## RADIO

Of the House of the House

INCORPORATED

2/21/35.

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 44

THURSDAY, FEBRUARY 28, 1935,

9:00 - 9:30 P.M.

CUE:

(COLUMBIA BROADCASTING SYSTEM)

MUSIC:

SMOKE RINGS

O'NEEFE:

(AFTIR FIGHT BARS) Gangway, neighbor...here comes the Camel Caravan again brought to you by the makers of Camel eighbor and Prince Albert Smoking Tobacco... in case you've been missing these Tursday night parties, let me explain that this is Valter C'Reer's speaking, Tradday Tillbilly, and I want to welcome you on behalf of Glen Gray, the petite Annette Panshaw and the boys of the Case Loma band...I've got a couple of important announcements to make but they'll have to wait until after the Loys play "Avalon"....Go ahead boys, I'll sit this cance out...

MUSIC:

AVALON (ORCHESTRA)





BIZ:

VON ZELL:

BORIN:

JACK:

O'KEEFE:

DIZ:

O'NEEFE:

112:

ROLL ON THE DRUMS

Ladies and gentlemen...again tonight we bring you Professor O'Keefe's News...The Eyes, Ears and Nose of the World.

Sees all!...

Hears alli...

and has a phoney fragrance.

TRUMPET BLAST

New York, N.Y...Statement is issued that the New York subway cars will be second to none in beauty, elegance and luxury...Tonight we give you a preview of the cars, the passengers and the new service which you may expect in the near future...First of all we present the Subway Guards Tric who will sing...

TRIO (TO TUNE OF TAKE ME OUT TO THE BALL GAME")

Take me out in the subway

Let's ride up to the Bronx

With pushing and shoving it's lots of fun

Everyone acts like a son of a gun

When they take you out in the subway

De de da da da da da Donx

I don't like a subway that's terribly noisy

Like some of the trains that go over to Joisey

So take me out in the subway

It's been more than a mother to me.

RADIO

WILLIAM ESTY

AND COMPANY

Bast Copy

O'REEFE:

The motto of the new subway is "Service with a Smile"...
We now take you to a change booth in the Times Square Statio
where the new order of courtesy prevails...

FROST:

Good afternoon...could you give me two nickels for a dime?..

SORIN:

Oh certainly, Madam...have you got the dime?...

FROST:

Oh no...but you can trust me...I've got a kind face...

SORIN:

Is there anything else I can do for you?...

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FROST:

Well...would you object to minding my little baby?...

BIZ:

BABY CRIES

SORIN:

Oh no...not at all... What time shall I give him his bottle..

FROST:

Whenever you take YOUR bottle...

SORIN:

Goodbye Madam ...

BIZ:

BABY STARTS CRYING

SORIN:

(SINGING) Rock-a-bye Baby on the tree top, etc...

O'KEEPE:

There is no end, ladies and gentlemen, to the luxury and convenience of the new subways...You can get in at Times Square and ride all the way to Coney Island without seeing brooklyn...The new motto is "Service with a Smile" and even the customers cannot resist the genial gay spirit of the guards...Let's pick up a bewildered pair of honeymooners lost on a station platform...

FROST:

Oh, whatever shall we do, Gedney ...

FLICK:

I'll ask the guard...C'mon...Tell me sir...are you the guard (LAUCHS) Am I the guard?...Say do I look like a slot

lyck:

machine?...



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(Bas Capi

PLICE:

(STARTS TO LAUGH) Well, that's a hot one...Well, we're lost...

JACK:

Lost eh?...(ROARS)...That's good ...

FUIOR:

Where can I catch the Bronx Park Express? . .

JACK:

(ROARS) The Bronx Park Express?...you just missed it...

· FIGURE

Did you hear that, honey?...

FROST:

We missed it, eh? ...

JACK:

(DYING WITH LAUGHTER) Yeah...and there won't be another one along for an hour...

ETU:

FADE OUT ON LAUGHTER OF ALL THREE

TEFE:

Of course, everyone is familiar with the scenes on the platforms today during the rush hour... The milling thousand: angrily storming their way into the packed cars carry on something like this...

11.52

AP LIB MURMURINGS ...

F SFK:

Of course, that's the subway the way it used to be... But no. Unlines are different... Here is the same subway during the same rush hour under the new order of politeness and courtesy...

TZ:

AD LIF MURMURINGS ...

O'SLEFE:

Once within the cur nothing is too good for the passengers and the customer is always right... Up in the front car we listen in as a curious passenger speaks to the motorman...

SOURD REFERRE OF RUBBING SUBWAY

. . .

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#### WILLIAM ESTY

#### AND COMPANY

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PROST:

Oh, Mr. Motorman...this is my little son, Ichabod...

VOU ZEIGH:

Well, sonny, how are you?...

JACK:

Goo goo goo ...

FROST:

Y'know Mr. Mctorman...little Ichabod loves to play with trains and I was wondering if you'd let little Ickey run the subway for a while...

VON ZELL:

Do you really want to drive this car son?...

JACK:

(DINZY LAUGH)

VON ZELL:

Oh, if that's the way you feel about it...here...Just push this lever and it will go like the dickens...all right lakey ...push it...

JACK:

Me choo choo ...

FROST:

Look out, Ickey ... we're off the tracks!!!

BIZ:

COUND BOX CRASE

FROST:

On, I'm so sorry...

TIL BARE

Hot at all Madan... It'll only tie up traffic for a few days...

DIZ:

TRUMPET BLAST

OFKORE:

And now, ladies and gentlemen it's time for our own Annette...the Hanshaw lass...to sing a new song called "Haunting Me"...Go ahead, Annette...Haunt me....

MUSIC:

HAUNTING ME (ANNERS HANSHAW)





VON ZELL:

COMPANY

When you smoke a Camel, you're enjoying finer, more expensive tobaccos...Turkish and Domestic...than are found in any other popular brand. Yes, this is a fact, as tobacco experts will tell you: Camel spends millions of dollars more for superior tobaccos. And as you smoke, you'll realize what this means in flavor and mildness — a fine, firm taste that doesn't "flatten out" when you're smoking steadily. Camel smokers also notice a pleasant "lift" in energy that eases fatigue and comforts you when you're tired. And all this pleasure of smoking Camels may be repeatedly enjoyed. You can smoke Camels steadily — their costlier tobaccos never jangle the nerves.

MUSIC:

O'KREFE:

O'KEEFE:

HUMT:

O'KEEFE:

HUNT:

HERE COMES COOKIE (ORCHESTRA AND HUNT)

(O'KEBFE'AD SIBS INTRODUCTION OVER MUSIC)

Say, Pee "ee...you look tired. Yen

I am. My singing takes a lot out of me, Walter...It's a strain on me. Especially those stirring, powerful numbers. Like "Fiere Comes Cookie" and "Sweetie Pie."

Yeah...so 1 thought I should go away for a few days. I wonder if you could help me...

Why, Pee Wee...there's nothing I wouldn't do for you. I'd give you the shirt off my back.

All right...how about ten dollars...

# RADIO WILLIAM ESTY AND COMPANY

Back Copy

O'MEEFE:

Aw now Pee Wee...let's not stain this beautiful friendship with anything like money...Ugh...money...Pfeh...Anyway the boys couldn't do without you...could you, boys.

BIZ:

BAND ROARS WITH LAUGHTER!!! CHEER.

GAMMERE:

Ah now, boys...there...don't take it so hard. Pee Wee will be back.

BIZ:

BAND BOOSI

O'KEEFE:

Tell you what I'll do Pee Wee...I'll get a singer to take your place. Hey, McGillicuddy...

SORIN:

Hullo, hullo, hullo...Mr. O'Kiffy...what's new to you?...

CIKEEPE:

Well, Mac...Pee mee would like to borrow ten dollars from you...

SORIN:

Good-bye...good-bye...good-bye, Mr. O'Kiffy...

O'KEEFE:

Oh, wait a minute now Mac...he only wants ten dollars...You should take a little interest in him...

SORIH:

I'll take ten percent interest... I wouldn't give it to my brother any cheaper...

O'REFE:

Well, Pee Wee...Here...I'll give you my check for ten dollars...

PAP VEE:

Thanks, Walter .\*. You've opened the door of opportunity to me... Now I can realize my life's ambition... now I can so to Brooklyni... Thanks for the check... I won't be back for a few days...

JIMERE:

That's all right, Pee Wee...the check will be back in the morning...Look Mac, here shout you singing?



### WILLIAM ESTY

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SORIH:

BIZ:

O'KEEFE:

SORIN:

O'KEEFE:

SORIN:

O'KEEFE:

SORINE

BIZ:

O'KLOFF:

BIZ:

O'KEEFE:

TLICK:

O'KEEFE:

BIZ:

FLICK:

GINAREE:

Me singling...why, of course, of course...They call me the Frome nightingale...Look at this chest...look at this lungs POUNDS CHEST

McGillicuddy, your lungs aren't down there...by the way, how are your lungs...

(WEAKLY) With the left one I can't talking at all, but (LOUDLY) the right one is swell.

Tell me, what do you want to sing? ...

Mr. O'Kiffy...I'll be happy to demonstrate my vocal ability in a song from my native country...a beautiful ballad what the natives will singing after the days work is through...
What's the name of it?...

La Cuchuracha...

ORCHESTRA HITS CHORUS

SORIN SINGS FIGHT BARS OF "LA CUCHURACHA"

ORCHESTRA HITS CHORD IN G - SORIN KEEPS SINGING

Mac, I've got some news for you...you're through...

POUNDING ON DOOR!!!

Who's there?...

It's me...Nickatous Stanislaus Hickilydickilychickoly Popolous...

Well, you can't all come in here...get in line...

DOOR OPENS AND SHUTS

My name is Nickalous Stanislaus Hickilydickily etc...

How do you spell !t?

**---**∂---

81.50%:

NICK-

O'CEEFE:

wait a minute...we haven't got time...this is only a half-hour program...

FLICK: .

Nevertheless, I am Mr. Hickilydickily etc ...

O'KEEFE:

Well, do you mind if I take out the "wickily" and just call you Hickilydickilypickily?...

FLICK:

Oh, what's a wickily between friends...

O'KEEFE:

Well, I subscribe to a wickily magazine. Tell me

Hickilydickilypickily...we need a singer on this program...

FLICK:

I should say you do ... I heard that last guy... that

C'EREFE:

Well, I'll tell ye Mr. Hickilydickilypickily back on the bottle...What will you sing for us?...

FLICK:

I'll sing my National Anthem... Sweetie Pie...

272:

CHORD IN C

HE SINCS OSWETTE PIE"

O'KEEFE:

I think you and McGillicuddy are both good...I think you should sing together...after all there have been some great combinations...some great duets...There was Damon and Pythias..., Gallagher and Shean...Hans and Gretel...

FLICK:

Ham and eggs...

SORIN:

Who's talking about ham? ...

O'RETER:

All right now boys...we haven't got much time...what would you like to sing together?



BOTH OF THEM: We will sing "Pardon My Southern Accent"

1112:

THEY SING "PARDON MY SOUTHFRN ACCENT" CHORD: WITH ASIDES TO EACH OTHER AND FINISH ON THE LAST LINE TOGETHER

O'KLEFE:

Ladies and gentlemen, I want to congratulate you...I'm glad to realize that you know good music when you hear it ... And so now the Casa Loma Bond will play "I'm Misunderstood."

MUSIC:

VON ZELL:

I'M MISUNDERSTOOD (ORCHESTRA AND SARGENT)

Prince Albert has given more pleasure to more men than any other brand of pipe tobacco. Old timers who we smoked for years agree that there's no match for the mellow mildner of P.A. And younger men who know what they like in pipe smoking, swear by Prince Albert too. You see, good old P.A. is blended from seasoned stocks of the choice and mild, sun ripened leaves that are best for smoking. Then, these line tobaccos are braid with a special process that removes any harshness or bite- makes certain that Prince Albert will never trouble your tongue. And Prince Albert gives extra value -- it's a long-burning tobacco, and every cheerful red tin holds two ounces. If you're not acquainted with this prince of pipe tobaccos; you don't know the full pleasure that your pipe can give you. Let your dealer supply you with a tin of P.A. He'll be delighted to have you meet the mild, cool tasting, friendly pipe tobacco that rightly referred to as "The National Joy Smoke."

MUSIC:

WHO'S HONEY ARE YOU (ANNETTE HANSHAW) (O'RELFE AD LIBS INTRODUCTION OVER MUSIC)



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MUSIC:

DET THEM STAY IN THAT ALIMONY JAIL

(WALTER O'KEEFE):

MUSIC:

VON ZELLS

THE WHITE STAR OF SIG-MA-NU (ORCHESTRA)

The Camel Caravan is presented by the makers of Camel cigarettes and Prince Albert Smoking Tobacco, R.J.Reynolds Tobacco Company of Winston-Salem, North Carolina. When you think of cigarettes remember: it's a fact that Camel's costlier tobaccos never jangle your nerves.

MUSIC:

O'KEEFE:

SMOKE RINGS

And so, ladies and gentlemen, here goes the Camel Caravan again until Tuesday at ten o'clock Eastern Standard Time. At that time, we will be back with Glen Gray and the boys of the Casa Loma Band, Annette Hanshaw, Ted Husing,

J Isidore McGillicudoy and that other guy...what's his name?...

FLICK:

O'KNEPE:

My name is Nickolous, etc...

Ladies and gentlemen, you've just been listening to the last two pages of the telephone book...This is Walter O'Keef saying good-nate and g'wan to bed...

THEME UP AND OUT

STATION CUE

