

Maxwell Finney

CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA

(REVISED)

STUDIO B

TAPE: FEBRUARY 3, 1953

AIR: FEBRUARY 10, 1953

CAST

IRMA MARIE WILSON
JANE CATHY LEWIS
O'REILLY GLORIA GORDON
KROPOTKIN HANS CONRIED
CLYDE ALAN REED
RICHARD BROOKS WEST
(DOORMAN
(POLICEMAN STANLEY ADAMS
(GUARD
(MANAGER PETER LEEDS
(GUIDE 1
(MAN 1 JIMMY CROSS
(GUIDE 2
(MAN 2 EDDIE RYDER

PRODUCER: CY HOWARD

LUD GLUSKIN AND HIS ORCHESTRA

DIRECTOR: PARKE LEVY

REHEARSALS

WRITERS: PARKE LEVY
STANLEY ADAMS

CAST: 6:30 - 8:30 PM

TAPE: 8:30 - 9:00 PM

ASSISTANT: KENNY McMANUS

STUDIO B

SOUND: TOM HANLEY

ENGINEER: JIMMY MURPHY

ANNCR: BOB LeMOND
JOHN JACOBS

51453 9422

DH

IRMA -A-
2-10-53

- 1 1st ANNCR: CAVALIER Cigarettes ...
- 2 2nd ANNCR: CAVALIER Cigarettes ...
- 3 1st ANNCR: America's great, new King-size Cigarettes ...
- 4 2nd ANNCR: Bring you - MY FRIEND IRMA ...
- 5 1st ANNCR: Created by Cy Howard, transcribed from Hollywood,
6 and starring Marie Wilson as Irma and Cathy Lewis
7 as Jane. /
- 8 (APPLAUSE)
- 9 MUSIC: JANE THEME

13
51453 9423

"MY FRIEND IRMA"

30

1 JANE: Did you know that the practice of mental telepathy
2 depends a great deal on the ability of the brain to
3 send and receive short waves ... That's right.
4 In effect, the brain is just like a radio. So,
5 let me introduce you to a girl whose tubes are burned
6 out ... my roommate, Irma Peterson. Why do I say this?
7 Well, it's the answers she always gives me.
8 Take the other day, for instance ... I was reading an
9 interesting article in the paper, and I said,
10 "Irma, listen to this. Archeologists in Brazil have
11 uncovered some building three thousand years old."
12 And Irma said ...
13 IRMA: ISN'T THAT WONDERFUL. THAT OUGHT TO HELP THE HOUSING
14 SHORTAGE.

50

100

100

51453 9424

OPENING COMMERCIAL

1ST ANNCR: (LEAD-IN DEPENDS ON IRMA'S LAST SPEECH) Well, I don't know how ancient Brazil got into this -- but I do know that right now here in America - wherever you go, you'll find more people are switching to king-size Cavalier cigarettes. The word is getting around ... for extra mildness, along with fine flavor, it's king-size Cavaliers!

2ND ANNCR: When thousands of smokers in group after group throughout America compared king-size Cavaliers with the brands they had been smoking ... at least 8 out of 10 said Cavaliers are milder!

1ST ANNCR: See if you don't agree that king-size Cavaliers give you more mildness ... exceptional flavor ... more all-'round smoking pleasure! Try Cavaliers now!

MUSIC:

51453 9425

1 SOUND: DOOR OPENS

2 IRMA: JANE ... JANE! GUESS WHAT?

3 JANE: What?

4 IRMA: I'M GOING TO WASHINGTON.

5 JANE: D. C.

6 IRMA: NO, I'M GOING BY TRAIN. MR. CLYDE IS SENDING ME

7 THERE.

8 JANE: Mr. Clyde is sending you to Washington?

9 IRMA: YES, AND I'M A LITTLE SURPRISED MYSELF BECAUSE ~~HE~~ HAS

10 HINTED TO PEOPLE THAT I'M NOT TOO BRIGHT.

11 JANE: Hinted?

12 IRMA: YES, THE OTHER DAY HE NAILED A SIGN ON MY ^{desk} ~~DOOR~~

13 "IDIOT AT WORK".

14 JANE: Why is Mr. Clyde sending you to Washington?

15 IRMA: ~~I~~ HAVE TO DELIVER SOME DOCUMENTS TO MR. JAMES BAXTER,

16 ONE OF MR. CLYDE'S CLIENTS.

17 JANE: I see.

IRMA -2-
2-10-53

1 IRMA: AND I THOUGHT WHILE I WAS IN THE NEIGHBORHOOD,
2 I WOULD DROP IN AND HAVE A TALK WITH PRESIDENT
3 EISENHOWER.

4 JANE: You ~~going~~ to talk with Eisenhower?

5 IRMA: WHY NOT? IN THE NEWSREEL I HAVE SEEN THE PRESIDENT
6 GREET INDIAN CHIEFS ... SHAKE HANDS WITH PEOPLE MARRIED
7 75 YEARS ... PUT A WREATH OF FLOWERS AROUND A PRIZE-
8 WINNING HOG, SO WHY ~~SHOULDN~~'T HE SEE ME?

9 JANE: You have a point.

10 IRMA: AND BESIDES I THINK IT'S MY DUTY AS A GOOD AMERICAN
11 CITIZEN TO GIVE HIM ALL THE HELP I CAN.

12 JANE: You?????

13 IRMA: DON'T ~~LOOK~~ SO SURPRISED. REMEMBER THAT CLUB I BELONGED
14 TO, "THE SOCIAL LADIES OF THE BRONX"?

15 JANE: Oh yes, I remember ... you were called the (SPELLS)
16 "S-L-O-B-S".

17 JANE: THAT'S RIGHT. AND WHO WAS THE PRESIDENT OF THE SLOBS?

18 JANE: You were ~~,~~

- 1 IRMA: SO WHAT'S WRONG WITH ONE PRESIDENT HELPING OUT ANOTHER?
- 2 JANE: Hold it, Irma ... the United States is not a club.
- 3 IRMA: THEY'RE THE SAME THING, EXCEPT IF YOU DON'T PAY YOUR
4 DUES IN THE UNITED STATES, YOU GO TO JAIL. 345
- 5 ~~REALLY~~ JANE, THERE ARE A LOT OF THINGS I CAN TELL HIM.
- 6 JANE: Such as?
- 7 IRMA: WELL, ALL THESE BILLS THEY'VE BEEN PASSING.
- 8 JANE: What about them?
- 9 IRMA: DON'T YOU THINK IT'S TIME THEY STOPPED PASSING THEM AND
10 STARTED PAYING THEM?
- 11 JANE: But Irma, ~~it's~~ it's ridiculous ... 4
- 12 IRMA: IT IS NOT, ~~AND BELIEVE ME, IF MR. TRUMAN HAD LISTENED~~
13 ~~TO ME, THINGS WOULD HAVE BEEN DIFFERENT.~~
- 14 ~~JANE: You talked to Truman?~~
- 15 ~~IRMA: I TRIED TO, BUT WITH ALL THAT SINGING GOING ON~~
16 ~~UPSTAIRS, AND PIANO PLAYING DOWNSTAIRS, HE COULDN'T~~
17 ~~HEAR A WORD I SAID.~~
- 18 ~~JANE: I see what you mean.~~

1 ~~IRMA: WELL, AT LEAST I KNOW MR. EISENHOWER WILL BE ABLE TO~~
2 ~~HEAR ME ... UNLESS ... JANE, DOES MAMIE BING?~~
3 JANE: ~~I don't think so ... But Eisenhower was in the Army,~~
4 ~~and he may be carrying a gun. Irma, do me a favor ...~~
5 just deliver your documents and stay away from the
6 White House.
7 IRMA: NO, THEY'RE EXPECTING ME.
8 JANE: Expecting you?
9 IRMA: YES. I WROTE TO MR. EISENHOWER LAST WEEK THAT I MIGHT
10 BE COMING TO WASHINGTON SOON.
11 JANE: ~~You wrote to him?~~ 4 15
12 IRMA: SURE.
13 JANE: Did you get an answer?
14 IRMA: YES.
15 JANE: Well?
16 IRMA: I'M GOING ANYWAY.
17 JANE: Sweetie, please

1 IRMA: IT'S NO USE, JANE, I MADE UP MY MIND. IT'S MY DUTY
2 AS A CITIZEN.
3 JANE: Of ~~what~~ unfriendly country? 4 3
4 SOUND: KNOCK ON DOOR
5 JANE: Come in.
6 SOUND: DOOR OPENS
7 KROP: It's only me, Professor Kropotkin. Hello, ~~Janie~~ and 4 4
8 Irma, my two little football players ... one running
9 interference and blocking ahead ... and the other ...
10 a block head.
11 JANE: Why Professor!
12 KROP: Please girls, don't take offense ... It's just a 5 0
13 little joke I made up to ~~cheer~~ the cook in the Gypsy
14 Tea Room while he was waiting for the ambulance to
15 take him away.
16 JANE: The cook? What happened to him?
17 KROP: Well, he was making a large pot of chicken soup, and
18 as he bent over the hot water with a feather - to give
19 it an authentic flavor - he fell in. 5 1

IRMA -6-
2-10-53

1 IRMA: DID HE BREAK A LEG OR SOMETHING?

2 KROP: Worse than that. He swallowed some of the soup!

3 But that wasn't so bad. He was wearing a cheap tie

4 and all the red dye came out into the soup. ~~The boss~~ 5-30

5 had a fit because all that soup was almost ruined.

6 JANE: What do you mean, almost ... Didn't he throw it out?

7 KROP: No, he just changed the menu from chicken soup to

8 Hungarian Borscht. The cook is Hungarian and as long

9 as he was in the ~~soup~~, too, the boss gave him billing. 5-45

10 IRMA: ISN'T THAT NICE ... WELL, I BETTER START PACKING.

11 KROP: Packing?

12 JANE: Yes, she's going to Washington for Mr. Clyde.

13 And guess what?

14 KROP: What?

15 IRMA: ~~I~~ M GOING TO DROP IN AND HAVE A CHAT WITH A FRIEND OF

16 MINE DOWN THERE.

17 KROP: That's nice. Who?

18 IRMA: MR. EISENHOWER.

51453 9431

1 KROP: Well, with old friends it's always nice to ...
2 (CATCHES HIMSELF) Eisenhower? Irma, you can't have a
3 talk with this man. I like Ike! 6 15

4 IRMA: SO DO I. THAT'S WHY I WANT TO HELP HIM. ~~DON'T FORGET~~
5 ~~I WAS A PRESIDENT TOO ... OF OUR GIRL'S CLUB.~~

6 ~~KROP: But Irma, there's a great difference. A girl's club~~
7 ~~is a girl's club. The President of the United States~~
8 ~~has to face crisis after crisis ...~~

9 IRMA: ~~WE HAVE A LOT OF CRISIS IN OUR CLUB LIKE WHEN AMBER~~
10 ~~LIPSCOTT GRABBED BESSIE WICKLEDOCKER'S PELLA ... AND WE~~
11 ~~DIDN'T HAVE A UNITED NATIONS TO TAKE OUR TROUBLES TO.~~
12 NOW, ~~LET'S SEE~~ ... IF I CAN CATCH THE 5:00 TRAIN ...

13 JANE: What's your hurry?

14 IRMA: I'D LIKE TO GET DOWN THERE AS SOON AS POSSIBLE AND START
15 THINGS MOVING. 6 30

16 KROP: And you know, Jane, after she gets there, I can see
17 our whole country moving to Mexico.

1 IRMA: NOW, LET ME SEE MY NOTES. "THINGS I HAVE TO CHECK UP
2 ON" -- SECRETARY OF LABOR, SECRETARY OF AGRICULTURE,
3 SECRETARY OF TREASURY ...

4 JANE: What about them? 6 45

5 IRMA: ALL THESE NEW SECRETARIES AND I'LL BET NONE OF THEM
6 CAN TAKE SHORTHAND. AND, HERE'S ANOTHER THING.

7 "TALK TO THE DEPARTMENT OF ENGINEERS ABOUT TAKING THE
8 POINT OFF THE TOP OF THE WASHINGTON MONUMENT."

9 KROP: What for?

10 IRMA: WELL, IT'S SUCH A LONG CLIMB AND WHEN YOU GET UP
11 THERE, THERE'S NO PLACE TO SIT. 7

12 JANE: Professor, I wonder if Mexico is far enough away.

13 KROP: Wait until you hear what other ideas she has.

14 IRMA: WELL, I HAVE ONE WONDERFUL IDEA 7 15

15 JANE: What's that?

16 IRMA: WHEN ROOSEVELT WAS PRESIDENT, HE MADE TWO
17 THANKSGIVINGS. I THINK WE OUGHT TO HAVE TWO FOURTH OF
18 JULYS. YOU KNOW, A LITTLE WARM WEATHER IN ~~JANUARY~~ *February*
19 WOULDN'T HURT.

IRMA -9-
2-10-53

7³⁰

1 JANE: No, Mexico isn't ~~far~~ enough away. How about Africa,
2 Professor?
3 KROP: Africa, nothing. The moon,
4 SOUND: KNOCK ON DOOR
5 MRS. O: (OFF) Yoo hoo. Is anybody at home?
6 JANE: Come in, Mrs. O'Reilly.
7 SOUND: DOOR OPEN AND CLOSE
8 MRS. O: Hello girls.
9 KROP: / Irma, if you insist on going to Washington, you better
10 take Mrs. O'Reilly with you so the President could see
11 what happens when there is too much inflation.
12 MRS. O: Listen, don't go making any cracks about me figure.
13 For your information, when I was a girl in ~~Ireland~~,
14 I was known as the Rose of Kilarney.
15 KROP: The Rose of Kilarney?
16 MRS. O: Yes. It is true I have bloomed out a bit here and
17 there, but look at what happened to you ...
18 there's nothing left of you but the stem. And if you
19 insult me once more, I'll pick up this suitcase ...
TK

7⁴⁵

8⁰⁰

51453 9434

8¹⁵

IRMA -10-
2-10-53

1 IRMA: PLEASE, MRS. O'REILLY, DON'T TOUCH MY SUITCASE.
2 I'M LEAVING.
3 MRS. O: Leaving? Where are you going, Irma darling? 8 30
4 IRMA: WASHINGTON.
5 MRS. O: You're going to Washington? ... What are you going
6 to do there?
7 JANE: You better sit down for this one.
8 IRMA: WELL, FIRST I'M GOING TO DELIVER SOME DOCUMENTS FOR MR.
9 CLYDE AND THEN I'M GOING TO STOP BY THE WHITE HOUSE AND
10 HAVE A TALK WITH MR. EISENHOWER.
11 MRS. O: Glory be! / Oh, well ... he handled the last invasion 845
12 all right, so I guess --
13 IRMA: REALLY I'M JUST ASHAMED OF ALL OF YOU. HERE I AM AN
14 AMERICAN GIRL, POLITE ...

51453 9435

1 KROP: Yes.

2 IRMA: UNDERSTANDING? 9

3 MRS. O: Yes.

4 IRMA: AND SIMPLE.

5 JANE: Definitely.

6 IRMA: AND YOU ALL MAKE FUN OF ME WHEN I TRY AND DO MY
7 DUTY WHEN I'M IN WASHINGTON.

8 MRS. O: No, it isn't that, Irma ... It's just that I
9 think it would be safer if someone went along
10 with you. It's easy to get lost in a place like 9¹⁵
11 Washington.

TK

51453 9436

1 KROP: Why don't you go, Mrs. O'Reilly? You know Washington
2 better than anyone.

3 MRS.O: Me?

4 KROP: Sure, didn't you introduce him to Martha? 9 30

5 MRS.O: Oh, be still. Janie, why don't you go with Irma?

6 IRMA: THAT'S A WONDERFUL IDEA. JANE, WHAT ABOUT IT?

7 JANE: No dice .. wait a minute. Richard is expecting a
8 package from a patent attorney and he's worried about 9 45
9 it getting here safely. I could go there and bring it
10 back in person.

11 IRMA: OH, WOULD YOU JANE?

12 JANE: Well, I have to take it up with ^{him} ~~the boss~~.

13 IRMA: I HOPE YOU CAN GO ALONG BECAUSE MY VISIT WITH
14 EISENHOWER MAY BE AN IMPORTANT POINT IN HISTORY.

15 KROP: Yeah, like when Nero burned Rome! 10 10

16 ~~IRMA: GO ON, SHIRK YOUR DUTY ALL OF YOU ... NOT ME. AND YOU~~
17 ~~WON'T LAUGH WHEN I'M MADE AN ADVISOR TO THE PRESIDENT..~~
18 ~~AND THEY GIVE ME MY OWN PARK BENCH.~~

DH

51453 9437

~~1 JANE: See if you can get two. You may want to marry Al.~~

2 IRMA: WELL I HAVE TO GO DOWN TO THE OFFICE TO CLEAN UP SOME
3 BUSINESS FOR MR. CLYDE. AND THEN I'M CATCHING THE
4 5:00 O'CLOCK TRAIN.

1 JANE: Irma, if I can go with you will you promise you'll stay
2 away from the White House?

3 IRMA: NO, JANE, I HAVE ONLY ONE LIFE TO GIVE FOR MY COUNTRY ^{10 15}
4 AND I HOPE THEY GIVE ME THE SAME RECEPTION THEY GAVE
5 NATHAN HALE.

6 JANE: Well, so long, Irma, if I see you hanging around, I'll
7 wave.

8 ~~MUSIC: STINGER~~ ^{10 30}

9 CLYDE: You still have plenty of time before your train leaves.
10 So take a letter, Miss Peterson.

11 IRMA: YES SIR.

12 CLYDE: To Judge Harkeness. Dear Judge: ^{10 45} I called you
13 yesterday about postponing the Mayfair case. I am a
14 little hoarse and would like to have you move it up on
15 your book a week. Much obliged. Milton J. Clyde.

16 IRMA: GOT IT ...

17 CLYDE: Read it back.

18 IRMA: (READS) MY HORSE "MAYFAIR" WAS AT THE POST AND I WAS
19 TOO WEAK TO PHONE SO WOULD YOU PLEASE PHONE MY BOOKIE. ^{11 15}

DH

51453 9439

1 CLYDE: What???? What's the matter with you, you idiot? I give
2 you one letter to take and it comes out murder.

3 IRMA: I GUESS THE TRIP HAS GOT ME ALL EXCITED.

4 CLYDE: Don't get excited, just deliver the documents and come
5 back.

6 IRMA: WELL, WHILE I WAS THERE I THOUGHT..... 11 ¹⁵
7 CLYDE: Yes?

8 IRMA: I THOUGHT I WOULD VISIT PLACES OF INTEREST LIKE THE
9 LINCOLN MEMORIAL.

10 CLYDE: That should be nice...You know Lincoln used to split
11 wooden rails...You can take off your hat and show him one
12 he missed. / And what's next on your program? 11 ³⁰

13 IRMA: I'M GOING TO HAVE A CONFERENCE WITH PRESIDENT EISENHOWER.

14 CLYDE: You're what?...If only Paul Revere were alive to warn the
15 country.

16 IRMA: DON'T WORRY, ,MR. CLYDE, / YOUR DOCUMENT WILL BE DELIVERED 11 ⁴⁵
17 FIRST THING AND THEN THE PRESIDENT AND I WILL JUST HAVE A
18 LITTLE CHAT.

19 CLYDE: Oh no.

1 IRMA: I CAN'T UNDERSTAND THIS. WHY DOES EVERYONE THINK IT'S
2 SO RIDICULOUS? HAVEN'T OTHER WOMEN DONE THINGS FOR
3 THEIR COUNTRY?

4 CLYDE: Yes, it's true. Florence Nightingale stayed up all 12
5 night taking care of the wounded. Barbara Frietchie
6 stuck her head out of the window and said, "Shoot if
7 you must this old gray head" and Betsy Ross made the
8 flag.

9 IRMA: THERE YOU SEE.

10 CLYDE: So, why don't you stay up all night with your head 12 15
11 stuck out of the window like a flag and have people
12 shoot at it.

13 IRMA: GOODBYE.

14 MUSIC: STINGER

15 SOUND: RAILROAD STATION NOISES CROWD ETC.

16 IRMA: GEE, I WONDER WHERE THE TRAIN IS? 12 35

17 JANE: (RUNNING ON) Irma ..., Irma ...

18 IRMA: OH JANE, YOU'RE COMING WITH ME!

19 JANE: Yes, Richard is so worried about getting that package
20 from Washington.

21 IRMA: WHAT'S IN IT?

12 15

1 JANE: I don't know. He's going to call me when I get down there
2 and give me instructions.

3 IRMA: OH I'M SO HAPPY. WE'LL HAVE A LOT OF FUN.

4 JANE: Yeah and with you on the loose, I feel I owe it to my
5 country.

6 IRMA: OH JANE

7 JANE: What?

8 IRMA: MAYBE AFTER I TALK WITH MR. EISENHOWER I CAN GET YOU A
9 SWELL JOB. ✓

13 10

10 JANE: A job?

11 IRMA: YES, I'LL HAVE PULL. I MIGHT BE ABLE TO GET YOU A POSITION
12 AS SECRETARY OF THE INTERIOR. WOULDN'T IT BE FUN TO SIT
13 AROUND ALL DAY PICKING OUT WALLPAPER FOR PEOPLE'S HOMES? ✓

13 10

14 MUSIC: BRIDGE ACT ONE END

51453 9442

JC

MIDDLE COMMERCIAL

1ST ANNCR: Are Cavaliers milder? How do you know? 13 ²⁴ —

2ND ANNCR: 8 out of 10 who tried them say so!

1ST ANNCR: Throughout the length and breadth of America a great cigarette test was made. Thousands of people in scores of different groups compared king-size Cavalier cigarettes with the brands they had been smoking. And in every group interviewed, at least 8 out of 10 smokers said Cavaliers are milder!

2ND ANNCR: Have you ever heard such convincing evidence of a cigarette's mildness? And, remember...king-size Cavaliers were compared with all the other leading brands -- perhaps the brand you now smoke! 13 ⁴⁵ —

1ST ANNCR: For instance, 89% of the seniors interviewed at Princeton...89% of scores of commuters interviewed at San Francisco...and 85% of the airline hostesses interviewed in New York said Cavaliers are milder! 14 ²⁰ —

2ND ANNCR: And what flavor! Cavalier's fine, light, mild tobaccos are specially blended to bring out superb flavor along with extra mildness! Try king-size Cavaliers and see if they don't give you more all-round smoking pleasure! They're priced no higher than other standard brands. Buy them in the convenient carton. 14 ¹⁵ —

MUSIC:

AK

51453 9443

ACT II

1 JANE: Well, Irma and I finally arrived in Washington, and the
2 trip was an experience I will never forget. It all began
3 when we boarded the train and she started asking the
4 conductor questions about Washington. After he
5 described the Lincoln Memorial to her, she wanted to
6 know why he spent his life in a log cabin when he had
7 such a beautiful building available. And then she
8 demanded to know why since New York City used A.C., how
9 come Washington was D.C.? She was afraid her toaster
10 wouldn't work. But, this was the payoff. As we got off
11 the train in Washington, I said, "Irma, that porter who
12 brushed our coat, did you take care of him?" And
13 Irma said,

14 IRMA: OF COURSE I DID. I BRUSHED HIS COAT.

15 SOUND: TRAFFIC NOISES

16 JANE: Irma...

17 IRMA: YES, JANE.

18 JANE: Now, I don't want you to leave me. Washington is a
19 big busy city and you know how easily you get lost.

ES

51453 9444

1 IRMA: ALL RIGHT, JANE. DON'T YOU WORRY. I'LL BE RIGHT BESIDE
2 YOU.

3 JANE: Good. Now, let's go into the hotel and register. Follow
4 me through this revolving door.

5 IRMA: YES, JANE. ✓

15 45

6 SOUND: REVOLVING DOOR

7 IRMA: MY, THIS IS A SMALL HOTEL. I'M OUTSIDE AGAIN. THAT JANE
8 IS ALWAYS GETTING LOST. PARDON ME, GENERAL?

9 DOORMAN: General?

16 ac

10 IRMA: YES. I CAN SEE BY YOUR UNIFORM THAT YOU ~~HAVE~~ SERVED IN
11 THE SAME ARMY WITH PRESIDENT EISENHOWER, AND I'M DOWN
12 HERE TO SEE HIM.

13 DOORMAN: But

14 IRMA: OH, I KNOW A LOT OF PEOPLE MUST PESTER YOU BUT IT'S THE
15 LEAST YOU CAN DO FOR THE PRESIDENT AS A FELLOW OFFICER.

16 DOORMAN: But lady, I'm not a General.

17 IRMA: OH, I SHOULD HAVE KNOWN. ~~YOUR~~ UNIFORM IS BLUE. WELL,
18 IT'S THIS WAY ADMIRAL....

16 15

19 DOORMAN: But

JC

51453 9445

1 JANE: (COMING ON) Irma, Irma. Oh, there you are. How did
2 you get away from me?

3 IRMA: WELL, YOU SEE...

4 JANE: I know. I know. When you go around in a revolving door,
5 it's just like a normal person walking a straight line. ^{16 30}

6 IRMA: QUIET JANE. I'M TRYING TO IMPRESS THE ADMIRAL SO HE'LL
7 TAKE ME TO PRESIDENT EISENHOWER.

8 JANE: Admiral?

9 IRMA: YES, THIS GENTLEMAN HERE IN THE UNIFORM.

10 JANE: Irma, you idiot. He's the doorman. ^{16 45}

11 IRMA: OH. I WAS WONDERING WHY HE KEPT BLOWING HIS WHISTLE
12 AND HIS SHIP DIDN'T COME IN.

13 JANE: Look Irma, you go on and deliver that document. I'll
14 be waiting upstairs for you in our hotel room.

15 IRMA: ALL RIGHT.

16 JANE: And come right back. Don't you dare go near the White
17 House. ^{17 00}

18 IRMA: I WON'T.

19 MUSIC: STINGER

1 IRMA: IS THIS THE WHITE HOUSE?

2 GUARD: Yes Mam.

3 IRMA: WELL....OPEN THE GATE.

4 GUARD: May I see your pass, ✓ 17¹⁵

5 IRMA: I HAVEN'T GOT A PASS BUT I'LL BE GLAD TO BUY A TICKET.

6 YOU SEE, IT'S IMPORTANT THAT I SEE THE PRESIDENT.

7 GUARD: I see.

8 IRMA: WELL DON'T JUST STAND THERE..GO IN AND ANNOUNCE ME.

9 GUARD: But Miss...

10 IRMA: JUST TELL THE PRESIDENT ANOTHER PRESIDENT IS HERE TO SEE

11 HIM. HE'LL UNDERSTAND.

12 GUARD: ✓ Another president? 17³⁰

13 IRMA: YES, CAN'T YOU READ?

14 GUARD: Oh, yes, I see there is a note pinned to your coat.

15 "This is Irma Peterson, President of the Social Ladies

16 of the Bronx." If found please return ✓ to the Statler 17⁴⁵

17 Hotel. Small reward."

18 IRMA: WELL, OPEN THE GATE.

1 GUARD: Well now Miss Peterson, it's very nice of you to take an
2 interest in your government. But unfortunately, our
3 President is a very busy man. 18⁰⁰

4 ~~IRMA: BUT I'M A CITIZEN.~~

5 ~~GUARD: I know but there are over one hundred sixty million~~
6 ~~citizens. And if the President saw everyone who wanted~~
7 ~~to speak to him, do you realize how long it would take?~~

8 ~~IRMA: DAYS.~~

9 ~~GUARD: Including weekends. So you see we can't allow the~~
10 ~~President to see anyone except those on urgent business.~~

11 IRMA: BUT, I'M ONLY GOING TO BE HERE A SHORT TIME AND I'D
12 HATE TO DISAPPOINT THE PRESIDENT.

13 GUARD: I'll explain...he'll get over it.

14 IRMA: NO, MR. GUARD, I HAVE A LIST OF SUGGESTIONS THAT I KNOW
15 HE'D LIKE TO SEE. 18¹⁵

16 ~~GUARD: Why don't you mail them to him?~~

17 IRMA: ~~SOME SPY MAY STEAL THEM AND GIVE TO ANOTHER COUNTRY.~~
18 WOULD YOU CARE TO HEAR THEM?

19 GUARD: Well really, Miss..

1 IRMA: (READS) NUMBER ONE: ~~THE DOMESTIC BUDGET. IT TAKES A~~
2 ~~GREAT DEAL OF MONEY TO RUN A HOUSE SO I THINK MAMIE~~
3 ~~SHOULD GET WHATEVER SHE WANTS.~~

4 ~~GUARD: HOW'S THAT AGAIN?~~

5 IRMA: (READS) ~~NUMBER TWO:~~ IF YOU BRING HAWAII INTO THE
6 UNION WE CAN'T BRING IN ALASKA AT THE SAME TIME. ALL
7 THAT COLD AIR WILL FREEZE THE HULA HULA GIRLS.

8 GUARD: Look Miss. 18⁸⁰

9 ~~IRMA: (READS) NUMBER THREE: WHY CAN'T INCOME TAX DAY BE~~
10 ~~AROUND CHRISTMAS SO WE COULD SEND OUR MONEY TO~~
11 ~~WASHINGTON GIFTWRAPPED.~~

12 GUARD: ~~Look Miss,~~ why don't you take up these things with your
13 Congressman?

14 IRMA: ~~BE CAREFUL, THE PRESIDENT MAY BE VERY ANGRY WITH YOU FOR~~
15 ~~THIS SENDING ME OVER HIS HEAD.~~

16 GUARD: ~~Yes I know but if I were you, that's what I would do get~~
17 ~~in touch with your Congressman.~~

18 IRMA: WHERE WOULD I FIND HIM?

1 GUARD: Well, the House is in session right now, he'll probably
2 be tied up for a couple of hours.

3 IRMA: OH, THAT WILL GIVE ME A CHANCE TO VISIT SOME OF THE
4 DEPARTMENTS IN THE GOVERNMENT. I HAVE ~~SOME~~ SUGGESTIONS ^{18 45}
5 FOR THEM TOO.

6 GUARD: I'm sure they'll be delighted.

7 IRMA: TELL ME, HOW DO I GET TO THE POST OFFICE?

8 GUARD: Well, you just go down that street, turn at the corner,
9 then go four blocks..

10 IRMA: OH, NEVER MIND. I'LL JUST PICK OUT A MAILMAN AND FOLLOW
11 HIM HOME.

12 MUSIC: ~~STINGER~~ ^{19 20}

13 SOUND: PHONE RINGS REC UP

14 JANE: Hello....

15 RICH: (FILTER) Is that you Jane?

16 JANE: Oh, Richard.

17 RICH: (FILTER) How was the trip?

18 JANE: Everything's normal. ~~Irma is lost.~~ ^{19 15}

- 1 RICH: (FILTER) Jane, I called the Patent Attorney and I've asked
2 him to send the package to you.
- 3 JANE: I see. What's in it?
- 4 RICH: (FILTER) A very delicate timing device that some of my
5 associates are interested in financing and we want to see
6 how it works.
- 7 JANE: I understand Richard.
- 8 RICH: (FILTER) Now, Jane, you ~~will~~ have the only model in ^{19³⁰}
9 existence. Be very careful with it, don't let it near
10 flame or water.
- 11 JANE: I won't Richard.
- 12 RICH: (FILTER) And if you hear a ticking, don't be frightened ...
13 that's normal. By the way, how soon can you get back?
- 14 JANE: Just as soon as I find Irma.
- 15 RICH: (FILTER) Have you any idea ~~where~~ she is? ^{19⁴⁵}
- 16 JANE: No, but she might be at the mint. It's her favorite flavor.
- 17 MUSIC: STINGER

IRMA -25-
2-10-53

20

1 IRMA: THIS IS A VERY INTERESTING TOUR OF THE POST OFFICE, SIR.

2 GUIDE: I'm glad you like it.

3 IRMA: ARE YOU SURE THE POSTMASTER GENERAL WON'T SEE ME?

4 GUIDE: No lady, the Postmaster General is a very busy man.

5 IRMA: BUT I COULD SHOW HIM HOW TO SELL MANY MORE STAMPS.

20 15

6 GUIDE: Yeah?

7 IRMA: REALLY. I THINK WE COULD DOUBLE THE SALE OF STAMPS IF

8 WE CHANGED THE PICTURES ON THEM?

9 GUIDE: You don't like the engravings of Benjamin Franklin,

10 John Adams, Thomas Jefferson?

20 30

11 IRMA: THEY'RE ALLRIGHT, BUT WHY CAN'T WE USE PICTURES OF

12 ROBERT TAYLOR AND CLARK GABLE. THEN IT WOULD MAKE IT

Guide: Robert Taylor & Clark Gable?

13 WORTHWHILE FOR A GIRL TO PUT THE STAMP TO HER LIPS (giggles)

14 ~~GUIDE: But, Miss,~~

15 ~~IRMA: PLEASE, SIR, I KNOW WHAT THE PUBLIC WANTS. MAKE THESE~~

16 ~~MARTILYN MONROE CALENDARS. BELIEVE ME, A LOT OF MEN DON'T~~

17 ~~KNOW WHAT TIME IT IS BUT THEY CERTAINLY KNOW WHAT THEY~~

51453 9452

RU

IRMA
2-10-53

-26-

- 1 GUIDE: Anything else, Miss?
- 2 IRMA: YES. WHY DON'T YOU TRAIN YOUR MAILMEN UNTIL THEY KNOW
3 THEIR JOBS THOROUGHLY.
- 4 GUIDE: What do you mean?
- 5 IRMA: WELL, THE ONE WE HAVE MUST NEED PRACTICE A GREAT DEAL.
6 EVERY MORNING HE ASKS ME TO PLAY POST OFFICE WITH HIM.

51453 9453

1 GUIDE 1: *Now walk this way.* Now, this is a dead-letter office. 20 50

2 IRMA: WELL, NOW THAT IS A WASTE OF MONEY. WHY WRITE TO DEAD

3 PEOPLE, YOU'LL NEVER GET AN ANSWER.

4 GUIDE 1: Oh, I'm sorry I passed my Civil Service Exam.

5 IRMA: WHAT'S THAT?

6 GUIDE 1: *Nothing...* Now, here's a very interesting department. 21 15

7 IRMA: WHAT HAPPENS HERE? WHAT'S THAT BIG TUB OF WATER?

8 GUIDE 1: Any suspicious articles going to government offices,

9 you know, anything like a bomb or an explosive, 21 15

10 especially if it has a ticking sound, we take no chances *with.*

11 We immerse it in water immediately, and soak it until

12 it is harmless.

13 IRMA: NOW YOU SEE, THAT'S WHAT I WAS TELLING MY FRIENDS, IF

14 PEOPLE WOULD TAKE AN INTEREST IN THE GOVERNMENT THEY

15 WOULD LEARN. THE NEXT TIME I COME ACROSS A PACKAGE WITH

16 A TICKING SOUND, I'LL KNOW WHAT TO DO. 21 30

17 MUSIC: STINGER

18 POLICEMAN: Please, now try to compose yourself, Miss. Washington 21 45

19 is a big place but we'll find her. Do you have any

20 idea where she may be? 51453 9454

1 JANE: No. I called the White House Gate but the Guard who
2 was talking to her can't be disturbed...doctors orders.

3 ~~POLICEMAN: I see, well will you please describe Miss Peterson~~
4 ~~for us.~~

5 ~~JANE: Yes, she's a blonde...about 5'2" with blue eyes, and~~
6 ~~let me describe her this way... her expression is~~
7 ~~that of a girl who was educated abroad.~~

8 ~~POLICEMAN: I see.~~

9 ~~JANE: But then when she got to the customs office she~~
10 ~~couldn't pay the duty so they confiscated her hood.~~

11 POLICEMAN: That bad?

12 JANE: You have ~~no~~ idea. She wanted to bawl out the 22¹⁰
13 Secretary of Agriculture for sitting in his office
14 when so many lawns here needed cutting.

15 POLICEMAN: I don't believe that.

16 JANE: That's a start. We saw three Senators and she said no 22¹⁵
17 wonder ~~Washington~~ didn't win the pennant with such
18 old players.

19 WL

51453 9455

1 POLICEMAN: Well, thank you for coming, Miss. I don't know whether
2 this should be handled by the Department of Police or
3 the Disaster Committee.

4 ~~MUSIC: STINGER~~

5 GUIDE 2: And this building ladies and gentlemen houses the
6 Federal Bureau of Investigation.

7 IRMA: OH, ISN'T THIS INTERESTING?

8 G 2: Of course, you all know the wonderful work the F.B.I.
9 accomplishes, the rounding up of all suspicious people,
10 people who would do our country harm, saboteurs, spies.

11 IRMA: YES, WE ALL KNOW.

12 G 2: And of course it is the duty of every good citizen to
13 report to the F.B.I. the activities of any man who is a
14 suspect.

15 IRMA: IT IS? WELL, HOW DO YOU TELL IF A PERSON IS A SUSPECT?

16 G 2: They generally give themselves away.

17 IRMA: OH NOT REALLY. I SEE SOMEONE DOWN THE HALL WHO I THINK
18 COULD STAND A LITTLE WATCHING.

19
JC

51453 9456

1 G 2: Now look lady, don't let your imagination run away .
2 with you.
3 IRMA: I DON'T LIKE THE WAY HE LOOKS FROM SIDE TO SIDE. MY
4 DUTY CALLS ME.
5 SOUND: RUNNING FOOTSTEPS
6 G 2: Come back here, lady.

1 IRMA: (YELLING) I KNOW A DANGEROUS MAN WHEN I SEE HIM AND HE'S
2 NOT GETTING AWAY FROM ME.
3 SOUND: DOOR OPEN AND CLOSE
4 IRMA: OH, HE'S NOT GOING TO GET OUT OF MY SIGHT. HEY YOU!
5 HEY YOU!
6 SOUND: STREET NOISES ... RUNNING FOOTSTEPS
7 IRMA: (CALLING) DON'T TRY RUNNING AWAY BECAUSE I'LL FOLLOW YOU
8 UNTIL MY LAST BREATH.
9 SOUND: BRAKES STOPPING SUDDENLY
10 IRMA: OH, I'M GAINING ON HIM. (CALLS) HEY, YOU ...
11 MAN 1: Wait a minute, Miss.
12 IRMA: DON'T TRY TO STOP ME AND DON'T TRY TO PROTECT YOUR FRIEND
13 BECAUSE I OWE THIS TO MY COUNTRY. LET ME GO.
14 MAN 1: Look Miss, if you don't stop following the Chief, we may
15 have to take things in our hands.
16 IRMA: OH, HENCHMEN, HUH!
17 MAN 1: That's right.
18 IRMA: WELL, I'LL BET YOU YOU HAVEN'T GOT THE NERVE TO TELL ME
19 THE NAME OF THE SPY I'M TRYING TO CATCH.

1 ~~MAN 1: Yes we have. It's J. Edgar Hoover.~~

2 MUSIC: STINGER

27 ³⁰
—

3 SOUND: KNOCK ON DOOR

4 IRMA: COME IN.

5 SOUND: DOOR OPENS

22 ⁴⁵
—

6 MGR: Miss Peterson, I'm the manager of the ~~hotel~~. Your roommate,
7 Miss Stacy, has been searching for you for hours.

8 IRMA: WELL BELIEVE ME, I HAVEN'T HAD SUCH A GOOD DAY. THE
9 PRESIDENT WOULDN'T SEE ME, I COULDN'T FIND MY CONGRESSMAN,
10 AND I TRIED TO THROW A DOLLAR ACROSS THE POTOMAC BUT THE
11 WIND KEPT BLOWING IT BACK. ~~I GUESS THE DOLLAR BILLS WERE~~
12 HEAVIER IN THOSE DAYS.

23 ¹⁰
—

13 MGR: Yes, no doubt.

14 IRMA: BUT, IT WASN'T A WASTED TRIP. ~~I LEARNED HOW THE P.B.I.~~
15 ~~WORKS AND~~ THEY SHOWED ME HOW THEY DIP SUSPICIOUS PACKAGES
16 INTO WATER SO THEY WON'T EXPLODE.

23 ¹⁵
—

17 MGR: I see, that's nice. Now, I suggest you stay here ~~until~~
18 your roommate gets back.

19 IRMA: I WILL.

20 SOUND: DOOR CLOSE

IRMA -32--25
2-10-53

- 1 IRMA: MAYBE I BETTER WRITE A NOTE TO THE PRESIDENT. LET'S SEE
- 2 ... HOW DO YOU SPELL IKE?
- 3 SOUND: KNOCK ON DOOR
- 4 IRMA: COME IN.
- 5 MAN 2: Miss Stacy?
- 6 IRMA: ~~NO~~, I'M MISS PETERSON, HER ROOMMATE. 23 ³⁰ —
- 7 MAN 2: I would like to leave this package with you.
- 8 IRMA: PACKAGE? WHAT'S IN IT?
- 9 MAN 2: I'd rather not reveal it's contents. Goodbye.
- 10 SOUND: DOOR CLOSES
- 11 IRMA: ~~HMMM?~~ HE'S A STRANGE LOOKING MAN. 23 ⁴⁵ —
- 12 SOUND: TICKING
- 13 IRMA: MY GOODNESS IT'S TICKING. OH, AM I GLAD I MADE THAT TRIP
- 14 TO THE POSTOFFICE. 23 ⁵⁵ —
- 15 MUSIC: STINGER
- 16 SOUND: DOOR OPEN 51453 9460
- 17 IRMA: OH, JANE, HOW DO YOU GET LOST LIKE THIS? 24 ¹⁰ —
- 18 JANE: Irma Peterson, where have you been? ~~Richard~~ is waiting
- 19 for me to get back and here you are wasting a whole day.

- 1 IRMA: WASTING?
- 2 JANE: ~~Yes.~~ Did a package arrive for me? 24¹⁵
- 3 IRMA: YES, AND IT WAS TICKING.
- 4 JANE: Yes, I know.
- 5 IRMA: WELL, DON'T SAY I WAS WASTING A DAY. IF I HADN'T GONE
- 6 TO THE POST OFFICE AND FOUND OUT THAT YOU'RE SUPPOSED TO
- 7 DIP SUSPICIOUS PACKAGES THAT TICK IN WATER, YOU
- 8 WOULDN'T BE STANDING HERE.
- 9 SOUND: ~~THUD~~ 24³⁰
- 10 IRMA: OH, THE POOR KID, SHE'S BEEN RUNNING AROUND SO MUCH,
- 11 SHE'S FAINTED.
- 12 MUSIC: END OF SHOW
- 13 ANNCR: ~~Irma and Jane will be back~~ in one moment. 24⁵⁰

IRMA -34...
2-10-53

VIGNETTE:

26 ²³

1 JANE: I got the package out of the water just in time and it's

2 okay and then I put Irma into the water and she's okay.

3 Here we are back in New York and the country is safe again.

4 Wait a minute, I'm not so sure... I don't like the

26 ¹⁵

5 expression in Irma's eyes. She's reading the newspaper.

6 Irma, what's on your mind?

7 IRMA: I THINK I'M GOING TO SEE THE PRESIDENT AGAIN.

8 JANE: What?

9 IRMA: LOOK AT THIS HEADLINE.

10 JANE: Let me see. (READS) "Government endorses more dams".

26 ³⁰

11 IRMA: I THINK THEY SHOULD QUIT SWEARING AND JUST LOWER TAXES.

12 JANE: You know I would like to lower something and it's not

13 taxes....it's a boom on the head of My Friend Irma.

14 Music: Bridge

26 ⁴³

15

16

17

18

19

51453 9462

IRMA
2-10-53

1ST ANNOUNCER: When a cigarette combines great flavor with great mildness, it's bound to win hosts of friends very fast! And that's why so many smokers everywhere are switching to new, king-size Cavalier cigarettes!

2ND ANNOUNCER: Talk about mild! When thousands of smokers were interviewed, at least 8 out of every 10 said Cavaliers are milder! These smokers, in group after group from coast to coast, compared king-size Cavaliers with all the other leading brands -- perhaps the brand you now smoke! And at least 8 out of 10 who compared said Cavaliers are milder than the brands they had been smoking!

1ST ANNOUNCER: And talk about flavor! Try Cavaliers and see if you don't find -- like thousands of ^{OTHER} smokers -- that they taste especially fresh... especially good!

2ND ANNOUNCER: So for a new high in smoking enjoyment, try king-size Cavaliers! They're priced no higher than other standard brands. Buy them in the convenient carton!

1ST ANNOUNCER: King-size Cavaliers are made by the makers of Camels, America's most popular cigarette. All the know-how gained in producing Camels stands behind Cavaliers!

JM

51453 9463

1 ANNCR: Friends as you know, last week we announced that "My Friend
2 Irma", in the person of Marie Wilson, will go to work as
3 secretary for a day for the Resort Hotels Committee of Las
4 Vegas, Nevada, who have contributed \$22,500 to the March of
5 Dimes for her services.

6 And now, Mr. Basil O'Connor, President of the National
7 Foundation of Infantile Paralysis, would like to extend a
8 message of thanks to Marie Wilson. Mr. O'Connor...

9 (INFO TAPED MESSAGE) (TIME 1:11) (NOTE: BASIL RHYMES
10 WITH HAZEL) *Message -*

11 MUSIC: THEME

28⁴⁵

1 MUSIC: THEME

2 ANNCR: "My Friend Irma" is a Cy Howard Production and is directed
3 by Parke Levy who writes the script with Stanley Adams.
4 Marie Wilson is starred as Irma and Cathy Lewis as Jane.
5 Hans Conried was heard as Professor Kropotkin, Gloria Gordon
6 as Mrs. O'Reilly, Sid Tomack was Al and Alan Reed as Mr.
7 Clyde and Brooks West as Richard. Also included were:
8 Stanley Adams, Peter Leeds, Jimmy Cross and Eddie Ryder.

29¹⁴

9 Music was under the direction of Lud Gluskin. Until next
10 Tuesday, your friend Irma says:

11 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE.

12 ANNCR: Bob LeMond speaking, transcribed from Hollywood, and saying
13 goodnight for Cavalier Cigarettes.

29¹⁶

JC

51453 9465