WILLIAM ESTY COMPANY
CAMEL CIGARETTES

BROADCAST

Duty W/1

THE CAMEL PROGRAM

CBS NETWORK FRIDAY, JUNE 30, 1944

PROGRAM 67 7:00 - 7:30 P.M. PWT.

CAST

GARRY MOORE

JIMMY DURANTE

GEORGIA GIBBS

HOWARD PETRIE

ROY BARGY

ELVIA ALIMAN

PAT MODEEHAN

FRED SHIELDS

DIRECTOR .... PHIL COHAN

# "THE CAMEL PROGRAM" Program 67

7:00 - 7:30 P.M. PWT. FRIDAY, JUNE 30, 1944 (COLUMBIA BROADCASTING SYSTEM) CUE: (AS PROGRAM TAKES THE AIR, AUDIENCE AND CAST LAUGHING) (APPEN THREE TARES OF THE PROPERTY OF THE PROP PHONE RINGS ... PHONE UP SOUND: Hello... This is Garry Moore speaking!! MOORE: (ON FILTER) HELLO, JUNIOR...THIS IS JIMMY. DURANTE: Jimmy Durante! Where are you?? MOORE: I'M IN THE WATER AT SANTA MONICA BEACH AND I WAS JUST DURANTE: CARRIED OUT BY A GREAT BIG WAVE! Oh, Jimmy that's awful! MOORE: NO, IT ISN'T. I'M BEING CARRIED IN BY A CUTE LITTLE WAC!! DURANTE: (INTRODUCTION .... SWELL UP TO FINISH) ORCHESTRA: (C-A-M-E-L-S) BAND: (COLD) Camel Cigarettes present Garry Moore and PETRIE: Jimmy Durante!!

(APPLAUSE)

ORCHESTRA:

(THEME FULL AND FADE FOR:)

PETRIE:

Yes, it's the Friday Night Camel Show...Jimmy Durante, Garry Moore, Georgia Gibbs, Roy Bangy and his Orchestra and yours truly, Howard Petrie...brought to you by Camel, the cigarette that's first in the service... According to actual sales records. See if your throat and your taste don't make Camel a first with you too! Find out for yourself!!

MUSIC:

(OUT)

PETRIE:

Ladies and gentlemen, radio comedians can generally be divided into two groups ... those who have wit. and those who have not. And tonight, we present a member of that first group .. an outstanding have-wit....Garry Moore!!

(APPLAUSE)

1/2

wait a minute - look,

MOORE:

oh, no ... wait/... don't applied .. please don't applied if you really want to do me a favor, everybody of the audumn lunghous please first floor stamp your feet. All together .. stamp our

your feet. (BUSINESS)

Thank you... our janitor is home sick and I told him I'd get you to beat the rigs... you're very good at it, too.

PETRIE:

Sa-ay ... you're a happy little character tonight, Garry.

MOORE:

Well, Howard, I/don't/know why I should be ... actually I've had a very rugged week. Yesterday, for instance, I was bitten by a dog.

PETRIE:

Why, Garry, that's awful ... do you know you'll get anything that dog had??

MOORE:

Oh, good heavens ... I hope not!

PETRIE:

Why ... what did the dog have?

MOORE:

Puppies .. can you imagine me .. the mother of a

cocker spaniel??

PETRIE:

Well, blessed events are quite the thing nowadays. I read this morning that Orson Welles and Rita Hayworth are

MOORE:

expecting.

I have . isn't that wonderful?? I can/see the picture

now. Around the hospital are gathered twelve thousand

extras disguised as didee-wash salesmen. They are holding

aloft twelve thousand open safety pins to form a

triumphal arch. Inside, Orson Welles, instead of pacing

up and down the hospital corridor, is standing still

while the corridor paces up and down...Outside huge

searchlights sweep the heavens for the stork, when into

view fly two thousand doves with neon beaks...and they

(CONTINUED)

MOORE: (Cont'd)

spell out "Coming Attractions"...The doves are followed by a chorus of five hundred parrots....led by Leopold Stokowski, riding a flamingo side-saddle...who and they solemnly chant "Presenting....Orson Welles, in "The Birth of a Raytion-Book." Suddenly the hospital walls fall away. The trumpets blare....

#### ORCHESTRA: (FANFARE)

MOORE:

And there stands Orson with Octuplets!

PETRIE:

Octuplets??

MOORE:

Yes sir..., eight boys... Offstage a shot is heard....

SOUND:

PISTOL SHOT

MOORE:

Eddie Cantor has committed suicide....

PETRIE:

But Garry...what about Mrs. Welles in this great scene?
...The beautiful Rita Hayworth.

MOORE:

Sorry....Orson Welles' strict rule is...no relatives can take part in an Orson Welles' epic....yes sir, it's gonna be a great day...and it's a great day any day... 3

### ORCHESTRA: (DURANTE INTRODUCTION)

MOORE:

When we can introduce Camel's white haired boy...that dark horse of the Presidential race....

Jimmy Durante...in person:

DURANTE:

YOU GOTTA START OFF EACH DAY WITH A SONG...EVEN WHEN
THINGS GO WRONG....YOU'LL FEEL BETTER....YOU'LL EVEN LOOK
BETTER....JUNIOR, I JUST GOT BACK FROM CHICAGO. AND BOY
WAS IT HOT!!/ IT WAS ONE HUNDRED/DEGREES FAT-TEN-HEAT.

MOORE: I'll bet it was really jumping. Could you get a room for the week??

DURANTE: ROOM FOR THE WEEK? I COULDN'T EVEN GET A TOWEL OVER NIGHT:

BUT I WASTED NO TIME.....I WENT RIGHT OVER TO MY

CONVENTION AT THE CHICAGO STADIUM.

MOORE: The stadium, Jimmy...that's where the Republicans held their convention.

DURANTE: I KNOW. BUT THEY WERE IN THE BIG ROOM UPSTAIRS. I WAS IN THE LITTLE ROOM DOWNSTAIRS.

MOORE: How was it down there??

DURANTE; NOT SO GOOD. THOSE REPUBLICANS KEPT COMING IN AND DRYING THEIR HANDS ON MY BALLOTS!!

MOORE: / Maybe that's because they were all so Dewey...ha ha....

DURANTE: THAT'S MY BOY WHO SAID THAT:...BUT THE GREAT MOMENT CAME

WHEN I STOOD BEFORE ALL MY DELECATES AND SAID: "GENTLEMEN:

YOU NOMINATE ME AND WHEN I'M PRESIDENT THIS COUNTRY WILL

GROW. IT'S BIG NOW BUT I'LL MAKE IT BIGGER...THEN THEY

VOTED AND EVERY ONE OF THE FORTY SEVEN STATES VOTED FOR ME!

MOORE: Helden, Jimmy. There are forty-gight states.

DURANTE: HOW DO YOU LIKE THAT! THE COUNTRY'S GETTING BIGGER ALREADY!
WHY I'LL WIN BY A TREMENDOUS MINORITY!!......

MOORE:

Schang Johnny
Ah, Janey...your aptitude for embroiling yourself in
escapades precarious is unique in all its remifications....

DURANTE:

WHAT THIS GUY GOES THROUGH TO AVOID SPEAKING ENGLISH....

BUT TO CONTINUE. A HAILING A PASSING GIN RICKEY I WENT

TO CONSULT A BIG PUBLICITY EXPERT FROM WASHINGTON. HE

SAID: MR. DURANTE, AS A PUBLICITY STUNT. I WAS GOING TO

HAVE ALL THE SCHOOL CHILDREN IN CHICAGO FORM A LIVING

PICTURE OF YOUR FACE, BUT I'M AFRAID WERE IN TROUBLE".

AND I SAID: WHAT'S WRONG. AND HE SAID: WITH YOUR

SCHNOZZLE, WE'D HAVE TO BORROW TWO THOUSAND MORE KIDS FROM

KANSAS CITY!"...LOOKS LIKE THERE'S A CHILD-POWER

SHORTAGE: 1

MOORE:

Still running tinto trouble with these Washington experts, aren't you?

DURANTE:

THEY SNUB ME LEFT AND RIGHT, BACK AND FORTH, TO SAY NOTHING OF TO AND FRO! AND IF WASHINGTON IS LISTENING IN I WANNA SAY THIS....

ORCHESTRA: (INTRODUCTION TO "IF WASHINGTON NEEDS ME")

(THEY CAN PUSH ME JUST SO FAR)

## "THE CAMEL PROGRAM" -7 .6/30/44 (REV.ISED)

DURANTE: I'M BOUND FOR WASHINGTON SITTING IN THE CLUB CAR WHICH WAS AMUCK WITH CELEBRITIES. AND AS USUAL THEY ALL WANTS TO I BECAME RATHER CHUMMY WITH THE SULTAN OF PASHA MEET ME. AND AS WE SIPPED OUR BROMO-SELITZERS,/HE OFFERED ME/HIS HAREM OF FIVE HUNDRED BEAUTIFUL WIVES, BUT I TURNED IT DOWN. BECAUSE WHEN I GET UP EVERY MORNING - WHO WANTS TO FIND A THOUSAND STOCKINGS HANGING IN THE BATHROOM. ARRIVING AT THE NATION'S CAPITOL (AND I HOPE TO GET MY HANDS ON SOME OF IT) I WENT DIRECT TO THE PRESIDENTIAL SUITE AN AT MY HOSTIL-ERY AND JUST AS I WAS DRAWING MY BATH (AND YOU SHOULD SEE SOME OF MY DRAWINGS) I HEARD STREET NOISES, HORNS BLOWING, PEOPLE SHOUTING...AND WHAT WERE THEY SHOUTING?? THEY WERE SHOUTING DURANTE FOR PRESIDENT...WE WANT DURANTE: SO, NONCHALANTLY SMOKING A CAMEL I STEPS OUT ON

### SOUND: CRASH

THE BALCONY!

WHAT DO YOU KNOW...NO BALCONY!!

SUDDENLY, LOOKING UP I HEAR UMBRIAGO SHOUTING
"I MAKE A MOTION TO BACK DURANTE FOR PRESIDENT..." THE
MOTION WAS THROWN OUT....FOLLOWED BY UMBRIAGO: (SNUBBED
AGAIN BY WASHINGTON)....I JUMPED UP AND BELIEVE ME THIS IS
WHAT I SAID:

#### "THE CAMEL PROGRAM" -8-9 6/30/44 (REVISED)

DURANTE: (SING CHORUS) IF WASHINGTON NEEDS ME I'LL ANSWER THE CALL
BUT THEY BETTER NOT CALL ME COLLECT,
NOW MORGENTHAU, MCNUIT, NELSON, ICKES,
LOOK YEM UP AND YOU'LL FIND THEM ALL IN WHO'S WHO. YOU CAN'T
MISS....

NOW I KNOW I NEVER GOT MY NAME IN WHO'S WHO
BUT I DID GET MY PICTURE ONCE IN WHAT'S THIS
(IN THE ROTO-GUE SECTION)

THERE LL BE SOME CHANGES MADE WHEN I GET TO WASHINGTON....
(THAT I'LL GUARANTEE)

CHANGES IN OUR DOMESTIC RELATIONS....FOREIGN RELATIONS AND TRADE RELATIONS

(THAT'S WHAT I WANT TO DO...TRADE RELATIONS)

WHEN I GET TO WASHINGTON I'M GONNA PUT STATUES OF ME ALL OVER THE PLACE

BEFORE THEY GET USED TO MY FACE

(AND WHEN THEY DO ... IF IS BYERY MAN FOR HENDLIF)

SO IF WASHINGTON NEEDS ME I:LL ANSWER THE CALL BUT THEY BETTER NOT CALL ME COLLECT.

(CONTINUED)

DURANTE:

TWO WEEKS LATER I'M AT HOME IN MY/LIBRARY (TRYING TO FIND THE LOST WEAKEND) WHEN THE TELEPHONE RINGS. SLIPPING INTO MY SHORTS AND ADJUSTING MY BOW TIE, I RUSHED DOWNSTAIRS TO THE DELICATESSEN STORE TO ANSWER THE PHONE. PICKING UP THE RECEIVER I SAID..."HELLOO"....
BUT I HEARD NOTHING.

THEN I THOUGHT I SMELLED SOMETHING FUNNY AND WHAT TO DO
YOU THINK? I WAS TALKING INTO A SALAMI. FINALLY I
GOT THE CALL AND IT WAS....

MY OID ENGLEH PROFESSOR FROM HARVARD. HE SAID...

"JAMES AS A CANDIDATE YOUR SORORITY BROTHERS ARE ASKING "DO
YOU KNOW THE MEANING OF POLITICAL ECONOMY....

FIDICULARY DEPRECIATION AND INTERNATIONAL ISOLATION??"

I SAID: "NO, PROFESSOR...BUT IF YOU PUT THAT TO MUSIC
YOU'LL HAVE ANOTHER "MARE ZY DOATS."

SO I SAYS: "ADIOS"...AND GOODBYE TOO....

BUT IF WASHINGTON NEEDS ME I'LL ANSWER THE CALL BUT THEY

BETTER NOT CALL ME COLLECT

AND I WARN THEM

THAT I DEMAND RESPECT!"

(APPLAUSE)

goo.

MOORE:

And while James awaits his Washington call, let's be a bit more practical and call on Howard Petrie....

PETRIE:

Do you smoke a lot? Is your throat happy, comfortable?

Does your taste ever get bored, does it ever find

the flavor of your cigarette going flat? Could be that

you ought to try Cameis on your throat and taste - your

"T-Zone". See how your throat reacts to Camel's kind

cool mildness. See for yourself how your taste relishes

the full, rich flavor and mellowness of Camel's truly

superb blend of costlier tobaccos. Your throat and your

taste - surely they're the best judges of which cigarette

is best for you!

ORCHESTRA: (C-A-M-E-L-S) 1000

FETRIE: What do you know, friends - Bob Hawk took a

walk. Left last Saturday - be back Monday.

ORCHESTRA: (INTRODUCTION TO "AMOR")

# "THE CAMEL PROGRAM" - -13-6/30/44

PETRIE:

Roy Bargy and the Orchestra now, in a Roy Bargy

arrangement of "Amor".

100

ORCHESTRA: ("AMOR")

(APPLAUSE)

DURANTE: AND THAT WAS A LITTLE SPANISH NUMBER ENTITLED AMOR, AMOR
WHICH IN FRENCH IS PRONOUNCED "AMOUR, AMOUR" IN SHARP
CONTRAST TO THE LATIN WHICH IS PRONOUNCED "AMOR AMOR" HOW
DO YOU LIKE THAT: I SPEAK THREE LANGUAGES. BUT ENOUGH OF

THIS LING-WIST-TIC IA-DEE-DATTELL ME JUNIOR, WHAT'S NEW MY Very good. D: Oh arnish & had more feture home. In:

IN THE CULTURE CORNER TONIGHT?

MOORE: Well, Jimmy, nowadays, industry is setting new records for speed. And I've often wondered how this speed-up campaign has affected the lives of the important men behind/-- like Henry Kaiser, for instance. So tonight I'd like to tell you about a day in the life of a super industrial magnate, Tyrone T. Tycoon!

DURANTE: I SHAVL SIT BY MY MIDGET RADIO AND LISTEN, AND I'LL ASK THE MIDGET TO LISTEN, TOO. 1212

MUSIC: (CHORD)

MOORE:

Tyrone T. Tycoon was a mighty important man. /Just by looking at him you could tell he was a big wig. His toupee kept slipping down over his right eye! And now suppose we drop in at the home of Tyrone T. Tycoon.

MUSIC:

(SOFTLY)

PETRIE:

(ON CUE) It is five forty five A.M. Mr. and Mrs. Tycoon are asleep. The alarm clock rings.

SOUND:

ALARM

MOORE:

(FAST) Ah, another busy, busy, busy day!! I must get out of bed. (WHIZ WHISTLE) Take off the top of my pajamas. (RIP) Take off the bottom of my pajamas. (RIP) Now I'm off to the office... Goodbye, dear!

SOUND:

WHIZ DOOR SLAM

WOMAN:

Tyrone! Tyrone!

MOORE:

Yes! Yes! Yes!

WOMAN:

You can't go to the office that way! Haven't you forgotten something??

MOORE:

Oh .. yes ... my brief case!!

MUSIC:

(SHORT BRIDGE)

PETRIE:

(ON CUE) Tyrone T. Tycoon arrives at the office. He buzzes for his secretary.

SOUND:

BUZZ

MOORE:

Busy. Busy. Busy. /Always busy.

SOUND:

DOOR OPENING

GIRL:

Good morning, Mr. Tycoon.

MOORE:

How many times must I tell you not to waste precious seconds calling me Mr. Tycoon. Just call me. T.T.T.

GIRL: Yes, T.T.T...I'm ready for dictation, T.T.T. Shail I sit

on your knee, knee, knee.

MOORE: No, I'm too busy, busy, busy. Just smear some lipstick

on my coliar, and we'll let it go at that!

SOUND: PHONE RINGS

MOOKE: Inswor that telephone.

SOUND: PHONE UP

GIRL: Hello....Guatemala calling.

MOORE: Tell them no.

GIRL: Helio, no!

SOUND: PHONE DOWN

MOORE: I'm busy, busy, busy.

SOUND: PHONE RINGS PHONE UP

GIRL: Hello...Bolivia calling,

MOORE: No.

GIRL: No.

SOUND: PHONE DOWN

MOORE: I'm busy, busy, busy.

SOUND: PHONE RINGS, RECEIVER UP

GLEL: All - Hedy Lamerr calling.

MOORE: No.

GIRL: No!

SOUND: PHONE DOWN

MOORE: du Busy, busy, bu -WHAT DID I SAY!?

MUSIC: (FAST BRIDGE)

PETRIE: In the middle of the afternoon we find Tyrone T. oh,

pardon me, T.T.T., at his weekly visit to the barber shop.

SOUND: BARBER SHOP NOISES

MAN:

Ah, Mr. Tycoon, we're all ready for you. Will it be the

usua1?

MOORE:

Yes, I'm busy, busy, busy. I want a hair cut.

MAN:

Yes sir.

MOOKE:

and get me a bootblack for my right shoe.

MAN:

Yes sir.

MOORE:

A bootblack for my left shoe.

MAN:

Yes sir.

MOORE:

Get me a barber to shave the right side of my face.

MAN:

Yes sir.

MOORE:

A barber to shave the left side of my face.

MAN:

Yes sir.

MOOKE:

A borber to trim my mustoche.

MAN:

Yes sir.

MOORE:

A barber to give me a sun lamp treatment.

 $M \wedge N$ :

Yes sir.

MOORE:

And get me ten manicurists - one for each finger.

MAN:

Yes sir. Barbers, bootlacks and manicurists, ready?

ALL:

Yes sir!!!

MAN:

10 All Right. Are you ready, Mr. Tycoon.?

MOORE:

Not Haven't got time. Busy, busy, busy,

SOUND:

DOOR SLAM

MUSIC:

(SHORT BRIDGE)

PETRIE:

And finally at the end of a busy, busy, busy day we find

T.T.T. as he arrives at home,

SOUND:

DOOR OPENING AND CLOSE

: MAMCW

Well, dear, what kind of a day did you have?

MOORE:

Busy, busy, busy.

: NAMOW

Aren't you going to kiss me?

MOORE: Kiss you? I kissed you seven times on Sunday.

WOMAN: Well...??

MOORE: That was for the whole week. I'm too busy, busy, busy.

WOMAN: Now listen! I'm tired of this busy, busy, busy. Ever

since I've known you you've been busy, busy, busy...Why

when you were courting me did we take nice walks like the

other couples did. No! We went out for a hundred yard

dash!

MOORE: Well, can I help it if I'm always, busy, busy, busy.

WOMAN: That does it! Do you know what I'm going to do?? With

my two hands I'm going to strangle you!

MOORE: That Takes too long...Here's a revolver. I'm busy, busy,

bu---

SOUND: REVOLVER SHOT...BODY FALLS....PHONE UP

WOMAN: Hello, operator, I just shot my husband. Get me

police headquarters.

# "THE CAMEL PROGRAM" --19-6/30/44

OPERATOR: I'm ringing them.

WOMAN:

Please hurry.

OPERATOR:

I'm sorry.

WOMAN:

What's the matter?

OPERATOR:

The line is busy, busy, busy.

WOMAN:

(SCREAMS)

MUSIC:

(PLAY OFF)

(APPLAUSE)

ORCHESTRA: (START GIBBS! INTRODUCTION AND FADE)

MOORE: Thank you, my friends, But even Tyrene To Tyrene To Trace

tee busy, busy, busy, for a touch of romance, And

that would be her Nibbs, Miss Gabbs. .. Hiya, Georgia.

GEORGIA: Hiyer, Garry... How's your memory working tonight?

Con you think way back to 1930?

MOORE: Well.

GEORGIA: Well if you could, you'd remember a song like this called

"The Sunny Side of the Street".

GIBBS: SUNNY SIDE OF THE STREET

(APPLAUSE)

MOORE:

A fine song, Georgia, /written by a fine composer solud.

DURANTE:

I DON'T LIKE TO BRAG, JUNIOR, BUT THERE'S ONLY TWO THINGS

THAT'S KEEPING ME FROM BEING THE WORLD'S GREATEST COMPOSER.

MOORE:

What's that?

DURANTE:

THE WORDS AND THE MUSIC . BUT, JUNIOR, SEE IF YOU LIKE

THE WAY I IMPROVED MY UNFINISHED SYMPHONY...

MOORE: Self

, Give out.

DURANTE:

(SINGS) / C A M E L S...FROM AN-ZEE-Q TO ARIZONA...IT'S

THE SMOKE FOR YOUR T-ZON.

PETRIE: H

How right you are, Jimmy. You know, some of the

mechanisms that Mother Nature has contrived are mighty

wonderful...like the human throat, for example.

MOORE:

I never thought of that!

DURANTE:

I HAVE NEVER THOUGHT!

PETRIE:

Yes, the throat is a wonderful, intricate instrument that certainly rates care and attention. Like getting

the cigarette that best agrees with it, for instance.

That's why we so urgently say: "Try Camels on your throat

and let your throat see how Camel's mildness and coolness

agrees with it!

MOORE:

Unquestionably.

DURANTE:

Characteristically.

PETRIE: And see how your taste enjoys the rich, full, mellow flavor of Camel's can't be copied blend of costlier tobaccos. In war as in peace, Camel is still Camel.

ORCHESTRA: (C-

(C-A-M-E-L-S)

W 30

TATES A \$20020

-BYERYBODY OHTO IT RIGHT BUT ME!!

PETRIE:

Maybe you be not alone, my friend. Bob Hawk took a

walk. Left last Saturday ... be back Monday.

ORCHESTRA: (PLAY OFF)

W43

DURANTE:

AND NOW THE FRIDAY NIGHT CAMEL SHOW BRINGS YOU A DRAMA OF

DEPARTMENT STORES AND THE MEN WHO RUN THEM...ENTITLED...

MOORE:

"They Hired A Nursemaid In The Piano Department"...or....

"Someone Had to Change the Sheet Music on the Baby Grand".

DURANTE:

HE'S GOD A MELLION OF MEN A MILLION OF MEN, IT'S

REMARKS LIKE THAT THAT LL SEND US INTO RETIREMENT.

MOORE:

Well, Jimmy, in tonight's play you and I are big business

men. How would you like to work in a department store?

DURANTE:

WORK IN A DEPARTMENT STORE? LET ME ASK YOU SOMETHING. WHO

RUNS A DEPARTMENT STORE? A FLOOR WALKER! AND WHAT DOES THE

FLOORWAIKER WEAR IN HIS LAPEL? A CARNATION....

AND WHERE DO THEY GROW CARNATIONS? IN A HOT HOUSE! AND

WHAT'S HOTTER THAN A HOTHOUSE? AFRICAL AND WHAT HAVE

THEY GOT IN AFRICA? ELEPHANTS: AND WHAT DO ELEPHANTS

EAT? PEANUTS! AND IF YOU THINK THAT I'M GONNA WORK FOR

PEANUTS, YOU'RE CRAZY!

MOORE:

Jimmy, the department store awaits. We're off to trade

with the hoi polloi.

DURANCE:

YOU TRADE WITH THE HOI....AND I'LL TRADE WITH THE POLLOI.

music:

(BRIDGE)

SOUND:

PHONE RINGS...PHONE UP

MOORE:

Hello, Durante-Moore Department Store. We carry a full line

of, tires, nylon stockings, hershey bars, washing machines.

And other picture post cards.... Moore speaking.

GIBBS:

(FILTER) Mr. Moore, I want to buy a gift for my boy friend.

Can you give me some suggestions.

MOORE:

I'd be delighted to. Does he drink?.

GIBBS:

No.

## "THE CAMEL PROGRAM" -24-6/30/44 (REVISED)

MOORE:

Does he gamble?

GIBBS:

No.

MOORE: Shel,

Is he athietic?

GIBBS:

No. Now tell me, what should I give him?

MOORE:

Chanel Number five.

SOUND:

PHONE DOWN

MOORE:

I forgot to ask if he had a nose.

SOUND:

DOOR SLAM.

Shel a deel!

DURANTE:

JUNIOR, WHAT A DEAL I JUST MADE / I'M A REGULAR MERCHANT

OF VENISON, I WAS SHOPPING AT THE BON TON DEPARTMENT

STORE, AND WHAT A BUY I MADE! I BOUGHT THREE HUNDRED

DOZEN FOR A DOLLAR AND A HALF.

MOORE:

Three hundred dozen what?

DURANTE:

IN THESE TIMES, WHO ASKS!

MOORE:

Jump,/we gotta do something or the Bon Ton/will put us

out of business.

DURANTE:

WE'VE GOT TO AVOID THAT - WE'VE WORKED HARD TO BUILD UP

THIS STORE.

MOORE:

That's right ... we're Durante and Moore, partners.

DURANTE:

AND FROM NOW ON, WE'LL WORK EVEN HARDER.

MOORE:

Yeah, we're Durante and Moore, partners.

DURANTE: And NOW ON... NO MORE NIGHT LIFE... AND NO MORE GIRLS.

MOORE:

No more girls?... Garry Moore, now in business for

himself...What an idea!

SOUND:

DOOR SLAM

dad - Slesse day 4

PETRIE: Don't let them throw me in the boiling water! You can't let them throw me in the boiling water! Please, don't let them throw me in the boiling water!

MOORE:

Who are you?

PETRIE:

Oh, just a little tea bag.

SOUND:

DOOR SLAM

DURANTE: // THAT GUY MUST HAVE BEEN RAISED ON A YO-YO. NO ONE COULD BE BORN THAT JERKY.

MOORE: /It's customers like that that are running us out of business. The only customers we've had all week were a couple of newlyweds who bought a set of furniture.

DURANTE: WAIT A MINUTE, JUNIOR, WE DON'T DELIVER FURNITURE ANY MORE.
WHAT DID THEY DO?

MOORE: What could they do? They spent their honeymoon in the front window!

DURANTE: THAT'S THE CONDITIONS THAT PREVAILS

MOORE: Well -- I dunno. I just wish we could sell that ming vase. It's the most expensive antique we have.

DURANTE: ANTIQUE?

MOORE: Yes, you know what an antique is -- a broken down thing that's worn and battered, and full of lines and cracks, and the paint is/peeling off.

ALIMAN: Och-did someone call me?

DURANTE: HAND ME THE BROOM, JUNIOR. WE'VE GOT SOMEONE TO FIX IT
AT LAST.

MOORE: Jimmy -- quiet that's Mrs. Wurtleburtle.

## "THE CAMEL PROGRAM" -26-6/30/44 (REVISED)

DURANTE: MRS. WURTLEBURTLE OF THE WURTLEBURTEL COLLECTION OF

OBJECTIONS DART, KNICK KNACKS, BRIC-A-BRAC, AND

BES-AMAY AND MUCHO?

ALLMAN: That's right. My antique collection is the finest in

town. Why, I even sleep in the bed George Washington

slept in.

MOORE: Oh really -- ? You look nice with his wig on too...but

Madam, no art collection is complete without a

genuine ming vase - and I have a ming vase that is the

envy of all Americans.

DURANTE: < AND MINGS, TOO.

ALLMAN: It sounds very interesting. when may I see it?

MOORE: Follow us into the elevator. The antique department is

on the fifth floor.

SOUND: DOOR OPENS AND SHUTS...SLIDE WHISTLE UP

MOORE: Fifth floor, madam, step down for the fifth floor.

ALLMAN: Why should I step down?

MOORE: Because this is the sixth floor.

SOUND: DOOR OPENS...CROWD NOISE

ALLMAN: What's that big crowd milling around that counter?

DURANTE: WE'RE RUNNING A SALE ON THREE PIECE BATHING SUITS. YOU

SHOULD BUY ONE. IT WILL GO WELL WITH YOUR FIGURE.

ALLMAN: A three piece bathing suit?

DURANTE:

YEAH, A TOP AND A BOTTOM ... AND AN OVERCOAT TO COVER THE

TOP AND THE BOTTOM.

MOORE:

Ah, here we are, Mrs. Wurtleburtle. And just look at this

Ming vase. Have you ever perceived such an outstanding

antique?

DURANTE:

YEAH. HAVE YOU EVER PERCEIVED?

ALLMAN:

My, but it is distinctive. Say, what's that Chinese

writing at the bottom?

MOORE:

That's an ancient Chinese proverb. It reads: WONG TO

LING YAT SEN CHIANG FONG MAH HOW.

ALLMAN:

what does that mean in English?

MOORE:

DURANTE:

FAVOR, WE CAN LET YOU HAVE THIS VASE

FOR FIFTY THOUSAND DOLLARS.

ALLMAN:

Fifty thousand dollars?

DURANTE:

OF COURSE, LESS TEN PERCENT FOR OVERHEAD, WHICH BRINGS

IT DOWN TO FORTY THOUSAND ... PLUS TEN PERCENT FOR

UNDERHEAD, WHICH BRINGS IT RIGHT BACK UP TO FIFTY THOUSAND!

Well, we be helding our own:

DURANTE - LET ME DO THE TALKING. THEN WE MINUS THE FIDUCIARY,

MULTIPLY THE DEBENTURE, ADD THE AMORTYATION AND CARRY

RIGHT...(YOU CARRY FOUR AND I'LL CARRY FOUR)..THAT

BRINGS IT DOWN TO A DOLLAR NINETY-EIGHT, PLUS THE

LUXURY TAX, WHICH BRINGS IT RIGHT UP TO FIFTY THOUSANDS

AGAIN!

MOORE:

To You can see/ it & bargain.

ALLMAN:

I'11 buy the vase, if you can guarantee its safe delivery

tomorrow.

"THE CAMEL PROGRAM"
6/30/44 (REVISED) -28-

MOORE:

Jinmy, 1et's hurry. Madam -- we're on our way.

MUSIC:

(BRIDGE)

SOUND:

TRUCK MOTOR

DURANTE:

WELL, WE'RE ALMOST THERE, JUNIOR. WHERE DID YOU SAY

MRS, WURTLEBURTLE LIVED?

MOORE:

It's the last house on the block. We'll go up this

three-way street.

DURANTE:

WAIT A MINUTE, GARRY...THERE'S NO SUCH THING AS A

THREE-WAY STREET.

MOORE:

You haven't lived in California long, have you James?

DURANDE ONLY & DIGADE.

MOORE:

Well, here's the house now.

SOUND:

BRAKES AND CAR STOPS

MOORE:

on In Modern ---- for hearth's pale of the vase... and be careful.

DURANTE:

DON'T WORRY, I'VE GOT A GOOD GRIP ON IT.

MOORE:

Look out, Jimmy, it's slipping.

SOUND:

CRASH

MOORE:

This Ming vase was the only New look what you've done.

piece of its kind in the whole world.

DURANTE:

WHY THAT'S GREAT - WHAT'S WONDERFUL...THAT MAKES IT

ALL RIGHT.

MOORE:

What do you mean?

DURANTE:

NOW THERE'S A PIECE FOR EVERYBODY.

MUSIC:

(PLt.Y-OFF)

MUSIC:

(QUICK FANFARE)

MCGEEHAN:

Thanks to the Yanks of the Week! Tonight we salute Flight Officer Steven Gerick, twenty-four, of Hazelwood, Pennsylvania, who in the seven days following D-Day, shot down six Nazi planes. In your honor, Flight Officer Gerick, the makers of Camels are sending to our fighters overseas four hundred thousand Camel cigarettes.

MUSIC:

(FANFARE)

(APPLAUSE)

PETRIE:

Hach of the three Camel shows honors a Yank of the Week, sends four hundred thousand Camel cigarettes overseas... a total of more than a million Camels sent free each week. In this country, the traveling Camel Caravans have thanked audiences of almost four million Yanks with free shows and free Camels.

ORCHESTRA:

(INTRODUCTION TO WHO WILL BE WITH YOU

Thomas

PETRIE:

Camel broadcasts go out to the United States four times and form and sent and a week, are shortwayed to our men overseas, and to South America. Now, Bob Hawk took a walk. Left Saturday -- be back Monday. Yes, next Monday and every Monday, Bob Hawk will be heard in his half-hour of quip and quiz -- "Thanks to the Yanks." Be sure to watch your local paper so you can listen and laugh with Bob Hawk in "Thanks to the Yanks" next Monday; next Thursday to Harry Savoy; and next Friday listen to Georgia Gibbs, Roy Bergy and his Orchestra, yours truly, Howard Petrie....

MOORE:

And Garry Moore.

DURANTE:

AND JIMMY DURANTE.

BOTH:

IN PERSON.

(APPLAUSE)

ORCHESTRA:

(THEME UP...FADE FOR:)

PETRIE:

And remember...try Camels on your throat and your taste.

See for yourself how Camel's mildness, coolness and

flavor click with you!

2800

ORCHESTRA:

(THEME UP)

(APPLAUSE)

(BOARD FADE)

(SWITCH TO STUDIO FIVE FOR HITCH-HIKE)

(ADDITIONAL CLOSING IF CUED BY PHIL COHAN)

"THE CAMEL PROGRAM" -33-6/30/44

SHIELDS:

(IN STUDIO FIVE)

No doubt about it, a pipe has a he-man look about it that women like. They say pipes are like tweeds and well-polished leather. Manly! But, Mister, you've got to pack that pipe with a tobacco whose <u>fragrance</u> women like, too, if you want to click <u>all</u> the way. That tobacco is Prince Albert with its grand aged-in-the-wood aroma. Yep, P.A. stands for Prince Albert and for Pipe Appeal, too! Rich, mild flavor. No-bite treated to baby your tongue, and crimp cut to pack firm, draw free, and burn even. 'Bout <u>fifty</u> pipefuls in that big red two-ounce package. This is CBS...the. COIUMBIA...BROADCASTING SYSTEM.

ANNCR: