AL PYARCE SHOW

CANEL CIGARETTES

PRIDAY, DECEMBER 26, 1941

PROGRAM HUMBER 70

4:30 - 5:00 P.M., PST 7:30 - 8:00 P.M., PST

ELMER!

(KNOCKS) I hope you got Camel Cigarettes, I hope, I hope, I hope....

MUSICO _____ ITHURA . . . C-A-M-E-E-B-1 . AVOCAL FOYS IN PAND . . THEN MUSIC UP BULL AND PADE

TO WENDELL NILES)

WENDELLE

Ladies and gentlemen --- CANEL --- the cigarette of costlier tobaccos ---

bring you THE AL PRANCE SHOW from Hollywood.

EUSICO ____ ITHERE OF POR APPLAUSE TO AL PEARCE)

ALs

Thank you. Good evening folks That was a hearty welcome you'd think I just knocked out Jos Lewis. Well, I guess you've all finished with your Christmas trees. Boy did we have fun at our house. We had an awfully big Christmas tree I don't think I've ever seen anything as big around as that tree. I wish I had.

ANDTE

Hi ya, Al.

(APPLAUSE)

ALA

I take it back, here's something bigger. Andy Devine in person. Andy, I got to hand it to you, you always look happier whether it's the day after Christmas or not.

ANDY

I got a right to be feeling good tonight, Al. I just bought a dandy ticket for the Rose Bowl game in Pasadena.

ALI

Andy, you may not know it but this year the game is being played in Morth Carolina.

ANDY

Gosh that's swell. That'll be fifty yards closer than I sat last year. (LAUCHS)

ALI

Tell me, Andy, did you have a nice Christmas out at your house? We're anxious to know.

AHDYs

We sure did. You know my little Cousin got a Shetland pony for a present and it's the smartest pony I ever saw. I taught him to walk on his knees in two minutes.

ALI

On his knoos....in two minutes. How did you do that?

ANDY

Oh, 14 was simple, I just got on him.

ALI

ANDY

ALI

ANDY:

ALI

ANDYS

ALI

ANDYs

AL

HELE

RADIO WILLIAM ESTY AND COMPANY help. I want to go out and take a look at that pony. He must need some help. I suppose you got some pretty nice Christmas presents, Andy. Yes, Aunt Sophie gave me a pretty nice sweater, the only trouble is she kmitted it during a blackout.

What happened to it?

Well, she got the yarn mixed up with some spaghetti... Now I've got the only seester in town with meathalls for buttons.

I think in that case I would have exten the sweater. I know just how you felt, Andy. But now Christman is over, it's time to make some of those well-known New Year's resolutions. Have you made any yet, Andy? Oh sure, Al. I started early this year. I didn't wait for New Year's. I resolved that no matter what happens I'm going to keep my girlish figure. (LAUGHS...HIGH PITCHED)

Well, something might happen to you. I don't know. Aw, Andy, I don't think people are interested in our resolutions. They're probably more interested in their own. Wait a minute, we might have an idea. Let's find out what the people in our audience here have resolved for the New Year.

Ose, that sounds like fun. Why don't you try that man right down there.
All right. Mister, I don't know your name, would you mind coming up
here. Right up the stair way. Thank you very much. How what's your
mane, please?

(SCOTCH) Bectorrerer McGregorrereri...I'm a Scotchman.

ALI

You coulds fooled me, there for a minute.

ANDY

Say Mac. do the Scotch people celebrate much on New Years?

MEL

Are lad, that we do! That we do! There's a let of unfair talk around

about Scotch people bein' close with their money ... but it would open

your eyes to see the way we throw it around on New Year's Eve.

ALI

#144 like to be there to see that. You really go to town, sh?

RELL

Area we do. Twenty-eight of us chip in on a bottle of seven-up... Then

when midnight comes we all drink it and take turns throwin' up a piece

of confetti.

ALA

Oh, boy, that must be a real reckless party. But what do you do for nois

-makers?

MELI

ied -- have you never heard twenty-sight straws in one bottle of seven-

wi

ALI

Well, goodbye and thank you Hector Modregor.

MIL

Aye, Laddie, but the name is Rectorrerer McGregorrerer.

ANDY

Sure, Al, his name is HectorrrrrrrtHeGregorsrrrrr. Gosh, Al, I better

quit doing that or I'll ruin my voice.

ALI

Don't worry about that Andy. Here's a fellow over here...would you like

to some up Mister and talk about your resolutions?

MELL

(MILETOAST) Well, I don't really know if I should or not, but if you

think it's all right.

ALI

Bure it is, step right over here. Right in front of that microphone

there. Now what do you think about New Years?

Oh, my wife doesn't allow me to think.

HELI

RADIO

WILLIAM ESTY

AND COMPANY

AL

Henpecked, hey? Pardon me, Mister, what's that green stuff on your fore-

HKT:

That's flourement paint. My wife put it there.

Al.s

What's the idea?

NEL:

That's so she can see to hit me during a blackout.

ALt

"(LANCHS) I'll bet she's even got a Neon Shillalah... Well what we got you up here for was to ask about your New Year's resolutions. Are you going to give up denoing?

MEL

Oh, my wife doesn't allow me to dance.

ANDY

Well, are you going to give up bowling?

HELI

Oh, my wife doesn't allow me to bowl.

ALI

Then what are you going to do for the Hew Year?

MEL

I'm just going to give up.

ALA

That fellow doesn't have much fun, does he?

ANDY

Al here's another fellow that wants to talk about the New Year.

AL1

The is it?

KITZKL

Hi Yo Rancho Grande, the old year's at an endy ... Is hoo.

(APPLAUSE)

ALt

Well, carry me out with the old Christmas tree, if it isn't my little pal. Mitsel. What made you so late tonight?

KITZEL

Pish posh. So I'm late. It's on account of those new war-time tires I bought.

ALs

Oh, I know, you mean the ones that are melted up from old rubber.

KITZELI RADIO Yes, but the ones I bought were made out of old subber heels.

WILLIAM ESTY

ALI

KITZKLI

ANDY

KITZEL

AL

KITZKLE

ALI

ANDY

KITEELs

ALI

KITZEL:

ALt

XITZKL:

ALI

KITZELA

ALE

RADIO WILLIAM ESTY

AND COMPANY

Well, every time I went over twenty miles an hour O'Sullivan stuck his bead out and said, "Take it easy Buddy".

Eitsel we were asking all the people about New Years resolutions, did you make any?

Resolutions -- what do I need them for?

Listen, the best thing you can do for the New Year is to resolve that you're never going to tell any more of those tall stories, you have been telling on our progress.

Mr. Pearce are you instructing -- now you make me feel bad, because you're absolutely right. I promise never to tell any nore fibe.

Okay, Kitsel, and a good time to start is right now.

Hey, Kitsel, what kind of Christmas tree did you have at your house? Hy goodness, did I have a tree? I went out in the forest....

You can tell it straight and it will suit me.

escand chopped down a giant redwood. What a wood chopper I am.... I can see it now. Chop, chop, chop, chop.

Hold on a minute, Kitsel. A giant redwood tree?

Don't bother me. Chop, chop, chop. Mibble, nibble. Chop, chop.

Just a second, Kitsel. What's the nibble nibble doing in there? I had a beaver holping me..... beaver was helping me.

Maten -- I don't believe any of this. A giant reduced is five hundred feet tall.

KITZELI

My dear man, this one was six hundred feet.

ALI

mitsel, remember your resolution.

KITZKL

Mr. Pearce, I'm ashamed, you're right. I won't lie any more. This tree

was five hundred feet even. Chop, chop, chop.

ALI

field on --- how tell was that tree?

KITZFL

Must I repeat? One hundred and fifty feet.

ALI

How tall?

KITZEL

Twenty feet. Chop, chop, chop.

ALS

Mow you listen to se Kitsel. I want the truth here. We are going to pin you down. This has been going on long enough. Just exactly hew big

The was that tree?

KITZKLE

I'm getting the seeds from my Congressman tomorrow.

(ORCHESTRAS

CHABER HERE) (WEST COAST ONLY)

ANDY

Did you have a lot of fun, Kitsel, at your Christmas party?

KITZEL

Fun --- you should have seen the excitement, man. At 12:00 of cleck midnight a burglar came down the chimney with a white beard and a red suit and a big bag of stolen goods over his shoulder.... I got my gun and chased him right out of the house.

ALI

Mait a minute, that wasn't a burglar, Kitsel - that was Santa Claus and be was bringing you presents.

KITZKL

Now he's telling me.

ORCHESTRAL

BORBEY CHASER

AL

LOU:

ALı

LOUE

ALE

VOI CE4

ALI

ORCHESTRAL

WENS

RADIO
WILLIAM ESTY
AND COMPANY

That was the condensed version of "Chattanooga Choo Choo" played by Lou Bring and his orchestra --- and very nobly done too, Lou.

Thanks, Al. Now can I smoke a Camel?

I san't blaze you for wanting to relax after all that exertion, Lou. That was almost too much. As a matter of fact, I can think of a let of good reasons why everybody should smoke Camels. For one, they've got a flavor all their own — that's the famous Camel extra flavor— and the smooth extra mildness that let you enjoy it!

Yeah - they're slower-burning too.

Right you are louis and that means cooler smoking, and extra smoking per nigarette per pack. You see, Camala are made of costlier tobecoos, blended with the tried and tented Camal know-how to make a better cigarettel And of course, you know there's less microtine in the smokel Twenty-sight per cent less microtine than the average of the four other largest-selling cigarettes tested — less than any of them, according to independent scientific tests of the smoke itself.

and the smoke's the things Try a Camel and you'll see why matchless blending of costlier tobaccos makes a <u>better</u> eigerettel

(MUSICAL CURTAIN)

Well who do you think is back with us tonight after nearly two years.
That lovesble old pair of country storekeepers, Eb and Zeb in person.
They're still doing business at the old stand in Corn Center selling everything from stamps to stump pullers and from buggy whips to Camels.

ORCHESTRA!

I DOWN BY THE OLD MILL STREAM"..... PADE ON CUE

ZEB:

New 20 -- move that ledder over where the beans is. We got to take inventory the first of the year and we might as well be doing it right now.

EB:

Oh, shucks. What do we wait until then for. There's no hurry. We might make a sale or something here and save double entry.

ZEBi

do on now --- get up on that ladder and tell me how many cans of red kidney beans we got there.

EB:

Sometimes I think you just want me to work, that's all, you dermed old fool --- Get up and do it yourself. There's seven cans of beans and eleven cans of hominy and a rat trap.

ZEBA

I thought we had twelve cans of howing up there.

EB

Well, yesterday afternoon in the store I got a little hungry --

COUNDI

BOREM MOR OPING .. DREEL ENTERS

BERBE

How do you do gentlemen.

erb.

Tes meas. Anything we could do for you?

eb:

Yeah. If you want to buy something, get it quick before we get this all writ down.....We're taking inventory.

BEEBE

No gentlemen.... I don't want to buy anything. I'd like to talk to you about a subscription. You see, my name is Heebe B. Boebe, I represent our little Acorn Elecution Society, and we must raise some money so that we can put on our New Year's play.

B

Oh ... you're going to do a play? Would there be any parts in there for me and leb?

BEEBE

2FB1

BEEBE:

EB1

BREBE

EBI

BELBE:

ZEB

BEKBLE

EBA

EEB:

BEEDE!

KB4

BEEBE

ZIBI

BEEDE:

RADIO
WILLIAM ESTY
AND COMPANY

I'm afreid it's too late now because we're rehearsing it already....
The play's called "The Headless Horseman of Sleepy Hollow."

The ... th ... what, Miss Boobs?

The Headless Horseman of Sleepy Hollow.* Would you let me tell it to you briefly. Well, I will. A man was riding through the country as might was coming on, and he ---

If that's about a travelin' salesman, I think we've heard about it.

It isn't about a traveling salesman — it's about — it happened a long time ago. Hight was coming on as he entered a thick woods. Suddenly he heard a noise. The sound of horse's hoofs — clump — clump — clump.

Darm funny horse. It's only got three hoofs.

But it was ---

Nobbe 1t's a three-legged horse.

It was a <u>phantom</u> horse. And when the man turned around, he saw the horseman didn't have any head.

High A fine thing! A men without a head, and a three-legged horse.

Yes,...Cancha git a whole man and a whole horse for this story?

That's the way the story was written. Now the man is dreadfully

frightened. He jabs his spurs into the horse, and gives him his head.

Tub mean he had the headless horseman's head?

Of course he didn't have the headless horseman's head.

Oh --- be give the headless borsesan his own head.

Of sourse - of course - he didn't! He didn't! I mean his horse.

FB:

BREBE

EBI

BESSE!

21B:

BEEBE:

EB:

BEEBER

ZEB:

DEEBE.

T.Bt

BERBE

2001

BEEBE:

KB:

BERBE

RADIO
WILLIAM ESTY
AND COMPANY

The headless horseman musts looked dorn funny with a horse's head. But he didn't give the headless horseman his horse's head. He gave his

borse his own head.

Didn't the horse have a head in the first place?

Certainly it had a head!

and now it's got two heads.

Yest Er -- no! The horse ---

The way things stand now, there's an extry head, and a missin' leg.

Nothing of the sort! I mean nothing of the sort -- the horse is -- the
horse has the normal number of legs. Ountlessen now -- the man gives
him the spur -- and they're off!

The horses loge are offt

Hol Hol The follow ---

Oh - th' feller's legs are off.

MOL The horse -- I mean -- the fellow --

Mail a minute -- let's put th' horse and th' feller back together again,

There's nothing wrong with the fellow! He's simply being chased by the headless horseman...... mean he's simply being chased by the headless horseman. At first, he's out shend; and then me

mediate out a leg.

Mol Mol He's ahead of the headless horseman! But soon the headless horse-

EEBR

BEERE.

EBt

BREBE

ZEB:

EB:

EEBa

BREBES

TB:

BREDE

2231

Berbei

8B1

BEEBE

2.8Ba

BEEBE

EB1

BEEBE

BERRE

RADIO WILLIAM ESTY AND COMPANY Git's th' feller's head on his horse? Say what kind of a thing is this? Get's nobody's head -- nobody's head! Stop worrying on that score!

What's say?

Beorel I said there's nobody ---

I thought yuh said there was no head.

Rell, dear me, what's the score now?

It's a horse on the headless horseman,

Will you please keep quiet! Please! I said the headless horseman gets about because every second the fellow's horse lesss a couple of feet.

Sounds like he's jest grajully droppin' apart, buh?

He isn't dropping spart! The headless horseman is gaining -- increasing

his speed --- while the man's horse is reducing

Yes, Ib ... the horse is on a dist.

The horse is simply running -- running But now, directly in the path, directly in the path, is a clump of shrubbery.

Is what?

Shrubbery --- shrubbery --- like ---

- like skybbery shortcake.

0 --- M

Well, I'll tell you Zeb, if the horse is reducine it better lay offathat shortcake.

Mill you please stop interrupting

In the path was a hedge! A hedge was in the path Now the man's horse balks. But the headless horseman floats over it like down in the air.

EB:

Hold on - I think you mean up in the air-

BREAL

I mean he fleats like down -- like down. When he's up in the airs he's

the same as down.

ZED:

Oh, yes....Yes, now letts see.... When he's up he's th' same as down --

and when he's down, he's th' seme as up.

BEEBK:

When he's down, he's down, the same as anybody!

EB:

Then what's he the same as when he's un?

BEEBE

Downl

EB1

(ASIDE) I think she's got bets in the believe leb.

BEEBE:

I never saw anyone so stupid! How look -- in the first place, there

are two kinds of "Down".

ZRB:

Tobacca

BEEBE

One is the down like the lining of your new everscat, and the other

one is down in the besement!

ZEB:

Nepe - you're wrong, Miss Beebe.

BEEBE:

Wrongt Why? Why am I wrongt

EB:

Cause his other overcoat is up in the attic.

BEEBE

Ohl Oh, you're impossible --- (FADING) --- absolutely impossible!

BOUND!

SCHEEN DOOR

ORDICE TRA

_ (CHASKR)

ALI

For about ten years now our low pressure salesman Elmer filurt has been bringing us the true Elmer spirit on the air. We're glad to say that

Elmer's work has not been in wain. Everyone now recognizes in each other

the spirit of Elmer. In fact, we all have plenty of Elmer in us and

even the conguritors present the spirit of Elmer in the number one song

WILLIAM ESTY
AND COMPANY

RADIO

of the day, "Elmer's Tune."

ALI (Cont*d)

So we port of ought to dedicate this little number to "Kluer". The Polk Family and Lou Bring get together on this little rendition --- se bang away, kids. This is one time Elmer won't get the door slammed in his face.

ORCHESTRA AND ...

POLA FAMILIA TUNE"

(APPLAURE)

ALI

Yolks I don't like to stop this show right here, but I like to see everybody happy and there's a soldier down in the front row who doesn't weem to be having a good time.

MEL

(TOUGH ... OFF MIKE) Are you referring to me?

ALI

Yes. What's troubling you, soldier?

HILL

Am, it's on account of the presents I got for Christmas. I'd like to hit that Santa Claus ever the head with one of his reindeer.

LL

That wait a minute -- That's a peculiar reaction.

MKL

Wells for one thing, my girl friend sent ms some socks that she knit. Teagine a present like that for a tough Sergeant.

ALI

What's wrong with socks?

KEL

What's wrong? One of them is pink and the other one is baby blue.

ALI

Pink and beby blue!

MEL

(LIKE WOMAN OUSHING) Yeah. Gos dore do duckiest things. (NATURAL)

Now every night when I go to sleep my big too leans ever and kisses

my little toe goodnight.

Maybe you should have hinted around that you manted something else, Sarge.

ALI

RADIO

WILLIAM ESTY

AND COMPANY

MELI

ALI

SAROL

ALL

BARGE

ALI

SARGE

ALI

RADIO WILLIAM ESTY AND COMPANY That I did. At every opportunity I kept throwing out this infe.

"It would make me very happy," I said, "To receive a carton of Camals".

But did I receive enough cartons of Camals? I did not.

That's too bad, Sarge, because I know how you soldiers go for Camals.

Actual cales figures, you know, in post exchanges, canteens, and ship's service stores, show that with men in the irmy, the Mavy, and the Marine Corps, Camel is the favorite. Know why that is?

With me, a very important aspect is the flavor of these Camel Cigarettes, Mr. Pearce — and also the fact that they are especially mild.

Yop, extra flavor, and extra mildness. I might add that Camels are also or cigarette per pack. The reason for that is Camel's costlier telescops — and the matchless blending that makes these fine telescops

I have the impression that there is less nicotine in the smoke of Quel cigarettes.

a superb cigarette.

That's right, Teenty-eight per cent less micotine than the average of the four other largest-selling cigarettes tested --- less than any of them, according to independent scientific tests of the smoke itself. And the smoke's the thingi If I sell my mocks, I am going to buy some of these Camels.

Hell, you know what we say, Sarke. (Ad libs here -- WEST COAST ONLY)

If you buy a pack tonight -- you'll want to get a whole carton tomorrow!

¥à

ORCHESTRA:

(CLUBER)

ALI

80UND:

PHONE RINGS

HARRIS:

Hello there Haisie? Scrappy New Year Did you have a nice Christmas? Good. Oh, yeah, we had a grand Christmas. I think everyone did this year in spite of everything ... don't you? Well, I'm glad this year's almost over. Now all I have to worry about are my new year's resolutions essel can tell you right now what my first one is I resolve to get up bright and early and gallop downtown and change this gift you gave seasWells what is it supposed to bessewill you tell me? It surely ism's for your pocketbook with a handle on it, is it? Good night, now I know I'll change it... Who wants a hand mirror for heaven's seke? Well, Met me, dearle... Give me one I can see my face in. And Hais have I a surprise for you.... Who do you think has finally got engaged.... No guess again. Someone we thought had given up. Yes. Can you imagine? Met him Christman Eve. I don't know, my dear-e-Love in the draft....One of those love at first sight romances What's that? Was it love or the draft? Ho, believe it or not it was the mistletoe... No, she wasn't wearing it, dear, she was parked underneath it all evening. Evidently 14 worked. I don't know what he does or how much he has but he's sure a fast worker. I didn't say he had a cold million, Kaisle ... But he must be worth a million cold. I understand he carries huge insurance.....

HARRISI (Cont'd)

She didn't really know but she says he talks a lot about this big income tame I told here... I said "Don't let his talk fool you. After all he's supposed to be in love with you -- he has to talk about something." Oh, my dear, he wants her to have a big church wedding with all the trimmings. I said "Sure, he would... Thy not ... After all the bride usually pays for the wedding." I've told her over the phone just a few minutes aga.... I said, "Mhy don't you stay engaged for a while until you know him better?" Although after all Maisie the less you know about a man before you marry the more you'll have to talk about after. Don't be silly Maisie ... She's serious...Already she's planned how many the church will hold and how she'll have them seated. I'm the only one she's told so far ... She wants to keep it a secret but after all she knows telling me it'll never get any farther. the hasn't even met his family or told her own family yet and she hasn't even met his....Don't you love it? She asked me where I thought the parante of the bride and bridegroom should be seated. (LAUCHS) I said, " "Dearie, in this case on opposite sides of the church and as far apart as possible." Well, after all, Mairie a church is no place to start an arguaint. Pleaso, Junior, go out and play... What's what? What's a bridegroom! It's one of the things you have at a wedding Nowwill you please go away and don't bother mo... Mairie, I wish you'd been here last night... I'm telling you, you'd have died laughing ... She was so cute... She said to Barry, "Doctor, did you ever try to kies Arlene against her will?" And you know Harry. He didn't know what to say. I said, "Ho, he didn't... but he thought he did plenty." Absolutely. Well, I hope she's not making a mintake, but one of my Hew Year's resolutions is to keep my shaemale

HARRIS: (Cont'd)

out of other people's affairs and I hate to break it before the New Year even gets here. Frankly, I think she's silly. All I listened to last night, Maisie, was "Oh, Arlene, he's simply wonderful. Oh, he's marvelous." I said, "I know ... I know ... Don't forget, l've been in love too, you know." I said... "Don't tell mo, I know... When he kisses you you hope you'll never come to? But you will." (LAUGH) I can remember the first year Harry and I were married. Every time he kissed me I used to put a dime in a little bank, and believe it or not we saved quite a bit of money. (LAUCHS) But goe, Milele, if I had depended on what we would have saved from Harry's bloses these last few years, we would have starved to death. Junior, what are you doing out there? I wish you could see this little nut, Easie I'll call you back Someone gave him a pair of ice skates for Christmas and he's trying to frome the driveway with my ice cream freezer. I'll call you back-Goodbre. (PADING) Junior ... bring that freezer back in the house before your father breaks his neck.... (NT CETERA) IT CETERA)

ORCHESTRA!

HUMPER TO PEARCE

the eigerette that everybody wants.

YPI

little sort of after-Christmas get together party. And while we're on the subject of Christmas, I'd like to make a little bet --- that a lot of you people were down at the stores bright and early this morning exchanging some of those presents that were just what you didn't want. But I'd like to make you another bet --- that the millions of people who received Camel cigarettes won't be exchanging them because Camels are

Well thanks, friends, for joining up with the Gang tonight for this

AL: (Oontid)

We'll be seeing you nest Friday night and fin the meantime, on behalf of the makers of Camel Oigiretten, the entire Cang, the orchestra and myself, I want to wish you a happy, eafe and alert New Year.

OHCHESTAN

(Medic 10 reader mres)

A SHORT NAME OF THE OWNER.

MAKE

Say -- I snoke a pipe, and I'm getting pretty tired of being told that every tobacco is cooler -- without any facts to back it up.

Don't blame you, Mister. Well, in independent laboratory snoking tests Prince Albert burned eighty-six degrees cooler than the average of the thirty other of the largest-selling brands tested -- coolest of all. Prince Albert, crisp cut and so-bite treated, is the national joy smoke -- cooler, milder, and smoother. Try P. A. for pipe appeal, your briar will say -- thanks.

This is Wendell Hiles speaking --

This is the COLUMBIA.... BROADCASTING SYSTEM.