

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

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COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 32

THURSDAY, JANUARY 14, 1926.

8:00 - 8:20 P.M.

CBS: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Capney knight...here comes the CAMEL Caravan again through the courtesy of F. J. Reynolds Tobacco Company of CAMEL cigarettes...This is Walter O'Keefe, the Man of the Mountain, greeting you this wintry evening on behalf of my girl, Franc Jenis, the red-headed siren of the Glen Gray and his Casa Loma Orchestra and Ted Duxing. You know, for a few weeks the Casa Loma boys have been appearing in Broadway theatres and they appear on one of those rising platforms, you know, the stage comes up and down and it comes out here...Well, you should have seen the stage when it came up tonight...a little bit too early...there were thousands of people in the audience and there was Bob Lee dancing and Glen was putting his shoes on...but anyway they all were together now and they sound off tonight! Better playing "The Wolverine Blues."

MUSIC: THE WOLVERINE BLUES (ORCHESTRA)

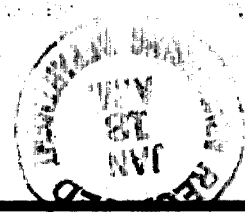
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O'KEEFE: AD LBS INTO

MUSIC: HILBILLY OR DUET

APPLAUSE

ANNOUNCER: I'd like you to hear some typical reactions from new friends of CAMEL cigarettes all over the country:

GIRL: (VERY CHARMING) Here in Chicago I started the New Year right by accepting the CAMEL TRY-TEN INVITATION. And it's now my opinion that no cigarette comes within miles of CAMEL for pleasing, smooth flavor!

MAN: (SOUTHERN, VERY NICE) I thought it was only fair to take up the CAMEL people's offer. Let me tell you CAMEL is my cigarette from now on. Here's the reason: They don't get my mind.

GIRL: (SOUNDS LIKE ATTRACTIVE ACTRESS) Here in the Hollywood movie colony, we must have a cigarette that's easy on the throat. The CAMEL "TRY-TEN OFFER" led me to this cigarette. That invitation to try CAMELS has solved my smoking problem!

MAN: (BRISK) New Yorkers have to be "shown" just the same as Missourians. THE CAMEL TRY-TEN OFFER "showed me" about cigarettes. Now when the pace of city life has me tired -- I get a lift with a CAMEL. And they never get on my nerves!

ANNOUNCER: That's what CAMELS! costlier tobaccos have meant to smokers. In all parts of the country who accepted the CAMEL TRY-TEN INVITATION and so found a completely pleasing cigarette. The offer is extended most cordially to everyone. Here it is. The makers say: "SMOKE TEN FRAGRANT CAMELS. If you don't

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ANNOUNCER: (CONT'D) find them the mildest, best flavored cigarettes
ever smoked, return the package to us with the rest of the
cigarettes in it, at any time within a month from this
evening, and WE WILL RETURN YOUR FULL PURCHASE PRICE PLUS
POSTAGE. SIGNED, R. J. REYNOLDS TOBACCO COMPANY, WINSTON-
SALEM, NORTH CAROLINA."

MUSIC: IF I SHOULD LOSE YOU (ORCHESTRA AND SARGENT)
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

APPLAUSE

MUSIC: SMOKE RINGS (ORCHESTRA)
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

APPLAUSE

ANNOUNCER: And now we present Ted Fusing, CAMEL star reporter.

MUSING: TO BE INSERTED

MUSIC: TAG

APPLAUSE

MUSIC: THAT'S YOU SWEETHEART (DEANE JANIS)
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

APPLAUSE

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O'KEEFE:

Ladies and gentlemen...last week we took you on an Armchair Cruise to the West Indies across that beautiful ocean...and now the S.S. Van Dyne. We pick up the ship now as it is leaving the harbor of Goona Goona...and the passengers are crowded along the rail as the natives are diving for pennies.

BIZ:

STEAMSHIP WHISTLES (LOTS OF THEM)

AD LIB GOOD BYES

ORCHESTRA PLAYS "ALOHA OE"

O'KEEFE:

Under the spell of the tropic moon Romance runs riot...and this being leap year no man on board is safe from the wiles of designing females. We now pick up a mother counselling and advising her son before leaving him alone on the deck.

BIZ:

ORCHESTRA PLAYS "SONNY BOY"

FROST:

Now Sonny...I'm going below to play bridge...you stay here in your deck chair and don't let any of those women get too close with you.

HUNT:

Oh May...don't leave me...it's dark.

FROST:

No Sonny...you be a good boy and wait for Mama. Good bye.

BIZ:

FOOTSTEPS ALONG THE DECK

HUNT:

Steward.

JACK:

Yes sir...what can I do for you?

HUNT:

I want you to go to the bar room and sneak me out something.

JACK:

Check it out, sir?

HUNT:

Yes...I don't want my mother to know. Here's what I want.

Get a couple chocolate cookies "Lolly-Coffy with go"

and a glass of whipped cream.

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JACK: Is right up, sir...

BIZ: FOOTSTEPS

HUNT: Gee, it's peachey to be alone...oh better than that...
it's ginger peachey....Oh....here comes a woman...I hope she
doesn't try to pick me up.

JANIS: Hello babe...how are ya?

HUNT: So way...ya fresh thing.

JANIS: Waiting for anybody...big boy.

HUNT: Yes...I'm waiting for a double chocolate crackly fluffy wuff

JANIS: Alone?

HUNT: No...with oodles of whipped cream.

JANIS: Gee, you're cute. How old are you?

HUNT: Forty-one.

JANIS: So about a little kiss.

HUNT: Oh don't please...don't...you hardly know me.

JANIS: C'mon you handsome lug...kiss me.

HUNT: No...mama...mama...

JANIS: C'mon kiss me...WHAT are you waiting for...

HUNT: A double chocolate crackly fluffy wuffy.

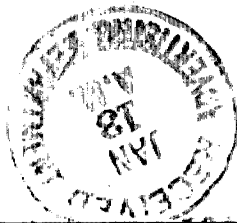
BIZ: TRUMPET BLAST

OKHEER: Oh...Will Pee Wee catch it when Uncle Don finds out! There
is no service that a passenger could want that is NOT
furnished aboard the S.S. Van Dyne. One of the best medical
men in the country is the ship's doctor and we pick him up
as he's making a call on one of his patients. All right...
the patient isn't feeling well. Give us some restful music.

BIZ: "ST. LOUIS BLUES" PLAYED BY ORCHESTRA

KNOCK ON THE DOOR

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FROST:

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BIZ:

DOOR OPENS

FROST:

Oh, hello doctor...my patient is feeling low.

SORIN:

Hello Outeypuss...

O'KLEFE:

(GROANS)

SORIN:

Come on, nurse...let me feel your pulse.

O'KLEFE:

No doctor...I'M the one that's sick.

SORIN:

I know but it's no fun holding YOUR hand. Nurse...help us
put these instruments on the table...and BE CAREFUL...they're
very delicate.

FROST:

All right doctor...I'll be careful.

BIZ:

CRASHING OF HEAVY METAL OBJECTS EXAGGERATED.

O'KLEFE:

Nurse...get this veterinary out of here...Do you think you
have to operate.

SORIN:

I don't know...stick out your tongue and let me feel your
wallet. Come, come, now....stick out your tongue and say

O'KLEFE:

OY OY OY...

SORIN:

There's nothing wrong with you...you're just a little nervous.

O'KLEFE:

By the way, doctor...how is my friend in the next cabin.

SORIN:

Oh, I will operate on him tomorrow. He is going to leave
a wife and three children.

BIZ:

TRUMPET BLAST

O'KLEFE:

The afternoon draws to a close. The younger set, after a
busy day of deck tennis and swimming, congregate in the
Japanese tea garden to drink their afternoon tea. Listen.

BIZ:

SIX PEOPLE SWALLOWING

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O'NEILL: Informality is the keynote of the occasion. Everyone gets an
out of the sailor.

BIZ: TRUMPET BLAST

O'NEILL: And now...the ship's concert. The highlight of the evening...
the piece de resistance of the entertainment. On the night
before reaching port everyone gathers in the main salon to
be entertained by their fellow passengers. We pick up, just
as the band is coming to the end of a dreamy waltz...

BIZ: ORCHESTRA PLAYS "IN THE GOOD OLD SUMMER TIME"
BABBLE OF VOICES

DOUGLAS: Quiet, folks...As captain of this ship I just want to thank
you all for your delightful company and now it's my duty
AND honor AND privilege AND pleasure AND right AND distinct
to introduce at this juncture MY friend, YOUR friend, OUR
friend...his own friend, our master of ceremonies...star of
radio, stage, screen, television, phonograph records,
burlesque, direct from his sensational success at Joe's Bar
and Grill on Eighth Avenue. May I present Smiling Freddy
McGonigle.

BIZ: ORCHESTRA HITS CHORD IN G

O'NEILL: Thank you, skipper...well, folks, I had dinner at the
Captain's table...we had fish...fish lots of bones in it...
couldn't get a piece of fish without a bone in it...(LAUGH)
Now I know what they mean by BONE voyage. It must have
skippeded hearing (LAUGHS). Get it, folks...skippeded hearing
Not seriously folks, all kidding aside...we got a little

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(CONT'D) artist over here...a sweet little fellow...a little
singin'...his little mother is with him...a charming little
old lady...and I got a little gossip for you...You see his
little sweetheart is out front...marvellous little girl...
really marvellous, folks...I really mean it, folks...she's
got a sweet little smile...Well, give him a little applause
folks...

BIZ:

APPLAUSE

OKLAHOMA:

What are you going to sing, Jimmy...

JACK:

I love life.

OKLAHOMA:

All right, Professor...

BIZ:

ORCHESTRA PLAYS AND JACK SINGS "I LOVE LIFE"
SHIPS BELL TOLLS

BUSING:

Eight bells and all's well...eight bells and all's well.

BIZ:

JACK FINISHES SINGING

APPLAUSE

OKLAHOMA:

And now seriously, folks...we got a little girl on board,
a child prodigy. She's an old-fashioned girl...she's ten
years old and still lives with her folks. But seriously, folks
...Miss Dahlia Clodhopper is the poet laureate of Miss
Souplantation's School for backward children...Dahlia...what is
the title of your first poem.

FROST:

(LITTLE GIRL VOICE) To My Dolly Bedelia...Verse one.

I named her Bedelia, because I think Bedelia
is a good name...especially for a dolly.

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O'KEEFE:

This is free-verse, folks...and if you pay for it you're stuck. But come, Dablia...surely you have another poem.

FROST:

Oh yes, I have another one...this one is entitled...To My Dolly...with apologies to Kipling...Verse one...To My Dolly

To me a doll my mother did give

She gave me a carriage too

And when I go walking on the street with my car

I'm very sad...wouldn't you?

O'KEEFE:

I think I would...wouldn't you.

FROST:

Verse two...

O'KEEFE:

You see, folks...it's getting verse and verse...(LAUGHS)

FROST:

The sky is very, very blue with roses round the door

And I am very blue too...could my dolly do more...

O'KEEFE:

I wonder who'll get the Rose Bowl game next year.

FROST:

Verse four...

And then that fatal day dawned bright

Townhill the trolley dashed slow

But Genevieve didn't see it

Oh woe, Oh woe, Oh woe.

O'KEEFE:

Now Dablia...back up...And now, ladies and gentlemen...

Clon Gray and his Ship's Orchestra will play "The Volga Boatman"...

MUSIC:

THE VOLGA BOATMAN (ORCHESTRA)

APPLAUSE

MUSIC:

SMOKE RINGS

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ANNOUNCER: You hear the CAMEL Caravan as a presentation of E. J. Reynolds Tobacco Company, makers of CAMEL cigarettes and Prince Albert Smoking Tobacco. More men smoke Prince Albert than any other brand -- its the "National Joy Smoke." Prince Albert, you know, has the same backing from the people that CAMELS are given. This is the MONEY-BACK OFFER TO PIPE SMOKERS: "SMOKE TWENTY FRIENDLY PIPEFULS OF PRINCE ALBERT. IF YOU DON'T FIND IT THE MELLOWEST, TASTIEST PIPE TOBACCO YOU EVER SMOKE, RETURN THE POCKET TIN WITH THE REST OF THE TOBACCO IN IT TO US AT ANY TIME WITHIN ONE MONTH FROM THIS EVENING AND WE WILL REFUND FULL PURCHASE PRICE PLUS POSTAGE. SIGNED, R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, North Carolina. Pipe smokers, take advantage of this offer. Our motto is, "YOU MUST BE PLEASED."

All right, Walter...it's yours...

O'KEEFE: Again, ladies and gentlemen, we take leave of you until Tuesday evening when we'll return with Deane Janis, Glen Gray and his Casa Loma Orchestra and Ted Husing. Remember the time...the same, the cast...the same, the place...the same. This is Walter O'Keefe saying good night until that time.

THEME UP AND OUT

STATION CUE

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