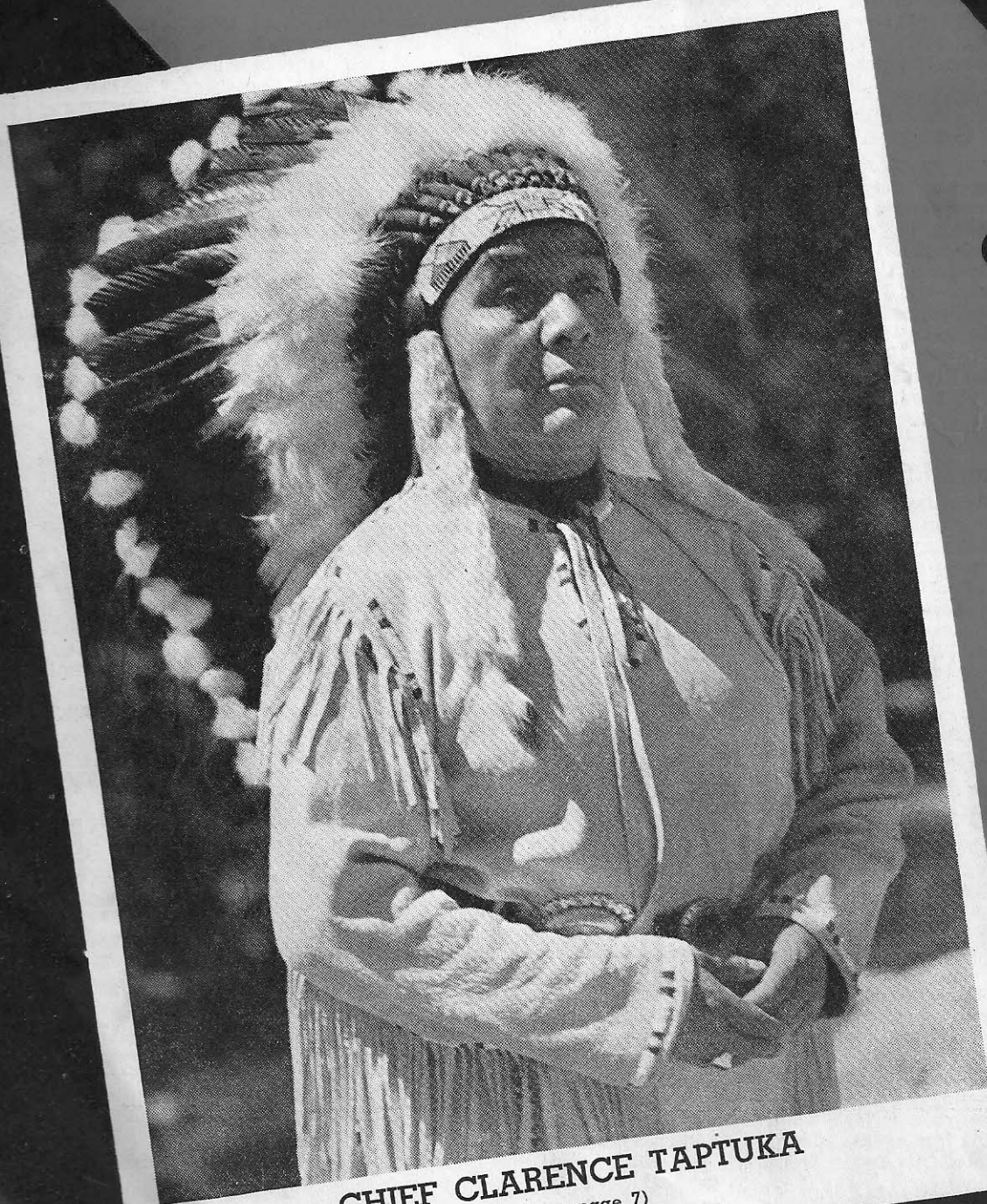


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Stand By

SEPTEMBER 4, 1937



CHIEF CLARENCE TAPUKA
(See page 7)

Chicago's
Birthday
Jamboree!



Play Days

Listeners Mike

Proud of Station

Certainly did enjoy your broadcast from the State Fair at Springfield. Reception was perfect and I stayed with you to the end. Every entertainer gave a fine performance, which makes a Chicago girl proud that we have such a wonderful station as WLS with such great folks as you have there. I only wish I could have been right there at the State Fair with you. . . . **Lillian Oliver**, Hopkinsville, Ky.

Likes Whole Gang

Have listened to many nice programs and enjoy them very much. Would like to mention two parties on the program, the manager, for extending the programs and not letting them get "draggy"—keeping them "snapped up," so to speak—and Lulu Belle. She can say more words in a song and say them plain and distinct than any one I have heard. Don't misconstrue this to mean the rest are not good for they are all good. . . . **J. C. Paul**, Bicknell, Ind.

Wonderful Entertainer

We tuned in on the Barn Dance at the Springfield State Fair on August 14 and we sure enjoyed it very much all evening. It was wonderful. The one we enjoyed most of all is Lulu Belle. We think she is the most wonderful singer and entertainer that is on radio or on the stage. We wish to thank you for the fine reception and the credit that you gave her at the Springfield fair. She deserves it all. We are readers of Stand By. . . . **Mr. and Mrs. Listener**, Burlington, Wis.

One Person Missing

I am writing you in behalf of our whole family to tell you how much we enjoyed the Barn Dance from the fair. It was very good and hope you will have one just like it from the Indiana Fair. But there was one person missing and that was Bradley Kincaid. When Merle Housh mentioned his name I thought for sure he was there. You don't know how glad I got. But then he said that they were going to sing one of his songs. Please have Bradley for the Indiana Fair. I'm sure your radio friends will enjoy hearing him again. Please. . . . **Miss Rose Topa**, Otis, Ind.

Youngest Smile-A-While-ers

I'll bet our twin sons are the youngest listeners to Smile-A-While. Each morning they are up and listen wide-eyed to this program. They love the radio. The boys are now eight months old and weigh 23 and 25 pounds. Their names are Mack and Jack. Please sing the ghost song again for us. . . . **Mr. and Mrs. E. Mac Hood**, Joy, Ill.

When Do They Sleep?

I just have to sit down and write you how much we enjoyed Reggie Cross and Howard Black. Lily May was just grand, too. I wonder what's the trouble that we don't hear more of such good entertainers here in Monroe. I hope we'll soon get Lulu Belle and Scotty and the DeZurik sisters up here or Uncle Ezra and the Hoosier Hot Shots. This is the first time that I had seen WLS entertainers in person and I can't see how they get enough sleep. One night they were playing in Springfield and the next day they played full of pep up here in Monroe. Reggie was good with his jokes and funny faces he made. . . . **Mrs. A. Maetzener**, Monroe, Wis.

Morning Devotions

Must tell you how we love to listen to Chuck and Ray on Morning Devotions. Hope you don't change them too soon. We always try to listen to Jack Holden for he has such a pleasing voice. We surely enjoy Dr. Holland on Morning Devotions. Would it be possible to hear Henry Burr on the program sometime? We like to listen to the Dinner Bell programs. . . . **Mrs. C. M.**, Greenfield, Ind.

Long Live the Queen

I went to see the WLS folks at De Pere and I must write and tell how much I enjoyed them. After seeing Lulu Belle I'm not a bit surprised that she is Radio Queen. Arkie was good too, only he had to go back too soon and I didn't get a chance to talk to him. And I must mention the Hired Hands. They were wonderful. How about their pictures on the Stand By cover and a program for them on the air. Be sure and send them out here again soon. I'll always remain a WLS fan. . . . **Esther Schultz**, Greenleaf, Wis.

Regrets Missing Broadcast

WLS is my very special station but on account of work I haven't been able to hear a Smile-A-While program in months. I visited Chicago this spring and regret very much I did not get to attend a broadcast for I like everyone that takes part in the programs. I think Joe Kelly is a good announcer. Lulu Belle and Scotty are fine and Patsy, Salty and Arkie are good. Of course I like Uncle Ezra and the Hot Shots and the Maple City Four. I especially love to hear Henry Burr sing. I like Merle Housh, too. I'm a subscriber to Stand By and read every line and will be more than glad when I can hear the Smile-A-While folks once more. Keep up the good work, folks; I'm for you a hundred per cent. . . . **A Texas Listener**, Greenville, Tex.

Well Worth the Price

A group of us ordered tickets and attended your WLS Barn Dance program at the Illinois State Fair. The show was well worth the price and we enjoyed it very much. Especially Pat Buttram, Salty Holmes and Otto on the race track. . . . **A WLS Listener**, Hillsboro, Ill.

Fair Observer

Just a few things heard and observed behind the stage during the Barn Dance at Springfield . . . also after the show. Someone asking Lulu Belle where Linda Lou was and Lulu Belle answering, "She's home in bed, bless her little heart." . . . Arkie laughing and really tickled at Otto. . . . Pokey surrounded by girls asking for his autograph. The show was grand. . . . **Venola**, Glassford, Ill.

STAND BY

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BURRIDGE D. BUTLER, Publisher

1230 Washington Blvd., Chicago
Indianapolis: 241 N. Pennsylvania
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year
Single Copy, 5 Cents
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

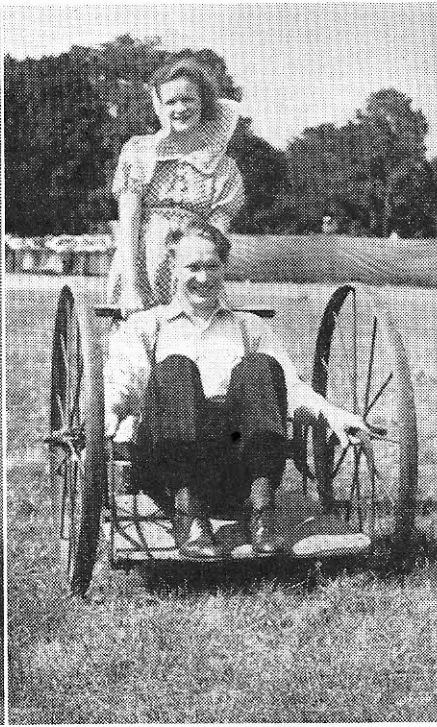
JULIAN T. BENTLEY, Editor
Edythe Dixon, Managing Editor

September 4, 1937

VOLUME 3

NUMBER 30

STAND BY



Dr. John W. Holland (left), Lulu Belle and Scotty (center) and Uncle Ezra (right) are among the radio artists to be featured in two special programs planned for Farm Festival Week, September 12 to 18. Come to town and enjoy the week-long celebration of the hundredth anniversary of the granting of the Windy City's charter as a city.

Chicago's Birthday Jamboree!

BIGGEST barn dance in the world! Sports events galore for young and old! Every kind of contest imaginable, wood-chopping (call on Arkie for a few pointers) to husband calling and rolling pin throwing! Cash prizes for the winners in all events!

Crank up the family flivver, folks—it's all yours for the asking. As an important part of Chicago's Charter Jubilee—the celebration of the hundredth anniversary of the granting, in 1837, of Chicago's charter as a city—the Windy City is planning a blow-out such as you've never seen the like of. It's to be a special birthday party, with Chicago's rural neighbors as the honored guests.

One entire week September 12 to 18, will be devoted to a Farm Week Festival during which candidates in the fields of plowing, horse-pulling, milking, hog calling and other rural sports will compete for national honors.

In issuing the invitation to farm athletes, Mayor Edward J. Kelly, honorary chairman of the Jubilee, announces:

"During Farm Week Chicago will pay tribute to the farmers of the Middle West, whose industry and prosperity have contributed in so important a measure to Chicago's im-

portance as a trading center. Everything in the city's power will be done to make Farm Week interesting, stimulating and inspirational for our rural guests and neighbors."

Two of the outstanding programs of the festival week will be the contribution of WLS artists. On Sunday afternoon, September 12, Dr. John W. Holland, beloved pastor of The Little Brown Church of the Air, will conduct an interdenominational service of thanksgiving and welcome at Stagg Field at the University of Chicago.

Visiting farm guests who attend the church service will hear, in addition to Dr. Holland's message, two of the finest choruses in the country, the famous Apollo Club choir and the equally renowned Paulist choir, in the old-fashioned hymns so familiar to church-goers. In place of the usual organ accompaniment, the Chicago Symphony Orchestra will be heard. The entire church service will be one of thanksgiving, with representatives of the Protestant, Catholic and Jewish faiths taking part in it.

Another treat, as familiar to WLS followers as Dr. Holland's Sunday services, is in store for Friday, Sep-

tember 17. On that evening, the favorites who appear regularly on the Saturday night National Barn Dance shows in the Eighth Street Theatre will present in Soldier Field the largest barn dance ever held. A big crew will be there, including Lulu Belle and Skyland Scotty, Arkie, Pat Buttram, Evelyn Overstake, the Maple City Four, Patsy Montana, Uncle Ezra, Little Joy Miller, Joe Kelly, the Hilltoppers, the Prairie Ramblers, the Hoosier Hot Shots, Otto and the Novelodeons, Henry Burr, and Winnie, Lou and Sally, as well as many exhibition square dancers.

On Monday, September 13, the Farm Week Festival will be ushered in with one of the greatest farm parades ever held. Down Michigan Avenue, Chicago's famous boulevard, farm animals will parade in an imposing formation. And in the line of march will be distinguished agricultural leaders and representatives of leading farm organizations. In a spectacular pageant of "The Farm and Farm Life," farm equipment and produce will be displayed.

A national fiddle and square dance championship, with prizes of \$50, \$25 and \$15, will be staged on Tuesday, September 14, and the following day will be devoted to the national horse

(Continued on page 12)

by EDYTHE DIXON

The "Old Hayloft"

By the Hired Man



Something to Talk About

by CHUCK ACREE

"BACK Home in Indiana" . . . That's where all the hayloft boys and girls will be on this, the opening night of **Hoosierdom's State Fair**. . . It will be the first Barn Dance show in this exposition for several years—and a real Homecoming trip for such Hoosiers as **Joe Kelly, Hezzie and Kenny Trietsch, Gabe Ward, Fritz Meissner, Art Janes** and **"Pat" Petterson**. . . Everyone's sure to have a grand time in Indianapolis and at the Fair Park, as the crew has countless loyal Indiana friends. . . Plans are that the **Hill-toppers and Evelyn; Chuck, Ray and Christine, and John Baker** will stay during the entire week of the fair to broadcast Dinner Bell Time and put on special programs for visitors.

Thanks, Ed Paul, for uncovering interesting bits from the Illinois Fair last week. . . You did your usual good writing job . . . and kept your eyes open. . . You know, folks, **Ed** being an Iowa boy reminds me to tell you that **Edythe Dixon**, our new Managing Editor of **Stand By**, is also a small-town girl from the **Tall Corn State**. . . She succeeds **Virginia Seeds**, who will be missed by all of us. . . Miss Dixon jumped into the harness like a veteran, and here's wishing her the best of success.

"Canyon Bill" Cline! . . . Yes, sir, and yes, ma'am—the secret's out. . . Our station sales manager and occasional announcer made a trip to **Yellowstone Park** in July, and while visiting in Buffalo, Wyoming, he was officially dubbed **"Canyon Bill"** by the cowboys out there. Won't be surprising to see him appear togged out in boots, spurs, chaps and a 10-gallon hat most any time. . . Ride 'em, cowboy! . . . **"Canyon Bill"** has a hobby he rides fast and furiously—and that's photography. . . He's a "candid camera" fiend and his efforts are frequently reproduced in this publication. . . Wish you all could see some of the beautiful scenes he "shot" in Yellowstone.

Observations . . . Say, the old hayloft surely looks like a million! . . . While the **Eighth Street Theatre** was "dark" on August 14, Manager **Charley Lapka** saw to it that the decorators worked hard and long in cleaning and painting and now you'd hardly know the home of the Barn Dance. . . Worth a special trip to see it! . . . **Tom Hargis** sang "When

Irish Eyes Are Smiling" like he meant it. . . It was his first song in the old hayloft and the folks liked it. . . **Bill McCluskey**, Scotland's gift to the hayloft, does an enthusiastic job emceeing the last hour, don't you think? . . . We imagine many of you have seen him in your home theatre making things hum on shows headed by **Lulu Belle and Scotty**. . . It was amusing to see **Pat and Henry** take their "hay ride" in the balcony studio, especially to watch **Jack Taylor** and **Henry** slapping their sides to make the "nags" travel the ethereal lanes.

The Hired Girl drops the dishes and steps on her typewriter with the following results. . . **Chief Taptuka** of the **Arizona Hopis** made a "hit" upon his first "guestar" appearance. . . Dressed in his buckskin suit of white with an eagle feather head-dress that swept the floor, he sang "Pale Moon" very feelingly. . . His appearance was as striking as his rich, mellow voice. . . Surely glad that he'll be with us until the middle of September. . . It was no small honor for him to win first honors in the **KOY**, Phoenix, state-wide "Search-for-Talent" contest. . . **Chuck Ostler** took the **Chief** to the Art Institute and Field Museum last Sunday, and **Chuck** said that his guest was intensely interested in everything, particularly the primitive Indian exhibits. By the way, here's what **Taptuka** said in his Hopi greeting on the air: "Huma-soh-yum-ha-la-yah-e-si-nom-meh," which interpreted means, "Sincere greetings to all my tribesmen and to all my friends and listeners of the National Barn Dance." (Let's hear you pronounce it!)

Visitors . . . Thirty-five boys and girls of the **Country Life Club**, Hartford City, Indiana, enjoyed the hayloft show greatly. . . All high school graduates, they were in charge of County Agent **Walter Rusk**, with **Orpha Han** of Prairie Farmer making them feel at home at the Barn Dance. **Guy Colby**, our square dance caller, was tickled to have about 100 members of his old-time dance classes at the theatre. . . They were from **Will, Kane, Lake, DuPage and Cook** counties. . . A happy aggregation enjoying wholesome, old-fashioned fun!

Hezzie (Hot Shots) Trietsch observed the 17th anniversary of his

THE sinking of the ship **Titanic** on April 14, 1912, is regarded as being the world's greatest disaster in the history of navigation. It is a coincidence that this tragedy is also regarded as being one of the big highlights in the history of radio (which was more popularly referred to at that time as "wireless"). The **Titanic** was the world's largest ship in 1912, so it was no more than natural that it should be equipped with "the very latest." In this case "the very latest" was one of the old spark transmitters, the earliest type of radio transmitter. This transmitter was used to send messages from ship passengers to their relatives on shore—more as a novelty than anything else. And the messages were sent in the old-time dot-and-dash code. But this old spark transmitter was more than a novelty on the night of April 14, 1912; it was the only thread of communication between the sinking ship and the rest of the world. The ship "brass pounder" (a slang name for an operator who sends messages in code) stayed at his spark transmitter and sent important messages and directions to rescue headquarters on shore. The operator who sat in the Marconi Company headquarters on shore and took the **Titanic** operator's messages was a young man by the name of **David Sarnoff**. **David Sarnoff** relayed the **Titanic** messages to other ships for 40 straight hours. **Guglielmo Marconi**, the inventor of this "wireless" set that saved so many lives, heard about **David Sarnoff's** work on the night of the tragedy and made the young man's acquaintance—an acquaintance that ended this year when Marconi passed on. **Marconi** had a great influence on **David Sarnoff's** life and inspired the young radio operator to become a great radio engineer. Years passed and now **David Sarnoff**, the same young man who played such an important part in radio's first big drama, is president of the Radio Corporation of America. In his big office in Radio City, **David Sarnoff** to this day keeps a telegraph key on his desk so he can practice the radio short-wave code of dots and dashes—the same kind of dots and dashes that saved so many people's lives back in 1912 and turned the world's worst navigation tragedy into the world's most important radio highlight.

"washboard" career Saturday night. . . During these years he has worn out twenty-five washboards, and I wonder how many pie pans, cowbells, auto and bicycle horns. . . I hereby nominate him a "King of the Washboard." . . S'long!

Two Famous Doctors To Address WLS Fans

FROM September 13 to 17, Chicago will be host to an outstanding medical meeting when the Fifth International Congress of Radiology convenes there. This will mark the first time that an international Congress of X-ray and radium specialists, physicists and development experts ever has met in the United States.

Two of the outstanding physicians to attend will broadcast on special WLS programs. Dr. Arthur W. Erskine of Cedar Rapids, Iowa, past president of the Radiological Society of North America and president of the Iowa State Medical Society, will address radio listeners at noon on Tuesday, September 14. His subject will be "The Iowa Experiment in Cancer Control." On Thursday noon, September 16, Dr. Leon J. Menville of New Orleans, La., will discuss "Discovery of the X-Ray" over WLS. Dr. Menville is editor of Radiology, the official journal of the Radiological Society of North America.

The convention in Chicago will be attended by 400 foreign delegates and visitors from 30 nations, as well as by more than 2,000 delegates and visitors from the United States. Many of the leading men in medicine and radiology, as well as in other fields, will be in attendance.

National Air Races

One of aviation's most spectacular events, the Thompson Trophy Race, featuring the swiftest planes the world has ever known, will be described over National Broadcasting Company networks in two broadcasts from the National Air Races at Cleveland on Monday, September 6.

A corps of NBC announcers and commentators, headed by Tom Manning, sports announcer, will cover the race for the radio audience. They will give eye-witness accounts of the start, progress and finish and will interview several of the pilots over the NBC-Red network. The race will be broadcast from 4:00 to 5:15 p. m. CDST and again from 5:00 to 5:30 p. m., CDST.

Such noted fliers as Col. Roscoe Turner, Earl Ormont and Frank Fuller are among the score of celebrated aviators entered for the event.

Doesn't Always Sing

Lucille Long, featured soloist on the National Barn Dance, is the Mrs. Peppington Smith on Uncle Ezra's program, and her two roles confused friends recently after she had excused herself from a party to do an Uncle Ezra broadcast. The friends listened, but reported afterward they hadn't heard her sing. The answer is that her Uncle Ezra role is chiefly a speaking one.

He's a Knife Fancier

Art Van Harvey (Vic of Vic and Sade) is happy. He got just what he wanted for his birthday on Monday, August 23—a new knife. It was a gift from his wife.

Art is one of those men who must have a good knife in his pocket to be comfortable. He has quite a collection of used ones at home, but most of them have points broken off, springs not working or something else wrong. So when Art got his new pearl-handled model all in perfect working order, life became brighter for him.

"Why, a man has to have a knife," Art said. "You can use them for whittling, for screwing up dozens of gadgets around the house, for opening cans, cleaning fingernails, cutting strings, pulling wire staples out of script sheets and a million and one other things." Art admits the knife yen is a hangover from his boyhood days when he used to go around carving his initials in almost any likely spot.



Ed Paul is definitely on his knees to Eileen Jensen (Sally), but somehow this doesn't look just like a proposal. There are rumors floating around, though, that Ed is spending his spare time in trying to figure out just what wording to use in popping the question.

Woman Runs Station

The rich and fertile Rogue River Valley in southwestern Oregon will be added to the vast listening territory of the National Broadcasting Company on September 15, when KMED, Medford, Ore., only station in that region, becomes an NBC outlet available to both the Pacific Coast Red networks. The addition brings the total number of NBC stations to 137.

KMED, which has a regional channel frequency of 1,410 kilocycles with a power of 250 watts, is owned by Mrs. Blanche Virgin, the first and now one of the few women owners and operators of commercial broadcasting stations in the United States. Lee Bishop is manager.

The station serves one of the richest territories in the Northwest. Medford, where the studios are located, lies in the heart of the Rogue River Valley, which is noted for its fine fruit orchards and lumbering and mining industries. The town has a population of 11,007 and Jackson county, in which it is the principal trading point, contains 32,918 persons. The valley itself, which is adequately served by KMED, has a population of more than 110,000.

The nearest national network stations to Medford are at Portland, 200 miles north, and at San Francisco, 300 miles south, thus giving KMED exclusive coverage in its territory.

KMED was established, as a hobby, in an old flour mill at Talent, near Medford, in 1922, by the present owner's husband, the late W. J. Virgin. He conducted many experiments with the station, getting pick-ups as far away as Pearl Harbor in the Hawaiian Islands with a power of 50 watts. He moved the station to Medford in 1925. After his death in 1927, the residents of Medford prevailed upon Mrs. Virgin to continue operating the station.

Sister Team

Al Michel of WHBY and WTAQ, Green Bay, Wisconsin, writes to offer help in answering a Stand By reader's question. In response to the query of a Burnet, Wisconsin, listener, we said that the two girls she heard on a WTAQ program were not the De-Zurik sisters. Michel informs us that it was probably the Ambrosius Sisters, regular WTAQ entertainers, that the listener heard.

"Scoops" Hollywood

Jimmy Fidler, the fiery NBC commentator on filmland, has "scooped" the movie industry in a field outside the realm of news. A number of movie studios were reported hot on the trail of a famous film library of some 900 books of scenarios owned by the Polyscope Company, early picture producers. Jimmy stepped in and beat them to the purchase.

Attractive Wardrobe Can Also Be Practical

by MARY WRIGHT

VACATION'S over and it's good to be back. Ten to one you said or thought the same thing when you reached home. But after you had relaxed a few days, perhaps you were ready to start out again. One advantage of a late summer vacation is that you have a task to keep you busily enthralled the first few days you're back. For it's time for planning and buying the Fall wardrobe. And if you make your own clothes, there's time between stitching fine seams to quietly relieve the exciting days, implanting them even more firmly in your memories.



Mrs. Wright

Alluring Styles

The Fall style picture is alluring to say the least. It's so hard to be practical when we see so many lovely dresses from which to choose, but we get so much more satisfaction for the amount of money we spend if we are practical. So take my advice before you start shopping for your Fall clothes and get out all your left-overs, including accessories, inspect them carefully and actually put them on to get a picture of the silhouette each dress gives. This will help you in three ways in building your Fall and Winter wardrobe. First, you can tell which type of dress or dresses you need. Second, it will help you in making your selection of colors, especially in the accessory line. And third, with a picture of your left-overs well in mind, no doubt you will get some good ideas while shopping which will inspire you to put a few new touches on your last year's dresses to make them look like 1937.

Shopping Spree

Your inspection of last year's dresses and coat over, and the list of types of dresses needed completed, you are ready for the exciting part of this job—going down to the stores and selecting a ready made dress, or a pattern and material if you make your own clothes. Both are equally fascinating. It is well, of course, to equip yourself with some knowledge of the styles and colors you can expect to find in order that you can make a choice between those available.

No doubt you will decide that you want just one dark dress now—and you can add to this later. It's so much easier on the budget and more fun too, I think, to buy dresses one at a time.

Both wool and silk are going to be good in dresses this winter, but if you are buying only one dress now, you want one you can put on even on a warm day so you'll probably be more interested in a silk dress right now.

Most of the silk fabrics have lost their sheen, and come to us looking almost more like light weight woolsens. You'll find a silk crepe which is most attractive, with the "crepey" part much flatter than heretofore. You'll also find a silk that resembles alpaca and it's oh, so soft. There's a rather pronounced faille rib silk, too, you may prefer to be a bit different. The nubby silk weaves will not be as prominent as in the past, but they are still available. Contrasting fabrics are used for trimmings, such as self color satin or velvet on dull silks. These are used high on the dress to center attention above the hips.

Black in Favor

For colors, black will predominate—all black, relieved only by a change in texture for trim, if you can wear it. If not, trim it with bright blue, one of the yellows or gold colors, or winey purples. Brown will probably be one of the best winter colors (a deep rich brown). A deep pine green is good too, while gray and plum follow for those who want to be a little different. If you want blue make it a slate blue; other colors with a misty appearance are valuable, too.

For styles, take your choice between a simple tailored model with slightly high waistline and a more dressy type featuring drapery and shirring. Short sleeves and extremely low V necklines are high style also. And skirts are shorter. You'll find slide fasteners have almost entirely replaced the snaps on ready made dresses, so if you make your own, don't fail to keep up to date. They're really quite easy to attach.

Lovely Practical Suits

This is going to be a big suit season. Fur-trimmed three piece top-coat suits are one of the leading sellers, with tweeds and fleece most popular in fabrics. The tweeds used in these suits are new formalized tweeds in crepey, spongy or hairy monotonous or duotonous as well as the sport tweeds in new rustic weaves. So

take your choice. This three piece suit includes a separate fur-trimmed coat, plus a suit, so it gives you several costumes in one, which probably accounts for its popularity. Coats for these suits may be either full length, three quarters or seven eighths. The three piece suit may also be obtained with a fur coat or fur jacket if you like. A fur swagger coat, 36 to 38 inches in length, is first choice for college use. Chief among the furs used is lapin, but Jap Mendoza, kidskin, kid caracul, krimmer, mole and muskrat are also being used.

Jacket Suit for Co-ed

The dressmaker type of tweed jacket suit is excellent also for the college girl. In colorful tweeds, they are smart, youthful and most reasonable in price. The jacket is short and fitted and the skirt may be straight or flared. If you like variety, you may get these suits in a combination of plain and patterned tweeds.

Reefer suits, trimmed or untrimmed, are news. The untrimmed ones, of course, are less expensive and so fit into many budgets better.

Man-tailored suits are also good this fall, with brown next, then gray and you'll find a few in navy blue.

Fitted Coat Popular

Those of you who are going to have a new coat will be glad to hear that the fitted coat ranks first in fashions again this year. This year's coat differs from last year's fitted coat in that the skirt flare is more modified, the shoulders are less exaggerated and, most important of all, furs are used in all sorts of exciting ways. The fitted silhouette is the most flattering of all coat fashions for practically all types of figures. The fitted belted coat with overlap closing and new modified skirt flare is a best seller. The flare of the skirt should start below the hips and should not be too extreme. It may be gored in back and front, in back only, or at sides and back. But it must be shaped in such a way that the body widens gradually, keeping the hips very slim. You'll find a few circular skirts on coats, which are fine if they fit the hips closely.

For the casual coat, fitted tailored reefers with notch collars of fur will be popular. Sport coats are in plaids and checks and all sorts of rustic weave tweeds. Belts on princess style reefers are made more popular than unbelted models.

Slim Pencil Lines

If you are looking for a coat which is high in fashion now and one which will have a future, select a coat with slim pencil lines. This fashion is too new to be seen much this year but a bright future is predicted for it.

Success to you in assembling your wardrobe and may you enjoy it immensely.

Man on the Cover

CHIEF CLARENCE TAPTUKA

BORN in an abode shack in Oraibi, Ariz., and left motherless when he was a tiny infant, Chief Taptuka, Hopi Indian, has overcome seemingly insurmountable difficulties to become one of the outstanding musicians of his race.

After the death of his mother, his grandmother—who spoke not a word of English—took the babe into her tiny shack. Food was scarce—and cactus juice, peach juice and corn meal mush were the staples on which the young brave grew up. There was no money, either, for clothing. Shirts made of discarded flour sacks were his “Sunday best.”

At the age of three years, he was placed in a government day school in Oraibi, having his lunch at school and going home only to sleep. On his very first day at school, they clipped off his long hair. Frightened and bewildered, the tiny brown tot ran sobbing home to his grandmother. Cradled in her arms, he cried all through the night.

Seeks Adventure

Just after he had been promoted into the second grade, he decided to run away. One day a farmer drove past with a wagon load of hay. Young Clarence crawled into the wagon, covered himself up and set out for his first adventure. All went well until, toward evening, he felt the pangs of hunger. He presented himself before the surprised farmer who took him the remaining short distance to his home, fed him and kept him overnight. The following morning the kindly farmer took him to an Indian school at Keam's Canyon

where, for the first time, the boy saw electric lights. He enrolled there as a student, with his grandmother's consent.

It was in 1907, a year and a half after his first attack of wanderlust, that he again experienced a thirst for adventure. And again he ran away—this time to the Sherman Institute in Riverside, Calif. Here he remained, attending school until 1915. Three years later, he was graduated from the Riverside High School, and from there he went to Tupa City, Ariz., to teach baking in the Indian school there.

Town Named After Ancestor

Tupa City had been named after Chief Clarence Taptuka's great-grandfather, who long years before was made an outcast from his own village because of his friendliness to the white man. Like all North American Indians, the Hopis resented the coming of the white man. Less than 20 years ago their villages were finally divided, the “unfriendly” moving northward on the Mesa and the “friendly” staying at Oraibi, oldest of the Hopi villages.

Wins Radio Contest

The Chief's musical education began when he was only nine years of age and he has studied voice under several well-known instructors and has made a number of guest appear-

ances on Western radio stations. For many years he has taught music in Indian schools.

This year, when radio station KOY held a statewide search for talent, Chief Taptuka turned out for the preliminary audition in the northern Arizona railroad town of Winslow. In a buckskin suit of white and wearing an eagle-feather headdress which swept the floor, he won the contest in Winslow—won it by volume of audience applause. His thrilling tenor voice had wrested from his peoples' conquerors their highest tribute. Then, on the first day of July, the winners from 13 district contests appeared on the stage of the Orpheum Theatre in Phoenix to be judged by the audience. Once again the listeners were unanimous in their choice of the Hopi Indian.

Guest Stars on Barn Dance

On August 21, Chief Taptuka appeared as guest star on the WLS National Barn Dance in the Eighth Street Theatre. So enthusiastically was he received by the crowds who gathered for the performance that he will remain in Chicago for at least another two weeks to “guest star” on the Saturday night shows.

In his own tribal dialect, we say to Chief Taptuka: “Bah hum mag ha ley e csi no mah”—which, in Hopi, means “Wishing you all the best of success in all your life.”

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Fanfare

by ED PAUL

HOWDY Fanfare Friends. It's time for our weekly meeting on this page—and if I don't "ramble on" too much—and fill much more of the allotted space than I should with my own observations—I am going to answer lots of questions today.

But first I must clear my chest of a few things. I feel I would be slipping in my duty as reporter if I didn't tell you that Fred Palmer, who left WLS to become general manager of our sister station KOY, was in to see me. And is he ever a good ad for the Phoenix (and Arizona) climate! Brown and healthy. He likes it down there—and is proud (and justly so) of his organization. Fred only had a few days here but seemed to be enjoying his time visiting with all his old associates.

You know Chief Taptuka, who guest-starred on a recent Barn Dance, came from KOY as a result of the station's talent contest. Well, Chuck Ostler was sent down to meet the Chief at the train the day he came to Chicago. After practicing his "Ughs" and grunts, Chuck headed for the depot. Sadly I wasn't there, but I have learned that after "Ughing" and grunting at several persons, who filled the "Indian" bill as far as the Ostler was concerned, the station attendants began to look at Chuck with a certain glint in their eyes. Friend Chuck, sensing danger, decided to try plain American on the next person who resembled a "redskin." He was successful and met an educated gentleman, a college graduate, Chief Taptuka. "Ostler, him heap dumb."

And say, before I forget, a certain production man named Hargis certainly uses his voice to its best. He thrilled us on the last hour of the Barn Dance two weeks ago. Swell stuff, Tom!

Several weeks ago, you saw pictures of the culmination of the 18th romance at WLS. Well, folks, I've been snooping here and there and I think that I can quite definitely promise 19 and maybe 20 in the very near future. Of course romance takes time and I wouldn't advise you to hold your breath until I flash you the news—but I'll do it—and soon. Wait and see!

Things have been a little quiet here between the state fairs—but that

gives me a chance to catch up on my question box. Here are some answers:

In answer to a question of Miss Beulah Fell of Barrington, Ill., last week, I stated that all the Novelodeons with the exception of Otto, were married. That was a slip-up on my part. Art Wenzel is **not** married. The three others, Bill, Zeb, and Bud-dy are.

Miss Doris Gould of Elgin, Ill., would like to know if the "Lights Out" program, heard on Wednesday nights at 11:30, is off the air. The "Lights Out" mystery dramas formerly heard on Wednesday nights at 11:30 are off the air for the summer, but we understand that they will be back within a few weeks.

Milwaukee wants to know how to procure tickets for the National Barn Dance on Saturday nights. Just drop a letter with your request and money order enclosed to the Eighth Street Theatre, (8th and Wabash Sts.), Chicago, and then call for your tickets at the box office the night of the show for which you have ordered them. Our studios are located at 1230 Washington Boulevard and you are welcome to watch all our broadcasts from the little theatre on Saturday, or any day you wish.

M. W. of Champaign, Ill., has a question, and we have the answer. The Melody Kings are not heard on the air at the present time; however one of their members, Rhubarb Red, has a program of his own over WJJD each morning at 8:00 A. M.

Miss Eldora Erwin wants to know which one of the Novelodeons plays the big bass. The answer is Zeb. Zeb's real name is Rene F. Hartley, a product of the tall corn state, Iowa.

Miss Mildred Bailey of Charlton, Ontario, asks if Amos n' Andy are colored, and if those are their real names. No, Amos and Andy are not colored, and their real names are Charles Correll and Freeman Gosden. . . . In answer to another question, Joy Miller is the little six-year-old girl who sings and tap-dances occasionally on the National Barn Dance.

For Mrs. J. Taylor of Ind. The character Sunbeam in the Virginia Lee and Sunbeam show is played by Virginia Lee herself.

Dorothy Schingoethe, Sugar Grove, Illinois: Sophia Germanich was born in the country of Ukraine and came to the United States when only eight months old. Betty Kasper, who appeared for sometime with Billie Flannery on WJJD, was not a sister of Billie. Allie Flannery, who is again appearing with Billie, is her sister. It was Billie who married Howard Black of Hoosier Sod Busters last July 24.

Lorene Webb, Harrisburg, Illinois: The Prairie Farmer picture of Herb Morrison and Charlie Nehlsen taken with the recording equipment was photographed in the announcers' office at the station.

Betty Schiesser, Crown Point, Indiana: Evelyn Overstake is the one known as the Little Maid. Her sister, Eva Overstake, is the wife of Ramblin' Red Foley. The trio which was known as the Three Little Maids was composed of Evelyn, Lucille and Eva Overstake. The trio disbanded about three years ago. . . . Paul Rose is **not** the Prairie Farmer Plough Boy. Paul is manager of a road show.

Merle Shoaf, Rockville, Indiana: The "Lum and Abner" show originates in the NBC studios in Hollywood. It was formerly broadcast from the Chicago NBC studios.

. . . .

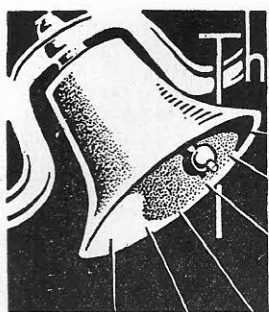
Seen Behind the Scenes

Bill Thall whispering in Arkie's ear while the latter is singing . . . and laughing. Otto eating a cookie with his trumpet balanced on his head. Pokey Martin gesticulating as he tells another tall story. Eddie Allan had a hard time of it the other day . . . carrying a big watermelon home on the street car. . . . "But it was worth it" he says. . . . Mrs. Wright back from her vacation. . . . The electric fans in the studios are kept working overtime these hot days. . . . Chief Taptuka singing "Pale Moon" on the barn dance. . . . The Chief says the following things amazed him more than anything else: The maze of traffic here in Chicago . . . the giant buildings . . . and the "pale" looking people. A few weeks ago from the center of the stage at the Eighth Street Theatre one could scarcely make out a person in the 10th row . . . but now, since the theatre has been entirely redecorated, you can pick out a person up in the balcony. . . . Time lurches on!

. . . .

Anniversary for Arkie

Luther Ossenbrink, known to millions of National Barn Dance listeners as the Arkansas Woodchopper, celebrated his eighth year on the show last month . . . he came to WLS in August, 1929.



The Dinner Bell RINGS

by ARTHUR C. PAGE

WE HAD a grand time at the Wisconsin State Fair last week. From Wegauega to Wauwautosa, Baraboo to Boaz, families of Badger folks trooped into Prairie Farmer's big tent to visit, get a drink of cold water, and take part in our happy-go-lucky program. Many watched the Dinner Bell broadcasts in the big ballroom.

No programs ever were quite like those in the big tent. Without a schedule or a plan, we just pushed off, and for three-quarters of an hour we sang and laughed together. Folks a block away on the grounds would stop in their tracks wondering what in the world was responsible for the gales of laughter and the shouts from the big brown tent.

Noise Galore

We made the most noise in the singing contests. With more than 2,000 people in the audience, we divided the crowd into two parts, and with different members of our group as leaders, we tried to see which side could sing the loudest. Old favorites, "Let Me Call You Sweetheart" and "I Want a Girl Like the Girl that Married Dear Old Dad," were the numbers the whole crowd knew. The winner was chosen by applause, and vociferous is too mild a word to use in describing it.

One of the most beautiful things I ever heard in the way of music was the singing of the grand old German ballad, "Du, du, liegst Mir in Herzen," by the Hilltoppers, Don taking the solo part in German, and the whole crowd joining in on the chorus, "Jah! Jah!" Everybody knew the words, and the effect was beautiful.

Who's Who

It was a lot of fun to bring the various artists out on the stage and have the audience guess their names. Of course as soon as they began to talk or sing, everybody recognized their voices, because we have a vast audience of listeners to WLS in Wisconsin. Merle Housh as Henry Hornsbuckle worked his way through the crowd and heckled the folks on the stage with side-splitting comedy.

Chuck, Ray and Christine were popular, Christine's yodeling especially pleasing a lot of the folks of Swiss extraction from the Cheese

Belt. Much applause greeted Evelyn, and many in the audience spoke of listening several years ago when the Three Little Maids were together.

School Days

Prairie Farmer's School Time program had a lot of listeners in the crowd. John Baker made a brief explanation of the big new program plans at each of the entertainments, and many members of school boards and of Parent-Teacher groups came around to talk with him.

Many folks also came around to speak warm words of commendation for Prairie Farmer's work, and from them we received many valuable and interesting suggestions.

We had a grand time and we want to go back next year.

• • •

Modern Mermaid

It's a mighty far cry from the timidity of the old-fashioned maiden, whose place was nowhere but in the home, to the adventurous boldness of modern Miss Janet Baird, who believes a woman can go anywhere a man can go, and who, one day last month, proved her point by talking to a nation-wide radio audience from the depths of the Pacific Ocean outside San Francisco's Golden Gate.

Miss Baird was heard talking from a diving suit in which she went down several score of feet below swift-eddy waters.

• • •

Rehearses in Parking Lot

For a radio and screen star of first magnitude, W. C. Fields has the strangest work place of any celebrity in Hollywood. The Fields script sanctorum is no plush-carpeted suite. It's a gravel-filled parking lot at the rear of the NBC studios. Before each broadcast Fields may be seen parked in his coupe there, studiously going over his script.

• • •

From Silence to Radio

Billy Idelson, Rush of Vic and Sade, made his debut in the theatrical world taking the part of a mute in a grade school play. But he got over that poor start long ago.

The Latch String

by CHECK STAFFORD

HOWDY, folks: Exceeding the crowds of the Century of Progress years are those visiting our studios this summer season.

Saturday, August 21, was a banner crowd, estimated at over 600 people, who registered the Guest Book from 11 different states and one Canadian province.

The visitor from the greatest distance away was a former Chicago man, who, after being a gold miner in Alaska for the past 12 years, was visiting the states for the first time. He said he could hear our programs quite clearly in Alaska, especially the early morning ones.

Nearly all of us have enjoyed our vacations, Wilma Gwilliam of the production department being the last to start her vacation. She will enjoy being with her home folks on the farm near Fowler, Indiana.

So far, no word from "Bring 'Em Back" Bentley, news commentator, who is supposed to be going after real fish while vacationing.

Thanks a lot to all you folks who remembered my birthday with your nice cards and letters. Nice to receive these evidences of friendship.

Hartford Taylor, genial Ridge Runner, was up to pay us a visit the other day and the big fellow is jolly as ever.

Doctor Holland's office (which I share) seems mighty lonesome while he's away. Glad when he returns.

One of the longest jumps by artists on road shows was made the other day when the Hoosier Sod Busters drove 600 miles from a Minnesota show appearance to make a Saturday morning Barn Dance rehearsal. Yes, they were really tired, but those lads can take it.

Charlotte Ledford of Lombard, Kentucky, sister of Lily May Ledford, is visiting friends near Rochester, Ind.

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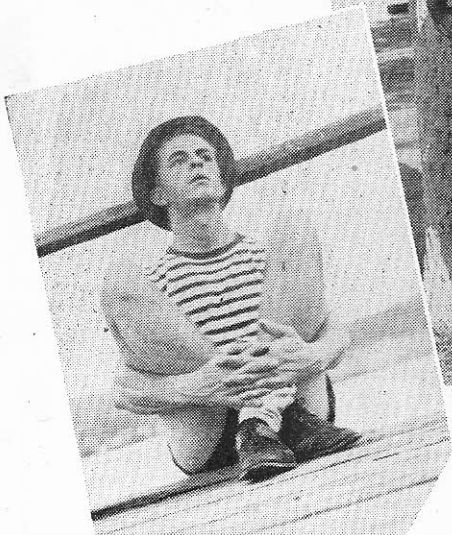
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Play Days

Feeding the chickens is no chore to little Joy Miller—it's all part of the day's fun. The chickens seem to be enjoying it too. ➤



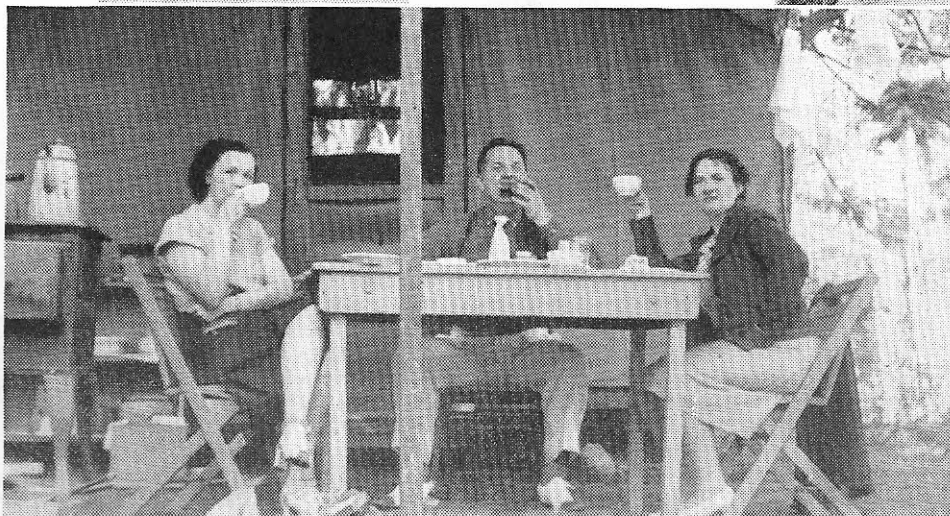
Don't let that serious expression fool you—Cy Harrice is having the time of his life. Maybe he's watching a particularly lovely sunset. ♡



After taking a look at that string of fish, Arkie asked young George Biggar, Jr. to give him a few lessons. Here they are on the bank of Fox River. ➤



◀ No wonder George Biggar, Jr., has such a broad grin on his face. Not every young man who goes fishing has the luck of this young Izaak Walton. That's quite a catch you have there!



◀ Chick Hurt and his wife (left) and his sister-in-law (right) like nothing better than camping out. For their summer vacation they packed up everything from tent poles to coffee pots and took a trip out West. From all appearances, they're enjoying it immensely.

Notes from the MUSIC LIBRARY

by JOHN LAIR

THE Music Library gratefully acknowledges the receipt of song-books and sheet music from Mr. John H. Pockett (organizer of Michigan's minstrel troupe, "The Waverliet Minstrels," organized more than 50 years ago), Mr. Joseph Fee-teau and Miss Hazel Crawford.

We will be pleased to hear from others with old music to sell or donate to the library.

Several times on this page we have explained that WLS cannot accept and use on the air all the songs written and sent in by inexperienced song writers. Owing to the very stringent copyright laws now in force, we hesitate to use any song not handled and guaranteed by a reputable, responsible publisher. Another thing to bear in mind is the fact that we must build our programs with due regard to the many thousands who listen to them and cannot afford to displease so many listeners with an inferior song used to oblige the writer. We'd like to accommodate you, folks, and we do realize how much it means to anyone to hear a song of his own composition on the air, but we find ourselves forced to turn them down; so don't be too disappointed if you do not hear your song on our programs.

SONG EXCHANGE

We find the Song Exchange list growing by leaps and bounds, and every mail brings us letters from pleased collectors who have made many new friends and added many new songs to their library through corresponding with those whose names appear under this heading from time to time.

We do not have room this week to print all the names received, so some will be held over until next issue of Stand By!

Florence Spesak, Washburn, Wisconsin, will exchange any of her songs for a copy of the words to "I Know There Is Somebody Waiting."

Lily Karppinen, Sundell, Michigan, has a collection of about one thousand songs. She wants "Round-Up in Cheyenne" and "Never Take No for An Answer."

Clyde Lorts, Irving, Illinois, has three hundred cowboys songs. Maybe he has some that you want. He wants "Take Me Back to Colorado" and "Beautiful Texas."

Goldie Tennell, 105 St. Mary Street, Pekin, Illinois, is just starting a collection of old-time songs. Let's lend her a helping hand.

Harriett Franks, R. F. D. 3, Rochester, Minnesota, also offers to send copies of any of her seven hundred songs to anyone who writes her, even if they have nothing to offer in exchange. She wants a copy of "Gold Coast Express" and is particularly anxious to get a copy with the guitar chords indicated on it.

Joseph Wayman, R. F. D. 1, Jefferson, Ohio, has a collection of about one thousand songs for exchange. He wants "Snow Deer" and "From Jerusalem to Jericho."

Mabel Christie, Falmouth, Michigan, became a member of our Song Exchange some time ago and her name was duly recorded on this page. As a bit of friendly advice to any real song collector who has not already written her, may I say that she has a most unusual collection of real old numbers and has frequently come to my rescue on some old forgotten song. She is now trying to get the song containing these words, "She said 'If you love him, take my advice; be true, for he's a jolly, reckless fellow, but he thinks a heap of you'." If anyone can send the words to this song direct to Miss Christie they will be doing me a personal favor.

You've often heard the expression, "The tune the old cow died on," but how many of you know that there actually is a song by that name? Mrs. Frank H. Aldrich remembered hearing her mother sing it years ago and asked us to print it in Stand By. Here it is, right from a copy of the original sheet music. It was written by the writer of "Little Brown Jug," a well-known barn dance classic.

"The Tune the Old Cow Died On"

Old farmer John from work came home one summer afternoon
And sat him down 'neath a maple tree and
he sung himself a tune.
He sang till the cows came running up and
'round him formed a ring,
For they never heard good old farmer John
attempt before to sing.

Chorus:

And this is the tune, ri fol dol da do, sung
in the maple grove.
Ri fol dol da do, ri fol dol da do—'tis the
tune the old cow died on.

The oldest cow in the farmer's herd tried
hard to join the song,
But she couldn't strike the melody, 'tho her
voice was loud and strong.
The farmer laughed till the tears ran down
his cheeks like apples red,
But the cow was mad and she tried to sing
until she dropped down dead.

Old farmer John had an inquest held to see
what killed the cow.
The jury sat, and a verdict brought which
I mean to tell you now.
They said the cow would be living yet to
chew her cud with glee
If farmer John had not sung that song be-
neath the maple tree.



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Ad Lib

by JACK HOLDEN

IF ANY listener has detected a sleepy sound in my voice mornings it's all due to the fact that I haven't been getting my required "eight hours" these last few nights. Donnie has kept me awake. You see the family is home again after 8,000 miles of wandering all over the continent. Every night I spend a lot of time with him listening to his experiences. Consequently I lose sleep, while he catches up on his the next morning. Riding the range with Mexican cow hands, food from a chuck wagon on the prairie, shooting rattlesnakes, sleeping on the rim of Grand Canyon, crossing the desert, mountains, and petrified forests, seeing Mexico, California, Hollywood, and deep sea fishing at Catalina Island . . . these are just a few of the things Donnie does nightly keeping me awake.

I'm learning a lot about this country of ours from Donnie.

My personal nomination for the modern "Simon Legree" is production chief, Al Boyd. When Al works a show from the production booth he really wields the old whip. At least he will from now on because recently after a strenuous work-out with the Novelodeons, the boys called Al into the studios and presented him with a long Blacksnake whip. Al is carrying it today and cracking it wildly as he walks through the corridors, looking for "Uncle Tom Otto and his Novelodeon slaves."

Herb Morrison advises me that our Hopi Indian friend Chief Taptuka whose voice you heard on the barn dance last Saturday is to stay with us at WLS for a month. The Chief will be heard on the morning pro-

gram with "Big Chief Waldo" Ralph Emerson, on Homemakers' Hour, and also on the WLS National Barn Dance Saturdays. He will also be heard with Elsie Mae Emerson ("Big Chief Waldo's Squaw") on Sunday mornings.

Howard Chamberlain writes that he enjoys his new position in Denver, Colorado. Howard is now chief of production for KLZ the Columbia outlet for Denver. His office and studios are said to be the ultra, ultra (or sumpin') in modernistic appointment. The only flaw as Howard says is that there's no worn spot on the desk top for his feet.

Dan Cupid still continues to empty his arrow quiver up here. Ed Paul and Eileen Jensen (of Winnie, Lou & Sally) are very much "that way" and we all have our suspicions, etc., etc.

We are all happy to see our old friend again, Fred Palmer, formerly of WLS and now manager of KOY, Phoenix, Arizona. Fred paid us a visit last week.

Pat Buttram bought a Scotch Terrier last week. A beautiful dog with a pedigree a mile long. Poor Scotty . . . that's a dog's life for you.

Yodeling Golf Caddy

Roy Leathen, 13-year-old golf caddy who threw back his head and yodeled on the 13th tee of the Elmhurst Country Club in Chicago, didn't know it at the time, but he was taking a radio audition. The golfer whose clubs he was carrying happened to be an advertising agency executive and he was so impressed with the youngster's voice that he booked him to appear on the National Barn Dance on Saturday, August 28.

As the second feature of the broadcast, Uncle Ezra staged a "raise-the-roof" party to get funds for a new roof on the hayloft barn. Al Rice contributed an original tune entitled "Raise the Roof Tonight."

Birthday Jamboree

(Continued from page 3)

pulling championship, with awards of \$300, \$200 and \$100 offered. Thursday, September 16, will be given over to the activities and entertainment of Farm Youth. The competitions scheduled for that day will be held in Grant Park. Prizes of \$50, \$25 and \$15 will be awarded on Friday in each of the following events: milking contest for men, milking contest for women, hog calling contest, chicken calling, husband calling, rolling pin throwing, wood chopping, horseshoe pitching, fence-post driving and sheep shearing.

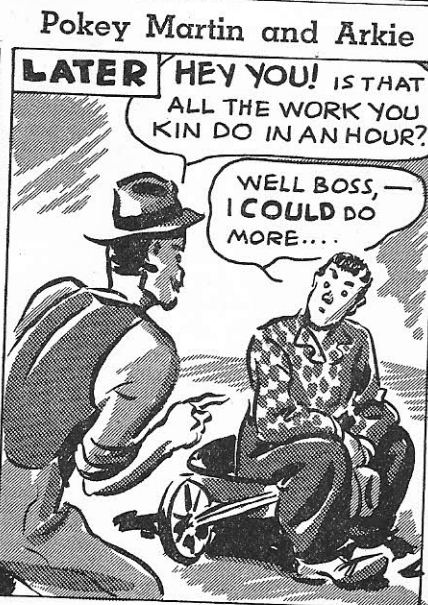
Prizes of \$200, \$100 and \$50 will be given in the Charter Jubilee plowing contest to be held on Saturday, the closing day of the festival. Although contestants in any of the events may enter at any time up to the date of the contest itself, Farm Week officials urge competitors to enter as early as possible, so that they can schedule each event properly. Entries should be mailed to A. E. Albaugh, Farm Week Festival, Room 1427, 33 N. LaSalle Street, Chicago.

Tickets for both of the special WLS programs scheduled for the week, as well as for all the sports events, will be sent to you gratis upon receipt of a stamped self-addressed envelope.

Don't miss Chicago's big birthday party—and while you're in town, come on over to WLS and meet the folks.

Pups Named for Stars

WLS National Barn Dance characters Hezzie, Otto, Uncle Ezra, Gabey, Fritz Meissner, Sally Foster and Lucille Long have been honored by having pedigreed springer spaniel puppies named after them.



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Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

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Good-Bye Sunburn! Whether you prefer a complexion fair or modishly tanned, to enjoy sunshine without fear of blistering or burning send \$1.00 for tube of Kendall Sun Cream today. Kendall Cosmetic Co., Plano, Illinois.

Farm Wanted

Small farm. Good soil, buildings and location. Box 8, % Stand By.

Fish for Sale

Fish Special—Green Bay Perch, small, boneless—25¢ per pound. Small headless and dressed ready for the pan, 15¢. Live crawfish, \$1.25 per hundred. Avers everywhere buy direct from us. Wisconsin-Michigan Fishing Co., Pensaukee, Wisconsin.

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Fishermen—How would you like to know of a live bait not known by the average fisherman? Will get those big ones every time. Full information only 35¢ coin. James Teachout, Comstock, Michigan.

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Wanted immediately! 100 Embroiderers to do "Hosiery Clocking"—The new profession! Simple. Fascinating! Profitable! Steady! To be done at home! No selling. Work sent parcelpost. Thompson, Dept. SY, 4447 N. Winchester, Chicago.

Girl or woman for general housework. No washing. Stay nights. Al Kravitz, 4611 N. Hamlin Ave., Chicago.

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7,000-egg Jamesway Incubator. Write Quality Hatchery, 1214 Elizabeth St., Janesville, Wisconsin, or phone 1905 W.

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Illustrated Mechanics, 25¢ year. Ask about other bargains. Frank G. Pearson, % Stand By.

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Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 North Southport Avenue, Chicago.

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20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42 MaMywood, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade Perfect Tone prints 25¢ coin. Century Photo Service, LaCrosse, Wisconsin.

20 reprints 25¢. Roll developed 16 prints 25¢. Parker Service, 1617-19 N. Artesian Avenue, Chicago.

Film Developed. 16 prints, enlargement coupon 25¢. 20 reprints 25¢. Fred's, B, River Grove, Illinois.

Rolls developed—25¢ coin. Two 5x7 double-weight, professional enlargements, 8 gloss prints. CLUB PHOTO SERVICE, LaCrosse, Wisconsin.

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20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢, 100—\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted, 4x6 enlargement 25¢. rial offer. Skrudland, 6970-86 George Street, Chicago.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. PHOTO-FILM, S-2424 North Avenue, Chicago.

One Day Service, 2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. ELECTRIC STUDIOS, 95 Eau Claire, Wis.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

20 reprints 25¢, 100—\$1.00. Rolls developed, 18 prints 25¢. Smart Pictures, Albany, Wis.

FREE—4 quadruple size pictures with each roll 25¢. 20 reprints 25¢, 45-50¢. Giant Studios, Albany, Wisconsin.

GOOD NEWS for Camera Owners. Details FREE. Write quick. RELIABLE, RiverGrove, Illinois.

Perfume

Michigan Avenue shop offers you high quality imported perfumes at wholesale prices. Testing sample 10¢. Mention odor. Attractive offer to agents. Write Box 5, % Stand By, Chicago.

Plant Food

SUPER-GRO Plant Nutrient and Aid Promotes luxuriant growth and blooms. For garden flowers, vegetables, shrubs, trees, etc. Also excellent for potted plants, porch and window boxes. SUPER-GRO is a scientifically prepared, self-sufficient liquid chemical plant food, providing the necessary elements to aid and stimulate plant life. Successfully used and recommended by Modern Dahlia Gardens. Trial 6 ounce sample (making 6 gallons of sprinkling solution) sent for \$1.00. 32 ounce bottle, \$3.00. 64 ounce bottle, \$5.00. Post-paid. Your money back if not satisfied.

SPECIAL OFFER: A copy of 32-page DAHLIA-CRAFT Magazine, "The Art of Growing Exhibition Blooms," (25¢ value) will be sent FREE with each introductory purchase of \$3.00 or more. Write today to SUPER-GRO CHEMICAL COMPANY, Dept. SB6, Madison Building, Milwaukee, Wisconsin.

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100 good ancient arrowheads, \$3.00. Toma hawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Dardanelle, Ark.

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Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3¼ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Radios for Sale

When attending Barn Dance, see us. Used Radios, all makes, \$5.00 to \$15.00, complete with tubes. Excellent condition. 1946 W. Madison, Chicago.

Stationery

Personal Stationery—100 crisp, white, single note sheets—100 double sheets, 100 envelopes to match, name and address in blue, \$1.00 postpaid. \$1.10 west of Denver or outside of U.S.A. Satisfaction guaranteed. Nuart Press, P.O. Box 654, Evansville, Indiana.

Tractors Parts

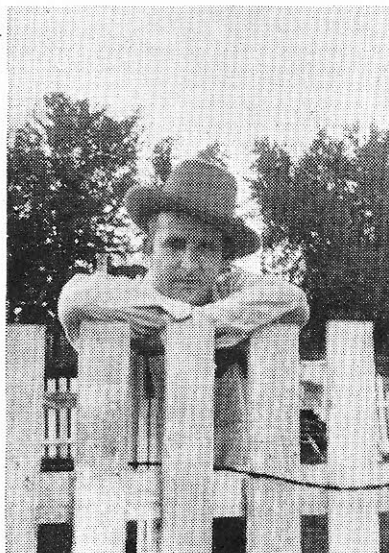
For Sale—"ARCO" Tractor Rubber Lugs. Fits most tractors. Long lived, self cleaning. Highway protection. Quick delivery. Marshall Machinery Sales, Albion, Michigan.

Every Tractor Owner needs Irving's 8-page 1937 tractor replacement parts catalog. Absolutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co., 180 Knoxville Road, Galesburg, Ill.

WLS DAILY PROGRAMS

Saturday, September 4, to Saturday, September 11

870 k.c. — 50,000 Watts



Wonder what Jack Taylor is taking so seriously. It might be that he feels a little lonesome without those other three Prairie Ramblers and Patsy grouped around him for the picture.

Sunday Morning

SEPTEMBER 5

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert—Elsie Mae Emerson.
- 7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Wilson; Safetygram Contest; Lawson Y. M. C. A. Glee Club.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Elsie Mae Emerson, organist.
- 9:15—"Aunt Em" Lanning; Elsie Mae Emerson.
- 9:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 10:00—NBC—The Southernaires.
- 10:30—Chief Taptuka—Tenor.
- 10:45—Elsie Mae Emerson at the Organ.
- 10:58—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign off.

Sunday Evening

SEPTEMBER 5

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 5:30—NBC—The Baker's Broadcast with Werner Janssen Orchestra.
- 6:00—NBC—Dramatic sketch.
- 7:00—Sign off.

Monday to Friday MORNING PROGRAMS

SEPT. 6 TO SEPT. 10

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Otto & Novelodeons and Arkie.
- 5:30—Farm Bulletin Board.
- 5:45—Smile-A-While cont'd.; Livestock Estimates.

- 6:00—News Report—Julian Bentley.
- 6:10—Program Review.
- 6:15—Don & Helen.
- 6:30—Mon., Wed., Fri.—"Sing, Neighbor Sing." (Ralston Purina) (E. T.)
Tues., Thurs., Sat.—"The Smile Market"; Ralph Emerson; Hal Culver.
- 6:45—Morning Devotions, conducted by Jack Holden, assisted by Wm. O'Connor and Ralph Emerson.
- 7:00—Pokey Martin & Arkie. (McConnon—Mon., Wed., Fri.)
- 7:15—News Report—Julian Bentley; Booking Announcers.
- 7:30—Jolly Joe's Pet Pals. (Coco-Wheats—Tues., Thurs., Sat.)
- 7:45—Otto & Novelodeons. (ABC Washers—Mon., Wed., Fri.)
- 8:00—NBC—Mary Marlin. (Ivory)
- 8:15—NBC—Ma Perkins. (Oxydol)
- 8:30—NBC—Pepper Young's Family. (Camay)
- 8:45—Don & Helen.
- 9:00—NBC—The O'Neills. (Ivory)
- 9:15—NBC—Personal Column of the Air.
- 9:30—NBC—Vic and Sade. (Crisco)
- 9:45—NBC—Edward McHugh, Gospel Singer.
- 10:00—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from the Union Stock Yards. (Chicago Livestock Ex.)
- 10:05—Poultry and Dressed Veal Market, Butter and Egg Markets.
- 10:10—News Report—Julian Bentley.
- 10:15—Otto & Novelodeons.
- 10:30—Ralph Emerson, organist. (Daily except Tues.)
Tues.—Grace Wilson & John Brown.
- 10:45—Mon., Wed., Thurs.—Melody Parade—Orchestra and Sophia Germanich.
Tues., Fri.—"How I Met My Husband." (Armand)
- 11:00—Mon., Wed.—Priscilla Pride. Emerson. (Downtown Shopping News)
Tues., Thurs.—Don & Helen.
Fri.—"Big City Parade." (Downtown Shopping News)
- 11:15—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
Tues.—Ralph Emerson & Chief Taptuka.
- 11:30—Fruit and Vegetable Market. Weather. Bookings.
- 11:40—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied farm and musical features.
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)
Tues.—Federal Housing Speaker.
Thurs.—John Brown, pianist.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 12:52—John Brown.

1:00—HOMEMAKERS' HOUR

- 1:00—News Report—Julian Bentley.
- 1:10—Mon., Wed., Fri.—"Something to Talk About"—Chuck Acree. (McLaughlin)
Tues., Thurs., Sat.—WLS Fanfare Reporter—Ed Paul.
- 1:15—Homemakers' Matinee, conducted by Jane Tucker; WLS Orchestra and Chief Taptuka.
Tues.—Novelodeons.
- 1:45—Home Service Club, conducted by Mary Wright, WLS Home Adviser.
- 2:00—Sign off.

Saturday Morning

SEPTEMBER 11

(CENTRAL STANDARD TIME)

- 5:00-6:15—See Daily Morning Schedule.
- 6:15—Evelyn & Hilltoppers.
- 6:30—"The Smile Market"—Ralph & Hal Culver.
- 6:45—Dr. John Holland's Sunday School, with Ralph Emerson.
- 7:00—Arkie & Pokey.
- 7:15—News Report—Julian Bentley.
- 7:30—Jolly Joe.
- 7:45—Evelyn & The Hilltoppers.
- 7:59—Livestock Estimates and Hog Flash.
- 8:00—Junior Stars Program.
- 8:45—Don & Helen.
- 9:00—Priscilla Pride. (Downtown Shopping News)
- 9:15—WLS on Parade—Variety Entertainers.
- 10:00—Program News—Harold Safford.
- 10:05—News Report—Julian Bentley.

SATURDAY EVENING, SEPTEMBER 4

(CENTRAL STANDARD TIME)

- DIRECT FROM INDIANA STATE FAIR
INDIANAPOLIS
- 6:00—WLS National Barn Dance, including talk by the Lieutenant-Governor.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire)
- 7:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Hoosier Hot Shots; Verne, Lee and Mary; Sally Foster; Arkie; Lulu Belle & Scotty; Lucille Long; The Novelodeons, and other hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Patsy Montana; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)

- 8:30—"Tall Story Club," with Pokey Martin. (Kentucky Club)
- 9:00—Second National Barn Dance—NBC Hour. (Alka-Seltzer)
- 10:00—"Hometown Memories"—Hometowners; Carol Hammond; Hilltoppers. (Gillette)
- 10:15—Prairie Farmer—WLS National Barn Dance continues until 11:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Chuck, Ray and Christine; Arkie; Grace Wilson; John Brown; Lily May and DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn and Hilltoppers, and many others.
- 11:00—Sign off.

10:15—Novelodeons.
 10:30—Ralph Emerson, organist.
 10:45—Fanfare Interview.
 11:00—Don & Helen.
 11:45—Garden Club—John Baker and Ralph Emerson.
 11:30—Fruit & Vegetable Markets; Butter & Egg Markets: Weather; Bookings.
 11:40—News Report—Julian Bentley.
 11:45—Closing Grain Market Summary—F. C. Bisson.
 12:00—Poultry Service Time.
 12:15—Home Talent Program.
 12:30—John Brown.
 12:35—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
 12:45—Home Talent Program—cont'd.
 1:00—News Summary—Julian Bentley.
 1:10—WLS Fanfare—Ed Paul.
 1:15—Merry-Go-Round.
 3:00—Sign off for WENR.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, SEPTEMBER 6

6:00—NBC—Good Time Society.
 6:30—NBC—Paul Martin and His Music.
 7:00—NBC—Grant Park Band Concert.

TUESDAY, SEPTEMBER 7

6:00—NBC—Husbands and Wives. (Pond's)
 6:30—NBC—It Can Be Done with Edgar Guest. (Household Finance)
 7:00—NBC—Ben Bernie and His Boys. (American Can Co.)

WEDNESDAY, SEPTEMBER 8

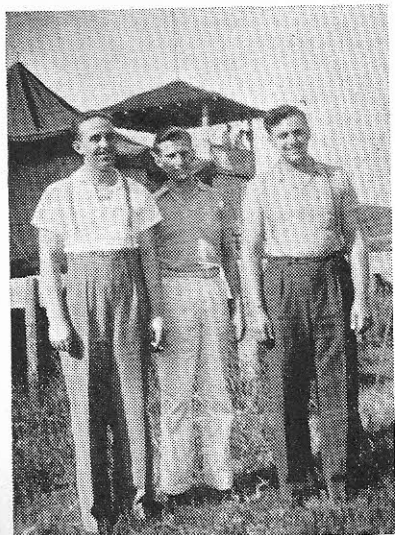
6:00—NBC—Roy Shield's Orchestra.
 6:30—NBC—"The Mary Small Junior Revue."
 7:00—NBC—Grant Park Concert.

THURSDAY, SEPTEMBER 9

6:00—NBC—Gun Smoke Law.
 6:30—NBC—Helen Tranbel soprano.
 7:00—NBC—Grant Park Concert.

FRIDAY, SEPTEMBER 10

6:00—WLS—Chief Taptuke—Tenor.
 6:15—WLS—Pleasant Valley Frolics. (Crown Overall)
 6:30—NBC—Death Valley Days. (Pacific Coast Borax)
 7:00—NBC—Robt. Ripley—B. A. Rolfe's Orchestra. (General Foods)



Those Hayloft Fiddlers, "Doc" (left), "Dynamite Jim" (center) and Gene (right), take time out from their fiddlin' to smile for the birdie. The three are a feature of the WLS National Barn Dance every Saturday night. The Eighth Street Theatre, where the Barn Dancers give two big shows a week, boasts a sure-enough hayloft.

For Appearance of WLS Artists In YOUR Community

FRIDAY, SEPTEMBER 3

PIPER CITY, ILLINOIS, American Legion Show (Matinee and Evening)—WLS ACTS: Chuck, Ray & Christine; Georgie Goebel and Band.
 PORTAGE, WISCONSIN, Columbia Co. Fair (Matinee and Evening)—WLS NATIONAL BARN DANCE: Red Foley; Girls of the Golden West; The Hayloft Fiddlers; Olaf the Swede; Tom Corwine; Billy Woods and others.
 BLOOMINGTON, WISCONSIN, Blakes Prairie Fair—WLS ON PARADE: Hoosier Sod Busters; Lily May; Pat Buttram; The Barn Dance Band; Hayloft Dancers and others.

SATURDAY, SEPTEMBER 4

PIPER CITY, ILLINOIS, American Legion Show (Matinee and Evening)—WLS ACTS: The Hayloft Fiddlers; Olaf the Swede and others.
 DE PUE, ILLINOIS, Boat Club Show (Evening Only)—WLS ARTISTS: Georgie Goebel and His Band and others.

SUNDAY, SEPTEMBER 5

LUXEMBURG, WISCONSIN, Kewaunee Co. Fair (Evening Only)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Hoosier Sod Busters; Lily May; Tom Owens Entertainers and others.
 BEAVER DAM, WISCONSIN, Central Labor Union Show (Matinee and Evening)—WLS ARTISTS: The Ozark Sisters and others.
 BUNKER HILL, ILLINOIS, Lincoln Theatre (Matinee and Evening)—THE ARKANSAS WOODCHOPPER.
 PETERSBURG, ILLINOIS, Kiwanis Club Show (Matinee and Evening)—WLS NATIONAL BARN DANCE: Jolly Joe Kelly; DeZurik Sisters; Pat Buttram; The Hayloft Fiddlers and others.
 SHULLSBURG, WISCONSIN, Opera House (Matinee and Evening)—THE PRAIRIE RAMBLERS AND PATSY MONTANA.
 LIMA, OHIO, Majestic Theatre (Matinee and Evening)—THE MAPLE CITY FOUR.

MONDAY, SEPTEMBER 6—LABOR DAY

RANDOLPH, WISCONSIN, Firemen's Park Assn. (Matinee and Evening)—THE BARN DANCE BAND: WINNIE, LOU & SALLY; HERB MORRISON; EDDIE ALLAN.
 HOOPESTON, ILLINOIS, McFerren Park (Matinee and Evening)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Four Hired Hands; Miss Pauline; Home Towners Quartet and others.
 SHABONA, ILLINOIS, Old Settlers Picnic (Matinee and Evening)—DEZURIK SISTERS; POKEY MARTIN.
 PADUCAH, KENTUCKY, Central Labor Union Show (Matinee and Evening)—THE HAYLOFT FIDDLERS.
 BEAVER DAM, WISCONSIN, Central Labor Body Show—WLS ACTS: Olaf the Swede and others.
 ONTAGON, MICHIGAN, Fire Depart. Show (Night Only)—THE BARN DANCE BAND.
 NORWAY, MICHIGAN, Dickinson Co. Fair (Matinee and Evening)—WLS NATIONAL BARN DANCE: Hoosier Sod Busters; Lily May; Georgie Goebel and His Band; Verne, Lee & Mary and others.
 GALESVILLE, WISCONSIN, Trempealeau Co. Fair (Matinee and Evening)—WLS ON PARADE: Patsy Montana; The Prairie Ramblers; Billy Woods; Radke Sisters; Benny Ford; Ozark Sisters and others.
 KITTANNING, PENNSYLVANIA, Armstrong Co. Central Labor Union, Show held at Armstrong Co. Fair Grounds, Ford City, Pennsylvania (Matinee and Evening)—WLS NATIONAL BARN DANCE: Ramblin' Red Foley; Girls of the Golden West; Tom Corwine; Maple City Four; Henry Burr; The Barn Dance Band and others.

TUESDAY, SEPTEMBER 7

STONEBORO, PENNSYLVANIA, Great Stoneboro Fair (Evening Only)—WLS NATIONAL BARN DANCE: Red Foley; Girls of the Golden West; Tom Corwine; The Barn Dance Band; The Maple City Four; Henry Burr and others.
 HART, MICHIGAN, Oceana Co. Fair (Matinee and Evening)—WLS NATIONAL BARN DANCE: Lulu Belle & Scotty; Bill McCluskey; Four Hired Hands; DeZurik Sisters; Pauline; Winnie, Lou & Sally; Pat Buttram.
 FREMONT, OHIO, Sandusky Co. Fair (Evening Only)—WLS ON PARADE: The Arkansas Woodchopper; Olaf the Swede; The Home Towners Quartet; The Barn Dance Band and others.

WEDNESDAY, SEPTEMBER 8

SANDWICH, ILLINOIS, The Sandwich Fair (Night Only)—WLS ACTS: Otto and His Novelodeons; Pat Buttram and others.
 STAMFORD, NEW YORK, Smalley's Stamford Theatre (Matinee and Evening)—WLS NATIONAL BARN DANCE: Red Foley; Girls of the Golden West; Tom Corwine; The Home Towners; Barn Dance Band and others.

THURSDAY, SEPTEMBER 9

SANDWICH, ILLINOIS, The Sandwich Fair (Night Only)—WLS ARTISTS: Jolly Joe Kelly; Winnie, Lou & Sally; The Barn Dance Band and others.
 MARSHFIELD, WISCONSIN, Central Wisconsin State Fair (Matinee and Evening)—WLS ON PARADE: Lulu Belle & Scotty; The Hoosier Hot Shots; Bill McCluskey; Four Hired Hands; Miss Pauline; DeZurik Sisters; Billy Woods.
 SHAWANO, WISCONSIN, Shawano County Fair (Evening Only)—WLS NATIONAL BARN DANCE: Hoosier Sod Busters; Lily May; Patsy Montana; The Prairie Ramblers; Verne, Lee & Mary; Pat Buttram and others.
 COOPERSTOWN, NEW YORK, Smalley's Cooperstown Theatre—WLS NATIONAL BARN DANCE: Red Foley & Eva; Girls of the Golden West; Tom Corwine; The Hometowners Quartet; The Barn Dance Band and others.

FRIDAY, SEPTEMBER 10

BROOKFIELD, NEW YORK, Brookfield-Madison Co. Fair (Matinee and Evening)—WLS NATIONAL BARN DANCE: Ramblin' Red Foley & Eva; Girls of the Golden West; Tom Corwine; The Barn Dance Band; Hometowners Quartet and others.
 CLAY CENTER, KANSAS, Clay Co. Fair (Evening Only)—WLS NATIONAL BARN DANCE: Georgie Goebel and Band; Olaf the Swede; The Hayloft Fiddlers and others.
 REYNOLDS, INDIANA, Reynolds Park (Matinee and Evening)—WLS ARTISTS: Pokey Martin; Hayloft Trio.
 SANDWICH, ILLINOIS, Sandwich Fair (Evening Only)—WLS ARTISTS: Arkansas Woodchopper; Four Hired Hands; Verne, Lee & Mary and others.
 WAUKON, IOWA, Allamakee Co. Fair (Evening Only)—WLS ON PARADE: Patsy Montana; Prairie Ramblers; Pat Buttram; The Barn Dance Band and others.
 GAYS MILLS, WISCONSIN, Crawford Co. Fair (Evening Only)—WLS ROUNDUP: Hoosier Sod Busters; Lily May; Bill McCluskey; Billy Woods; Miss Pauline; Rube Tronson and Band and others.

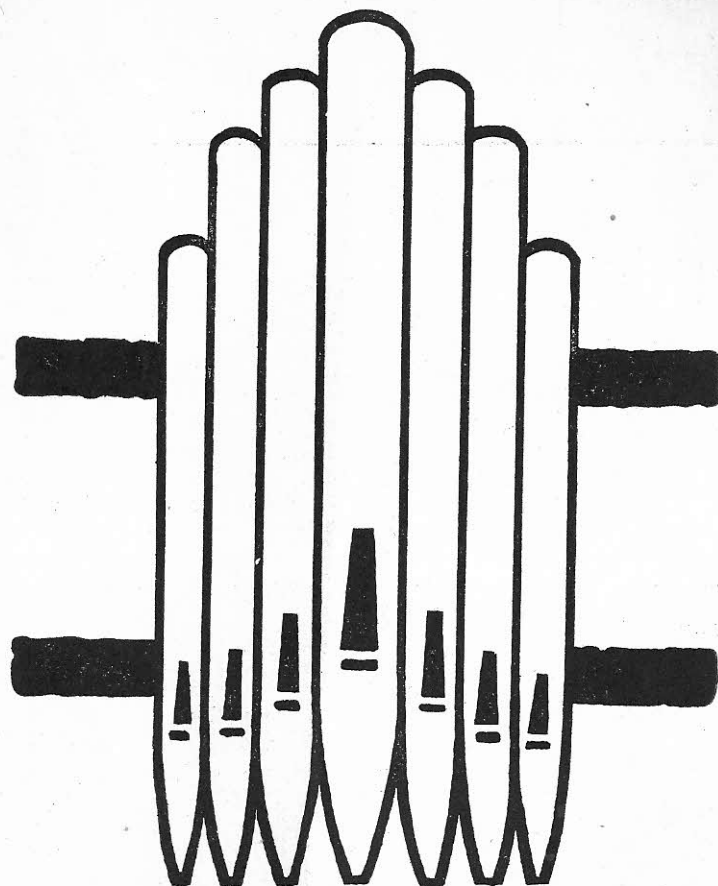
SATURDAY, SEPTEMBER 11

GAYS MILLS, WISCONSIN, Crawford Co. Fair (Evening Only)—WLS ON PARADE: Georgie Goebel and Band; Hayloft Fiddlers; Ozark Sisters; Rube Tronson and Band; Olaf the Swede; Benny Ford and others.

WLS ARTISTS, Inc.

1230 Washington Blvd.

Chicago, Illinois



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