PRINCE ALBERT SHOW

9:30 - 10:00 P.M.

OCTOBER 29, 1949

AS BROADCAST Master

30:00

ET: OPEN WITH CAVALIER SPOT RECORDING #1

30:25

GRANT: IT'S GRAND OLE OPRY TIME! - ANOTHER BIG PRINCE ALBERT SHOW! - STARRING RED FOLEY!

MUSIC: "EASY TO PLEASE".....RED FOLEY
APPLAUSE....

FOLEY: WELL, THANKS - AND A GREAT BIG HOWDY TO ALL MY GOOD FRIENDS AND NEIGHBORS OF PRINCE ALBERT SMOKIN! TOBACCO'S GRAND OLE OPRY!

GRANT TURNER, WHERE DO YOU RECKON WE'RE GONNA PUT ALL THESE PEOPLE TONIGHT?

GRANT: DON'T KNOW, RED - BUT WE'RE SURE CROWDED TO THE RAFTERS. NO
WONDER, THOUGH, SEEIN' AS HOW WE'VE GOT ROD BRASFIELD! MINNIE
PEARL! WALLY FOWLER AND THE OAK RIDGE QUARTETTE! CLAUDE
SHARPE'S OLD HICKORY SINGERS! AND THE ENTIRE PRINCE ALBERT GANG

FOLEY: TONIGHT'S PRINCE ALBERT GUEST IS NOT ONLY VERY TALENTED- BUT
HE'S ONE OF THE NICEST FELLAS I KNOW +-COWBOY COPASI

GRANT: RED, ARE MY EYES GOING BAD, OR IS THE GROUND HOG COMING OUT EARLY THIS YEAR?

FOLEY: SHUCKS, MAN- THAT ANN'T NO GROUND-HOGI THAT'S THE HOHENWALD HOOLIGAN HIMSELF--ROD BRASFIELD!

APPLAUSE ... PLAYON

(ROD OVER)

ROD:

BY NED, MR. FOLEY, I JUST SAW ME THE ODDEST THING A MINUTE AGO THERE BACK THERE. WALLY FOWLER WAS STANDIN' THERE WITH A STRING TIED AROUND HIS FINGER AND ON THE OTHER END OF THE STRING WAS THE WING OF A FRIED CHICKEN. I ASKED HIM ABOUT THE STRING AND HE SAID HIS WIFE TIED IT AROUND HIS FINGER SO'S HE'D REMEMBER TO MAIL A LETTER. I SAID "I CAN UNDERSTAND YOUR WIFE TYIN' A STRING AROUND YOUR FINGER TO REMIND YOU TO MAIL A LETTER, BUT WHAT IN THE CAT-HAIR IS THAT WING OF A CHICKEN DOIN' TIED TO THE OTHER END OF THE STRING?" AND WALLY SAYS, "WHY, THAT'S SIMPLE. MY WIFE WANTS ME TO SEND THE LETTER AIR MAIL!"... (LAUGHS)

HI-DY, FRIENDS.... (WEATHER)

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WELL, SIR, LAST WEEK WAS KINDNESS WEEK DOWN THERE IN HOHENWALD, AND I GOT UP A SLOGAN. IT SAYS "IT'S EASIER TO BE KIND THAN IT IS TO BE MEAN--ESPECIALLY TO BABIES THAT ARE OVER EIGHTEEN.'.. WELL, SIR, THE FIRST ONES TO TAKE TO BEIN' KIND WAS THEM FOOL TWIN BROTHERS O' MINE - OLE PETE AND REPEAT. PETE SAYS TO ME, "ROD, I KNOW OLE REPEAT IS KIND, 'CAUSE THIS MORNIN' I HEARD HIM SAY HE PUT HIS SHIRT ON A HORSE THAT WAS SCRATCHED!"...THEN OLE REPEAT SAYS "YES, RODNEY, AND OLE PETE IS KIND, TOO..THIS MORNIN' THERE WASN'T ENOUGH CASTOR OIL FOR THE BOTH OF US TO TAKE, SO HE GIVE ME HIS SHARE!"....

JUST THEN IN COME MY GAL SUZY - ALL IN TEARS - AND SHE SAYS
"ROD, I'M MIGHTY SAD BECAUSE BY BRIDGE CLUB HAS DONE BROKE
UP." WELL, I ASKED HER WHY IT BROKE UP, AND SHE SAID "EVERY
MEMBER WAS PRESENT AT EVERY MEETIN -- SO THEY WASN'T ANYBODY WE
COULD TALK ABOUT!"

(ROD OVER) CONTID.

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ROD: WELL, 'SIR, 'BEIN' CHAIRMAN OF KINDNESS WEEK I TOLD SUZY WHAT A TERRIBLE THING IT WAS FOR WOMEN TO GOSSIP, AND SHE SAYS "WHY, ROD, WIMMEN AIN'T NOWWORSE GOSSIPS THAN MEN, AND YOU KNOW IT!"

SO I SAYS "YEAH, SUZY, BUT THEY'S A DIFFERENCE. WHEN A MAN HEARS SOMETHIN', IT GOES IN ONE EAR AND OUT THE OTHER. WHEN A WOMAN HEARS SOMETHIN', IT GOES IN ONE EAR AND OVER THE BACK FENCE!"

APPLAUSE AND PLAYOFF

35: 20

FOLEY: (SINGING) HAPPY BIRTHDAY TO YOU ... HAPPY BIRTHDAY TO YOU

TURNER: BIRTHDAY! WHOSE? NOT MINE!

FOLEY: NO? WELL...IT'S LOTS OF PEOPLE'S, GRANT. BOUND TO BE! ONLY WISH I COULD SEND 'EM ALL -- THE MEN, AT LEAST--A PRESENT OF SOME PRINCE ALBERT SMOKING TOBACCO!

TURNER: THAT WOULD BE NICE, RED! PRINCE ALBERT'S SO RICH...FULL-FLAVORED
AND SO EASY ON THE TONGUE!

FOLEY: THAT'S NOT HALF OF IT, GRANT! PRINCE ALBERT'S CHOICE TOBACCO
IS SPECIALLY TREATED TO INSURE AGAINST TONGUE BITE--AND CRIMP
CUT TO BURN SLOW AND EVEN..AND SMOKE COOL.

TURNER: ADD IT ALL TOGETHER...AND WHAT DO YOU GET? A TOBACCO SPECIALLY
MADE FOR SMOKING PLEASURE! NOW WONDER PRINCE ALBERT IS THE
LARGEST-SELLING SMOKING TOBACCO IN AMERICA!

FOLEY: SO, FELLAS, FOR EXTRA SMOKING PLEASURE, GET YOURSELVES SOME PRINCE ALBERT! FOR CONVENIENCE, BU* PRINCE ALBERT IN THE HANDY POCKET TIN WITH THE HUMIDOR TOP. FOR ECONOMY, ASK FOR THE BIG POUND-SIZE OF PRINCE ALBERT--THE NATIONAL JOY SMOKE!

(JINGLE OVER)

PRINCE ALBERT SHOW.....4

JINGLE: JUST FILL YOUR PIPE UP WITH P.A.

AND TAKE A PUFF OR TWO.

YOU'LL GET THAT EXTRA SMOKING JOY

PRINCE ALBERT OFFERS YOU!

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THE MORE YOU'RE WITH 'EM..THAT'S THE WAY I FEEL ABOUT TONIGHT'S
PRINCE ALBERT GUEST. FOLKS, LET'S HAVE A BIG WELCOME FOR THAT
FINE SINGER OF FOLK SONGS--COWBOY COPAS!

APPLAUSE

37:15

FOLEY: COPE, GLAD YOU'RE BACK WITH US.. I KNOW YOU'VE BEEN JUST EVERY-WHERE SINCE WE LAST SET EYES ON YOU, SO TELL US WHERE YOU BEEN KEEPIN' YOURSELF?

COPAS: (TELLS RECENT DATES PLAYED, ETC ...,)

FOLEY: WELL, NOW THAT WE'VE GOT YOU TIED TO A STUMP HERE, WHAT'LL IT BE?

COPAS:

Jellons Heart

". RED

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MUSIC:

APPLAUSE

39:55

TO BE SMOKIN' A PIPEFUL O' RICH-FLAVORED PRINCE ALBERT TO!

ROD: MAYBE I COULD GET MR. COPAS TO SING TO MY GAL SUZY. THE SWEAR, THAT GAL HS GONNA GET THE BEST OF ME, MR. FOLEY....

(FOLEY OVER)

FOLEY: WHAT IS IT NOW, ROD?

ROD: WELL, DURYN' MY KANDESS CAMPAIGN, I WAS TELLIN' SUZY THAT SHE SHOULDN'T GIVE AWAY SECRETS THAT HAD BEEN TRUSTED TO 'ER, AND SHE SAYS "WHY, RODNEY, I'M ASHAMED OF YOU FOR SAYIN' SUCH THINGS ABOUT ME. I NEVER TELL A SECRET TO ANYBODY BUT TWO PARTIES"...

I SAYS "YEAH--THE REPUBLICANS AND THE DEMOCRATS!"...(LAUGHS)

FOLEY: WELL, JUST YOU FIND YOU A SEAT OVER THERE BY THE WELL, BECAUSE

IT ALINET NO SECRET THAT WALLY FOWLER AND THE OAK RIDGE QUARTETTE

ARE ALL PRIMED AND READY TO SING US A SPIRITUAL - THAT THERE'N

CALLED "RIDE ON, KING JESUS"!

MUSIC: "RIDE ON, KING JESUS".....FOWLER QUARTETTE

(SEGUE TO ACCORDIAN B.G.... FADE ON CUE FOR:)

FOLEY: IF YOU'LL JUST TURN TO PAGE 95 IN THE OLD, WORN YELLOW HYMN BOOK, YOU'LL FIND THAT BEAUTIFUL SONG OF PRAISE CALLED "WHEN JESUS BECKONS ME HOME"....I DON'T KNOW HOW LONG FOLKS'VE BEEN SINGIN' THIS EVENIN'S PRINCE ALBERT HYMN - BUT IT'S BEEN A FAVORITE WITH THE FOLEY'S FOR AS LONG AS I CAN REMEMBER....

MUSIC: "WHEN JESUS BECKONS ME HOME"...RED FOLEY 4 2:10

FOLEY: THANKS A LOT...NOW, THEN, LET'S GET ON TO----(INTERRUPTING HIMSELF) ...BUT...WHAT IN THE WORLD? ROD BRASFIELD, ARE YOU TRYING TO DANCE?

(ROD OVER)

ROD: (SHEEPISHLY) ... WELL, YES, SORT OF.

FOLEY: WHATEVER GAVE YOU THAT IDEA?

44:30

ROD: I THOUGHT MAYBE DANCING WAS LIKE ROLLING "MAKIN'S" CIGARETTES
WITH PRINCE ALBERT. YOU KNOW, SOMETHING ANYONE CAN DO WELL,
FIRST TRY?

- FOLEY: WELL, I'LL TELL YOU, BOY. ALMOST NOTHINGS IS AS EASY TO DO

 AS ROLL A "MAKIN'S" CIGARETTE WITH PRINCE ALBERT! BECAUSE PRINCE

 ALBERT'S CHOICE TOBACCO IS CRIMP CUT. SO IT CLINGS TO THE PAPER

 DOESN'T BLOW AROUND. DOESN'T DRIBBLE OUT THE ENDS. WITHOUT

 PRACTICE...WITHOUT FUSS..YOU'RE READY IN NO TIME WITH A FIRM,

 SMOOTH "MAKIN'S" CIGARETTE WHEN YOU ROLL IT WITH PRINCE ALBERT!
- CHORUS: SO ROLL YOUR OWN WITH GOOD P.A.

 AND TAKE A PUFF OR TWO.

 YOU'LL GET THAT EXTRA SMOKING JOY
 PRINCE ALBERT OFFERS YOU!
- FOLEY: FOLKS, THAT SOUNDS LIKE MORE SO IF I CAN PERSUADE CLAUDE AND
 THE OLD HICKORY SINGERS TO PACE US THROUGH A VERSE AND CHORUS OF
 "BEAUTIFUL OHIO", SIPOSINI WE HAVE US A LITTLE COMMUNITY SINGIN"
 HERE AT THE PRINCE ALBERT OPRY. ALL RIGHT, CLAUDE, FIRE WHEN
 READY!
- MUSIC: "BEAUTIFUL OHIO".....OLD HICKORY SINGERS

 APPLAUSE....

FOLEY: (INVITES AUDIENCE TO SING ... AUDIENCE SINGS)

APPLAUSE:

(OVER FOLEY)

FOLEY: BY GOLLY, WE HAD US A REGULAR GLEE CLUB THERE!

GRANT: WHILE YOU'RE ON THE SUBJECT OF GLEE, RED, THERE'S SOMEBODY THAT SEEMS MIGHTY ANXIOUS TO SPREAD A LITTLE LAUGHTER AROUND THE PREMISES...

FOLEY: I KNOW JUST THE SOMEBODY YOU'RE SPEAKIN' OF, GRANTLAND--IT'S-

TOGETHER: COUSIN MINNIE PEARL!

APPLAUSE ...PLAYON.

FRISKY...YOU KNOW, IT KEEPS A GAL YOUNG BEIN' AROUND THESE FELLERS
IN RED FOLEY'S BAND...MAYBE IT'S ON ACCOUNT OF THE WAY THEY
PLAY CHECKERS...EVERY TIME ONE OF THE FELLERS MAKES A MOVE A
GAL HAS TO JUMP....

I WAS ACTIN' KINDA HIGH SPIRITED AND SKITTISH TODAY AN' GRANT TURNER SAID I REMINDED HIM OF A TWO YEAR OLD...I SURE HOPE HE MEANT A HORSE AND NOT AN EGG.....

SPEAKIN' ABOUT HORSES...I-HAD A AWFUL NIGHTMARE LAS' NIGHT...

I DREAMPT RED FOLEY COME A SWOOPIN' DOWN ON ME RIDIN' A BIG RED

ROAN HORSE...ALL OF A SUDDEN THE HORSE'S HEAD CHANGED INTO RED

FOLEY'S...THAT'S JES' WHAT HAPPENED, RED FOLEY BECOME A RED

FILLY....

WELL I BRUNG MY DIARY ALONG WITH ME TODAY...AND I THOUGHT MAYBE

I'D READ YOU SOME OF THE THINGS I GOT IN IT...HERE'S A ITEM THAT

GOES WAY BACK WHEN BROTHER WAS BORN..IT SEZ, "OCT. 18TH...THE

STORK PAID US A VISIT TODAY....OCT. 19 TH....PAPPY PAID THE

STORK A VISIT...... (CONT'D)

HE TOLD THE STORK HE LEFT US THE WRONG PACKAGE...THIS'N SHOULD'VE BEEN LEFT AT THE ZOO....

HERE'S A ITEM ABOUT BROTHER WHEN HE WAS ABOUT 9 YEARS OLD...
IT SEZ....BROTHER RUN AWAY FROM HOME TODAY...THE CONSTABULE FOUND
HIM AND BRUNG HIM BACK...SO MY MAMMY AND PAPPY RUN AWAY....

LARCENY FER SHORT. THE ITEMSEZ, "COUSIN LARSON...WE CALL HIM LARCENY FER SHORT. THE ITEMSEZ, "COUSIN LARCENY GOT INTO TROUBLE WITH THE P'LEECE TODAY JES! FER PLAYIN! A GAME CALLED "BREAK_

THE BANK".....THE ONLY TROUBLE IS HE WAS PLAIN! IT WITH A

DRILL AND DYNAMITE....

HERE'S A OTHER ITEM ABOUT COUSIN LARCENY...IT SEZ, "COUSIN LARCENY SPOKE BEFORE A LARGE CROWD TODAY...HE SAID, NOT GUILTY...

AND HERE'S A ITEM IN MY DIARY ABOUT UNGLE NABOB. IT SEZ, UNCLE NABOB LIVED UP TO HIS REPUTATION AS A OLD INDIAN FIGHTER TODAY...

I 'MEMBER THAT INCIDENT VERY WELL... UNGLE NABOB WAS INTRODUCIN' HIS WIFE TO THIS OLD INDIAN...AND WHEN HE SEZ TO THE INDIAN, "THIS IS MY WIFE...THE INDIAN SAID, "UGH!"

AND HERE'S SOMETHIN' IN MY DIARY I WOULDN'T WANT ANYBODY TO KNOW BUT YOU AND ME. IT SEZ, ...DEAR DIARY...HEZZY CALLED ON ME TONITE AND SET RIGHT UP CLOSE TO ME ON THE SOFA...FIN'LLY HE SEZ, "MINNIE, PUCKER UP YER LIPS LIKE YER GONNA WHISTLE.".. SO I PUCKERED UP MY LIPS LIKE I WAS GONNA WHISTLE...(GIGGLE) AND DO YOU KNOW WHAT HAPPENED?...I SET THERE AND WHISTLED FER TWO HOURS....

(ROD OVER)

- ROD: SAY, MINNIE PEARL...HAVE YOU BEEN TELLIN' FOLKS THAT MY NAME IS LOUIS? (LEWIS)....
- MIN: WHY NO, RODNEY...WHAT MAKES YOU THINK I BEEN TELLIN' FOLKS YER NAME IS LEWIS?
- ROD: WELL I GOT A LETTER FROM LEM HOSKITT AND HE STARTS OUT BY SAYIN DEAR LOUIS..AND HE'S SUCH A IGNORANT CRITTER, LOOK AT THE WAY HE SPELLS LOUIS...L..O..U..S..E!
- MIN: WELL SPEAKIN' OF PEOPLE GETTIN' MIXED UP...THE LAST TIME HE WAS
 IN TOWN, UNCLE NABOB GOT SEPARATED FROM HIS WIFE AND HE COULDN'
 FIND HER NO PLACE...
- ROD: WHAT DID HE DO, MINNIE?
- MIN: WHY HE WENT RIGHT DOWN TO THE FIRE DEPT. AND REPORTED THAT SHE WAS MISSIN!...
- ROD: THE FIRE DEPT? WHY DIDN'T HE GOT TO THE POLICE DEPT.?
- MIN: WELL HE SAID THE LAST TIME HE LOST HER HE WENT TO THE POLICE DEPT. AND THEY FOUND HER....
- NABOB & UNCLE SIPE...THEY'RE BOTH ALIKE...ALWAYS GETTIN' THINGS MIXED UP....UNCLE SIPE GOT OFF THE TRAIN THE OTHER DAY LOOKIN' AS GREEN AS 'LEVEN DOLLARS WORTH OF SPINACH....
- MIN: WHAT HAPPENED TO HIM, ROD?
- ROD: HE'D GOT TRAIN SICK...SAID HE HAD TO RIDE BACKWARDS ALL THE WAY....

PRINCE ALBERT SHOW 10

- MIN: HAD TO RIDE BACKWARDS? WHY DIDN'T HE ASK THE PERSON SITTIN'
 IN THE SEAT FACIN' HIM: TO CHANGE SEATS WITH HIM?
- ROD: WELL HE SAID HE THOUGHT ABOUT THAT..BUT BY NED...THERE WASN'T ANYBODY SETTIN' IN THAT SEAT....
- FOLKS SURE DO FUNNY THINGS...MAMMY COME INTO TOWN LAST WEEK TO BUY SOME WALLPAPER...SHE PICKED OUT THE PAPER SHE WANTED AND SEZ TO THE CLERK, "DO YOU THINK I C'N PUT THIS WALLPAPER ON MYSELF?"

 AND THE CLERK SEZ, "SURE...BUT IT WILL LOOK BETTER IF YOU PUT IT ON THE WALL.."
- ROD: WELL I'LL NEVER FERGIT MY POPPY WHEN I BRUNG HIM ANTO TOWN..

 HE WANTED TO CALL UP HIS SISTER AND HE WENT INTO A PHONE BOOTH

 THAT HAD A DIAL PHONE IN IT..HE COME OUT MADDER!N A WET HEN..

 HE SEZ, "HOW IN CAT HAIR CAN A FELLER USE A PHONE THAT'S ALL

 FULL OF HOLES?
- MIN: WELL, RODNEY, I'D LIKE TO STAY HER 'N GAB WITH YOU, BUT I GOT TO SEE HOW UNCLE NABOB'S GETTIN' ALONG...
- ROD: WHAT 'S THE MATTER WITH UNCLE NABOB NOW?
- MIN: WELL YESTERDAY HE WAS TRYIN' TO SNEAK OUT OF THE HOUSE AND AUNT SAP DROPPED A LEAF ON HIS HEAD FROM UPSTAIRS..
- ROD: SHUCKS, MINNIE..IT DON'T HURT NONE TO HAVE A <u>LEAF</u> DROPPED ON YER HEAD....
- MIN: RODNEY...THIS WAS A LEAF FROM THE DININ' ROOM TABLE....

 APPLAUSE ...TO RUN OFF...

 (FOLEY OVER)

PRINCE ALBERT SHOW 11

FOLEY: SAY BOY, THAT WAS RICH!

ROD: RICH? WHAT WAS RICH? 53135

FOLEY: WHAT YOU AND MINNIE JUST SAID THERE -- IT WAS RICH.

ROD: 0000000000H! I THOUGHT YOU WERE TALKIN' ABOUT PRINCE ALBERT,

MAYBE? YOU'RE ALWAYS SAYIN' HOW RICH AND FULL-FLAVORED A

""""MAKIN'S" CIGARETTE TASTES WHEN IT'S MADE WITH PRINCE ALBERT!

WITH THE RICH SINGIN' VOICE -- COWBOY COPAS!

MUSIC: "Cary Over you "COWBOY COPAS

APPLAUSE....

FOLEY: WELL, THERE'S NOT MUCH TO SAY ABOUT TONIGHT'S BALLADO THAT I
AIN'T SAID BEFORE. IT'S PROBABLY MY FAVORITE SONG OF ALL-"MOLLY DARLIN"."

MUSIC: "MOLLY DARLIN".....RED FOLEY

APPLAUSE. SEQUE TO SQUARE DANCE. FADE FOR 58:20

PRINCE ALBERT SHOW.....12

FOLEY: WELL, SIR, I GUESS ALL OF YOU HEAR OLE MILT ESTES CALLIN' THE

LAST DANCE BACK THERE...AND IT IS THE LAST ONE, TOO, MUCH AS

WE HATE TO SAY SO. BUT THE CHILDREN ARE GETTIN' A LITTLE

RESTLESS AND THAT USUALLY MEANS TIME FOR BED. WE'LL BE

CALLIN' FOR YOU NEXT WEEK, SAME TIME, IN THE BUCKBOARD, JUST

LIKE ALWAYS...SO BE READY, WON'T YOU? UP THERE IN THE DRIVER'S

SEAT WITH ME WILL BE A VERY FAMOUS GUESTS. THE NEXT POPULAR.

HANK-WILLIAMS! ALONG WITH MINNIE AND ROD AND ALL THE GANG...

REMEMBER, IF YOU CAN'T COME WRITE...THIS IS RED FOLEY.....

HOPING YOU'VE ENJOYED THE SHOW TONIGHT AS MUCH AS THOUSANDS

AND THOUSANDS OF SMOKERS ENJOY PRINCE ALBERT...AND SAYING

THANKS FOR EVERYTHING AND I'LL BE SEEIN' YOU NEXT SATURDAY

NIGHT AT PRINCE ALBERT'S GRAND OLE OPRY!

ANNOR: PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSM IN NASHVILLE, TENNESSEE. JUST 15 MINUTES FROM NOW HEAR SONGS BY MORTON DOWNEY ON NBC."

59:25

RADIO

100 EAST 42nd STREET NEW YORK 17, N. Y.

WILLIAM ESTY COMPANY

TELEPHONE
MUrray Hill 5-1900

Saturday, October 29, 1949 R. J. Reynolds Tobacco Company "GRAND OLE OPRY" -- #519

PRIOR TO OPENING OF PROGRAM PLAY THE FOLLOWING CAVALIER SPOT (RECORDING NO. 1):

MUSIC:

(Drum roll, trumpet)

SINGER:

Have a Cavalier,

Have a Cavalier,

Extremely mild!

ANNOUNCER: Yes, have a Cavalier...the new, king-size cigarette that's mild -- extremely mild: Cavalier is a modern blend of fine tobaccos of the original Colonial type -- with a delightful natural flavor and arona. Look for the smart, white pack with the dashing, red-cloaked Cavalier on it. Try a pack -- and you'll buy a carton;

RADIO WILLIAM ESTY COMPANY INCORPORATED

100 EAST 42nd STREET NEW YORK 17, N. Y.

TELEPHONE MUrray Hill 5-1900

Saturday, October 29, 1949 R. J. Reynolds Tobacco Company "GRAND OLE OPRY" -- #519 PRINCE ALBERT

No. 1

FOLEY: (SINGING) Happy birthday to you...happy birthday to you...

TURNER: Birthday! Whose? Not mine!

FOLEY: No? Well...it's lots of people's, Grant. Bound to be:

Only wish I could send 'en all -- the men, at least -- a

present of some Prince Albert Smoking Tobacco!

TURNER: That would be nice, Red! Prince Albert's so rich...
full-flavored -- and so easy on the tongue!

FOLEY: That's not half of it, Grant! Prince Albert's choice tobacco is specially treated to insure against tongue bite -- and crimp cut to burn slow and even...and smoke cool.

TURNER: Add it all together...and what do you get? A tobacco specially made for smoking pleasure! No wonder Prince Albert is the largest-selling smoking tobacco in America!

FOLEY: So, fellas, for extra smoking pleasure, get yourselves some Prince Albert! For convenience, buy Prince Albert in the handy pocket tin with the humidor top. For economy, ask for the big pound-size of Prince Albert -- the National Joy Smoke!

JINGLE:

Just fill your pipe up with P.A.

And take a puff or two.

You'll get that extra snoking joy

Prince Albert offers you!

RADIO WILLIAM ESTY COMPANY INCORPORATED

100 EAST 42nd STREET NEW YORK 17, N. Y. TELEPHONE MUrray Hill 5-1900

Saturday, October 29, 1949 R. J. Reynolds Tobacco Company "GRAND OLE OPRY" -- #519 PRINCE ALBERT

No. 2

FOLEY: (INTERRUPTING HIMSELF)...but...what in the world? Rod
Brasfield, are you trying to dance?

ROD B: (SHEEPISHLY) Well, yes, sort of.

FOLEY: Whatever gave you that idea?

ROD B: I thought maybe dancing was like rolling "makin's" cigarettes with Prince Albert. You know, something anyone can do well, first try?

FOLEY: Well, I'll tell you, boy. Almost nothing is as easy to do as roll a "makin's" cigarette with Prince Albert! Because Prince Albert's choice tobacco is crimp cut. So it clings to the paper. Doesn't blow around. Doesn't dribble out the ends. Without practice...without fuss...you're ready in no time with a firm, smooth "makin's" cigarette when you roll it with Prince Albert!

JINGLE: So roll your own with good P.A.

And take a puff or two.

You'll get that extra smoking joy

Prince Albert offers you!

100 EAST 42nd STREET NEW YORK 17, N. Y.

RADIO WILLIAM ESTY COMPANY INCORPORATED

TELEPHONE MUrray Hill 5-1900

Saturday, October 29, 1949 R. J. Reynolds Tobacco Company "GRAND OLE OFRY" -- #519 PRINCE ALBERT

No. 3

TURNER: (AFTER

(AFTER COMEDY ROUTINE) ...say, boy ... that was rich!

COMEDIAN: Rich?...what was rich?

(ROD B.)

TURNER: What you just said ... was rich.

ROD B .: Occooh! I thought you were talking about Prince Albert,

maybe? You're always saying how rich and full-flavored

/ a "makin's" cigarette tastes whon it's made with Prince

Albert!

FOLEY: And speaking of "rich", (INTRODUCES GUEST SINGER,

REFERRING TO THE RICHIESS OF HIS VOICE).

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TELEPHONE MUrray Hill 5-1900

Saturday, October 29, 1949 R. J. Reynolds Tobacco Company "GRAND OLE OPRY" -- #519 PRINCE ALBERT

Throw-Away Lines

FOLEY: (AFTER BALLAD) ...well, now, that's what I call mighty

pretty! Good music to be smokin' a pipeful of rich-flavored

Prince Albert to!

FOLEY: (SIGNING OFF) ...hoping you've enjoyed the show tonight

as much as thousands and thousands of smokers enjoy Prince

Albert!