

CBS RADIO NETWORK

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, NOVEMBER 24, 1951

7:30 to 8:00 PM EST

CUE: (This is the CBS . RADIO Network)  
(.....30 seconds.....)

MUSIC: JINGLE

SINGERS: Hello, nice people from Maine to California  
The Camel Caravan is here!  
For tunes reported as tops across the nation,  
Just gather round and lend an ear!

MUSIC: (FADE AND SUSTAIN UNDER.....)

CONOVER: *Frank Diller's Meadbrook Ballroom in Cedar Grove*  
*From the Garry Brook Ballroom in Portland*  
*here Betty -*  
*Betty Clooney -* THE CAMEL CARAVAN - STARRING VAUGHN  
MONROE - with guest singer BETTY CLOONEY .. and the songs  
America's asking for....presented by Camel Cigaretts!

MUSIC: (UP AND SIGUE)

*commercials*  
*check 8.10*  
*OK*  
*11/24/52*

HUGH: ~~Camels are America's most popular cigarette --~~

LEE: Because Camels have the two things smokers want most;  
mildness and flavor!

HUGH: Make the one sensible test of cigarette mildness -- make  
your own thirty-day Camel test. Smoke only Camels for  
thirty days and enjoy Camel's rich, full flavor, a flavor  
no other cigarette has! See how mild Camels are...how  
well they agree with your throat, pack after pack.

LEE: You'll soon see why Camel leads all other brands -- by  
billions!

SINGERS: How mild,  
How mild,  
How mild can a cigarette be?  
Make the Camel thirty-day test  
And you'll see...  
Smoke Camels and see!

HUGH: Now...here is the star of the Camel Caravan...Vaughn Monroe!

(APPLAUSE)

MONROE: Hello, and how do you do, everybody! Mr. Conover, you're a man who's been around. What do you know about the city of Philadelphia?

HIGH: Just happen to be an authority on the subject, skipper! Philadelphia, third largest city in the United States, population 2 million. ~~One of the largest cities in the nation with a population of 10 million.~~ the city this year is exactly 270 years old!

MONROE: With this boy around, who needs encyclopedias? ~~Conover~~  
~~question, right?~~

HUGH: ~~I know what you're going to ask...and here's what you want to hear~~  
~~And a big~~  
The most popular tune this week in Philadelphia...the leading request, according to "Variety"...is the new ballad, "End Of A Love Affair". Spotlight, please, on the words, the music and Vaughn Monroe!

(MUSIC: "END OF A LOVE AFFAIR"....MONROE)

(APPLAUSE)

(MUSIC: SEGUE:)

(MUSIC: "SIN" MONROE, MOONMAIDS)

(APPLAUSE)

SFM

MONROE: From the Camel Caravan to you...the tune most-requested this week throughout the country..."Sin".

HUGH: Reported by "Variety" as the top choice in Albany, Washington, Worcester, Hartford, Atlanta, Tulsa, New York, Milwaukee, Los Angeles, Albuquerque and Kansas City!

MONROE .....That was High Conover, the Camel Caravan's answer to Rand-McNally. Now let's stop off in Chicago In this chilly week of November, America's second city picked as it's favorite a tune called "Out In the Cold Again". ~~It's a new one on the "Variety" list of top requests.~~ Our guest, Miss Betty Clooney, will now show you why it's up there....

(MUSIC: "OUT IN THE COLD AGAIN"....CLOONEY)

(APPLAUSE)

HUGH: No other cigarette has Camel's rich, full flavor -- a flavor that never tires your taste!

LEE: And no other cigarette offers you such conclusive proof of mildness! In a coast-to-coast test, hundreds of men and women smoked only Camels for thirty days. Each week, noted throat specialists examined their throats. They made more than two thousand careful examinations and reported not one single case of throat irritation due to smoking Camels!

HUGH: Yes, that's a thorough test, but even more important is the test you can make yourself. Smoke only Camels for thirty days and compare them with any other cigarette you've ever smoked'. Notice how rich and flavorful Camels are! See how mild Camels are..how well they agree with your throat, pack after pack, week after week!

LEE: Then you'll know why Camel is by far America's most popular cigarette -- why Camel is the cigarette for you!

SINGERS: How mild,  
How mild,  
How mild can a cigarette be?  
Smoke Camels and see!

(MUSIC (JINGLE))

GIRLS:        So far this evening we've heard from 13 cities -  
                 The current tunes they each like best;  
                 The leading city in Michigan now gives us  
                 Another popular request:

MONROE:       You all remember "Jealousy"  
                 From many years ago -

GIRLS:        To sing that favorite of Detroit  
                 Here's Maestro Vaughn Monroe!

MUSIC: ("JEALOUSY" MONROE)  
                 (APPLAUSE)

MONROE: The Camel Caravan rolls along .... and the nation's football teams are rolling along toward the peak of the season! This afternoon brought these scores:

HUGH: ~~Football~~ *Pennsylvania 7 - Cornell 0; Tennessee 28 - Kentucky 0; Yale 21 - Harvard 21; Illinois 3 - Northwestern 0; Michigan 7 - Ohio State 0; Princeton 13 - Dartmouth 0.*

MONROE: The Buckeyes of Ohio State rate a salute from the Camel Caravan tonight... on the school's 78th anniversary!

HUGH: Established in 1873 as the Ohio Agricultural and Mechanical College, Ohio State University ~~now has 50~~ *is now the* ~~different departments of instruction on its campus of~~ *2100 acres.* largest educational center in the state. The University continues its valuable research work for the government and the Defense Department in the fields of radar, liquid hydrogen and super-sonic flight.

MONROE: Ohio State University.. 20,000 students from all 48 states and 50 foreign countries. In your honor, we sing your famous songs!

(MUSIC: "OHIO STATE MEDLEY" .. MONROE CHOR.)

(APPLAUSE)

HUGH: A Camel Caravan Special is coming your way now!  
On-stage.. Vaughn Monroe! On his music-stand... a fine  
new ballad he recently recorded. And incidently, on  
your news-stands, you'll find the <sup>December</sup> ~~November~~ issue  
of "Coronet" that features an interesting article:  
"The Musical Moods of Vaughn Monroe". This is one  
of those moods... a sentimental one.. called, "Once".

(MUSIC: "ONCE" .. MONROE)

(APPLAUSE)



(MUSIC: (JINGLE) )

GIRLS: Each week our skipper makes every preparation  
To please most every music-fan-

MONROE: Now, "Hey, Good Looking", a song that's fast and  
tuneful  
You'll hear next on the Caravan!

GIRLS: In Minneapolis, that's the tune -  
No other one will do -

MONROE: And, "Hey, Good Looking" well describes  
Miss Betty Clooney, too!

(MUSIC: "HEY, GOOD LOOKING" .. CLOONEY)

(APPLAUSE)

HUGH:

More doctors smoke Camels than any other cigarette, according to a nationwide survey. Doctors in every branch of medicine were asked what cigarette they smoked. The brand named most was Camel! Smoke the cigarette so many doctors enjoy -- smoke Camels!

(MUSIC: BRIDGE)

MONROE: A couple of weeks ago on the Camel Caravan, we *premiered*  
~~introduced a new feature, the Preview Department, and~~

~~HUGH:~~ *←* ~~A new tune~~ a new tune that looked like it might  
have a big future. *✓* If I remember correctly, the

*Hugh:* song you spotlighted that night was "Shrimp Boats."

MONROE: That's right. And tonight *I think we've got another one*  
~~that the disc jockey will be getting requests for.~~  
~~winner.~~

HUGH: Let's listen, friends! Here's Vaughn, ~~and the~~  
*the choir - and -*  
~~song that should soon become a juke box and~~  
~~record store favorite.~~ *✓* "A House Is A Home".

( MUSIC "A HOUSE IS A HOME" .. MONROE )

(APPLAUSE)

HUGH:

✓ To help our hospitalized Servicemen and veterans know that they're not forgotten, the makers of Camels send them gift smokes every week. Camels are now on the way to: Veterans' Hospitals, Brecksville, Ohio and New Orleans, Louisiana..U.S. Naval Hospital, Oakland, California...and to all hospitals operated by the Army for U.S. Forces in Trieste.

MONROE: Hope you enjoy those cigarettes, fellas --and now--

(MUSIC: "CIGARETTE THEME")

MONROE: Well, that sort of winds things up for tonight..and I hope you've had a pleasant half-hour. Next Saturday night..let's meet again. ~~Our regular line up will be as follows:~~

HUGH: <sup>your</sup> ~~Lead~~ Leading requests of the week, reported by leading disc-jockeys in "Variety"! A tribute, in music, to the University of Southern California. And ~~from another popular singing guest!~~

MONROE: ~~And~~ <sup>Our</sup> ~~As our singing guest -~~ <sup>Her name!</sup> Miss Shaye Cogan. ~~The time..one week from tonight..The place..this same station on your dial.~~

HUGH: Vaughn and the gang will be playing <sup>next Friday and Saturday</sup> ~~all week~~ here at Frank Dailey's Meadowbrook Restaurant, in Cedar Grove, New Jersey! And that's where the Camel Caravan will come from again next week.

MONROE: If you're in the neighborhood..drop in. Wherever you are..tune in, will you? Until we meet again, this is Vaughn Monroe wishing you pleasant dreams..and..won't you have a Camel?

(MUSIC: CAMEL THEME)

(APPLAUSE)

SINGER: The bite is out and the pleasure's in  
When you smoke Prince Albert...  
It's specially treated not to bite your tongue.  
The bite's out and the pleasure's in!

LEE: With Prince Albert, the bite's out and the pleasure's  
in! That's because Prince Albert is specially  
treated to insure against tongue bite! So, for pipe  
after pipe of smoking pleasure, get Prince Albert,  
the National Joy Smoke. And now there's more tobacco  
in every pocket tin!

MUSIC: THEME

HUGH: This is Hugh Conover saying goodnight for the  
Vaughn Monroe show!

(APPLAUSE)

This is the CBS . RADIO Network

-fade theme 15 seconds-

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