

CBS RADIO NETWORK

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, AUGUST 18, 1951

7:30 to 8:00 PM EDST

CUE: (THIS IS THE CBS. RADIO NETWORK)
(.....30 seconds.....)

MUSIC: JINGLE.

SINGERS: Hello nice people from Maine to California
The Camel Caravan is here!
For 30 minutes of music for your pleasure
Just gather 'round and lend an ear!

MUSIC: (FADE AND SUSTAIN UNDER)

CONOVER: From Lakeside Park in Dayton, Ohio
THE CAMEL CARAVAN - STARRING VAUGHN MONROE --
with the Moonmaids, the Moon Men, the Orchestra
and guest star- Shaye Cogan, presented by Camel
Cigarettes!

MUSIC: (UP AND SEGUE)

CAST

*Commercial
check O.K.
9/14/51*

HUGH: Listen to the details of one of the most thorough
cigarette tests ever conducted!

LEE: Hundreds of men and women in cities from coast to coast
smoked only Camels for thirty days. Each week, their
throats were examined by noted throat specialists.
These doctors made over two thousand careful examinations
and reported:

HUGH: Not one single case of throat irritation due to smoking
Camels!

LEE: Make your own thirty-day Camel test-- the sensible test--
and see how mild, how flavorful, how enjoyable a
cigarette can be!

SINGERS: How mild,
How mild,
How mild can a cigarette be?
Smoke Camels and see!

HUGH: Now .. here is the star of the Camel Caravan... Vaughn Monroe!

(APPLAUSE)

MONROE: Hello, and how do you do, everybody! Next Monday ushers in National Disc-Jockey week.. and to get it off to a good start, we're dedicating this session of the Camel Caravan to the nation's platter- spinners! To my way of thinking, they rate a bow for bringing you music day in, day out.. early and late.. the tunes you like, the songs you request! And here's my personal vote of thanks to the disc-jockeys: by reporting in "Variety" the songs you've requested most each week, they tell me which are your favorites... and those are the ones we feature these Saturday nights. Like this new ballad, for example. It's listed as the leading choice of the fans in Milwaukee this week... "MIXED EMOTIONS".

MUSIC: "MIXED EMOTIONS" .. MONROE

(APPLAUSE)

MUSIC: SEGUE

MUSIC: "TRULY, TRULY FAIR" .. MONROE

(APPLAUSE)

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MONROE: And there you have the words and music of the big record -
request of the week in Memphis, Washington and Lawrence,
Massachusetts... "My Truly, Truly Fair."

HUGH: Say, Skipper... Did you have a good time at the National Air Races in
Detroit this afternoon?

MONROE: Hugh, any time there are airplanes around I have fun.
But I got an extra kick this afternoon because I was asked
to introduce the new official Navy Air Force song -
"Mighty Navy Wings"..... But to get back to the disc jockeys... about how
many do you think there are right now?

HUGH: Oh.... must be a thousand, I'd say.

MONROE: Don't let this bowl you over, Hugh... there are more than
eleven thousand disc-jockeys in these United States!
Of course we can't cover them all, but here's Shaye Cogan with
the report from five of them. In Albany, Indianapolis,
San Francisco, Minneapolis and New York.... the leading request on
records is ... "Too Young."

(MUSIC: "TOO YOUNG".... COGAN)

(APPLSUE)

HUGH:

Anne Jeffreys is one of those rarities -- a really beautiful gal who can sing and act. She's starred in more than thirty movies... and she's been the leading lady of Broadway musical shows. Because her voice is her fortune, Anne insists on mildness in the cigarette she smokes. She tried different cigarettes-- and then she made her own thirty-day Camel test. That gave her the proof she needed. Anne Jeffreys told us, "Camels taste grand and Camel mildness is so welcome to my throat!"

LEE:

Friends, do as Anne Jeffreys did! Make your own thirty-day Camel test-- it's the one sensible cigarette mildness test. Smoke only Camels for thirty days. Enjoy Camel's rich, full flavor, pack after pack. See how mild Camels are, how well they agree with your throat. Then you'll know why, after all the mildness tests, Camel is by far America's most popular cigarette!

(MORE)

SINGERS: How mild,
How mild.
How mild can a cigarette be?
Make the Camel thirty-day test
And you'll see...
Smoke Camels and see!

MUSIC: (JINGLE)

ALL: The tune you'll hear next is now a record - favorite
Below the Mason-Dixon Line -
Down in Virginia, a leading platter-spinner
Says all his list'ners like it fine!
It's Richmond this report is from -
The song it likes so well,
The number-one request this week,
Is titled, "Jezebel"!

MUSIC: "JEZEDEL" .. MONROE

(APPLAUSE)

MONROE: When new recordings roll out of the platter factories, the first people to get them are the disc-jockeys. All over the country fans hear new tunes for the first time on record shows. Well, the boys are spinning a couple of our newest platters that were just released this week. So, with a bow to National Disc-Jockey Week, we'd like to do these numbers for you now.... First, one of the hits from the new Broadway revue, "Two On The Aisle" ... "Everlasting".

MUSIC: "EVERLASTING" MONROE AND CHOIR

(APPLAUSE)

MONROE: And the second of our new record releases ... "I've Got Her Off My Hands".

MUSIC: "I'VE GOT HER OFF MY HANDS" MONROE AND CHOIR

(APPLAUSE)

MUSIC: (JINGLE)

GIRLS: Our guest, Saye Cogan, is in the Camel spotlight-
Here's Vaughn to tell you 'bout her song:

MONROE: "Variety" says it's first across the nation,
The leading record all week long!

ALL: In 14 cities, fans agree,
The song they like the best
Is this great hit that's now become
The country's top request!

MUSIC: "COME ON-A MY HOUSE" .. COGAN

(APPLAUSE)

HUGH:

Not one single case of throat irritation due to smoking Camels --

LEE:

That's what noted throat specialists reported in a coast-to-coast test of hundreds of people who smoked only Camels for thirty days! That's how mild Camels are!

HUGH:

Start your own Camel thirty-day test -- the sensible test -- today!

MUSIC: (BRIDGE)

MONROE: Well, we've sampled some of the big tunes of this summer season, 1951... suppose we go back a few years for this next record-show favorite. This was one of the outstanding tunes the year Cincinnati won the pennant and the World Series.. the year everybody was reading "The Grapes of Wrath".. the year the prize pictures out of Hollywood were, "Rebecca" and "The Philadelphia Story". It was 1940.. and the song that disc-jockeys were requested to play over and over again was... "Fools Rush In".

MUSIC: "FOOLS RUSH IN" .. MONROE

(APPLAUSE)

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HUGH:

Each week, the makers of Camels send thousands of packs of gift cigarettes to hospitalized Armed-Forces personnel. This week's Camels go to: Veterans' Hospitals, Buffalo, New York and Saginaw, Michigan... U. S. Army Station Hospital, Fort Jackson, South Carolina...U.S. Naval Hospital Ship REPOSE.

More than one hundred and ninety-seven million gift Camels have now been sent to servicemen, servicewomen and veterans.

(MUSIC: LET'S HAVE A CIGARETTE TOGETHER)

MONROE: And that wraps up this half-hour, good people.. a Camel Caravan session of music for your enjoyment and our salute to National Disc-Jockey Week. But one week from tonight, there'll be another Camel Caravan meeting at this same spot on your dial.. and I hope you'll all be among those present.

HUGH: If you're anywhere in the neighborhood, Vaughn would like to have you present for dancing, when he appears with his orchestra in person!

Tomorrow night at Brooklyn, Michigan; Monday, London, Ontario; Tuesday, Toronto; Wednesday, Crystal Beach, Ontario; Thursday, Jamestown, New York; Friday, Pittsburgh, Pennsylvania. And next Saturday night, at the Hershey Park Ballroom, in Hershey, Pennsylvania!

MONROE: Shaye Cogan will be back as our guest and on the music-stand we'll have the biggest and the best of the record-show requests, as listed in "Variety"! A half-hour of Camel Caravan music for all our friends from coast to coast! Until we meet again, this is Vaughn Monroe wishing you pleasant dreams...and.. won't you have a Camel?

(MUSIC: CAMEL THEME)
(APPLAUSE)

50010 2107

vq

LEE:

The bite's out and the pleasure's in...
And there's more tobacco in the pocket-tin!
Yes, that's the story of Prince Albert in a nutshell!
Prince Albert's choice tobacco is specially treated to
insure against tongue bite. It's rich tobacco with a
delightful natural tobacco fragrance. And, now -- you
get more tobacco in every pocket-tin!

SINGERS:

The bite is out and the pleasure's in
When you smoke Prince Albert--
It's specially treated not to bite your tongue.
The bite's out and the pleasure's in!

MUSIC:

THEME

HUGH:

This is Hugh Conover saying goodnight for the Vaughn
Monroe show!

(APPLAUSE)

This is the CBS. RADIO Network.

-fade theme 15 seconds-

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880 ON YOUR DIAL