 CST
ABS—Hockey Game: WFBE
10:30 P.M. EST 9:30 CST
NBC—Economic Changes: KDKA WCKY WENR
WGBF—World Revue
WGN—Earl Burtnett's Orchestra
WHAS—Newspaper Boys Band
10:45 P.M. EST 9:45 CST
CBS—"Fats" Waller's Rhythm Club: WKRC WSMK
WHAS—To be announced
11:00 P.M. EST 10:00 CST
NBC—Col. Ralph H. Isham, talk: WCKY
★ NBC—Amos 'n' Andy: WENR WSM
★ CBS—Myrt & Marge: WHAS KMOX
ABS—Voice of Romance: WFBE
KDKA—Uncle Tom & Betty
WGBF—Dancing until 12 midnight
WGN—Dudley Crafts Watson
WKRC—Console Capers
WLW—News; Zero Hour
11:15 P.M. EST 10:15 CST
CBS—Little Jack Little's Orch.: WKRC WWVA
NBC—Jesse Crawford, organist: WENR WSM
ABS—Dance Music 'Till 1 A. M.: WFBE
KDKA—Dance Orchestra
WCKY—E. Madriguera's Oreb. (NBC)
WGN—The Dream Ship
WHAS—Studio Orchestra
11:30 P.M. EST 10:30 CST
NBC—Eddy Duchin's Orch.: WCKY
NBC—Dorsey Brothers' Orch.; Bob Crosby, vocalist: WAVE
CBS—Clyde Lucas' Oreh.: WSMK WKRC WWVA
KDKA—Music Box
WENR—Hoofinghams, sketch
WGN—Wayne King's Orchestra
WHAS—The Dream Doctor
WLW—Stan Stanley's Orchestra
WSM—Wagon Wheel Orchestra
11:45 P.M. EST 10:45 CST
CBS—Leon Belasco's Orch.: WKRC WWVA
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
12:00 Mid. EST 11:00 P.M. CST
CBS—Paul Sabin's Orch.: WWVA WKRC KMOX
NBC—George Olsen's Orch.; Ethel Shutta: WENR WAVE WSM
WHAS—Gray Gordon's Orchestra
WLW—Eddie Laughton's Orchestra
12:15 A.M. EST 11:15 P.M. CST
KDKA—George Olsen's Orch. (NBC)
WGN—Ted Weems' Orchestra
12:30 A.M. EST 11:30 P.M. CST
NBC—Dancing in the Twin Cities: KDKA WAVE WSM WSB
CBS—Leon Navara's Orch.: WKRC KMOX WWVA
WENR—Jess Hawkins' Orchestra
WGN—Earl Burtnett's Orchestra
WHAS—McKinney's Cotton Pickers
WLW—Ferde Grofe's Orchestra
1:00 A.M. EST 12 Mid. CST
WENR—Stan Myers' Orchestra
WLW—Stan Stanley's Orchestra

Your Ambassador to Radio

By Orville Revelle

The Girl On The Flying Trapeze! Dear O. R.: JANE BISHR and JACK WOODS send word that the Tower Radio Theater of WSMK will vacation from the waves after sixty consecutive performances. It will reopen after the holidays with a new cast and method of presentation. What Jane forgot to mention — that she may return as Mrs. *Jack Woods!*

I THINK YOU'LL enjoy reading the next item . . . BILL HALEY is back in ether circulation again . . . He's a member of WCKY's "band without a name," which goes into rehearsals this week . . . BOB KEYS, HAPPY WEBSTER, EMIL DOBIS and EARL CLARK are included in its personnel . . . By the way, ELMER DRESSMAN wants you to know that *Emil and Earl*, between them, play 35 different instruments—though not all at the same time!

TOM REILLY, who left WAVE to vacation in the Southland, will be replaced by RUSSELL PIRKEY, a graduate of the University of Louisville . . . *Pirkey* will act in the capacity of continuity writer and announcer the same as he did in Lexington, when he was with WLAP . . . HARRY SULLIVAN says you should remember *Pirkey* as the chap who presented those delightful plays for the Little Theater Company last year.

BOB BENTLEY PHONED . . . KAY THOMPSON the concert pianist who just recently discovered she had the perfect radio voice will become a WFBE asset! . . . *Miss Thompson* is slated to appear on the Rhythm Boys airing . . . If I'm allowed a guess I believe she's the same *Kay Thompson* who was trying to make a go of it out in Hollywood this past Spring when who should come along but Burt McMurtrie of ABS and offer her a contract!

CHUCK WISE salutes JOHN McCORMICK with a: *"Hiya Macksie Waxie!"* and John calls Chuck—*Chucksie Waxie* . . . HARRY (spell the name right) HARTMAN may divorce himself from WFBE, the early part of 1935, to tackle the Madison Square Garden announcing job! . . . STANLEY PEYTON is another who will trek eastward in search of opportunity next year.

ACCORDING TO GEORGE CASE, we should not expect too much of the year 1935. His argument against a prosperous new year is, musically speaking, this. Back in 1929 we were singing *"I've Found A Million Dollar Baby"* . . . then we slipped down a few bucks and commenced whistling *"I've Got Five Dollars,"* . . . a year later found us humming *"Here It Is Monday, and I've Still Got A Dollar,"* . . . later it was *"Brother Can You Spare A Dime?"* . . . and then we graduated into *"Out In The Cold Again!"* . . . I've added *"Time On Our Hands"* for next year's favorite theme! Which happens not to be a plug for any certain wrist watch manufacturer (GAG!).

Many artists have phoned or written their appreciation of your untiring efforts in getting the listeners to write to them. Write Your Favorite Artist Week was a great success and they hope for a near future encore.

MANY RUMORS ARE rumbling hereabouts that certain stations will pull down their high-priced corrugated shutters next year! The owners tossed caution to the winds when they grabbed network—commercial and sustaining, the former at a big loss the latter at a high price—and forgot the local sponsor who was prepared to buy radio hours hut refused the time that the large concerns also turned down. If you use correct addition it amounts up to this: too many outlets in the same locality are carrying duplicate programs and only the fittest (big stations) can survive! The smaller ether parlors should be able to spar with oblivion by devoting more time to local talent with the hope that their home town sponsors will ignore the station's past mistakes!

BECKY CRUTE

This petite singer's name sounds like an adventure in baby talk but the shrewd Roxy corralled her for radio because of her charming voice as well as for her personal attractiveness. She is heard as a member of Roxy's chorus Saturdays at 8 p. m., EST, on the CBS-WABC network

THOSE FEW FLURRIES of snow the other afternoon brought to mind that its nearing the "gifts you can't use" time . . . I'm jotting down a few items for certain stars: GEORGE CASE needs a new "datebook," the old one's filled—PETER GRANT, a hat, but try and make him wear it—GEORGE GIVOT could use a new jokebook . . . And many a station could use a few sponsors! . . . Also while you are Santaing, see to it that a sponsor is dropped into the *Carefree Carnival's* stocking.

Few people know NORMAN SYMONDS—WJJD baritone heard each Thursday evening—was at one time a member of the Pacific Coast Opera Company . . . It was here, under the direction of Arturo Casiglia, that Symonds achieved his greatest success.

MME. NINON VALLIN, famous French soprano, should be a welcome guest in the homes Nov. 30—when she will sing the role of Marguerite, the heroine of the opera "Faust" . . . WCKY will be the outlet.

IN AN EPISTLE from JACK SNOW, he states that its very interesting to watch the new WSMK—Journal Herald studios materialize in the Loew Theater Building. Years ago builders of studios followed the theory that echo, resonance and reverberation were enemies of good broadcasting, so ordered thick carpets on the floor and drapes hung everywhere. The new parlors in Dayton will sport the latest in materials, such as was used in Radio City—which will result in the correct echo period.

MARGUERITE HITZEMAN makes me a WOWO customer in the future.

DICK CHANN and TOM LIDDINGTON are budding into radio stars at this moment . . . They "stole the show" while making a personal appearance in Lexington—at the National Turfmen's Association Banquet . . . LAWRENCE TIBBETT dropped ROLF VONN a line of advice—told the WSMK songster to continue with his studies and then try another crack at New York!

In closing I'm dropping the radio angle and letting you in on something that all Cincinnatians should know . . . JIM TULLY, Hollywoodenhead writer and actor, also champion for a night over JOHN GILBERT, was once a bus boy in the Hotel Gibson (this should make LEE JOHNSON feel a bit better!)

Your Cora Spondent.

Music in the Air

(Continued from Page 19)

We will hear Sibelius' choral music sung from Chicago December 6 (NBC at 4:30 p. m.). EDWIN KARHU leads a group of Sibelius enthusiasts and gives us a rare opportunity to hear unfamiliar music that is great and powerful and one of the richest mines of choral expression as yet unexplored in our country.

Read Quickly!

THESE PROGRAMS came too late for listing in last week's issue. But if you read this column early enough you may still hear them:

THURSDAY, NOVEMBER 29

NBC, 12:30 p. m. Gothic Choristers. C. M. von Weber's "Harvest Cantata" (1st performance in this country); Philip James "Te Deum."

NBC, 8 p. m. Don Cossack Russian Male Chorus. Radio Debut.

FRIDAY, NOVEMBER 30

NBC, 11 a. m. String Symphony, Frank Black, conducting. Bach's Choral Prelude "Erbarme Dich Mein, Oh Herrer Gott," Beethoven's piano Sonata, opus 31, No. 3, arranged for string orchestra by Frank Black; Paul Juon's Serenade, Leo Weiner's Divertimento.

NBC, 4 p. m. Florence Easton, soprano. London String Quartet. W. J. Henderson, guest speaker. Schubert lieder, Quintet for Strings.

NBC, 10:45 p. m. Gothic Choristers. Cyril Jenkins' "Lux Penigna"; Bach Chorales.

SATURDAY, DECEMBER 1

CBS, 4:30 p. m. Library of Congress Chamber Musicale. William Primrose, violinist. Nadia Reisenberg, pianist.

NBC, 8 p. m. Sigmund Romberg. Story of composition of famous "Intermezzo" from "Cavalleria Rusticaoa."

CBS, 9 p. m. Nino Martini changes schedules with Grete Stueckgold.

NBC, 9 p. m. Rose Bampton. All-request program. "The Last Rose of Summer." "Smoke Gets in Your Eyes." "Sylvia."

SUNDAY, DECEMBER 2

CBS, 3 p. m. New York Philharmonic-Symphony, Artur Rodzinski, conducting. Overture to von Weber's "Oberon," Franck's D minor Symphony, Sibelius' "Tapiola," Ravel's "Daphnis and Chloe."

NBC, 4 p. m. The Rhythm Symphony, Karl Krueger, conducting. Connecticut Yankee selections. Only a Rose, Naughty Marietta selections.

NBC, 5 p. m. Albert Spalding, violinist on Sentinels Serenade.

NBC, 7:30 p. m. Queena Mario, soprano. "It Est Doux, Il Est Bon" from "Herodiade," "Abide with Me," Duet with Sigurd Nilssen.

NBC, 8 p. m. General Motors Symphony, Werner Janssen, conducting. Vera Brodsky and Harold Triggs, American piano duo. Two movements from the Mozart concerto for two pianos; Manuel Infante's "Ritmo"; and American selection of old American music by Gottschalk called "The Banjo."

NBC, 8 p. m. Opera in English. Condensed version of "Rigoletto" with Josephine Antoine, Joe Bentonelli, and John Charles Thomas.

CBS, 8 p. m. Ford Symphony. Grace Moore, soprano; selections from her picture "One Night of Love."

MONDAY, DECEMBER 3

NBC, 8:30 p. m. The Voice of Firestone. Estrellita, On Wings of Song, Humoresque, Printemps qui commence from "Samson and Delilah."

NBC, 11:30 p. m. St. Louis Symphony. Vladimir Golschmann, conducting.

THURSDAY, DECEMBER 6

NBC, 1:45 p. m. Music Guild. George Rasely, tenor; Gordon String Quartet. All-Debussy program.

WAKE UP YOUR LIVER BILE—WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. © 1931 C. M. Co.

Next Week's
RADIO GUIDE
Continues Intimate Revelations of
Will Rogers

RADIO GUIDE
Presents
ORVILLE REVELLE
as
YOUR AMBASSADOR TO RADIO
and
GUEST ARTISTS
WSMK
Monday 5 to 5:30 p.m.
WFBE
Wednesday 5:45 to 6 p.m.

SONGS WANTED
FOR JANUARY BROADCAST AND RELEASE
Song Poems. Songs complete with words and music considered. New Writers encouraged. Submit material at once.
Professional Dept.
RADIO ARTISTS' LEAGUE OF AMERICA
Binghamton, N. Y.

It Pays to Advertise in
RADIO GUIDE

BE A RADIO EXPERT
Learn at Home-Make Good Money
Mail the coupon. Many men I trained at home in spare time make $40, $60, $75 a week. Many make $5, 10, $15 a week in spare time while learning. Get facts about Radio's opportunities and my amazing practical 50-50 method of training. Home experimental outfit make learning easy, practical, fascinating. Money back agreement protects you. Mail coupon for free 64 page book.

J. E. SMITH, President, Dept. 4NT6
National Radio Institute, Washington, D. C.
Send me your free book, "Rich Rewards."
This does not obligate me. (Please print plainly)

Name ..... Age.....
Address .....
City..... State.....

Programs for Friday, December 7

Star ★ Indicates High Spot Selections

6:30 A.M. EST 5:30 CST
WLW—Top o the Morning
7:00 A.M. EST 6:00 CST
KDKA—Musical Clock
WCKY—Good Morning
WKRC—△Sunrise Worship
WLS—Smile A While
WLW—△Family Prayer Period
7:15 A.M. EST 6:15 CST
WCKY—Bert Layne's Fiddlers
WLW—△Morning Devotions
7:30 A.M. EST 6:30 CST
WLW—Texans Harmony Trio
WSM—Rise and Shine
7:45 A.M. EST 6:45 CST
WCKY—Jerry Behrens
WKRC—Gene King
WLW—The Texans, harmony trio
8:00 A.M. EST 7:00 CST
NBC—Morning Devotions: KDKA WCKY WAVE
NBC—Bradley Kincaid, songs: WLW
WFBE—Musical Clock
WGBF—△East Side Tabernacle
WHAS—△Asbury College Devotions
WKRC—Something for Everyone
WLS—News, Julian Bentley
8:15 A.M. EST 7:15 CST
NBC—Don Hall Trio: WLW
NBC—Lew White, organist: WCKY KDKA WAVE
WLS—Bulletin Board, Farm News
8:30 A.M. EST 7:30 CST
CBS—Raymond Scott, pianist: WSMK
NBC—Cheerio: WLW WTAM WAVE WSM
WFBE—Morning Concert
WHAS—Georgia Wildcats
WLS—Jolly Joe's Pals
8:45 A.M. EST 7:45 CST
NBC—Landt Trio & White: KDKA WCKY
WGBF—Musicale
WHAS—Bob Atcher
WKRC—Fiddlin' Farmers
WLS—Spare Ribs' Fairy Tales
9:00 A.M. EST 8:00 CST
NBC—Breakfast Club: KDKA WCKY WAVE
CBS—Metropolitan Parade: WKRC WHAS WSMK
ABS—Ed Smith WFBE
WGBF—Timely Topics
WLS—△Morning Devotions
WLW—Joe Emerson, Hymns
WSM—△Laymen's Morning Devotion
9:15 A.M. EST 8:15 CST
ABS—Vaughn de Leath, songs: WFBE
WHAS—Shopping Guide
WKRC—△Bible School Services
WLS—Hoosier Hot Shots and Arkie
WLW—Health Talk
WSM—Leon Cole, organist
9:30 A.M. EST 8:30 CST
NBC—Mystery Chef: WTAM
CBS—Metrn. Parade: WHAS WKRC
ABS—Bernie Dolan, pianist: WFBE
KDKA—Style and Shopping Service
WCKY—Friends
WGBF—New York Store
WLS—Ford Rush
WLW—Courtship & Marriage Forum
WSM—Breakfast Club (NBC)
9:45 A.M. EST 8:45 CST
CBS—Carla Romano, pianist: WHAS WSMK WKRC
KDKA—Sammy Fuller
WCKY—Breakfast Club (NBC)
WGBF—City Court
WLS—Morning Minstrels
WLW—The Jacksons, comedy
10:00 A.M. EST 9:00 CST
CBS—News; Bluebirds, girls' trio: KMOX WHAS
NBC—Josephine Gibson, hostess counsel: KDKA WAVE WSM
WCKY—Carefree Capers
WFBE—Dr Thomas Sullivan
WKRC—News; Music That Charms
WLS—Westerners Round Up
WLW—Music by Divano
10:15 A.M. EST 9:15 CST
★ NBC—Clara, Lu 'n' Em: WSM WTAM WLW
NBC—Hazel Arth, contralto: WCKY
KDKA—Florendo Trio (NBC)
WFBE—Dot Club News
WGBF—Household Problem Hour
WHAS—Dolly Dean
WKRC—Woman's Program
10:30 A.M. EST 9:30 CST
NBC—Sweethearts of the Air; Breen & de Rose; Bob Emery: WTAM WAVE
CBS—Cosmopolitans; dance music: WKRC WSMK
NBC—Today's Children: KDKA WLS WCKY
ABS—Mildred Ruse: WFBE
WGBF—Charm School
WHAS—Ida Bailey Allen
WLW—Live Stock Reports; News
WSM—Radio Kitchen
10:45 A.M. EST 9:45 CST
NBC—News; Radio Kitchen: KDKA
CBS—Doris Loraine & Norm Sherr: WWVA WHAS WSMK
NBC—Betty Crocker: WTAM WLW
ABS—Care & Feeding of Men: WFBE
WCKY—News; Health Reporter
WKRC—Jane Grey
WLS—Dean Brothers
11:00 A.M. EST 10:00 CST
★ NBC—Music Appreciation Hour: WTAM WAVE WCKY WLW KDKA WSM
CBS—Cooking Closeups: KMOX WKRC
ABS—Tony Cabooch, comedy: WFBE
WGBF—Jim and Jean
WHAS—Rosemary Hughes, songs
WLS—Bill O'Connor, tenor
WWVA—Musical Foot Notes
11:15 A.M. EST 10:15 CST
CBS—Ben Greenblatt, pianist: WKRC WHAS WWVA WSMK
ABS—Morning Parade: WFBE
WLS—Jim Poole, Markets
11:30 A.M. EST 10:30 CST
CBS—Army Band: WKRC WHAS WSMK KMOX
ABS—Rhythm Melodies: WFBE
WGBF—Baby Shop Man
WLS—Today's Kitchen
11:45 A.M. EST 10:45 CST
WFBE—Eula Lawson
WGBF—Variety Program
WHAS—Shades of Harmony

Afternoon

12:00 Noon EST 11:00 A.M. CST
★ CBS—Voice of Experience: WHAS WKRC KMOX WWVA
NBC—Piano Recital; Genia & Pierre Luboschultz: WTAM
NBC—Fields & Hall songs: WSM KDKA WAVE
ABS—Eddie Prior's Orch.: WFBE
WCKY—Bluegrass Hillbillies
WLS—Dramatic Skit
WLW—Salt & Peanuts
12:15 P.M. EST 11:15 A.M. CST
NBC—Josephine Gibson, hostess: WLS
★ CBS—The Gumps, sketch: WHAS KMOX WKRC
★ NBC—Honeyboy & Sassafras: WTAM
NBC—Charles Sears, tenor: WAVE WSM KDKA
WLW—Talk; Livestock Reports
12:30 P.M. EST 11:30 A.M. CST
NBC—Int'l Live Stock Exposition WCKY WSM KDKA WAVE
CBS—Allan Leafer's Orch.: WSMK WHAS WWVA WKRC
ABS—Here's How: WFBE
WLS—Mrs. Anna J. Peterson
WLW—Cousin Bob's Kinfolk
12:45 P.M. EST 11:45 A.M. CST
ABS—Will Hollander's Orch.: WFBE
WGBF—Bulletin Board
WLS—Markets; News
1:00 P.M. EST 12:00 Noon CST
CBS—Just Plain Bill: KMOX WGN
WGBF—Market Report
WHAS—College of Agriculture
WKRC—Wes and Gene
WLS—Virginia Lee & Sunbeam
WLW—Livestock Exposition (NBC)
1:15 P.M. EST 12:15 CST
CBS—George Hall's Orch.: WWVA
CBS—Eddie & Fannie Cavanaugh, gossip club: WHAS KMOX
ABS—"Shut In" Hour: WFBE
WGBF—Farmer Purcell
WKRC—"Love Nest"
WLS—Dinnerbell Program
1:30 P.M. EST 12:30 CST
★ CBS—Little Jack Little, songs: WHAS WKRC KMOX
★ NBC—Vic & Sade: WLW
NBC—Concert Orch.: WTAM WAVE WCKY
ARS—Max Bergere's Orch.: WFBE
KDKA—Dance Orchestra
WGBF—Singers
WSM—Markets
1:45 P.M. EST 12:45 CST
NBC—Words & Music: WSM KDKA
CBS—Pat Kennedy tenor; Art Kassel's Orch.: KMOX WKRC WHAS
ABS—The Razamuffins: WFBE
WGBF—Curbstone Reporter
WLW—Ferde Grofe's Orchestra
2:00 P.M. EST 1:00 CST
NBC—Magic of Speech: WSM WAVE WTAM
CBS—Marie, Little French Princess: WKRC KMOX
ABS—Adventures in Melody: WFBE
WCKY—Words & Music (NBC)
WGBF—Bill Boarders
WHAS—University of Kentucky
WLS—Pat Buttram & Melviny
WLW—Ohio School of the Air
2:15 P.M. EST 1:15 CST
NBC—Morin Sisters: WCKY WREN
★ CBS—Romance of Helen Trent: WKRC KMOX WGN
KDKA—Dance Orchestra
WLS—Rangers; John Brown
2:30 P.M. EST 1:30 CST
NBC—The Sizzlers, male trio: WTAM
CBS—School of the Air: WSMK WHAS WKRC WWVA
NBC—Smack Out: WCKY WSM
ABS—Stuyvesant String Quartet: WFBE
KDKA—Home Forum
WLS—Grain Markets; Cornhuskers
2:45 P.M. EST 1:45 CST
★ NBC—Vic & Sade, sketch: WTAM
NBC—Alden Edkins, bass: WCKY WAVE WSM
WLS—Henry Burr, tenor
3:00 P.M. EST 2:00 CST
NBC—Ma Perkins, drama WTAM WLW WAVE WSM
CBS—Phil Orch., Leopold Stokowski, conductor WSMK WHAS WKRC KMOX
NBC—Marine Band WCKY KDKA
ABS—Crane Calder, baritone: WFBE
WGBF—Shut In Program
WLS—Homemakers' Hour
3:15 P.M. EST 2:15 CST
NBC—Marine Band WAVE WLW WSM WJR
NBC—Dorothy Page, songs: WTAM
ABS—Birds, Lorine Butler: WFBE
WENR—Madame De Sylvara
3:30 P.M. EST 2:30 CST
NBC—Woman's Radio Review: WTAM
ABS—Today's Winners WFBE
WGBF—Happy Home Kitchen
WGN—Jane Baker, home management
3:45 P.M. EST 2:45 CST
KDKA—Charm
WENR—Program Preview.
WLW—Walter Furniss, songs
4:00 P.M. EST 3:00 CST
NBC—Music Guild; London String Quartet; Guest Artists: WAVE WSM
NBC—Betty & Bob: KDKA WENR
WCKY—Interlude
WGBF—Sunshine Hour
WHAS—To be announced
WLW—Life of Mary Sothern
4:15 P.M. EST 3:15 CST
NBC—Eddie East & Ralph Dumke: KDKA WCKY
WENR—Madame de Sylvara
WHAS—△Weekday Devotions
WLW—Charlie Kent's Singers
WTAM—Music Guild (NBC)
4:30 P.M. EST 3:30 CST
NBC—Three C's, male trio: WCKY
KDKA—Market Reports
WENR—Ma Perkins, sketch
WGBF—Musical Masterpiece Hour
WHAS—Symphony (CBS)
WLW—Betty and Bob
4:45 P.M. EST 3:45 CST
NBC—Gen. Fed. Women's Clubs: WCKY
KDKA—D. A. R. Program
WENR—Program Preview
WKRC—Ed. Schoelwer
WLW—Business News
5:00 P.M. EST 4:00 CST
★ NBC—Al Pearce's Gang: WCKY WENR WSM WAVE
CBS—Adv. Hour: WKRC
KDKA—Memories
WHAS—Herbert Koch, organist
WLW—Dorothea Ponce, vocalist
5:15 P.M. EST 4:15 CST
NBC—Tom Mix' Straight Shooters: WTAM WLW
NBC—Jackie Heller, tenor: WENR WAVE WCKY
CBS—Skippy, sketch: WKRC
KDKA—Kiddies' Klub
WSM—Daddies of Yesterday (NBC)
5:30 P.M. EST 4:30 CST
★ NBC—Nellie Revell Interviews Muriel Wilson: WSM WAVE
NBC—The Singing Lady: KDKA WLW
WCKY—Round the World
WENR—Maurie Sherman's Orch.
WFBE—Merchants' Bulletins
WGBF—Gardner Program
WHAS—Out of the Dusk
WKRC—Sketch-A-Scope Adventures
5:45 P.M. EST 4:45 CST
★ NBC—Capt. Tim Healy: WTAM
NBC—Orphan Annie: KDKA WCKY
WENR—Happy Jack Turner (NBC)
WFBE—Big Store, Santa Claus
WGBF—Margie Ann Knapp
WKRC—Pirate Club
WLW—Jack Armstrong
WSM—Melodies

Night

6:00 P.M. EST 5:00 CST
NBC—Dick Steele, Boy Reporter WTAM
CBS—Adv. Hour: WHAS KMOX
NBC—Jack Berger's Orch.: WENR WAVE WCKY
KDKA—Dan and Sylvia, sketch
WGBF—Evansville College
WKRC—△Peoples Church
WLW—Music by Divano
WSM—Grady Moore's Hawaiians
6:15 P.M. EST 5:15 CST
NBC—"The Desert Kid," with Ranch Boys: WENR
CBS—Skippy, sketch: WHAS KMOX
ABS—Twilight Philosopher: WFBE
KDKA—Dance Orchestra
WKRC—Smilin' Dan
WLW—Al & Pete
WSM—Financial News
6:30 P.M. EST 5:30 CST
NBC—News; Gale Page: WAVE
CBS—Jack Armstrong: KMOX
KDKA—Comedy Stars of Hollywood
WCKY—News; Melodies
WENR—What's the News?
WFBE—The Three Docs
WGBF—New York Store
WGN—The Singing Lady
WHAS—Deed-I-Do Club
WKRC—Santa Claus
WLW—Bob Newhall, Sportsman
WSM—Freddie Rose
6:45 P.M. EST 5:45 CST
NBC—Lowell Thomas, news WLW KDKA
CBS—Woody & Wilbe; News: WWVA WHAS
NBC—Orphan Annie: WENR WAVE WSM WGN
NBC—Billy Batchelor sketch: WTAM
ABS—Leon Freidman's Orch.: WFBE
WCKY—Silver Strains
WGBF—Business News Review
WKRC—Santa Claus
7:00 P.M. EST 6:00 CST
★ CBS—Myrt & Marge: WWVA WKRC
★ NBC—Amos 'n' Andy: WENR KDKA WCKY WLW
ABS—Gloria Grafton; Orch.: WFBE
E. T.—Jimmy Allen: KMOX WGN
WGBF—Birthday Club
WHAS—The Cross Roads
WSM—Reddy Kilowatt
7:15 P.M. EST 6:15 CST
CBS—Dan Russo's Orch.: WHAS KMOX
NBC—To be announced: WTAM
CBS—Just Plain Bill: WKRC
★ NBC—Plantation Echoes: WENR KDKA WSM WCKY
ABS—Fisher's Ensemble: WFBE
WLW—Lum and Abner, sketch
7:30 P.M. EST 6:30 CST
★ NBC—Red Davis: WAVE WENR WSM KDKA WLW
CBS—Paul Keast, baritone: WWVA
ABS—Harry Hershfield, humorist: WFBE
WCKY—Kings Guard (NBC)
WGBF—George Van Horn's Comments
WHAS—Charlie Kent's Singers
WKRC—20,000 Years in Sing Sing
7:45 P.M. EST 6:45 CST
★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station. WTAM
CBS—Boake Carter: WHAS KMOX
★ NBC—Dangerous Paradise, drama: WENR KDKA WSM WLW
ABS—Harry Hershfield: WFBE
WCKY—Musicalette; Iva Thomas
WGBF—Regular Fellows
WGN—Quin Ryan's Amateur Nite
8:00 P.M. EST 7:00 CST
★ NBC—Irene Rich, sketch: WAVE WLS WSM KDKA
★ NBC—Concert: Jessica Dragonette soprano WTAM
★ CBS—Easy Aces, comedy sketch WHAS WKRC KMOX
WCKY—Larry Bradford's Orchestra
WFBE—Forrest Bradford's Orchestra
WGN—Lone Ranger
WLW—Cotton Queen Review
8:15 P.M. EST 7:15 CST
★ NBC—Dick Liebert's Revue: WLS KDKA
CBS—Edwin C. Hill, news: KMOX WHAS WKRC
ABS—Five Star Final: WFBE
WSM—'Lasses and Honey
8:30 P.M. EST 7:30 CST
★ CBS—Court of Human Relations WKRC WHAS KMOX
★ NBC—Al Goodman's Orch.; Vocalist: KDKA WLS
WCKY—Melody Weavers
WFBE—Le Roy Bradley's Orchestra
WLW—Fireside Songs
WSM—Lawrence Goodman pianist
8:45 P.M. EST 7:45 CST
ABS—Kay Thompson, songs. WFBE
KMOX—Three Brown Bears
WCKY—Tomboys
WSM—Mary Cortner, soprano
9:00 P.M. EST 8:00 CST
★ NBC—Waltz Time; Frank Munn, tenor: WTAM WLW
★ CBS—March of Time: WHAS WKRC KMOX
★ NBC—Phil Harris' Orch.; Leah Ray: WLS KDKA WCKY
ABS—"Conscience, the Fury," dramatic sketch: WFBE
WSM—Univ. of Georgia Program
9:15 P.M. EST 8:15 CST
WCHS—Variety Program
WGN—Comedy Stars of Hollywood
9:30 P.M. EST 8:30 CST
CBS—Hollywood Hotel: Dramatic Musical Featuring Dick Powell; Jane Williams; El Brendel; Ted Fiorito's Orch.; Carol Lombard, guest: WHAS WKRC KMOX
NBC—One Night Stands WTAM
★ NBC—Phil Baker, comedian; Martha Mears, contralto; Leon Belasco's Orch.: KDKA WSM WAVE WENR
WCKY—Dance Orchestra
WFBE—Clyde Fox Orchestra
WGBF—Front Page Drama
WLW—Henry Thies Orchestra
9:45 P.M. EST 8:45 CST
WGBF—Variety Prgm
WGN—Wayne King's Orchestra
WLW—Eddie Loughran's Orchestra
10:00 P.M. EST 9:00 CST
★ NBC—First Nighter: WTAM WLW WSM
★ NBC—Burnt Cork Dandies; Al Bernard & Paul Dumont: WENR KDKA
ABS—Boxing Bouts: WFBE
WCKY—Reflections of Romance
WGBF—Boxing Matches
WGN—News; Headlines of Other Days
10:15 P.M. EST 9:15 CST
WENR—Jesse Crawford (NBC)
10:30 P.M. EST 9:30 CST
★ NBC—United States & World Affairs talk: WAVE WTAM WENR
★ CBS—Kate Smith's Swanee Music: WKRC WHAS WSMK
★ NBC—Jewish Hour, talk: WCKY
ABS—Walker O'Neil's Orch.: WFBE
KDKA—Silvertoppers
WLW—Phantom of the Future, drama
WSM—Teachers College of the Air
10:45 P.M. EST 9:45 CST
KDKA—Moments of Melody
WAVE—Gothic Choristers (NBC)
WENR—Geo. Olsen's Orch.
WHAS—To be announced
11:00 P.M. EST 10:00 CST
★ NBC—Amos 'n' Andy: WSM WENR
★ CBS—Myrt & Marge: WHAS KMOX
NBC—George Holmes, WCKY WTAM
ABS—Voice of Romance: WFBE
KDKA—Uncle Tom & Betty
WGBF—Dancing Until 12 Midnight
WKRC—Console Capers
WLW—News; Los Amigos, span. music
11:15 P.M. EST 10:15 CST
CBS—Ozzie Nelson's Orch.: WSMK WKRC
ABS—Dancing 'Til 1 A.M.: WFBE
KDKA—Dance Orchestra
WCKY—Charlie Davis' Orch. (NBC)
WENR—Jesse Crawford, organist (NBC)
WGN—The Dream Ship
WHAS—Dance Orchestra
11:30 P.M. EST 10:30 CST
NBC—Freddie Martin's Orch.: WAVE
CBS—Jacques Renard's Orch.: WKRC
NBC—Jolly Coburn's Orch.: WCKY WSM
WENR—Hoofinghams, sketch
WGN—Wayne King's Orchestra
WHAS—The Dream Doctor
WLW—Stan Stanley's Orchestra
11:45 P.M. EST 10:45 CST
KDKA—Music Box
WENR—Carl Hoff's Orchestra
WGN—Joe Gerber's Orchestra
12:00 Mid. EST 11:00 P.M. CST
NBC—Ralph Kirbery, Felix' Orch.: WSM WAVE
CBS—Scott Fisher's Orch.: WKRC KMOX
WENR—George Olsen's Orchestra
WHAS—McKinney's Cotton Pickers
WLW—Eddie Loughran's Orchestra
12:15 A.M. EST 11:15 P.M. CST
KDKA—Felix Orchestra (NBC)
WGN—Ted Weems' Orchestra
WTAM—Eddy Duchin's Orch. (NBC)
12:30 A.M. EST 11:30 P.M. CST
NBC—Ted Fiorito's Orch.: WAVE WSM
CBS—Frank Dailey's Orch.: KMOX WKRC
KDKA—DX Club
WENR—Don Pedro's Orchestra
WGN—Earl Burtnett's Orchestra
WHAS—Melodies & Moods
WLW—Ferde Grofe's Orchestra
12:45 A.M. EST 11:45 P.M. CST
WENR—Old Heidelberg Ensemble
1:00 A.M. EST 12:00 Mid. CST
WENR—Stan Myers' Orch. (NBC)
WLW—Stan Stanley's Orchestra
1:30 A.M. EST 12:30 CST
WLW—Moon River, organ & poems

TIRE USERS by the thousands all over the U. S. A. vouch for the LONG HARD SERVICE, under severest road conditions of our standard brand Tires reconstructed by the ORIGINAL SECRET YORK PROCESS. OUR 18 YEARS IN BUSINESS makes it possible to offer tires at LOWEST PRICES in history with 12 month guarantee.

NRA

Don't Delay—Order Today

BALLOON Tires

Size	Rim	Tires	Tubes
29x4.40-21		$2.15	$0.85
29x4.50-20		2.35	0.85
28x4.50-21		2.40	0.85
29x4.75-19		2.45	0.85
29x4.75-20		2.50	0.90
27x5.00-19		2.85	1.00
28x5.00-20		2.85	1.00
29x5.25-18		2.90	1.10
29x5.25-19		2.95	1.10
30x5.25-20		2.95	1.10
31x5.25-21		3.25	1.15
29x5.50-19		3.35	1.15
30x5.50-19		3.35	1.15
30x6.00-18		3.40	1.15
31x6.00-19		3.40	1.15
32x6.00-20		3.45	1.15
27x6.00-21		3.65	1.45
32x6.50-20		3.75	1.45

CORD Tires

Size	Tires	Tubes
30x3	$2.25	$0.65
30x3½	2.35	0.75
31x4	2.98	0.85
32x4	2.95	0.85
33x4	2.95	0.85
34x4	3.25	0.85

HEAVY DUTY TRUCK TIRES

Size	Tires	Tubes
32x6	$4.25	$1.85
34x7	4.25	1.85
36x8	7.95	2.75

Size	Tires	Tubes
32x6	3.35	1.15
32x6½	3.45	1.15
33x6½	3.45	1.15
34x6½	3.65	1.35
33x7	3.75	1.45
34x7	3.95	1.25

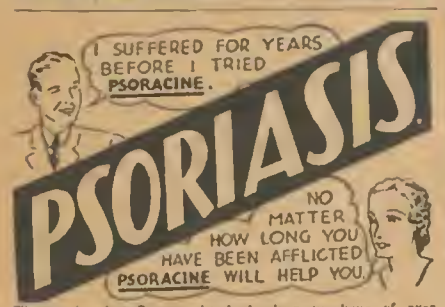
Size	Tires	Tubes
36x8	9.95	3.85
38x7	10.95	3.85
40x8	12.45	4.25
42x8	13.95	4.95

ALL OTHER SIZES

SEND ONLY $1.00 DEPOSIT with each tire ordered. ($4.00 deposit on each Truck Tire.) We ship Balance C.O.D. Deduct 5 per cent if cash is sent in full with order. ALL TUBES BRAND NEW—GUARANTEED. Tires failing to give 12 months' service replaced at half price. ORDER NOW!

DEALERS WANTED

YORK TIRE & RUBBER CO., Dept. 4533-A
3855-59 Cottage Grove Ave. Chicago, Ill.



Thousands of sufferers who had given up hope of ever finding relief have been helped to retain normal, unblemished skin by the use of PSORACINE. This wonderful new discovery has proven successful in many stubborn cases where other treatments failed. Write for sworn proof and free information.

ILLINOIS MEDICAL PRODUCTS, Dept. 501
519 N. Central Park Chicago, Ill.

What Every Singer Should Know

Copyrighted

By John Walter Hall & Ralph Brown

This book is a resume of Mr. Hall's Lectures on singing, presenting the only tangible records of what Mr. Hall taught in his New York Studio during a period of more than thirty years, teaching basic principles which have been helpful to many Aspiring Singers and Finished Vocal Artists.

"The Diaphragm," "The Registar and Resonance," and "The Articulator" constitute the framework of the lectures Professor Hall gave at Cornell University. A thoughtful reading will show that he simplified, standardized, proved and catalogued many truths in tangible form. This book has condensed and simplified primary principles.

Size: 5 x 10 inches. Four Chapters; 71 Subtitles. Charts and Diagrams.

Cover price $1.00 post paid. Enclose money, stamps, checks or money orders.

Attractive discounts to Music Houses, Jobbers and Libraries.

Vocal Science Publishing Company

Youngstown, Ohio

on PAPER·FABRIC·WOOD

DIRECT from any Negative! Results Guaranteed!

[illegible] efforts will have remarkable TRANSFOTO. Beautiful, Permanent—washable [illegible] for 2 minutes—on paper, leather, wood, rubber, [illegible] etc. Harmless to negatives.

200 Prints for 50c Postpaid.

No dark room, special equipment or experience needed. Send 50c for complete outfit. Treatment to print 200 full pictures. (COD 85c) Money Back [illegible] you.

RADOR CO., 50 E. Fordham Road, New York City

Are You a Subscriber to

RADIO GUIDE?

IDEAL XMAS GIFT

CAMERA—DEVELOPING OUTFIT

Remarkable vest pocket folding Camera, fine lens, excellent view finder takes time and instantaneous snapshots. A precision instrument throughout, produces pictures that amaze you. Can use tripod. Comes with film. Compares favorably with Camera costing many times more.

FREE! Developing outfit with every Camera, consisting of: printing paper, fixing powder, printing frame, developing powder, with simple directions a child can understand. Camera and complete outfit shipped prepaid $1.22 (C.O.D. $1.48) Send 25c deposit on C.O.D. orders.

Philmore Distributing Co., Dept. "G". 1123 Broadway, New York City

Coming Next Week:

Ed Wynn—His Life and Works

Hold Everything, Graham! There's a Lot Even You Don't Know.

But RADIO GUIDE *Will Tell All—How The Chief First Got to Be a Fireman—Why He Quit Being a Seer—Where He Learned the Laugh Values in Hats—And Many Other Things No One Suspects About Him.*

Radio, Super-Sleuth

The CALLING ALL CARS Story is Absolutely New of Its Kind—Radio Announces to the Owner of a House that Crime Has Been Committed on Her Premises—After Her First Astonishment, She Learns that the Crime Is Murder. Here's a Thriller of Thrillers.

All in an Issue Packed with Feature Stories of the Stars—and

Including Another Message from Father Coughlin

Will Rogers, Prairie Plato

(Continued from Page 9)

characteristics reveals him as a more than usually distinguished American citizen. To visualize him as the perennial buffoon is an injustice. He has a sound and far-seeing, serious side which is revealed in his personal activities away from the public and in his deportment in general.

He is the greatest of the commoners since Lincoln, and his loyal democracy has won him reverence in high places. The late Dwight Morrow sensed in this Cicero in spurs a latent bent for diplomacy; the correctness of his judgment has become historical. No one could question the good-will which Rogers engendered south of the Rio Grande when Mr. Morrow sent him to Mexico as ambassador without portfolio in a hands-across-the border gesture.

Our Presidents have found in him a mentor worth cultivating. Regardless of political alliances, they have consulted him without a hint of reluctance about grave matters of national policies and the social trends of the country. While levity may have been the keynote of many of his public utterances, there is back of them a sound reasoning and a keen flair for analyzation. Doubtless the element of humor has been absent in these serious conferences with high public officials.

Aviation's Saint

To mark another of his serious activities, his tireless effort in behalf of aviation must be mentioned. Rightfully he is the idol of the air transportation companies. His unceasing enthusiasm for flying has nullified completely the evil engendered by a few of the tragic mishaps which followed aviation's progress—accidents which, but for the earnest support of so beloved a henchman as Will Rogers, might have set it back twenty-five years.

In flying circles he is known as Aviation's Patron Saint, a title bestowed upon him by Casey Jones, veteran pilot and then president of the Curtiss Flying Service. Rogers made his first flight in an army plane as recently as 1925. He emerged from that limited trip as a convert to the new method of transportation, and although it is not generally known, he since has made some of the most hazardous flights in history.

Not all flights, however, were attended with danger. One of the most memorable of his air journeys was the trip from Mexico City to Los Angeles in 1927 with the universal idol, "Slim" Lindbergh, at the controls. He has had but one accident in his countless miles of adventure amid the clouds. Characteristically, he took advantage of it for one of his cryptic comments.

He was on a flight from his home to the 1928 G. O. P. convention in Kansas City. When the ship alighted to refuel at Las Vegas, New Mexico, it capsized while on the ground. The comedian escaped injury, but when he dragged himself from the damaged cockpit his only comment was:

"Well, that's what I get for not going to the Democratic convention."

Superstitious

Since fear and superstition go hand in hand, and members of the theater gentry are notoriously superstitious, it is rather odd that Rogers feels no qualms about flying. In the air he is notably fearless. He has trusted himself to the unproven skill of pilots in every corner of the world. While he may have endured a few tremors at times, it has failed to bring about an abatement of his enthusiasm for air travel.

In any sort of entertainment endeavor, Will is one with fellow Thespians. Given the most assured of hits, the fattest lines or sure-fire situations, he still will knock wood with patent faith before he embarks upon something new. The fact that success is practically assured doesn't alter the practice. In the dim light of superstition all cats look black, so Will maintains the routine with patient confidence in its efficacy.

Perhaps that's the reason the national idolatry for the man extends to the lowliest menials who surround him. He is the actor first, Will Rogers, the man, second. Contacts with kings and kaisers have left him the commoner, and to those with whom he labors he is still "The Cherokee Kid," who, in early vaudeville experience, while earning $5 to $7.50 a day, had to buy oats for the horse as well as coffee and—— for himself.

And those who surround him at his toil are a dependable barometer of the public's reactions to his lines. While he likes to test most of them on Mrs. Rogers, witticisms are so spontaneous with him that he needs someone constantly at hand when she is absent, upon whom to try out his gags. A laugh on the set means a laugh in the theater. One of his most startling quips was studio-born. He was observing an intermittent Biblical epic germane to the film doyens when he declared unexpectedly: "It's easy to see where the Lord left off and Hollywood's scenario writers started."

In next week's issue of RADIO GUIDE *you will find details of Will Rogers' rise in professional life—and the raising of his family—never before revealed. Don't miss it!*

Will Rogers will return to the air December 23 in a program sponsored by Good Gulf Oil.

Improve YOUR SHORT WAVE reception

Are YOU getting the BEST from your receiver? Send only $1.00 for the NEW 'Co-Ra-Co' All Wave Matching Transformer, eliminate noise, increase distance, improve selectivity.

It's easily hooked up on any set, a 2½ x 3½ in shielded unit, neat aluminum finish—has selector switch for SW or BC. We guarantee improvement or your money back.

$1.00 POST PAID

Complete 'Co-Ra-Co' Doublet Antenna Kit for use with All Wave Matching Transformer includes—65 stranded aerial wire, 75 feet of weatherproof transmission lead-in, 2 glazed porcelain aerial insulators, 1 porcelain entrance tube & porcelain lead-in insulator, 2 approved lightning arresters and 1 ground clamp; full directions for erecting a real BARGAIN. Dealers wanted, write—

$3.00 PLUS POSTAGE

'CO-RA-CO' RADIO COMPANY, Dept. 11111
9110 W. FORT STREET - - DETROIT, MICH.

$1.00 Starts You in Business

Continuous Reorders Assure Steady Income

TIES, HANDKERCHIEFS and MUFFLER SETS

$9.00 DOZ. SETS.
$1.00 SAMPLE SET

Each piece matched and made from the sensational Acetate Wrinkle-Proof Cloth.

FREE Swatch Book with each order

Great News for All!

Last year our men sold thousands of sets. This year more than ever will be sold. No competition!

A handsome profit in each set. Send your order today and get started on the best Fall season you ever had.

SILK-LINED TIES

$16.50 Gross—$1.60 Sample Doz.

Newest material, attractive Fall patterns. The fastest selling Tie from Coast to Coast. Send for FREE Illustrated Complete Catalog featuring all of our BIG MONEY MAKERS.

25% Cash, Balance C. O. D. Money Refunded.

BOULEVARD CRAVATS

22 W. 21st St., Dept. RG 12-15, New York

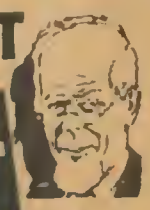
TRY THE EXCELSIOR

Write for FREE

"1935 Catalog"

EXCELSIOR ACCORDION MFG. CO.
130 8th Ave. (At 4th St.)
N. Y. C.

TONIGHT LISTEN TO



UNCLE EZRA

You'll enjoy the humor and philosophy of this genial bewhiskered old character in a radio program that is different.

Every Mon., Wed. and Fri.

N. B. C. Red Network

WTAM

7:45 P.M.

E.S.T.

WANTED

ORIGINAL POEMS • SONGS

For Immediate Consideration

M. M. M. Music Publishers, Dept. R.G.
Studio Building Portland, Oregon

It Pays to Advertise in

RADIO GUIDE

Lincoln and Indian Head

PENNIES WANTED

We pay up to $2 each If more than 11 years old

and up to $100 for certain U. S. Cents

Send 10c today for catalog

NATIONAL COIN CO

BOX 731W MILWAUKEE, WIS.

Programs for Saturday, December 8

Star ★ Indicates High Spot Selections

6:30 A.M. EST 5:30 CST

WLW—Top o' the Morning

7:00 A.M. EST 6:00 CST

KDKA—Musical Clock
WCKY—Good Morning
WKRC—△Sunrise Worship
WLS—Smile A While
WLW—△Family Prayer Period

7:15 A.M. EST 6:15 CST

WCKY—Bert Layne's Fiddlers
WLW—△Morning Devotion

7:30 A.M. EST 6:30 CST

WLW—Texans Harmony Trio
WSM—Paul & Bert

7:45 A.M. EST 6:45 CST

WCKY—Jerry Behrens
WKRC—Gene King
WLW—Plantation Days
WSM—Zeke Clements

8:00 A.M. EST 7:00 CST

NBC—Morning Devotions: KDKA WAVE WCKY
NBC—Bradley Kincaid, songs: WLW
WFBE—Morning Clock
WGBF—△East Side Tabernacle
WHAS—△Asbury College Devotions
WKRC—Something for Everyone
WLS—News; Julian Bentley
WSM—Lasses Cole, organist

8:15 A.M. EST 7:15 CST

NBC—Lew White, organist: WAVE KDKA WCKY WSM
NBC—Don Hall Trio: WLW
WLS—Bulletin Board & Farm News

8:30 A.M. EST 7:30 CST

CBS—Lyric Serenade: WSMK
NBC—Cheerio: WAVE WTAM WLW WSM
CBS—Lyric Serenade: WSMK
WFBE—Morning Concert
WHAS—Georgia Wildcats
WLS—Jolly Joe's Pals

8:45 A.M. EST 7:45 CST

NBC—Landt Trio & White: KDKA WCKY
WGBF—Musicale
WHAS—Bob Atcher
WKRC—Fiddlin' Farmers
WLS—Spare Ribs' Fairy Tales

9:00 A.M. EST 8:00 CST

NBC—Breakfast Club: KDKA WAVE WCKY
CBS—Cheer Up: WKRC WSMK WHAS
ABS—Ed Smith: WFBE
WGBF—Timely Topics
WLS—△Morning Devotions
WLW—Joe Emerson
WSM—△Laymen's Morning Devotion

9:15 A.M. EST 8:15 CST

ABS—One Man Band: WFBE
KMOX—Cheer Up (CBS)
WHAS—Shopping Guide
WKRC—△Bible School
WLS—Hotshots and Arkie
WLW—Music by Divano
WSM—Breakfast Club (NBC)

9:30 A.M. EST 8:30 CST

CBS—Cheer Up: WHAS WKRC WWVA
ABS—Bernie Dolan, pianist: WFBE
KDKA—Style and Shopping Service
WCKY—Cinderella's Kiddies Klub
WGBF—New York Store
WLS—Ford Rush
WLW—Mail Bag

9:45 A.M. EST 8:45 CST

NBC—Johnny Marvin, tenor: WTAM
CBS—Eton Boys: WKRC WWVA WSMK WHAS
ABS—Family Law: WFBE
KDKA—Plough Boys
WGBF—City Court
WLS—Morning Minstrels
WLW—Antoinette Werner West

10:00 A.M. EST 9:00 CST

NBC—Morin Sisters, trio: WSM
CBS—News; Melody Moments: WWVA WHAS
NBC—News; Annette McCullough: WAVE
ABS—Sticks and Keys: WFBE
KDKA—Home Forum
WCKY—Golden Voiced Canaries
WKRC—News, Music That Charms
WLS—Westerners; Roundup
WLW—News; Mrs. S. Littlefield

10:15 A.M. EST 9:15 CST

NBC—Morning Parade: WTAM
CBS—Carlton & Shaw: WHAS
NBC—Edward MacHugh, baritone: WCKY KDKA WSM
WFBE—Dot Club News
WKRC—Woman's Program
WLW—Live Stock Reports

10:30 A.M. EST 9:30 CST

NBC—Singing Strings: KDKA WCKY
CBS—Let's Pretend: WKRC KMOX WWVA
ABS—Uncle Nick's Kindergarten: WFBE
WGBF—Charm School
WHAS—Public School Program
WLS—Jolly Joe's Star
WLW—Sandra Roberts, songs
WSM—Morning Parade (NBC)

10:45 A.M. EST 9:45 CST

NBC—News; Originalities: WCKY KDKA
WAVE—Morning Parade (NBC)
WLW—Nora Beck Thumann, vocalist

11:00 A.M. EST 10:00 CST

★ NBC—Galaxy of Stars: WTAM WLW
CBS—George Johnson's Orch.: WHAS WKRC KMOX WSMK WWVA
NBC—Honeymooners: WSM WCKY KDKA
WGBF—Jim and Jean
WLS—Harmony Ranch

11:15 A.M. EST 10:15 CST

NBC—Vass Family: WSM WTAM WAVE
★ NBC—Tony Wons, philosopher: WCKY
ABS—Morning Parade: WFBE
KDKA—Kiddies' Klub
WLS—Livestock; Markets
WLW—Bailey Axton, tenor

11:30 A.M. EST 10:30 CST

NBC—Down Lovers' Lane: WTAM WAVE WSM
CBS—Carnegie Hall, Children's Entertainment; Frank Spaight: WSMK WHAS WKRC KMOX
NBC—George Hessberger's Band: WCKY
ABS—Rhythm Melodies: WFBE
WGBF—Baby Shop Man
WLS—Today's Kitchen
WLW—American Federation of Music

11:45 A.M. EST 10:45 CST

CBS—Concert Miniatures: WKRC KMOX WHAS
WFBE—Eula Lawson
WGBF—Auditions
WLW—Down Lovers' Lane (NBC)

Afternoon

12:00 Noon EST 11:00 A.M. CST

NBC—Armchair Quartet: WSM WTAM WAVE
CBS—Instrumentalists: WWVA WKRC KMOX
NBC—Fields & Hall, songs: KDKA
ABS—Eddie Prior's Orch.: WFBE
WCKY—Bert Wayne's Fiddlers
WHAS—Pikeville College
WLS—Federal Housing Talk
WLW—Salt & Peanuts

12:15 P.M. EST 11:15 A.M. CST

NBC—Genia Fonariova, soprano: WSM KDKA WAVE WLW
CBS—Samuel De Jong's Orch.: WHAS WWVA WKRC WSMK KMOX
★ NBC—Honeyboy & Sassafras: WTAM
WLS—Coon Creen Social

12:30 P.M. EST 11:30 A.M. CST

CBS—Abram Chasins, pianist: WWVA WHAS WSMK WKRC
NBC—Farm Bureau Fed. Program: WCKY WSM KDKA WAVE WLW
WFBE—Forrest Bradford's Orchestra
WGBF—Mr. H. A. Woods

12:45 P.M. EST 11:45 A.M. CST

ABS—Three Blue Chips: WFBE
E. T.—Four-H Club: WHAS WSM
WGBF—Morning Bulletin Board
WLS—Markets

1:00 P.M. EST 12:00 Noon CST

NBC—Jan Brunesco's Concert Ensemble: WTAM
CBS—George Hall's Orchestra: WHAS WKRC KMOX
ABS—Charbe Davis' Orch.: WFBE
WGBF—News; Market Reports
WLS—Phil Kalar, soloist

1:15 P.M. EST 12:15 CST

WGBF—Farmer Purcell
WHAS—Georgia Wildcats
WLS—Poultry Service Time
WWVA—George Hall's Orch. (CBS)

1:30 P.M. EST 12:30 CST

NBC—Russ Lyons' Orch.: WTAM
CBS—Esther Velas' Ensemble: WWVA WKRC KMOX
NBC—Farm Forum: WAVE WCKY WSM
ABS—Dick Blaine's Orch.: WFBE
WLS—Rangers; John Brown
WLW—News

1:45 P.M. EST 12:45 CST

NBC—Words & Music: WCKY WSM WAVE KDKA
WGBF—Curbstone Reporter
WLS—Jim Clark; E. C. Bisson
WLW—Talk; Stan Stanley's Orch.

2:00 P.M. EST 1:00 CST

NBC—Rex Battle's Ensemble: WTAM WAVE
CBS—Dan Russo's Orchestra: WHAS WKRC KMOX
ABS—Reservations: WFBE
KDKA—Words & Music (NBC)
WGBF—Bill Boarders
WLS—Homemakers' Hour
WLW—To be announced

2:15 P.M. EST 1:15 CST

NBC—Songfellows Quartet: WCKY WAVE KDKA WSM
ABS—Tony Cabooch: WFBE
WWVA—Dan Russo's Orch. (CBS)

2:30 P.M. EST 1:30 CST

NBC—Don Pedro's Orch.: WCKY WAVE WSM KDKA
CBS—Round Towners quartet: WWVA WHAS WKRC KMOX
NBC—Green Brothers' Orch.: WTAM
ABS—Roads of Romance: WFBE
WGBF—New York Store

3:00 P.M. EST 2:00 CST

NBC—To be announced: WTAM WENR
CBS—Poetic Strings: WHAS WKRC
NBC—To be announced: WCKY WAVE WSM KDKA
ABS—Brooklyn Symphony Orch.: WFBE
WGBF—Shut In Program

3:30 P.M. EST 2:30 CST

CBS—Herb Straub's Orch.: WKRC WHAS WSMK KMOX
NBC—Saturday's Songsters: WCKY
NBC—Week-End Review: WAVE WSM WTAM
KDKA—To be announced

4:00 P.M. EST 3:00 CST

CBS—Emery Deutsch's Orch.: WKRC WHAS KMOX WSMK WWVA
NBC—Don Carlos' Orch.: WCKY KDKA

4:15 P.M. EST 3:15 CST

NBC—High & Low: WCKY KDKA

4:30 P.M. EST 3:30 CST

NBC—To be announced: WCKY WAVE WLW WSM
CBS—Library of Congress Musicale: WKRC WSMK WHAS KMOX
NBC—To be announced: KDKA
ABS—Today's Winners: WFBE

4:45 P.M. EST 3:45 CST

WKRC—Eddie Schoelwer
WWVA—Library of Congress Musicale (CBS)

5:00 P.M. EST 4:00 CST

NBC—Eddy Duchin's Orch.: WTAM WAVE WSM
NBC—Stanleigh Malotte, songs: WCKY WLW KDKA
ABS—Aperitif, drama: WFBE
WGBF—Little Homemakers Hour
WKRC—Congress Musicale (CBS)

5:15 P.M. EST 4:15 CST

NBC—Jackie Heller, tenor: WCKY KDKA
WLW—Tim Healy

5:30 P.M. EST 4:30 CST

CBS—Little Jack Little's Orch.: WSMK WWVA KMOX
NBC—Our American Schools: WTAM WAVE WSM
NBC—George Sterney's Orch.: WCKY
KDKA—Bill & Alex, songs
WENR—Emil Coleman's Orch. (NBC)
WFBE—Merchants' Bulletins
WHAS—Out of the Dusk
WKRC—Favorite Melodies
WLW—Whistler and His Dog

5:45 P.M. EST 4:45 CST

NBC—Ranch Boys: WCKY WENR KDKA
WFBE—Big Store, Santa Claus
WKRC—Pirate Club
WLW—Jack Armstrong

Night

6:00 P.M. EST 5:00 CST

CBS—Something Old, Something New; Earl Oxford, tenor; Arthur Murray: WSMK KMOX WHAS
NBC—Tom Coakley's Orch.: WAVE WSM WTAM WLW
NBC—Angelo Ferdinando's Orch.: WSB WENR WCKY
KDKA—Buddy Biller

6:15 P.M. EST 5:15 CST

ABS—Save a Life: WFBE
KDKA—A. Ferdinando's Orch. (NBC)
WWVA—Leon Navara's Orch. (CBS)

6:30 P.M. EST 5:30 CST

NBC—News; Twenty Fingers of Harmony: WSM KDKA WCKY
WENR—What's the News?
WFBE—The Three Does
WHAS—To be announced
WKRC—Santa Claus
WLW—Bob Newhall
WTAM—News; Variety Program

6:45 P.M. EST 5:45 CST

NBC—Master Builder Prgm.: WCKY WSM WENR KDKA
NBC—Sports Parade; Thornton Fisher WLW WTAM
CBS—Woody & Willie, News: WHAS
WGBF—Business News

7:00 P.M. EST 6:00 CST

NBC—John Herrick, baritone: WCKY KDKA
NBC—Religion in News: WTAM
CBS—Concert Orch.: WKRC KMOX
ABS—Capt. Al. Williams, "Aviation": WFBE
WENR—Happy Jack Turner
WGBF—Birthday Club
WHAS—The Cross Roads
WLW—R. F. D. Hour
WSM—Musical Score Board

7:15 P.M. EST 6:15 CST

NBC—Dorsey Brothers' Orch.; Bob Crosby, vocalist: WCKY KDKA, WENR
NBC—Jamboree: WAVE WTAM
ABS—Max Bergere's Orch.: WFBE
WGBF—Red Cross Program
WHAS—To be announced
WKRC—Nelson Bice, organist
WSMK—Concert Orchestra (CBS)
WSM—△Sunday School Lesson

7:30 P.M. EST 6:30 CST

CBS—Sounds of Silence: KMOX WWVA WKRC WHAS
KDKA—Dance Orchestra
WFBE—Sports Review
WLW—Precious Stones
WSM—Asher & Little Jimmie

7:45 P.M. EST 6:45 CST

NBC—Pickens Sisters: WCKY WENR
★ NBC—Floyd Gibbons, headline hunter: WTAM WLW
CBS—Lawyer & Public; Gov. Paul V. McNutt, speaker: WKRC WHAS WSMK KMOX
ABS—One-Man Minstrel Show: WFBE
WGBF—Football Scores
WSM—Forty Niners

8:00 P.M. EST 7:00 CST

NBC—Art In America: WCKY KDKA WAVE
★ CBS—Roxy's Gang: WHAS WKRC KMOX
★ NBC—Sigmund Romberg, composer; William Lyon Phelps: WTAM WLW WGY
WFBE—Forrest Bradford's Orchestra
WLS—Maple City Four
WSM—Lasses White; Minstrel Show

8:15 P.M. EST 7:15 CST

NBC—Grace Hayes, songs: WCKY KDKA WAVE
ABS—Archie Bleyer's Orch.: WFBE
WGN—Lawson Y Glee Club
WLS—The Westerners

8:30 P.M. EST 7:30 CST

NBC—George Olsen's Orch.; Ethel Shutta: WAVE KDKA WCKY
WFBE—Leroy Bradley's Orchestra
WLS—Barn Dance Party
WSM—Freddie Rose

8:45 P.M. EST 7:45 CST

★ CBS—Musical Revue; Orch.: Mary Courtland, vocalist. WKRC KMOX WHAS
ABS—Louis K. Anspacher: WFBE
WSM—Delmore Brothers

9:00 P.M. EST 8:00 CST

★ NBC—RCA RADIOTRON PRESENTS Radio City Party featuring Frank Black's Orch.; John B. Kennedy, master of ceremonies; Guest Stars: KDKA WCKY WLS
★ CBS—Grete Stueckgold; Kostelanetz' Orch.: KMOX WHAS WKRC
NBC—Songs You Love: WTAM WGY WLW
WFBE—Clyde Fox's Orchestra
WGN—Little Theater of the Air
WSM—Possum Hunters

9:15 P.M. EST 8:15 CST

WGN—Earl Burtnett's Orchestra
WSM—Gully Jumpers

9:30 P.M. EST 8:30 CST

NBC—Gibson Family; Conrad Thibault, baritone: WTAM WLW
★ CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist: WKRC KMOX WADC WFIM WHAS
★ NBC—ALKA-SELTZER PRESENTS Nat'l Barn Dance: Linda Parker; Uncle Ezra; Spare Ribs; Lulu Belle; The Westerners; Hoosier Hot Shots; Maple City Four; Cumberland Ridge Runners: KDKA WLS WAVE
ABS—American O'Pry: WFBE
WCKY—Dance Orchestra
WGN—Wayne King's Orchestra
WSM—Nap & Dee

9:45 P.M. EST 8:45 CST

WGN—Jan Garber's Orchesta
WSM—Crook Brothers' Band

10:00 P.M. EST 9:00 CST

★ CBS—Edward D'Anna's Band: WKRC WHAS KMOX
WCKY—Front Page Drama
WGN—Headlines of Other Days
WSM—Asher & Little Jimmie

10:15 P.M. EST 9:15 CST

WCKY—Fireside Fantasies
WGN—Earl Burtnett's Orchestra
WSM—'Lasses and Honey

10:30 P.M. EST 9:30 CST

NBC—Hal Kemp's Orch.: WCKY WAVE
★ NBC—NATIONAL BISCUIT CO. Presents "Let's Dance", The Three Hour Dance Program with Kel Murray, Xavier Cugat, Benny Goodman & Their Orchestras: WLW WTAM WAVE
CBS—Saturday Revue: WKRC WSMK WWVA KMOX
ABS—Nick Kenny's Scandals: WFBE
KDKA—Behind the Law
WHAS—Studio Party
WLS—Aladdin Op'ry House
WSM—Possum Hunters

10:45 P.M. EST 9:45 CST

KDKA—Hal Kemp's Orch. (NBC)
WSM—Uncle Dave Macon

11:00 P.M. EST 10:00 CST

NBC—Henry King's Orch.: WCKY
WGBF—Dancing Until 12 Midnight
WGN—Ted Weems' Orchestra
WHAS—Gray Gordon's Orchestra
WKRC—Johnny Getz' Orchestra
WLS—Rangers & Spare Ribs
WSM—Delmore Brothers

11:15 P.M. EST 10:15 CST

ABS—Dancing 'Till 1 A. M.: WFBE
KDKA—Dance Orchestra
WGN—Organ, Steam Ship
WLS—Barn Dance Review
WSM—Crook Brothers' Band

11:30 P.M. EST 10:30 CST

CBS—Glen Gray's Orch.: WHAS KMOX WKRC WSMK
NBC—Freddie Martin's Orch.: WCKY
WGN—Wayne King's Orchestra
WSM—Sweeney Sisters

11:45 P.M. EST 10:45 CST

KDKA—Freddie Martin's Orch. (NBC)
WGN—Jan Garber's Orchestra
WLS—Barn Dance
WSM—Sweeney Sisters

12:00 Mid. EST 11:00 P.M. CST

NBC—Enric Madriguera's Orch.: WCKY
CBS—Joe Haymes' Orch.: WKRC KMOX
KDKA—Far North Broadcast
WHAS—McKinney's Cotton Pickers
WSM—Dixie Clodhoppers

12:15 A.M. EST 11:15 P.M. CST

WGN—Ted Weems' Orchestra
WSM—Gully Jumpers

12:30 A.M. EST 11:30 P.M. CST

NBC—Emil Coleman's Orch.: KDKA WCKY
CBS—Pancho's Orch.: WKRC WHAS KMOX
WGN—Earl Burtnett's Orchestra
WSM—Fruit Jar Drinkers

12:45 A.M. EST 11:45 P.M. CST

WSM—De Ford Bailey

1:00 A.M. EST 12:00 Mid. CST

WENR—Jess Hawkins' Orchestra

1:30 A.M. EST 12:30 CST

WENR—Sissle's & Holt's Orchestras
WLW—Divano & Buddy Ronsom

2:00 A.M. EST 1:00 CST

WLW—Eddie Lambton's Orchestra

2:30 A.M. EST 1:30 CST

WLW—Moon River, organ & poems

Uncle Ezra

The Old Jumping Jenny Wren
—Himself—

The Old Man with the Young Ideas
Full of Pep—and Rarin' to Go
Every Saturday Nite

The NATIONAL BARN DANCE

Hear it over
33 NBC STATIONS

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Dean Brothers, Louise Massey and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over

KDKA-WAVE

9:30 to 10:30 P.M. EST

Sponsored by Alka Seltzer

Tune in
"Uneeda Bakers"
" *Let's Dance* **"**

3 SOLID HOURS OF REAL DANCE MUSIC
EVERY SATURDAY NIGHT
10:30 until 1:30
RED NETWORK—COAST-TO-COAST

Have a party at home. Serve
"Uneeda Bakers" Crackers · Cookies · Cakes

NATIONAL BISCUIT COMPANY

On Short Waves

(Continued from Page 17)

cidedly and GSA, Daventry, England (6.05 meg.) is excellent on its 6-7 p. m. airing. Listen for *Big Ben* at 6 p. m. DJC, Zeesen, Germany, may often be heard as late as 10 p. m. They are on 6.02 meg. Germany is inaugurating a new series of experimental transmitters. These are:

DJM, 6.079 meg.; DJN, 9.54 meg.; DJQ, 11.795 meg.; DJP, 11.855 meg.; DJQ, 15.28 meg., and DJR, 15.34 meg. DJN may be heard nightly now from 9:15 to 11:40 p. m. in conjunction with DJC.

Try for These

NEW STATIONS for which you will want to try and which come in well are COH, Vedado, Havana, Cuba, on 9.46 meg., with a mighty entertaining Cuban bill of fare from 6 to 7 p. m. and 9 to 10 p. m. There is also OAX4AD, Lima, Peru ("RADIO DUSA"), on 5.77 meg. Wednesday and Saturday nights from 9 to 11:30 p. m.

THE OUTSTANDING STATION to try for now is 2RO, Rome, with their new 20,000-watt voice. 2RO uses their 48.70 meters, or 6.160 meg. frequency for a series of *special broadcasts to the United States*. This important series of broadcasts take place on Monday, Wednesday, and Friday nights from 6:30 to 8 p. m. Transmission opens with our National Anthem and Giovinezza, the Fascist song.

Not only are some of the great "Arias" from the State Opera being broadcast but also addresses by such speakers as *Gabriele D'Annunzio, S.E.*, the president of the Italian Chamber of Deputates, and former radio minister *Ciano*, the *Prince Potenziani*, the writer *Luigi Pirandello*, etc. Rome is also carrying out tests to the U. S. on 30.67 meters.

The S. W. Calendar

MONDAY NIGHT, December 3, DJC and DJN, both at Zeesen, Germany, on 49.83 meters and 31.45 meters respectively will broadcast a special program to the short wave listeners of North America from 9:15 to 10:40 p. m. This program was especially arranged by the *International Dx'ers Alliance*.

Short wave broadcasts scheduled during the week for rebroadcast over the NBC and CBS networks are four in number. On Monday, December 3, at 8:45 p. m., another program comes from the Schooner *Seth Parker* over an NBC-WJZ network or direct from KNRA, the ship's transmitter, on 48.70, 31.22 or 24.30 meters.

Wednesday, December 5, at 10 p. m. will be heard another of the CBS-WABC two-way programs from Little America. KFZ, the Little America base station, is easily heard direct and frequently tests Mondays, Tuesdays and Wednesdays between 7 and 10 p. m.

On Thursday, December 6, from 4:30 to 5 p. m., the NBC-WJZ network will originate from Chicago and Washington, D. C., a program commemorating the seventeenth anniversary of independence of Finland. The usual NBC transmitters will short wave the program to Finland where it will be rebroadcast. Among those to be heard are *Leonard Astron*, Finnish minister to the United States; *Wilbur Carr*, assistant secretary of state of the United States; *E. A. Forsberg*, Finnish consul in Chicago, and the *Chicago Sibelius Choir*.

On Friday, December 7, at 5 p. m., *Sir Josiah Stamp*, director of the Bank of England, and former British cabinet member, will speak from London in another of the exchange programs in the International Causes of War series. An NBC-WEAF network will carry the address which will be transmitted to America by GSD, 25.53 meters, and GSB, 31.55 meters.

Tuning Tips

MANY SHORT WAVE LISTENERS have been enjoying the fine symphony concerts which have been broadcast by the French stations at Pontoise. Tune in these splendid programs on Sundays around 12 noon. The concerts have featured both the *Paris Conservatory* and the *Paris Symphony orchestra*.

The attempts of English crooners to sing American cowboy songs have furnished many a good laugh to those who follow the programs of the English stations at Daventry.

COC, HAVANA, CUBA, is stepping out these evenings. Located at 6.01 megacycles, it is comparatively free of interference and has been heard in Europe, New Zealand and South Africa. This station is a great favorite among American listeners because of its frequent announcements in English.

TIEP, San Jose, Costa Rica, has been received with great volume during the past few weeks. As yet its schedule is not definite but it has been heard almost every night recently between 8 and 11 o'clock. You'll find TIEP at 6.71 meg.

SOUTH AMERICAN stations are providing plenty of entertainment. One that is being received regularly and with good volume is HJ3ABD at Bogota, Colombia. It is located at 7.40 meg., and offers some splendid programs for those who like the tango type of music.

STATION CTIAA, Lisbon, Portugal, has moved up the dial a few degrees. Look for it at 9.66 meg., instead of 9.60 as formerly. Programs from CTIAA are identified by frequent groups of three cuckoo calls.

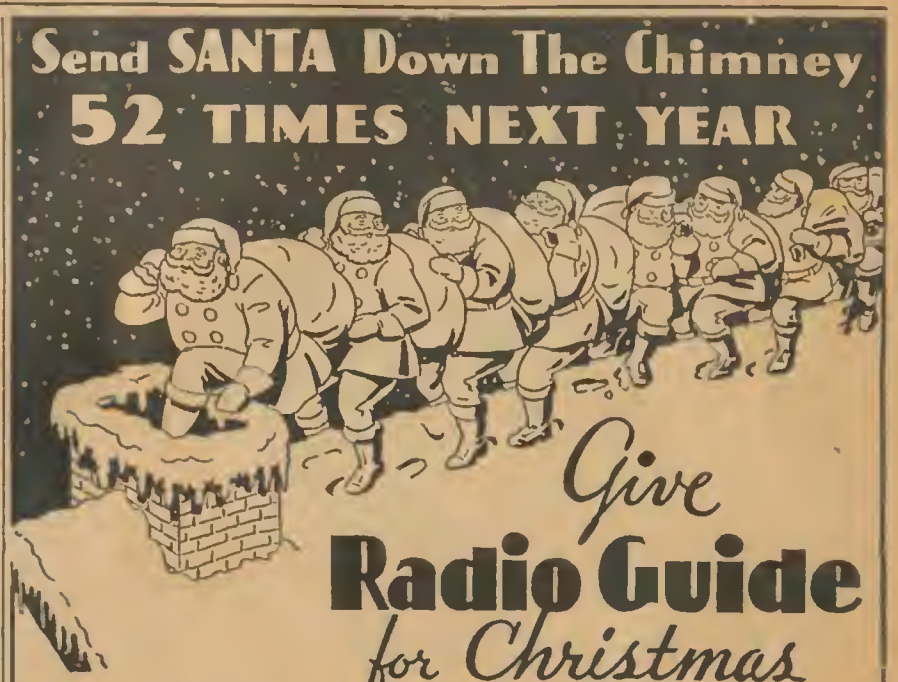
ALTHOUGH A COMMUNICATION from Rome says that its broadcasts to America are being transmitted on a frequency of 9.78 meg., many listeners have found that by dropping down to 8.10 meg., these programs have been heard more clearly. Evidently 12RO is transmitting on two frequencies.

RICHARD HIMBER
AND HIS
STUDEBAKER CHAMPIONS *with Joey Nash*

Saturday 9:30 P.M. Eastern Standard Time

CBS— including WKRC — WADC — WHAC — WFBM
and Coast to Coast Network

Send SANTA Down The Chimney 52 TIMES NEXT YEAR



Give **Radio Guide** *for Christmas*

What better, more constant reminder of holiday good-wishes than RADIO GUIDE, America's Weekly for radio listeners?

CHRISTMAS RATES — Radio Guide sent by mail, prepaid, (52 issues) 1 Yearly Subscription $2.00—3 Subscriptions $5.00.

COUPON

Send RADIO GUIDE for one year (52 issues) to the following persons. Also, announce my gift to them with your special CHRISTMAS GIFT CARD.

Name.....
Address.....

Name.....
Address.....

Name.....
Address.....

I am enclosing remittance for $.....;
My Name is:.....
Street Address.....
City.....*State*.....

CLIP THIS COUPON AND MAIL TO RADIO GUIDE, 731 PLYMOUTH COURT, CHICAGO

This Week the "DISTRICT of COLUMBIA" Spoon

MAIL THE COUPON!

Spoon Collectors! Another State Seal Souvenir Spoon is presented this week. It is the stunning "District of Columbia" Spoon—the seventh spoon issued to date. Add it to your collection of State Seal Spoons by mailing the coupon below.

If you have not yet begun your collection, start now! Simply clip the coupon, indicate which spoons you want, and mail it with 15c—plus 3c for postage and packing—for each spoon ordered. Spoons are sent by mail—*prepaid*.

These spoons are made and guaranteed by International Silver Co., oldest and largest makers of silverware in the world. They are *Original* Rogers AA Quality—66 Pennyweights of PURE SILVER to the gross. Large teaspoon size, plain bowls, beautifully designed. The Official Seal of a State is embossed on the handle of each spoon. Useful and lasting, as well as ornamental.

Collect the entire set of 48—one for each State. It will give you a serviceable, patriotic collection of silverware —at amazingly low cost. Mail the coupon at once for the spoons now available. Then mail the coupon in next week's Radio Guide for the next spoon. Act quickly, as the supply is limited.

COUPON

RADIO GUIDE, SOUVENIR SPOON BUREAU
731 PLYMOUTH COURT, CHICAGO, ILL.

Please mail me_____Original Rogers AA Quality State Seal Spoons as checked below. I am enclosing 15 cents for each spoon plus 3 cents each for postage and packing.

Total amount_____

NAME _____

ADDRESS _____

CITY & STATE _____

CHECK SPOONS WANTED	ILL.	N. Y.	CALIF.	N. J.	MICH.	TEX.	D. C.

Iggy Gone Wild

(Continued from Page 15)

On and on they drove. Once they passed a squad car prowling on the lookout for the boy killer. Its nearness tantalized and mocked the terrorized couple. At length they reached a dark and isolated section of the southwest side.

"Pull up here!" Obeying the curt order and the pointing gun, Guisinger jammed on his brakes. "Now both of you—get out!"

The girl and the clerk stepped to the street, their captor following. The gun in his right hand, he went through Guisinger's pockets with his left and found $2.00. Then he snatched Miss Henry's purse from her trembling fingers, went through it, pocketed the bits of change he discovered. There was a ruthless gleam in the small eyes as he looked at her, and the girl shuddered.

Alone With Killer

"Scram, you!" the youth said gutturally, digging his pistol into Guisinger's ribs. "You've been a pretty good guy or I'd have killed you like I did that other one. He was coughing blood, so I guess I killed him all right."

Guisinger walked away. And now the youth with the gun smirked at Miss Henry. "You get in and drive!" he commanded. "And you better do what I tell you to, if you know what's good for you. Don't forget, I'm tough. I should've plugged your boy friend. He looks like a flattoot I know."

Miss Henry obeyed.

Now that he was alone in the car with the girl, leaving Guisinger helpless and enraged, the young killer's boasting knew no bounds. His chest swelled. He talked rapidly and without ceasing, while his little pig eyes ran over her. Obviously he was trying to impress her! He leaned toward her, still talking volubly. Lillian shrank away.

Outraged egotism made the boy's face hideous. In his colossal self-conceit he was surprised—insulted. They were driving in a lonely suburb.

"Stop the car!" he rapped. "Get out!"

As he led her away from the road, his intentions became clear to the horrified girl.

"Oh, please!" she begged . . .

That was just the beginning of a dreadful ordeal. When they left that spot, the boy made her drive for hours. There were more stops. And between the stops, the killer talked exultantly.

"I'm a hard guy," he boasted. "I've done time in Pontiac, and I've shot up a couple of other guys, besides that one tonight. Once I shot up a half a dozen Mexicans just for fun. I got a brother who was killed in a stick-up, too. But——" whenever he came to this point in his oft-repeated story he would pause, chuckle that horrid cackle of his, and leer at the pale girl.

The Fearful Ordeal

"But they can't do nothing to me because I'm supposed to be crazy! Ha-ha-ha-ha!"

Once, out of the night loomed a pair of headlights. The bandit tensed.

"Looks like a squad," he remarked. "If they stop me I'll have to give it to 'em." He poised his gun for action. The car drew nearer, and the familiar color of a taxicab showed through the gloom. The killer laughed again.

"It's lucky for them it wasn't a squad," he boasted. "I'd 'a' given 'em hell. Say —stop here!"

The unfortunate girl halted the machine in the shadows of a railroad right-of-way. Was he going to let her go this time? She prayed silently, fervently, as she had prayed countless times before during the hours of this horror.

"You've been a pretty good kid," the killer remarked with ridiculous condescension. "I guess I'll let you go home now. I ought to take your car, but it ain't big enough for the jobs I'm gonna pull off. Well, I'll be seein' you!" And with a breezy wave of his hand he vanished in the darkness of the railroad tracks, leaving an hysterical girl sobbing over the wheel of the car.

Meanwhile young Guisinger had found his way to the New City police station. The hunt for the young murderer now was intensified. And when Miss Henry, suffering from shock and terror, hysterically told her story to the police, every available patrol squad was sent into the area.

Through that night and the next morning the search went on. The entire city was aroused. Murmured criticism of the police arose as people realized that the criminal had threaded his way through a part of the city which squads from five police districts were combing.

Commissioner Acts

Commissioner of Police James P. Allman personally took charge of the hunt. From the complete descriptions now supplied the police by the mad youth's victims, and the fact that his forays were confined to a single district, Allman was convinced that the culprit was a neighborhood hoodlum—but who? Police searched their memories to no avail.

But radio reached out its invisible fingers and touched another memory—with surprising results.

The next afternoon, some miles away in the little city of Dixon, Illinois, Dr. W. G. Murray sat listening to the news flashes over his radio. Now Dr. Murray was head of the state hospital for juvenile mental defectives—and chance brought to his ears a piece of news very interesting to him. Said the newscaster:

". . . Police squads are still combing the South Side in search of the boasting boy maniac who spread terror through the Englewood district last night, killing the escort of a girl in one attempted holdup, and abducting and attacking a young girl in another . . . Believe he is responsible for a number of other shootings and robberies in the neighborhood, descriptions obtained from his latest victims coinciding with those of the perpetrator of the other crimes . . . Marking him particularly, police say, is his long sharp nose and dark, small, piggish eyes. His detailed appearance, as broadcast by the police, describes him as around seventeen years old . . ."

As Dr. Murray listened, a picture began to form in his mind—a picture of a lad with sharp nose and piggy eyes: a picture, too, of a warped mentality whose dreadful potentialities the doctor's psychiatry identified immediately with the crimes that had been committed. Forgotten were the news reports. Dr. Murray summoned a clerk, despatched him in haste to bring some records . . .

Radio Tightens Net

"Get me Supervising Captain John Prendergast of the New City Police," the Doctor rapped into his telephone, a few moments later. "And hurry, please."

Crisply, Dr. Murray told Prendergast what was in his mind. "Read me the description of the boy you're looking for," he requested. And as the description came over the wire, he checked it item by item with his hospital record. Dr. Murray nodded grimly.

"Captain," he said, "the boy you're looking for is James Ignatius Varecha. He's known as Iggy. He escaped from the Dixon Hospital on August 3. He is a borderline case with marked criminal tendencies. His mother, Mrs. Anna Varecha, lives at 2054 West 52nd Street."

West 52nd Street! Right in the heart of the sector where the killer had operated! Captain Prendergast had the central radio detail on the wire immediately. And out went this message:

"Attention, cars 17 and 29 . . . Attention cars 17 and 29 . . . Go at once to 2054 West 52nd Street and apprehend James Iggy Varecha, seventeen years old. He is wanted for murder of Frank Jordan, and for robbery and assault . . . Attention, all cars . . . Attention, all cars . . . Be on the lookout for James Iggy Varecha, seventeen years old. He is the man wanted for mur-

Two pages missing

SAVE THIS PORTRAIT FOR YOUR ALBUM

WENDELL HALL

As He Appears Under the

MIKEroscope

By Fred Kelly

When the Questions and Answers vogue was epidemic, a Chicago Artists Bureau fathered a set of 34 queries to test the knowledge of radio listeners. It ran the gamut from who made the first radio tour in history, through who has written over one thousand songs with both words and music of his own composition, up to who has been in the music business fifteen years and whose fans have purchased over 21,000,000 music products bearing his name?

The answer to all of the 34 questions was Wendell Hall.

Those questions revealed one of the most amazing histories in the story of American entertainment. It is doubtful if any other artist has so many accomplishments deserving superlatives as has this red-headed master of the ukulele.

To many who spend their Summers close to nature the name of Wendell Hall is anathema. That's because he happened to author It Ain't Gonna Rain No More, which became the song, not for just a day, not for just a week, not for just a year, but always. Every lake shore, picnic grounds and campfire echoed its strains the year Hall first etched it upon public consciousness.

His technique with the ukulele brought the Tom Thumb guitars out of Polynesian obscurity and made them the physical symbol of adolescence. No handy reference guide exists, but the record of young people slain by nerve-wracked parents must have exceeded all existing marks during the post-Wendell ukulele era.

Today, under Hall's influence, the instrument has attained adult dignity, but there are still those who mutter darkly and get a hunted look when a ukulele is plunked in the dark or in a passing car. One of the breed, sponsored by the singer, sells for $25, and that automatically entitles it to as much respect as Florida lots.

A popular fallacy is that Hall is a Southerner. On the contrary, he was born in St. George, Kansas, which was not sufficiently remote from the border to prevent some of the typical Missouri drawl from drifting over and getting all tangled up in the natives' speech. Wendell's slurred syllables are the result of this migratory idiom.

Hall started his professional career as The Singing Xylophonist in vaudeville at 21. He was overcome with the martial spirit shortly after his debut, and served throughout the war on French soil with the Fifth Anti-Aircraft Machine Gun corps. This cured him of his taste for percussion instruments, so upon his return to this country he began toying with the stringed ones.

In 1921 he began to scent the potentialities of radio, and made his bow that year over KYW, Chicago. Right then and there the ukulele and chatter song flood began to creep up on the spillgates. It wasn't, however, until a few years later that the inundation set in.

By 1924 Hall had migrated to WEAF in New York. There he added to his mounting list of firsts by being one of the principals in the grand-daddy of all the radio weddings. With four stations attuned to the rites, he wed Marion Martin of Chicago. They have two sons, Wendell, Junior, aged eight, and Lowell, now just four.

Wendell is tall, lank and a trifle stooped. His genial smile represents a key to his endless popularity on the stage and over the air. He has a weakness for villainous-looking black cigars, of which he smokes about a dozen a day. He is a prolific writer of music and is the perennial god-father. More than 100 boys have been named for him by admiring parents—which somewhat squares up the age of mayhem which he precipitated by "It Ain't Gonna Rain No More."

WENDELL HALL

Radio Guide will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirty-second. You will get one picture a week for an entire year. To every person who sends to Radio Guide a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in Radio Guide next week.

Wendell Hall may be heard each Sunday at 7:45 p. m. EST or 6:45 p. m. CST over an NBC-WEAF network, sponsored by F. W. Fitch Co.

Mr. Fairfax Knows the Answers

THE MILLS BROTHERS are auditioning; at present are not on the air. EDDIE and FANNIE CAVANAUGH are husband and wife. *(A. J. H., Bloomington, Ill.)*

JUDY AND JANE are Margie Evans and Joan Kay, respectively. *(Margaret Kane, Milwaukee, Wis.)*

PALMER HOUSE ENSEMBLE'S theme song is Chopin's Nocturne in E Flat. *(A Listener in Michigan.)*

LORETTA POYNTON is now taking the part of the baby in BETTY AND BOB. *Dorothy Schreiber* takes the part of Jane Hartford and *Arthur Jacobson* takes the part of George Hartford in the sketch. *(Mrs. Hunter Bard, Lancaster, Pa.)*

ARTHUR MILLET announces *Wayne King's* part of the Aragon-Trianon program, and *Fred Graham* announces *Jan Garber's* portion. *(M. Baker, Loogootee, Ind.)*

GLEN GRAY'S orchestra does not include any colored musicians. *(Dorothy Hall, Little Rock, Ark.)*

ROWENE (JANE) WILLIAMS was born in Buffalo, New York, June 14, 1906. Childhood ambition was to be an actress; later to become a singer. She has blonde hair, dark grey eyes, is five feet six inches tall and weighs 134 pounds. She speaks Italian, French and German. She likes to play golf; watch football games and travel. *Eddy Duchin* was born April 1, 1909. He is a graduate of the Massachusetts College of Pharmacy. *(A. T., St. Paul, Minn.)*

COLONEL STOOPNAGLE'S real name is Frederick Chase Taylor; *Budd's* is Wilbur Hulick. *(Dorothy Long, Detroit, Mich.)*

PINTO PETE'S real name is Thomas Wade Lane. He is not on the air at present. *(H. Palmer Bowden, Johnstown, Pa.)*

"JACK ARMSTRONG'S" cast is kept secret at the request of the sponsor. *(L. M. O., Dayton, O.)*

Can You Find 10 Faces IN THE PICTURE BELOW?

Answer Quick! Get the Opportunity to . . .

Win $2,250.00

or Buick Sedan and $1,250.00 Cash!

Here's a lot of cash for someone. Would you like to have it? We are going to pay over **$5,000.00 in big cash prizes.** Can you find ten of the hidden faces in the picture? Look sharply and mark the faces you find. Then **fill** in the coupon, mail quick, and **you will receive opportunity to win as much as $2,250.00.** Some one, maybe you, will receive a new Buick Sedan and if prompt, $1,250.00 cash extra or, if all cash is preferred, $2,250.00.

Surely you would like to have this magnificent prize. Think what you could do with all this money at one time. It would come in pretty handy right now, wouldn't it? **We want people everywhere to have the opportunity to share in this great distribution of money.** This is our unique way of advertising. Besides the First Grand Prize of $2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or $750.00 cash. Third Grand Prize is DeLuxe Ford V-8 Sedan or $600.00 cash. Fourth Grand Prize is $150.00 cash and many others. Thousands of dollars in special cash rewards **Mail your answer on the coupon**

Send No Money — Just Mail Coupon

Sophie A. Griesser
Pennsylvania

Georgia A. Johns
Kentucky

Robert C. Rick
Pennsylvania

Study the picture of the barn yard and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sidewise. Look for them in the clouds, trees, around the boy's legs, in the bushes, etc. It is not as easy as some people may think. Don't give up—keep looking and you may find them. **Mark the faces you find and send to me quick with the coupon.**

Proof That Prizes are Paid

Thousands of dollars have already been awarded to many happy prize winners by Paramount Products, Inc. Mrs. Sophie Griesser, of Penn. won $2,250.00; Mrs. Georgia A. Johns, of Kentucky won $1,987.50; G. Giebink, of Michigan, won $975.00 and Edna Mahoney, of Illinois, won $500.00. Scores of others have won big cash prizes.

And, now thousands of dollars more, to be paid to prize winners. Think of it! If first prize winner (and prompt) **you will get $2,250.00 all cash** or if you prefer, Buick 8 Sedan and $1,250.00 cash.

This company is reliable. We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa,—the Central National Bank. The money to pay all of the prizes is already on **special deposit** for that purpose. When you send in the coupon we will send you a picture of prize checks recently cashed by many happy winners.

You cannot lose anything. Send in this coupon and we will give you the opportunity to win the $2,250.00 First Grand Prize. Don't put it off until tomorrow. It may be too late. **Do it today—Right Now!**

SEND ANSWER QUICK

Remember, **send not one penny** with your answer. **All you do now is to find ten faces** if you can and mail the coupon. Send answer right away.

For PROMPTNESS $1,250.00 EXTRA

PRIZE MONEY NOW IN BANK

The money to pay every prize is on deposit in the **big, strong Des Moines bank.** Three prominent Des Moines businessmen will see that the prizes are awarded honestly and promptly. Get your share of the $5,000.00 in cash prizes, besides thousands of dollars in special cash rewards. Over 100 prizes in all.

Hurry! Just mark the faces you find and send with the coupon right away. This gives you the opportunity to win $2,250.00 First Grand Prize. Someone wins. Maybe you. Mail your answer quick. **Don't delay. Do it today.**

PARAMOUNT PRODUCTS, INC.
Dept. 12510A Des Moines, Iowa

You will receive the Buick 8 Sedan and if prompt, $1,250.00 cash extra, or if all cash is preferred, you get $2,250.00, if you win first prize according to the plan which the answer will bring.

Oh boy! what you could do with $2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.

Hurry—mark the faces you find. Just mail the coupon if you can find ten hidden faces. This gives you the opportunity to win the $2,250.00. **Send your answer quick. Don't delay. Mail your answer today.**

Dept. 12510A. I found_____faces.

My Name _____

Address _____

City_____ State_____