

Master Performings

CAVALIER CIGARETTES

(REVISED)

PRESENTS

MY FRIEND IRMA

STUDIO C

8:00 - 8:30 P.M.

DECEMBER 17, 1952 TAPE

DECEMBER 23, 1952 AIR

CAST

IRMA MARIE WILSON
JANE CATHY LEWIS
O'REILLY GLORIA GORDON
KROPOTKIN HANS CONRIED
CLYDE ALAN REED
AL SID TOMACK
RICHARD BROOKS WEST
LEFTY
SANTA CLAUS #1
SANTA CLAUS #2
SANTA CLAUS #3
HEAVY (FREDDIE)
SQUEEKY (NICK)

PRODUCER: CY HOWARD
DIRECTOR: PARKE LEVY
ASSISTANT: KENNY MCMANUS
SOUND: TOM HANLEY
ENGINEER: JIMMY MURPHY
ANNCR: BOB LEMOND
JOHN JACOBS

LUL GLUSKIN
AND HIS ORCHESTRA

REHEARSALS:

CAST: 5:00 - 7:00
Studio B

TAPE: 8:00 - 8:30
Studio B

BR

51453 9113

IRMA -A-
12-23-52

1ST ANNCR: CAVALIER Cigarettes
2ND ANNCR: CAVALIER Cigarettes
1ST ANNCR: America's greet, new King-size Cigarettes . . .
2ND ANNCR: Bring you - MY FRIEND IRMA.
1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and
starring Marie Wilson as Irma and Cathy Lewis as Jane.
(APPLAUSE)
MUSIC: JANE THEME

51453 9114

"MY FRIEND IRMA"

1 JANE: Remember these lines from the Christmas poem... "The
2 children were nestled all snug in their beds, while
3 visions of suger-plums danced in their heads...and mamma
4 in her kerchief and I in my cap, just settled our brains
5 for a long winter nap." ~~That's the line that always~~ 45
6 reminds me of Irma...." She settled her brains for a
7 long winter's nap." ~~Only hers never came out of~~
8 ~~hibernation~~.... Now don't get me wrong...I love Irma, but
9 there are times when she throws me completely....Like the
10 other day, I had been reading the paper and I said to
11 Irma, "Sweetie, they're really having a tough time up
12 state...they're working those snow-plows day and night."
13 And Irma said:
14 IRMA: I THINK IT'S A WASTE OF TIME PLOWING ALL THAT SNOW.
15 NOTHING WILL GROW THERE ANYWAY.

51453 9115

OPENING COMMERCIAL

1ST ANNOUNCER: Well most of us think straighter than Irma can fortunately and speaking of thought have you thought about your cigarette lately? How about the cigarette you're smoking? Would you like more mildness, along with finer flavor? Then try king-size Cavaliers!

2ND ANNOUNCER: When thousands of smokers compared king-size Cavaliers with the brands they had been smoking, at least 8 out of 10 interviewed said Cavaliers are milder!

1ST ANNOUNCER: Yes, in group after group, at least 8 out of 10 smokers said Cavaliers are milder!

2ND ANNOUNCER: Have a Cavalier America's great, new King-size cigarette!

MUSIC:

1:48

JC

51453 9116

IRMA -2-
12-23-52

1 IRMA: OH JANE..I FINISHED IT...I FINISHED IT. AL'S CHRISTMAS
2 PRESENT!

3 JANE: Well, it's about ~~time~~. You've been knitting that 2:00
4 sweater for six months. Do you want me to gift-wrap it
5 for you sweetie?

6 IRMA: NO THANKS...I'LL DO IT. I HAVE A BOX RIGHT HERE AND I
7 WANT TO FOLD IT JUST THE WAY THEY DO IN THE DEPARTMENT
8 STORE.

9 JANE: Be my guest.

10 IRMA: LET'S SEE...YOU LAY IT ON IT'S BACK LIKE THIS...THEN YOU
11 TAKE THIS SLEEVE AND FOLD IT THIS WAY...THEN YOU TAKE THE
12 OTHER SLEEVE AND YOU FOLD IT OVER THIS WAY. THEN YOU
13 TAKE THE OTHER SLEEVE AND FOLD...OH, JANE!

14 JANE: What's the matter?

15 IRMA: THIS SWEATER HAS THREE SLEEVES. 2:30

16 JANE: What! Let me see that. Oh, Irma...what's a sleeve ~~doing~~
17 up here?

18 IRMA: I WAS TRYING TO MAKE A TURTLE NECK. 51453 9117

MG

1 JANE: I think the turtle you had in mind had a little giraffe
2 blood in him. Irms, why didn't you ask for help...you
3 know I knit.

4 IRMA: BUT I WANTED AL TO KNOW I MADE IT ALL ~~BY~~ MYSELF. 2:45

5 JANE: Well, just show him this..he'll know.

6 IRMA: OH JANE..WHAT AM I GOING TO DO...I CAN'T GIVE HIM A
7 SWEATER WITH AN EXTRA SLEEVE.

8 JANE: Strangely I think it will fit him. I've seen him in
9 action with you on the sofa and I can swear he has three
10 arms. 3:00

11 IRMA: PLEASE JANE, I NEED HELP.

12 JANE: I know honey, but you might as well face it...you can
13 never fix it in time for Christmas.

14 IRMA: BUT WHAT WILL I DO...AL ALWAYS GIVES ME SUCH WONDERFUL
15 CHRISTMAS PRESENTS.

16 JANE: Wonderful Christmas presents! Do you recall that ring he
17 gave you last year?

18 IRMA: IT WAS SOLID GOLD. 3:15

1 JANE: Sure, and when it rained and the solid gold washed off
2 what did it say underneath? "If this goose is shot
3 please remove this band and return to Canadian Wild Life
4 Bureau".

5 IRMA: JANE, IT'S NOT THE GIFT, IT'S THE THOUGHT. ✓ 3:30

6 JANE: Well, he certainly thinks up some bea^uts. Do you recall
7 the year he gave you that set of so called silver plates
8 from France and we found out they were hub-caps from a
9 ford?

10 IRMA: JANE, I TOLD YOU THAT THE VALUE DOESN'T MATTER.

11 WHATEVER ~~HE~~ GIVES ME IS A SYMBOL OF HIS LOVE. AND I 3:45
12 MUST GIVE HIM SOMETHING IN RETURN.

13 JANE: Well, you've still got two shopping days left... ~~why~~
14 ~~don't you add his name to your list?~~

15 ~~IRMA: OH, JANE, THAT'S A GOOD IDEA. DO YOU HAVE ANY~~
16 ~~SUGGESTIONS OF WHAT I CAN GIVE HIM?~~

17 JANE: ~~Well,~~ why don't you give him a pair of cuff-links.

18 IRMA: NO, JANE... I DON'T KNOW WHAT SIZE SHIRT HE WEARS.

MG

IRMA -5-
12-23-52

1 JANE: Well, why don't you get him a comb..or don't you know 4:00
2 what size hair he wears. Look Irma, why don't you get
3 him something fitting.

4 IRMA: FITTING?

5 JANE: It's smart to give a gift that can be identified with the
6 hobby of the person receiving it.

7 IRMA: WHAT DO YOU MEAN? 4:15

8 JANE: Well, for instance you give a yatchtsman a yatching cap;
9 you give a polo player a polo mallet. Why don't you give
10 Al a loafing jacket.

11 IRMA: PLEASE JANE, TRY TO HELP ME.

12 JANE: Well honey, we'll get to Al later. Let's see your whole
13 list now. /Let's see. Mrs. O'Reilly, the Professor, the 4:30
14 Martins, the Schneiders. You know sweetie, maybe it's
15 the time of year, but I got the most wonderful glow just
16 thinking how fortuneste we are to be surrounded by so many
17 wonderful /friends and neighbors. 4:45

18 IRMA: IT IS WONDERFUL JANE.

MG

51453 9120

1 JANE: Just imagine...we were all once strangers, and now like a
2 dozen little streams we have all come together into a
3 quiet pool of contentment.

4 RILEY: (OFF)(YELLING..TELESCOPE DIALOGUE) Don't talk to me
5 that way.

6 KROP: (OFF, YELLING) I'll talk any way I want to you -

7 RILEY: Aw shut your trap. I'll show you --

8 KROP: Too much of you shows already. (BABBLE CONTINUES SOFTER
9 IN B.G.)

10 IRMA: JANE, IS THAT OUR POOL OF CONTENTMENT?

11 JANE: Honey, I think the dam broke. What are those two up to?

12 SOUND: FOOTSTEPS...DOOR OPENS.

13 RILEY: (RAGING) You've got your nerve, talking about ~~my~~ figure. 5:15

14 You could crawl thru a row of beads and there'd still be
15 room enough for the string!

16 KROP: Is that so! Well, let me tell you something. You could
17 walk through the Holland Tunnel and there wouldn't be
18 room enough for a bicycle.

MG

51453 9121

5:30

1 RILEY: ~~/~~ Now see here you long legged old ----

2 JANE: Stop it! Stop it, the two of you. What will the
3 neighbors think...come in here.

4 KROP: I'm sorry, Janie.

5 SOUND: FOOTSTEPS....DOOR CLOSES

6 JANE: You ought to be ashamed of yourselves...quarreling like
7 this right before Christmas.

8 RILEY: Well, it's ~~/~~his fault. (STARTS TO CRY) Always insulting
9 me. It's giving me an inferiority complex. 5:45

10 JANE: Don't cry, Mrs. O'Reilly.

11 RILEY: I can't help it. I've got my feminine vanity. I don't
12 like to be told my beautiful red curls ~~/~~dangle around me
13 face like an octopus with high blood pressure. And that
14 you would like to have a picture of me to scare the
15 mice out of your room. 6:00

16 KROP: Do you think I like it when you tell me that if I ever
17 go to China ~~/~~they'll use my legs for chopsticks? 6:15

1 RILEY: Well, they will. Look at you...the only time you look
2 like you have muscles is when you go out in the cold
3 and get goose pimples.

4 KROP: Mrs. O'Reilly...why don't you trot around the park. ✓ 6:30
5 Maybe you'll get a lump of sugar from a friendly
6 policeman.

7 RILEY: Well, I'm not going to stay here and listen to your
8 insults any longer. Goodbye.

9 SOUND: DOOR SLAMS

10 KROP: Girls, what can I get her for Christmas?

11 JANE: Christmas! ✓ After you just got through insulting her? 6:45

12 KROP: So what. On the inside I love her...if only there wasn't
13 so much of her on the outside,

14 IRMA: BUT PROFESSOR, CAN YOU REALLY LOVE A PERSON WHO'S FIGURE
15 YOU'RE ALWAYS RIDICULING?

1 KROP: Certainly Irma...some men have a slogan "All great things
2 come in small packages" I got a different slogan. "More
3 fun to the ton." And besides, fighting keeps us both
4 young. Now what can I get her for Christmas?

7:10

7:15

5 JANE: Well, how about perfume?

6 KROP: No, I gave her perfume last year.

7 IRMA: WHAT KIND WAS IT?

8 KROP: Well it had a French name but the translation was,
9 "Nothing Will Help You."

10 IRMA: WELL, YOU'RE ALWAYS COMPLAINING ABOUT HER ~~FIGURE~~, WHY
11 DON'T YOU GIVE HER A GIFT ORDER FOR A NEW GIRDLE?

7:30

12 KROP: What!.....and create a rubber shortage?

13 JANE: I think she could use a new pocketbook.

14 KROP: That's a practical suggestion, Janie, but don't tell her
15 I'm getting it. Understand, Irma?

7:45

51453 9124

1 IRMA: I WON'T. BUT IF SOMEBODY CALLS HER AN OLD BAG CAN I
2 TELL HER THAT AFTER CHRISTMAS THINGS WILL BE DIFFERENT?
3 JANE: Irma, there's a virus going around. Close your mouth...
4 that's a good girl.
5 KROP: Thanks ~~a~~ lot, girls...see you later. 8:00
6 SOUND: DOOR CLOSES

1 IRMA: GEE, HE'S SUCH A NICE OLD MAN ... I WONDER WHAT I CAN GIVE
2 HIM FOR CHRISTMAS?

3 JANE: Maybe he can use a sweater with three sleeves.

4 IRMA: OH, THAT REMINDS ME .. I HAVEN'T GOTTEN ANYTHING FOR MY AL.

5 SOUND: KNOCK ON DOOR

6 JANE: Come in.

7 SOUND: DOOR OPENS

8 JANE: ~~Oh~~, you're back, Mrs. O'Reilly.

8:15

9 REILLY: Has he gone yet?

10 JANE: Yes, why?

11 REILLY: That bandy-legged old goat is driving me crazy. (SWITCH)

12 What can I get him for Christmas?

13 JANE: Oh, this is priceless ~~..~~ Isn't it beautiful. You see what

8:30

14 I mean Irma, when I tell you this is the time of the year

15 when there's an actual glow in the air .. when all the

16 happiness in the world has been put in one big bag.

17 IRMA: OH JANE..DON'T MENTION BAG.,SHE'LL KNOW WHAT SHE'S GETTING

18 FOR CHRISTMAS.

19 REILLY: ~~What~~ was that?

8:45

GM

51453 9126

1 JANE: Er...nothing..nothing. If you want suggestions for the
2 Professor, I think he could use a lounging robe for these
3 cold evenings.

4 REILLY: Say, that's a good ~~idea~~. I wonder what size he takes? 8:55

5 Never mind, I'll measure my broom...they both have the
6 same build. ~~Goodbye~~, girls. 9:00

7 JANE: Wait a minute, Mrs. O'Reilly. Irma and I are havin_g a
8 little Christmas Eve dinner here tomorrow night...how
9 about you and the professor joining us?

10 REILLY: Oh, Janie, I think it would be wonderful. Is there
11 anythin_g I can bring?

12 JANE: I don't think so...we're havin_g ~~...~~ is there any special 9:15
13 dessert you like?

14 REILLY: How about a "Sweetheart Special"?

15 JANE: A "Sweetheart Special"? What's that?

16 REILLY: Well, for instance...you give me sliced pineapple and
17 pears...and you give the Professor cherries and peaches.

18 JANE: Then what?

JC

51453 9127

1 REILLY: Then it's up to the Professor and myself to get together
2 to make fruit salad. Goodbye girls.

3 SOUND: DOOR CLOSES

4 IRMA: JANE, YOU DIDN'T TELL ME WE WERE HAVING A CHRISTMAS EVE
5 DINNER, HERE.

6 JANE: Oh, it just sort of happened .. You know how it is..you
7 want to be with all the people you love..and ..well, I
8 guess you don't need any explanation.

9 IRMA: NO, SINCE WE BOTH HAVE EVERY REASON IN THE WORLD TO BE
10 HAPPY.

11 SOUND: KNOCK

12 JANE: Come in.

13 SOUND: DOOR OPENS

14 AL: Hi ya, Chicken.

15 IRMA: OH, JANE..LOOK WHO'S HERE. MY BIG REASON. COME ~~HERE~~ AL AND
16 LET ME HUG YOU...I FEEL LIKE SQUEEZING MY REASON.

17 JANE: Squeezing your reason. Oh, sister, you're flogging my
18 noggin'.

GM

10:6-0

51453 9128

1 IRMA: WELL, AL..HERE IT ~~IS~~ PRACTICALLY CHRISTMAS...THE TIME OF 10:15
2 THE YEAR WHEN WE KISS UNDER THE MISTLETOE, AND YOU KNOW ...
3 EXCHANGE GIFTS.

4 AL: Chicken, will guarantee my usual excellent performance with
5 the mistletoe bit, but am afraid will have to let you down
6 in the other department ...

7 IRMA: WHAT DO YOU MEAN?

8 AL: Got no gift for you this year?

9 JANE: No gift! How come?

10 AL: Been disappointed in my career.

11 JANE: Your career??

12 AL: Kept hanging around for days waiting for General Eisenhower
13 to call me for his cabinet and the phone ~~never~~ rang once. 10:45

14 JANE: Well the General doesn't get his appropriation until next
15 month. Maybe he doesn't have a dime. Al, of all the
16 phonies, you are the phoniest.

17 IRMA: NO, HE ISN'T ... SO, HE DIDN'T GET ME A GIFT. THAT'S ALL
18 RIGHT, AL.

19 AL: ~~Then~~ you don't mind, chicken? 11:00

JC

51453 9129

- 1 IRMA: NO, I DON'T MIND. WHAT'S A GIFT....THERE'S SO MANY OTHER
2 THINGS TO BE HAPPY ABOUT....THAT'S WHY THEY CALL THIS
3 MERRY CHRISTMAS...I KNOW YOU LOVE ME, AND THAT'S ALL I
4 NEED. (CRIES)
- 5 SOUND: RUNNING FOOTSTEPS DOOR CLOSES
- 6 AL: I don't think she's really happy.

JC

51453 9130

1 JANE: Oh, you nineteen carat chisler. How dare you come around
2 here at this time of the year without a gift for her. Do
3 you realize that girl spent six months ruining her eyes to
4 knit you a sweater .. all right so it didn't turn out to
5 so a man could wear it .. it's more for a tripod on a
6 camera .. but it was a labor of love and she was thinking
7 of you every minute .. and now you've got the nerve to say
8 you're not getting her anything.

9 AL: Jane, can't help it ..am a victim of unfair practices.

10 JANE: What do you mean?

11 AL: Well, take yourself .. you've been working for Richard
12 Rhineland for five years and every Christmas he gives
13 you a gift for faithful service. Right?

14 JANE: What about it?

15 AL: I have been dealing, on and off with the United States
16 Un-employment office for six years~~✓~~ .. don't you think the
17 least they can do is give me a Christmas bonus for my
18 loyalty?

GM

11:45

51453 9131

1 JANE: Oh, stop with the malarkey. Plenty of stores are looking
2 for help between now and Christmas.. you go out there and
3 make a buck so you can buy Irma a gift.

4 AL: Can't I wait until the first of the ~~year~~ .. like to keep ^{12:10}
5 my record clean for fifty-two.

6 JANE: Al, get out .. and if you don't do what I say don't come
7 back .. or so help me, I'll put arsenic in your egg-nog.

8 SOUND: DOOR OPENS

9 JANE: Now get out.

10 AL: All right .. you don't have to push me thru the door ...
11 I'm going ... mean dame, ~~And~~ I'd like to get you ^{12:15}
12 something too ... what size bullet do you wear?

13 SOUND: DOOR SLAMS

14 JANE: Irma, Irma ... come out of the bedroom.

15 SOUND: DOOR OPENS

16 IRMA: (DOWN) WHAT DO YOU WANT? WHERE'S ~~AL~~? ^{12:30}

17 JANE: He went.

18 IRMA: WILL HE BE HERE FOR DINNER TOMORROW EVENING?

GM

51453 9132

1 JANE: I don't know. Look, sweetie, I'm sick and tired of seeing
2 you get the raw end of things. If he loves you he'll find
3 a job .. if he doesn't .. good riddance.

4 IRMA: OH, JANE, HOW CAN YOU SAY THAT. AL'S MY WHOLE LIFE. I
5 KNOW I SHOULDN'T LET MY HEART RULE MY HEAD, BUT NOW
6 THAT HE'S GONE IT FEELS SO EMPTY. / 12150

7 MUSIC: PLAYOFF

8 (APPLAUSE)

(COMMERCIAL)

GM

51453 9133

IRMA
12-23-52

MIDDLE COMMERCIAL

- 1st ANNOUNCER: Are ~~Cavaliers~~ milder? How do you know? 13:05
- 2nd ANNOUNCER: 8 out of 10 who tried them say so!
- 1st ANNOUNCER: (REPEATING MEANING OF 2nd LINE ABOVE FOR EMPHASIS)
Yes...8 out of 10 smokers interviewed said king-size Cavalier cigarettes are milder! You know, thousands of smokers in group after group from coast to coast compared king-size Cavaliers with the brands they had been smoking. And at least 8 out of 10 of those interviewed said Cavaliers are milder!
- 2nd ANNOUNCER: 89% of the Seniors interviewed at ~~Princeton~~...and 13:30
88% of the vacationists interviewed at Lake Geneva, Wisconsin, said Cavaliers are milder!
- 1st ANNOUNCER: Cavaliers were compared with all the other leading brands...perhaps the brand you now smoke!
- 2nd ANNOUNCER: Along with Cavalier's great mildness, you'll find they give you fresh, natural ~~flavor~~. Their fine, light, 13:45
mild tobaccos are specially blended to bring out mildness and flavor! For greater smoking enjoyment, try king-size Cavalier cigarettes!
- 1st ANNOUNCER: There's still time to get and to give Christmas cartons of Cavaliers! ~~The bright Cavalier Christmas~~ 14:00
cartons have their own gift card...a welcome time-saver. Remember, king-size Cavaliers are priced no higher than other standard brands!

MUSIC:

14:10

51453 9134

1 MUSIC: JANE THEME

2 JANE: Well, it's the day before Christmas and all thru the 14:25
3 house we haven't heard a word from Al, the lou...er....
4 loafer. But who cares, I'm going ahead with the
5 Christmas Eve dinner anyway...you ought to see the
6 apartment....it looks real festive....Irma bought the
7 Christmas tree, she paid a dollar and a half for it.
8 Big Bargain. It has three branches...one points to the
9 left, one points to the South and the other one just
10 hangs...it's too tired to point. But, it's so covered 15:00
11 with decorations that you can't see it. Irma wanted
12 to put snow under the tree....we don't have any snow
13 so she used farina. That little boy with the red cheeks
14 is a cherry on two pretzel sticks and the sled he's
15 pulling is a fig newton...she had a reindeer under there
16 but I threw it out...a hot dog with six bobby pins
17 sticking out of one end. Oh, well....I wonder how
18 Salvador Dali is doing at the office. 15:25

19 ORCH: BRIDGE

51453 9135

20 SOUND: DOOR OPENS

1 CLYDE: Well, well, Miss Peterson. Merry Christmas!

2 IRMA: (LOW) MERRRY CHRISTMAS.

3 CLYDE: What's wrong with you?

4 IRMA: I WISH I WAS DEAD.

5 CLYDE: I feel that way about you all year, but not today.

6 What's got you down ~~like~~ this? 15:45

7 IRMA: IT'S MY BOY FRIEND AL. HE WALKED OUT ON ME...HE

8 DIDN'T EVEN GET ME A CHRISTMAS PRESENT. (CRIES)

9 CLYDE: So what. I haven't given my wife a present for five

10 years.

11 IRMA: WELL, THAT'S DIFFERENT...YOU'RE MARRIED. AL AND I

12 LOVE EACH OTHER. 16:00

13 CLYDE: How's that?

14 IRMA: CAN'T YOU SEE WHAT IT'S DOING TO ME...IT'S TERRIBLE.

15 I JUST CAN'T FOCUS ... IF THIS KEEPS UP I WON'T BE

16 ABLE TO PUT MY MIND ON MY WORK.

17 CLYDE: Let's try it that way for a change....from here on we

18 can only go up.

AL

51453 9136

1 IRMA: NO. (WHIMPERS) FROM NOW ON I DON'T CARE WHAT HAPPENS
2 TO ME.

3 CLYDE: Miss Peterson, will you please stop crying over my
4 desk. You're rusting the paper clips.

5 IRMA: I CAN'T HELP IT. (CRIES)

6 CLYDE: Here...put your head on my shoulder...that's it.
7 Feel better?

8 IRMA: (SNIFFS) I THINK SO.

9 CLYDE: Well, just keep it there until you do.

10 IRMA: THANK YOU. GEE, YOU'RE SO MUCH LIKE MY FATHER IT
11 MAKES ME HOMESICK.

12 CLYDE: I understand.

13 IRMA: EVERY ~~CHRISTMAS~~ MY FATHER USED TO LET ME SIT ON HIS
14 LAP LIKE THIS AND THEN HE'D KISS ME ON THE CHEEK. 16:45

15 CLYDE: Well, just so you won't feel homesick...here.

16 SOUND: KISS

17 SOUND: DOOR OPENS AND CLOSES

18 CLYDE: Who was that who came in and ran out again.

AL

17:00

1 IRMA: JUST YOUR WIFE...I GUESS SHE DIDN'T WANT TO DISTURB YOU.

2 CLYDE: My wife! (CALLS) Marthe, Marthe....

3 SOUND: RUNNING FOOTSTEPS

4 IRMA: MERRY CHRISTMAS, MR. CLYDE.

5 SOUND: DOOR CLOSES.

6 SOUND: PHONE RINGS ... REC. UP.

17:10

7 IRMA: MILTON J. ~~CLYDE~~...HELLO. WHAT? NO, MR. CLYDE ISN'T

8 HERE. I'M HIS SECRETARY. WHAT, DO I CARE TO BUY SOME

9 CHRISTMAS SEALS...WELL, I THINK SEALS ARE VERY CUTE PETS

10 BUT I'M NOT ALLOWED TO KEEP ANIMALS IN MY APARTMENT...

11 OH, THOSE KIND OF SEALS...WHY I'LL BE GLAD TO BUY SOME.

12 THANK YOU VERY MUCH. GOODBYE.

13 SOUND REC. DOWN

14 SOUND DOOR OPENS

15 IRMA: ~~LEFTY~~!

17:30

16 LEFTY: Hi Irma, I just saw Al...he gave me a message for you.

17 IRMA: AL. WHAT'S HE DOING?

ES

51453 9138

1 LEFTY: He's got a job. He's a Santa Claus, making a pitch on
2 the street for some orphan's home.
3 IRMA: OH, THAT'S WONDERFUL...JANE WILL BE SO PROUD WHEN HE
4 COMES TO DINNER.

ES

51453 9139

1 LEFTY: That's the message...he can't come to dinner...he 17:45
2 works 'til midnight.

3 IRMA: OH, THAT'S NO GOOD...HE'S GOT TO BE WITH ME ON
4 CHRISTMAS EVE...RICHARD WILL BE WITH JANE AND THE
5 PROFESSOR WILL BE WITH MRS. O'RIELLY....OH, NO I'VE
6 JUST GOT TO FIND HIM...WHERE IS HE?

7 LEFTY: I don't know...someplace on the East Side, but you know
8 how them guys keep moving.../somebody drops a slug 18:00
9 in your pot and you lose faith in the neighborhood.
10 Merry Christmas, Irma.

11 IRMA: WAIT, I'M GOING OUT TOO. I'VE GOT TO FIND MY AL.

12 SOUND: CLOSES

13 ORCH: STINGER

14 SOUND: STREET NOISES...FOOTSTEPS...SANTA CLAUS BELL

15 IRMA: PARDON ME, SANTA CLAUS...I CAN'T SEE UNDER YOUR BEARD.
16 IS YOUR NAME AL?

17 CLAUD 1: Iche ken ich dir nicht ver stehen, fraulin.

AL

51453 9140

1 IRMA: OH, SORRY I DIDN'T KNOW YOU WERE MARRIED. / MERRY 18:30
 2 CHRISTMAS.
 3 ORCH: CHORD
 4 SOUND: STREET NOISES...FOOTSTEPS...BELL
 5 IRMA: PARDON ME SANTA CLAUS...DO YOU MIND IF I LIFT UP
 6 YOUR BEARD?
 7 SANTA 2: Pleasa...no touch...she'sa tickle. / 18:45
 8 IRMA: I'M SORRY. MERRRY CHRISTMAS SIR.
 9 MUSIC: CHORD
 10 SOUND: STREET NOISES...FOOTSTEPS SANTA CLAUS BELL.
 11 IRMA: THIS ONE'S BUILT JUST LIKE MY AL. PARDON ME SANTA,
 12 WOULD YOU BE ANGRY IF I PULLED YOUR BEARD OFF FOR
 13 A / MINUTE? 19:00
 14 SANTA 3: I think I would...this happens to be my own hair.
 15 IRMA: OH I'M SORRY....MERRY CHRISTMAS. (FADING) I'VE JUST
 16 GOT TO FIND HIM.
 17 ORCH: BRIDGE
 18 SOUND: KNOCK ON DOOR
 AL

19:15

1 JANE: Come ~~in~~.

2 SOUND: DOOR OPENS

3 RILEY: Merry Christmas.

4 JANE: Mrs. O'Reilly...you look ravishing.

5 RILEY: I do? Thank you. Where's the mistletoe?

6 JANE: Oh, I knew I forgot something.

7 RILEY: You forgot the mistletoe after all the trouble I've

8 gone to make myself beautiful, and the Professor

9 on his way down. Janie, Glory be, I've been

10 sabotaged.

11 JANE: Well, what am I going to do?

12 RILEY: Never mind....I'll just take a sprig of this parsley

13 from the hors-d-ouvers...and tie it to the chandelier.

14 with the Professor's eyes he'll never know the

15 difference.

16 JANE: Oh, Mrs. O'Rielly, you're priceless.

17 RILEY: There. Am I standing right under it?

19:45

AL

51453 9142

1 JANE: You couldn't be any closer to it if it was growing
2 out of your head.

3 SOUND: KNOCK

4 RILEY: Shhhh....that's him. (SINGS)...LOVER, WHEN YOU'RE
5 Near me, when you're near me, lover dear, when
6 you're near me. 20:00

7 JANE: Come in.

8 SOUND: DOOR OPENS

9 KROP: Merry Christmas, Janie...oh, Mrs. O'Rielly.

10 RILEY: Hello Professor. Well, can't you see what I'm
11 standing under? 20:15

12 KROP: Yes. Parsely, and when the grocery man gets here
13 I'll kiss him.

14 RILEY: Oh, I could kill myself.

15 JANIE: Why?

16 RILEY: I just remembered, I bought him those glasses for
17 Christmas.

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20:30

1 KROP: That's right, Janie...She bought me the one gift
2 I could use. Reading glasses. Come here Mrs. O'Reilly
3 and let me give you a hug.

4 RILEY: (GIGGLES) Oh, Professor you've made me feel fifty
5 years younger.

6 KROP: Well, we still got a long ways to go....I better use
7 the other arm too. /

20:45

8 JANE: Oh, the two of you are adorable. I'm sorry Irma
9 isn't here to see this....she loves the two of you so.

10 KROP: You mean she hasn't come home from work yet?

11 JANE: No, and I'm getting a little worried.

12 SOUND: KNOCK ON DOOR

13 JANE: That wouldn't be her unless she lost her key. Open
14 it will you Professor.

15 SOUND: DOOR OPENS

16 KROP: Oh, Richard.

17 RICH: Merry Christmas everybody. Here Jane.

18 JANE: Oh, Richard, you shouldn't have done it.

AL

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1 RICH: Yes I should of...these are some ledgers I want
2 you to check...you'll get your gift tomorrow. But
3 I have a little something for Irma...where is she?
4 JANE: We don't know and I'm getting a little sick about it.
5 Oh, well, she'll show up. Yes, Mrs. O'Rielly...I've
6 got some Christmas records on the victrola...will you
7 start the machine?
8 ORCH: (JINGLE BELLS) AND BRIDGE
9 SOUND: STREET NOISES...FOOTSTEPS AND SANTA CLAUS BELL 21:30
10 IRMA: I WONDER IF THIS ONE COULD BE AL...OH, NO...HE'S TOO
11 SLOPPY LOOKING. PARDON ME, IS YOUR NAME AL?
12 AL: (WEAKLY) Chicken!
13 IRMA: OH AL...AT LAST I FOUND YOU....I'M SO GLAD ~~/~~ MY ARM 21:45
14 IS SO TIRED...I'VE LIFTED THE BEARDS OF TWO HUNDRED
15 SANTA CLAUSES.
16 AL: (WEAK) Chicken, I'm frozen stiff...I can hardly move.
17 IRMA: OH YOU POOR DEAR....COME ON HOME WITH ME...THEY'RE
18 WAITING DINNER.
AL

1 AL: (WEAK) No, Chicken...I got to stay here until
2 midnight/collecting money or I don't get paid. And *22:00*
3 I want to get a gift for you.
4 IRMA: IT DOESN'T MATTER AL, NOW THAT I FOUND YOU.
5 AL: (WEAK) No, I've been thru too much to quit now. I've
6 kissed so many babies these icicles on my beard are
7 solid pablum.
8 IRMA: BUT AL, YOU'RE SHIVERING...WHY DON'T YOU GO IN THAT
9 RESTAURANT AND GET A CUP/OF COFFEE? *22:15*
10 AL: Can't Chicken, there's got to be a Santa Claus on
11 this corner.
12 IRMA: WELL AL...I COULD SLIP THAT SUIT ON THAT YOU'RE
13 WEARING...AND TAKE YOUR PLACE...WITH THE BEARD ON
14 THEY WOULDN'T KNOW THE DIFFERENCE.
15 AL: Chicken, you're a life saver...un-zip me. Now I've
16 got three pillows in here...do you know where to
17 put them? *22:30*

AL

1 IRMA: I'LL PUT THEM IN THE BACK...THE WIND IS FROM THE SOUTH.

2 ORCH: BRIDGE

3 JANE: Oh, this is terrible...still no word ~~from~~ Irma. 22:45

4 MRS. O: And the food is getting cold.

5 KROP: And the beautiful table decorations...Irma would feel
6 so proud.. each person with their own tiny little finger
7 bowl.

8 JANE: Those are cookies Mrs. O'Reilly made.

9 MRS. O: They turned ~~up~~ at the edges...I think my stove slants. 23:00

10 SOUND: PHONE RINGS

11 JANE: Maybe that's her.

12 RILEY: Hello, hello, hello...

13 KROP: Mrs. O'Rielly, that's a bottle of rum you've got to
14 your ear...~~Jane~~ is answering the phone. 23:15

15 SOUND: REC. UP

1 JANE: Hello. Oh, Lefty...I've been trying to get in touch
2 with you...have you seen Irma, or Al? What? You saw
3 them on the East side...Irma's a Santa Claus...Where?

4 ~~Oh, my goodness....thank you.~~ 23:30

5 SOUND: REC. DOWN

6 JANE: Come on everybody....grab your coats.

1 KROP: Irma a Santa Claus! Come on, we can't waste a
2 minute. Santa Claus gives presents...she's liable
3 to give Manhattan back to the Indians. / 23:40

4 ORCH: STINGER

5 SOUND: STREET NOISES....SANTA BELL OFF

6 HEAVY: Well, we did pretty good, Nick....stuck up seven
7 Santa Clauses and got over three hundred bucks...

8 SQUEEKY: Let's go home, Freddie, and split up the swag...I'm
9 getting cold....this snow is getting deep. / 24:00

10 HEAVY: Okay.

11 SQUEEKY: Wait...there's one right there on the corner...let's
12 clean him out before we go home.

13 HEAVY: Okay.

14 SOUND: BELL LOUDER

15 IRMA: (LOW FALSETTO) Ho, ho, ho, ho....don't forget Santa
16 Claus...ho, ho, ho....

17 HEAVY: We ain't forgetting you buddy....stick 'em up. / 24:15

AL

51453 9149

1 IRMA: OH YOU BOYS OUGHT TO BE ASHAMED OF YOURSELVES..WORKING ON
2 A HOLIDAY.

3 SQUEEK: Holy mackerel, a tomatoe!

4 IRMA: I AM NOT, I'M SWEDISH.

5 HEAVY: /Come on sister, let's have it.

24:30

6 IRMA: DO YOU MEAN TO SAY YOU'D STEAL THIS MONEY MY BOY FRIEND
7 AND I COLLECTED FOR AN ORPHANAGE. I'LL BET YOUR MOTHERS
8 WOULD BE ASHAMED OF YOU.

9 HEAVY: Leave my mother out of this.

10 IRMA: I WILL NOT. SHE'S PROBABLY A FINE SWEET OLD WOMAN.

11 HEAVY: My mudder's in San Quentin.

24:45

12 IRMA: WHAT A COINCIDENCE...MY MOTHER IS IN ^{Minnesota} ~~WISCONSIN~~, AND I

13 MISS HER, DON'T YOU? (PAUSE) MOTHERS ARE SO WONDERFUL...

14 DID YOUR MOTHER EVER MAKE LITTLE MEN OUT OF GINGER BREAD

15 TO PUT IN YOUR STOCKING? /

25:00

16 SQUEEK: Mine did.

17 HEAVY: Shut up...you getting soft? Mine used to take colored
18 straws and twist 'em into little reindeers and tie 'em
19 together with a bow.

51453 9150

1 IRMA: RED RIBBONS?

2 HEAVY: No, mine was chartreuse. 25:15

3 IRMA: AND WHEN YOU CAME DOWNSTAIRS, DID SHE PUT YOUR LITTLE

4 FUZZY-WIZZIES ON YOUR FEET SO THEY WOULDN'T GET A CHILL?

5 AND DID SHE LIGHT THE FIRE-PLACE AND THEN WATCH YOU ALL

6 OPEN ~~ALL~~ YOUR PRESENTS? (PAUSE) DID SHE? 25:30

7 HEAVY: (SNIFFS) Yeah ... she did all them things.

8 SQUEEK: Hey Nick ... what are you doing? .. you're dropping all

9 our dough in that pot.

10 HEAVY: (SNIFFS) I couldn't help it..my hands are cold.

11 IRMA: WE'RE SO ~~LUCKY~~ TO HAVE MOTHERS..ALL THREE OF US. I CAN 25:45

12 JUST SEE MINE NOW. SHE'S LOOKING OUT THE WINDOW AT THE

13 SNOW ON THE GROUND AND SHE'S SINGING. (STARTS SINGING

14 "SILENT NIGHT" .. SHE IS JOINED BY FREDDY AND NICK .. AT

15 LATER PAUSE ...AL:)

16 AL: (COMING IN) Chicken, who are these guys?

GM

51453 9151

- 1 IRMA: THEY'RE FRIENDS OF MINE.
- 2 AL: (JOINS IN SONG..IT CONTINUES TO ALMOST END OF SONG
3 WHEN AT THE PAUSE)
- 4 KROP: Hurry, I think I heard Irma.
- 5 JANE: It's got to be Irma..no one else could be that much
6 off key.
- 7 ALL JOIN IN FOR FINISH
- 8 MUSIC: PLAYOFF 26:22
- 9 (APPLAUSE)
- 10 ANNCR: Irma and Jane will be back in one moment. 26:42

51453 9152

CLOSING COMMERCIAL

1ST ANNCR: / Only a few more shopping hours till Christmas...but
plenty of time to get Christmas cartons of king-size
Cavalier cigarettes for your smoking friends! These
fine cigarettes with their king-size length and fine
quality make a gift whose distinction is far greater
than price. Cavalier Christmas cartons are as bright
as the holiday season and bear an imprinted gift card.
And yet they are priced no higher than other standard
brands.

26:44

27:10

2ND ANNCR: Remember...when thousands of / smokers compared king-size
Cavaliers with the brands they had been smoking, at least
8 out of 10 interviewed said Cavaliers are milder!
These comparisons included all the leading brands...
perhaps the brand you now smoke!

27:25

1ST ANNCR: King-size Cavaliers are a special, / different blend made
by the makers of Camels. All the know-how gained in
producing Camels, America's most popular cigarette, has
gone into the creation of this special Cavalier blend.

2ND ANNCR: So say "Merry Christmas!" the distinguished way!
Give Christmas cartons of king-size Cavalier cigarettes!
They need no extra card, no extra wrapping. /

27:44

27:46

Music (10)

51453 9153

IRMA
12-23-52

VIGNETTE

- 1 JANE: Well, this is the holiday season and Irma and I would 27:56
2 like to say Merry Christmas to the many people who made
3 this a Merry Christmas for us.
- 4 IRMA: THAT GOES FOR PARKE LEVY WHO DIRECTS THE SHOW AND WHO,
5 WITH STANLEY ADAMS WRITES THE SCRIPT.
- 6 JANE: To Gloria Gordon who is Mrs. O'Reilly..
- 7 IRMA: TO HANS CONRIED - PROFESSOR KROPOTKIN...
- 8 JANE: To Alan Reed who plays Irma's boss, Mr. Clyde... 28:15
- 9 IRMA: DON'T FORGET SID TOMACK, WHO PLAYS MY BOYFRIEND AL...
- 10 JANE: And to our announcer Bob Lemond, to Lud Gluskin who
11 conducts our orchestra...to Jimmy Murphy, our engineer...
12 To KENNY McMANUS our A.D, Helen Leica
and ~~Tom Hanley~~ our sound man... 28:30
JACK DICK
- 13 IRMA: AND MOST OF ALL TO YOU CATHY LEWIS FOR BEING MY WONDERFUL
14 ROOMMATE JANE. AND MAY I WISH ALL OF YOU A MERRY
15 CHRISTMAS.
- 16 JANE: That goes for me as well as My Friend Irma, ✓ 28:45
- 17 (APPLAUSE)
- 18 MUSIC: THEME: FADE FOR:

51453 9154

1 MUSIC: THEME

28:54

2 ANNCR: "~~My~~ Friend Irma" is a Cy Howard Production and is
3 directed by Parke Levy who writes the script with
4 Stanley Adams. Marie Wilson is starred as Irma and
5 ~~Cathy~~ Lewis as Jane. Hans Conried was heard as
6 Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly,
7 Alan Reed was Mr. Clyde, Sid Tomack as Al and Brooks
8 West as Richard. Also included were: Jerry Hausner,
9 Barney Phillips, Dick Ryan, and Herd Vigen.
10 Music was under the direction of Lud Gluskin.

29:00

11 Until next Tuesday, your friend Irma says:

12 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE.

13 ANNCR: Bob LeMond speaking, transcribed from Hollywood, and
14 saying goodnight for Cavalier Cigarettes.

29:20

LW

51453 9155