

**RADIO**  
**WILLIAM ESTY AND COMPANY**  
INCORPORATED

5/4/36.



COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 64

THURSDAY, MAY 7, 1936.

9:00 - 9:30 P.M.

CUE: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Gangway neighbor...Here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL Cigarettes... This is Walter O'Keefe, taking the ether again with Glen Gray's Casa Loma Orchestra, Deane Janis....and Ted Husing, the ace sports announcer of the hairwaves.....Well, ladies and gentlemen...now that the warm weather is here the Casa Loma Boys have discarded their formal clothes and tonight they blossomed out in new spring outfits....in fact we all have and do we look cute...of course, the real Beau Brummel of the outfit is that romantic matinee idol, J. Isadore McGillicuddy...

SORIN: Denk you, Walter...I'm glad you like my taste...everyone goes...in fact I'm known as the Moe Brummel of the Bronx.



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AND COMPANY  
O'KEEFE:



Yes Mac...you're recognized as a style setter by millions of men...a lot of them are listening in now so I wish you'd broadcast a description of your outfit.

SORIN:

Certainly...Gentlemen, I'm wearing my own creation...it's a dinner Jake-it....the coat is brown...a beautiful shade of chicken-liver brown...and the vest design is herringbone.. chopped herringbone...now the pants are...let's see now... the pants...my how embarrassing...I forgot to put them on.

O'KEEFE:

This is embarrassing...Quick, Glen...the music.

MUSIC:

STOMPING AT THE SAVOY (ORCHESTRA)

APPLAUSE

O'KEEFE:

AD LIBS INTO

SOLO (WALTER O'KEEFE)

or

DUET (JANIS AND O'KEEFE)

APPLAUSE

O'KEEFE:

And now we present Ted Husing, CAMEL star reporter....

HUSING:

TO BE INSERTED

APPLAUSE

MUSIC:

I CAN PULL A RABBIT OUT OF MY HAT (ORCHESTRA AND HUNT)

APPLAUSE

O'KEEFE:

That was Pee Wee Hunt singing "I Can Pull A Rabbit Out of My Hat."...Pee Wee, I like your new suit too...it makes you look very dapper.

HUNT:

Thanks, Walter...

O'KEEFE:

I like the cut, Pee Wee.

HUNT:

On the coat?

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O'KEEFE: No...on the price-tag...cut from fifteen dollars to  
five ninety-eight.

JANIS: I like your new suit, Walter.

O'KEEFE: I like it too, Deane.

JANIS: What's that big bulge in the back pocket.

O'KEEFE: That's the extra pair of pants...now, ladies and gentlemen...  
in honor of my extra pair of pants...Deane Janis will now  
sing "A Waltz Was Born In Vienna".

A WALTZ WAS BORN IN VIENNA (DEANE JANIS)

APPLAUSE

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CHATTER:

ladies and gentlemen...Perhaps you read a newspaper item a few weeks ago to the effect that six women were hauled into court for playing poker...their own husbands filed the complaint charging that the women gambled away their pay envelopes...Then last week, a New York Bridge Club was raided...~~the card players were found guilty of gambling and had to pay fines~~...In other words card playing is slowly becoming a criminal offense...if this continues, the bridge players of today might become the public enemies of tomorrow...We now turn the clock ahead to the year nineteen hundred and fifty and take you inside a courtroom where a notorious criminal is on trial for her life.

BEZ:

"PRISONERS SONG."

RAP OF GAVEL

JACK:

Order in the court...hear ye, hear ye...oyez, oyez...  
(JABBER) People State of New York versus (JABBER)...his honor...peanuts, popcorn, score cards, hot score cards with mustard...step right up and get 'em while they're hot...

BEZ:

RAP OF GAVEL

DOUGLAS:

The People versus Fifi La Belle. Will the defendant please rise.

SORIN:

I object.

DOUGLAS:

Why do you object?

SORIN:

Because she's sitting on my lap...stay where you are, cutypuss...

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DOUGLAS: That's a fine way to run a court...I don't like the way things are handled around here...Why isn't there a woman in my lap?

BIZ:

RAP OF GAVEL

DOUGLAS: Well let's get on with the case...Fifi La Belle...you are charged with a very serious offense...It is charged that on the night of January third, of this year...you did wilfully and with malice aforethought, and with due premeditation...play a rubber of bridge with three accomplices...for a fortieth of a cent a point.

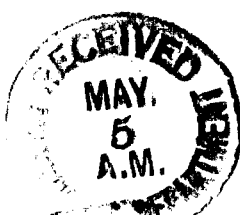
BIZ:

BABBLE OF VOICES

DOUGLAS: Prisoner, take the stand...Will the prosecution proceed.  
O'KEEFE: Yes, your honor...sit down, Miss La Belle...that's fine.  
SORIN: I object.  
O'KEEFE: Why?  
SORIN: She's sitting on my hat...Course I don't mind her sitting on my hat but my head is still in it.  
O'KEEFE: Now Miss...you're Fifi La Belle, are you not?  
FROST: (OLD) That's me...Fifi La Belle...alias Lizzie The Lug.  
O'KEEFE: And how old are you, Fifi?  
FROST: I don't know exactly but I used to go steady with Paul Revere.

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O'KEEFE:



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Oh yes...I've seen pictures of you and Paul...but I don't recognize you now without a saddle on. Now Fifi, let's look at the record...Ladies and gentlemen of the jury... this lady here...or rather this woman ~~in~~...has a criminal record that dates back to infancy. When she was two months old she stole a bottle of milk...she not only drank the milk but she got five cents back on the bottle. She took this five cents...This LOOT...and where did she hide it? Nobody knows. She never paid a tax on it...ooohhhh...she was clever...crafty...she got a change of venue...her staff of lawyers jockeyed the case from court to court...and she was fully eleven months old before she was brought to trial. She was thrown in prison and spent the next two years in striped ~~diapers~~ *panties*.

FROST:

Goodness gracious...lands sakes...oh my stars.

O'KEEFE:

Did your honor hear that...such language. Goodness gracious...land sakes...oh my stars. I tell you gentlemen... that's the lingo of the underworld.

FROST:

Oh mercy me. For mercy sakes.

BIZ:

GAVEL RAPS.

DOUGLAS:

(ANGRILY) Here here...let's not have any more language like that or I'll have to empty the courtroom...(TRAILS OFF UNINTELLIGIBLY)

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O'KEEFE:

So there's the record, ladies and gentlemen of the jury...  
a career of crime...picked up for mumbley peg at the age  
of six...then in rapid succession...for two a cat, anybody-  
round-my-goal-is-it, blind man's buff, and now to this new  
low...dabbling in bridge at a fortieth of a cent a point...  
Fifi, you've done all these things and where has it gotten  
you? Where are you now?

FROST:

Behind the eight ball.

SORIN:

I object.

O'KEEFE:

Why?

SORIN:

Why not? (PAUSE) I've got to do something around here.

DOUGLAS:

Will the counsel for the defense take over the witness.

SORIN:

First of all I would like the court to recess...

O'KEEFE:

On what grounds?

SORIN:

I want to call up my law college and see if I passed the bar  
exams.

DOUGLAS:

Recess denied.

SORIN:

The defense rests...Oh pardon me, I forgot. I haven't  
started yet. Gentlemen of the jury...everyone knows my  
record...you've all heard of me...Moe the Mouthpiece...  
This gentle lady...this kind benevolent old soul does not  
talk in the jargon of the underworld...Let her tell her own  
story in her own sweet words.

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FROST:



Well my counsellor is right...I know nothing of the under-world...I'm a nice law abiding old lady and what's more I ain't gonna take the rap...y'see...I ain't taking no slug... I'm takin' it on the lam...if you put me back in that cooler I'll go stir crazy.

SORIN:

You see...just a sweet old fashioned moll...just a lovable mugg.

DOUGLAS:

Will the prosecution call the first witness.

JACK:

Do you swear to tell the whole truth (JABBER IN SWING STYLE)  
Rattles...Lah de ah dah (GULP AND GURGLE) So help you.

HUSING:

I do.

O'KEEFE:

Now Mr. Husing...take your hat off. Ummmmh...Better put it back on again...I don't like that glare in my eyes. Now as I understand it you were one of Miss La Belle's opponents in this bridge game. Yes?

HUSING:

Yes...my wife and I have a set of signals. Whenever I want her to play a trump I kick her in the shins...We played for four hours and every time I wanted her to play a trump... I just kicked her.

O'KEEFE:

Where is your wife now.

HUSING:

In the hospital with two broken legs. Well we had played three rubbers and were in the middle of the fourth rubber when the cops broke in.

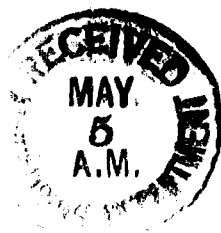
O'KEEFE:

Ah, cops and rubbers, eh? Well when the police broke in what did she have in her hand.

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AND COMPANY



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HUSING:

She had the ace, king and jack and she played the ace.

O'KEEFE:

Now what did you have in YOUR hand?

HUSING:

A highball.

O'KEEFE:

That'll be all, Mr. Husing...Now let's sum up, ladies and gentlemen, Fifi La Belle is charged with gambling...you know the stakes were high...a fortieth of a cent a point...Y'know she held the ace, king and jack...and led the ace...you know her criminal record...you know how much money she made gambling. The prosecution rests.

BIZ:

BABBLE OF VOICES

DOUGLAS:

(RAPS GAVEL) The jury will retire and when you have reached your verdict...knock on the door.

JACK:

Yes, your honor...Let's go, boys.

BIZ:

MARCHING FEET LIKE THOUSANDS OF MEN...

HOLD IT...THEN DOOR SLAM...THEN DOOR KNOCK.

JACK:

Okay...we're ready (LEAVE THIS LINE OFF MIKE) Come on, boys.

BIZ:

SAME SERIES OF SOUND EFFECTS AGAIN...

MARCHING FEET

O'KEEFE:

That was a long deliberation...What kept you?

JACK:

We were deadlocked.

DOUGLAS:

Gentlemen of the jury...you've heard the facts in this gambling charge. Have you reached a verdict?

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JACK:

We have. We find that the defendant should have finessed  
the jack and then played the ace king.

DOUGLAS:

(GAVEL RAPS) Court is adjourned.

APPLAUSE

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O'KEEFE:

And now, ladies and gentlemen, Paul Douglas.

DOUGLAS:

Many phases of this hectic modern life we live today tend to slow down the flow of our digestive fluids. Hurry... and worry...and noise, for example, all do their part in lessening the natural effects of these digestive fluids. But the researches of a great scientist and physiologist, Pavlov, on the digestive processes, opened the door for other scientists. These scientists, in turn, through exhaustive research work have found that smoking CAMELS encourages the normal flow of digestive fluids...alkaline digestive fluids...so necessary to the enjoyment of food and so vital to good digestion. So smoke CAMELS during your meals and afterwards. You'll find that your food, too, tastes a lot better. Enjoy that gentle, mellow CAMEL flavor, that cheering lift...for CAMELS set you right! Smoke CAMELS as often as you like. CAMELS never get on your nerves.

MUSIC:

THERE'S ALWAYS A HAPPY ENDING (ORCHESTRA &  
SARGENT)

APPLAUSE

O'KEEFE:

That was Kenny Sargent singing "There's Always a Happy Ending"...

DOUGLAS:

Say Walter...it's getting late and there hasn't been any joke about my suit...How do you like it?

O'KEEFE:

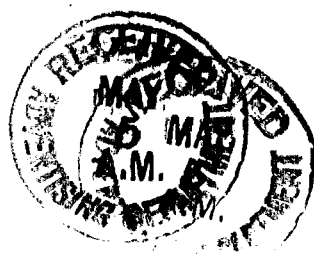
Sorry, but I don't like that suit, Paul.

DOUGLAS:

Gee...I can't understand that...it was the best looking suit they had in the window...

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O'KEEFE:

Well...maybe it looks better on some dummies than others...  
and now in honor of the window dummies around the world..  
The Casa Loma Band plays, "Do You Ever Think Of Me".

MUSIC:

DO YOU EVER THINK OF ME(ORCHESTRA)

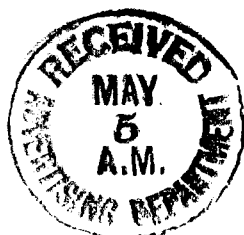
APPLAUSE

SMOKE RINGS

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DOUGLAS:

The CAMEL Caravan is presented to you by R.J. Reynolds Tobacco Company, makers of CAMEL Cigarettes and Prince Albert Smoking Tobacco. Men, good old "P.A." is the smoking tobacco that brings you everything a pipe smoker could ask for. As you light up a bowlful of this rich, mellow tobacco, your pipe temperature goes way down and your pipe pleasure goes way up. "P.A.", you know, is "crimp cut". It burns slower, cakes evenner, and stays cooler right down to the last draw. It's smoking tobacco at its best. And that's just why Prince Albert is the largest selling smoking tobacco in the world today. All right Walter...it's yours.

O'KEEFE:

That's all there is there isn't any more...we're a-goin' now but we're a-comin' back...at this same time next Tuesday...Glen Gray's Casa Loma Orchestra...Ted Husing...and Deane Janis...and oh, yes...This is Walter O'Keefe saying good night all.

THEME UP AND OUT  
STATION CUE

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