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PRINCE ALBERT SHOW

7:30-9:00 PM

SATURDAY DECEMBER 15, 1956

AS BROADCAST

GRANT: From the Ryman Auditorium in Nashville, Tennessee -- the country music capital of the world -- it's your Grand Ole Opry -- starring -- Jim Reeves!

APPLAUSE & CHEERS...HOLD TILL REEVES SINGS....

MUSIC: "WAITING FOR A TRAIN"...JIM REEVES

APPLAUSE

REEVES: Thank you, folks....and to all our friends and neighbors of the Grand Ole Opry a mighty warm welcome to tonight's doIn's.

GRANT: And tonight's lineup of stars: Rod Brasfield! Minnie Pearl! Chet Atkins! Del Wood! the Grand Ole Opry dancers and all the gang!

REEVES: And we've got a surprise guest comin' over in a little bit -- not gonna mention who it is -- but you'll have a real great time visitin' with him. Right here and now, though -- let's roll out the red carpet for our favorite funny man. Here's Hohenwald, Tennessee's answer to Rock Hudson: Rod Brasfield!

APPLAUSE & PLAYON...

ROD...

APPLAUSE & PLAYOFF...

(COMMERCIAL OVER)

TURNER: Say, Jim, how come you're looking so all-fired smug, tonight ?

REEVES: Cousin Grant, you're looking at a fella who's done all his Christmas shopping !

TURNER: Well, that is something ! Tell me, what did you get for
(NAME SEVERAL STARS WHO ARE P. A. PIPE SMOKERS) ?

REEVES: What else but Prince Albert Smoking Tobacco for their pipes !
Y'know, Grant, those pound tins of P. A. are mighty wonderful as gifts. You don't even have to wrap them they're already packaged in a bright Christmas gift box. And you know somethin' else...they've even got their own built-in greeting card right on top. Isn't that something ?

TURNER: And how about that Prince Albert tobacco that's inside those tins ? Man, there's tobacco as Nature meant tobacco to be. Crimp-cut tobacco that's mild, tasty and always fresh !
Yessir, when you pack a pipe with Prince Albert, you're packing it with pleasure. (PAUSE)

TURNER: Say, all you folks who haven't done all your Christmas shopping, why not do like Jim did ? For the pipe and makin' men on your gift list, get the specially packaged pound tin of Prince Albert Smoking Tobacco. Ask for P. A. ---the National Joy Smoke !

(REEVES OVER)

REEVES: Our guest tonight is so special that we wanted to keep him a secret till now. Well -- that's not exactly true! Actually he's the biggest secret weapon in country music and if we had told you who he was, we mighta lost a few folks in the audience right away. So all you brave people hang onto your seats because here comes -- Simon Crum. !!

APPLAUSE

SIMON: AD LIB INTO IMITATIONS OF:

- (1) ERNEST TUBB
- (2) WEBB PIERCE
- (3) RED FOLEY & KITTY WELLS
- (4) ELVIS PRESLEY.....

APPLAUSE

MUSIC: FIDDLE. . ." MISSISSIPPI SAWYER " . . . FADE FOR. . . .

REEVES: Thank you, Simon.... I thinkand right now, everybody join hands and we'll join the Grand Ole Opry Square Dancers havin' some fun to the tune of "Mississippi Sawyer" !

MUSIC: "MISSISSIPPI SAWYER".... SQUARE DANCE. . .

APPLAUSE

ACCORDIAN IN BG. . .

(REEVES OVER)

REEVES: Well sir, It's time now for a moment or two of something special. We always feel our Grand Ole Opry sacred song is just that -- something special....and we hope you like the one we've selected tonight .

MUSIC: "OLD TIME RELIGION"....JIM REEVES. . .

APPLAUSE

REEVES: (READ EXACTLY AS WRITTEN FOR NETWORK CUE)

Thank you, folks, thanks a whole lot. Well, here comes a friend of yours with something mighty important on his mind.

(COMMERCIAL OVER)

TURNER: Cousin Jim, how did you make out in the Christmas gift department last year ?

REEVES: Just fine, Grant ! Especially in the smoking tobacco department I got three of those pound tins of Prince Albert. Sure rolled me a lot of makin' smokes with that !

TURNER: I'll bet you did ! And say, Isn't Prince Albert just great for makin' smokes ? It rolls so easy in an O. C. B. paper. . . smokes so mild and tasty. Uh-huh, Nature sure had a grand day when she put that flavor in P. A. !

REEVES: You're not forgetting that P. A. is crimp cut, are you ? Y'know it won't blow around or dribble out the ends.

TURNER: I'm not forgetting a thing ! I just want to suggest to the folks that they give the makin' men on their gift lists those bright, gay Christmas pound tins of Prince Albert -- taste tested and approved by more smokers than any other smoking tobacco !

JINGLE: It's the natural taste. . . and that's the test
That proves Prince Albert is naturally best.
So easy-rollin', more men say :
"Give me mild 'n' mellow. . . P. A. "

(REEVES OVER)

REEVES: Well sir, we're all headin' for the old piano now ---because that's where the queen of the country music piano is holding forth. Let's hear it for Del Wood !

APPLAUSE

MUSIC: "CRAZY"....DEL WOOD. . .

APPLAUSE

8:44:26

REEVES: Mighty fine, Del, thank you. Well, it's high time all the fellas at the Opry tonight we're puttin' on their track shoes for a fast get-away because here comes our favorite man--chaser. Here's the gossip of Grinders Switch -- Cousin Minnie Pearl !

APPLAUSE & PLAYON

8:47:45

MINNIE PEARL

APPLAUSE & PLAYOFF

8:50:21

REEVES: We always enjoy gabbin' with Minnie....and we always get a big kick outta our guest of tonight. Here he comes again: Simon Crum.

APPLAUSE

8:50:30

SIMON: AD LIBS INTO SONG . .

8:50:45

MUSIC: "CUZ YOU'RE SO SWEET"...SIMON CRUM

APPLAUSE

(REEVES OVER)

8:52:12
REEVES: Thank you, Simon, we enjoyed your beautiful song. Now --
what do you way we get things back to normal and enjoy
the all-time great guitar work of ---Chet Atkins !!

8:52:20
MUSIC: APPLAUSE
"SMILES"... CHET ATKINS.....

APPLAUSE

8:54:35 GUITAR STRUM IN BG. . .

GRANT: Friends, the news from our nation's highways gets more
tragic every day. The number of traffic deaths has been going
up and up. It's up to us to reverse this trend. Records
show that where the traffic laws are strictly enforced and
obeyed, the rate of accidents goes down sharply. Back your
local law enforcement agencies...and obey the laws !

8:54:55
REEVES: That's mighty good advice neighbors.....let's all try to follow
it.....well, it's time we earned our bread and butter here,
and we'd like to do one of our new songs off the RCA label for
you ! Hope you like: "AM I LOSING YOU" !

8:55:11
MUSIC: "AM I LOSING YO&.....JIM REEVES....."

8:57:30
MUSIC: APPLAUSE

FIDDLE..... "SALLY GOODIN"....FADE ON CUE FOR. . .

(REEVES OVER)

8:57:35

-3-

REEVES: We sure hate to go, neighbors -- but it's that time again. But we'll come callin' for you in the old buckboard again next week....and up in the drivers seat will be George Morgan. and George is bringing along cute little Rita Faye. Lots of Christmas fun at the Grand Ole Opry next week so you be on hand. Till then, this is Jim Reeves sayin' thanks for everything and we'll be seein' you next Saturday night at the Grand.....Ole.....Opry !!!

8:58:04

TEN SECONDS MUSIC AND APPLAUSE

ENGINEER SWITCH TO STUDIO FOR CAVALIER HITCH HIKE. . .

NOTE TO ANNCRS....THIS NEXT "CAVALIER" HITCH HIKE MUST BE
TIMED TO ONE MINUTE....EXACTLY.....!

(COBB OVER)

8:58:13

-9-

COBB: You win with the all-new king size Cavaller cigarettes!
Cavaller's new blend brings you the king size smoke with
the king size taste !

8:58:21

VERTON: Yes, Cavaller's new blend tastes great. Light up -- and get
this wonderful smoking experience.

8:58:26

COBB: Draw lots of rich, natural flavor through the cooling extra
length of Cavaller's new blend of top crop tobaccos. . .

8:58:31

VERTON: Enjoy the smooth, refreshing, easy-going smoke that feels
good to you, puff after puff.

8:58:41

COBB: That's right ! That's the wonderful news about the all-new
Cavaller. It's a great smoke -- tastes great all the way --
smoke after smoke.

8:58:52

VERTON: Today's the day for you to win new smoking enjoyment with
the new, all-new Cavaller.

8:58:59

COBB: Today, try new king size Cavaller cigarettes ! Look for
Cavaller in the smart new pack of red, white and gold.
You'll win more smoking enjoyment with the all-new Cavaller !
It's a sure winner !

8:59:12

TWO SECOND PAUSE.....

ANNCR: This program was brought to you by WSM, affiliated with
the National Broadcasting Company.

8:59:20

TWO SECOND PAUSE.....

ANNCR: This Is Monitor, the NBC Radio Service ! !

8:59:26

(MAKE NAT'L LIFE BREAK)

51462 2262

Wm S.
A1-45211

You will find the all-new King size Cavalier cigarettes
Cavalier's new blend brings you the King size smoke with
the King size taste!

Yes, Cavalier's new blend tastes great. Right up to
this wonderful smoking experience.

Draw lots of rich, natural flavor through the soft, even
length of Cavalier's new blend of top crop tobacco.

Enjoy the smooth, refreshing, easy-going smoke that's
good to you, but never bad.

That's right! That's the wonderful news about the all-new
Cavalier. It's a great smoke -- tastes great all the way down
smoke after smoke.

Today's the day for you to win new smoking enjoyment with
the new, all-new Cavalier.

Today, try new King size Cavalier cigarettes! Look for
Cavalier in the smart new pack of red, white and gold.

You'll win more smoking enjoyment with the all-new Cavalier.
It's a sure winner!

TWO SECOND PAUSE.....

ANN: This program was brought to you by WSM, affiliated with
the National Broadcasting Company.

TWO SECOND PAUSE.....

ANN: This is Monitor, the NBC Radio Service!

(MAKE THAT THE END)

51462 2263