

Timed Master

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, OCTOBER 22, 1949

**AS
BROADCAST**

CUE: (COLUMBIA BROADCASTING SYSTEM)
(.....30 seconds.....)

MUSIC: JINGLE

Hello, nice people from Maine to California --
The Camel Caravan is here!
For 30 minutes of music for your pleasure,
Just gather 'round and lend an ear!..

MUSIC: (FADE AND SUSTAIN UNDER)

BARCLAY: From Hollywood, California, the Camel Caravan, starring
Vaughn Monroe...with the Moonmaids, the Moon Men, the
Orchestra and guest singer - Peggy Mann -- presented
by Camel Cigarettes!

MUSIC: (UP AND SEGUE)

SINGERS: How mild,
How mild,
How mild can a cigarette be?
Smoke Camels and see!

BARCLAY: Not one single case of throat irritation due to
smoking Camels -- that's what noted throat specialists
reported in a coast-to-coast test of hundreds of
people who smoked only Camels for thirty days! That's
how mild Camels are!

LEMOND: Make a note. Remember your throat. Try Camels today.

MUSIC: (MONROE THEME)

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BARCLAY: Now here is the star of the Camel Caravan...Vaughn
Monroe!

(APPLAUSE) 1.25

MONROE: Hello, and how do you do, everybody. The old reliable
Camel Caravan is parked right outside your doorstep
once again...and we've got a nice big assortment of
music for your enjoyment. As usual, we've picked our
tunes from the reports of leading disc-jockeys as
published in "Variety"...songs that have been most
requested by fans around the country. Here's one, to
start with, the recording rave in Philadelphia and
Dallas...and we're featuring it this evening for the
first time on our show. Sit back...relax...light up
a Camel...and listen to "Don't Cry, Joe." 1.55

(MUSIC: "DON'T CRY JOE"....MONROE) 5.00

(APPLAUSE) 5.09

5.07

CAMEL CARAVAN -3-
10-22-49

MONROE:

Thank you. ~~It was pretty easy to decide who to invite~~
In picking a guest for this evening
~~as the Camel Caravan's singing guest this evening.~~ I
just thought back to a dark-haired, dark-eyed gal who
starts things rockin' every time she visits us. That's
why I've asked her back again tonight....Miss Peggy
Mann...

(APPLAUSE)

MANN:

Vaughn, it's always fun spending a Saturday night on
the air with you...and I mean that from the bottom of
my bank-book.

MONROE:

Now, Peggy, you're not here just for the money, are
you?

MANN:

Of course not, Vaughn. Here...here's the check you
gave me for my last appearance. Take it back. I
don't want it.

MONROE:

Oh, no...I insist that you accept it.

MANN:

No, Vaughn. Not until you sign it.

MONROE:

And so we conclude this interview with Peggy Mann...
Singer, music-lover, artist and girl accountant. But
we've got a tune guaranteed to take Peggy's mind off
book-keeping, and your mind off whatever little
troubles you may have. *a favorite this week in St. Louis*
~~a something special~~ called
"Slippin' Around." 6.00

MUSIC:

"SLIPPIN' AROUND".....PEGGY MANN, 7.55

(APPLAUSE)

8.00

LF

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8.00

CAMEL CARAVAN -4-
10-22-49

MUSIC: (JINGLE)

ALL: Now here's a ballad, a current record favorite,
Entitled, "Dreamers Holiday" --

MONROE: The top request of the folks out in Chicago --
The tune is getting quite a play
Perhaps you haven't heard it yet --
So here's this mellow song --

ALL: The first time on our list of hits
As the Caravan rolls along. 8.35

MUSIC: "DREAMERS HOLIDAY"...MONROE, MOONMAIDS) 11.40
(APPLAUSE) 11.55

BARCLAY: Friends, a short while ago, Vaughn was talking to a young lady named Judith Donniger about cigarettes. Here on tape, is the interview.

HUGH: Vaughn, I'd like you to meet Judith Donniger. Miss Donniger hails from Bantas Lake, Connecticut. Like yourself she is a singer.

VAUGHN: I'm always pleased to meet a fellow singer.

MISS D.: It's very pleasant meeting you Vaughn.

HUGH: Miss Donniger is one of the hundreds of people who made the Camel 30 day smoking test under the supervision of noted throat specialists.

VAUGHN: Would you tell us something about it?

DONNIGER: Surely. I just smoked Camels for thirty straight days -- my usual pack a day. At the end of each week my throat was examined by a specialist.

VAUGHN: Did the Doctor tell you what he found?

DONNIGER: Yes, he said he couldn't find the slightest bit of irritation in my throat due to smoking Camels.

VAUGHN: Well, how do you feel about that?

DONNIGER: It was no surprise to me. I could tell for myself that Camels are the mildest cigarette I ever smoked. And, I might add that I really like the way Camel's taste, too. They're my cigarette from now on.

VAUGHN: They're my cigarette, too, Miss Donniger and thanks a lot.

BARCLAY: In a coast-to-coast test, hundreds of people, like Miss Donniger smoked only Camels for thirty days, averaging one to two packs a day. Each week, noted throat specialists examined the throats of these smokers and they reported not one single case of throat irritation due to smoking Camels. That's how mild Camels are!

LEWIS: Make a note. Remember your throat. Try Camels today.

13.7

13.59
~~11.55~~

CAMEL CARAVAN -7-
10-22-49

MUSIC: (JINGLE)

GIRLS: The song that leads all requests in two big cities
Is this one that you'll hear right now--

MONROE: A ballad winner, with many fans agreeing
No other tune compares, somehow.

GIRLS: It's first with New York City, Folks --
And out here on the coast,
Here's the song Los Angeles
Has been requesting most. ~~13.17~~ 13.55

MUSIC: ("I CAN DREAM CAN'T I"....MONROE) ~~13.55~~ 15.45
(APPLAUSE)

15.55

15.55

CAMEL CARAVAN -8-
10-22-49

MONROE: Thank you. And now, George, let's snap into a T-Formation for some football words and music.

BARCLAY: That's for me, Vaughn. You know, the CBS announcers out here are forming a football team. They even hired a coach. Gosh, I hope I can make the team.

MONROE: George, I happen to know that you've already been selected.

BARCLAY: You're kidding.

MONROE: No, I'm not. The coach came down to the show last week, and the minute he saw you he said, "This is the End."

BARCLAY: Maybe I'd better stick to just talking about footballand tell the folks about some of the big games this afternoon. Michigan chalked up a win over

Minnesota, 14 to 7. And it was Southern Methodist, 20. Kentucky, 7.

MONROE: At West Point, Army beat Columbia, 64 to 6.

BARCLAY: Rice, 17. Texas, 15.

CAMEL CARAVAN -9-
10-22-49

MONROE:

And the tussle between the university of Pittsburg
and the University of Indiana packed the stadium at
Bloomington, Ind. The final score Indiana,
48 Pitt, 14.

The Camel Caravan salutes these two ~~outstanding~~ teams
with the songs that their friends and alumni sang
today to cheer them on. 16.55

MUSIC:

(PITTSBURG-INDIANA FOOTBALL MEDLEY) 18.40

(APPLAUSE)

18.50

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18.50

CAMEL CARAVAN -10-
10/22/49

MUSIC: (JINGLE)

GIRLS: We give the spotlight to San Francisco's favorite -
The song that Memphis likes the best --

MONROE: In Kansas City, as well as in Miami,
This is the very top request.

GIRLS: In Washington and Louisville
This is the record rage --
To sing this tune that's going strong,
Here's Peggy Mann on-stage. 19.25

(MUSIC: "YOU'RE BREAKING MY HEART"... MANN) 22.15

(APPLAUSE) 22.25

HA

51457 4308

22.25

CAMEL CARAVAN -11-
10/22/49

SINGERS: How mild,
How mild,
How mild can a cigarette be?
Smoke Camels and see!

BARCLAY: Yes, try Camels -- in your "T-Zone" -- T for taste and T
for throat. You'll see how rich and full-flavored, how
cool and mild Camels are!

LEMOND: Among the millions who enjoy Camels are many, many doctors.
More doctors smoke Camels than any other cigarette,
according to a nationwide survey. One hundred thirteen
thousand, five hundred and ninety-seven doctors were asked
what cigarette they smoked. The brand named most was
Camel!

MONROE: Friends, buy your Camels the handy, thrifty way -- by the
carton!

23.15

HA

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23.15

VAUGHN MONROE - CAMEL CARAVAN
SATURDAY, OCT. 22, 1949

-12-

MUSIC: (BRIDGE)

BARCLAY: Say, Vaughn, I had lunch with ^{a friend of yours yesterday} Walter Brennan ~~yesterday~~.

MONROE: Walter Brennan? Oh, he's working in ^{the} ~~that western~~ picture I'm making-Singing Guns.

BARCLAY: I know. Boy, he's ^{a fellow} ~~an old timer~~ who really knows the picture business.

MONROE: He sure does. Incidentally, did he say anything about my acting talent?

BARCLAY:Oh, what does he know. But he raved about the other people in the picture - Ella Raines, ^{Ward Bond} Jeff Corey, ~~Ward Bond~~.

MONROE: A fine thing. I'll fix that Mr. Brennan on the set ^{Monday} ~~tomorrow~~. When the cattle rustlers start rustling his cattle, I'll let them rustle without moving a muscle...even if they steal Ella's bustle.

BARCLAY: Now, Vaughn, don't be upset. After all you're the star of the picture, and Walter told me you sing some swell songs in it.

MONROE: He did?

BARCLAY: Sure, he said you really sing them great.

MONROE: Yeah?....Boy, wait till I get my hands on those dirty rustlers.

BARCLAY: By the way, Vaughn, how about giving us a sample of those songs?

MONROE: Well, since you put it that way George...and since we just recorded one of the big songs from the picture for Victor... and since I happen to have it right here on the music standokay.

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VAUGHN MONROE - CAMEL CARAVAN
SATURDAY, OCT. 22, 1949

13
~~12A~~

BARCLAY: Great.

MONROE: The song is called "Mule Train", and I think it's one of the finest western tunes I've ever come across. If the Moon Men will climb up on the Canostaga wagon with me, we'll give you a preview right now. 24.35

MUSIC: "MULE TRAIN" MONROE AND MEN. 26.45

APPLAUSE

26.57

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26.57

CAMEL CARAVAN -14-
10/22/49

BARCLAY: The makers of Camels have now sent servicemen, service-
women and veterans more than one hundred eighty-nine
million gift Camels! Each week, Camels go to serviceman's
and veterans' hospitals. This week, they go to: Veterans'
Hospital, Batavia, New York...U.S. Army Station ~~Hospital~~,
Fort George, Meade, Maryland...U.S. Naval Hospital,
Bremerton, Washington...U.S. Marine Hospital, Galveston,
Texas....Veterans' Hospital, Marion, Indiana.

27.25

27.25

CAMEL CARAVAN -15-
10/22/49

(MUSIC: MONROE THEME) 27.40

MONROE: Well, there's the curtain on tonight's session of the Camel Caravan, but I hope you'll dial your set our way when we take to the microphone again next Saturday at this same time. We'll have more of the latest and the best in popular tunes for your enjoyment...songs right off the "Variety" list of record-favorites from coast to coast. ~~I've invited Connie Haines to join our crew, and this is your invitation to come on along.~~ That's next Saturday night...We'll all be back to make music for you.

On Monday night I hope you'll all be listening to the Bob Hawk Show when my good friend Bob will be looking for the Lemac of the Week, with a prize of One thousand dollars. So, don't miss the Bob Hawk Show on most of these same stations, Monday night.

Until we meet again...this is Vaughn Monroe wishing you pleasant dreams...and....won't you have a Camel? 28.20

(MUSIC: C-A-M-E-L-S)

(CAMEL THEME.....FADE ON CUE)

28.40

HA

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28.40

CAMEL CARAVAN -16-
10/22/49

LEMOND: . Pipe Smokers, fill your pipes with Prince Albert.
P.A.'s choice tobacco is rich and flavorful....it's crimp
cut for smooth, even burning and cool smoking. And it's
specially treated to insure against tongue bite. Try
Prince Albert, the National Joy Smoke! It's America's
largest-selling smoking tobacco!

29.00

HA

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29.00

CAMEL CARAVAN -17
10/22/49

(MUSIC: CAMEL THEME....FADE) 29.10

BARCLAY: This is George Barclay saying goodnight for the Camel
Caravan --- starring Vaughn Monroe. 29.15

(APPLAUSE) 29.25

THIS IS CBS...THE COLUMBIA...BROADCASTING SYSTEM

29.30

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