

Timed Master

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, DECEMBER 25, 1949

7:30 to 8:00 PM EST (TAPE RECORDED THURSDAY, DEC. 22)

**AS
BROADCAST**

CUE: (COLUMBIA BROADCASTING SYSTEM)
(..... 30 seconds)

MUSIC: JINGLE

Hello nice people from Maine to California -
The Camel Caravan is here!
For 30 minutes of music for your pleasure
Just gather 'round and lend an ear! ...

MUSIC: (FADE AND SUSTAIN UNDER)

CONOVER: *From the CBS Playhouse in the heart of New York*
~~With a Very Merry Christmas from the makers of Camel~~
~~City -~~ *+ transcribed and*
~~cigarettes - here's the Camel Caravan, starring Vaughn~~
Monroe... with the Moonmaids, the Moon Men, the Orchestra,
and guest singer, Rosemary Clooney. *presented by*
Camel Cigarettes?

(MUSIC: UP AND SEGUE)

SINGERS: How mild,
How mild,
How mild can a cigarette be?
Make the Camel thirty-day test
And you'll see...
Smoke Camels and see!

(Monroe Theme)

HUGH: Now, here is the star of the Camel Caravan
Vaughn Monroe!

(APPLAUSE) 1.10

MONROE: Hello, and how do you do, everybody! I wish I had a
Christmas card 3000 miles wide. I'd address it to
"All of you friends of the Camel Caravan from coast to
coast" and the message would read, "I wish each
and every one of you a very merry Christmas!"

HUGH: Vaughn, do you mind if I add a little P.S. to that?
I'd just like to say .. "Me, too!"

MONROE: Hugh, that leaves me room for still another P.S. as
follows: "I hope this will be one of the happiest
holidays you folks have ever enjoyed ... as pleasant as
the one described in the tune called "Dreamer's Holiday".
According to "Variety," it's the request of the week
on leading record-shows in Washington, Milwaukee and
Miami, and it sounds like this 1.45

MUSIC: "DREAMER'S HOLIDAY" ... MONROE 4.25

(APPLAUSE) 4.35

4.35

-3-

MONROE: Thank you. And to that great big Christmas card from the Camel Caravan to all of you, our guest tonight would like to add her greetings.....

CLOONEY: My very best of the season ... Rosemary Clooney.

HUGH: Isn't she pretty, Vaughn? Now if only there was a
Monroe ~~the~~ *sure is, Caravan.* piece of mistle-toe hanging over that microphone, ~~you~~ *we*
could kiss Rosemary!

CLOONEY: By a strange coincidence, I just happen to have a piece of mistletoe. (HOLDS MISTLETOE OVER HER HEAD.)

Monroe
~~HUGH:~~ Well, *Caravan* ~~Vaughn~~, what are you waiting for?

Hugh
~~MONROE:~~ Who's waiting? (KISSES ROSEMARY)

Monroe
~~HUGH:~~ Okay, *Rosemary* ~~Vaughn~~ -- now it's my turn.

Hugh
~~MONROE:~~ Sorry, *Bar* ~~Caravan~~, it's time for Rosemary's song -- the tune that "Variety" tells us is the top favorite in three cities this week. In Los Angeles, Kansas City, and Lawrence, Massachusetts. "I Can Dream, Can't I?"

Monroe
~~HUGH:~~ So can I -- can't I? *5.25*

MUSIC: "I CAN DREAM, CAN'T I?" ... CLOONEY *8.08*

(APPLAUSE) *8.15*

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8.15

MUSIC: (JINGLE)

GIRLS: We've got a song here that brings a jolly story
To all you little girls and boys -

MONROE: Perhaps you've heard it - it's all about that fellow
Who brings you all your Christmas toys.

MONROE: We made a record of this tune,
And grown-ups like it, too -

ALL: But children, if you're list'ning now,
We'll sing it just for you! 8.50

MUSIC: "JOLLY OLD MAN" .. MONROE, MOONMAIDS 11.00
(APPLAUSE)

11.10

11.10

-5-

MONROE: Thank you. A bright and funny little tune like that gives a happy tinkle to the holiday season ... and

here's a song that adds a ^{Romantic} thoughtful note to this time of year. ~~The lyric and melody tells a story you don't~~

~~popular these days like Camel - and in Phoenix often find in popular tunes ... and I'm not alone in Arizona, according to Variety, it's right up there thinking that they tell it unusually well. Right at the top of the Request List. "There's no tomorrow now, according to "Variety", it's the ballad most~~

~~requested by the fans in Philadelphia, New Orleans and Detroit.~~

11.30

MUSIC:

"There's no Tomorrow"

~~"THE OLD MASTER PAINTER"~~ .. MONROE

14.45

(APPLAUSE)

14.50

14.20

-6-

CONOVER:

friends
Tonight, it's my pleasure to wish you all a very Merry Christmas -- from the men and women who make the Camels you smoke...and from all the people who make the Camel Caravan possible. On behalf of the whole Camel family, I want to thank all you Camel smokers for your year-in, year-out loyalty to this fine cigarette.

~~MONROE~~

~~And, Hugh, I'd like to add my own personal Christmas greetings...and those of the Moon Maids, the Moon Men and the members of the band. Merry Christmas, everybody!~~

15.10

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15.10

MUSIC: (JINGLE)

GIRLS: No doubt you've noticed for many, many weeks, now,
No show of ours would be complete
Without the tune that is sweeping 'cross the nation,
The song that simply can't be beat!

According to "Variety"

It's now the top request

In nine big cities, coast to coast,

It's "Mule Train" they like best!

15.45

MUSIC:

"MULE TRAIN" .. MONROE

18.00

(APPLAUSE)

18.10

18.18

MONROE: Thank you. Conover, what's got you looking so baffled?

CONOVER: It's this tune coming up next, pappy. What is it?

MONROE: A Christmas present for the folks who can remember way back when! So far tonight, we've put something in the Camel Caravan stocking for the small fry .. something for the love-birds ... and now, a little package of music for the boys and girls with a touch of gray in their hair.

HUGH: You mean it's something you took down from the shelf and blew the dust off?

MONROE: I didn't take it off the shelf, Hugh ... the record-fans in Cincinatti did that, by making it their number-one request of the week! Moonmaids, tell the people about this song Rosemary Cluney's going to sing ...

MUSIC: (JINGLE)

GIRLS: The tune that's now in the spotlight was terrific
Way back in nineteen seventeen -
The girls were flappers - the stars were Mary Pickford
And Theda Bara, on the screen!

Now after 32 long years
Requests come by the score
To hear that good old "Johnson Rag" -
A big-time hit once more! 19.20

MUSIC: "JOHNSON RAG" .. CLUNEY 21.25
(APPLAUSE)

mg

21.30

21.30

MONROE:

Our custom and our great pleasure on the Camel Caravan
each Christmastime is to devote this part of our
show to the traditional music of the season. These
are the songs that we know are near and dear to you ...
the simple Christmas carols of olden times that never
grow old. 21.45

MUSIC:

CAROLS .. MONROE, ENSEMBLE

27.20

(APPLAUSE)

CONOVER:

This week, as every week during the year, the makers of Camels try to bring a little cheer to hospitalized servicemen and veterans by sending them gift Camels. This week's smokes go to: Veterans' Hospitals, Mountain Home, Tennessee and McKinney, Texas...U. S. Army Station Hospital, Camp Kilmer, New Jersey...and U. S. Naval Hospital, Jacksonville, Florida.

The Camel people have now sent more than one hundred and ninety million free Camels to servicemen, servicewomen and veterans.

27.20

27.50

-11-

MUSIC: (MONROE THEME) 28.20

MONROE: Before we say goodnight friends, the whole Camel Caravan gang wishes all of you a merry, merry Christmas. We hope your own personal Santa Claus fills your stocking with lots of nice things and fills your home with happiness. We'll be dropping by your way at the same time next Saturday...and we'll be bringing along a special New Year's Eve show.

On Monday night I hope you'll all be listening to the Bob Hawk ^{Program} ~~show~~ when my good friend Bob will be looking for the Lemac of the Week. So, for lots of laughs and lots of prizes don't miss Bob Hawk on most of these same stations Monday night.

Until we meet again...this is Vaughn Monroe wishing you pleasant dreams...and...won't you have a Camel? 28.55

(MUSIC: C-A-M-E-L-S)

(CAMEL: THEME...FADE ON CUE)

29.05

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29.05

ANNCR:

Well, you pipe smokers, there's a pretty good chance that you'll have a brand new pipe tomorrow morning. And if you do, fill the bowl with Prince Albert, the National Joy Smoke; crimp cut for smooth, even burning and specially treated to insure against tongue bite. Merry Christmas from Prince Albert!

29.17

MUSIC: CAMEL THEME...FADE.

HUGH: This is Hugh Conover saying "Merry Christmas to all and
to all a good night"--for the Camel Caravan -- starring
Vaughn Monroe. 29.25

(APPLAUSE)

Tonight's program was transcribed 29.30
This is CBS...THE COLUMBIA BROADCASTING SYSTEM

-fade theme 15 seconds-

8:00 PM B-U-L-O-V-A BULOVA WATCH TIME

WCBS.....NEW YORK

880 ON YOUR DIAL

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