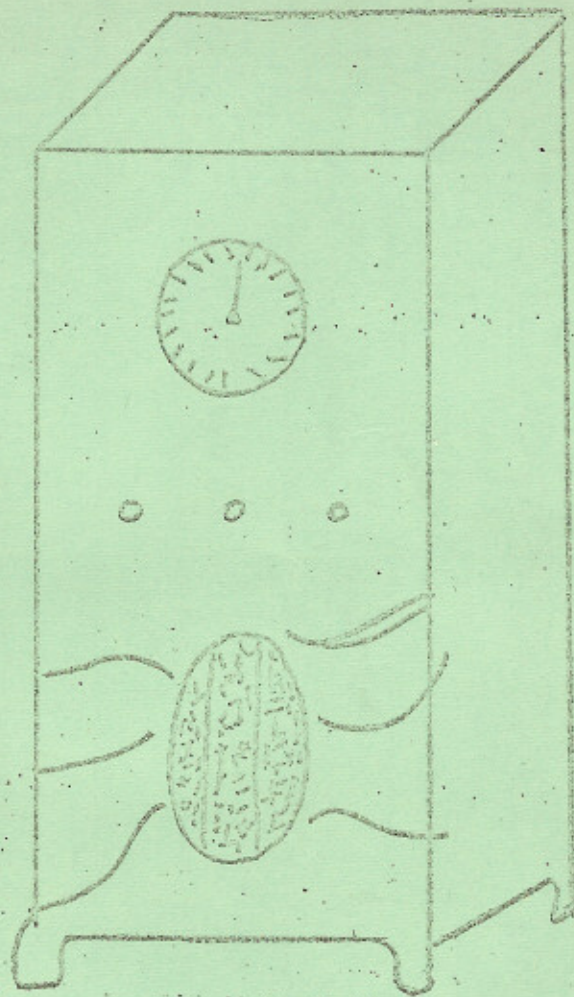


JUNE 1971

S  
T  
A  
Y



T  
U  
N  
E  
D

1250 LaBaron Circle

Webster, N. Y.

14580

Vol. 1 No. 6

S T A Y   T U N E D

Published Monthly by

Sound Tapes Of the Past, Inc.  
1250 La Baron Circle  
Webster, New York 14580

Editor - Carol Monroe

Writers - Bob Joseph  
John Monroe  
Carol Monroe  
&  
Friends

Subscription Rates  
\$4.00 per year

Advertising Rates  
Classified - 3¢ per word (name and address free)

Display suitable for Xerox copy - (black and white only)  
Full page - \$15.00  
Must be presented on 8½" x 11" paper ready for Xerox machine

Send advertising material to:      STOP, Inc.  
P. O. Box 81  
Webster, New York 14580

Checks should be made payable to: STOP, Inc.

Send contributing articles to:      Stay Tuned  
1250 La Baron Circle  
Webster, New York 14580

Patent pending

### A PRE-EDITORIAL

Well, it's finally warm outside, the postal rate increase passed, we are caught up on trades and this is the sixth month of Stay Tuned.

We feel we've come quite a way in those six short months and Stay Tuned has helped us acquire many new friends all across the nation. A lot has been learned about our hobby and we have tried to pass this information on to you.

This issue is going out to many new friends this month. We hope you find it interesting and will consider joining us monthly. If your collection is large or small, if you're an "old hand" or new collector, we welcome your comments- pro or con.

On any issue we attempt to present both sides. We will state our position on issues, but always endeavor to allow both sides to be presented and let the reader draw his own conclusions.

As stated in previous issues, Stay Tuned is a magazine to, for and about collectors of past radio and about our hobby. It's your "voice"- won't you join us, add to issues as you wish and help us all grow more knowledgable about our collecting and collections.

JGM

sources at our disposal to obtain such permission.

We here at Stay Tuned will take the initiative at contacting copyright holders if we can discover who they are. If you know of any copyright holder of old radio shows, fill us in here at Stay Tuned.

Bob

\*\*\*\*\*

Besides old radio programming, Art and his crew at WILZ feature music from the 40's and 50's. What station can you turn on in your area and hear Al Jolson, Joni James, Teresa Brewer, and stars like this of the past? You can hear these stars all day and every day over WILZ.

The station's studios are huge for a 1000 watt daytimer located in the resort area of Teirea Verde Island at the beautiful Port O Call resort hotel.

The programming format is very informal with special guests invited daily between 12 and 1 pm. Listeners are invited to call anytime and express their opinions and ask questions on the air.

My opinion: I wish there were more stations like WILZ and more men like Art Millman.

#### NOSTALGIA- A FAD OR REALITY?

Speaking to record distributors, radio personnel and others in the entertainment business, there is a general feeling that the current nostalgia craze is just a fad and will blow over in two years at the most. Old radio programming will die out as fast as it is becoming popular within this two year period is the general concensus of those supposedly in the know. Their feeling is newer audiences are appearing daily and most of them don't know the first thing about old radio programming, and don't care to find out so long as their type of music is about.

Comments?

### POLLING AND PROGRAMING

Remember the Andrew Sisters singing, "One Meat Ball", Ray McKinley's version of "You Came a Long Way From St. Louis"? Compare these oldies which are now termed "Happy Time Music" with today's modern rock and roll.

The week between May 4th and May 7th, while we were in the St. Petersburg area, WILZ which is a 1000 watt sunup to sundown station was conducting a telephone poll with its listeners to determine programming between 6 pm and sign off.

For the past several months they had adopted a rock format during this time and then suddenly were without a disc jockey. Owner, announcer, program director, and station manager, Art Millman took to the air waves and conducted a listener's poll as to what they, the audience, would like to hear in the 6 pm to sign off slot. You guessed it- old radio programming was the winner.

The station has the Devil and Mr. G series available and started with it on May 7th. They will begin scheduling old radio programs from authorized rebroadcasting distributors.

The audience of this resort area station has a large number of former show business personalities- both well known and not so well known. Former Ziegfeld actors and actresses live their retirement in the St. Petersburg area as well as their memories with each other via WILZ radio.

### WHAT'S MISSING MAY BE COMING

Our personal mail as well as mail for the Wanted Poster has indicated that no one seems to have a full half hour of the FAT MAN program. We searched the file of catalogs that we have from collectors all over the country and still couldn't come up with a full episode of the FAT MAN.

Well, by putting together the combined resources of John, Joanne and myself, we contacted a collector who is also a very popular radio personality of today and a subscriber to Stay Tuned. Our response indicated that he thinks he has a FAT MAN episode in his collection and when time in his busy schedule permits, he

will search out the episode and ~~dis~~ it for us.

When we receive this episode we will notify you via Stay Tuned that the FAT MAN episode will be available for trade to assure that the FAT MAN will be available to all.

Keep your fingers crossed and maybe the FAT MAN will be available to all.

#### VACATION RAMBLING

When you are on vacation and away from the normal work routine and the recording machines, it is easy to say that you will have more time to dedicate to writing your monthly articles for Stay Tuned. But when you are actually in Florida under an 88 degree sun and getting used to being lazy, it is quite rough to just sit down and write- but here it goes.

Spent yesterday, May 4th, as the guest of Art Millman, President of radio station WILZ, 1590 on the dial in Teira Verde, Florida, serving Tampa, St. Petersburg and Clearwater. Art and I spent three hours on the air with Eddie Connors, famous banjoist, discussing old radio and old music from the 20's, 30's, 40's and 50's. It becomes very easy to find out how little you know about your hobby and collection in the presense of a walking encyclopedia like Art Millman and a show business great like Eddie Connors. Many ex-show business and radio stars are retired now in Florida and station WILZ uses as it's theme, "We Make You a Present Of the Past."

#### WHATS ON A DISC

We received two discs as gifts from a radio station which indicates that discs are still available if you seek them out. Neither of these discs, as far as we can determine, are original recordings done in radio's hey day, but either repressings or exerpts.

The first disc is a 16" redording pressed by a current old radio distributor and the label reads with the firm name and indicates copyright material. The program is, "The Life Of Mary Southern",

indicating the program or episode number.

The second is slightly larger than a 378 RPM record and is labeled CBS Package Programs- for home record players- Drama from CBS- Escape- CBS is There- Studio One- Introduced by Fletcher Markle- XP38221.

Neither of these discs have been played at this writing and the idea is to transport them, our luggage, a wife and child back from Florida in one piece in a 1971 Duster. (Is that listed in the order of importance, Bob? That's a joke! Ed.)

The CBS disc appears from the label to be excerpts from some of CBS's best radio shows. If all goes well, by next issue we will let you know.

The idea behind the disc article is to prove that discs are still out there waiting to be found. Contact radio stations in your area and particularly try to find the station owner who has the right to dispose of this type of material. Now to find new shows, take the initiative and go out and contact station owners and let us know what you have uncovered.

#### TYPICAL RADIO STATION MAIL

During my week in the St. Petersburg area I spent two of those days as a guest of radio station WILZ. One of the privileges accorded me as a guest of the station was rambling through the morning mail of unsolicited material which included new records, religious messages, public service announcements and a host of samples of tape packaged shows all looking for buyers. These are samples of syndicated shows on range from old radio, UPI news and sports weekly summaries, "This Is Broadway", featuring tunes of Broadway, "The Self Portrait series in which the sample provided a self portrait of Burt Bacharach. There is a lot of competition out there for old radio and the syndication price of old radio at \$15/half hour is really quite expensive for independent radio stations with the high overhead and the competition for local sponsors. Everybody's selling and a station can only afford to buy so much.

I

MAY 20, 1971

DEAR JOHN:

Today my wife and I along with the children took a ride to a South Jersey battle ground located between Cranberry and Princeton. At this very place, one of the bloodiest battles in history had taken place.

The scene today is of extreme serenity. A tiny hamlet consisting of a two hundred year old mill, a feed store and a rushing stream. The battle began here with the slaughter of seven thousand brave American soldiers—most burned alive others maimed for life.

Strange, but there are no markers or monuments to mark the scene of such a futile fight.



II

The battle began here and proceeded up the east coast to New York City. The enemy showed no mercy destroying roads, railroads and homes, people were murdered by the thousands. Returning to the original battleground, it's hard to believe such a terrible battle was started here. I strongly suggest a visit to this area if you travel in New Jersey. Oh, I'm sorry John, I forgot to mention the name of the place - it's called Grovers Mills and the battle was fought Halloween night October 30, 1938.

Welles I guess that's it  
2 Michael Shanley  
44 Egan Ave  
Fords, New Jersey 08863

AND NOW, A WORD FROM JOHN...

Well, it's June and the fun begins! Cut the grass, clean the pool, repair and paint the fence, paint the house, clean the lounge; I really hope Carol doesn't get too tired!

I suppose that I'm going to talk on and on about some subject or other (undoubtedly, ed.), but at this point even I don't know what it will be.

The response to Stay Tuned this last month has been fantastic! Keep those cards and 8 $\frac{1}{2}$  letters comin in and thanks to those of you who have taken the time to write and to subscribe.

Comments have come in asking me to publish more names and some have mentioned that some names re-occur often in this column. Well, as I have said before, it's your column and your publication-you write it and I'll print it. No, I haven't included all the "Hi" cards and letters. They are nice to receive, but I don't see that they convey anything of real value to our readers. I realize that listings of our peers is of value to most, but I would like to have ~~opinions~~ on whether you would like to have this done or not. Drop us a line on this and if it is what you want, I'll start publishing same in the next issue.

I'm telling you guys, the gals are gaining on us. Women's Lib (you men can't just let anything be...you have to label everything.ed), has invaded our hobby, and why not! Mrs. Albert J. Schumway, 7232 N. Keystone Ave., Lincolnwood, Ill 60646, wants to trade and is especially interested in VIC AND SADE. She would also like to know if a fan club for same exists.

A new collector, Robert Hutchison, Box 265, Maryville, Tenn. 37801, would like to hear from other new collectors.

New in this issue is a "Letters To The Editor" column. Carol feels that everyone who writes should get a mention- good idea, wish I'd thought of it!

I've had many comments that Stay Tuned should be mailed first class so as to speed up delivery. I'm sorry but I can't go along with this request at this point because I don't quite see the logic in it. True, first class is faster delivery than third class, but each takes, on the average, the same time month to month. Let's say that first class from here to Los Angles takes five days average and third class takes 13 days. OK? Now, since we mail on the first Fri-

day of every month and delivery time for both classes have approximate averages month after month, then you should get Stay Tuned at approximately one month intervals every month, regardless of class-right?

Since I'm no expert on the U.S. Postal Service and since I'm also sending, not receiving, I may be all wrong. Please drop me a line with your opinions on the subject. If enough of you have valid reasons for changing to first class, we will do so.

Again, on requests for past issues of Stay Tuned, we are out of all but May. We try each month to anticipate demands and run enough over but we just haven't guessed right yet.

Well it looks as if Upstate New York will have Prime Time Radio (OTR!) back again soon, at least a half an hour a week. It's still in the formulating stage, but we are working with Empire State FM Network to cover Rochester, Buffalo and Syracuse. No, gang, not for real money- just for reel fun! (Clev-ver! Now I can use a funny line from A. Peter Hollis' book, "Is Lassie Really Serious- Dog Star". This isn't a quote, but he says a punster is as socially acceptable as your average axe murderer. ed.) More on this in next month's issue. How have you out there done?

We are sending out almost 200 complimentary copies of Stay Tuned this month to fellow collectors around the nation and around the world. Over 100 of these new contacts and hopefully subscribers came to me courtesy of Joanne Burger who publishes "Replay 27" house organ of the NFFF Tape Bureau.

I would recommend this publication and group to all of our subscribers as well as anyone else reading this. You can write Joanne at 55 Blue Bonnet Ct., Lake Jackson, Texas 77566.

If any of you know of groups or collectors, won't you let us know, so we can share the information with all of our readers. (John, I have some information on groups that you might like to share with our readers. I got this information out of the Want Ads in the Los Angles Free Press. ed.)

I just noticed on a letter from Ernie Hack, dated 6-1-71, that he just received Stay Tuned- a whole month just to get to Conn.! Did that just ruin my previous comments, or was that long, even for third class?

JGM

# WHEN RADIO WAS YOUNG

MAY 13, 1971

CARLTON E. MORSE, CREATOR OF RADIO'S "I LOVE A MYSTERY"  
AND "ONE MAN'S FAMILY," IS LIVING ON THE SAN FRANCISCO  
PENINSULA AND WORKING ON HIS MEMOIRS, DUE OUT SOON....

MICHAEL RAFFETTO, WHO PORTRAYED JACK PACKARD IN "I LOVE  
A MYSTERY" AND PAUL BARBOUR IN "ONE MAN'S FAMILY," IS  
71, RETIRED, AND LIVING IN BERKELEY. IN DECEMBER OF  
1970 RAFFETTO UNDER WENT MAJOR SURGERY, AND AFTER A  
LONG REST, WE UNDERSTAND HE IS FEELING FINE.....

*Larry Telles*  
LARRY TELLES

### THE WANTED POSTER

Several people have written that they feel they are reading the same thing over and over each month. No one has stated just what article or articles have been repetitious. So I am assuming they mean "The Wanted Poster".

I think from this issue on, I'll just print each person's wants for one month. Then if you get no results but are still interested in acquiring your particular shows, write again and I'll be glad to print your wants again. This can be repeated as often as needed as long as you are interested enough to let me know.

Another thought- Stay Tuned goes out to new collectors every month, so if you don't receive any answers one month, there is every chance you might the next month.

Also, some people are taking unfair advantage of this column. These are the people who have had every opportunity to subscribe and have received several complimentary issues of Stay Tuned. They use the column and are the first to complain in no uncertain terms that they have received no response for their wants.

Now, I definitely am not referring to the collectors who have written they enjoy our magazine, but for various reasons will send the subscription fee sometime during the year.

It's just the principle of the thing. So this column is a service for subscribers, including the ones who have said they will pay later.

So, here is The Wanted Poster with just this month's wants:

Cortlandt Parent Jr - Crompond Road RFD #1, Peekskill, New York 10566:  
MAIN STREET SKETCHES, TOMPKINS CORNERS, ROSES & DRUMS, RAY KNIGHT'S  
CUCKOO HOUR, and WHAT PRICE GLORY.

Gary C. Dudash - 110 Montgomery Ave., North Babylon, N.Y. 11704  
Gary is looking for any programs which can be interviewed, factual or pictorial stories directly related to real life magic, magicians or mind readers. Example: The SUSPENSE program, "The Great Barastro" with Orson Welles. He is particularly looking for the FINAL HOUDINI SEANCE and the HOWARD THURSTON programs from the 1930's. He will give double time in return. 30 minutes

for 15 minutes and so on.

Ken Piletic - 705 S. Oltendorf Road, Streamwood, Illinois 60103:  
Ken is trying to enlarge his collection of HALL OF FANTASY  
programs. He will take any program he doesn't already have-  
regardless of quality.

Carl T. Erickson - Box 449, Shoreham, New York 11786: is looking  
for more shows of VIC AND SADE. He has the 63 programs now  
currently in circulation, but would be interested in knowing if  
there are more around.

Don Soul - 930 Felspar #20, San Diego, California 92109: Don is cur-  
rently recording THE PRISONER TV summer shows and wants to know  
if anyone would be interested in adding his complete collection.  
He is also looking for BOB AND RAY collectors.

Larry Rossen - % J. Walter Thompson Co., 875 North Michigan Ave.,  
Chicago, Ill. 60611: would like to get in touch with someone  
who might have the following LUX RADIO SHOWS: "Week End in Hav-  
ana", "My Gal Sal", "Dolly Sisters", "The Desert Song", "Three  
Little Girls in Blue", "DuBarry Was A Lady", "Bathing Beauty",  
"Yankee Doodle Dandy", "Springtime in the Rockies", "Hello,  
Frisc Frisco, Hello", "Hail, Hail, the Gangs All Here", "Nancy Goes To  
Rio", "Shine On Harvest Moon", "Where Do We Go From Here", "Reap  
the Wild Wind", "13 Rue Madlin", "Johnny Egar", "That Lady In  
Ermine", "The Lady Has Plans", "Sun Down", "The Road To Morocco",  
"Rainbow Island", "A Night In Paradise", "Casanova". JACK LONDON,  
SEA WOLF and about 10 programs from SHOWBOAT. You will have to  
write him to find out which shows he wants. He didn't send a  
list.

That's it for this column for this month.

cm

As I promised a long time ago, I tend to procrastinate a lot, the following is by Jay Hickerson - 6 Koczak Court, North Haven, Conn. 06473 - from the July, 1970 issue of his publication, "Hello Again".

There are some good ideas here and should be of benefit to all. Thanks, Jay!

JGM

"Rating programs, at best, is a difficult job. Each trader has their own way of rating programs. Often they use techniques other traders use. The main problem is that a program that is very listenable to one person may not be to another. Often this is due to a more critical ear or more sophisticated equipment. Some, like Roger Hill, give a very detailed rating, noting all the imperfections. Others, like myself, do not rate each program, but do note serious imperfections. Most, I think, fall in between. I'm going to review my rating procedures and also mention the different types of listening problems:

"If there is no problem mentioned next to one of my programs; it means that it is very listenable and can be understood without strain. Some problems I've found are noted below with abbreviations I use:

b - bassy: Often this can be corrected when listening by giving it more treble. If severe it is noted on my listing.

m - muffled: When this occurs you can't understand the program well at all, no matter how you manipulate the tone control. this is noted.

h - hum: If slight and doesn't interfere with the listening, it is not noted. Otherwise it is.

hi - hiss: Noted only if severe.

f - fast: This can't be changed unless you have a variable speed recorder or devise some technique of changing the speed of your recorder. This is noted.

s - slow: Same as above. I've found this very prevalent in some of the Jack Benny Jello series of 1938.

x talk:- cross talk: Background talk from poor erasure, interference from another station on rebroadcasts. Noted if very noticeable.

sq - squeal or whistle: This happened to me when I first started dubbing due to poor patchcord connections. This is noted.

p - piercing: (Tinny, rasping, harsh) This is the type of sound that goes right through your skin, like scratching a blackboard. This is noted.

overmod - overmodulated: When this happens, your volume level dances all around and the sound is often distorted. Often a hum occurs. This is noted.

op - opening, cl - closing: If this is missing, it is usually noted.

mud - muddled: Usually this occurs at the beginning of a program and is noted if severe.

vol - volume: If it is very soft, it is noted.

fl - fluctuation: If the volume fluctuates noticeable, it is noted.

scr - scratchy: This is noted when it seriously detracts from the sound.

sn - surface noise: Noted when severe.

w and fl - wave and flutter: When this is very severe, especially in musical parts, it is noted.

dr - dropout: When some frequencies or sound is missing and is severe it is noted. This sometimes occurs when a program has made the rounds of many tape recorders and some have poor heads."

More from Jay's article next month.



LETTERS TO THE EDITOR (Originality, that's the key...!)

"Oh where, oh where has my "Stay Tuned" gone? For March, that is. March 15th I sent a money order for a years subscription which obviously started with the April issue. I asked for all the back issues as this is one collection I want to have from the beginning. I had made clear that all these issues would be subtracted from my subscription or shall we say the subscription started with the Jan. issue?

...This is the third note about March. You can see my enthusiasm about your publication...

Gary E. Dudash  
110 Montgomery Ave.  
North Babylon, NY  
11704

Dear Gary, We certainly appreciate your enthusiasm, but all subscriptions will have to start with the month after we receive subscriptions. In the future, if we should have extra copies of Stay Tuned, we will let you know through Stay Tuned and anyone who wants them can write for one.

cm

"...Just a word here to let you know that, of the 9 tapes I've purchased from you, I cannot select one favorite tape over another in my collection; they're all superb."

Don Soul  
930 Felspar #20  
San Diego, Calif.  
92109

"I have just received the April issue of "Stay Tuned" and I am very much impressed...I have just started collecting radio programs recently and now have about 75 hours in my collection. I would be particularly interested in trading with others whose collections are about the same size as mine."

Robert Hutchison  
Box 265  
Maryville, Tenn.  
37801

"I enjoyed "Stay Tuned" and I want to subscribe to it. Also want to congratulate you and John on Jennifer Monroe. I hope sometime to meet all of you...

I wonder if you could give me any information about an individual in Struthers Ohio, mail sent to "RADIO". He had some Alice Faye programs I wanted and I sent them to him over a month ago and no answer even though I've written him 3 times...Thanks for everything and best regards to John and thanks to Joanne for the nice answer received on other tape...

Cleyton Placey  
10 Smith Street  
Wells River, Vermont  
03785

Dear Cleyton, Thank you for the congratulations for Jennifer. We have received many nice letters about Jennifer. The only thing we know about "RADIO" is that his name is Walter Wash. Maybe some one can help with some information on this situation.

cm

"...Why not a listing of collectors whom we don't see mentioned in your pages? I keep seeing the same names in all the newsletters...Write to Jay Hickerson and ask for the titles, opening lines and contents of the 63 VIC AND SADE now currently in circulation. I wrote it, and he'll

send you a copy (5 double pages if you ask. It will alleviate program duplication, since these shows do not have formal titles. If there are more shows around please let me know."

Carl T. Erickson                    :;  
Box 449  
Shoreham, NY  
11786

Dear Carl, In answer to your question about listing new collectors, John wrote about it in his column. Thank you for your note.

cm

"...In closing I would suggest that individual's wants be printed only once, not for three months. Then if they didn't get any response, they could re-submit their wants requests after a couple of months. Of course, this is only a suggestion; after all its your publication."

Cortlandt Parent Jr  
Crompond Road RFD #1  
Peekskill, New York  
10566

Dear Mr. Parent, Thank you for the excellent suggestion. Starting in this month's issue, we will try it for a few months to see how it works out.

cm

B PERSONAL

A. Peter - Where are you. Have tried to get in touch. Worried.  
Mother

Uncle Don- Please  
come home.

Since this issue is going out to all the people whose names we have collected the past few months, I would like to put our questionnaire in again. I found these to be extremely interesting. It gives me an idea what each of you are like. Then I know who I can pick on and tease and who I had better not pick on. If the people who haven't already sent in their questionnaires already, would you fill this one in and mail it back to us.

NAME \_\_\_\_\_  
FIRST MIDDLE LAST

BIRTH DATE \_\_\_\_\_

ADDRESS \_\_\_\_\_  
NUMBER & STREET CITY STATE

OCCUPATION \_\_\_\_\_

1. How long have you been a collector of radio shows \_\_\_\_\_  
\_\_\_\_\_

2. How many shows in your collection \_\_\_\_\_

3. How many original discs in your collection \_\_\_\_\_

4. What type of equipment do you use? \_\_\_\_\_  
\_\_\_\_\_

5. Favorite shows \_\_\_\_\_

6. Anything else you'd like to tell us \_\_\_\_\_  
\_\_\_\_\_

Pleased to meet you,  
Hope you've guessed my name.  
What's confusin' you  
is the nature of my game.\*

\* "Borrowed" without permission from Columbia Stereo Tape  
Blood, Sweat and Tears 3, "Symphony For The Devil/Sympathy For The  
Devil"