WILLIAM ESTY COMPANY

CAMEL CIGARETTES

"THE CAMEL PROGRAM"

BROADCAST

Mesty - 9/4 - av

Commercials re gpo

CBS NETWORK FRIDAY, SEPTEMBER 8, 1944 PROGRAM #77 7:00 - 7:30 PM. PWT

CAST

GARRY MOORE

JIMMY DURANTE

GEORGIA GIBBS

HOWARD PETRIE

ROY BARGY

ELVIA ALIMAN

PAT MCGEEHAN

FRED SHIELDS

DIRECTOR PHIL COHAN

## "THE CAMEL PROGRAM"

### PROGRAM #77

7:00 - 7:30 PM. PWT FRIDAY, SEPTEMBER 8, 1944 A sumes late starting (COLUMBIA BROADCASTING SYSTEM) CUE: SOUND: PHONE RINGS TWICE....PHONE UP MOORE: Hello..... This is Garry Moore speaking! (ON FILTER) HELLO, JUNIOR...THIS IS JIMMY. DURANTE: Jimmy Durante: Where are you? MOORE: I'M/GHITING MY A-BOOK, B-BOOK AND TO C-BOOK. DURANI'E: MOORE: Oh Jimmy -- you're applying for gasoline. NO, I'M LEARNING HOW TO READ. DURANTE: (INTRODUCTION.....SWELL UP TO FINISH) ORCHESTRA: (C-A-M-E-L-S) PAND: (COID) Camel Cigarettes present Garry Moore and PETRIE: Jimmy Durante.

(APPLAUSE)

(THEME FULL AND FADE FOR)

ORCHESTRA:

PETRIE:

Yes, it's the Friday night Camel show....Jimmy Durante, Garry Moore, Georgia Gibbs, Roy Bargy and his Orchestra and yours truly, Howard Petrie..., brought to you by Camel, the cigarette that's first in the service according to actual sales records! See if your throat and your taste don't make Camel a first with you, too. Find out for yourself.

MUSIC:

(OUT)

PMTRIE: Iell, Ladies and gentlemen, summer is slowly coming to an end, and very soon fall will be here. So always in season, we bring you again that Fall guy - Garry Moore!

(APPLAUSE)

10

PETRIE:

Yes, but it's a great game to watch.

MOORE:

I should say so... In the big game/last sees the star quarterback wanted to take a drink of water between halves -- but by mistake he drank a quart of gin -- you should have seen him in the next quarter.

PETRIE:

Why, what happened?

MOORE:

It was the first time I ever saw a guy make a sixty yard pass and not let go of the ball! -- Boy, what a game...

SOUND:

KNOCK ON DOOR

friends

MOORE:

Oh, excuse me/-- come in.

SOUND:

DOOR OPEN

ELVIA:

Oh, there you are, Mr. Moore...Oh, Mr. Moore, there you are...(LAUGH)

MOORE:

Woll, well -- if it isn't John's Other Mistake...What can I do for you this week, Miss Wurtlebur the.

ELVIA:

Mr. Moore, I'm going away for a few days, and I couldn't bear to leave you without something to remember me by.... Wouldn't you like to take a lock of my hair?

MOORE:

What? And leave you bald?.... No thank you.

:AIVIE

Now, listen! YOU are no one to talk about hair! Just look at your head!

MOORE:

What's wrong with my head?

EXVIA:

WHATE moud? That's the first time I ever saw a fur-bearing door-knob.

MOORE:

My dear little dandelion -- and I use the word dandelion in reference to your stems - I can only say that you are no pin-up girl.

: ALVIE

Ohhhhhh - every time I see you, you insult me to my face.

MOORE:

I can't help it. Every time I see you, you've got the same face.

:ALVIA:

You see -- there you go again! It seems like I just can't get along with men...I'll NEVER get one of my very own.

MOORE:

Oh-ho-ho, now don't you worry -- you'll come through all right.
Why, ever since time began men have been running after
women, and women have been running after men.

ELVIA:

Oh, then I'd better hurry home.

MOORE:

What for?

ELVIA:

To get my sneakers - that's one track-meet I wanna

get INTO:

SOUND:

DOOR SLAM

MOORE:

The poor girl.... She's been waiting so long for

her ship to come in, she had to join the Longshoreman's

union....But that is neither here nor there --

ORCHESTRA:

(SNEAK IN DURANTE'S INTOODUCTION)

MOORE:

Let's clear a path for a happier individual -- the one

and only - Jimmy Durante, in person.

#### "THE CAMEL PROGRAM" -5A-9/8/44

DURANTE: YOU GOTTA START OFF EACH DAY WITH A SONG....EVEN WHEN

THINGS GO WRONG..

MOORE: Sing it Jimmy.

DURANTE: YOU"LL FEEL BETTER...YOU'LL EVEN LOOK BETTER.

MOORE: Don't stop...Keep singing.

DURNATE: I'M HERE TO TELL YOU THAT YOU'LL BE A GO-GETTER, NOW

THE WAY THAT YOU SHAKE MY HAND ... WILL TELL ME HOW I

STAND...

(YOU WANT MORE)

MOORE: Yeah.

DURANTE: NOW ISN'T IT BETTER TO GO THROUGH LIFE WITH A SMILE

AND A SONG. ... THAN WALKING AROUND WITH A FACE ELEVEN

MILES LONG.

MOORE: I think so.

DURANTE: NOW YOU KNOW THAT YOU CAN'T GO WRONG.... (DON'T INTERRUPT)

WHEN YOU START OFF EACH DAY WITH A SONG.

MOORE: SING IT AGAIN. JIMMY.

DURANTE: YOU GOTTA START OFF EACH DAY WITH A SONG...EVEN WHEN

THINGS GO WRONG...YOU'LL FEEL BETTER...YOU'LL EVEN LOOK

BETTER... (HOLDS HIGH NOTE)... THERE'S A NOTE I GOT FROM THE

BARBER OF SEVILLE - IF YOU'LL NOTICE, THE LATHER IS STELL

ON IT:

Ah James - you certainly are in great shape. Those had a lot

DURANTE:

THANKS BUT YOU SHOULD SEE ME WEARING A SWEATER A AND LEE the of Complements. M: Sheleta. O. I mire, what a week the just been though BUNIOH WHAT A TIME I HAD LAST NIGHT! /I TOOK MY GIRL TO every movie in time and we always

THE MOVIES AND WE SAT IN THE LAST ROW OF THE BALCONY...

EIGHT-ULVES MY GIRL AND I CAT UHROUGH-THE PICTURE IN

THE LAST ROW OF THE BALCONY.

MOOKE:

No foolin?

DURANTE:

WELL. JUST A LITTLE I'M THE CASANOVA OF THE

MEZZANINE)...BUT THAT'S NEITHER LIVER NOR WURST....THE

OTHER EVENING I WENT TO A MASQUERADE DRESSED AS A BUTCHER

(YOU SHE IT WAS A MEAT BALL) AND WHEN I GOI HOME I FOUND

A MESSAGE THAT I SHOULD LEAVE IMMEDIATELY FOR WASHINGTON

MOORE:

So you left prontt .

DURANTE:

YES BUT I TOOK ALONG TONTO. WHEN I GOT ON THE TRAIN I WENT INTO THE DINING CAR AND ORDERED AN ITALIAN DINNER. JUST AS THE WAITER PUT THE DINNER IN FRONT OF ME THE TRAIN WENT AROUND A CURVE DOING EIGHTY MILES AN HOUR...

MOORE:

So what?

DURANTE:

YOU'RE NOW LOOKING AT A MAN WHO'S GOT A RAVIOLI SUIT WITH SPAGHETTI STRIPES! I WAS POSITIVELY CACCIATORE!...HOWEVER WHEN I GOTTO WASHINGTON I HAD TO HUNT THREE DAYS FOR LIVING QUARTERS. AND FINALLY I FOUND A ROOM. IT WASN'T MUCH OF A ROOM. BUT AT LEAST IT WAS BURGLAR PRODF.

MOORE: Burgler proof?

DURANTE: YEAH, IT WAS TOO SMALL FOR ANOTHER GUY TO GET IN: THOSE . ARE THE VA-SIS-ATUDES OF /LIFE! AS SOON AS I COT SETTLED I WENT DOWN TO THE WAGS HEADQUARTERS TO CALL FOR

MY\_COCKER\_SPANIET WHO WAS GETTING AN HONORABLE DISCHARGE FROM THE SERVICE. BUT I'M DISAPPOINTED.

Burglar proof?

DURANTE:

YEAH, IT WAS TOO SMALL FOR ANOTHER GUY TO GET IN!

THOSE ARE THE VA-SIS-AIDTES OF LIFE! HOWEVER, BEFORE

PLUNGING INTO THE AFFAIRS OF STATE. I ATTENDED

A SYMPHONIC CONCERT.

MOORE:

But Jimmy, I didn't know you were so fond of classical

music??

DURANTE:

/HAVE YOU HEARD OF MY LATEST CONCERTOCALLED TONY'S

PUSHCART?

MOORE:

Tony's Pushcart? I don't think so -- how does it go?

DURANTE:

IT DOESN'T GO! YOU HAFTA PUSH IT! I GOT A

hand he after the concert

MITLION OF 'EM. A MILLION OF 'EM! AND THEN IT WAS TIME

TO GET GOING WITH MY GOVERNMENTAL AFFAIRS SO I

STOPPED IN AT THE HOME OF (THE) SECRETARY OF STATE.

AND AFTER SEEING HIM. I STOPPED IN THE BASEMENT.

MOORE: why?

DURANTE: THAT DOG STILL DOESN'T KNOW HOW TO SAILUTE WITH HIS FRONT PAWI (A CANINE CATASTASTROPE!) AND THEN I GOT BUSY WITH MY GOVERNMENTAL AFFAIRS SO I STOPPED IN HT THE HOME OF THE SECRETARY OF STATE. AND AFTER SEEING HIM, I STOPPED IN THE BAS MINE.

MOORE:

In the basement?

(a very likeble chop) But you know I HADDA SEE THE UNDER-SECRETARY TOO! ... THERE'S YES. DURANTE:

NO REST FOR THE WEARY. AT MY HOTEL I FOUND A MESSAGE FROM THE WAR DEPARTMENT, THEY WANTED THEY WANTED ME TO

MAKE A SURVEY OF ARMY LIFE.

MOORE:

How did you go about it?

DURANTE:

I WENT RIGHT DOWN TO FT. BRAGG. WHEN I GOT THERE THEY ME GUEST BUGLER OF THE DAY AND SOME WISE GUY POURED

CREAM INTO MY BUGLE. DID I BURN UP.

MOORE:

Why, what happened?

DURANTE:

I WAS THE FIRST GUY TO EVER BLOW REV. EL-LEE AND MAKE CREAM CHEESE AT THE SAME TIME. (I WAS POSITIVELY

HUM-MARGE-ENIZED!) SO I WENT TO HEADQUARTERS, AND I they are very you aren't misseed took fele AND WHO DO YOU  $\mathcal{O}_{-1}$ COMPLAINED TO THE ADJUTANT GENERAL,

THINK WAS THE ADJUTANT?

MOORE:

Who?

DURANTE:

UMBRIAGO! -- BUT HE WAS BUSY GIVING AN EXHIBITION . ON HOW TO START A B-29 - BUT HE GOT HIS PANTS CAUGHT ON THE PROPELLOR....HE WHIRLED AROUND AND AROUND AND AROUND AND HE FINALLY LANDED A HUNDRED YARDS AWAY FLAT ON HIS BACK...I RUSHED OVER TO HIM AND SAID, "UMBRIAGO! TO ME! " AND HE SAYS, "WHY SHOULD I SPEAK TO YOU? BY SIX TIMES AND YOU DIDN'T SPEAR I JUST PASSED YOU

June les getserne. 9/8/44 (REVISED)

Well what did you accomplish at the camp?

DURANTE:

WELL, I WENT TO WORK FOR THE CAMOUFLAGE DEPARTMENT.

I INVENTED A UNIFORM THAT WOULD MAKE A SOLDIER LOOK JUST
LIKE A TREE. TO TEST IT, I PUT IT ON AND STOOD IN THE
PARK FOR TWENTY FOUR HOURS LOOKING JUST LIKE A TREE.

BUT BELIEVE ME I'LL NEVER DO IT AGAIN.

MOORE:

Why not?

DURANTE:

WELL, I DIDN'T MIND WHEN A BOY AND GIRL CARVED THEIR INITIALS ON MY CHEST...I DIDN'T MIND WHEN A BIRD MADE A NEST IN MY HAIR...BUT, WHEN A COUPLE OF SQUIRRELS STARTED PUTTING NUTS AWAY IN MY EAR FOR THE WINTER - THAT WAS GOING TOO FAR:

ORCHESTRA:

(PLAYOFF)

(APPLAUSE)

50

Ah that Durante lives an interesting life. Int so exciting perhaps as some people we could tell about.... So let's listen to Howard Petrie.

PETRIE:

This week, newspapers from coast to coast tell about the exploits of the famous woman test pilot, Teddy Kenyon. She's the girl who put the Navy's famous fighter plane, the Grumman Hellcat, through its paces. What a plane and what a gril! And...what an orchid to Camels in these words of hers, and I quote her -- "Camels have always been my favorite....so mild and so easy on my throat!" well, why don't you try Camels on your own T-Zone -- that's T for Taste and T for Throat. Let your throat sample their kind, cool mildness. Let your taste try the full, rich flavor of Camels costlier tobaccos. Like Teddy Kenyon, you too may say "Camel's my favorite. Suits my T-Zone to a T".

CHORUS:

(C-A-M-E-L-S)

PETRIE:

Camels: Try them on your T-Zone...today :

ORCHESTRA:

(INTRODUCTION TO "COME WITH ME, MY HONEY")

PETRIE:

Roy Bargy and the Orchestra now in a Roy Bargy

arrangement of "Come With Me Honey".

ORCHESTRA:

(COME WITH ME, MY HONEY)

(APPIAUSE)

1/50

DURANIE:

WITH ME MY HONEY" OR AS THE FRENCH WOULD SAY IT,

"A-TORS A-VECK MOO-AH/CHERIE" IF I WELL FRENCH.

INVOULD UNDERSTAND EVERY WORD I SAY. BUT LET US NO

LONGER DILLY DALLY - LET US HIE TO THE POET'S CORNER

AND MR. GARRY MOORE.

MOORE:

Fair enough, James. And just eight weeks ago I announced that from time to time I would dig deep into the Garry Moore Symposium of Crummy Classics, and resurrect favorite items that I've done in the past... So this week I dug and came up with a touching little poem that I once wrote, called "Love".

DURANTE:

HOW EXCITING.... I SHALL STICK MY HEAD IN A PENCIL SHARPENER AND MAKE IT A POINT -- TO LISTEN....

ORCHESTRA:

(SONGS MY MOTHER)

MOORE:

Poets and peasants - dolts and sages

Have sung of love down through the ages.

The love of a boy for a certain girl 
The love of an oyster for its pearl.

The love of me, the love of you 
The love of a germ for a case of flu.

They've sung of Damons' love for Pythias

Love, like the poor, is always withias.

But one great love has been neglected

With fame this love has never connected.

So here's a thought I've often thunk
Oh, how I'd love to be a Skunk.

(CONTINUED)

.454 5718

to You

MOORE: (Contrd)

Oh, you little striped fellow Little thing so mild and smellow-I wish that I were of your species, One of your nephews or your nieces, And just because, you jungle vagrant, You're so very, very fragrant. You're so very, very good. At smelling up the neighborhood. You pick your enemies, then you park-on-tem. And with your gift you leave your mark-on-'em. If humans had your apparatus. Oh, what we'd do to folks who hate us. I, myself, have quite a mob Of people who are off the cob. People whom I'd love to fix With one of your odorous little tricks.

Oh, is there something tricky to it-Could I ever learn to do it? If you know how I thought what a wonderful knack-it-is You'd tell me how, so I could prac-i-tice. And then, oh beast, I'd be invincible ... I'd make my enemies' clothes un-rinsable. I'd work on them, in their complacency. And chase them from their own adjacency. I'd make them sorry, every one, That they have dood me like they done. (CONTINUED)

MOORE: (Cont'd)

But what's the use of wasting time For you are you, and I am I'm.
So little skunk, if you adore me,
Won't you go and do it for me?
Go fix the people whom I detest.
Fix Adolph Hitler, and the rest.
And as you go, you'll hear me say.
Come, dear friend, and let us spray.

ORCHESTRA:

(PIAYOFF)

(APPLAUSE)

14:0

(INTRODUCTION TO GIBBS NUMBER) ORCHESTRA:

MOORE: Thank you, my friends. From a poem about a church to a song

an introduction to Georgia Gibbs is routly quite a natural

jump. But We've made it safely and here she is --

Her Nibs, Miss Gibbs. Hiya Georgia.

GEORGIA: Hiya Garry. How's your metabolism tonight? Are you ready

to trip the light, fantastic?

Shal's diese? Why, what's in the oven? MOORE:

That fine jive dish called "Is You Is Or Is You Ain't, GEORGIA:

My Baby".

money GIBBS: (IS YOU IS OR IS YOU AIN'T MY BABY")

(APPLAUSE)

DURANTE: WHAT A LOVELY SONG, GEORGIA (STARTS TO SING SAME SONG)

MOORE: Jimmy, you sing like a man possessed!

DURANTE: (PLEASED) I do?

MOORE: Yes - possessed of a horrible voice.

DURANTE: THAT SIR, IS A SLUR, SIR...GET A LOAD OF THESE VOCALISTICS OLISTEN....

C-A-M-E-L-S

FROM MISSISSIPPI TO THE RHONE

THEY RE THE SMOKE FOR YOUR T-ZONE.

WASNIT THAT CONGENIAL?

MOORE: Positively reviening.

PETRIE: Exactly, Jimmy, that T-Zone (T for throat and T for taste

is the best place for everyone to get the right answer

to the question of which cigarette is best for him.

That mildness...kind, cool, gentle...try it on your

throat:

MOORE: A wise suggestion!

DURANTE: A LOGICAL PROCEDURE. In: Yes

PETRIE: And try that full, rich flavor -- that mellow, wonderful

flavor of Camel's unique blend of costlier tobaccos

on your own taste, like millions of other smokers you

may be saying "Camels suit my T-Zone to a T".

CHORUS: (C-A-M-E-L-S)

PETRIE: Camels! For your throat -- for your taste - try them

today:

ORCHESTRA: (PLAYOFF)

And now the Friday night Camel Show, instead of its usual drama, presents its version of the news, entitled: "Someone Poured water into the printer's ink", or "That's why the paper comes out weakly."

DURANTE:

THAT'S MY BOY WHO SAID THAT, BUT JUNIOR, HOW COME NO DRAY, MA TONIGHT?

MOORE:

Well, today people are more interested in the news.

For instance, on page one, did you read that the

Dumbarton Oaks conferees have made many gains toward

post-war economic stabilization?

DURANTE:

NO.

MOORE:

And on page two, did you read that the Civil Aeronautios authority is planning future legislation regarding ultimate airline routes?

DURANTE:

NO.

MOORE:

And on page three, did you read that the office of Price Administration has delegated blue tokens to the realm of wartime limbo?

DURANTE:

(WHEN HE GETS TO SUPERMAN AM I GONNA MAKE A BUM OUT OF HIM?) Go alical.

MCORE:

Well, Jimmy, I see where you have to be brought up-to-date so let's get on with the newsreel.

MUSIC:

(NEWSREEL MARCH FADE FOR)

PETRIE:

TRAVEL IN THE NEWS: War time travel conditions have resulted in congestion and confusion in railroad terminals all over the country.

MUSIC:

(OUT)

We take you now to Grand Central Station in New York City.

SOUND:

CROWD NOISES

51454 5723

(TRAIN CALLER) Attention: On track one, trains leaving

for. ...

DURANTE:

PARDON ME, SIR, COULD YOU TELL ME....

SOUND:

OUT

MOORE:

I'll come to your town soon... On track one, trains

leaving for, Boston, Baltimore, Trenton, Hartford,

Cincinnati, Philadelphia, Detroit, Chicago,

St. Louis, Kansas City, Witchita ....

DURANTE: COULD YOU TELL ME.

MOORE: Be patient, I'm not through yet...Wichita, Albuquerque, salt Lake City, Seattle, Tacoma, San Francisco and Los Angeles,...Now Mister, what's yours?

DURANTE: COULD YOU TELL WHERE THE WASHROOM IS?

SOUND: PISTOL SHOT

MOORE: And no jury will convict me.

MUSIC: (NEWSREEL MARCH - - FADE FOR)

PETRIE: PHYSICAL CULTURE IN THE NEWS!

MUSIC: (UP AND DOWN)

MOORE: Last week, in a local gymnasium, Mr. America. of 1944

proved to a host of reporters that he was rightfully titled

the world's most perfectly developed man.

DURANTE: AND NOW GENTLEMEN OF THE PRESS, (AND NEWSPAPERMAN TOO) I SHALL PROVE THAT I'M THE STRONGEST MAN IN THE WORLD.

SEE THAT TELEPHONE BOOK ON THE FLOOR. I'LL BEND DOWN AND.

TEAR IT IN HALF.

SOUND: LOUD RIP

DURANTE: AND NOW FOR THE TELEPHONE BOOK!

MUSIC: (NEWSREEL MARCH)

PETRIE: (ON CUE) ROMANCE IN THE NEWS!

MUSIC: (UF AND DOWN)

PETRIE: Garry Moore's romantic stock takes a drop as he winds up an evening with his financee.

Mand: Well, how about it, Hortense, will you marry me?

GIBBS: No Garrison -- we're through. My mind's made up. I'm grana joining the air corps.

MOORE: A That silly. You'd be the only girl among five hundred thousand men. That's like me joining the WAVES. Why, I'd be the only man among five hundred thousand girls and (SWITCH) Gee, do you think they'd take us?

GIBBS: Oh, you're impossible. I gonna go home. Call a taxi.

MOORE: A taxi? Who wantsto becope up in a stuffy old cab. Let's walk. It's only eighteen or nineteen miles.

GIBBS: Walk nothing -- you call me a taxi.

MOORE: Oh, all right (WHISPERS) Taxi, taxi...taxi...

GUBBS: Listen I'll pay the fare.

MOORE: TAXII TAXII

MUSIC: (NEWSRFEL MARCH.)

PETRIE: (ON CUE) (JOBS IN THE NEWS)

MUSIC: (UP AND DOWN)

PETRIE: One of society's notorious playboys decides to settle down and go to work. We find him applying for a job.

DURANTE: JUNIOR YOU WAIT RIGHT HERE. I GOTTA TAKE A TEST FOR THE JOB.

MOORE: All right, Jimmy, good luck for your.

SOUND: CRASH ... CRASH...CRASH.... CRASH!

MOORE: Jimmy, What kind of a test was that?

DURANTE: CONGRATULATE ME, JUNIOR, I'M A PARKING ATTENDANT!

MUSIC: (NEWSREEL MARCH)

PETRIE: JUSTICE IN THE NEWS!

MUSIC: (UP AND DOWN)

#### "THE CAMEL PROGRAM" -21-9/8/44 (REVISED)

PETRIE: In Supreme Court, as the Hatchet Murder case reaches

a climax, the proceedings are abruptly halted.

Jimmy Durante, the defense counsel, jumps up from his

chair and say ....

DURANTE: YOUR HONOR, I DEMAND THE CHARGE TO THE JURY BE POSTPONED.

I HAVE JUST UNCOVERED A SURPRISE WITNESS AND IF HE GETS

HERE IN TIME HE'LL CRACK THIS CASE WIDE OPEN.

SOUND: DOOR OPENS...

DURANTE: HERE HE COMES NOW....GARRY MOORE, MY SURPRISE WITNESS.

PETRIE: All right, Mr. Moore, what have you got to say?

MOORE: Surprise!

MUSIC: (NEWSREEL MARCH FADE FOR)

PETRIE: (ON CUE) LIGHTER MOMENTS IN THE NEWS

MUSIC: (UP AND DOWN)

"THE CAMPL PROGRAM" 22-23-9/8/44

Polices.

MOORE: In the Hollywood Palladium, a prominent ballroom dancer is giving an exhibition.

MUSIC: (DANCE MUSIC...HOLD UNDER)

ALLMAN: My, but we dance well together. We're a wonderful team.

DURANTE: YEAH, JUST LIKE ARTHUR AND MURRAY.

ALLMAN: James, you've never danced like this before. Why, you're as light as a feather.

DURANTE: YES, MY FEET ARE HARDLY TOUCHING THE FLOOR.

ALLMAN: How come?

DURANTE: I GOT MY NOSE HOOKED ON YOUR SHOULDER!

MUSIC: (NEWSREEL MARCH)

-24-

PETRIE:

Well, ladies, and gentlemen, the Camel Newsreel has shown you the past and the present, and now in conclusion, we take you to those two famous swamis, Durante and Moore who will predict the future.

MUSIC:

(UP AND DOWN)

ALLMAN:

Tell me, Swami Durante, what do you charge for predictions?

DURANTE:

FOR FIFTY DOLLARS I WILL ANSWER THREE QUESTIONS

ALLMAN:

Say, isn't that rather expensive?

DURANTE:

YES...AND NOW YOU HAVE TWO QUESTIONS LEFT.

MOORE:

w what it is that you wish What do you want to know? I will gaze into my crystal

ball.

ALLMAN:

Arhat's a fine looking crystal ball. How come there's a

hole in it.

MOORE:

On Thursday, I go bowling.

DURANTE:

THAT'S THE CONDITIONS THAT PREVAIL.

ALLMAN:

Swami Moore, I came to you because you have a wonderful

reputation. How do you go about predicting the

future?

"THE CAMEL PROGRAM" -25-9/8/44 (REVISED)

MOORE:

It is/very simple. First I lock myself in my sanctum

sanctorum, then I draw the curtains, light my incense, sii

down on my exalted pillow, reach my hand out in the dark.

ALIMAN:

Yes?

MOORE:

And tune in H. V. Kaltenborn!....

ALIMAN:

Well if you boys are such good swamis.

can you raise things by levitation.

DURANTE:

NO SOONER SAID THAN ACCOMPLISHED, EVERYBODY PUT YOUR

HANDS ON THE TABLE.

SOUND:

HANDS HITTING TABLE.

MOORE:

There's my hands.

SOUND:

HANDS

ALLMAN:

There's mine.

SOUND:

HANDS

DURANTE:

AND THERE'S MINE ... NOW EVERYBODY CONCENTRATE ..

ALLMAN:

The table ...it's moving...what's moving the table, is

it the spirits from above?

DURANTE:

NO - UNDERNEATH, THE MAN FROM THE FINANCE COMPANY.

MUSIC:

(UP TO FINISH:)

(APPLAUSE)

2515

MUSIC: (QUICK FANFARE)

VOICE: Thanks To the Yanks of the Week! Tonight we salute
Second Lieutenant James D. McGeehan, Liberator pilot from
East Liverpool, Ohio. After bombing Munich, his crippled
plane, lagging behind formation, was attacked by a swarm
of German fighter planes. He and his crew shot it out
with the Nazis, Downed two Messerschmitts, and with every
reason to bail out over Switzerland, they sweated it out
and brought, their big bomber back to its Italian base. In
your honor, Lieutenant McGeehan, the makers of Camels are
sending to our fighters overseas four hundred thousand
Camel cigarettes!

MUSIC: (FANFARE)

(APPLAUSE)

PETRIE: Each of the three Camel shows honors a Yank of the Week by sending, FREE, four hundred thousand Camel cigarettes overseas...a total of more than a million Camels sent free each week. In this country, the Camel Caravans - traveling from camp to camp - have thanked audiences of only element four million Yanks with free shows and free Camels.

ORCH: ( INTRODUCTION TO "WHO WILL BE WITH YOU"

2635

# "THE CAMEL PROGRAM" -27-

DURANTE:

WHO WILL BE WITH YOU WHEN WE'RE FAR AWAY . . . WHEN WE'RE

.. LET ME HEAR THAT HIGH NOTE, MAESTRO, WHAT A NOTE:

MOORE:

An exquisite note, Mr . Durante.

DURANTE:

AN ADORABLE NOTE, MR. MOORE.

MOORE:

Well Jimmy, you cut quite a figure/in your swani costume. Ja

It's/too bad you didn't graduate from college. I'd like to

Lare seenyou wearing the cap and gown.

DURANTE:

I DON'T CARE IF I NEVER WEAR THE CAP AND GOWN.

MOORE:

Why not?

DURANTE:

BECAUSE I SLEEP IN :PAJAMAS! (Durante - graine a Character!)

MOORE:

That's my Jimmy who said that.

ORCHESTRA: (PLAYOFF)

MOORE:

Goodnight, Mr. Durante.

DURANTE:

GOODNIGHT, MR. MOORE.

BOTH:

GOODNIGHT, EVERYBODY. (FOLKS)

ORCHESTRA:

(UP AND OUT)

(APPLAUSE)

ORCHESTRA:

(THEME. . BUMPER . IF CUED BY PHIL COHAN)

"THE CAMEL PROGRAM" -28-9/8/44

PETRIE: Camel broadcasts go out to the United States three times a week, are sent and shortwaved to our men overseas, and to South America. Listen Monday to Bob Hawk in "Thanks to the Yanks". Thursday, to Harry Savoy; and next Friday listen to Georgia Gibbs, Roy Bargy and his orchestra, yours truly, Howard Petrie.

MOORE: And Garry Moore.

DURANTE: AND JIMMY DURANTE.

BOTH:

IN PERSON

(APPLAUSE)

ORCH: (THEME UP...FADE FOR)

PETRIE: Mand remember...try Camels on your throat and your taste.

See for yourself how Camel's mildness, coolness and flavor click with you!

ORCH:

(THEME UP)

(APPLAUSE)

(SWITCH TO STUDIO FIVE FOR HITCH HIKE)
ADDITIONAL CLOSING IF CUED BY PHIL COHAN)

"THE CAMEL PROGRAM" -29-9/8/44

We hope you'll listen next Friday night at this time

for another Camel Program with Jimmy Durante, Garry Moore, Georgia Gibbs and Roy Bargy and his

Orchestra.

Orches

(IN STUDIO FIVE)

SHIELDS: Have you treated yourself to that Thirifty Fifty yet? Meaning, of course, those approximately fifty thinfty pipefuls of glorious smoking you get in just one regular big red two-ounce package of Prince Albert Smoking Tobacco. Oh, mister: A swell aged-in-the-wood aroma gets a happy okay from every nose in the vicinity-wincluding yours. That's whet's meant when you hear the statement P.A. stands for Pipe Appeal as well as Prince Albert. And what flavor! Grand, mild, yet mellow-rich. And the way Prince Albert packs and burns and draws, thanks to its crimp cut! And tongue-gentle?...Well, that no-bite treatment simply babies your tongue! Just one pipeful of that Thrifty Fifty will tell you why more pipes smoke Prince Albert than any other tobacco in the whole world: Tomorrow - Saturday night - be sure to listen to Prince Albert's Grand Ole Opry - for nearly nineteen years brining the real, authoritative American folk music and fun to Southern radio audiences...

And now broadcast coast to coast. Remember Grand Old Opry every Saturday night on another network.

ANNCR: This is CBS...the...COLUMBIA...BROADCASTING...SYSTEM!