

**RUBINOFF FIGHTS FOR HIS LIFE**

Complete Programs to Be Broadcast Week Ending September 10

# RADIO Guide

TEN CENTS



Page 8

"THE WOMAN  
IN WHITE"—A  
PICTUREVIEW!

"Lum and Abner" begin CBS series  
Monday. See Page 10 for more pictures

# Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT  
CHICAGO, ILLINOIS

## Right or Wrong?

It is cheaper for a broadcaster to play a record than to put on a live-talent show. Right or wrong?

Right.

It requires less mental effort to select a record and broadcast it than it does to plan and produce something new and original. Right or wrong?

Right.

Playing records hour after hour deprives legitimate amateurs from getting a break in radio productions. Right or wrong?

Right.

Playing records keeps legitimate professional entertainers from getting jobs. Right or wrong?

Right.

Playing records is a lazy station's way of filling up the time the government has said it can and must broadcast. Right or wrong?

Right.

Playing records keeps station-owners from thinking constructively and aggressively and developing new shows which might turn into Major Bowes or "Vox Pop" ideas. Right or wrong?

Right!

We need better programs all along the line, not just better "big shows" which are already superlatively fine. Right or wrong?

Right.

By improving shows all along the line, we would do much to keep the politicians from interfering with our American system of broadcasting. Right or wrong?

Right.

You would like to see every record in every radio station in the country broken into bits. Right or wrong?

Right!!!!!!

## Drama Comes of Age

Musically, broadcasting came of age several years ago. Dramatically, it came of age on August 17, 1938, during the broadcast of the first half of Eugene O'Neill's Pulitzer prize play, "Strange Interlude."

In all our listening, no finer production has ever been offered the



listener. But most important, an adult subject was discussed in a radio broadcast which even a few years ago would not have been permitted on the stage.

## Valiant Words

We listeners who appreciate our system of broadcasting may thank our stars for the recent utterances of the new president of the National Association of Broadcasting. Speak-

ing in Nashville, Tennessee, recently, he said:

"Any threat to gather the freedom of radio unto the bosom of a government, of a bureaucracy, or of a monopoly must be resisted. For if a government or a bureaucracy or a monopoly invade, by the slightest degree, into the completely free American radio as we know it today, we are placing into the hands of the invader the beginnings of

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control of the greatest means of mass communication of thoughts and ideas the world has ever known. A free people can never tolerate this. That is why any invasion of our free, competitive system of American broadcasting from any quarter whatsoever will meet with all the resistance at my command, and I believe as well with the determined resistance of the people who own and use the thirty million radio sets operative throughout America tonight."

This new president of the N. A. B. is Neville Miller, ex-mayor, ex-college head. He knows whereof he speaks, and of the threats to freedom that government interference contains. For example, one nation's listeners were told recently that they must listen to no other operas for a full year except those of one "favorite" composer. Another government feeds its citizens programs which are sixty percent "political enlightenment."

We don't want that. We listeners who sit in the bleachers of broadcasting, too far away from first base to see the close plays, may congratulate ourselves that our broadcasting stations have, through their association's president, given us a voice and a stake in the game.

## VOICE OF THE LISTENER

### Posies

Dear VOL:

Everything listed in RADIO GUIDE is of the greatest interest to me except the "Cross-word Puzzle," and I have never cared the least for it.

I am a semi-shut-in. Being hurt in an accident more than nine years ago, I have turned to radio, and through my inner sight I "attend" all kinds of programs all over the world and enjoy them to the fullest.—Mrs. J. M. Proctor, Durham, N. C.

Dear VOL:

I read the RADIO GUIDE from cover to cover. Of all the publications I get in my office, this one I read through and keep on my desk by my radio. I really look forward to your paper every week and have shown it to many patients who were pleased, so if sales don't pick up in this section it isn't my fault.

Would not like to do without my radio or RADIO GUIDE in my dental office, as they are a comfort to my patients and help to me. Respectfully,—Dr. D. M. Hoffman.

### Poser

Dear VOL:

I was never so disgusted with an orchestra and its leader as I was the evening that I heard Frank Trumbauer and his orchestra, playing from Los Angeles, swing that grand old march by John Phillips Sousa, "Stars and Stripes Forever." Up to that time I had preferred Mr. Trumbauer's music to that of a great many others, but since that evening I have made it a point to find some other orchestra to listen to. I'm afraid that I might hear him swinging "Ave Maria" or some like song next, and when that happens, I'm all for pitching \$14.95 worth of radio out into the trash barrel.—E. L. Pavel, Denver, Colo.



# Let's Talk Turkey About SOUTH AMERICA

BY LINDSAY LATIMER

WITH a few plain truths on the tip of his tongue for citizens of the United States, Edward Tomlinson has just returned from a 14,000-mile trip—his fifteenth annual pilgrimage to South America since 1922.

This Sunday, September 4, over the NBC-Blue network at 6:45 p.m. EDT, he will give the third in a special series of broadcasts "What's New in South America?"

He's not pulling any punches in telling what's wrong with our attitude in this country. Of all the problems he's going to take up, Tomlinson considers his theme for this Sunday, "Why Not Scrap Our Superiority Complex About South America?" the most vital of all.

Six years ago he began his first radio series, supplemented by occasional microphone interviews with such prominent men as Cordell Hull, now Secretary of State, Gerard Swope, Winthrop Aldrich, Alfred P. Sloan and others.

Tomlinson relies on no hearsay. The minute he hears of an important development, he boards one of the giant Clippers. The Pan-American Peace Conference, for instance, found him buttonholing all the top-notch delegates to the conference for a series of fifty-seven broadcasts in twenty-three days over the NBC networks. This is probably a solo record for any international commentator.

First and foremost, he's an open-minded observer, student and journalist enthralled by the growth of one of the earth's richest storehouses. So, if anyone ought to know the whys and

wherefores of the situation south of the Gulf and the Caribbean, Tomlinson should. No American north of the Mexican border has made a more profound study of the ten countries of the southern continent.

If you drop around to see the scholarly six-footer whose broadcasts, lectures, magazine and newspaper articles have brought him his reputation, he'll willingly tell you why he thinks this question of the North American attitude of superiority the burning question of the hour. Even when his secretary is on the sick list and he's got a broadcast to write for the following day, he's "glad you asked him."

"It's time we looked at the facts about the vast countries of South America," says Tomlinson. "Let's stop our paternalistic attitude and take a realistic view of our neighbors of the southern continent. Let's talk turkey together about the situation there."

"THE average Yankee has a superiority complex about that part of world—the same feeling that the English had toward us before the World War. You've heard it. Just provincials."

"If you're looking for 100 percent nationalists, the place to find them is in any country in South America. In other words, a Chilean knows there's no other country in the world as wonderful as his own. He has no inferiority complex when comparing his Chile to any other country in the world. This is, if anything, even more true of the Brazilians."

"They have a country that's larger than all Europe put together—larger than the whole United States plus another Texas. Brazil has one-third as many people as the United States. It has every resource imaginable—enough hard wood to supply the world for 100 years to come; it produces three-fourths of the world's coffee; it has the largest single deposit of iron ore in the world; it ranks second to the United States in the production of corn. Gold and diamonds abound there. An Indian prince paid \$400,000 for a single Brazilian diamond several years ago. Next door, Argentina has more cattle than the United States—and also more sheep. The largest packing plant in the world is not in Chicago or Omaha. It's in Argentina—near Buenos Aires—where they slaughter 5,000 sheep and 3,500 cows every day.

"The richest oil fields in the hemisphere—outside the United States—are in Venezuela. One state in the Republic of Colombia has 500 gold mines in operation. Chile is the second copper-producing country in the world. One-half of all the tin ore in existence is piled up in the Andean plateau of Bolivia. The oldest university in the new world is not in the United States. It's the University of San Marcos, in Lima, Peru, founded a hundred years before Harvard."

Then Tomlinson will point out that only two cities in the United States are larger than Buenos Aires, and only three are larger than Rio de Janeiro—that there are 90 million people on the

continent of South America. As to population, South America enjoys the largest net increase in the last twenty-five years of any continent in the world.

"WE need to get over any thought that these countries are made up of only Indians and easy-going Spanish and Portuguese," he says, with quiet conviction. "The George Washington of Chile was an Irishman. The Chilean John Paul Jones was a Scotsman. The present president is of Italian stock. Half the population of Argentina has Italian blood in its veins. The names of a few of the oldest and most aristocratic families in Argentina will amuse you. They are the Dugans, the Kellys, the Nelsons, the Harringtons and the Cavanaughs."

"In the Portuguese-speaking country of Brazil, the Rockefeller of the country was born in Italy. The Vanderbilts are of French descent. One of its great bankers is Senhor Whitaker, whose grandparents were born in England. And I've never heard him speak a word of English."

"We need to remember that not all of the historic and cultural treasures of Europe are in Europe. The old Royal Art Gallery of Portugal in its entirety is in Rio, and so is the Royal Library—brought over when the King of Portugal fled from the advance of Napoleon. And if you think the upper classes of the people are provincial, go to the movie palaces in Buenos Aires or Rio or any other large city. Nine—*(Continued on Page 19)*

# HIGHLIGHTS

PREVIEWS OF SOME OF THIS



## Yesterday's Dances

The blistering pace of life today is reflected in everything we do, even in our recreations and amusements. Indeed, nowhere does it show so clearly. Fast automobiles, fast music, the movies, the radio—today's amusements are keyed to mile-a-minute pitch. Even dancing, that once so gentle pastime, has undergone great changes. Some students of the dance declare that few things are so revealing of a civilization's path, and if that's the case, the world today is spinning like a whirling dervish. Dances like the "Shag," the "Big Apple," the "Lambeth Walk," are full of the restless excitement of the times. For many of us, they are a little bit too exciting, and it's a relief, often, to look back to the days when the graceful, slow-tempoed waltz was the standard by which all dances were judged. For that soothing backward glance, dial in "Waltz Time" on Friday, September 9, 9 p.m. EDT, NBC.

## An Irishman Speaks

Vitally important today are the young people of the world. Their thoughts, their philosophies, their reactions to the turmoil that surges around them are more significant than ever before, and they are being studied more closely than ever before. The mass regimentation of the youth of Germany, Italy, Russia, for instance, is a phenomenon that may have the profoundest bearing on the political and economic future of the race. For we live in a changing world, and it is youth, and youth alone, that can make those changes permanent, for good or ill. Much of Europe today turns eyes to America for guidance and for hope, and European observers are deeply interested in American youth. On Sunday, September 4, a former commentator for the radio station of the Irish Free State, in the United States for the World Youth Congress, will give his views on American youth in a talk over CBS at 1:30 p.m. EDT. He is James R. Heavey, a barrister, and he'll speak on "An Irishman Looks at American Youth."

## Dixie's Mother Confessor

Because of the influence of such plays as "Dead End," and because of the emphasis on social welfare characteristic of the Roosevelt administration, Americans have become acutely conscious of the problems of juvenile delinquency during the past few years. On the "It Can Be Done" broadcast at 10:30 p.m. on Wednesday, September 7, Americans will have an opportunity to hear about the life of a woman who has won a tremendous success in a

long fight against juvenile delinquency. She is Judge Camille Kelly, chief officer of the juvenile court of Memphis, Tennessee, known as "Dixie's Mother Confessor." Of the 36,000 behavior cases brought before Judge Kelly, 85 percent have gone on to lead normal lives. Judge Kelly's method is simple. "I spare the rod," she says, "talk baseball to the boys and gossip about clothes with wayward girls."

## Magic Key

Irene Wicker, NBC's well-loved "Singing Lady," will join the Magic Key broadcast via short wave from London on Sunday, September 4 at 2 p.m. EDT, headlining a star-studded program. Pauline Lord, brilliant actress, and Marion Telva, American-born Metropolitan Opera contralto, will be on the air with Miss Wicker, as will Tommy Dorsey and his orchestra, with Jack Leonard and Edythe Wright. Clifton Fadiman, literary critic of the *New Yorker* magazine and referee of the popular NBC quiz program, "Information, Please," is scheduled to appear, and of course Dr. Frank Black will bring the Magic Key orchestra to the microphone. Miss Wicker will present the legend "Beethoven and Anna," which describes in dialog between the great composer and a little girl the origin of the famous "Moonlight Sonata." Miss Lord, whose last air appearance was made in the leading role of the Pulitzer Prize play, "They Knew What They Wanted," a part she created on Broadway, will be presented in a highly dramatic character sketch entitled "The Clod," built around an episode of the Civil War.

## Fibber and Molly Return

Jim and Marian Jordan—Fibber and Molly McGee to the millions of radio listeners—will bring Donald Novis, famous lyric tenor, with them when they return to the airwaves on Tuesday, September 6. Fibber and Molly have just returned from a summer of fishing, boating and golf, climaxed by a trip to Yellowstone National Park. Molly, forced by illness to leave the air last season, has entirely recovered, is her old self again. Donald Novis, now the latest addition to the personnel of the Fibber McGee company, came to radio prominence when he won a national audition in 1928, has starred on the air and in films since. The program goes on the air at 9:30 p.m. EDT over NBC.

## Preview

Norma Shearer, long a ranking member of filmdom's nobility, will come before the "Good News" program microphone on Thursday, September 8, with a preview of the soon-to-be-released historical film, "Marie Antoinette." It will be Miss Shearer's first radio appearance. Also featured on the program will be a star-studded supporting cast headed by Fannie Brice, with Hanley Stafford, Frank Morgan and Judy Garland. Robert Young will again serve as master of ceremonies, with Meredith Willson's orchestra providing the music. "Marie Antoinette," the tragic and beautiful story of the great French queen, is reported to be one of the most lavish and spectacular productions to come out of Hollywood in recent years. In the film, Tyrone Power co-stars with Miss Shearer. "Good News" will be on at 9 p.m. EDT on Thursday.

## Antarctic

The fascination of the far places of the world holds some men in a never-relaxing grip. There are adventurers and explorers who so love the hot desert wastes that they can be happy nowhere else. There are men who have vowed they will not be content until they have climbed to the peak of every one of the world's great mountains. Greatest and most compelling fascination of all, however, say men who should



## Roundabout

Gayest city in America, most well-traveled people hold, is New York. To students of American life, New York is the epitome of everything our national life stands for. Anything can happen in New York, from stores dealing in powdered unicorn's horn and similar exotic medicines to dentists who specialize in caring for the teeth of lions and tigers! Twenty-four hours a day, New York spins madly on a shining axis, like a great, glittering merry-go-round. Accurately reflecting the zestful glamour of the great city is the NBC "Manhattan Merry-Go-

# OF THIS WEEK

WEEK'S BETTER PROGRAMS

know, is that of the vast and barren ice-lands at both ends of the world's axis: the North and South Poles. Hardship and suffering are the certain lot of everyone who ventures past the Arctic or the Antarctic Circles, yet there are many who have faced death in those regions again and again, cheerfully and joyously. Peculiarly interesting to most explorers today is the Antarctic, for it seems fairly well established now that it is a region rich in mineral wealth. Radio listeners can hear more about it on Monday, September 5, on the "New Horizons" program, aired over Columbia at 5:45 p.m. EDT.

## Dark Angel

A radio dramatization of the famous play, "Dark Angel," will mark the return to the airwaves, on Friday, September 9, of the Hollywood Hotel program. Herbert Marshall, who played the leading role in the memorable screen version of the play, and Claudette Colbert, versatile screen and radio star, will put "Dark Angel" on the air. A deeply moving story, "Dark Angel," begins its dramatic action in wartime England, builds to a climax of tremendous force. The musical portion of the program will feature Frances Langford, Jean Sablon, and Victor Young's orchestra. Ken Niles returns as announcer. The time, 9 p.m. EDT, CBS.

## Baron and Lady

The shadows that stalk through life behind and beside the people who make them, like shadows upon the wall, often point the true meaning of existence. That's the theme of the original play, "The Baron and the Lady," to be presented by the National Broadcasting Company on Saturday, September 10, at 8:30 p.m. EDT. Concerned with three characters, "The Baron and the Lady" is set in a diner on New York's East Side. Miss Bonneville Arnaud is the author.

## Davis Cup

Highest honor in the tennis world is the coveted Davis Cup. Last year, for the first time in a decade, the United States won the Davis tournament, and in consequence America this summer is playing host to the stars of the tennis world. The best tennis players swinging rackets today will be at the Germantown Cricket Club, at Philadelphia, on Sunday, September 4, when Ted Husing takes the microphone to describe the play for the Columbia Broadcasting System. The Australian team, winner of the elimination contests, will face America, and the first match to be put on the air will bring together Budge and Mako, top-ranking U. S. stars, and Quist and Bromwich of Australia. The time: 3 p.m. EDT.

## Century's Echo

A hundred years ago or more, when life was a slower and simpler matter, the ladies and gentlemen of the great courts of Europe played upon a small, piano-like instrument called the harpsichord, sang with it, danced to it, listened to concerts performed upon it by the masters of the period. But time moved inexorably along, as time has a way of doing, and the pianoforte, or piano as we know it today, gradually pushed the harpsichord out of the musical picture. A pity, too, for the harpsichord had

ers have come and gone, many of them have made determined but futile efforts to usurp Whiteman's place on the pedestal of fame, but he still stands as securely as ever. And he has brought many of the currently famous right up with him. Bing Crosby, Connie Boswell, Jack Fulton, Morton Downey, Jane Froman, Mildred Bailey, Ramona—the list of Whiteman protégés is indeed a long one. Yes, indeed. Surrounded by the nobility of the world of popular music, a nobility he has done much to create, The King of Jazz still reigns. Tune him in this Wednesday, September 7, at 8:30 p.m. EDT, and say, with the rest of America, "Long Live the King."



## Death Valley

If a man had understood one simple word, the history of the United States might have been entirely different. The incident which so nearly changed the course of this nation is the Old Ranger's story for the "Death Valley Days" program this Friday, September 9, at 9:30 p.m. EDT, over the NBC network. The word "batea" is the one upon which the story hinges. Had John Bidwell realized exactly what his Mexican workman, Pablo Gutierrez, meant by "batea," gold would have been discovered in California four years before it finally was found. Pablo, after an unexcused absence from Bidwell's ranch, tried to explain matters by saying that he had found gold in the Sierra Nevadas, far up the Bear River. He took his employer there explaining that he recognized the presence of gold because of previous mining experience. He could separate the precious dust from the black sand, he said, if only he had a "batea." Bidwell mistakenly decided that a "batea" was a very special, exclusively Mexican instrument. Extremely busy, he swore Pablo to secrecy until he might have time to go and get one. Then the Mexican War broke out, Pablo was killed in it, and Bidwell did not discover what a "batea" actually was until after James Marshall had improvised one to precipitate the historic gold rush of '49.

## Mud Cats

Most big-league baseball players aren't noted for the possession of other talents. Exceptions, however, are "Pepper" Martin and a few other choice spirits of the St. Louis Cardinals. Martin several years ago organized a group of his fellows into an orchestra, featuring such instruments as washboards, harmonicas, and molasses-jugs. Now, however, evidently sensitive to the onrush of the coming theatrical season, Martin and his "Mud Cats" have blossomed into a new field: they have become actors. On Monday, September 5, directly from the famous Billy Bryant showboat, tied up on the banks of the Ohio River at Cincinnati, the "Mud Cats" will broadcast their own peculiar version of a Wild West drama. The time, 11:30 p.m. EDT. The network, Mutual.



## Jump Race

The Foxcatcher National Cup Steeplechase, the greatest jumping race of the season, run annually at Fair Hill, Maryland, will be put on the air by Clem McCarthy and Chris Wood, Jr., Friday and Saturday, September 9 and 10, over the National Broadcasting Company network. The first broadcast, on Friday at 7:45 p.m. EDT, will feature interviews of notables in racing at the Hotel duPont in Wilmington, Delaware, by Wood. The second program, on Saturday at 4:45 p.m. EDT, will carry a full description of the race itself by McCarthy and Wood. The Foxcatcher, with a purse of \$6,700, is the richest U. S. steeplechase and automatically qualifies the winner for the English Grand National at Aintree, greatest jumping event of them all. It is run over a three-mile course.



MUSICAL  
GIANTS SERIES

1

# FRANZ LISZT

BY

LEONARD LIEBLING

Franz Liszt, giant among musicians and perhaps the greatest pianist the world has ever known, took holy orders, wore priestly garb toward the end of his life

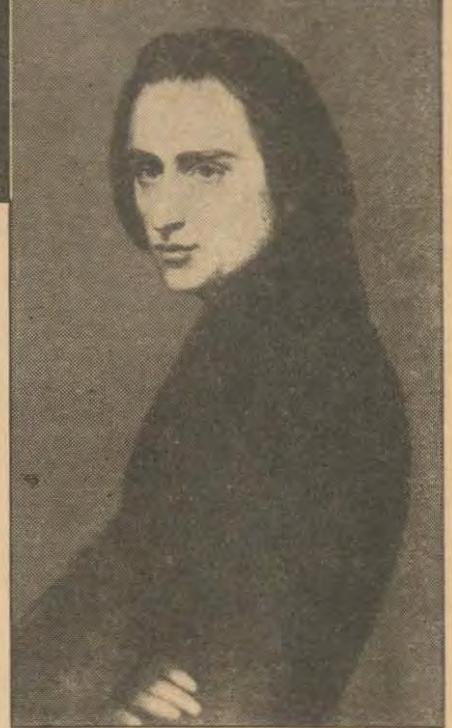
As the winter season of broadcasting draws near, listeners everywhere anticipate with appreciation the fine music radio will offer again in broadcast concerts, operas and recitals. The editors of *RADIO GUIDE*, realizing that understanding immeasurably enhances every listener's enjoyment of classical music, feel for that reason that a series of profiles of Musical Giants is particularly timely at this moment. Prepared by Mr. Leonard Liebling, eminent editor of the *Musical Courier* and music editor of *RADIO GUIDE*, these brief biog-

rphies reveal characters whose writings are as significant today as when they were created. In early issues look for stories of Mozart, Beethoven, Chopin and other Musical Giants.—Ed.

In a world that acclaims a Corrigan, a Howard Hughes, a Robert Taylor, a Benny Goodman, it is hard to realize that there once existed a man who, because of the pure magic he evoked from a piano, far surpassed them as an international idol. He flashed across the world like the comet that glowed,

bright and meaningful, over the Liszt home in Raiding, Hungary, the night he was born. But, unlike the comet, he left behind him, in the music he composed, a reflection which was never to fade.

Liszt's father was a steward on the estate of Prince Esterhazy, high Hungarian nobleman and patron of Haydn, and when Franz was born in 1811 his father saw in him the realization of his own frustrated dream to be a musician. Franz was a beautiful boy, tall and slim, with delicately chiseled features, sensitive mouth, long blond hair, and deep,



As a young man, Liszt was so handsome, his charm so great, that women fought for his love

flashing blue eyes. His dazzling good looks were later to be the despair of women and earn him the title of "the great lover" of Europe.

He started composing even before he could read or write. His father saw that he received the best musical training available, and his mother instilled in him his deeply felt Catholicism, which, although in early manhood he temporarily deserted for radical philosophies, nevertheless was always the abiding influence in his life and eventually caused him to take holy orders. While yet a little boy, he roamed the Hungarian countryside, watched the colorful peasant life, listened to the romantic Gypsy music. These sights and sounds he later incorporated in his immortal Hungarian Rhapsodies, which even today spell Hungary for us more than any other music that has come from there.

AT ELEVEN he was already a sensation in Vienna, had been kissed by the great Beethoven, who was deeply moved on hearing him play. There followed years of touring Europe as a child prodigy, until the father died, when, grown into a brilliant, extraordinarily attractive young man, Franz brought his mother to Paris and made it his residence. The glamorous capital, already filled with a gathering of geniuses such as the world has seldom seen at any one time, nevertheless gave Liszt top place, recognizing his flashing eminence, and soon he was its veritable darling. When he passed on the street, people turned to stare at the radiant face and figure. Even cabbies tipped their hats to him. He was to everyone "le petit Litz" (the French never learned to pronounce his name right). Every door was open to him. He was the first musician to force fashionable society to recognize musicians as social equals. He dined at princely and even royal tables and dominated the conversations, what with his culture (he spoke many languages), wit and personality.

Many persons have tried to describe

Liszt's playing. It is generally admitted that nothing like it has ever been heard. It transcended anything before or since. He laid a spell on his listeners, and no one who heard him could ever forget the experience.

Although he had love-affairs with countless women (including the famous Lola Montez), the two real romances of his life were with the Countess d'Agoult, querulous, demanding, but a keenly intelligent French writer, who bore him three children, one of whom later married Richard Wagner; and with the Princess Wittgenstein, Russian mystic, with whom he lived until almost the end of his life.

Unselfish service toward others was the keynote of Liszt's existence. Always generous, he became even more so toward middle age. He was only thirty-six when he decided never again to play for his own benefit. Thereafter he appeared only for charity, and the gold that rained in upon him was used for others. In 1849 he accepted a post as conductor of the Court Theater of Weimar, Germany, with the idea of helping unknown composers gain recognition. For years he suffered the complaints and ingratitude of Wagner, lending him money, performing his works when they were ridiculed elsewhere, aiding him in every way. Other composers who benefitted from his generous support and encouragement were Grieg, Cornelius, Dvorak, Tschaikowsky and Brahms.

**I**N HIS music, Liszt was the innovator. He invented the symphonic poem. He was the first to transcribe the Schubert songs for the piano, playing them in public and creating their subsequent popularity. He was the first to give one-man piano recitals and play from memory. Due to his sonorous climaxes and the dramatic intensity of his tone, the tinkling pianos of Liszt's earlier years were useless to him, and manufacturers vied with one another to create an instrument which resulted in the concert-grand piano as we know it

today. At Liszt's concerts, pianos were kept in reserve, and it is said that people felt cheated if he did not break at least one string during a recital.

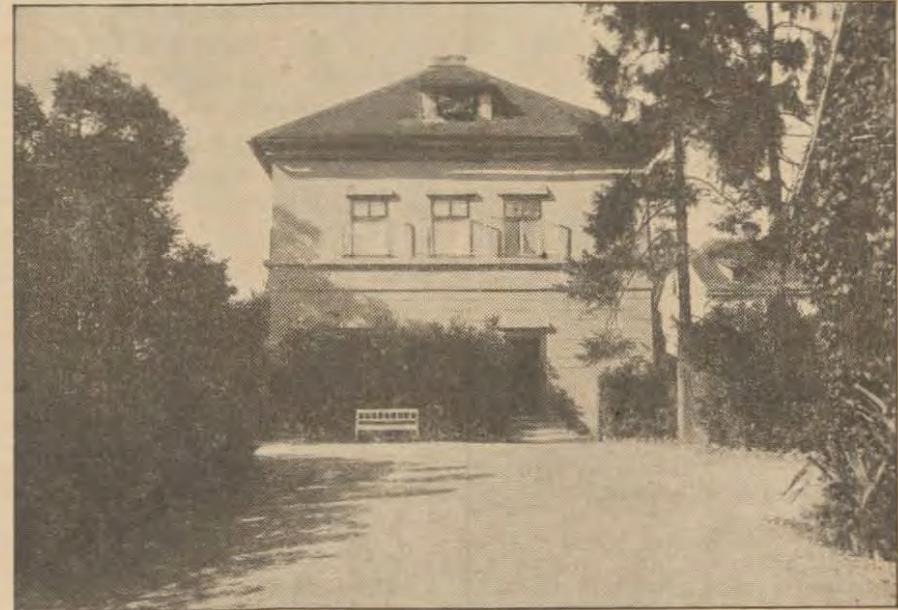
Of his over twelve hundred compositions, Liszt's piano music was the most successful of its day, especially the Hungarian Rhapsodies, and the "Liebestraum" (Love's Dream). Time and change of taste took their inevitable toll, and while the Rhapsodies have lost some of their vogue, the "Liebestraum" and the E Flat Piano Concerto, striking examples of the romanticism and brilliance characterizing all of Liszt's music, are going as strong as ever.

In 1879, Liszt took the vows of the four minor orders of the Catholic Church, which did not, however, make him a priest. His title of Abbe was purely honorary, but for years he had

already adopted priestly robes, and with his long hair, turned pure white, was a distinguished figure.

During the last years of his life he taught. Nearly all the famous pianists of the last generation studied with him. His lessons were entirely gratuitous, and he even had a sly habit of slipping purses filled with gold pieces to his needy pupils.

LISZT died in Bayreuth, Germany, in 1886, attending the festival of the works of his lifelong friend, protege and son-in-law, Richard Wagner. The streets of the town were filled with throngs that attended the funeral, and all over the world he and Wagner (who had died three years before) were mourned as the leading musical influences of the nineteenth century.



From 1869 to 1886, Franz Liszt lived in this house at Weimar, the town that was to become world-famous as a center of German intellectual life. Liszt greatly encouraged and aided Richard Wagner.



The women in Franz Liszt's life were many, but perhaps most important of all to him was the Countess Carolyn Sayn-Wittgenstein.



Commemorating the great composer is this memorial chapel, built on a garden-spot in the municipal cemetery at Bayreuth.



Thousands journeyed to Bayreuth to offer their last respects to Franz Liszt when he was laid to rest on August 3, in 1886.



Frank Black conducts his "String Symphonies" Monday

SUNDAY, SEPTEMBER 4  
at 12:30 p.m. EDT on NBC

The Radio City Music Hall  
of the Air

The Stradivarius String Quartet  
Jan Peerce, tenor

Quartet in F Major Op. 3 No. 5  
(Haydn)  
The Quartet

On Wenlock Edge; From Far, From Eve  
and Morning; Oh When I Was in Love  
With You (Williams)

Jan Peerce

Quartet in F Opus 41 No. 2  
(Schumann)

Scherzo and Finale from Quintet in  
C Minor (Dohnanyi)  
The Quartet, Ignace Strasfogel,  
assisting pianist

STRING-QUARTET playing has pecular appeal on Sunday mornings, when one's spirit especially attunes itself to elevated contemplation.

However, this program of the Stradivarius four asks no deep reflectiveness, but rather invites moods buoyant and altogether pleasurable. Father Haydn starts the melodious procession with tripping measures and a slow movement that has no tragic import. Jan Peerce's compelling tenor ministrations are dedicated to the easily understood lyrical pages by a gifted Englishman.

It is significant that before he began to write his first quartets in 1842, Schumann studied those of Haydn and Mozart. In a few months he completed three works in that classical form, dedicated them to Mendelssohn and won the latter's sincere admiration—a fact to be remembered by those musical hecklers who belittle the constructive talents of Schumann.

MONDAY, SEPTEMBER 5  
at 8:30 p.m. EDT on NBC  
(7:30 p.m. PST for the West)

"THE VOICE OF FIRESTONE"

Alfred Wallenstein, conductor  
Margaret Speaks, soprano

Marche Slave (Tschaikowsky)  
The Orchestra

For You Alone (Del Riego)  
Margaret Speaks

March of the Dwarfs (Grieg)  
The Orchestra

We Will Always Be Sweethearts  
(Oscar Straus)  
Margaret Speaks

La Danse (Massenet)  
The Orchestra

Ouvre Ton Coeur (Bizet)

"THE Voice of Firestone" is still singing comparatively light and unimportant music, with the accent on the sentimental and romantic rather

# The March of Music

A Weekly Preview Edited by Leonard Liebling

"... An ampler Ether, a diviner Air ..." —Wordsworth

## Cash for Bel Canto

**L**AURITZ MELCHIOR, the world's best Tristan, makes his 1938-39 American re-entry with an appearance on the Lucky Strike Hit Parade Saturday, September 10, at 10 p.m. EDT on CBS, and it will be good to hear the Danish tenor's heart-warming tones again over the air. He usually begins his season early and ends it late, for with his herculean stature, powerful voice and unabated musical enthusiasm, he seems to have indestructible capacity for performance.

Radio, with its fat fees for name values, is coming to be more and more important to Metropolitan Opera stars. The season there is comparatively short and the salaries (since 1929) are not what they used to be. The concert business requires irksome traveling and frequent acquisition of new repertoire. Radio, demanding only a few minutes of singing from a soloist, is to the famed vocalists as the very apples of their eyes. They keep on with opera and concert chiefly to maintain the glamour that will bring large checks from broadcast sponsors. Art for art's sake, you say? Surely yes; but it is no crime to make it pay well in these days of intensive commercialism.

## Clustered Delights

Continuous protest is in place regarding the way the broadcasters crowd most of the good music into a few days of the week, chiefly on Saturdays, Sundays and Mondays. Why could not the presentations be spread over the entire seven days? It is not too much to ask for at least one first-class solo recital and one first-class symphonic concert every twenty-four hours. There would still remain enough time for hundreds of dance bands, crooners, torch-singers and hillbilly virtuosos to work their charm upon the legions of the devoted jazzists and jitterbugs. Might not some reform be effected this winter to please radio followers with gentler inclinations and more subtle ears?

## The Decline of Hair

An unmusical friend, describing a certain classical radio concert to me, said: "It was the kind of program long-haired musicians swoon at." I haven't met that sort for many a year. The modern musician is a self-contained person who takes his tonal ecstasies rationally, and if he has hair at all, its coiffure resembles that of any respectable banker or railroad president. Rachmaninoff and Hofmann, for instance, have such close-cropped hirsute tops that any prison-keeper would eye them suspiciously as possible refugees from prison cells.



Lauritz Melchior is "Your Hit Parade" guest Saturday night on CBS.  
Marion Talley continues her excellent NBC series Sunday afternoon



Edwina Eustis is in "Fair at Sorochinsky" opera Wednesday

than on the more profound masterworks.

Tschaikowsky's glowing "Marche Slave" has become hackneyed of late years, but still remains one of the more exciting of his compositions. It was written during the war between Turkey and Serbia and was first played in 1876 at a benefit concert for the wounded. The opening theme is somewhat melancholy, but soon one hears fanfares of trumpets, a few bars of the old Russian national anthem—one of the most beautiful of all patriotic hymns—and a brilliantly effective climax.

Grieg's "March of the Dwarfs" is quite different in character. It is the fourth movement of his lyric suite, composed originally for piano. It bears a great resemblance to "Hall of the Mountain King," which ends the first "Peer Gynt" suite but gives a more Puckish impression of the gnome-like little men marching solemnly and unsteadily.

MONDAY, SEPTEMBER 5  
at 9 p.m. EDT on NBC

The NBC String Symphony  
Orchestra

Frank Black, conductor

Liebeslieder Walzer Op. 50  
(Brahms-Hermann)  
Quartet Op. 10 (Debussy) (Arranged  
for String Orchestra by Frank Black)  
Aus Holberg's Zeit (Grieg)

BRAHMS' most unbending and gracious moments sound in his beautiful "Liebeslieder Walzer" (Love Waltzes), echoes of a gay Vienna that is no more. He shows his constructive skill, too, in the resourcefulness with which he varies his treatment of the three-quarter rhythm.

Debussy's quartet is the only one he wrote, possibly feeling that he could not improve upon it, for the opus seems to be the last word in poetical impressionism and suggestive tinting. You will not find its abbreviated melodies jumping easily into the ear, but they are there and must grow upon you, as they do in the same composer's unique opera, "Pelleas and Melisande." Frank Black's arrangement for string orchestra is made with rare taste and retains the essential Debussy qualities in style and fancy. The Black amplification may make them seem not so elusive for listeners new to the less familiar music by the late French master.

"From Holberg's Time" was originally composed by Grieg as an orchestral suite, but he later transcribed it for piano and then for string orchestra, on the two-hundredth anniversary (1884) of the death of Holberg. The suite is also to be played this week on the "Symphonic Strings" program conducted by Alfred Wallenstein.

WEDNESDAY, SEPTEMBER 7  
at 2:30 p.m. EDT on CBS

#### OPERA SERIES

"The Fair at Sorochinsky"  
(Moussorgsky)

Jeanne Palmer, soprano  
Edwina Eustis, contralto  
Ivan Ivanoff, tenor  
Peter Nicolaeff, bass  
Alexis Tcherkassky, baritone  
Simion Apollonoff, tenor  
Michael Shvetz, bass  
Joseph Blatt, conductor  
Dr. Paul Berl, pianist  
Walter Bricht, pianist

**M**OESTE MOUSSORGSKY (1835-1881), of good family, was, musically speaking, a true son of Russian soil, for in peasant life and feeling he found his chief inspiration. In present-day America he should be a hero of the proletariat, for he held strong democratic and utilitarian beliefs, and felt intense compassion for "the humiliated and offended."

His musical education is generally thought to have been incomplete, but he made some thorough studies with Balakireff. All the Moussorgsky works show elementary strength, intimate knowledge of folk idiom and some disregard for the finer subtleties in composition.

Based on a narrative by Gogol, "The Fair" tells a story truly Russian, with a plot of lowly romance, primitive intrigue, rough humor, cupidity and magic. The music adorns the tale with fidelity and descriptive power.

This afternoon's conductor is Josef Blatt, a recent refugee from Austria, who was lucky enough to secure an important assignment quickly in obliging America.

THURSDAY, SEPTEMBER 8  
At 10 p.m. EDT on CBS

#### ESSAYS IN MUSIC

Victor Bay, conductor  
Margaret Daum, soprano  
Alex Cores, violinist

"Chinese Impressions"

Melopee Chinoise (Flamant)  
The Orchestra

Tambourin Chinois (Kreisler)  
Alex Cores

Laideronette, Empress of Pagodas from  
"Mother Goose Suite" (Ravel)  
The Orchestra

Chinese Mother Goose Rhymes (Crist)  
Margaret Daum

Dance of the Chinese Dolls (Rebikov)  
Kong Shee (Herbert)  
Pell Street (Whithorne)  
The Orchestra

**E**XOTICISM, at least in titles, forms the keynote of this unusual musical pageant. I make the reservation because all the examples have European and American composers lacking in intimate Chinese feeling and thought.

Native Chinese music dates back to the dim mists of ancient time and was cultivated seriously as an art at the royal court and in the palaces of the mandarins. Nevertheless its simple scales and tunes never enjoyed the development achieved by the Occident with its own early primitive scales and tunes.

Ravel comes closest to reproducing authentic Chinese expression in tone, but even he could not refrain from enriching it with his own luscious harmonies and glittering orchestration.

Mr. Bay could well have included some of Henry Eiccheim's compositions, written after lengthy residence and close study in the land of Confucius, himself learned in the music of his day.



Lotte Lehmann heralds a bright autumnal season with her reappearance on the air Thursday night. Above: With a gingerbread "Santa"

## Lotte Lehmann Returns as Kraft Music Hall Guest

Kraft Music Hall, Thursday, Sept. 8, at 10 p.m. EDT on NBC

**W**ITH the reappearance of Lotte Lehmann as a broadcaster on the Kraft Music Hall, September 8, the autumnal-air season of good music may be said to be making an important start.

Mme. Lehmann's several years of activity in opera, concert and radio offered such outstanding merit that she has literally sung herself into the hearts of all music-loving Americans. Not only do her warmly colored voice and eloquent interpretations move her listeners, but they are stirred also by her kindling temperament, which puts pulsing life into every tone and every word she delivers. Mme. Lehmann gives all of herself all the time, particularly in certain feeling German songs, the sweeping dramatic Sieglinde in "Die Walkuere" and the deep pathos of the Princess in "Der Rosenkavalier." However, such is this soprano's ultimate control that her singing never sounds strained and her ardent impersonations never degenerate into mere ranting. A true artist, she knows the capacities of her voice and emoti-

tional output, and no matter how much both are called upon there always is something in reserve as Mme. Lehmann mounts gloriously from climax to climax.

Recently arrived from Austria, Mme. Lehmann declared that her sensibilities rebelled at the restraints and discriminations practised under the new Nazi rule, and announced her intention to New York interviewers of never again returning to the land where once musicians practised their profession without political or racial let or hindrance.

Mme. Lehmann was accompanied by her three young stepsons, whom she literally smuggled out of Vienna to escape "regulation" because their mother's family has some ancient Hebraic strain. "I wish these boys to become citizens of America," she said, "a country where tolerance and freedom of thought and speech remain inalienable rights."

Many Americans surely wish that Mme. Lehmann, herself a German, might also become one of us.

## Frank Black Features Programs for Strings

"String Symphonies," Monday, Sept. 5, at 9 p.m. EDT on NBC

**B**USY and versatile Frank Black does nothing more artistically valuable than his annual series with the NBC String Symphony Orchestra, resumed last week for the pleasure of fastidious listeners.

He started the undertaking in 1933, with the object of bringing to renewed hearing the unfamiliar works of great composers written especially for an orchestra of stringed instruments. The Black ensemble numbers about thirty members, some of them also playing regularly in the renowned "Toscanini Orchestra" of the air.

From the beginning of his endeavor the conductor won the attention of serious auditors who had no other chance to hear some of the compositions on the Black broadcast. Thus they made the acquaintance of unfamiliar music by several of the Bach clan — Schoenberg, Bridge, Sibelius, Brahms, Mozart and others.

Devising works exclusively for string orchestra is an ancient practise, and

many masters have shown how much variety in character and color they could achieve without employing the instruments of wind and percussion. Also, many of the best modern composers like the medium, perhaps as occasional relief from exercising in the bigger sonorities and more vivid hues of the regular orchestra. Bach, Handel, Brahms and Mozart, while they exploited the strings more successfully than their contemporaries, nevertheless had some highly worthy predecessors in Italy, Germany, England and France.

As an established follower of the Black concerts, I remember making initial acquaintance at his broadcasts with Sibelius' early "Rakastava" (The Lover) and Elgar's "Serenade" suite. In those works both composers display a lighter side, the usually gloomy Sibelius making his music frankly sentimental, and Elgar calling upon none of the solemnity which distinguishes his larger works nor the mysticism of his oratorio, "The Dream of Gerontius."

## Also Recommended

For Stations, See Our Program Pages

Sunday, September 4

**Yella Pessi and the Madrigal Singers.**  
11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

**The Magic Key.** 2 p.m. EDT, NBC. Symphony Orchestra, variety program; Frank Black, conductor.

**Marion Talley, soprano.** 5 p.m. EDT, NBC. I Know That You Know (Youmans), Lolita (Buzzi-Pecchia), Let Me Whisper (Gasparri), Whispering (Schonberger), Silver on the Sage (Robert), Springtime of Love (Moszkowski).

**Grant Park Concert.** 10 p.m. EDT, NBC. Walter Steidel's Symphony Orchestra; Albert Spalding, violinist; Ruth Fischer Lipstone, soprano.

Monday, September 5

**Keyboard Arabesque.** 3:45 p.m. EDT, CBS. Evalyn Tyner, pianist.

**Henry Weber's Pageant of Melody.** 10:30 p.m. EDT, MBS.

Tuesday, September 6

**NBC Music Guild.** 2:30 p.m. EDT, NBC. The Perole String Quartet.

**Columbia Concert Orchestra.** 5 p.m. EDT, CBS. Hollace Shaw, soprano.

**The Story of the Song.** 6:30 p.m. EDT, CBS. Margaret Daum, soprano; Fritz Lechner, baritone. An all-Brahms program.

Wednesday, September 7

**Melodies from the Sky.** 10:30 p.m. EDT, MBS.

Thursday, September 8

**Light Opera Selections.** 3 p.m. EDT, NBC. Harold Stanford, conducting.

**Keyboard Concerts.** 5 p.m. EDT, CBS. Ernest Victor Wolff, harpsichordist and pianist. Fugue in A Minor (Bach), Two Fantasies in E Flat and B Flat (Telemann) (harpsichord), Fantasy in C Minor (Mozart), Fugue in G Major (Mozart), Rondo in C (Haydn) (piano).

**Sinfonietta.** 8 p.m. EDT, MBS. Small symphony orchestra; Alfred Wallenstein, conductor. English Suite from 16th Century (Raboud), "Haffner" Symphony (Mozart).

**Kraft Music Hall.** 10 p.m. EDT, NBC. Variety program; Lotte Lehmann, guest star. Mme. Lehmann will sing two songs, one in English and one in German.

Saturday, September 10

**Columbia Concert Hall.** 12 noon EDT, CBS. Stradivarius String Quartet Fantasy (Purcell), Quartet in E Flat, Opus 127 (Beethoven).

**NBC Music Guild.** 12 noon EDT, NBC.

**Columbia Salon Orchestra.** 5 p.m. EDT, CBS. Nocturne (Tschaikowsky), Malaguene (Boabdil) (Moskowski), Metronome movement from 8th Symphony (Beethoven) and Wienerisch (Godowsky). The violin solos, Czardas (Gressman), Ox Minuet (Haydn), O Dry Those Tears (Del Riege), Canzonetta (Godard) and Voices of Spring (Strauss).

**Your Hit Parade.** 10 p.m. EDT, CBS. Variety program; Lauritz Melchior, guest star.

**Symphonic Strings.** 10 p.m. EDT, MBS. String Orchestra; Alfred Wallenstein, conductor. Concerto for Strings (Verani-Malipropre), Holberg Suite (Grieg).



# THE RADIO PLAYBILL

THIS WEEK — "WOMAN IN WHITE"

"**T**HE WOMAN IN WHITE" has been on the air since January 3, 1938. Karen Adams, graduate nurse, is the central figure of the story. A modern-day Florence Nightingale, Karen has devoted her life to the service of others. Although faced with a problem of her own, her love for a man who has contracted an incurable disease, she nevertheless carries on unselfishly her ideals and philosophy. Another problem in Karen's life concerns her young sister, Betty, infatuated with a wealthy young man-about-town, Bob Banning. Betty's association with Banning has brought unhappiness into the lives of Aunt Helen and Uncle Bill Spalding, with whom Karen and her brother, John, make their home. Written by Irna Phillips, top-ranking radio author, "The Woman In White" is aired over NBC, Mondays through Fridays, 10:45 a.m. EDT.

**K**AREN ADAMS, played by Luise Barclay, is about 30 years old, understanding and sympathetic, yet, despite her long experience with people, she has a tendency to take herself and life itself too seriously. This attitude, unusual though it is in so young a woman, is understandable, because since the death of her parents many years ago Karen has more or less assumed the responsibility of bringing up her sister, Betty, and her brother, John. Her motto is: "I expect to pass through this life but once. If, therefore, there is any kindness I can show, or any good I can do to any fellow being, let me do it now—for I shall not pass this way again." To a nurse, whose daily life is a constant round of ministrations to the sick and unfortunate, such a philosophy is a fortress of strength; but to Karen it is more than merely an aid in her daily toil; it is a way of life; everything else is secondary



**B**ETTY ADAMS is Karen's younger sister. She is 20, bright, cheerful, and affectionate. However, as is so often the case with young people, she is impatient of restraint, sure that she knows enough about life to manage her own affairs. Toni Gilman plays the role



**J**OHN ADAMS, played by Willard Farnum, is a gifted violinist. He is several years older than Karen. He has one ambition in life—to carve out a great musical career for himself. Despite frequent differences of opinion, he and Karen share a deep, undying love



**A**LICE DAY has been Karen's roommate and her closest friend during the years of training they both underwent in order to become nurses. She lives with Karen, at the Spaldings'. Her carefree attitude toward life is a factor in Karen's life. Ruth Bailey's role

**R**OY PALMER, a young Englishman who has worked with Bryant Chandler in India, plays an important role in "The Woman in White." To him, Bryant has confided that he will not marry Karen so long as he faces the prospect of a life of invalidism. Frank Behrens plays Palmer. Meanwhile, in India, SYBELLA MANSFIELD, a half-caste, attractive and intelligent, a friend of both Palmer and Chandler, waits for Bryant's return. She is in love with Bryant, but

she knows of his love for Karen. Lois Zarley has the role of Sybella Mansfield. Also important to the story is BOB BANNING, played by C. Henry Nathan. Banning is a wealthy young man-about-town who is currently paying much attention to Betty Adams. ROSEMARY HEMINGWAY, Betty's close friend, warns her against him. Genelle Gibbs plays Rosemary. THOMAS HAWKINS, wealthy and elderly eccentric, is characterized by Phil Lord.

NEXT WEEK  
"ARNOLD GRIMM'S DAUGHTER"



**A**UNT HELEN SPALDING is played by Henrietta Tedro. Since the death of their own child, Aunt Helen and Uncle Bill Spalding have taken care of the orphaned Adams children. They consider the children as their very own



**BRYANT CHANDLER**, played by Dave Gothenard, is deeply in love with Karen Adams. But for three and a half years he was in India, there he contracted incurable blackwater fever. Now in America, he wants to return to India



**D**R. LEE MARKHAM is an old friend of the Spalding family. He met Karen when she was in training, loves her, has great influence over her. Macdonald Carey plays the role

**L**ATE last season, Kate Smith went on the air as a commentator. A sponsor liked her material and delivery, so starting October 4 Kate will be heard three times a week over the CBS network in a fifteen-minute news and commentary program. Ted Collins will do the announcing . . . Football fans can get all the dope on their favorite teams starting September 22, when Eddie Dooley begins his series for Chesterfield.

Loudspeaker eavesdroppers still write complaining about too many dramatic serials being on the air. Seems there is no relief in sight. As a matter of fact, a few new ones will be added to the schedules. "Houseboat Hannah" starts September 26 over NBC and will be on Mondays through Fridays. Another new one, "Life Can Be Beautiful," starts on Monday. This show is written by Don Becker and Carl L. Bixby. The former is known for his scripting of "The Life of Mary Sothern," "Famous Jury Trials," "Smoke Dreams," and "Lilac Time." Bixby has written such programs as "Dangerous Paradise," "Big Sister," and several others.

There is talk of the "Johnny Presents" sponsor dropping the dramatization of news stories and replacing it with a comedy act. Understand Tim and Irene are being considered for the spot . . . Ben Bernie is auditioning for a new sponsor . . . Ditto Lanny Ross and Raymond Paige with a big orchestra and a mixed choir . . . While Burns and Allen do their broadcasts from New York, Paul Douglas will do the announcing. Whether he will go back to the Coast when the comics leave is not definite . . . There is a slight possibility of Bess Johnson becoming the voice of "Lady Esther" again when Guy Lombardo goes on the air for this sponsor from New York. Miss Johnson is the star of "Hilltop House," which originates in the big city . . . Al Goodman returns to the airlines next Saturday to conduct the "Hit Parade" orchestra, taking the baton from Carl Hoff . . . "Cheerio" has left San Francisco and is enroute to New York from where his future broadcasts will emanate . . . When Parks Johnson and Wally Butterworth start their new "Vox Pop" series on October 1, they plan to introduce a specially arranged interview on each broadcast with guests who have interesting stories to tell. Incidentally, after their final program of the current series on September 13, Parks and Wally will embark on a two-week vacation, which is the first they have had in almost seven years.

Behind the "seen" at a Paul Whiteman broadcast: Roy Bargy, Paul's pianist, conducts the orchestra while the maestro is at the microphone reading his lines. Before the program, Paul Douglas, in natty summer formal dress, makes a prebroadcast speech, then introduces Whiteman. The stage is dark except for the spotlight which is directed to the entrance on the right side. Paul fools both Douglas and the spotlight electrician by coming out from the darkened left side of the stage—much to the amusement of the audience. The expert harmony of the Modernaires is easy on the ears. Joan Edwards' singing and keyboard-tickling is also a hit. While Paul Douglas is introducing the songstress during the program, they stand on opposite sides of the mike and play peek-a-boo. After the program goes off the air, Whiteman and Douglas tell the onlookers, "You are the best audience we ever had." Don't tell anyone I told you, but they tell that to all the audiences.

At the Prof. Quiz program, Mrs. Quiz, who usually sits up on the stage during the program and keeps score, is conspicuous by her absence. She is spending the summer at Fire Island to escape the heat. The new Mrs. Bob Trout has taken her place as scorekeeper.

Before the "Hobby Lobby" program goes on the air, all female hobbyists are presented with flowers. After the show goes off the air the flowers are gathered by page-boys, who put them in a refrigerator. The flowers are brought back to the studio just before the repeat broadcast and presented to the

ladies all over again. This time the flowers are theirs for keeps. So many people in the audience are anxious to see the hobbies of each participant in the program that each week a hobby exhibit is displayed on the stage after the program, with the hobbyist standing behind his own entry to answer questions.

During dress rehearsals of the Musical Klass and Dance, Announcer Ben Grauer takes the part of all six contestants. This is done to get an idea of the time it takes to ask and answer the questions. Incidentally, by the time you read this, Grauer will be on the way to Guatemala for his vacation. It's Ben's first boat trip and I'm wondering if he's going to admit he got seasick when he returns. I'll let you know.

Irene Beasley's "R. F. D. No. 1" is getting pretty popular with the listeners. Friday is meeting day in the studios and she plays hostess to quite a few people who come to New York just to attend the program and perhaps get on the air. Irene has a large map at home, and every time she receives a letter from a new town she sticks a pin in the spot on the map where the town is located.

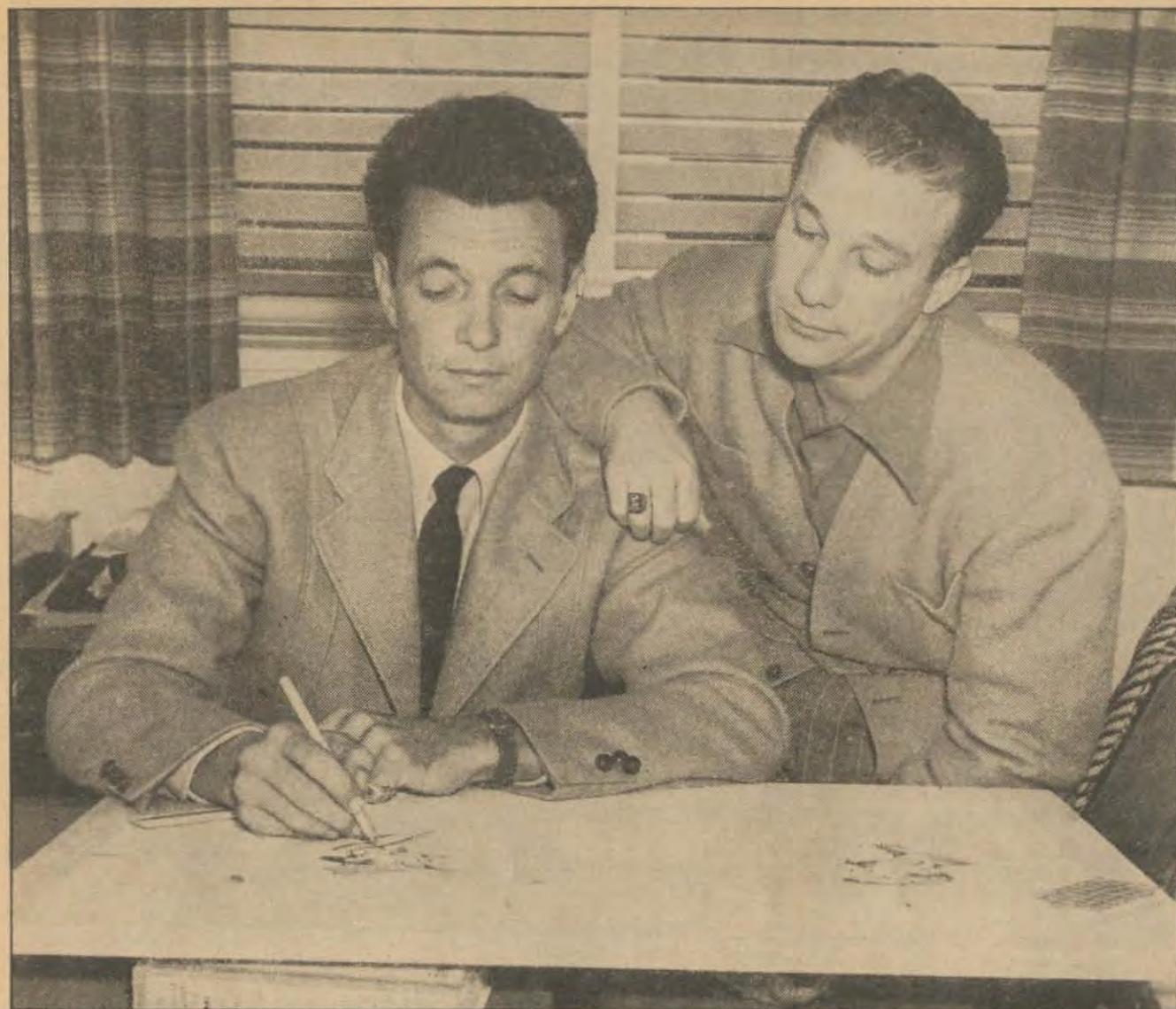
**PURELY PERSONAL:** Since she started on her diet Betty Garde has shelled ten pounds . . . Ralph Dumke has reduced his waist measure so much that he has to buy a new wardrobe. Ralph has been doing a lot of swimming to take off the excess poundage . . . Notice that the femmes in radio haven't gone in for the new "up-sweep" hair style—thank goodness . . . Since becoming footloose and fancy free, Hal Kemp is forgetting his marital woes with the help of Martha Stephenson, a society deb.

The funniest part of it is that the attractive miss has been up to the Astor Roof with a different escort every night just to be near the bandleader . . . Judy Starr, Kemp's songstress, declined an offer to appear in a Broadway show because she didn't want to be away from Jack Shirra, her new hubby, who plays the bass fiddle in the Kemp band . . . Bob Trout bought a thirty-two-foot cruiser last week from Mike Porter, former RADIO GUIDE scribbler . . . Jack Berch has leased a home in the country, away from the noise of the big city. Smart boy. He's thinking of making a radio studio out of the den . . . Helen Claire has moved into larger quarters because her mother has come up from Alabama to spend the winter with her.

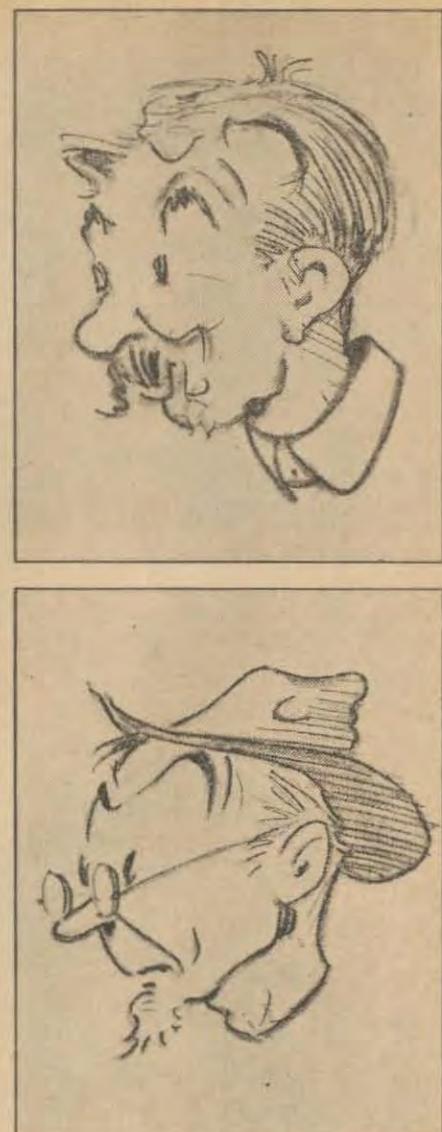
Margarette Shanna, who up until a few weeks ago played the lead in "Arnold Grimm's Daughter," is in a Chicago hospital for observation . . . Betty Caine of "Just Neighbors" was written out of the script for several days so she could go to Grand Rapids, Michigan, and be at the bedside of her mother-in-law, who went under the doctor's knife. Betty's husband is Raymond Johnson, popular radio actor . . . Anne Seymour burned her hand severely and has it wrapped up in bandages . . . Ray Hedge, the timid Clarence Tiffingtuffer of "Myrt and Marge," went fishing the other week, but didn't have much success. However, he's got a deep scar on one hand, the only memento of a deep-sea fishing expedition . . . Your worries never end when you have children. Bess Johnson's kid is away at a summer camp. The other Monday, Bess received a wire stating that her little daughter broke her ankle, and she couldn't go to see her until the following Saturday because of her five-a-week radio show . . . Almost at the same time, Gertrude Berg's offspring was sent home from camp with an infected ear, and little Walter Lewis fell out of his go-cart and bruised his face. Don't we mothers and fathers have the worries!

**OBSAIRVATIONS:** Only one new big radio name will appear on the fall schedules. He is Bob Benchley, who will star for a ciggy maker . . . Comparatively few femme singers of popular songs will grace the airwaves on sponsored shows. The names that come to mind are Kate Smith, Frances Langford, Virginia Verrill, Dorothy Lamour, Joan Edwards and Connie Boswell.

# CREATING "LUM AND ABNER'S" CHARACTERS



Norris (Abner) Goff and Chester (Lum) Lauck always create new characters for their program on paper before attempting to put them on the air. Chester Lauck, once a professional cartoonist, sketches the figures as Goff looks on, offering suggestions and criticism. They play all the dozen or more characters on the show themselves



The sketches on this page were drawn especially for Radio Guide. Above: "Lum" (top), "Abner"



Squire Skimp

**V**ITAL to the success of all entertainers is the make-up man—make-up artist would be a better phrase. For the days when a bit of crepe hair and a touch of grease-paint constituted a complete make-up job are long since past. Today the business of making up an actor is a highly organized, extremely complex one, and painstaking perfection is the only standard recognized. Probably the best make-up work done by radio stars is that of "Lum and Abner," who can add forty years to their appearance so deftly as to deceive almost anyone completely. On these pages Radio Guide shows how it's done. Working with the two radio comedians on make-up problems is Ray Sebastian, of the Westmore Salon in Hollywood. Ninety percent of all screen actors and actresses are made up by the Westmore staff. Regularly assigned to the 20th Century-Fox lot, Sebastian makes up Alice Faye, June Lang, Virginia Field, Phyllis Brooks, Sonja Henie and Tyrone Power. Charts detailing all make-ups are kept constantly up to date, so that necessary characterizations can be repeated. "Lum and Abner" return to the air Monday, Sept. 5, at 6:45 p.m. EDT.

Exclusive Radio Guide Photographs by Jack Albin



Cedric Weehunt



Grandpappy Spears



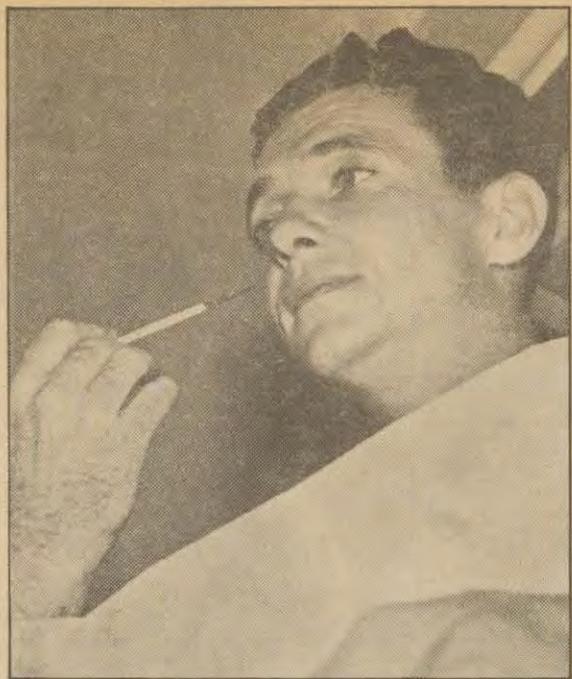
Dick Huddleston



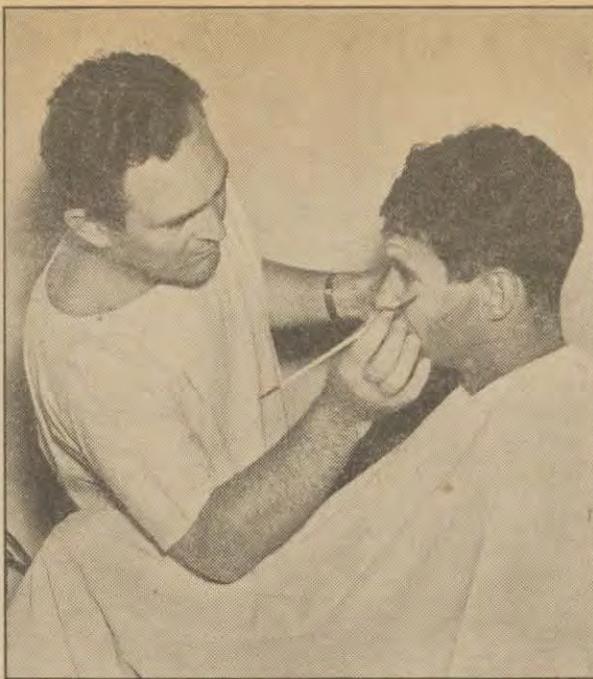
Spud Gandel



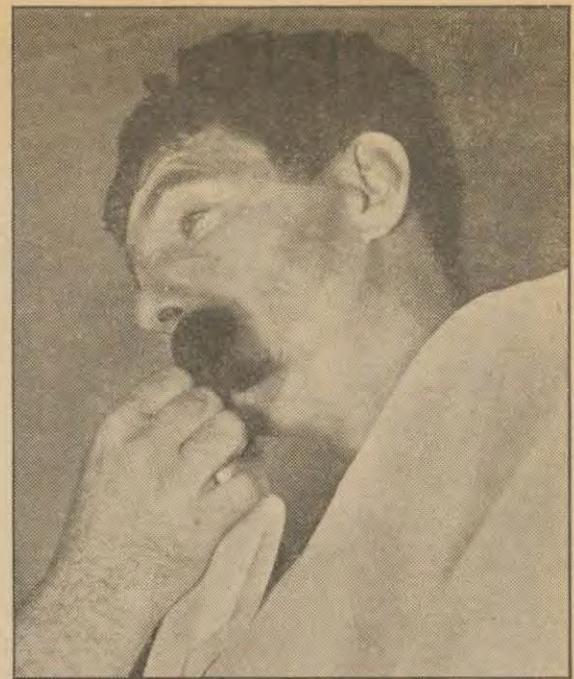
Snake Hogan



The beginning of the transformation. Ray Sebastian paints age lines in "Lum's" face with a fine-pointed brush of camel's hair



Crow's-feet around the eyes are an important part of any make-up designed to show age. A special pencil is used to draw in the lines



Human hair—at \$80 a pound—is used in all wigs, mustaches, and so forth. Attached to the face with gum, it's later trimmed down



Under Sebastian's skilful fingers, old age begins to creep up on "Abner," too. Note the shadow on the right cheek, used to give a "hollow" appearance. Careful darkening of the chin adds years to the mouth



New eyebrows for "Abner." As is the case with all "extra" hair used in make-up, the eyebrows are made much larger than is necessary, and then trimmed down. A liquid solvent—acetone—is used to remove them

Finished! "Lum and Abner" completely made up. No detail has been overlooked. Notice the old-fashioned styling of the actors' clothes. Many radio actors insist that "dressing" the part helps to play it



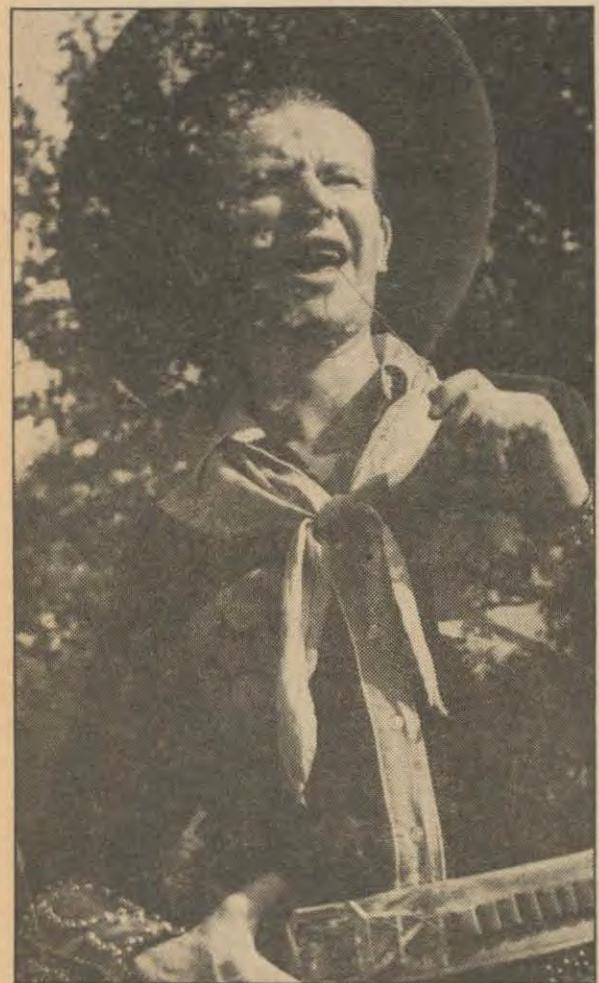
"The Ghost of Ben Sweet" is not a serial; every broadcast is a complete story. Some characters are on every program, however—among them Ben's ghost (above, right), played by Karl Swenson, and one of his friends, the ghost of Theobald Tubbs, played by Ed Latimer. They are friendly spooks—Robin Hoods of the Other World, working with their supernatural powers

## A REMARKABLE GHOST SAVES A ROMANCE

**T**HE GHOST OF BENJAMIN SWEET" suggests his own stories, say Pauline Gibson and Fred Gilsdorf, who write the adventures of the amiable air spook who is heard Sundays on CBS at 10 p.m. EDT. Idea of the unique program was conceived by the authors—husband and wife—when they began wishing that some benevolent spirit existed who could patch up troubles and right injustices of all kinds. One day in

their own imaginings, Benjamin Sweet came alive! After getting to know the good-hearted ghost, they decided everyone should know him, and put him on the air! Anyway, Ben Sweet serves each week as benefactor of some worthy and makes swell listening-in so doing. Pictures on this and facing page show what Ben will be up to when he's on the air Sunday night of this week to continue his intriguing adventures.

Exclusive Photographs by Gene Lester



Mortimer, the Rocky Mountain Ghost, attends the same ghost meetings Sweet does, "haunts" people only when purposes are worthy



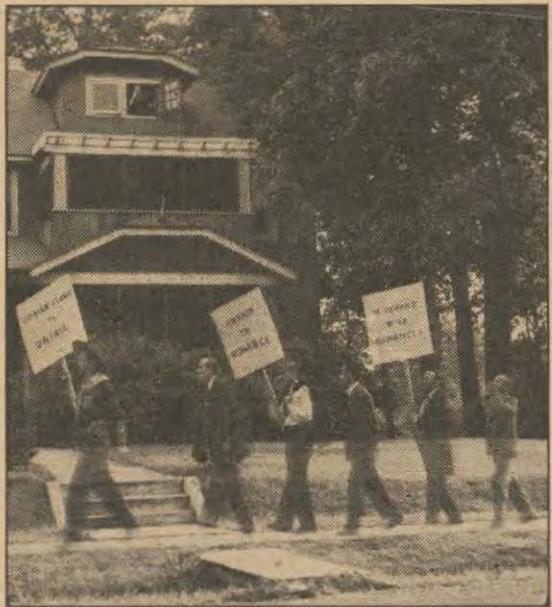
In this week's program the ghosts see Josiah Clump kick William, who loves his daughter Gloria, off his porch. They decide to intervene



Sweet and Tubbs reveal themselves to William, who shows them what he's up against (above). The ghosts try to reason with Clump, to no avail



Clump, defiant, refuses to deal with them, so the ghosts have a meeting in the headquarters graveyard. They decide to picket Clump's house



The ghosts create a terrific commotion by alternately appearing and becoming invisible, making noises. Neighbors call police and firemen



Distraught, Clump asks for a conference with the spectral pickets, finally approves the romance. These ghosts will work this week!

**W**HILE Jack and Mary Benny rest, Don Ameche and Dot Lamour compare appendix removal notes, and Edgar Bergen and his Charlie gallop around the Southwest and Midwest to harvest a few extra grandolas, one of the main sports of the momentarily not-so-overworked NBC folk here has been to take sneak previews into their new studios at Sunset and Vine, there to absorb with keen anticipation the new and fancy layout into which the National Broadcasting Company hopes to move October 1. But since low-rate tourist fares west will have been laid away in mothballs by that time, perhaps a few dial customers would like to join in the procession and take a free peek through the eyes of their Hollywood correspondent.

The ultra-modern structure, for the most part two stories in height, extends over a block on the north side of Sunset and a half-block north along Vine. A cool, tropical atmosphere is wafted in its vicinity by its triple-toned paint job done in three delicate shades of green—N of Nile, B for beryl, and C for chartreuse.

At the main corner entrance (there are scads of doors just to befuddle celebrity-stalkers), one enters a two-story foyer commanded by a mammoth clock dial and, directly opposing, an Ed Trumball mural of heroic proportions with the broadcasting business as its motif. Facing the corner entrance is a master control room. You believe, at first look, that you can reach right through the opening and touch the engineers at work—only you can't. The "invisible glass" won't let you. Yes, the opening will be glazed with this new development, which the inventor explains as reflection-proof because of its "wave" construction and the black plush "ray trap" at floor level.

Next neat trick to non-plus visitors is the exterior illumination, which will bring out a person's natural flesh colors truly. They call it zeon lighting—a development of the neon principle. The tubing, coated inside with certain chemicals, glows softly in red, yellow-green and blue shades to produce a blended magenta effect. Folk passing by the new NBC studios are guaranteed to have the appearance of healthy complexions, regardless of the years they've lived in Hollywood.

Pure air, made so by last-word air-conditioning equipment, will be fed to all offices and studios, but what happens to it after delivery to some of the comedians remains to be seen. Studio tourists won't see the 65,000-gallon basement air "swimming-pool," but it's there, just the same. The big concrete tank is for the exclusive use of air particles that wish to bathe—and pretty actresses and songbirds who want to don bathing-suits and pose for publicity cameramen. The air ducts, incidentally, are fitted with complicated echo-traps so that sounds from one auditorium cannot travel to another.

All the offices are finished in acoustically treated plaster to eliminate nervous strain from undue noise. This feature, however, cannot diminish the headaches that many NBC executives will suffer when a broadcast or an artist goes sour.

As for the auditorium studios, more attention is being paid to making their working platforms large than to increasing audience seating capacity. Studios A and D have 3,000 square feet of space on their stages. That's enough room to accommodate 1,500 people uncomfortably. Studios B and C have platforms two-thirds as large, and each of the four auditoriums will seat 350 customers who deal in the advertised products, who boast an Aunt Tillie or Uncle Gus who knows the right people, or who are otherwise shrewd enough to wangle cherished tickets.

In the NEWS: Burglars broke into a storeroom in Grace Moore's cabin in Brentwood Heights and made off with several sacks of old shoes and clothes . . . Milton Berle, who gives up movies for vaudeville shortly, became an uncle August 17 when Nephew Marshall Z., son of his brother Phil, arrived . . . Marion Talley's sponsor unaccountably has given

her notice effective after the concert of September 18 . . . William Powell heads for the hospital September 1 for a minor operation expected to drydock him a week . . . Which reminds that Dorothy Lamour's operation netted her 195 floral baskets and pieces, six radio sets, a score of new books, and many bottles of perfumes and compacts . . . Though no official statement has been released, it looks as if the Texaco show, starting October 5, will comprise the Max Reinhardt Workshop, with music by Raymond Paige and a Louella Parsons spot . . . Bob Hope's Pepso-dent airer will have songs by Connie Boswell to music by Skinnay Ennis.

Rom-Antics: Martha Raye, to clear time for a San Francisco appearance, has postponed her wedding to Dave Rose to September 28 . . . Radio-Screen-Writer Kay Van Riper was wed August 21 to Russell Eick Lewis, New York stage director . . . Perry Franks, of "The Four Franks," detoured from New York to Hollywood just to see his girl friend, Judy Garland, before sailing for England to attend Cambridge . . . Wayne Morris and Audrey Peterson, of Minneapolis, are too good friends . . . and Omaha has added a new name to the list of Mickey Rooney romances.

Madeline Lee, Amos 'n' Andy's dumb "Genevieve Blue," last week was elected only woman member of the Kansas City Optimist Club. Her membership card is good till August 1, 1988. After that, she's on her own.

## HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

The Barboards are packing slacks and bathing-suits to go Hollywood once more. Starting Wednesday, September 7, they'll purvey the doings of "One Man's Family" from Cinema City. Author Carleton Morse and troupe leave San Francisco after the August 31 airing and will motor-caravan south with everyone but "Fanny," for Minetta Ellen prefers wings and, as usual, will fly. Eager to get back to southern California and their newly built home are Page (Jack) Gilman and his young wife. Her wealthy husband, Rawson Holmes, and their young son, Garrick, will accompany Kathleen (Claudia) Wilson. Another Barbour-ette will live in Hollywood this winter; "B. B." who is Bernice Berwin's little son, will accompany his mother, "Hazel." Heretofore, B. B., whose real name is Berwin Brooks Berlin, has lived in San Francisco with his handsome attorney father, Brooks Berlin, while mother commuted weekly between work and family. However, the travel cost her too much weight, so now it's Daddy's turn to turn commuter. Waiting to greet her radio friends is Jean (Betty Carter) Rouverol who is now busy on the RKO-Radio Pictures lot playing a part in "Annabelle Takes a Tour."

Jack Benny and Don Ameche stealthily left Hollywood together on the night of August 22, destination unannounced, but for the next ten days you'll find them fishing at June Lake in the Sierras.

KFI, Los Angeles, is blazing new radio trails. Following the station's recent radical airing of the birth of a baby, last week General Manager Harrison Holliday, who doesn't believe in taking his ether tabus too seriously, broadcast the sex problems of young-girl delinquents. Carried in the station's "Parents on Trial" series, the story was taken from juvenile court records and told of a thirteen-year-old girl whose home life had permitted her to drift and who later returned home ill. Following the dramatized case, a concluding discussion skilfully warned of venereal disease problems among adolescents . . . Many listeners will rebel at airing "tabu" subjects; yet why shouldn't the radio begin its educational work at the bottom—where life and health are concerned?

Tag Lines: Bob Montgomery and Robert Young recently had a "formal" opening of their sideline Bel-Air riding academy . . . Virginia Verrill will rejoin Jack Haley and Ted Fio-Rito when their program resumes October 14 . . . Eddie Cantor's "Mad Russian," Bert Gordon, has opened a Hollywood Cafe . . . Loretta Lee has gone on to Broadway for a musical play to open there this fall.

# DAVE RUBINOFF FIGHTS FOR HIS LIFE



-International

On May 6, Dave Rubinoff, famous radio violinist, was stricken with appendicitis. Complications followed, and for long he was near death. But today, at Harper Hospital in Detroit, he is rapidly convalescing



The appalling effects of Rubinoff's four-month illness are startlingly apparent when this photograph, taken shortly before he became sick, is contrasted with the one above. But he'll soon be back on the air!

DAVE RUBINOFF'S hasn't been an easy life. From the very beginning of his career, when, as a youngster not yet in his teens, he played the balalaika for thrown coins in the streets of his native Grodno, Russia, Dave Rubinoff has had to fight for success, and every one of his triumphs as a musician has been hard-earned. They have been great triumphs—on August 6, 1937, for instance, Rubinoff played in Chicago before 225,000 people, the largest audience ever assembled to hear a musician!—but the price has been paid in endless struggle.

Today David Rubinoff is ending the hardest fight of his life, and he is emerging from it with his greatest triumph. For four months, Rubinoff has been fighting for his life, fighting desperately, against appalling odds. And he has won!

In May of this year, Rubinoff was on a concert tour. On May 6, his itinerary took him to Battle Creek, Michigan, and there, suddenly, without warning, he was stricken with acute appendicitis. An operation was ordered. No one was particularly worried, least of all Rubinoff himself. After all, an appendectomy is usually a very simple matter today. A quick and easy operation, ten days in the hospital—that's about all there is to it.

But in Rubinoff's case, time took a hand. In spite of the haste with which he was hurried to the operating table, in spite of the skill of the best surgeons available, the swollen appendix burst. That meant just one thing: peritonitis! But even peritonitis, serious as it is, is not hopeless. Rubinoff's physicians anticipated bringing it under control without much trouble. They would soon have him on the road to recovery. But they were wrong. Four long months were to pass before Rubinoff set his feet on the road to health again, four operations, and four blood transfusions! But through the terrible siege, surely enough to daunt the soul of lesser men, the fire that has always burned in Rubinoff blazed on. He never lost courage, never gave up. His illness drained him of all strength, cost him sixty pounds in weight. Suffering intense pain, semi-conscious much of the time, he still fought on.

TODAY, in Harper Hospital in Detroit, Dave Rubinoff can see victory shining just ahead. In two weeks, the doctors have said, he may be able to go home. Home! The word means much to Rubinoff, who has wondered so often during these last four months whether or not he would ever be home again.

And his violin? Will Rubinoff play again? Certainly, and at the very first opportunity. But it will be a long, long time before those hands, once brown and strong, now thin and so white as to be almost transparent, will be able to handle the Stradivarius with the old skill. They must be strengthened, made supple again, for today they are weak—and stiff, like a small boy's fingers. Hour after hour, Rubinoff clutches at two little rubber balls, one in each hand, kneading them, twisting, turning, squeezing them—to strengthen those fingers.

"Until I do more of this," he says, "I cannot be strong enough, my fingers will not be quick and sure. I can-

not play yet, maybe for a long time."

Still, he practises every day. Twenty minutes is the limit; his doctors will allow him not another second.

"I play exercises to limber up my hand," Rubinoff explained. "I just can't wait to get going. I've been asked what piece would be the first I'd play. I don't know. I want most of all to play exercises and my first concert is going to be at a convention this fall—a convention for doctors and nurses." After that Rubinoff and his violin will be back in circulation again!

"It's tough, too," Rubinoff says. "It's as tough as if I'd never played before. You see, I'd never been away from the fiddle so long before in all my life. I started when I was five, you know. It's really tough."

But over on the dressing-table in Rubinoff's hospital room, his \$100,000 Stradivarius rests in its plush case, waiting always for the touch of the master's hand again. The violin stands between a picture of Rubinoff's mother and one of his father, who died last April. Rubinoff's sister, Mrs. Rose R. Buchman, who has not left his side for weeks, believes that his father's death had much to do with Rubinoff's own near-fatal illness. The famous violinist broke concert engagements, dropped everything, in order to be with his father during the latter's last hours, and he was in despair after his death.

Rubinoff's friends in radio have not forgotten him. Ever since his illness, radio editors all over the country have answered numerous requests for information about Rubinoff. Would he get well? Would he be back on the air soon? Those were the questions Rubinoff's admirers were asking. The other greats of radio have remembered Rubinoff, too. Eddie Cantor, who first appeared with Rubinoff on September 13, 1931, has written to him almost daily. Rudy Vallee, who first introduced Rubinoff to a radio audience, has been a true friend. Major Bowes, Andre Kostelanetz, Tony Martin, Rudolph Friml and many others have sent their encouragement and good wishes.

Unquestionably, his doctors say, the cheering messages that have poured into Rubinoff's hospital room have had much to do with the success of his uphill fight for health. Knowing that the radio world wants him back, needs him, has vastly encouraged Dave.

Best of all, however, is a gold and jeweled medal which Rubinoff recently received from Chicago. Of solid gold, outlined with tiny diamonds and rubies, a solid diamond violin and bow across its face, it is inscribed: "Presented to Rubinoff and his violin by the Chicago Federation of Musicians in appreciation of services rendered August 6, 1937, at Grant Park, when the attendance was 225,000."

In the long and spectacular history of the open-air concerts at Chicago's famed Grant Park, no other musician—indeed, no organization of musicians—has ever approached that figure. It's an all-time world record!

Rubinoff has no immediate plans for a return to the air. He has had offers, of course, but first he must fully regain his health. As soon as he can, he's leaving for Hawaii. There he'll rest, laze in the sun—and practise endlessly with his beloved violin. After that—radio will hear from him again!

## DEATH CLAIMED THE MASTER BUT COURAGE INDOMITABLE FOUGHT HIS WINNING BATTLE



Orson Welles represents field of drama Sun., CBS

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

### DRAMA

Sunday, September 4

*Shakespeare's England.* 1-1:30 p.m., NBC.

*Men With Wings.* 1:30-2 p.m., MBS. Cavalcade of aviation with all-star cast.

*Way Down Home.* 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

*There Was a Woman.* 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, September 5

*Mercury Theater.* 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, September 6

*Let's Pretend.* 5:30-5:45 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

*Four Corners Theater.* 8-8:30 p.m., CBS. Dramatization of popular rural play.

Wednesday, September 7

*Drama Series.* 10-10:30 p.m., MBS. "Nine Prisoners," by William March.

Friday, September 9

*The Nation's Playhouse.* 11:30 p.m.-12 mid., MBS.

Saturday, September 10

*Original Play.* 8:30-9 p.m., NBC. Dramatization of "The Baron and the Lady," by Miss Bonneviere Arnaud.

### EDUCATIONAL GAMES

Monday, September 5

*March of Games.* 5:30-5:45 p.m., CBS. (Also Wednesday at this time.)

*True Or False.* 10-10:30 p.m., NBC. Dr. Harry Hagen, conductor.

Tuesday, September 6

*Information, Please.* 8:30-9 p.m., NBC. Questions and answers by prominent guests.

Wednesday, September 7

*The Word Game.* 10-10:30 p.m., CBS. Max Eastman, conductor.

### HISTORY

Wednesday, September 7

*Living History.* 7:30-7:45 p.m., CBS. Naval Warfare and the Hartford Convention will be dramatized.

### INSPIRATION

Sunday, September 4

*Highlights of the Bible.* 10-10:30 a.m., NBC. Dr. Frederick K. Stamm, speaker.

*Church of the Air.* 10-10:30 a.m., CBS. Rev. Harold E. Fey (Disciples of Christ). From New York City: 1-1:30 p.m., Rev. W. Coleman Nevils (Catholic).

*Catholic Hour.* 6-6:30 p.m., NBC. Rev. George Johnson speaks on "Education and Youth."

*Cheerio.* 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, September 10

*Call to Youth.* 12 noon to 12:15 p.m., NBC. Guest speaker.

*The Art of Living.* 6:45-7 p.m., NBC. Dr. Norman Vincent Peale speaks on "Handling Life's Troubles."

*Message of Israel.* 7-7:30 p.m., NBC.

### PERSONAL—SOCIAL PROBLEMS

Tuesday, September 6

*Highways to Health.* 4-4:15 p.m., CBS.

Friday, September 9

*World Economic Cooperation.* 4:45-5 p.m., CBS. Subject, "Propaganda and the Trade Agreement Program."

### PEOPLE—THOUGHT—COMMENT

Sunday, September 4

*Reviewing Stand.* 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

*The Farmer Takes the Mike.* 2:30-3 p.m., CBS. Eastern truck and dairy farming will be discussed.

*What's New in South America?* 6:45-7 p.m., NBC. Edward Tomlinson, commentator.

*Headlines and By-Lines.* 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

*University of Chicago Round Table Discussions.* 10:30-11 p.m., NBC. Open discussions on topics of the day.

Monday, September 5

*American Viewpoints.* 7:15-7:30 p.m., CBS. (Also Friday, 10:45-11 p.m.)

*National Radio Forum.* 10:30-11 p.m., NBC. Guest speakers talking from Washington on current national topics.

Tuesday, September 6

*Let's Talk It Over.* 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

Thursday, September 8

*Of Men and Books.* 4:45-5 p.m., CBS. Prof. John T. Frederick.

*Nature Study Program.* 5:15-5:30 p.m., NBC. Dr. H. Raymond Gregg lectures from Rocky Mountain National Park.

*Americans At Work.* 10:30-11 p.m., CBS.

Friday, September 9

"So You Want to Be—." 5:45-6 p.m., CBS.

### SCIENTIFIC DEVELOPMENTS

Sunday, September 4

*The World Is Yours.* 4:30-5 p.m., NBC. Scientific dramatization. (Under auspices of Smithsonian Institution.)

Monday, September 5

*New Horizons.* 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History. Subject, "The South Pole."

Wednesday, September 7

*Exploring Space.* 5:45-6 p.m., CBS. *Science on the March.* 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Without Benefit of Backbones."

Thursday, September 8

*Men Against Death.* 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif.

Friday, September 9

*Adventures in Science.* 7:30-7:45 p.m., CBS. Dramatizations and talks.

Saturday, September 10

*This Wonderful World.* 12 noon-12:15 p.m., MBS.



—International  
Rockwell Kent speaks for art over CBS on Sunday

## Irishman Looks at American Youth

Sunday, CBS, 1:30-1:45 p.m.

"An Irishman Looks at American Youth," and on this program he tells what he sees and what it signifies to him. Speaking from New York, James R. Heavey of the Irish Free State, a delegate to the recent World Youth Congress session held in this country, will endeavor to give the typical young Irishman's reaction to the conduct, aims and philosophy of American youth.

The Irish heritage in our American society is popularly considered to be a flash of luck, a dash of pluck and a splash of hearty joviality. It will be interesting to note how young Mr. Heavey interprets the collective nature of our younger generation in the characteristic colorings of his own nationality. The relations of the two countries have always been on the whole amicable, due not only to racial kinship and mutual respect but also to overt gestures of good-will, some of which assume the proportions of the spectacular — young Irish-American Corrigan's backward hop of the ocean being the outstanding example. Other instances include the group competition of Irish and American amateur boxers, American observance of St. Patrick's Day, and tours of each country by lecturers and artists of the other.

## Lady Judge's Success Story Dramatized

Wednesday, CBS, 10:30-11 p.m.

For eighteen years Madam Judge Camille Kelley, Dixie's "mother confessor," has reigned over the Juvenile Court of Memphis, Tennessee. She has never had a license to practise law, yet of the 36,000 cases that have appeared before her she has not had a dozen appeals. She holds that a juvenile court should be more like a clinic than a court of law, and because she has conducted her court like a clinic she has been accused countless times of being too lenient with potential criminals. Decrying the use of the rod, she has, with her understanding and sympathy, endowed many of her youthful charges with confidence and courage that has enabled them to become useful citizens. Despite the accusations of leniency and sentimentality, 85 percent of her "sunny boys" have grown up to be respectable "sunny men."

For a brief insight into the life of Judge Kelley, tune in Wednesday night on the "It Can Be Done" program, when she will be interviewed, and highlights of her career and the proceedings of her court will be dramatized by a talented group of actors.

## What Is Vital? Dr. Scherer's Topic

Sunday, NBC, 4-4:30 p.m.

It has long been accepted as fact that a manner of success comes to the man who has the gift of insight that enables him to evaluate what comes his way and choose only the good from it. To some this is a special gift of God, but to all the privilege is granted of cultivating this ability for better results. The church is one of the most influential agencies in existence propagating adherence to the theory that by cultivating a sense of the vital, man may better himself. Speaking in this vein, Dr. Paul Scherer, pastor of the Holy Trinity Church in New York City, will be heard on Sunday when he presents his weekly address on the "Sunday Vespers" under the title "A Sense of What Is Vital."

# Radio Guide's Instant Program Locator

This Is an Exclusive Radio Guide Feature

Eastern Daylight Time (Time Given in Listings)	9 a.m.	10 a.m.	11 a.m.	12 noon	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.	11 mid.	12 mid.	1 a.m.
Eastern Standard Time	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 noon	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.	11 mid.	12 mid.
Central Daylight Time	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 noon	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.	11 mid.	12 mid.
Central Standard Time	7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 noon	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.	11 mid.
Mountain Standard Time	6 a.m.	7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 noon	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.
Pacific Standard Time	5 a.m.	6 a.m.	7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 noon	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.

## Program Locator Time Is Eastern Daylight. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Daylight time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Alias Jimmy Valentine, Dr. Lyons, Mon. 7 & 11 p.m. NBC.	Household Finance. It Can Be Done; Edgar Guest; Frankie Masters' orchestra, Wed. 10:30 p.m. CBS.
Alka-Seltzer. National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC.	Hulick, Budd. Boredom By Budd, Sun. 7:30 p.m. NBC; What's My Name? (Philip Morris), Fri. 8 p.m. MBS.
Alemite. Horace Heidt's Orchestra, Sun. 10 p.m. NBC.	Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 2:45 p.m. NBC.
Amateur Hour, Chrysler, Thurs. 9 p.m. CBS.	If I Had The Chance. Cal Tinney; Fri. 8:30 p.m. NBC.
Amache, Don. Chase & Sanborn, Sun. 8 p.m. NBC.	Inside of Sports. Bayuk Cigars, Inc., Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.
Amache, Jim. Win Your Lady (Woodbury), Sun. 9 & 10:30 p.m. NBC.	Ipana. Town Hall Summer Show. Col. Lemuel Stoopnagle; Harry von Zell; Peter Van Steeden's orchestra; Wed. 9 p.m. (12 mid. for West) NBC.
America Dances. Cross Country Dance Tour; Sat. 9 p.m. NBC.	Ironized Yeast. Goodwill Hour, Sun. 10 & 10:30 p.m. MBS.
American Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC.	It Can Be Done. Household Finance, Wed. 10:30 p.m. CBS.
Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC.	Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.
Anacin. Our Gal, Sunday, Mon. Tues. Wed. 12:45 p.m. CBS; Easy Aces, Tues. Wed. Thurs. 7 p.m. NBC.	Ivory Soap. Edward MacHugh, Mon. thru Fri. 1:45 p.m. CBS; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC; Life Can Be Beautiful, Mon. thru Fri. 4:30 p.m. NBC.
Armbruster, Robert. Orchestra, Chase & Sanborn, Sun. 8 p.m. NBC.	Jamboree. Don McNeill, Tues. 9:30 p.m. NBC.
Army Band, Tues 3:30 p.m. NBC; Thur. 3 p.m. CBS; Sat. 11:30 a.m. MBS.	Jell-O. Hobby Lobby; Dave Elman; Harry von Zell; Harry Salter's Orchestra; Ray Morton, Sun. 7 p.m. (11:30 p.m. for West) NBC.
Arnold, Gene. Minstrel Show, Wed. 10:30 p.m. NBC.	Jergen's. Walter Winchell, Sun. 9:30 & 11 p.m. NBC.
Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 2:15 p.m. NBC.	Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Aunt Jenny's Stories, Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.	John's Other Wife. Philippe Cosmetics, Mon. Tues. Wed.; Freezone, Thur. Fri. 10:15 a.m. NBC.
Bab-O, David Harum, Mon. thru Fri. 11 a.m. NBC.	Johnson Family. Mon. thru Fri. 5:45 p.m. MBS.
Babbitt, Harry. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.	Johnson, Parks. Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.
Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS.	Johnson's Wax. Fibber McGee & Molly; Donald Novis, Tues. 9:30 p.m. NBC.
Backstage Wife, Dr. Lyons, Mon. thru Fri. 4 p.m. NBC.	Johnstone, Jack. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Balter, Sam. Inside of Sports (Bayuk Cigars, Inc.), Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.	Joyce Jordan, Girl Interne. Calox Tooth Powder & Solidified Albolene, Mon. thru Fri. 9:30 a.m. CBS.
Barlow, Howard. Everybody's Music; Sun. 8:30 p.m. CBS.	Just Plain Bill. Kolynos, Mon. Tues. & Wed.; Bi-So-Dol, Thur. Fri. 10:30 a.m. NBC.
Bay, Victor. Essays in Music, Thurs. 10 p.m. CBS.	Kaltenborn, H. V. Headlines & Bylines, Sun. 10:30 p.m. CBS.
Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC; Helen Menken; Second Husband, Tues. 7:30 p.m. CBS.	Kaltenmeyer's Kindergarten. Bruce Kamman; Johnny Wolf; Thor Ericson; Merrill Fugit; Cecil Roy; Escorts & Betty; Sat. 8 p.m. NBC.
Bayuk Cigars, Inc. Inside of Sports; Sam Balter, Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.	Kay Kysers Musical Klass & Dance. Lucky Strike, Wed. 10 p.m. NBC.
"Believe It Or Not." Post Bran Flakes, Mon. 8 & 10:30 p.m. NBC.	Kemp, Hal. Orch. Time to Shine (Griffin Shoe Polishes), Tues. 10 p.m. CBS.
Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC.	Kent, Alan. Don't You Believe It (P. Lorillard Co.), Tues. Thurs. 7:45 & 9 p.m. (10:45 p.m. for West) MBS.
Betty & Bob. Gold Medal Mon. thru Fri. 2 p.m. NBC.	King, Wayne. Orch. Lady Esther, Mon. 10 p.m. CBS; Fri. 10 p.m. NBC.
Between the Bookends. Ted Malone; Louise Wilcher, Mon. Tues. Wed. Fri. 1:15 p.m. MBS.	Knox, Harrison. Boredom By Budd, Sun. 7:30 p.m. NBC.
Big Sister. Rins, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.	Koestner, Josef. Orch. Ry-Krisp, Sun. 5 p.m. NBC.
Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC; Just Plain Bill, Thur. & Fri. 10:30 a.m. NBC.	(Continued on Page 18)
Black, Frank. Orchestra. Magic Key (RCA), Sun. 2 p.m. NBC; Cities Service Concert, Fri. 8 p.m. NBC.	
Block, Ray. Orch., What's My Name? (Philip Morris), Fri. 8 p.m. MBS.	
Borax. Death Valley Days, Fri. 9:30 p.m. (12 mid. for West) NBC.	
Boredom By Budd. Budd Hulick; Harrison Knox; Norman Cloutier's Orchestra, Sun. 7:30 p.m. NBC.	
Bowes, Edward. Major. Capitol Family, Sun. 11:30 a.m. CBS; Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.	
Bradley, Oscar, orchestra. Passing Parade (Gulf Oil), Sun. 7:30 p.m. CBS.	
Chesterfield. Daily Sports Column; Paul Douglas, Mon. thru Sat. 6:30 p.m. NBC; Paul Whiteman's Orch., Joan Edwards, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.	
Chips. Road of Life, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.	
Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.	
Cities Service Concert. Lucille Manners, Frank Black's orchestra, Fri. 8 p.m. NBC.	
Clark, Buddy. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.	
Cloutier, Norman. Orchestra. Boredom By Budd, Sun. 7:30 p.m. NBC.	
Colgate. Stepmother, Mon. thru Fri. 10:45 a.m. CBS; Gang Busters; Colonel H. Norman Schwarzkopf, Wed. 8 p.m. (12 mid. for West) CBS.	
Columbia Concert Orchestra. Essays in Music, Thurs. 10 p.m. CBS.	
Concert Revue. Henry Webster's orchestra, Thurs. 10:30 p.m. MBS.	
Contended Program. Carnation Milk, Mon. 10 p.m. NBC.	

# SHOPPING GUIDE

INNUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

## Silk Stockings

"Win Your Lady" (Sundays, 9 p.m. EDT; 6:30 p.m. PST, NBC) offers a pair of silk stockings in any size to all who send 50c and 3 wrappers from Woodbury Facial Soap to Woodbury's, Box 55, Cincinnati, Ohio. Stockings are worth \$1.00. Be sure to include name and address.

## Bracelet

"Big Sister" (Monday through Friday, 11:30 a.m. EDT; 10 a.m. PST, CBS) offers a bracelet to those U. S. listeners sending a Rinsome box-top plus 15c to "Big Sister," c/o Columbia Broadcasting System, 485 Madison Avenue, New York City, and to those Canadian listeners sending a Rinsome box-top plus 20c to above address.

## Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

## Cook Book

"Contented Hour" (Monday, NBC,

10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

## Cook Book

"The Mystery Chef" (Tuesday and Thursday, NBC, 9:45 a.m. EDT; 9 a.m. PST) offers a cook book written by the Mystery Chef. Your local announcer will tell you where you can get one.

## Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question-Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

## Cash Prizes

"Professor Quiz" (Saturdays, CBS, 9 p.m. EDT; 8 p.m. PST) conducts weekly contests with six prizes of \$25 each to those who submit the six winning lists of five questions and correct answers to Professor Quiz, CBS, 485 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

The inevitable "latest step" that comes with every one of Fred's pictures is "The Yam." A fourth song from the show is well done by Will Hudson. It is smooth stuff called "The Night Is Filled With Music." (All Brunswick.)

"Lambeth Walk" is a highly touted British song from a London revue, but certainly fails to impress as handled by Joe Rines and his Hotel St. Regis Orchestra on Victor 26015.

## Swing:

Swing's the thing, so they say, so what are we waiting for? This week to please the alligators the cats concentrate on "oldies," bringing forth jive in these guises.

"Marche Slave." Tschaikowsky must tremble in his tomb over this latest invasion by Roger Pryor, once of the films, and his band. (Vocalion 4256.)

"Ring Dem Bells." A fine old Ellington tune in a real ride-out session by vibraphone-playing Lionel Hampton and a hand-picked small band. (Victor 26017.)

"I'll See You in My Dreams." Tommy Dorsey uses the trick vocal device of chorus background as he did in his sensational success record of "Marie" on this fine old fave. "Stop Beatin' Around the Mulberry Bush" comes with it. (Victor 26012.) Another fine new Dorsey disk is "Copenhagen." (Victor 26016.)

"Indian Love Call." Artie Shaw has switched over to the low-price Bluebird label and has some fun with this old turkey. The swell Cole Porter "Begin the Beguine" comes with it. (Bluebird 7746.)

"Milenberg Joys" and "Dipper Mouth," two of the most standard of swing things as given the most recent polish by Larry Clinton's well-rounded band. (Victor 26018.)

"Nagasaki," another old standby given a vigorous pounding by Gene Krupa, his drums and his orchestra with a little of that whacky singing by Fifty-second Street's Leo Watson. (Brunswick 8188.) —David Alden.

## RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

In introducing "Records of the Week" as a regular weekly department in RADIO GUIDE, the editors acknowledge the mounting interest in records, as evidenced by increasing sales of records of all types of music, as well as the growing membership rosters of the "record clubs." The reviewer's attempt is to serve record buyers of all dispositions. Readers particularly interested in certain types of records or in the records of certain artists are invited to make their preferences known to the editors.

## Symphonic:

TWO albums of Latin dance music arrest our fancy this week, one very Italian and the other very Spanish.

"La Boutique Fantasque" . . . ballet music, written for piano by the famous Italian, Rossini, has been orchestrated to great effect by the more recent Respighi. The music is colorful, ever-changing and thoroughly delightful—a group of different dance rhythms, both bright and adagio. The Ballet Russe has featured the suite, which tells of "the fantastic toyshop." Eugene Goossens with the London Philharmonic Orchestra perform. (Victor album 415. \$5.)

"Spanish Album," presenting a cross-section of modern Iberian music, features four composers on recordings made a few years ago by the Madrid Symphony, E. F. Arbos conducting. Probably the tastiest item in the batch is "La Procesion del Rocio," by the contemporary Joaquin Turina, describing a yearly religious festival in Seville. Conductor Enrique Fernandez Arbos is represented by his pleasant

## Popular:

TWO forthcoming Hollywood pictures have broken into the record field this week with a bang, and with two top names to star—Astaire and Crosby.

Bing's picture is the entertaining "Sing You Sinners," and he has done all the tunes on Decca records, including Hoagy Carmichael's "Small Fry," which Bing sings with Johnny Mercer with laughs and gags and peckin' and all. And on the other side of Crosby's "I've Got a Pocketful of Dreams" is a double dividend in his version of the Henry King theme song, "A Blues Serenade," one of the happiest choices for the Crosby voice. The other two songs from the picture are "Don't Let That Moon Get Away" and "Laugh and Call It Love."

We can't leave that movie without mentioning Mildred Bailey's swell record of "Small Fry" on Vocalion.

As for Fred Astaire, he got another Irving Berlin score for his newest picture, "Carefree." The pleasing Mr. Astaire has recorded three of the tunes, "Change Partners," on the sophisticated side, "I Used to be Color Blind," a typical Astaire song, and "The Yam."



Copy this girl and send us your drawing — perhaps you'll win a COMPLETE FEDERAL COURSE FREE! This contest is for amateurs, so if you like to draw do not hesitate to enter.

**Prizes for Five Best Drawings—FIVE COMPLETE ART COURSES FREE, including drawing outfits. (Value of each course, \$215.00.)**

**FREE!** Each contestant whose drawing shows sufficient merit will receive a grading and advice as to whether he or she has, in our estimation, artistic talent worth developing.

Today design, color and illustrating influence the sale of most merchandise. Trained commercial artists have, therefore, become important in industry. They are in demand, — well paid — machines can never displace them. Artistic talent is comparatively scarce. If you can draw, why waste this rare gift? Train yourself to do work for which nature has fitted you and which few people can do. Success nowadays comes easier to those who develop natural ability. We have trained many young men and women now capable of earning up to \$5,000 yearly as artists. Use this opportunity to test your talent. Read the rules and send us your drawing.

## RULES

This contest open only to amateurs, 16 years old or more. Professional commercial artists and Federal students are not eligible.

1. Make drawing of girl 6 inches high, on paper 7½ inches high. Draw only the girl, no lettering.

2. Use only pencil or pen.

3. We return no drawings.

4. Print your name, address, age, occupation on back of drawing.

5. All drawings must be received by September 30th, 1938. Prizes will be awarded for drawings best in proportion and neatness by Federal Schools Faculty.

**FEDERAL SCHOOLS INC.**  
Dept. 9678, Federal Schools Bldg., Minneapolis, Minn.

(Cont'd from Page 16)

Kelynes, Just Plain Bill Mon. Tues. & Wed. 10:30 a.m. NBC.

Kraft Music Hall, Bob Burns; Foursome Quartet; Johnny Trotter's orchestra, Thurs. 10 p.m. NBC.

Kreuger, Benny, Orchestra, Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Krispies, Don Winslow of the Navy, Mon. thru Fri. 5:30 & 6 p.m. NBC.

LaCentra, Peg, For Men Only (Vitalis), Wed. 9:30 p.m. NBC.

La France, Mary Margaret McBride, Mon. Wed. Fri. 12 noon (4:45 p.m. for West) CBS.

Lady Esther, Wayne King's Orch., Mon. 10 p.m. CBS; Fri. 10 p.m. NBC.

Lambert Co. True Detective Mysteries, Tues. 10 p.m. MBS.

Lamour, Dorothy, Chase & Sanborn, Sun. 8 p.m. NBC.

Langford, Frances, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Larsen, Larry, Words & Music, Mon. thru Fri. 1:15 p.m.; Sat. 1 p.m. NBC.

Lee, Linda, Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.

Le Kreun, Pierre, Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC.

Leonard, Jack, Raleigh & Kool, Wed. 8:30 p.m. (12:30 a.m. for West) NBC.

Let's Pretend, Nila Mack; Tue. Thurs. 5:30 p.m. CBS.

Life Can Be Beautiful, Ivory Soap, Mon. thru Fri. 4:30 p.m. NBC.

Little Orphan Annie, Ovaltine, Mon. thru Fri. 5:45 p.m. NBC.

Lone Ranger, Gordon Baking Co., Mon. Wed. & Fri. 7:30 & 8:30 p.m. (11:30 p.m. for West) MBS.

Lorenzo Jones, Phillips, Mon. thru Fri. 11:15 a.m. NBC.

Lucky Strike, Kay Kyser's Musical Klazz & Dance; Virginia Sims; Harry Babbit; Sully Mason, Wed. 10 p.m. NBC; Your Hit Parade; Fredda Gibson; Buddy Clark; Carl Hoff's Orch., Sat. 10 p.m. CBS.

Luddy, Barbara, First Nighter (Campana), Fri. 8 p.m. CBS.

Lullaby Lady, Carnation Milk, Mon. 10 p.m. NBC.

Lum & Abner, Postum, Mon. thru Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Lynn, Abe, Orch. Waltz Time (Phillips), Fri. 9 p.m. NBC.

Lyon, Ruth, Words & Music, Mon. thru Fri. 1:15 p.m.; Sat. 1 p.m. NBC.

Ma Perkins, Oxydot, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC.

MacHugh, Edward, Ivory Soap, Mon. thru Fri. 1:45 p.m. CBS.

Mack, Nila, March of Games, Mon. Wed. 5:30 p.m. CBS; Let's Pretend, Tue. Thurs. 5:30 p.m. CBS.

Magic Key, R.C.A., Sun. 2 p.m. NBC.

Magnante, Charles, Capitol Family, Sun. 11:30 a.m. CBS.

Malone, Ted, Between the Bookends, Mon. Tues. Wed. Fri. 1:15 p.m. MBS.

Manhattan Merry-Go-Round, Dr. Lyons, Sun. 9 p.m. NBC.

Manhattan Chorus, Waltz Time (Phillips), Fri. 9 p.m. NBC.

Manners, Lucille, Cities Service Concert, Fri. 8 p.m. NBC.

March of Games, Nila Mack, Mon. Wed. 5:30 p.m. CBS.

March of Time, Time Inc., Fri. 9:30 p.m. NBC.

Marine Band, Fri. 2 p.m. NBC.

Marriage License Romances, Quin Ryan, Mon. Wed. Fri. 3 p.m. MBS.

Marshall, Herbert, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Mason, Sully, Kay Kyser's Musical Klazz & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Masters, Frankie, orchestra, It Can Be Done (Household Finance), Wed. 10:30 p.m. CBS.

Maxwell House Coffee, Good News of 1939; Robert Young; Fanny Brice; Frank Morgan; Meredith Willson's orchestra, Thur. 9 p.m. NBC.

McBride, Mary Margaret La France and Satina, Mon. Wed. Fri. 12 noon (4:45 p.m. for West) CBS.

McCall, George, Screenscoops, Old Gold, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

McCarthy, Charlie, Chase & Sanborn, Sun. 8 p.m. NBC.

McNeill, Don, Breakfast Club, Mon. thru Sat. 9 a.m. NBC; Jamboree, Tues. 9:30 p.m. NBC.

Meet the Champ, Eddie East; Ralph Dumke, Wed. 9 p.m. CBS.

Menken, Helen, Bayer Aspirin, Tues. 7:30 p.m. CBS.

Midway Chemical Co. Mrs. Wiggs of The Cabbage Patch, Mon. thru Fri. 10 a.m. NBC.

Milk of Magnesia, Stella Dallas, Mon. thru Fri. 4:15 p.m. NBC.

Minstrel Show, Gene Arnold, Wed. 10:30 p.m. NBC.

Model Tobacco, Pick & Pat, Edward Roecker; Benny Kreuger's orchestra, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle, Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Morgan, Frank, Good News of 1939 (Maxwell House Coffee) Thur. 9 p.m. NBC.

Morgan, Russ, Orchestra, Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Morton, Ray, Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC.

Mr. Keen, Tracer of Lost Persons, Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC.

Mrs. Wiggs of the Cabbage Patch, Midway Chemical, Mon. thru Fri. 10 a.m. NBC.

Munn, Frank, American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC; Waltz Time (Phillips), Fri. 9 p.m. NBC.

Music Is My Hobby, Fri. 7:15 p.m. NBC.

Musical Steeplechase, Wed. 8 p.m. MBS.

Myrt & Marge, Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef, Regional Advertisers, Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.

Nash-Kelvinator, Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance, Alka-Seltzer, Sat. 9 & 11 p.m. NBC.

Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 12 noon NBC.

National Farm & Home Hour, Mon. thru Sat. 12:30 p.m. NBC.

Navy Band, Mon. 3 p.m. NBC; Fri. 2:30 p.m. CBS.

Nesbitt, John, Passing Parade (Gulf Oil), Sun. 7:30 p.m. CBS.

Novis, Donald, Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC.

Old Dutch Cleanser, Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS.

Old English Wax, Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Romance of Helen Trent, Thurs. Fri. 12:30 a.m. (for West) CBS.

Old Fashioned Revival Hour, Gospel Broadcasting Ass'n, Sun. 11:30 p.m. MBS.

Old Gold, George McCall's Screenscoops, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

On a Sunday Afternoon, Harold Stokes' Orchestra; Lawrence Salerno, Sun. 3:15 p.m. MBS.

One Man's Family, Tenderleaf Tea, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.

O'Neill's, Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC.

Our Gal Sunday, Anacin Mon. Tues. Wed.; Old English Wax, Thur. Fri. 12:45 p.m. CBS.

Ovaltine, Little Orphan Annie, Mon. thru Fri. 5:45 p.m. NBC.

Oxydol, Ma Perkins, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC; Goldbergs, Mon. thru Fri. 1 p.m. CBS.

P. Lorillard Co. Don't You Believe It; Alan Kent; Tom Slater, Tues. Thurs. 7:45 & 9 p.m. (10:45 p.m. Tues. Fri.) CBS.

Pageant of Melody, Henry Weber's orchestra, Mon. 10:30 p.m. MBS.

Pall Mall Cigarettes, Eddy Duchin's Orchestra, Mon. 9:30 p.m. NBC.

Palmolive Soap, Hilltop House, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Passing Parade, Gulf Oil, Sun. 7:30 p.m. CBS.

Pepper Young's Family, Camay, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.

Pet Milk, Mary Lee Taylor, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS.

Philip Morris, Johnny Presents; Jack Johnstone; Russ Morgan; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Salon, Jean, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Sablon, Jean, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Sal Hepatica, Town Hall Summer Show, Col. Lemuel Stoopnagle; Harry von Zell; Peter Van Steeden's orchestra, Wed. 9 p.m. (12 mid. for West) NBC.

Salerno, Lawrence, On a Sunday Afternoon, Sun. 3:15 p.m. MBS.

Salter, Harry, Orchestra, Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC.

Satina, Mary Margaret McBride, Mon. Wed. Fri. 12 noon (4:45 p.m. for West) CBS.

Schallert, Elza, Reviews, Thur. 11:15 p.m. NBC.

Schwarzkopf, Col. Norman, H. Gang Busters (Colgate), Wed. 8 p.m. (12 mid. for West) CBS.

Sealtest, Your Family and Mine, Mon. thru Fri. 5:30 p.m. NBC.

Philippe Cosmetics, John's Other Wife, Mon. Tues. Wed. 10:15 a.m. NBC.

Pick & Pat, Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury Flour, The Woman in White, Mon. thru Fri. 10:45 a.m. NBC.

Pinkham Medicine, Your Hollywood News Girl; Stella Unger, Mon. Wed. Fri. 1:45 p.m. MBS.

Ponds Cream, Those We Love, Mon. 8:30 p.m. NBC.

Post Bran Flakes, Believe It Or Not; Robert L. Ripley; Linda Lee; B. A. Rolfe's Orchestra, Mon. 8 & 10:30 p.m. NBC.

Postum, Lum & Abner, Mon. thru Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Pretty Kitty Kelly, Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat, Tale of Today, Sun. 6:30 p.m. NBC.

Professor Quiz, Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Promenade Symphony Orchestra of Toronto, Reginald Stewart, Thurs. 9 p.m. NBC.

Public Hero No. One, Falstaff Beer, Mon. 8 p.m. NBC.

Radio City Music Hall Chamber Music Series, Sun. 12:30 p.m. NBC.

Raleigh & Kool, Edythe Wright; Jack Leonard; Tommy Dorsey's Orchestra, Wed. 8:30 p.m. (12:30 a.m. for West) NBC.

RCA, Magic Key, Milton Cross; Frank Black's orchestra, Sun. 2 p.m. NBC.

Regional Advertisers, Mystery Chef, Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.

Rich, Irene, Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC.

Rinsy, Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Ripley, Robert L., Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.

Roecker, Edward, Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Rolle, B. A., Orch. Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.

Road of Life, Chipso, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Roecker, Edward, Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Rolle, B. A., Orch. Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.

Royal Desserts, Rudy Vallee's Orchestra, Thurs. 8 p.m. NBC.

Ryan, Quin, Marriage Licenses, Mon. Wed. Fri. 3 p.m. MBS.

Rylee, Marion, Ry-Krisp, Sun. 5 p.m. NBC.

Sablon, Jean, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Sal Hepatica, Town Hall Summer Show, Col. Lemuel Stoopnagle; Harry von Zell; Peter Van Steeden's orchestra, Wed. 9 p.m. (12 mid. for West) NBC.

Salerno, Lawrence, On a Sunday Afternoon, Sun. 3:15 p.m. MBS.

Tinney, Cal, If I Had the Chance, Fri. 8:30 p.m. NBC.

Town Hall Summer Show, Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC.

Tremayne, Lester, First Nighter (Campana), Fri. 8 p.m. CBS.

Trotter, Johnny, Orchestra, Kraft Music Hall, Thur. 10 p.m. NBC.

Trout, Bob, Headlines & Bylines, Sun. 10:30 p.m. CBS.

True Detective Mysteries, Lambert Co., Tues. 10 p.m. MBS.

True Or False, J. B. Williams Co., Mon. 10 p.m. NBC.

Tums, Vocal Varieties, Tues. & Thurs. 7:15 p.m. (Tues. 11:15 p.m. for West) NBC.

Uncle Jim's Question Bee, Washington Coffee, Sat. 7:30 p.m. NBC.

Unger, Stella, Your Hollywood News Girl (Pinkham Medicine), Mon. Wed. Fri. 1:45 p.m. MBS.

University of Chicago Round Table Discussion, Sun. 10:30 p.m. NBC.

Uttal, Fred, For Men Only (Vitalis), Wed. 9:30 p.m. NBC.

Valiant Lady, Gold Medal, Mon. thru Fri. 2:30 p.m. NBC.

Vallee, Rudy, Orchestra, Royal Desserts, Thurs. 8 p.m. NBC.

Van Steeden, Peter, orchestra, Town Hall Summer Show (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC; For Men Only (Vitalis), Wed. 9:30 p.m. NBC.

Stewart, Reginald, Promenade Symphony Orchestra of Toronto, Thurs. 9 p.m. NBC.

Stokes, Harold, Orchestra, On a Sunday Afternoon, Sun. 3:15 p.m.: Your Sunday Date, 10:30 p.m. MBS.

Stoopnagle, Col. Lemuel, Town Hall Summer Show, (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.

Story of Mary Marlin, Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Stroud Twins, Chase & Sanborn, Sun. 8 p.m. NBC.

Sunday Dinner at Aunt Fanny's, Clark Dennis, Sun. 2 p.m. NBC.

Sun Oil, Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC.

Super Suds, Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Symphonic Strings, Alfred Wallenstein's orchestra, Sat. 10 p.m. MBS.

Waltz Time, Phillips, Fri. 9 p.m. NBC.

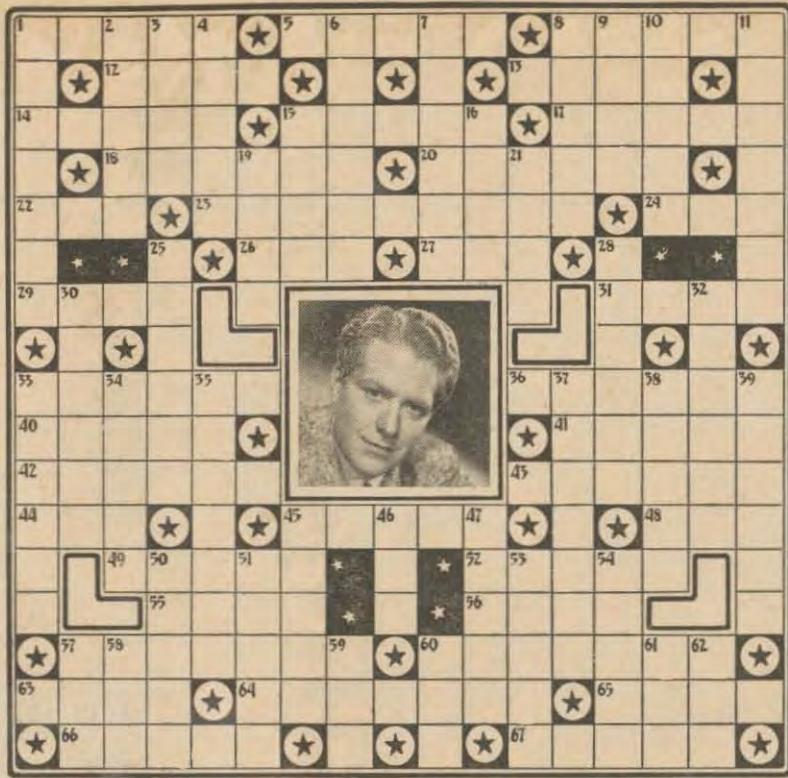
Washington Coffee, Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC.

Weber, Henry, Orchestra, Pageant of Melody, Mon. 10:30 p.m. MBS; Concert Revue, Fri. 10:30 p.m. MBS.

Weber, Marek, Orchestra, Contended Program (Carnation Milk), Mon. 10 p.m. NBC.

Welch, Irene Rich, Sun.

## RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

- Billy —, bandleader
- Chester —, "Lum"
- Title of courtesy to a lady
- Is sick
- Small sheltered creek
- Feminine name
- Fathom, penetrate
- Leases
- First name, star in the portrait
- First name of famous ventriloquist (poss.)
- A month
- The day last past
- Evening
- Short for Lester
- Rope for hoisting a sail
- Act of going out
- They keep other wheels in motion
- Calls forth
- Used to stop the vent-hole in a keg
- Metal taken from the ground
- Musical drama
- Feminine name
- Carpenter's tool (pl.)
- Sooner than
- Heavy fall of rain
- System or theory
- Bob —, announcer
- Likeness
- Rapee, maestro

- Ornamental fabric
- Dried grapes
- Frank —, tenor (poss.)
- Search
- Pouring
- Cruise
- Duties
- Occurrence

### VERTICAL

- Graham —, announcer
- Ross, tenor
- Parasitic insects
- In a sly manner
- Active powers
- Shelter for game

### Solution to Puzzle Given Last Week



- Bright-colored eel
- Verify
- Compact
- Frankie —, orchestra leader
- Quantity of medicine
- Last name, star in the portrait
- Vend
- Scottish Highlander
- Harold —, orchestra leader
- Tito —, opera singer
- Cugat, bandleader
- Grace —, soprano (poss.)
- Seasons or periods
- An assault
- Publishers
- Ben —, bandleader
- An elemental spirit
- Founder of Tasmania
- Lewis —, movie actor
- Timber tree
- City in Italy
- Governs over the land
- Ones
- Myrt and —
- Web-footed birds
- Groove or hollow
- Constellation
- Stitch
- Pastry
- Started as a candidate
- Repose

## TALKING ABOUT SOUTH AMERICA

(Continued from Page 1)

tenths of all the talkies are American—and done in English. English is the second language in all the capitals of South America today.

"All of which indicates its high time we scrap our superiority complex about South America. More particularly, we need to stop thinking about putting on an American radio propaganda campaign for the benefit of South America. We need to spread propaganda—all right—but IN THIS COUNTRY, and among our own people, because South America is the stage for the next great development in western civilization."

These are not the thoughts of a half-baked propagandist. They are the considered opinions of a perceptive student who, after graduation from the Georgia Normal College in his native state, took a further degree in political economy at the University of Edinburgh. It was while studying in Scotland that Tomlinson realized that the future of American trade lay in the vast potential markets of the southern continent.

Backed by the strength of his con-

victions, he set off in 1922 to talk to the peasants driving their bullocks carts on the roads in Guatemala; to the gauchos on the Argentine pampas; to premiers and professors from Panama to Patagonia, and all up and down the Andes. He's been doing it ever since. So it's up to us to listen when today he answers such questions as: "What effect is European propaganda having?" "Is Fascism enlarging its sphere of influence in Latin-American countries?" For these are the burning questions of the moment which Tomlinson will answer in his current special series of broadcasts.

**I**N THE face of blaring headlines in newspapers here announcing that the Vargas coup in Brazil was a Fascist victory, Tomlinson last year boldly broadcast over NBC that it was no such thing. Our newspapers, he argued, had misinterpreted the facts. Many who heard him were incredulous. They wouldn't believe him.

The vindication of Tomlinson's statements came a few weeks later with dramatic suddenness. The "Fascist" dictator, Vargas, pistol in hand and surrounded by his family and a

few faithful guards, held off a Fascist band armed to the teeth, which swept like a hurricane into the courtyard of the presidential palace. The loyal Brazilian army rushed to the rescue. When the machine-gun smoke had cleared away, with it had disappeared the Fascist revolt. It had also become all too apparent that North American editors had got their signals mixed. Instead of being Fascist, Vargas was indeed a bulwark against the rising seas of Fascism in Brazil. Tomlinson was proved 100 percent right. Those who had come to scoff remained to wonder at his wisdom.

Edward Tomlinson doesn't attribute his prophetic statements regarding Vargas to any occult powers. It's very simple to be right, he believes. All you have to know is the facts.

It's up to us as Americans to prick up our ears when Tomlinson describes how German, Italian, French, British and Yankee interests are locked in a death-grip for the rich markets of the southern continent. For instance, what about the big German liners that frequent the eastern harbors, and the latest Nazi motorship—the sixth vessel in a new fleet which plies only between Germany and the Pacific Coast countries? In addition, there are the Italian, the British and the Dutch steamers.

AND what about the giant German Lufthansa plane he saw zooming down the runway on its inaugural flight between Lima, Peru, and Berlin? Tomlinson has watched, too, the growth of desperate competition over the 50,000 miles of scheduled airways which criss-cross the ten republics. The noise of the London, Paris, Berlin and Rome short-wave stations blasting away at American wave-lengths to all South American countries still rings in his ears.

Tomlinson fits to a "T" James Street's description in his article, "Hands Off, Dictators" (RADIO GUIDE, August 27, 1938), one of those "farsighted leaders" who have preached "that America's future lay to the south." For fifteen years this has been Edward Tomlinson's mission in life.

Let's listen, then, when he tells us to stop patronizing the neighbors—particularly when they are just as proud as we are. Nor are back-slapping and glad-handing a realistic answer to the millions of dollars Mussolini and Hitler are pouring out in an effort to promote Fascist or Nazi doctrines.

We've got a real job on our hands! So let's take our feet off the railing of the old front porch, roll up our sleeves and go to work. Let's spread propaganda, but not in South America. Let's spread it here at home until our own people in the United States realize that the world outside doesn't mean just Europe. The continent of tomorrow is South America, which is right at our front door. That is Tomlinson's credo—and worth listening to any Sunday he takes the air.

Edward Tomlinson may be heard Sunday on "What's New in South America?" over an NBC network at:

EDT 6:45 p.m. — EST 5:45 p.m.  
CDT 5:45 p.m. — CST 4:45 p.m.  
MST 3:45 p.m. — PST 2:45 p.m.

**\$1**

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SUNDAY

# THIS WEEK'S PROGRAMS

SUNDAY

MORNING

**7:00 CST 6:00 MST**  
Organ Loft: WCCO WBBM (sw-21.5)

Coast to Coast on a Bus: WEBB  
WMAQ KSO WMT WDAY WLW

Turn Back the Clock: KSTP  
WOW (sw-21.5)

KMA-Morning Devotions  
WDGY-Risers Rhythms  
WLS Organ Concert

**7:15 CST 6:15 MST**  
Tom Terris: WOW KSTP (sw-21.5)

KMA-Organ Melodies

**7:30 CST 8:30 MST**  
Aubade for Strings; News: WCCO  
KMX WBBM (sw-21.5)

Melody Moments: KSTP WOW  
(sw-21.5)

The Family Altar: WMT KMA  
WCAL-Divine Service

WDGY-Organ Melodies

WLS-To be announced

**7:45 CST 6:45 MST**  
WDGY-Family Altar

**8:00 CST 7:00 MST**  
Russian Melodies, Alexander Kirilloff, dir.: KOIL WTCN WMT  
WLW KSO KMA

Church of the Air: KSCJ WCCO  
WBBM KMOX WNAX  
Speaker, Rev. Harold E. Fey  
(Disciples of Christ), secretary  
of the Fellowship of Reconciliation,  
New York City

Highlights of the Bible: WOW  
WEBB KSTP KFYR WMAQ  
WDAY (sw-21.5)

KFAB-Sunday Morning Roundup

KFNF-Sunday School Lesson

WCAL-Prelude

WGN-Sunday Morning Concert

WHO-Bible Broadcaster

WMIN-Good Morning

**8:15 CST 7:15 MST**  
WCAL-Divine Service  
WDGY-Meditation Hour

**8:30 CST 7:30 MST**  
To be announced: WEBB KFYR  
WMAQ (sw-21.5)

Dreams of Long Ago: KSO KMA  
KSOO WMT KOIL WTCN

Wings Over the Jordan: KSCJ  
WCCO WBBM KMOX WNAX  
KDAL

Children's Hour: (sw-21.5)

Chapel Service: KFNF WDGY  
WOW

KSTP-Lutheran Hour

WDGY-Union Mission Gospel Hr.

WLS-Little Brown Church

WLW-Church Forum

WMIN-Breakfast Champions

**8:45 CST 7:45 MST**

KFAB-Voice of Co-operation

WDGY-Organ Reveries

WMIN-Prophetic News

**9:00 CST 8:00 MST**  
Chas. Paul, organist: KSCJ KRNT  
WCCO WBBM KFAB WHLB KOIL  
KDAL

News: Pine Tree Tavern, sketch:  
WEBB WDAY KFYR KOA (sw-  
21.5)

Old Time Tunes: KOIL WDGY  
KSO WMT

News: Alice Remsen, contralto:  
WMAQ

KFJM-Variety Hour  
KMA-Sunday School Lesson

KMOX-Church of the Air

KSOO-News; Prgm. Highlights:

Judge Rutherford

KSTP-Reading the Funnies

KWYO-Paul Lambkoff

WGN-Don Pedro's Magic Violin

WHO-The Master Singers

WLW-John Quincy Bass, organ

recital

WMIN-Top o' the Morning

WNAX-Religious Service

WTCN-News

**9:15 CST 8:15 MST**

Neighbor Nell, philosophy: WLW

KFYR WTCN WMT

Reviewing Stand: WGN KSO

Rollini Trio: KMA KSO

## Schedule Changes for September 4 to September 10

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

### NEW PROGRAMS

Good News of 1939 (sponsored by Maxwell House Coffee) started a new series of broadcasts Thursday, September 1, at 7 p.m. CST (5 p.m. MST). The cast includes Robert Young as master of ceremonies, Fanny Brice as Baby Snooks, Frank Morgan, Meredith Wilson's orchestra and screen stars as guests. Life Can Be Beautiful (sponsored by Ivory Soap), dramatic sketch, starts a Monday through Friday series Monday, September 5, at 7:30 p.m. CST (6:30 p.m. MST). Fibber McGee and Molly (sponsored by Johnson's Wax) return with a Tuesday series September 6, at 7:30 p.m. CST (6:30 p.m. MST). Donald Novis will be the vocalist.

Lum and Abner (sponsored by Postum) return with a Monday, Wednesday and Friday series Monday, September 5, at 4:45 p.m. CST (3:45 p.m. MST). Eddie Duchin's Orchestra (sponsored by Pall Mall Cigarettes) begins a weekly series Monday, September 5, at 7:30 p.m. CST (6:30 p.m. MST).

Wayne King's Orchestra (sponsored by Lady Esther), who was formerly heard on Tuesday nights, began a new series of programs on Friday nights starting September 2. "The Waltz King's" music can be heard at 8 p.m. CST (7 p.m. MST).

### CLOSINGS

Monday Night Show (sponsored

### PROGRAM CHANGES

First Nighter (sponsored by Campana) switched over to the CBS network Friday, September 2. The program can be heard at 6 p.m. CST (5 p.m. MST). Wayne King's Orchestra (sponsored by Lady Esther), who was formerly heard on Tuesday nights, began a new series of programs on Friday nights starting September 2. "The Waltz King's" music can be heard at 8 p.m. CST (7 p.m. MST).

by Brewers', Inc.) with Connie Boswell, Ted Husing and Bernard Himber's orchestra, left the air after the broadcast on Monday, August 29. Attorney at Law (sponsored by Johnson's Wax) left the air after the broadcast on Tuesday, August 30. Royal Crown Revue (sponsored by Royal Crown Cola) with Tim and Irene, Freddie Gibson, Teddy Berzman, Jubilee Quartet, Graham McNamee and George Olsen's Orchestra, left the air after Friday, September 2nd program.

## Log of Stations Listed in Edition C—Northwestern

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CJRM*	540	1,000	Regina, Saskatchewan	CBC	WCCO	810	50,000	Minneapolis-St. Paul	CBS
CKX	1120	1,000	Brandon, Manitoba	CBC	WDAT†	610	5,000	Kansas City, Missouri	NBC-R
CKY	910	15,000	Winnipeg, Manitoba	CBC	WDAY	940	5,000	Fargo, North Dakota	NBC
KDAL*	1500	100	Duluth, Minnesota	CBS	WDGY	1180	5,000	Minneapolis-St. Paul	MBS
KFAB	770	10,000	Lincoln, Nebraska	CBS	WEBB	1290	5,000	Duluth, Minnesota	NBC
KFJW	1410	1,000	Grand Forks, North Dakota	Local	WENR	870	50,000	Chicago, Illinois	NBC-B
KFNF	890	1,000	Shenandoah, Iowa	Local	WHAS†	820	50,000	Louisville, Kentucky	CBS
KFVR	550	5,000	Elsomarck, North Dakota	NBC	WHLB	1370	250	Virginia, Minnesota	CBS
KMA	930	5,000	Shenandoah, Iowa	NBC-B	WHO	1000	50,000	De Moines, Iowa	NBC-R
KMBC†	950	5,000	Kansas City, Missouri	CBS	WJR†	750	50,000	Detroit, Michigan	CBS
KMOX	1090	50,000	St. Louis, Missouri	CBS	WLB	760	5,000	Minneapolis-St. Paul	Local
KOA	830	50,000	Denver, Colorado	NBC-R	WLS	870	50,000	Chicago, Illinois	NBC-B
KOIL	1260	5,000	Omaha, Nebraska	NBC-B & MBS	WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
KRNT*	1320	5,000	Des Moines, Iowa	CBS	WMAQ	670	50,000	Chicago, Illinois	NBC-R
KSCJ	1330	5,000	Sioux City, Iowa	CBS	WMFG	1210	250	Hibbing, Minnesota	CBS
KSL†	1130	50,000	Salt Lake City, Utah	CBS	WMIN	1370	250	St. Paul, Minnesota	Local
KSO*	1430	2,500	Des Moines, Iowa	NBC-B & MBS	WMT	600	5,000	Cedar Rapids & Waterloo, Ia.	NBC-B & MBS
KSOO	1110	5,000	Sioux Falls, South Dakota	NBC					
KSTP	1460	25,000	St. Paul, Minn.	NBC-R & MBS	WNAZ	570	5,000	Yankton, South Dakota	CBS
KWYO†	1370	250	Sheridan, Wyoming	Local	WOW	590	5,000	Omaha, Nebraska	NBC-R
KWAWS†	660	500	Omaha, Neb.	Local	WSM†	550	50,000	Nashville, Tennessee	NBC
WBEM	770	50,000	Chicago, Illinois	CBS	WTEN	1250	5,000	Minneapolis-St. Paul	NBC-B
WCAL	760	5,000	Northfield, Minnesota	Local	WTMJ†	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company

CES—Columbia Broadcasting System

MBS—Mutual Broadcasting System

NBC-B—National Broadcasting Company Basic Blue Network

NBC-R—National Broadcasting Company Basic Red Network

CBC—Canadian Broadcasting Corporation

\*Night Programs Only

\*\*Network Programs Only

§—Day Programs Only

‡—Special Programs Only

§§—Symbol in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

**NOTICE:** The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed

**PLEASE NOTE:**

Symbol in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

WBBM-Waltz Time	Salt Lake City Tabernacle Choir & Organ: KSCJ WHLB KDAL KRNT KFAB WNAX WMFG WBBM	WMT-Waterloo Trinity Church
WMIN-Morning Melodies	KFAB-Reading the Funnies	WNAX-Prairie Dream Boys
<b>10:00 CST 9:00 MST</b>	KMOX-It Happened So Quick	WTCN-Wesley Church
Silver Strings: WDAY KOA WHO KFYR WEBB KSTP WMAQ	KWYO-Swing Session	<b>11:15 CST 10:15 MST</b>
KWYO-Music Master Room	KWYO-Canary Serenade	The Smarties: WDGY
WHO-Seventh Day Adventist	WGN-Walter Flandor, organist	Grace & Scotty, songs: KFYR WDAY WOW
WLS-News	WLW-Howard Peterson, organist	KWYO-Polish Band
WMAQ-Sunday Melody Revue	WMIN-Top Tunes of the Day	WEBB-First Presbyterian Church
<b>9:30 CST 8:30 MST</b>	WTEN-Tunes of the Day	WMIN-Oriental Orchestra
Major Bowes' Capitol Family: KMOX KRNT	KFAB-Lutheran Church Service	WNAZ-George B. German
Dick Barrie's Orch.: KOIL	WHLB-Here's to Dancing	James R. Heavey, comm.: KRNT KMOX WCCO WHLB WMFG KSCJ
Silver Strings: CKY	WLS-Weather & Live Stock	James R. Heavey, of the Irish Free State, who came to America to participate in the World Youth Congress, will speak on "An Irishman Looks at American Youth."
KFJM-Waltz Time	WMAQ-Say It With Music	Charlotte Lansing, sopr.; Glenn Darwin, bar.; Orch.: KFYR KOA
KFNF-First Methodist Church	KFAB-Church Service	WOW WDAY KSTP WLW (sw-15.33)
KMA-Church Service	WHLB-Here's to Dancing	Men With Wings, drama: WDGY WGN
KWYO-Church of Christ Devotional Service	WLS-Weather & Live Stock	News: WMAQ WNAX
WBBM-Piano Parade	WMAQ-Say It With Music	CKY-Master Works of the Piaf-forte
WCAL-Divine Service	KFAB-Church Service	KOIL-Comics Come to Life
WDGY-Pacific Paradise	WHLB-Here's to Dancing	KFAB-Gospel Tabernacle
WGN-Wm. H. Johnson, supt. Chicago Public Schools	WLS-Weather & Live Stock	WBBM-Round Lake Funster
WLW-Cadle Tabernacle Choir	WMAQ-Say It With Music	WHO-Humanitarian Hour
WMIN-News: Mood Musicals	KFAB-Church Service	WMIN-Russian Cathedral Choir
<b>10:15 CST 9:15 MST</b>	KOIL-Comics Come to Life	<b>11:45 CST 10:45 MST</b>
Dick Barrie's Orch.: WDGY WGN	KFAB-Church Service	Poet's Gold: KSCJ KRNT KDAL WHLB WCCO WMFG WBBM
KFAB Robert Simmons	KOIL-Comics Come to Life	Charlotte Lansing, sopr.; Glenn Darwin, bar.; Orch.: WMAQ WLW
KOIL-Pathways	KFAB-Church Service	KMOX-My Brother's Keeper
KSOO-Safety Prgm.	KOIL-Comics Come to Life	
WBBM-Voice of Romance	KFAB-Church Service	
WOW-Eddie Butler, organist	KOIL-Comics Come to Life	
<b>9:45 CST 8:45 MST</b>	KOIL-Comics Come to Life	
Bill Stern's Sports Scraps: KSOO KFYR WDAY WEBC WOW	KFAB-Church Service	
Meridian Music: WOB WDAY WMAQ KFYR KOA KSTP WHO WEBC (sw-15.33)	KOIL-Comics Come to Life	
Madrigal Singers: WLW WLS	KFAB-Church Service	
Walter Flandor, organist: WGN WDGY	KOIL-Comics Come to Life	
News: WMT KMA	KOIL-Comics Come to Life	
KMOX Travelogu	KFAB-Church Service	
KOA-Christian Science	KOIL-Comics Come to Life	
Reviewing Stand: WGN KSO	KFAB-Church Service	
Rollini Trio: KMA KSO	KOIL-Comics Come to Life	
KWYO-Reading the Comics	KFAB-Church Service	
	KOIL-Comics Come to Life	
	KFAB-Church Service	
	KOIL-Comics Come to Life	
	KFAB-Church Service	</

WTCT-Jane Joy Show  
WTMJ-To be announced  
**1:15 CST 12:15 MST**  
Davis Cup Matches: KRNT  
On a Sunday Afternoon: WMT  
KOIL WGN  
Sunday Drivers: WLW  
KFNF-Vic Meyer's Band  
KMA-Organ Melodies  
KSOO-Jimmy Snyder, songs  
WCAL-March of Faith  
WCCO-Ball Game  
WEB-C-Comic Strips  
WMFG-Christian Science Prgm.  
**1:30 CST 12:30 MST**  
Horse & Buggy Days, variety  
prgm.; Music of the Nineties:  
KSO KSOO WMT WENR  
Romance Melodies: KFYR WDAY  
WEB-C KOA WOW WLW KSTP  
WMAQ (sw-15.33)

KFJM-Golden Harvest Varieties  
KFNF-Sunshine Prgm.  
KMA-Pals of the Prairie  
WBBC-Pat Flanagan  
WDGY-Matinee Melodies  
WHBL-Sunday Syncopation  
WHO-Strange As It Seems  
WLW-Waltzing Over the World  
WMFG-Kiddies  
WMN-Midway Tabernacle  
WNAX-Songs of Jimmy Morgan  
WTCN-Whooper John Orch.  
**1:45 CST 12:45 MST**  
Horse & Buggy Days: KOIL  
Lee Shelley's Orch.: WDGY

KSTP-Augsburg Choir  
WGN-The Leadoff Man  
WHBL-Gabriel Heatter  
WHO-The Foursons  
WNAX-Melody Styles  
WTCN-Smiling Ed McConnell  
**2:00 CST 1:00 MST**  
Davis Cup Matches: KRNT KFAB  
KMOX WHBL WMFG KSCJ  
(sw-15.27)

Sunday Vespers: KFYR WEB-C  
KSO WDAY WENR KSOO KOIL  
Dr. Paul Scherer takes for the  
subject of his sermon "A Sense  
of What is Vital."

Rangers Serenade: KSTP WHO  
KOIA

Benay Venuta's Prgm.: WLW  
WDGY

Benay Venuta's Prgm.: CKY CKX

Baseball: White Sox vs. Detroit:  
WNW WBBM

Strange As It Seems: WMAQ  
WOW  
Kfab-To be announced  
KFNU-United Presbyterian Hour

KMA-Sacred Song Service  
WCAL-Lutheran World  
WMN-News: Music Hall  
WMT-Walnut St. Church Prgm.  
WNAX-Russ Pike  
WTCN-Poets Seminar

**2:15 CST 1:15 MST**  
Rangers' Serenade: WMAQ WOW

KFJM-Band Concert  
WCAL-Norske Psalmer  
WLW-Church by the Side of the  
Road

WNAX-Radio Aces  
WTCN-Musicale

**2:30 CST 1:30 MST**  
Davis Cup Matches: CKY CKX

The World Is Yours, drama: KOIA  
WDAY KSTP WEB-C WLW WOW  
KFYR WMAQ

Benny Rabinoff, violinist: KSO  
KOIL WENR KMA WTCN KSOO

Davis Cup Matches: KSCJ KMOX  
KRNT WHBL WMFG (sw-15.27)

Benay Venuta's Prgm.: WDGY  
WMT

CBC-Singers: CKY CKX

KFNU-Melody Matinee

KFNF-Variety Revue

WCAL-Luther Seminary

KFAB-110th Medical Regiment

Band

WGN-Leadoff Man

WHO-Playhouse

WNAX-Hillbilly Jamboree

**2:45 CST 1:45 MST**

Barry McKinley, bar.: WTCN

KSOO KMA WENR KOIL KSO

WMT

The Witch & the Suitors: CKY  
CKX

KMOX-On KMOX Tomorrow

WCAL-Talk on Holy Land

WGN-Ball Game

**3:00 CST 2:00 MST**

Marion Talley, sop. (Ry-Krisp):

Josef Koestner's Orch.; Chorus:

WHO WMAQ WEB-C KOIA WOW  
KSTP (sw-9.53)

The music detail for this program  
may be found on page 7 this week.

Texas Rangers: WMFG KSCJ

KFAB KMOX WHBL (sw-15.27)

There Was a Woman: KSOO WMT  
WTCN WENR

Charley Eckel's Orch.: WDGY  
KOIL

Sun. Serenade: CKY CKX

KFJM-Symphony Hour

KFYR-Heart to Heart Hour

KMA-Major League Baseball

Game

WCAL-Vesper Service

WDAY-Ball Game

WLW-Church By the Side of the

Road

WMN-News; Variety Show

**3:15 CST 2:15 MST**

Texas Rangers: KRNT

KFNF-Rev. Ben Compton

WMT-Musical Gems

WNAX-Sunny Syncopators

**3:30 CST 2:30 MST**

Spy Secrets, drama (Engenie):

WHO KSTP WMAQ WOW WLW

(sw-15.33)

Phil Cook's Almanac: KSCJ

WHLB WMFG KFAB KRNT

KMOX (sw-15.27)

Jean Sablon, songs: KSOO WMT

KOIL KOIA KFYR WENR WEB-C

WTCN

Chamber Music: CKY CKX

WCAL-Chorale Hour

WDGY-Ted Johnson's Orch.

WMN-Half & Half

WNAX-Songs of Jimmy Morgan

**3:45 CST 2:45 MST**

The Master Builder: KOIA WMT

WDAY WEB-C WENR KFYR

WTCN

News: KSOO WAAW

KOIL-Songs We Forgot to Re-

member

WBBC-Tenth Inning

WNAX-Freeman Junior College

**4:00 CST 3:00 MST**

Resume of Davis Cup Finals:

KSOO KMA WLW KOIA WTCN

John Tufts, recognized among  
tennis writers as a leader in  
their field, will give a resume of  
the day's play in the Davis  
Cup Finals at the Germantown  
Cricket Club, Germantown, Pa.

Popular Classics, Robert Weede,

bar.: WDAY WENR KOIA KFYR

KSOO KSO KFAB WBBM

Mitchell Ayre's Orch.: WDGY

WMT WGN

Catholi Hour; Guest Speaker:

WDAY WEB-C KOIA WHO WMAQ

WOW KSTP KFYR (sw-9.53-

15.33)

Beginning a three week series  
on the general subject "Education  
and Youth," the Rev. Dr.  
George Johnson will speak from  
Washington, D. C.

Resume of Davis Cup Finals:

CKX CKY

KFJM-Gems of Melody

KFNU-Swedish Service

WCAL-Bible Studies; Prof. L. F.

Grose

WENR Amateur Hour

WMN-News: Rhythm Matinee

**4:15 CST 3:15 MST**

Summer Concert; Orch. dir. Jos.

Cherniavsky: KSOO KMA WLW

KOIL WTCN

WCAL-Sunday Afternoon Recital

WGN-To be announced

WHLB-Tea Time Tidings

**4:30 CST 3:30 MST**

A Tale of Today, drama (Princess

Pat): WMAQ WLW (sw-9.53-

15.33)

The Laugh Liner (Wrigley's

Gum); Billy House, comedian;

Jack Fulton, tnr.; Carl Hohen-

garten's Orch.: KSCJ WBLB

KRNT WBBM KMOX WCCO

KFAB WNAX WMFG (sw-11.83)

Canadian Grenadier Guards Band:

CKX CKY

Canadian Grenadier Guards

Band: KSOO WDAY WMT KOIL

WEB-C WTCN KFYR

Joe Gallicchio's Orch.: WOW

KSTP

KFJM-Covenant Musical Hour

KOIA-Lamont School of Music

WDGY-Little Homelike Church

WGN-Walter Flandorf, organist

WHO-Ball Game

WMN-Concert Master

**4:45 CST 3:45 MST**

Joe Gallicchio's Orch.: KOIA

What's New in South America:

Edw. Tomlinson, comm.: KSOO

WDAY WMT WEB-C KFYR

WTCN

Turn to page 1 for more detail.

News: KSTP KFNF

KOIL-Tommy Ports, bar.

Turn to page 1 for more detail.

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KOIL-Tommy Ports, bar.

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News: KSTP KFNF

KOIL-Tommy Ports, bar.

Turn to page 1 for more detail.

News: KSTP KFNF

KOIL-Tommy Ports, bar.

# SUNDAY

September 4

(10:30 p.m. Continued)

Bob Crosby's Orch.: WMT KOIL  
WGN KSO  
Earl Hines' Orch.: KMA WMAQ  
WTEN WDAY WSM  
Henry King's Orch.: KFAB WJR  
KRTN WNAX WBBM WHLB  
KMBC KSCJ KDAL WMFG  
Erskine Hawkins' Orch.: WENR  
Lou Breese's Orch.: WLW KMA  
WTCN KFYR WDAY WEB  
WENR  
Henri Gendron's Orch.: WNAX  
KOIL KSL KMOX KRNT KSCJ  
KFAB KMBC WBBM  
Vincent Pirro's Orch.: WMT  
WGN KSO  
KOAS-Sid Hoff's Orch.  
WCCO-Frank Dailey  
WDFA-Dance Orch.  
WHAS-Dream Serenade  
WMIN-Oscar Sundberg

Ronald Gibson, organist: CKX  
CKY CJRM  
KMOX-News  
KSL-Sunday Evening Service  
WCCO-Ball Scores  
WDAF-Rev. Geo. Griffith  
WHAS-Dance Orch.  
WLW-Ray Pearl's Orch.  
WMIN-Koly's Swing Orch.  
10:45 CST 9:45 MST  
Henry King's Orchestra: WCCO  
KMOX  
Erskine Hawkins' Orch.: WENR  
CJRM-News  
CKY-Tudor String Quartet  
KSL-The Catholic Hour

11:00 CST 10:00 MST  
Clyde McCoy's Orch.: WHO WSM  
KSTP KFYR KOA WMAQ  
Carlos Molina's Orchestra: KSCJ  
KFAB KMOX KRNT WCCO  
KMBC WNAX WBBM  
Paul Martin's Orch.: KMA WDAY  
WEB CWTN WENR  
Lee Shelley's Orch.: WGN KSO  
WMT KOIL  
CJRM-News  
CKY-Tudor String Quartet  
KSL-The Catholic Hour

WLW-Twenty-Four Hour Review  
WMIN-News; Dance Time  
WOW-Evening Reveries  
11:15 CST 10:15 MST  
Clyde McCoy's Orch.: WOW  
Lee Shelley's Orch.: WLW  
CJRM-Eventide Echoes  
KSL-News  
WMIN-Koly's Swing Orch.  
11:30 CST 10:30 MST  
Leon Mojica's Orch.: WOW WHO  
KSTP WSM WMAQ  
Organ Reveries: CKY

Lou Breese's Orch.: WLW KMA  
WTCN KFYR WDAY WEB  
WENR  
Henri Gendron's Orch.: WNAX  
KOIL KSL KMOX KRNT KSCJ  
KFAB KMBC WBBM  
News: WMIN KMBC WBBM  
KOA  
KMOX-Dancing Time  
KSL-Sunday Evening on Temple  
Square  
WLW-Moon River  
WOW-Musical Prgm.  
End of Sunday Programs

11:45 CST 10:45 MST  
CKY-News  
WMIN-Glad Olonger  
12:00 CST 11:00 MST  
Jimmy Dorsey's Orch.: WGN  
KSO KSTP  
News: WMIN KMBC WBBM  
KOA  
KMOX-Dancing Time  
KSL-Sunday Evening on Temple  
Square  
WLW-Moon River  
WOW-Musical Prgm.  
End of Sunday Programs

# Monday

## MORNING

7:00 CST 6:00 MST  
Breakfast Club; Orch. & Soloists; News: WEB CWTN KMA  
WDAY KFYR  
Richard Maxwell, tnr.: KDAL (21.51)  
Musical Clock: WBBM KMOX  
News: KOIL WOW  
7:15 CST 6:15 MST  
Montana Slim, songs; News: KDAL (sw-21.51)  
News: KFJM WLW WMT WNAX  
WLS WCCO WHO  
Morning Meditations: WHLB  
WMFG

7:30 CST 6:30 MST  
Joyce Jordan, sketch (Calox)  
Toothpowder & Solidified Alabene: WBBM  
Fred Feibel, organist: KDAL  
News: KSOO WAAW  
Musical Clock: WMT WOW  
KOIL  
CKY-Rise 'n' Shine  
KJFM-Cuckoo Clock Prgm.  
7:45 CST 6:45 MST  
Bachelor's Children (Old Dutch Cleanser): KRTN KMOX KFAB  
KJFM-News & Sales  
KMA-Master Melody Boy  
KSOO-The Musical Clock  
WBBM-Linda's First Love, sketch  
WDGY-Modern Trend  
WEB-C-Morning Musicale; News  
WHO-News  
WLS-Boys from Virginia  
WMAQ-A Step Ahead with Norman Ross  
WNAX-Radio Aces  
WTEN-Popular Concert

8:00 CST 7:00 MST  
Pretty Kitty Kelly (Wonder Bread): KMOX WCCO WBBM  
KRTN KSCJ  
Just Neighbors, sketch: WLS  
KSO

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ  
Coffee Pot Inn: WNAX WOW  
WHO KFYR  
Musical Clock: WTCN WMT  
WEB WMFG

News: CKX KOA  
CKY-News & Weather  
KJFM-Time 'n' Tunes  
KJFM-Markets  
KJFM-Today at Eight  
KMA-Forest Rangers  
KOIL-Songs We Love  
KSTP-Good Morning Hour  
KJFM-Sunrise Strings  
WDAY-Time to Shine  
WDGY-Morning Musicale

KOIL-Mayper's Melody Memories  
WGN-Martha Crane & Helen Joyce  
WHLB-The Clockwatchers  
WLW-Hymns of All Churches  
WMIN-News; At Your Service

8:15 CST 7:15 MST  
John's Other Wife, sketch (Louis Philippe): WMAQ  
Myrt & Marge, sketch (Super Suds): WBBM KFAB KMOX  
WCCO WNAX

Jerry Sears' Orch.: KMA KSO  
KOIL  
John Metcalfe's Choir Loft: WDGY

News: KJFM WLS  
To be announced: KSCJ KFYR  
CJRM-Songs of the Range  
CKX-Wake Up & Sing  
CKY-Rise 'n' Shine  
KJFM-Tree Planters  
Little German Band  
KOAS-Mother Randall & Blue Ribbon Melodies  
KSTP-Harmony Parade  
KJFM-Just About Time

WDAY-Time Signal Prgm.  
WEB-Mirror of Fashion  
WHO-Fruit Reporter  
WLW-Myrt & Marge, sketch  
WOW-Hymns of All Churches

8:30 CST 7:30 MST  
Hilltop House: WCCO KFAB  
KMOX WBBM WNAX  
Just Plain Bill, sketch (Koly-nos): WMAQ

Josh Higgins of Finchville: WLS  
WDAY WTCN KOIL KMA  
Tex Fletcher: WMT  
Walter Blaufuss' Orch.: KSTP

News: KJFM WLW WMT WNAX  
WLS WCCO WHO  
Morning Meditations: WHLB  
WMFG

7:30 CST 6:30 MST  
Joyce Jordan, sketch (Calox)  
Toothpowder & Solidified Alabene: WBBM  
Fred Feibel, organist: KDAL  
News: KSOO WAAW  
Musical Clock: WMT WOW  
KOIL  
CKY-Rise 'n' Shine  
KJFM-Cuckoo Clock Prgm.

7:45 CST 6:45 MST  
Bachelor's Children (Old Dutch Cleanser): KRTN KMOX KFAB  
KJFM-News & Sales  
KMA-Master Melody Boy  
KSOO-The Musical Clock  
WBBM-Linda's First Love, sketch  
WDGY-Modern Trend  
WEB-C-Morning Musicale; News  
WHO-News  
WLS-Boys from Virginia  
WMAQ-A Step Ahead with Norman Ross  
WNAX-Radio Aces  
WTEN-Popular Concert

8:00 CST 7:00 MST  
Pretty Kitty Kelly (Wonder Bread): KMOX WCCO WBBM  
KRTN KSCJ  
Just Neighbors, sketch: WLS  
KSO

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ  
Coffee Pot Inn: WNAX WOW  
WHO KFYR  
Musical Clock: WTCN WMT  
WEB WMFG

News: CKX KOA  
CKY-News & Weather  
KJFM-Time 'n' Tunes  
KJFM-Markets  
KJFM-Today at Eight  
KMA-Forest Rangers  
KOIL-Songs We Love  
KSTP-Good Morning Hour  
KJFM-Sunrise Strings  
WDAY-Time to Shine  
WDGY-Morning Musicale

KOIL-Mayper's Melody Memories  
WGN-Martha Crane & Helen Joyce  
WHLB-The Clockwatchers  
WLW-Hymns of All Churches  
WMIN-News; At Your Service

8:15 CST 7:15 MST  
John's Other Wife, sketch (Louis Philippe): WMAQ  
Myrt & Marge, sketch (Super Suds): WBBM KFAB KMOX  
WCCO WNAX

Jerry Sears' Orch.: KMA KSO  
KOIL  
John Metcalfe's Choir Loft: WDGY

News: KJFM WLS  
To be announced: KSCJ KFYR  
CJRM-Songs of the Range  
CKX-Wake Up & Sing  
CKY-Rise 'n' Shine  
KJFM-Tree Planters  
Little German Band  
KOAS-Mother Randall & Blue Ribbon Melodies  
KSTP-Harmony Parade  
KJFM-Just About Time

WDAY-Time Signal Prgm.  
WEB-Mirror of Fashion  
WHO-Fruit Reporter  
WLW-Myrt & Marge, sketch  
KJFM-Clockwork Hour  
KJFM-Weather & Markets  
KJFM-Saloon Silhouettes  
KJFM-Markets & Top o' the Dial  
KMOX-Music Man & Tell a Story Lady

KOA-Home Service  
KOIL-Lady Courageous  
KSOS-The Ranch Boys  
KJFM-Morning Devotional  
WBBM-The Heart of Julia Blake  
WCCO-Ma Perkins  
WDAY-Bargain Specials; King of the Kitchen

WDGY-The Buckeye Four  
WGN-Get Thin to Music  
WLW-The Goldbergs, sketch  
WMIN-News; Musical Memories  
WNAX-Hymns of All Churches

9:15 CST 8:15 MST  
Vic & Sade, comedy sketch (Crisco): WLS WLW

Lorenzo Jones, sketch (Phillips): KSTP WMAQ WHO WOW  
Ruth Carhart, songs: KSCJ  
Scattergood Baines, sketch (Wrigley's Gum): WNAX KFAB

Breen & de Rose: WMT KOIL  
KSO KOA

Bachelor's Children, sketch (Cudahy): WGN  
Amer. Family Robinson: WMFG  
WHLB

CKX-On Parade  
KJFM-Paul & Irving  
KJFM-Hymns of All Churches  
KMA-Homemakers' Chat

KMOX-Compare Notes  
KSOS-The Woman's World  
KJFM-Cub Reporters  
WAAW-Markets

WBBM-Editor's Daughter, sketch  
WCCO-Bachelor's Children  
WDGY-Hollywood Brevities  
WEB-Woman's Hour

WMIN-Song Stylist  
WTEN-Something in the Air  
9:30 CST 8:30 MST  
Do You Remember: KSTP

Big Sister, sketch (Rinso): KRTN WBBM KFAB WCCO  
WNAX KMOX KDAL

Pepper Young's Family, sketch (Camay Soap): WLS  
Details of contest on this program may be found on inside back cover.

Get Thin to Music: KSO KOIL  
WDGY

CKX-Markets; What's in the Air  
CKY-Homelife Frolic

KJFM-Household Hour  
KJFM-Good Morning, Neighbor  
KJFM-Betty & Bob  
KOA-Your Music & Mine

KSCJ-News; Timetable  
KSO-Concert Hall  
KJFM-Dance Diversions  
WAAW-Markets

WCAL-College Bulletin  
WDAY-Grandma Travels  
WGN-Don Pedro's Magic Violin  
WHLB-Pleasure Play

WHO-Pet's Mountaineers  
WLW-Short, Short Story  
WMAQ-Hal Tate, Radio Tatler  
WMFG-News

WMIN-Milady's Music Box  
WMT-Gospel Baritone  
WOW-Mystery Chef  
WTEN-Around the Town

9:45 CST 8:45 MST  
Road of Life, sketch (Chipso): WMAQ WLW

Viennese Ensemble: WMT WEB  
Aunt Jenny's Stories (Spry): WBBM WCCO KMOX WNAX  
KRNT KFAB KDAL

Kitty Keene, sketch (Dreft): WHO KSTP WOW WDAY KOA  
KJFM

Getting the Most Out of Life, Dr. Wm. L. Stidger (Standard Brands): CKY CKX

KJFM-Markets  
KMA-Mickey & Her Guitar  
KOIL-Homemakers Club  
KJFM-Parent Talk

KSO-Book Reading Time  
WCAL-Devotion  
WDGY-A Woman's World  
WGN-Painted Dreams

WMFG-Prunes and Praises  
WMIN-Gospel Singer  
WTEN-Tunes of the Day

10:00 CST 9:00 MST  
Dan Harding's Wife, sketch (National Biscuit Co.): WMAQ

Mary Margaret McBride, columnist (La France & Satina): KMOX KRNT WCCO KFAB  
WBBM

Dorothy Dreslin, songs: WMT  
Ernest Coulton, bar.: CKX CKY

Township No. 52: WHLB WEB  
WMFG

KJFM-Household Hour  
KJFM-Cornfield Hawaiians  
KJFM-Weather & Markets

KMA-Weather; Mkt.: News  
KOA-Well's of Music  
KOIL-News; Weather

KJFM-Melody Ramblings with Marty Dale

WLW-Twenty-Four Hour Review  
WMIN-News; Dance Time  
WOW-Evening Reveries

11:15 CST 10:15 MST  
Clyde McCoy's Orch.: WOW  
Lee Shelley's Orch.: WLW

CJRM-Eventide Echoes  
KSL-News  
WMIN-Koly's Swing Orch.

11:30 CST 10:30 MST  
Leon Mojica's Orch.: WOW WHO  
KSTP WSM WMAQ

Organ Reveries: CKY

Lou Breese's Orch.: WLW KMA  
WTCN KFYR WDAY WEB  
WENR  
Henri Gendron's Orch.: WNAX  
KOIL KSL KMOX KRNT KSCJ  
KFAB KMBC WBBM

Vincent Pirro's Orch.: WMT  
WGN KSO  
KOAS-Sid Hoff's Orch.  
WCCO-Frank Dailey  
WDFA-Dance Orch.  
WHAS-Dream Serenade

WMIN-Oscar Sundberg

WHO-Market & Weather  
WLS-Dinner Bell Prgm.  
WMT-News; Hillbillies  
WNAX-Billie and Ted, harmony team  
WOW-The Goldbergs, sketch

AFTERNOON

12:00 CST 11:00 MST  
Al Roth's Orch.: KFYR WTCN  
Betty & Bob, sketch (Gold Medal): KOA WMAQ WHO KSTP  
(sw-15.33)

Enoch Light's Orch.: WCCO  
KSCJ (sw-15.27)

Big Sister: CKY CKX

News: KFAB WAAW WMIN  
KJFM-Slim Thomson's Cowboys  
KJFM-Farm Sales & News  
KMA-Weather & Markets

KMOX-Singin' Sam  
KOIL-Those Happy Gilmans  
KSOS-Jack Marlow, songs  
KJFM-Devotional Service

WBBM-Manhattan Mother, sketch  
WDAY-Happy Harvesters  
WDGY-Farm Prgm.

WEB-Bulletin Board; Weather & Hydro  
WGL-Harold Turner, pianist  
WHLB-Luncheon Melodies

WB-Musical Prgm.  
WLW-Linda's First Love, sketch  
WMFG-Noon Day Revue  
WMT-Cedar Valley Hillbillies

WNAX-Farm & Home  
WOW-Markets & Music

12:15 CST 11:15 MST  
Arnold Grimm's Daughter, sketch (Gold Medal): WLW WMAQ KSTP  
KSCJ KOA (sw-15.33)

Marriage License Romances: WGN

News: KJFM KOIL WMFG  
Kitty Keene, Inc., sketch: KMOX WCCO  
CKX-Merrymakers Orch.

CKY-On the Mall  
KJFM-Mohawk Boys  
KMA-The Harvesters

KSCJ-Voice of the People  
KSOS-Grain Quotations  
WBBM-Dugout Dope

WDAY-Noonday Variety Prgm.  
WDGY-Farm Bureau News  
WHO-Melodious Favorites

WLS-Corn Belt Gossip  
WMIN-Noon-Day Jamboree  
WMT-Question Man; Voice of Iowa

WNAX-News & Markets  
WOW-Midday Melodies

12:30 CST 11:30 MST  
Davis Cup Matches: KSCJ (sw-15.27)

Joe Green's Orch.: WTCN KOIL  
KFYR

Valiant Lady, sketch (Gold Medal): WLW KOA WMAQ KSTP  
(sw-15.33)

News: WHO WOW  
Man on the Street: WHLB  
WMFG WEB  
CKY-Eb & Zeb, sketch  
KJFM-State Fair Prgm.

KFDY-Music  
KJFM-Closing Markets: Olaf Reisem's Band  
KJFM-Henry Field

KMA-Weather & News  
KMOX-Linda's First Love  
KSCJ-Master Breeder; Farm Flash

KSOO-The Old Timers  
KJFM-House of Peter MacGregor  
WBBM-Basball; Cleveland vs. Chicago (2 games)

WCCO-First Edition  
WDAY-Foot Health Clinic; News  
WDGY-Livestock Reporter  
WGN-June Baker, home management  
WLB-Farm Prgm.

# September 5, 1938

# MONDAY

September 5

WLS-Voice of the Feed Lot; Markets  
WMT-Tune Time  
WNAX-Sunny Syncopators  
**12:45 CST 11:45 MST**  
Davis Cup Matches: KRNT  
Hymns of All Churches (Gold Medal): WMAQ WHO KSTP  
KOA (sw-15.33)

Joe Green's Orch.: KSO

Judy & Jane: WDAY WEB

CKX-Market Quotations

CKY-News & Messages

KFAB-Man on the Street

KFDY-Farm Flashes

KFYR-Grandma Travels

KMA-Earl May's Visit

KMOX-The Editor's Daughter

KSCJ-Markets

KSO-News

KWYO-Musical Newsy

WCCO-Tune Times

WDGY-Hank & Martha

WGN-Hits of Today

WHLB-Salon Silhouettes

WLS-Listeners' Mike; Grain Market

WLW-Kitty Keene, Inc., sketch

WMFG-Noon Postscript

WMN-Swing Time

WMT-Joe Doakes; Niagara Trip

WNAX-D. B. Gurney

WOW-Foster May, Man on the Street

WTEN-Front Page

**1:00 CST 12:00 MST**

Davis Cup Matches: KSCJ

WHLB KMOX WMFG KFAB

(sw-15.27)

Labor Day Address by Frank Morrison: WLS WTEN KSO

Frank Morrison, secretary-treasurer of the American Federation of Labor, will deliver a special Labor Day address.

Gold Cup Races: WMT WGN KSO

Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WDAY WEBC KFYR KSTP WLW WOW WHO KSO (sw-15.33)

Story of Mary Marlin: CKY CKX

KFDY-Chimes Concert

KFJM-Hit of the Day

KFNF-Grab Bag Prgm.

KMA-Country Home Time; Musical Varieties

KMOX-Travelogue

KWYO-Vocal Highlights

WCCO-Day Dreams

WDGY-Slim Jim

WLB-Trumpet Solos

WMN-News; Orchestra

WNAX-Petroleum Parade

**1:15 CST 12:15 MST**

Oxydol's Own Ma Perkins, sketch: KSTP WDAY WOW KSO

WMAQ WHO WEB C KFVR

Details of contest on this program may be found on inside back cover.

Labor Day Address by Frank Morrison: KSO (sw-15.33)

Davis Cup Matches: KRNT

Oxydol's Own Ma Perkins, sketch: CKX CKY

KFAB-Tommy & His Banjo

KFDY-Music That Lives

KFJM-Puzzle Prgm.

KMA-Mickey Gibbons

KMOX-Judy & Jane

KOIL-The Friendly Advisor

KWYO-News Flashes

WAAW-Marke Close & Summary

WCCO-Betty & Bob

WGN-Music Modern

WLB-Tuberculosis Talk

WLW-Ma Perkins, sketch

WMN-Gypsy Strings

WMT-Frank Voelker, organist

**1:30 CST 12:30 MST**

The Pittsburghers: KSCJ KRNT WMFG WHLB (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): WEB C KFYR WHO KSTP WLW WMAQ KSO

WOW WDAY

Details of contest on this program may be found on inside back cover.

To be announced: KSO KOIL KMA

Harold Stokes' Orch.: WGN WDGY

Pepper Young's Family, sketch: CKY CKX

News: KFNF WLS WMT

KFAB-Songs Sacred

KFDY-Susan Z. Wilder

KFNM-Request Prgm.

KMOX-Magic Kitchen

KWYO-Sons of the Pioneers

WCCO-Julia Blake

WLB-Brahms Fourth Symphony

WNAX-Songs of Jimmy Morgan

**1:45 CST 12:45 MST**

The Guiding Light, sketch (White Naptha): WEB C WMAQ KFYR WHO WDAY WLW KSO

Keyboard Arabesque: KRNT KSCJ KDAL (sw-15.27)

To be announced: WLS WMT WTCN

The Guiding Light, sketch: CKX CKY

Judy & Jane, sketch: WHLB WNAX WMFG

KFAB-News & Markets

KFDY-Manhattan Concert Band

KFNM-The Pet Man

KWYO-News; Markets & Farm

Flashes

WCCO-Markets

WDGY-Dr. Dyble's Scrap Book

WGN Lead-Off Man

**2:00 CST 1:00 MST**

Aqueduct Handicap: KSCJ KRNT WMFG (sw-15.27)

Labor Day Address by Wm. Green: KSO KSOO WMT WENR KOIL WTCN WEBC

Backstage Wife, sketch (Dr. Lyons): KSTP WMAQ WHO

WOW KOA

London Calling: CKX CKY

Stock Quotations: WHLB WMFG

Baseball; Sox vs. Cleveland,

second game: WGN WMFB

KFAB-Cornhusker Jamboree

Vic & Sade, sketch: WDAY KFYR

KFNF-Kitchen Klatter

KMA-Organ Melodies

KMOX-Those Happy Gilmans

KWYO-Music Album

WAAS-News

WCCO-Ladies First

WDGY-Musical Newsy

WLW-Dan Harding's Wife

WNAX-Melody Styles

**2:15 CST 1:15 MST**

Aqueduct Handicap: WHLB

WCCO

Stella Dallas, sketch (Milk of Magnesia): WHO WDAY WMAQ KOA KSTP

Labor Day Address by Wm. Green: WDAY

KFJM-Ma Perkins, sketch

KFNF-Studio Prgm.

KFYR-Markets, Weather: News

KMA-Paint Boys

KMOX-One Woman's Opinion

WDGY-Three Russian Steppes

WLW-Midstream, drama

WMN-Music Hall

WNAX-Betty Lane's Southerners

**2:30 CST 1:30 MST**

Deep River Boys: WMFG KRNT KSCJ WHLB (sw-15.27)

Club Matinee: KFYR WDAY

KSOO WMT WENR KOIL KMA KOI WEBC

Life Can Be Beautiful, sketch (Ivory Soap): WMAQ WDAY WHO

CKY-Broadcast Bulletin

KFJM-Floyd Johnson's Orch.

KFNF-Mother's Forum

KMOX-Ball Game

KWYO-Pacific Paradise

WCCO-Front Page Parade

WDGY-Gems of Melody

WLW-Heart of Julia Blake

WNAX-Happy Jack's Old Timers

**2:45 CST 1:45 MST**

Lois Elliman, songs: KSCJ WHLB WMFG (sw-15.27)

Girl Alone, sketch: WMAQ WDAY KSTP

News: WMFG WHLB

KFJM-W. P. A. Educational

KFNF-Gospel Singer

KWYO-Matinee Melodies

WDGY-Gertrude Lewis

WGN Bill Anson

**4:15 CST 3:15 MST**

Gold Cup Races: WEB C KFYR WMAQ KOA (sw-9.53)

Songs for You: KSCJ WCCO WMFG KMOX

Penumbra: WGN KSO

Convention of the Ukrainian Youth's League: KSOO WTCN WENR

Davis Cup Matches: WMFG KSCJ WHLB KMOX

Start of Thompson Trophy Air Race: WMAQ KFYR WEB C

Baseball Game: KFAB WMT WNAX KMA

CKX-Gems from the Classics

CKY-Prof. Allison, book review

KFJM-Baseball Scores

KFNF-Variety Revue

KOA-Judy & Jane

KOIL-Top Tunes

KSOO-News

KSTP-Woman's Page

KWYO-Amer. Family Robinson

WDGY-Tea Time Tunes

WDGY-Jolly Miller's Orch.

WHO-Rural Women's Chorus

WLW-Houseboat Hannah

WMN-News; Variety Show

WOW-Police Bulletins

**3:15 CST 2:15 MST**

Silhouettes of the West: WENR

Don Winslow of the Navy, sketch: KFYR WDAY KSOO

Backwoods Breakdown: CKX CKY

Paul Martin's Music: WMAQ

Three Graces & Piano: KOIL CKX

KFJM-News

KOA-Heart of Julia Blake

KSTP-Daily Features

KWYO-This Rhythmic Age

WGN-Armchair Melodies

WHLB-Devotional Services

WLB-Musical Prgm.

WMFG-Children's Hour

WMIN-Matinee Melodies

**4:45 CST 3:45 MST**

Lum & Abner, comedy sketch (Postum): WBBM KFAB (sw-11.83)

Pictures of this team may be found on pages 10 and 11.

Lowell Thomas, news commentator (Sun Oil): WLW

Lola Hutchinson, sop.: WENR WDAY KSOO WEBC KFYR KSTP

Adrian Rollini's Orch.: WMAQ WOW

Summary of Hines Trial: KOIL WDAY CKY CKX

News: WTCN KOA

KSCJ-Ma Perkins

WGN-Little Orphan Annie

**5:00 CST 4:00 MST**

Amos 'n' Andy (Campbell's Soup): (sw-9.53) (also at 9 p.m.)

Ray Heatherton, songs: WHLB

KSCJ WMFG KMOX (sw-11.83)

Concert Orch.: KOIL WENR WTCN WDAY WEBC KFYR

Sports: WTCN WLW

Don Winslow of the Navy, sketch (Krispies): WMAQ WOW WLW

Songs from the South: CKX

KFAB-Swing Your Partner

KFJM-Baseball Scores

KFNF-Cub Reporters

KFYR-Ben Selvin's Orch.

# MONDAY

September 5

8:15 CST 7:15 MST

Harmonies: CKX CKY

WEB-Sodahl's Orch.

WMFG-James Melton, tnr.; Orchestra  
WMIN-Tuning Around

8:30 CST 7:30 MST

Believe It or Not (Huskies); Robert L. Ripley; Linda Lee, vocalist; B. A. Rolfe's Orch.; Guests: KSTP WDAF WEBK WTMJ KFYR WMAQ WDAY KOA WSM WOW WHO (also see 5 p.m.)

Nat'l Radio Forum: KOIL KMA WENR WTCN

Pageant of Melody: WGN KSO WMT

Del Casino, songs: KSCJ WHLB KRNT KMBC KFAB WCCO WNAK WMFG WBBM KSL (sw-11.83)

Dan McCowan: CKX CKY

Baseball Game: KFJM WHAS KMOX-Let's Celebrate  
KJFM-Dance Time  
WJL-Let's Celebrate  
WLW-Colonel's Minstrels  
WMIN-Buenos Noches

8:45 CST 7:45 MST  
Rhythm in the Breeze: KSCJ KMOX WNAK WMFG WHLB KFAB KRNT KMBC KSL (sw-11.83)

Ruth Markus, sop.: CKX CKY  
News: KMA WMT  
WBBM-John Harrington, news  
WCCO-Welcome Stranger  
WDAF-D. W. Newcomer's Quartet  
WJR-Harry S. Toy  
WMIN-King's Men

9:00 CST 8:00 MST  
Amos 'n' Andy (Campbell's Soup): WOW WHO KOA WSM WMAQ WDAF KSTP WLW (also see 5 p.m.)

Alias Jimmy Valentine, sketch (Dr. Lyons); KOI WMT KSO WTCN WENR KMA (also see 5 p.m.)

News: CKY CJRM CKX

Henry Busse's Orch.: KRNT KMBC WCCO KFAB WBBM WJR KSCJ WHLB WNAK

Wm. Farmer's Orch.: (sw-9.53)

News: WMIN WDAY

KFYR-Farmers' Union

KMA-Dance Orch.

KMOX-The Goldbergs, sketch

KSL Howie Wing

WEB-CVarieties; Sports Brief

WMFG-Sports Review

WTMJ-Kilowatt Hour

9:15 CST 8:15 MST

Wm. Farmer's Orch.: KFYR WSM WEBC WOW (sw-9.53)

Lum & Abner, comedy team (Postum): KMOX KSL KRNT KMBC WHAS WCCO (also at 4:45 p.m.)

Parisian Rhythms: CJRM CKX CKY

Sports: KSTP WHO

KOA-Girls of the West

WBBM-James Melton, tnr.; Orchestra

WDAF-"Katzho Answer Game"

WDAY-Baseball Game

WGN-Jack Russell's Orch.

WLW-Kresup-Erion, sop.

WMAQ-Fort Pearson, news

WMFG-Song Time

WMIN-Coral Islanders

WNAX-News

WTMJ-Easy Aces

9:30 CST 8:30 MST

Al Donahue's Orch.: WSM WHO

KSTP WLW

The Voice of Firestone; Margaret Speaks, sop.; Mixed Chorus; Symphony Orch.: KOA (also see 6:30 p.m.)

Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.: WCCO WNAK KRNT WHAS KSL KMOX (also see 6:30 p.m.)

Guy Lombardo's Orch.: KFAB KSCJ WHLB (sw-6.12)

Horace Lapp's Orch.: CKX CKY

## Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (9:30 MST) National Farm and Home Hour.

### AFTERNOON

3:45 CST (2:45 MST) New Horizons.

### NIGHT

6:00 CST (5:00 MST) Robert L. Ripley.

6:30 CST (5:30 MST) Voice of Firestone.

6:30 CST (5:30 MST) Pick and Pat.

7:00 CST (6:00 MST) String Symphony Orchestra.

7:00 CST (6:00 MST) Orson Welles.

8:00 CST (7:00 MST) True or False.

8:00 CST (7:00 MST) Contented Hour.

8:00 CST (7:00 MST) Wayne King.

8:30 CST (7:30 MST) Robert L. Ripley.

9:30 CST (8:30 MST) Pepper Martin's Mud Cat Band.

KFYR-Weather & News

KOA-Colorado's Hour

KOIL-Sample Time

KSCJ-Sports; Sports; Timetable

KSL-Pinto Pete

WCCO-Let's Celebrate

WENR-Music As You Desire It

WHAS-Baseball Game

WOW-Wig Waggin' with Wagner

WSM-World in Review

WTMJ-Baseball Scores

WTMJ-Sports; Dance Orch.

10:15 CST 9:15 MST

Dance Orch.: KFYR WHO WMT KMA WEBC WTCN

Buddy Rogers' Orch.: KRNT WJR KSCJ WHLB WMFG

Dance Orch.: WLW WOW WSM

KSL-Musical Vignettes

KSTP-Night Extra

WCCO-Cedric Adams

WDAY-The Shadow, drama

WHAS-News

WMIN-Koly's Swing Orch.

10:30 CST 9:30 MST

Earl Hines' Orch.: WMAQ WLW

WDAY WSM KMA WOW WHO

Ted Weems' Orch.: WJR WBBM

WNAK KRNT WHLB KMBC KFAB KSCJ WMFG

Lou Breese's Orch.: WEBC KFYR

Radio's Candid Camera; Bob Crosby's Orch.: WGN WMT KSO

CJRM-News

WMIN-Koly's Swing Orch.

11:15 CST 10:15 MST

Bunny Berigan's Orch.: WTCN WLW WSM

Royal Ambassadors' Orchestra: KSCJ KFAB WNAK WBBM KRNT KMBC KMOX

CJRM-Eventide Echoes

KSL-News

WMIN-Koly's Swing Orch.

11:30 CST 10:30 MST

Irma Glen, organist: KMA KFYR

WTCN WDAY WMAQ WEBC WTMJ

Ramona's Men of Music: KOIL

KSL KSCJ KMBC WNAX WBBM KFAB KMOX KRNT

Anson Weeks' Orch.: WLW KOA

KSTP WSM WHO WOW WENR

Lee Shelley's Orch.: WMT KSO

WGN

Cabbages & Kings: CKX

CJRM-Petite Musicals

WCCO-Nobel Sissle's Orch.

WDAF-Dance Orch.

WHAS-Dream Serenade

WMIN-Midnight Reveries

11:45 CST 10:45 MST

KOA-Family News

12:00 CST 11:00 MST

Jimmy Dorsey's Orch.: WGN

KSO

News: KOA WMIN WHO WBBM

KMOX-Dancing Time

KSL-Starlight Serenade

KSTP-Dream Ship

WLW-Moon River

WOW-Musical Prgm.

Stanley Hickman Serenade: KSCJ

WNX-KRNT WBBM KMOX

KFAB KMBC

Radio's Candid Camera; Bob

Crosby's Orch.: WGN WMT KSO

CJRM-News

KOA-Dick Stabile's Orch.

KSL-Spud Murphy's Orch.

WCCO-Jimmy Grier

WDAF-Nighthawks

WLW-Twenty-Four Hour Review

WMIN-News; Twelfth Hour

Tempo

WMB-Evening Moods

WTCN-Frank Dailey's Orch.

11:15 CST 10:15 MST

Bunny Berigan's Orch.: WTCN

WLW WSM

Royal Ambassadors' Orchestra: KSCJ KFAB WNAK WBBM KRNT KMBC KMOX

CJRM-Eventide Echoes

KSL-News

WMIN-Koly's Swing Orch.

11:30 CST 10:30 MST

Irma Glen, organist: KMA KFYR

WTCN WDAY WMAQ WEBC

WNAK KRNT WHLB KMBC KFAB KSCJ WMFG

Lou Breese's Orch.: WEBC KFYR

Radio's Candid Camera; Bob

Crosby's Orch.: KSO WMT

CJRM-News

WMIN-Koly's Swing Orch.

11:45 CST 10:45 MST

KOA-Family News

12:00 CST 11:00 MST

Jimmy Dorsey's Orch.: WGN

KSO

News: KOA WMIN WHO WBBM

KMOX-Dancing Time

KSL-Starlight Serenade

KSTP-Dream Ship

WLW-Moon River

WOW-Musical Prgm.

End of Monday Programs

# Tuesday

### MORNING

7:00 CST 6:00 MST

Breakfast Club; Orch. & Soloists; News: WEBC WDAY KFYR

WENR WTCN

WNAK WCCO

WMBG WBBM

WTCN KMOX (sw-21.5)

WNAK WCCO

TUESDAY

September 6

## Frequencies

CJRM-540 WCCO-810  
CKX-1120 WDAB-610  
KRY-910 WDAY-940  
KDAL-100 WDGY-1180  
KFAB-770 WEBB-1290  
KFDY-780 WENR-870  
KFJM-1410 WGN-720  
KFNF-890 WHAS-820  
KFYR-550 WHLB-1370  
KMA-930 WHO-1000  
KMB-950 WJR-750  
KMOX-1090 WLB-760  
KOA-830 WLS-870  
KOIL-1260 WLW-700  
KRNT-1320 WMAQ-670  
KSJ-1320 WMEG-1210  
KSL-1130 WMIN-1370  
KSO-1430 WMT-600  
KSOO-1110 WNAZ-570  
KCTP-1460 WOW-590  
KWOY-1370 WSM-650  
KAAW-660 WTCN-1250  
WBMM-770 WTMJ-620  
WCAL-760

Stock Quotations: WHLB WMFG  
CKX Farmer's Hour  
CKY-Singing Ensemble  
KFJM-Recorded Interlude  
KFNF-Frank Field  
KOIL-Diary Dreams  
KSCJ-Women's Review  
KWOY-Number Please  
WCCO-Happy Gilmans  
WHO-Myrt & Marge, sketch  
WLB-Grieg Concerto  
WLS-Evelyn "The Little Maid"  
WLW-News; Live Stocks; River;  
Weather & Markets  
WMIN-Mid-Morning Concert  
WNAZ-Radio Aces  
WOW-Pretty Kitty Kelly  
10:45 CST 9:45 MST  
Farm & Home Hour: WLW  
Our Gal, Sunday, sketch (Annie): WBBM KRNT KFAB  
KMOX  
To be announced: WMT  
String Orch.: CKX  
CKY-Musical Prgm.  
KFJM-Markets  
KFNF-Wilbur Smith  
KOIL-Modern Moods  
KSCJ-Want Ad Rambles; Round-Up  
KSTP-Jean Abbey  
WCCO-Grandma Travels  
WDGY-Markets  
WGN Musical Mail Box  
WHLB-Concert Goms  
WHO-Hilltop House, sketch  
WLS-Across the Mike  
WMFG-Monitor News  
WNAZ-Happy Jack's Old Timers  
WOW-Judy & Jane  
11:00 CST 10:00 MST  
Glenn Darwin, bar.: WOW (sw-15.33)  
The Goldbergs, sketch (Oxydo): WCCO KDAL WBBM WHLB  
WNAZ WMFG  
The Happy Gang: CKX  
CKY-Singing Stars  
KFAB-Songs of the Good Old Days  
KFJM-Man on the Street  
KFNF-Weather; Markets; News  
KMOX-Ma Perkins, sketch  
KOA-Colo. Agri. College  
KOIL-Memory Lane  
KSCJ-Jerry of the Circus  
KSTP-Household Forum  
KWOY-News Flashes  
WDGY-Charles Sengir  
WGN-Luncheon Dance Music  
WHO-Dan Harding's Wife, sketch  
WLB-Drama Behind the News  
WLS-Melody Roundup  
WMIN-News; World Book Man  
WMT-Tom Owens' Cowboys  
11:15 CST 10:15 MST  
Vic & Sade, sketch (Crisco): WBBM KMOX KDAL WCCO  
WNAZ WHLB WMFG  
Words & Music: KSTP (sw-15.33)  
Between the Bookends: WDGY  
WMT  
Vic & Sade: WHO WOW  
CKY-Singing Stars  
KFAB-Roy, Lonnie and John  
KFJM-L. T.'s Band  
KFNF-Zonna Field  
KOIL-Waltz Time  
KSCJ-Cub Reporter  
KWOY-Varieties  
WAAW-Markets  
WLS-Fruit, Vegetable, Butter & Egg Markets; News  
11:30 CST 10:30 MST  
Road of Life, sketch (Chipso): WBBM KMOX  
Mother-in-Law, sketch: KOIL  
Street Scene: CKX  
Household Hannah: WCCO WOW  
CKY-Street Interview  
KFAB-Dinner Call  
KFDY-Markets; John M. Ryan  
KFYR-Lullaby Lester  
KFYR-Markets & Police Bulletins  
KMA-Dustin' the Fiddle

KOA-Radio Budget Shop  
KSCJ-Farm Flash; News  
KSOO-Markets  
KSTP-Singin' Sam  
KWOY-Household Hour  
WDAY-Man on the Street  
WDGY-Varieties  
WEBB-Varieties: Sally Service  
WGN-Markets; Midday Service  
WHLB-Foreign Prgm.  
WHO-Caroline's Golden Store  
WLB-Musical Prgm.  
WLS-Dinnerbell Prgm. from Indiana State Fair  
WLW-Live Stock & Poultry Reports; News  
WMAQ Fort Pearson, news  
WMFG-Foreign Music  
WMIN-Take It Easy  
WMT-Sweet & Swing  
WNAZ-Grandma Travels  
WTCN-Whoopee John

11:45 CST 10:45 MST  
Edward MacHugh, Gospel Singer (Ivory Soap): WBBM KMOX  
WCCO

Armchair Quartet: WDAY KSO  
WTCN KOIL

Hi Boys: (sw-15.33)

Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ  
WLW

Joyce Trio: CKY

News: KOA WMT WDGY CKX  
KSTP

The Goldbergs, sketch: KFYR  
WOW

KFAB-Grandma Travels  
KJFM-Markets

KFNF-Alfalfa John  
KMA-Mickey Gibbons, songs

KSCJ-Roberts Deany

KSOO-Markets; Weather; News

WEBC-Tri State Fair Prgm.

WHO-Market & Weather

WLS-Dinner Bell Prgm.

WNAZ-Billie & Ted

## AFTERNOON

12:00 CST 11:00 MST  
Big Sister: CKY CKX

Nancy Martin, songs: WTCN  
KFYR

Tours in Tone: WCCO KSCJ

Betty & Bob, sketch (Gold Medal): WMAQ WHO KSTP KOA  
(sw-15.33)

News: WLB WMIN KFAB WAAW  
KFJM-Slim Thompson's Cowboys

KFNM-Farm Sales & News

KMA-Weather & Markets

KMOX-Singin' Sam

KOA-State Agricultural College

KOIL-Those Happy Gilmans

KSOO-Jack Marlow, songs

KWOY-Devotional Service

WBBM-Manhattan Mother, sketch

WDAY-Happy Harvesters With

Doe Sunshine

WDGY-Farm Hour Prgm.

WEBC-Bulletin Board

WGN-Harold Turner, pianist

WHLB-Luncheon Melodies

WLW-Linda's First Love

WMFG-Noonday Revue

WMT-Cedar Valley Hillbillies

WNAZ-Farm & Home

WOW-Markets

12:15 CST 11:15 MST  
Let's Talk It Over: WTCN KFYR

Harry Cool & Harmonettes: KRNT KSCJ

Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ KSTP

WLB KOA (sw-15.33)

Pinky Hunter: WGN

Kitty Keene, Inc., sketch: WCCO

KMOX

Voice of the Farm: WHO WLS

News: KFJM KOIL WMFG

CKX-Variety Prgm.

CKY-Musical Workshop

KFAB-Markets & Farm Notes

KFNM-The Hedge Trimmers

KMA-The Harvesters

KSCJ-Voice of the People

KSOO-Farm Specials; Grain Quotations

WBBM-Man on the Street

WDAY-Noon-time Variety Prgm.

WDGY-Farm Bureau News

WMIN-Noon-day Jamboree

WMT-Question Man; Voice of Iowa

WNAZ-News & Markets

WOW-Midday Melodies

12:30 CST 11:30 MST  
Valiant Lady, sketch (Gold Medal): KOA WMAQ KSTP WLW  
(sw-15.33)

To be announced: KDAL KSCJ

To be announced: KFYR KOIL

News: WOW WDAY WHO

Man on the Street: WEBC  
WHLB WMFG

CKY-Master Singers

KFAB-Dinner Call

KFJM-Olaf Roisen's Band

KFNF-Henry Field

KMA-Weather & News

KMOX-Linda's First Love

KSOO-The Old Timers

KWOY-House of Peter MacGregor

WBBM-Kitty Keene, Inc., sketch

WCAL-Stations Chats

WCCO-First Edition

WDGY-Livestock Reporter

WGN-June Baker, home management

WLS-Farm News, Check Stafford

WMT-Tune Time

WNAX-Sunny Syncopators

WTCA-Three Strings

12:45 CST 11:45 MST  
Hymns of All Churches (Gold Medal): WMAQ KSTP WHO  
KOIA (sw-15.33)

Marine Band: KRNT

To be announced: KSOO

Jimmy Shields' Orch.: WGN

Judy & Jane: WDAY WEBC

Man on the Street: KFAB WOW

KCX-Market Quotations

CKY-News & Messages

KFDY-South Dakota Grasshoppers

KFYR Grandma Travels

KMA-Earl May's Visit

KMOX-Editor's Daughter

KSCJ-Markets

KSOO-News

KWOY-It's Dance Time

WBBM-Houseboat Hannah

WCCO-Today's Crusade

WLC-Tune Times

WDGY-Hank & Martha; Grain Markets

WHLB-Salon Silhouettes

WLS-Gabriel Heatter; Markets

WLW-Kitty Keene, Inc., sketch

WMFG-Noon Postscript

WMIN-Boasting the Millers

WMT-Joe Doakes; Cornhuskers

WNAZ-D. B. Gurney

WTCN-Front Page

1:00 CST 12:00 MST  
The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ  
WLB KOA WOW WDAY KSTP

WEBC KFYR

Little Variety Show: KSOO KSO  
WLS KOIL

Adventures in Rhythm: KSCJ  
KDAL KFAB WHLB WMFG KOIL WBBM (sw-15.27)

Story of Mary Marlin: CKY CKX

KFDY-Chimes Concert

KJFM Movie Gossip

KFNF-Grab Bag Show

KMA-Country Home Time; Musical Varieties

KMOX-Inquiring Reporter

KWOY-Vocal Highlights

WCAL-Nordic Hour

WDCD-Day Dreams

WDGY-Slim Jim

WMIN-News; Dance Orch.

WMT-A Trip Thru Niagara

WNAZ-Petroleum Parade

WTCN-Inquiring Reporters

1:15 CST 12:15 MST  
Oxidyl's Own Ma Perkins, sketch: WEBC WOW KFYR WHO KOA  
WDAY KSTP WMAQ

Details of contest on this program may be found on inside back cover.

Adventures in Rhythm: KRNT

Rakov's Orchestra: WTCN (sw-15.33)

Ma Perkins, sketch: CKY CKX

KFDY-Forrest U. Fenn, Animal Husbandry

KFAB-Tommy & His Banjo

KFJM-Puzzle Prgm.

KMA-Mickey Gibbons

KMOX-Judy & Jane

KOIL-The Right Road

KWOY-News Flashes

WAAW-Market Close & Summary

WBBM-Meet the Missus

WCAL-Recital

WCCO-Betty & Bob

WLW-Ma Perkins, sketch

WMIN-Three Quarter Time

WMT-Ralph Slade's Orch.

1:30 CST 12:30 MST  
Four Club Men: WHLB KDAL  
KRNT KSCJ WMFG WCCO (sw-15.27)

Four Club Men: WHLB KDAL  
KRNT KSCJ WMFG WCCO (sw-15.27)

Curly, the Yodeling Cowboy: CKX CKY

KOA-Dan Harding's Wife

KWOY-Monitor News

WHO-Agricultural Prgm.

WNAZ-Ma Perkins, sketch

3:00 CST 2:00 MST  
Paul Martin's Orch.: WOW WMAQ

Columbia Chamber Orch.: KSCJ

KDAL WMFG WHLB WCCO (sw-15.27)

The Four of Us; Organist: WEBC WTCN WENR

KFAB-Songs Sacred  
KFDY-Farm Flashes  
KJFM-Request Prgm.

KMOX-Baseball Game

KWOY-Sons of the Pioneers

WBBM-Pat Flanagan

WLB-Deno Geanakoplos, violinist

WMIN-Design for Melody

WNAZ-Songs of Jimmy Morgan

1:45 CST 12:45 MST

The Guiding Light, sketch (White Naptha): WHO WOW WDAY

WMAQ WEBC KSTP KFYR

WLW KOA KSOO

Army Band: WLS

Melody Ramblings: WHLB KCSJ

KDAL KRNT (sw-15.27)

Guiding Light: CKX CKY

J

TUESDAY

September 6

(4:00 p.m. Continued)

KFJM-Ball Scores

KFNF-Gospel Singer

KWYO-Concert Master

WCAL-Coffee Time

WDAY-Military Band

WDGY-Gertrude Lewis

WGN-Bill Anson

WHO Rhythm Makers

WMFG-News

WMIN-News; Potpourri

4:15 CST 3:15 MST

Malcolm Claire; News: WEBC

KFYR WMAQ (sw-9.53)

Barry Wood's Music: KSCJ

KDAL WCCO WHLB WMFG

WBBM

Airliners' Orch.: KOIL WGN

KSO

John Elliot, songs: CKX CKY

News: WDAY WENR

KFJM-Wayne King's Orch.

KFNF-Home Folks, drama

KOA-University of Denver

KSTP-Movie Parade

WDGY-Jitterbug Jamboree

WGN-Armchair Melodies

WHO-Baseball Time with Bill Brown

WLW-To be announced

WMIN-Harmony Hall

WOW-Dan Harding's Wife sketch

4:30 CST 3:30 MST

Chesterfield Daily Sports Column, Paul Douglas: WOW WLW

WEBC WENR KSTP KSO (sw-9.53)

Today with Bob Trout: KSCJ

WCCO (sw-11.83)

Marlowe & Lyon, piano duo:

KFYR KSO WDAY WTCN

WMAQ

Airliners Orch.: WDGY

Weekly Song Sheet: CKY

KFJM-Songs of Long Ago

KFNF-To be announced

KWYO-Book Corner

WAAC-News

WCAL-Dramatic Readings

WHLB-Devotional Services

WMFG-Children's Hour

WMIN-Teatime Tidbits

4:45 CST 3:45 MST

Lowell Thomas, news commentator (Sun Oil): WLW

Dinner Concert: WENR KSO

KFYR WEBC WDAY

To be announced: WCCO

Nola Day, songs: WMAQ WOW

KSTP

Summary of Hines Trial: KOIL

WDGY

KOA-Howie Wing

KSCJ-Ma Perkins, sketch

WBBM-Chicago Hour

WGN-Little Orphan Annie

WHLB-Story of a Song

WTCN-Tunes of the Day

5:00 CST 4:00 MST

Easy Aces, sketch (Anacin):

WMT KOIL KSO WENR KOA

WTCN

Amos 'n' Andy, sketch (Campbell's Soup): (sw-9.53) (also at 9 p.m.)

Dan Winslow of the Navy, sketch (Krispies): WLW WOW WMFG

Ray Heatherton, songs: KSCJ

WHLB WMFG (sw-11.83)

Concert Ensemble: CKX

Col. Irving Speed Wallace: KOVC

WDAY KFYR KGSU KDLR

KFJM KRTN

KFAB-Swing Your Partner

KFNF-Cub Reporters

KMA-Vic Fraser's Orch.

KSOO-The Skyride

KSTP-Leonard Leigh

KWYO-Guess Contest

WBBM-John Harrington, sports

WCAL-Plants & Your Welfare

WCCO-Livestocks

WDGY-Mood Music

WEB-C-Twilight Review

WGN-Concert Orch.

WHO-State Fair News

WMIN-News; Hollywood Brevities

WNAZ-Transcribed Prgm.

WSM-Sports; Console Melodies

5:15 CST 4:15 MST

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): KOIL WENR KSO WMT

WTCN KOA

Ray Bloch, pianist: KSCJ KRNT

WCCO WMFG WBBM

Geo. McCall's Screenscops: (sw-11.83) (also at 9:15 p.m.)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

Vocal Varieties (Tums); Smoothies; De Vore Sisters; Male Octet; Wm. Stoess' Orch.; WHO KSTP WMAQ WOW (sw-9.53) (also at 9:15 p.m.)  
Vincent Pirro's Orch.: WDG WGN

Musical: WCAL WCCO  
News: CKY KFNF CKX  
KFAB-Piano and Patter  
KFJM-Birthday Bell,  
KFYR-You Shall Have Rhythm  
KMA-Sunshine Tim  
KMOX-Grand Stand Managers  
KOA-Leo & Ken  
WDAY-Jeanne Alm & the Five Notes  
WHLB-Prelude to Evening  
WLW-Sports  
WNAX Metz Bakery Revue  
WOW-Jangles

5:30 CST 4:30 MST  
Inside of Sports, Sam Balter, comm. (Phillies Cigars): WLW  
Ink Spots: KSO KSOO WMT  
Helen Menken in "Second Husband" (Bayer Aspirin): KMOX  
KRNT KFAB WBBM

Adrian Rollini's Orch.: KSTP  
WDAY WHO WOW KOA  
Organ Recital: CKX

CKY-Adv. of Jimmie Allen  
KFNM-Late Releases  
KFNM-Hollywood Column  
KFYR-Dance Orch.  
KMA-Organ Melodies  
KOIL-Westward Ho  
KSCJ-Jungle Jim  
KWYO-Band & News Bulletin  
WCAL-Literary Bypaths  
WCCO-Four Naturals  
WDGY-News  
WEB-C-The Lone Ranger  
WENR-Ennio Bolognini's Orch.  
WGN-Sports Review  
WHLB-Justine Prosnick, pianist  
WMFG-Twilight Time  
WMIN-Sweet & Hot  
WTCN-Headline Flashes

5:45 CST 4:45 MST  
To be announced: WDAY KFYR  
WMAQ

Vivian della Chiesa, sop.: KSOO  
KSO WENR WTCN  
Can You Swim?: CKX

Sports: WDG WGN  
News: WOW WHO KSTP  
CKY-British Dance Bands  
KJFM-Miles Grina, songs  
KFN-Marion Hilding  
KMA-Songs at Twilight  
KOIL-Master Singers  
KSCJ-W. P. A. Concert Hall  
KWO-Hollywood Brevities  
WCAL-Story Time  
WCCO-Country Dance  
WHLB-Evening Serenade  
WLW-Paul Sullivan, news  
WMIN-Hearth & Home  
WMT-Sports; News  
WNAZ-News & Sports

6:00 CST 5:00 MST  
Four Corners Theater, dir. Earle McGill: WCCO KRNT WHAS  
KMOX KSCJ KFAB WBBM

Spotlight Parade: CKX CKY  
CJRM-Variety Prgm.  
KJFM-American Family Robinson  
KFYR-Memory Baseball  
KSCJ-Peter McGregor  
KSL-Musical Ad Men

WDAY-Johnny Lerum, tnr.  
WDGY-Hillbilly Hi-Jinks  
WEB-C-Variety Bill  
WHLB-Guess What?  
WLS-Grant Park Concert

Morton Gould's Orch.: CKX  
WDGY WMT KOIL WGN KSO  
Accent on Brass; Chas. Marglis' Orch.: KFYR WSM WEBC

CJRM-Markets  
CKY-Stepping Along  
KJFM-Weather; Markets  
KFN-Pentecostal Singers  
KMA-Songs by Mickey  
KMOX-On KMOX Tomorrow

KOA-The Holdens  
KSOO-Music by Cugat  
WCAL-Musicale

WDAY-Console Capers  
WHLB-Dinner Music  
WMFG-Organ Moods  
WMIN-News; Orchestra

WNAZ-Happy Jack's Old Timers  
WTCN-Sports Review

6:15 CST 5:15 MST  
News: KOIL KFJM WLS KSOO

## Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (9:30 MST) National Farm and Home Hour.

### NIGHT

6:00 CST (5:00 MST) Four Corners Theater.

6:00 CST (5:00 MST) Johnny Presents.

7:30 CST (6:30 MST) Fibber McGee and Molly.

7:30 CST (6:30 MST) Benny Goodman.

8:00 CST (7:00 MST) Hal Kemp.

8:30 CST (7:30 MST) Jimmie Fidler.

Sports Review: WHLB WMFG

WMIN

CJRM-Supper Melodies

CKY-Light Up & Listen

KMA-Modern Hillbillies

KMOX-Those Happy Gilmans

KOA-John Teel, songs

WDAY-Baseball Scores; News

WTCN-Dance Time

6:30 CST 5:30 MST

To be announced: WOW WMAQ

KSTP KFYR WDAY WEBC

WHO WTMJ WDAF WSM KOA

(sw-9.53)

CJRM-Jimmy Allen

KFJM-Tex & Rex & Broncho

Busters

KMA-Markets; Weather; News

WDAF-To be announced

WMIN-Baseball Game

WMT-Do You Want to Be in

Radio?

7:45 CST 6:45 MST

Jamboree: WMT

Drama Series: CKX

Sports: KSCJ KSOO

The Lone Ranger: WHLB WMFG

CJRM-Tin Pan Alley

CKY-Talking Drums

KFJM-Ed Butler, sports

KMA-Sports Review

KOIL-George Johnson & his Music

KSL Broadcasters Review

WCAL-Music of the Masters

WLW-Buster Locke's Orch.

WMIN-Ralph Trafante

WNAZ-Radio Aces

6:45 CST 5:45 MST

Jack Berch's Boys: KSCJ

News: KMOX KSL

CJRM-Howie Wing

CKY-Just An Evening at Home

KFJM-Dinner Dancing

KMA-Camera Speaks

KOIL-Street Reporter

WCCO-Baseball Resumes

WLW-Jimmy James' Orch.

WMIN-Dining Out

WNAZ-Prairie Dream Boys

7:00 CST 6:00 MST

Vox Pop (Molle Shave); cond.

by Parks Johnson & Wallace

Butterworth: WMAQ WDAY

WHO WOW KOA KSTP WLW

(sw-9.53)

Don't You Believe It? (Sensation Cigarettes): WGN

Time to Shine; Hal Kemp's Orch.; Guests (Griffin Shoe Polish): KMOX WMFG WJR KFAB

KFAB WMFG WHLB KMOX WCCO WHAS

WNAZ WHAS KOA WDAY (sw-11.83)

True Detective Mysteries (Lambert Co.): WGN WLW

Lois Elliman & Bill Perry, songs; Lew White, organist: KSCJ KSL

Jamboree: KMA KSO WTCN

Evening Serenade: CKX CKY

CJRM-The Foursome

KFJM-Tex' Broncho Busters

KOA-Herbert Fairall, talk

WIB-Music

WMIN-News; Band Music

WNAZ-Symphonetta

8:15 CST 7:15 MST

Music All Your Own: KOA

Baseball Game: WMIN WTCN

KFJM-News

KMA-Concert Orch.

WLB-Weldon Wilbert, French Horn

WLW-Steve Merrill, tenor

WNAZ-Hits & Bits

8:30 CST 7:30 MST

To be announced: KRNT W

## MORNING

7:00 CST 6:00 MST  
Breakfast Club; Soloists and  
Orch.; News: WEBK KFYR  
WDAY WTCN

Richard Maxwell, tenor: (sw-21.5)

News: KOIL WOW  
Early Risers: KOBH WHLB  
Musical Clock: KMOX WBBM  
KFAB-News; Markets  
KFJM-Eye Openers  
KFNF-Sunrise Music Hour  
KMA-Johnny & His Guitar  
KSCJ-Yo Town Criers  
KSOO-Alarm Clock Ringers  
KSTP-Yawn and Stretch  
WCCO-Air Almanac  
WDGY-Family Altar, Rev. R. G.  
Blank

7:15 CST 6:15 MST  
Montana Slim, songs; News:  
KDAL (sw-21.52)

Person to Person: (sw-21.5)

News: WMT WLW KFJM WLS  
WNAX WCCO  
KFAB-Morning Round-up  
KMA-Weather & News  
KMOX-Travelogue  
KOA-Mother Randall & Blue Rib-  
bon Melodies  
KOIL-Kay Carmen's Kapers  
KSOO-Sunrise Serenade  
KSTP-Morning Newspaper-Air  
WDGY-Livestock Reporter  
WHO-Hardware News  
WMFG-Morning Meditations  
WOW-Omar

7:30 CST 6:30 MST  
Joyce Jordan, Girl Interne,  
sketch (Calox Tooth Powder &  
Solidified Albolene): WBBM

Al & Lee Reiser, piano duo;  
News: (sw-21.5)

Fiddler's Fancy: KDAL (sw-  
21.51)

Good Morning: KOA WMFG  
WHLB  
News: KSOO WAAW  
Musical Clock: WMT WOW KOIL  
CKY-Rise 'n' Shine  
KFJM-Cuckoo Clock Prgm.  
KFNF-Morning Worship  
KMA-Morning Watch  
KMOX-Ozark Varieties  
KSTP-Ken Carpenter  
WCCO-Musical Chimes  
WDGY-Risers Rhythms  
WHO-Williams Brothers Quartet  
WLB-Musicale

WLS-To be announced  
WLW-Gospel Singer  
WMAQ-Whistler & His Dog  
WMIN-Muffins & Music  
WNAX-George German  
WTCH-Northland Herald

7:45 CST 6:45 MST  
Bachelor's Children (Old Dutch  
Cleanser): KMOX KRNT KFAB

KFNF-News & Sales  
KMA-Master Melody Boy  
KSOO-Musical Clock  
WBBM-Linda's First Love  
WDGY-The Modern Trend  
WEBC-Morning Musicale  
WHO News

WLS-Boys from Virginia  
WLW-Hollywood News Girl  
WMAQ-A Step Ahead with Nor-  
man Ross

WNAX-Radio Aces  
8:00 CST 7:00 MST  
Just Neighbors: KSO WLS

Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax):  
WMAQ

Pretty Kitty Kelly, sketch (Won-  
der Bread): KSCJ WCCO WBBM  
KMOX KRNT

Coffee Pot Inn: WOW WHO  
KFYR WNAX

News: CKX KOA  
Musical Clock: WTCN WEBC  
WMFG

CKY-News & Weather  
KFAB-Time 'n' Tunes  
KFM-Markets

KFNF-Today at Eight  
KMA-Forest Rangers  
KOIL-Mayper's Melody Memories  
KSTP-Good Morning Hour

KWYO-Sunrise Strings  
WDAY-Time to Shine  
WDGY-Morning Musicale  
WGN-Martha Crane & Helen  
Joyce

WHLB-The Clockwatchers  
WLW-Hymns of All Churches  
WMIN-News: At Your Service

8:15 CST 7:15 MST  
John's Other Wife, sketch (Louis  
Philippe): WMAQ

Jerry Sears' Orch.: KSO KMA  
KOIL

Myrt & Marge, sketch (Super  
Suds): WBBM WCCO KFAB

KMOX WNAX

## John Metcalf's Choir Loft:

News: KFJM WLS  
CKX-Wake Up & Sing  
CKY-Rise 'n' Shine  
KFNF-Tree Planters  
KFYR-To be announced  
KOA-Wonder Melodies  
KSTP-Harmony Parade  
KWYO-Just About Time  
WCAL-Divine Service  
WDAY-Time Signal Prgm.  
WEBK-Mirror of Fashion  
WHO-Fruit Reporter  
WLW-Myrt & Marge, sketch  
WMFG-Stock Quotations  
WOW-Betty Crocker

8:30 CST 7:30 MST  
Josh Higgins of Finchville: WDAY  
WTCH KOIL KMA

Hilltop House, sketch (Palmolive  
Soap): WCCO KFAB KMOX  
WBBM WNAX

Just Plain Bill, sketch (Koly-  
nos): WMAQ

Walter Blaufuss' Orch.: KSTP  
Manhatters: WMT WGN

Grandma Travels: WHLB WEBC  
WMFG

News: KWYO WDGY  
KJFM-Morning Devotional  
KFNF-Nurseryman

KOA-Sportsman's Paradise  
KSOO-News; Grain Quotations  
WAAX-Markets

WHO-Those Happy Gilmans  
WLS-The Noveldeons  
WLW-Hilltop House, sketch  
WMIN-Breakfast Bell

WOW-Aunt Sally

8:45 CST 7:45 MST  
Oxydol's Own Ma Perkins, sketch:  
WLS

Details of contest on this program  
may be found on inside back cover.

Stepmother, sketch (Colgate):  
WCCO KMOX WBBM

The Woman in White, sketch  
(Pillsbury): WMAQ WEBC WHO  
KSTP WOW

Turn to pages 8 and 9 for pictures  
of the cast.

Popular Waltzes: KSOO KOA  
KFYR WTCN WMT KOIL (sw-  
15.21)

Earl Lawrence, bar.: WGN

Markets: KFJM CKX  
KDYL-Magic Hour  
KFAB-News

KFNF-Billie Jean & Bob  
KMA-Ma Perkins, sketch  
KOBH-Echoes of the Console

KWYO-Organ Melodies  
WDAY-To be announced  
WDGY-Stock Market Reports

WHLB-Radio Showcase  
WLW-Betty & Bob  
WMFG-Morning Song Time  
WNAX-Prairie Dream Boys

9:00 CST 8:00 MST  
David Harum, sketch (Bab-O):  
WHO WOW WMAQ KSTP

Originalities: WTCN

The Story of Mary Marlin, sketch  
(Ivory Flakes): WLS

Buckeye Four: WDGY

Houseboat Hannah, sketch:  
WEBK WHLB

CJRM-Bulletin Board  
CKX-Wake Up & Sing

CKY-Good Morning Neighbor  
KFAB-Morning Reveries  
KFNF-Salor Silhouettes

KFYR-Markets & Top o' the Dial  
KMA-S. O. S. Club Prgm.

KMOX-Music Man & Tell a Story  
Lady

KOA-Home Service  
KOIL-Lady Courageous  
KSOO-Ranch Boys

KWYO-Morning Devotional  
WBBM-The Heart of Julia Blake

WCCO-Ma Perkins  
WDAY-Bargain Specials: King of  
the Kitchen

WGN-Get Thin to Music  
WLB-Music  
WLW-The Goldbergs, sketch  
WMB-Houseboat Hannah

WMIN-News: Musical Chimes

WMT-News

WNAX-Hymns of All Churches  
9:15 CST 8:15 MST  
Vic & Sade, sketch (Crisco):  
WLW WLS

Lorenzo Jones, sketch (Phillips):  
WOW WMAQ WHO KSTP

Breen & de Rose: KSO WMT  
KOIA

Scattergood Baines, sketch (Wrig-  
ley's Gum): WNAX KFAB

Bachelor's Children, sketch (Cud-  
ahy Packing Co.): WGN

Amer. Family Robinson: WHLB  
WMFG

CKX-Bands of the Salvation  
Army

KENF-Paul & Irving

KFYR-Hymns of All Churches

KMA-Homemakers' Chat

KMOX-Magic Kitchen

KOIL-Voily the Shopper

KSCJ-Front Page Drama

KSOO-Woman's World

KWYO-Sketches in Melody

WAAW-Markets

WBBM-Voice of Romance

WCAL-Our Church

WCCO-Judy & Jane

WDAY-Military Band Prgm.

WDGY-Variety Prgm.

WGN-To be announced

WLS-Organs Concert

WMIN-Bulletin Board

WMT-Bits of Everything

WNAX-Kitty Keene

9:30 CST 9:30 MST  
Nat'l Farm & Home Hour: KFYR

WDAY KSOO WMAQ KOA KSO

WBC WTCN KMA

Speakers: H. R. Bankhead,

Mabel Millian, home demonstra-

tion agent, and Prof. A. V.

Krewatch.

Big Sister, sketch (Ringo):

KFAB WBBM KRNT WCCO

WNAX KMOX KDAL

Get Thin to Music: KOIL KSO

WTDY

Time for Thought: KSTP

The title of Rev. Gundretz's

discourse is "Deeds Versus

Creeds."

News: WGN WDGY

Stock Quotations: WMFG WHLB

CKX-Farmer's Hour

CKY-Pianograms

KFAB-Old Favorites

KFNF-Frank Field

KOIL-Modern Moods

KSCJ-Women's Review

KWYO-Number Please

WCCO-Those Happy Gilmans

WHO-Myrt & Marge

WLB-Carpenter

WLS-Evelyn, the Little Maid

WLW-News; River; Weather.

Livestock

WMIN-Mid-Morning Concert

WNAX-Radio Aces

WOW-Pretty Kitty Kelly, sketch

10:45 CST 9:45 MST  
Dorothy Crandall, pianist: KSTP

Our Gal Sunday, sketch (Ana-  
cini): WBBM KRNT KMOX

KFAB

Nat'l Farm & Home Hour: WLW

Songs by Jean Haig: CKX

CKY-Tropical Moods

KFNF-Request Hymns

KSCJ-Want-Ad Rambles; Round-  
up

WCCO-Grandma Travels

WHDY-Markets

WHLB-Musical Mail Box

WHLB-Concert Gems

WHO-Hilltop House, sketch

WLB-Adventures in a Perambu-  
lator

WLS-Short, Short Stories

WMFG-Monitor News

WMT-Orrin Weir's Orch.

WNAX-Happy Jack's Old Timers

WOW-Judy & Jane, sketch

11:00 CST 10:00 MST  
Pappy Cheshire's Hillbillies:  
KDAL KRNT KSCJ

The Goldbergs, sketch (Oxydol):  
WBBM WCCO KDAL WNAX

WHLB WMFG

Jean Ellington, songs: (sw-15.33)

The Happy Gang: CKX

CJRM-Radio Kitchen of the Air

CKY-Backstage Wife

KFAB-Songs of the Good Old

Days

KFJM-Music of the Masters

KFNF-Weather: Markets: News

KMOX-Ma Perkins, sketch

KOIL-Memory Lane

KSTP-Household Forum

KWYO-News Flashes

WAAX-Markets

WDGY-Charles Sengier

WGN-Luncheon Music

WHO-Dan Hardine's Wife, sketch

WLB-Lecture

WLS-Melody Roundup

WMIN-News: Here Comes the

Band

WMT-Tom Owens' Cowboys

WOW-In the Music Room

11:15 CST 10:15 MST  
Vic & Sade, sketch (Crisco):  
KDAL WNAX WBBM KMOX

WCCO WMFG WHLB

Words & Music: KSTP (sw-15.33)

Between the Bookends: WDGY

WMT

Vic & Sade: WHO WOW

CKY-Old Refrains

KFAB-Roy, Lonnie and John

KFJM-L. T. Band

KFNF-Zonna Field

KOIL-Waltz Time

KSCJ-Cub Reporter

KWYO-Varieties

WAAX-Markets

WLS-Fruit Vegetable,

# WEDNESDAY

September 7

(1:15 p.m. Continued)

WMIN-Gypsy Strings  
WMT-Frank Voelker, organist  
**1:30 CST 12:30 MST**  
Evalyn Tyner, songs: KDAL  
KSCJ KRNT WHLB WMFG  
(sw-15.27)

Pepper Young's Family, sketch  
(Camay Soap): KFYR WEB  
WDAY WMAQ WLW WOW KOA  
KSTP WHO

Details of contest on this program  
may be found on inside back cover.

Maurice Spitalny's Orch.: KOIL  
KSO KSOO WTCN KMA (sw-  
15.33)

Harold Stokes' Orch.: WDGY  
WGN

Pepper Young's Family, sketch:  
CKX CKX

News: KFNF WMT WLS  
KFAB-Songs Sacred  
KFDF-Kathryn Webster  
KFJM-Request Prgm.  
KMOX-Ball Game  
KWYO-Sons of the Pioneers  
WBMM-Pat Flanagan  
WCCO-Julia Blake  
WLB-Mozart Concertante  
WMIN-Design for Meody  
WNAX-Songs of Jimmy Morgan

**1:45 CST 12:45 MST**  
Maurice Spitalny's Orch.: WMT  
WLS

Lebrun Sisters, trio: KSCJ KDAL  
KRNT (sw-15.27)

The Guiding Light, sketch (White  
Naptha): WDAY WHO WEB  
KFYR WMAQ KSTP KSOO WLW  
WOW KOA (sw-15.33)

The Guiding Light: CKX CKY

Judy & Jane: WNAX WHLB  
WMFG

CJRM-Musical Barometer  
KFAB-News & Markets

KFDF-Housekeepers' Chats

KFNF-Your Pets

KWYO-News; Markets & Farm

Flashes

WBMM-Meet the Missus

WCCO-Markets

WDGY-Health Talk, Dr. Dyble

WGN-Leadoff Man

**2:00 CST 1:00 MST**

Backstage Wife, sketch (Dr.  
Lyons): WOW WMAQ WHO KOA  
KSTP

Club Matinee: WENR KOIL  
KSOO KSO WMT WTCN

At the Music Counter: KDAL  
KSCJ KRNT (sw-15.27)

Club Matinee: CKY CKX

Baseball: White Sox vs. St.  
Louis: WGN WBMM

Stock Quotations: WHLB WMFG

Vic & Sade, sketch: KFYR

WDAY

KFAB-Cornhusker Jamboree

KFNF-Kitchen Klatter

KMA-Organ Melodies

KWYO-Music Album

WAAN-News

WCCO-Ladies First

WDGY-Al Odegaard's Orch.

WEB-C Stock Quotation, After-

noon Interlude: News

WLW-Dan Harding's Wife, sketch

WMIN-News; Music Hall

WNAX-Melody Styles

**2:15 CST 1:15 MST**

Stella Dallas, sketch (Milk of  
Magnesia): WMAQ KSTP WHO  
KOA WOW

Club Matinee: WEBC

At the Music Counter: WMFG

WHLB WCCO

KFJM-Ma Perkins, sketch

KFDF-Studio Prgm.

KFYR-Markets, Weather; News

KMA-Paint Boys

WDGY-Three Russian Steppes

WLW-Midstream, drama

WNAX-Betty Lane's Southerners

**2:30 CST 1:30 MST**

Symphonettes: WHLB KSCJ  
KRNT WMFG (sw-15.27)

Club Matinee: KFYR KSO WMT

WENR KOIL KSOO KMA

Life Can Be Beautiful, sketch

(Ivory Soap): WMAQ WOW  
WHO

CKY-Broadcast Bulletin

KFDF-Floyd Johnson's Orch.

KFNF-Helen Fischer

KWYO-Pacific Paradise

WCCO-Front Page Parade

WDGY-Gems of Melody

WLW-Heart of Julia Blake

WNAX-Happy Jack's Old Timers

**2:45 CST 1:45 MST**  
Leon Goldman, violinist: KSCJ  
WMFG WHLB WCCO (sw-15.27)

Girl Alone, sketch: WMAQ WOW  
KSTP

This English: CKY CKX

The Hatterfields: WDGY WHLB

KFNF-Gospel Singer

KOA-Dan Harding's Wife

KWYO-Monitor News

WHO-Agricultural Prgm.

WMIN-Ball Game

WNAX-Mr. Perkins, sketch

**3:00 CST 2:00 MST**

Castillians: WHLB WMFG KSCJ  
KDAL WCCO

Neighbor Nell, philosophy: Organist: WLW WEB CWTN  
WENR

To be announced: WDGY

Who Sang It?: WMAQ

Baseball Game: KFAB WMT  
KMA WNAX

CKX-Continental Varieties

KY-George Hall's Dance Hall

KFJM-Ball Scores

KFNF-Variety Revue

KFYR-News: Aunt Sammie

KOA-Judy & Jane

KOIL-Top Tunes

KSOO-News

KSTP-Woman's Page

KWYO-Better Vision

WDAY-Tea Time Tunes

WHO-Rural Women's Chorus

WLW-Houseboat Hannah

WOW-Police Bulletins

**3:15 CST 2:15 MST**

Don Winslow of the Navy,  
sketch: WDAY KFYR KSOO  
KSO WTCN

Silhouettes of the West: WENR

Denver Darling Trail Blazers:  
KOIL

The Backwoods Breakdown: CKY  
CKX

KFJM-News

KMOX-Dope from the Dugout

KOA-Heart of Julia Blake

KSTP-Daily Features

KWYO-This Rhythmic Age

WEB-Duluth Church Council

WHO-Judy & Jane, sketch

WLW-Charlie's Singing School

WOW-Markets

**3:30 CST 2:30 MST**

Chas. Sears, tnr.: KSO WENR

KOIL KSOO WTCN

March of Games: WHLB WMFG

KSCJ KDAL WCCO

Your Family & Mine, sketch  
(Sealtest): WMAQ WOW (sw-  
9.53)

Pictures of this team may be found  
on pages 10 and 11.

Gloom Chasers: CKY CKY WLW

News: WAAW WHO

KFNF-Singing Strings

KFDF-Spec, Etty & Bill

KFYR-To be announced

KMOX-Let's Compare Notes;

Baseball Game

KOA-For Milady

KSTP-Everybody's Problem

KWYO-Organ Treasures

WDAY-Rudy Sten's Cowboys

WDGY-Hillbilly Hi-Jinks

**3:45 CST 2:45 MST**

Exploring Space: WMFG KSCJ

WHLB WCCO KDAL

Little Orphan Annie: (sw-9.53)

Rakov's Orch.: WDAY KOIL

WENR WEB CWTN KMA

Happy Jack, songs: KOA KSTP  
WMAQ

Johnson Family: WDGY

CKX-Monitor Views the News

CKY-Closing Stock Quotations

KFNF-Woman's Page

KSOO-Powder River Swing

WHO-Tall Corn Parade

WLW-Man of Mars

WOW-News

**4:00 CST 3:00 MST**

Bobby Hayes' Orch.: KSOO  
WTCN WENR WLW KMA

News: Enoch Light's Orch.: KSCJ

WBBM KDAL WCCO

KOIL

Jesse Crawford, organist: KFYR

KSTP WEB CWTN WOW

WMAQ KOA WHO (sw-9.53)

Salade Russe: CKX CKY

News: WHLB WMFG

KFNF-Gospel Singer

KWYO-Matinee Melodies

WDGY-Gertrude Lewis

WGN-Bill Anson

**4:15 CST 3:15 MST**

Enoch Light's Orch.: KOIL

WMFG WHLB

Malcolm Claire; News: KFYR

WEB KOA WMAQ

## Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

**10:30 CST (9:30 MST) National Farm and Home Hour.**

### AFTERNOON

**12:30 CST (11:30 MST) Opera Series.**

**5:30 CST (4:30 MST) Living History.**

### NIGHT

**6:00 CST (5:00 MST) Gang Busters.**

**6:00 CST (5:00 MST) One Man's Family.**

**6:30 CST (5:30 MST) Paul Whiteman.**

**6:30 CST (5:30 MST) Tommy Dorsey.**

**7:00 CST (6:00 MST) Town Hall Summer Show.**

**8:00 CST (7:00 MST) Kay Kyser.**

**8:30 CST (7:30 MST) Edgar A. Guest.**

**9:30 CST (8:30 MST) Paul Whiteman.**

Roy Shield's Revue: KFYR  
KSO KOIL

Gang Busters, drama (Colgate):

KMBC KMOX WHAS KFAB

KRNT WBBM KRNT WCCO

KSCJ WJR (sw-11.83) (also see

10 p.m.)

The second episode of the

case of Joe Ashley and his gang

will be presented.

Roy Shield's Revue: CKX

Musical Steeplechase: WDGY  
WMT

Sports: WLS WTCN

CJRM-Markets

CKY-Waltz Time

KFJM-Weather; Markets

KFNF-Pentecostal Singers

KMA-Master Melody Makers

KSL-Broadcasters Review

KSOO-Easy to Remember

WDAY-Console Capers

WGN-Concert Orch.

WHLB-Dinner Music

WLB-Forum

WMIN-Evening Melodies

WMIN-News; Orch.

WNAX-Songs of Jimmy Morgan

**6:15 CST 5:15 MST**

Roy Shield's Revue: WTCN KSO

News: KFJM KOIL WAAW WLS

9:00 CST 8:00 MST  
Amos 'n' Andy, sketch (Campbell's Soup): WOW KOA WMAQ  
WDAB WSM KSTP WHO WLW  
(also see 5 p.m.)

Dance Orch.: KMBC WHLB  
WJR WBBM KSCJ KFAB KRNT  
Johnny Messner's Orch.: (sw-9:53)  
Ben Cutler's Orch.: KFYR KOIL  
News: CKY CJRM CKX  
Newspaper: KMA WDAY WMIN  
KMOX-The Goldbergs, sketch  
KSL-Howie Wing  
WCCO-Don't Believe It  
WEB-Cards; Varieties  
WENR-Globe Trotter  
WHAS-To be announced  
WMFG-Sports Review  
WNAX-Symphonetta  
WTMJ-Kilowatt Hour

9:15 CST 8:15 MST  
Ben Cutler's Orch.: KSO WEBC  
KFYR KMA WOW

Dance Orch.: KSCJ WHLB  
Lum & Abner, comedy sketch  
(Postum): KSL KMOX WCCO  
KMBC WHAS KRNT (also at 4:45 p.m.)

Eric Madriguera's Orch.: WMT  
WGN  
Under the Big Top: CKY CKX  
News: WMAQ WNAX  
Sports: KSTP WHO  
Easy Aces: WDAF WTMJ

CJRM-Ducks Unlimited  
KFNF-Hawaii Calls  
KOA-Ralph Carr, talk  
WBBM-Living History  
WDAY-Ball Game  
WENR-Ernie Bolognini's Orch.  
WGN-Bernie Cummins' Orch.  
WJR-Let's Celebrate  
WLW-Musical Steeplechase  
WMFG-Song Time  
WMIN-Glad Olinger  
WNAX-Four Voices

9:30 CST 8:30 MST  
Paul Whiteman's Orch. (Chesterfields): KSL KRTN WHAS  
KMOX WCCO KSCJ WHLB  
WNAX WMFG (also see 6:30 p.m.)

Gene Krupa's Orch.: KSCJ  
KDAL WHLB WCCO KFAB  
(sw-6:12)

Abe Lyman's Orch.: KFYR  
WMAQ WSM (sw-9:53)

Larry Clinton's Orch.: WENR  
KSO WEBC WMT

Shep Fields' Orch.: WGN

Dick Jurgens' Orch.: CKY CKX

News: KOI WBBM KMBC WOW

CJRM-Walter Budd & Blossoms

KMA-Leo Daegge's Orch.

KMOX-Let's Celebrate  
KOA-Light on the West

KSTP-Your Health

WDAF-Newcomer's Quartet

WHO-James Melton, trnr.; Orch.

WJR-Lions Tales

WMIN-Varieties

WTCN-Front Page  
WTMJ-Dance Orch.  
9:45 CST 8:45 MST  
Abe Lyman's Orch.: WHO WOW  
KSTP

Gene Krupa's Orch.: WBBM  
KMOX WJR

KMBC-Dance Time  
KOIL-Sports Highlights  
WDAF-Let's Celebrate  
WLW-Noble Sissle's Orch.  
WTCN-Baseball Resumes  
WTMJ-Today's Events

10:00 CST 9:00 MST  
Dance Orch.: KSTP WMAQ  
WDAY

Guy Lombardo's Orch.: KFAB  
KMOX WBBM WNOX WCCO  
(sw-6:12)

Gang Busters, drama (Colgate):  
KSL (also at 6 p.m.)

Aussa the Arab, drama: KMA  
KSO

Dick Barrie's Orch.: WGN WMT

Woodhouse & Hawkins: CKX

CKY CJRM

News: WHO WMFG WJR WEBC

WHLB WMIN

Dance Orchestra: KMBC WDAF

KFYR-News & Weather

KOA-Dick Stabile's Orch.

KOIL-Sample Time

KSCJ-News; Sports; Timetable

WENR-Music As You Desire It

WHAS-Baseball Game

WLW-Paul Sullivan, commentator

WOW-Wig Waggin' with Wagner  
WSM-World in Review; Sports  
WTCN-Baseball Scores  
WTMJ-Last Word in Sports  
10:15 CST 9:15 MST  
Clyde Lucas' Orch.: WOW WSM  
WEBC WHO

Guy Lombardo's Orch.: KRNT  
WJR WHLB WMFG

Reggie Childs' Orch.: WTCN  
KFYR KMA KSO

KOIL-Sports

KSTP-Night Extra

WHAS-News

WLW-Buster Locke's Orch.

WMIN-Glad Olinger

WTCN-Dance Orch.

10:30 CST 9:30 MST  
Earl Hines' Orch.: WTMJ WHO

KFYR WEBC WOW WDAF

KSTP WDAY WMAQ WSM

Tommy Dorsey, His Trombone &  
Orch. (Raleigh & Kool): KOA  
(also at 6:30 p.m.)

Bubbles Becker's Orch.: KOIL

Glen Gray's Orch.: KFAB WJR

WNAX KMBC KRNT KSCJ

WBBM WHLB WMFG (sw-6:12)

Griff Williams' Orch.: WMT KSO

Lang Thompson's Orch.: CKX

CKY CJRM

KMOX-News

KSL-That Was the Year

WCCO-Cedric Adams

WGN-Jack Russell's Orch.

WHAS-Dance Band  
WLW-Clyde McCoy's Orch.  
WTNC Jimmy Grier's Orch.

10:45 CST 9:45 MST  
Glen Gray's Orch.: KMOX WCCO

Bubbles Becker's Orch.: WENR

KSL-Utah State Bar Drama

WMIN-Swing Session

WTNC-Hawaiians

11:00 CST 10:00 MST  
Lawrence Welk's Orch.: KFYR

WENR KMA

Dance Orch.: WOW KOA WDAY

KSTP WMAQ WEBC

Carols Molina's Orch.: KMBC

WNAX WBBM KMOX KSCJ

KFAB KRNT KSL

Skinny Ennis' Orch.: WGN KSO

KOIL WMT

Today's Music: CKY CKX

CJRM-News

WCCO-Herman Waldman's Orch.

WDAF-Nighthawks

WHO-Veterans' Forum

WLW-Twenty-four Hour Review

WMIN-Glad Olinger

WTCN-Evening Moods

KMOX-Frank Dailey's Orch.

11:15 CST 10:15 MST  
Lawrence Welk's Orch.: WTCN

Dance Orch.: WLW WSM

CJRM-Eventide Echoes

KSL-News

WMIN-Koly's Swing Orch.

## WEDNESDAY

September 7

11:30 CST 10:30 MST  
Anson Weeks' Orch.: WHO WSM

KSTP WOW WMAQ KOA

Henri Gendron's Orch.: KRNT

KMBC KMOX WNAX KOIL

KSCJ KFAB WBBM WCCO

KSL

Lou Breese's Orch.: WEBC WLW

KMA KFYR WDAY WENR

WTNC

Jack McLean's Orch.: KSO WMT

WGN

Dance Orch.: WDAF WDAY

CJRM-Petite Musical

WHAS-Dream Serenade

WMIN-Midnight Reveries

11:45 CST 10:45 MST  
KOA-Family News

KSL-Radio Revival

12:00 CST 11:00 MST  
Tommy Chatfield's Orch.: KSO

WGN

News: WMIN KOA KMBC

WBBM

KMOX-Dancing Time

KSL-Mary Lou Cook & Marshall

Grant

KSTP-Dream Ship

WLW-Moon River

WOW-Musical Prgm.

End of Wednesday Programs

## Thursday

September 8, 1938

## Thursday

### MORNING

7:00 CST 6:00 MST  
Breakfast Club; Orch. & Soloist;  
News: WEBC WDAY KFYR  
WTNC

The Band Goes to Town: (sw-21:5)

Richard Maxwell, tenor: (sw-21:5)

News: KOIL WOW

Musical Clock: KMOX WBBM

7:15 CST 6:15 MST  
Montana Slim, songs; News: (sw-21:5)

News: KFJM WLW WLS WCCO

WNAX WMT

7:30 CST 6:30 MST  
Joyce Jordan, Girl Interne, sketch  
(Calox Tooth Powder & Solidified Albolene): WBBM

Breakfast Club; News: KFYR

Herman & Banta; News: WHO

Fred Feibel, organist: KDAL

Morning Devotions: KFNF WLS  
Good Morning: WMFG WHLB

News: KSOO WAAW

Musical Clock: WMT WNW KOIL

CKY-Rise 'n Shine

KFJM-Cuckoo Clock Prgm.

KMA-Morning Watch

KMOX-Ozark Varieties

KOA Good Morning Folks

7:45 CST 6:45 MST  
Bachelor's Children (Old Dutch

Cleanser): KMOX KRNT KFAB

Johnnie Johnston, songs: (sw-21:5)

WHLB-The Clockwatchers

WLS-Piano Recital

WLW-Hymns of All Churches

WNAX-Radio Aces

KFNF-News & Sales

KMA-Master Melody Boy

WBBM-Linda's First Love

WCAL-Christian Literature

WDGY-Modern Trend

WEBC-Morning Musicals

WHO-News

WLS-Patsy Montana

WLW-Hollywood News Girl

WMAQ-A Step Ahead with Norman Ross

WMIN-Beautiful Lady

WNAX-Jimmy Morgan, songs

WTNC-Popular Concert

8:00 CST 7:00 MST  
Pretty Kitty Kelly (Wonder Bread): KSCJ WBBM WCCO

KMOX KRNT

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ

Just Neighbors, sketch: KSO

Morning Musicals: WCAL WDGY

News: CKY KOA

Coffee Pot Inn: WHO WOW  
WNAX KFYR

Musical Clock: WEBC WTCN

WMFG

CKY News & Weather

KFAB-Time 'n Tunes

KFNF-Markets

KFNF-Morning Visit

KMA-Forest Rangers

KOIL-Mayer's Melody Memories

KSTP-Good Morning Hour

KWYO-Sunrise Strings

WDAY-Time to Shine

WGN-Martha Crane & Helen Joyce

WMIN-News; At Your Service

8:15 CST 7:15 MST  
John's Other Wife, sketch (Louis Philippe): WMAQ

News: KFJM WLS WCCO

WNAX KFYR

WMT & WLS

Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX

KFAB WNAX

Jerry Sears' Orch.: KSO WLS

KMA KOIL

John Metcalf's Choir Loft: WDGY

News: KFJM WLS

CKY Wake Up & Sing

CKY-Rise 'n Shine

KFYR-To be announced

KOA-Musical Prgm.

# THURSDAY

September 8

**11:30 CST 10:30 MST**  
Road of Life, sketch (Chipso): WBBM KMOX  
Street Scene: CKX  
Denver Darling's Trail Blazers: WMT WDGY  
Mother-in-Law, sketch: KOIL  
Houseboat Hannah: WCCO WOW  
CKY-Concert Hall of the Air  
KFAB-Dinner Call  
KFDY-Weather & Markets: John M. Ryan  
KFNF-Lullaby Lester  
KFYR-Markets & Police Bulletin  
KMA-Dustin' the Fiddle  
KOA-Radio Budget Shop  
KSCJ-Farm Flash; News  
KSQO-Grain Quotations  
KSTP-Singin' Sam  
KWYO-Household Hour  
WDAY-Man on the Street  
WEBC-Varieties; Selly Service  
WGN-Markets; Midday Service  
WHBL-Foreign Prgm.  
WHO-Caroline's Golden Store  
WLB-Musical Prgm.  
WLS-Markets; News  
WLW-Live Stock & Poultry Reports; News  
WMAQ-Fort Pearson, news  
WMFG-Foreign Music  
WMIN-Take It Easy  
WMT-Sweet & Swing  
WNAX-Granma Travels  
WTEN-Whoopee John  
**11:45 CST 10:45 MST**  
Glenn Darwin, bar.: KSO WEBC  
WDAY WTCN KOIL  
Hi-Boys: (sw-15.33)  
Edward MacHugh, Gospel Singer (Ivory Soap): WCCO WBBM KMOX  
Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW  
News: KOA WDGY CKX  
KFAB-Grandma Travels  
KJFM-Markets  
KFNF-Alfalfa John  
KFYR-The Goldbergs  
KMA-Dustin' the Fiddle  
KSCJ-Stars Over Hollywood  
KSTP-News  
WHO-Markets & Weather  
WLS-Dinner Bell Prgm.  
WMT-News; Cedar Valley Hillbillies  
WNAX-Billie and Ted, harmony team  
WOW-The Goldbergs, sketch

## AFTERNOCN

**12:00 CST 12:00 MST**  
Betty & Bob, sketch (Gold Medal): WHO WMAQ KSTP KOA (sw-15.33)  
Three Cheers: KFYR WTCN  
Enoch Light's Orchestra: KSCJ WCCO  
Big Sister: CKY CKX  
News: WAAW KFAB WMIN WLB  
KFDY-Brookings Churches  
KJFM-Slim Thompson's Cowboys  
KFNF-Farm Sales & News  
KMA-Weather & Markets  
KMOX-Singin' Sam  
KOIL-Those Happy Gilmans  
KSQO-Jack Marlow, songs  
KWYO-Devotional Service  
WBBM-Manhattan Mother, sketch  
WDGY-Farm Prgm.  
WEB-C-Bulletin Board  
WGL-Harold Turner, pianist  
WHBL-Luncheon Melodies  
WLW-Linda's First Love  
WMFG-Noonday Revue  
WMT-Cedar Valley Hillbillies  
WNAX-Farm & Home  
WOW-Markets & Music  
**12:15 CST 11:15 MST**  
Let's Talk It Over with Lisa Sergio: WTCN  
Arnold Grimm's Daughter (Gold Medal): WLW WMAQ KSTP KOA (sw-15.33)  
News: KJFM KOIL WMFG CKX-Van's Rhythm Orch.  
CKY-Musical Workshop  
KFAB-Markets & Farm Notes  
KFNF-The Hedge Trimmers  
KFYR-Studio Reporter  
KMA-The Harvesters  
KMOX-Kitty Keene, Inc., sketch  
KSCJ-Voice of the People  
KSQO-Farm Specials  
WBBM-Man on the Street

## Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

**10:30 CST (9:30 MST) National Farm and Home Hour.**

### AFTERNOON

**3:00 CST (2:00 MST) Keyboard Concerts.**

### NIGHT

**6:00 CST (5:00 MST) Rudy Vallee.**  
**7:00 CST (6:00 MST) Promenade Symphony Orchestra of Toronto.**  
**7:00 CST (6:00 MST) Major Bowes.**  
**7:00 CST (6:00 MST) Good News of 1939.**  
**8:00 CST (7:00 MST) Essays in Music.**  
**8:00 CST (7:00 MST) Bob Burns and Guests.**  
**8:30 CST (7:30 MST) Americans at Work.**

**WBBM-Meet the Missus**  
WCAL-Social Welfare  
WCCO-Betty & Bob  
WGN-Afternoon Musicale  
WLW-Voice of the Farm  
WLW-Ma Perkins, sketch  
WMIN-Today's Best Sellers  
WMT-Ralph Slade's Orch.  
WTEN-Dot & Pat

**1:30 CST 12:30 MST**  
Ray Bloch's Varieties: WCCO  
WMFG KSCJ KRNT KDAL  
WHBL (sw-15.27)

Pepper Young's Family, sketch (Camay): WMAQ WHO KSTP  
KOIA WOW WLW WEB C WDAY  
KFYR

Details of contest on this program may be found on inside back cover.  
Grand Slam Revue: Ed Schughan, m.c.; Maurice Spitalny's Orch.: KOIL KSQO KMA KSO  
WTEN (sw-15.33)

Harold Stokes' Orch.: WDGY  
WGN

Pepper Young's Family, sketch: CKY CKX

KFAB-Songs Sacred  
KFDY-Farm Flashes  
KJFM-Request Prgm.  
KFNF-News  
KMOX-Magic Kitchen  
KWYO-Sons of the Pioneers  
WHLB-Sweet Syncopation  
WBPM-Pat Flanagan  
WLB-Glück, Orpheus  
WMIN-Design for Melody  
WMT-Mid-Day News; Nature's Wonderland  
WNAX-Songs of Jimmy Morgan

**1:45 CST 12:45 MST**  
The Guiding Light, sketch (White Naptha): KFYR KSTP WDAY  
WHO WMAQ KSQO WLW  
WEB C WMAQ

Studies & Sketches in Black & White: KSO WDGY

Grand Slam Revue: WLS

Army Band: KSCJ WCCO KDAL  
WHBL KFAB KOIL WMFG  
WBBM (sw-15.27)

Story of Mary Marlin, sketch (Ivory Flakes): WCCO WDAY  
WHO WLW KOA KSTP WEB C  
KFYR WMAQ

Story of Mary Marlin: CKY CKX

Moods in Music: WGN  
KFDY-Chimes Concert  
KJFM-Movie Gossip  
KFNF-Grab Bag

KMA-Country Home Time  
KMOX-Inquiring Reporter  
KWYO-Vocal Highlights  
WCAL-Science & Religion  
WDGY-Slim Jim

WLS-Homemakers' Hour  
WMIN News; Orch.  
WMT-Niagara Trip; German Band  
WNAX-Petroleum Parade  
WTEN Inquiring Reporters

**1:15 CST 12:15 MST**  
Oxydol's Own Ma Perkins, sketch: WDAY WMAQ WHO WMAQ KOA  
KFYR WEB C KSTP

Details of contest on this program may be found on inside back cover.

Light Opera Selections: KSO (sw-15.33)

Army Band: KRNT

Ma Perkins, sketch: CKX CKY

KFAB-Tommy Wilson's Banjo

KFDY-S. D. Farm Produce Report

KJFM-Puzzle Prgm.

KMA-Mickey Gibbons, songs

KMOX-Judy & Jane

KOIL-The Friendly Advisor

KWYO-News Flashes

WAAW-News; Music Hall

WNAX-Melody Styles

WAAW-Market Close & Summary

KFJM News  
KOIL-Gaucho Rhythms

KSTP-Daily Features

KWYO-The Troubadours

WEBC-WCTU Prgm.

WHLB-Moments Muscale

WHO-Judy & Jane, sketch

WLW-Charlie's Singing School

WOW-Markets & Music

**3:30 CST 2:30 MST**

Let's Pretend: KSCJ KDAL

WMFG WHLB

Edw. Davis, bar.: WENR KOIL

WEB C KSO WTCN

Your Family & Mine, sketch

(Sealtest): WMAQ WOW

To be announced: CKY CKX

KFJM-Old Favorites

KFNF-Spec, Etty & Bill

KFYR-Judy & Jane

KOA-For Milady

KSO-Jimmy Snyder, songs

KSTP-Leonard Leigh

KWYO-Organ Treasures

WCAL-Piano Recital

WDAY-Rudy Sten's Cowboys

WDGY-Charley Randel's Orch.

WHO-News

WLW-Charlie Randall's Orch.

WMIN-Kaffee Klatch

**3:45 CST 2:45 MST**

Shefter & Brenner, piano duo:

KSO KOIL KFYR WEB C WTCN

WENR WDAY

Happy Jack, songs: KOA KSTP

WMAQ

Johnson Family: WDGY

CKX-Monitor News

CKY-Closing Stock Quotations

KFNF-Woman's Page

KSO-Powder River Swing

WBBM-Tenth Inning

WHO-Songfellow

WLW-Man of Mars

WMIN-Barefoot Boys

WOW News

**4:00 CST 3:00 MST**

News: Four Notes & Dave Bacal:

KSCJ KDAL WHLB WBBM

To be announced: WEB C KFYR

WDAY WMAQ KSQO WTCN

WMAQ (sw-9.53)

To be announced: KOIL KMA

WLW

To be announced: CKY CKX

News: WHLB WMFG

KJFM-Ball Scores

KFNF-Gospel Singer

KOA-Interesting Events

KSTP-4-H Club

KWYO-Concert Master

WCAL-Afternoon Music

WDAY-Military Band

WDGY-Gertrude Lewis

WENR-To be announced

WGN Bill Anson

WHO-Rhythm Makers

WMIN-News; Pot Pourri

**4:15 CST 3:15 MST**

Doris Rhodes, songs: KSCJ

WMFG KDAL WHLB WBBM

Malcolm Claire; News: WMAQ

KOA WEB C KFYR (sw-9.53)

To be announced: KOIL KMA

WLW

Resume of Davis Cup Finals:

WTEN WENR KSQO WLW

Resume of Davis Cup Finals:

CKY CKX

KFJM-Light Classics

KFNF-Home Folks, drama

KSTP-Movie Parade

WDAY-News

WDGY-Jitterbug Jamboree

WHO-Baseball Time

WMIN-Harmony Hall

WOW-Dan Harding's Wife, sketch

**4:30 CST 3:30 MST**

Chesterfield Daily Sports Column

Paul Douglas: WABC WLW

KSTP WOW WENR KSO (sw-9.53)

Today with Bob Trout: KSCJ (sw-11.83)

Rhythm School: WMAQ KFYR

KSQO WDAY WTCN KOIL

To be announced: WDGY

Tea Time Musicals: CKY

KFNF Studio Prgm.

KOA-Vida Sutton

KWYO-Book Corner

WAAS News

WCAL-Men of Vision

WGN-Armchair Melodies

WHLB-Devotional Services

WMFG-Children's Hour

WMIN-Testime Tidings

**4:45 CST 3:45 MST**

Nina Dean, songs: WEB C WMAQ

KSTP

To be announced: WHLB (sw-11.83)

Lowell Thomas, news commentator (Sun Oil): WLW

Backwoods Breakdown: CKY CKX

WNAX-Melody Styles

WENR-Testime Tidings

WMAQ-Children's Hour

WENR-Testime Tidings

WMAQ-Children's Hour

WENR-Testime Tidings

## Frequencies

CJEM-540	WCCO-810
CKX-1120	WDAF-610
CKY-910	WDAY-940
KDAL-100	WDGY-1180
KFAB-770	WEBB-1290
KEDY-780	WENR-870
KFJM-1410	WGN-720
KYNF-890	WHAS-820
KFYR-550	WHLB-1370
KMA-930	WHO-1000
KMBC-950	WJR-750
KMOX-1090	WLB-780
KOA-830	WLS-870
KOIL-1260	WLW-700
KRNT-1320	WMAQ-670
KSCJ-1330	WMTG-1210
KSL-1136	WMIN-1370
KSO-J430	WMT-800
KSOO-1110	WNAX-570
KTCP-1460	WOW-590
KWTO-1370	WSM-650
KAW-660	WTCA-1250
KBMM-770	WTMJ-620
WCAL-760	

WCCO-Baseball Resumes  
WDGY-Sports Editor  
WENR-Ennio Bolognini's Orch.  
WHLB-Prelude to Evening  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WMFG-Twilight Time  
WMIN-Hearth & Home  
WMT-Sports; News  
WNAX-News; Sports

## NIGHT

6:00 CST 5:00 MST  
Rudy Vallee's Variety Hour  
(Royal Desserts): WSM WOW  
KSTP WMAQ WLW WHO KOA  
WEBB WTMJ WDAF (sw-9:53)

Men Against Death, drama: WJR  
WBBM WNAX KSCJ KRNT  
KMOX KFAB WHAS WCCO  
KSL (sw-11:83)

Alfred Wallenstein's Sinfonietta:  
WGN WDGY

To be announced: KFYR WMT  
KSO

Alfred Wallenstein's Sinfonietta:  
CKX

The music detail for this program  
may be found on page 7 this week.

Sports: WTCA WLS

CJRM-Markets

CKY-Travel Talk, Ray Phelps

KFJM-Weather; Markets

KFNF-Pentecostal Singers

KMA-Mickey & Her Guitar

KMBC-As Kansas City Dines

KOIL-Tommy Ports, bar.

KSOO-Musical Moments

WCAL-Everyday Science, Prof. A. K. Solum

WDAY-Console Capers

WHLB-Dinner Music

WMFG-Evening Melodies

WMIN-News; Orch.

6:15 CST 5:15 MST  
News: KFJM KOIL WAAW

WLS KSOO

Sports: WHLB WMFG

CJRM-Melodies

CKY-Light Up & Listen

KLPM-Musical Interlude

KMA-Modern Hillbillies

KMBC-Boake Carter

WCAL-Farm Hour

WDAY-Baseball Scores; News

WMIN-Sig Davis' Sports Review

WTCA Three Strings

6:30 CST 5:30 MST

To be announced: KDAL WNAX

KSCJ KMBC KMOX KFAB

WHAS WCCO KRNT WJR (sw-11:83)

Port of Missing Hits: WDAY

KFYR KOIL WTCN WLS

The Green Hornet, drama: WGN

KSO WDGY WMT

The Lone Ranger: WHLB WMFG

Sports: KSOO KMA KFJM

CJRM-Tin Pan Alley

CKX-Musical Prgm.

CKY-Talking Drums

KDYL-Maestros of Modern Music

KSL-Broadcasters Review

WBBM-To be announced

WMIN-El Herbert

6:45 CST 5:45 MST

To be announced: WBBM

News: KMOX KSL

CJRM-Howie Wing

CKX-Light Up & Listen Club

CKY-Music Graphs

KDYL-Radio Guest

KFJM-Shopping Tour

KMA-The Camera Speaks

KMBC-Midland Television Broadcast

KOIL-Street Reporter

WCCO-Baseball Resumes

WHAS-Your Favorite Hymn

WMIN-Dining Out

7:00 CST 6:00 MST

Major Bowes' Amateur Hour

(Chrysler): WBBM KSL WJR

KMBC KFAB KMOX WCCO

KSCJ WNAX KRNT WHAS

(sw-11:83)

Good News of 1938 (Maxwell

House Coffee); Robert Young,

m.c.; Frank Morgan, comedian;

Fannie Brice; Meredith Willson's

Orch.; Guests: KOA WLW WHO

WOW WDAF WTMJ KSTP WSM

WEBB WMAQ WDAY KFYR

(sw-9:53)

Guest: Norma Shearer in

"Marie Antoinette."

For news of Hollywood, read "Hollywood Showdown" in every issue

of Radio Guide.

Turn to page 2 for more detail.

Don't You Believe It? (Sensation Cigarettes): WGN

Promenade Symphony Orchestra

of Toronto: KOIL KSO WTCN

Promenade Symphony Orchestra:

CKY CKX

To be announced: WDGY

Organ Mood: WMFG WHLB

CJRM-Variety Prgm.

KFJM-Dinner Dancing

KMA-Cottonwood Corners

WDGY-To be announced

WLS-To be announced

WMIN-News; Contest

WMT-Refreshing Rhythms

7:15 CST 6:15 MST

Bob Crosby's Orchestra: WDGY

WGN WLW WMT

CJRM-News

KFJM-Gladys McKenzie, songs

WMIN-Moment Musicals

7:30 CST 6:30 MST

Promenade Symphony Orchestra

of Toronto: WENR

George Olsen's Orch.: WMT

Rhythm Revue: WHLB WMFG

CJRM-Jimmie Allen

KFJM-Hawaiian Echoes

KMA-Markets; Weather; News

WDGY-Frank Dailey's Orch.

WGN-Shep Fields' Orch.

WMIN-Tunes of the Day

7:45 CST 6:45 MST

CJRM-Maestros of Modern Music

KSL-Broadcasters Review

WBBM-To be announced

WMIN-El Herbert

8:00 CST 7:00 MST

Kraft Music Hall; Starring Bob

Burns, comedian; Johnny Trotter's

Orch.; Foursome Novelty

Instrumental Quartet; Guest:

WDAF KSTP WTMJ WEB

KOIA WOW WLW WHO WMAQ

WDAY WSM (sw-9:53)

Guest: Lotte Lehmann.

Essays in Music: WHLB KFAB

KDAL KSCJ WNAX KMOX

WBBM WJR WMFG (sw-11:83)

Guests: Margaret Dunn, soprano; and Alex Corres, violinist.

The music detail for this program

may be found on page 7 this week.

People I Have Known: Ransom

Sherman, m.c.: WMT WENR

KOIL KFYR

Kraft Music Hall: CKY CKX

CJRM-Dr. Oscar Lowry, Evangelist

KFJM-News

KMA-March Time

KFNF-Campaign Committee

KSL-Serenade in Song

WCCO-Who's the Champ?

WGN-Concert Orch.

WHAS-Baseball Game

WMIN-News; Band Music

WTCN-Gentlemen of Rhythm

8:15 CST 7:15 MST

Essays in Music: KMOX KRNT

KSL WNAK

KOIL KFYR

KFJM-Shadow Stories

KMA-Farm Bureau Prgm.

WMIN-Baseball Game

8:30 CST 7:30 MST

Americans at Work: KSCJ WJR

KMOX WBBM KMOX WMFG

KFAB KRNT WHLB WCCO

KSL WNAX

The designers of streamlined

trains and streamlined door-

nobs, the body of men known

as industrial designers, will

tell about their jobs.

Turn to page 2 for more detail.

Henry Weber's Concert Orch.:

WGN

KMA-Let's Dance

WTCN-To be announced

8:45 CST 7:45 MST

Americans at Work: WBBM

KFJM-Swing Time

KMBC-To be announced

9:00 CST 8:00 MST

Musical Clock: WTCN WEBC

WMFG

Coffee Pot Inn: WOW WHO

CKY-KFAB WNAX

CKY-News & Weather

KFAB-Time 'n' Tunes

KFJM-Markets

KFAB-Foreign

KFAB-WHLS

KFAB-Music

KFAB-Travel

KFAB-Weather

KFAB-Travel

KFAB-Travel

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# FRIDAY

September 9

(9:15 a.m. Continued)

Scattergood Baines, sketch (Wrigley's Gum): KFAB WNAX

Bachelor's Children, sketch (Cudahy Packing Co.): WGN

Amer. Family Robinson: WHLB WMFG

CKX-On Parade

KFNF-Paul & Irving

KFVR-Betty Crocker

KMA-Homemakers' Chat

KMOX-Let's Compare Notes

KOIL-Polly the Shopper

KSOO-Woman's World

KWYO-Cub Reporters

WBBM-Editor's Daughter, sketch

WCCO-Bachelor's Children

WDGY-Hollywood Brevities

WEB-C-Around the Clock with

Kay; Woman's Hour; News

WMIN-Song Stylist

WTCA-Something in the Air

9:30 CST 8:30 MST Pepper Young's Family, sketch (Camay Soap): WLS

Details of contest on this program may be found on inside back cover.

Get Thin to Music: WDGY KOIL

KSO

Do You Remember?: KSTP

WOW

Big Sister, sketch (Rinso): WCCO WNAX KRNT KFAB WBBM KMOX KDAL

CKY-Homefolks Frolic

KFJM-Household Hour

KFNF-Good Morning. Neighbor

KFVR-Betty & Bob, sketch

KOA-Your Music & Mine

KSCJ-News; Want Ad Rambles

KSOO-Concert Hall of the Air

KWYO-Dance Diversions

WAAC-Markets

WCAL-College Bulletin

WDAY-Grandma Travels

WGN-Don Pedro's Magic Violin

WHLB-Please Play

WHO-Home Folks

WLW-Short, Short Story

WMAQ-Hal Tate, Radio Tatler

WMFG-News

WMN-Milady's Music Box

WMT-Gospel Baritone

WTCA-Around the Town

9:45 CST 8:45 MST Aunt Jenny's Stories (Spry): KMOX WBBM WCCO KRNT KFAB WNAX KDAL

Getting the Most Out of Life, Dr. Wm. L. Stidger (Standard Brands): CKY CKX

Viennese Ensemble: WEBC

WTCA WMT

Road of Life, sketch (Chips): WMAQ WLW

Kitty Keene, Inc., sketch (Dreft): KSTP WDAY KFVR

WOW WHO KOA

KFJM-Markets

KMA-Pals of the Prairie

KOIL-Homemakers' Club

KSCJ-Stars Over Hollywood

KSOO-Book Reading Time

WCAL-Devotion

WDGY-A Woman's World

WGN-Painted Dreams

WMFG-Prgm. Preview

WMIN-Gospel Singer

10:00 CST 9:00 MST Mary Margaret McBride, columnist (La France & Sataina): KMOX KFAB WBBM WCCO KRNT

Radio City Four: WMT

Ernest Coulton, bar.: CKX

Township No. 52: WMFG WEBC

WHLB

CKY-Raymar

KFJM-Household Hour

KFNF-Cornfield Hawaiians

KFVR-Markets: Weather

KMA-Weather; Markets; News

KOA-Weather; Markets; News

KOIL-News; Weather

KSCJ-To be announced

KSOO-Markets

KSTP-The Daily

KWYO-Polish Varieties

WAAC-News

WDAY-Hometown Reporter

WDGY-Modern Trend

WGN-Manhattan Mother, sketch

WHO-The Goldbergs, sketch

WLS-Markets

WLW-The Editor's Daughter

WMAQ-Dan Harding's Wife

WMIN-News; Mutiny on the

Bounty

WNAX-Devotional Service

WOW-Betty & Bob

WTCA-Tunes of the Day

10:15 CST 9:15 MST Irene Beasley, R. F. D. No. 1: WHLB KRNT WMFG KSCJ

The O'Neill's, sketch (Ivory Soap): WMAQ WOW WLW KOA

Alden Edkins, basso: WEBC

KOIL WTCN WDAY

To be announced: CKX

CKY-Stars Over Hollywood

KFAB-Weather & Markets

KFNF-News

KFNF-Gretta, song stylist

KFYR-Studio Prgm.

KMA-Earl May's Visit

KMOX-Houseboat Hannah, sketch

KSOO-Variety Prgm.

KSTP-Dan Harding's Wife

KWYO-Sketches in Melody

WAAW-Markets

WBBM-Voice of Romance

WCAL-Our Church

WCCO-Judy & Jane

WDGY-Varieties

WGN-To be announced

WHO-Houseboat Hannah

WLS-Organ Concert

WMM-Bulletin Board

WMT-Bits of Everything

WNAX-Kitty Keene, Inc., sketch

10:30 CST 9:30 MST Nat'l Farm & Home Hour: KOA

KSOO WMAQ KFYR WTCN

WEBC WDAY KSO KMA

Speakers: H. R. Baukage and Arthur Koehler

Romance of Helen Trent, sketch (Old English Floor Wax): KRNT

WBBM KFAB KMOX

Time for Thought: KSTP

Elden H. Mills takes for the title of his discourse "The Plan Behind Life."

News: WGN CJRM WDGY

Stock Quotations: WMFG WHLB

CKY-Farmers' Hour

CKY-Studio Strings

KFJM-Varieties

KFNF-Frank Field

KOIL-Diary Dreams

KSCJ-Women's Review

KWYO-Number Please

WCCO-Happy Gilmans

WHO-Myrt & Marge, sketch

WLS-Reva Harris, pianist

WLS-Evelyn the Little Maid

WLW-News: River; Weather; Live Stock

WMIN-Morning Concert

WNAX-Radio Aces

WOW Pretty Kitty Kelly, sketch

10:45 CST 9:45 MST Nat'l Farm & Home Hour: WLW

Our Gal Sunday, sketch (Old English Floor Wax): KFAB

WBBM KRNT KMOX

Bailey Axton, trn.: KSTP

World Travelers: WMT

To be announced: CKX

CKY-George Hall's Orch.

KFJM-Markets

KFNF-Request Hymns

KOIL-Modern Moods

KSCJ-Want-Ad Rambles; Wall Street Mission

WCCO-Grandma Travels

WDGY-Stock Market Reports

WGN-Musical Mail Box

WHLB-Concert Gems

WHO-Hilltop House, sketch

WLS-Short, Short Stories

WMFG-Monitor News

WNAX-Happy Jack's Old Timers

WOW-Judy & Jane

11:00 CST 10:00 MST The Goldbergs, sketch (Oxydol): WCCO WNAX WBBM KDAL WHLB WMFG

Carlton & Wayne, piano duo: WMAQ WOW (sw-15.33)

The Happy Gang: CKX

CKY-Backstage Wife

KFAB-Songs of the Good Old Days

KFJM-Home Gardener

KFNF-Weather; Markets; News

KMOX-Ma Perkins, sketch

KOIL-Memory Lane

KSCJ-Ann Summers

KSTP-Household Forum

KWYO-News Flashes

WDGY-Charles Seigler

WGN-Noontime Musical

WHO-Dan Harding's Wife, sketch

WLS-Lecture

WLS-Melody Roundup

WMIN-News; World Book Man

WMT-Tom Owens' Cowboys

11:15 CST 10:15 MST Vic & Sade, sketch (Crisco): WBBM KMOX WCCO KDAL WNAK WMFG WHLB

Words & Music: WMAQ KSTP (sw-15.33)

Between the Bookends: WDGY

WMT

Vic & Sade, sketch: WHO WOW

## Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (9:30 MST) National Farm and Home Hour.

### NIGHT

6:00 CST (5:00 MST) First Nighter.

6:00 CST (5:00 MST) Lucille Manners.

7:00 CST (6:00 MST) Waltz Time.

7:00 CST (6:00 MST) Hollywood Hotel.

7:30 CST (6:30 MST) Death Valley Days.

7:30 CST (6:30 MST) March of Time.

8:30 CST (7:30 MST) Jimmie Fidler.

Marriage License Romances: WGN WMT KSO KOIL

Louise Florea, sop.: KSOO

Story of Mary Marlin, sketch: CKY CKX

KFAB-Tonic Tunes

KFDY-Chimes Concert

KFJM Hit of the Day

KFNF Grab Bag Show

KMA-Country Home Time; Musical Varieties

KMOX-Voice of the Farm

KWYO-P. C. Duncan

WBBM-Aeolian Ensemble

WCCO-Day Dreams

WDGY-Slim Jim

WLB-Musical Varieties

WLS-Homemakers' Hour

WMIN-News; Boosting the Millers

WNAX-Petroleum Parade

12:15 CST 12:15 MST Buffalo Summer Theater: KRNT

Dot & Pat, songs & patter: KSOO WTCN KSO (sw-15.33)

Oxydol's Own Ma Perkins,

## Frequencies

CJRM-540 WCCO-810  
CKX-1120 WDAY-610  
CKY-910 WDAY-940  
KDAL-100 WDGY-1180  
KFAB-770 WEBG-1290  
KFDY-780 WENR-870  
KFJF-1410 WGN-720  
KENF-890 WHAS-820  
KFYR-550 WHILE-1370  
KMA-930 WHO-1000  
KMCB-950 WJR-750  
KMOX-1090 WLB-760  
KOAL-530 WLS-870  
KOL-1260 WLW-700  
KRNT-1320 WMAQ-870  
KSC-1330 WMFG-1210  
KSL-1130 WMIN-1370  
KSO-1430 WMT-600  
KSOO-1110 WNAX-570  
KSTP-1460 WOW-590  
KWYO-1370 WSM-850  
WAAM-600 WTCN-1250  
WBEM-770 WTMJ-620  
WCA-760

WHO-News  
WLW-Drifting Pioneers  
**3:45 CST 2:45 MST**  
So You Want to Be...: KSCJ  
WHLB KDAL WMFG WCCO

Happy Jack, songs: KOA WDAY  
KSTP WMAQ

Little Variety Show: WENR KSO  
KSOO KOIL WEBG KFYR

Johnson Family: WDGY

CKX-Monitor News  
CKY-Closing Stock Quotations  
KFNF-Woman's Page  
WBBM-Tenth Inning  
WHO-Pete's Mountaineers  
WLW-Man of Mars  
WOW-News  
WSM-Console Melodies

**4:00 CST 3:00 MST**  
Felix Knight, trn.: WEBG KOA  
WMAQ KFYR WSTP WHO WOW  
(sw.9.53)

News; Enoch Light's Orch.:  
KSCJ WHLB WBBM KDAL  
KMOX WCCO

Salon Orch.: KSOO WTCN WENR  
KOIL WLW KMA

Felix Knight, trn.: CKX CKY

News: WDAY WMFG  
KFJM-Western Melodies  
KFNF-Gospel Singer  
KSL-Children's Concert  
KWYO-Organ Treasures  
WDGY-Gertrude Lewis  
WGN-Bill Anson

**4:15 CST 3:15 MST**  
Malcolm Claire; News: WDAY  
KFYR WMAQ WEBG KOA (sw.  
9.53)

Enoch Light's Orch.: WMFG  
Talk: CKX CKY

KFJM-Kay Kyser's Music  
KFNF-Home Folks, drama  
KSTP-Movie Parade  
WDGY-Jitterbug Jamboree  
WENR-News

WGN-Armchair Melodies  
WHLB-Devotional Services  
WHO-Baseball Time  
WLW-To be announced

WOW-Dan Harding's Wife, sketch  
**4:30 CST 3:30 MST**

Chesterfield Daily Sports Column,

Paul Douglas: WOW WLW KSO

WEBG WENR KSTP

Four of Us: WMAQ KFYR KOIL

KSOO WDAY WTCN

Today with Bob Trout: KSCJ

KDAL WCCO KMOX (sw.11.83)

London Calling: CKY

CJRM-Mothers Musical Album

KFJM-Shopping Tour

KFNF-Studio Prgm.

KOA-Strolling Songster

KWYO-Musings

WAAW-News

WBBM-Chicago Hour

WDGY-Varieties

WHLB-Devotional Services

WLB-Musical Prgm.

WMAQ-Dick Tracy, sketch

WMFG-Children's Hour

**4:45 CST 3:45 MST**

Lowell Thomas, news comments-

for (Sun Oil): WLW

Marlowe & Lyon, piano duo:

KSOO WDAY WEBG KOIL

KFYR WENR WTCN

Jimmy Kemper & Co.: KSTP

WOW

Lum & Abner, comedy sketch

(Postum): WBBM KFAB (also

see 9:15 p.m.)

Pictures of this team may be found

on pages 10 and 11.

Summary of Hines Trial: WDGY

KOA-Howie Wing

KSCJ-Ma Perkins

KSL-Words & Music

WGN-Little Orphan Annie

WHLB-Tea Dancant

WMAQ-Say It With Music

**5:00 CST 4:00 MST**  
Ames 'n' Andy, sketch (Campbell's Soup): (sw.9.53) (also at 9 p.m.)

Dick Todd, songs: WMT WDAY  
KSO WENR KFYR KOIL WEBG

Ray Heatherton, songs: WHLB  
KSCJ WMFG (sw.11.83)

Don Winslow of the Navy,  
sketch (Krispies): WLW WOW  
WMAQ

Luigi Rommanelli's Orch.: CKY

CKY-Dick Tracy, sketch  
KFAB-Swing Your Partner

KFJM-Baseball Scores  
KFNF-Cub Reporters

KMOX-Grand Stand Manager  
KOA-Briefs

KSOO-Skyride

KSTP-Hits & Encores

KWYO-Guess Contest

WBBM-John Harrington, sports

WCCO-Livestocks

WDAF-Studio Prgm.

WDGY-Mood Music

WGN-Evening Serenade

WHO-State Fair News

WLW-Story

WMIN-News; Hollywood Brevities

WNAX-Transcribed Prgm.

WTEN-Tunes of the Day

**5:15 CST 4:15 MST**

Jimmie Fidler's Hollywood Gossip: (sw.9.53)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

Vagabonds: WHO WMAQ KSTP

Music Is My Hobby: KFYR

Hollace Show, sop.; Orch.: KSCJ

KRNT KFAB KOIL WCCO

KOIL KMOX WMFG (sw.11.83)

Turner & Marson: WDGY WGN

News: KFNF CKY CKX

KFJM-Birthday Bells

KMOX-Musical Gems

KMOX-Let's Compare Notes

WBBM-We, the Wives

WEBC-Twilight Review

WENR-Words of Thunder

WHLB-Prelude to Evening

WLW-Sports

WMT-Musical Gems

WNAX-Old Home Revue

WGN-Jingles

WTEN-Musicals

**5:30 CST 4:30 MST**

Adventures in Science, drama:

WBBM KFAB KSCJ KDAL

KRNT KMOX WMFG WCCO

Ennio Bolognini's Orch.: KOA

KFYR WENR WHO

Carol Weymann, sop.: KSOO WMT

Organ Recital: CKX

News: WDGY WTCN WMAQ

Jerry of the Circus: KSTP WEBG

Lone Ranger: KFJM KOIL

CKY-Adv. of Jimmie Allen

KFNF-Hollywood Column

KMOX-Organ Melodies

KWYO-Band & News Bulletins

WDAY-Old Timers

WGN-Sports Review

WLW-Let's Celebrate

WMIN-Sweet Music

WOW-Junior Round Table

**5:45 CST 4:45 MST**

To be announced: KFAB KRNT

KSCJ WCCO KMOX WBBM

WHLB (sw.11.83)

Preview of Foxcatcher Steeplechase: KFYR

Chris Wood, Jr., will interview several notables in racing at the Hotel Du Pont in Wilmington, Delaware.

Trio Time: KSOO WTCN

Airlanes of Song: CKX

News: WOW WHO KSTP

CJRM-Communist Party Talks

CKY-Music by Cugat

KFNF-Marion Hilding

KMOX-Voices of the Night

KWYO-Hollywood Brevities

WDAY-Baseball Scores; News

WDGY-Sports Editor

WENR-Radio Fanfare

WGN-Dukes & Their Duchess

WLB-Children's Hour

**4:45 CST 3:45 MST**

Lowell Thomas, news comments-for (Sun Oil): WLW

Marlowe & Lyon, piano duo:

KSOO WDAY WEBG KOIL

KFYR WENR WTCN

Jimmy Kemper & Co.: KSTP

WOW

Lum & Abner, comedy sketch

(Postum): WBBM KFAB (also

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Pictures of this team may be found

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Summary of Hines Trial: WDGY

KOA-Howie Wing

KSCJ-Ma Perkins

KSL-Words & Music

WGN-Little Orphan Annie

WHLB-Tea Dancant

WMAQ-Say It With Music

NIGHT

**6:00 CST 5:00 MST**

Maurice Spitalny's Orch.: WMT

KOIL KSO WSM

Cities Service Concert; Lucille Manners, sop.; Frank Black's Orchestra: KOA KFYR WDAY WEBC KSTP WTMJ WMAQ WHO WENR WDAF (sw.9.53)

"What's My Name" (Philip Morris): WLW WGN

Details of contest on this program may be found on inside back cover.

Campana's First Nighter, drama: Barbara Luddy & Les Tremayne

KFAB WCCO WNAX KDAL

WJR KRNT KSL KMOX WHAS

KMBC WBBM (sw.11.83)

Fantasia Musical: CKX

Sports: WLS WTCN

CJRM-Markets

CKY-Musical Prgm.

KFJM-Weather, Markets

KFNF-Pentecostal Singers

KMOX-Master Melody Makers

KOA-Southern Harmony Four

KSCJ-To be announced

KSOO-Easy to Remember

WDGY-Half & Half

WHLB-Dinner Music

WLB-Dr. Francis Richter

WMFG-Evening Melodies

WMIN-News; Orch.

6:15 CST 6:15 MST

CJRM-News; Sport Review

KFJM-Baseball Scores

KOA-Music by Cugat

WDAY-The Singing Muraits

WTMJ-Let's Dance

7:30 CST 6:30 MST

Death Valley Days, drama (Borax): WMAQ WDAF WHO (also see 5 p.m.)

WLB-KSTP (also at 10 p.m.)

Titled "History Hinges Upon a Word," tonight's dramatization

will tell the story of how gold might have been discovered in California in 1845, four years before the famous gold rush of '49, if John Bidwell had realized what his Mexican workman wanted when he requested a "batea" to enable him to mine a gold find. The interesting tale will be related by the "Old Ranger."

Turn to page 3 for more detail.

Minstrel Jamboree: CKX CKY

March of Time (Time, Inc.): WTCN WTMJ WENR KOIL

WSM WMT KOA KSO

Studio Prgm.: WDAY KFYR

CJRM-Kids' Corner: CKY

WENR-KSNT (also at 10 p.m.)

# SATURDAY

September 10

## MORNING

**7:00 CST 6:00 MST**  
Breakfast Club; News: WEBB  
KFYR WDAY WTCN  
**The Wise Man:** (sw-21.5)  
Richard Maxwell, tnr.: (sw-  
21.51)  
News: KOIL WOW  
Musical Clock: WBBM WMT  
KMOX  
**7:15 CST 6:15 MST**  
Charioteers: (sw-21.5)  
Montana Slim, songs; News: (sw-  
21.51)  
News: WNAX WCCO KFJW  
WMT  
**7:30 CST 6:30 MST**  
Fiddler's Fancy: WBBM KMOX  
KDAL (sw-21.51)  
Junior News by Jolly Bill Steinke;  
News: (sw-21.5)  
Get Thin to Music: WGN  
News: KSOO WAAW  
Musical Clock: WMT WOW  
WMFG  
**7:45 CST 6:45 MST**  
Amanda Snow, songs: (sw-21.5)  
Fiddler's Fancy: WCCO  
**8:00 CST 7:00 MST**  
Lew White, organist: KDAL  
KRNT (sw-21.51)  
Saturday Morning Club: (sw-  
21.5)  
Breen & de Rose: KSO KOIL  
WLW WMAQ  
Musical Clock: WEBB WTCN  
News: CKX KOA  
Coffee Pot Inn: WNAX WOW  
KFYR WHO  
CKX-News & Weather  
KFAB-National Guard Camp  
KFJM-Markets  
KFNF-Morning Visit  
KMA-Forest Rangers  
KMOX-Better Films Council  
**8:15 CST 7:15 MST**  
Saturday Morning Club: KSTP  
WOW (sw-21.5)  
Viennese Ensemble: WDAY KOIL  
KFYR WHLB WMAQ KSO  
WLW  
CKX-Wake Up & Sing  
CKY-Rise 'n' Shine  
KFAB-Roy, Lonnie & John  
KFJM-News  
KMA-Around the Dial  
KOA-Wonder Melodies  
KWO-Band Concert  
WDGY-Morning Musicals  
WHO-Fruit Reporter  
WLS-To be announced  
WMFG-Stock Quotations  
WNAX-Songs of Jimmy Morgan  
**8:30 CST 7:30 MST**  
The Child Grows Up: KOIL WMT  
WDAY WMAQ KFYR  
Music Internationale: WLW WHO  
KSTP WOW (sw-21.5)  
Jewel Cowboys: KSCJ KDAL  
WCCO KFAB WHLB WMFG  
(sw-21.51)  
News: KWYO WDGY  
KFJM-Morning Devotional  
KFNF-Nurseryman  
KMOX-Popular Melodies  
KOA-Kay's Morning Melodies  
KSOO-News; Grain Quotations  
WAAW-Market Opening  
WEBB-Christian Science Prgm.  
WGN-Morning Melodies  
WLS-Prairie Singer  
WMIN-Breakfast Bell  
WNAX-Sunny Syncopators  
WTCN-Musical Clock  
**8:45 CST 7:45 MST**  
Swing Serenade: WMAQ KSOO  
KOIL WDAY KFYR WEBB  
KMA WTCN WMT  
Music Internationale: KOA  
Jewel Cowboys: KRNT  
The Day You Were Born: WGN  
WDGY  
Markets: KFJM KSCJ  
CKX-Markets; Wake Up & Sing  
KFAB-News  
KFNF-Billie, Jean & Bob  
KMOX-Ozark Varieties  
KWYO-Organ Melodies  
WBBM-Saturday Sunshine  
WCCO-Betty Crocker  
WLS-Chore Boys  
WLW-Synagogue of the Aw-  
WNAX-Prairie Dream Boys

## Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

**10:30 CST (9:30 MST)** American Farm Bureau Federation.

### NIGHT

**6:00 CST (5:00 MST)** Saturday Night Swing Club.  
**6:00 CST (5:00 MST)** Kaltenmeyer's Kindergarten.  
**6:30 CST (5:30 MST)** The Baron and the Lady.  
**6:30 CST (5:30 MST)** Johnny Presents.  
**7:00 CST (6:00 MST)** Professor Quiz.  
**7:00 CST (6:00 MST)** National Barn Dance.  
**8:00 CST (7:00 MST)** Hit Parade.

WGN-Poetry New & Old  
WLS-Prgm. Review: Markets;  
News

WLW My Health  
WMIN-News; World Book Man  
WMT-Swing Your Partner  
WNAX-Devotional Service  
**10:15 CST 9:15 MST**

To be announced: KOA KSTP

Carol Weymann, sop.: WLW  
WEBB KOIL WDAY WTCN

Tall Corn Time: WDGY WMT  
KSO

CKY-Singing Stars  
KFAB-Weather & Markets  
KFJM-News

KFNR-Gretta, song stylist  
KFYR-News; Studio Prgm.  
KMA-Earl May's Visit

KSOO-Variety Prgm

KWYO-Sketches in Melody  
WAAW-Markets

WBBM-American Dental Assn.  
WCAL-Our Church

WGN-Melody Time

WLS-The Choré Boys

WMFG-Stock Quotations

WMIN-Bulletin Board

WNAX-Songs of Jimmy Morgan

**10:30 CST 9:30 MST**

Amer. Farm Bureau Fed.: KOA  
WDAY KSOO WEBB KFYR

KMA WMAQ WTCN

Edward A. O'Neal, president,  
will speak.

Army Band: WDGY KOIL WLW  
KSO WGN

CKX-Markets; What's on the Air  
CKY-Musical Comedy Highlights  
KFAB-Lincoln Newspaper Carriers

KFDV-To be announced  
KFJM-Household Hour

KFNF-Good Morning, Neighbor  
KOA-Your Music & Mine

KWYO-Dance Diversions  
WAAW-Markets

WCAL-College Bulletin

WCCO-Stocks

WMIN-Milday's Music Box

WMT-Rev. R. J. Wells

WNAX-Melody Styles

WTCN-Around the State

**9:45 CST 8:45 MST**

Do You Remember?: KOA

CKX-Hawaiian Echoes

CKY-Allan Caron, organist

KFAB-Songs of Good Old Days

KFJM-Markets

KMA-Morning Devotions

WCAL Morning Devotion

WCCO-Dr O'Brien

WEBB Popular Music

WLS-Tex Atchison

WMIN-News; Mutiny on the  
Bounty

WNAX-Billie & Ted

WOW-The Little Dog House

**10:00 CST 9:00 MST**

Call to Youth; Guest Spkr.:  
WEBB WTCN KSO WDAY

Rabbi Louis Witt of Dayton,  
Ohio, has chosen for the title of

his discourse "The Menace to  
Democratic Ideals-Fascism,  
Communism."

To be announced: WMAQ WHO  
WOW

Concert Hall: KDAL KMOX

KSCJ WCCO KRNT WHLB

WMFG (sw-21.51)

Guest: Stradivarius Quartet.  
The music detail for this program  
may be found on page 7 this week.

CKX-Radio Train

CKY-Home Folks Frolic

KFJM-Household Hour

KFAB-Cornfield Hawaiians

KFYR-Markets; Weather

KMA-Weather; Markets: News

KOA-Wells of Music

KOI-News; Weather

KSOO-Markets; News

KSTP-Household Forum

KWYO-News Flashes

WAAW-Markets

WGN-Luncheon Music

WHLB-Farm & Home Prgm.

WLB-Story, E. W. Ziebarth

WLS-Home Talent Prgm.

WMFG-Farm and Home Prgm.

WMIN-News; World Book Man

**11:15 CST 10:15 MST**

Rhythmaires: KSCJ KDAL KRNT

WBBM WCCO KMOX

**12:15 CST 11:15 MST**

Your Host Is Buffalo: KOA

Bill Krenz' Orch.: KFYR

News: KOIL KFJW

KFAB-Markets & Farm Notes

KFNF-Around the Dinner Table

KMA-The Harvesters

KMOX-Of Men & Books

KSCJ-Voice of the People

KSOO-Farm Specials

KSTP-Daily Feature

WBBM-Meet the Missus

WMFG-Noon-day Revue

WMIN-Noon-Day Jamboree

WMT-Question Man; Voice of

Iowa

WNAX-News & Markets

WOW-Midday Melodies

**12:30 CST 11:30 MST**

Golden Melodies: KOA (sw-  
15.33)

Tune Time: KDAL KSCJ WHLB

WMFG (sw-15.27)

Whittemore & Lowe, piano duo:  
KSO WMAQ WTCN WEBB WLW

KFYR

News: WHO WOW

CKX-Musical Prgm.

CKY-Musical Workshop

KFAB-Federal Farm Prgm.

KFDV-D. B. Doner

KFJM-Of Olaf Roisen's Orch.

KFNF-Henry Field

KMA-Weather & News

KMOX-Headline Highlights; Of

Men & Books

KOIL-Community Editor

KSOO-Farm Security Administra-

tion

KSTP-Midday Melodies

KWYO-Stars Over Hollywood

WBBM-Pat Flanagan

WCAL-Alumni News

WCCO-First Edition

WDAY-Livestock Markets; Joes

& Chuck; News

WLS-Bill Newcomb

WMT-Tune Time

WNAX-Sunny Syncopators

**12:45 CST 11:45 MST**

Burt Barber's Orch.: WLW KSTP

WEBB KFYR WMAQ KSO

Tune Time: KMOX

London Calling: CKX

Golden Melodies: WHO

Man on the Street: KFAB WOW

CKY-News & Messages

KFDY-J. G. Hutton

KMA-Earl May's Visit

KSOO-News

KWYO-It's Dance Time

WBBM-Dugout Dope

WCAL-Recital

WCCO-Tune Times

WDAY-Fargo Horse Market

WGN-Leadoff Man

WLS-Vitality Jim

WMIN-Hawaiian Ensemble

WMT-A Trip Thru Niagara; Iowa

Cornhuskers

WNAX-D. B. Gurney

WTCN-Front Page

**1:00 CST 12:00 MST**

The Merrymakers: KSCJ KDAL

KFAB WHLB WMFG (sw-15.27)

Rhythm & Rhyme: WMAQ KSTP

WOW KOA (sw-15.33)

Rakov's Orch.: KFYR WDAY

WTCN WEBB WSO KSO KOIL

KSO

Baseball: Cubs vs. Cincinnati

WGN WBBM

KFDY-Chimes Concert

KFJM-Movie Gossip

KFNF-Grab Bag Show

KMA-Amateur Contest Hour

KMOX-Inquiring Reporter

KWYO-Vocal Highlights

WCAL-With the High Schools

WCCO-Herman Waldman's Orch.

WDGY-Slim Jim

WHO-Agricultural Conservation

WLS-Merry-Go-Round

WMIN-News; Orch.

WMT-Cornhuskers; German Band

WNAX-Petroleum Parade

**1:15 CST 12:15 MST**

The Merrymakers: KRNT KMOX

Rhythm & Rhyme: WHO

London Calling: CKX CKY

News: KWYO WAAW

KFDY-Farm Flashes

KFJM-Puzzle Prgm.

KMOX-Venida Jones, organist

WLS-Homemakers' Hour

WMIN-Three-Quarter Time

WMT-Frank Voelker

**1:30 CST 12:30 MST**

Gertrude Lutzl, sop.; John Stur-

gess, bar.: KRNT WHLB KSCJ

Baseball Game: KFAB WNAX  
 WMT KMA WTCN KMOX  
 KEJM-Baseball Scores  
 KFNF-Variety Revue  
 KSOU-Newstime  
 KWYO-Colorado Hillbillies  
 WDGY-Thorstein Skarning's Orchestra  
 WGN-Bill Anson  
 WLW-Parsifal  
**3:15 CST**      **2:15 MST**  
 Trio Time: KSOU  
 Top Hatters: WHO KSTP WOW  
 WMAQ KOA (sw-9.53)  
 Paul Whiteman's Orch.: WGN  
 KEJM News  
 KWYO-The Troubadors  
**3:30 CST**      **2:30 MST**  
 Kidoodlers: WHO WOW KFYR  
 KSTP WMAQ (sw-9.53)  
 Paul Sabin's Orch.: WENR WLW  
 KSOU KSO  
 America Dances: KSCJ WHLB  
 KDAL WMFG WCCO WBBM  
 (sw-15.27)  
 Mitchell Ayres' Orch.: KOIL  
 WGN WDGY  
 Paul Sabin's Orch.: CKY CKX  
 KEJM-Rev. Bob Jones  
 KOA-For Milady  
 KWYO-Organ Treasures  
 WAAW-News  
 WEB-C-WPA Musicale  
 WNAX Prairie Dream Boys  
**3:45 CST**      **2:45 MST**  
 To be announced: KOA WMAQ  
 KSTP KFYR WEBC WHO (sw-9.53)  
 KFJM-On Parade  
 KFNF-Woman's Page  
 WBBM-Tenth Inning  
 WLW-Advertisers Club Speakers  
 WOW-News  
 WTMJ-The Dreamers  
**4:00 CST**      **3:00 MST**  
 News: Console Echoes: KSCJ  
 WHLB WBBM KDAL WCCO  
 El Chico, Spanish Revue: News:  
 WMAQ KFYR WEBC WDAY  
 WHO KSTP KOA WOW (sw-9.53)  
 To be announced; News: KSO  
 WENR KSOU KOIL  
 Dan Messer's Lumberjacks: CKX  
 CKY  
 KEJM-Baseball Scores  
 KFNF-Sunshine Lady  
 KWYO-Concert Master  
 WDGY-Gertrude Lewis  
 WGN-Evening Serenade  
 WLW-Truly American  
 WTCN-St. Paul Baseball  
**4:15 CST**      **3:15 MST**  
 To be announced; News: WTCN  
 WEBC  
 Songs for You: WHLB KSCJ  
 KDAL WCCO WMFG  
 Schemes That Skin: WGN WLW  
 KEJM-Symphonic Hour  
 KFNF-Gospel Singer  
 KSTP-Movie Parade  
 WBBM-Chicago Hour  
 WDGY-Jitterbug Jamboree  
 WHO-Baseball Time With Bill  
 Brown  
**4:30 CST**      **3:30 MST**  
 Chesterfield Daily Sports Column  
 with Paul Douglas: WOW WEB  
 WENR KSTP WLW KSO (sw-9.53)  
 Blue Barron's Orch.: KFYR  
 WDAY WMAQ KSOU WTCN  
 KOIL  
 Today With Bob Trout: WMFG  
 KSCJ KDAL WCCO (sw-11.83)  
 Charley Eckel's Orch.: WDGY  
 WGN  
 Wilfred Charette's Orch.: CKX  
 CKY  
 KFNF-Visitor's Hour  
 KMOX-Grand Stand Managers  
 KOA-Larry Lewis, songs  
 KWYO-Book Corner  
 WAAW News  
 WBBM-Jack Hallion's Review  
 WHLB-Out of This World  
**4:45 CST**      **3:45 MST**  
 To be announced: KMOX WMFG  
 KSCJ KDAL WCCO (sw-11.83)  
 The Art of Living, Dr. Norman  
 Vincent Peale: WDAY WMAQ  
 KSTP WOW WEBC KFYR (sw-11.83)

**5:00 CST** Exploring Music: WCCO WHLB  
KSCJ WMFG KMOX KDAR  
(sw-11.83)

Richard Himer's Orch.: KFYR  
WMAQ KSOO WHO WEBK KOI  
WDAY KSTP WOW (sw-9.53)

Message of Israel: WENR WTCN

Luigi Romanelli's Orch.: WGN  
KSO WMT KOIL

Luigi Romanelli's Orch.: CKX

CKY-Music by Cugat  
KFAB-Swing Your Partner  
KFM-Ballroom Scores  
KFN-Cub Reporters  
KMA-Sunshine Tim  
KWYO-Guess Contest  
WBBM-John Harrington, sports  
WDGY-Mood Music  
WLW-Fortunes Washed Away  
WMIN-News: Hollywood Brevities  
WNAX-Transcribed Prgm.

**5:15 CST** Exploring Music: KRNT WBBM

Vincent Pirro's Orch.: WGN KSO  
KOIL

News: CKY CKX KFN  
KFJM-Birthday Bells  
KMA-Parade of Features  
KMOX-On KMOX Tomorrow  
WCCO-Tourist Bureau  
WDGY-Broadway Temple  
WLW-Sports  
WMT-Parade of Features  
WNAX-Old Home Revue

**5:30 CST** Syncopation Piece: KSCJ KFAB  
WHLB KRT KMOX WBBM  
WCCO WMFG

Dance Orch.: KOA WHO KFYR  
WDAY KSTP

Joe Sudy's Orch.: KSOO KOI  
KSO KMA WMT

The Decibels: CKX

News: WTCN WMAQ  
CKY-Music by Cugat  
KFM-Tea Dancing  
KFN-Hollywood Column  
KOIL-C. of C. Prgm.  
KWYO-Band & News Bulletins  
WDGY-Broadway Temple, Rev  
Hognander  
WEBG-Twilight Review  
WENR-Ernie Bolognini's Orch.  
WGN-Sports Review  
WLW-Inside of Sports  
WMIN-Sweet Music  
WOW-Chamber of Commerce

**5:45 CST** Joe Sudy's Orch.: WTCN

Dance Orch.: WMAQ

Barbara Whitley, monologues  
CKX

News: WOW WHO KSTP  
CKY-Organ Reveries  
KFN-Marion Hilding  
KMOX-To be announced  
KWYO-Hollywood Brevities  
WBBM-We the Wives  
WDGY-Sports Editor  
WGN-Inside of Sports  
WLW-Paul Sullivan, news  
WMIN-Hearth & Home  
WMT-Sports; News  
WNAX-News and Sports

**NIGHT**

**6:00 CST** Kaltenmeyer's Kindergarten: KOI  
WOW WHO WSM KFYR WEB  
WDAF WTMJ WMAQ

Saturday Night Swing Club  
KSCJ KMBC KDAL KMOX  
KFAB WBBM KRNT WNAX  
WCCO WMFG KSL (sw-11.83)

Al Donahue's Orch.: WMT WLW  
KSO

Bands Across the Sea: WDGY

Bands Across the Sea: CKX

News: WHAS WJR  
Sports: WTCN WLS  
CJRW-Markets; News  
CKY-Variety Show  
KFM-Weather; Markets  
KFN-The Langvards  
KMA-Songs by Mickey  
KOIL-Jack Harris' Orch.  
KSOO-Music by Cugat  
KSTP-Umbrella Court  
WDAY-Musical Medley  
WGN-Concert Orch.  
WHLB-Dinner Music

CJRM-Tin Pan Alley  
CKY-Master Singers  
KLPM-Musical Interlude  
KMA-Modern Hillbillies  
WDAY-Ballade Scores; News  
WHAS-Dr. Charles W. Welch

**6:30 CST** 5:30 MS  
Johnny Presents (Philip Morris)  
Russ Morgan's Orch.; Genevieve Rowe, sop.; Swing Fourteen  
Glenn Cross, tnr.; Floyd Sherman, tnr.; Jack Johnstone's Drama  
KFAB WJR KMBC WBMB (sw. 11.83) (also at 9:30 p.m.)

Impressions: WGN WDGY  
Impressions: CKX CJRM

Ink Spots, quartet: WDAF WO  
WMAQ WDAY WSM KSTP WH  
(sw. 9.53)

Original Play: KSO WMT KFY  
"The Baron and the Lady," dramatic fantasy by M.  
Bonneville Arnould, will be presented. The story concerns three main characters and is laid in a dinner on New York East Side. The language of the play is vivid and stark; the story is poignant and true to life. The theme of "shadows on the wall" points out that life is expressed through the shadow that our figures cast, reality, beauty and devoid of reality.

Turn to page 3 for more detail.

Designs in Harmony: KSL

Talking Drums: CKY KSCJ  
KFJM-Ed Butler, sports  
KMA-Sports Review  
KMOX-Piano Recital  
KOA-Safety First  
KOIL-Jammin'  
KSOO-Sports Revue  
WCCO-Frank Dailey's Orch.  
WEBC-Placement Service  
WHAS-Staff Orch.  
WHLB-Dinner Dancing  
WLS-Barn Dance  
WLW-Burt Farber's Orch.  
WMFG-Organ Moods  
WMIN-Dining Out  
WNAX-Happy Jack's Old Time  
WTCN-Musicale  
WTMJ-Sue Archer

**6:45 CST** 5:45 MS  
Barry McKinley, bar.: WDAF  
WDAF KSTP WSM WOW (sw. 9.53)

CKX-Light Up & Listen Club  
CKY-George Hall's Orch.  
KJFM-Dinner Dancing  
KMA-Novelty Tunes  
KMOX-Interviews with G. Norris  
KOIL-Street Reporter  
KSCJ-WPA Concert Hall  
WCCO-Baseball Resumes  
WEBC-Four Naturals  
WHO-This Business Week  
WMAQ-Abe Lyman's Orch.  
WNAX-Songs of Jimmy Morge  
WTCN-Dr. Mecklenburg  
WTMJ-Let's Dance

**7:00 CST** 6:00 MS  
Alka-Seltzer Nat'l Barn Dance  
Henry Burr, tnr.; Hoosier Hootenany  
Shots; Noveldeomes; Uncle Ezra  
Maple City Four; Lucille Long  
Joe Parsons; Vass Family; Jim Kelly, m.c.; WLS WTMJ WL  
(also see 9 p.m.)

Professor Quiz with Bob Troxell (Nash Motor Car Co.); KRM  
KMBC WJR KFAB WCCO WHAS  
KMOX WBMB (sw. 11.83) (also see 10 p.m.)  
Details of contest on this program may be found on inside back cover

America Dances: WDAF WO  
WOW WMAQ WEBC KFY  
KSTP KOA WHO (sw. 9.53)

Dance Orch.: KOIL WMT

Dance Orch.: CKY CKX CJRM

KFJM-Broken Record Prgm.  
KMA-Cottonwood Corners  
KSCJ-Peter McGregor  
KSL-News

WDGY-Eventide Echoes  
WGN-To be announced  
WHLB-On the Bandstand  
WMFG-Ave Maria Hour  
WMIN-News; Henn. Co. T. Assn. Prgm.  
WNAX-Radio Aces  
WSM-Tenn. Valley Boys  
WTCN-Minnesota Temperance

**7:15 CST** 6:15 MS  
Dance Orch.: WDGY

CJRM-News; Sports  
KFJM-Radio Guide's Hits of Year Ago  
KSL-Let's Dance  
WGN-Bob Crosby's Orch.  
WMIN-Moment Musicale  
WNAX-Prairie Dream Boys  
WSM-Delmore Brothers  
WTCN-Jimmy Grier's Orch.

**7:30 CST** 6:30 MS  
Rhythm Rendezvous: KSL KMF  
KMOX KFAB WHAS WBR  
KSCJ KRNT KDAL WCO

America Dances: WOW K  
WDAF WDAY KFYR KOA W  
WEBG (sw-9.53)

Jazz Nocturne: KSO KOIL W

Jazz Nocturne: CKY CKX

Frank Dailey's Orch.: WD  
WTCN

CJRM-Swift Current on the  
KJFM-Rhythm and Romance  
KMA-Markets: Weather; Ne  
WGN-Dick Jurgens' Orch.  
WHLB-Organ Moods  
WJR-Fitzgerald for Governor  
WMIN-Master's Music Room  
WSM-Francis Craig's Orch.

**7:45 CST 6:45 M**

Rhythm Rendezvous: WJR

KFJM-Barn Dance  
KMA-Earl May's Visit  
WGN-News; Sports  
WMIN-Famous Homes of Fam  
Americans  
WSM-Jack's Mo. Mountaineer

**8:00 CST 7:00 M**

Lucky Strike Hit Parade: W  
Hoff's Orch.; Fredda Gibson  
Buddy Clark; Guests: WN  
WHAS WCCO KMBC K  
KSCJ WBBM KRNT K  
WJR KSL (sw-11.83)  
Guest: Lauritz Melchior.

The Crickets; Buddy Twiss, m  
Frank Hodek's Orch.: WE  
WDAF KSTP KOA WOW K  
WDAY WMAQ (sw-9.53)

Jacques Renard's Orch.: W  
WTCN KOIL KMA

Symphonic Strings: KSO  
The music detail for this pro  
may be found on page 7 this w

Symphonic Strings: CKY

CJRM-Dr. Oscar Lowry  
WDGY-Rainbow Trio  
WGN-Jack Russell's Orch.  
WHLB-Romance in Rhythm  
WLS-Barnyard Jamboree  
WLW-Renfro Valley Barn Da  
WMFG-Romance in Rhythm  
WMIN-News; Tuning Around  
WSM-Grand Ole Opry B  
Dance  
WTMJ-Wisc. State Fair

**8:15 CST 7:15 M**

The Crickets: WHO

KFJM-News  
KSTP-Musicale  
WMIN-Baseball Game  
WTMJ-Dance Orch.

**8:30 CST 7:30 M**

Concert in Rhythm: Al Ro  
Orch.: KOA WDAY WTCN K  
KSO WMT WTMJ

Dance Orch.: WOW WE  
WMAQ (sw-9.53)

Enric Madriguera's Orch.: W

Let's All Go to the Music H  
CKY CKX

Song Time: WHLB WMFG  
KFJM-Saturday Night Dancin  
KFYR-To be announced  
KSTP-Off the Record  
WDAF-Dance Band  
WGN-Plantation Party  
WHO-Sunset Corners Frolic  
WLS-Memory Songs  
WMIN-Oscar Sundberg

**8:45 CST 7:45 M**

Del Casino, songs: WJR K  
KSCJ KFAB KRNT K  
WCCO WNAX WMFG WB  
WHLB (sw-11.83)

KSL-Circle Service Boys v  
Jean Ellington  
WHAS-Kentucky Play Party  
WTCN-Front Page

**9:00 CST 8:00 M**

Alka-Seltzer Nat'l Barn Dan  
Henry Burr, tnr.; Uncle E  
Maple City Four; Lucille L  
Noveldeons; Joe Parsons; V  
Family; Hoosier Hot Sh  
Guests; Joe Kelly, m.c.; K  
WMT KSO KOA WTCN WD  
(also at 7 p.m.)

WHO	Francis Craig's Orch.: WDW WOW WLW WEBC KSTP (sw-9.53)
MT	Count Basie's Orch.: KSL KRC KFAB WBBM KDAL KS KMOX WHLB WMFG WJR
GY	News: CKY CKX CJRM
Air	Jimmy Dorsey's Orch.: WGN KFYR-Studio Prgm.
WS	KMA-Let's Waltz
ST	KMBC-Olympics of the Air WCCO-Americans at Work WLS Barn Dance WMAQ-Ennio Bolognini's Orch. WNAX-Symphonetta WSM-Grand Ole Opry WTMJ-Dance Orch.
ous	<b>9:15 CST</b> <b>8:15 MS</b> William Farmer's Orch.: WM
s	Count Basie's Orch.: WMFG
ST	Sports: CKY CKX CJRM
Carl	Sports Review: WHO KMO
and	KSTP
AX	KMA-Swing Your Partner WGN-Dick Jurgens' Orch.
TAB	WMIN-Glad Olinger
OX	WNAX-News
c.c.	<b>9:30 CST</b> <b>8:30 MS</b> Johnny Presents Russ Morgan Orch. & Others (Philip Morris)
EBC	KSL KMOX WCCO WHAS KRC (also at 6:30 p.m.)
YR	Red Norvo's Orch.: KSCJ W.
MT	KFAB (sw-6.12)
rain	Abe Lyman's Orch.: WDAF KSF WHO KFYR WEB C WDA WLW WMAQ (sw-9.53)
eeek.	Bernie Cummins' Orch.: W
nce	Joe DeCoursey's Orch.: CJRM
arn	News: WBBM WOW KMBC KMA-Dance Orch. WHLB-Radio Night Club WMFG-Night Club WMIN-Varieties WNAX-Curtain Calls
ST	<b>9:45 CST</b> <b>8:45 MS</b> Abe Lyman's Orch.: WOW
th's	Red Norvo's Orch.: WJR
MA	KMBC-Dance Time WBBM-To be announced WCAL-Chapel Service WTMJ-Today's Events
BC	<b>10:00 CST</b> <b>9:00 MS</b> Prof. Quiz (Nash): KSL (also 7 p.m.)
LW	Dance Orch.: WDAF
all:	Erskine Hawkins' Orch.: KFT KSTP WTCN
	Kay Kyser's Orch.: KMO WCCO KFAB WNAX WBB (sw-6.12)
	To be announced: CKX CJRM
	Dick Barrie's Orch.: WGN
	News: WEBK KOIL WHO WM KMA WLW WMFG WHLB KOA-Rudy Vallee's Orch. KSCJ-News; Sports; Timetable WDAY-Baseball Game WHAS-Kentucky Play Party
ST	WJR-Jack King, news
IBC	WLS-Barn Dance Party
OX	WMAQ-Earl Hines' Orch.
BM	WOW-Wig Waggin' with Wag WSM-Grand Ole Opry
with	WTMJ-Last Word in Sports
	<b>10:15 CST</b> <b>9:15 MS</b>
	Dance Orch.: KMA WER WTCN
ST	Erskine Hawkins' Orch.: W
ce;	WOW
tra;	Kay Kyser's Orch.: KMO WJR WMFG
ong;	Dick Barrie's Orch.: KSO
Fass	KOIL-Sports
ots;	KSTP-Night Extra
OIL	
AY	

**SATURDAY**

September 10

WCCO-News  
WLW-Clyde McCoy's Orch.  
WMT-Electric Park Band  
WTMJ-Dance Orchestras  
**10:30 CST 9:30 MST**  
Anson Weeks' Orch.: KMA KOIL  
KFYR WMT WTCN

Paul Pendarvis' Orch.: WNAX  
KMOX WBBM KMBC KSCJ  
KFAB WJR KRNT WHLB  
KDAL (sw.6.12)

Blue Barron's Orch.: KOA WOW  
WMAQ WHO KSTP

Bob Crosby's Orch.: WGN KSO  
Old Time Frolic: CKY CJRM  
CKX

Dance Orch.: WDAF WEBC  
WHAS WMFG  
KSL-Homespun Hour  
WCCO-Rollie Johnson  
WLW-Ray Pearl's Orch.  
WMIN-Swing Session

**10:45 CST 9:45 MST**  
Paul Pendarvis' Orch.: KSL  
WCCO-Dorsey's Orch.

**11:00 CST 10:00 MST**  
Lawrence Welk's Orch.: WHO  
KMA WOW WENR WTCN KFYR

Ted Weems' Orch.: KFAB KSCJ  
WNAX WBBM KRNT KMBC  
WCCO KSL

Dance Orch.: WMAQ WEBC  
KOA KSTP

Jim Walsh's Orch.: WGN WMT  
KOIL KSO

Old Time Frolic: CKY CKX

CJRM-News  
KMOX-Barnyard Follies  
WDAF-Nighthawks  
WLW-Twenty-Four Hour Review  
WMIN-Glad Olonger  
WTCN-Leo Reisman's Orch.

**11:15 CST 10:15 MST**  
Jim Walsh's Orch.: WLW

Dance Orch.: WDAY

CJRM-Dance Orch.  
KSL-News  
WMIN-Koly's Swing Orch.

**11:30 CST 10:30 MST**  
King's Jesters Orch.: KMA  
WEBC WDAY WTCN WENR  
KFYR

Griff Williams' Orch.: WGN KSO  
KOIL WMT KSTP

Gene Beecher's Orch.: WHO KOA  
WOW WMAQ

Glen Gray's Orch.: KSCJ WNAX  
KRNT KFAB KMBC WBBM  
WCCO

Did You Hear This?: CKX

Dance Orch.: WDAF WLW  
CJRM-Dancing Party  
KSL-Eugene Jelesnik's Orch.  
WHAS-Dream Serenade  
WLW-Ray Pearl's Orch.  
WMIN-Oscar Sundberg

**11:45 CST 10:45 MST**  
News: CKX

KOA-Family News  
WMIN-Let's Dance

**12:00 CST 11:00 MST**  
Jack McLean's Orch.: KSO

News: KOA KMBC  
Dance Orch.: WOW KMOX  
KSL-Bob Grant's Orch.  
KSTP-Dream Ship  
WCCO-Herman Waldman's Orch.  
WGN-Jimmy Dorsey's Orch.  
WLW-Moon River  
WMIN-News: Twelfth Hour  
Tempo

End of Saturday Programs



# UNCLE EZRA Says

# Meet Me at the ALKA NATIONAL BARN

WMT KSO WTCN WDAY

9:00 to 10:00 P.M., CST

**Every  
Saturday  
Night**

Log of Short-Wave Stations  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
COCH, Cuba	9.43	OLR5A, Czechoslovakia	9.55
COCO, "	6.01	slovakia	11.84
COCQ, "	9.725	OLR4A, "	11.76
COGF, "	11.805	OLR4B, "	15.23
CSW, Portugal	9.74	OLR5A, "	15.32
CXAS, Uruguay	9.64	OLR5B, "	9.52
DJB, Germany	15.20	OZP, Denmark	15.22
DJC, "	6.02	PCJ, Holland	15.22
DJD, "	11.77	PHI, "	17.775
DJL, "	15.11	PRF5, Brazil	9.50
DJP, "	11.855	RAN, U.S.S.R.	9.60
EAJ43, Canarias	10.37	RKI, "	15.08
EAQ, Spain	9.855	RNE, "	12.00
EAR, "	9.49	RV59, "	6.00
EA9AH, Spanish Morocco	SBP, Sweden	11.705	
FOSAA, Tahiti	14.05	SPD, Poland	11.53
GSA, England	7.11	SPW, "	13.64
GSE, "	6.05	TPF, Iceland	12.23
GSG, "	9.51	TIANRH, Costa Rica	
GSC, "	9.58	Rica	9.698
GSD, "	11.75	PAZ, France	15.24
GSE, "	11.86	TPA3, "	11.88
GSF, "	15.1	TPA4, "	11.71
GSG, "	17.79	TPB7, "	11.885
GSH, "	21.47	VK2DN, Canada	6.005
GSI, "	15.26	VK2ME, Australia	9.59
GSJ, "	21.58	VK3ME, "	9.51
GSL, "	6.11	VLR, "	9.58
GSO, "	15.18	VFD2, Fiji	9.54
GSP, "	15.31	VPSLO, St. Kitts	6.38
HAT4, Hungary	9.12	VUD2, India	9.59
HBJ, Switzerland	14.535	VUDS, "	15.16
HBL, "	9.34	WIXAL, Boston, Mass.	
HBO, "	11.402	15.25, 11.79, 6.04	
HBP, "	7.80	XEUZ, Mexico	6.12
HP5A, Panama	11.7	XEXA, "	6.172
HP5J, "	9.60	YSD, El Salvador	7.894
HSRPJ, Siam	9.51, 19.02	YV5RC, Venezuela	5.97
IQY, Italy	10.22	ZBW3, China	9.525
IRF, "	9.83	ZIK2, British Honduras	10.6
JDY, Kwantung	9.925	ZRK, So. Africa	9.61
JZJ, Japan	11.80	ZRK, S.S. Kanimbla	6.61
JZK, "	15.16	ZRL, S.S. Kanimbla	6.61
JZL, "	17.785	ZRO3, Italy	9.635
JZO, "	11.676	ZRO4, "	11.81
LRX, Argentina	9.66		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (aw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

### News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSC, GSD, GSE, GSG, GSI; 8:45, JDY; 9:30, GSF, GSG, GSH, GSJ; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSJ; 2 p.m., GSD, GSG, GSI; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZK, JZL; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, ZRO4; 8:40, GSB, GSD, GSG, GSO, GSP, EAR; 9, EA9AH; 9:15, DJB, DJD, DJP; 10:45, CJR0, CJR1; 11, TPA4; 11:30, DJB, DJD, DJP, GSB, GSC, GSD, GSL.

Daily except Sundays—9:20 a.m., VK3LR.

Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

### Sunday, September 4

8 a.m.—Broadcast from M. V. "Kanimbla": 9MI

\*8 a.m.—Overseas hour (Eastern U.S.A.): JZK

JZL

9 a.m.—Naval Review at Scheveningen: PCJ (15.22)

\*9 a.m.—Variety program: DJL

\*9 a.m.—International church: COCQ

\*9 a.m.—Overseas hour (South Seas): JZK JZ0

10:40 a.m.—"Unusually Yours, John Rorke": GSF, GSG, GSI

12:10 p.m.—Symphony concert: DJB

\*1:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)

2:45 p.m.—League of Nations program: HBJ HBQ (6.675)

2:55 p.m.—Wesley Chapel services: GSG GSI

4:05 p.m.—Victorian Melodies: GSG GSI

5:20 p.m.—War news in English: EA9AH

\*7 p.m.—Overseas period (Eastern North America): JZK JZL

\*7 p.m.—Polish program (North America): SPD SPW

\*7 p.m.—Cadena Crusselas network program: COCO COCQ

\*7 p.m.—Spanish news: W3XAL (17.78)

\*7 p.m.—Portuguese program (North America): CSW3 (9.74)

7 p.m.—Voice of Hawaii: KQH (14.92)

7:15 p.m.—Our Sunday Concert: DJB DJD

\*7:45 p.m.—Spanish news: W2XE (11.83)

\*8 p.m.—Portuguese news: W3XAL (17.78)

\*8 p.m.—El Salvadorian program: YSD

\*8 p.m.—Soviet program (North America): RAN RKI

\*8:30 p.m.—English news: ZRO4 IRF IQY

8:45 p.m.—Opera: ZRO4 IRF IQY

\*9 p.m.—Nationalist program (North America): Salamanca (10.37)

\*9:15 p.m.—English news: DJB DJD DJP

\*9:30 p.m.—Jamaica on the Air: HH2S (5.925)

\*9:30 p.m.—North American broadcast: TPB7

\*9:30 p.m.—Spanish news: GSB GSO

\*9:45 p.m.—Portuguese news: GSB GSO

\*10 p.m.—Program from Miami, Florida: W4XB (6.04)

\*10:30 p.m.—Danish program (North America): OZF

\*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRH ZRK

\*1:30 a.m.—Overseas hour (West Coast): JZK

Key to Symbols Used: \*Daily; †Week Days;  
\$Monday, Thursday; ‡Tuesday, Thursday, Saturday;  
\*\*Wednesday, Saturday.

# On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time.  
For EST and CDT subtract 1 hour; for CST, 2 hours;  
for MST, 3 hours; for PST, 4 hours

INTERESTING and colorful festivities in connection with the forty-years Coronation Jubilee of Queen Wilhelmina of The Netherlands will be featured in this week's broadcasts over short-wave station PCJ (15.22) of Huizen, Holland. The actual ceremony of the official homage of the Queen in the "New Church" at Amsterdam will be broadcast on Tuesday, September 6, at 5:40 a.m. EDT. Other outstanding events upon which commentaries will be given include: "The Naval Review at Scheveningen" on Sunday, September 4, at 9 a.m. EDT; the arrival of the Queen at the station at Amsterdam, and her subsequent arrival at the Palace at the "Dam," on Monday, September 5, at 8:10 a.m. EDT; flashes from the "Oranjebal" in Krasnopol'sky; report on the aviation festivals at Schiphol and the drive of the Queen in the royal coach through the city, on Wednesday, September 7, starting at 8:50 a.m. EDT; report on the launching of the new M. S. "Oranje," by the Queen, on Thursday, September 8, at 10:40 a.m. EDT, and a description of the gala performance in the Municipal Theater, on Friday, September 9, at 8:50 a.m. EDT. A commentary on this year's St. Leger, the last classic of the English flat-racing season, to be run on the Town Moor, Doncaster, will be broadcast from Daventry, England, over stations GSF, GSG and GSJ, on Wednesday, September 7, at 7:55 a.m. EDT.

The American Hour from Rome, heard nightly from 8:30 to 10 p.m. EDT, is now being radiated over ZRO4 (11.81), IRF (9.83), and a new station, IQY (11.676).

Eugene Reinhard of Locust, New Jersey, writes that according to an announcement heard over short-wave station SPW of Warsaw, Poland, two new Polish stations, namely SP19 (15.12) and SP25 (25.65), will be testing soon.

SHORT-WAVE SHORTS: To his long list of remarkable receptions Ashley Walcott of San Francisco, California, has now added VHSU,

Salamaus Air Radio, in New Guinea, heard testing on 8.07, 6.54 and 2.6 megs, between 6:30 and 9 a.m. EDT . . . "Radio Hanoi" (11.9), announcing as "Ici Radio Hanoi," in Hanoi, French Indo China, is being heard daily until 10:30 a.m. EDT, at which time it signs off with the selection "La Marcellaise." The first part of the program is in Chinese or Annamite, while the latter part is in French . . . To afford better reception to listeners in western Canada and northwestern United States, GSG (17.79) is now being used on transmission VI from Daventry, nightly from 10:20 p.m. to 12:20 a.m. EDT . . . The Columbia Broadcasting System has requested the following additional frequencies for station W2XE: 6.18, 9.67, 17.83 and 21.57 megs . . . G. T. Beyer of Chicago, Illinois, writes that EA9AH (10.37) of Tenerife, Canary Islands, is once more issuing verifications of reception; the new cards feature a picture of General Franco . . . Listeners now have a chance to add still another unusual country to their logs. Amateur station CNIAF (14.285), located in Tangier International Zone, Africa, is being heard irregularly between 7:50 and 8:30 p.m. EDT . . . DZG (15.36) of Zeesen, Germany, transmits a special program in Portuguese for listeners in Brazil, Saturdays at 6 p.m. EDT.

The revised schedule of the new Lahti, Finland, stations is as follows: Daily, on 15.19 megs, 1 to 2 a.m. EDT; over OFE (11.78), 2:05 a.m. to 1:05 p.m. EDT and over OFD (9.5), 1:15 to 6 p.m. EDT. Earl Roberts of Indianapolis, Indiana, reports that Sunday mornings from approximately 1:05 to 1:45 a.m. EDT a religious program, consisting of organ selections and hymns may be heard from Lahti. An English announcement is made at 1:30 a.m. EDT . . . On a recent Sunday afternoon, from 3 to 3:30 p.m. EDT, a Soviet station carrying the same program as RKI (15.08), Moscow, was heard on a frequency of 14.79 megs. This station must have been—according to all recognized lists—RTZ, in far-away Irkutsk, Siberia, just north of Mongolia.



On his recent visit to England Eddie Cantor "met" the British Broadcasting Corporation imitation of Charlie McCarthy. Named "Willie Winkett," it had its air debut on "Sing Song," a BBC variety program begun recently

### Monday, September 5

8 a.m.—Archbold Expedition of the American Museum of Natural History in Hollandia, New Guinea, contacts U. S. stations: PK5XX (14.02)

\*8 a.m.—Program from Hong Kong: ZBW3

\*8 a.m.—Siamese broadcast: HS8PJ (19.02)

9:10 a.m.—Arrival of H. M. the Queen at Amsterdam: PCJ (15.22)

10:10 a.m.—Festive Entry of H. M. the Queen: PCJ (15.22)

10:15 a.m.—Arrival of H. M. the Queen at the Palace of the "Dam": PCJ (15.22)

10:30 a.m.—H. M. Royal Dragoon Guards Band: GSF GSG GSJ

11:30 a.m.—Program from the Vatican: HVJ (15.12)

12 p.m.—Broadcast from St. Kitts: VP2LO (6.384)

12 p.m. (ex. Sat.)—News: W2XAD (15.33) W2XAF (9.53)

8:55 p.m.—North American program from Czechoslovakia: OLR5A or OLR5B

8:45 p.m.—Festival of Youth (with the children of St. Gaul): HBO HBO

9 p.m.—Brazil on the Air: PSH (10.22)

9:15 p.m.—Talk, "Italian Customs": ZRO4 IRF

9:45 p.m.—ZRO4 Mail Bag: ZRO4 IRF IQY

10:30 p.m.—Treble Attraction: COCM (9.885)

### Tuesday, September 6

5:40 a.m.—Coronation Jubilee in the "New Church": PCJ (15.22)

3:30 p.m.—Isle of Man Nights: GSG GSJ

4:46 p.m.—The Monitor Views the News: W1XAL (11.79)

8 p.m.—Mail Bag: OLR5A or OLR5B

8:45 p.m.—Empire Notes: ZRO4 IRF IQY

9:19 p.m.—Argentina music: COGF

9:19 p.m.—Program from Costa Rica: TIANRH

9:30 p.m.—English program from Caracas, Venezuela: YV5RR

10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

### Wednesday, September 7

8:05 a.m.—Youth Honors H. M. the Queen: PCJ (15.22)

8:50 a.m.—Flashes of the "Oranjebal," aviation festivals: PCJ (15.22)

10:05 a.m.—The St. Leger Race: GSF GSG GSJ

12:40 p.m.—World Affairs: GSF GSG GSJ

3 p.m.—Bach Concert: GSG GSJ

6 p.m.—Letters to the Happy Family: DJB DJD DJP

8 p.m.—Budapest program: HAT4

8:30 p.m.—Reich Party Convention 1938: DJB DJD DJP

9:19 p.m.—Program from Sweden: SBP

9:30 p.m.—Press review: DJB DJD DJP

10:20 p.m.—World Affairs: GSG GSJ

11:50 p.m.—Harry Saville's Band: GSG GSJ

### Thursday, September 8

8:50 a.m.—Reports and Festal Music from Holland: PCJ (15.22)

10:40 a.m.—Launching of the new M. S. "Oranje" by H. M. the Queen: PCJ (15.22)

1:20 p.m.—The Hanwell Silver Band: GSG GSJ

2:30 p.m.—BBC Men's Chorus: GSG GSJ

3 p.m.—Promenade Concert: GSG GSJ

4:05 p.m.—Jane Austen in the West: GSG GSJ

6 p.m.—Variety hour: DJB DJD DJP

8 p.m.—Orchestra Musette: LRX

8:30 p.m.—Reich Party Convention 1938: DJB DJD DJP

8:45 p.m.—Selections from operas: ZRO4 IRF

9:15 p.m.—Roman Landmarks: ZRO4 IRF IQY

### Friday, September 9

8:50 a.m.—Gala Performance in the Municipal Theater: PCJ (15.22)

9:10 a.m.—Doctorate of Economy Honoris Causa of H. M. the Queen: PCJ (15.22)

5 p.m.—English news: LSY (18.115) LRA (9.69)

6:30 p.m.—Echoes from Everywhere: DJB DJD DJP

7:20 p.m.—Background to Central Europe: GSG GSP

8:30 p.m.—Reich Party Convention 1938: DJB DJD DJP

8:45 p.m.—Guest night: ZRO4 IRF IQY

9 p.m.—The Esso Hour: COCH (9.43)

9:15 p.m.—"Rome's Midnight Voice," Amy Bernardy: ZRO4 IRF IQY

### Saturday, September 10

8:40 a.m.—Report Flashes from the Entire Country: PCJ (15.22)

9:10 a.m.—Festivities in the Stadium at Amsterdam: PCJ (15.22)

3 p.m.—"Money! Money! Money!" A play by Arch Oboler (author of "Lights Out"). Produced by Val Gielgud: GSG GSJ

5:45 p.m.—Drama, "Steamboat": GSG GSP

6 p.m.—Tourist hour: HP5A

7:20 p.m.—Empire Variety Theater: GSG GSP

8:30 p.m.—Reich Party Convention 1938: DJB DJD DJP

8:45 p.m.—EIAR String Quartet: ZRO4 IRF IQY

9:15 p.m.—Topical talk: ZRO4 IRF IQY

11 p.m.—Opera: OAX4J

12 mid.—Northern Messenger, messages to those in the Arctic: VE9DN

1 a.m.—Hawaii Calls: KQH (14.92)

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"If you are sick and tired of gasping and struggling for breath—tired of sitting up night after night losing much needed rest and sleep, write me at once for a FREE trial of the medicine that gave me relief. I suffered agony for nearly six years. Now I have no more spells of choking, gasping and wheezing and sleep sound all night long. Write today for a FREE trial. Your name and address on a post card will bring it by return mail." O. W. Dean, President, Free Breath Products Company, Dept. 1342-L, Benton Harbor, Mich., or Toronto, Ont.

# SUMMER CONTESTS

### \$250,000.00 CASH

PRIZES: (Grand) 1st, \$50,000; 2nd, \$25,000; two, each \$10,000; five, each \$5,000; five, each \$2,000; ten, each \$1,000; forty, each \$500; forty, each \$250; three hundred, each \$100; five thousand, each \$10.

THE RULES: Contest sponsored by "Motion Pictures' Greatest Year" committee. Film companies represented will release ninety-four movies between August 1, 1938, and October 1, 1938. Free booklets will be available at all theaters where these films are shown. The booklets contain questions whose answers are contained in the movies; the name of the movie and the question to be answered for that particular picture are clearly described in the booklet. Of the questions, thirty must be answered to qualify in the contest. In addition, write a statement of not more than fifty words telling what picture you liked best, and why. Only one entry per person. Contest open to U. S. and Canada; it opens September 1 and closes at midnight, December 31. Mail entries to Movie Quiz Contest, New York City.

For more details, get booklet from local theater.

### \$5.00 FOR JINGLES

PRIZES: (On Acceptance) \$5 for each jingle.

THE RULES: Write a five-line jingle suitable for use in advertising 7-Up, a soft drink. Send as many jingles as desired. No purchase proof required. Send entries to Jingle Editor, 1101 Mart Bldg., St. Louis, Mo.

### \$45,000.00 CASH

PRIZES: (Weekly) \$5,000 cash.

THE RULES: Finish the sentence "I like him because \_\_\_\_" in thirty additional words or less (referring to a big-league baseball player). List of players to be written about and entry blank may be obtained from any grocer. Send two box-tops from Kellogg's Corn Flakes with each entry. Contest closes midnight, September 7. Mail to Kellogg All-American Committee, Howard-Clark Bldg., Chicago, Ill.

### CASH FOR PICTURES

PRIZES: (Monthly) 1st, \$50; fifteen, each \$5 (Grand) \$500.

THE RULES: Red Book Magazine will pay prizes above each month and grand prize at the end of the year for best photographs submitted in accordance with the rules published in the magazine. Send photographs to 230 Park Avenue, New York City.

### \$50.00 FOR ESSAYS

PRIZES: (Grand) Two, each \$50.

THE RULES: The Ada Mohn-Landis contest will award prizes for junior and senior essays on the subject "The Value of Total Abstinence from Alcoholic Drinks, as Related to Business Efficiency, Citizenship, Health, Safety in Traffic and Elsewhere, Social Life, Spiritual Life and Success in Sports and Athletics." For complete details address National Women's Christian Temperance Union Publishing House, Evanston, Ill. Contest closes March 31, 1939.

### \$3,000.00 CASH

PRIZES: \$1,000 weekly, 20 \$100 bills, 200 Alexander Smith "Floor Plan" rugs.

THE RULES: Complete the statement "I believe Camay is best for complexion and bath \_\_\_\_" in twenty-five additional words or less. Send three Camay wrappers with each entry. Entries should be sent to Procter & Gamble, Cincinnati, Ohio. This contest begins August 15, closes September 24.

For more details listen to "Pepper Young's Family" on NBC, Monday to Friday at 11:30 a.m. and 3:30 p.m. EDT.

### \$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card, which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to U. S. and Canada.

### CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash prizes.

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement

above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

### TEN \$100.00 BILLS

PRIZES: (Every Day) Ten \$100.00 bills, plus 15 Longines wrist-watches.

THE RULES: Finish the sentence, "I find Oxydol the ideal laundry soap because . . ." writing 25 additional words or less. Enclose one box-top from any size package of Oxydol (or facsimile) with each entry. Mail to Oxydol, Department L. K., Box 28, Cincinnati, Ohio, making sure to use sufficient postage. All entries will be judged for originality, sincerity and aptness of thought. The decision of the judges will be final. Duplicate prizes will be awarded in case of ties. No entries returned. Contest closes midnight, September 23.

For further details of the Oxydol \$1,000-a-day Contest, tune in "Ma Perkins" or "The Goldbergs," heard Monday through Friday.

### \$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10.

THE RULES: Complete the sentence, "I like Royal Crown Cola because \_\_\_\_" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday 9 p.m. EDT. For the West, 8:30 p.m. PST.

### 40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is \_\_\_\_ and \_\_\_\_." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Calif. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

### \$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after February 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer, which can be sent to General Electric Home Bureau, Dept. G, 570 Lexington Ave., New York City, for official entry blanks and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air-conditioning; 9. insulation and sound-deadening, and 10. electrification. Contest closes Dec. 24, 1938.

### SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturdays, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

### \$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: That "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

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WONDER-TONE LABS., 7078 North Clark St., Dept. 25, Chicago, Ill.

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