

RADIO

2/5/35.

WILLIAM ESTY AND COMPANY

INCORPORATED

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 39

TUESDAY, FEBRUARY 12, 1935.

10:00 - 10:30 P.M.

Best Copy

CUE:

(COLUMBIA BROADCASTING SYSTEM)

MUSIC:

SMOKE RINGS

O'KEEFE:

(AFTER EIGHT BARS) Gangway neighbor...here comes the Camel Caravan again brought to you by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco. This is Walter O'Keefe wishing you a Happy Lincoln's Birthday on behalf of Annette Hanshaw, Glen Gray and his boys and Ted Hasing. Y'know for the last few weeks I've had my news stand here in the building closed for repairs and now we are reopening...bigger and better than ever. I'll go down and see if the brass band is ready and in the meantime the Casa Loma boys will play "Lady Be Good."

MUSIC:

LADY BE GOOD (ORCHESTRA)

O'KEEFE:

Well, Camella...I've been so busy lately I haven't been able to get down to see how the news stand was doing. How's business.

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WILLIAM ESTY
AND COMPANY
FROST:

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O'KEEFE:

FROST:

O'KEEFE:

FROST:

O'KEEFE:

HUNT:

O'KEEFE:

HUNT:

O'KEEFE:

HUNT:

O'KEEFE:

FROST:

HUNT:

O'KEEFE:

HUNT:

BIZ:

O'KEEFE:

Well, Mr. O'Keefe...we haven't made any money...but then we haven't lost any money.

I'm glad to know that we're holding our own...What did that last customer want?

He wanted two nickels for a dime...we didn't have any nickels so I gave him two half dollars.

We won't make any money that way...

I know Boss...we won't make any money that way...but we'll make a lot of friends. Say Boss...here comes a customer..

That's not a customer...that's Pee Wee Hunt.. I'll take him...

Hello Camella...Hello Walter.

Hello Pee Wee.

How are you all?

Oh, we all are all all right...What'll you have Pee Wee?

I'd like some candy...Walter have you got a crispy nutsy bar?

No we haven't got a crispy nutsy bar...but I can give you a Krispy Crunchy Krackle Bar.

Or maybe you'd like a Shootsey Wootsey Frootsey Bar?

Has it got any Peanootsies in it?

Sure...here's one...Take a bite.

Gee whillikens...ummmmmh...this sure is crispy...it tastes swell

RUSTLE OF CELLOPHANE

Yes...but it would taste even better if you took off the cellophane wrapper.

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HUNT: Well thanks, Walter. Thanks for the Shootsey Wootsey
Frootsey Bar.

O'KEEFE: Uh uh...wait a minute. You forgot to pay me the nicklesey
wicklessey.

HUNT: Just put it down in the booksey wooksies. See you later.

FROST: Oh, here's my boy friend...Montmorency.

JACK: Hello Walter...Hiya Camella.

O'KEEFE: Well Monty...what's on your mind?

JACK: Walter...I just got a new job...in a butcher shop.

O'KEEFE: A butcher shop eh...how is it?

JACK: Oh, let's not talk chop.

O'KEEFE
AND
FROST: Good bye Monty!

O'KEEFE: Camella...we're running low on stock...Take a letter.
Can you write shorthand.

FROST: I don't know...I've never tried.

O'KEEFE: All right...let's go...Address this to Goldberg, MacTavish
O'Connor and Carcopolis Brothers...sister, sons and
daughters INC. Dear Jake...please send me a gallon of red
ink and the twenty five dollars, you owe me...

FROST: The what?

O'KEEFE: The twenty five dollars, darling...I'll bet he won't send
me a nickle. He's owed me that money since the war. Give
my regards to MacTavish and O'Connor...No... cross off

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O'KEEFE: (CONT'D) O'Connor. He's another tightwad like Jake..
O.K....That's all. Don't forget to rub out O'Connor and
sign my name to it. All right, Camella. Now read it to
me...

FROST: Dear Jake...Please send me a gallon of red ink and the
twenty five dollars you owe me. The twenty five dollars,
darling. I'll bet he won't send me a nickle. He's owed
me that money since the war. Give my regards to McTavish
and O'Connor.cross off O'Connor! He's another
tightwad like Jake. That's all. Don't forget to rub out
O'Connor and sign my name to it. Signed O'Keefe.

JACK: Say Walter...I've got another job. It's in a barber shop.

O'KEEFE: A barber shop eh...that's hard work.

JACK: Oh no...it's a singe (LAUGHS) I don't know where I get 'em..

O'KEEFE: I know what you can do with them...Oh hello, Husing.

HUSING: Hello Walter..Let's go out and get some exercise.

O'KEEFE: Ted...we haven't got to go out...I've got a miniature golf
course right here at the news stands. Look the first hole
is a par two...you tee off here from the magazine stand...
down through the candy rack...then you shoot the ball through
that chocolate sundae and a banana split...if the ball
bounces off that hot water bottle and lands in a shaving mug
you get a birdie...

HUSING: I get a birdie, eh?

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O'KEEFE: Don't worry you'll get the birdie...Then the second hole is a par three...you shoot over the Camel's hump...that's a bunker...and into that dish of spinach.

HUSING: I don't like spinach.

O'KEEFE: That's all right...you have a choice of two vegetables. There are your clubs.

HUSING: Is this my bag?

O'KEEFE: No that's Pee Wee Hunt...let him sleep. Here I'll shoot first...We drop the ball...like this...

BIZ: HEAVY THUD

O'KEEFE: Then you swing at it like this...

BIZ: GLASS CRASHES

O'KEEFE: Ladies and gentlemen...that was Pee Wee Hunt singing Margie...and here comes Annette Hanshaw to sing..."I Believe In Miracles."

MUSIC: I BELIEVE IN MIRACLES (ANNETTE HANSHAW)

VON ZELL: Here's a comment made by a very charming lady who does a great deal of entertaining -- Mrs. John E. Sheehy.

YOUNG WOMAN: "The other evening -- it was Tuesday evening in fact -- I noticed an interesting thing about cigarettes. It was my turn to entertain the bridge club and with the refreshments I put out packages of Camels and also of some other brands. After the party I couldn't help but notice that the Camel packages were nearly all empty, while some of the other brands hadn't even been opened by my guests.

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YOUNG
VOICER:

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(CONT'D. Of course, my own preference is that Camels are the only cigarette -- for years I've liked their refreshing 'lift' and mild, better taste. And now I see that my friends also agree with me about Camels -- in fact, if my bridge party is any evidence, it's getting to be practically unanimous!"

VON ZELL: Thank you, Mrs. Sheehy. The reason you and your friends turn to Camels is that Camels are made from finer, more expensive Turkish and Domestic tobaccos than any other popular brand. And Camels' costlier tobaccos never jangle your nerves!

MUSIC: MEMPHIS BLUES (ORCHESTRA)

(O'KEEFE AD LIPS INTRODUCTION OVER MUSIC)

FROST: Newspapers, magazines, cigarettes and Shootsie Wootsie Frootsie Bars...Yes, sir...What can I do for you.

SORIN: (STRAIGHT VOICE) Give me a pack of Camels...here's a quarter and I want some nickels in the change.

BIZ: CASH REGISTER RINGS

FROST: I haven't got any nickels...I'll give you two half dollars. Is that all right with you?

SORIN: Oh yes...yes...certainly.

FROST: Call again.

SORIN: As soon as I get some more quarters I'll be right back.

O'KEEFE: Hello Camella...how's business?

FROST: We're all out of nickels...My sister works next door...so I'll go over and get a dollar's worth of nickels.

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JACK: Hello Walter...

MONTY: Hello Monty...

JACK: Say, I've just been offered a new job. It's in a bakery.

O'KEEFE: A bakery, eh? That's hard work.

JACK: I know...but I make a lot of dough. (LAUGHS)

O'KEEFE: Good bye Monty...

JACK: Good bye Walter...

FROST: (OFF MIKE) Oh, Mr. O'Keefe...

O'KEEFE: Camella...did you get the dollar's worth of nickels from your sister?

FROST: My sister didn't have any nickels so she had to give me twenty half dollars....

O'KEEFE: Say, aren't you and your sister a little cockeyed on your mathematics.

FROST: Oh, she's smarter than I am...I can only count up to thirty but she can count all the way up to twenty..

O'KEEFE: There's still another dime in the cash register...go over to your sister's and get ten cents worth of one dollar bills.

FROST: No I want to stay here and wait on the customers.

O'KEEFE: There won't be much trade today...it's a holiday...It's Lincoln's Birthday.

FROST: Oh, isn't that nice...Gee I must remember to send him a tie or something.

O'KEEFE: No Camella...while you're out you might as well pick up a hatchet for George Washington...Get this straight...Abraham Lincoln was the sixteenth President of the United States.

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FROST:

Oh, I wouldn't remember then...I was only a little girl at the time. But just the same I'm gonna get him a tie.

O'KEEFE:

Look...here's a photograph of him.

FROST:

Unnnnnh...oh no...he doesn't need a tie with that beard.

HUSING:

Hello Walter.

O'KEEFE:

Hello Ted...Sa...do you remember Lincoln's Gettysburg address...

HUSING:

No...but I think I've got his telephone number here some place...

O'KEEFE:

Listen, Ted...Lincoln was a famous man in the history of this nation.

HUSING:

Yes...I know...I've always admired him myself...

O'KEEFE:

I can believe that...I've noticed that you never have anything in your pocket but a penny with Lincoln's picture on it...

JACK:

Hello Ted...Hello Camellia...

FROST:

What's new Monty?

JACK:

I just got a job in a meat packing company...it's a Lincoln job...

FROST:

What d'ya mean "Lincoln"?...

JACK:

Linkin' sausages!...

SORIN

Hello, hello, hello, Mr. O'Keefie...how's wit you?...

O'KEEFE:

Hello, hello, hello, McGillicuddy...Mac we were just talking about Lincoln...do you know where Gettysburg is?

SORIN:

Gettysburg?...Hm...Gettysburg?...does he live in the Bronx?

O'KEEFE:

Gettysburg, McGillicuddy!...You're thinking of Ginsburg!...

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SORIN:

Abraham Lincoln was the father of our country...That was before the Quintuplets, of course!...When he got to France he said "Lafayette! We are here"...At the tender age of five he chopped down the cherry tree, so his father, bawling him out to pieces like anything...he says... "Benjamin, why did you chop down the cherry tree?"...and little George said: "Give me liberty or give me death"... so after he crosses the Delaware...

O'KEEFE:

And bought the Island of Manhattan from the Indians... Say Glen...get me out of this...it's time for Kenny Sargent to sing "I'll Never Change..."

MUSIC:

I'LL NEVER CHANGE (ORCHESTRA AND SARGENT)

HUSING:

TO BE INSERTED

MUSIC:

SMOOTH SAILING (ANNETTE HANSHAW)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

MUSIC:

HOLLYWOOD HUSBAND (WALTER O'KEEFE)

MUSIC:

CHINATOWN (ORCHESTRA)

VON ZELL:

The Camel Caravan is sponsored by R. J. Reynolds Tobacco Company of Winston-Salem, North Carolina, makers of Camel Cigarettes and Prince Albert Smoking Tobacco. There are two ounces of ~~real smoking enjoyment~~ in every tin of the National Joy Smoke. Prince Albert is fragrant and mild and mellow. And there is no bite or harshness in good old "P.A."

MUSIC:

SMOKE RINGS

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WILLIAM ESTY
AND COMPANY



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O'KEEFE: Well, ladies and gentlemen, this is good night for Annette Hanshaw, for Glen Gray and his Casa Loma Orchestra... for Ted Husing and for my bosses down in Dixie...the R. J. Reynolds Tobacco Company...We'll be back again Thursday night at nine o'clock Eastern Standard Time and we'll give you a second helping at nine thirty Mountain Time and eight thirty Pacific Coast time...I hope you'll be with us again...This is Walter O'Keefe, saying "Good Night and G'wan to bed..."

THREE UP AND OUT

STATION CUE

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