

**RADIO**  
**WILLIAM ESTY AND COMPANY**  
INCORPORATED

*R. J. Reynolds*  
*11/18/35*  
11/18/35.

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 18

THURSDAY, NOVEMBER 28, 1935.

8:00 - 9:30 P.M.

COR: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Happy Thanksgiving, neighbor...here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL cigarettes...This is Walter O'Keefe, The Man On The Flying Turkey, ladies and gentlemen...and seated at our Thanksgiving table tonight we have - from left to right...Miss Deane Janis...Glen Gray and his Casa Loma Cranberries...Ted Husing...and that fellow under the table is me...We of the CAMEL family sincerely thank you for turning your dials our way, and R. J. Reynolds Tobacco Company joins us in wishing you a Happy Thanksgiving...

JANIS: Say, Walter...

O'KEEFE: Yes, Deane...

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JANIS:

I just had Thanksgiving dinner with Ted Husing.

O'KEEFE:

Oh, you poor girl - you must be starved...I'll go out and get you something to eat while the Casa Loma boys serve up a neat dish entitled "I Never Knew."

MUSIC:

I NEVER KNEW (ORCHESTRA)

APPLAUSE

O'KEEFE:

AD LIBS INTO

DUET (WALTER O'KEEFE AND DEANE JANIS)

O'KEEFE:

Thank you...and here is Paul Douglas, the man with a message.

COMMERCIAL TO BE INSERTED



MUSIC:

OH WHY (ORCHESTRA AND SARGENT)

APPLAUSE

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INSERT COMMERCIAL

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CAMEL PROGRAM NO. 18

THURSDAY, NOVEMBER 28, 1935.

ANNOUNCER: This is how smokers are talking about CAMEL'S costlier  
tobaccos! Telephone operator Betty Griffin says:

GIRL: WHEN I'M TIRED, I GET A "LIFT" WITH A CAMEL.

ANNOUNCER: Lester Stoefen, tennis champion:

MAN: CAMELS NEVER BOTHER MY THROAT.

ANNOUNCER: Cashier - Margaret Moloney.

GIRL 2: I GO FOR CAMELS' FLAVOR!

ANNOUNCER: Gene Sarazen -- golf champion!

MAN 2: CAMELS DON'T GET MY WIND!

ANNOUNCER: These are statements from typical CAMEL smokers -- people  
who know from their own experience the delight of CAMEL'S  
COSTLIER TOBACCOS. What such people say is convincing  
evidence that you'll like CAMELS too. And here's a money-  
back invitation to try CAMELS which is arranged so you  
can't lose: The makers say: "SMOKE TEN FRAGRANT CAMELS.  
IF YOU DON'T FIND THEM THE MILDEST, BEST FLAVORED CIGARETTE  
YOU EVER SMOKED, RETURN THE PACKAGE WITH THE REST OF THE  
CIGARETTES IN IT, AT ANY TIME WITHIN A MONTH FROM TONIGHT,  
TO R.J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, NORTH  
CAROLINA, AND THEY WILL RETURN YOU THE FULL PURCHASE PRICE,  
PLUS POSTAGE." The Reynolds Company states further:  
"Literally millions of people have changed to CAMELS and  
found new enjoyment, new benefits: therefore, we feel sure  
that you too, will like CAMEL'S costlier tobaccos!"



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GURKEFF:

That was Kenny Sargent, ladies and gentlemen, singing "Oh Why" from the Princeton Triangle Show. Thank you, Kenny. Last year, ladies and gentlemen, we offered a bit of insanity for your approval having to do with Thanksgiving. Well, we were so overcome with your letters of praise...all three of them...that we've decided to risk our little all by repeating it tonight.

BIZ:

TRUMPET BLAST

HUSTRO:

One of America's most famous football coaches...Coach Jimay Growley, the iron tongued orator of the liniment room gives his family a pep talk and their last minute instructions before going out for Thanksgiving Dinner.

BIZ:

ORCHESTRA PLAYS "ON WISCONSIN"

BABBLE OF VOICES

SORIN:

Oh mater...I'm frightfully hungry...I'm absolutely famished.

JACK:

Yes mother...I should like anything...a wafer or maybe a water biscuit very thin.

PROST:

Quiet children...here comes your father.

BIZ:

DOOR OPENS AND SLAMS

JACK:

Hello pater...

SORIN:

Hiya coach...when do we eat?

GURKEFF:

Quiet! Now listen to me you muggs...we're playing away from home today...we're going over to Aunt Mame's for dinner. And I want you to get in there and fight. You call yourselves eaters...Why the last time Aunt Mame's family came over



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O'KEEFE :

(CONT'D) here for dinner they made you look like a bunch of amateurs. They cleaned up on you. Now look at your cousin Throckmorton...When he came over here to play on our table. He wasn't hungry...He was absolutely hollow. I never saw such defensive work...when he got his hands on that turkey HE didn't fumble...No sir...He ripped that turkey to pieces. Now take your Uncle Tim...a stumpy little runt of a man...he doesn't weigh a hundred pounds with his napkin on. But he tore off twenty pounds through center before he finally slipped in the gravy. Now one thing more. You're all in A-1 condition...you haven't eaten for a week ...so when I look around that table today I want to see you all in there fighting. Eat 'em out of house and home. Are you ready?

BIZ:

EVERYBODY GROWLS

O'KEEFE:

That's all...let's go...

BIZ:

STAMP OF FEET...BABBLE OF VOICES

TRUMPET BLAST

O'KEEFE:

Here comes Pee Wee Hunt, who has just been lifted from the dinner table with the aid of a derrick. Tell me, Pee Wee... what are you going to sing?

HUNT:

"I Got A Brand New Suit."

O'KEEFE:

Well, it's about time...stand still while I tear the price-tags off the back.

MUSIC:

I GOT A BRAND NEW SUIT (ORCHESTRA AND HUNT)

APPLAUSE



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DOUGLAS:

And now we present Ted Husing, CAMEL star reporter.

HUSING:

TO BE INSERTED

MUSIC:

TAG

MUSIC:

IT'S DANGEROUS TO LOVE LIKE THIS (DEANE JANIS)

(O'KEEFE AD LIBS INTRODUCTION)

O'KEEFE:

Thank you, Ted...and now, ladies and gentlemen...there is probably no better way of celebrating Thanksgiving than to drop in for a visit on those lovable people, that typical American family...The O'Heels. Tonight we find Ma and Pa and Sis and Junior...planning a quiet family affair at home...and as the curtain rises Ma is in the kitchen dressing the turkey while Pa is in the dining room cracking walnuts on Junior's head.

DIZ:

"HOME SWEET HOME" BY ORCHESTRA

HAMMER CRACKING WALNUTS ON JACK'S HEAD.

JACK:

How long have you been cracking nuts on my head now, Pa?

O'KEEFE:

Thirty minutes, Junior.

JACK:

Gee Pa...I can take it. Aren't you proud of me?

O'KEEFE:

Yes, I am, Junior...I never thought you'd be of much help to the family...but now I realize that every Thanksgiving, Halloween and Christmas we can use your head as a nutcracker.

JACK:

Oh Pa...my head is worthy of bigger things.

O'KEEFE:

All right, hold still...and I'll crack this cocoanut on it.

DIZ:

HEAVIER HOLLOWER CRACKING SOUND



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FROST: Well Pa...here it is Thanksgiving. What have YOU got to be thankful for?

O'KEEFE: Ma, I'm thankful that I am a retired business man.

JACK: What do you mean retired...you haven't worked in twenty years.

FROST: Junior...what have YOU got to be thankful for?

JACK: I'm thankful that I'm not one bit like my father.

O'KEEFE: That's right, Junior...if you play your cards right you'll grow up to be an eighteen carat heel.

JACK: Gee Pop...Thanks. My cup of happiness is slopping over into the saucer.

O'KEEFE: Well Ma...let's see if the turkey is cooked yet.

FROST: Here...I'll open the oven door and take a look.

BIZ: IRON DOOR CLANGING OPEN

RUBY: Gobble! Gobble! Gobble!

O'KEEFE: No...he isn't finished yet.

JACK: What's he doing pa?

O'KEEFE: The poor thing...he's walking around with one foot in the gravy...

JANIS: (COMING IN OFF MIKE) Hello Ma...hello Pa.

FROST: Hello Utica.

O'KEEFE: Happy Thanksgiving, daughter. Dinner will be ready in a few minutes...and it's good to realize there are just the four of us...no outsiders.

BIL: KNOCK ON THE DOOR.



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O'KEEFE:

Who's there?

CABOOCH:

It's me...the landlord...Antonio Balonio Tortonio Spumonio  
Supponio Pasquale Esquire Junior.

O'KEEFE:

Come in.

BIZ:

DOOR OPENS AND SHUTS

O'KEEFE:

Happy Thanksgiving!

CABOOCH:

The same to me...When are you going to pay the rent.

O'KEEFE:

Listen Pasquale...this is a holiday. Forget about the  
rent. Take a chair.

CABOOCH:

Say, if you don't pay the rent I take the chair...the  
piano...the radio...everything.

O'KEEFE:

But wait a minute, Pasquale...this is a national Feast Day...  
Thanksgiving.

CABOOCH:

~~Don't tell me what is Thanksgiving. Columbus...he's an  
Italian like me...he want to open a fruit stand on Plymouth  
Rock...so when heesa land he say to the Indian "Lafayette  
We Are Here"...And the Indian heesa say "Give me Liberty or  
...or...give me death!"...and what have you got...Thanksgiving!  
I didn't think you knew. Well Pasquale...forget the rent.~~

O'KEEFE:

FROST:

Sure...sit down and have dinner with us.

CABOOCH:

Okay...You only owe me fifty two fifty. I won't mention  
it again.

O'KEEFE:

That's fine.

CABOOCH:

After all what's fifty two fifty to me? Humph...Fifty two  
fifty.

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FROST: By the way, Pasquale...this is my daughter Utica.

JANIS: Glad to know you, Toots.

CABOOCH: Pleased to excuse you pardon me. I know your father...  
he owes me fifty two fifty.

O'KEEFE: Well, I'm glad you're not going to mention it.

CABOOCH: (INHALING HEAVILY) Say...heesa smell good...this turkey.  
I like mine with a little garlic.

O'KEEFE: There's no such thing as a little garlic. Come on,  
Pasquale...I'll open the oven door and see if the turkey  
is done.

BIZ: DOOR CLANGS OPEN AGAIN

FUDY: Gobble gobble gobble...Gee, it's hot in here.

O'KEEFE: Good work sound effects...that's talking turkey.

FROST: Well...let's cook it a little longer.

BIZ: DOOR CLANGS SHUT

CABOOCH: Well, Mr. O'Heel...this isa Thanksgiving day. What have you  
got to be thankful for?

O'KEEFE: What have I got to be thankful for...Why I look back on  
a long, happy career and I've never made a mistake in my  
life. And that's something...I've never made a mistake.

CABOOCH: How about Junior?

JANIS: Hey Ma...shall I set the table for five?

FROST: Yes, Mr. Pasquale is staying...that's just right. Only  
the five of us.

BIZ: KNOCK ON THE DOOR



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O'KEEFE: Come in.

BIZ: DOOR OPENS AND SHUTS.

O'KEEFE: Hullo Chauncey.

SORIN: Hullo kiddies...Happy Thankyousgiving. Is this the turkey...

O'KEEFE: No, that's Junior. Chauncey, this is Pasquale...my landlord. He's an old friend. I owe a lot to him.

CABOOCH: Yes...fifty two fifty. But I'm not going to mention it. It's Thanksgiving.

SORIN: Don't telling me what day is this. You pipple are only a bunch of pilgrims...but as for me...my people...WE Indians...were here before you tourists. You see I could tracing my ancestors back to that famous Indian brave... Big Chief Laughing Jakie.

O'KEEFE: That's right, Pasquale...he belonged to that Indian reservation around Delancey Street. You see his uncle was Sitting Bull whose father was that other Indian chief... Standing Room Only.

PROST: By the way, Chauncey...come here and take a smell of the turkey...Here...I'll open the oven door.

BIZ: DOOR CLANGS OPEN

RUBY: (BARKS LIKE A DOG THREE TIMES)

BIZ: DOOR CLANGS SHUT

SORIN: It's a good looking Turkey but you ought to take the muzzle off him.

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O'KEEFE:

Well Mother, take him out of the oven. He's just done right. Pull up a chair everybody.

BIZ:

BAEBLE AND CHAIRS

JANIS:

Daddy...sharpen the knife.

O'KEEFE:

All right, daughter...

BIZ :

EXAGGERATED SHARPENING OF KNIFE

JANIS:

Pass me the turnips, Junior.

JACK:

Pass me the cranberries.

SORIN:

Pass me the herring.

FROST:

Pass me the pepper.

O'KEEFE:

How about you, Pasquale...what can I pass you?

CABOOCH:

Pass me the fifty two fifty.

O'KEEFE:

Here Junior. Here's a drumstick. I'll break it in half for you.

BIZ:

HEAVY WOODEN BOXES BREAKING

O'KEEFE:

Well, I'm carving this turkey...What part do you want, Ma...

FROST:

I'll take the left side.

O'KEEFE:

The left side....here it is.

JUNIOR:

I'll take the right side.

O'KEEFE:

The right side...here it is...And you, daughter...what will you have.

JANIS:

I'll take the front end...the neck.

O'KEEFE:

And Pasquale...what part will you have.

CABOOCH:

I pass.

FROST:

My but it's nice to have such a nice quiet party...just the six of us.

BIZ:

KNOCK ON THE DOOR

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O'KEEFE: Who's there?

BAND: (YELL) The Casa Loma Orchestra.

O'KEEFE: Come in.

BTZ: MARCHING MEN LIKE A PARADE.

O'KEEFE: Gee, it's great to have such a nice quiet party. Just the hundred and ten of us.

AD LTB GREETINGS

BAND PLAYS "HOME SWEET HOME"

O'KEEFE: And so, ladies and gentlemen...we leave these lovable people, this typical family. This is probably going on in your home right now...Soon again we'll pay another visit to this delightful family...The O'Heels...but in the meantime here comes the dessert for your Thanksgiving party...The Casa Loma boys playing "China Boy."

MUSIC: CHINA BOY

TIME: SMOKE RINGS

COMMERCIAL TO BE INSERTED



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INSERT COMMERCIAL

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CAMEL PROGRAM NO. 18

THURSDAY, NOVEMBER 28, 1935.

ANNOUNCER:

The CAMEL Caravan is a presentation of R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina, makers of CAMEL cigarettes and Prince Albert Smoking Tobacco. Don't forget to try ten CAMELS on the money-back invitation of the makers. And Prince Albert also gets the same backing: the Reynolds Company is so sure Prince Albert will please pipe smokers that the following offer is made: Smoke twenty pipefuls out of the red pocket tin of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the tin with the rest of the tobacco in it to the makers at any time within a month from tonight and they will refund the full purchase price plus postage.



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**RADIO  
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O'KEEFE:

Ladies and gentlemen, the Thanksgiving dinner is over...  
and our bosses down in North Carolina ~~will~~

~~will~~ extend to you the greetings of the season.

We'll bring back the CAMEL family again on Tuesday with  
Deane Janis, Glen Gray and Ted Husing...Oh, by the way, I  
saw a wonderful football game today...now let me see...  
what was that score?

(FRODOE:

(OFF MIKE YELLING) Fifty two fifty...

O'KEEFE:

Ladies and gentlemen, this is Walter O'Keefe saying Happy  
Thanksgiving and good night until this same time, Tuesday.

**THEME UP AND OUT**

**STATION CUE**



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