

WSM'S GRAND OLE OPRY
PRINCE ALBERT SHOW
9:30 - 10:00 P.M.

**AS
BROADCAST**

OCTOBER 8, 1949

30:00

AS

BROADCAST

SOUND:

OPEN WITH CAVALIER SPOT RECORDING #1

GRANT:

IT'S GRAND OLE OPRY TIME!-- ANOTHER BIG PRINCE ALBERT
SHOW!-- STARRING RED FOLEY!

APPLAUSE AND CHEERS WITH SONG INTRO..HOLD TILL RED SINGS:

MUSIC:

"HONEY BE MY HONEY BEE"...FOLEY

APPLAUSE

FOLEY:

WELL, THANKS-- AND A GREAT BIG HOWDY TO ALL MY GOOD
FRIENDS AND NEIGHBORS OF PRINCE ALBERT SMOKIN' TOBACCO'S
GRAND OLE OPRY! MY GOLLY, JUST LOOK AT THIS CROWD!
WHERE DO YOU SUPPOSE THEY ALL COME FROM, GRANT?

GRANT:

WELL, RED, ACCORDING TO THE LICENSE PLATES OUT IN THE
PARKING LOT, THEY COME FROM TEXAS, CALIFORNIA, MASSACHU-
SETTS, OHIO, PENNSYLVANIA, UTAH---OH, ALMOST ALL 48
STATES ARE REPRESENTED HERE AT THE OPRY TONIGHT! THEY'RE
ALL HERE TO SAY HELLO TO ROD BRASFIELD! MINNIE PEARL!
WALLY FOWLER AND THE OAK RIDGE QUARTETTE! CLAUDE SHARPE'S
OLD HICKORY SINGERS! AND THE ENTIRE PRINCE ALBERT GANG!

FOLEY:

YESSIR, GRANT, AND I'LL BET THEY'LL BE MIGHTY GLAD THEY
MADE THE TRIP WHEN THEY HEAR WHO TONIGHT'S PRINCE ALBERT
GUEST IS-- ONE OF THE BIGGEST STARS ON THE FOLK-MUSIC
HORIZON-- WAYNE RANEY!

APPLAUSE

(GRANT OVER)

GRANT: WHO WAS THAT FELLA WE MENTIONED FIRST, RED?

FOLEY: DON'T TELL ME YOU'VE FORGOTTEN ALREADY, GRANT-- WHY, IT'S
THE SHORT GAL'S GREGORY PECK---ROD BRASFIELD!

33:25

APPLAUSE AND PLAYON

ROD: MR. FOLEY, WHAT DO YOU THINK OF MY NEW FALL SUIT?

FOLEY: WELLLLL, THE VEST AND THE COAT LOOK MIGHTY NEAT AND
NICE...BUT WHY IS IT THE PANTS LOOK SO AWFUL?

ROD: FLITTER, MR. FOLEY -- DID YOU EVER TRY TO GET A PAIR OF
PANTS IN A RESTAURANT?

FOLEY: WELL, NO---CAN'T SAY THAT I HAVE...BUT THOSE PANTS OF
YOURS ARE SO BIG IN THE BACK, ROD...

34:00

ROD: I RECKON THEY ARE A LITTLE BIG BACK THERE, MR. FOLEY...
THEY SORTA DROOP WHEN I DON'T EVEN STOOP, DON'T THEY?

BUT YOU GOTTA ADMIT I'M DIFFERENT. BY NED, I'M THE ONLY
FELLER IN TOWN THAT CAN WALK INTO A ROOM SITTING DOWN!

(LAUGHS)

34:10

HI-DY, FRIENDS....(WEATHER)

NOW, BEFORE YOU FOLKS GET TO THINKIN' I'M A DUDE, LET ME
EXPLAIN THAT I'M DRESSED UP LIKE THIS BECAUSE WE'RE RIGHT
SMACK DAB INTO THE FALL SEASON DOWN THERE IN HOHENWALD.
EVERYBODY'S GOT A NEW OUTFIT. MY GAL SUZY GOT HERSELF
ONE O' THEM NEW EVENIN' GOWNS..AND I'M TELLIN' YOU, IT
WAS NOT ONLY BACKLESS AND STRAPLESS, IT WAS DURNED NEAR
DRESS-LESS!

34:40

(ROD CONT'D OVER)

ROD:

WELL, SUZY SKEDADDLED OVER TO OUR HOUSE RIGHT AWAY TO SHOW OFF HER NEW FINERY AND UNCLE CYPE WAS THERE. FIRST THING SUZY SAYS WAS "DON'T YOU THINK THIS DRESS BRINGS OUT MY EYES?" AND UNCLE CYPE SAYS "YEP, AND IT BRINGS OUT MINE, TOO!"

'COURSE, I DIDN'T WANT SUZY TO TAKE NO OFFENSE, SO I SAID "IT'S A RIGHT SMART STYLISH DRESS, SUZY---BUT DON'T YOU THINK YOU OUGHT TO SHOW A LITTLE MORE DISCRETION?" UNCLE CYPE SAYS "BY NED, IF SHE DOES, SHE'LL BE ARRESTED!"

~~WELL, THAT DONE IT. SUZY DREW HERSELF UP... ALL 250 POUNDS OF HER---AND SHE SAYS "I'LL HAVE YOU KNOW I'M THE BEST-DRESSED WOMAN IN HOHENWALD. EVERY CENT I MAKE I PUT ON MY BACK!" UNCLE CYPE SAYS "SUZY, ALL I CAN SAY IS THAT YOU SURE MUSTA BEEN OUTA WORK A LONG TIME!"~~
(LAUGHS)

APPLAUSE AND PLAYOFF

TURNER:

(BREATHES LONG, LONG SIGH OF RELIEF) ... BOY, OH BOY, 35120
 RED..DOESN'T THIS COOL WEATHER FEEL GOOD!

RED:

IF YOU WANT TO FEEL SOMETHING REALLY COOL, YOU OUGHT TO SMOKE PRINCE ALBERT! PRINCE ALBERT'S CHOICE TOBACCO IS CRIMP CUT TO SMOKE COOL...TO BURN SLOW AND EVEN. AND SPECIALLY TREATED TO INSURE AGAINST TONGUE BITE.

(TURNER OVER)

TURNER: I SHOULD SMOKE PRINCE ALBERT? WHY ME, IN PARTICULAR?
FOR EXTRA SMOKING PLEASURE, EVERY MAN SHOULD SMOKE PRINCE
ALBERT. IT'S SPECIALLY MADE FOR SMOKING ENJOYMENT!

FOLEY: BUT...SEEMS TO ME THAT MOST MEN DO SMOKE PRINCE ALBERT,
GRANT. PRINCE ALBERT'S THE LARGEST-SELLING SMOKING
TOBACCO IN AMERICA! WHICH GOES TO SHOW THAT MEN SURE
KNOW A GOOD THING WHEN THEY SEE IT....OR SMOKE IT, I
SHOULD SAY! FOR MY MONEY, THERE'S NO TASTE LIKE THE
RICH, FULL FLAVOR OF PRINCE ALBERT.

TURNER: SO FELLAS...GET MORE PLEASURE FROM YOUR PIPES! ASK FOR
PRINCE ALBERT...THE NATIONAL JOY SMOKE! FOR CONVENIENCE,
BUY PRINCE ALBERT IN THE HANDY POCKET TIN WITH THE
HUMIDOR TOP. FOR ECONOMY, BUY PRINCE ALBERT IN THE BIG
POUND-SIZE!

CHORUS: JUST FILL YOUR PIPE UP WITH P.A.,
AND TAKE A PUFF OR TWO.
YOU'LL GET THAT EXTRA SMOKING JOY
PRINCE ALBERT OFFERS YOU !

FOLEY: I'VE HEARD A LOT OF SUCCESS STORIES SINCE I BEEN SINGIN'
FOLK SONGS PROFESSIONALLY, BUT I NEVER HEARD ONE I ENJOY-
ED AS MUCH AS THE ONE THAT CONCERNS OUR PRINCE ALBERT
GUEST HERE TONIGHT. THIS BATESVILLE, ARKANSAS, BOY DID
SOMETHIN' IN A FEW SHORT WEEKS THAT MANY SONG WRITERS
BEEN AIMIN' TO DO ALL THEIR LIVES. ABOUT A DOZEN WEEKS
AGO HE SAT DOWN ON HIS FRONT PORCH AND INSIDE OF 15 MIN-
UTES HE WROTE SOME WORDS THAT TURNED OUT TO BE HALF OF
THE BIGGEST FOLK-MUSIC SENSATION IN THE NATION. HERE HE
IS--THE MAN WHO WROTE "WHY DON'T YOU HAUL OFF AND LOVE
ME ONE MORE TIME"--WAYNE RANEY! (APPLAUSE) (FOLEY OVER)

37:35

FOLEY: WAYNE, I HOPE YA DIDN'T MIND ME BRAGGIN' ON YOU LIKE THAT, BUT WE SURE DO LIKE YOUR SONG-- AND WE HOPE YOU FOLLOW IT UP SHORTLY WITH ONE JUST AS BIG.

37:50

RANEY: WELL THANKS, RED.....I MEAN TO. ANYTHING PARTICULAR YOU'D LIKE ME TO SING?

FOLEY: MR. RANEY-- YOU MUST BE KIDDIN'. HERE'S THE SONG, FOLKS, SUNG AND PLAYED ON THE HARMONICA BY THE WRITER--WAYNE RANEY!

38:10

MUSIC: "WHY DON'T YOU HAUL OFF AND LOVE ME"...WAYNE RANEY

APPLAUSE

FOLEY: NOW THAT'S WHAT I CALL REALLY SINGIN'--REALLY GIVING PLEASURE...AS MUCH PLEASURE AS A MAN GETS FROM SMOKIN' A "MAKIN'S" CIGARETTE MADE WITH RICH, FULL-FLAVORED PRINCE ALBERT!

41:30

~~ROD: YOU'RE RIGHT, MR. FOLEY-- THAT BOY CAN SURE SING-- I WISH WE'D HAD HIM WITH US AT THE MASQUERADE PARTY THERE IN HOHENWALD THE OTHER NIGHTS...~~

~~FOLEY: YOU HAD A MASQUERADE, RADE-- I MEAN, ROD?~~

(ROD OVER)

PRINCE ALBERT.....6

ROD:

~~YUP-- AND THAT GRANT TURNER-- YOU SHOULDA SEEN 'IM-- HE WAS A ONE! THEY WAS ONE GAL THERE THAT WAS DRESSED UP LIKE MOTHER EVE..SHE HAD ON A COSTUME THAT WAS MADE OUT OF ARTIFICIAL FIG LEAVES. WELL SIR, THAT THERE GRANT TURNER JUST WOULDN'T STOP FOLLERIN' HER AROUND. SO I SAYS "MR. TURNER, WHY HAVE YOU BEEN HANGIN' AROUND THIS GAL DRESSED AS EVE ALL NIGHT?" AND HE SAID "BY NED, ROD, -- IT'S FALL! -- AND I'M WAITIN' FER THE LEAVES TO WITHER AND FLY AWAY!" (LAUGHS)~~

FOLEY:

~~WELL, YOU JUST WITHER AND FLY AWAY FOR A FEW MINUTES HERE WHILE WALLY FOWLER AND HIS OAK RIDGE QUARTETTE TAKE UP WITH 'EM ON "THE JERICO ROAD".~~

MUSIC:

"ON THE JERICO ROAD"...FOWLER QUARTETTE ..(APPLAUSE)

SEGUE TO ACCORDIAN B.G....FADE ON CUE FOR:

FOLEY:

I WOULDN'T BE TELLIN' THE TRUTH IF I SAID I WASN'T KINDA PARTIAL TO OUR WEEKLY PRINCE ALBERT HYMNS..I LOVE TO SING 'EM...AND YOUR WONDERFUL LETTERS SHOW ME YOU MUST LOVE TO HEAR 'EM. TONIGHT WE HAVE ONE WE HAVEN'T DONE HERE BEFORE...IT'S "I DREAMED I SEARCHED HEAVEN FOR YOU".

MUSIC:

"I DREAMED I SEARCHED HEAVEN FOR YOU"....FOLEY

APPLAUSE

GRANT:

SAY, RED...TEACH ME TO PLAY THE GUITAR, WILL YOU?

(RED OVER)

51456 6177

FOLEY: I'LL TEACH YOU HOW TO PLAY, GRANT..BUT IT TAKES PRACTICE TO PLAY WELL. ABOUT THE ONLY THING I KNOW OF THAT ANY-BODY CAN DO WELL--WITHOUT MUCH PRACTICE-- IS ROLL A "MAKIN'S" CIGARETTE...WITH PRINCE ALBERT.

TURNER: (THOUGHTFULLY) UMMM. GUESS YOU'RE RIGHT, RED.

FOLEY: GUESS I'M RIGHT...I KNOW I'M RIGHT. PRINCE ALBERT PRACTICALLY ROLLS ITSELF. BECAUSE PRINCE ALBERT'S CHOICE TOBACCO IS CRIMP CUT. SO IT CLINGS TO THE PAPER.... DOESN'T BLOW AROUND.. .DOESN'T DRIBBLE OUT THE ENDS. ROLLS INTO A FIRM, SMOOTH "MAKIN'S" CIGARETTE QUICKER'N YOU CAN SAY "PRINCE ALBERT"! *46:25*

CHORUS: SO ROLL YOUR OWN WITH GOOD P.A.
AND TAKE A PUFF OR TWO.
YOU'LL GET THAT EXTRA SMOKING JOY
PRINCE ALBERT OFFERS YOU!

FOLEY: WELL, AS LONG'S EVERYBODY'S IN A SINGIN' MOOD HERE THIS FINE OCTOBER EVENIN', WHAT DO YOU SAY WE LET 'EM? CLAUDE SHARPE, YOU AND YOUR OLD HICKORY SINGERS STAY PUT, RIGHT WHERE YOU ARE, AND RUN THROUGH A VERSE AND A CHORUS OF "LET ME CALL YOU SWEETHEART"...WE'LL ALL CHIME IN ON THE SECOND! HERE WE GO! *46:45*

MUSIC: "LET ME CALL YOU SWEETHEART"...OLD HICKORY SINGERS *47:05*

APPLAUSE

RED GETS AUDIENCE TO JOIN IN..AUDIENCE SINGS

APPLAUSE

(FOLEY OVER)

49:45

FOLEY: WELL SIR, IF EVER I NEED FOUR THOUSAND GOOD SINGERS IN A HURRY, I'LL KNOW WHERE TO GET 'EM!

GRANT: RED, THERE'S A YOUNG LADY STANDING IN THE WINGS THAT SAYS SHE'D LIKE TO HAVE A WORD WITH YOU....

FOLEY: WHY OF COURSE...IT'S THE FAMOUS GOSSIP OF GRINDER'S SWITCH..

50:05

TOGETHER: COUSIN MINNIE PEARL!

APPLAUSE AND PLAYON

MINNIE: HOW-DEE! I'M JES' SO PROUD T'BE HERE!
IT'S NICE TO BE WITH SUCH HANDSOME FELLERS AS RED FOLEY,
GRANT TURNER, WALLY FOWLER, -- ROD BRASFIELD---
(ENTIRE CAST SETS UP HOWL OF DERISIVE LAUGHTER)
WELL NOW, DON'T YOU LAUGH....THERE'S LOTS O' FOLKS
THAT THINK ROD IS HANDSOME...

ZEB
TURNER: (OFF MIKE YELL) NAME ONE!

MINNIE: NOW, DON'T YOU GO PICKIN' ON ROD, ZEB TURNER! ROD IS
AS HANDSOME AS THEY COME...IF YOU AIN'T PARTICULAR WHERE
THEY COME FROM!

NOW MAYBE ROD AIN'T EXACTLY A LEADIN' MAN WITH THE LADIES
BUT HE SURE IS GOOD AT FOLLOWIN' 'EM!

~~SPEAKIN O' HANDSOME MEN, I WAS WALKIN' IN THE PARK TODAY,
AND I BUMPED INTO THE HANDSOMEST MAN..AND WE SET DOWN
TOGETHER.....AND I'VE GOT THE BRUISES TO PROVE IT!~~

(MINNIE OVER)

MINNIE:

WHILE I WAS IN THE PARK I SAW A YOUNG'UN THERE PLAYIN' IN SOME MUD. HE WAS MAKIN' LITTLE HUMAN FIGURES OUT O' MUD....I ASKED 'IM WHO THEY WAS SUPPOSED TO BE AND HE SAID "THIS 'N'S RED FOLEY..AND THIS 'N HERE IS GRANT TURNER, AND THIS 'N'S WALLY FOWLER"...SO I SAYS TO 'IM, "AND ARE YOU GONNA MAKE FIGGERS OF ROD BRASFIELD AND MINNIE PEARL" AND HE SAYS "NAH! THE MUD AIN'T THICK ENOUGH!"

WELL, I BRUNG UNCLE NABOB AND BROTHER INTO TOWN WITH ME SO'S THEY COULD GET FIXED UP WITH SOME CLOTHES FER WINTER.

UNCLE NABOB WANTED TO DRIVE HIS CAR, BUT I WOULDN'T HEAR TO IT. THE CAR IS SO OLD AND RICKETY, EVER' TIME HE STOPS IT, PEOPLE RUSH UP TO SEE THE ACCIDENT!

5/125
WELL, I GOT THE BOYS TO THE CLOTHIN' STORE AND WHEN WE STEPPED INSIDE A MAN SAID TO UNCLE NABOB "WHAT DO YOU WANT"? UNCLE NABOB, QUICK AS A FLASH, SAID "I WANT TO BUY A SUIT". AND THE FELLER SAYS "YOU .. WANNA BUY A SUIT OF CLOTHES?" AND UNCLE NABOB SAYS "CERTAINLY. IS IT A CRIME TO BUY CLOTHES?" AND THE MAN SAYS "IT IS THE KIND YOU WEAR!"

5/145
THE FELLER OUGHT NOT TO'VE MADE FUN O' UNCLE NABOB'S CLOTHES. THE LAST TIME HE GOT A SUIT, AUNT AGATHA SENT TO A MAIL ORDER HOUSE FER IT. WHEN IT COME, SHE WRIT BACK AND SAID "THE SUIT DON'T LOOK LIKE I THOUGHT IT WOULD. HOW MUCH EXTRA WOULD I HAVE TO PAY TO GET THE FELLER IN THE CATALOG THAT WAS WEARIN' IT?"

52,120
(MINNIE CONT'D OVER)

MINNIE: WELL, THE FELLER IN THE STORE FINALLY SOLD UNCLE NABOB A SUIT WITH A SACK COAT, TO MATCH THE BAGS UNDER HIS EYES. ~~WHEN IT CAME TIME TO PICK OUT BROTHER'S SUIT, THE SALESMAN SAYS "IN THIS STORE WE SELL CLOTHES TO MATCH A MAN'S PERSONALITY. IF HE'S A FISHERMAN, WE SELL HIM A HERRINGBONE. IF HE'S A CARD GAMBLER, WE SELL HIM A SHARKSKIN OUTFIT. IF HE'S A BOWLER, WE SELL IM A PIN STRIPE. IF HE'S A LADIES' MAN, WE SELL IM A BROADCLOTH."~~ I SAYS "WELL, WHAT HAVE YOU GOT TO MATCH BROTHER'S PERSONALITY?" AND HE SAYS "THAT'S GONNA BE TOUGH..WE AIN'T GOT ANY SUITS MADE OUT O' CHEESECLOTH."

ROD: SAY' MINNIE PEARL, I WISH I'D A KNOWED YOU WAS GONNA GET CLOTHES FER YER BROTHER AND UNCLE NABOB....

MINNIE: WHY'S THAT, ROD?

ROD: WELL, WHERE I GET MY CLOTHES I GET A 50% DISCOUNT..

MINNIE: COME TO THINK OF IT, ROD..YOUR CLOTHES ALWAYS DO LOOK LIKE THEY'RE HALF OFF!

ROD: (LAUGHS) THAT'S A GOOD'UN! THAT'S A-----NOW WHAT IN THE CAT-HAIR AM I LAUGHIN' AT! ... MINNIE, THAT UNCLE NABOB OF YOURS IS SURE A CAUTION. THE LAST TIME I SAW 'IM HE SAYS TO ME, HE SAYS "ROD, IF IT WASN'T FER THE FACT THAT YOU NEED A SHAVE, YOU'D LOOK JUST LIKE MY WIFE", I SAYS "UNCLE NABOB, YOU BETTER GET YOUR EYES EXAMINED. I DON'T NEED NO SHAVE!" AND HE SAYS "NO, BUT MY WIFE DOES!"

(MINNIE OVER)

.....11

MINNIE: ~~NOW RODLEY, YOU KNOW UNCLE NABOB..ALLUS TRYIN' TO PULL
SOMEBODY'S LEG...AND LOTS O' TIMES HE GETS SLAPPED FER
IT.~~

ROD: WHERE'S NABOB AND BROTHER NOW, MIN? DID THEY GO BACK TO
GRINDER'S SWITCH?

MINNIE: NO, ROD..THEY'RE STAYIN' DOWN THE STREET AT THE SCURVY
ARMS HOTEL..

ROD: THE SCURVY ARMS? WHY THAT'S A TERRIBLE PLACE, MINNIE.

MINNIE: THAT'S JUST WHAT UNCLE NABOB TOLD THE ROOM CLERK. HE SAYS
"HOW MUCH DO YOU CHARGE FER ANYBODY TO SLEEP IN THIS RAT
HOLE?" AND THE FELLER SAYS "\$1.25 FER ONE RAT, AND
\$2.00 FER TWO RATS!"

53:20

ROD: FLITTER, THEY SHOULDA GONE TO A PLACE RIGHT OUTSIDE O'
TOWN THERE CALLED THE DRIBBLE INN.. FER A DOLLAR THERE
YOU CAN GET A ROOM WITH A WASH-DISH AND A TOWEL..FER A
DOLLAR AND A HALF YOU CAN GET A ROOM WITH RUNNIN' WATER
AND A WASH BOWL. THEN FER TWO DOLLARS THEY'VE GOT A
ROOM WITH AN ADJOININ'....

MINNIE: AN ADJOININ' WHAT?

ROD: THEY DON'T KNOW..THEY CAN'T GET THE DOOR OPEN!

53:40

(MINNIE OVER)

MINNIE:

~~WELL, RODLEY, I'D LIKE TO STAY HERE AND GAB WITH YOU, BUT
HEZZY'S DRIVIN' HIS FAMILY BACK TO GRINDER'S SWITCH, AND
HE SAYS HE THINKS MAYBE HE CAN SQUEEZE ME IN THE BACK
SEAT!~~

FOLEY:
MUSIC:

G'BYE NOW...SEE YOU NEXT WEEK!
See Wayne Roney again playing "Steel Guitar Rag" on his harmonica.
"Steel Guitar Rag"... *Roney*
APPLAUSE AND PLAYOFF

INTO SINGLE GUITAR AS B.G. FOR:

FOLEY:

HERE'S A GOOD SLOW NUMBER NOW-- FOR VARIETY'S SAKE. YOU
KNOW, THEY SAY VARIETY'S THE SPICE O' LIFE. BUT NOT
ALWAYS, I SAY. TAKE ME, FOR INSTANCE. I ALWAYS SMOKE

PRINCE ALBERT. WOULDN'T CHANGE FOR ANYTHING..JUST AS I
COULDN'T THINK O' CHANGIN' MY MIND ABOUT SINGIN' *Jealous* ~~"MOLLIE~~
Heart
DARLIN'".

MUSIC:

Jealous Heart
"MOLLIE DARLIN'"... FOLEY

APPLAUSE

INTO SQUARE DANCE..DOWN ON CUE FOR:

FOLEY:

WELL SIR, LOOKS LIKE WE'RE RUNNIN' A LITTLE LATE, FOLKS,
BUT THERE'S STILL TIME TO GET UP AND CUT A PIGEON WING OR
TWO WHILE I TELL YOU WHO WE'VE GOT COMIN' WITH US NEXT
SATURDAY NIGHT. IT'S THE LITTLE FELLA WITH THE VOICE THAT'
MELLOW..MILTON ESTES..AND NATURALLY, THERE'LL BE ROD AND
MINNIE AND THE ENTIRE PRINCE ALBERT GANG. WE'LL COME
CALLIN' FOR YOU IN THE BUCKBOARD MIND YOU, SO BE READY.
AND IF YOU CAN'T COME, WRITE. MEANWHILE, THIS IS RED
FOLEY SAYIN' THANKS FOR EVERYTHING, AND I'LL BE SEEIN'
YOU ONE WEEK FROM TONIGHT AT PRINCE ALBERT'S GRAND OLE
OPRY!

(ANNCR.OVER)

ANNCR: PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSM IN
NASHVILLE, TENNESSEE. YOU ARE TUNED FOR THE STARS ON
N.B.C.

100 EAST 42nd STREET
NEW YORK 17, N. Y.

RADIO
WILLIAM ESTY COMPANY
INCORPORATED

TELEPHONE
MUrray Hill 5-1900

Saturday, October 8, 1949
R. J. Reynolds Tobacco Company
"GRAND OLE OPRY" -- #516

OK'D BY CLIENT

PRIOR TO OPENING OF PROGRAM PLAY THE FOLLOWING CAVALIER
SPOT (RECORDING NO. 1):

MUSIC: (Drum, roll, trumpet)

SINGER: Have a Cavalier,
Have a Cavalier,
Extremely mild!

ANNOUNCER: Yes, have a Cavalier...the new, king-size cigarette
that's mild -- extremely mild! Cavalier is a modern
blend of fine tobaccos of the original Colonial type --
with a delightful natural flavor and aroma. Look for
the smart, white pack with the dashing, red-cloaked
Cavalier on it. Try a pack -- and you'll buy a carton!

Typed: 9/12/49

100 EAST 42nd STREET
NEW YORK 17, N. Y.

RADIO
WILLIAM ESTY COMPANY
INCORPORATED

TELEPHONE
MUrray Hill 5-1900

Saturday, October 8, 1949
R. J. Reynolds Tobacco Company
"GRAND OLE OPRY" -- #516

PRINCE ALBERT

No. 1

TURNER: (BREATHES LONG, LONG SIGH OF RELIEF)...Boy, oh boy, Red...
doesn't this cool weather feel good!

RED: If you want to feel something really cool, you ought to smoke
Prince Albert! Prince Albert's choice tobacco is crimp cut
to smoke cool...to burn slow and even. And specially
treated to insure against tongue bite.

TURNER: I should smoke Prince Albert? Why me, in particular? For
extra smoking pleasure, every man should smoke Prince Albert.
It's specially made for smoking enjoyment!

RED: But...seems to me that most men do smoke Prince Albert,
Grant. Prince Albert's the largest-selling smoking tobacco
in America! Which goes to show that men sure know a good
thing when they see it...or smoke it, I should say! For my
money, there's no taste like the rich, full flavor of Prince
Albert.

TURNER: So, fellas...get more pleasure from your pipes! Ask for
Prince Albert...the National Joy Smoke! For convenience,
buy Prince Albert in the handy pocket tin with the humidor
top. For economy, buy Prince Albert in the big pound-size!

JINGLE: Just fill your pipe up with P.A.
And take a puff or two.
You'll get that extra smoking joy
Prince Albert offers you!

Typed: 9/12/49

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100 EAST 42nd STREET
NEW YORK 17, N. Y.

RADIO
WILLIAM ESTY COMPANY
INCORPORATED

TELEPHONE
MUrray Hill 5-1900

Saturday, October 8, 1949
R. J. Reynolds Tobacco Company
"GRAND OLE OPRY" -- #516

PRINCE ALBERT

No. 2

TURNER: Say, Red...teach me to play the guitar, will you?

RED: I'll teach you how to play, Grant...but it takes practice to play well. About the only thing I know of that anybody can do well -- without much practice -- is roll a "makin's" cigarette...with Prince Albert.

TURNER: (THOUGHTFULLY) Ummm. Guess you're right, Red.

RED: Guess I'm right...I know I'm right. Prince Albert practically rolls itself. Because Prince Albert's choice tobacco is crimp cut. So it clings to the paper...doesn't blow around...doesn't dribble out the ends. Rolls into a firm, smooth "makin's" cigarette quicker'n you can say "Prince Albert"!

JINGLE: So roll your own with good P.A.
And take a puff or two.
You'll get that extra smoking joy
Prince Albert offers you!

Typed: 9/12/49

51456 6187


RADIO

WILLIAM ESTY COMPANY
INCORPORATED100 EAST 42nd STREET
NEW YORK 17, N. Y.TELEPHONE
MUrray Hill 5-1900Saturday, October 8, 1949
R. J. Reynolds Tobacco Company
"GRAND OLE OPRY" -- #516

PRINCE ALBERT

No. 3

RED: (AFTER PERFORMANCE BY GUEST STAR): Now that's what I call
really singing...really giving pleasure...as much pleasure
as a man gets from smoking a "makin's" cigarette made with
rich, full-flavored Prince Albert!



Typed: 9/12/49

51456 6188

100 EAST 42nd STREET
NEW YORK 17, N. Y.

RADIO
WILLIAM ESTY COMPANY
INCORPORATED

TELEPHONE
MUrray Hill 5-1900

Saturday, October 8, 1949
R. J. Reynolds Tobacco Company
"GRAND OLE OPRY" -- #516

PRINCE ALBERT

Throw-Away Lines

RED: (INTRODUCING A NUMBER)...here's a good (fast) song now...
(slow)

for variety's sake. You know, they say variety is the spice
of life. But not always, I say. Take me, for instance.
I always smoke Prince Albert. Wouldn't change for anything.

Typed: 9/12/49

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