

June 27, 1953

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7:30.01
GRANT:

IT'S GRAND OLE OPRY TIME! --ANOTHER BIG PRINCE ALBERT SHOW!--
STARRING LITTLE JIMMY DICKENS!

AS
BROADCAST
Master

APPLAUSE & CHEERS...HOLD TILL DICKENS SINGS:

7:30.11
MUSIC:

"I'LL DANCE AT YOUR WEDDING"...DICKENS

APPLAUSE

7:31.42
DICKENS:

WELL THANKS AND A GREAT BIG HOWDY TO ALL MY GOOD FRIENDS AND
NEIGHBORS OF PRINCE ALBERT SMOKIN' TOBACCO'S GRAND OLE OPRY!

7:31.50
GRANT:

AND A GREAT BIG HOWDY RIGHT BACK AT YOU JIMMY!-- FROM ROD
BRASFIELD! MINNIE PEARL! THE OLD HICKORY SINGERS! STRINGBEAN!
AND ALL OF US HERE ON THE PRINCE ALBERT OPRY!

7:32.00
DICKENS:

THANKS AGAIN, GRANT! AND JUST TO SHOW HOW GRATEFUL I AM FOR
THIS FINE WELCOME I'VE ASKED A VERY TALENTED NEW-COMER TO BE
MY GUEST HERE TONIGHT.. THE ARKANSAS BOY, RICKY RIDDLE!

APPLAUSE

7:32.15
DICKENS:

RICKY'LL BE OUT HERE DIRECTLY TO PICK AND SING, AND MEANWHILE
YOU AND ME'LL GET CAUGHT UP ON THE NEWS FROM GRINDERS SWITCH,
AS TOLD TO US BY PRINCE ALBERT'S FAVORITE PRINCESS, COUSIN
MINNIE PEARL!

APPLAUSE AND PLAY ON

7:32.33
MINNIE:

HOW-DEE! I'M JES' SO PROUD T'BE HERE!

OH, I JUST SEEN THAT RICKY RIDDLE BACKSTAGE AND HE'S THE CUTEST
THING! I USUALLY AIN'T SO GOOD AT SOLVIN' 'EM, BUT THAT'S ONE
RIDDLE I'D LIKE TO WORK ON!

(MINNIE CONT'D OVER)

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MINNIE: 7:32.55

I GUESS HE'S NAMED RIDDLE BECAUSE HE KEEPS US GALS GUESSIN'! I KNOW ALL ABOUT THAT BECAUSE HE'S A LOT LIKE I AM. I KEEP THE FELLERS GUESSIN' TOO. MATTER OF FACT, I PASSED A COUPLE OF FELLERS ON MY WAY HERE AND ONE OF 'EM LOOKED AT ME KINDA STRANGE AND HE SAID TO T'OTHER, "WHAT THE HECK WAS THAT?"

Y'KNOW, THIS RIDDLE FELLER REMINDS ME A LOT OF BROTHER. THE ONLY DIFFERENCE IS, THAT HE'S RICKY AND BROTHER'S ROCKY!

MR, DICKENS, WOULD YOU MIND DOIN' SOMETHIN' FOR ME?

DICKENS: ~~NOW WHERE DO YOU GET THAT MR. DICKENS STUFF, MINNIE? YOU CAN CALL ME JIMMY!~~

MINNIE: ~~(SIGH) OHHH, JIMMY! AND YOU CAN CALL ME ANYTIME!
(BREAK OFF SHARPLY) ENOUGH OF THIS HERE DREAMIN'. JIMMY, I WANT YOU TO ASK ME SOME QUESTIONS HERE FROM MY COLYUM IN THE GRINDERS SWITCH GAZETTE. START WITH THAT FIRST'N THERE...~~

DICKENS: ~~OKAY MIN.. HERE WE GO. THIS ONE HERE SAYS "DEAR MINNIE: I AM KEEPING COMPANY WITH A RICH WIDOW. THE WAY SHE SPENDS MONEY, YOU'D THINK IT WAS GOIN' OUT OF STYLE ANY MINUTE! THE ONLY TROUBLE IS, SHE WEIGHS OVER 240 POUNDS. DO YOU THINK I SHOULD MARRY HER OR WAIT FOR A GAL WITH A SLIMMER FIGGER? SIGNED, PERPLEXED".~~

MINNIE: ~~DEAR PURP: DON'T BE A SAP! REMEMBER, A SLIM WAISTLINE IS NO MATCH FOR A FAT BANK ACCOUNT! NEXT QUESTION, JIMMY!~~

DICKENS: ~~MINNIE, HERE'S ONE THAT SAYS "DEAR MISS PEARL: I HAVE A CUTE BOY-FRIEND, BUT I CAN NEVER GET TO BE ALONE WITH HIM. MY MOTHER WATCHES US LIKE A HAWK! HOW CAN I GET TO BE ALONE WITH 'IM? SIGNED, FRUSTRATED."~~

(MINNIE OVER)

MINNIE: DEAR FROST: IT'S LIKE THAT ALL OVER. I'LL SWEAR, IF'N IT AIN'T ONE THING, IT'S A MOTHER! ANYMORE, JIMMY?

DICKENS: ONE MORE, MINNIE. THIS ONE SAYS "DEAR MIN: I RAISE HOGS, AND THE OTHER DAY A GOVERNMENT FARM BUREAU MAN COME BY AND TOLD ME IF I'D PEN MY HOGS AND NOT LET 'EM ROAM, THEY'D GET FAT IN HALF THE TIME. WHAT DO YOU SUGGEST? SIGNED, STUYVESSANT"

MINNIE: ~~DEAR STUYVESSANT~~ LET 'EM ROAM! WHAT'S TIME TO A HAWG!

THANKS, ~~JIMMY DICKENS~~ -- AND NOW FOR SOME NEWS FROM GRINDERS SWITCH!

WE HAD US A WEDDIN' IN GRINDERS LAST WEEK, BUT I DON'T THINK THE BRIDE'S FAMILY HAD MUCH CONFIDENCE IN THE MARRIAGE. ALL THEY THREW AT 'EM WAS MINUTE RICE!

THE BRIDE CARRIED A LOVELY BOUQUET OF MOUNTAIN PINKS. THE GROOM WAS CARRIED BY THE BRIDE'S BROTHERS.

I WHISPERED TO MY FELLER HEZZY, I SAYS "WELL SHE GOT HER MAN! THERE AIN'T NO FLIES ON THAT GAL!" AND HEZZY SAYS "SHUCKS, HOW COULD THERE BE! SHE'S ALL COVERED WITH NETTIN' !"

MY UNCLE NABOB SAYS THE SYSTEM IS ALL WRONG. HE SAYS THEY COVER THE BRIDE UP WITH MOSQUITO NETTIN', AND IT'S THE GROOM THAT GETS STUNG!

MY PAPPY SAYS THAT THE TROUBLE WITH YOUNG FOLKS TODAY IS THAT THEY'RE AFRAID TO GET MARRIED. HE SAYS THAT BEFORE HE GOT MARRIED, HE DIDN'T KNOW WHAT FEAR WAS!

(MINNIE CONT'D OVER)

MINNIE: 7:34.05

WE HAD US A FELLER FROM THE RURAL ELECTRIFICATION BUREAU COME THROUGH AND THE FIRST HOUSE HE STOPPED AT WAS LUCIFER HUCKLE-HEAD'S. HE SAID "I'M CHECKIN' TO SEE IF YOU HAVE A.C. OR D.C. CURRENT IN THIS TOWN." AND LUCIFER SAYS "WELL IF WE HAVE, I AIN'T NEVER MET EITHER ONE OF 'EM!"

HEZZY COME CALLIN' ON ME LAST NIGHT. LIKE HE ALWAYS DOES. AND HE BROUGHT A BIG BOX OF CANDY. LIKE HE ALWAYS DOES. AND AFTER I HAD TWO PIECES OF IT, HE TOOK IT HOME.. LIKE HE ALWAYS DOES!

HEZZY WAS TELLIN' ME ABOUT A ARTICLE HE READ IN THE PAPER WHICH SAID ABOUT KISSIN' SPREADIN' GERMS AND GIVIN' PEOPLE ALL KINDS OF AILMENTS. I SAYS TO HEZZY, I SAYS "SPEAKIN' FROM A GAL'S VIEWPOINT, I DON'T KNOW AS HOW KISSIN' MAKES US SICK..BUT IT SURE LOWERS OUR RESISTANCE!"

WELL G'BYE NOW, SEE YOU NEXT WEEK !

APPLAUSE AND PLAY OFF

GRANT: 7:35.45

JIMMY, DO YOU ENJOY A PIPE IN WARM WEATHER AS MUCH AS YOU DO IN, SAY, SEPTEMBER OR OCTOBER?

DICKENS: 7:35.51

THE ANSWER IS YES, GRANT-- PARTICULARLY WHEN THE TOBACCO IS PRINCE ALBERT! YOU SEE, P.A. GIVES A PIPE-SMOKER SUCH A SMOOTH, COOL, EASY-GOING SMOKE THAT'S EASY ON THE TONGUE!

GRANT: 7:36.00

THAT'S RIGHT. PRINCE ALBERT'S CHOICE TOBACCO IS GOOD-TASTING AND EASY-GOING ALL THE WAY! P.A. IS ALSO EASY TO DRAW. RIGHT?

DICKENS: 7:36.08

RIGHT! THAT CRIMP CUT TOBACCO PACKS IN A PIPE LIKE IT'D BEEN MEASURED FOR THE BOWL! AND RIGHT FROM THE MINUTE YOU LIGHT UP, MAN, WHAT A MILD AND TASTY SENSATION!

(GRANT OVER)

GRANT: 7:36.18 ANOTHER THING-- PRINCE ALBERT IS EASY ON THE POCKETBOOK! YES,
THERE'S MORE P.A. NOW IN THE POCKET-TIN..AND ECONOMY AS ALWAYS
IN THE POUND-SIZE!

DICKENS: 7:36.27 FELLAS, MAKE YOUR NEXT PIPEFUL PRINCE ALBERT-- YOUR GOOD BUDDY
ALL YEAR ROUND!

I FIRST HEARD TONIGHT'S SPECIAL GUEST ON A BROADCAST OUT OF
CHICAGO--AND I BEEN HEARIN' HIS RECORDIN'S EVER SINCE. BUT THIS
IS THE FIRST OPPORTUNITY I'VE HAD TO MEET 'IM..AND I'M TELLIN'
YOU, HE'S AS GOOD TO KNOW AS HE IS TO HEAR. OF COURSE, I MEAN--
RICKY RIDDLE!

APPLAUSE

DICKENS: 7:36.58 RICKY, COME ON UP HERE AND TELL US A LITTLE SOMETHIN' ABOUT
YOURSELF....

RIDDLE: 7:37.04 (GIVES BRIEF SUMMARY OF HIS CAREER AFTER LEAVING NAVY, ETC)

DICKENS: 7:37.16 WELL WE'RE SURE HAPPY TO HAVE YOU HERE WITH US FOR YOUR FIRST
TIME ON THE PRINCE ALBERT OPRY! WHAT'S THE ONE YOU'D LIKE TO
SING FIRST??

RIDDLE: 7:37.24 "SECOND HAND HEART", JIMMY.

~~DICKENS: FOLKS-- RICKY RIDDLE, SINGIN' "SECOND HAND HEART"~~

MUSIC: 7:37.34 "SECOND HAND HEART" RIDDLE

APPLAUSE

(DICKENS OVER)

7:39.41

DICKENS: RICKY, FROM THAT RECEPTION I'D SAY YOU ARE AS WELCOME ON THE P.A. OPRY AS A WHOLE POUND-TIN OF MILD AND TASTY PRINCE ALBERT SMOKIN' TOBACCO!

INTO SQUARE DANCE FIDDLE..DOWN FOR:

7:39.53

DICKENS: THAT'S TOMMY JACKSON, FIDDLIN' UP A STORM WITH "OLD JOE CLARK"! LET'S EVERYBODY DANCE! HERE WE GO!

7:40.00

MUSIC: "OLD JOE CLARK"..SQUARE DANCE

APPLAUSE

INTO ACCORDIAN B.G..DOWN FOR:

7:40.45

DICKENS: WITH COUSIN ANITA CHORDIN' ON THE ACCORDIAN, I'D LIKE TO SING A SACRED NUMBER NOW-- A HYMN I'VE KNOWN AND LOVED SINCE I WAS A BOY.. "IF WE NEVER MEET AGAIN THIS SIDE OF HEAVEN".

7:41.04

MUSIC: "IF WE NEVER MEET AGAIN".. DICKENS

APPLAUSE

7:43.83

DICKENS: (ATTENTION JIMMY; READ EXACTLY AS WRITTEN FOR NETWORK CUE)

THANKS FOLKS., THANKS A LOT! WELL, HERE COMES A FRIEND OF OURS WITH SOMETHIN' MIGHTY IMPORTANT ON HIS MIND!

ALL STATIONS SWITCH ON ABOVE CUE LINE.

7:43.40

GRANT: WELL, THE IMPORTANT THING ON A ROLL-YOUR-OWNER'S MIND IS GETTING A TOBACCO THAT'S EASY TO ROLL! AND THAT'S WHY WE SUGGEST EACH WEEK THAT ALL YOU "MAKIN'S" FANS START ROLLING YOUR OWN WITH P.A. AND O.C.B. PAPERS!

(DICKENS OVER)

DICKENS: 7:43.53
GOLLY, PRINCE ALBERT IS THE EASY-GOIN'EST "MAKIN'S" TOBACCO A
FELLA COULD WANT BECAUSE, BEIN' CRIMP CUT, P.A. 'TENDS TO
BUSINESS.. DON'T BLOW AROUND OR DRIBBLE OUT THE ENDS!

GRANT: 7:43.58
AND THE FIRST PUFF OF A PRINCE ALBERT ROLL-YOUR-OWN TELLS YOU
THAT THERE'S LOTS MORE SMOKING ENJOYMENT TO FOLLOW!

DICKENS: 7:44.03
YES SIR, AND PRINCE ALBERT IS EASY ON THE POCKETBOOK, TOO!
FELLAS, THERE'S MORE OF THAT MILD AND TASTY P.A. IN EVERY POCKET-
TIN!

GRANT: 7:44.11
SO ROLL YOUR NEXT "MAKIN'S" SMOKE WITH CHOICE PRINCE ALBERT!
EASY TO ROLL-- EASY TO SMOKE-- EASY ON THE POCKETBOOK!

JINGLE: 7:44.21
SO ROLL YOUR OWN WITH GOOD P.A.
AND TAKE A PUFF OR TWO
YOU'LL GET THAT EXTRA SMOKING JOY
PRINCE ALBERT BRINGS TO YOU.

DICKENS: 7:44.48
TIME TO HEAR THE OLD HICKORY SINGERS SING NOW FOLKS, AND THEY
TELL ME THAT THIS SONG IS ASKED FOR MORE THAN ANY OTHER'N THAT
THEY SING.. IT'S "CHEER UP WORLD".

MUSIC: 7:45.00
"CHEER UP WORLD" ..OLD HICKORYS

APPLAUSE

DICKENS: 7:46.47
IF IT'S LAUGHTER YOU'RE AFTER, THEN YOU'D ALL BEST GET CLOSE TO
YOUR RADIOS AND GET SET FOR SOME MIGHTY FUNNY CARRYIN'S-ON!
BECAUSE HERE COMES THE HOHENWALD FLASH, ROD BRASFIELD!

APPLAUSE AND PLAY ON

(ROD OVER)

7:47.06
ROD: WELL THANK YE, MEN! THAT WAS REAL TUNE-Y! LIKE FISH!

JIMMY DICKENS, TODAY'S A BIG DAY IN MY LIFE.

7:47.29
DICKENS: JUNE 27TH?

7:47.30
ROD: YESSIR, TODAY IS UNCLE CYPE'S BIRTHDAY.

7:47.33
DICKENS: WELL THAT'S FINE, ROD! WHAT'D YOU GIVE UNCLE CYPE FOR A BIRTHDAY PRESENT?

7:47.35
ROD: NOTHIN'. IT WAS TOO BIG A PROBLEM.

7:47.39
DICKENS: WHAT DO YOU MEAN IT WAS TOO BIG A PROBLEM?

7:47.41
ROD: I DIDN'T KNOW HOW TO GIFT WRAP A BAR AND GRILL! (LAUGHS) HI-DY FRIENDS! (WEATHER) JIMMY, DID I TELL YOU I GOT ME A SUMMER-TIME JOB? SAME ONE I HAD LAST SUMMER.

7:47.59
DICKENS: WHAT IS IT, ROD?

7:48.01
ROD: I'M A LIFE-GUARD.

7:48.06
DICKENS: HMM..JUST WHAT DO YOU DO?

7:48.10
ROD: I SAVE WIMMEN!

7:48.12
DICKENS: WHAT FOR?

7:48.15
ROD: THE WINTER! (LAUGHS) I JUST LOVE TO GET ONE ON HIM LIKE THAT! JIMMY, I SURE WISH I WAS BACK IN NEW MEXICO TONIGHT..

7:48.15
DICKENS: YOU? IN NEW MEXICO?

7:48.15
ROD: WHY OF COURSE. MATTER OF FACT I WAS JUST OUT THERE ABOUT 3, 4 MONTHS AGO. THEY HAD A NEW TOWN SPRING UP THERE, ONE O' THEM THERE TOUGH LITTLE TOWNS, AND THEY ASKED ME TO COME OUT AND CLEAN IT UP.

(DICKENS OVER)

DICKENS: 7' ARE YOU KIDDIN' ME?

ROD: 7' OF COURSE NOT! WELL SIR, I WENT OUT THERE AND WENT RIGHT UP TO THE NUMBER ONE TROUBLE SPOT--THE SALOON. FELLERS WAS GUZZLIN' AT THE BAR..GAMBLERS WAS PLAYIN' CARDS.. AND THE DANCIN' GALS WAS DANCIN' ALL OVER.

DICKENS: 7' WHAT'D YOU DO, ROD?

ROD: 7' WELL SIR, TO SIZE THE SITUATION UP, I DRANK WITH THE FELLERS AT THE BAR..

DICKENS: 7' YEAH--

ROD: 7' I GAMBLLED WITH THE GAMBLERS...

DICKENS: 7' UH-HUH ----

ROD: 7' I DANCED WITH THE DANCIN' GALS...

DICKENS: 7' YEAH---

ROD: 7' --AND IN ONE HOUR'S TIME I WAS LOOPED, DUPED AND POOPED!

DICKENS: 7' ROD, I FIND THAT STORY HARD TO BELIEVE...

ROD: 7' WELL GIVE IT ALL YOU CAN, BUDDY, BECAUSE THAT'S THE BEST I CAN DO!

DICKENS: 7' ROD, I'M WORRIED ABOUT YOU. YOU'RE SILLY, YOU'RE STUPID, AND YOU'RE IRRESPONSIBLE, .. YOU WORRY ME.

ROD: 7' NOW JIMMY, DON'T YOU WORRY. YOU JUST STOP AND REMEMBER WHAT IT SAYS IN THE GOOD BOOK-- DON'T FRET, HERE COMES THE QUILT".

DICKENS: 7' "DON'T FRET, HERE COMES THE QUILT?" THAT'S "FEAR NOT, THE COMFORTER COMETH!"

(ROD OVER)

7:48.22
ROD: ~~THAT'S IT, THAT'S IT!~~ GOLLY JIMMY, A JUNE NIGHT LIKE THIS
SURE DOES BRING OUT THE ROMANCE IN ME. I CAN JUST SEE MYSELF
SETTIN' ON A SOFA, WITH MARILYN MONROE ON ONE SIDE OF ME---

7:48.28
DICKENS: WHO'S ON THE OTHER SIDE?

7:48.30
ROD: WHO CARES! YOU KNOW, LAST NIGHT ME AND SUZY WAS SETTIN' ON
THE FRONT PORCH, AND I COMMENCED TO DAY-DREAMIN'. I BEGAN LOOKIN
AT SUZY AND JUST IMAGININ' THAT SHE WAS MARILYN MONROE. I JUST
KINDA BREATHED A LITTLE HEAVY AND I SAID "OH SUZY, THE WAY YOU
LOOK TONIGHT! THOSE EYES, THOSE LIPS, THOSE NOSE. WHY AIN'T YOU
BEAUTIFUL LIKE MARILYN MONROE?" WELL, SUZY GOT A LITTLE HUFFY AND
SHE SAYS "WELL I SURE DON'T WANNA TAKE ANYTHING FROM YOUR OLD
MARILYN MONROE!" AND I SAYS "TAKE IT AWAY FROM HER, SUZY..GOSH
KNOWS YOU NEED IT A HECK OF A LOT MORE'N SHE DOES!"

I PATCHED EVERYTHING UP WITH SUZY THOUGH.. I TOOK HER OUT DANCIN'
LAST NIGHT.

7:49.30
DICKENS: I'LL BET THAT'S A REAL SIGHT..YOU AND SUZY DANCIN'.

7:49.35
ROD: IT SURE IS! I'M KNOCK-KNEED AND SUZY'S BOW-LEGGED! WHEN WE DANCE
TOGETHER, WE LOOK LIKE A MIX-MASTER!

(ROD WILL CLOSE WITH ONE OR TWO OF HIS OWN)

APPLAUSE AND PLAY OFF

7:49.54
DICKENS: I DON'T KNOW ABOUT YOU ALL BUT I'D LIKE TO HEAR ANOTHER ONE O'
THEM FINE SONGS BY OUR GUEST, RICKY RIDDLE!

7:50.28
MUSIC: APPLAUSE
"KAW-I-GA" ... RIDDLE
I'll Take You Home Again Kathleen

APPLAUSE .. BEGIN BANJO, DOWN FOR:

(DICKENS OVER)

7:52.17
DICKENS: I'VE HEARD THE FIVE-STRING BANJO PICKED BY THE BEST OF 'EM, BUT
I CAN GUARANTEE YOU NONE OF 'EM EVEN CAME CLOSE TO OUR GUY
STRINGBEAN; LET 'ER GO, STRING!

7:52.28
MUSIC: "JOHN HENRY" .. STRINGBEAN

APPLAUSE

GUITAR IN B.G.

7:52.35
DICKENS: TONIGHT'S BALLAD HAS THE SAME KIND OF LONG-LASTIN' SMOOTHNESS
ABOUT IT THAT-- WELL-- PRINCE ALBERT HAS.. AND THE BALLAD I'M
FIXIN' TO SING IS TITLED "I'M MAKING LOVE TO A STRANGER".

7:53.52
MUSIC: "I'M MAKING LOVE TO A STRANGER" .. DICKENS

APPLAUSE

INTO SQUARE DANCE "KATY HILL" .. DOWN FOR:

7:57.32
DICKENS: WE CERTAINLY HATE TO HAVE TO SING AND RUN THIS-A-WAY FRIENDS, BUT
THEY GOT SOME OTHER FOLKS THAT WANTS TO USE THE WIRELESS AND SO
WE GOTTA MAKE ROOM FOR 'EM. BUT NEXT WEEK WE'LL COME CALLIN' FOR
YOU IN THE BUCKBOARD, AND YOUR HOST THAT NIGHT WILL BE CARL
SMITH!--WITH ANITA CARTER AND ALL THE CARTER SISTERS! TILL THEN,
THIS IS JIMMY DICKENS SAYIN' THANKS FOR EVERYTHING, AND WE'LL BE
SEEIN' YOU NEXT SATURDAY NIGHT ON PRINCE ALBERT'S GRAND OLE OPRY!

TEN SECONDS MUSIC AND APPLAUSE

ENGINEER SWITCH TO STUDIO FOR CAVALIER HITCH-HIKE

(COBB OVER)

COBB: 7:58.10 IN LITTLE TOWNS AND BIG TOWNS ACROSS THE COUNTRY, MORE AND MORE
FOLKS EVERY DAY ARE SHIFTING TO NEW, KING-SIZE CAVALIERS. AND
NO WONDER:

OVERTON: 7:58.18 CAVALIERS GIVE YOU EXTRA MILDNESS YOU CAN FEEL AS YOU INHALE..
AND SUCH FINE FLAVOR TO TASTE!

COBB: 7:58.24 SEE FOR YOURSELF! LIGHT UP A CAVALIER AND INHALE. FEEL THE
SMOOTH, LIGHT MILDNESS CAVALIERS GIVE YOU.. YES, MILDNESS WHERE
IT COUNTS-- IN THE FEEL OF THE SMOKE AS YOU INHALE. TASTE ALL
THE FRESH, REWARDING FLAVOR IN CAVALIERS.

OVERTON: 7:58.39 YOU KNOW, THOUSANDS OF SMOKERS COMPARED CAVALIERS WITH THE
CIGARETTES THEY'D BEEN SMOKING. AND 8 OUT OF 10 OF THOSE INTER-
VIEWED SAID CAVALIERS ARE MILDER.

COBB: 7:58.43 SO INHALE AND FEEL THAT SMOOTH, EASY-GOING CAVALIER MILDNESS..
TASTE THAT DELIGHTFUL CAVALIER FLAVOR! HERE'S A CIGARETTE TO
PLEASE YOU IN EVERY WAY!

OVERTON: 7:58.58 REMEMBER, CAVALIERS GIVE YOU EXTRA QUALITY AND EXTRA LENGTH AT
NO EXTRA COST. YES, CAVALIERS ARE KING-SIZE, YET PRICED NO
HIGHER THAN LEADING REGULAR-SIZE BRANDS. GET KING-SIZE CAVALIERS!
THEY'RE MADE BY THE MAKERS OF CAMELS.

TWO SECOND PAUSE

STUDIO 7:59.17
ANNCR: PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSM IN NASHVILLE
TENNESSEE. .. THIS IS N B C-- THE NATIONAL BROADCASTING
COMPANY.

(MAKE NATIONAL LIFE CHAIN-BREAK)