

RADIO

WILLIAM ESTY AND COMPANY

INCORPORATED



2/1/35.

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 33

THURSDAY, FEBRUARY 7, 1935.

9:00 - 9:30 P.M.

CUE: (COLUMBIA BROADCASTING SYSTEM)

MUSIC: SMOKE RINGS

O'KEEFE: (AFTER EIGHT BARS) Gangway neighbor, here comes the Camel Caravan again brought to you by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco. This is Walter O'Keefe speaking...and Glen Gray and his Casa Loma Orchestra, <sup>and</sup> Annette Hanshaw and ~~Ted Haring~~ want me to say "hello" to the lot of yez. Honestly you should see the boys in the band...they come to the studio wearing high hats, full dress coats with tails, white ties, red carnations...Y'know it's wonderful to think you can buy so much for twenty two fifty and have a ball and bat thrown in. Probably the best looking gent in the band is Pee Wee Hunt. he really IS well dressed in his black and white clothes... I just wish he wouldn't wear yellow shoes. Well here he is now...to start things off singing "The Little Man With The Hammer."

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MUSIC: LITTLE MAN WITH THE HAMMER (ORCHESTRA AND HUNT)

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O'KEEFE: Y'know Pee Wee...Somehow or other I felt sad when you sang that song...

HUNT: But that's a hot song...that isn't sad...

O'KEEFE: Oh, it's sad to me...I was thinking of the poor songwriter.. I don't know...he writes a song...a few orchestras play it.. it gets on the air...then YOU get a hold of it and the first thing you know it's all washed up...

HUNT: Well thanks, O'Keefe...thanks very much...I always speak well of you too....

O'KEEFE: Pee Wee I wrote a song the other day...just scribbled it down on the back of an envelope...You know these Moon songs. Carolina Moon...Blue Moon...

HUNT: When the Moon comes over the Mountain...

O'KEEFE: Well I wrote one called "Half Moon Over Delancey Street South Of Canal"...

HUNT: Well Walter...why do you call it HALF moon?...

O'KEEFE: Well, you know Delancey Street....everything is fifty percent off...I'll tell you one I used to sing a few years ago...When You Were At Old St. Mary's and I Was a Bum in South Bend"...Oh that was beautiful...

JACK: Hello Walter...How are you?...

O'KEEFE: Oh, I'm fine Montmorency...How are you?...

JACK: Oh, I'm fine....

O'KEEFE: Well, you don't look so good...

JACK: No...I don't feel so good either...By the way you don't look so good...

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O'KEEFE:

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No...I don't feel so good either...Y'know we were just talking about songs...

JACK: That's funny...I just wrote one on the back of a washrag...

O'KEEFE: What do you call it?

JACK: How are you?...

O'KEEFE: Fine...but I don't look so good...

JACK: No...no...How are you?...That's the title of the song...It goes like this...(SINGING)...When it's moonlight in Hawaii (How are you).

FROST: I'm fine...How are you?...Say, Mr. O'Keefe, I've got a song...I wrote it on the back of my father...he hasn't moved in three years...My uncle was lying beside him so I made a carbon...It's entitled "Moon Over Third Avenue"...

O'KEEFE: Can I see it?...

FROST: No...You can't see the moon on account of the elevated is in the way....But nobody buys it...it won't sell...

O'KEEFE: I know what will make it sell...Change the title...Call it the "Last Round-Up" and you'll clean up...

SORIN: Hello, hello, hello...Mr. O'Kiffy...What's new with you...

O'KEEFE: Nothing McGillicuddy...what's new with you...

SORIN: I have just written a song...I wrote it on the back of a piece of ham...

O'KEEFE: Why didn't you write it on the front side?...

SORIN: I couldn't...there was mustard on that side...Y'know Mr. O'Kiffy...it's a thrilling pieces of music...a military swashbuckling march...with guns booming...with bombies blowing up...with smoke screenies and with Uncle Sam's fighting men...

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O'KEEFE: Mac...it sounds very thrilling...what's the title of it?...

SORIN: Sweetie Pie...Mr. O'Kiffy...Stay as Sweet as You are...

O'KEEFE: Boys...would you like to hear McGillicuddy sing his song?...

BIZ: ORCHESTRA YELLS "NO"...

SORIN: Denk you...(VOCALIZES).

O'KEEFE: Now sing it in English...

SORIN: (TO TUNE) Thank you to the biggest degree...of course, of course, of course...you're thrilling me to pieces every time I feel your kisses Sweetie Pie...Stay as sweet as you are and I'm out in the cold again...

O'KEEFE: McGillicuddy...that's marvelous...or as we say in Boston "That's the Nuts"...Now sit down...Annette Hanshaw has also got a song called "It's Dark On Observatory Hill"...Go ahead Annette...Show them...

MUSIC: IT'S DARK ON OBSERVATORY HILL (ANNETTE HANSHAW)

VON ZELL: For cigarette enjoyment, you must have fine tobacco -- nothing else will do. Tobacco men say "Camels are made from finer, more expensive Turkish and Domestic tobaccos than any other popular brand." This means that the makers of Camels spend millions of dollars more for your enjoyment. When you smoke a Camel, you will notice the superior, mild, rich flavor of the finer tobaccos used. Also you'll experience a pleasant renewal of energy, a cheerful "lift" in the way you feel -- that's Camels' "energizing effect."

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VON ZELL:

(CONT) confirms it; many, many smokers have reported it.  
So "Get a lift with a Camel" as often as you like, smoke  
as many as you wish: Camels' costlier tobaccos never get  
on your nerves.

MUSIC:

PANAMA (ORCHESTRA)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

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O'KEEFE:

Well, ladies and gentlemen, it is now two weeks since we reported the progress of our prize winning Hillbilly drama entitled "It Must Have Been Something I Et" starring Walter O'Keefe in the role of Pappy Hatfield...As you know the Hatfield and Carstairs Clans are in New York looking for a guy in a blue suit who sold them the Brooklyn Bridge... When last heard from they had stolen the hook and ladder of the Fire Department and were driving it backwards down a one way street against the red lights. All right, Glen... a little hillbilly music while I take off my shoes...

BIZ:

ORCHESTRA PLAY "COMING ROUND THE MOUNTAIN"

DIMS DOWN

VON ZELL:

Ladies and gentlemen...the eighth act of "It Must Have Been Something I Et"...The scene is Broadway...the time midnight.. and the Hatfields are in the Hook and Ladder...driving backwards up a one way street against the red lights...

BIZ:

ORCHESTRA COMES UP AND DIES...

SIREN BELLS AND MOTOR...FORTE AND FADE

O'KEEFE:

(LAUGHING UPROARIOUSLY) Haw, haw, haw...that's a good one...

JACK:

What are you laughing at Pappy, hanh?

O'KEEFE:

Yore Maw just fell off...

FROST:

She didn't fall off, Pappy...I shoved her...

ALL:

(LAUGH)

O'KEEFE:

Hey, Zeke...don't you think you're drivin' too fast...

ZEKE:

Who...me?...Am I driving?...Ohhh...

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FROST: Look out...

BIZ: SMALL CRASH

ZEKE: Look back...What's that I ran over?...

O'KEEFE: It's hard tellin' now...just a few pieces of tin and the driver's hat...Say...how do you stop this red wagon?...

FROST: C'mon Pappy...let's stop...we been a-ridin' around in this truck for three days...

O'KEEFE: Well...I can't find any brakes so I guess we'll have to run her right into that big building thar!...

JACK: Hanh?...

O'KEEFE: I can't stop it...we'll have to run her right into that building...hold on to your hats boys and gals...here we go...

BIZ: TERRIFIC SMASH UP

O'KEEFE: Hey Zeke...you ain't hurt are you?...

ZEKE: Just a minute Pappy...I'll be right with you...wait until I find my other leg...

O'KEEFE: Hey...who wants a hand...I've got an extra one...

JACK: I want my leg...

FROST: Here's somebody's toe...

JACK: Never mind the details...I want my leg...Oh, here it is...

O'KEEFE: C'mon Elviry...we got to find some place to sleep...let's go.

BIZ: ORCHESTRA PLAYS "THREE O'CLOCK IN THE MORNING" LIGHTLY.

VON ZELL: And now the scene changes, ladies and gentlemen...the time is three A.M. and the Hatfield family is standing outside Finkelberg's Furniture Store looking in the show window...

BIZ: MUSIC UP AND OUT

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ZEKE: (WHINING) Gee Pappy...look in that window thar...did you ever see such purty looking beds...

O'KEEFE: No...I didn't, Zeke...The sign here sez Finkelberg and Company...That's funny...Finkelberg ain't home and he ain't got any company...

FROST: Lookit Pappy...the sign here says "come in and look around"...

O'KEEFE: Well what are we waitin' for...let's open the window...

BIZ: TERRIFIC GLASS CRASH

FROST: (OVER SQUAK OF BEDSPRINGS) Hey Pappy...feel this bed... nice and soft, eh?...Do you like it Pappy?...

O'KEEFE: Tollable...jes tollable...

ZEKE: It's too hot in here Pappy...I'm gonna take my bed out in the street...

O'KEEFE: Good idea Zeke...me too...

FROST: I'll carry mine out...

BIZ: GRUNTS

O'KEEFE: Cain't understand why this bed's so heavy...

JACK: Maybe if I get out of it it won't be so heavy...

O'KEEFE: C'mon...Zeke...let's sleep right here in the middle of the street...

JACK: Hey Pappy...what's them trees along the side of the road with the lanterns on them.

O'KEEFE: Them ain't trees Zeke...they call them lamp posts.

JACK: Well, I cain't sleep with them shining in my eyes. Might as well take a shot at them. (FUSILLADE OF SHOTS).



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O'KEEFE:

Good night Zeke.

JACK:

Good night Pappy.

MUSIC:

AFTER ALL (ORCHESTRA AND SARGENT)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

VON ZELL:

Recently we read a number of winter sport celebrities this statement:

"CAMELS ARE MADE FROM FINER MORE EXPENSIVE TOBACCOS THAN ANY OTHER POPULAR BRAND." (SIGNED) J. B. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, NORTH CAROLINA.

"What do you think of that?" we asked, and this is what they told us: (SLIGHT PAUSE) Paul Thompson, World

Champion Chicago Black Hawks hockey star. Paul values Camels for extra energy. He says:

VOICE 1:

(YOUNG MAN, PLEASANT, VIRILE) "When I come off the rink, dead tired, there's just one thing I want -- a Camel! Camels' 'energizing effect' is a great thing for anyone who's active!"

VON ZELL:

Raymond F. Stevens, North American Bob-Sled Champion. He chooses Camels for healthy nerves! Mr. Stevens says:

VOICE 2:

(OLDER THAN VOICE 1, DEEPER) "After the last heat, I light up a Camel and enjoy smoking to the full, knowing that Camels never bother my nerves!"

VON ZELL:

Jack Shea, Olympic Champion speed skater. He likes the flavor of Camels' finer tobaccos. Jack Shea speaking:

VOICE 3:

(LIKE COLLEGE BOY) "For sheer pleasure, there's nothing like a Camel!"

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VON ZELL: Betty Chase; expert ~~figure~~ skater, comments on the  
mildness of Camels. Miss Chase:

VOICE 4: (PLEASANT YOUNG WOMAN) "Camels are so mild and appealing!  
To me it's a very important fact that Camels use fine and  
more choice tobaccos:"

VON ZELL: And Edward Kent, who follows winter sports from the  
sidelines. Here's his opinion on Camels' value:

VOICE 5: (EMPHATIC YOUNG AMERICAN TYPE) "I'm just an interested  
winter sports fan, but I'm with the rest of you when it  
comes to Camels! It means a lot to me that millions more  
are spent for the tobaccos used in Camels.

VON ZELL: Energy -- healthy nerves -- flavor -- mildness -- extra  
value -- five good reasons why "steady smokers turn to  
Camels!"

MUSIC: BREAKIN' THE ICE (ANNETTE HANSEAW)  
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

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VON ZELL:

And now, ladies and gentlemen...we return to our prize-winning Hillbilly drammer..."It Must Have Been Something I Et"...starring Walter O'Keefe in the role of Pappy Hatfield. As you will recall the Hatfield Clan broke into Finkelberg's Furniture Store to borrow a couple of beds in the show window...Finding the temperature in Finkelberg's a bit too warm the Hatfields carried the beds to 42nd Street where they are now resting in the street car tracks...The time is now seven A.M. and as traffic stands still we find the Hatfields sleeping blissfully in the middle of the street.

SIZ:

ORCHESTRA PLAYS "COMIN' ROUND THE MOUNTAIN"

SOUND EFFECT: SNORES ALTERNATING WITH

ALTO HORNS...AND STREET CAR BELLS...

O'KEEFE:

You are listening to Pee Wee Hunt singing...snores fell on Alabama...

SORIN:

(STRAIGHT) Hey, what's going on here?...Get that street car out of the way...

HUNT:

(NOREAL VOICE) I can't officer...a bunch of hillbillies are sleeping on the tracks...

SORIN:

Leave 'em to me...I'll take care of them...Hey...hey...wake up...wake up will ya...It's seven o'clock...

O'KEEFE:

Hannnnnnnnh?...

SORIN:

Seven o'clock...

O'KEEFE:

Well, I left a call for nine...go way, will ya?...

SORIN:

Come on, come on...in the name of the law...People have got to go to work...

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JACK:

(YAKHS) Hey Pappy...what's work, hanh?...

O'KEEFE:

Zeke, I don't know everything...I'll ask this guy here with the revenooer's badge on...Hey mister..what's work?

SORIN:

Don't ask me...I'm a policeman...

BIZ:

POLICE WHISTLE

SORIN:

Come on...get in the patrol wagon...I'm gonna take you to police court...

FROST:

What for?...

O'KEEFE:

What's the idea stranger?...What for?...

SORIN:

For parking your bed within ten feet of a fire plug...

BIZ:

SIREN AND BELLS AND MOTOR

ORCHESTRA PLAYS "PRISONERS SONG"

RAP OF GAVEL

JACK:

Hear ye...hear ye...hear ye!!! The State of New York  
versus Pappy Hatfield...Zeke Hatfield...Elviry Hatfield...  
So help you Hannah!...

VON ZELL:

(GAVEL RAPS) Pappy Hatfield, you are charged with shooting  
the policeman's band, arson, burglarly, theft, resisting  
arrest, stealing a hook and ladder and putting a slug in  
a gum machine...What have you got to say for yourself?...  
Jedge...All I am I owe to my mother...

O'KEEFE:

BIZ:

CHEERS

VON ZELL:

Have you an attorney to defend your case?

SORIN:

(HBBE DIALECT) Hello, hello, hello, Pappy Hatfield...How's  
with you? If it pleasing the court, your honor...I should  
liking to represent Pappy Hatfield...a real Kentucky hill-  
billy like myself...of course, of course...Colonel  
Carstairs is my name, Judgie...

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VON ZELL: Now Colonel Carstairs...are you a duly credited member of  
the legal profession?...What is your standing at the bar?  
SORIN: Judgie...at the bar I'm standing like you do...One foot on  
the brass rail and both elbows on the bar...  
BIZ: LAUGHTER IN THE COURT  
VON ZELL: Order! Order! Order!...Order in the court....  
O'KEEFE: I'll have a ham sandwich on rye...  
BIZ: HILLBILLIES LAUGH  
VON ZELL: Pappy Hatfield...take the stand...  
O'KEEFE: Hanh?....  
VON ZELL: I said...TAKE THE STAND...  
O'KEEFE: Well, it's nailed down...c'mon Zeke you rip out that side  
and I'll rip out this side...  
BIZ: TERRIFIC SPLINTERING OF WOOD  
SORIN: Judgie...I appeal to you...Look at this hillbilly...Look  
at his face...look behind all that dirt and see the real  
Pappy Hatfield...  
BIZ: ORCHESTRA PLAYS "HEARTS AND FLOWERS"  
SORIN: Look at that face...that face...what does it look like...  
Answer me your Honor...what does it look like?...  
O'KEEFE: Don't say it Judge...we're on the air...  
SORIN: That face...so kind...so genteel...so stupid...  
VON ZELL: So what?  
SORIN: So I'm telling you...So listen...after this eloquent plea  
I have made...after such beautiful language I have spoken  
with adjectivies...with adverbs...with conzunksuns...  
what is the verdict...

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VON ZELL:

Guilty...Pappy Hatfield, I hereby fine you ten dollars and fifty cents...

O'KEEFE:

Hanh?...

VON ZELL:

I said you're fined...ten dollars and fifty cents...

BIZ:

TWO SHOTS

O'KEEFE:

Well Zeke...that's saving ten dollars and fifty cents...  
Let's get out of here before the rest of them revenooers in blue suits ketch us...

BIZ:

SOUNDS OF STRUGGLE AND SHOTS

JACK:

C'mon Pappy...C'mon Elviry...let's go through this door here...

PROBT:

Through this one here Zeke?...

O'KEEFE:

Through that one there...

BIZ:

SPLINTERING OF WOOD

O'KEEFE:

Well, swat my saddle...there's that patrol wagon that we come up here in...

BIZ:

SOUND EFFECT OF MOTOR IDLING.

PROBT:

Where will we go, Pappy?...

O'KEEFE:

Let's see if those beds are still in the car tracks...I'm sleepy...

BIZ:

SIREN AND BELLS

O'KEEFE:

ORCHESTRA PLAYS: "COMIN' ROUND THE MOUNTAIN"  
And so, ladies and gentlemen...the Hatfields ride off again this time in the police patrol...Don't forget to tune in again for another thrilling installment in our prize winning grammar..."It Must Have Been Something I Et"....  
Meanwhile the Casa Loma boys play..."Lonely Love"...

MUSIC:

LONELY LOVE (ORCHESTRA)

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VON ZELL:

The sponsors of the Camel Caravan are the makers of Camel Cigarettes and Prince Albert Smoking Tobacco, R. J. Reynolds Tobacco Company of Winston-Salem, North Carolina. Good old "P.A." is mellow, rich and mild -- preferred by more smokers than any other brand. And a special process guards against bite or harshness in the National Joy Smoke.

MUSIC:

SMOKE RINGS (ORCHESTRA)

O'KEEFE:

Once again Glen Gray blows smoke rings into your loudspeakers, ladies and gentlemen, and carrying Annette Hanshaw and ~~Ted Husing~~ the Camel Caravan wanders off into the night. <sup>Tuesday</sup> ~~Thursday~~ as you regular pewholders know, we'll return at <sup>ten</sup> ~~nine~~ o'clock Eastern time, and then again at ~~nine thirty Mountain time and eight thirty Pacific Coast time~~ we'll stage another party.

HUNT:

Say Walter I just thought of another song...I'd like to sing it to you.

O'KEEFE:

Wait a minute, Pee Wee...I want to sign off for the evening. This is Walter O'Keefe, ladies and gentlemen... saying Good nate and Gwan to bed. All right, Pee Wee.

HUNT DOES HOT LICKS VOCALLY

VON ZELL GIVES SYSTEM

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