WILLIAM ESTY COMPANY

BROADCAST Druster - 78 - 31/

CAMEL CIGARETTES

THE CAMEL PROGRAM

REVISED

CBS NETWORK
FRIDAY, FEBRUARY 4, 1944

PROGRAM NUMBER 46

10:00 - 10:30 P.M., EWT

CAST

GARRY MOORE
JIMMY DURANTE
GEORGIA GIBBS
HOWARD PETRIE
ROY BARGY

HOPE EMERSON

PAUL LUTHER

TED JEWETT

DIRECTOR - PHIL COHAN

COLUMBIA BROADCASTING SYSTEM

"THE CAMEL PROGRAM" - No. 46

FRIDAY, FEBRUARY 4, 1944

10:00 - 10:30 P.M., EWT

CUE:

(COLUMBIA BROADCASTING SYSTEM)
(......30 seconds.....)

(AS PROGRAM TAKES AIR, AUDIENCE AND CAST ARE LAUGHING)

(AFTER THREE-FIVE SECONDS)

ORCH:

(PYRAMID CHORDS)

BAND:

C-A-M-E-L-S!

PETRIE:

(COLD) Camel Cigarettes present -- Jimmy Durante and

Garry Moore.

(APPLAUSE)

ORCH:

(THEME FULL AND FADE FOR)

PETRIE:

Yes, it's the Friday Night Camel Show...Garry Moore, Jimmy Durante, Georgia Gibbs -- Roy Bargy and his orchestra and yourstruly, Howard Petrie -2 Brought to you by Camel -- the cigarette that stays fresh, cool smoking, and slow burning, because Camels are packed to go around the world!

And now it's my pleasure to give you a man who doesn't let the grass grow under his feet - but you should see the moss that grows out of his head -- Garry Moore!!

(APPLAUSE)

MOORE: Thank you very much, my friends, and good evening, ladies and gentlemen - and say, Howard, I don't know about the moss that grows out of my head, but I/want to thank you for not mentioning the corn that comes out of my mouth ...tal' very avoil 7 you.

PETRIE: Oh, Garry, don't be so self-conscious. I was just talking to the sponsor about your work on the air.

MOORE: Were you really? What did he say? (PAUSE) Well, that was nice of him ... If he just knew what important friends I have ...

SOUND: PHONE RINGS

MOORE: Oh -- I'll get it.

SOUND: PHONE UP

MOORE: Hello? ... Oh, it's you, Professor Einstein! ... You say
you've just made a discovery? ... Oh no! ... Oh, that's
terrible! ... Oh, Professor Minstein! ... Oh, I can't stand
it!

SOUND: PHONE DOWN

PETRIE: Garry! What has Einstein discovered?

EMERSON: Did someone call me?

Well, Toodles Bongsbook, my overstuffed secretary, come on over here, honey, come were.

EMERSON:

Thank you, /a happy February 4th to you.

MOORE:

And a happy February 4th to you! What do you hear from the ground, hog? ... I mean what do you hear from the groundhog?

EMERSON:

I don't know what the groundhog says, but this weather is just like spring.

MOORE:

EMERSON:

Isn't it lovely? It's called "Four Nights in a Glue Factory".

MOORE:

Four Nights in a Glue Factory. What did you have to spend to get it?

EMERSON:

Four Nights in a Glue Factory.

MOORE .

Instant descript 1-500... Le Plage Number 5.. But so much for this trivia, Tarollo.

let's get down to the mail. Anything come in the mail

this morning?

EMERSON:

Here's one from Dandruff Falls, Vermont. says - Dear Moore, I am a young man with a lot of spare time and would like to develop a hobby. Could you help me?

MOORE:

I certainly can. It just so happens that I came Ohj from a family of hobbyists. Why twenty years ago, my mother, my father and my uncle went to a County Fair. My mother picked up some old crockery; my father picked up an old coal scuttle - -

EMERSON:

What did your uncle pick up?

MOORE:

Have you ever seen my aunt. Never base sh!

EMERSON:

What about you? Haven't you got a hobby?

MOORE:

Yes, my hobby is magic. You know when I was a kid I was terribly afraid of the second floor alone in the dark. Then I took up magic and practiced sawing my mother and father in half.

EMERSON:

Did that help you?

MOORE:

I should say it did. Now I have parents upstairs and downstairs... But when it comes to hobbies, Josepher.

My favorite is a small man with a large heart - Jimmy
Durante - in person!!

DURANTE:

YOU GOTTA START OFF EACH DAY WITH A SONG. EVEN WHEN THINGS GO WRONG.... (HOLDS HIGH NOTE).....IF THE METROPOLITAN OPERA COMPANY IS LISTENING IN, YOU MAY HAVE THAT NOTE AND DIVIDE IT AMONGST YOU!

MOORE:

Ah, you're in fine fettle tonight, Jimmy.

DURANTE:

I'M A HAPPY MAN JUNIOR! YOU NO DOUBT HEARD ABOUT THE COMMITTE THAT PICKS THE MOVIE OF THE YEAR - AND PICKS THE BOOK OF THE MONTH. WELL THIS MORNING THEY LOOKED ME OVER.

MOORE:

And what did they pick you?

DURANTE:

THE BEAK OF THE WEEK!!

MOORE:

I'm not/surprised, Jimmy. //You're nose is always news.

DURANTE:

THANK YOU, JUNIOR, BUT THAT IS NEITHER H.V. NOR

KALTENBORN. YOU SEE LAST NIGHT I WAS SITTING AT HOME

PLAYING GIN (WITH A RUMMY OF MY ACQUAINTANCE) WHEN MY

PRIVATE TELEPHONE RANG. SO I RUSHED DOWNSTAIRS TO THE

DELICATESSEN STORE TO ANSWER IT. I PICKED UP THE RECEIVER

SAID "HELLO" BUT HEARD NOTHING. THEN I THOUGHT I SMELLED

SOMETHING FUNNY AND WHAT DO YOU THINK?

MOORE:

What?

DURANTE:

I WAS TALKING INTO A SALAMISS....FINALLY I GOT THE CALL.

IT WAS HENRY KAISER WANTING ME TO DASH RIGHT OUT TO THE

COAST TO LOOK OVER THE SHIP BUILDING SITUATIONS SO I

CALLED WASHINGTON AND TOLD THEM I HAD TO FLY TO CALIFORNIA

AND THEY GAVE ME A NUMBER 72 PRIORITY.

MOORE:

A number 72 priority? What does that mean?

DURANTE:

SIX MONTHS AFTER THE WAR IS OVER I CAN TAKE A BUS!!
THAT'S THE CONDITIONS THAT PREVAIL.

MOORE:

Bus? By the time you get there you'll be old and grey hound. Ha ha ha...

DURANTE:

THAT'S MY BOY WHO SAID THAT!

MOORE:

But seriously, James - what do you know about ships?

DURANTE:

WHY I COME FROM A LONG LINE OF NAVIGRATORS. WHY MY GREAT GREAT ANCESTOR LANDED IN AMERICA ON OCTOBER TWELFTH 1492
BUT HE SAILED RIGHT BACK HOME AGAIN BECAUSE ALL THE STORES
WERE CLOSED!

MOORE:

All the stores were closed?

DURANTE:

YEAH - IT WAS COLUMBUS DAY!!

Jimmy, I'm because the convinced that you know nothing about the sea or boats. Why, you wouldn't even know where to start to build a ship!

DURANTE:

DON'T SAY THAT, WHY WHENEVER I BUILD A SHIP I START AT THE BOTTOM.

MOORE:

At the bottom? Why that's a hull of a ship.

DURANTE:

RIGHT: THAT'S THE KIND I BUILD:.....BUT ONE OF THE MOST THRILLING SIGHTS I EVER SAW ABOARD SHIP WAS ONCE IN THE MIDDLE OF THE OCEAN WHEN I SAW A BIG STORM, UMBRIAGO....A BOLT OF LIGHTNING, UMBRIAGO....A ROUGH SEA AND UMBRIAGO!

AND BOY, WAS UMBRIAGO IN BAD SHAPE!

MOORE:

You mean Umbriago was seasick?

DURANTE:

SEASICK? WHY UMBRIAGO WAS SITTING IN A GREEN DECK CHAIR -

MOORE:

June Juning
But Juning
But Juning
Join him on the West Coast, why haven't you left yet?

DURANTE:

BECAUSE I MISSED THE TRAIN.

MOORE:

Missed the train? How come?

DURANTE:

I'M ABOUT TO TELL YOU. THIS MORNING I STARTS
OUT FOR GRAND CENTRAL STATION. I'M WEARING MY
MINK-LINED GLOVES AND MY PORK-PIE HAT (WITH THE
CRUST OVER ONE EYE) FINALLY REACHING THE CORNER OF
5th AV_NUE, I TAKES A DEEP BREATH AND INHALES MY
DAILY QUOTA OF GOOD FRESH SOOT, WHEN UP COMES MY BUS.

I GETS ABOARD AND STARTS MOVING TO THE REAR
I SQUEEZES PAST A FAT GIRL, A BACHELOR, A WELDER, A
PLUMBER, A DILENTANTE, A DEBUTANTE AND A SAINT
BERNARD, WHO IS DRINKING BRANDY......FINALLY I FINDS
A VACANT SPOT TO STAND AND I ESTABLISHES A BEACHHEAD.
WELL, SO FAR, SO FAR!

THE BUS MOVES FORWARD AT A TERRIFIC SPEED

WHEN- BANG-- WITHOUT WARNING IT STOPS!....CAUGHT

OFF BAIANCE, I'M THROWN PAST THE SAINT BERNARD (WHO

NOW HAS A HANGOVER), PAST THE DEBUTANTE, THE

DILETANTE, THE PLUMBER, THE WELDER THE BACHELOR, AND

IANDS RIGHT INTO THE IAP OF THE FAT GIRL, " IS THIS

A PROPOSAL?" CLIMBING OFF HER IAP, I SAID

"MADAM, CONSIDER YOURSELF JILTED!"

SO BACK I GOES, PAST THE BACHELOR, THE WELDER,
THE PLUMBER, THE DILENTANTE, THE DEBUTANTE, AND THE
SAINT BERNARD WHO IS NOW TAKING A BROMO SELTZER.....

ONCE MORE I BRACES MYSELF FIRMLY AND AGAIN THE BUS
TAKES OFF AT TERRIFIC SPEED, WHEN ALL OF A SUDDENBANG! - IT STOPS! AND WHAT HAPPENS?....

(MORE)

DURANTE:

OR CHES: PIAYOFF

APPLAUSE

Howard Petrie.

Ah, James, you're a thing of nonsense and a joy
But which no nonsense & there works from
forever. And for farther news of the joys of the

PETRIE:

Farthest American outpost in the Central Pacific is Midway Island, once a refueling stop on the China Clipper route, now a mighty base for U. S. airpower. To Midway Island, to dozens of other American bases throughout the world go Camel cigarettes, by the million, by the ton, for Camels are first with men in all the services, according to actual sales records. And when the Camels get to Midway -- or to you -- they're fresh, cool smoking and slow burning, because they're packed to go around the world: Freshness is more important this year than ever, and Camel cigarette's freshness is one big reason why more people want Camels now, both at home and overseas. Another reason is flavor -and Camel cigarettes do have more flavor, the result of expert blending of costlier tobaccos. Remember, if your store is sold out today, try again tomorrow! Camel cigarettes are worth asking for again!

CHORUS:

C-A-M-E-L-S

PETRIE: Camel cigarettes! Camel's tobacco standard is the same for soldier, for civilian, anywhere in the world!

ORCH: INTRO TO "LIZA"

PETRIE: In the musical division - a real block-buster....Roy Bargy at the piano, with orchestra, and a Bargy arrangement of George Gershwin's "Liza".

ORCH: "LIZA"

APPLAUSE

DURANTE: AND THAT WAS ROY BARGY AND HIS ORCHESTRA PLAYING "LIZA".

... A MOST GRATIFYING EXPERIENCE...AND THAT BRINGS US FACE
TO FACE WITH GARRY MOORE...WHICH IS ALSO AN EXPERIENCE...
TELL ME, DEAR JUNIOR, WHAT COOKS IN THE CULTURE CLASS
TONIGHT?

MOORE: Tonight, James, another quick trip to the Poet's Corner....
for a load of odes and iambic pentameter.

DURANTE: IAMBIC PENTAMETERS? IN THAT CASE ... I TAKE MY LEAVE.

MOORE: Thank you better

Moore: Thank you...And the name of my poetic effort for tonight,

is "Ode To A Cow."

ORCH: CELESTE SHMALTZ

MOORE: All hail to you, you noble cow,

To me, oh cow, you are a wow.

To you, oh cow, I make a bow..

I bow, kow-tow and shout "How now?"

I love you, tame and gentle creature.

I'm always very glad to meetcher.

Oh, lift your stately head and toss it

And let me shake your every fauset.

Oh, let me thank you while I can

For all the things you've done for man.

MOORE: (CONT) All hail to you on this, your hey-day, For all that ever-loving Grade-A. Oh cow, it's from your skin valise You give out milk and cottage cheese, Yes, cottage cheese, the best there is . Except for Camembert and Swizz. And cream cheese, too, so mild and mellow... Also Limburger, strong and smellow. You always give, you never slip.... You are the country's biggest drip. You don't hold out, you give in quickly, You always gush, you're never trickly. Oh, tell me cow, how do you do it? Is there something tricky to it? You chew up hay as fine as silk, You shake it up and out comes milk. Oh cow, the people of this nation Owe you much appreciation. From now until the dimmest future Human beings will salute. Everyone adores dear Bossy, From Toscanini to Tommy Dossy. Each human being, gay or grim, Partakes of milk, and sometimes orim. You're charming cow, you have no faults, And you're behind all chocolate malts.

MOORE: (CONT)

Pay a tribute to your spigots.

So let me tell you, noble cow.

How I do adore you now.

Let me salute your magic udder...

You're my sister, I'm your brudder.

I greet you with heart and stomach full,

Oh, dairy-cow....and that's no bull.

But cow, before I let you go.

There's just one thing I'd like to know.

One question I would like to utter.

Lookit honey ... where's the butter?

ORCH:

PLAYOFF

APPLAUSE

15/32

DURANTE:

JUNIOR, ACCEPT MY CONCRATULATIONS ... THE BRAUTY OF

THAT POEM WAS SO GREAT, IT MADE ME WRITE ONE OF MY

OWN .

m: holdell D. Thank you

MOORE:

Well, isn't that nauseating? ... How does it go, James

DURANTE:

LIKE THIS ... SOME BOYS THE WIN AND CARRY ON.

NOT MEL

SOME BOYS LIVE FOR WINE AND SONG.

NOT MEL

SOME BOYS KISS MOST ANYONE -

THAT'S SOMETHING I HAVE NEVER DONE.

SOME BOYS HAVE A LOT OF FUN.

NOT ME!

MOORE:

That's very touching, James... I leave you in Mrs. Gibbs hands.

ORCHESTRA:

START GIBBS INTRO

MOCRE:

And for your special pleasure, we'll now bring forth

our Charm Department -/Georgia Gibbs.

GEORGIA:

Thanks, Garry....This is going to be a pleasure for

me, too - because I'm well - armed tonite with the

top tune from the new hit, "Mexican Hayride"..

Cole Porter's, "I Love You."

GIBBS:

"I Love You"

APPLAUSE

MUSIC: (QUICK FANFARE)

LUTHER: Thanks to the Yanks of the Week! Tonight we salute Colonel
Neel Kearby, a Thunderbolt pilot in the South Pacific.

Leading a flight of only four P-47's, he met a formation
of twelve Japanese bombers escorted by thirty-six fighters.

Though he had already accomplished his mission, and had
very little gasoline left, he engaged the enemy and
personally shot down six of them. In honor of you and
your men, Colonel Neel Kearby, the makers of Camels are
sending to our soldiers everseas three hundred thousand
Camel cigarettes!

MUSIC: (FANFARE)

(APPLAUSE)

PETRIE: Each of the four Camel shows honors a Yank of the Week, sends three hundred thousand Camel cigarettes overseas ... a total of more than a million Camels sent free each week. In this country, the traveling Camel Caravans have thanked audiences of more than three and a half million Yanks with free shows and free Camels.

ORCH: PLAYOFF

MOORE: And now the Friday night Camel show brings you a play about a Winter Resort, entitled, "She Slept on the Front Porch, during a blizzard" ... or "She Woke Up With Snow June Ro much for Y make with In Her Hair and Icicles on her Veranda." Now, Jimmy, in this play you and I own a Winter Hotel high in the Snow-capped Adirondacks. Do you go in for Winter Sports?

DURANTE: WHAT A QUESTION TO ASK DURANTE! WHY, JUNIOR, I TAKE TO SNOW LIKE A DUCK TAKES TO ANOTHER DUCK. BUT IF YOU WANT TO SEE A REAL WINTER SPORTSMAN YOU SHOULD GET A LOAD OF UMBRIAGO IN HIS NEW SKIING OUTFIT. GREEN HAT, BLUE PANTS AND A MORON SWEATER.

MOORE: Jimmy, you mean maroon sweater. A moron is a half-wit.

DURANTE: WHAT DO YOU THINK UMBRIAGO IS ... A GENIUS?

MOORE: I see what you mean, because ... But come along...let's get to our Winter Hotel. Auc we go.

MUSIC: BRIDGE

SOUND: DESK BELL

TOODLES: Service! Service!

MOORE: Ah madam, welcome to Durante and Moore's Hodge Podge Lodge.

No cover charge if you sleep in the garage...in the Hodge

Podge Lodge.

TOODLES: Thank you. I want a room for two dollars a week. The room must be airy, and have running water.

MOORE: Two Dollars a Week. . I've got just the thing for you...
Airy ... with Running Water.

TOODLES: You have?

MOORE: Yes. Here's a tent....Go jump in the lake...Two dollars
a week...what kind of a mouse trap does she think this
rat trap is..

SOUND: DOOR SLAM

DURANTE: GET ME OUT OF THIS ENVIRONMENT! I'M GOING BACK TO THE TROPICS!

MOORE: Jimmy ... what's wrong?

DURANTE: WHAT'S WRONG. I TAKES THE AFTERNOON OFF TO GO SKIING.

SO I CLIMBS TO THE TOP OF THE SKI JUMP, SPREADS OUT MY

ARMS AND TAKES OFF. I GOES FLYING THROUGH THE AIR...

200 FEET .. 300 FEET .. 400 FEET AND .. I'D/GONE EVEN

FURTHER EXCEPT FOR ONE THING.

MOORE: What's that?

DURANTE: NO SNOW! IT'S ENOUGH TO MAKE A STRONG MAN WEEP WITH FRUSTRATION.

MOORE: well, Jimmy, I'm glad you got back. The ladies
in our hotel have been complaining. A peeping Tom
has been looking over the transoms.

DURANTE: HOW DID HE GET AWAY

MOORE: I sneaked down the back status. Alfs.

DURANTE: OH!

TOODLES: Listen you two Do I get a room or don't I?

DURANTE: RUN FOR THE HILLS MEN.... A BULL MOOSE HAS LOST
HIS MATE:

TOODLES: Year Pipe down, snow-shoe beak....Mr.Moore, I want a room but it must be the last word in luxury.

Luxury? My dear little meat-ball.... and I use the word meat-ball in the unrationed sense.

Our Chatewis the rendervous of the Who's Who.

DURANTE:

TO SAY NOTHING OF THE WHOM'S WHOM. INTERROGATE HER, MR. MOORE.

MOORE duy and Do you know ilrs. Venderbilt?

TOODLES:

Yes I do.

MOORE:

Oh, you do. Do you know Mrs. nstory

TOODLES:

Yes I do.

MOORE:

Oh, you know her too, Well/do you know Mrs. Minnie Slobodka?

TOODLES:

No.

MOOLE:

She's been living here for 27 years. But come now if you really want a fine room, just step down this hall.

I don't think you'll before trouble --

PETRIE:

Get me out of here! Get me out of here! I can't stand the heat in this hotel! This terrible heat is making a wreck out of me!

DURANTE 2

WHO ARE YOU?

P_TRIE:

Oh, just a little snow-man,

SOUND:

DOOR SLAMS.

DURANTE:

EVERYBODY WANTS TO GET INTO THE ACT.

MOORE:

Hel, malem, here right

SOUND:

DOOR OPENS.

DURANTE:

MADAM, YOU'RE GOING TO LOVE THIS ROOM AND YOU'LL SLEEP

LIKE A LOG! THIS MATTRE S IS STUFFED WITH

GOOSE-FEATHERS.

TOODLES:

I want to see how soft it is let me sit down.

PETRIE:

QUACKING.

DURANTE:

HOW DO YOU LIKE THAT. THEY FORGOT TO TAKE

OUT THE GOOSE!

TOODLES:

Oh, this is ridiculous. What exposure is this room?

MOORE:

I'll tell you after I look out of the window. Oh, of course, there's that girl from Alabama taking a ... : sunbath.

TOOL S:

What does that mean?

MOORE:

SOUTHERN EXPOSURE.

TOODLIS:

Alright, I'll take the room, ... but remember you advertised that you forture a winter carnival and a venison dinner every Sunday. If you've misrepresented I'll complain to the Chamber of Commerce!

MOORE: Madame, you shall have winter sports and venison

DURANTE: YES, AND DEER-MEAT TOO.

MUSIC: BRIDGE.

MOORE: L. dies and gentlemen, the Durante and Moore winter sports carnival is about to begin!

First, Mr. Durante will give an exhibition of figure skating.

TOODLES:

I didn't know you knew how to skate, Mr. Durante.

DURANTE:

YOU DIDN'T? WHO TAUGHT LANA TURNER HOW TO SKATE? DURANTE!

I TAUGHT HER HOW TO MAKE A FIGURE EIGHT THE HARD WAY.

TOODLES:

The hard way?

DURANTE:

YEAH .. TWO THREES .

MOORE:

Jimmy, three and three are six.

DURANTE:

WHEN YOU'RE WATCHING LANA TURNER. WHO WORRIES ABOUT

ARITHMETIC.

TOODLES:

This sports carnival is a mess.

DURANTE:

THAT'S WHAT I SUGGEST.

TOODLES:

I'm going back to the hotel and if I don't get a venison dinner..I'll have this hotel closed!

DURANTE:

DON'T WORRY, LADY, WE'LL SHOOT A FRESH DEER FOR YOU.

JUNIOR, LEND ME YOUR BOW AND ARROW.

MOORE:

I'm sorry, I'm going to use it, Jimmy. But I can let you have my brother's bow.

DURANTE:

I BUSTED THAT YESTERDAY. HOW ABOUT YOUR SISTER'S BEAU?

W: Ole & see.

MOORE:

She gave him up. he was married. Come on, James, we're

off to the deer hunt.

MUSIC:

BRIDGE

A fine deer hunt this is. It's getting dark and I've just lost the only arrow we had. Help me find it, Jimmy

DURANTE:

THE DEER-MATING CALL. (HOWIS) NOW LISTEN...

SOUND:

(OFF) SIMILAR CALL. ENDING IN RAZZBERRY

DURANTE:

SHE LOVES ME.

MOORE:

Jimmy, we've got to find that arrow. Here, I'll dig

TOODLES:

(HYSTERICAL LAUGH)

MOORE:

Pardon me, Madame. (My, such a big girl scout) Jimmy, have you found the arrow?

DURANTE:

NOT YET, JUNIOR, I'M LOOKING.

MOORE: Hurry up, here comes a deer .. If we miss it, we're in trouble.

DURANTE: IT'S NO USE, JUNIOR. I'M EXHAUSTED. I'VE JUST GOT TO SIT

MOORE:

Jimmy, what happened?

DURANTE:

GIVE ME THE BOW, GARRY, .. I JUST FOUND THE ARROW!

MUSIC:

PLAY-OFF

APPLAUSE

PETRIE: Garry and Jimmy will be back in just a moment ... Now listen

• • • • • • •

FLUTE: (A FEW TRILLS)

PETRIE: Ahhhh! Listen to the mocking bird!

FLUTE: "Listen to the mocking bird." (THE LAST TWO NOTES VERY FIAT)

cigarette! If you want a cigarette that won't go flat

no matter how many you smoke, just get Camels! Camel

cigarettes are expertly blended of costlier tobaccos. A

blended to give them more flavor -- and it's more flavor

that helps Camels hold up, keep from going flat, pack

after pack! Let your own taste and throat, your T-Zone,

give you the last word on Camel cigarettes! rich extra

flavor and smooth extra mildness. And remember, Camels

stay-fresh, cool smoking and slow burning, because they're

packed to go around the world!

CHORUS: C-A-M-E-L-S

PETRIE: Camel cigarettes! They're first in the service! They've got what it takes!

ORCH: INTRO TO "WHO WILL BE WITH YOU?"

DURANTE: WHO WILL BE WITH YOU WHEN WE'RE FAR AWAY ... WHEN WE'RE
FAR AWAY ... LET ME HEAR THAT HIGH NOTE, MAESTRO! WHAT A
NOTE!

MOORE: A note of wonder, Mr. Durante:

DURANTE: A NOTABLE NOTE, MR. MOORE. THAT REMINDS ME, JUNIOR. I WANT TO SEND A NOTE TO THE FOLKS AT HOME.

MOORE: What are you going to say, James?

DURANTE: WELL, HOW'S THIS?

"DEAR FOLKS:

HAVE YOU BOUGHT THAT EXTRA WAR BOND YET?"

MOORE: Jul-And I'd like to suggest, Jimmy, that we make than an extra \$\frac{100}{100}\$ bond! The newspapers tonight are hailing the fact that in the Marshalls the casualties are light. But let's think about that phrase - "light casualties." ... Let's suppose that only one man of all those brave thousands meets his death tonight. For him the world has ended. To the man who dies, the cost of even the cheapest victory is total ... Now, our country is not asking us at home to give our lives. Just to invest in a war bond; a bond that pays cash dividends There is no dividend in death ... Think it over - hig down deep - and let's all back the attack.

DURANTE: THAT'S MY BOY WHO SAID THAT.

ORCH: THEME

MOORE: Good night,

DURANTE: GOOD NIGHT, MR. MOORE.

BOTH: GOOD NIGHT EVERYBODY (FOLKS)

PETRIE: Deamed broadcasts go out to the United States four times a week, are shortwaved to our men overseas, and to South America. Listen tomorrow to Bob Hawk in "Thanks to the Yanks"; Monday to "Blondie"; Thursday to Abbott and Costello; and next Friday to Jimmy Durante and Garry Moore with Georgia Gibbs, Roy Bargy and his orchestra, and yours truly, Howard Petrie.

APPLAUSE

ORCH: THELE UP ... FADE FOR

PETRIE: MAND remember, Camel cigarettes are first in the service:

Camels stay fresh because they're packed to go around the world!

ORCH: THEME UP

APPLAUSE

(BOARD FADE)

(SWITCH TO STUDIO SIX FOR HITCH HIKE)

(IN STUDIO SIX)

JEWETT: More pipes smoke Prince Albert than any other tobacco in the whole world! Yessir, year after year P.A. proves over the counter that it's got Pipe Appeal! Find out for yourself by getting a big red two ounce package of Prince Albert. Holds around fifty rich-tasting swell-smoking pipefuls, every one of 'em no-bite treated for cool, tongue-happy smoking comfort, and crimp out to pack and burn and draw just right! Hore pipes smoke Prince Albert!

It's the National Joy Smoke!

ANNOR: This is the COLUMBIA ... BROADCASTING SYSTEM

- fade theme 20 seconds
WABC...NET YORK