

PRINCE ALBERT SHOW

AS BROADCAST

8:30-9:00 PM

SAT., APRIL 28, 1956

GRANT: ^{8:30-00} From the Ryman Auditorium in Nashville, Tennessee... the country music capital of the world... It's your Grand Ole Opry... starring... Ray Price!

(APPLAUSE)

MUSIC: ^{8:30-15} RAY PRICE... "YOU DONE ME WRONG"

(APPLAUSE)

PRICE: ^{8:32-45} Thank you just a whole lot... and welcome to the Grand Ole Opry. I mean, we have a show for you tonight... with Rod Brasfield!

GRANT: --- Minnie Pearl!

PRICE: --- Granpa Jones!

GRANT: --- Del Wood!

PRICE: --- and the entire Grand Ole Opry gang!

GRANT: And Ray -- tell the folks who you brought along as your special guest.

PRICE: ^{8:32-00} I sure will... because our guest is a pretty gal who sings a mighty pretty country song -- Charlene Arthur!

(APPLAUSE)

(PRICE OVER)

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PRICE: 8:32.12

Well sir, here it is the end of National Secretaries Week -- and I don't know of a better way to close the celebration of this week than by presenting a fellow who has really observed National Secretaries Week. He's been chasing secretaries all week long.... Rod Brasfield!

8:32.30

(APPLAUSE & PLAYON)

(ROD DOES ROUTINE)

(APPLAUSE & PLAYOFF)

(GRANT OVER)

GRANT: 8:35.38 -3- Ever notice that when parents get together, you can expect them to take out pictures of the youngsters?

PRICE: 8:35.44 Yep, just like when pipe smokers get together, you see them take out those tins of Prince Albert!

GRANT: 8:35.50 No truer words were ever spoken, Ray! Every minute of every pipe-smoking day, Prince Albert is taste-tested and approved by MORE smokers than ANY OTHER smoking tobacco. Nature, in her own sure way, put the FLAVOR in P. A. And the rich, natural flavor of the fine, choice tobacco is HELD and HEIGHTENED by Prince Albert's own special process. So, you can be sure of a cool, comfortably smoke EVERY TIME you light up with P. A.!

PRICE: 8:36.16 And don't forget Prince Albert is crimp cut so it packs neat and firm in your pipe...smokes SMOOTH and LONG-BURNING. No wonder it's America's LARGEST-SELLING smoking tobacco!

GRANT: 8:36.27 All you pipe and makin's men out there, if you want to enjoy natural tobacco taste, get yourself mild, tasty PRINCE ALBERT -- the National Joy Smoke!

PRICE: 8:36.40 Now here's our guest -- in to visit us all the way from _____.....Charlene Arthur!

(APPLAUSE)

PRICE: 8:36.50 Charlene -- welcome again to the Grand Ole Opry. (AD LIB WITH HER ABOUT PERSONAL APPEARANCES, SHOWS, RECORDINGS)(THEN) Well, we sure wanna hear you sing and I do mean right now. What'll you do for us, Charlene?
(ARTHUR OVER)

ARTHUR: (AD LIB INTRO TO SONG...)

MUSIC: ^{8:37.20} CHARLENE ARTHUR... "Kiss The Baby Goodnight"

(APPLAUSE)

MUSIC: INTO FIDDLE... "MISSISSIPPI SAWYER"... FADE FOR...

PRICE: ^{8:39.12} Mighty fine, Charlene...and what do you say you and I join all the Opry square dancers for an old-fashioned hoedown -- "Mississippi Sawyer"!

MUSIC: ^{8:39.20} SQUARE DANCE... "MISSISSIPPI SAWYER"

(APPLAUSE)

INTO ACCORDIAN IN BG.....

PRICE: ^{8:40.38} We hope all our Grand Ole Opry friends are enjoying their visit to the Opry tonight...and we hope you'll all join us in the spirit of our sacred song this Saturday night. We've picked a fine old favorite that goes like this....

MUSIC: ^{8:41.00} RAY PRICE... "OLD RUGGED CROSS"

(APPLAUSE)

PRICE: ^{8:43.50} (READ EXACTLY AS WRITTEN FOR NETWORK CUE) Thank you, folks, thanks a whole lot. Well, here comes a friend of yours with something mighty important on his mind.

(GRANT OVER)

GRANT: 8:43.56 Ray, can you think of things that go together like love and marriage?

PRICE: 8:44.00 Well, there's horse and carriage. And then, there's Prince Albert Smoking Tobacco and O.C.B. papers! THAT combination adds up to perfect makin's cigarettes.

GRANT: 8:44.10 Yessir, P.A. IS the makin's of a perfect smoke. It ROLLS easy... SMOKES mild and tasty. Y'see, Nature, herself, put the FLAVOR in P.A. And Prince Albert's own special process HOLDS and HEIGHTENS the wonderful, NATURAL flavor of the fine tobacco.

PRICE: 8:44.26 Then too, P.A. is crimp cut, so it rolls NEAT and EASY... doesn't blow around or dribble out the ends!

GRANT: 8:44.32 So, fellas, roll YOUR next makin's cigarette with Prince Albert -- taste-tested and approved by more smokers than ANY OTHER smoking tobacco.

JINGLE: 8:44.44 It's the natural taste...and that's the test That proves Prince Albert is naturally best. So easy-rollin', more men say: "Give me mild 'n mellow... P.A.!"

PRICE: 8:45.00 It's time for some mighty fine piano playin' -- and that means it's time to listen to the Down Yonder girl -- Miss Del Wood!

MUSIC: 8:45.07 DEL WOOD... "AIN'T SHE SWEET"

(APPLAUSE)

(PRICE OVER)

8:46.17

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PRICE: Thank you, Del...that was swell. Well sir, before the radio there was the telephone. And before the telephone there was just plain gossip. And by golly, we have the greatest gossip-communicator of all time right here: Cousin Minnie Pearl!

8:46.32

(APPLAUSE & PLAYON)

(MINNIE DOES ROUTINE)

(APPLAUSE & PLAYOFF)

PRICE: 8:48.31 Nothing beats Minnie Pearl for fun...and nothing beats our guest for a good song. How about Charlene Arthur again?

(RESPONSE)

ARTHUR: (AD LIB INTRO TO SONG...)

MUSIC: 8:48.55 CHARLENE ARTHUR... "I LOVE HIM BETTER THAN YOU DO"

(APPLAUSE)

PRICE: 8:51.10 Thank you, Charlene. Well sir -- this next fella just goes to prove, you're never too old. Guess who's comin' out here to play "Kissin' Games"??? -- the ole man himself -- Granpa Jones!

(APPLAUSE)

MUSIC: 8:51.45 GRANPA JONES... "KISSIN' GAMES"

(APPLAUSE)

INTO GUITAR STRUM IN BG..... (PRICE OVER)

PRICE: 8:54.15 That was a lotta fun, Granpa. Right now... we'd like to do one of our new songs that you folks have taken a liken to -- and we're mighty pleased you have. Sorta goes like this...

MUSIC: 8:54.33 RAY PRICE.. "CRAZY ARMS"

(APPLAUSE)

MUSIC: ~~8:54.33~~ INTO FIDDLE.. "FIRE IN THE MOUNTAIN".. FADE ON CUE FOR:

PRICE: 8:57.27 That's the end of our visit for tonight, folks... but you be on hand next week 'cause we'll come callin' for you in the ole buckboard. Up in the driver's seat will be Ferlin Huskey -- along with his guests, the Carlisles! Till next week, this is Ray Price saying thanks for everything and we'll be seeing you next Saturday night at the Grand Ole Opry!

TEN SECONDS MUSIC AND APPLAUSE

ENG. SWITCH TO STUDIO FOR CAVALIER HITCHHIKE

(COBB OVER)

COBB: 8:58.10 It's here! It's all-new! ⁻⁸⁻ It's the wonderfully-different, all-new Cavalier cigarette with a new blend. It's the king size smoke with the king size taste!

OVERTON: 8:58.20 Here is the really GREAT smoking news about Cavalier's new blend -- the smoke FEELS as good as it TASTES! Yes, the all-new Cavalier TASTES great, FEELS great -- It's a GREAT smoke!

COBB: 8:58.32 You win plenty with Cavalier's new blend -- plenty of naturally-rich taste -- lots of fine, fresh flavor that draws so easy through the cooling extra length of top-crop tobaccos.

OVERTON: 8:58.42 Yes, the flavor's ALL there. But that's not ALL you win. You get SMOOTH smoke, EASY-GOING smoke that FEELS as good as it TASTES!

COBB: 8:58.52 Today's the day to discover the fresh, wonderful FEELING of all-new Cavaliers. You'll find them in a brand-new pack, too -- a bright, bold, smartly-designed pack in red, white and gold.

OVERTON: 8:59.05 Win with new Cavalier -- the king size smoke with the king-size taste!

TWO SECOND PAUSE

ANNCR: 8:59.20 This program was brought to you by WSM, affiliated with the National Broadcasting Company.

TWO SECOND PAUSE

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(MAKE NATIONAL LIFE BREAK)