

*Corrected from
Master 2/6/42 - Ju*

CAMEL CIGARETTES

CAMEL CARAVAN

57

7:00 - 7:30 PM BLUE
11:30-12:00 PM BLUE

FEBRUARY 3, 1942

TUESDAY

CAST

XAVIER OUGAT AND ORCHESTRA

MARGO

CARMEN CASTILLO

MIGUELITO VALDEZ

KEN CHRISTIE CHOIR

BERT PARKS

SIDNEY SLON

(PRINCE ALBERT COMMERCIAL)

ECHO VOICE

(COMMERCIAL 2)

VOICE

(COMMERCIAL 2)

NBC PRODUCTION

NOTE: ECHO CHAMBER

NBC ENGINEER: MAC CORNACK

SOUND EFFECTS

51460 1753

1. (BAND.....PYRAMID CHORDS.....)
2. CHORUS: C-A-M-E-L-S.
4. PARKS: Camel Cigarettes bring you Xavier Cugat and the greatest
4. rhumba band in the world.
5. (APPLAUSE)
6. (BAND.....CHORD TO PEAK AND OUT.....)
7. (RHYTHM CONTINUES UNDER.....)
8. SLON: Cugat - his orchestra and chorus -
9. PARKS: Hollywood's glamorous - MARGO -
10. SLON: A Latin love Song by Carmen Castillo -
11. PARKS: Afro-Cuban songs by Miguelito Valdez -
12. SLON: And Master of Ceremonies, Bert Parks -
13. PARKS: In a Rhumba Revue!
14. SLON: Broadcast and short waved to the Americas - North and South.
15. (VAMP OUT) by Camels . . the cigarette of costlier tobaccos.
16. (BAND.....INTRO TO "PEANUT VENDOR" FULL.....VAMP UNDER.....)
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51460 1754

1. (BAND: INTRO TO "PEANUT VENDOR"....VAMP UNDER:)
2. PARKS: Played as only Cugat can, who brought it North, introduced it,
3. made you know it - "The Peanut Vendor!"
4. (BAND: "THE PEANUT VENDOR")
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1. ("PERFIDIA" VAMP....FOUR BARS VOCAL....RHYTHM FADES:)
2. PARKS: Rumba rhythm and "The Thrill of a New Romance" - composer and
3. conductor, Rumba King Xavier Cugat.
4. (BAND: "THRILL OF A NEW ROMANCE")
5. ("PERFIDIA" VAMP....FOUR BARS VOCAL...RHYTHM FADES:)
6. SLON: That smooth rumba rhythm - your favorite dance rhythm -
7. continues with a ballad for Bert Parks.
8. (BERT: "TIS AUTUMN")
9. ("PERFIDIA" VAMP....FOUR BARS VOCAL....RHYTHM FADES:)
10. PARKS: Such music as dreams are made on - Cugat's ~~singing strings~~,
11. the Camel Chorus and "Vereda Tropical".
12. (BAND & CHORUS: "VEREDA TROPICAL")
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1. PARKS: Here in Cugat's Rumba Revue - we introduce our Camel Star -
2. our lovely MARGO!
3. (APPLAUSE)
4. (MARGO SETS HER OWN SCENE AND SINGS...."LADY IN RED")
5. (APPLAUSE)

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3. PARKS: Cugat, you like to play basketball?
4. CUGAT: Oh, yes, Senor Parks.
5. PARKS: Well, it's the night of the big game -
6. SOUND: (FADE IN WILD CHEERING IN GYMNASIUM)
7. PARKS: The gym is packed to the rafters with cheering students --
8. there's a minute to go and the score is tied!
9. CUGAT: What happens?
10. PARKS: You've got the ball, Cugat.
11. CUGAT: I don't want it. You take it.
12. PARKS: No! It's up to you to shoot.
13. CUGAT: Bang! Bang!
14. PARKS: No! No! You throw the ball in the basket -- but first you've
15. got to make a quick break, pivot, and dribble through a two-one-
16. two zone defense in the front court!
17. CUGAT: Okay, I drizzle with a quick breaking in the toot-toot zone --
18. SOUND: (OUT)
19. PARKS: Cugat! Cugat! I'll bet you think a discontinued dribble is a
20. job for a plumber! Here I'm just trying to whip up a little
21. college atmosphere -- and point out that when those students
22. file out of their seats in the gym, a big percentage of them
23. are going to light up -- what, Cugat?
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COMMERCIAL (CONTINUED)

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1. CUGAT: Why, a cool, slow-burning Camel.
2. PARKS: Sure thing, because Camel is the college students favorite
3. cigarette! A survey conducted independently in colleges
4. and universities throughout the country showed that more
5. men and women students smoke Camels than any other cigarette!
6. SLON: And it's easy to see why! There's the famous Camel
7. extra flavor, and the smooth extra mildness that lets you
8. enjoy it. There's Camel's easy on the budget slow burning,
9. too, giving extra smoking per cigarette per pack, and
10. cooler smoking. Reason for that is gentler tobaccos,
11. and more important the expert blending of those fine
12. tobaccos to make a better cigarette: Less nicotine in
13. the smoke, too!
14. ECHO: Twenty-eight percent less nicotine than the average of
15. the four other largest-selling cigarettes tested - less
16. than any of them, according to independent scientific
17. tests of the smoke itself.
18. SLON: Try a pack of mild, flavorful Camels tonight! You'll want
19. to buy a carton tomorrow!
20. CHORUS: C-A-M-E-L-S.
21. SLON: Camels!
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51460 1759

1. (BAND: INTRO TO "TABU"....RHYTHM FADES)
2. PARKS: The Cugat Show for Camels - Xavier Cugat, Margo, Carmen
3. Castillo and Miguelito Valdes - continues as Miguelito taps a
4. grapevine from the jungle, to bring you "Tabu".
5. (MIGUELITO: "TABU")
6. (APPLAUSE)
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51460 1760

1. PARKS: (~~SOLO~~) Once upon a time, there was a wonder-child and his
 2. name was Xavier. While you and I were studying parchesi,
 3. little X was studying violin. Eight hours every morning, he'd
 4. practice scales. (START VIOLIN) Eight hours every afternoon,
 5. he'd practice arpeggios. And in the evening, little Xavier
 6. would hand his father a conductor's baton, and lisp:
 7. "Beat me Daddy, eight to the Etude!"
 8. (BAND: "ETUDE FOR LATINS")
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1. MARGO: This is Margo.
2. PARKS: This is Bert Parks.
3. MARGO: And this is a song we hope you all know - by heart.
4. (MARGO & BERT: "ANY BONDS TODAY".....AFTER "AMERICA MUST
5. NOT BE NEXT":)
6. MARGO: What is America? It's the house you live in. It's the place
7. where you work at your job. It's the little plot of ground
8. where your grand-parents lie in everlasting sleep. It's the
9. school where your children learn to be citizens of the futuro.
10. This is the America that you have to defend. Only a constant
11. flow of dollars can keep America's War Chest filled. Pledge
12. yourself to put every possible dollar into Defense Bonds and
13. Stamps - now. Every payday - buy more. And Keep Buying!
14. (REPRISE BARS WITH CHORUS: "ANY BONDS TODAY")

(APPLAUSE)

1. MARGO: Thank you. As you can imagine, many people bring many
2. melodies to Xavier Cugat. Far more than he has time to hear.
3. But one night there was a young man with a manuscript. He had
4. such an unusual, sensitive face....and artistic hands. Cugat
5. learned that he was a refugee from Poland - and agreed to
6. listen to his music. What George Rosner played was a piano
7. prelude. But Cugat heard in it a melody - very simple and
8. pure...like a bird that would go on singing through a long,
9. dark night - and no man could stop it - and no darkness could
10. discourage it. This, Cugat said, is a song for all the world
11. to sing. And here it is - for a first performance on the Cugat
12. Show for Camels. "Nightingale."
13. (BAND: "NIGHTINGALE")
14. (VAMP AFTER SECOND CHORUS)
15. CUGAT: Isn't it beautiful, Senor Parks? This new song of ours - this
16. "Nightingale?"
17. PARKS: Very beautiful, Cugat.
18. CUGAT: You have just heard it in the Cugat way - as a beguine. But
19. other bands will play it. Maybe they will make it jump.
20. PARKS: Look out!
21. CUGAT: They will - what you call - send our Nightingale to the Jersey
22. side. You collar this jive?
23. PARKS: I dig you, gate!
24. CUGAT: Solid!
25. PARKS: But no Boogie Woogie, Cugie.

51460 1763

1. CUGAT: No. Just Nightingale in the grove.
 2. PARKS: Well all reet!
 3. (BAND: SWINGS A HALF CHORUS)
 4. *Slow:* PARKS: Complete with cars, trailer and portable stage - that's how
 5. the Camel Caravan travels. Tonight and tomorrow night they're
 6. at Fort Monmouth, New Jersey, giving free shows for the men.
 7. *Parks:* Thursday they go to Mitchel Field, New York. Friday to Camp
 8. Upton. *Slow:* Saturday to Fort Totten. And Monday to Fort Dix.
 9. *Parks:* We in the Cugat Show for Camels salute the Camel Caravan - and
 10. its audiences, the men in camp. And for all the men in Uncle
 11. Sam's service uniforms, Carmen Castillo and the Camel Chorus
 12. sing a Latin Love Song.
 13. "Amor, Amor, Amor."
 14. (CARMEN & CHORUS: "AMOR AMOR")
 15. (APPLAUSE)
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1. SOUND: (CATAPULT LAUNCHING PLANE)

2. PARKS: Listen to that! That's a catapult throwing a seaplane into

3. the air from a warship! Navy designers have used it to

4. great advantage in the new Brooklyn class cruisers, which

5. carry as many as eight fighting planes, without a flight

6. deck! It's new striking power for Uncle Sam's rapidly

7. changing Navy. But one thing about the Navy that hasn't

8. changed is the men's preference for Camels. You still

9. hear --

10. VOICE: Pack o' Camels, please!

11. SLON: Yes, actual sales records in Ship's Service Stores,

12. Canteens, and Post Exchanges show that with men in the

13. Army, the Navy, the Marine Corps, and the Coast Guard,

14. Camel is the favorite. Here's one reason!

15. VOICE: I like the way Camels go easy on my pay-check, mister!

16. Camel's slower burning means extra smoking per cigarette

17. per pack -- and gives me cooler smoking in the bargain!

18. SLON: And don't forget Camel's extra flavor -- the way they

19. taste good all the time -- and the smooth extra mildness

20. that lets you enjoy this flavor. That's because Camels

21. are made of costlier tobaccos, expertly blended. Less

22. nicotine in the smoke, too!

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COMMERCIAL (CONTINUED)

Page 14

1. ECHO: Twenty eight percent less nicotine than the average of the
2. four other largest-selling cigarettes tested -- less than
3. any of them, according to independent scientific tests
4. of the smoke itself.

5. SLON: And remember: Your dealer has Camels by the carton,
6. specially wrapped for sending to men in the service. Get
7. Camels for yourself -- and send on a carton:

8. CHORUS: C-A-M-E-L-S

9. SLON: Camels!

51460 1766

1. (BAND: INTRO TO "BENABE")

2. PARKS: Meet the leader of the carnival parade! Whirling through the
3. crowds in a candy-striped bolero....stealing a kiss from a
4. senorita, leaving a smile on her lips. This is Benabe -
5. presented to you by Miguelito Valdes.

6. (MIGUELITO: "BENABE")
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PARKS: Cugat calls for a Conga line from Coast to Coast. One - on your toes....two, get set...three, kick - and Conga with Cugat!
(BAND: "SUENA LA CONGA")

PARKS: The makers of Camel Cigarettes bring you four great radio programs every week.

Thursday night, it's Al Pearce.

Friday night, Bob Hawk - with a new quiz program called "How'm I Doing".

Monday night, "Blondie."

And Tuesday night, the Cugat Show for Camels, with Xavier Cugat. Margo, Carmen Castillo, Miguelito Valdes, the Camel Chorus, and the greatest rumba band in the world. This is Bert Parke saying "Happy Listening!"

CHORUS: C - A - M - E - L - S.

SLON: Camels! And remember -- in a cigarette, the smoke's the thing!
(APPLAUSE)

ps
1/31/42
9:50 a.m.

51460 1768

1. ANNOUNCER: Say, pipe smokers, plenty of things will happen when you
 2. first try Prince Albert. You'll see how easily it packs
 3. down -- because it's crimp out -- and how mild and rich
 4. the flavor is -- without biting your tongue -- because it's
 5. no-bite treated. You'll find Prince Albert's cooler, too
 6. -- for real smoking comfort. Get P. A. for Pipe Appeal.
 7. You'll see why men call it the National Joy Smoke!
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 24. 2/3/42
 25. 9:50 a.m.

51460 1769