THE AL PEARCE SHOW FOR CAMEL CIGARETTES

#12

4:30-5:00PM PST 7:30 9:30 101 7:00-7:30PM PST 7:00 10:30 PM Thursday - 1/8/42

MASTER

ELMER:

(KNOCKS) S'pose you're all smoking Camel Cigarettes

I hope, I hope, I hope....

MUSIC:

(THEME.... C A M E L S.... VOCAL BOYS IN BAND....THEN MUSIC

UP FULL & FADE TO WENDELL NILES)

WENDELL:

Good evening, ladies and gentlemen. From Hollywood,

California....CAMEL....the cigarette of costlier tobaccos....

brings you...AL PEARCE!

MUSIC:

(THEME....UP FOR APPLAUSE TO AL PEARCE)

(REVISED)

YOU DON'T HAVE

AL:

Woll, here we are on a new network - new people/- some To Whisthe when I Give you The Cue NOT TO Whisthe. new ideas and stunts. One of the ideas we have for 1942 is each week to introduce to you folks the little-known cohP Some people call them stooges, but we lozenger people of radio. think they are great stars. You laugh at them every week on programs and you don't even know their names. But more about the stoogesidea later. Lou Bring and his orchestra play their own arrangement of "Tea for Two." And here is a young boy, usually unannounced, - Gail Laughton - a sensational 19 year old harpist from Tulsa, LOU BRING WILL PRESENT HIM IN HIS SPECIAL Weit until you hear Lou-Bring feature him in ATTANGE MIENT OF "TEA FOR TWO" AND chhia number. TILL YOU HEAR THIS KID.

OrchesTra: "Tea For Two"

AL:

Right here, Friends, I'd like to present a girl who says she's proud to have started in radio as a "Stooge" even though now she is one of Radio's greatest performers. You know her as Anty Makassar, Mrs.

JUNNT YOU TO NEET Sidesaddle or Cobina of Brenda and Cobina. Her real Her name is Elvia Allman and I want you to meet hem.

(APPLAUSE)

ELVIA:

Thank you very much Al.

AL:

Elvia it's nice to let the folks see you as you actually are, in your true/life role of real lady.

ELVIA:

I wish I could say the same for you Al. You look about the same as ever. Of course you have picked up a little weight here and there...mostly there.

Well as they say on Park Avenue, you're sort of Em Bon

AL:

No Kippin' do you really think so?

Poit.

AL:

ELVIA:

What's that?

ELVIA:

That's French for FAT! You know, Al, during the Holidays

Al: Yes I'D SAY So

I picked up a few extra pounds myself, so I went to one

of those reducing schools. Freally must tell you about

that, Ar. They put me in the beginners class and I was

the only woman there under 250 pounds.

AL:

Some real heavyweights huh?

ELVIA:

You said it. But the funniest thing about it all was the AND woman instructress. She was one of those too too or Averrage cheerful persons, just brimming with vitality and sunshine.

(FADES) Ill never forget that first morning in class.

I'll try and give you an idea of what the instructrees was the Let Me show you how she worked.

MUSIC: SHORD MUSICAL AND RELUDING WICH TOTES AND STROWN TO TESTED

SOUND: DOOR OPENS AND CLOSES

ELVIA:

I trust we're all full of the joy of Good Merning Girls. ICAM SEE WE'VE AT LEAST FOR YOU living today... Now we're all going to get in and work hard and lose those fifty or sixty extra pounds aren't we? Now we mustnit forget that while we are losing weight we're GETTING NEAVER TO NATURE THAT'S WHY I WANT YOU DRESSEN are gaining a soul. What's that, Mrs. Plushnagle. Why of 'N Your course it's all right if you wear those red bloomers. My Lirrae Grecian goodness how did you ever get the Government to give you Gowas that much yardage?... Yes you may wear the sweater, too. //r/e SIMPS Where did you get that thing? Oh you say you knitted it NUMPHS for Britain! Well, it ought to just about fit Britain. Altho it might be a little tight around the White Cliffs of Dever ... Now enough Dilly Dallying girls. Let's get Remember, it really isn't work at all, it's just started. poetry of motion, but we must begin with the ferndimentals. tot a de gay about the whole things demotice wholetop a little more onearful, please. That's better I love to see you fat women laugh because there's so much of you to have a good time. Now of course as I told you westerday the way you stand is very important.

ELVIA: (Cont'd)

What we call the correct persture and I know we all want to reduce and have a stream lined Depriere... What's that Mrs. Plushnagle? .. Well, "Derriere" is a foreign word. Let me see, how shall I explain it to you? . . Well if you were an aeroplane, the Derriere would be your Bomb racki. Now, for the exercise that illustrates the poetry of I think the best way to get us all in the mood girls, is for me to recite a little poetry. "The stars cover the meadows of Heaven, like forget me Nots up in the Blue.. IT WAS DOWN IN The Lehe VALLEY ME AND MY OLD With to back of the dan in a solo game wat Danger our Dan McGnew! Well that's another poem, but I'm sure you girls all get the idea don't you? ... Now we'll begin the exercise, and we'll do it to the music of the waltz, and I Never MIND, The WALTE IN RYTH YM want you all to shake your torses. Here we ge, (SINGS BLUE MOVERC Ta ta ta ta ta, shake, shake, shake, ta DANUBE) ta ta ta ta, shake, shake, shake, ... Mrs. Plushnagle! You are not doing it right. You surely must be familiar with the waltz, it's a well known North American Dance....All MY DEAR right/Iill agree that the North American part of you is waltzing. . But you were definitely doing a rhumba with South Americal... Now most of you are dressed in your crotten robes for the Acethode dancing class arbornards, but we'll so night shood with the exercises dressed as voll shoe For goodness sakes Mrs. Hammersledge, what kind of material did you use to make that Grecian Costume? ... You used your blackout curtains? Well let's just hope there's no Air PAID ardons around. Your bay window isn't completely covered; ... (GIGGLES)

ELVIA: (Cont'd)

Heavens, I do have a task on my hands here...I maily don't know how some of you can ever expect to be Grecian dancers with those bow legs...Mrs. Plushnagle, why don't you speak to your knees about the good neighbor policy?... What in the world is Mrs. Jones doing over there lying on her back. Oh, I'm sorry. Will two of you girls go over and roll Mrs. Brown over on her turmy so she can get up. That's fine....Now first, girls, remember that the basis of all Onesian dancing is complete relexation. I let's all limber up by taking a deep breathing exercise. Face me everybody and take a deep breath. Inhale!

SOUND:

(LIGHT INHALE SOUND)

ELVIA:

Now -- all together -- EXHALE!

SOUND:

(TERRIFIC WIND EFFECT OR STEAM EFFECT)

ELVIA:

Somebody has had an Italian dinner ... vill I give you the correct thought about aesthetic 51459 dancing. Well, look, you've all seen the picture of a flaun -- that's a man with horns on his head and he goes running through the woods. I want you all to imagine that alfaun is chasing you. The main thing is not to let the faun catch you! (GIGGLES) What's that Mrs. Hammersledge if you don't let him catch you, you won't have any Thatis a bad joke. Girls, we must have more seriousned You girls are not nearly nimble enough. exencise here that will be jolly fund It's designed to A New Exer Now everybody stand with your teach you to leap gracefully. . ں ہ کا legs close together, and I'm going to roll this ball towards you - when you see it coming I want you to leap gracefully into the air and let it pass under your feet.

(MORE)

Here it comes.

SOUND:

(BOWLING BALL DOWN AN ALLEY AND PINS FALLING)

ELVIA:

Set 'em up in the other alley! (GIGGLES) can't impress you too much with the importance of this leaping, exercise. If you do it properly pounds and pounds will come off. Everytime you come down you'll be losing something. What's that Mrs. Glockenspiel? You've already. lost something? Well, continue with the exercise you want can pick up your hair later. Well, maybe before we do this we'd better loosen up a bit by bending over. Your body is a wonderful thing -- let me see, how can I bring it down to earth -- it's sort of put together like a train let us say the Chatanooga Choo Choo. There is a wonderful thought. Your body is like a train. You are the engineers, your head is the engine, and each voitebrae on your spine is like a little car attached to the one ahead of it. Now HANDS OVER OUR let us bend over and touch the floor.

SOUND:

(CREAKING OF A RUSTY GATE)

YOU'rE A THAIN.

ELVIA:

Gracious it sounds like somebody's caboose is loose...!

(APPLAUSE)

ELVIA:

That's all girls, I've seen enough - class dismissed!

ORCHESTRA: (

(CHASER)

1-8-42

AL:

Thank you, Elvia Allman. I'm sure glad you enjoyed Elvia. I thought you would. When it comes right down to it, you people are the judges....you know what you like. And that's why we'll continue to try to bring you things with a flavor that you'll enjoy.

NILES: And when you get right down to it, Al...flavor's about the most important single thing in a cigarette. Must be the reason why Camels are America's favorite...because Camels have extra flavor...yes, and they've got extra mildness - so you can enjoy that flavor. Camels are slower-burning, too - and of course, that means cooler smoking and extra smoking per cigarette per pack...more for your money!

Easy to see why. Camels are made of costlier tobaccos, and they're blended with the skill that Camel has perfected over a period of many years. And, of course, there's less nicotine in the smoke!

ECHO: Twenty-eight percent less nicotine than the average of the four other largest-selling cigarettes tested...less than any of them, according to independent scientific tests of the smoke itself.

PEARCE: Prove all these things for yourself! Get a pack of mild,
flavorful Camels tonight! You'll see that matchless blending
of costlier tobaccos does make a better cigarette!

ORCH: MUSICAL CURTAIN

51459 2089

WEN:

... And now we take you to Corn Center, and to the general store, owned, and operated after a fashion, by Eb and Zeb. And here comes a customer.

SOUND:

(SCREEN DOOR) EB: You WAIT ON HET.

363: I BAVENIT GOT TIME I'VE GOT TO COUNT
THESE BEAMS.

Vach Compthing with wants

EB:

Yeah...Somethin! yuh want?

Oh - good evening...Yes...I'd like a batch of phonograph records. The numbers are, "I Don't Want To Set The World On Fire", "Wake Up Smiling", "Old Fashioned Garland", and "Thou Art One".

EB:

Yeah - well, you're another!

hick

No, no - those are phonograph records.

ZEB:

Jest a second - I'll 'tend t' this... Now what was it, 404 Mister?

ALAMA

"I Want To Set The World On Fire".

ZEB:

Oh, yes, I see... Eb, give kim a match.

EB:

Yes ... Here ... And how yuh fixed fer fire insurance?

Mila

That's a musical number - a phonograph record.

ZEB:

EB: WHAT WAS IT SHE SAID? 0--h - phonograph record!/... Well, we don't keep records! But we kin order 'em fer yuh .. Eb - git th' Music Shoppie on th! phone.

EB:

What's th! number?

SOUND! Receiver UP.

Easthall 8 - 6 - Q.

EB:

Easthall 8 - 6 - Q.

elvu.

Ask her about the dance arrangement with the jive bassoon.

EB:

Hello -- Hello -- uh --

MAN:

Go ahead -- ask her!

EB:

Hello - say, how about a dance engagement with a live baboon?

MAN:

Bassoon! Spends you know what a baboon is? A gorilla.

ZEB:

Suttinly we know what it is. We got one that makes hot toast.

MAN!

Makes toast?

ZEB:

Yes ... it's one o' these here electric g'rillas.

MANY

That's griller. A gorilla doesn't make hot toast. It's --

EB:

(ON PHONE) ... Hello ... what say?

HAN:

Hot toast! ... It's --

EB:

Hello - how about some hot toast?

MATI

Not toast!... Give her the name of the musical selection.

EB:

Huh?

MAN:

The number?

EB:

Well, what is the number?

51459 2090

I already told yuh! ... Easthall 8 - 6 - Q!

EB:

Hello - uh - Cueball 8 - 6 - 2...

MAN:

Tell her "I Want To Set ..." I mean, "I Don't Want To Set..."

EB:

Well, make up your mind. Make up your mind. WAAT PO YOU WANT

MAN:

I have made up my mind. "I Don't Want To Set the Toast
On Fire!" Er - uh..!

BACK

ZEB:

Well - stop worryin'. You kin allus take/it to the sink and scrape it.

MAN:

Look - just tell her, "I Don't Want To Set The World On Fire." That's on one side of the record; and on the other is, "I Wake Up Smiling."

EB:

Hello - Hello --

MAN:

Tell her what I said!

EB:

Hello - he said he don't wanta set th' world on fire on one side, and wake up smiling on the other.

ZEB:

If I was you, maker, I'd sleep on m' back.

MAN:

That's the number! The number!

EB:

What's th' number? ... (ON PHONE) .. Hello ...

ZEB:

(OVER EB'S "HELLO") ... I told yuh! Easthall 6 - 2 - 81

BB:

Hello ... Yes, I want Eightball - Eightball 6 - 2 ---.

Wait! Yuh ain't got th' figure right - eight in th' wrong place.

EB:

Hello - yuh ain't got th' right wait and figure. Yuh ate in th' wrong place.

ZEB:

Not ate like - like yuh ate meat. It's --

EB:

Huh?

ZEB:

I said "meat!" It's --

EB:

Hello - Meatball 8 - 6 - 2.

Maria

Oh - cancel it! Cancel it!

EB:

Hello - Cancel th! meatballs.

MAN:

Cancel the record! ... If you can't get it straight, I'll take something else. Tell her you want "An Old Fashioned Garland, an' proposed Gal."

EB Hello == Hello =

The transmission of the field o

EB:

I want an old fashioned gallon in an up-to-date gal.

alura MAN:

That's wrong, too! That's wrong, too!

ZEB:

Yes ... Yuh want a - yuh want an old fashioned date with a two-gallon gal.

e live n

It's Garland - Garland - a wreath of flowers that you

hang-over --

But! You want A Two CALLON WITH AN OLD FASHIONED bandover.

MAN:

No! No! .. (PAUSES, ALL WORN OUT, AND STARTS OVER.)... ... Now, look - look - all I want is a record - just a plain, ordinary phonograph record. And it's called, "An Old Fashioned Garland."

ZEB:

Well, all right - all right - but whata yuh want on th' other side?

Any number! Any random number! I don't know! I don't care!

EB:

Hello - Random 8 - 6 - 3.

Hold it! Hetalett...If you must know what's on the other side, it's "Art Thou" - I mean "Thou Art" - the old paraphrase from Bach's "Amorous Hour", in C Major.

ZEB:

Oh, yes. I see ... Ahem ... Well, go ahead, Eb.

EB:

Hello - uh -

"Thou Art" - the old paraphrase --

EB:

Hello - thou art an old parrot face...

Paraphrase - Bach's "Amorous Hour" in C Major!

EB:

See Major who?

ZEB:

See Major Bowes.

FB:

Hello - I want Major Bowes Amachoor Hour.

Not Boxes 2 September

ZEBI-

dura

7

Listen, you screwball, that's the number!

(SORE) What! What's that?

china

I said screwball!

EB:

Hello - Screwball 8 - 6 - 3.

SKN.

(WITH MURDER IN HIS HEART) ... Give me that phone: Give

me that phone!... Now who were you talking to?

EB:

Nobody ... Thi line was busy.

Clora

0---h1

ORCHESTRA: (CHASER)

TALK ABOUT HAVING SOMETHING NEW ON OUR PROCEAM

AL:

Margaret Lenhardt....our marvelous new singer...is colle To

This is sort of A Preview You're Gerring on Sine A New
geoting a lot of fan-mail these days. One of her admirers Sone
This None sen I DIN'T Believe IT's Been Sine Before
is a tall man in a circus. Written a little poem

El Mer Stort half
in her honor. I'll try and read it to you....

When Margaret Lenhardt comes on the air

A little after seven

I always relax with one foot on the mantle

And one foot in Heaven.

Margaret sings tonight: I'll Remember April.

51459

2096

NILES: Say - do you want to hear what kind of a noise a feature writer makes?

SOUND: (TYPEWRITER....HOLD FOR A FEW CLICKS & THEN OUT)

There he is - just back from one of the Army camps, typing NILES: out another story about what kind of things the Army men hope people will send them. Yep--just as I thought, he says the fellows in camp place cigarettes first on the list. Happens every time. And what brand is preferred? Well actual sales records in Post Exchanges and Canteens show that with men in the Army, the Navy, the Marine Corps, and the Coast Guard, Camel is the favorite. Not surprising, either, when you consider that wonderful Camel extra flavor and the smooth extra mildness that lets you enjoy it. Camel's economy counts a lot with service men, too...because you know Camels are slower-burning, giving extra smoking per cigarette per pack....and cooler smoking, too! The reason behind that is costlier tobaccos, blended as only Camel knows how to blend, expertly and matchlessly. And, of course, there's less nicotine in the smoke!

ECHO: Twenty-eight percent less nicotine than the average of the four other largest-selling cigarettes tested...less than any of them, according to independent scientific tests of the smoke itself.

PEARCE: And the smoke's the thing! Take a tip from the men in uniform. Get a pack of Camels today...and you'll want to buy a carton tomorrow!

ORCH: MUSICAL CURTAIN

WENDELL:

Speaking of stooges, as Al was at the beginning of the show reminds me that we have a regular stooge on this program nearly every week -- that No. 1 stooge of the business world, Elmer Blurt as played by Al Pearce!

ELMER:

(KNOCKS) 'Fraid they's nobody to home here, I hope, I hope, I hope, I hope. This is sure a cute little house!

SOUND: (DOOR OPENS)

NUBRIDE:

Hello!

ELMER:

And you're sure a cute little manuel

NUBRIDE:

Aren't you darling.

ELMER:

And that's sure a sweet little baby you got there.

BABY:

GA, GA, GA, GA.

ELMER:

Is the off-spring a little gent or a lady baby?

NUBRIDE:

(LAUGHS) We don't know. He won't tell us his name....
You're the cutest man.

ELMER:

Yeah, I'm hungry too. You haven T GoT ANY Cookies

LADY:

No I haven'TANY C FOKIES.
You are? Well here, just held the baby a minute and I'll

co cet you some cookies.

The Marie of the second second

BABY:

GA, GA GA, GA.

51459 2097

Lem babies they always act jost like a baby . . . Maybe

I sin't holdin! her right. I litery another ways

BABY:

ELMER Wolly you learn somethin every day. You can't hold a baby like a Mamma cat carries a kitter.

-HADY- (APPROACHING) Here are some wice Bookles for your

ELMER: Ch. Gee thanks. You take the hold. The lady next door gave me some cookies yesterday when her dog bit me.

LADY: She did?

ELMER: Yeah. I was back there this mornin' but I can't get the dog to bite me today....Lady, due to circumstances beyond my control, it so happens, -- ah, -- that I am a soap salesman!

LADY: What kind of soap is it?

ELMER: Well, I got both the hard kind and the soft kind...And if you buy the hard soap I'll give yuh some of the soft kind for nothing!...

LADY: Well, in what form does the soap come?

ELMER: Well, it comes in

Powder or Flake
Liquid or Cake

Liquid or Cake
I even sold some
To Veronica Lake

That you're as pretty as her, I won't say But Gosh you oughta wash anyway.

LADY: I do wash.

ELMER: Well, I'm glad to hear that, -- 'cause Bathin' sure means good health.

LADY: Oh no, there are other things besides bathing -- bathing alone doesn't mean good health.

ELMER: Well, nowadays the tubs is so small you pretty nearly gotta bathe alone....

BABY: GA, GA, GA, GA.

ELMER: Look at that cute little rascal reachin' for the soap -he sure knows a bargain when he sees one. And don't forget,
if you buy the hard soap I give you some of the soft kind
free.

LADY: Well, have you used this soap yourself?

ELMER: No I ain't lady, but once I nearly did. A pretty girl I know said she might give me a date, and I got so excited I almost took a bath.

LADY: What happened?

No soap....But this really is fine stuff lady, you can break it in two and man part in the kitchen and part in the bettern --- in that way you can use half for the dish-pan and half for your own pan.

LADY: Well tell me this -- does the soap float?

Well no lady, I have to admit, most of the time it stays on the bottom, but it does come to the surface once in a while to see if they're any Japs around....

BABY:

GA GA

ELMER:

Oh Gosh, he sure is a cute baby. I'm gonna let him play

with this cake of soap.

LADY:

Be careful he's liable to swallow it.

ELMER:

No Lady, he can't do that.

BABY:

GA GA (GULP)

SOUND:

EFFECT LIKE STONE DROPPED IN WATER.

ELMER:

I didn't think he could do it.

LADY:

(WORRIED) Well, don't just stand there. The baby

swallowed the others soap.

ELMER:

Well, don't worry, it was jest a free sample.

LADY:

Good Gracious, what will we do?

ELMER:

Here, hand me that water, and I'll pour some water into

the baby.

SOUND:

GURGLE AND BABY GULPING

ELMER:

They don't call me First Aid Blurt for nothin' -- Now

hand him to me and I'll slosh him around a bit.

SOUND:

WATER SLOSHING AROUND

LADY:

Here, here, why in the world are you shaking him that way?

Well, I figured if we could get a head on him we could blow off the foam. (LAUGHS)

TADY:

ELMERA-Phon the only thing I know now to do is to get the baby

LADY: Swallow a shirt? Will that get the step up

ELMER: No but itill sure set the shirt write ward whomen

LADY: Give me my child! Come to Mother darling -- did the soap hurt you?

BABY THREE SHORT BABY SOUNDS BURNETH OF THEOUR

LADY Promise Phone powers as what you've adona to my haby what do well

ELMER:

LADVA -- TOOK, HE'S GOING DO - CO TE EGIN.

EABY: THREE SHORT BABY SOUNDS ENDING ON HICCUP (SAYS GESUNDHEIT!)

LADY: Well, I guess he's going to be alright after all, he's smiling.

ELMER: Sure, lady, that soap couldn't hurt nobody, it's kind to the tenderest skin.

MADY: Yes, I guess you're right. I'll take a cake for my face --here's 10 cents.

ELMER:

Oh Happy me, and spic and spanny you! Thanks very much. Not that your complexion needs improvin! -- it sure is FUZZ AND ALL.

LADY:

Oh thanks.

ELMER:

BLON DE And you got mighty purty eyes, too, and bee-utiful/hair, jest like corn silk -- a little dark around the roots,

though --

LADY:

ELMER:

Oh thanks.

And need I say, that you got a mighty purty figure, too

(LAUGHS)

LADY:

Oh, I'll bet you tell that to all the girls.

ELMER:

Yeah, that's the soft soap Transaction of give away free.

ORCH:

BUMPER TO AL PEARCE

AL:

Well, thanks friends, for listening to our little "Stooge" idea and we'd like to announce that next week Hanley Stafford will be our "Stooge" star guest of the evening. and we invite you to listen to our other Camel programme Bob Hawk starts his swell new comedy outs show oall Label March Camel cigarettes tomorrow night on brother metworks theer your logal manera for time and you boys in the service don't fail to see our Camel Caravan in person. It's a grand free show for the boys in camp and tonight they will be at Camp Blanding, Jacksonville, Florida. Next Monday and Tuesday they will be at the naval training station at Jacksonville - -Wednesday, the naval air station in Miami and one week from tonight they perform for the air base at Orlando, Florida and before saying Good with I would just like to remind you all, Let's never forget Pearl Harbor - - Let's not forget to send our contributions to the Red Cross - -Let's not forget to buy Defense Bonds - Let's not forget we're proud to be Americans and most of all, Let's not forget our own loyalty and willingness to serve in any capacity. Well Goodnight Friends, we'll see you next week -Good Luck to you all.

ORCHESTRA: THEME TO PRINCE ALBERT ANNOUNCEMENT

NILES:

(FROM BOOTH) Remember, Camel brings you four great radio shows each week. Monday night it's "Blondie"; Tuesday night it's Xavier Cugat; Thursday night it's our own Al Pearce, and Friday night it's the new quiz show, "How'm I doin'," with Bob Hawk and Vaughan Monroe and his orchestra.

'Evening, pipe-smokers. What are you looking for in a pipe tobacco? Coolness? In recent laboratory "smoking bowl" tests, Prince Albert burned eighty-six degrees cooler than the average of the thirty other of the largest selling brands tested....coolest of all!

Economy? You get around <u>fifty</u> pipefuls in each handy red pocket tin. Luxury? Now you're talkin'! Prince Albert is crimp cut and no-bite treated...the mildest, richest smoke you ever packed into a pipe. Make your next smoke the National Joy Smoke...Prince Albert!

This is Wendell Niles apeaking. This is the Red Network of the National Broadcasting Company.