AMERICA'S WEEKLY MAGAZINE FOR RADIO LISTENERS

# RadioGuide

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT



Week Ending July 14, 1934

Chicago (5)

In This Issue:

"WHEN POLE MEETS POLE"—
Historic Hour

# LOVE STORY

Revealing Great Romance of

Morton Downey

"GUNS AND GREASE
PAINT"—Complete
Story of Real
Crime Mystery
Solved by Radio

**EXCITING RACE**FOR 1934 QUEEN



# The President SAILS

# By Frederick Landis

To ship goes to sea these days without a radio.

it would as soon venture forth without a rudder! Whether it be a floating palace or an humble "tramp," it carries this great protector.

Out there on the desert of the deep, perils are sudden—and

help must hurry.

So it is that every ship carries a radio.

And as it leaves the shore, it knows that come what may, it bears upon its deck the SENTINEL OF THE SEA!

Possibly the most distinguished service which Radio has been privileged to render is to accompany President Roosevelt on his trip to Porto Rico, the Virgin Islands, the Panama Canal and on to Hawaii.

# The Only Link

Radio will be the only medium of communication which the President will permit to be upon the cruiser, Houston, the Presidential craft.

The chief executive will not have one single secretary on board.

He wants peace—complete rest.

No newspaper reporter will be permitted to come nearer

the President's cruiser than three miles.

Only THREE CORRESPONDENTS will be permitted to follow the cruiser and they will make their headquarters UPON A DESTROYER.

During his crowded months in the White House, the President has given the newspaper correspondents more distinguished consideration, more intimate relationship than any of his predecessors, but on this trip he proposes to have a real

Ordinarily ten or twenty correspondents accompany the President when he travels by land or sea—and he seldom travels

President-elect Hoover went to South America, soon after his election, and he was accompanied by a full complement of

President Wilson was the first chief executive to visit a land beyond the ocean during his administration, it being when he went to France to attend the Peace Conference at Versailles, and he was attended by a flock of reporters that darkened the

There's a tradition, you know, against the "GREAT FATHER'S" going away from home; he is EXPECTED TO STAY HERE and keep house for his millions of children.

# Day of Rest

Foreign rulers visit back and forth to plot and drink each

other's health while plotting, but the President and the Mikado of Japan are

expected to sit tight.

Radio will not interfere in the least with the President's peace and tranquillity, for it will respect his wishes day and night.

If he wishes to send word back home, RADIO WILL CALL THE FOLKS, with less effort than a mother calls her children to supper.

By means of this great invention, the President at all times will be in constant, intimate touch with his office and his duties.

The People will endorse the President's desire to find complete rest, for they know his high office has taken a frightful toll in recent years.

It exacted its tribute from Theodore Roosevelt, despite his apparently inexhaustible vitality. Mr. Taft escaped in large degree because he was surrounded by a thick layer of indifference to criticism, and had a sense of humor which bore him serenely through all White House vicissitudes.

We all knew what the presidency did to Wilson and to Harding, and while Coolidge was thought to have escaped un-

harmed, he died a little while afterward.

Hoover aged twenty-five years in appearance during his administration, so it is only common sense and common prudence for President Roosevelt to take the best vacation this world affords.

# Just Around the Corner

But wherever he may be, the President will never be more

than a few seconds from Washington.

Whether he be in the beautiful harbor of Saint Thomas, topped with Blue Beard's tower, or in the glorious port of San Juan, crowned with its ancient Spanish fortress; whether he be gliding through the Panama Canal, the achievement of his immortal kinsman, or drifting across the sun-lit distances of the broad Pacific, on to Hawaii, acclaimed as the nearest approach to Paradise, the President's radio will keep him in constant touch with his country and his countrymen!

One can understand why the PRESIDENT wishes to cut all conventionalities and do as he pleases, after having been ON EXHIBITION in the presidential cage for sixteen

The Radio, while MAINTAINING HIS CONTACTS with the United States, WILL NOT VIOLATE IIIS CONFIDENCE, nor disturb his quiet hours.

# The Ideal Companion

It will not snoop around and report whether the President takes his eggs straight up or turned over; it will not gossip about his sleeping sixteen hours or failing to sleep at all; it will not even carry with it the threat of writing its autobiography in twenty-five years and revealing intimate side lights of presidential hours.

The President will not have to shake hands with his Radio every morning, or at all; he will not have to force a smile and ask his Radio how it feels and how its folks are feeling.

And he knows his Radio is not a candidate for any appointment, active or receptive.

He knows IT HAS NO AX TO GRIND!

He can let this radio alone throughout the entire voyage and not offend it in the least, or he can work it every second

of the voyage and not tire it in the least.

Technically, the President will be on American soil all the time that he is gone, for the deck of an American ship is "American soil"—just as much as a country road in Indiana.

All of us, no matter what our politics, wish the President a great vacation -one that will fit him for the days to come—and, yes while he is away, we should like to hear from him now and

A radio talk by a President, comng to the people from over the ocean waves, would be a new thrill for all of us.

Call us up, Mr. President; call us up some time!

## Help Radio Guide to Serve You

Radio Guide to Serve You

Radio Guide can advance only in the degree in which it serves its readers. That service, therefore, becomes the yardstick by which the success of the publication may be measured.

This, then, is YOUR magazine. It is made for you and by you. The pride Radio Guide finds in its fast growing family of readers is merely the reflection of the satisfaction those readers evince.

Each step forward is a stride toward greater service for you. It is your duty to yourself and to your fellow readers to help the publishers with indications of your wishes. Only with your help can the success of Radio Guide be expanded and its service to you thus increased.

You are not only invited, but urged, to offer constructive criticisms for the betterment of this magazine. Your help is solicited. Address your communications to Editor, Radio Guide, 551 Fifth Avenue, New York, N. Y.

Reproduction of a polar scene such as surrounds Rear Admiral Byrd on every side during his solitary stay in Antarctica

ar above the Arctic Circle, surrounded by mountain ous fields of ice, a tiny group of intrepid radio engineers is toiling mightily to erect radio equipment for one of the most amazing experiments ever undertaken by mankind. When the task is completed the four corners of the earth will thrill to the epic.

The engineering feat will be dramatized on Wednesday, July 11, at 9 p. m. CDT, when the voice of Admiral Byrd, emanating from Little America, in the Antarctic, will travel a distance of approximately 17,000 miles, to be heard and answered by engineer Bob Flagler, in the Arctic. The interchange of messages will be rebroadcast by a CBS coast-to-coast network.

Thus will the top and bottom of the earth come into direct radio-telephone communication for the first time in history!

It was only 22 years ago that the South Pole finally was conquered by two men during the same year—Amundsen and Scott, ending in triumph for one and death for the other.

Scott's journey to the Pole was marked with hardship and discouragement. The ponies which he had selected to haul his sled died one after another, until finally it was necessary for the men themselves to pull the heavily loaded carriers. On their return from the Pole, plowing their way through the bitter cold and blinding blizzards, the brave party gave way one by one. Scott being the last to die.

It was more than a year later that civilization learned of Amundsen's success and Scott's death. When Scott was found, the following message was on his person, telling of their brave but hopeless struggle:

March 16, 1912

My Dear Sir Edgar: I hope this may reach

March 16, 1912

My Dear Sir Edgar: I hope this may reach you. I fear we must go and that it leaves the expedition in a bad muddle. But we have been to the Pole and we shall die like gentlemen I regret only for the women we leave behind.

We thank you a thousand times for your help

and support and your generous kindness. If this diary is found, it will show how we stuck by dying companions and fought the thing out well to the end. I think this will show that the spirit of pluck and the power to endure has not passed out of our

Wilson, the best fellow that ever stepped, has sacrificed himself again and again to the sick men

of the party.

of the party.

I write to many friends, hoping the letters will reach them sometime after we are found next year.

We very nearly came through and it is a pity to have missed it, but lately I have felt that we have overshot our mark. No one is to blame and I hope no attempt will be made to suggest that we lacked support.

Goodbye to you and your dear, kind wife Yours ever sincerely.

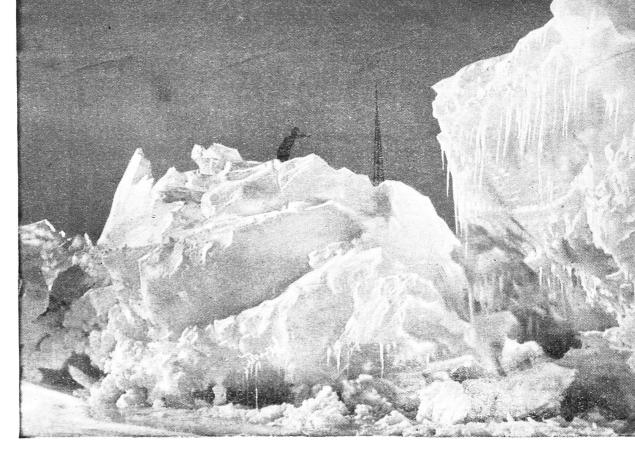
R. SCOTT

R. SCOTT

of scientific equipment is the radio for the second time playing the lead ing role in the expedition. Not only are we receiving code



Rear Admiral Byrd as he looked when he started north from his previous trip to Little America in 1929



# When Pole Meets Pole

# By Captain Ashley McKinley

The Man Who Piloted Admiral Byrd Across the South Pole in 1929 Tells the Significance of the Forthcoming Attempt to Link North and South Poles by Radio

messages as we did in 1929, but we are receiving the messages as we did in 1929, but we are receiving the actual voices of the men down there. This remarkable two-way voice conversation between New York and the Antarctic is undoubtedly the most ambitious and difficult radio project ever undertaken and successfully carried through.

carried through.

These unusual broadcasts, with all their many problems, have been successful only because the plans were carefully laid many months before the expedition left. Columbia has had a regular station and studios set up at Little America. A relay transmitter is located at Buenos Aires, with receivers at San Francisco, Honolulu and Riverhead, Long Island. Arrangements have been

rangements have been completed which will make this radio experiment doubly interesting this summer, and if successful, will prove to be of great scienti-fic value as well.

A spectacular attempt to link the Arctic and the Antarctic and the Antarctic in a two-way radiophone exchange for the first time will be made.

be made.

The Antarctic termination for the 17,000-mile circuit will be station KFZ at Little America. A temporary Columbia station in northwestern Alaska, above the Arctic Circle will be the voice of the far north. A license to operate this special outlying unit has been granted by the Federal Radio Commission and the call letters. KILS, have been assigned.

Signals from the Arctic station will be carried by short-wave to the

will be carried by short-wave to the RCA station at Point Reyes, near San Francisco, a distance of nearly four thousand miles. From the northern California metropolis, regutar CBS transcontinental facilities will be emptoyed to bring the Byrd Expedition over the Rocky Point, L. L. Little America circuit employed for the Wednesday broadcasts. This route will be reversed, with the addition of another relay point at Buenos Aires, to carry the voice of Byrd's men to the Land of Midnight Sun Bobby Flagler, whose profession is engineering, but who can turn out a nifty popular song or do a capable joh

nifty popular song or do a capable job

nifty popular song or do a capable job of sports announcing, is en route to northwestern Alaska to set up station KILS and direct the northern portion of the dramatic two-way broadcast.

Flagler is a native of Berkeley, Cal. He was taken to Seattle at an early age. Following primary and secondary schooling in that city, he matriculated at the University of Washington, where he specialized in mathematics.

I e was granted a radio license first in 1922. For some time he worked with Alaskan shipping services, as well as on trans-Pacific ships. He put in four years as a broadcasting engineer in and around Seattle, and announced the Washington-California crew race of 1928. Around the studies be decided to try out his talent studios he decided to try out his talent as a songwriter, and one of the biggest

as a songwriter, and one of the biggest thrills he ever got from his radio work, he says, was introducing over the air a tune he had written for his mother.

His knowledge of radio showman-ship and production, his own personal broadcasting ability and his familiarity with the northern country, gained through telephone installation work at Juneau, Nome, Kadiak, Gollivan Bay and other Alaskan points, were factors in Columbia's choice of Flagler as Arctic director of the attempt to link the world's extremities in a broadcast.

Arctic director of the attempt to link the world's extremities in a broadcast.

If Byrd and Flagler succeed, the voices of both parties literally will travel from one end of the earth to the other, passing from the land where there is now 24 hours of darkness, to the land where there is 24 hours daylight. Each spoken word sent from either station will travel from the coldest parts of the earth through the tropics, past the temperate zone. In other words, radio will undergo the most rigid test to which it ever has been subjected. In (Continued on Page 21)



Robert Flagler, engineer, song writer, radio announcer and communications expert, who will supervise the Arctic end of the broadcast that will bring North and South Poles together

# Along the Airialto

earing that Philadelphia is a quiet and restful municipality, I welcomed the recent invitation of Fred Waring to accompany him and his band to the Quaker City, where they put on a show in the Convention Hall before the largest audience ever to witness a commercial broadcast. The Convention Hall in Philly seats 13,000, and every seat was taken. About 2,000 more Waring fans jammed into standing room to see and hear Fred and his talented troupe.

Scalpers got hold of large blocks of tickets, despite the precautions which had been taken, and the coveted pasteboards were being hawked outside the hall for as high as \$2.50 a throw.

A parade through the city in Fords provided by the

high as \$2.50 a throw.

A parade through the city in Fords provided by the dealers representing Waring's sponsor, preceded the broadcast, and the cavalcade followed the bandleader to the city hall, where Mayor J. Hampton Moore made Fred a Colonel. I am not able at this writing to tell you just what the difference is between a Philadelphia Colonel and a Kentucky Colonel, unless, as I suspect, it is that there are more Kentucky Colonels than there are Philadelphia Colonels.

A banquet preceded the broadcast, and whatever

Philadelphia Colonels.

A banquet preceded the broadcast, and whatever libelous scribes have said about Philadelphia citizens being so slow they shoot letter carriers in the belief that they are Confederate soldiers, never let yourself be kidded that they cannot cook in Philadelphia. Because I am here to tell you, with that banquet as evidence, they can cook. And how!

An amusing incident occurred when one of the Philadelphia Ford dealers telephoned the advertising agency which handles the broadcasts.

"I have a son who sings in a choir," the auto sellet declared, "and he is a very talented boy. How are chances of getting him on the Waring program?"

I presume the agency man was tactful about it, but I am able to report authoritatively that the talented woung Philadelphian is still an exclusive artist with the

I am able to report authoritatively that the talented young Philadelphian is still an exclusive artist with the choir.

I accepted this invitation in part because I had heard that Philadelphia was a quiet and restful city. I have, believe it or not, been working pretty hard of late at my desk, and I reasoned that a day in such a quiet environment would be just the thing to relieve that tired feeling.

that tired feeling.

However, as often happens, I was wrong, for when we returned at 3 a. m., I could scarcely keep my eyes open in the taxi between the railroad station and my hotel. In the interests of strict truth, I am compelled to admit that I didn't recover from the effects of the jaunt for three days. A good time was had by all.

ONCE AND FOR ALL the rumors that "Show Boat" tenor Lanny Ross and his General Foods sponsor have been tiffing, were set at rest with the signing of an unusual contract. It calls for Ross' continued presence on the program for seventy more weeks—from now until October 1, 1935.

Gossips had it that Lanny and his sponsor could not

# By Martin Lewis



see alike regarding the tenor's motion picture work in Hollywood, but nevertheless the new contract contains provisions which allow *Lanny* to continue his climb toward screen stardom. In fact, he will leave in the middle of July for the film mecca, to make another Paramount picture. While he is on the coast his songs will be "piped in" to Uncle Henry's "Show Boat" in Radio City Like

the former contract, the new one makes Lanny an exclusive radio artist with the sponsor.

Present plans call for Lanny to return east after completing his new picture, but there is a possibility that he may remain in Hollywood and do still another flicker before he returns to Radio City.

Don Bestor is plenty burned up at Buddy Rogers. Don, it seems, has an agreement granting him the ex-clusive use of the vibraharp for eight months. Buddy according to reports, has added the new instrument to his band. Rumors declare that if he doesn't eliminate it, Bestor will tell his story to a judge.

BC GOT MAD when Jack Pearl appeared on the farewell broadcast of Burns and Allen last week. Mrs. Pearl is accompanying the comedy pair on a European tour, and Jack came to see them off on the Rex. He came on the air with B. and A. and Mrs. P., and cracked some very funny jokes—but NBC didn't think it was funny for him to do so over the Columbia airwaves.

THE FELLOW WHO pulled that time-worn crack that "the rich get richer" would turn over in his grave could he have been in Washington last week. For when Joe Penner, famous "wanna buy a duck" comic of the airwaves, played a vaudeville engagement there, the Isotta-Franchini Company presented him with one of their \$16,000 motor cars, absolutely free, for nothing. Joe, who is leaving this week for the coast, is sending the gas buggy on to Hollywood, and will knock 'em dead with it out there.

## Studio Chatter

BEN BERNIE will go back to Hollywood next fall to make another picture for Paramount called "One Night Stand," a murder mystery. The bandmaster will vacation from the airwaves for a couple of months after his broadcast on July 17... Al Jolson has put off his return to the air on the Whiteman show until July 19, in order to spend a little more time in his home in Westchester where he's been able to relax and get away from crowds... The Charles Ruggles and Mary Boland series for "Hall of Fame." which was to start July 8, is all off due to Paramount Pictures' action in prohibiting them from going on the air because of an anti-radio clause. The sponsors are now looking around for another team to replace them ... Dick Himber's sponsor has renewed his CBS contract, besides giving him another spot on NBC, starting next Monday night. Himber is coming up fast, as I predicted he would a long time ago... An informant didn't do right by me when he advised that Feenamint would not pick up George Gershwin's option. The truth of the matter is that the sponsor will switch both their Gershwin and Carson Robison "Bar X Ranch" programs from NBC to CBS. Here's good news for most of you who enjoyed Alexander Woollcott last year. "The Town Crier" has been signed for a series over (Continued on Page 19)

# Reviewing Radio

By Martin J. Porter

If, when senility creeps up on me, I am driven to detour poverty by penning a set of radio memoirs, I hope I won't forget half a dozen backstage stories. One of them George Hall, the orchestra leader, told me. The story involved him, and came to his ears from a principal in the comedy-drama.

This gent, it seems, while possessing a good-looking wife and a home on Long Island, was addicted to periodical "benders." Whenever drunk he would find himself a blonde and enjoy her companionship throughout his spree. But once he swore off and remained at home every night for weeks. Then, one evening he told his wife he must go to New York on business.

The wife, suspicious of another bender and another blonde, was assured by hubby that it was business, and

The wife, suspicious of another bender and another blonde, was assured by hubby that it was business, and if she wanted him she should call the Hotel Taft grill and have him paged. The gent then proceeded to New York, got drunk, met the blonde and had dinner at her apartment. While there, the radio was carrying the dance music of George Hall's orchestra to them. In the midst of the broadcast the celebrants heard a page boy's voice in the Taft grill calling "Mr. Jackson."

"That's my wife calling the Taft," Mr. Jackson told the blonde. He waited a while, and then called his home.

"I'm so glad you are sober," his wife said over the wire. "I just called up the Taft to make sure you would be there as you said—and don't forget to come home early."

THEN THERE'S the classic story of Radio City—the colossal center of radio in the world. In spite of its massive size, the NBC headquarters are pretty cramped. When a transcription board was created the

other day to supervise the recording of sample programs, no room could be found for the four members. They were relegated to the music library—a place made up of shelves, and with no windows.

The quartet was wondering how they all could squeeze in, a few days later, when one of them spotted a door. Believing it was the entrance to a closet, he tried to open it. It was locked. Attendants brought keys, but the door stuck. Finally it was forced open—and there stood revealed a vast, empty room. No one had been aware of its existence until that moment. It seems the room was shown on the blueprints as the real music library, the current one being a mere ante-room. music library, the current one being a mere ante-room.

A NOTHER YARN which I would include in my memoirs is that one about the prospective sponsor who called on Frank Black, music director of NBC.

"Is this a good idea?" he asked. "I would like to have a half hour a week on the air, and pick up a singer and an orchestra from a dozen different countries."

"It's a swell idea," Black agreed.

"How much would it cost?"

Black figured until his desk was littered with paper. Then he looked up and said: "About \$85,000 a week."

"Umph!" umphed the would-be sponsor. "It's a lot of money. But you think it's a swell idea. How could we do it?"

Black yawned. "Oh, that? It CAN'T be done!"

Black yawned. "Oh, that? It CAN'T be done!"

SOME OF MY little notes, of course, would take in occurrences at CBS. Foremost among them, perhaps, is the adventure of Elsie Ferguson. She was playing on the Ward's Family Theater broadcast. One afternoon, after a difficult rehearsal, she dropped into another studio to relax. A rehearsal of "Raffles" was in progress Frederick Worlock was playing the principal role.

As Miss Ferguson took a seat, a fussy attendant went to her and said: "You simply MUST meet another artist—Mr. Worlock.' And he literally dragged Elsie to the mike. He introduced the actor to the actress, and then stood agape, as both began to laugh.

"You—er—you know each other?" the attendant asked, gasping.

"Oh," drawled Miss Ferguson, "pretty well. You see, we used to be married to each other." SOME OF MY little notes, of course, would take

"Oh," drawled Miss Ferguson, "pretty well. You see, we used to be married to each other."

UY LOMBARDO likes to tell about his adventures with a short wave set. He acquired it originally when he was living on Riverside Drive. It was a new set and cost \$1,200. After his night's work, Guy would go home and tune in on foreign stations, but until he learned how to work the set (Continued on Page 27)

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# Morton Downey's Great Romance



Morton Downey, the lyric tenor who is the envy of the entertainment world because of his blissfully happy romance

ort was eating dinner. It's common knowledge that most singers don't eat before they sing. Yet in ten minutes Mort was due out there on the floor of the Chez Paree.

This was to be his fact and

Chez Paree.

This was to be his first cafe appearance in Chicago, and he had to show the Gold Coasters how come all this fuss about Morton Downey. But Mort went right on eating—a morsel of turkey, a crumb of sweet potato, a tip of asparagus. Even a singer has to do something when he's nervous, doesn't he?

His nervousness had nothing to do with the show. Mort's singing is his job, and he's been at it for most of his 32 years. He has no use for such luxurious frailties as stagefright. It was that wire from Barbara...

no use for such luxurious frailties as stage-fright. It was that wire from Barbara . . .

If the other people at the crowded table noticed he wasn't saying much, they mercifully went on talking, of cross country flights and favorite dance orchestras. Usually Mort would have been right in there with them. He likes people, and he likes to talk and laugh with them. But tonight he ate.

The lights on the floor blazed up, and Henry Busse's orchestra charged into an initial fanfare. Mort neatly severed the last tip of asparagus from its stalk and swallowed it. Then without a word he rose and left the table.

lowed it Then without a word he rose and left the table.

"What's the matter with that boy tonight?" someone wanted to know. It was someone, undoubtedly, who knew the famous Downey line in action, and what an irrepressible kidder he is around the radio studios.

"—and all that dinner!"

His manager, "Mother" to Mort, made explanation.
"He's worried, I guess." He wasn't guessing, really. He knew. It was that wire from Barbara. He shouldn't have let Mort see it before the show. Only one thing in the world can disturb the affability that makes Morton Downey one of the most likeable chaps of the theater and radio. And that one thing is bad news from Mrs. Downey!

Downey one of the most likeable chaps of the theater and radio. And that one thing is bad news from Mrs. Downey!

And then Mort was bouncing down into the spot to a round of applause. They had moved a piano onto the dance floor. The accompanist dived into "Everything I Have Is Yours." Mort spread his arms in a gesture which embraced the entire audience, opened his mouth, and the act was on.

Over the air Morton Downey is a voice, a mellow tenor of remarkable range, with a quality that gets that needed extra throb into the ballads he sings, be they Irish and time-honored or as modern as "Smoke Gets in Your Eyes." For trimming, he whistles—a tender, caressing little whistle that is but the echo of his song, and never lasts quite long enough. This is the voice that has put such hits as "Did You Ever See a Dream Walking?" "Give Me a Night in June," "Wonderful One," "Carolina Moon" and "I'm in Love Again" into the hearts and onto the lips of the nation.

It's four years next September since Mort went on the air as a sustaining artist with Columbia. He has starred since with Tony Wons on the Camel Hour, and is now headliner on a CBS network every Saturday night,

By Lew C. Barrison

Another New Series in the Narrative "Love Affairs of Radio Stars," a Real Life Horatio Alger Story

His listeners have voted him, in seventeen different popularity polls, the leading tenor of the air.

It was on the screen that Downey radio enthusiasts first learned that Mort was—well, rotund. Two hundred and twenty-five pounds of good-looking Irishman he was, in all but his most recent pictures, with a cherubic face and a ready, captivating smile.

His pictures, Mort thinks, aren't so hot. "Syncopation" especially, his first picture and the first musical comedy to be screened, he brands as "terrible"! But that picture grossed its producers over \$2,000,000. His second picture. "Mother's Boy." netted another three



The Downeys like few occupations better than motoring. Despite the two chauffeurs on the Downey pay roll, Mort drives himself at every opportunity. He

quarters of a million, and "Lucky in Love" was no less successful. He has made an even dozen musical shorts, also. But—225 pounds! "Can you imagine a 225-pound love interest?" scoffs Mort. Something had to be done about it. And since last September something very definitely has. Mort loves ice cream. Once it was raspberry ice he craved. Lately it's been pineapple sodas, as many as ten a day! Now Mort holds himself down to two or less. He likes sugar. He's graduated from four lumps per cup of coffee to saccharine. And so it goes. "I still eat everything I want." Mort explains ruefully, "but not as much as I want of it. I'll tell you, it's no bed of roses!"

All this for the movie fans! His new contract, for

it's no bed of roses!"

All this for the movie fans! His new contract, for a picture which went into production July I, contains a weight clause.

It was with personal appearances, however, that Mort got his start and shoved his way up. That is, if you can say a five-year-old, lisping well-rehearsed strains at a Fireman's benefit, is making a personal appearance. The firemen liked him, though; so did their sisters and their cousins and their aunts. And look at the people who have liked him since!

The Prince of Wales, for instance, hearing him with Fred Waring's Pennsylvanians in Paris, liked him so much he had him repeat "You Took Advantage of Me" eleven times before he'd had enough. His radio listeners request 30,000 autographed pictures a week, and at Downey headquarters in New York, two girls are required especially to care for fan mail, in addition to the



Barbara Bennett, sister of the famous Constance and the demure Joan Bennett, as she looked at the time she married Mort

regular staff which handles such matters at the

regular staff which handles such matters at the studio. The cafe crowds like him enough so that he is worth over \$2,200 a week to cafe managers. The Morton Downey you see in person now is down to 178 pounds and still going. He is a well-built young man, immaculate in evening clothes, his dark hair sleek, his cheeks pink and round, his eyes big and blue and smilingly Irish.

"More!" shout the Gold Coasters in delight

pink and round, his eyes big and blue and smilingly Irish.

"More!" shout the Gold Coasters in delight as Mort finishes his second encore. "More!"
Once again Mort bounces down from his temporary retreat behind scenes. He takes charge of the piano himself this time. "All right. What'll you have?"

A volley of suggestions follow, as many as there are floor-side tables. They'll take "Carolina Moon," Mort decides. They'll take it and like it. They do.
There's a trick to that. You ask the crowd what they want, to let them in on the fun. Immediately you're swamped with requests and on a spot. So you sing what you like and kid the audience into liking it, too.

In the theater it's different. Theater audiences will sit and take it. But in a night club a more intimate atmosphere prevails. The audience is right under your feet, or on top of you. They can, and do, say what they like. You have to handle them.

That's where it's an advantage to be an Irishman, with a glib tongue and a ready wit. "The Man on the Flying Trapeze', you say? Sorry, but it's Thursday, and I never sing that song on Thursday." Or, "You want 'Frankie and Johnny'? Brother, you're drunk! Excuse him, please."

There's more to it than is apparent to any audience. Take the dinner hour, when folks have just arrived There's more to it than is apparent to any audience. Take the dinner hour, when folks have just arrived and haven't yet unlimbered, and are intent on food. They don't want sentiment then. They don't want to weep into the soup. It's cheer they want, and humor and pep. Later in the night—that's the time for sentiment. Then folks like to think about their mothers and their vanished childhood days and the girls they've left behind them. Or suppose they howl for the "Rosary", or "Beautiful Isle of Somewhere". Let them howl! Mort did the "Rosary" with a robed choir behind him to packed theaters during the Lenten season this year. That type of song and presentation are all right in a theater, but not in a cafe. At least that's the way a lot of people feel about it, and Mort agrees with them.

So the hot-cha songs are part of the business, but it's in the sentimental ballad that Mort makes his strongest appeal. For it's when dealing with sentiment that he is most truly himself. Mort, like a real son of Erin, is a sentimentalist. He can break down and weep over the broken fan purported to have belonged to that lovely but tragic queen, Marie Antoinette. And unless guided by a more cynical soul, he's easy prey for the "touch" artist.

Mort gave them both kinds of songs that opening night at the Chez Paree. They applauded thunderously

Mort gave them both kinds of songs that opening night at the Chez Paree. They applauded thunderously and bawled for more. Finally (Continued on Page 25)



Countess Albani. whose remarkable voice is heard every Friday over an NBC network

ne morning in August, 1905, little Olga Hernandez first saw the light of day as it filtered through the high-set windows of a castle in Barcelona, Spain. Of course, great things were expected of her, for her ancestors had maintained dignity and esteem in that selfsame castle since before Columbus discovered a new land, now known as America. The portraits on the walls told of illustrious personages, admirals, statesmen, nobles. Always there had been fame of some degree for the men of the family; but the daughters did not step beyond the limits of a brilliant social career. So the future of young Olga carefully and definitely was planned long before she could say madre y padre.

Little did her parents think, when they brought their five-year-old daughter to America, that she would become the clan's most famous member, with her name on the tongues of more people than they ever had seen. In fact, when she expressed her first feeble desire to appear some day before the footlights, her father was horrified. He exclaimed that he would prefer to see her dead. All desires for activity beyond the shelter of her home were destroyed as soon as they appeared, and private schools and the convent constituted the only other interests she was allowed.

But the instinct to sing and to act came alive vividly time and time again when little Olga was alone with

# Signposts of Success

# Revealed by The Lines of Your Face

By "The Doctor"

One of the Most Popular Singers in Radio, the Countess Albani, Is the Subject of "The Doctor's" Character and Vocational Analysis

her dreams. At length she was allowed to use her histrionic talents in high school plays, but when a noted actress wished to introduce the child to David Belasco, and sought the father's sanction, those amateur performances were ended. Even they, it seemed, would bring too much notoriety and put "foolish notions of a professional career" into the head of Olga Hernandez. Shortly after her seventeenth birthday, the father received business orders to move to Mexico City. Olga

Shortly after her seventeenth birthday, the father received business orders to move to Mexico City. Olga was enjoying the life of a debutante at that time and wished to remain in New York City. She expressed this desire to one of her many admirers, Count Albani, of Milan, Italy. He proposed, and before a year had passed they were married.

Perhaps you think this removed the early restrictions which kept Olga's career always at arm's length. It did no such thing. The marriage and her new title brought added restrictions, which would have pushed all opportunities to perform in public completely into the limbo of the unattainable, had not the Count's business failed. There was a son, and the family fell into imminent danger of starvation. So Countess Olga Mendolago Albani was allowed to seek a job. She was introduced to Sigmund Romberg, who was casting "New Moon." He liked her singing; but he would not place her until she was forced to employ a necessary false-hood, and state that she had experienced professional dramatic work in Europe.

Her appearance in the operetta lead to a National Broadcasting Company audition, and stardom in numerous important broadcasts followed from that time on

Broadcasting Company audition, and stardom in numerous important broadcasts followed from that time on.

ous important broadcasts followed from that time on. This is the story we all know. Now, let us place the face of Countess Albani under expert scrutiny: The wide, high forehead of this lady shows that she is a mass of energy and vitality. Her aspirations to be in the forefront, and her love of compliment and applause, are strong. She possesses a physical vividness which travels with her voice on the air, and imparts pleasant overtone and timbre. This is clearly indicated by a large constitutional development of her general facial contours. Her hardihood, courage and persistence are great. It is natural that these characteristics should accompany a disposition to control others. This, too, is accompany a disposition to control others. This, too, is in the temperament of Countess Albani, and there is no great disposition to assume responsibility for their conduct or management.

The nose tells me that she is somewhat arbitrary and quite spontaneous in her judgments, and is likely

to change her opinions often. If her facial markers have not been changed by the photographer in his retouching, this lady has uncommonly skillful hands. Yes, this is indicated in the face. However, I think she is averse to using these hands in a musicianly or routine practice manner.

High vigilance and alertness are indicated by the prominent cheek-hones. Though the desire for instruc-

rigin vigilance and alertness are indicated by the prominent cheek-bones. Though the desire for instrumental practice is low, Countess Albani will work hard and study much for the improvement of her singing technique. If she is careful, she will retain her lovely voice for many years. The brow shows sensitivity for color and ornamentation and some perception.

Countess Albani is aggressive; but the faculty does not come as a result of a desire to fight for self-protection, so much as from ambition. Her self-esteem is high. This we find in the corner of the mouth. The cheek indicates a low solitude. She hates to be alone, and enjoys attention and likes many friends. The Countess can get along with other people if they will meet her halfway; she has a great desire to be congenial.

This photograph indicates a low reciprocity. The head is that of an opportunist, who is ever ready to cast aside the old when the new promises advancement. Her arithmetical ability is good, and she could have been a successful professional arithmetician. This valuable talent is used every day in her music for a sense of tempo. Had she possessed no singing voice, Countess Albani might have become a physical culture expert. She has ability for this work.

This is the face of a person who has labored for her place in the sun. She has not always had golden opportunities cast into her lap, but possesses a considerable sense of politics and the management necessary for advancement. She is capable of working hard to gain her ends, and is willing to work

# Hits of Week

hile the popular "All 1 Do 1s Dream of You" assumed the leading position during the past week in the ratings of foremost radio bandleaders compiled by Radio Guide, the favorite "Beat of My Heart" still held sway as the hit played most frequently over the air, with "All 1 Do 1s Dream of You" in second place. Another comparatively new number which came rapidly to the forefront in the list of songs most frequently heard was the tuneful "Dames" which, while not listed the week previously, wound up in fourth place.

fourth place.

The results of Radio Guide's weekly tabulation of song hits follows:

8			
BANDLEADERS' PICK OF OUTSTANDING HITS		SONG HITS PLAYED MOST	
		OFTEN ON THE AIR	
Song Poir	etr	Song Times	
All I Do Is Dream	25	Beat of My Heart 23	
Wish I Were Twins	24	All I Do Is Dream 22	
Love Go Wrong	23	Love Go Wrong 20	
With My Eyes Wide Open	22	Dames 19	
Sleepyhead	20	Sleepyhead 19	
I'll String Along With You	18	Wish I Were Twins 18	
Fare Thee Well	17	I'll String Along With You 18	
Beat of My Heart	12	Had My Moments 18	
May I	10	Rollin' Home 18	
Had My Moments	10	Hat on the Side of the Head 17	
Here is an alphabet	ical	list of the bandleaders and	
their selections:			
Eddy Duchin: Cocktail:	s for	Two: Riptide: True. Why	

Do I Dream Those Dreams; Little Man, Busy

Glen Gray: I'll String Along With You; Easy Come Easy Go; Little Man, Busy Day; Love Go Wrong; Dames.

Dames.

Frankie Masters: With My Eyes Wide Open; Prize Waltz; Freckle Face; Beat of My Heart; Live and Love Tonight.

Ben Pollack: Little Man, Busy Day; Sleepy Head; Moon Country; Steak and Potatoes; Sunday is Daddy's Day.

Jack Russell: All I Do Is Dream; I'll String Along With You; Moon Glow; Cocktails for Two; With My Eyes Wide Open.

Harry Sosnik: All I Do Is Dream; Spell Bound; I've Got a Warm Spot; Love Go Wrong; I'll String Along With You.

# Theme Songs that "Click"

hen "Love Has Gone," can Kavelin be tar behind? Love is always a popular theme, everywhere. The dawn of a new love has inspired innumerable poets to lyrical expression. "Love makes the world go round," to repeat the trite expression about it. about it.

The raptures of a new-found love have been the in-

about it.

The raptures of a new-found love have been the inspiration for many a song writer's rise to fame—and fortune. The departures of an adored one, however, also has inspired many a melodic wail taken up by music publishers, and made popular.

Of such origin is "Love Has Gone," the theme song of Albert Kavelin's band which can be heard over the WABC-Columbia network from the Hotel Lexington in New York City these warm summer nights. In other words, Albert Kavelin was in love.

The situation was worse than that, though. Love had struck a snag; love had become stranded on the shoals of misunderstanding. To be downright blunt about it, Kavelin and his girl had quarreled. And Kavelin was feeling blue over the quarrel as he leaned against the piano where Carmen, his pianist, was practicing. To Carmen he blurted out his troubles in a minor key.

Still blue, he sat down at the piano. His hands wandered over the keys. He struck a phrase—a new phrase—toyed with it for a moment. It pleased his fancy, and he played it over.

"That's it!" shouted Harry, the violinist of the band. "Keep it up along that line and you'll have a hit."

Absent-mindedly, Kavelin continued, and the three of them developed a tune which they titled "Love Has

Gone." It seemed quite appropriate at the time to Kavelin, who had just lost a love.

The lyrics written for his tune follow:

"Love has gone, but my heart's still on fire; Love has gone, yet I'm mad with desire. All that months of courtship had won, One faux pas has undone—All this while I'm in exile. For love has gone.

"Love has gone and I'll ever regret; Love has gone and I'll ever regret; Love has gone and I'll never forget All those nights of thrills and ecstasy Never more to be—what can there be When love has gone?"

That was many months ago. The young violinist-composer-maestro played the tune for the boys in his band. They liked it. He played it for the dancers when he was fulfilling an engagement at the exclusive Central Park Casino in New York. They, too, liked the tune So Kavelin adopted it as his theme song.

Kavelin won't reveal the identity of the girl who inspired the song. Nor will he say whether she ever came back or remained away. Suffice to say that the theme song lasted much longer than his blues did. The theme is still in use. "Love Has Gone" has a very good chance of becoming one of the hit tunes you'll whistle late this summer or early this fall. For a Broadway music publisher has bought it and will put it on the music stands of the nation very shortly.

# Open Door to Beauty

By V. E. Meadows

Director of the Beauty Guild of the Air, with Years of Experience Beautifying Entertainment Stars. He Is Heard over the American Broadcasting System from WMCA

t is quite important to have the right colors of cos-metics, and so I want to discuss various types, their

metics, and so I want to discuss various types, their peculiarities and the colors of cosmetics, as well as clothing that can be used by various types of women. I have been told many hundreds of times that women today are at a loss as to just what colors of cosmetics they should use. When I ask them what type they are, they do not actually know, and are guided solely by the main color of their hair. I think that this is the main reason we have some of the atrocious makeups that we see today.

solely by the main color of their hair. I think that this is the main reason we have some of the atrocious makeups that we see today.

The hair does not indicate the type. You should not dress to complement the hair. The eyes are the important feature. They control your destinies as to whether you are a blonde or a brunette.

After your type has been determined from your eyes, then the amount of color in your skin shows what degree of that type you are.

We have separated the classifications into eight general divisions, and this for practical purposes is sufficient. Right here we will discuss what I designate the No. I blonde. This person usually has very light straw-colored hair, which is naturally that color. However, it doesn't make any difference whether the hair is straw-colored. The eyes are blue grey, blue, or violet in color, and the skin is a very light transparent milk color. This type has very thin skin, and she sunburns almost instantly upon exposure; sometimes she freekles along with it. She usually has light eyebrows and lashes. An important point for this type to remember is that anything vivid in the way of clothing or makeup is very bad. She is pastel, and always should remember that. Her colors insofar as clothing is concerned are as

The Dish I Like Best

By Jack Denny

ne of my favorite summer sports is cooking Cape Cod Lobsters. Sherry—and if you don't think it's a sport, try it some time. I've never really decided which is the greatest sport, preparing it or eating it. But anyway, if you'd like to try, here's how: First, you get in your car and drive out to Long Island or somewhere to buy the lobster, or lobsters, depending on how many are going to be in at the massacre. Of course, you could go to your neighborhood fish-store, but then you'd miss the fun of seeing them squirm around the back of your car. I get another thrill out of that situation by the way. Always I have a chilly, uncomfortable feeling that perhaps one of those marine monsters may succeed in swarming up the back of the front seat and nipping me behind the ear while I'm driving. Of course I know that this couldn't really happen, but the feeling is there just the same. So I play a little game with myself; I never look behind to see! I make reason triumph over imagination, telling myself how impossible it would be.

When you finally get home, you throw them or it into a pot of boiling water—because believe me I'd just as soon try tackling Max Baer as a live lobster. Once the assassination is completed, take the lobster out, lay him on a board and split him open. This is no mean feat in itself, but it can be accomplished after years of practice. I know a fellow who uses a monkey wrench and a pair of pliers! Crack, but don't open the claws.

Now that Mr Lobster's armor is nicely split up

the claws.

Now that Mr Lobster's armor is nicely split up

for a little broiling—just a little. But first he's due for a little broiling—just a little. But first put a small dab of butter in the center crack and broil in hot oven until the butter melts—which of course means a very short time. The purpose of the butter at this stage is more to act as a "timer" than anything else

at this stage is more to act as a "timer" than anything else.

When you remove the lobster, pour sherry into the crack. You must do this, otherwise you couldn't call it Cape. Cod. Lobster, Sherry. (I never have figured out the Cape. Cod. part of it).

With the lobster nicely sherryed, return it to the oven and broil under a small flame until it begins to brown. Remove once more—spread generous pats of butter—return to oven till butter is melted and lobster a golden brown—and. EAT.

And how you will eat!

follows: Pastel colors of all kinds—green, peach, orchid blue, pink; and when white is used by this type some pastel color should be worn with it for contrast. Black, of course, is a good color for this type, but a relief of a lighter material should be used around the face. Brown reds, or vivid shades of any kind, are absolutely tabou for the No. I blonde.

The colors of competition for the type are set of lighter.

The colors of cosmetics for this type are as follows:
Base cream—Rachel; face powder—very pale peach color; finishing lotion—Rachel; eye shadow—blue grey; cream cheek rouge—medium color not too purplish; lip rouge—light, and very delicately applied, but not an orange color; eyebrow pencil—black applied very delicately

Great care should be taken by this type for the protection of her skin. At any time she goes out of doors she should have a complete protective makeup on, and in the application of her makeup she should be super-particular to have it on accurately, and well blended

Now for the No. 2 blonde. She is by far the most prevalent type. Most of you who are No. 2 blondes feel that you are "the in-between type." The color of hair is usually brown from medium to dark. The eyes are blue grey blue or violet. The skin is about the color of ordinary cream. This type also sunburns readily, although there are a few—if they are judicious in their exposure to the sun—who will tan somewhat. But usually they get a very painful sunburn.

The colors of clothing for this type are almost the

The colors of clothing for this type are almost the same as for the No. 1 blonde, the best color being powder blue. No vivids of any kind, and no brown, although you find this type frequently trying to wear brown as a dark color. Black is by far the best for the dark range.

the dark range.

Again let me warn you when wearing black clothing, to have a relief of some color around the neckline. As I just told you, any pastel color is good for this type—light blue, light pink, light peach, white in combination of any other light colors.

Cosmetics for this type should be colored as follows: Base cream—Rachel; face powder—usually called "Naturelle," but should be a medium peach color; finishing lotion—Rachel; cheek rouge—a medium and, as is true of the No. I type, also not too purple; the lip rouge is a medium color, but different from the cheek rouge—Eye-shadow is blue grey, and the eyebrow pencil.



Alice Faye, a typical example of Mr. Meadows' "No. 1 blonde." She will be heard with Rudy "No. 1 blonde." She will be heard with Rudy Vallee's orchestra over an NBC network Thursday evenings when her vacation is over

black. This type, while not being so light as the No. I blonde, should use a great deal of care in the application of her makeup. Since the type is in the lighter classifications, any excessive amount of rouge, eyeshadow, or lip rouge—or the improper blending of any of these—will form a very jarring note to the entire ensemble, and will throw the face entirely out of proportion, calling attention to whatever part is inaccurately blended, or spots where more cosmetics are applied than necessary. than necessary.

than necessary.

In picking out your cosmetics for color, if you are in the slightest doubt as to whether they are right, it seems to me that a trial should be given you to see whether they are exactly the color, so that you do not invest money in them when you are not sure that they will be becoming to you.

If you would like, I will be very glad to give you a complete color diagnosis if you will send me the following information: (1) Natural color of your hair; if it has been changed, disregard the new color. (2) The exact color of your eyes (3) The color of your skin. Send your request to me in care of Radio Guide, 551 Fifth Avenue, New York City, and I will be glad to send you diagnosis for your type, and a note of the colors of cosmetics you require

# Wave

**Signed On.** Lovely Mary Bowers, heard over WIP with Charlie Kerr's orchestra, recently married Harry Goldich, a non-professional.

Curtain. Sympathy for Paul Whiteman. His mother, Mrs. Elfreida Whiteman, died June 26 in Denver, Col., at the age of 63. In her younger days she was a noted concert singer, and it was she who taught Paul

Meter. Ralph Dumke, that rotund Sister of the Skillet, was born July 25, 1899, at South Bend, Ind., where later, at Notre Dame, he studied engineering and went out for football. All went well until Rockne saw him poke a star guard in the eye with his elbow, accidentally. He'll celebrate this birthday at the opening of his play "Fast Fun," written by his partner East.

Meter. Himan Brown, CBS actor who was the first 'Jake" in The Goldbergs, and is author of "Marie, the Little French Princess." was born in Brooklyn, N. Y., July 21, 1907. His favorite sport is football; favorite ambition, to be a president of something or other, so that he could sit in a big office with his feet on the desk

Meter. Europe is apt to be convulsed on July 26. \*hen the touring Gracie Allen birthdays there.

Meter. On July 8, John Brewster—NBC character actor known mainly for the extreme versatility of his work in different kinds of roles—will play the part of a man having a birthday.

# Marks

Meter. One of the oldest in service of NBC's announcers. Graham McNamee, sports announcer and stooge to Ed Wynn, becomes a year older on July 10. He was born in Washington, D. C.

Meter. Once called "the youngest star organist on the air," George Blake becomes a year less younger on July 8. He is one of Lew White's first pupils to make good in radio.

Meter. Gene Rouse, Chicago NBC announcer, draws another card from Father Time on July 14.

Meter. A distinguished son of Menominee. Wisconsin-Ray Winters-birthdays July 12. Winters, famous war author, formerly with NBC artist service, now is a noted radio writer.

Meter. Barnstorming with his band on his birth-day—July 21—will prevent Ben Pollack from participating in a party proposed in his honor at the Hotel New Yorker. Ben was born 31 years ago in Chicago.

Meter. July 10 marks another year for Helen Pickens, born in Macon, Georgia. Helen was the first Pickens to get into radio's soft pickin's.

Meter. Birthdaying on the high seas—unless his craft happens to be in port, as it often is—"Seth Parker" adds a year on July 13. He was named Phillips Lord shortly after making his initial appearance in Hartford, Vt.

# Radio Road to Health

ast week the importance of swatting the fly was discussed. We must not forget that mosquitoes are equally as dangerous as carriers of deadly diseases. The mosquito differs, however, in that it is not merely The mosquito differs, nowever, in that it is not metry the porter carrying the luggage of disease. The mosquito's very life is concerned with human blood. A certain variety of mosquito carries malaria, another is the cause of the spread of yellow fever—to cite

is the cause of the spread of yellow lever—to che just a few.

The mosquito breeds chiefly in open ponds, puddles, swamps, and in stagnant water left in tanks, cans and other vessels. The female mosquito lays her eggs on the surface of this stagnant water. In about a day the larvae or wigglers come out and swim about in the water. They then change into pupae. Finally the pupae slits and the full grown mosquito emerges and

pupae sits and the full grown mosquito emerges and flies away.

It is the female mosquito that bites and sucks the blood. The male lives on juices of plants and fruits. He dies shortly after he has filled his life's mission of reproduction. The female lives for about a month.

By floating a fine film of crude petroleum over the By floating a fine film of crude petroleum over the surface of standing water, both the larvae and pupae can be killed readily, for they must come to the surface to breathe. The covering of petroleum will asphyxiate them. If there is no water for a breeding place, there will be no mosquitoes. And if there are no mosquitoes, there will be no malaria.

The germ of malaria was discovered in 1880. Five the stable of the st

years later it was definitely established that the Anopheles mosquito was its agent. When the mosquito bites a person who is stricken with malaria, the insect takes the germ of the disease into her body with that person's blood. There the germ develops for twelve days

days.
During the twelve-day period the mosquito cannot

# Bulls and Boners

Dick Grant: "Steam fire engines racing down the street drawn by a tandem of three white horses belching clouds of black smoke."—George E. Shute, Georgetown,

June 19; WNAC; 6:25 p. m.

Betty: "Since I've had my electric refrigerator I haven't had to throw away a thing that was spoiled."—Walter C. Simms, Jr., Miami, Fla.
June 15; WQAM; 7:50 p. m.

Announcer: "All the prize winners have been ladies for the past few weeks."—J. H. Bradley, Columbia, S. C. June 17; WIS; 3:30 p. m.

Announcer: "If you could see this lip-stick you would not waste any time sending for it."—L. A. Eldridge, Old Bridge, N. J.

June 15; WOV; 10:14 a. m.

Bob Ballentine: "And if you phone your call to this station you may reserve the charges."—John R. Davis, Elwood, Ind.
June 16; WOWO; 12:12 p. m.

Announcer: "Use Climalene for your washing. Just dissolve a spoon or so into warm water."—Nick Ronchette, Standard, Ill.

June 21: WMAQ; 10:30 p. m.

Announcer: "Try Broadcast Corned Beef Hash; it's delicious and a welcome change from ordinary meals that the whole family likes."—Dorothy Lynch, Racine,

June 23; WBBM; 12:14 p. m.

Uncle Bob: "This bicycle will be given away again t week."—Mrs. C. Altenberger, Chicago, Ill. June 24; KYW; 12:35 p. m.

Bob Elson: "Believe me, I have more of an appetite than ever for Walgreen's ice cream, now that I know what trouble and pains they put into it."—William L. Kiel, Fort Madison, Ia.

June 12; WGN; 4:01 p. m.

Announcer: "Do not invite sneak thieves by leaving refuse, old newspapers and empty bottles of milk on your property during vacation."—Catharine Pettibone, Los Angeles, Calif.

June 12; KFWB; 1:58 p. m.

One dollar is paid for each Bull and Boner published. Be sure to include hour, date and station over which heard.

By Doctor Shirley W. Wynne

The Menace of the Mosquito, and What May Be Done to Wipe It Out, Make Doctor Wynne's Discussion of Timely Significance



Jean Sargent shows that she will not risk for one second the harmful rayages of mosquitoes. Miss Sargent has abandoned radio temporarily for talking pictures

give malaria to another person, but at the end of that time the person whom she bites will receive the malaria germs. She may bite and infect many people who, in turn, may pass on the disease to other people through other mosquito bites.

You see, mosquitoes are not only a nuisance but a

menace to health as well. Do your share in helping to exterminate them.

to exterminate them.

Inspect your premises carefully. Do away with tin cans, rain barrels and open cisterns. Where possible, drain all standing water. Where this is impractical, keep small fresh water fish, known as minnows, in the water to destroy the mosquito eggs, or spread a coating of crude oil over the water. Swamps may be filled with cinders, ashes, earth or sand—or they may be drained.

o not scratch mosquito bites. You will only irritate the skin and painful, unsightly blisters will be the result. Smearing the skin with pennyroyal, citronella oil, etc., may keep the mosquito away for a time, but they are not very dependable or helpful. Apply a drop of household ammonia or a little bicarbonate of soda to the mosquito bite. This will neutralize the sting and bring relief from itching.

- When should a child be vaccinated against small-
- At the end of the first year.
- Is it possible to diagnose tuberculosis in a child without an X-ray?

  No. In order to make a diagnosis of childhood tuberculosis in the early stages, it is necessary to use the tuberculin test and X-ray.
- When should a child be immunized against diph-
- This is best done when a child is nine months old.
- What is the Schick test?
- What is the Schick test? The Schick test is the method of determining whether a person is susceptible or immune to diphtheria. Formerly it was customary to Schick-test children before immunizing them, but experience has shown that the majority of children under ten years of age are susceptible to diphtheria. For that reason the test is not made before they are given the immunizing treatments, but six months later, to make sure the treatment has been successful.
- What are focal infections?
- Focal infections are localized foci of infections such as abscessed teeth, diseased tonsils and infected sinuses, which may cause diseases in other organs of the body as for example, heart disease and rheumatism

Every week Doctor Wynne will answer questions concerning health, sent to him by his radio audience, as well as by readers of RADIO GUIDE. These questions will be answered here, and not by direct mail.

Doctor Wynne cannot prescribe in specific cases.

He will, however, answer such questions as will be of interest to all. Address YOUR health questions to Doctor Shirley W. Wynne, in care of RADIO GUIDE, 551 Fifth Avenue, New York, N. Y.

# Hours to Come

Service Is the Function to Which This Department Is Devoted. Listeners, Radio Executives and Sponsors May Read Here Important Items of Coming Events -May Keep Informed About Programs to Come

Sanka Coffee, which never before has been on the air, is auditioning shows for presentation in the fall, and will select from several elaborate offerings... Frank Novak is awaiting word on a 45-minute program he auditioned for Benton and Bowles, featuring "nine bands in one" ... Pat Kennedy, Ben Bernie's friend and former tenor, does a CBS series in the fall for a cold cure sponsor ... Terraplane, after a tiff, comes back to NBC in the fall with Lennie Hayton's band When Paul Keast plays the Roxy the first week of August, there will be a ticket tie-up between the theater and his Silverdust sponsor ... An eight weeks renewal keeps Ben Alley with Dill Tobacco for the duration of the summer ... Juliet Lowell, author of the book "Dumb Belles Lettres" summering now in Majorca, is preparing a new series of radio scripts based on the events in the life of a beautiful but dumb stenographer, for presentation in the fall ... Campbell Soup has a fall series on CBS with Ted Fiorito's orchestra ... "Lazy Dan, the Minstrel Man," Irving Kaufman's one-man show, returns to the Columbia web September 30 ... As a result of information concerning listeners' preferences, conducted by NBC program and sales staff—during which thousands of persons were interviewed—the network will begin a four-a-week series of one hour each of intimate concert compositions ... Little lack Little is one of the begin a four-a-week series of one hour each of intimate concert compositions . . . Little Jack Little is one of the

few CBS bandsmen who retains his regular winter sustaining spots throughout the summer, with three a week. They will come from the Ambassador Grill, in Atlantic City. Incidentally, when Jack comes back in the fall he will not return to the Lexington, in Manhattan despite an alluring offer . . . Ex-Lax has signed Block and Sully to open on September 24 . . . Irene Taylor's contract with her manager, Seger Ellis, is renewed for two years, effective July 17 . . . Abe Lyman gets two new CBS sustainings from the Colony Surf Club in New Jersey, where he will play week-ends only, for the duration of the summer . . . Jerry Cooper will make his second guest appearance on "The Voice of Columbia" July 15. And speaking of Jerry, he goes on a CBS Wednesday, 5:30 to 5:45, spot after "Just Plain Bill" goes off . . . Castoria, coming back on the air in the fall, is looking over an assortment of new programs, with the possibility that they will dust off their old favorites . . Johnny Green is a permanent fixture on "The Voice of Columbia," which incidentally will continue sustaining for the duration of the summer . . . Dick Leibert and his organ will sell Luden's cough drops over CBS in the fall . . Shirley Howard's option, which Molle has taken up six months ahead of time, insures the songster's presence on the shaving cream program for another eighteen months. few CBS bandsmen who retains his regular winter susprogram for another eighteen months.

# The Child's Hour

s a general rule laziness is an adult's vice, but oc-A casionally it appears in a child. The lackadaisical child thus presents a stubborn case to the psychologist, for the precedents which guide the student of

infant behaviorism are few and far between.

Laziness in a child is a self-taught vice. Parents who excuse childish pranks would do well to realize that a child's brain in many respects is as keen as a grown-up's. A sheer sense of irresponsibility may drive your child into insubordinate habits, yet the child's brain tells him he is doing something wrong and othery. Thus

your child into insubordinate habits, yet the child's brain tells him he is doing something wrong and ornery. Thus the excuse of doting parents, that the child "is too young to realize what it is doing," is invalidated.

Let us not digress, however. The active, vibrant corpuscles of the child are intended by nature to lead to a spontaneous, vigorous round of daily events. Nature demands and expects of the tot a daily burning of excess energy.

of excess energy.

Unless the child is sick and needs the care of an expert physician, there is no room for lethargy in its system. It is imperative that the lazy child be cured of

system. It is imperative that the lazy child be cured of the vice immediately, else it may carry the virus into adolescence and manhood or womanhood.

Fortunately, I have under my care a young tot who came to me in a deplorably lazy condition and who, under expert guidance and tuition, has rounded back into an active and normal young chap.

Not only was the tot lazy, but very wise as well, and that makes a combination all the more difficult to

and that makes a combination all the more difficult to

handle.

He was headstrong, willful and disobedient, as well as lazy. All he desired was to be allowed to lounge about. He took absolutely no interest in the normal childish activities. When the other children were playing and studying, he insisted on loafing.

When the pressure on him became a little severe, he cunningly feigned illness. Several times I had him examined by doctors; they couldn't find a single thing the matter with him.

I confess I was disheartened. As stated before, laziness in a child is so unnatural and so rare that the remedies must necessarily come as guess work rather than as the result of following well established curatives.

As is so generally the case, play-acting found him at last responsive to treatment.

Wisely, I did not attempt to rush him and place him in parts that required active, dynamic delivery. I selected each medium with care, and he usually was cast as a shiftless young individual.

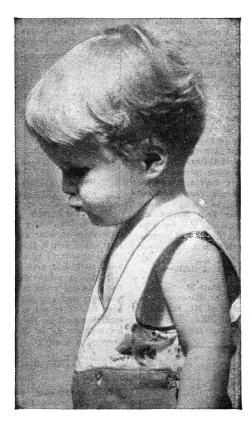
The lad was perfect. As a reader and actor of such parts he was as true and sincere as it is possible to be. I restrained my elation, however, for I realized that the lad's stage perfection was not so much the result of masterful acting but rather the results of portraying and mirroring his own slothful mannerisms.

Incidentally, he knew he was good. Not that he

Incidentally, he knew he was good. Not that he was conceited, but he was confident of his ability to portray no-account roles. In the plaintive roles he was thoroughly at home. He knew the exact pacing

# By Nila Mack

The Director of All Children's Programs for CBS, Considers the Problem of the Lazy Child, and What May Bring Him Back to Normalcy



the child "too young to know what it is doing?" Miss Mack's views are worth careful consideration

required, the pausing for effect, and the proper amount of voice. I nursed him along gradually, elevating the part from time to time. Finally I cast him in a Fairbankish role. There his acting ceased. He became just

plain lazy again.
It was then that I tried my master stroke. Thus

far he had responded exactly as I judged he would. From now on my psychology was at stake.

I called him into my office and explained that this show, with himself cast as the resourceful, active hero, was to be the "class" play, and that a large visible as well as unseen radio audience would witness the performance

formance.

I did not lecture or rant. I brought myself down to his level and pleaded, woman to man, that he try to put it over for my sake. I told him the whole show depended on his performance.

For a while I had misgivings. He was neither very good nor very bad at the rehearsals. Apparently he was mulling the whole thing over in his mind. I knew he could do it, but would he?

The night of the show I merely squeezed his hand.

The night of the show I merely squeezed his hand and gave him an encouraging look. He tore out and brought the house down upon his head with his zest-

ful performance.

He went out on his toes, set the pace and kept the other children busy. At the conclusion of the show, after the microphones had been cut off, the guests crowded about him and congratulated him on his excellent performance. cellent performance.

Since then he hasn't displayed a single sign of lazi-

ness.

The encouragement and the plaudits had fired him with a new and lasting ambition. Something solid had replaced the sham of his former laziness.

# Flashes of Best Fun

Phil Baker: Why did you sign your name "Mae West" to your arithmetic examination?
Bottle: Because I done 'em wrong!

Joe Cook: Last week in Venice, I saw a hunter

shooting gondolas.

Don: But. Io Joe: That's the way they get their venison.

—Colgate House Party

Jane Ace: I haven't played a note on that piano

Ace: And I haven't paid a note on that piano weeks.

—Easy Aces in weeks.

George Burns: Gracie's going abroad to buy some clothes with the money we're going to make next year clothes with the money were going to after we get back from our vacation.

—Burns and Allen

Harlow Wilcox: Tell me, do you use dry fly-or

Harlow Wilcox: 1ell me, do you the wet fly—or bait?

Len: None of those.

Har: Don't tell me that, Len! That's the only way to catch fish—unless you dynamite 'em—and I know you wouldnt do that, Len.

Len: I should say not!

Har: Well, how do you catch 'em?

Len: Oh, I throw a handful of prunes into the water and when the fish come up to spit out the seeds I grab 'em.

—Grennaniers Variety Show

Gene: Your brother is an aviator, isn't he, Fritz?

Fritz: Uh-huh. He kin do anything a bird kin do

—all 'cept one thing.

Gene: What is that one thing?

Fritz: Sit comfortable on a barbed-wire fence!

—Sinclair Minstrels

Frank Crumit: Uncle Abner, this is Everett Marshall, of Broadway and Hollywood, star of this season's Ziegfeld Follies.

Uncle Abner: How do you do, Mr. Marshall? You're kind of big and husky for this kind of work, ain't you?

—Schlitz Beer

Joe Penner: They call my girl "Stickup."

Monk: Stickup! That's an odd name. Why do they call her Stickup?

Joe Penner: Because when she was born, her parents threw up their hands.

—Bakers Broadcast

Harlow Wilcox: What kind of a fisherman are you?

Len: Oh, usual.

Har: What do you mean by "usual"?

Len: Usual liar. —Grennaniers Variety Show

Jane Ace: I'll buy you a dog for a wedding present.

John: Fine, Jane. Don't forget the leash.

Jane: Beg pardon?

John: You'll get us a leash for the dog, won't you?

John: You'll get us a leasn for the dog, ......

Jane: No, I thought I'd buy him outright.

—Easy Aces

# Your Grouch Box

adio is only fourteen years old. Therefore, it would

Radio is only fourteen years old. Therefore, it would be asking too much that this marvelous art and science be perfect. As Montaigne, the philosopher said, "Arts and science... are formed and perfected by degrees, by often handling and polishing..."

But how are we to expect radio ever to become perfect and "polished" unless we wear away its rough spots with constant, constructive criticism? Are there any radio rough spots that annoy you? Have you any radio grouches? If so, here is your chance to criticize any broadcasting practice that irritates you. Send your criticisms to Your Grouch Box, where they will come to the attention of broadcasting leaders from coast to coast. Your complaints may polish radio to greater perfection.

Silly programs for children are even worse than blood-and-thunder melodramas, declares "Mother of

Dear Editor: There are altogether too many silly, cheap programs on the air for children. Why can't we have more like the Wizard of Oz? I even was resigned to their annoying advertising on that program, it was so thoroughly delightful in every other way.

But the average hour for children is utterly nauseating. Just a lot of hocus-pocus to get the youngsters all worked up so they'll bother us parents with demands to buy stuff we don't need—so that the kids can cut out parts of the packages, and send them away to get more advertising truck. Don't these silly advertisers know that they are building a mountain of resentment against them and their products? Even if a

mother does give in occasionally just to please a child, and foolishly buys such things, she harbors a grouch against the firm that caused it. I'd far rather put up with the blood-and-thunder in some of these programs, than with the silly adventures that are built around somebody's premium-wrapped package.

San Francisco, Cal.

MOTHER OF SIX

"Absolutely free for 35c" doesn't maké sense to

Dear Editor: I think radio would be almost perfect if it weren't for some of the things which announcers

if it weren't for some of the things which announcers say—and which seem rather absurd to me.

For instance, "Ladies and gentlemen, you can have this lovely gadget absolutely free by going to your nearest druggist and purchasing a 35c bottle of Whoozis."

Is it absolutely free if you have to pay 35c to get it? Of course, you don't pay directly for the thing which you are supposed to get free, but if you didn't pay 35c you couldn't have it. Am I right, readers?

Mt. Morris, III.

MISS HELEN BARRE

And another listener wants more frequent identi-

And another listener wants more frequent identifications of stations and announcers.

Dear Editor: I, too, like to have announcers who tell who they are. I have listened to a full half-hour program to find out who the announcer was, only to have the station sign off without this information being given. That is the greatest radio grouch I have. So many announcers have the same kind of voice, you cannot tell who they are unless they inform you.

Toronto, Ont., Can.

M. T.

# The Voice of the Listener

## Big I, Little Knows

1548 Blair Ave. Dear VOL: Cincinnati, Ohio

One listener says, "Off with opera!" another, "Can Cantor!" "Down with Lady Esther," "No women singers."

Has it ever occurred to these self-appointed censors what the result would be if each request were granted? I'll admit there are many programs on the air I do not care for but I feel that my aversion to opera on the air may be that I just have an unappreciative ear; but I don't

That is just a little too selfish and smacks too much of "Big I" to suit my taste. And another

While I don't profess to be pioneering the thought, it is worthy of mentioning again.

It is that of patronizing the sponsors. Here's

our chance to show our appreciation in a material manner, so to speak. Suppose you are compelled to pay a little more. You pay admission Herbert Corney to a theater, don't you?

## You're Quite Welcome

8794 Bay 16 St. Brooklyn, N. Y.

Thank you for the picture of Ray Heatherton printed in a recent issue. He is one of my favorites and has been for over two years. Is it any wonder? He possesses such a fine voice. His program, "Castles in the Air," with Alice Remsen, is such a delight. Those who want to hear something will find it by tuning in the "Castles in the Air" programs. All you Heatherton fans, come on! F. Gissona

# Popularity Indecatur

Decatur, Ill. Dear VOL: One reads so much about the various radio programs, that this one is good, that one is terrible, etc., that I am moved to express myself with the surprising comment that so far as I am concerned radio is all good. The whole institution is so marvelous, the very thought of flipping a switch and gathering in entertainment from all over the world is so far beyond

comprehension that if I were to utter one word against it I would knock wood lest it all turn Alethea Crosby

## If I Were King

Dear VOL: Perry, Kansas What is there about some people that makes them want to tear down what it has taken some one else so long to build up? I cannot help but think of the case of

Wayne King who cer-

tainly has had no bed

of roses throughout his

career. He has worked hard and patiently to

reach his present stand-



ing and even though he attained the stage of perfection which makes him the acclaimed leader of the year, I am sure he will not rest on his laurels but go ahead improve

striving to impr wherever possible. Mrs. Rae Campbell I were he, I am sure I would give little heed to these chronic grouches who resent the success in others that they could never attain themselves. Mrs. Rae Campbell

## Aurora Protest

Dear VOL: Aurora, Ill. I'm a freshman in high school and most every-body I know likes to hear jazz music or those terrible cowboy programs. I would like to hear symphonic music all the time. If a good program comes on it has to be turned off in favor of "Little Orphan Annie" or some other low

I only listened to the Philharmonic once but enjoyed it very much. I am allowed to listen to the Minneapolis Symphony. This is a fine program. I used to listen to Albert Spalding but later when he was on so late I didn't get a chance any more.

I like to hear violinists, alone. I am studying to become one and the music thrills me. Jessica Dragonette has one of the best voices on the air. I'm for good music. I like it! Millie Miller

exchange views about radio. You are at liberty to speak freely so LET'S GET TOGETHER AND TALK THINGS OVER. Address your letters to VOL Editor, care of RADIO GUIDE, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing but failure to include a picture will not bar your letter from publication. RADIO GUIDE assumes no responsibility for returning your photograph but will be as careful as possible in handling it. Whenever possible, letters are used in the order of their receipt.

## Not All Sensible

St. Thomas, Ontario, Can. Dear VOL: I have been a reader of RADIO GUIDE for quite a long time. Your sections are all well handled. I cannot see much room for improve-

ment.

William A. Zimmerman his glee club. I am thanking you for your valuable space and wish you the best of success.

I have one thing in particular, however, to air through your col-umns. That is: Why do people kick about the orchestras?

If they do not want to listen why don't they get something else or shut the radio off? Any sensible person would.

I don't think anyone

should complain about Wayne King's music nor Fred Waring and William A. Zimmerman

# No Sooner Said Than-

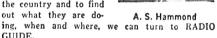
So. Hanover. Mass. Dear VOL: I wish to answer the letter of Mr. Mornell in

a recent issue of RADIO GUIDE.

I do not agree with him that the printing of

the complete radio programs is simply a dup-lication of current newspaper listings and that the space used could be utilized more satisfac-torily in printing pictures of radio stars, etc. The programs in your magazine are more complete and explanatorv.

Moreover, some of us have friends who broadcast in other parts of the country and to find



I would suggest, however, that the printing of the programs could be done in smaller type so as to require less space. It would be just as serviceable. A. S. Hammond

## All-Weather Dread

Dear VOL: Parsons, Kansas What gripes me is the way in which the scientists tell you how marvelous a radio-controlled world is going to be in 2034 while they completely ignore the problem of 1934 which, as every radio fan knows, is static. Warm, wet, dry or cold weather seem to make no difference with this fly in the radio ointment, so it seems to me it would behoove the scientists to disregard the next century and make a few improvements for the benefit of today's listeners, whose patronage, after all, is making further radio development If they can't eliminate it, they should be smart enough to isolate it and then equip receiving sets so it can be modified, if not over-Lawrence Withers

# Sing, You Sinners

St. Catherines, Ont., Canada Dear VOL: Some day you come in tired and worn out and you switch on the radio in hope of hearing some good music. Suddenly from the throat of your radio comes the sound of a soul in distress and torment. Instantly you are keyed up, per-haps expecting a murder drama.

Great is your consternation when a voice comes, telling you so and so has just sung a song. If a person is under the impression that is singing, he should have his head examined. To turn the dial just means the same agonized

screech smites your ears.

Why not do away with some of the popular trash and bring in some good music?

C. L. Widdecombe

## First Hundred Jeers

Dear VOL: Jamestown, Virginia For months now I have been reading nasty criticisms by listeners about Joe Penner. I didn't mind the first hundred or so but now it



is getting intolerable.
Someone should cer-Someone should cer-tainly take up the fight for him, although at that, I guess the result of your contest showed that the majority are not intolerant of his comedy.

But there is another way than voting to voice approval of an artist and your column seems to offer the outlet. I wonder that

Mrs. Lillian Bachoff more people do not try to analyze his artistry rather than just turn up their noses at what are admittedly unimportant jokes. The fact is that Penner's jokes are completely submerged by his appealing style and unusual method of presentation.

He has a subtle manner of making himself the under-dog which is one sure way of winning sympathy and appreciation. Yet he never permits himself to get maudlin. Maybe I fail to express myself in his favor as convincingly as his hecklers do in disapproving him but you know what I mean.

Mrs. Lillian Bachoff

## Alms and the Man

Dear VOL: In a recent issue, on your page devoted to local studio gossip, I noticed a laudatory article about Ben Bernie but it referred only to his

reaction to listener tributes. But I can tell you about a side of the Old Maestro that many do not know and that relates to his secret financial aid to countless persons in difficult straits. I happen to know of several instances in which he has come to the rescue of people almost unknown to him with more than ordinarily substantial donations. And that's my idea of the key to a man's characters; his Thomas K. Flanagan Thomas K. Flanagan



## Dish She Likes Best

Dear VOL: Just one from "dear ole sunny Carolina" who sho' likes radio entertainment. A little bit of Bing's singing, a dash of Ben Bernie's wisecracking, a Guy Lombardo tune stirred in, then mixed well with Deems Taylor's announcing, would be one of my favorite dishes. Along with this a new edition of RADIO GUIDE to top off Sounds tempting, doesn't it?

Radio certainly adds much pleasure to life in a small town. Even if I'm not present at the many programs presented, it is much fun just listening to them. There may be many things

to criticize but far be it from me to do it.

I feel better now that I've tried to put into words how much I like radio entertainment.

Marie Kozma

## Far from Saint, Louis

Dear VCL: New Orleans, La There seem to be volumes written about this program and that artist but the one person never commended is one I really feel most sorry for, your Voice of the Listener editor. He must have the disposition of a saint to read through so much knocking and biting in the clinches, so to speak, and still remain able to sort out the proper letters to run and then find such clever headlines to run with them. His is one job I do not envy so let's give him a cheer.

Louis Sylva

## Tolerance in Taste

Dear VOL: Savannah, Ga.

I am a business woman and not one of the "idle rich." I understand and love music and I know what I am talking about.

I know that symphonic music was not meant just for the idle rich, as one of your readers has said

The New World Symphony orchestra directed by Howard Barlow, the New York Symphony orchestra, the Philharmonic Symphony and all symphony orchestras heard on the air are so divinely comforting in comparison with the constant nerve-wracking jazz we hear far too much that I cannot help but pass my opinion.

I am not criticizing other orchestras (not symphonic).

I really enjoy Paul Whiteman, Wayne King, Fred Waring and others. Even the jazz bands surprise me now and then with a few bars of smooth harmony and rhythm.

# Not Crazy; Just Dreaming

1021 North West St. Dear VOL: lear VOL: Jackson, Mississippi I would appreciate your help in securing the fol-

A pianist for Jan Garber, like Eddy Duchin;

NBC to grab Bob Crosby; more vocalists like Jan Garber's Lee Bennett and Meredith Willson's Tommy Harris. More programs like Rudy Vallee's and Fred

Allen's; more advertising as presented by the new Chevrolet program. More of Russ Colombo; radio networks to

combine and produce super all-star programs now and then; more of Morton Downey and Kate Smith; more announcers like David Ross.

More Deems Taylors who is unbeatable at introducing numbers and artists; more arrangements of popular numbers such as presented by Waring's chorus.

More music by Richard Himber: more radio nights like Sunday night; more friendly duels like Winchell and Bernie; more pieces like Star-dust and Rhapsody in Blue; more of Jack Fulton and other vocalists on the Kraft program.

More Stoopnagle and Budd. Robert Garvay

## Just Augusta Wind

Augusta, Maine

I know, in view of his popularity, that this comment will be considered just so much wind from a discontented listener, but like a good

many other residents of Maine, I get sort of fed up on the constant references to his New Eng-land origin and the "flint" and other questionable characteristics of Rudy Vallee.

While it is undoubt. edly true that some of the natives around here are a bit tight-fisted and rock-ribbed in business, it doesn't follow



that every criticism
about Rudy Vallee Mrs. Emma Hilts
should include every person whose fortune, or
lot, it is to be a New Englander. Some of the

most profligate persons I have ever known live right in this neighborhood and if you don't believe it, come up some time.

Mrs. Emma Hilts

# By the Old Mills Team

Dear VOL: When you are sitting down some day thinking over all of the real acts on radio, don't forget

to catalog the Mills Brothers somewhere up near the top of your list.

Perhaps from a classic standpoint they are a mile shy, but when it comes to originality or arrangements and presentation, show me any act on the stage or the air that can come close to

They are in a class by themselves and if some sponsor doesn't grab them in a hurry when they get back to this country, all I can say is that advertising is cock-eyed.

Let's all go in for more and bigger programs by the Mills Brothers. I fear that they suffer a hit from prejudice in certain sections and so I particularly boost for them if only in the interest of fair play.

Julian Green

# Await The Queen

Some Beauty of the Air Will Be Crowned Queen for 1934. Who? Cast YOUR Vote and Help Decide

new Ruler of the Sky is in the offing!
From her lofty perch in the clouds she will rule over her mighty domain for a full year.
Her identity is cloaked in mystery. The veil will be torn aside to reveal her in September, when the coronation of Radio's Queen will take place before worshipping throngs at the annual National Electrical and Radio Exposition in New York City.

Radio Guide has been delegated the herculean task of locating this dazzling personage from out of the vast army of entertaining pretenders to the throne. It is a responsible task, made all the more difficult by the time limitations.

It is a responsible task, made all the more difficult by the time limitations.

THE QUEEN MUST BE FOUND WITHIN THE NEXT EIGHT WEEKS!

As the official publication of the mighty Electrical and Radio Exhibition, Radio Guide appeals to you, the listeners, to help locate Her Majesty, the Queen of Radio for 1934.

THE NEW QUEEN MUST BE THE UNQUALIFIED CHOICE OF THE RADIO LISTENFRS!

Heretofore a dictatorial policy swept the fair radio rulers into power. Small groups of individuals, composed mainly of artists and distinguished men of letters, were the sole judges consulted.

Now the honor and responsibility of selecting the new Queen has been shifted squarely upon the shoulders of the radio listening nation

Thus the contest becomes radio's "New Deal!" It's the opportunity for the unheard men and women of the radio audience to register their preference at the polls.

and Radio Exposition and of Radio Guide, the new Queen will be feted and honored in an unprecedented round of pleasure at absolutely no expense to herself.

More, her expenses and the expenses of a travel-

ing companion will be paid in full, for what Queen wor-thy of the name is not en-titled to her retinue? RADIO Guide has appropriated a generous budget which will be spent on the distinguished visitors.

The expert opinions of the nation's 229 radio col-umnists have been solicited by RADIO GUIDE. These col-umnists will submit for nomination names of radio per-formers on stations in their vicinity. Each columnist may



Jessica Dragonette is now on vacation from the Cities Service program over an NBC network

Gretchen Davidson may be heard Tuesdays and Thursdays over CBS in the "Conflict" series

land Press, have volunteered with the

land Press, have volunteered with the following nominations:
Rosemary Lane, Helen Mencken, Priscilla Lane, Leah Ray, Sylvia Froos, Jane Froman, Harriet Hilliard, Grace Hayes, Babs Ryan, Irene Taylor, Loretta Lee, Ruth Etting, Countess Olga Albani, Rosaline Green, Doris Robbins. Joy Lynne, Jane Pickens, Patty Pickens, Helen Pickens, Dorothy Page, Lee Wiley, Jessica Dragonette, Ethel Shutta, Gale Page, Vera Van, Ramona, Irene Beasley, Annette Hanshaw, Virginia Rea, Gretchen Davidson, Lillian Roth and Gracie Allen.
Here are this week's selections by the radio editors of the St. Louis Globe-Democrat and the Cleveland Plain Dealer. H. E. Lambertha of the Globe-Democrat contributes Gladys Swarthout, Helen Mencken, Jane Froman, Mary Eastman, Priscilla Lane, Leah Ray, Betty Winkler, Sylvia Froos, Dorothy Page and Irene Beasley, R. S. Stephen, of the Plain Dealer nominates Harriet Hilliard, Vera Van, Leah Ray and Gertrude Niesen.

Remember, the list is not limited to network performers. Any girl radio performer is eligible—providing she has been a regular broadcaster for three months prior to June 1, 1934. Nominations can be made only by radio columnists or by the casting of ten reader ballots. In the event that local radio columnists fail to make nominations, then stations may submit names of eligible performers.

Fill in the ballot coupon printed herewith. If

to make nominations, then stations may submit names of eligible performers.

Fill in the ballot coupon printed herewith. If one of the candidates nominated by the columnists is your choice for a Radio Queen, write her name on the ballot and send it to the Radio Exposition Editor, Radio Guide, 551 Fifth Avenue, New York City, N. Y. If your favorite is not listed, write her name in the ballot anyway. She will be nominated if nine other votes are cast in her favor. Remember, you may cast as many ballots as you wish, providing they bear your authentic signature and your address.

GET BEHIND YOUR CHOICE FOR RADIO QUEEN AT ONCE!



Lillian Roth, star of stage and screen as well as the air, may be caught over WABC any Monday

If an established network star is your favorite, vote for her! As the royal guest of the officials of the Electrical

The contest's scope, therefore, now is limitless. The small, obscure artist, hiding her talents in some remote spot of the country, may compete on an equal footing with her haughty sister of the metropolis.

The September coronation of Her Majesty, the Queen of Radio for 1934, thus promises to be a carnival event, for the throne will be fortified by popular approval of the Queen's subjects.

If an unknown radio oriole intrigues you, vote for her!

Radio Queen Ballot

(Joint Sponsorship of the National Electrical and Radio Exposition and Radio Guide)

			and		Exposition	anu	maulo	duite
choice	for	Radio	Queen,	1934,	is	••••		

My name is ..... (street and number)

(city and state) My favorite radio stations, in order of preference, are:

send to the Election Tellers as many names as he

Mary Eastman sings for CBS networks Mondays and Fridays

wishes.

The only qualification is that each nominee must have been a regular performer on a radio station for three months prior to June 1, 1934.

In addition, individual balloting on the part of radio listeners and readers will constitute a nomina-

radio listeners and readers will constitute a nomina-

The only qualification is that each nominee thus selected must receive at least ten listener-reader votes, cast on the official ballot printed on this page. No candidate will be considered a nominee until ten votes have been cast. The ten votes will be counted in her

The nominations of the colmnists will be announced each week in Radio Guide. And at this point individual selection ceases. From then on the selection of the Radio Queen rests solely on the collective shoulders of the listener audionee.

collective shoulders of the listener audience.

Her majesty will be the unqualified choice of the people, elected by votes which bear the signatures of her subjects.

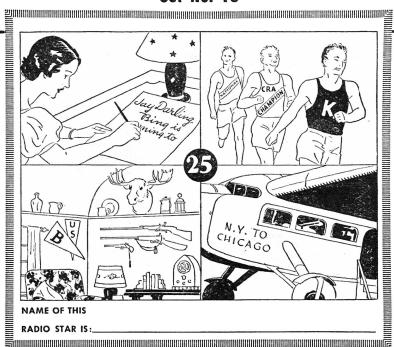
To date Mike Porter, "Aircaster" of the New York Evening Journal, Nick Kenny, radio editor of the New York Daily Mirnor, Aaron Stein, radio editor of the New York Evening Post, Rocky Clark, radio editor of the Bridgeport Post and Norman Siegal, radio editor of the Cleve-

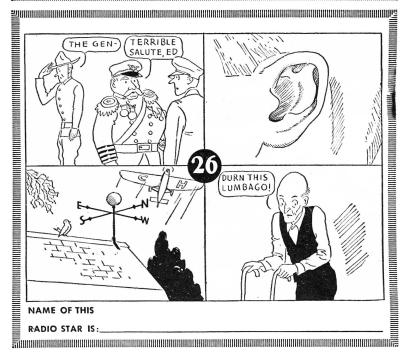
# \$5,000 IN CASH

For Solving RADIO GUIDE'S

# NAME-the-STARS Contest!

Set No. 13





## THE RULES:

WHO IS ELIGIBLE? This contest is open to everyone except em-ployes of Radio Guide and their families. It is FREE.

families. It is FREE.
WHAT TO DO? Name the Radio Stars represented by the cartoon pictures appearing each week in Radio Guide. Two pictures will appear in each consecutive issue. There are thirty pictures in all—representing thirty radio stars or teams. All stars used in this contest will be those whose names appear in the pages of Radio Guide.

WHERE TO SEND? Hold all picwhere IU SEND! Hold all pic-tures until you have the complete series. Then send them to "Name-the-Stars Contest," Radio Guide, 423 Plymouth Court, Chicago. With your entry send a short letter of 20 words or less giving your name and address and telling which of the stars or teams in this contest you like best and why. Name, address and signature will not be counted as part of the 20 words. All entries must be in by midnight fifteen days after the date of issue containing the last set of pictures.

THE JUDGES: \$5,000 in cash prizes will be paid by Radio Guide to the persons who send in the best answers in accordance with these rules. A Committee of Judges will be appointed by Radio Guide and its decision in all matters will be final. In case of ties duplicate be final. In case of ties duplicate awards will be paid.

NO HARD WORK! This contest NO HARD WORK! This contest is presented solely for your entertainment. Just test your skill. You do not have to solicit subscriptions or do any other work. You do not even have to buy Radio Guide. You may copy or trace the pictures. Radio Guide may be examined free at our offices, at libraries or at Radio Stations.

# 440 **BIG CASH PRIZES!**

1st Prize . . . . . \$1,000 2nd Prize . . . . . . 500 3rd Prize ..... 250 Next 2 Prizes \$100 each 200 Next 5 Prizes \$50 each 250 Next 20 Prizes \$25 each 500 Next 50 Prizes \$10 each 500 Next 360 Prizes \$5 each 1,800 440 PRIZES \$5,000

## NOTICE!

For back copies containing previous sets of pictures in this contest see your newsdealer

NOTE: If a team is represented, the team name will count as one. Name, address and signature will not be counted as part of the 20 words allowed for the letter required.

# Music in the Air

# By Carleton Smith

Wiseacres nodded their heads when Ernestine Schumann-Heink was announced for a radio series. They were pessimistic about her voice and tried to discourage the client. "For once tried to discourage the client. "For once or twice, yes," they said, "but thirteen weeks, never. The idea is ruinous."

Last week Schumann-Heink renewed her

contract for another thirteen weeks. She has proved herself a success. The public responds and loves her. Naturally, the

responds and loves her. Naturally, the sponsor is satisfied.

The big-wigs were wrong. After three programs on the basic "blue" network of NBC, the broadcast was repeated at a later hour for NBC's Pacific Coast and Southwest networks. After six programs, 65 percent of the dealers reported in a survey, that customers had volunteered comments on the broadcast and made direct reference to Schumann-Heink.

A pertinent question to paraphrase our

A pertinent question, to paraphrase our President, is: "How many of you were definitely conscious of Gerber's before she started her present series?"

Your voluntary response in the mail is the answer. Reading some of those letters touches the heart. "Send me a word of encouragement, something that will help me to be like you," a young singer writes

"To one of God's noblewomen — the most wonderful ladv in modern history. Birthday greetings!" from a famous

writer.
And in frail, weaving handwriting from a nono-genarian: "Here is a German poem copied out of my mother's autograph book seventy years ago. I send it to you. Age means Nothing;
Time is Man-Made;
Eternity Belongs to God,
And we are His Children."

## Schumann-Heink's Success

WHAT ARE are the reasons for this success? Why are there so many letters? Why does each one show a genuine per-

why does each one show a genuine personal affection and loyalty to the artist? The singer's spirit simply reaches out and wakens spontaneously in the soul of every listener his ideal of beauty and truth. When he least expects it, he is moved. He feels the sincerity and the nobility of a great woman.

He senses that she knows his troubles and his ambitions his joys and his fail-

He senses that she knows his troubles and his ambitions, his joys and his failures. And mothers join hearts with her.

"I screamed when I lost my first boy amid gas and sufferings." Schumann-Heink once said, "but when they told me my second son had gone down in a U-boat, I could not cry. My throat would not open, and I thought I had lost my voice."

"But," she says, "I like people to laugh. I try to make them jolly. I ask them to find the best in life."

find the best in life."

This is why Schumann-Heink succeeds

She has lived fully and she has known all of life. And personified in her is the common cause, glorified and ennobled. She expresses in song the moods and emotions and thoughts that have made men broth-

we revere Schumann-Heink not alone because she links us with the Golden Age of Song. We respect her not only because of a great tradition, because of what has

We love her for what she is today, and her success is no less now than it was of old. For her, age means little except the ripening of her artistic maturity. She reaches into the deep core of experience and makes it live. She stirs our hearts

as no other singer.

In the long sunset, she stands alone.
And her strength remains.

MME. SCHUMANN-HEINK will sing Cadman's "At Dawning," along with Schumann's "Widmung" on her next broadcast (July 8, NBC at 9 p. m. CDT).

## Symphonic Notes

(Time Shown Is Central Daylight)

OR. ERIC DELAMARTER plans a Liszt program: "Liebestraum," the Polonaise in E major, Tarantelle, Hungarian Rhapsody No. 2 and Les Preludes, (July 6, NBC at 3:30 p. m.) and Berlioz' overture to the opera, "Benvenuto Cellini" and selections from his "The Damnation of Faust" for the evening broadcast (July 6 NBC at 9:30 p. m.). Norwegian comof Faust" for the evening broadcast (July 6, NBC at 9:30 p. m.). Norwegian composers are featured Saturday (July 7, NBC at 3:30 p. m.) and Grieg's "Peer Gynt" Suite, Palmgren's Finnish Lullaby, and Halvorsen's "March of the Boyards" will be played. Mendelssohn's Violin Concerto, with John Weicher as soloist, fills the Chicago Symphony's evening broadcast (July 7, NBC at 8:30 p. m.).

CHAMBER MUSIC will continue to be part of our Sunday evening fare, thanks to the good taste of certain broadcasting authorities Sunday (NBC at 6:30 p. m.) the Gordon String Quartet with Gustav Langanus, clarinet soloist, will play a Brobbs quiptet Brahms quintet.

THE COMPINSKY TRIO will play the revised version of Brahms' first trio in B major, opus 8. (Sunday. CBS at 12:30 p. m.).

THE "BERCEUSE" from Thomas' opera "Mignon" and the traditional "Believe Me. if All Those Endearing Young Charms" are Alden Edkins' selections (Friday, July 6. NBC at 1:45 p. m.)... Grete Stueckgold sings "La Violetera," the Laughing Song from Johann Strauss' "Die Fledermaus," and Brahms' Wiegenlied (July 7, CBS at 8 p. m.).

# The Cover Girl

The attractive youngster whose likeness graces this week's cover of Radio Guide is Joy Hodges, the sprightly young singer who made good in less than a year.

Joy is only nineteen years old, and just one year out of high school. A carefree spirit, one of her main characteristics, is reflected in her singing, which is heard over a Columbia Broadcasting System network. Carol Lofner, West Coast maestro, hired her last December to accompany his band.

Poets and painters often have raved over the devastating effects of red hair and green eyes. Miss Hodges is the proud possessor of these unusual hirsute and optical elements.

Paul Ash, who is rated as one of the Name, address and signature will not be counted as part of the 20 words allowed for the letter required.

GET NEXT PICTURES IN NEXT WEEK'S RADIO GUIDE

Paul Ash, Who is rated as one of the greatest talent discoverers in show business, found her dancing and singing in one of Chicago's night spots. Captivated by her charm and voice, he prevailed

upon her to join his stage show.

After a few months of stage traveling she exercised her feminine prerogative of changing her mind, and quit the act for a trip to California.

Carol Lofner heard her singing at a party there Like Ash, he was sold on her talents. He offered her the singing berth with his orchestra, and she accepted.

She has been studying music since the age of six. In addition to her singing and dancing ability, she is an accomplished pianist and dramatist. Her greatest personal satisfaction, however, is derived from her piano.

from her piano.

Despite all of her artistic accomplishments and her proximity to Hollywood. she is not movie crazy. Coast critics, however, are willing to wager that the flickers will succeed in weening her away from radio. from radio

Asked what she would like to do most, she replied: 'Sleep. Seems like I can't she replied: get enough."

# Guns and Grease Paint

# By Marshall Graves

Another Thrilling Detective Story in the Series, "CALLING ALL CARS" — Actual Crimes Portraying Radio as the Defender of Law

The tall, grey-headed darkey came up the sidewalk whistling "St. James' Infirmary Blues." Even though it was only 7:30 in the morning, and a sultry day besides (in August, 1933) George Washington Smith was gav. He liked it hot, because hot weather reminded him of Carolina. He liked his job, too. It wasn't every colored gentleman in Harlem who could get to be porter in one of the biggest banks on upper Broadway.

He came whistling down 110th Street, shouldered his way past an early-bird salesman who stood in the doorway of the Corn Exchange reading a newspaper, and pulled out his key. George Washington Smith had it poised above the keyhole in the bank door when the salesman put down his paper, took something out of a brief-case, and jammed that something into the darkey's kidney.

It was a revolver. The colored porter didn't need

to turn around to ascertain that fact.
"You got a family, Chocolate?" The tone was flippant, but it held an undercurrent chilling and hard.
"Yas—suh!"

"You'd like to see them again, wouldn't you?"
"Yeah, boss, I sure would!" Smith was squeaking

now. "Then you'd better take a walk with me, for the sake of your health . ."

Urged on by the pressure of that gun, Smith walked



Irene Sadvary, found with "Willie the Actor" in Philadelphia apartment, and claiming to be his legal wife

with his captor down to Amsterdam Avenue, the est corner. There was little traffic, either of automobiles or pedestrians, at this hour. They had the street to

themselves.

Without a pause, the man with the gun turned
Smith around and marched him back to the door of

From somewhere, during the short walk, two men had appeared. They stood casually near the bank entrance. One of them wore a full-fashioned raincoat of soft gabardine, which reached to his ankles. His hat was pulled low over his face, but the colored porter recognized him just the same. There was no mistaking that face, which would have been handsome had it not resembled so closely the face of a well-fed, self-satisfied rodent.

not resembled so closely the face of a satisfied rodent.

"Why, that's——"

But George Washington Smith wasn't given a chance to finish his sentence.
The gun in his back was pressed more tightly. "Come on, Chocolate, open the door!"

No use for Smith to try to argue with that gun. Shakingly he drew out his key and swung open the portal of the bank. The three strangers bore him through the door like a chip tossed on

through the door like a chip tossed on a wave.

So far, so good. The three robbers were inside the bank, and in command of the place. But it would do them no good—the porter knew that much. The vault couldn't be blown, even with "soup," and there was no money in the cashiers' cages.

cashiers' cages,

It was here that the man in the long raincoat showed himself a leader among leaders, a crook of crooks, and a personage worthy of the mantle of Raffles, Dr. Moriarty, or Slith. George Washington Smith stood in the presence of governments.

of genius.

For the bandit leader slipped out of his raincoat—and was suddenly an officer of the law! Upon his feet were heavy, thick soled brogans. His uniform was complete to every detail, his badge was polished... To make the costume complete, from an inside pocket of his

complete, from an inside pocket of his coat he took a regulation police uniform cap, and donned it. His figure seemed automatically to broaden. His face seemed to acquire just the right amount of self-important Irish phlegm. His hand strayed to the big "roscoe" which bulged beneath his coat. "Lawdy—Lawdy!" whispered the colored porter. He knew that this was all a mirage. These men weren't police. The other two didn't even look like plainclothes men. One of them looked like an ape with odd yellow eyes, and the other, a grey-faced Sicilian, licked his lips and sniffed interminably.

But the man in the uniform didn't seem to be somebody dressed as a cop—he was a cop. Leaving the porter in the grasp of his two henchmen, he took up his position at the door of the bank. This job had been cased down to the last fine detail. And nothing was going to slip ing was going to slip—

There came a sharp tapping on the glass of the

door. The two men bent beneath a counter, holding Smith so that he could not cry out. But the man in uniform opened the door, accepted a sheaf of mail from the postman, exchanged good mornings with him, and closed it again.

He drew a deep breath. That had been the acid test.

But he had counted on the perfection of his disguise and of his acting, and they had not failed him.

The postman safely out of the way, a powerful black sedan pulled up to the curb outside, with a young-ish man at the wheel. He got out at once and began to tinker with his motor. That was another point gained—the getaway was ready.

But still, much to the amazement of the captive porter, the handits made no effort to get at the yault.

But still, much to the amazement of the captive porter, the bandits made no effort to get at the vault. They seemed content to wait as casually as if all they wanted was to make a deposit or have a check certified. The big clock ticked away minute after minute. It was time for the officers of the bank to start coming in for the day's work—but still the crooks lingered... They came—one after another, the various clerks, officers stenographers and other employee came through

officers, stenographers and other employes came through



Inspector Kear, of the New York police, in charge of the pursuit of the "Corn Exchange" bandits

William Sutton, the man who carried through one of the most daring exploits in the history of crime in New York. Study this face, and observe how it expresses sheer nerve

that door, each using his own key—and with a perfection of detail which few criminals have ever achieved, the fake policeman nabbed them before they had time to notice that he was not the regular bank guard.

"Please put up your hands," he would say to each one. "This place is under new management." Then the newcomer would be turned over to the two lesser bandits, who herded them together behind a waist-high railing which separated the officer's desks from the banking floor. While the Sicilian covered them with his gun, the man with yellow eyes fished a ball of picture wire from his pocket. Working swiftly and neatly, he bound the men hand and foot, and then drew the wire between ankles and then drew the wire between ankles and wrists behind them so that they were absolutely helpless. He stretched them in an or-

were absolutely helpless. He stretched them in an or-derly row on the floor.

By this time there were half a dozen women clerks and stenographers inside the trap. These got a better break—they were not bound, and were allowed to sink weakly down upon the leather chairs provided for the bank's customers bank's customers.

gnes Owens, a pretty redhead, started to scream in

A gnes Owens, a pretty redhead, started to scream in a high, thin soprano.

The man in uniform turned from the door. His courteous manner dropped like a mask for a moment. "Choke off that dame—or you'll all go down to the cellar tied up like turkeys." Another girl calmed Agnes by slapping her methodically across the mouth.

It was after 8:30 when the manager of the bank came in—dapper Paul Miller, in spats and striped trousers. He let himself through the door with his own key, and said good morning to the cop at the doorway. Then he realized that it was the right uniform but the wrong face . . .

Then he realized that it was the right uniform but the wrong face . . .

"You're Miller," said the fake copper. "You're the big shot here. Open up the vault." A heavy service pistol was rubbed gently across Miller's throat.

He protested that the vault could not be opened until a quarter of nine—and that even then it needed another combination besides the one he had.

"Listen," said the man with the gun, "we mean business. Be smart and don't stall. Your life is worth more than the bank's dough, isn't it?"

It was—to Mr. Miller at least. He admitted that the teller, August Melicher, had the other combination. It took hardly any persuasion at all.

Melicher was dragged out from behind the railing, and the picture wire untied. Without another word being spoken, the man with yellow eyes herded Miller and Melicher down to the vault, while the wet-lipped bandit covered the rest of the employes with a gun which trembled a little. Yet it was steady enough so that not one of the girls (Continued on Page 29)

# Log of Stations

(CHICAGO EDITION)

Call Letters Kilo-	cycles	Power	Location	Net- Work
KMOX†	1090	50,000	St. Louis	C
KYW	1020	10,000	Chicago	N
WAAF	920	500	Chicago	
WABCT	860	50,000	N.Y. City	C
WBBM	770	25,000	Chicago	C N
WCFL	970	1,500	Chicago	N
WEAFT	660	50,000	N.Y. City	N
WEDC-s	1210	100	Chicago	
WENR	870	50,000	Chicago	N
WGES	1360	500	Chicago	
WGN	720	50,000	Chicago	
WHFC-s	1420	100	Cicero	
WIND	560	1,000	Gary	С
WISNT	1120	250	Milwaukee	C N N
MIID	1130	20.000	Chicago	С
WJZ†	760	50,000	N.Y. City	N
WLS	870	50.000	Chicago	
WLW	700	500.000	Cincinnati	N
WMAQ	670	5,000	Chicago	N
WMBI	1080	5,000	Chicago	
WSBC	1210	100	Chicago	
WTAM	1070	50,000	Cleveland	N
WTMJ	620	1,000	Milwaukee	C
s-Special †Network C—CBS N——NE	Progi		sted Only. isted Only.	

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

6:00 a.m. CDT 5:00 CST 6:00 a.m. CDT 5:00 CST
WSBC—Milkman's Matinee
7:15 a.m. CDT 6:15 CST
WJJD—↑Catholic Mass
7:30 a.m. CDT 6:30 CST
WGES—↑Church Services
7:45 a.m. CDT 6:45 CST
WSBC—Poland's Music

8:00 a.m. CDT 7:00 CST NBC-Children's Hour: WJZ WENR WLW

CBS-Sunday at Aunt Susan's: WABC WIND

WIND

NBC—International Broadcast fro
Russia: WEAF WTAM WMAQ

KYW—Morning Sunshine

WCFL—△United Swedish Services

WGES—German Hour

WSBC—Poland's Music

8:15 a.m. CDT 7:15 CST

WSBC—McQueen's Singers

8:30 a.m. CDT 7:30 CST

WJJD—Sunday Morning Frolic

WMAQ—Program Preview

WTMJ—Danish Program

8:45 a.m. CDT 7:45 CST

NBC—Alden Edkins: WEAF WMA

WTAM

WCFL—△Religious Lithuanian Pro.

WTAM
WCFL— Religious Lithuanian Pro.
9:00 a.m. CDT 8:00 CST
NBC— Sabbath Reveries: WEAF
WTAM WMAQ
CBS—Imperial Hawaiians: WABC
WISN WBBM
WCFL CORREST PROGRAM

CBS—Imperial Hawaiians: WABC
WISN WBBM
WCFL—German Program
WEDC—Russian Hour
WGES—Jugo Slavic Serenade
WGN—Sunday Morning Concert
WIND—Modern Melodies
WLW—AChurch Forum
WTMJ—AChurch Services
9:15 a.m. CDT 8:15 CST
WIND—Favorite Dance Bands
WJJD—AHymn Time; Bubb Pickard
9:30 a.m. CDT 8:30 CST
NBC—Mexican Typica Band: WEAF
WMAQ WLW WTAM
CBS—Melody Parade: WABC WBBM
NBC—Samovar Serenade: WJZ WENR
WCFL—Highlights of Music
WGES—Band Parade
WIND—Modern Dance Time

WIND—Modern Dance Time
WJJD—Sunday Morning Frolic
WTMJ—"Our Club"
9:45 a.m. CDT 8:45 CST

CBS--Alexander

CBS—Alexander WBBC
WBBM
KYW—Fire Crackers
WGES—Good News
WHFC—Lawyers' Legislative League
WIND—Organ Melodies
WJJD—AProtestant Services
10:00 a.m. CDT 9:00 CST
NBC—Press Radio News (5 Min.):
WJZ WENR WLW
NBC—Morning Musical: WJZ WLW
WENR

# High Spot Selections For Sunday

(Time Given Is Central Daylight)

2:00 p. m.—Detroit Symphony: CBS-WJJD. 2:00 p. m.—Talkie Picture Time, sketch with June Meredith, Virginia Ware: NBC-WMAQ.

3:00 p. m.—Buffalo Variety Work Shop: CBS-KMOX.
4:30 p. m.—Sentinels; Edward Davies; A Capella Choir; Koestner's orchestra: NBC-WMAQ.
5:30 p. m.—Guy Lombardo's orchestra: NBC-WMAQ.

6:30 p. m.—Gordon String Quartet: NBC-WLW. 7:00 p. m.—Durante with Rubinoff: NBC-WMAQ.

7:00 p. m .- George Jessel's Variety Hour: CBS-WIND.

8:00 p. m.—Family Theater; Ernest Truex, guest star: CBS-WBBM.

8:00 p. m.-Will Rogers: NBC-WLW.

8:30 p. m.—Fred Waring: CBS-WBBM. 9:00 p. m.—Madame Schumann-Heink: NBC-WENR. 9:30 p. m.—Forty-Five Minutes in Hollywood; Jimmy Cagney and Pat O'Brien; Preview of "Madame

Du Barry"; music by Mark Warnow; gossip by Cal York: CBS-WBBM.

10:00 p. m.-Roxanne Wallace, songs: NBC-KYW.

1:15 p.m. CDT 12:15 CST NBC-The Vagabonds: WEAF WTAM WMAQ
CBS—Arnold and Buckley: KMOX
WISN WIND

WISN WIND
WAAF—Hawaiian Echoes
WBBM—Old Melody Time
WCFL—Variety Program
WGES—Winfred H. Caslow
WSBC—Poland's Music, Song

WTMJ-News 10:15 a.m. CDT 9:15 CST C—Hall and Gruen: WEAF WMAQ WTAM

WTAM
KYW—Simoniz Program
WAAF—Mountain Melodies
WBBM—Arnold and Buckley (CBS)
WGES—Tune Topics
WIND—Potpourri Parade
10:30 a.m. CDT 9:30 CST
NBC—Richard Maxwell, tenor: WJZ

WLW

WLW
BS—∴ Salt Lake City Tabernacle:
KMOX WBBM KMOX WBBM
NBC—Major Bowes' Family: WEAF
WTAM WMAQ
WCFL—
\$\Delta\{\text{Seventh Church of Christ}\}\$
WENR—Program Preview
WGES—Jewish Hour
WJJD—Happy Go Lucky Time
10:45 a.m. CDT 9:45 CST
CBS—Salt Lake City Tabernacle: WISN
WIND

NBC—Phanton, Strings: WIZ WENR Bowes' Family: WEAF

WIND
NBC—Phantom Strings: WJZ WENR
KYW—Melodies
WBBM—Art Wright, tenor
11:00 a.m. CDT 10:00 CST
NBC—International Broadcast from
Holland: WJZ WLW WMAQ
KYW—Sunshine Program
WBBM—Salt Lake City Tabernacle
(CRS) (CBS)

WENR—ACentral Church Service
WGES—Songs of Lithuania
WGN—ASunday Worship
WIND—AMethodist Church
WMBI—AMoody Menorial Church
11:15 a.m. CDT 10:15 CST
KYW—Sunshine Program
WGN—Harold Turner, pianist
11:30 a.m. CDT 10:30 CST
NBC—University of Chicago Round
Table Discussion: WEAF WTAM
NBC—Radio City Music Hall Symphony: WJZ WLW WENR
CBS—Madison Ensemble: WABC

CBS—Madison Ensemble: WAI KMOX WBBM WISN WGES—Modern Melodies 11:45 a.m. CDT 10:45 CST KYW—Just for Fun WGES— Prelude to Mass

# Afternoon

12:00 Noon CDT 11:00 a.m. CST NBC—Road to Romany: WEAF WTAM CBS—Ann Leaf, organist: WABC WISN WBBM WBBM
KYW—Uncle Bob; Comics
WCFL—Popular Musicale
WGES— High Mass; Our Lady of
Sorrows Church
WGN—Reading the Comics
WIND—German Hour
WTMJ—Variety Program
12:15 p.m. CDT 11:15 a.m. CST
WCFL—Seeley Institute
WTMJ—Variety Program
12:30 p.m. CDT 11:30 a.m. CST
CBS—The Compinsky Trio: WABC
WISN CBS-The Compinsky Trio: WISN
NBC—Surprise Party; Mary Small,
songs: WEAF WTAM WMAQ
WBBM—Jane Froman; Orchestra
WCFL—Popular Musicale
WLS—Polish Music Hour
WLW—AChurch in the Hills
WMBI—Organ Recital
WTMJ—Variety Program
12:45 p.m. CDT 11:45 a.m. CST
NBC—Mildred Dilling: WEAF WMAQ
WTAM WISN WTAM
1:00 p.m. CDT 12:00 Noon CST
NBC—Gene Arnold; Commodores:
WEAF WLW WTAM WMAQ
CBS—Edith Murray, songs: WABC
KMOX WBBM
NBC—South Sea Islanders: WJZ KYW
WCFL—Lithuanian Program
WGN—The Whistler and His Dog
WIND—Hupperien Hour WTAM

WIND—Hungarian Hour WMBI— Swedish Service WTMJ—Heinie's Grenadiers

CBS—Abram Chasins: WABC KMOX WBBM—Memories WGN—Palmer House Ensemble

1:30 p.m. CDT 12:30 CST CBS—Windy City Revue: WABC KMOX

NBC—Landt Trio and White: WEAF WTAM WABC

NBC-Concert Artists: WJZ KYW wiw WBBM-Baseball; Pittsburgh vs. Chi-

WBBM—Baseball; rittsburg...
cago Cubs
WCFL—ANorth Shore Church
WGN—Baseball; Pittsburgh vs. Chicago Cubs
WLS—ALittle Brown Church
WMAQ—Bridge Club
WMBI—ANorwegian Service

1:45 p.m. CDT 12:45 CST WISN—Windy City Revue (CBS) WTMJ—Variety Program

2:00 p.m. CDT 1:00 CST NBC—Talkie Picture Time: WEAF WMAQ WTAM CBS—Detroit Symphony Orchestra: WABC WISN WJJD KMOX NBC—Pittsburgh Symphonic Ensem-ble: WJZ KYW Orchestra:

ble: WJZ KYW
WCFL—Leo Terry, organ
WLS—Vibrant Strings, ensemble
WLW—Antoinette West, sporano
WMBI—AService of Worship
WSBC—Jewish Hour
2:15 p.m. CDT 1:15 CST
WIND—Baseball
WLS—The Bergstroms, songs
WLW—Rhythm Jesters
WTMJ—Musical Program

2:30 p.m. CDT 1:30 CST NBC—Dancing Shadows: WTAM WLW NBC—Spanish Mixed Chorus: WJZ WMAQ KMOX—Detroit Symphony Orchestra

KYW—Grace Wilson; Earle Tanner
WLS—Concert Orchestra
WTMJ—Variety Program

2:45 p.m. CDT 1:45 CST WIND—Baseball; Philadelphia Athe-letics vs. Chicago White Sox

3:00 p.m. CDT 2:00 CST CBS—Buffalo Variety Workshop:
WABC KMOX WISN

NBC—"Looking Over the Week," John
B. Kennedy: WEAF WTAM WMAQ

NBC—Dion Kennedy, organ: WJZ

KYW WLW WAAF-Suzanne Gray and Dreyna in

winterview
WCFL—Polish Program
WIND—Baseball Game; Cleveland Indians vs Chicago White Sox
WJD—Collette O'Shea, songs
WLS—Choral Music WSBC-Polish Matinee

WSBL—Poiss Matinee
3:15 p.m. CDT 2:15 CST
WAAF—Jimmie Koza, pianist
WJJD—Detroit Symphony Orchestra
WLW—Rhythm Jesters, instrumental
WMAQ—High and Low (NBC)
WTMJ—Baseball; Milwaukee vs. Louis-

3:30 p.m. CDT 2:30 CST

NBC—Chicago Symphony Orchestra:
WEAF WLW WMAQ WTAM WENR
CBS—Oregon on Parade: WABC
KMOX WISN

KYW—Concertette
WAAF—Betty Olson
WGES—Polish Songsters

3:45 p.m. CDT 2:45 CST WAAF-Moodern Composers 4:00 p.m. CDT 3:00 CST CBS—The Playboys: WABC WISN

KMOX KYW-Two Doctors; Rex Maupin's Aces
WAAF—Lyric Male Quartet

WCFL-Dramatic Skit WGES—Serenade
WJJD—Fred Beck, organist,
WLW—△Nation's Prayer Period

4:15 p.m. CDT 3:15 CST CBS—Tony Wons; Peggy Keenan and Sandra Phillips: WABC KMOX WAAF—Rhythm Review WCFL—Piano Recital

4:30 p.m. CDT 3:30 CST NBC—Henry King's Orchestra: WJZ WENR BS—Clarence Wheeler's Orchestra: WISN

WISN
NBC—The Sentinels: WEAF WMAQ
WTAM WLW
CBS—Crumit and Sanderson: WABC
KMOX
WAAF—Diane Bartush
WCFL—Eddie Varzos' Orchestra:
WGES—Madame Pedicini
WJJD—Moissaye Boguslawski
4:45 n.m. CDT 3:45 CST

4:45 p.m. CDT 3:45 CST NBC—Rendezvous: WENR WAAF—Reveries WBBM—Norm Sherr, organist

5:00 p.m. CDT 4:00 CST

NBC—△Catholic Hour: WEAF WTAM

WMAQ

WMAQ
CBS—Nick Lucas: WABC KMOX
WBBM
KYW—At the Symphony
WAAF—Bob-O-Links, male trio
WGES—Bohemian Folk Songs
WGN—Allan Grant, pianist
WIND—Sports Review
WJJD—Dorothy Master, songs
WLW—Vox Humana
5:15 n.m. CDT 4:15 CST

WJJD—Dorothy Master, songs
WLW—Vox Humana
5:15 p.m. CDT 4:15 CST
CBS—Summer Musicale: WABC KMOX
WBBM WIND
WAAF—Sylvia Stone
WCFL—Stock Company
WGN—Louise Brabrant, soprano
WJJD—Fred Beck, organist
5:30 p.m. CDT 4:30 CST
NBC—Baltimore Municipal Band Concert: WJZ WENR
NBC—Guy Lombardo's Orchestra:
WEAF WMAQ
WAAF—Tone Pictures
WCFL—Eddie Varzos' Orchestra
WGES—Slovak Family Circle
WGN—Anson Weeks' Orchestra
WHFC—Eddie Loftus, songs
WJJD—Polish Program
5:45 p.m. CDT 4:45 CST

5:45 p.m. CDT 4:45 CST
CBS—Carlile and London; Warwick
Sisters: KMOX WBBM
WCFL—The Melody Weavers
WGN—Bernie Cummins' Orchestra
WIND—String Trio

## Night

6:00 p.m. CDT 5:00 CST NBC—Charlie Previn's Orchestra: WJZ WLS WI.W WTMJ CBS—"Peter the Great": WABC WISN NBC—K-Seven, spy story: WEAF

NBC—K-Seven, spy story: WEA WMAQ KYW—Happy Byways: Sam Guard WAAF—John and Mary, sketch WBBM—Jack Russell's Orchestra WCFL—German Program WGES—Polish Theater of the Air WIND-Greek Hour: Music

WIND—Greek Hour; Music
6:15 p.m. CDT 5:15 CST
KYW—The Globe Trotter
WAAF—Male Quartet
WBBM—Pat Flanagan's Sport Review

WGN—Wayne King's Orchestra 6:30 p.m. CDT 5:30 CST NBC—Gordon String Quartet: WJZ

WLW
NBC—Love Cycle in Song: WEAF
WTAM

WTAM
KYW-Herman Crone's Orchestra
WAAF-Estelle Barnes, pianist
WBBM-Anson Weeks' Orchestra
WGN-Concert Hour

WGN—Concert Hour
WJJD—Fred Beck, organist
6:45 p.m. CDT 5:45 CST
NBC—Irene Beasley, contralto: WEAF
WMAQ WTAM
KYW—Old Apothecary
WAAF—Three Flats
WCFL—Eddie Varzos' Orchestra
WGN—Palmer House Ensemble
7:00 p.m. CDT 6:00 CST
NBC—Jimmy Durante: WEAF WLW

7:00 p.m. CDT 6:00 CST
NBC—Jimmy Durante: WEAF WLW
WMAQ WTMJ WTAM
CBS—George Jessel's Variety Hour:
WABC KMOX WISN WIND
NBC—"Goin" to Town": WJZ KYW
WBBM—Phil Calhoun and Orchestra
WCFL—Irish Hour
WEDC—Polish Varieties
WGN—Palmer House Ensemble
WJJD—Beyers' String Ensemble

WLS—Baseball Resume; Hal Totten
7:15 p.m. CDT 6:15 CST
WGN—Charlie Agnew's Orchestra
WJJD—Eb and Zeb, comedy sketch
WLS—Hessberger's Orchestra
7:30 p.m. CDT 6:30 CST
WBBM—Henry Busse's Orchestra
WGN—Arthur Wright, tenor
WJJD—Pennsylvanians' Orchestra
7:45 n.m. CDT 6:45 CST
WBBM—Heidelberg Students
WGN—Palmer House Ensemble
WJJD—The Hawk, mystery drama
8:00 p.m. CDT 7:00 CST
NBC—Manhattan Merry-Go-Round:
WEAF WTMJ WTAM WMAQ
CBS—Family Theater: WABC KMOX
WBBM

WBBM

NBC—Headliners; Will Rogers: WJZ
WLW KYW—Cal Knight and his Music

KYW—Cal Knight and his Music Masters
WAAF—Dusk Dreams
WCFL—Eddie Varzos' Orchestra
WENR—John Fogarty, tenor
WGN—Chicago Symphony Orchestra
WIND—Hal Donman's Orchestra
WISN—Harry Sosnik's Orchestra
(CBS)

WJJD-Dusk Dreams, instrumental

WJJD—Dusk Dreams, instrumental music
WSBC—Slovak Melodies
8:15 p.m. CDT 7:15 CST
WCFL—Swedish Glee Club
WENR—Leonard Keller's Orchestra
WIND—Harry Sosnik's Orch. (CBS)
WJJD—Ozark Mountain Symphony
8:30 p.m. CDT 7:30 CST
NBC—Album of Familiar Music: WEAF
WTMJ WMAQ WTAM
CBS—Fred Waring's Orchestra: WABC
WBBM WISN KMOX
NBC—"The Monkey's Paw": WJZ

NBC-"The Monkey's Paw": WJZ

NBC—"The Monkey's Paw": W WENR WIND—Easy Chair Memories WLW—Larry Lee's Orchestra 8:45 p.m. CDT 7:45 CST NBC—Ralph Kirbery: WJZ KYW—Old Apothecary WENR—Carl Hoff's Orchestra WJJD-Vesper Time; Fred

wJJD—Vesper Time; Fred Beck,
organist
WLW—Unbroken Melodies
9:00 p.m. CDT 8:00 CST
NBC—Madame Schumann-Heink: WJZ

WENR

CBS—Wayne King's Orchestra: WABC KMOX WBBM NBC—Hall of Fame; Mary Boland and Charles Ruggles, guest stars: WEAF WMAQ WLW WTAM KYW—Globe Trotter WCFL—ANorth Shore Church Ser-

WGN-Yews

WIND—Hal Sendach's Orchestra WJJD—Polish Program; Orchestra WSBC—Cooper's All-Colored Hour

WSBC—Cooper's All-Colored Hour
WTMJ—Variety Program
9:15 p.m. CDT 8:15 CST
NBC—Mrs. Montague's Millions: WJ
KYW
WENR—Edison Symphony Orchestra

WGN—Edison Symphony Orchestra
9:30 p.m. CDT 8:30 CST

NBC—Canadian Capers: WEAF WLW
WMAQ WTAM
CBS—BORDEN'S PRESENTS FORTY-

Five Minutes in Hollywood; Preview of "Madame du Barry"; Jimmy Cag-ney, Pat O'Brien in person; Mark Warnow's Hollywood Music; Cal studio gossip: WABC KMOX

WBBM
WIND—Bonnie and Chuck, song duo
WJJD—Polish Concert Orchestra
WTMJ—Helen Mendenhall Ryerson WJJD—Polish Concert Orchestra
WTMJ—Helen Mendenhall Ryerson
9:45 p.m. CDT 8:45 CST
WENR—Buddy Rogers' Orchestra
WIND—Eddie Pripp's Orchestra
WTMJ—Sports Flash

10:00 p.m. CDT 9:00 CST
NBC—Roxanne Wallace; Dick Liebert:
WJZ KYW

NBC—Roxanne Wallace; Dick Liebert:
WJZ KYW
NBC—Canadian Capers: WENR
WCFL—Back Home Hour
WGN—Ted Weems' Orchestra
WIND—Talk by Gov. McNutt of Ind.
WLW—Zero Hour
WMAQ—Frankie Masters' Orchestra
WTMJ—Wendell Hall (NBC)
10:15 p.m. CDT 9:15 CST
NBC—Ennio Bolognini: WJZ KYW
CBS—Little Jack Little's Orchestra:
WABC WISN WBBM
WENR—Dance Orchestra
WGN—Lum and Abner, sketch
WIND—Hal Donman's Orchestra
WMAQ—Hessberger's Orchestra
WMAQ—Hessberger's Orchestra
WTMJ—George Hamilton
10:30 p.m. CDT 9:30 CST
NBC—Press Radio News (5 Min.):
WEAF WMAQ WTAM
KMOX—Little Jack Little's Orchestra

KMOX—Little Jack Little's Orchestra (CBS) KYW—Freddie Berrens' Orch. (NBC)

WCFL—Luxembourg Singers
WENR—Leonard Keller's Orchestra
WGN—Wayne King's Orchestra
WIND—Hal Sendach's Orchestra
WLW—Tea Leaves and Jade

# **RADIO PREVIEW**

OF THE NEW FEATURE PICTURE

"MADAME DU BARRY"

Warner Bros. latest, which features Dolores Del Rio and Reginald Owen

SUNDAY NIGHT, JULY 8 8:30 C.S.T. 9:30 C.D.T.

Columbia Network\*

in Borden's **"45 MINUTES IN** HOLLYWOOD"

James Cagney and Pat O'Brien in Person! Hollywood Music by Mark Warnow! Studio Gossip by Cal York . . .

\*For stations - see Radio Guide Listings

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Name ......Age
Please Print or Write Name Plainly

Address .....

10:45 p.m. CDT 9:45 CST
CBS—Johnny Johnson's Orchestra:
WABC WISN WBBM
KMOX—Andy Kirk's Orchestra
WGN—Bernie Cummins' Orchestra
WIND—Eddie Pripp's Orchestra
11:00 p.m. CDT 10:00 CST
NBC—Eddy Duchin's Orchestra: WEAF
WTAM WMAQ
CBS—Blue Monday Jamboree: WABC
WISN KMOX
NBC—Mill's Blue Rhythm Band:

WISN KMOX
NBC—Mill's Blue Rhythm Band:
WJZ KYW
WBBM—Red Nichols' Orchestra
WCFL—Old Vienna Ensemble
WENR—Buddy Rogers' Orchestra
WGES—Jimmy Green's Orchestra
WIND—\_Pentecostal Church

# New Programs, Changes

(Central Daylight Time Shown)

## Sunday, July 8

ario Cozzi, popular NBC baritone, ario Cozzi, popular NBC baritone, will be the guest of Mary Small during "Little Miss Bab-o's Surprise Party". William Wirges' orchestra will contribute the musical portion of this program when it is heard at 12:30 p. m. over an NBC-WEAF network.

The Pittsburgh String Symphonic Ensemble, under the baton of Oscar Del Biansemble, under the baton of Oscar Del Bian-co, will be heard in two concerts starting today at 2 p. m. over an NBC-WJZ net-work. This ensemble, comprising thirty pieces, is a civic cooperative organization which was incorporated last year. The second and concluding concert will be broadcast next Sunday at the same time. Ernest Truex, famous stage star, will make a guest annearance in "Ward's

make a guest appearance in "Ward's Family Theater" broadcast over the WABC-Columbia network at 8 p. m. James Melton, tenor, and Josef Paster-nack's orchestra will present the musical

limmy Cagney and Pat O'Brien will be guest stars of the "45 Minutes in Hollywood" broadcast over the CBS-WABC network at 9:30 p. m. They are to be co-featured in the new Twentieth Century picture, "Here Comes the Navy," and will take the exception of the broadcast to picture. "Here Comes the Navy," and will take the occasion of the broadcast to greet the U. S. Fleet now steaming down the Atlantic Coast. The two fast talkers also will exchange a few remarks about current affairs.

## Monday, July 9

ene Arnold and the Commodores are now heard daily except Saturday and Sunday over an NBC-WEAF network at 11 a. m., instead of 1:30 p. m. Arnold and the Commodores also will continue their Sunday programs over an NBC-WEAF network at 1 p. m., and their Friday evening broadcasts over an NBC-WJZ network at 7:30 p. m. Norman Ross and the Commodores likewise still will be heard over an NBC-WJZ net on Mondays at 7:30 p. m.

Mrs. Franklin D. Roosevelt, wife of the President, will be heard in the first of a

Mrs. Franklin D. Roosevelt, wile of the President, will be heard in the first of a series of five broadcasts. It will be as a news commentator that The First Lady will be presented. The program will be broadcast over an NBC-WJZ network at

9 p. m.

If you live in the eastern part of the U. S. and have had trouble getting Amos 'n' Andy at their regular five o'clock spot, don't be alarmed. The famous team

spot, don't be alarmed. The famous team is now heard at 6:45 p. m. Their repeat broadcast remains the same, 10 p. m.

Al Kavelin's orchestra will be heard in the second of a new program series of Spanish melodies, to be heard regularly over the CBS-WABC network at 6:30 p. m. 6:30 p. m.

6:30 p. m.

Oscar Wilde's "An Ideal Husband" will be the Radio Guild's dramatization today. This presentation will be heard at 2 p. m. over an NBC-WJZ network.

Richard Himber, youthful dance maestro of the Ritz-Carlton Hotel, New York City, will inaugurate a series of programs sponsored by the Studebaker Sales Corporation of America. The program, starting at 7 p. m., will be heard over an NBC-WEAF coast-to-coast network. The tenor vocalizing of Joey Nash will be a special feature of these broadcasts.

A piano recital featuring Lisa Elman, sister of Mischa Elman, renowned concert violinist, will be presented at 11 a.m. over an NBC-WJZ network.
"Saving the Cities" will be the subject of the "You and Your Government" series heard at 6:30 p. m. over an NBC-WJZ network. L. P. Mansfield, supervisor of the bond department. Production of the bond department. the bond department, Prudential Insurance Company of America, will be the speaker.

The Second Annual all-star baseball game, involving leading stars of the Na-tional and American Leagues, will be

A series of three broadcasts starring every Tuesday at 8:30 p. m. over an NBC-WJZ network.

## Wednesday, July 11

The Columbia Broadcasting System's spectacular attempt to link the Arctic and the Antarctic by radiophone will be heard during the Byrd Expedition broadcast, starting at 9 p. m.

Guy Lombardo and his Royal Canadians will take the air for their first comans will take the air for their first commercially sponsored series over NBC in the new lineup for "Plough's Musical Cruiser," to be presented over a WEAF network at 9 p. m. This change replaces the former lineup of Vincent Lopez and his ensemble on WJZ network at the same time.

A newly launched series of rmaucipnia Summer Concerts broadcast from Robin Hood Dell, Fairmount Park, Philadelphia, will be heard over the CBS-WABC network throughout the summer. The second of the series, with *Alexander Smallens* conducting, will be heard tonight from 7:30 to 8:45 p. m.

M. E. Diemer, of Madison, Wis., and Seth Gordon, president of the American Game Association, will be the principal speakers during the weekly Conservation Day Program presented during the *National Farm and Home Hour* heard at 12:30 p. m. over an NBC-WJZ network.

The running of the Arlington Classic, one of the richest and most important three-year-old stakes of the year, will be described over an NBC-WJZ network at 5 p. m. by Clem McCarthy, veteran NBC turf commentator.

Ferde Grofe and his orchestra join the roster of bands playing over the CBS-WABC network, and will be heard at 11 p. m. from the Claremont Inn, New York.

# Tuesday, July 10

broadcast direct from the Polo Grounds, New York, over an NBC-WJZ network at 12:30 p. m. and over the WABC-Co-lumbia net starting at 12 noon.

Porris Doe, Metropolitan Opera Company contralto, assisted by the NBC Symphony orchestra directed by Frank Black, will be inaugurated tonight, and will be heard

Ernest N. Smith, executive vice-president of the American Automobile Association, will speak on "The Pan-American Highway" over the CBS-WABC network at 2:30 p.m.

## Thursday, July 12

newly launched series of Philadelphia

# Friday, July 13

## Saturday, July 14

# GEE...I'd sure like to have real HE-MAN So would 1, but it takes a long while 7 —SAYS CHARLES ATLAS I'll Prove in the first 7days YOU can have a Body like Mine! No other Physical Instructor in the World has ever DARED to make such an offer! DON'T get the idea that it takes a lot of time and hard work for you to get smashing strength and powerful muscles! Don't think you need dumbells, springs, or any other contraptions! Both these ideas are all bunk—and I have PROVED it. All I need is 7 days to prove what I can do for you! And I don't need any apparatus either. In fact, I don't believe in artificial methods that may strain your vital organs for life! NATURAL Methods Are All

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> SUBSCRIBE TO RADIO GUIDE

WGN—Hal Kemp's Orchestra WIND—Ed Carry's Orchestra WLW—Moon River, organ and poen 12:45 a.m. CDT 11:45 p.m. CST WGN-Keith Beecher's Orchestra 1:00 a.m. CDT 12:00 Mid. CST WBBM—Jules Alberti's Orchestra WGN—Ted Weems' Orchestra WLW—Larry Lee's Orchestra

WLW—Larry Lee's Orchestra

1:15 a.m. CDT 12:15 CST
WBBM—Tom Gentry's Orchestra
WGN—Hal Kemp's Orchestra
1:30 a.m. CDT 12:30 CST
WBBM—Henry Busse's Orchestra
WLW—Dance Orchestra
1:45 a.m. CDT 12:45 CST
WBBM—Earl Hines' Orchestra

Be Heard

Programs to

WLW—News; Dance Orchestra
WSBC—Midnight Review
WTMJ—Dance Orchestra
11:15 p.m. CDT 10:15 CST
NBC—Russ Colombo, songs: WEAF
WTAM WMAQ WLW
WGN—Streets of Paris Orchestra

WTAM WMAQ WLW
WGN-Streets of Paris Orchestra
11:30 p.m. CDT 10:30 CST
CBS-Henry Busse's Orchestra: WABC
WISN WBBM
NBC-Hollywood on the Air: WEAF
WLW WMAQ WTAM
KYW-Clyde Lucas' Orchestra

# Sunday, July 8

WCFL—Leo Terry, organist
WENR—Hessberger's Orchestra
WGES—Hour of Wedding Bells
WGN—Charlie Agnew's Orchestra
11:45 p.m. CBT 10:45 CST
KMOX—Henry Busse's Orchest
(CBS)

WGN—Ted Weems' Orchestra
12:00 Mid. CDT 11:00 p.m. CST
CBS—Earl Hines' Orchestra: WISN
WBBM

KYW-Herm Crone's Orchestra

WENR—Gray Gordon's Orchestra WGN—Bob Pacelli's Orchestra WIND—Hal Sendach's Orchestra WLW—Jack Miles' Orchestra

12:15 a.m. CDT 11:15 p.m. CST WGN-Bernie Cummins' Orchestra 12:30 a.m. CDT 11:30 p.m. CST -Jack Russell's Orchestra: WISN WBBM

Continued from

Preceding Page

KYW—Frankie Masters' Orch. (NBC) WENR—Noble Sissle's Orchestra WGES—Owl Car

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8:00 a.m. CDT 7:00 CST
NBC—Morning Glories: WEAF WLW
CBS—Deane Moore, tenor: WABC
CBS—Deane Moore, tenor: WAB WIND
NBC—Breakfast Club: WJZ WMAQ
WGES—Italian Serenade
WCFL—Just Among Kids
WJJD—Happy Go Lucky Time
WLS—Mac and Bob
WTMJ—Livestock Quotations
WSBC—Melodies of Poland
      8:15 a.m. CDT 7:15 CST
BC—Landt Trio and White: WEAF
WLW WTAM
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-Madison Ensemble: WABC WIND
WCFL—Variety Program
WJJD—Schlagenhauer's Vaudeville

Theater
WLS—Produce Reporter; News
8:30 a.m. CDT 7:30 CST
NBC—Nancy Nolan, songs: W -Metropolitan Parade: WABC WIND KMOX
WCFL—Man of Steel
WGES—Hits of the Hour

WIND—String Trio
WJJD—Hot Harmonies
WLS—Peggy and Steve
WLW—△Hymns of All Churches

8:45 a.m. CDT 7:45 CST
NBC-Mattinata: WEAF WLW
WGES-Moods in Rhythm
WCFL-German Program
WGN-Keep Fit Club
WJJD-Modernistic Melodies
WLS-Kitchen Krew

9:00 a.m. CDT 8:00 CST

NBC—Breen and de Rose: WEAF KYW
WTAM WLW
CBS—Metropolitan Parade: WABC WBBM WISN

NBC—Harvest of Song: WJZ WMAQ

WGES—Band Parade

WGN—Lawrence Salerno

WGN—Lawrence Salerno
WIND—Three-Quarter Time
WJJD—Song Festival; Modern Songs
WLS—Dr. Bundesen's Magazine
9:15 a.m. CDT 8:15 CST
NBC—Clara Lu 'n' Em: WEAF WTAM
WLW WTMJ WGN
NBC—Holman Sisters: WJZ WMAQ
KYW—Irene King
WBBM—Kay Storey, songs
WCFL—Highlights of Music
WGES—Canary Concert
WIND—Happiness Review
WJJD—Today's Dance Tunes
9:30 a.m. CDT 8:30 CST

9:30 a.m. CDT 8:30 CST
NBC—Press Radio News (5 Min.);
WEAF WTAM WMAQ
NBC—Morning Parade: WEAF KYW NBC—Morning Parade: WEAI
CBS—Press-Radio News (5
WABC WBBM WISN WABC WBBM WISN
NBC—Today's Children: WJZ WTMJ
CBS—Two Pals and a Gal: WABC
WBBM
WGES—Home Maker's Hour
WCFL—Lindlahr on Diet
WGS—Erma Gareri
WGN—Leonard Salvo, organist
WJJD—Footlight Favorites
WLW—Arthur Chandler, Jr., organist
9:45 a.m. CDT 8:45 CST

WLW—Arthur Chandler, Jr., organist
9:45 a.m. CDT 8:45 CST
KYW—Radio Kitchen (NBC)
WBBM—Tom Baker and Norm Sherr
WCFL—Variety Program
WGES—Pace Setters
WGN—Lovely Ladies
WIND—Merrymakers
WLW—Rhythm Jesters
WMAQ—Morning Parade
WTMJ—Mary Baker's Shopping Basket
10:00 a.m. CDT 9:00 CST

WTMJ—Mary Baker's Shopping Basket
10:00 a.m. CDT 9:00 CST
CBS—One-Quarter Hour in ThreeQuarter Time: WABC KMOX WISN
NBC—U. S. Navy Band: WEAF
WTAM KYW
WBBM—Milton Charles, organist
WCFL—Popular Musicale
WGES—Good News
WGN—Movie Personalities
WIND—Wildey and Sheehan

WGN—Movie Personalities
WIND—Wildey and Sheehan
WJJD—U. of C. Program
WLS—Poultry; Livestock Markets
WLW—Mary Alcott, vocalist
WMAQ—Woman's Page of the Air
WSBC—Italian Airs
WTMJ—Helen Mendenhall Ryerson
10:15 a.m. CDT 9:15 CST
CBS—Do Re Mi Trio: WABC WBBM
WIND
CBS—Organ Melodies: WISN
ABC—Alice Joy, songs: WJZ WMAQ
WENR—Today's Children
WGES—Bob Purcell, baritone
WGN—Your Friendly Neighbor
WJJD—"The Active Citizen," talk
WLW—News
WTMJ—Woman's News of the Day

WLW—News
WTMJ—Woman's News of the Day
10:30 a.m. CDT 9:30 CST
CBS—The Captivators: WABC WIND
WISN -Melody Mixers: WJZ WMAQ WBBM—Art Wright, tenor WCFL—George O'Connell WENR—Program Preview WGES—Save Your Eyes WGN-Lovemaking, Inc.

# High Spot Selections For Monday

(Time Given Is Central Daylight)
2:00 p. m.—Radio Guild drama, "An Ideal Husband," 8:00 p. m.—Ro

2:00 p. m.—Radio Guild Grama, "An Ideal Husbaild," by Oscar Wilde: NBC-WMAQ. 3:30 p. m.—Chicago Symphony: NBC-WENR. 7:00 p. m.—Premiere of Studebaker NBC program; Richard Himber's orchestra; Joey Nash, vocal-

ist: NBC-WMAQ.

m—Garden Concert; Gladys Swarthout; 7:30 p. m.—Garden

Daly's orchestra: NBC-WMAQ. 8:00 p.m.—A. & P. Gypsies; Robert Simmons, tenor; Harry Horlick's orchestra: NBC-WMAQ.

8:00 p. m.-Rosa Ponselle with Andre Kostelanetz' music: CBS-WBBM.

8:00 p. m.—Sinclair Minstrels; Gene Arnold; Harry Kogen's orchestra: NBC-WLS.

8:30 p. m.—"Summer Interlude"; Lud Gluskin's or-

chestra; Henrietta Schumann: CBS-WBBM. 8:30 p. m.—Colgate House Party; Joe Cook, comedian; Donald Novis and Langford: NBC-WMAQ.

9:00 p. m.—Wayne King's orchestra: CBS-WBBM. 9:00 p. m.—Mrs. Roosevelt, talk: NBC-WENR.

WJJD-Russ Wildeye; Billy Sheehan,

WJJD-Rossongs
WLW-Charioteers
WMBI-ADevotional Hour
WSBC-Little Harry
WTMJ-Bob De Haven's Frolic
10:45 a.m. CDT 9:45 CST
CBS-Joan Marrow: WABC KMOX
WRBM WBBM
Q. G.—Painted Dreams: WGN WLW
WCFL—Variety Program
WENR—Musical Program

WGES-Curtain Calls WIND—Spice and Variety
WJD—Bubb Pickard, hillbilly tunes
WSBC—Tunes of the Moment
WTMJ—Hollywood Movie Letter

11:00 a.m. CDT 10:00 CST WEAF WENR WLW
CBS—Voice of Experience: WABC
WBBM KMOX WBBM KMOX
KYW—Hodge Podge
WCFL—Variety Program
WGN—Hal Kemp's Orchestra
WIND—Irene, Queen of the Ivories
WJJD—Cecil and Sally, sketch
WMAQ—Program Preview
WTMJ—With a Song
11:15 a.m. CDT 10:15 CST
CBS—Betty Barthell, songs: WAE
KMOX

KMOX
NBC—Sisters of the Skillet: WEAF
WTAM KYW
NBC—Fields and Hall, piano duo:
WJZ WENR
WBBM—Gene and Charlie, song duo
WGN—Tom, Dick and Harry
WIND—Mood Indigo
WJJD—Modern Rhythms
WLW—The Texans, vocal trio
WMAQ—Summer School of the Air
11:30 a.m. CDT 10:30 CST

TI:30 a.m. CDT 10:30 CST
NBC—Vic and Sade: WJZ WMAQ
CBS—Esther Velas' Ensemble: WABC
WISN KMOX WBBM
NBC—Rex Battle's Concert Ensemble:
WEAF WTAM WLW
KYW—Rose Vaudacheach at the

WEAF WTAM WLW
KYW—Rose Vanderbosch at the piano
WENR—Maurie Rosenfeld, talk
WGN—Grain Reports, organ
WHFC—Name the Band
WIND—Melody Potpourri WIJD—Friendly Philosopher
WLW—Sisters of the Skillet
WMBI—Story Reading
WTMJ—Musical Program

11:45 a.m. CDT 10:45 CST

NBC—Words and Music: WJZ WMAQ
KYW—Rex Battle's Ensemble (NBC)
WGN—June Baker, home management
WIND—Esther Velas' Ensemble (CBS)
WJJD—Esther Bradford, Fashion Adviser

WLS—Orchestra Varieties
WTMJ—Hans Badner's Bavarians

CBS—Velazco's Orchestra: WISN KMOX WBBM

KYW-Pickard Family

# Afternoon

12:00 Noon CDT 11:00 a.m. CST CBS—Velazco's Orchestra: WABC

KYW—Pickard Family
WCFL—Luncheon Concert
WGN—△Mid-day Service
WIND—Lazy Rhapsody
WJJD—Russ Wildey, Billy Sheehan
WLS—Variety Entertainers
WLW—Bob Albright, Charlie Wayne; www.bos vocal
wmbI—A Loop Evangelistic Service
wmmJ—What's New In Milwaukee?
wtam—Dick Fiddler's Orchestra 12:15 p.m. CDT 11:15 a.m. CST NBC—The Honorable Archie and Frank: WJZ WMAQ WJJD—Lawyers' Legislative League WLW—Market; Livestock Reports 12:30 p.m. CDT 11:30 a.m. CST CBS—Jules Bauduc's Orchestra: WABC WISN WISN NBC-Farm and Home Hour: WJZ WLW KYW
NBC—Orlando's Ensemble: WEAF
WMAQ
WBBM—Helen Fitch, movie critic WGRL—Opera Echoes
WGN—Markets; Ensemble Music
WIND—Jules Bauduc's Orchestra
WJJD—Fred Beck, organist

WLS-Round-Up; The Westerners; Joe WTM1-Jack Teter's Playboys

12:45 p.m. CDT 11:45 a.m. CST WBBM—Jerry Sullivan lyric tenor 12:45 p.m. CDT 11:45 a.m. CST WBBM—Jerry Sullivan, lyric tenor WCFL—Leo Terry, Organ Recital WGN—Jesse Crawford, organist WLS—Weather; Markets; Newscast WJJD—Buddy, Zeb and Otto 1:00 p.m. CDT 12:00 Noon CST CBS—Just Plain Bill: KMOX WGN NBC—Revolving Stage: WEAF WTAM CBS—Ann Leaf at the Organ: WABC WIND

CBS—Ann Leaf at the Organ: WABC WIND WBM—Eddie and Fannie Cavanaugh WCFL—Farm Talk WJJD—Livestock Markets WLS—Dinnerbell Program WMAQ—Herman Crone's Orchestra WMBI—Organ Recital WTMJ—Heinie's Grenadiers 1:15 p.m. CDT 12:15 CST CBS—Romance of Helen Trent: WABC WGN KMOX WBBM—Gene and Charlie, song duo

WGN KMOX
WBBM—Gene and Charlie, song duo
WCFL—Century of Progress Concert
Orchestra, direction of Edward
Wurtzebach

Wurtzebach
WIND—Livestock Markets
WJJD—Mooseheart Children's Program
1:30 p.m. CDT 12:30 CST
NBC—Hillbilly Quartet; Band: WEAF

Deutsch's Orchestra: WABC WISN NBC—The The

-The Three Scamps: WJZ KYW WBBM—Herbert Foote, organist
WCFL—Civic and Welfare Talk
WGN—Century of Progress Orchestra
WIND—Luncheon Music WIND—Luncheon Music
WLS—Uncle Ezra
WLW—Gene Burchell's Orchestra
WMAQ—Variety Program
WTMJ—Musical Program
1:45 p.m. CDT 12:45 CST

Perkins: WEAF WTAM

KYW-Prudence Penny, Home Eco-

nomics WBBM—Pinto Pete WCFL—Leo Terry, organ recital
WGN—Palmer House Ensemble
WJJD—Sweepstakes, horse races
WLS—Livestock; Grain Markets
WMAQ—Richard Maxwell,

2:00 p.m. CDT 1:00 CST C—Radio Guild: WJZ WMAQ S—The Four Showmen: WABC кмох NBC—Spotlight Memories: WEAF WTAM

WTAM
WBBM—Flanagrams
WCFL—Red Hot and Low Down Pro.
WGN—Harold Turner, pianist
WIND—String Trio
WLS—Homemakers Hour
WLW—Barry McKinley
WSBC—Sunshine Special
WTMJ—Livestock Quotations; Dance
Orchestras

2:15 p.m. CDT 1:15 CST S—Chicago Variety Hour: W.

CBS—Chicago varies, WISN
NBC—The Wise Man: WEAF WTAM
WGN—Paris Trio
WLW—The Low Down

WSBC—News
2:30 p.m. CDT 1:30 CST

NBC—Woman's Radio Review: WEAF
WTAM KYW KMOX-Chicago Variety Program

WGN—Lawrence Salerno
WIND—Musical Potpourri
WLW—Bond of Friendship

WLW—Bond of Friendship
WMBI—Musical Program
WSBC—Val's Vodvil
WTMJ—Dance Orchestras
2:45 p.m. CDT 1:45 CST
WBBM—Poetic Strings (CBS)
WGN—Afternoon Musicale
WIND—Baseball; Chicago White Sox
vs. New York Yankees
WLW—Ethel Ponce, vocal and piano
3:00 p.m. CDT 2:00 CST
NBC—"Diamonds and Orchids in the
Jungle," talk: WEAF WTAM WMAQ
CBS—Bill Huggins, baritone: WABC
KMOX WISN WBBM
NBC—Betty and Bob: WJZ WLW

NBC—Betty and Bob: WJZ WLW WLS WTMJ
WCFL—Moments Musical

WHFC—Lawyers' Legislative League WMBI—"I See By the Papers" WSBC—Polish Matinee

3:15 p.m. CDT 2:15 CST CBS—Salvation Army Staff I WABC KMOX WISN WBBM WABC KMOX WISN WBBM
NBC—John Martin Story Hour: WEAF
WTAM KYW
WLS—Gene Autry, cowboy songs
WLW—D. A. R. Talks
WTMJ—Dance Orchestra

3:30 p.m. CDT 2:30 CST Wallace, -Roxanne NBC—Roxanne Wallace, contralto:
WEAF WMAQ
CBS—Steel Pier Minstrels: WABC
KMOX WISN WBBM
NBC—Chicago Symphony Orchestra:
WJZ WENR KYW—Hawaiian Village Orchestra WLW—Matinee Highlights

3:45 p.m. CDT 2:45 CST NBC—Lady Next Door: WEAF WT WCFL

WLW—Business News WTMJ—Baseball; Milwaukee vs. Louis-

ville
4:00 p.m. CDT 3:00 CST
NBC—Ted Black's Orchestra: WI
WTAM WLW WMAQ
KYW—Century Concert
WBBM—Gypsy Music Makers
WCFL—John Maxwell
WIND—String Trio
4:15 p.m. CDT 3:15 CST

WBBM—Edward Wurtzebach's Orch. WCFL—Century of Progress Concert Orchestra, Direction Edward Wurtze-

bach 4:30 p.m. CDT 3:30 CST NBC—The Singing Lady: WJZ WLW NBC—Yella Pesel, harpsichordist: WEAF WTAM WMAQ WEAF WIAM WMAQ KYW—Phil Harris' Orchestra WCFL—lika Diehl Players WENR—Ma Perkins (NBC) 4:45 p.m. CDT 3:45 CST

CBS—Bob Nolan; Norm Sherr: I NBC—Bunkhouse Songs: WTAM WMAQ KYW—Betty, Jean and Jim WBBM—Baker and Norm Sherr WCFL—Junior Federation Club WENB—Crandpa Button Bill WENR-Grandpa Burton,

(NBC)
WIND—Merrill Foland, pianist
WLW—Don and Babs, sketch
5:00 p.m. CDT 4:00 CST
CBS—Mischa Raginsky's Orchestra:
WABC KMOX WISN WBBM
NBC—Dorothy Page, songs; orchestra:
WJZ WENR

WJZ WENR

NBC—Charlie Davis' Orchestra: WEAF

WMAQ WLW

KYW—Mel Stitzel at the Piano

WCFL—Piano and Organ Program

WGES—Polish Evening Bells

WGES—Polish Evening Bells
WGN—Orchestral Program
WIND—Sports Review
WTMJ—Dance Orchestra
5:15 p.m. CDT 4:15 CST
CBS—Skippy: WBBM
KYW—Charlie Davis' Orch. (NBC)
WCFL—Millie and Tillie
WENR—Salty Sam
WGN—Bob Pacelli's Orchestra
WIND—Edward Wurtzebach's Orch.
WMAO—Three Cowboy Singers

WIND—Edward Wurtzebach's Orch.
WMAQ—Three Cowboy Singers
WTAM—Charlie Davis' Orch. (NBC)
5:30 n.m. CDT 4:30 CST
NBC—Mayor La Guardia, talk: WEAF
WTAM WMAQ
CBS—"Miniatures": WISN
KYW—Uncle Bob's "Curb-Is the-

KYW—Uncle Bob's "Curb-Is the-Limit
WBBM—Jack Armstrong (CBS)
WCFL—The Nightingales
WGN—The Singing Lady (NBC)
WENR—U. S. Army Band (NBC)
WIND—Evening Breezes
WJJD—Polish Program
WLW—Jack Armstrong, drama
5:45 p.m. CDT 4:45 CST
NBC—Lowell Thomas, News: WJZ
WLW
CBS—The Circus: WABC WBBM
NBC—Little Orphan Annie: WENR
WGN

WGN
CBS—Two Pals and a Gal: WISN
KMOX
NBC—Grandmother's Trunk: WEAF
WMAQ
WCFL—Twilight Musicale

# Night

6:00 p.m. CDT 5:00 CST
CBS—Jack Russell's Orchestra: WISN
NBC—Mario Cozzi, baritone; organ:
WJZ WLW WMAQ
KYW—Gould and Shefter (NBC)
WCFL—Fritz Nischke, baritone
WENR—What's the ews?
WGES—Polish Dinner Dance
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Hour
WJJD—Sports Review; Johnny O'Hara
WMBI—Musicale Ensemble
WTAM—Herman Crone's Orch. (NBC)
WTMJ—String Trio
6:15 p.m. CDT 5:15 CST 6:00 p.m. CDT 5:00 CST

6:15 p.m. CDT 5:15 CST KYW—The Globe Trotter WBBM—Pat Flanagan's Sports Re-

WBBM—rat Times—view
View
WCFL—Leo Terry, organist
WGES—Polish Requests
WGN—String Trio; Len Salvo, organist
WENR—Baseball Resume
WJJD—Ben Kanter, music and banter
WLW—Joe Emerson; Orchestra
WMAQ—Herman Crone's Orchestra
WTMJ—"Our Club"

£:20 p.m. CDT 5:30 CST

WTMJ—"Our Club"

6:30 p.m. CDT 5:30 CST
CBS—Paul Keast: WABC KMOX
NBC—Shirley Howard and the Jesters:
WEAF WTAM WMAQ
NBC—"What the Banks are Doing,"
talk: WJZ WENR
KYW—Dorothy Adams; Syncopators
WBBM—Back of the Headlines
WCFL—Old Vienna Ensemble
WGES—Polish Melodies
WGN—The Sports Reporter
WIND—Polish Hour
WJJD—Walkathon
WLW—"Sportsman"
WTMJ—Heinie's Grenadiers
6:45 p.m. CDT 5:45 CST

6:45 p.m. CDT 5:45 CST NBC—The Goldbergs: WEAF WMAQ WTAM Carter, news: WABC CBS-Boake CBS—Boake Carter, news: WABC
WBBM KMOX
NBC—Amos 'n' Andy, sketch: WJZ
WENR WLW
KYW—Frankie Masters' Orchestra
WAAF—Dr. Copeland Smith
WCFL—Piano Recital
WGN—Quin Ryan, World's Fair Reporter

porter WJJD—Fred Beck, organist

7:00 p.m. CDT 6:00 CST CBS—Three Knaves and a Queen: WLW WLS
CBS—The Voice of Experience: WABC

WBBM NBC-STUDEBAKER CHAMPIONS:

Richard Himber's Orchestra; Joes Nash, vocalist: WEAF WTAM WMAQ

NBC-Leonard Keller's Orch.: KYW WTAM

WTAM
WCFL—Jo Keith Revue
WEDC—Jewish Hour
WGES—Polish Am. Bus. Men's Ass'n.
WGN—Palmer House Ensemble
WIND—String Trio
WJJD—String Ensemble
WMBI—ASunday School Lesson
7:15 v.m. CDT 6:15 CST
CBS—Edwin C. Hill: WABC WBBM
KMOX
KYW—Leonard Keller's Orchestra
(NBC)

KYW—Leonard Keller's Orchestra
(NBC)
WCFL—Admiral Arnold
WGN—Rube Appleberry
WIND—Sports, Harry W. Flannery
WJJD—Eb and Zeb, comedy sketch
WMAQ—Buddy Rogers' Orchestra:
7:30 p.m. CDT 6:30 CST
NBC—Garden Concerts: WEAF WTAM

NBC—Garden Concerts: WEAF WI WLW WMAQ WBBM—Harry Sosnik's Orchestra WCFL—Dr. Springer's Forum WGN—The Lone Ranger WIND—Barbeaux Sisters, songs WJJD—Pickard Family WTMJ-Dance Orchestra

WTMJ—Dance Orchestra
7:45 p.m. CDT 6:45 CST
NBC—Babe Ruth; Baseball: WJZ
WLS
WBBM—Henry Busse's Orchestra
WJJD—Uncle Lum's Appleknockers
8:00 p.m. CDT 7:00 CST
NBC—Harry Horlick's Gypsies: WEAF
WMAQ WTAM
CBS—Rosa Ponselle, soprano: WABC
WISN WBBM KMOX
NBC—Greater Minstrels: WJZ WLS
WLW WTMJ

NBC—Greater Minstrels: WJZ WLW WTMJ
WYW—Rex Maupin's Concert
WCFL—Louie's Hungry Five
WGN—Earl Burtnett's Orchestra
WIND—The Mixup
WJJD—Fred Beck, organist
WSBC—Polish Varieties

8:15 p.m. CDT 7:15 CST WCFL—Food Flashes WGN—Charlie Agnew's Orchestra WJJD—The Balladeers







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nce again short wave comes through with a new triumph. Thanks to scientific experimentation and analysis extending over more than six years, radio listeners will hear the first series of commercially-sponsored broadcasts originating in Europe, sent to American listeners by short wave, and rebroadcast.

Sponsored by the Gulf Refining Com-

Sponsored by the Gulf Refining Company, rebroadcast by NBC beginning Sunpany, rebroadcast by NBC beginning Sunday. July 15 at 8 p. m. CDT, four big variety shows will cross the Atlantic waves, on short waves. One from London will come over stations GSD on 25.53 meters and GSC on 31.30 meters. Another from Berlin will use stations DJC on 49.83 meters. The third, from Paris, will come through station FYA on 25.63 meters, and the fourth, from Vienna, will be sent through two stations—OER3 on 25.41 meters and OER2 on 49.40 meters. These will inaugurate an extended series of foreign entertainments, to be presented by eign entertainments, to be presented by sponsor.

this sponsor.

In quiet preparation for such an important innovation, NBC engineers have engaged in extensive research, in the effort to foretell, within reason, the kinds of weather which might be expected, and the correct methods of coping with adverse conditions likely to affect broadcasting Since 1928, NBC short wave experts have been conducting these tests and keeping been conducting these tests, and keeping daily logs and charts of the effectiveness of short wave transmission between the United States and Europe.

As a consequence, (barring such unpre-

dictable things as the sporadic storms, which defy all charts) there is every indication that the European entertainments which Gulf plans to bring across the Atlantic, will be transmitted faithfully to both

long and short wave listeners.

Among the outstanding English and continental stars to take part in these broadcasts are Gertrude Lawrence, John Tilley, Lucienne Boyer, Rita George, and Joseph

# Notice

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Should you contemplate going on a vacation, or otherwise making a change of address, please notify Radio Guide two weeks in advance of your contemplated change so that our circulation department will have ample time to carry out your request.

Schmidt, as well as leading European orchestras. The initial program from London on July 15 will feature Miss Lawrence,

don on July 15 will feature Miss Lawrence, Tilley and others, and succeeding Sundays will bring other performers to the microphone in Berlin, Paris and Vienna,
Turning from East-to-West broadcasting, one also finds short wave spreadeagling the earth north-and-south. The Columbia Broadcasting System's spectacular attempt to link the Arctic and Antarctic by the short wave radiophone during the tic by short wave radiophone during the Byrd Expedition broadcast on Wednesday, July 11, will be a meeting of the extremes in more ways than one.

Still another linking of continents will take place on Sunday. July 15 from 11 to 12 Mid. CDT—when Pittsburgh will be be joined to Africa and the Portugese colony of Mozambique. This program will be presented by KDKA and W8XK of Pittsburg. Pa., as a good-will dedicatory broadcast to the listeners of the dark continent. Greetings will be sent by consular officials in English, Portuguese and French, Short wave station W8XK will broadcast on 48.83 and 25.25 meters

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CENTRAL 7:00 CENTRAL

DAYLIGHT TIME

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Name ..... Address ..... State .....

8:30 p.m. CDT 7:30 CST
CBS—Lud Gluskin's Orchestra: WABC
KMOX WBBM
IBC—Princess Pat Players: WJZ
WENR

\*BC—House Party; Donald Novis, tenor: WEAF WTAM WMAQ WTMJ

YW-Famous Trade Marks on Pa-

(YW—Famous Trade Marks on Parade
YCFL—Eddie Varzo's Orchestra
YGN—Arthur Wright, tenor
VIND—Jules Alberti's Orchestra
8:45 p.m. CDT 7:45 CST

YW—Clyde Lucas' Orchestra
VJJD—Movie Reporter
VCFL—Viewing the Fair with the
Voice of the Air
YGN—Lennie Hayton's Orchestra
VJJD—The Hawk, mystery drama
9:00 p.m. CDT 8:00 CST

BC—Contented Hour: WEAF WMAQ
WLW WTAM
BS—Wayne King's Orchestra: WABC
KMOX WBBM
BC—Talk; Mrs. Franklin D. Roosevelt: WJZ WENR

(YW—The Globe Trotter

Vett: WJZ WENR (YW—The Globe Trotter NCFL—A Neighborly Chat WGN—News; Headlines of Other

Days WIND-Ben Kanter, songs



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# Programs to Be Heard

WSBC—Lithuanian Echoes WTMJ—Aristocrats

9:15 p.m. CDT 8:15 CST KYW—Maupin Melodies WCFL—Eddie Varzos' Orchestra WGN—Dream Ship WIND—Michigan City Program

9:30 p.m. CDT 8:30 CST
NBC—Gothic Echoes: WEAF KYW
CBS—Singin' Sam: WBBM KMOX
WCFL—Barett O'Hara, talk
WGN—Bob Becker, dog chats
WIND—Musical Albums (CBS)
WJJD—Polish Concert Orchestra
WLW—Henry Thies' Pepsters
WMAQ—The Northerners
WTMJ—Musicians' Ass'n. Program

9:45 p.m. CDT 8:45 CST WBBM—East of Suez
WCFL—Beauty Operators' Union Talk
WENR—Running of the Derby
WGN—Comedy Stars of Hollywood
WLW—Margaret Carlisle, soprano

10:00 p.m. CDT 9:00 CST C—Amos 'n' Andy: WTMJ WMAQ

# Monday, July 9

WJJD-Detroit Symphony Orchestra CBS-"Fats" Waller, songs: WABC

CBS—"Fats" Waller, songs: WABC
WIND
KYW—Pratt and Sherman and Rex
Maupin's Orchestra
WBBM—Henry Busse's Orchestra
WCFL—The Happiness Hour
WGN—June Prozines
WLW—Cousin Bob's Kin Folk
10:15 p.m. CDT 9:15 CST

10:15 p.m. CDT 9:15 CST

NBC — Gene and Glenn, comedy:
WMAQ WTAM WTMJ

WBBM—Press Radio News (5 Min.)
(CBS)

WBBM—Glen Gray's Orch. (CBS)
WCFL—Phil Clark, tenor
WENR—Clyde Lucas' Orchestra
WGN—Lum and Abner, sketch
WIND—Washington Column of the

Air 10:30 p.m. CDT 9:30 CST -Harry Sosnik's Orchestra: WISN

WBBM
NBC—Meyer Davis' Orchestra: WEAF
WTAM KYW
WENR—Three C's WGN—Earl Burtnett's Orchestra WIND—Glen Gray's Orchestra (C WLW—Follies; Dramatic Skit

Preceding Page

Continued from

WMAQ—News; Jack Denny's Orch.
WTMJ—Garden Concert (NBC)
10:45 p.m. CDT 9:45 CST
CBS—Enoch Light's Orchestra: WABC
WIND KMOX WISN
WENR—News; Leonard Keller's Orch.
WGN—Charlie Agnew's Orchestra
11:00 p.m. CDT 10:00 CST
CBS—Leon Belasco's Orchestra: WABC
WIND
CBS—Earl Hines' Orchestra: WISN

WIND
CBS—Earl Hines' Orchestra: WI
KYW—Don Bestor's Orch. (NBC)
WBBM—Blue Monday Jamboree
WENR—Buddy Rogers' Orchestra
WCFL—Paul Ash Revue
WGN—Streets of Parish Orchestra
WLW—News

WLW—News
WMAQ—Eddy Duchin's Orchestra
WSBC—Lillian Gordon's Parade
WTMJ—Dance Orchestras
11:15 p.m. CDT 10:15 CST
KM0X—Leon (CRC)
(CRC)

KMOX—Leon (CBS)
WGN—Ted Weems' Orchestra
11:30 p.m. CDT 10:30 CST
NBC—Roger Wolfe Kahn's Orchestra:
WEAF KYW WLW WTAM
WBBM—Reggie Childs' Orchestra

WENR-Hessberger's Orchestra WCFL—Eddie Varzo's Orchestra
WGN—Earl Burtnett's Orchestra
WIND—Ed. Carry's Orchestra
WMAQ—Frankie Master's Orchestra
WSBC—Lawyers' Legislative League
11:45 p.m. CDT 10:45 CST
WGN—Bob Pacelli's Orchestra
WSBC—Widnight Paviow

WSBC-Midnight Review CBS—Jack Russell's Orchestra: WISN KYW—Frankie Masters' Orch. (NBC) WBBM—Jack Russell's Orchestra
WENR—Clyde Lucas' Orchestra
WGN—The Midnight Flyers
WIND—Organ Melodies
WLW—Jack Miles' Orchestra
12:30 a.m. CDT 11:30 p.m. CST
CBS—Ray O'Hara's Orchestra: WISN
KMOX
WBBM—Earl Hines' Orchestra
WENR—Noble Sissle's Orchestra
WIND—Midnight Salon Music
WLW—Moon River WBBM-Jack Russell's Orchestra

WLW—Moon River
12:45 a.m. CDT 11:45 p.m. CST
WBBM—Jules Alberti's Orchestra 12:45 a.m. CDT 11:45 p.m. CST
WBBM—Jules Alberti's Orchestra
1:00 a.m. CDT 12:00 Mid. CST
WBBM—Tom Gentry's Orchestra
WLW—Dance Orchestras
1:30 a.m. CDT 12:30 CST
WBBM—Henry Busse's Orchestra
1:45 a.m. CDT 12:45 CST
WBBM—Earl Hines' Orchestra

8:00 a.m. CDT 7:00 CST NBC—Herman and Banta:
WLW
CBS—Deane Moore, tenor WIND WIND
WGES—△Italian Serenade
WCFL—Just Among Kids
WJJD—Happy-Go-Lucky Time
WLS—Mac and Bob WLS—Mac and Bob
WTMJ—Livestock Quotations
WSBC—Melodies of Poland
8:15 a.m. CDT 7:15 CST
NBC—Landt Trio and White: WEAF
WIW WTAM BC—Landt Tri WLW WTAM CBS—In the Luxembourg Gardens: WABC WIND KMOX WCFL—Variety Program WJJD — Schlagenhauer's Vaudeville
Theater
WLS—Produce Reporter; Newscast
8:30 a.m. CDT 7:30 CST
NBC—Mary Phillips, songs: WEAF WTAM WCFL—Man of Steel WGES—Variety WJJD—Hot Harmonies WLS—Peggy and Steve
WLW—A Hymns of all Churches 8:45 a.m. CDT 7:45 CST 8:45 a.m. CDT 7:45 CST
NBC-Allen Prescott: WEAF WLW
WGES-Moods in Rhythms
WCFL-German Program
WGN-Keep Fit Club
WIND-Fashions in Rhythms
WJJD-Modernistic Melodies
WIS-Kitchen Kenny 9:00 a.m. CDT 8:00 CST C—Breen and de Rose: WEAF KYW CBS-Bill and Ginger: WABC WIND WISN KMOX
NBC—Edward MacHugh: WJZ WMAQ
WBBM—Jean Abbey, talk
WGES—Band Parade WGES—Band Parade
WGN—Morning Musicale
WJJD—Song Festival
WLS—Magabine of the Air
WLW—Mail Bag
9:15 a.m. CDT 8:15 CST
NBC—Clara, Lu 'n' Em: WEAF WTAM
WLW WTMJ WGN
NBC—Castles of Romance: WJZ
WMAQ
CBS—Ted Talbot, organist: WABC
WBBM WBBM KYW-Irene King, talk
WBBM-Ted Talbot; Doris Havens, WBBM—Ted Talbot; Doris Havens, organist
WCFL—Highlights of Music
WGES—Canary Concert
WIND—Song Duo
WJJD—Today's Tunes
9:30 a.m. CDT 8:30 CST
NBC—Today's Children: WJZ WTMJ
CBS—Press Radio News (5 Min.):
WABC WISN WBBM WABC WISN WBBM
CBS—Madison Ensemble: WABC WISN
WBBM
KYW—Comi-Hits
WCFL—Modern Health
WGES—Erma Gareri
WGN—Harold Turner, pianist
WIND—Frivolities (CBS)
WJJD—Footlight Favorites
WLW—Arthur Chandler, Jr., organist
9:45 a.m. CDT 8:45 CST
NBC—Press Radio News: WJZ KYW NBC—Press Radio News: WJZ KYW
NBC—Radio Kitchen; Eleanor Howe:
WJZ KYW
WBBM—Mrs. Ford Carter, society gossip
WCFL—Variety Program
WGES—Pace Setters
WGN—Arthur Wright, tenor
WIND—Waltz Time WIND—Waitz Time
WLW—Rhythm Jesters
WMAQ—Tune Time
WTMJ—Mary Baker's Shopping Basket
10:00 a.m. CDT 9:00 CST
NBC—Galaxy of Stars: WLW WMAQ
WTAM WTMJ BS—U. S. Navy Band: WABC WIND WISN KMOX WBBM NBC—The Honeymooners: WJZ KYW WCFL—Popular Musicale WGES—Good News
WGN—Movie Personalities
WJJD—University of Chicago
WLS—Poultry; Livestock Market BC-German Airs 10:15 a.m. CDT 9:15 CST NBC-Alice Joy, the Dream Girl: WJZ NBC—Alice Joy, the Dream Girl WMAQ KYW—Morning Parade WBBM—Jim and Bob WENR—Today's Children WGES—Bob Purcell, baritone WGN—Your Friendly Neighbor WLW—News WTMJ—Woman's News of the 1 10:38 a.m. CDT 9:30 CS MJ—Woman's News of the Day 10:30 a.m. CDT 9:30 CST -Melody Mixers: WJZ WMAQ -Three Shades of Blue: WEAF WEAF
WTAM KYW
CBS—Melody Parade: WABC WIND WISN WBBM-Art Wright, tenor WBBM—Art Wright, teno.
WCFL—The Shopper
WENR—Program Preview
WGES—Italian Gems
WGN—Bob Davis, The Texans

# High Spot Selections For Tuesday

(Time Given Is Central Daylight)

12:00 Noon-All-Star baseball game, players of major leagues participating: CBS-WBBM; NBC-WMAQ chain at 12:15 p. m.

WJJD-Wildey and Sheehan WLW-Charioteers WMBI—Short Story Hour

WLW

NBC

WTMJ-Bob De Haven's Frolic

WLW
WCFL—Gale Sisters
WENR—Morin Sisters
WIND—Spice and Variety
WJJD—Bubb Pickard, songs

KYW—Hodge Podge WCFL—Variety Program WGN—Hal Kemp's Orchestra

WSBC—Timely Tunes WTMJ—Hollywood Movie Letter

11:00 a.m. CDT 10:00 CST

BC—Gene Arnold; The Commodores: WEAF WTAM WMAQ WLW BS—The Voice of Experience: WABC WBBM KMOX

BC — Lisa Elman, pianist: WJZ WENR

WIND—Irene, Queen of the Ivories WJJD—Cecil and Sally WTMJ—With a Song

WTMJ—With a Song
11:15 a.m. CDT 10:15 CST
NBC—National Farm and Home Hour:
WJZ WENR WLW
CBS—Connie Gates: WABC WIND
NBC—Sisters of the Skillet: WEAF
KYW WTAM
WBBM—Virginia Clark; Gene and
Charlie, song duo
WGN—Rube Applebury, sketch
WJJD—Modern Rhythms
WMAO—Summer School of the Air

WJJD—Modern Rhythms
WMAQ—Summer School of the Air
WTMJ—With a Song
11:30 a.m. CDT 10:30 CST
NBC—Merry Madcaps: WEAF WTAM
CBS — Jules Bauduc's Orchestra:
WABC WISN KMOX WIND

WARG WISH KNION WISH KYW—In the Spotlight WBBM—"Memories" WENR—Home Service WGN—Market Reports; Len Salvo,

organ
WHFC-Name the Band
WJJD-Friendly Philosopher; Homer

WJJD—Friendly Philosopher; Homer Griffith WMBI—Story Reading WTMJ—Hans Badner's Bavarians 11:45 a.m. CDT 10:45 CST WBBM—Phil Calhoun, baritone WGN—June Baker, home management WJJD—Radio Guide Interviews with Fyans Plummer

Afternoon

12:00 Noon CDT 11:00 a.m. CST CBS—All-Star Baseball Games: WABC KMOX WISN WBBM

Ensemble

Evans Plummer

KYW-Pickard Family

KYW WTAM

WCFL—Luncheon Concert
WGN—AMid-day Service
WIND—Lazy Rhapsody
WJJD—Wildey and Sheehan
WLS—Piano and Organ Duo
WMBI—ALoop Evangelistic
WTAM — Maurice Lees' F

(NBC)
WTMJ—What's New in Milwaukee

WTMJ—What's New in Milwaukee?

12:15 p.m. CDT 11:15 a.m. CST
NBC—All-Star Baseball Games: WJZ
WMAQ WGN WLW
WIND—Luncheon Dance
WJJD—Lawyers' Legislative League
WLS—Variety Entertainers
WLW—Weather; Livestock Reports
12:30 p.m. CDT 11:30 a.m. CST
JBC—Dick Fiddler's Orchestra: WEAF
KYW WTAM

KYW WTAM
WCFL—Opera Echoes
WIND—Jack Russell's Orch. (CBS)
WJJD—Fred Beck, organist
WLS—Round-Up; The Festerners; Joe

WLS—Round-Up; The Festerners; Joe Kelly
WTMJ—Jack Teters' Grenadiers
12:45 p.m. CDT 11:45 a.m. CST
WIND—Gems in Music
WJJD—Buddy, Zeb and Otto
WLS—Weather; Markets; Newscast

WLS—Buddy, Zeb and Otto
WLS—Weather; Markets; Newscast
1:00 p.m. CDT 12:00 Noon CST
NBC—Dion Kennedy, organ: WEAF
KYW WTAM
WCFL—Farmers' Union

WLS-Parade

10:45 a.m. CDT 9:45 CST

NBC—Al Bernard, the Boy from
Dixie: WEAF WTAM KYW

CBS—Mary Lee Taylor: KMOX WBBM
Q.G.—Painted Dreams, skit: WGN

3:00 p. m.—Detroit Symphony: CBS-KMOX. 6:00 p. m.—"Fats" Waller's Rhythm Club: CBS-WRRM

6:30 p. m.—Browne and Llewelyn, comedians: NBC-

WMAQ network.
p. m.—"Lavender and Old Lace"; Frank Munn; Muriel Wilson; Haenschen's orch.: CBS-WBBM.

7:30 p. m.—"Accordiana"; Vivienne Segal; Abe Ly-

man's orchestra: CBS-WBBM. 8:00 p. m.—George Givot, "Greek Good Will": CBS-WBBM. "Greek Ambassador of

8:00 p. m.—Ben Bernie's program: NBC-WMAQ. 8:30 p. m.—Richard Himber and his Studebaker Champions; Joey Nash, vocalist: CBS-WBBM.

9:00 p. m.—Beauty Box Theater; operetta; Gladys Swarthout, mezzo-soprano; chorus: NBC-WMAQ. 9:00 p. m.—"Conflict," T. S. Stribling: CBS-WBBM.

WJJD-Livestock Markets WIND-Ann Leaf, organist (CBS) WLS-Prairie Farmer Dinnerbell Pro-

WMBI-Organ Program and Bible Reading
WTMJ—Heinie and His Grenadiers

1:15 p.m. CDT 12:15 CST
WCFL—Century of Progress Concert
Orchestra, direction of Edward
Wurtzebach

Wurtzebach
WIND—Livestock Markets
WJJD—Mooseheart Children's Prog
1:30 p.m. CDT 12:30 CST
NBC — The Three Scamps: W.
WTAM KYW

WTAM KYW
WCFL—Civic and Welfare Talk
WIND—Melody Matinee
WLS—Uncle Ezra
WTMJ—Crazy Crystals Program

1:45 p.m. CDT 12:45 CST

NBC—Ma Perkins: WEAF WTAM

KYW—Prudence Penny

WCFL—Popular Music

WIND—Artist Recital (CBS)

WJJD—Sweepstakes, horse races from

various tracks various tracks
WLS-Livestock and Grain Market

2:00 p.m. CDT 1:00 CST BC—Blue Room Echoes: WI WTAM WCFL-Red Hot & Low Down Program

WIND—Metropolitan Parade (CBS)
WLS — Homemakers' Hour, Martha

Crane
WSBC—Spanish Fiesta
WTMJ—Livestock Quotations; Dance

2:15 p.m. CDT 1:15 CST WISN—Metropolitan Parade (CBS) WSBC—News Flashes

2:30 v.m. CDT 1:30 CST

NBC—Women's Radio Review: WEAF

KYW WTAM

CBS—Dancing by the Sea: WABC

WISN KMOX

WISN KMOX
WBBM—Jerry Sullivan, tenor
WGN—Rex Griffith, tenor
WIND—Musical Potpourri
WLW—Bond of Friendship
WMAQ—Hawaiian Orchestra
WMBI—AScandinavian Service
WSBC—Val's Vodvil
WTMJ—Dance Orchestra

2:45 p.m. CDT 1:45 CST WBBM—Pinto Pete WJJD—Sweepstakes, horse ra

horse races from various tracks
WLW-Dorothea Ponce, vocalist

WMAQ-Music Magic 3:00 p.m. CDT 2:00 CST

NBC—Betty and Bob, sketch: WJZ
WLS WLW WTMJ

CBS—Detroit Symphony Orchestra:
WABC KMOX WISN

WABC KMOA WISN
WCFL—Moment Musicale
WHFC—Lawyers' Legislative League
WIND—String Trio
WMBI—ARadio School of the Bible
WSBC—Polish Matinee WTAM — Don Bigelow's Orchestra (NBC)

3:15 p.m. CDT 2:15 CST KYW—Lorna Grayson; Mel Stitzel
WLS—Gene Autry, cowboy songs
WLW—Matinee Highlights
WTMJ—Vanity Cafe

3:30 p.m. CDT 2:30 CST

3:30 p.m. CDT 2:30 CST
NBC—Art Tatem, pianist: WEAF
WTAM WMAQ
KYW—Dance Orchestra
WCFL—Century of Progress Orchestra
WENR—Chicago Symphony Orchestra
(NBC)
WIND—Vocal Varieties

3:45 p.m. CDT 2:45 CST WBBM—Davis Lorraine and Piano WLW—Business News
WTMJ — Baseball; Milwaukee
Louisville at Milwaukee

Louisville at Milwaukee
4:00 p.m. CDT 3:00 CST

NBC—Chick Webb's Orchestra: WEAF
WLW WENR WTAM WMAQ
CBS—Jerry Cooper, baritone: WBBM
KYW—Century Concert
WCFL—John Maxwell, food talk
WIND—Dancing Tempo
4:15 p.m. CDT 3:15 CST
WBBM—The Three Flats (CBS)
WCFL—The Roamers

4:30 p.m. CDT 3:30 CST
NBC—The Singing Lady: WJZ WLW
NBC — The Tattered Man: WEAF WTAM WMAQ
KYW—Phil Harris' Orchestra
WAAF—George Gilman
WBBM—Organ Melodies (CBS)
WCFL—National League of American

women
WEDC—Lawyers' Debate
WENR—Ma Perkins, sketch (NBC)
WLW—Kool-Ade

WLW—Kool-Ade
4:45 p.m. CDT 3:45 CST
NBC—Nursery Rhymes: WEAF WTAM
WMAQ
CBS—Buddy Welcome's Orchestra:
WABC KMOX WBBM
NBC—Little Orphan Annie: WJZ WLW
KYW—Secret Agent X-9
WAAF—Musical Travelogue
WCFL—Junior Federation Club
WENR—"Grandpa Burton," Bill Baar
(NBC) (NBC)

WIND—Merrill Foland, pianist WLW—Johanna Grosse, organist

5:00 p.m. CDT 4:00 CST BS—Charles Carlile, tenor: WABC KMOX WISN WBBM KMOX WISN WBBM

NBC—Dorothy Page, songs; orchestra:
WJZ WENR

NBC — Harry Meyer's Orchestra:
WEAF WMAQ WLW

VVW In the Conflicht WEAF WMAQ WLW
KYW—In the Spotlight
WCFL—Mona Van, soprano
WGES—Polish Request Melodies
WGN—Orchestral Program
WIND—Sports Review
WGN—Chicago Theater of the Air

5:15 p.m. CDT 4:15 CST NBC — Harry Meyer's Orchestra: KYW WTAM KYW WTAM

CBS—Century of Progress Concert

Orchestra, direction Edward Wurtzebach: WISN WIND

WBBM—Skippy; children's sketch

(CBS)

WCFL—The Four Barons

WENR—Salty Sam

WGN—Bob Pacelli's Orchestra

WMAQ—Three Cowboy Singers

5:30 n.m. CDT 4:30 CST C—Mid-Week Hymn Sing: WEAF WMAQ
KYW — Uncle Bob's "Curb-is-the-

WBBM—Jack Armstrong (CBS)
WCFL—Grace Wilson, contralto
WENR—Organ Melodies WGN—The Singing Lady (NBC)
WJJD—Polish Program; Orchestra; Soloists
WLW—Jack Armstrong, drama

5:45 p.m. CDT 4:45 CST
NBC—Lowell Thomas, Today's News:
WJZ WLW
CBS—Sam Robbins' Orchestra: WISN KMOX NBC-Little Orphan Annie: WENR WBBM-The Lucky Star Ranch (CBS)
WCFL—Twilight Musicale
WIND—String Trio
WMAQ—Palace Varieties

Night

6:00 p.m. CDT 5:00 CST
CBS—"Fats" Waller's Rhythm Club:
WABC WISN WBBM
NBC—Grace Hayes, songs: WJZ WLW
WMAQ KYW-Wally Neal and the Lucky Seven
WCFL—Joe Grein, talk
WENR—What's the News?
WGES—Polish Dinner Dance

WGN—Ben Potter, sketch
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Hour, William Klein
WJJD—Sports Review by Johnny
O'Hara
WTMJ—Harrison Sisters 6:15 p.m. CDT 5:15 CST

KYW—The Globe Trotter
WBBM—Pat Flanagan's Sports Review
WCFL—Main Street Crusader
WENR—Baseball Resume
WGN—String Trio; Len Salvo, organist
WISN—Jack Russell's Orchestra (CBS)

WJJD-Ben Kanter, msuic and banter WLW-Margaret Carlisle; Orchestra WMAQ-Herman Crone's Orch. (NBC) WTMJ-"Our Club"

WTMJ—"Our Club"
6:30 p.m. CDT 5:30 CST
CBS—Vera Van, songs: WABC KMOX
NBC—Brad Browne and Al Llewellyn:
WEAF WMAQ WTAM KYW
NBC—You and Your Government:
WJZ WENR
WBBM—Jack Russell's Orchestra
WCFL—Old Vienna Ensemble
WGES—German Serenade
WGN—Sports Reporter
WIND—Polish Music
WJJD—Walkathon
WLW—Bob Newhall, "Sportsman"

WLW—Bob Newhall, "Sportsman" WTMJ—Heinie and His Grenadiers 6:45 p.m. CDT 5:45 CST BC—Amos 'n' Andy, sketch: WJZ WENR WLW BC—The Goldbergs, sketch: WEAF WMAQ WTAM NBC BS—Boake Carter, news: WABC WBBM KMOX KYW—Frankie Masters' Orchestra WAAF—Dr. Copeland Smith WCFL—Piano Recital; Phillip Warner WGN—Quin Ryan, World's Fair Re-

porter WJJD—Pennsylvanians' Orchestra 7:00 p.m. CDT 6:00 CST
CBS—"Lavender and Old Lace":
WABC WISN WBBM KMOX WIND

WISN WBBM KMOX

BC—Crime Clues, mystery drama:
WJZ WLW WLS WJZ WLW WLS

NBC—Leo Reisman's Orchestra; Phil
Duey: WEAF WTAM WMAQ WTMJ
KYW—Herman Crone's Orchestra
WCFL—Eddie Varzo's Orchestra
WGES—Songs of Lithuania
WGN—Palmer House Ensemble WJJD-String Ensemble

7:15 p.m. CDT 6:15 CST WCFL—Admiral Arnold WGN—Orchestra WIND—Sport Squibs; Harry W. Flan-

nery WJJD—Eb and Zeb, rural music

7:30 p.m. CDT 6:30 CST 7:30 p.m. CDT 6:30 CST

NBC-Wayne King's Orchestra: WEAF
WTMJ WMAQ WTAM

CBS-Abe Lyman's Orchestra: WABC
KMOX WBBM

NBC-Goldman Band Concert: WJZ
WENR

VWW Eddy Dubbies Orchestes

KYW-Eddy Duchin's Orchestra KYW—Eddy Duchin's Orchestra WCFL—Dr. Springer's Forum WEDC—Slovak Strings WGN—Hal Kemp's Orchestra WIND—Anne Vernon, songs WJJD—Pickard Family WLW—Joseph Nuanu's Hawaiians

7:45 p.m. CDT 6:45 CST

KYW—Noble Sissle's Orchestra

WGN—Palmer House Ensemble

WIND—James Cable, songs

WJJD—Uncle Lum and His Apple
knockers knockers WLW-Monkey Hollow, comedy

8:00 p.m. CDT 7:00 CST BS—George Givot: WABC W CBS WBBM

NBC—Ben Bernie's Air Casino: WEAF
WLW WMAQ WTAM WTMJ
NBC—Musical Memories: WJZ WLS

KYW—Pratt and Sherman
WCFL—Louie's Hungry Five
WGN—Earl Burthett's Orchestra
WIND—Hal Denman's Orchestra
WJJD—Gretchen Lee, vocalist; Fred
Beck, organist
WSBC—Poland's Song and Story

8:15 p.m. CDT 7:15 CST WCFL-Street Car Men's Talk WGN-Mardi Gras WIND-Backyard Follies; Sam Cirone, harmonica
WJJD-The Balladeers; Buddy, Zeb and Otto

and Otto

8:30 p.m. CDT 7:30 CST

CBS — STUDEBAKER CHAMPIONS;
Richard Himber's Orchestra; Joey
Nash, vocalist: WABC KMOX WBBM

KYW—Clyde Lucas' Orchestra

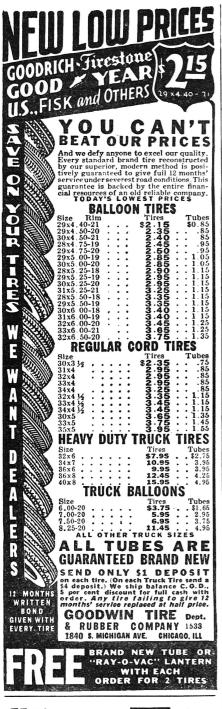
WIND—Dorothy Gordon, songs

WCFL—The Melody Weavers

WIND—East Chicago Community Program

gram
WJJD—Stillman's Movie Reporter
WTMJ—Musicians' Assocition Program
8:45 p.m. CDT 7:45 CST
WIND—Coleman Cox

9:00 p.m. CDT 8:00 CST BS—'Conflict," by T. S. Stribling: WABC WISN WBBM WABC WISN WBBM
NBC—Beauty Box Theater: WEAF
WTAM WLW WTMJ
KYW—The Globe Trotter
WCFL—Seeley Institute
WENR—Symphony Orchestra (NBC)
WGN—News; Headlines of Other Days
WIND—Hal Denman's Orchestra
WISN—Parade of the Champions
WJJD—Detroit Symphony Orchestra
WSBC—Melodies of Poland



# Alviene SCHOOL Theatre

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# Sportcasts of the Week

SCHEDULE OF EVENTS
(Shown in Central Daylight Time)
FRIDAY, July 6: 11:45 p. m., Wimbledon
Tennis, CBS-WABC, NBC-WEAF networks, SATURDAY, July 7: 12:30 p. m., Wimbledon Tennis,
CBS-WABC, NBC-WEAF networks, TUESDAY,
July 10: 8:30 p. m., Boxing Bouts by Benny
Leonard, WHN (1010 kc), SATURDAY, July
14: 5 p. m., Arlington Classic, NBC-WJZ

E asily the best pick of the week for tuners-in who turn to sports for their entertainment is that much heralded all-star baseball contest July 10 twixt the National and American League heroes. Both networks will be on hand for some extensive mike work and they have assigned this important task to the aces of their sports departments. For CBS. France Laux and Ted Husing have been given the call over all others. Laux, chief announcer for KMOX, in St. Louis, is a former semi-pro manager and he really turns in a fine job in his baseball broadcasts. For several years he has been handling the World Series for Columbia. He will collaborate with Ted Husing

On the NBC mike we will be served by Graham McNamee, Ford Bond and Tom Manning, a capable trio, which has been rehearsing its share in giving the public the best possible reports. The athletes will not take their positions around the Polo Grounds, at New York until 12:30 p. m. CDT but the broadcast period will begin a half hour in advance

with the sportcasters airing the latest

IT LOOKS as if tennis is finally beginning to receive its rightful recognition by the radio moguls who decide whether the chains will connect with foreign hook-ups for major sporting events. First the ups for major sporting events. First the Wightman Cup matches were rebroadcast from England for American listeners and latest are the final matches in the Wimbledon Tennis Championships, played on the don Tennis Championships, played on the famous Wimbledon, Eng., courts. John R. Tunis, noted expert on the net game, obliges with a series of broadcasts Friday and Saturday, June 6 and 7. CBS-WABC and NBC-WEAF listeners can tune in at 11:45 a. m. Friday and at 12:30 p. m. Saturday. Last minute reports of the standings will be given and Tunis' rapid calling of the various strokes will be worth listeners. of the various strokes will be worth listen-

MORE OF the three-year-old thoroughbred championship struggle will come to turf listeners July 12 when Cavalcade, turf listeners July 12 when Cavalcade, High Quest, Discovery and the other contenders line up at Arlington Park for the juicy reward offered to the winner of the famous Arlington Classic. Coming out of retirement since his good work last Spring for NBC in the Kentucky Derby and Preakness, Clem McCarthy is expected to draw his usual host of listeners, with Thomas Bryan George and Ted Husing on the railside for Columbia. The NBC-WJZ airing is scheduled for 5 p. m. CDT.

## Along the Airialto

(Continued from Page 4)
CBS by Cream of Wheat, making it a natural for Woollcott, for his is the Cream of Wit-okay! Just skip it . . . Myrt and Marge will make it their fourth consecu-Murt and Marge will make it their fourth consecutive season when they return to the airwaves for the chewing gum sponsor October 1. The final broadcast of "The Goldbergs" will emanate from the stage of the Chicago Theater on July 13. Sign of a close tieup is apparent between radio and the screen this coming season—William S. Paley, CBS pres., and Ralph Wonders, Artist Bureau head, are both in California making negotiations. The hosiery sponsors, for whom she did a guest appearance, were so pleased with the work (even as you and 1) of Olga Albani, that she has been recalled for their program of July 15 with a possible permanent spot on July 15 with a possible permanent spot on this hour after she concludes her series on the Cities Service show . . . There's no truth to the rumor that Edwin C. Hill would move to the NBC network in the

fall. "The Behind the News Man" will continue his Monday night broadcasts over CBS until early fall, when he will begin an augmented schedule . The "Voice of Experience" has extended his vaudeville tour, making it six weeks instead of four



'My daughter's goitre is gone, thanks to you. Our doctor says she is now sound as a dollar' says the Rev. S. A. Cotton, Washington, North Carolina. Pictured above is Miss Sophia Kuric before and after using a simple, easy, harmless home treatment of a great Battle Creek Specialist. This treatment, which has already been used by 200,000 others who wished to avoid operation, is described in this Specialist's book on 'How To End Goitre Quickly.'' Anyone suffering with Goitre will receive this book FREE by sending their name at once to Physician's Treatment & Advisory Co., Suite 562-G. Sanborn Bldg., Battle Creek, Mich.

# SONGS WANTED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD, 1650 Broadway, New York Tune In Every Sunday at 3:45 P M. Sta WINS

Continued from Preceding Page

10:00 p.m. CDT 9:00 CST

10:00 p.m. CDT 9:00 CST

NBC—Amos 'n' Andy: WMAQ

NBC—Q. S. T., dramatic sketch:

WEAF KYW WTAM

KYW—Two Doctors with Rex Maupin

WBBM—Henry Busse's Orch. (CBS)

WCFL—Eddie Varzos' Orchestra

WGN—June Prozines

WIND—The Slumbertimers, string

Programs to

Be Heard

trio
WLW—Cotton Queen Minstrels
10:15 p.m. CDT 9:15 CST
NBC—Robert Royce, tenor: WJZ KYW
NBC—Gene and Glenn: WTMJ WTMM WMAQ

WMAQ
WCFL—Ada Jay, contralto
WENR—Carl Hoff's Orchestra
WGN—Lum and Abner, sketch
WIND—Washington Column of the

Air 10:30 p.m. CDT 9:30 CST BS—Isham Jones' Orchestra: WABC WISN WBBM CBS

KYW—Tommy Cline's Orch. (NBC) WENR—Three C's WCFL—Eddie Varzos' Orchestra WGN—Wayne King's Orchestra WIND—Hal Sendack's Orchestra WTMJ—Josef's Orchestra

10:45 p.m. CDT 9:45 CST S—"The Voice of Experience"; BS—"The KMOX

KMOX CBS—Ray O'Hara's Orchestra: WISN WBBM—Freddie Hankel's Orchestra WENR—Leonard Keller's Orchestra WGN—Bernie Cummins' Orchestra

11:00 p.m. CDT 10:00 CST NBC—Press Radio News (5 min.): WEAF WMAQ WTAM

WEAF WMAQ WTAM
CBS—Harry Sosnik's Orchestra: WABC
WBBM WISN
NBC—Enric Madriguera's Orchestra:
WEAF WLW KYW
NBC—Buddy Rogers' Orchestra: WJZ
WENR

WCFL-Paul Ash Revue WCFL—Paul Ash Revue
WIND—Hal Denman's Orchestra
WLW—News
WSBC—Midnight Rambles
WTMJ—Dance Orchestra
WMAQ—Eddy Duchin's Orchestra
WGN—Thaviu's Orchestra

11:15 p.m. CDT 10:15 CST WGN—Streets of Paris Orchestra WTAM—Charlie Davis' Orch. NBC)

11:30 p.m. CDT 10:30 CST 11:30 p.m. CDT 10:30 CST
NBC—Jack Denny's Orchestra: WEAF
WTAM WLW KYW
CBS—Earl Hines' Orchestra: WISN
WBBM
WBBM—Tom Gentry's Orchestra
WCFL—Eddie Varzos' Orchestra
WENR—Hessbergër's Bavarian Orch.
WGN—Charlie Agnew's Orchestra
WIND—Ed. Carry's Orchestra
WMAQ—Harold Stern's Orchestra

11:45 p.m. CDT 10:45 CST GN—Earl Burtnett's Orchestra 12:00 Mid. CDT 11:00 p.m. CST CBS—Jack Russell's Orchestra: WISN KMOX—Frank Dailey's Orchestra

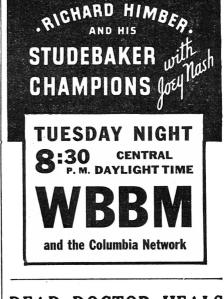
(CBS)
KYW-Herm Crone's Orchestra WBMM—Herm Crone's Orchestra
WBBM—Jack Russell's Orchestra
WENR—Clyde Lucas' Orchestra
WGN—Late Dance Orchestra
WIND—Hal Sendack's Orchestra
WLW—Jack Miles' Orchestra

12:30 a.m. CDT 11:30 p.m. CST -Jules Alberti's Orchestra: WISN CBS—Jule KMOX

KYW—Frankie Masters' Orchestra WBBM—Earl Hines' Orchestra WENR—Carl Hoff's Orchestra

WIND—Salon Music WLW—Moon River 1:00 a.m. CDT 12:00 Mid. CST

1:00 a.m. CDT 12:00 MId. CS WLW—Larry Lee's Orchestra 1:30 a.m. CDT 12:30 CST WBBM—Henry Busse's Orchestra WLW—Dance Orchestra 1:45 a.m. CDT 12:45 CST WBBM—Earl Hines' Orchestra



# DEAD DOCTOR HEALS STOMACH AILMENTS

A weird story is told of a well-known specialist reaching from the grave to curb stomach suffering. Years ago this doctor created a prescription for stomach ulcers, acid stomach, gas pains, heart-burn, indigestion, bloating, belching and other symptoms when caused by excess acid. Then the good doctor died. But his name brought fame after death as one user told another of his wonderful prescription. Over 54,000 people alone have written grateful letters, telling of their recoveries. This prescription is now known to hundreds of thousands as the Lidga Treatment. Any sufferer may the Udga Treatment. Any sufferer may receive a free treatment by simply sending name and address to Udga, Inc., 3463 Foot-Schulze Bldg., St. Paul, Minn. Write today.-Adv.

TYPISTS' ASS'N, 1987 Hunter Bldg. CHICAGO



# 9:15 p.m. CDT 8:15 CST band: WABC CBS—The Troopers, b

KYW—Maupin Melodies
WCFL—Labor Flashes
WGN—"Blubber" Bergman
WIND—Hal Sendack's Orchestra

# 9:30 p.m. CDT 8:30 CST

CBS-Melodic Strings: WABC KMOX NBC-Tim Rya's Rendezvous: WJZ KYW

WBBM—Harry Sosnik's Orchestra WCFL—Barrett O'Hara, talk WENR—Morin Sisters WGN—Chicago Theater of the Air NIND—Bonnie and Chuck, song duo VJJD—Polish Program; Orchestra;

## 9:45 p.m. CDT 8:45 CST

JABM—Heidelberg Students
NCFL—Si Perkins' Hillbillies
WENR—Buddy Rogers' Orchestra
MIND—Melodic Strings (CBS)
WSBC—Polish American Sports Re-

# Tuesday, July 10

8:00 a.m. CDT 7:00 CST BS—Deane Moore, tenor: W/ WIND

NBC—Herman and Banta: WEAF WLW

# High Spot Selections For Wednesday

WLW
WGES—Italian Serenade
WCFL—Just Among Kids
WJJD—Happy Go Lucky Time
WLS—Mac and Bob
WTMJ—Livestock Quotations 8:15 a.m. CDT 7:15 CST C—Landt Trio and White: WEAF

WLW WTAM CBS—Madison Ensemble: WABC WIND WCFL—Variety Program WJJD—Schlagenhauer's Vaudeville WIS-Produce Reporter News 8:30 a.m. CDT 7:30 CST

NBC-Morning Glories; dance band: WEAF WTAM CBS-Metropolitan Parade: WABC WIND
WCFL—Man of Steel
WGES—Variety
WIND—String Trio
WJJD—Hot Harmonies
WLS—Peggy and Steve
WLW A Hymns of All Churches

8:45 a.m. CDT 7:45 CST NBC—Southernaires: WEAF WLW WGES—Moods in Rhythm WCFL—German Program WGN—Keep Fit Club WJJD—Modernistic Melodies WLS—Kitchen Krew

9:00 a.m. CDT 8:00 CST

NBC—Breen and de Rose: WEAF

WTAM KYW

CBS—Luxembourg Gardens: WABC WBBM WBBM
NBC—Harvest of Song: WJZ WMAQ
WEDC—Hungarian Program
WGES—Band Parade
WGN—Lawrence Salerno; Rondoliers
WIND—Waltz Time

WJD—Song Festival, popular songs WLS—Bundesen Magazine of the Air WLW—Mrs. Littleford, talk and organ

9:15 a.m. CDT 8:15 CST 3C—Clara, Lu 'n' Em: WEAF WLW WTAM WTMJ WGN KYW-Irene King
WBBM-Household Institute; Kay Storey
WCFL—Highlights of Music
WGES—Canary Concert WIND—Happiness Review WJJD—Today's Tunes

WJJD—Today's Tunes
WMAQ—Program Preview
9:30 a.m. CDT 8:30 CST
CBS—Press Radio News (5 Min.):
WABC WISN WBBM
CBS—Gypsy Music Makers: WABC
WIND
MRC Press Radio News (5 Min.): NBC-Press Radio News (5 Min.):

WEAF KYW WTAM WMAQ NBC—Today's Children: WJZ WTMJ NBC—The Three Scamps, trio: WEAF

KYW
WBBM—Milton Charles, organist
WCFL—Modern Health
WGES—Erma Gareri
WGN—Leonard Salvo's Mail Box
WJJD—Footlight Favorites
WLW—Jack Berch's Musical Group WMAQ—Tune Time WBBM—Eddie House, organist

9:45 a.m. UD1 6:30
BC—Betty Crocker, cooking talk:
WEAF WLW WTAM WMAQ
Radio Service (5 Min) 9:45 a.m. CDT 8:45 CST

KYW—Press Radio Service O MIIII/
(NBC)
KYW—Radio Kitchen (NBC)
WBBM—Tom Baker, Norm Sherr
WCFL—Dancing Notes
WGES—Pace Setters
WGN—Lovely Ladies, Marian Holt
WTMJ—Mary Baker's Shopping Basket

10:00 a.m. CDT 9:00 CST -Juan Reyes, pianist: WEAF WTAM

WTAM
CBS—Cooking Closeups; Mary Ellis
Ames: WABC WBBM KMOX
KYW—The Honeymooners (NBC)
WCFL—Popular Musicale
WGES—Good News
WGN—Movie Personalities
WIND—Wildey and Sheehan WGN-Movie Personalities
WIND-Wildey and Sheehan
WJD-University of Chicago
WLS-Livestock Reports
WLW-News
WMAQ-Women's Page of the Air
WSBC-Italian Airs
WTMJ-Helen Mendenhall Ryerson
10:15 a.m. CDT 9:15 CST
CBS-Rhythm Kings: WABC WISN
WBBM
NBC-Alica Ryerson controller WEAE

NBC-Alice Remsen, contralto: WEAF WTAM WMAQ WLW

WTAM WMAQ WLW
NBC—The Merry Macs: WJZ KYW
WENR—Today's Children, sketch
WGES—Bob Purcell, baritone
WGN—Your Friendly Neighbor
WIND—Salon Musicale
WTMJ—Women's News of the Day
10:30 a.m. CDT 9:30 CST
NBC—U. S. Army Band: WJZ KYW
NBC—Betty Moore, decorating: WEAF
WMAQ WLW WTAM

(Time Given Is Central Daylight)

12:30 p. m.-Farm and Home Hour; annual session Amemrican Institute of Cooperation at Wisconsin College of Agriculture: NBC-KYW.
p. m.—Near East Foundation program: CBS-

WBBM. 6:15 p. m .- Morton Downey: CBS-WISN.

7:00 p. m.—Maxine; Phil Spitalny: CBS-WBBM.
7:00 p. m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WMAO.

7:30 p. m.—Broadway Vanities: CBS-WBBM.

8:00 p. m.—Fred Allen's Revue; Lennie Hayton's or-chestra: NBC-WMAQ. 8:00 p. m.—Nino Martini: CBS-WBBM. 8:30 p. m.—Roy Helton, "Looking at Life": CBS-

KMOX

9:00 p. m.—Byrd Expedition: CBS-WBBM.
9:00 p. m.—Plough's Musical Cruiser; Guy Lombardo's orchestra: NBC-WMAQ.
9:30 p. m.—Harry Richman: NBC-WENR.
9:30 p. m.—California Melodies: CBS-WBBM.

WBBM—Art Wright, tenor
WCFL—George O'Connell, baritone
WENR—Program Preview
WGES—Rhineland Review
WGN—Lovemaking, Inc.
WJJD—Marches of the Day
WMBI—Shut-In Request Program
WSBC—Little Harry
WTMJ—Bob De Haven's Frolic WBBM-Art Wright tenor

10:45 a.m. CDT 9:45 CST BC—Fields and Hall, songs: WEAF WTAM WMAQ BS—Recipes; Jane Ellison: WABC CBS—Recipes; Jane Ellison: WABC KMOX WBBM Q. G.—Painted Dreams, skit: WGN WLW

WLW
WCFL—The Three Graces
WENR—Musical Program
WIND—Dance Bands
WJJD—Bubb Pickard
WSBC—Tunes of the Moment
WTMJ—Hollywood Movie Letter

11:00 a.m. CDT 10:00 CST 11:00 a.m. CDT 10:00 CST

NBC — Gene Arnold; Commodores:
WEAF WTAM WMAQ WLW

CBS—Voice of Experience: WABC
WBBM KMOX

NBC—Al and Lee Reiser: WJZ WENR

KYW—Hodge Podge
WCFL—Variety Program
WGN—Hal Kemp's Orchestra
WIND—Irene, Queen of the Ivories
WJJD—Cecil and Sally, sketch
WTMJ—Betty Crocker, kitchen talk

11:15 a.m. CDT 10:15 CST CBS—Betty Barthell, songs:

NBC—Concert Favorites: WJZ WENR NBC—Sisters of the Skillet: WEAF WTAM KYW WBBM—Virginia Clark, Gene and Charlie Charlie

Charlie
WGN—Tom, Dick and Harry
WIND—Mood Indigo
WJJD—Modern Rhythms
WLW—The Texans, trio
WMAQ—Summer School of the Air
WTMJ—With a Song
11:30 a.m. CDT 10:30 CST
NBC—Vic and Sade, coinedy: WJZ
WMAQ
CBS—Concert Miniatures: WABC

WMAQ
CBS—Concert Miniatures: WABC
WBBM KMOX WISN
NBC—The Merry Madcaps: WEAF
WLW WTAM KYW
WENR—Home Service
WGN—Market Reports; Len Salvo, or-

ganist
WHFC-Name the Band WIND—Dance Time
WJJD—Friendly Philosopher; Homer Griffith

WLS—Three Neighbor Boys and Arky WTMJ—Variety Program 11:45 a.m. CDT 10:45 CST

NBC—Words and Music: WJZ WMAQ CBS—Concert Miniatures: KMOX WIND WBBM—Phil Calhoun, baritone WGN—June Baker, home management

WJJD—Esher Bradford, fashions
WLS—Parade
WLW—Livestock; Market Reports
WTMJ—Hans Badner's Bavarians

Afternoon

12:00 Noon CDT 11:00 a.m. CST CBS—Keenan and Phillips, pian team: WABC KMOX WIND KYW—Pickard Family WBBM—Through the Looking Glass WBBM—Through the Looking Glass
WCFL—Luncheon Concert
WGN—△Mid-day Service
WJJD—Wildey and Sheehan
WLS—Orchestra; Variety Acts
WLW—Ohio Farm Bureau
WMBI—△Loop Evangelistic Service
WTAM—Dick Fiddler's Orchest
WTMJ—What's New in Milwaukee?

12:15 p.m. CDT 11:15 a.m. CST NBC—The Honorable Archie and Frank, comedy: WJZ WMAQ CBS-Artist Recital: WABC WIND KMOX WBBM—Herbert Forte, organist WJJD—Lawyers' League, debate

12:30 p.m. CDT 11:30 a.m. CST NBC—Farm and Home Hour: WJZ WLW KYW

CBS — Velazco's Orchestra: WABC WIND WIS NBC—Dick Fiddler's Orchestra: WEAF WMAQ WBBM—Helen Fitch, Movie Chatter

WCFL—Variety Program
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist
WLS—Roundup; The Westerners; Joe

WTM1-Jack Teter's Grenadiers

WISH—Buddy, Zeb and Otto, songs WLS—Weather; Markets; News 1:00 n.m. CDT 12:00 Noon CST

CBS—Just Plain Bill, skit: KMOX WGN -Two Seats in the Balcony:

NBC—Two Seats in the Balcony: WEAF WTAM
CBS—Melody Parade: WABC WIND
WBBM—Gossip Club
WCFL—Farmers' Union
WJJD—Livestock Markets
WLS—Dinnerbell Program
WMAQ—Herman Crone's Orchestra
WMBI—\(\triangle Organ \) Organ Program and Bible Reading

WTMJ-Heinie's Grenadiers

1:15 p.m. CDT 12:15 CST CBS—Romance of Helen Trent: WABC KMOX WGN WBBM—Gene and Charlie, songs WCFL—Century of Progress Concert

Orchestra
WIND—Livestock Markets
WJJD—Children's Program

1:30 p.m. CDT 12:30 CST BS—Ann Leaf at the Organ: WABC WISN WIND KMOX BC—The Sizzlers, male harmony trio: WJZ KYW WMAQ WJZ KYW WMAQ
KYW—Smackout (NBC)
WBBM—Pinto Pete
WCFL—Civic and Welfare Talk
WLS—Uncle Ezra
WLW—Gene Burchell's Orchestra
WTMJ—Variety Program
1:45 p.m. CDT 12:45 CST
NBC—Ma Perkins, drama: WF

WEAF BC—Ma Perkins, drama: WLW WTAM NRC.

-Collette Carlay, songs: WJZ WMAQ
KYW—Prudence Penny, home econo-

WBBM-Flanagrams WCFL—Leo Terry, organ recital
WGN—Palmer House Ensemble
WJJD—Sweepstakes, horse races
WLS—Livestock and Grain Markets

2:00 p.m. CDT 1:00 CST CBS—La Forge Berumen Musicale: WABC KMOX WIND NBC—Love Cycle in Song: WEAF -Love Cycle in Song: WEAF WMAQ
WCFL—Red Hot and Low Down
WGN—Baseball; Chicago Cubs vs.

Boston WLS-Homemakers' Hour WLW—Barry McKinley
WSBC—Musical Comedy Gems
WTMJ—Livestock Quotations; Dance

Orchestra 2:15 p.m. CDT 1:15 CST NBC-Royal Hawaiians: WJZ WMAQ NBC-The Wise Man, drama: WEAF

WTAM WBBM-Baseball; Boston vs. Chicago Cubs
WISN—La Forge Berumen Musicale (CBS) WLW-Low Down

2:30 p.m. CDT 1:30 CST 85—Ernest N. Smith, talk: WABC WISN KMOX WISN KMOX
NBC—Woman's Radio Review: WEAF
WTAM KYW
WLW—Bond of Friendship
WMAQ—Spanish Village
WMBI—Special Program
WSBC—Val's Vodvil
WTMJ—Dance Orchestra; News

2:45 p.m. CDT 1:45 CST

NBC-Visit to Foreign Villages: WJZ

WMAQ

CBS-Salon Orchestra: WABC WISN

WIND—Baseball WLW—Ethel Ponce, vocalist

3:00 p.m. CDT 2:00 CST NBC—Betty and Bob, drama: WJZ WLS WLW WTMJ CBS-Manhattan Moods: WABC WISN KMOX NBC-Pop Concert: WEAF WTAM

NBC—Pop Concert: WEAF WTA WMAQ WCFL—Moments Musicale WHFC—Lawyers' Legislative League WIND—Vocal Varieties WMBI—∴Sunday Sch WSBC—Polish Matinee School Lesson

3:15 p.m. CDT 2:15 CST NBC-Little Jackie Heller, tenor: WJZ KYW

WLS—Gene Autry, cowboy songs WLW—Matinee Highlights WTMJ—Vanity Cafe

3:30 p.m. CDT 2:30 CST BC—Chicago Symphony Orchestra: WJZ WENR CBS -Science Service: WABC WISN

KMOX -Art Tatem, pianist: WEAF

KYW—Dance Orchestra
WCFL—Century of Progress Concert Orchestra

WIND—Trio WMBI—Special Program

3:45 p.m. CDT 2:45 CST

NBC—The Lady Next Door: WEAF

WCFL WTAM

CBS—The Inst-BS—The Instrumentalists: WABC KMOX WBBM WISN

WENR—Century of Progress Concert Orchestra WLW—Business News WTMJ — Baseball; Milwaukee vs.

Indianapolis 4:00 p.m. CDT 3:00 CST C—Ted Black's Orchestra: W

4:00 p.m. CDT 3:00 CST
MBC—Ted Black's Orchestra: WEAF
WTAM WLW WMAQ
KYW—Century Concert
WBBM—Norm Sherr, pianist
WCFL—John Maxwell, food talk
WGN—Afternoon Musicale
WIND—Musical Potpourri

4:15 p.m. CDT 3:15 CST KYW—Hawaiian Village Orchestra WBBM—Pinto Pete WCFL—Ballad Quartet

4:30 p.m. CDT 3:30 CST NBC—The Singing Lady: WJZ WLW KYW—Phil Harris' Orchestra WCFL—Health Talk
WENR—Ma Perkins, sketch (NBC)
WIND—Trio

4:45 p.m. CDT 3:45 CST

NBC—Armchair Quartet: WEAF WTAM

WMAQ

CBS—Two Pals and a Gal: KMOX WBBM

WBBM
KYW—Madhatters
WCFL—Junior Federation Club
WENR—Grandpa Burton, Bill Baar
(NBC)
WIND—String Trio
WLW—Don and Babs, sketch

wLW—Don and Babs, sketch
5:00 p.m. CDT 4:00 CST
CBS—Near East Foundation Program:
WABC KMOX WBBM
NBC—Horacio Zito's Orchestra: WEAF
WMAQ WLW
CBS—Detroit Symphony Orchestra:
WISN
NBC—Education

NBC-Education in the News: WJZ WENR

WENK KYW—In the Spotlight WCFL—Piano and Organ Program WGES—Polish Housewives Program WIND—Sports Review

5:15 p.m. CDT 4:15 CST
CBS—Skippy, sketch: WBBM
CBS—Century of Progress Concert
Orchestra: WISN WIND
NBC—Horacio Zito's Orchestra: KYW
WTAM
WAAF—Wally, O'Brien

WTAM
WAAF—Wally O'Brien
WCFL—Millie and Tillie
WENR—Salty Sam
WGN—Bob Pacelli's Orchestra
WMAQ—Three Cowboy Singers

5:30 p.m. CDT 4:30 CST

NBC—Three X Sisters: WJZ WMAQ

CBS—Jack Armstrong, sketch: WBBM

NBC—Yasha Davidoff, basso; orchestra: WEAF WTAM

KYW—Uncle Bob's "Curb-is-the-Limit" WCFL—Vera Gotes, soprano WENR—Three C's WGN—The Singing Lady
WISN—Charlie Davis' Orch. (CBS)
WJJD—Polish Program
WLW—Jack Armstrong, sketch

5:45 p.m. CDT 4:45 CST
CBS—Joe Reichman's Orchestra: WISN
KMOX WBBM
NBC—Lowell Thomas: WJZ WLW
NBC—Little Orphan Annie: WENR WCFL—Twilight Musicale
WIND—Ben Pollack's Orch. (CBS)

Night

6:00 p.m. CDT 5:00 CST

6:00 p.m. CDT 5:00 CST

NBC—Grace Hayes, songs: WJZ WLW
KYW—Gould and Shefter (NBC)
WBBM—Jack Russell's Orchestra
WCFL—Tom Cook, tenor
WENR—News
WGES—Polish Dinner Dance
WGN—Ben Potter, sketch
WHFC—Eddie Loftús, songs
WIND—German Music
WISN—Gene Kardos' Orchestra (CBS)
WJJD—Sports Review
WMAQ—Boyd Raeburn's Orchestra
WMBI—Music and Feature Program
WTMJ—String Trio
6:15 p.m. CDT 5:15 CST

6:15 p.m. CDT 5:15 CST CBS—Morton Downey: WABC WISN KYW—The Globe Trotter KYW—The Globe Trotter
WBBM—Pat Flanagan's Sports Review
WCFL—Eddie Varzo's Orchestra
WENR—Baseball Resume
WGES—Polish Variety
WGN—String Trio; Len Salvo
WJJD—Ben Kanter, music and banter
WLW—Joe Emerson; Orchestra
WMAQ—Herman Crone's Orchestra
WTMJ—Our Club

6:30 p.m. CDT 5:30 CST CBS—Paul Keast, baritone; orchestra: WABC KMOX NBC-Irene Rich in Hollywood: WJZ WENR

WENR
NBC—Lilian Bucknam, soprano:
WEAF WMAQ WTAM
KYW—Dorothy Adams and Orchestra
WBBM—Mike and Herman
WCFL—Old Vienna Ensemble
WGES—Polish Songsters
WGN—The Sports Reporter
WIND—Polish Hour
WJJD—Walkathon
WI W—Bob Nowball "Sports and" soprano: WLW—Bob Newhall, "Sportsman" WTMJ—Heinie's Grenadiers

6:45 p.m. CDT 5:45 CST NBC—The Goldbergs, sketch: WEAF WTAM WMAQ CBS—Boake Carter, news: WABC BS—Boake Carter, news: WABC WBBM KMOX BC—Amos 'n' Andy: WJZ WENR WLW WLW KYW-Frankie Masters' Orchestra WAAF-Dr. Copeland Smith WCFL-Phil Warner, pianist WGN-Quin Ryan, World's Fair Reporter
WJJD—Pennsylvanians' Orchestra

7:00 p.m. CDT 6:00 CST

NBC-Jack Pearl, "The Baron": WEAF NBC—Jack Pearl, "The Baron": WEAF
WMAQ WTAM
CBS—Maxine and Phil Spitalny's Ensemble: WABC WBBM
NBC—Crime Clues: WJZ WLW WLS
CBS—Ray O'Hara's Orchestra: WISN
KYW—Herman Crone's Orchestra
WCFL—The Roamers
WGES—Senor Conti, Italian Melodies
WGN—Palmer House Ensemble
WIND—Jules Alberti's Orchestra
WJD—String Ensemble

7:15 p.m. CDT 6:15 CST CBS—Evan Evans, Do De Mi, trio: WABC WBBM KMOX WCFL—Admiral Arnold WGN-Rube Appleberry WIND-Sport Squibs; Harry W. FlanwjjD-Eb and Zeb, comedy sketch WTMJ-Sport Flash

7:30 p.m. CDT 6:30 CST

NBC-Igor Gorin, baritone: WJZ WLS CBS-"Everett Marshall's Broadway NBL—Igor Gorin, baritone: WJZ WLS
CBS—"Everett Marshall's Broadway
Vanities": WABC KMOX WBBM
NBC—Wayne King's Orchestra: WEAF
WTAM WTMJ WMAQ
KYW—Eddy Duchin's Orchestra
WCFL—Dr. Springer's Forum
WGN—The Lone Ranger, sketch
WIND—Barbeaux Sisters, songs
WJJD—Pickard Family
WLW—Unbroken Melodies
7:45 p.m. CDT 6:45 CST
NBC—Babe Ruth, baseball: WJZ WLS
KYW—Noble Sissle's Orchestra
WIND—Trio
WJJD—Uncle Lum and His Apple-knockers

WLW-Monkey Hollow, comedy skit

# When Pole Meets Pole

## (Continued from Page 3)

addition to the tremendous variations in temperature, the project will be handicapped by the North Magnetic Pole at one end, and the South Magnetic Pole at the other.

Among the scientific problems to be solved in both the Arctic and the Antarctic is to what extent these regions effect the weather of the world.

From this study we hope to gain sufficient information to be able eventually to make seasonal forecasts; that is, for instance, the weather man located in New York, when receiving the entire reports from the rest of the world, including the trom the rest of the world, including the two polar regions, together with a study of the stratosphere, will be in a position to inform us in advance regarding the weather we may expect for the following season. This information will, of course, be invaluable to civilization.

Forgetting the scientific importance of voice communication from the ends of the earth, people who have not been to

voice communication from the ends of the earth, people who have not been to those remote spots cannot fully appreciate the relief it is to the men stranded for 14 months in the most barren place in the world. The long, dark, cold winter night always has been a serious problem to polar exploration. No difficulties are encountered during the daylight season so far as the morale of the men of the ex-pedition is concerned. But during the

# **HOW WOMEN CAN WIN MEN** and men win

## The Favor of Other Men

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewin't gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all. Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills, Nocalomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good", for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you nek for.

8:00 p.m. CDT 7:00 CST

dark period there is a very noticeable change in their mental attitude, which increases as the dark months roll on. And creases as the dark months roll on. And here the radio, with the broadcasts to and from civilization, save the day—or perhaps we should say, the night. Not only are the men able to get news, music and other entertainment over the air, frequently they hear the voices of their loved ones, and in turn are able to speak a word back to civilization. a word back to civilization.

An excellent illustration of the value of voice communication took place when Pelter was operated on for appendicitis. Only a few hours after the operation, his wife in Florida was able to hear his voice over the air saying, "I'm O.K." What a relief that must have been to her!

A few weeks ago, while the United States Fleet was at anchor in New York. States Fleet was at anchor in New York. I had a chance to talk to the great flotila's communications officer, Lieutenant-Commander Allen. We were comparing notes—he having been with Donald Mc-Millan's expedition to the Arctic before the war, and I having been with Byrd to the South Pole in 1929. As a communications expert he was intensely interested in the part that radio plays in terested in the part that radio plays in exploration activities.

exploration activities.

They had used radio back in 1912 and 1913 way up north, but its efficacy may be viewed from the following quotation from his diary of October, 1913:

"Fitzhugh Green and I rigged another antenna to a high iceberg today, and I listened until four a. m., trying so hard to hear signals that I nearly squeezed my ears off—but again that deathly silence—not even a note of static."

How much the MacMillan party could have used the new radio equipment of 1934, is seen from the statement of Allen's Arctic diary in an entry of early 1915:

"Today we learned that seven months

"Today we learned that seven months ago, in August, 1914, the whole world went to war. Our Esquimo messenger had sledged up the coast of Greenland a

had sledged up the coast of Greenland a thousand miles with this news."

Last year the Russians sent an expedition to the Arctic, headed by Professor Schmidt, with a view to finding a sea passage across the top of the world from Europe to the warm waters of the Pacific Ocean. His ship, the Chelyuskin, was caught in an ice-jam and was crushed. By means of code radio he was able to direct an airplane rescue party. The relief to the families and friends of his crew back home would have been infinitely greater had the ice-marooned party been able to speak to civilization.

It is therefore not only with an eye to

It is therefore not only with an eye to science but also to human interest that we view the impending broadcast of July 11, linking the Arctic and Antarctic. The Antarctic already has given its answer Can the same be done from the North Pole region? We'll see!



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## RADIO GUIDE 423 Plymouth Court, Chicago, Illinois Gentlemen:

Enclosed please find \$		for	which send (one year)
Name Address			
Fown	_State _		

# 8:00 p.m. CDT 7:00 CST C—Goldman's Band Concert: WJZ WENR

BS-Mino Martini; Andre Kostelanetz' Orchestra: WABC WBBM WISN KMOX

NBC—The Hour of Smiles: WEAF WTMJ WLW WTAM WMAQ WTMJ WLW WTAM WMAQ
KYW—Rex Maupin's Orchestra
WCFL—Louic's Hunery Five
WGN—Chicago Symphony Orchestra
WIND—Concert Pianist
WJJD—Fred Beck, organist
WSBC—Polish Varieties
8:15 p.m. CDT 7:15 CST
WCFL—Union Talk
WJJD—The Balladeers
8:30 p.m. CDT 7:30 CST
CBS—Roy Helton, "Looking at Life":
WABC KMOX WIND
NBC—Love Story: WJZ WENR
KYW—Clyde Lucas' Orchestra
WBBM—Tom Gentry's Orchestra
WCFL—Gale Sisters
WJJD—Movic Reporter
8:45 p.m. CDT 7:45 CST

WJJD—Movie Reporter
8:45 p.m. CDT 7:45 CST
CBS—Emery Deutsch's Gypsy Violin:
WABC KMOX WISN WIND
KYW—Star Dust with Ulmer Turner
WBBM—The Puzzler
WCFL—Viewing the Fair with the
Voice of the Air
9:00 p.m. CDT 8:00 CST
CBS—Broadcast from Byrd Expedition:
WABC KMOX WBBM
NBC—Musical Cruiser; Guy Lombardo's Orchestra: WEAF WTAM WLW
WMAQ

KYW—The Globe Trotter WCFL—Women's Trade Union League, talk WGN—Tomorrow's News

WIND—Ben Kanter, songs WJJD—Reminiscences of Victor Her-

Programs to Be Heard

bert
WSBC—Lithuanian Melodics
9:15 p.m. CDT 8:15 CST
KYW—Rex Maupins' Orchestra
WGN—Dream Ship
WIND—Hal Sendack's Orchestra
WJJD—Piano Reflections

9:30 p.m. CDT 8:30 CST
NBC—Harry Richman; Jack Denny's
Orchestra: WJZ WENR WTMJ
CBS—California Melodies: WABC
WBBM KMOX
KYW—The Other America (NBC)
WCFL—Barrett O'Hara, talk
WGN—Bob Becker, dog chats
WIND—Leota Olson, soprano
WJJD—Polish Concert Orchestra
WLW—Henry Thies' Pepsters
WMAQ—Cameos

WMAQ—Cameos WSBC—Songs of Poland

9:45 p.m. CDT 8:45 CST WCFL—Union Label League WGN—Comedy Stars of Hollywood WIND—Trio WLW—Ivan Petrov's Russians WMAQ-Buddy Rogers' Orchestra

# Wednesday, July 11

10:00 p.m. CDT 9:00 CST NBC—Amos 'n' Andy: WMAQ WTMJ KYW—Two Doctors with Rex Maupin WBBM—Henry Busse's Orchestra WCFL—Eddie Varzos' Orchestra WEDC—Polish Hour WGN—June Prozines WIND—Nick Lucas, songs (CBS) WLW—Dance Orchestra

## 10:15 p.m. CDT 9:15 CST NBC—Gene and Glenn: WMAQ WTMJ WTAM CBS--Press Radio News: WABC

WBBM WBBM
CBS—Little Jack Little's Orchestra:
WABC WBBM
WCFL—James Elker
WENR—The Student Prince Ensemble
WGN—Lum and Abner, sketch
WIND—Washington Column of the Air
WLW—Dance Orchestra

## 10:30 p.m. CDT 9:30 CST

CBS—Harry Sosnik's Orchestra: WBBM WISN WBBM WISN
KYW—Don Bestor's Orchestra
WCFL—Eddie Varzos' Orchestra
WENR—Carl Hoff's Orchestra
WGN—Wayne King's Orchestra
WIND—Little Jack Little's Orchestra WMAQ-Clyde Lucas' Orchestra

Preceding Page

WTMJ—Rhythm Strings
10:45 p.m. CDT 9:45 CST
CBS—Frank Daley's Orchestra: WABC
WISN

Continued from

KYW-Charlie Davis' Orch. (NBC) WLW-Cargoes, drama
WENR-Leonard Keller's Orchestra
WGN-Bernie Cummins' Orchestra
WIND-Hal Sendack's Orchestra

## 11:00 p.m. CDT 10:00 CST

CBS—Earl Hines' Orchestra: WISN CBS—Red Nichols' Orchestra: WABC WIND

NBC-Eddy Duchin's Orchestra: WEAF

NBC—Eddy Duchin's Orchestra: WEAF WMAQ KYW—Dance Orchestra WBBM—Freddie Hankel's Orchestra (CBS) WCFL—Paul Ash Revue WENR—Buddy Rogers' Orchestra WSBC—Symphonic Hour WTMJ—Musicians Association Program

# 11:15 p.m. CDT 10:15 CST

NBC—Eddy Duchin's Orchestra: WLW WTAM KMOX—Red Nichols' Orchestra (CBS) WGN—Streets of Paris Orchestra WTMJ—Dance Orchestras

11:30 p.m. CDT 10:30 CST BS—Al Kavelin's Orchestra: WABC WISN WBBM

NBC—Clyde Lucas' Orchestra: WEAF WLW WMAQ KYW—Jack Berger's Orch. (NBC) WCFL—Eddie Verzo's Orchestra WENR—Hessberger's Bavarian Orches-

WGN-Charlie Agnew's Orchestra WIND—Ed Carry's Orchestra WTMJ—Dance Orchestra

11:45 p.m. CDT 10:45 CST (CBS) Kavelin's

WGN—Earl Burtnett's Orchestra 12:00 Mid. CDT 11:00 p.m. CST CBS—Jack Russell's Orchestra: WISN WBBM

WBBM
KYW—Herman Crone's Orchestra
WBBM—Earl Hines' Orch. (CBS)
WENR—Lights Out, mystery drama
WGN—Late Dance Orchestras
WIND—Hal Sendack's Orchestra
WLW—Jack Miles' Orchestra

12:30 a.m. CDT 11:30 p.m. CST CBS—Ray O'Hara's Orchestra WISN BS—Ray O'Hara's Orchestra: WISN WBBM KMOX

WENR—Noble Sissle's Orchestra WIND—Midnight Salon Music WLW—Moon River

WLW—Moon River

1:00 a.m. CDT 12:00 Mid. CST

WBBM—Tom Gentry's Orchestra

WLW—Dance Orchestra

1:30 a.m. CDT 12:30 CST

WBBM—Henry Busse's Orchestra

WLW—Dance Orchestra

1:45 a.m. CDT 12:45 CST WBBM-Earl Hines' Orchestra

Radio Guide 8:00 a.m. CDT 7:00 CST NBC—Herman and Banta: WEAF WLW CBS—Deane Moore, tenor; WABC WGES-Italian Serenade WCFL—Just Among Kids
WJJD—Happy Go Lucky Time
WLS—Mac and Bob WTMJ-Livestock Quotations; Party WSBC—Melodies of Poland
8:15 a.m. CDT 7:15 CST

NBC—Landt Trio and White: WEAF
WLW WTAM uxembourg Gardens: WABC WIND
WCFL-Variety Program
WJJD - Schlagenhauer's Vaudeville WJD — Schlagminauer's Vaudeville Theater WLS—Produce Reporter; Newscast 8:30 a.m. CDT 7:30 CST NBC—Morning Glories; dance band: WEAF WTAM WEAF WTAM
KMOX—Luxembourg Gardens (CBS)
WCFL—Man of Steel
WGES--Variety
WIND—String Trio
WJJD—Hfot Harmonies
WLS--Peggy and Steve
WLW—Allymns of All Churches
8:45 a.m. CDT 7:45 CST
NBC—Stvan Trio WEAF WLW
WCFL—German Program
WGN—Keep Fit Club
WIND—Fashions in Rhythm
WJJD—Modernistic Melodies
WLS—Kitchen Krew WLS—Kitchen Krew
9:00 a.m. CDT 8:00 CST
NBC--Breen and de Rose: WEAF KYW
WTAM -Bill and Ginger, songs: WABC WBBM WBBM
NBC—Edward MacHugh: WJZ WMAQ
WGN—Morning Musical
WJJD—Song Festival, popular songs
WLS—Bundesen Magazine of the Air
WLW—Community Health Talk
9:15 a.m. CDT 8:15 CST
NBC—Clark Lu V. Eng. WFAF WTAM NBC—Castles of Romance: WJZ WMAQ WMAQ KYW—Irene King WBBM—Visiting with Ida Bailey Allen WCFL—Highlights of Music WGES—Canary Concert WIND—Monroe Brothers, song duo WJJD—Today's Tunes 9:30 a.m. CDT 8:30 CST NBC-Today's Children, drama: WJZ CBS—Press Radio News (5 min.): CBS—Press Radio News (5 min.):
WAGC WISN WBBM
CBS—Artist Recital; Crane Calder,
bass: WABC WIND
NBC—Press Radio News (5 Min.):
WEAF WTAM WMAQ
KYW—Happi-Hits
WBBM—Milton Charles, organist
WCFL—Modern Health
WGES—Erma Gareri
WGN—Market and Weather Reports;
Harold Turner, pianist Harold Turner, pianist
WJJD—Footlight Favorites
WLW—Arthur Chandler, Jr., organist
WMAQ—Tune Time
9:45 a.m. CDT 8:45 CST CBS—Academy of Medicine: WABC
NBC—Radio Kitchen, Eleanor Howe:
WJZ KYW
KYW—Press Radio News (5 Min.) (NBC) WEBM-Mrs. Ford Carter WEBM—Mrs. Ford Carter
WCFL—Variety Program
WGES—Pace Setters
WGN—Arthur Wright, tenor
WIND—Waltz Time
WLW—Elliott Brock, violinist
WTMJ—Mary Baker's Shopping Basket WMAQ-Morning Parade 10:80 a.m. CDT 9:00 CST NBC—Galaxy of Stars: WTAM WMAQ
WTMJ WLW CBS—The Captivators: WABC KMOX WIND WISN WBBM WIND WISN WBBM
NBC-U. S. Navy Band: WJZ KYW
WCFL-Popular Musicale
WGES-Good News
WGN-Movie Personalities
WID-Litainments of City WJJD—University of Chicago
WLS—Weather and Markets
WSBC—German Airs
19:15 a.m. CDT 9:15 CST NBC—Frances Lee Barton: WLW WTAM WMAQ KYW WBBM—Hawaiian Serenaders
WENR--Today's Children
WGES—Bob Purcell, baritone
WGN—Your Friendly Neighbor WGN—Your Friendly Neighbor
WTMJ—Woman's News of the Day
10:30 a.m. CDT 9:53 CST
NBC—The Merry Mays' WJZ WENR
CBS—Madison Ensemble: WABC WISN
WIND WIND
NBC—Carnival; Gale Page, contralto:
WTAM WTMJ WMAQ
WBBM—Art Wright, tenor
WCFL—The Shopper
WGES—Irish Hour

WGN—Bob Davis and the Texans
WJJD—Wildey and Sheehan
WLW—Livestock Reports; News

# High Spot Selections For Thursday

3:00 p. m .- Detroit Symphony: CBS-WBBM.

6:00 p. m.—Beale Street Boys: CBS-WBBM. 6:30 p. m.—Shirley Howard; The Jesters, vocal trio; Tony Callucci: NBC-WMAQ.
7:00 p. m.—Vallee's Variety Hour: NBC-WMAQ.

7:00 p.m.—Evan Evans, baritone; concert orchestra:

CBS-WIND. 7:30 p. m.—Philadelphia Summer Concerts: CBS-WBBM.

7:45 p.m.—Igor Gorin, Russian baritone: NBC-KYW.

(Time Given Is Central Daylight)

8:00 p. m.—Captain Henry's Show Boat: NBC-WMAQ. 8:30 p. m.—Edwin Franko Goldman's band concert:

NBC-WENR. 9:00 p. m.—T. S. Stribling's "Conflict": CBS-WBBM. 9:00 p. m.—Paul Whiteman's Music Hall; Deems Tay-

lor, m.c.; guests: NBC-WMAQ. 9:45 p.m.—Fray and Braggiotti, piano duo: CBS-WIND.

11:00 p. m.-Milwaukee Philharmonic orchestra, direction Frank Waller: NBC-KYW.

WCFL-Opera Echoes WMBI-Missionary Hour, John R.

Riebe
WSBC—Lawyers' Legislative Leag
10:45 a.m. CDT 9:45 CST BC—Al and Lee Reiser, piano duo: WJZ KYW

CBS—Mary Lee Taylor, kitchen talks: KMOX WBBM Q.G.—Painted Dreams, skit: WGN

WIW

WLW
WCFL—The Two Bits
WENR—Musical Program
WIND—Spice and Variety
WJJD—Bubb Pickard WSBC-Timely Tunes

11:00 a.m. CDT 10:00 CST BC — Gene Arnold: Commodores: WEAF WTAM WMAQ WLW 3S—The Voice of Experience: WABC WBBM KMOX

WBBM KMOX KYW—Hodge Podge WCFL—Variety Program WENR—Program Preview WGN—Hal Kemp's Orchestra WIND—Irene, Queen of the Ivories WJJD—Cecil and Sally, sketch WTMJ—Truesdell Program

11:15 a.m. CDT 10:15 CST NBC—Concert Favorites: WJZ WENF CBS—Connie Gates, songs: WABC

NBC-Sisters of the Skillet: WEAF KYW WTAM
WBBM-Virginia Clark, talk; Gene
and Charlie
WGN-Rube Applebury, sketch

WJD—Modern Rhythms
WLW—The Texans, vocal trio
WTMJ—With a Song
WMAQ—Summer School of the Air 11:30 a.m. CDT 10:30 CST

11:30 a.m. CDT 10:30 CST

NBC—Vic and Sade, comedy: WJZ

WMAQ
CBS—Jules Bauduc's Orchestra: WABC

KMOX WISN

NBC—Rex Battle's Ensemble: WEAF

WTAM WLW

KYW—Rose Vanderbosch

WBBM—Memories

WENR—Home Service

WGN—Market Reports; Len Salvo, organist

organist
WHFC—Name the Band
WIND—Dance Time
WJJD — Friendly Philosopher with

Homer Griffith WMBI—Story Reading WTMJ—Court Broadcast

11:45 a.m. CDT 10:45 CST NBC-Words and Music: WJZ WMAQ KYW-Rex Battle's Ensemble (NBC) WBBM-Phil Calhoun, baritone; Ger-

trude Linn, pianist WGN-June Baker, Home Manage-

WIND—Jules Bauduc's Orch. (CBS)
WJJD—RADIO GUIDE Interviews with Evans Plummer
WLS—Parade
WLW—Albright and Wayne

## Afternoon

12:00 Noon CDT 11:00 a.m. CST 12:00 Noon CDT 11:00 a.m. CST
CBS — Velazeo's Orchestra: WABC
WISN KMOX WBBM
NBC—Pedro Via's Orchestra: WMAQ
KYW—Pickard Family
WBBM—Pinto Pete
WCFL—Luncheon Concert
WGN—AMid-day Service
WIND—Lazy Rhapsody
WJJD—Wildey and Sheehan
WLS—Variety Entertainers
WLW—Albright and Wayne, songs
WMBI—ALoop Evangelistic Service
WTMJ—What's New in Milwaukee?
12:15 p.m. CDT 11:15 a.m. CST 12:15 p.m. CDT 11:15 a.m. CST NBC—The Honorable Archie Frank, comedy: WJZ WMAQ WBBM—Jerry Sullivan, tenor WIND—Luncheon Dance
WJJD—Lawyers' Legislative League
WLW—River and Market Reports
12:30 p.m. CDT 11:30 a.m. CST NBC—Farm and Home Hour: WJZ
WLW KYW CBS-Frank Dailey's Orchestra: WABC WISN WIND - Orlando's Ensemble: WEAF

WGN-Market Reports; Palmer House Ensemble
WJJD—Ruth Phillips, vocalist; Fred Beck, organist
WLS-Round Up; The Westerners; Joe Kelly
WTMJ—Jack Teter and the Playboys 12:45 p.m. CDT 11:45 a.m. CST WCFL—Len Terry, organ recital WGN—Jesse Crawford, organist WIND—Dramatic Sketch WJJD—Buddy, Zeb and Otto WLS—Weather; Markets

1:00 p.m. CDT 12:00 Noon CST Ann Leaf, organist: WIND

MRD
MBC—Stones of History, dramatic program: WEAF WTAM
CBS—Just Plain Bill, sketch: KMOX

WGN
WGFL—Farmer's Union
WJJD—Livestock Markets
WLS—Dinnerbell Program
WMAQ—Herman
WMBI—\( \)Organ
Program and Bible

Reading
WTMJ—Heinie's Grenadiers; German Band

1:15 p.m. CDT 12:15 CST CBS—Romance of Helen Trent: WABC
WGN KMOX of Progress Orch.,

WCFL—Century of Progress Orch., direction of Edward Wurtzebach WIND—Livestock Markets WJJD—Mooseheart Children's Program

1:30 p.m. CDT 12:30 CST NBC—Trio Romantique: WEAF WTAM CBS—Poetic Strings: WABC WISN KMOX WIND
KYW—Sizzlers, male trio
WBBM—Baseball; Boston vs. Chicago

WCFL-Civic Talk from the Mayor's

Office WGN-Baseball; Chicago Cubs vs. Boston

WLS—Uncle Ezra
WLW—Dance Orchestra
WMAQ—Variety Program
WTMJ—Variety Program

1:45 p.m. CDT 12:45 CST

1:45 p.m. CDT 12:45 CST

NBC—Nancy Noland, contralto: WJZ

WMAQ

NBC—Ma Perkins, drama: WEAF

WTAM WLW

KYW—Prudence Penny, economy

WCFL—Leo Terry, organist

WIND—Poetic Strings (CBS)

WJJD—Sweepstakes, horse races from

various tracks

WLS—Livestock; Produce Reports

2:00 p.m. CDT 1:00 CST

2:00 p.m. CDT 1:00 CST

NBC—Musical Keys: WJZ WMAQ
CBS—Metropolitan Parade: WA WABC

CBS—Metropolitan Parade: WABC KMOX WIND
NBC—Yascha Davidoff, basso cantante: WEAF WTAM
KYW—Century Concert
WCFL—Red Hot and Low Down
WLS—Homemaker's Hour
WLW—Barry McKinley
WSBC—Blue Rhythm
WTMJ—Livestock Quotations; Dance
Orchestra

Orchestra

2:15 p.m. CDT 1:15 CST
WISN-Metropolitan Parade (CBS)
WLW-Low Down
WSBC-C. Y. O. News

2:30 p.m. CDT 1:30 CST CBS—Dancing by the Sea: WABC
WISN KMOX WIND

WISN KMOX WIND
NBC—Women's Radio Review: WEAF
KYW WTAM
WLW—Bond of Friendship
WMAQ—Spanish Village Choir
WMBI—Special Music
WSBC—Val's Vodvil

2:45 p.m. CDT 1:45 CST
WIND—Dugout Interview
WLW—Dorothea Ponce, vocalist
WMAQ—Baseball; Sox vs. Philadelphia; Hal Totten, announcing

3:00 p.m. CDT 2:00 CST NBC—Botty and Bob, drama: WJZ
WLW WTMJ WLS
CBS—Detroit Symphony Orchestra:
WABC KMOX WISN WBBM
NBC—Chick Webb's Orchestra: WEAF

WTAM WMAQ

WCFL—Moments Musical
WHFC—Lawyers' Legislative League
WIND—Baseball; Chicago White Sox
vs. Philadelphia Athletics
WMBI—Gospel Music and "The Jew"
WSBC—Polish Matinee

3:15 p.m. CDT 2:15 CST
KYW—Soloist (NBC)
WLS—Gene Autry, cowboy songs
WLW—Matinee Highlights
WTMJ—Vanity Cafe

3:30 p.m. CDT 2:30 CST BC—Chicago Symphony Orchestra: WJZ WENR

WJZ WENR

NBC—Hazel Glenn, soprano; Orchestra: WEAF WMAQ

KYW—Dance Orchestra

3:45 p.m. CDT 2:45 CST

NBC—The Lady Next Door: WEAF

WTAM WCFL

WILW—News

WIAM WULL
WLW—News
WMAQ—Musical Keys
WTMJ—Baseball; Milwaukee vs. Indianapolis at Milwaukee

4:00 p.m. CDT 3:00 CST NBC—Meredith Wilson's WEAF WTAM WMAQ Orchestra: KYW—Century Concert
WCFL—John Maxwell, food talk
WLW—Mary Alcott, vocalist

4:15 p.m. CDT 3:15 CST
KYW—Hawaiian Village Orchestra
WLW—Through the Looking Glass
4:30 p.m. CDT 3:30 CST

NBC—Tales of Courage: WEAF WMAQ NBC—Singing Lady: WJZ WLW KYW—Phil Harris Orchestra WCFL—Book Review
WENR—Ma Perkins, sketch (NBC)
4:45 pm. CDT 3:45 CST
CBS—Buddy Welcome's Orchestra
WABC KMOX WBBM

WABC KMOA WBBM
KYW—Betty, Jean and Jim
WCFL—Junior Federation Club
WENR—Grandpa Burton, Bill Baer
(NBC)
WIND—Sports Review

WIND—Sports Review
WLW—Johanna Grosse, organist
5:00 p.m. CDT 4:00 CST
NBC—Tom Coakley's Orchestra: WEAF
WMAQ WLW
CBS—Edith Murray; Taylor Buckley,
songs: WABC KMOX
NBC—U. S. Navy Band: WJZ WENR
KYW—In the Spotlight
WBBM—Pinto Pete
WCFL—Leo Terry, organist
WGES—Polish Army Veterans' Program

gram WGN-Orchestral Program

WIND—Sports Review
5:15 p.m. CDT 4:15 CST
CBS—Century of Progress Orchestra, direction Edward Wurtzebach: WISN WIND

WIND
CBS—Skippy, children's sketch: WBBM
NBC—Tom Coakley's Orchestra: KYW
WTAM
WCFL—The Four Barons
WENR—Salty Sam
WGN—Bob Pacelli's Orchestra
WMAQ—Three Cowboy Singers
5:30 p.m. CDT 4:30 CST
CBS—Jack Armstrong: WBBM

CBS—Jack Armstrong: WBBM NBC—John B. Kennedy, talk WEAF

NBC—John B. Kennedy, talk WEAF WMAQ KYW—Uncle Bob's Curb-Is-the-Limit Club WCFL—Grace Wilson, contralto WENR—"Wooley," the Moth WGN—The Singing Lady (NBC) WJJD—Polish Program WLW—Jack Armstrong, sketch WTMJ—Vanity Cafe 5:45 p.m. CDT 4:45 CST CBS—Sam Robbins' Orchestra: KMOX WIND NBC—Mary Small, juvenile singer:

WIND
NBC—Mary Small, juvenile singer:
WEAF WMAQ
NBC—Lowell Thomas: WJZ WLW
NBC—Little Orphan Annie: WENR

WGN
WBBM—Lucky Star Ranch
WCFL—Twilight Musicale

## Night

6:00 p.m. CDT 5:00 CST NBC—Vincent Lopez' Orchestra: WJZ WLW

CBS—Beale Street Boys: WABC
WISN WBBM
KYW—Lusky Seven
WCFL—Eddie Varzos' Orchestra
WENR—What's the News?
WGES—Polish Dinner Dance
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Music
WJJD—Sports Review?
WMAQ—Boyd Raebun's Orchestra
WTMJ—Harrison Sisters
6:15 p.m. CDT 5:15 CST
CBS—Sylvia Froos, songs: WISN
KYW—The Globe Trotter
WBBM—Pat Flanagan's Sports Review

WENR—Baseball Resume WGN—String Trio; Len Salvo, or-WGN—String ganist WJJD—Ben Kanter, pianist WLW—Joe Emerson and Orchestra WMAQ—Herman Crone's Orchestra WTMJ—"Our Club" 6:30 p.m. CDT 5:30 CST CBS—Sylvia Froos, songs: WAI

KMOX
NBC—Shirley Howard; The Jesters:
WEAF WMAQ WTAM
KYW—Herman Crone's Orchestra
WBBM—Jack Russell's Orchestra
WENR—Marion and Jim Jordan
WCFL—Old Vienna Ensemble
WGES—Polish Children's Hour
WGN—The Sports Reporter
WIND—Polish Hour

WIND—Polish Hour
WJJD—Walkathon
WLW—Bob Newhall, "Sportsman"
WTMJ—Heinie and his Grenadiers
6:45 p.m. CDT 5:45 CST
NBC—Amos 'n' Andy, sketch: WJZ
WJZ WENR
CBS—Boake Carter: WABC WBBM
KMOX
KYW—Frankie Masters' Orchestrs

WAAF—Dusk Dreams
WCFL—Meyer Fink, talk
WGN—Quin Ryan, World's Fair Re porter

WGN—Quin Ryan, World's Fair Reporter
WJJD—Pennsylvanians' Orchestra
WLW—Sohio Melody Masters
7:00 p.m. CDT 6:00 CST
NBC—Grits and Gravy: WJZ KYW
CBS—Evan Evans, baritone: WABC
WISN WIND KMOX
NBC—Rudy Vallee's Orchestra: WEAF
WMAQ WTMJ WLW WTAM
WBBM—Melodies of Yesterday
WCFL—Grace Wilson, contralto
WEDC—Italian Hour
WGES—Polish-American Theater of
the Air
WGN—Orchestral Program
WJJD—String Ensemble
WLS—Leonard Keller's Orchestra
7:15 p.m. CDT 6:15 CST
CBS—Walter Pitkin: WABC KMOX
WBBM—Freddie Hankel's Orchestra
WENR—Clyde Lucas' Orchestra
WENR—Clyde Lucas' Orchestra
WGN—Bob Pacelli's Orchestra
WIND—Sport Squibs; Harry W. Flannery
WJJD—Eb and Zeb. comedy sketch

nery
WJJD-Eb and Zeb, comedy sketch

Nery
WJJD—Eb and Zeb, comedy sketch
WLS—Leonard Crone's Orchestra
7:30 p.m. CDT 6:30 CST
CBS—Philadelphia Summer Concerts:
WABC KMOX WBBM
NBC—John Fogarty, tenor: WJZ WLS
KYW—Eddy Duchin's Orchestra
WCFL—Dr. Spinger's Forum
WGN—Palmer House Ensemble
WIND—String Trio (CBS)
WJJD—Pickard Family
WTMJ—Rudy Vallee's Orch. (NBC
7:45 p.m. CDT 6:45 CST
NBC—Igor Gorin, Russian baritone:
WJZ KYW
WBBM—Harry Sosnik's Orchestra
WJJD—Uncle Lum and His Appleknockers
WLS—Wooley, the Moth

WGN—Earl Burther's Orchestra
WJJD—Uncle Lum and His Appleknockers
WLS—Wooley, the Moth
8:00 p.m. CDT 7:00 CST
NBC—Captain Henry's Show Boat:
WEAF WMAQ WTMJ WTAM
NBC—Death Valley Days, drama:
WJZ WLW WLS
KYW—Rex Maupin's Concert; Chorus
WCFL—Louie's Hungry Five
WGN—Lawrence Salerno; Orchestra
WJJD—Organ Melodies; Fred Beck
WSBC—Viennese Hour
8:15 p.m. CDT 7:15 CST
WCFL—Food Flashes
WJJD—The Balladeers
8:30 p.m. CDT 7:30 CST
NBC—Goldman's Band Concert: WJZ
WENR
KYW—Clyde Lucas' Orchestra
WCFL—Navy Pier Syncopators
WGN—Wayne King's Orchestra
WIND—Dorothy Gordon, songs
WJJD—Movie Reporter
WLW—Showboat (NBC)
8:45 p.m. CDT 7:45 CST
WCFL—Viewing the Fair with the
Voice of the Air
WGN—Bernie Cummins' Orchestra
WIND—Colman Cox
WJJD—Alexander McQueen; "Nothing
But the Truth"



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# Plums and Prunes

review of "Your Grouch Box" for the past several weeks reveals the RADIO GUIDE audience as a very dis-

RADIO GUIDE audience as a very discriminating group of dialsters. Some of the kicks have been quite deserved. Others have not . . . That is, a few complaints didn't exactly hold water.

But all in all, the more pruneful of radio's sins, gathered together from the grouches published, formulate a code which it would be well to frame and hang in every microphone palace. Here they are: they are:

1. Don't over-jazz arrangements of the more beloved classics.

2. Provide more lullabies and nocturnes, and less dance rhythms late at night. At least provide a variety so that the relaxing fan may have his or her choice, 100.

3. Choke squeaky sopranos and good-looking but terrible-sounding girl trios.

4. Send all American singers who sing foreign languages to the countries in foreign languages to the c whose languages they are singing.

6. Shoot at sight all local station ownbe inserted in good network programs, and shoot to kill if the hooey overlaps and ruins the program.

7. Make sloppy program directors, who permit hourly and more frequent duplication of the same numbers, try to go to sleep to the accompaniment of a phonograph fitted with a repeater attachment and playing "You Ought to Be in Pic-

8. Lock the studio doors from the in-8. Lock the studio doors from the inside against announcers who pun song titles, thank paid artists, yell their commercial credits, employ stereotyped expressions, or who pronounce new as "NOO," tune as "TOON" and Tuesday as "TOOSday." "TOOSday.

9. Give the salacious movie film treatment to all comedians who hang their gags on smutty points, or who merely re-dress stories the originals of which everyone knows are dirty.

LET IT NEVER be said that the American listening public knows not whereof it tunes. But, while we are drawing up codes, Willie, the checkroom boy at NBC's Merchandise Mart studios, suggests a few rules for tuners-in to wit:

1. Apply the fire-axe to all midget radios.

radios.

2. Ditto to all over-loudspeakers.

3. Remove from the social register all hosts who invite you to their homes for a visit, and then give you dirty looks if you dare to utter so much as a word with the head of the house horizolay with the head of the house horizolay. while the head of the house boringly sub-

# By Evans Plummer

jects you to his idea of an evening's radio

4. Banish to Antarctica those fiendish short-wave dial twisters who entertain you with sizzling pops (called Europe) and exaggerated tales of distant places heard from.

A PEEP into CBS announcer Harold A PEEP into CBS announcer Harold Isbell's press book reveals a most interesting situation. So interesting, in fact, that Isbell's colleague's have rechristened him Calamity Harold. The press book (which if you did not know, is a sort of pedigree of one who makes his bread and butter by entertaining the public), beneath the query, "Did you ever breadeset. neath the query, "Did you ever broadcast under trying conditions?":

"Yes, twice. Once in Hollywood when an entire movie lot was ablaze, and a second time there during an earthquake."

The payoff is that Isbell returned to Chicago shortly before the great Stock Yards fire and he was one of the Columnia. bia announcers who made names themselves by their excellent work at the holocaust.

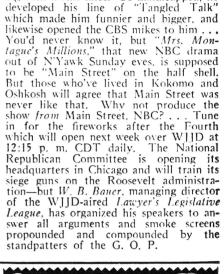
Speaking of fires, George Nelidoff, the Russian baritone, nearly turned into a torch singer last Sunday at the Swift Bridge at the World's Fair when, as he was broadcasting from a gondola during an intermission of the Chicago Symphony, some overzealous attendants set off a fireworks display and showered the vocalist with sparks. Nelidoff, on the air, could not move and had to continue singing, but fortunately he was not seriously burned.

IRNA PHILLIPS, writer and "Mother Moran" of that most plumful morning NBC dramatic series, "Todav's Children," is sporting a diamond-studded platinum wrist-watch which was given to her by the cast in sincere appreciation of her good writing and fellowship, as well as the second birthday of the program. We are pleased that her fellow workers appreciate the ability and personality of Miss Phillips. She is one of radio's foremost playwrights and actresses, and she has succeeded, where others have failed, in injecting life-like realism into her characters and their actions.

# Inside Pickups

TIGER TAMER Frank Buck is off to New York for a week to meet a boatload of wild animals, and upon his return will relieve Amos 'n' Andy. And if his dramatized adventures broadcasts are as interesting as his mountain of two hundred matized adventures broadcasts are as interesting as his mountain of two hundred monkeys at the World's Fair, they will be a big success . . . Alan Rice (whose name stood high in the recent R. G. popularity poll and has been mystifying folk) is

likewise visiting Gotham with his bride. likewise visiting Gotham with his bride, Margaret McKay, who formerly glorified Clara, Lu'n' Em. And to those of you who are still stumped. Alan is a ringleader of the Maple City Four... A lucky break it was for Charlie (The Loose Nut) Wilson when, in his slapstick days he slipped and cracked a kneecap, emerging with a stiff knee. So handicapped, he developed his line of "Tangled Talk" which made him funnier and bigger, and likewise opened the CRS mikes to him. which made him funner and bigger, and likewise opened the CBS mikes to him... You'd never know it, but "Mrs. Montague's Millions," that new NBC drama out of N'Yawk Sunday eves, is supposed to be "Main Street" on the half shell. But those who've lived in Kokomo and





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# Hay Fever . . Bronchitis

9:00 p.m. CDT 8:00 CST

NBC—Paul Whiteman's Orchestra:
WEAF WTAM WLW WMAQ WTMJ
CBS—"Conflict," by T. S. Stribling:
WABC WBBM WISN

NBC—Parade of the Providences: WJZ

WENR

WENR
KYW—The Globe Trotter
WCFL—Sceley Institute
WGN—News; Headlines of Other Days
WIND—Hal Denman's Orchestra
WJJD—Detroit Symphony Orchestra
WSBC—Melodies of Italy

9:15 p.m. CDT 8:15 CST Y:15 p.m. CD1 8:15 CS1
CBS — Howard Barlow's Orchestra:
WABC WBBM KMOX WISN
KYW—Rex Maupin's Orchestra
WCFL—Labor Flashes
WGN—"Blubber" Bergman
WIND—Hal Sendack's Orchestra
WSBC—C. Y. O. Boxing Bouts

9:30 p.m. CDT 8:30 CST NBC-Echoes of the Palisades: WJZ

KYW WBBM—Tom Gentry's Orchestra WCFL—Barratt O'Hara, talk WENR—Buddy Rogers' Orchestra WGN—Arthur Wright, tenor; Orches-

WIND-Bonnie and Chuck, song duo WJJD-Polish Concert Orchestra

Programs to Be Heard

9:45 p.m. CDT 8:45 CST
CBS—Fray and Braggiotti, piano team:
WABC KMOX WIND
WBBM—Heidelberg Students (CBS)
WCFL—Speakers Bureau
WENR—Irma Glen's Lovable Music
WGN—Dance Orchestra
10:00 p.m. CDT 9:00 CST
NBC—Amos 'n' Andy: WMAQ WTMJ
CBS—Vera Van, contralto: WABC
WIND

WIND

WIND
KYW—Two Doctors with Rex Maupin
WBBM—Harry Sosnik's Orchestra
WCFL—Polish Alliance
WEDC—Slavic Memories
WGN—June Prozines
10:15 p.m. CDT 9:15 CST
NBC—Gene and Glenn, comedy:
WTMJ WTAM WMAQ
CBS—Press Radio News (5 Min.):
WARC WBRM

WMM WMAM WMAQ

(BS—Press Radio News (5 Min.);

WABC WBBM

CBS—Reggie Childs' Orchestra: WABC

WBBM KMOX

WENR—Charlie Davis' Orchestra

(NBC)

WGN-Lum and Abner, sketch WIND-Washington Column

Thursday, July 12

Preceding Page

10:30 p.m. CDT 9:30 CST

NBC—Press Radio News (5 Min.):
WEAF WTAM

KYW—Front Page Drama
WCFL—Eddie Varzos' Orchestra
WENR—Carl Hoff's Orchestra
WGN—Wayne King's Orchestra
WIND—Hal Sendack's Orchestra
WISN—Reggie Childs' Orchestra
WLW—Juvenile Experiences
WMAQ—Guy Lombardo's Orchestra
WTMJ—Los Caballeros

10:45 p.m. CDT 9:45 CST

10:45 p.m. CDT 9:45 CST
CBS—Henry Busse's Orchestra: WABC
WISN WBBM
KYW—Dance Orchestra
WCFL—Clara LeFevre, contralto
WENR—News; Leonard Keller's Orch.
WGN—Bernie Cummins' Orchestra

11:00 p.m. CDT 10:00 CST

NBC-Milwaukee Philharmonic Orchestra: WJZ KYW WTMJ

CBS-Ben Pollack's Orchestra: WABC
WISN WBBM KMOX

WCFL-Paul Ash Review WENR-Buddy Rogers' Orchestra

WIND—Hal Denman's Orchestra WLW—News; Los Amigos, Spanish

Continued from

music music WMAQ—Eddy Duchin's Orchestra WSBC—A Night in Harlem

11:15 p.m. CDT 10:15 CST

KMOX—Reggie Childs' Orchestra (CBS) WGN—Streets of Paris Orchestra WMAQ—Frankie Master's Orchestra WTAM—Jimmy Lunceford's Orchestra (NBC)

11:30 p.m. CDT 10:30 CST CBS-Enoch Light's Orchestra: WABC

NBC-Harold Stern's Orchestra: WEAF

NBC—Harold Stern's Orchestra: WEAF WTAM KYW WLW CBS—Earl Hines' Orchestra: WISN WBBM WBBM—Freddie Hankel's Orchestra WCFL—Eddie Varzo's Orchestra WENR—Hessberger's Orchestra WGN—Charlie Agnew's Orchestra WIND—Ed Carry's Orchestra WIND—Ed Carry's Orchestra

11:45 p.m. CDT 10:45 CST WGN-Earl Burtnett's Orchestra

12:00 Mid. CDT 11:00 p.m. CST CBS—Jack Russell's Orchestra: WISN WBBM

WBM KYW—Herman Crone's Orchestra WBBM—Earl Hines' Orchestra WENR—Clyde Lucas' Orchestra WGN—Dance Orchestra WIND—Hal Sendack's Orchestra WLW—Jack Miles' Orchestra

12:30 a.m. CDT 11:30 p.m. CST CBS-Ray O'Hara's Orchestra: WISN WBBM

WBBM KYW—Frankie Masters' Orchestra WBBM—Jack Russell's Orchestra WENR—Carl Hoff's Orchestra WIND—Salon Music WLW—Moon, River, organ and poems

1:00 a.m. CDT 12:00 Mid. CST WBBM—Tom Gentry's Orchestra WLW—Larry Lee's Orchestra

1:30 a.m. CDT 12:30 CST WBBM—Henry Busse's Orchestra WLW—Dance Orchestra

1:45 a.m. CDT 12:45 CST WBBM-Earl Hines' Orchestra

# 8:00 a.m. CDT 7:00 CST WIND NBC—Herman and Banta: WEAF WLW

WGFS-Italian Serenade WCFL—Just Among Kids
WJJD—Happy Go Lucky Time

WJJ—Happy Go Lucky Time
WLS—Mac and Bob
WTMJ—The Sun Dial
8:15 a.m. CDT 7:15 CST
NBC—Landt Trio and White: WEAF
WLW WTAM
CBS—Metropolitan Parade: WABC -Metropolitan Parade: WABC WIND

WCFL-Variety Program
WJJD-Mr. Schlagenher's Vaudeville Theater

Theater

WLS—Produce Reporter, Newscast
8:30 a.m. CDT 7:30 CST

NBC—Taters and Mule: WEAF WTAM

WCFL—Man of Steel

WGES—Hits of the Hour

WJJD—Hot Harmonies

WIS—Paggy and Steve WJJD—Hot Harmonies
WLS—Peggy and Steve
WLW—AHymns of all Churches
8:45 a.m. CDT 7:45 CST
NBC—Cyril Towbin: WEAF WLW
WGES—Moods In Rhythm
WCFL—German Program
WGN—Keep Fit Club
WJJD—Modernistic Melodies
WIS—Kitchen Krew

WJJD—Modernistic Melodies
WLS—Kitchen Krew
9:00 a.m. CDT 8:00 CST
NBC—Edward MacHugh, the Gospel
Singer: WJZ WMAQ
CBS—Madison Singers: WABC WBBM
KYW—Breen and de Rose (NBC)
WGES—Variety Time
WGN—Lawrence Salerno and Rondoliers

liers WIND-Waltz Time WIND—Waltz Time
WJJD—Song Festival, modern songs
WLS—Bundesen Magazine of the Air
WLW—Mrs. Littleford, talk and organ
9:15 a.m. CDT 8:15 CST
NBC—Clara, Lu 'n' Em, gossip: WEAF
WTAM WTMJ WLW WGN
NBC—Hazel Arth contraltes WIZ

WIAM WIMJ WLW WGN
NBC—Hazel Arth, contralto: WJZ
WMAQ
KYW—Irene King
WBBM—Household Institute

WBBM—Household Institute
WCFL—Highlights of Music
WGES—Canary Concert
WIND—Happiness Review
WJJD—Today's Tunes
9:30 a.m. CDT 8:30 CST
NBC—Press Radio News: WEAF
WTAM WMAQ KYW
NBC—Joe White, tenor: WEAF KYW
CBS—Press Radio News: WABC
WBBM WISN
NBC—Today's Children, drama: WJZ
WTMJ

WTMJ

WIMJ WCFL—Modern Health WGES—Erma Gareri, pianist WGN—Market Reports; Leonard Salvo, rganist WJJD-Footlight Favorites, modern

songs WLW—Jack Berch's Musical Group

WLW—Jack Berch's Musical Group
WMAQ—Tune Time
9:45 a.m. CDT 8:45 CST
NBC—Betty Crocker, cooking talk:
WEAF WMAQ WTAM WLW KYW
WBBM—Mrs. Ford Carter
WCFL—Variety Program
WGES—Pace Setters
WGN—Lovely Ladies, Marion Holt
WTMJ—Mary Maber's Shopping Basket
10:00 a.m. CDT 9:00 CST
CBS—Cooking Closeups; Mary Ellis
Ames: WABC WBBM KMOX
NBC—Moorning Parade: WEAF KYW
WTAM

WTAM WCFL—Popular Musicale WGES—Good News WGN—Movie Personalities WUND—Wildey and Shuhan
WJJD—University of Chicago
WLS—Poultry and Livestock Markets
WLW—Nora Beck Thuman, vocalist WMAQ—Women's Page of the Air WSBC—Band Parade WTMJ—Helen Mendenhall Ryerson

10:15 a.m. CDT 9:15 CST CBS-The Merrymakers: WABC WBBM WIND

WIND
CBS—Organ Melodies: WISN
WENR—Today's Children, sketch
WGES—Bob Purcell, baritone
WGN—Your Friendly Neighbor
WLW—News; Livestock Reports
WMAQ—Institute of Radio Service
WSBC—Movie Tunes
WTMI—Woman's News of the Day

WTMJ—Woman's News of the Day
10:30 a.m. CDT 9:30 CST
CBS—Do Re Mi, trio: WABC WISN
WIND

-Melody Mixers: WJZ WMAQ WBBM—Art Wright, tenor
WGFL—George O'Connell, baritone
WENR—Program Preview
WGES—Italian Opera Gems WGN—Love Making, Inc.
WJJD—Wildey and Sheehan
WLW—Sandra Roberts, vocalist
WMBI—A School of the Bible
WTMJ—Bob De Haven's Frolic
10:45 a.m. CDT 9:45 CST
CSS—Joan Marrow music: WA

CBS—Joan Marro KMOX WBBM Marrow, music: WABC

# High Spot Selections For Friday

(Time Given Is Central Daylight)

2:00 p. m.-Maria's Matinee with Lanny Ross and Mary Lou: NBC-WMAQ. 7:00 p. m.—Shutta and O'Keefe: NBC-WLS.

O.G.—Painted Dreams, sketch: WGN WLW

WLW
WCFL—Variety Program
WENR—High and Low (NBC)
WIND—Spice and Variety
WJJD—Al Craver, songs

WENR

KYW

Charlie

WLW

organist

Griffith

(CBS)

WJJD—Al Craver, songs
WSBC—Little Harry
WTMJ—Hollywood Movie Letter
11:00 a.m. CDT 10:00 CST
NBC—Mary Phillips, songs: W.

WENR

35—The Voice of Experience: WABC

WBBM KMOX

WBBM KMOX
NBC — Gene Arnold; Commodores:
WTAF WTAM WMAQ WLW

WIAF WIAM WMAQ WLW
KYW—Hodge Podge
WGN—Hal Kemp's Orchestra
WIND—Irene, Queen of the Ivories
WJJD—Cecil and Sally, sketch
WMBI—Musical Selections

11:15 a.m. CDT 10:15 CST BS—The Four Showmen: WAI KMOX

NBC—Concert Favorites: WJZ WENR WBBM—Virginia Clark; Gene and

Charlie
WGN—Tom, Dick and Harry
WIND—Mood Indigo
WJJD—Modern Rhythms
WLW—The Texans, vocal trio
WMAQ—Summer School of the Air
WTMJ—With a Song

11:30 a.m. CDT 10:30 CST BC—Vic and Sade, comedy: W WMAQ

CBS—Esther Velas' Ensemble: WABC

WIND WISN KMOX
NBC—Merry Madcaps: WEAF WTAM

WLW
KYW-Merrie Madcaps
WBBM-Old Melody Time
WENR-Home Service
WGN-Market Reports; Len Salvo,

WHAS—Name the Band
WJJD—Friendly Philosopher; Homer

WMBI—Story Reading
WTMJ—Bowey's Program
11:45 a.m. CDT 10:45 CST
NBC—Words and Music: WJZ WM/

NBC—Words and Music: WJZ WMAQ WBBM—Phil Calhoun, baritone WGN—June Baker, home management WIND—Esther Volas' Ensemble (CRE)

WJJD-Esther Bradford, fashion ad-

Afternoon

12:00 Noon CDT 11:00 a.m. CST CBS—Al Kavelin's Orchestra: WABC WISN WIND KMOX

NBC-Dick Fiddler's Orchestra: WTAM

NBC—Dick Fiddler's Orchestra: WTAM KYW—Pickard Family
WBBM—Milton Charles, organist
WCFL—Dr. Springer's Forum
WGN—△Mid-day Service
WJJD—Wildey and Sheehan
WLW—Bob Albright and Chas. Wayne,
songs and stories
WMBI—△Loop Evangelistic Service
WTMJ—What's New in Milwaukee?
12:15 p.m. CDT 11:15 a.m. CST
NBC—The Honorable Archie: WJZ
WMAQ
WBBM—Jack Russell's Orchestra
WJJD—Lawyer's League, debate

WJJD—Lawyer's League, debate
WLS—Barn Dance Preview
WLW—River, Market and Livestock

12:30 p.m. CDT 11:30 a.m. CST

NBC—Farm and Home Hour: WJZ
WLW KYW
CBS—Velazco's Orchestra: WABC

WISN WIND

NBC—Dick Fiddler's Orchestra: WEAF

WMAQ WBBM—Helen Fitch, movie critic WCFL—State Department of Public

Health
WGN—Market Reports; Palmer House

Ensemble
WJJD—Fred Beck, organist
WLS—Round-up; Westerners; Joe
Kelly
WTMJ—Jack Teter and the Playboys

Ensemble

visor
WLS—Parade
WTMJ—Hans Badner's Bavarians

-Sisters of the Skillet: WEAF

WTMJ-Betty Crocker, talk

7:00 p. m.—Concert; Countess Albani and Bourdon's orchestra: NBC-KYW. Rosario 7:30 p. m .- True Story Court: CBS-WBBM.

8:00 p. m .- Waltz Time; Frank Munn, Vivienne Segal; Abe Lyman's orchestra: NBC-WMAQ.

8:30 p. m .- Johnny Green, "In the Modern Manner": CBS-WIND.

8:30 p.m.—Phil Baker; Harry McNaughton; Irene Beasley: NBC-WENR.
9:00 p. m.—Schlitz Presents Spotlight Revue; Stoop-

nagle and Budd: CBS-WBBM.
9:00 p. m.—First Nighter, drama: NBC-WMAQ.

9:00 p. m.—Fulton Oursler: NBC-WENR. 9:15 p. m.—Mario Cozzi, baritone: NBC-WENR.

9:30 p. m.—Jack Benny: NBC-WMAQ. 9:30 p. m.—Chicago Symphony orchestra, guest con-

ductor: NBC-KYW.

12:45 p.m. CDT 11:45 a.m. CST 12:45 p.m. CDT 11:45 a.m. CS WBBM—Jerry Sullivan, lyric tenor WCFL—Leo Terry, organ recital WGN—Jesse Crawford, organist WJJD—Buddy, Zeb and Otto WLS—Weather, Markets WTMJ—Variety Program

1:00 p.m. CDT 12:00 Noon CST CBS—Just Plain Bill, sketch: KMOX WGN

NBC - Airbreaks; Variety: WEAF NBC — Airbreaks; Variety: WEAF WMAQ WTAM WBBM—Eddie and Fannie Cavanaugh, Gossip Club WCFL—Farm Talk WIND—"Fire Prevention Talk"

WJJD-Livestock Markets
WLS-Prairie Farmer Dinnerbell Pro-

gram WMBI—↑Organ Music WTMJ—Heinie's Grenadiers, German

1:15 p.m. CDT 12:15 CST CBS—Romance of Helen Trent: WABC KMOX WGN WBBM—Gene and Charlie, harmony

WCFL—Century of Progress Concert Orchestra, direction Edward Wurtze-

WIND-Livestock Markets; Phil Evans

WJJD-Mooseheart Children's Program

1:30 p.m. CDT 12:30 CST NBC—Smackout, comedy sketch:
WJZ KYW

WJZ KYW
CBS—Ann Leaf at the Organ: WABC
KMOX WISN WIND
NBC—Hillbilly Quartet and Orchestra:
WEAF WTAM

WBBM—Pinto Pete
WGN—Centruy of Progress Orchestra
WLS—Uncle Ezra WLW—Gene Burchell's Orchestra WMAQ—The Sizzlers WTMJ—Crazy Crystals Program

1:45 p.m. CDT 12:45 CST NBC—Ma Perkins, drama: WEAF WLW WTAM KYW—Prudence Penny, Home Econ-

WBBM-Flanagrams

WCFL—Popular Music
WGN—Palmer House Ensemble WJJD-Sweepstakes, horse races from various tracks
WLS—Livestock and Grain Markets
WMAQ—Board of Trade

2:00 p.m. CDT 1:00 CST

|BC-Maria's Matinee: WEAF WTAM
WTMJ WLW WMAQ CBS—The Hurdy Gurdy Man: WABC KMOX WIND WBBM—Baseball; Chicago Cubs vs.

WCFL—Red Hot and Low Down
WGN—Baseball; Chicago Cubs vs.

WLS-Homemaker's Hour: Martha Crane WSBC-Waltz Time

2:15 p.m. CDT 1:15 CST S—The Eton Boys: WABC WISN WIND

KYW—Visit to Foreign Villages

(NRC) WSBC-C. Y. O. News

2:30 p.m. CDT 1:30 CST
CBS—The Grab Bag: WABC WISN
KMOX WIND
KYW—Temple of Song (NBC) WMBI—A Radio School of Bible WSBC—Val's Vodvil

2:45 p.m. CDT 1:45 CST WIND—Dugout Interview

3:00 p.m. CDT 2:00 CST BC—Betty and Bob, drama: WJZ WLW WLS WTMJ The Dictators: WABC KMOX WISN

WISN
KYW—Hot Peppers
WBBM—Flanagrams
WCFL—Moments Musicale
WHFC—Lawyer's Legislative League,

WIND-Baseball; Philadelphia Ath-WIND—Baseball; Athletics vs. Chicago White Sox WMAQ—Baseball; Athletics vs. White Sox; Hal Totten announcing WMBI—Home Hour WSBC—Polish Matinee 3:15 p.m. CDT 2:15 CST
KYW—Ken Nelson and Mel Stitzel
WLS—Gene Autry, cowboy songs
WLW—Matinee Highlights
WTMJ—Badger Spotlight; News
3:30 p.m. CDT 2:30 CST
NBC—Chicago Symphony Orchestra:
WEAF WTAM
CRS—ILS Argus Pands WAPC KMOY

WEAF WIAM
CBS—U. S. Army Band: WABC KMOX
KYW—Dance Orchestra
WCFL—Century of Progress Concert

Orchestra
WEDC—Washington News
WENR—The Singing Stranger; Wade
Booth; Dorothy Day; Ensemble
3:45 p.m. CDT 2:45 CST
WENR—Chicago Symphony Orchestra Orchestra

(NBC)

(NBC)
WLW—Business News
WTMJ—Market Review
4:00 p.m. CDT 3:00 CST
KYW—Century Concert
WCFL—John Maxwell, food talk
WGN—Afternoon Musicale
WLW—Three Star Voices
WTMJ—Baseball; Milwaukee vs. Indianapolis

dianapolis
4:15 p.m. CDT 3:15 CST

KYW—Havaiian Village Orchestra WBBM—Pinto Pete WCFL—June and Jack WISN—Frank Dailey's Orches

4:30 p.m. CDT 3:30 CST NBC—Singing Lady: WJZ WLW
NBC—William Lundell, interviewer:
WEAF WTAM KYW-Phil Harris' Orchestra

KYW—Phil Harris' Orchestra
WCFL—Book Review
WENR—Ma Perkins (NBC)
4:45 n.m. CDT 3:45 CST
CBS—Mischa Raginsky's Orchestra:
WABC KMOX WBBM
NBC—Alice in Orchestralia: WEAF
WTAM
NBC—Little Orchest April selectely BC—Little Orphan Annie, sketch: WJZ WLW

WJZ WLW KYW—Secret Agent X.9 WCFL—Junior Federation Club WENR—Grandpa Burton, Bill Baar (NBC)

LW—Don and Babs, sketch 5:00 p.m. CDT 4:00 CST BC—Horacio Zito's Orchestra: WEAF WMAQ WLW

WMAQ WLW
CBS—Round Towners Quartet; Orchestra: WABC WISN WBBM KMOX
NBC—Dorothy Page, songs; Orchestra: WJZ WENR
KYW—In the Spotlight
WCFL—Piano and Organ Program
WGES—Polish Home Makers' Hour
WGN—Orchestral Program
WIND—Sports Review

WIND—Sports Review
5:15 p.m. CDT 4:15 CST

BS—Century of Progress; Edward Wurtzebach's Concert Orchestra: WISN WIND

NBC-Horacio Zito's Orchestra: KYW

WISN WIND

NBC—Horacio Zito's Orchestra: KYW
WTAM

WBBM—Skippy (CBS)
WCFL—Millie and Tillie
WENR—Salty Sam, sketch
WGN—Bob Pacelli's Orchestra

WMAQ—Three Cowboy Singers
5:30 p.m. CDT 4:30 CST

NBC—Cheerio Musical Mosaics: WEAF
WTAM WMAQ
KYW—Uncle Bob's Safety Club
WBBM—Jack Armstrong
WCFL—Grace Wilson, contralto
WENR—Marian and Jim, sketch
WGN—The Singing Lady (NBC)
WJJD—Polish Program
WLW—Jack Armstrong, drama
5:45 p.m. CDT 4:45 CST

NBC—William Hain, tenor; Orchestra:
WEAF WMAQ
CBS—Sam Robbin's Orchestra: KMOX
WISN WBBM
NBC—Little Orghan Applie: WENR

WISN WBBM
BC—Little Orphan Annie: WENR

WGN
NBC-Lowell Thomas, today's news:
WJZ WLW
WCFL-Twilight Musicale
WIND-String Trio

# Night

6:00 p.m. CDT 5:00 CST
NBC—Arlene Jackson, songs: WJZ
WLW
KYW—Cal Knight's Music Masters

WBBM—Jack Russell's Orchestra WCFL—Labor Flashes WCFL—Labor Flashes
WENR—What's the News?
WGES—Polish Dinner Dance
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Music
WISN—Charles Barnet's Orchestra (CBS)
WJJD—Sports Review with Johnny

WJJD—Sports Review ......
O'Hara
WMAQ—Boyd Raeburn's Orchestra
(NBC)
WMBI—Special Musical Program
WTMJ—String Trio

6:15 p.m. CDT 5:15 CST
KYW—The Globe Trotter
WBBM—Pat Flanagan's Sports Review
WCFL—Eddie Varzos' Orchestra
WENR—Baseball Resume WGES—Waltz Melodies
WGN—String Trio; Len Salvo, organist
WISN—Jack Russell's Orchestra (CBS) WJJD—Ben Kanter, music and banter WLW—Margarett Carlisle; Orchestra WMAQ—Herman Crone's Orchestra WTMJ—"Our Club"

6:30 p.m. CDT 5:30 CST
KYW—Herman Crone's Orchestr?
WCFL—Old Vienna Ensemble
WGN—Sports Reporter
WIND—Polish Hour
WJJD—The Walkathon
WLW—Bob Newhall, "Sportsman" WMAQ—Three X Sisters (NBC)
WMBI—Question Hour
WTMJ—Heine's Grenadiers

6:45 p.m. CDT 5:45 CST NBC—Amos 'n' Andy, sketch: WJZ WLW WENR WEW WENK 3S—Boake Carter, news: WABC WBBM KMOX WSBM KMOX KYW—Sport Stories Off the Record WCFL—Piano Recital WGN—Quin Ryan, World's Fair Re-

porter
WJJD—Pennsylvanians' Orchestra

WJJD—Pennsylvanians' Orchestra
7:00 p.m. CDT 6:00 CST
NBC—Concert; Countess Olga Albanl,
soprano: WEAF WTAM KYW
CBS—Mary Eastman, soprano: WABC
WISN WBBM KMOX
NBC—Ethel Shutta; Walter O'Keefe:
WJZ WLS
WCFL—Eddie Varzos' Orchestra
WGES—Jewish Players
WGN—Palmer House Ensemble
WIND—String Trio WIND-String Trio WIJD—String Tho WIJD—String Ensemble WLW—Teddy "Blubber" Bergman WMAQ—Bridge Club of the Air

7:15 v.m. CDT 6:15 CST CBS—The Columbians: WABC KMOX WBBM—Phil Calhoun, baritone WCFL—Admiral Arnold
WGN—Rube Appleberry
WIND—Sport Squibs
WJJD—Eb and Zeb, comedy sketch WLW—Prairie Symphoný WMAQ—Buddy Rogers' Orchestra

7:30 p.m. CDT 6:30 CST NBC—Public Affairs Counsel, talk: WJZ WLS CBSof Human Relations: -Court WABC WBBM
WCFL—Dr. Springer's Forum
WGN—The Lone Ranger WIND-Barbeaux Sisters WJJD—Pickard Family WLW—Unbroken Melodies WMAQ—Hydrox Revue WTMJ—Concert (NBC)

7:45 p.m. CDT 6:45 CST NBC—Babe Ruth, baseball: WJZ V NBC—Babe Ruth, baseball: WJZ WLS WIND—Joe Dalton, songs WJJD—Uncle Lum and His Apple' knockers

WLW—Monkey Hollow, comedy skit 8:00 p.m. CDT 7:00 CST NBC—Phil Harris' Orchestra; Lea NBC—Phil Harris Orchestra; Leah Ray: WJZ WLS NBC—Waltz Time; Frank Munn, tenor: WEAF WMAQ WTAM WLW WEAF WMAQ WIAM WLW KYW—Rex Maupin's Orchestra WCFL—Louie's Hungry Five WGN—Attilio Baggiore, tenor WIND—Chicago Panorama drama WJJD-Gretchen Lee, vocalist; Fred Beck ,organist
WSBC—Polish Varieties

8:15 p.m. CDT 7:15 CST CBS—"The Friend of the Family," WABC WISN KMOX
WBBM—Henry Busse's Orchestra
WCFL—Food Flashes
WJJD—The Balladeers; Buddy, Zeb and Otto

and Otto
8:30 p.m. CDT 7:30 CST
NBC—Phil Baker, comedian: WJZ
WTMJ WENR
NBC—Pic and Pat, comedians: WEAF
WMAQ WTAM WMAQ WTAM
CBS—Johnny Green, "In the Moder
Manner": WABC KMOX WIND
KYW—School Adviser
WBBM—Tom Gentry's Orchestra
WCFL—Eddie Varzos' Orchestra
WGN—Wayne King's Orchestra
WJJD—Stillman's Movie Reportet
WLW—Gene Burchell's Orchestra

# Morton Downey's Romance

(Continued from Page 5)

Mort drew his coat sleeve across his forehead in a gesture of exhaustion, and they tittered sympathetically and let the show go on. It was a propitious opening. People started to tell him so.

"Really think so?" Mort's grin was already less bright than it had been under the spot. He dug finger tips experimentally into the region of his Adam's apple.

"They seemed to like it pretty well at that," he finally admitted. He didn't seem particularly jubilant, though. "But, then, I don't know. My voice isn't what it should be tonight. Ought to see that throat specialist tomorrow. Remind me."

That didn't explain anything. Mort's throat is seldom, to hear him talk, what its owner would have it.

"Besides, I'm not feeling too good. I'm worried. You see, Barbara..."

Here it came, then. Barbara! Over six years old now is the love story of Morton Downey, the Irish lad who sang his way from scratch to fame, and of Barbara Bennett, daughter of one of the theater's most renowned families, second of the three lovely and gifted Bennett sisters. Their love story made front page news at the time of their marriage; its success, the more dramatic in contrast to less successful matches among favorites of the stage, screen and air, has made good copy ever since.

"The kids have the whooping cough,"

screen and air, has made good copy ever since.

"The kids have the whooping cough," Mort was explaining. Talking about it seemed to help a little. "I got Barbara's wire just before the show. No, maybe whooping cough isn't so serious, but two kids with the whooping cough is a handful. And of course, the nurse had to choose just this time to go back to her folks in Germany, and what with Sean scaring us half to death when he had pneumonia last year . ." Here Mort took time out to rap purposefully on the wooden table-top Maybe rapping on wood's a silly superstition, but you never can tell.

Sean, whose name is pronounced Shawn

Stition, but you never can tell.

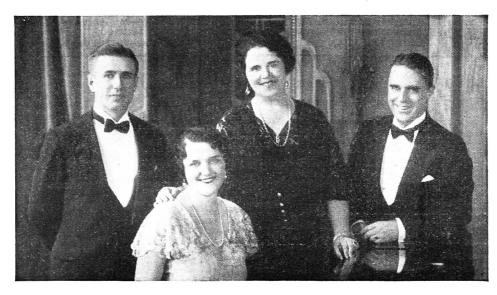
Sean, whose name is pronounced Shawn and is Irish for John, is the younger He's eighteen months old now, and gets his big blue eyes as well as his name from his father. For Mort also started as Sean Morton. Then it turned out there were so many Seans among the Downey rela-



tions that plain Mort was less confusing. But his son, he'll tell the world with pride, is Sean. The older boy is three and a half and is named Michael.

"Yes, sir, after a scare like that, even whooping cough's enough to drive you nearly crazy. And it's extra hard on Barbara just now. We're expecting another

one next December, you see." Another one will make three. Mort has an order in for a girl this time. But, boy (Continued on Page 28)



The Dulcet Quartette The Dulcet Quartette (left) are the newest members of the WJJD family. They are Mary Lucille Noehring, Elizabeth Clarke, Richard Sorenson and Maurice Cherest. Hear them Sundays at 8:45 p.m.

EREWITH is a good likeness of COLETTE O'SHEA, dramatic soprano who has added her splendid voice to the excellent Sunday afternoon features of WJJD. Miss O'Shea, previous to launching a radio career, toured the concert stage both in America and on the continent. With the knowledge that good music is appreciated by all types of listeners, yet realizing that the heaviest of classics do not go so well, this new star of the radio firmament chooses her selections with the greatest of care. Consequently her programs are looked forward to by music lovers each Sunday afternoon at 3:30 p. m., when the Detroit Symphony calls intermission. You will enjoy as well the piano numbers played by William Mueller, Miss O'Shea's accompanist.

THE DULCET QUARTETTE, recently acquired by WJJD and composed of Mary Lucille Noehring, soprano; Elizabeth Clarke, contralto; Richard Sorensen, tenor, and Maurice Cherest, baritone, are heard each Sunday night at 8:45 p. m. In their few appearances over the station they have created very favorable comment. A merited reward is the ever increasing popularity of this ensemble. This popularity has reached beyond the confines of the members' home territory—the middlewest—and has brought requests for their appearance throughout the United States.

BUELL PATTERSON continues his interesting dramatizations of the important as well as other races at the four major tracks beginning each afternoon, except Sundays, at approximately 1:30 p. m. and continuing until 5:30 p. m. Saturday, July 7, Patterson will broadcast the big *Arlington Handicap* over WJJD at approximately 5 p. m.

THOSE ENJOYING lively foreign music have been enthusiastic about the Polish programs heard over WJJD at 5:30 and 9:30 p. m. daily.



COLETTE O'SHEA

## THE AIR NIGHTLY 10:00 ON

1130 KILOCYCLES 265 METERS

20.000 WATTS

8:45 p.m. CDT 7:45 CST

WBBM—The Puzzler
VCFL—Viewing the Fair with the Voice of the Air
IGN—Bernie Cummins' Orchestra
IJJD—The Hawk, mystery sketch
VLW—Jane Froman; Don Ross
9:00 p.m. CDT 8:00 CST
BC—"Stories That Should Be Told":
WJZ WENR WLW
BS—Colonel Stoopnagle and Budd:
WABC WBBM KMOX WISN
BC—First Nighter, sketch: WEAF
WTAM WMAQ WTMJ
KYW—The Globe Trotter
WCFL—Polish Program
WGN—News; Headlines of Other Days
WIND—Ben Kanter, songs
WJJD—Detroit Symphony Orchestra
WSBC—Jewish Hour
9:15 p.m. CDT 8:15 CST
NBC—Mario Cozzi, baritone; orchestra: WJZ WENR
KYW—Maupin Melodies
WGN—Palmer Clark's Orchestra
WIND—Hal Sendack's Orchestra
WIND—Hal Sendack's Orchestra
WLW—Henry Thies' Pepsters
9:30 p.m. CDT 8:30 CST
NBC—Jack Benny, comedian; WEAF
WLW WTAM WMAQ WTMJ
NBC—Chicago Symphony Orchestra:
WJZ KYW

## Programs to Be Heard

WENR-Morin Sisters WGN-Ted Weems' Orchestra WIND-String Trio WJJD-Polish Program; Orchestra;

Soloists 9:45 p.m. CDT 8:45 CST 9:45 p.m. CDI G.30
WBBM—East of Suez
WENR—Buddy Rogers' Orchestra
WGN—Comedy Stars of Hollywood
WIND—Carlile and London (CBS)
10:00 p.m. CDT 9:00 CST
NBC—Amos 'n' Andy: WMAQ WTMJ
CBS—Edith Murray, songs: WABC

-George R. Holmes: WEAF WTAM WIAM
KYW—Two Doctors with Rex Maupin
WBBM—Henry Busse's Orchestra
WCFL—Dance Orchestra
WEDC—Jewish Cabaret Hour

WGN—Doring Sisters
WLW—Unsolved Mysteries
10:15 p.m. CDT
NBC—Gene and Glenn, comedy sketch:
WMAQ WTMJ WTAM Radio News (5 Min.); CBS—Press Radi WABC WBBM

# Friday, July 13

CBS—Isham Jones' Orchestra: WABC WBBM WCFL-Agnes Donahue, contralto WENR-Student Prince Ensemble WGN-Lum and Abner WIND-Washington Column WENR-Dance Orchestra

10:30 p.m. CDT 9:30 CST WEAF NBC—Press-Radio WTAM WMAQ News:

NBC-Vincent Lopez' WEAF WTAM KYW Orchestra: CBS-Earl Hines' Orchestra: WBBM

KMOX-Court of Human Relations

KYW-Vincent Lopez' Orch. (NBC)
WENR-Carl Hoff's Orchestra
WGN-Wayne King's Orchestra
WIND-Hal Sendack's Orchestra
WLW-Roamios
WTMJ-Josef's Orchestra
WMAQ-Carl Hoff's Orchestra

## Continued from Preceding Page

10:45 p.m. CDT 9:45 CST WNER—News; Leonard Keller's Or WGN—Bernie Cummins' Orchestra WISN—Reggie Childs' Orches Orchestra (CBS) WLW-Dance Orchestra

11:00 p.m. CDT 10:00 CST CBS—Harry Sosnik's WBBM WISN Orchestra: WBBM WISN
KYW—Dance Orchestra
WCFL—Paul Ash Revue
WENR—Buddy Rogers' Orchestra
WGN—Streets of Paris Orchestra
WIND—Variety Program
WLW—News; Dance Orchestra
WMAQ—Eddy Duchin's Orchestra
WSBC—Polish Revue
WTMJ—Musicians' Association Program

11:30 p.m. CDT 10:30 CST CBS—Charles Barnet's WABC WISN Orchestra: WABC WISN
NBC—Frankie Masters' Orchestra:
WLW WMAQ
KYW—Ted Black's Orchestra (NBC)
WBBM—Charles Barnett's Orchestra WCFL—Eddie Varzo's Orchestra WENR—Hessberger's Bavarian Orches-

tra WGN—Public Affairs, council talk WIND—Ed Carry's Orchestra WMAQ—Frankie Master's Orchestra WTMJ—Dance Music

12:00 Mid. CDT 11:00 p.m. CST CBS—Jack Russell's Orchestra: WISN WBBM

NBC—Herman Crone's Orchestra: KYW WENR—Clyde Lucas' Orchestra

WENR—Clyde Lucas' Orchestra
WGN—Late Dance Orchestra
WIND—Hal Sendack's Orchestra
ULW—Jack Miles' Orchestra
12:30 a.m. CDT 11:30 p.m. CST
CBS—Jules Alberti's Orchestra: WISN
KYW—Tom Coakley's Orch. (NBC)
WBBM—Freddie Hankel's Orchestra
WENR—Noble Sissle's Orchestra
WIND—Midnight Salon Music
WIW—Moon River

WIND—Midnight Salon Music
WLW—Moon River
1:00 a.m. CDT 12:00 Mid. CST
WBBM—Tom Gentry's Orchestra
WLW—Larry Lee's Orchestra
1:30 a.m. CDT 12:30 CST
WBBM—Henry Busse's Orchestra
WLW—Dance Orchestra
1:45 a.m. CDT 12:45 CST
WBBM—Earl Hines' Orchestra

# 8:00 a.m. CDT 7:00 CST NBC—Morning Glories: WEAF WLW CBS—In the Luxembourg Gardens: WABC WIND

WABC WIND
WGES—Slovak Melodies
WCFL—Just Among Kids
WJJD—Happy Go Lucky Time
WLS—Cumberland Ridge Runners
WTMJ—The Sun Dial
8:15 a.m. CDT 7:15 CST
NBC—Landt Trio and White: WEAF
WLW WTAM
WCFL—Variety Program

WLW WTAM
WCFL—Variety Program
WJJD—Mr. Schlagenhauer's Vaudeville Theater
WLS—Produce; News
8:30 a.m. CDT 7:30 CST
NBC—Taters and Mule: WEAF WTAM
KMOX—In the Luxembourg Gardens
(CBS)
WGES—Hits of the Hour

WJD—Hot Harmonies
WLS—Peggy and Steve
WLW—A Hymns of All Churches
8:45 a.m. CDT 7:45 CST CBS—The Meistersinger: WABC WISN WIND

WROU
MBC—The Banjoleers: WEAF WLW
WGES—Moods in Rhythm
WCFL—German Program WGN—Keep Fit Club
WJD—Modernistic Melodies
WLS—Scotty's Children's Program
9:00 a.m. CDT 8:00 CST

WTANATE McCullough: WES-Madison WBBM

NBC-Edward MacHugh: WJZ WMAQ NBC—Edward MacHugh: Woz. Wolse WGES—Rhythm Pace Setters WGN—Morning Musicale WIND—Waltz Time WJJD—Song Festival, modern songs WLS—Junior Round-up

WLW—Mailbag
WTMJ—Minute Parade
9:15 a.m. CDT 8:15 CST
NBC—Morning Parade, variety: WEAF WTAM

WIAM
MBC—Singing Strings: WJZ WMAQ
KYW—frene King
WBBM—The Eton Boys, quartet

(CBS) WCFL-Highlights of Music WGES—Canary Concert WGN—Robert Ball, readings WIND—Happiness Review
WJJD—Today's Tunes
WLS—Jolly Joe's Junior Stars
WLW—Antoinette Werner West, so

9:30 a.m. CDT 8:30 CST

NBC—Press Radio News (5 WEAF KYW WTMJ WTAM WEAF KYW WTMJ WTAM

NBC—Morning Parade, variety musicale: WEAF KYW WTAM

CBS—Press Radio News (5 Min.):
WABC WISN WBBM

KYW—Morning Parade (NBC)

WBBM—Let's Pretend (CBS)

WGES—Polish Hour

WGN—Harold Turner, pianist; Market

WJJD—Footlight Favorites

WLS—Scotty's Harmonica Club

WLW—Rhythm Jesters

WMAQ—Tune Time

9:45 a.m. CDT 8:45 CST

WMAQ—Tune Time
9:45 a.m. CDT 8:45 CST
NBC—Press Radio News (5 Min.):
WJZ WMAQ
NBC—Originalities; Jack Owens, tenor: WJZ WMAQ
WGN—Arthur Wright, tenor
WLS—Friendly Hour, Martha Crane
WLW—Male Quartet
WTMJ—Mary Baker's Shopping Basket
10:00 a.m. CDT 9:00 CST
NBC—Galaxy of Stars: WTAM WMAQ
WTMJ WLW
CBS—The Captivators: WABC WIND

BS—The Captivators: WABC WIND WISN WBBM WISN WBBM KYW—The Honeymooners (NBC) WGN—Movie Personalities WJJD—Debsters Forum WLS—Weather, Markets WSBC—German Airs

10:15 a.m. CDT 9:15 CST NBC—Spanish Idylls: WJZ WMAQ NBC—The Vass Family: WEAF KYW

WTAM
WCFL—Morning Musicale
WENR—Variety Program
WGN—The Friendly Neighbor
WIND—Salon Musicale
WLW—Livestock Reports
WTMJ—Woman's News of the Day

10:30 a.m. CDT 9:30 CST NBC—Heinie's Grenadiers:
WMAQ WTMJ
CBS—Concert Miniatures:
WBBM WISN

NBC-Down Lovers' Lane: WEAF

WTAM WIAM
KYW—Hodge Podge
WCFL—The Shopper
WENR—Program Preview
WGES—Italian Music Man WGN—Bob Davis' Texans
WIND—Spice and Variety
WJJD—Illinois Medical Society, talk
WLW—Sandra Roberts, blues singer
WMBI—K. Y. B. Club

# High Spot Selections For Saturday

5:00 p. m.—1934 Arlington Classic; Clem McCarthy description: NBC-WMAQ.

6:15 p. m.—"Homespun," Dr. William H. Foulkes: NBC-WMAQ.

7:00 p.m.-Morton Downey's Studio Party; vocalists; orchestra: CBS-WBBM. 8:00 p. m.—Grete Stueckgold, soprano; Kostelanetz' orchestra; chorus: CBS-WBBM.

8:30 p. m.—Chicago Symphony orchestra; guest conductor: NBC-WMAQ.

(Time Given Is Central Daylight)

8:30 p. m.—Detroit Symphony orchestra, direction of

Victor Kolar: CBS-WBBM.

9:00 p.m.—Ray Knight and his Cuckoos: NBC-WMAQ.

9:30 p.m.—Alka-Seltzer Presents WLS National Barn Dance; Linda Parker; Uncle Ezra; Spareribs; The Westerners and other stars: NBC-WLS.

9:30 p. m.—Elder Michaux: CBS-WIND. 10:30 p. m.—Paul Whiteman's Saturday Night Party: NBC-WMAO.

11:15 p. m.—Carefree Carnival: NBC-WMAO.

10:45 a.m. CDT 9:45 CST BS--Concert Miniatures: WIND

O. G .- Painted Dreams, skecth: WLW

WBBM-Tom Baker and Norm Sherr WCFL—Variety Program
WENR—Down Lovers' Lane (NBC)
WJJD—Bubb Pickard WSBC-Timely Tune

11:00 a.m. CDT 10:00 CST BC—Armchair Quartet: WE. WTAM WENR WMAQ BS—Saturday Syncopators: WABC KMOX WBBM WISN

KYW—Rose Vanderbosch, pianist WCFL—Variety Program WGN—Hal Kemp's Orchestra WIND—Melodies of Romance WIND—Melodies of Romance
WJJD—Cecil and Sally, sketch
WLW—Charles Axton, tenor
WMBI—△Church School Period
WTMJ—Radio Column of the Air

11:15 a.m. CDT 10:15 CST **3S**—Connie Gates, songs: WISN WIND

NBC-Genia Fonariova, soprano: WJZ -Two Blues, songs: WEAF WENR

WTM
WBBM—Gene and Charlie
WGN—Rube Appleberry, sketch
WJJD—Modern Rhythms
WLW—The Texans, vocal trio
WMAQ—Parent Teachers, talk
WTMJ—With a Song

11:30 a.m. CDT 10:30 CST BC—Vic and Sade, comedy: W WMAQ

WMAQ CBS—Al Kavelin's Orchestra: WABC KMOX WISN WBBM NBC—Merry Madcaps: WEAF WTAM WLW

WLW
KYW—Merrie Madcaps
WENR—Organ Melodies
WGN—Market Reports; Organist
WIND—Melody Potpourri
WJJD—Salon Echoes
WMBI—△Jewish Sabbath Service
WTMJ—Hans Badner's Bavarians

11:45 a.m. CDT 10:45 CST NBC—The Sizzlers, male trio: WJZ WENR—Wooley, the Moth WGN—June Baker, home management WJJD-RADIO GUIDE interviews with Evans Plummer WLS-Variety Acts

## Afternoon

12:00 Noon CDT 11:00 a.m. CST NBC-Words and Music: WJZ WMAQ CBS-Esther Velas' Ensemble: WABC WIND KMOX WISN WIND KMOX WISN
KYW—Pickard Family
WBBM—Milton Charles, organist
WCFL—Luncheon Concert
WGN—AMild-day Service
WJJD—Wildey and Sheehan
WLS—Romelle Faye, organist
WLW—Lt. Governor Chas. Sawyer
WMBI—Birthday Request Program
WTMJ—What's New in Milwaukee? 12:15 p.m. CDT 11:15 a.m. CST WBBM—Esther Velas' Ensemble
WIND—Luncheon Dance Music
WJJD—Lawyer's League, debate
WLS—Variety Acts
WLW—Nora Beck Thumann, vocalist 12:30 p.m. CDT 11:30 a.m. CST BC—Jan Brunesco's WEAF WMAQ WEAF WMAQ
CBS—Sam Robbins' Orchestra: WABC
WISN WIND
NBC—National Grange Program: WJZ
WLW KYW
WBBM—Herbert Forte, organist WGES—Polish Radio Stars
WGN—Market Reports; Ensemble
WJJD—Dreams of Hawaii
WLS—Round-Up; The Westerners; Joe Kelly WTMJ—Jack Teter and the Playboys 12:45 p.m. CDT 11:45 a.m. CST WBBM—Jerry Sullivan, lyric tenor
WCFL—Leo Terry, organ recital
WGN—Jesse Crawford, organist
WJJD—Buddy, Zeb and Otto, songs
WLS—Weather, Markets

WMBI— Message and Bible Readings WTMJ—Variety Program

1:00 p.m. CDT 12:00 Noon CST NBC—Dick Fiddler's Orchestra: WEAF WMAQ WTAM -Artist Recital: WABC KMOX WIND WSBM—Eddie and Fannie Cavanaugh WCFL—Farmer's Union WGN—Garden Club Speaker; Lewis White, bass
WJJD—Dramatic Sketch
WLS—Poultry Service Time
WMBI—AMusic and Bible Reading
WTMJ—Heinie's Grenadiers, German

Band 1:15 p.m. CDT 12:15 CST CBS—Emery Deutsch's WABC KMOX WIND Rhythms: WBBM—Jack Russell's Orchestra
WCFL—The Two Bits
WJJD—Mooseheart Children's Program WMBI-Bible Reading

1:30 p.m. CDT 12:30 CST

NBC—Tales of the Titans, drama:
WEAF WTAM WMAQ

NBC—The Spanish Mixed Chorus:
WJZ WTMJ KYW

WJZ WIMJ KYW
CBS—Round Towners, male quartet:
WABC WISN KMOX WIND
WBBM—Pinto Pete 
WCFL—Leo Terry, organ recital
WGN—Century of Progress Orchestra
WLS—Firm Topics Time
WLW—Business News

1:45 p.m. CDT 12:45 CST WBBM—Flanagrams
WGN—Lewis White and Organ

WJJD-Sweepstakes, horse races from Various Tracks
WLS—Phil Evans, talk on markets
WLW—The Low Down

2:00 p.m. CDT 1:00 CST

CBS — Columbia Salon Orchestra:
WABC KMOX WIND

NBC—Green Brothers' Orchestra:
WEAF WTAM KYW WLW

WEAF WIAM KYW WLW
WBBM—Baseball; Chicago Cubs vs.
New York
WCFL—Red Hot and Low Down
WGN—Baseball; Chicago Cubs vs.

WGN—Baseball; Chicago Cubs vs. New York WLS—The Merry-Go-Round WMAQ—Tommy Tucker's Orchestra WMBI—Mother Ruth WSBC—Poland's Music WTMJ—Dance Orchestra

2:15 p.m. CDT 1:15 CST SN—Salon Orchestra (CBS)

2:30 p.m. CDT 1:30 CST 35—Dancing by the Sea: WABC WISN KMOX WIND NBC-Weekend Revue: WEAF WLW

WTAM -Justice Leopold Prince (NBC) WMAQ—National Safety Council Talk
WMBI—Musical Program
WTMJ—Dance Orchestra

2:45 p.m. CDT 1:45 CST WIND—Ducout Interview
WMAQ—Baseball; Athletics vs. White
Sox; Hal Totten, announcing
WMBI—"Plain Talks," Mr. Loveless

3:00 p.m. CDT 2:00 CST

3:00 p.m. CDT 2:00 CST
CBS—Ann Leaf at the Organ: WABC
WISN KMOX
WCFL—Popular Musicale
WHFC—Lawyers' Legislative League;
Old Age Pension Talk
WIND—Baseball; Philadelphia Athletics vs. Chicago White Sox
WMBI—Plain Talks
WSBC—Popular Concert
WTMJ—Dance Orchestra
3:15 n.m. CDT 2:15 CST

3:15 p.m. CDT 2:15 CST WLS—"Smilin' Through"

WLS—"Smilin' Through"
WSBC—Italian Airs
3:30 p.m. CDT 2:30 CST
NBC—The Lady Next Door: WEAF
WTAM
CRS. E. 19 11 11 -Emil Velazco's Orchestra: WABC

WISN KMOX

WISH KMOA NBC—Chicago Symphony Orchestra: WJZ WLW WENR KYW—Musi-Comedy Favorites WTMJ—Baseball; Milwaukee vs. Inianapolis 4:00 p.m. CDT 3:00 CST

-Palmer Clark's Orchestra: CBS—Little Jack Little's Orchestra: WABC WISN KYW—Musi-Comedy Favorites WBBM—Norm Sherr, pianist WCFL—American Pen Women WGN—Afternoon Musicale

4:15 p.m. CDT 3:15 CST KMOX

WBBM—Pinto Pete
WCFL—Leo Terry, organ recital 4:30 p.m. CDT 3:30 CST

NBC—Platt and Nierman, piano duo:
WJZ WENR
CBS—Century of Progress Orchestra;
Edward Wurtzebach: WISN
KYW—Phil Harris' Orchestra
WCFL—Book Review
WLW—John Barker, baritone

4:45 p.m. CDT 3:45 CST 4:43 b.m. CDT 3:45 CST CBS—Mischa Raginsky's Ensemble: WABC WISN KMOX KYW—Personalities in Paint WBBM—Piano and Organ WCFL—Junior Federation Club WENR—"Grandpa Burton," Bill Baar (NBC) (NBC)

WLW-Johanna Grosse, organist

5:00 p.m. CDT 4:00 CST

NBC—Arlington Classic; Clem McCurthy: WJZ WMAQ KYW

NBC—Al Pearce's Gang: WEAF WLW WENR

WBBM—Arlington Classic (CBS)
WCFL—Piano and Organ Program
WGES—Ukranian Homeland Music WGN—Dick Hayes, baritone
WIND—Sports Review
5:15 p.m. CDT 4:15 CST

CBS—Billy Hayes' Orchestra: KMOX WIND—String Trio WCFL—Italia Hogan, contralto

WGN—Bob Pacelli's Orchestra WIND—Dance Orchestra WMAQ—Casino Brothers, songs WTAM—Al Péarce's Gang (NBC)

5:30 p.m. CDT 4:30 CST CBS—Jack Armstrong: WBBM NBC—Tom Coakley's Ord NBC—Tom Coakley's Orchestr WEAF WMAQ CBS—Charles Carlile: WISN WIND KYW—Uncle Bob's Safety Club WCFL—Leo Terry, organist WENR—Three C's WGN—Tony D'Orazi, cartoonist WJD—Polish Program WLW—Jack Armstrong WTMJ—Organ Melodies

5:45 p.m. CDT 4:45 CST NBC-Little Orphan Annie: WENR

WGN

CBS—Gene Kardos' Orchestra: KMOX
WISN WIND WISN WIND
WBBM—Lucky Star Ranch
WCFL—United Charities Talk
WLW—Tom (NBC)

# Night

6:00 p.m. CDT 5:00 CST

6:00 p.m. CDT 5:00 CST
CBS—Isham Jones' Orchestra: WABC
WISN
KYW—Southernaires
WBBM—Jack Russell's Orchestra
WCFL—Mme. Dorothea Deerfuss
WENR—What's the News?
WGES—Polish Hour
WGN—Palmer House Ensemble
WHFC—Eddie Loftus, songs
WIND—German Hunt WIND—German Hour
WJJD—Sports Review
WLW—Safety Program
WMAQ—Boyd Raeburn's Orchestra WTAM-Dance Orchestra

WTMJ—Harrison Sisters
6:15 p.m. CDT 5:15 CST
NBC"Homespun": WEAF WMAQ
KYW—The Globe Trotter
WBBM—Sports Review with Pat Flan-

agan
WCFL—Labor Flashes
WENR—Baseball Resume
WGN—String Trio; Len Salvo, organist
WJJD—Ben Kanter, music and banter

WJD—Ben Kanter, music and banter WLW—Over the 'Rhine, German band WTMJ—"Our Club" 6:30 p.m. CDT 5:30 CST NBC—Martha Mears, contralto: WEAF WTAM WENR

NBC-Don Bestor's Orchestra: WJZ WMAQ

CBS—Betty Barthell, Melodeers:
WABC WISN KMOX WBBM WABC WISN KMOX WBBM WCFL—Old Vienna Ensemble WGN—The Sports Reporter WIND—Polish Hour WJJD—Walkathon WLW—Bob Newhall; "Sportsman" WTMJ-Heinie's Grenadiers

6:45 p.m. CDT 5:45 CST NBC—Jules Lande, violinist: WEAF WTAM WENR BS—Reggie Childs' Orchestra: WABC KMOX WBBM

KYW—Soloist WCFL—Piano Recital WGN—Quinn Ryan, World's Fair Re-

porter
WJJD—Pennsylvanians, Orchestra
WLW—Boss Johnston; musical varie-

7:00 p.m. CDT 6:00 CST
NBC—Spanish Interlude: WJZ WENR
CBS—Morton Downey's Studio Party:
WABC WBBM WISN

WABC WBBM WISN
KYWM-Night Dream Hour
WCFL—Vella Cook, contralto
WEDC—Ukranian Program
WGN—Palmer House Ensemble
WJJD—String Ensemble
WMAQ—Hessberger's Orchestra

7:15 p.m. CDT 6:15 CST 7:15 p.m. CDT 6:15 CSJ
WCFL—Admiral Arnold
WENR—Buddy Rogers' Orchestra
WGN—Lawson Y. M. C. A. Glee Club
WIND—Sport Squibs
WJD—Eb and Zeb, comedy
WLW—Gene Burchell's Orchestra

7:30 p.m. CDT 6:30 CST NBC — Hands Across the Border. WEAF WTAM WMAQ KYW KMOX—Morton Downey's Studio Par-

KMOX—Morton Downey's Studio ty (CBS)
WCFL—Insurance Talk
WEDC—A Bit of Russia
WGN—Streets of Paris Orchestra
WIND—Tom Warillow, songs
WJJD—Pickard Family
WLS—Household Party
WTMJ—Dance Orchestra 7:45 p.m. CDT 6:45 CST

BS—"Fats" Waller, songs: WISN WIND WISN WIND
WBBM—Henry Busse's Orchestra
WCFL—Si Perkins' Hillbillies
WGN—Hal Kemp's Orchestra
WJJD—Uncle Lum and His Aple-

knockers
WLW—Monkey Hollow, comedy

8:00 n.m. CDT 7:00 CST NBC—Jamboree, variety: WJZ KYW WI.W CBS—Grete Stueckgold: WABC KMOX

WISN WBBM BC—One Man's Family, drama: NRC-Oue WEAF WMAQ WTAM
WCFL—Louie's Hungry Five
WGN—Doring Sisters WIND-Hal Denman's Orchestra WJJD-Wilbert Liebling, boy soprano WLS-The Westerners WSBC-In Gay Napoli

8:15 p.m. CDT 7:15 CST WCFL—Street Car Men's Talk WGN—Charlie Agnew's Orchestra WIND—American Legion Program WJJD—The Balladeers WLS-Jel-Sert Entertainers

8:30 p.m. CDT 7:30 CST o.30 J.M. CD1 1:30 CST BC—Chicago Symphony Orchestra: WEAF WMAQ WTAM BS—Detroit Symphony Orchestra: WABC KMOX WBBM WISN BC—Goldman's Band Concert: WJZ WLW KYW CBS-WCFL—Syncopators WGN—Wayne King's Orchestra

WJJD-Reminiscences of Victor HerwtmJ-Polish Hour

8:45 p.m. CDT 7:45 CST
WCFL—Viewing the Fair with the
Voice of the Air
WGN—Bernie Cummins' Orchestra
WJJD—Alexander McQueen; "Nothing
But the Truth"

But the Truth"

9:00 p.m. CDT 8:00 CST

NBC—Raymond Knight's Cuckoos:
WEAF-WLW WMAQ WTAM
WCFL—Mona Van, soprano
WGN—News; Headlines of Other Days
WEDC—Volga Boatman
WIND—Dick Ede's Orchestra
WIND—Hal Sendack's Orchestra
WLS—Barn Dance Party
WSBC—Slovak Review
WTMJ—Variety Program WTMJ-Variety Program

9:15 p.m. CDT 8:15 CSf 9:15 p.m. CDT 8:15 CST
NBC—Guy Lombardo's Orchestra:
WEAF WTAM WMAQ WLW
KYW—The Globe Trotter
WCFL—Labor Flashes
WGN—Chicago Symphony Orchestra
WISN—Detroit Symphony Orchestra
(CRS) (CBS)
WTMJ—Dance Orchestra

# Peeping into the Local Studios

# By Harry Steele

with the dog days at hand, radio, just like all other lines of endeavor, slithers about in the doldrums and one is hard put for columnar inspiration. But a surprising duplication of events bolsters lagging spirits to a point where the typewriter seems less an ogre, and the banshee-like wail of the compening room. posing room fiends for copy, copy, is slightly less congealing to the blood-

First of these untoward occurrences was a telephone call from Edward Simmons of WAAF to acknowledge a paragraph

# Gold Medals to Penner and Vallee

n the night of Thursday, June 28. Rudy Vallee—acclaimed prince of programeers in Radio Guide's Star of Stars election—acknowledged the proudest decoration of his career. During the Fleischmann hour broadcast on that night, Vallee—as the leading personality behind that program—received a beautiful gold medal, emblematic of the favor of radio listeners from coast to coast, who voted Vallee's the most popular program on the air.

Engraved certificates will be presented to every other person on this program.

Engraved certificates will be presented to every other person on this program. Every listener who voted for this program in the Star of Stars Election—as well as the many other thousands who listen to it with enjoyment—relished the added thrill of actually hearing Rudy and his pals accept the highest acclaim as yet offered any radio performers. offered any radio performers.

offered any radio performers.

Joe Penner, whom listeners acclaimed Radio's Star of Stars, afforded added enjoyment to his fans when he acknowledged the presentation of his gold medal during the course of his regular Sunday night broadcast on Sunday, July 1.

In an early issue, announcement will be made of the time and place of presentation of gold medals to Amos 'n' Andy—voted the most popular team on the air—and Wayne King, whose orchestra was selected by an overwhelming vote as the highest in the favor of listeners.

<u>To Women</u> Who desire to earn real money during spare hours By all spare nours. By all means get in touch with me at once. Pleasant and dignified work.

You will enjoy it!!

Warion Bender

406 Sutter St.

San Francisco, Calif. **OPPORTUNITY**  last week about the merits of that station. Now, Ed is an old hand at radio and should know that one of the cardinal rules of the trade is to beef volubly when your name is omitted from gossip paragraphs, but never, by any stretch of the conventions, to tender a word of thanks for a kindly comment.

Doubtless the spell of rejuvenation overwhelmed Ed, or else he's just one of those really "regular fellows" who refuses to abide by the tenets of the radio brother-hood. The latter is rather strongly suspected.

hood. The latter is rather strongly suspected.

The parallel case was a letter, boyish and enthusiastic, from Wally O'Brien, 18-year-old singer formerly with Leonard Keller's Bismarck Hotel orchestra, sounding unstinted gratitude for a deserved word of praise in a recent issue.

True, Wally is just a lad in his formative period. As yet he has failed to contact enough of radio's luminaries, to absorb their smug indifference to adulation, but one is willing to ignore this lack of experience in light of the warm glow of his appreciation. Too, he is still too much the neophyte to be able to afford one of those annual dinners to the press, that cumulative stodgy convention which, to the average performer mind, means wiping the slate clean and is usually tendered in a nobility of spirit which literally breathes the thought "well—that rids me of those yeggs for a while."

So does a thankless task find inspiration in these close-coupled incidents and a day that dawned dour and inauspicious becomes suddenly transformed into a period

that dawned dour and inauspicious be-comes suddenly transformed into a period of possibilities, and a potential cynic is elevated to something approximating op-timism about the world and its works.

GOING AWAY FROM here is that most beloved of all the local cowboy warblers, the sartorially perfect *Gene Autry*. In spite of elastic rumors that a large NBC affiliate in the near-East is angling for his doeskin chaparajos and the sex-appeal in his yodel, Gene appears Hollywood bound to be immortalized in celluloid. The former Oklahoma telegrapher whose dash won him more than his pher whose dash won him more than his dot, will hit the Santa Fe trail in three weeks. Of all its corral-crooners, WLS will probably miss Gene the most, as he has a "way wid him" and the sort of personality that makes even the oldsters smooth down their crinolines, the while they murmur "ain't he the one?"

INCIDENTALLY there is a rather strange affinity between the WAAF call and the O'Brien letter, as it is revealed that the youthful singer may be destined to become a staff artist with the reopened studios in the Palmer House. He is slated for a program at 5:15 p.m. Wednesday. July 11. O'Brien, in his brief connection with the Keller band, made a favorable impression on NBC executives and the network listeners.

JACK RUSSELL, vibrant Canton Tea Garden (NBC) maestro, now plays continuous dance music at this Chicago spot from 6 p. m. to closing. This is a brand new policy of the restaurant, which is even going in for a floor show, and is largely brought about by Russell's success

# Reviewing Radio

(Continued from Page 4)

he didn't have much luck. Then he began picking up the ordinary "foreigners." But a red-letter night eventuated. Early one morning Guy arrived home and Mrs. Lombardo greeted him enthusiastically. "Russia," she said. "I got Russia. And they're playing dance music."
Guy sat down and listened, and it was Russia indeed. But what he heard was a recording of the Guy Lombardo band playing "Sweethearts on Parade"—a composition by Carmen Lombardo. Guy's singing brother.

THERE IS A STORY they tell about THERE IS A STORY they tell about Grete Stueckgold, the cigaret canary. She went shopping on Madison Avenue one afternoon for an oil painting to hang over the mantle of her living room. At last she found what she was looking for. "How much?" she inquired of the bespectacled salesman. "Nine hundred dollars," he said. "Ooooh!" exclaimed the singer. "That's a lot of money."

a lot of money."
"I'm letting it go for a song." smiled

the little fellow.
"A song." quipped Grete, "sometimes is

a lot of money, too."
"Exactly." chuckled the salesman, "for instance, in this case. You're getting the painting for the price of one of vour songs, Miss Stueckgold."
And Grete's incognito faded

AND FINALLY there's the exploit of AND I-INALLY there's the exploit of Mark Warnow, bandleader, who revisited his childhood environs in Brooklyn the other day, and met up with a man whom he recognized as a former playmate named Irving. But for the life of him he could not remember Irving's family name. As they chatted, Mark recalled that there was a brother David. He struggled further to remember the last name, but it evaded remember the last name, but it evaded him. At length, to be polite, he asked Trying:
"How's Dave?"
"Dave's fine," said Irving. "Got a good

"Great," said Mark, still wondering what the name was. "What's he doing?" "Oh, Dave?" Irving shrugged. "He's the president of the Radio Corporation of America"

America."

Then Warnow recalled the name. It was, and is, Sarnoff!

# Lulu Belle



SHE IS THE BELLE OF THE BARN DANCE

# Every Saturday Nite The NATIONAL BARN DANCE

Hear it over 24 NBC STATIONS COAST-to-COAST

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Bob Ballantine, Hoosier Hot Shots, Uncle Ezra, Louise Massey, Mac and Bob and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over station

WLS or WLW

9:30 P.M. CDT



# Saturday, July 14

WTMJ—Los Caballeros NBC—Alfredo Brito's Orchestra: WJZ KYW

# 10:45 p.m. CDT 9:45 CST

CBS—Johnny Johnson's Orchestra: WABC WISN WBBM KMOX WLS—Oscar and Elmer WGN—Bernie Cummins' Orchestra WTMJ—Los Caballeros

# 11:00 p.m. CDT 10:00 CST

11:00 p.m. CDT 10:00 CST

CBS—Ferde Grofe's Orchestra: WABC
WISN WBBM KMOX

NBC—Jack Denny's Orchestra: WJZ

KYW

WCFL—Paul Ash Revue

WGES—Jimmy Green's Orchestra

WIND—Hal Donman's Orchestra

WLS—National Barn Dance

WSBC—Polish Midnite Review

WTMJ—Dance Orchestras

# 11:15 p.m. CDT 10:15 CST

Continued from

Preceding Page

 $\begin{array}{ccc} \textbf{NBC--Carefree Carnival: WEAF WLW} \\ \textbf{WTAM WMAQ} \end{array}$ 

WGN-Charlie Agnew's Orchestra

## 11:30 p.m. CDT 10:30 CST

KYW—Vincent Lopez' Orchestra CBS—Jack Russell's Orchestra: WBBM WISN WCFL—Eddie Varzo's Orchestra WENR—Dance Orchestra WGES—Polish Midnight Carnival WGN—Ted Weems' Orchestra WIND—Ed Carry's Orchestra WLW—Carefree Carnival

# 11:45 p.m. CDT 10:45 CST

KMOX—Jan Garber's Orchestra WGN-Earl Burtnett's Orchestra

12:00 Mid. CDT 11:00 p.m. CST
CBS—Harry Sosnik's Orchestra: WISN
KYW—Frankie Masters' Orchestra
WBBM—Harry Sosnik's Orchestra
WENR—Nat'l Barn Dance
WGN—Late Dance Orchestra
WIND—Hal Sendack's Orchestra
WLW—Jack Miles' Orchestra
12:30 a.m. CDT 11:30 p.m. CST
CBS—Ray O'Hara's Orchestra: WISN
KMOX
KYW—Clyde Lucas' Orchestra

KMOX
KYW—Clyde Lucas' Orchestra
WBBM—Freddie Hankel's Orchestra
WGES—Owl Car
WIND—Salon Music
WLW—Moon River
1:00 a.m. CDT 12:00 Mid. CST

WBBM—Henry Busse's Orchestra
WLN—Larry Lee's Orchestra
1:30 a.m. CDT 12:30 CST
WBBM—Henry Busse's Orchestra
WLN—Leonard Keller's Orchestra
WLN—Dance Orchestra

1:45 a.m. CDT 12:45 CST WBBM—Earl Hines' Orchestra

NBC—Siberian Singers: WEAF WMAQ WTAM
WCFL—Federation of Women High School Teachers, talk
10:00 p.m. CDT 9:00 CST
NBC—Press Radio News (5 Min.)
WEAF WTAM
NBC—Enric Maddriguera's Orchestra:
WEAF WTAM
KYW—Leonard Keller's Orchestra
WBBM—Earl Hines' Orchestra
WCFL—Royal Hellenic Hour
WGN—Ted Weems' Orchestra

9:30 p.m. CDT 8:30 CST
CBS—AElder Michaux' Congregation: WABC WIND KMOX
NBC—ALKA-SELTZER PRESENTS

NBC—ALKA-SELTZER PRESENTS
WLS Barn Dance; Lulu Belle; Hal
O'Halloran; Linda Parker; Uncle
Ezra: WJZ WLS WLW
KYW—Frankie Masters' Orchestra

(NBC)
WBBM—Harry Sosnik's Orchestra
WCFL—Barratt O'Hara, talk
WJJD—Polish Program

WTMJ—German Hour 9:45 p.m. CDT 8:45 CST NBC—Siberian Singers: WEAF WMAQ

Programs to Be Heard

WIND—Sylvia Froos, songs (CBS) WMAQ—Eddy Duchin's Orchestra WTMJ—Dance Orchestra

10:15 p.m. CDT 9:15 CST BS—Press Radio News: WA WBBM

WBBM
CBS—Glen Gray's Orchestra: WABC
KMOX WBBM
KYW—Gray Gordon's Orchestra
WGN—Organ
WIND—Washington Column of the Air

WIND—Washington Column of the Air

10:30 p.m. CDT 9:30 CST

NBC—Paul Whiteman's Party: WEAF
WMAQ
CBS—Glen Gray's Orchestra: WISN
KYW—Gray Gordon's Orchestra
WCFL—Eddie Varzos' Orchestra
WGN—Wayne King's Orchestra
WIND—Hal Sendack's Orchestra
WLS—Cumberland Ridge Runners
WLW—Larry Lee's Orchestra

# Morton Downey's Romance

(Continued from Page 25)
or girl, it won't make much difference.
There'll be ample opportunity for variety before the Downeys have under their diner table the twelve pairs of small feet they intend to have there some day. The theater's largest family, that will be. And why not? "There were a mere six in Mort's family," explains Barbara. "And me, I was practically an only child with just two sisters. We like children, and we want to have as many as we can afford to bring up right and give every advantage." This, from the Barbara Bennett whose sisters, the glamorous Constance and the demure Joan, shine forth unique in Hollywood's bright firmament.

As for Mort, he scarcely listened while folks told him how good he was. Barbara was home tending to whooping cough and minding the doctor's orders for herself,

and Mort was in Chicago and worried!

The Downeys are seldom separated Barbara usually accompanies Mort, even through the hectic discomforts of a tour She is perfectly content, even during the long hours she must be alone, while Mort is off rehearsing or otherwise doing right by his public. Then she reads mystery stories. She loves them. It is nothing to see her get off a train with three or four tucked under her arm, and there are always many more somewhere in her

baggage.
When they are separated, the telephone company is the only one to benefit. Some three years ago Barbara was vacationing in Palm Beach while Mort played an engagement in Chicago. It was in midwinter and Mort seemed more than usually lonely and Mort seemed more than usually lonely in his luxurious bungalow atop the Morrison Hotel. Then came word of a kidnaping plot against Barbara. It was only a rumor, such as constantly menace the peace of mind of the rich and famous But Mort went slightly mad. He telephoned Barbara three times in one night to see if everything was all right. His telephone bill at the end of four days, when the scare subsided, amounted to over \$300'

## Money Talks, and How!

It isn't the message itself that runs up the Downey telephone bills. A person can say "Hello, how are you?" in a dollar's worth or less. It's the process of saying "good-bye" that runs into money. When you're in love, that sort of thing requires ceremony. Mort gives it its due. He makes it a very brief ceremony after his every broadcast. You've heard it. "Goodevery broadcast. You've heard it. "Goodnight, lover," he calls over the air to Bar-

night, lover," he calls over the air to Barbara. On the telephone, however, your time's your own, if you can pay for it Then Mort's "goodbye" frequently takes nine minutes by actual count.

But that's the way it is in Mort's business. Everything costs double. He can't be home as much as he likes, and he wants Barbara with him when he is away. That requires extra servants in the hig English. Barbara with him when he is away. I hat requires extra servants in the big English Tudor house in which the Downeys live at Rye. New York. Four of their four-teen rooms must be given over to sleeping quarters for the staff.

He can't come blithely home from a three o'clock cafe performance and wake Rarbara up by shutting doors and rattling

Barbara up by shutting doors and rattling drawers. So Barbara must have her own sitting and dressing room, and Mort his. He can't expect the same chauffeur who

sitting and dressing room, and Mort his He can't expect the same chauffeur who has driven him home at three to be on duty again at seven in the morning to drive Barabara into the city for a day's shopping. A man in Mort's business requires more than one chauffeur.

Two years ago Mort bought a farm in Greenwich. He always wanted to try his hand at farming. He still does. So, a caretaker runs the place Mort scarcely ever gets near it.

It's all pretty expensive, even for a man of Mort's earning capacity. But would Mort want it different? "Say, what do you take me for?" he asks, incredulous "I've got everything I want, haven't I? I'm happy. My wife, thank God, is happy What more is there?"

Nothing, except the secret of how it came to be. A lot of people would like to get in on that.

"It's Mort's fault," Barbara will accuse. "Who wouldn't be happy with Barbara?" asks Mort. "It's because we didn't marry for publicity as so many people out on the West Coast do." he explains.

who wouldn't be happy with Barbarar asks Mort. "It's because we didn't marry for publicity as so many people out on the West Coast do," he explains.

"The trouble with most marriages today," avers Barbara, "is that too many people aget parriad, without thisking

people get married without thinking first . . . "

Just how much real thinking a couple in love can do during a three weeks' courtship, neither Barbara nor Mort attempt to say

However, those three weeks seem to have been ample to lay the foundation for one of the happiest and most successful love unions of the entertainment world. Read of it, in all its intimate detail, in the issue of RADIO GUIDE dated Week Ending July 21.



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# Guns and Grease Paint

dared make a break for the alarm buzzers which were concealed at the corners of the executive desks.

The fake copper stuck to the door. There was a steadily increasing traffic in the street now. Workmen, schoolboys, women hurrying out for some early shopping—all went hurriedly past the doorway of the Corn Exchange, and not one noticed anything except the reassuring figure of John Law framed in the glass.

At a quarter of nine the vault was swung open by Melicher and Miller, just as they had opened it every morning for months. Backing away from the two bank employes, and keeping his gun levelled on them, the man with yellow eyes scooped up bundle after bundle of crisp, yellow banknotes. The Corn Exchange had made preparations to meet the payroll demands of Saturday. That was why the bandit could fill his brief case, also a large brown paper shopping bag. Never did a shopping bag hold richer harvest—for the "take" was \$23,385.

"Back up the stairs!" ordered the bandit.

Miller and Melicher had no choice but to obey.

The man in the uniform asked a question with his eyes, and at the answer he went swiftly

The man in the uniform asked a question with his eyes, and at the answer he went swiftly into action "Downstairs, everybody!"

One of the first to be forced down the stairs and through the arill 1 one of the first to be forced down the stairs and through the grilled iron gates of the vault was Jacob Holm, the bank's own watchman. He had lain wrapped up in picture wire for half an hour, bruising his wrists against the bonds. Now, first man into the empty vault, he went into action before the second shipment of prisoners had been ushered down the stairs.

the bonds. Now, first man into the empty vault, he went into action before the second shipment of prisoners had been ushered down the stairs.

There was a button on the floor of the vault which, if stepped upon, set off the burglar alarm. Jacob Holm jumped up and down on it, like a howling dervish.

The interior of the bank resounded with a soul-shattering clanging — and the bandits stopped for a moment, as though frozen solid.

"Cut!" shouted the man in the cop's uniform. Forgotten were plans of locking up all the employes in the vault. Some of them still lay bound with picture wire. Others, among them most of the women, were halfway down the stairs.

The three bandits, clutching the brief case and the shopping bag, scattered for the door, knocking the girls aside like ten-pins. Through the outer door...

As luck would have it, here they got an unexpected break. The bank had no outdoor siren, though police had recommended to high officials only a few weeks before that one be installed. Therefore the alarm was confined to the bank floor itself, confined by the thick solid walls of the place.

The three men leaped across the sidewalk and into the waiting black sedan. The driver had been at the wheel, racing his motor, for the last fifteen minutes. Now he had the car rolling before the others were inside—the motor roared and the agonizing screech of tortured gears rent the busy hum of the morning.

From near-by stores, tradespeople rushed onto the sidewalk. A tailor next door to the bank caught a glimpse of a license plate of the fleeing car—and then the bank employes rushed out of the sacked bank. "Police!"

The getaway happened at four minutes of nine. The bank manager had Headquarters on the telephone in less than two minutes. His call was relayed directly to that airy room in the attic of Center Street where, before nine o'clock had struck, the electric power came on with a humming roar.

From Center Street, and from Brooklyn and Bronx sending stations by remote control, the message flashed out to New York's own flying squads:

"Attention—calling all cars—code signal 30 (holdup) at Corn Exchange bank—110th and Broadway—bandits escaping in black Chrysler sedan—" There was a second's pause. "Stand by ."

The dispatcher at Center Street was scribbling further information on a yellow pad. He thrust it before the announcer.

before the announcer . . . "Calling all cars! Four men escaping from robbery at 110th and Broadway—black Chrysler sedan with New York license K—. Prepare to shoot first if nec-

Somewhere in one of the side streets of Manhattan a black Chrysler sedan swung to the curb. Four men were very busy for a few moments, and then the car rolled away again. Now it bore plates clipped above the old ones, plates with an entirely different series of letter and numbers. It was a sedan no longer—for the body was of the convertible type, and now the Chrysler was an open car.

Chrysler was an open car.

The driver slid out of his seat and walked calmly

off down the sidewalk lighting a cigaret. A heavy man with yellowish eyes took the wheel. In the back seat a swarthy Sicilian lay huddled with a bandage around his forehead—a bandage stained bright red in spots. On the running board, police whistle to his lips, stood a man in the uniform of a New York cop! So the Chrysler rolled southward and east, threading its way through traffic, against red lights, through one-way streets against traffic—

Part of the arsenal tound in the apartment where "Willie the Actor" was captured. Disguises, automatics, pistols, machine guns, tear gas guns—these and lots more may be seen in the assortment



Police Captain Patrick McVeigh, a member of the New York force who went to Philadelphia to be "in at the killing"

Who would dare to stop a car engaged in the desperate attempt to carry a smashup victim to the hospital—who would dare to disobey the shouted commands and the blaring whistle of the policeman who stood on the running board on an errand of mercy?

All the time, beneath the dash of that black Chrysler, a short-wave radio blared its messages.

The man with yellow eyes listened as he drove. "They're bottling up the town!" he shouted to the cop on the running board. "We'll never get through..."

Down at Center Street Inspector Francis J. Kear was directing the chase in person, with Captain Pat McVeigh to assist in the issuing of the hurried orders which went out to every borough of New York.

All police cruisers below 14th Street were ordered to sweep north to 100th Street, and then northwest until they converged at the secene of the robbery. Uptown cars scurried to cover every ferry-slip, every bridge...

It was New York's greatest dragnet since the Crowley case, when the Madman of Manhattan had been cornered only a few blocks from the scene of this bank robbery. Every radio car in Manhattan, and almost every cruiser in the Bronx and Brooklyn, was ordered off its beat and fitted into the manhunt! Dozens, even scores, of black Chrysler sedans were halted, and the occupants ordered out by police. Irate citizens stewed and threatened. Newspapers sent out photographers on motorcycles, and news-reel trucks sped uptown hoping for a shot of the finish...

Down at Headquarters, Inspector Kear and Captain Pat McVeigh waited grimly. Finally the dragnet was drawn in, empty. The city had been scoured from the Battery to the Harlem River, and from the East River to the Drive. But the Corn Exchange bandits had vanished into thin air.

It was some time before the police officials knew why. A radio detective, one of the two assigned to a light green Chevrolet in an uptown precinct, made the difficult admission to his Captain that he and his partner had let one Chrysler pass them.

"But it wasn't a sedan, it was an open

his Captain that he and his partner had let one Chrysler pass them.

"But it wasn't a sedan, it was an open job," he defended himself. "She was going down Second Avenue like a cat shot in the tail. I thought we had something until I saw that there was an officer on the running board, rushing the car through traffic toward Bellevue. There was a guy hurt in the rear seat. The number plates didn't check, neither . ."

"How many injured persons were admitted to Bellevue this morning in the custody of an officer?" barked the thwarted Captain.

The answer was—none. Radio descriptions of the Corn Exchange bandits, telling of the leader who wore a cop's uniform, had come

of the Corn Exchange bandits, telling of the leader who wore a cop's uniform, had come through too late to tip off the officers in the radio car. And the bandit's police disguise had been perfect enough to fool not only the postman and the casual pedestrians outside the bank, but even the genuine officers themselves! He had passed the supreme acid test—and carried off with flying colors a feat of daring never exhibited before in crime history.

They had driven headlong through the dragnet—no sneaking or hiding for these daredevils. It was the brassiest, cheekiest affront that ever the New York police had suffered.

Down at Center Street they don't like crooks—but there's two kinds they like least of all. First comes the cop-killer, the Two-Gun Crowley of crime. Second is the crook who masquerades as an officer.

Captain Pat McVeigh took up the case methodically, slowly. There was no use hurrying now, for the bandits had got safe across one of the bridges and had lost themselves in the vast by-ways of Queens. McVeigh had no doubt that was where they went.

Of course the license plates recognized by the tailor outside the bank were checked—but they had been stolen in Brooklyn some weeks before. But there were other leads. The bank employes gave good descriptions of the three men who had bound them. They also reported that four guns had been stolen from the cashiers' cages—four new .38 automatics, bearing serial numbers 54982, 61978, 61061, and 61974.

That was a good lead. Another was given by George Washington Smith, recovered from his attack of hysteria, The colored porter remembered that he had seen the rat-faced bandit in policeman's uniform before.

A week before the holdup that man had come to the bank on a Friday morning, and tapped on the door. He

A week before the holdup that man had come to the bank on a Friday morning, and tapped on the door. He had demanded that Smith let him in, but the porter temembered that it was an hour before opening time. "Nobody gits into the bank before opening time," he had explained. The "cop" had gone away.

Captain McVeigh was interested in that little detail. It proved that the bandits had planned this job for some time, that they had tried once, failed, and then tried again with a better plan for getting inside the bank. They were dealing with a veritable master mind among crooks, and it was well that they knew it.

Captain McVeigh slept on it overnight. Next morning, bright and early, he (Continued on Page 30)

# Guns and Grease Paint

(Continued from Page 29)

walked into Inspector Kear's office. He was smiling.

"What? Don't tell me you washed up the Corn Exchange job?"
"Maybe," said the captain. "I've just thought of the one guy capable of pulling it, anyway. That masquerade stuff isn't easy, and not one hood in a hundred would be smart enough to pull it. But remember 'Willie the Actor'?"

He laid a fat sheaf of papers on the Inspector's desk "Here's the dope on wandering Willie . .

"William—Willie the Actor—Sutton . . ."
read the Inspector. He thumbed on
through the record of seven arrests and
four convictions . . . In October, 1930,
Willie had staged one of Gotham's most daring and spectacular jewel jobs.

He was caught for that job through the squealing of his current "moll"—and sentenced to a thirty-year jolt at Sing Sing as a second termer. But in less than thirty days he had escaped.

Captain McVeigh's first step was to

check up on Sutton's cellmates at Sing

He came upon the name of Edward-"Cat's Eye"—Wilson, who was sent up the river in 1925, and made a successful break in 1932. He had been a friend of Sutton in prison . . .

Wilson's photos went up to the Corn Exchange bank, where the thirteen employes identified him unanimously as the man with the smoky yellow eyes who had

man with the smoky yellow eyes who had tied them up with picture wire!

Just six months after the Corn Exchange job, Detective Sheehy rushed out of a Hell's Kitchen restaurant on the night of January 7 and phoned Center Street. Two minutes later the radio

alarm went out:

"Calling all cars! Give special attention banks and jewelry stores in your sector—watch for Ford touring car, license plates beginning 7J—, containing five men—one occupant may be wearing police uniform, or same may be found in car—these men

are dangerous.

"That's enough tor me," said a man who sat in the front seat of a Ford touring

car which was rolling down Madison Avenue near 42nd Street. He switched off the forbidden short-wave radio, and or-dered the driver to head for the nearest parking lot. "This town is still too hot for us." Willie the Actor was too smart take chances.

One week later, on January 15th, 1934. the Sutton gang cracked down on a branch of the Corn Exchange Bank and Trust Company at 60th and Locust Avenue in Philadelphia and got \$11,000.

## The Hunt Goes On

On the morning of February 5 Detectives Sheehy and Phillips, temporarily assigned to radio car special duty in the Bronx, received a carefully coded message. "Calling car 1907—information received that Edward Wilson and moll Nina Miranda are living Hotel Towers in Yonkers under name of Mr. and Mrs. Kenneth Morley—check it——"

Morley—check it——"

The radio car arrived at the hotel just in time to catch a glimpse of a burly yellowish-eyed man and a flashing brunette checking out, bag and baggage. Part of that baggage was a short wave radio set, which may have been the reason for the hurried departure.

"Looks like Wilson," said Sheehv. But he didn't make a pinch. It would complicate things if he picked up the couple out of his own territory—they'd be booked in Yonkers. The quarry drove south.

It was before six a m. and traffic was light. But Wilson and his girl didn't notice the quiet coupe which clung to their tail

the quiet coupe which clung to their tail all the way down to the Bronx. They were in New York now—and suddenly the coupe pulled alongside with a screeching

of brakes, nosing them to the curb.

Nina Miranda ducked as her man came out with his gun, and a hail of lead poured at the police car. Upper Broadway re-sponded to a fusillade of gunfire. Wilson rolled his car up on the sidewalk, escaping the police auto which hemmed him in and

made a dash for freedom.

Dan Sheehy drew a careful bead and fired. Though the car was roaring at more than sixty miles an hour, his bullet struck Cat's-Eye Wilson in the right tem-

ole.

A woman's shrill scream rose above the gun-fire. The bandit car swerved, skidded

and smashed against a lamp-post.

Nina Miranda screamed steadily, for the pretty gun-moll had begun to pay the price. A police bullet had ripped off the tip of one of her delicately manicured fingers in the midst of the battle.

Eddie Wilson was rushed to Fordham Hospital, where doctors and nurses saved his life but not his eyesight.

his life but not his eyesight.

Nina Miranda went to a police station still hysterical. The beautiful brunette gun-moll kept staring half-insanely at her hand. For the rest of her life she would carry a red stump instead of a smooth tapering tip on that finger

A few hours after she was put into a detention cell. Detectives Kirwin, Anrold

Phillips. Beakey and Sheehy swept down upon a tenement hideout on Chrystie

Street in the lower East Side and arrested Dirty Joe" Perlango.

Joe didn't like to squeal, but he was a weakling Barely twenty-one years of age dope-ridden, dull-witted Dirty Joe was a match for the core He "spilled the dope-ridden, dull-witted . Dirty Joe was no match for the cops He "spilled the

"Willie's in Trenton with his sweetie. id Dirty Joe. "Under the name of Rich aid Dirty Joe.

rd Courtney."

"Mr. and Mrs. Courtney" had moved to Philadelphia. Trenton neighbors be lieved

Then followed days of fruitless search tor a well-dressed young couple who might have taken hotel rooms or furnished lodg ings seven weeks ago. The cops were about at the end of their rope when somebody happened to look in the telephone book nappened to look in the telephone book A new issue had just come out—and there bold as brass was the line "Courtney Richard S. res.—54—Chester Ave-Stryker 67—"

The police of the two cities moved cautiously. It wouldn't do to scare the birds

tiously. It wouldn't do to scare the bird-out of their love nest. They made in

# Liberal Reward for True Mystery Stories

RADIO GUIDE will pay liberally for true stories of crime mysteries in which radio served the law. Writers, Police Officers, Detectives and any one else in possession of authentic cases, are especially invited to earn these rewards.

Radio must be a prominent element in the detection and apprehension of the criminals Photographs, names of principals, dates and places must be bona fide

Address all letters to Editor, Radio Guide, 551 Fifth Ave., New York, N. Y.

quiries in the building and found that while Mrs. Courtney was at home, her young husband was a travelling man and

voung husband was a travelling man and happened to be away on a trip.

The trap was laid.

And late that same evening the call went out. "Attention! Calling cars P654, 788, and 482—proceed as ordered at 11:05 p. m."

"Richard Courtney" had walked into his luxuriously furnished apartment—and that signal meant that in two minutes the trap would snap.

would snap.

Sheehy and Kirwin, of the Center Street

squad, walked calmly up to the door of the apartment and knocked.

A pleasant baritone voice quickly asked 'Who is it?"

"Come on out. Sutton!" boomed Sheehy
"You haven't got a prayer of a chance..."
The apartment door crashed in, and the
detectives pounded through. Irene Sadvary—"Mrs. Courtney"— crouched bebind a offer trippe to get out or range if

vary—"Mrs. Courtney"— crouched behind a sofa, trying to get out or range if the shooting started.
"Okay," said Willie the Actor His hands went over his head
Captain McVeigh and his boys had to turn Sutton over to the Philadelphia police, but they had an unforgettable hour in ransacking the apartment. They found, hanging in a closet, a regulation police uniform tailored to fit Sutton, complete with cap and badge numbered 3759 They found Western Union and Postal Telegraph messengers' uniforms—even a letter graph messengers' uniforms—even a letter

graph messengers uniforms—even a letter carrier's uniform!

There were also bureaus and trunks full of guns Rifles, sawed-off shot-guns automatics, pistols, tear gas guns even two of the .38's stolen from the Corn Ex change bank in New York were found!

The loose ends were whipped into shape almost overnight. Judge McDevitt of Philadelphia heard Sutton plead guilty on thirteen counts, and after a trial which took less than an hour, sentenced Willie the Actor to three terms in the penitentiary, totalling a minimum of twenty-five

Blind Edward Wilson stood before Judge Nott in New York and received a jolt of twenty-five years. Dirty Joe Perlango drew ten to twenty years on a plea of guilty, and Nina Miranda and Irene Sadvary were released on suspended sen-

And Sutton, who loved dressing up in uniform, now has a nice suit of gray homespun with a number on the back Willie the Actor ought to be satisfied

In Next Week's Issue of

# RADIO GUIDE "LIAMONDS IN THE DARK"

Stocking Slayer who turned ne Silk from prowler to murderer for the sake of precious gems evaded police so successfully that a departmental shake-up followed his escape. But the killing of an officer led to his downfall and he was finally betrayed, by a bullet-scarred hand to police set on his trail by the inescapable ally Radio.

# Radio Guide's X-Word Puzzle

1	2	3	4	]	5	6	7	8			9	10	11	12
3				14	100	15				16				
7			18		19				20				21	
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	28		29			30	31		1.0	32	33			Γ
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70	71					72		73		74			75	
76	+	+	+	+	77		1	$\vdash$			78	+		T

## DEFINITIONS

HORIZONTAL
1-First name, opera and
radio star
5-Hero of Show Boat Hour
9—Tony —
13—Warning
15—Not glad
16-Munchausen's title
17-You and me
18—Used for cleaning
20-Mightier than the sword
21—Toward
22—Ocean
24—You build a house on it
26-Pleasanter than the downs
27—Not many
28-Radio star slated for op-
era; first name
30-The piper's son did it after
stealing a pig
32-A little hopper
35—He heals the sick
36-Unit of a sentence
38-Abbreviation for each
39-Exclamation of wonder
41-Road, abbreviated

-The last rame's Smith

43—Andy's partner
44—Jolly along
47—A radio uncle
48—Railway, abbreviated
49—Abbreviation for Europe

51-More evil 53-Initials of a famous Presi-

dent -Obse**rves** 

- 58—Baby talk for little 60—Notion 61—What men are out west 63—Food portions
  65—Desire
  67—Slang for alcohol
  69—Scrape the surface
  70—It looks well on your face
  72—A city in Brazil
  74—The halls where the famed
  Irish harp was
  76—Little brother of the horse
  77—Radio orchestra leader
  came to fame from Mon
  treal -Food portions treal
- VERTICAL
  1—The Baron says "scram"
  2—That comical Swede
  3—South America
  4—Limb
  6—So —So —Broken-down **horse** 8—Nort 9—Pale -North Dakota 10—Either
  11—All music must be —
  12—It falls in flakes 14—A god once worshipped with human sacrifice

  Orchestra leader, first
  name's Don

  Post office (abbrev.) 20-Parcel post (abbrev.) 23—Help
- 25—Unit of cavalry
  26—Negative prefix
  27—What they called radio in
  1920
  29—A looped rope
  31—Initials of a gambler whose
  murder is a mystery
  33—Command
  34—Well, the Baron himself
  37—She talks to Lu and Em
  38a—First name of famed wo
  man evangelist
  40—You hear them over youradio
  42—Skill
  44—Standing room only 44—Standing room only
  45—Roman classical author
  46—A pesky insect
  50—Liberate
  52—Plural ending
  54—Achieve 57—Admire 58—Iowa (abbrev.) 59—Disney's type o 58—Iowa (abbrev.)
  59—Disney's type of symphons
  61—A rule of living
  62—New England (abbrev.)
  63—Make a hard grating noise
  64—New York (abbrev.)
  65—A feline
  66—What an audition is 68—It's very pointed
  71—The show-me state (abbu
  72—Regarding
  73—Not off 75-Anyone

-Unit of cavalry

The sclution to this puzzle will be published in next week's issue, in which you will also find another absorbing puzzle

# SAVE THIS PORTRAIT FOR YOUR ALBUM

# CONNIE BOSWELL

As She Appears Under The

# **MIKEroscope**

By Lee Mortimer

onnie Boswell as a child was crippled from the waist down by infantile paralysis. Yet she managed to overcome a handicap which to most would prove insurmountable. And to top it off, she's one of the happiest persons alive. In her work she has found peace and solace from bodily ills.

Although her manager carries her around like a baby, she's not the least bit sorry for herself. On the contrary, she's usually gay. She has a good business head and is full of energy. She is the leader of the team composed of herself and two sisters, not only because she is the most appealing and has the best voice—but because she's a natural born leader. She might have made a fortune in any other field of endeavor.

Connie has a lovely figure. She is five feet four inches tall, weighs 100 pounds and is the thinnest of the three Boswell Sisters. Vet, whose real name is Helvitia, weighs 114 pounds for her five feet four, while Martha, who is five three, weighs 117.

The sisters were born in New Orleans. It is not necessary to write that fact, however, because their accents immediately give them away. It is difficult to tell which is prettiest.

Although Connie now is 24 years old, she is still partial to dolls and teddy bears. Her rooms are full of them, and she takes as much care of her toys as she would a child. She has one other hobby. That is the radio

The Boswell kids inherited their musical ability from their parents, both of whom are musical. The three children early played instruments. The original Boswell trio, almost twenty years ago, consisted of Connie and her miniature cello, Vet and her violin, and Martha at the piano. The only audience was the family. They learned their way of singing from the colored folks.

This is how the Boswell Sisters became professionals: At

folks.

This is how the Boswell Sisters became professionals: This is how the Boswell Sisters became professionals: At the close of the war an amateur contest was held in a local theater. First prize was to be fifty dollars in cash and a week's work at the New Orleans' Palace. The three kids faltered out to the center of the stage. They were very nervous. The act preceding them had departed under a barrage of overripe vegetables. But when the Boswell Sisters played and sang, there were no tomatoes. Instead, the house rocked with applause, and the kids were fifty dollars richer.

tomatoes. Instead, the house rocked with applause, and the kids were fifty dollars richer.

There followed a vaudeville engagement which took them as far away as Mobile, Ala. The kids were still going to school. They evaded the stern hand of the truant officer by taking a week off, then going back to classes for a week, studying twice as hard, and then repeating the routine. But the grind was tough and the kids didn't like it.

The Boswell Sisters make their own song arrangements. They never write anything down. All three have amazing memories, but Connie's is the best. She knows more than 400 tunes. They are hard workers, often rehearsing in the privacy of their apartment until 4 a. m. Neighbors used to complain, but now they realize they are hearing art in the making, so they don't say anything. That's a relief to Connie, who hates to annoy people.

Like most stage people, the sisters are extremely superstitious. They never tell anyone their business before a deal is complete. They're sure that this is the easiest way to jinx oneself. They cross their fingers before they start to sing a new tune. They've found that their new songs always go over o.k. that way, but should one forget the finger-cross, then everything is sure to be ruined. Despite their long radio experience, they're still nervous whenever they appear before a mike

whenever they appear before a mike.

They all sit on a bench when they broadcast. Martha, of course, plays the piano. Connie and Vet sit on either side with





their three pretty heads touching. Casual observers have difficulty in deciding which is lovelier, their voices or their faces.

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirteenth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in Radio Guide next week.

# Look for **NAZIMOVA'S** Own Story of a THIRD REALM

Also a Complete True Radio Mystery Story

"Diamonds in the Dark" Next Week

# Music of Deflated Dollars

# By Enric Madriguera

f, as I predict, radio music is to have its best summer

If, as I predict, radio music is to have its best summer season in years, you can thank the fluctuations of the American dollar in foreign exchange. How, or why, the dollar fluctuates, is a mystery. But it does. In the past, the advent of summer has been the sign for a great migration of tourists from America to Europe and the Orient. Business men on vacation, school-teachers on leave, pupils, society matrons—all Americans began the annual Big Parade abroad. The American tourists, arriving in Europe, set up a demand for American orchestras. When an American orchestra goes abroad, it is only partly in answer to the curiosity of native Europeans. The principal purpose of the trip abroad is to appease the clamors of Americans in Paris, Nice, Berlin, Monte Carlo, or London for good, dance-y, American music.

That, then, was the situation up to last summer. During the past winter all that was changed. The dollar dropped so far in foreign exchange that Americans who hadn't been home for ten years were forced to return because they could no longer afford to live in Europe. Steamship bookings eastward across the Atlantic dropped 'way down.

What's more, the Europeans, finding that they could get more for their money than ever before in America.

What's more, the Europeans, finding that they could get more for their money than ever before in America this year, have started coming over here for their vacations. The tourist tide has changed, and we orchestra leaders have begun to notice Frenchmen, Englishmen, Italians and Germans mingling with Americans here.

My orchestra, instead of going abroad, will migrate to the very fashionable Vivian Johnson's, at Monmouth Beach, New Jersey, and will remain on NBC.

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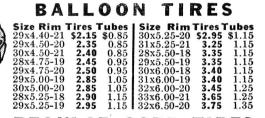




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32x4	2.95		30x5	3.65	1.35
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32x6 10 plv (	Truck	3 8.95	2.75
36x6 Truck	,	( 9.95	3.95
34x7 Truck.		10.95	3.95
36x8 Truck .		12.45	4.25
			4.95

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Size 600-20																								Tires \$3.75	Tubes \$1.65
700-20																								5.95	2.95
750-20																								6.95	3.75
825-20	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	٠	•	•	•	•	•	11.45	4.95

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