

Master

CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA - SHOW #35

STUDIO C
TAPE: MAY 26, 1953

AIR: JUNE 2, 1953

CAST

IRMA	MARIE WILSON
JANE	CATHY LEWIS
O'REILLY	GLORIA GORDON
WANDERKIN.	KENNY DELMAR
AL	SID TOMACK
CLYDE.	ALAN REED
MR. HENDERSON.	JOE FORTE
LAUGHING BOY	CHARLIE LUNG

PRODUCER: CY HOWARD
 DIRECTOR: PARKE LEVY
 WRITERS: STANLEY ADAMS
 PARKE LEVY
 ASSISTANT: KENNY McMANUS
 SOUND: JACK DICK
 ENGINEER: JIMMY MURPHY
 ANNCR: BOB LEMOND
 JOHN JACOBS

LUD GLUSKIN AND HIS ORCHESTRA

REHEARSALS:

CAST: 5:30 - 8:00

TAPE: 8:00 - 8:30

STUDIO C

GM

51457 0078

IRMA -A-
6/2/53

- 1 1ST ANNCR: CAVALIER Cigarettes...
- 2 2ND ANNCR: CAVALIER Cigarettes...
- 3 1ST ANNCR: America's great new King-size Cigarettes...
- 4 2ND ANNCR: Bring you - MY FRIEND IRMA...
- 5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and
- 6 starring Marie Wilson as Irma and Cathy Lewis as Jane.
- 7 (APPLAUSE)
- 8 MUSIC: JANE THEME

130

GM

51457 0079

JUNE 2, 1953

"MY FRIEND IRMA"

132

1 JANE: My roommate, Irma Peterson, is a girl ... well, let
2 me describe her this way. She walks around like she's
3 got the world on a string but she can't remember
4 where she put it. And the dialogue she gives out
5 with ... the other day I showed her a picture of that
6 armless masterpiece of sculpture, Venus De Milo, and
7 Irma said:
8 IRMA: WELL, I DON'T KNOW WHO SHE'S MARRIED TO, BUT HE MUST
9 HAVE GIVEN HER AN AWFUL BEATING.

157

(COMMERCIAL)

GM

51457 0080

IRMA -2-
6/2/53

:59

OPENING COMMERCIAL

1ST ANNCR: Friends, you probably know that when thousands of smokers compared king-size Cavaliers with the cigarettes they'd been smoking, 8 out of 10 interviewed said Cavaliers are milder! Now here's how you can find out just how mild Cavaliers are.

2ND ANNCR: Light up a king-size Cavalier. Then inhale ... and feel that Cavalier mildness! Yes, Cavalier's mildness is where it counts -- in the smooth, easy-going feel of the smoke as you inhale! Try king-size Cavaliers!

1:30

GM

51457 0081

IRMA -3-
6/2/53

1 MUSIC: THEME

2 SOUND: DOOR OPEN

3 IRMA: (EXCITED) JANE! JANE, WHERE ARE YOU????

4 JANE: (COMING ON) Right here, cookie.

5 IRMA: (BREATHLESSLY) OH, JANE, WAIT UNTIL I TELL YOU!

6 JANE: Now take it easy, Sweetie, you know how rattled you get
7 when you're excited.

8 IRMA: ALL RIGHT, I'LL BE CALM.

9 JANE: Good. Now, what's it all about?

10 IRMA: WELL YOU KNOW MY BOSS, MR. CLYDE IS MARRIED.

11 JANE: Of course I know.

12 IRMA: WELL NOW THEY HAVE A HORSE!

13 JANE: A horse?

14 IRMA: YES, AFTER ALL THESE YEARS.

15 JANE: What are you talking about?

16 IRMA: MR. CLYDE HAS ALWAYS WANTED A RACE HORSE AND HE BOUGHT
17 ONE.

GM

51457 0082

IRMA -4-
6/2/53

1 JANE: Go on honey, I think I'm starting to make contact with you.

2 IRMA: THIS SATURDAY, MRS. CLYDE HAS INVITED US ALL TO BE HER
3 GUESTS AT THE RACE TRACK.

4 JANE: Oh isn't that nice.

5 IRMA: YES, ~~MRS.~~ MRS. CLYDE SAYS WE'RE GOING TO WATCH THEIR HORSE RUN
6 IN A BOX. 2:15

7 JANE: I see.

8 IRMA: YES, I SUPPOSE POOR MR. CLYDE SPENT SO MUCH MONEY ON THE
9 HORSE HE CAN'T AFFORD SEATS AND WE'LL ALL HAVE TO SIT ON
10 BOXES.

11 JANE: Cookie, it's not that kind of a box. Tell me, what's the
12 name of Mr. Clyde's horse? 2:30

13 IRMA: HIS NAME IS LAUGHING BOY AND I'M SURE HE'S GOING TO WIN...
14 YOU KNOW, AS THEY SAY AT THE TRACK, "HE'LL COME IN ON HIS
15 NOSE."

16 JANE: Oh I see you know all the terminology.

17 IRMA: WELL NATURALLY JANE, I SHOULD KNOW ALL ABOUT HORSES...WE
18 HAD PLENTY OF THEM ON OUR FARM IN MINNESOTA. 2:45

19 JANE: Oh, did you?

CB

51457 0083

1 IRMA: YES. WHY MANY A MORNING I RAN INTO THE HOUSE SCREAMING,
2 "DADDY, COME INTO THE BARN! THE OLD GRAY MARE JUST HAD
3 ANOTHER CALF!"

4 JANE: ~~Irma~~, that's colt. 3:00

5 IRMA: JANE, YOU KNOW SO LITTLE ABOUT THESE THINGS..A COLT IS A
6 BOY..A CALF IS A GIRL.

7 JANE: What's a stallion?

8 IRMA: THAT'S A LITTLE WHITE ONION WITH A LONG GREEN TOP.

9 JANE: ~~Well~~, I guess we learn things all the time. You know, 3:15
10 Cookie, the more I think about going to the races on
11 Saturday, the more excited I get. Of course, I've never won
12 in my life.

13 IRMA: WELL, YOU HAVE TO HAVE A SYSTEM. NOW, WHEN LAUGHING BOY
14 RUNS, I THINK I'LL BET HIM "ROOM AND BOARD". 3:30

15 JANE: Honey, that's "Across the Board"...It means you bet, "Win,
16 Place and Show"...understand?

17 IRMA: OF COURSE. I'M SURE IF HE SHOWS UP AT THE RIGHT PLACE HE'LL
18 WIN. 3:45

1 JANE: No, that's not quite it. Win means first, place is second
2 and show means he came in third. Irma, tell me the truth.
3 I know you were raised on a farm with horses but have you
4 actually ever been to a horse race?
5 IRMA: JUST ONCE.
6 JANE: And you understand everything that went on?
7 IRMA: WHY CERTAINLY. WHAT DO YOU MEAN?
8 JANE: Well, for instance, did you see them take a horse into the
9 winner's circle and put a wreath of flowers around its neck?
10 IRMA: OH, DID THAT MEAN HE WON THE RACE?
11 JANE: Why certainly. Why do you think they put the wreath of
12 flowers around its neck?
13 IRMA: I THOUGHT IT JUST GOT BACK FROM HONOLULU.
14 JANE: That's what I figured. Tell you what, Cookie, since you
15 don't know your way around and I don't know my way around...
16 IRMA: WELL MAYBE THE MAESTRO AND MRS. O'REILLY CAN ADVISE US.
17 MRS. CLYDE WANTS ME TO INVITE THEM TOO.
18 JANE: Well, that's great. That's what I'm saying. Why don't we
19 take all our money and put in a pool?

CB

1 IRMA: NO JANE, WE'RE INVITED TO THE TRACK..WHY SHOULD WE GO 4:30

2 SWIMMING?

3 JANE: No honey. Just tell me how much money have you that you

4 would like to bet?

5 IRMA: WELL, ABOUT TEN DOLLARS...FOUR DOLLARS I WOULD LIKE TO BET

6 ON HORSES THAT PAY ABOUT FORTY TO ONE.

7 JANE: I see.

8 IRMA: AND THE REST, I WOULD LIKE TO BET ON LONG SHOTS. ✓ 4:45

9 SOUND: KNOCK ON DOOR

10 JANE: Come in.

11 SOUND: DOOR OPEN

12 WAND: If you don't mind, it's me, Maestro Wanderkin...Hello Janie

13 and Irma..my two musical masterpieces..One a Strauss Waltz

14 and the other, The Nutcracker Suite.

15 IRMA: MAESTRO, HOW MUCH MONEY HAVE YOU GOT? 5:00

16 WAND: Money?

17 WAND: Well, do you mean the money I have on me, or the money I

18 keep hidden under my mattress, or the money I have in the

19 bank?

CB

1 IRMA: ALL TOGETHER.

2 WAND: Seven dollars and forty-two cents. That's not including
3 government securities. *5.15*

4 IRMA: GOVERNMENT SECURITIES?

5 WAND: Yes, I have three two cent stamps I haven't even touched
6 yet.

7 JANE: (LAUGHS) You must forgive Irma, Maestro...it's her
8 enthusiasm. Mr. and Mrs. Clyde have invited us to the race
9 track this Saturday and this includes you and Mrs. O'Reilly. *5.30*

10 WAND: Oh, isn't that nice of them.

11 IRMA: YES, MR. CLYDE HAS A HORSE CALLED LAUGHING BOY AND I THINK
12 WE ALL BETTER BET ON HIM.

13 WAND: Well, it all depends on how he got his name...does he laugh
14 after the race or does he stop to laugh at horses in front
15 of him?

16 JANE: That's a good question. Maestro, do you go to the track
17 often? *5.75*

1 WAND: Often? I wouldn't say that. Naturally, being a musician,
2 like all true musicians, horseracing is below our cultural
3 level and we haven't got time to take our mind from the
4 classics for such nonsense.

5 IRMA: I UNDERSTAND ~~LAUGHING~~ BOY IS GOING TO RUN A MILE AND A *6:00*
6 QUARTER.

1. WAND: A mile and a quarter? He should do it in 2:10...the
2. track record is 2:06...going off at five to one..pay
3. about 10.30 Win, 6.40 Place and 2.10 to show barring
4. photo finishes and a muddy track.
5. JANE: I thought musicians don't know about horseracing? *6:15*
6. WAND: Er...er...this is just some dialogue I picked up on a
7. sheet of music from the "Four Horsemen of Apocolypse."
8. JANE: Maestro, you're not fooling anybody and I'm sticking close
9. to you...how's your luck? *6:30*
10. WAND: Sometimes it's not bad. Last year what a streak of luck
11. I had...I won the first, second, third, fourth, fifth,
12. sixth and seventh race...and if I had any money left I
13. would have won the eighth race too.
14. IRMA: WELL JANE SAYS WE SHOULD ALL TAKE OUR MONEY AND PUT IT
15. IN THE WATER. *6:05*
16. JANE: She means pool our money.
17. WAND: Good idea. We'll have a bigger bankroll to start with.
18. Irma, have you seen this horse, Laughing Boy?

7.2

- 1 IRMA: YES, HE HAS THE SAME BROWN EYES THAT MY AL HAS,
- 2 JANE: Do they shift from side to side too?
- 3 WAND: Wait a minute, that's a hunch. If this horse is anything
4 like Al, we have to bet on him.
- 5 IRMA: WHAT DO YOU MEAN?
- 6 WAND: Have you ever seen Al take off? I once saw him running
7 away from his landlady and I guarantee he did the mile
8 in less than a minute.
- 9 JANE: Well, we'll leave it up to you, Maestro. Irma is putting
10 up ten dollars...I'm putting up ten...it will be up.....
- 11 MRS. O: (OFF SINGING) "Put your arms around me Honey,
12 Hold me tight!
13 Cuddle up and huddle up with
all your might..etc.
- 14 WAND: Listen to that Mrs. O'Reilly...Put your arms around me,
15 she says, who can she find with arms ten feet long??
- 16 SOUND: KNOCK ON DOOR
- 17 MRS. O: (OFF) Yoo-hoo..anybody home?
- 18 JANE: Come in.
- 19 SOUND: DOOR OPEN

7.30

7.95

51457 0090

1 MRS. O: Hello girls...Hello Mæstro, dear boy..I'm afraid you
2 have competition...When I brought the ash-cans out this *8.00*
3 morning Mr. Sweeny from across the street whistled at me.

4 WAND: I hate to dash your hopes to the rocks, Mrs. O'Reilly,
5 but he broke his glasses last night and he only whistled
6 at you because he thought you were the truck and he wanted
7 you to pick up his ashes too. *8.15*

8 MRS. O: Now don't you go making any remarks about me. By the
9 way girls, how do you like the way I'm wearing my hair?

10 JANE: It's very nice.

11 IRMA: OH THAT REMINDS ME..YOU'RE INVITED TO THE HORSE RACES
12 THIS SATURDAY, MRS. O'REILLY.

13 WAND: To see the other bangtails. *8.30*

14 MRS. O: What's all this about?

15 JANE: Mr. Clyde bought a race horse and Mrs. Clyde has invited
16 us all to the track this Saturday.

17 MRS. O: Oh glory be! I haven't seen a horse race since I was a
18 little girl in Ireland...Every year we would go to see the
19 running of the Irish Sweepstakes. *8.45*

1 IRMA: SWEEPSTAKES?

2 JANE: Yes, and Irma don't bother asking if the horses run
3 with brooms!

4 MRS. O: Are you going to be doing any betting?

5 JANE: Yes, why?

6 MRS. O: I don't know how to describe it but I have a way of
7 talking to horses. *9:00*

8 WAND: Well I guess if you can't get anyone else to converse
9 with, you have to resort to that.

10 MRS. O: Maestro, did you know that you can tell a horse's age
11 by counting his teeth?

12 WAND: I know.

13 MRS. O: Well one more remark from you, and you'll be counting *9:15*
14 yours in your hand!

15 JANE: Now let's not get into any arguments...I want us all
16 to have a good time at the races. Personally, I'm very
17 excited about the whole thing.

18 IRMA: SO AM I.

19 WAND: By the way, Irma, do you know who the Jockey is going to be?

RM

930

1 IRMA: NO, BUT I HOPE IT'S MICKEY ROONEY...I ONCE SAW HIM RIDE
2 IN THREE RACES AND HE WON THEM ALL.

3 MRS. O: What movie was that?

4 IRMA: SAME ONE..IT WAS RAINING OUTSIDE, SO I SAW THE PICTURE
5 OVER AND OVER..AND HE WON EVERY TIME.

6 JANE: Too bad you couldn't have placed a bet. You would have
7 cleaned up.

8 IRMA: I KNOW. I LOOKED ALL OVER FOR AN USHER,

945

9 SOUND: KNOCK ON DOOR

10 JANE: Come in.

11 SOUND: DOOR OPEN

12 AL: H'ya folks...Hello Chicken.

13 IRMA: HELLO AL, HONEY. ~~HERE'S A BIG KISS FOR YOUR BIRTHDAY.~~

14 SOUND: KISS

15 AL: But Chicken, this ain't my birthday.

16 IRMA: WELL, I COULDN'T KISS YOU IN FRONT OF ALL THESE PEOPLE

17 UNLESS IT WAS YOUR BIRTHDAY OR YOU WERE LEAVING ON A TRIP.

18 AND I DON'T WANT YOU TO LEAVE WHEN YOU JUST GOT HERE.

19

1 AL: ~~It don't make sense, but that's what I love about you.~~

2 What's new, Chicken?

3 IRMA: MR. CLYDE HAS A HORSE RUNNING SATURDAY AND HE'S INVITED

4 ALL OF US TO BE HIS GUESTS AT THE TRACK.

5 AL: Chicken, your boss owns a race horse?

6 IRMA: YES, AND HE'S THE SWEETEST THING. HIS NAME IS LAUGHING

7 BOY AND ~~HE HAS YOUR EYES.~~

8 AL: ~~Never mind the eyes...whose feet has he got?~~

9 IRMA: ~~WHAT DO YOU MEAN AL?~~

10 AL: ~~If this is a sure thing, I want to get in on it big.~~ Wait!

11 Just happen to have a racing form on the inside of my shoes.

12 SOUND: PAPER RATTLING

13 AL: You say the horse's name is Laughing Boy?

14 IRMA: THAT'S RIGHT.

15 AL: Here it is...Laughing Boy..out of Sleepy Valley by Rip

16 Van Winkle. Sounds like a real peppy family.

17 WAND: Has he won any races?

18 AL: Let me see...according to this, the only race he won is

19 when he beat the trainer to the feed bag.

RM

1 IRMA: BUT MR. CLYDE WOULDN'T BUY ANY OLD ANIMAL,.HE'S VERY
2 PARTICULAR. REMEMBER WHAT I WENT THROUGH BEFORE HE HIRED
3 ME?

4 JANE: ~~Irma, your mouth is open and you're creating headwinds and
5 it may slow the horses down.~~

6 AL: Let me look at this nag's record. In his first race, he
7 came in second; in the second race he came in third; third
8 race he came in fourth..fourth race he didn't finish...
9 fifth race, he finished first but that was really in the
10 sixth race. You know something, this don't seem as good
11 as government bonds. // 2

12 WAND: Well maybe the horse is just the curious type.

13 AL: Curious?

14 WAND: Yesh, the kind of a horse who always stays in a position
15 so he can see if all the other horses are wearing tails too. // 15

16 AL: Chicken, I want you to find out a few things about
17 Laughing Boy for me.

18 IRMA: WHAT AL?

19

RM

51457 0095

1 AL: For instance, is he a hayburner who likes a fast track
2 or is he a nag who likes to hug the rail or is a good
3 mudder?

4 IRMA: ALL RIGHT, I'LL ASK MR. CLYDE.

5 AL: ~~What~~ are you going to ask him? 1130

6 IRMA: IS HE A FAST TRAILBURNER WHO LIKES TO HUG THE HAY AND
7 IS HE GOOD TO HIS MUDDER?

8 AL: No Chicken! Why is it everytime I put some plain sensible
9 words in your head, it comes out like it was in a free-
10 free-for-all fight and you lost? 1145

11 JANE: Al, why don't you stop trying to work angles..we're all
12 going to the track to have fun..that's all.

13 IRMA: SURE AL, WE'LL DO ALL RIGHT. OH, I BETTER GET TO WORK...

14 MR. CLYDE MAY BE EXPECTING ME TO COME IN EARLY TODAY.

15 JANE: What do you mean?

16 IRMA: LAST NIGHT WHEN I LOCKED UP THE OFFICE, I'M NOT SURE 1200

17 WHETHER HE LEFT FIRST OR I LEFT FIRST.

18 ORCH: STINGER

19 IRMA: GOOD MORNING MR. CLYDE.

12:15

1 CLYDE: How are you Miss Peterson?
2 IRMA: (GAYLY) I'M A SLOW STARTER BUT BE CAREFUL AT THE HALFWAY
3 POST BECAUSE I REALLY GET GOING WHEN YOU STRETCH ME.

4 CLYDE: What are you raving about?

5 IRMA: THAT'S RACE TRACK TALK. I WANT TO BE READY SATURDAY WHEN
6 LAUGHING BOY RUNS.

12:30

7 CLYDE: Laughing Boy isn't running Saturday.

8 IRMA: WHY NOT?

9 CLYDE: I'm getting rid of him. I bought a new horse, "Dancing
10 Girl"..hottest thing on four legs.

11 IRMA: YES, BUT WHAT ABOUT LAUGHING BOY?

12 CLYDE: They sold me a lemon..he's too old so I'm getting rid of him.

13 IRMA: GETTING RID OF HIM?

14 CLYDE: Yes, he's keput!

12:45

~~15 IRMA: BUT HE LOOKED LIKE SUCH A SWEET HORSE.~~

~~16 CLYDE: There's no sentimentality in the horse racing business and
17 I'm getting rid of him.~~

18 IRMA: ARE YOU SELLING HIM?

19 CLYDE: Well, not exactly.

20 IRMA: IS HE BEING PUT OUT TO PASTURE?

51457 0097

- 1 CLYDE: Not exactly.
- 2 IRMA: WELL IF YOU'RE NOT GOING TO SELL HIM AND YOU'RE NOT
- 3 GOING TO PUT HIM OUT TO PASTURE...(BAWLS)
- 4 ORCH: END OF ACT ONE

13:00

RM

51457 0098

13/12

1st ANNCR: What is true cigarette mildness? Thousands of Cavalier smokers know! They know king-size Cavalier cigarettes are truly mild because the smoke feels so mild when they inhale!

2nd ANNCR: Yes, the mildness of king-size Cavaliers is where it counts--in the feel of the smoke as you inhale! And there's great flavor in Cavalier's taste! No wonder smokers everywhere are shifting to king-size Cavaliers, the mild cigarette that gives you so much flavor!

1st ANNCR: Thousands of smokers from coast to coast compared king-size Cavaliers with the cigarette they'd been smoking. And 8 out of 10 interviewed said Cavaliers are milder! Cavaliers were compared with all the other leading brands...perhaps the cigarette you now smoke!

2nd ANNCR: 88% of the visitors interviewed at Marine Studios, Marineland, Florida...and 83% of the summer theatre goers interviewed near New York City and Chicago...said Cavaliers are milder!

1st ANNCR: So try king-size Cavaliers! Inhale! Feel that smooth, easy-going Cavalier mildness. Taste that great Cavalier flavor. Learn what it means to enjoy a cigarette...in every way!

2nd ANNCR: And here's more good news about Cavaliers, the great, new king-size cigarette made by the makers of Camels. Although they're king-size, Cavaliers are priced no higher than leading regular-size brands. So get a pack now!

/ 141 25

51457 0099

1 MUSIC: THEME 14:45

2 JANE: Well we're all excited about going to the races Saturday.

3 Mrs. O'Reilly says she's going to wear her smartest

4 outfit so she can mix in with the horse set, and

5 Maestro Wanderkin says with her figure she'd look better

6 mixing with the horses. Yes everyone is looking forward 15:00

7 to the races with keen joy and anticipation..and speaking

8 of joy and anticipation, I give you Irma, better known as

9 Gloomy Gus. Sweetie, what's bothering you? 15:15

10 IRMA: OH, JANE, I'M WORRIED ABOUT LAUGHING BOY. ISN'T THERE

11 ANY WAY HE CAN BE CURED?

12 JANE: Cured? What's he got?

13 IRMA: KAPUT.

14 JANE: Kaput? I never heard of it.

15 WAND: Irma darling, this is not a disease...it's just an 15:30

16 expression.

17 IRMA: AN EXPRESSION?

18 WAND: Yes...Like if Mrs. O'Reilly was wearing a bathing suit

19 some one might say, "Here comes 'Sweetie Pie!'"

1545

1 MRS. O: Why Maestro. (GIGGLES) /
2 WAND: You see it fools you...It happens to be an expression
3 used by circus people.."Sweetie Pie" happens to be the
4 name of a famous Elephant.

5 MRS. O: Why you old flea bitten monstrosity...You should talk,
6 with that bushy hair and long nose you look like an / 16
7 ant-eater wearing a feather duster!

8 IRMA: PLEASE..I'M WORRIED ABOUT LAUGHING BOY...JANE WHAT DO
9 THEY DO TO HORSES THAT ARE TOO OLD OR TOO SICK TO BE OF
10 USE ANYMORE?

11 JANE: Why, uh, - I guess they either put them out to pasture, / 16
12 or they send them to the, - er, uh...Oh, it's nothing
13 for you to worry about.

14 IRMA: YES THERE IS.

15 JANE: There isn't, honest.

16 IRMA: IT'S NO USE JANE, I KNOW WHEN YOU'RE HOLDING SOMETHING
17 BACK..YOU ALWAYS LOOK OUT THE WINDOW AND POLISH YOUR
18 NAILS.

19 JANE: What's so unusual about that?

1 IRMA: WITH YOUR GLOVES ON?

2 JANE: Oh, I er...Say, that's a pretty dress you have on...
3 very becoming.

4 IRMA: IT'S MY SLIP..PLEASE JANE, STOP STALLING AND TELL ME *16:45*
5 THE TRUTH.

6 JANE: Irma please don't bother me, I have things to do.

7 IRMA: MAESTRO?

8 WAND: Janey have you got a nail file?

9 IRMA: AND YOU, MRS. O'REILLY...YOU'RE MY FRIEND..YOU'LL TELL ME.

10 MRS. O: Glory be! There's only 249 days before ~~St.~~ Patrick's Day. *17:02*
11 and I haven't got a thing to wear. I better go out and
12 do some shopping.

13 IRMA: NOW WAIT A MINUTE! NOBODY LEAVES UNTIL I FIND OUT.

14 JANE: Honey, what are you getting so upset about?

15 IRMA: NONE OF YOU PEOPLE KNOW LAUGHING BOY...WELL, I DO. I WAS
16 DOWN AT THE STABLE AND HE'S SWEET AND HE'S PRETTY AND I *17:15*
17 KNOW HE'S SUCH A GOOD FRIEND THAT IF YOU EVER NEEDED HIM
18 HE WOULD WORK LIKE A HORSE FOR YOU.

19

1 JANE: Irma, please.

2 IRMA: JANE, I CAN'T FORGET LAUGHING BOY'S EXPRESSION. HE
3 LOOKED ME IN THE EYE AS IF TO SAY, "IRMA, WHAT ARE THEY
4 GOING TO DO WITH ME?" AND I'M LOOKING YOU IN THE EYE
5 JUST THE WAY HE LOOKED ME IN THE EYE AND I WANT YOU TO
6 ANSWER. WHAT ARE THEY GOING TO DO TO LAUGHING BOY?

7 WAND: Well, er...

8 ~~IRMA: IF HE'S NOT GOING TO GO TO PASTURE AND HE'S NOT GOING TO~~
9 ~~BE SOLD TO ANOTHER STABLE..WHAT DO THEY PLAN TO DO WITH~~
10 ~~HIM?~~

11 MRS. O: Well Irma, let me put it this way. What happens to people
12 when they get too old?

13 WAND: They dye their hair red and they lie about their age. 18.00

14 MRS. O: Oh, be still...

15 JANE: Irma, what Mrs. O'Reilly is trying to say is that..well,
16 when you become old, infirm..well Irma, have you ever
17 heard of Valhalla?

18 IRMA: IS THAT NEAR SUN VALLEY?

51457 0103

- 1 JANE: No.
- 2 MRS. O: Let me handle this because it requires delicate and
3 tactful handling. Irma darling, there's nothing to be
4 excited about. I'm sure they won't send ~~Laughing Boy~~ 18 30
5 to the glue factory.
- 6 IRMA: GLUE FACTORY?
- 7 WAND: Oh, that was real delicate.
- 8 IRMA: HE'S GOING TO THE GLUE FACTORY? (BAWLS)
- 9 JANE: Oh no. All right everybody..fill up the sandbags and get
10 ready for another Johnstown flood.
- 11 WAND: Irma darling, listen to the old Maestro. We know you 18 7.5
12 feel badly about Laughing Boy. But after all, you're not
13 doing anything to him.
- 14 MRS. O: And according to Mr. Clyde, that new horse, Dancing Lady
15 looks like a sure winner..so why don't we concentrate on 19 00
16 her and leave well enough alone?
- 17 IRMA: YOU'RE CRUEL, ALL OF YOU. THAT'S WHY YOU DON'T KNOW WHAT
18 THIS MEANS TO ME. YOU'VE NEVER LOVED A HORSE OR OWNED A
19 HORSE OR BEEN AROUND A HORSE.

1 WAND: How can you say I've never been around a horse?
2 MRS. O: Take your arm off my shoulder.
3 SOUND: PHONE RINGS REC. UP 19:15
4 JANE: Hello...Oh, hello Mr. Clyde...Yes, Irma's here..What?
5 Yes, I'll tell her...Saturday? Oh, yes..we'll be
6 there. Thanks..Bye,
7 SOUND: REC. DOWN
8 JANE: Sweetie, that was your boss. He wants you to come 19:30
9 down to the office. He has some extra work to get
10 out.
11 IRMA: I'M NOT GOING!
12 JANE: Now look, Irma.
13 IRMA: NO. I DON'T WANT TO HAVE ANYTHING TO DO WITH HIM.
14 ANY MAN WHO WOULD SEND A SWEET HORSE LIKE LAUGHING BOY
15 TO A GLUE FACORTY.. COULD YOU IMAGINE WHAT HE'LL DO
16 TO ME WHEN I GET TOO OLD?

51457 0105

1 JANE: Now Cookie, you really don't know that he is going
2 to do any such thing...I'm sure Laughing Boy will
3 be all right. Honey, Saturday is supposed to be a
4 gay day. Mrs. O'Reilly is right..we should plan to
5 bet on Dancing Girl.

6 IRMA: YOU'RE JUST LIKE ALL THE REST..ALL YOU THINK ABOUT IS ²⁰¹⁰⁰
7 THE MONEY.

8 MRS. O: No Irma, it isn't that at all. It is just that
9 Dancing Lady is a filly and we must cheer for her
10 because, well, like us, she's a member of the weaker
11 sex. (GIGGLES)

12 WAND: ~~If~~ she's as weak as you are, she'll probably pick up ²⁰¹⁵
13 the grandstand and run with it.

14 IRMA: I DON'T CARE WHAT ANY OF YOU SAY. I'M NOT GOING TO
15 THE RACES AND I'M NOT GOING TO WORK FOR MR. CLYDE...
16 MR. CLYDE, THAT GLUE FACTORY MONSTER!

17 JANE: Look Irma, don't get dramatic. ²⁰³⁰ You have a job. Why
18 don't you go to the office and maybe Mr. Clyde will
19 tell you what he's going to do with Laughing Boy.

1 IRMA: ALL RIGHT. I'M GOING TO PUT IT DIRECTLY TO HIM.
2 AND BELIEVE ME, IF HE TELLS ME HE'S GOING TO
3 MISTREAT LAUGHING BOY, I'LL REPORT HIM TO THE
4 SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS...
5 YOU KNOW, THE YMCA. BYE. *20 05*

6 MUSIC: STINGER

7 SOUND: DOOR OPEN

8 CLYDE: Well Miss Peterson, so you finally got here. *21 00*

9 IRMA: I CAME AS FAST AS I COULD..I GRABBED THE FIRST BUS
10 I SAW.

11 CLYDE: Then why has it taken you over an hour?

12 IRMA: IT WAS THE WRONG BUS.

13 CLYDE: Fine. Well, never mind..I've already typed the
14 letters I wanted to dictate...Just put them in
15 envelopes and be sure they're glued.

16 IRMA: GLUE?

17 CLYDE: Yes, glue. *21 15*

18 IRMA: MURDERER!

19 CLYDE: What??

1 IRMA: YOU KNOW WHAT I'M TALKING ABOUT...WHEN YOU GET
2 TIRED OF SOMEONE YOU SEND HIM TO BE GLUED.

3 CLYDE: What? Miss Peterson, would you mind telling me how
4 you get in this condition...Do you take a "Dizzy"
5 pill every morning?

6 IRMA: THERE'S NOTHING WRONG WITH ME, MR. CLYDE..I DON'T
7 HAVE TO TAKE PILLS. I AM NOT A HYDROMATIC. *21'30*

8 CLYDE: Hypochondriac! Oh, forget it. Look, I have to leave
9 town and I won't be back until Saturday so I want
10 you to do something for me.

11 IRMA: YES, MR. CLYDE.

12 CLYDE: I want you to go to the track and tell my trainer
13 to enter Dancing Girl in the race.

14 IRMA: WHAT ABOUT LAUGHING BOY? *21'45*

15 CLYDE: I have other plans for him.

16 IRMA: BUT MR. CLYDE...

17 CLYDE: Some other time Miss Peterson..I've got a plane to
18 catch. I'll see you at the races Saturday...Bye.

19 SOUND: DOOR CLOSE

1 IRMA: MR. CLYDE! BUT WHAT ABOUT LAUGHING BOY...HE'S GONE..

2 I CAN'T LET THEM DO THIS TO LAUGHING BOY. 22:00

3 MUSIC: STINGER

4 IRMA: THIS MUST BE LAUGHING BOY'S STALL..OH, THERE HE IS..

5 HELLO LAUGHING BOY. 22:15

6 SOUND: HORSE NEIGHS

7 IRMA: OH, ISN'T THAT SWEET, HE RECOGNIZES ME. GEE, I WISH

8 YOU COULD TALK LAUGHING BOY..MR. CLYDE WANTS TO GET

9 RID OF YOU.

10 SOUND: HORSE NEIGHS 22:30

11

12

13

14

15

16

1 IRMA: WELL, JUST CALLING HIM NAMES WON'T HELP! HE WANTS TO
2 MAKE GLUE OUT OF YOU. IF HE DOES THAT, I'LL NEVER LICK
3 ANOTHER STAMP IN MY LIFE.

4 SOUND: HORSE NEIGH *22:45*

5 MAN: What's that?

6 IRMA: OH MY GOSH, YOU CAN TALK!

7 MAN: Of course, I can talk!

8 IRMA: OH, IT'S YOU.

9 MAN: My name is Henderson.

10 IRMA: OH, YOU MUST BE MR. CLYDE'S TRAINER.

11 MAN: That's right, Miss. What are you doing here so early in
12 the morning? Is there anything I can do for you? *23:00*

13 IRMA: WELL, I'M MR. CLYDE'S EXECUTIVE SECRETARY AND GENERAL
14 BONIFACE. AND HE SENT ME TO TELL...BY THE WAY, WHO IS
15 THE OTHER HORSE THAT KEEPS LOOKING AT LAUGHING BOY?

16 MAN: That's Dancing Girl...I haven't had official orders from *23:15*
17 Mr. Clyde yet, but I think he'll want me to race her
18 instead of Laughing Boy.

19 IRMA: WHY?

TC

1 MAN: Well, Laughing Boy just doesn't seem to have any spirit.

2 Last workout I gave him, he barely made it to the track.

3 What does Mr. Clyde want me to do with him?

4 IRMA: HE WANTS YOU TO RUN HIM IN THIS RACE. *23:30*

5 MAN: What? Are you sure?

6 IRMA: YES. HE HAS OTHER PLANS FOR DANCING GIRL.

7 MAN: Can't see why he wants to run Laughing Boy. Believe me,

8 this nag would be laying down right now if he wasn't in

9 such a narrow stall.

10 IRMA: DON'T WORRY, MR. HENDERSON..HE'S WHAT YOU CALL A

11 SLEEPWALKER. *23:45*

12 MAN: Well, if those are Mr. Clyde's orders, I better get up

13 to the office and put him in as an official entry.

14 Bye, Miss.

15 IRMA: NOW, YOU SEE WHAT I DID FOR YOU, LAUGHING BOY? NOW YOU

16 MUST WIN THE RACE OR I'LL LOSE MY JOB. *24:00*

17 HORSE: NEIGHS

TC

51457 0111

- 1 IRMA: OH, I SEE..YOU WANT TO GO OVER TO DANCING GIRL..OKAY...
- 2 COME ON..MAYBE IF YOU HAD SOMETHING TO RUN FOR....
- 3 SOUND: WALKING HOOF BEATS 24'15
- 4 IRMA: THERE....NOW YOU'RE TOGETHER....
- 5 HORSE: NEIGHS
- 6 IRMA: OH, HOW SWEET...JUST LIKE AL AND ME. WELL, IF YOU REALLY
- 7 WANT TO MAKE HER PROUD OF YOU YOU'LL WIN TOMORROW. 24'30
- 8 ORCH: STINGER
- 9 SOUND: CROWD NOISES
- 10 JANE: Isn't it thrilling!
- 11 MRS. O: My, I've never seen so many people...Maestro, you better 24'45
- 12 hold my hand, so I don't get lost.
- 13 WAND: Nothing doing...they might think I'm the jockey! This 25'00
- 14 way, Janie, I see Irma.
- 15 JANE: Oh, yes...She's with Al and Mr. Clyde....(CALLS) Irma...
- 16 CLYDE: Well, kids, I hope you put a good bet on Dancing Girl.
- 17 I know that horse can't lose...And there's an eight
- 18 thousand dollar purse on this race.

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TC

25:15

25:30

25:45

1 IRMA: AN \$8,000 PURSE? I CAN'T SEE WHY YOU NEED SUCH AN
2 EXPENSIVE POCKET BOOK?
3 AL: Wait a minute...Isn't this supposed to be the race?
4 CLYDE: That's right. Ought to start any minute now.
5 AL: Well, I don't see Dancing Girl up on the board.
6 CLYDE: You must be mistaken....Miss Peterson!
7 IRMA: YES, MR. CLYDE?
8 CLYDE: Look up there at the board...They've got Laughing Boy
9 up there instead of Dancing Girl! Miss Peterson what
10 have you done to me....I'm ruined!
11 SOUND: BELL -- CROWD YELL
12 ALL: They're off!
13 CLYDE: Of all the morons I had to pick the prize one of them
14 all. I can't bear to look.
15 JANE: Mr. Clyde..Look! Laughing Boy..he's gaining...he's out
16 in front.
17 CLYDE: You're probably mistaken...if I know Laughing Boy, he's
18 only out in front because it's the other horses second
19 time around.

TC

51457 0113

26:00

1 MRS. O: Glory be! Look at him go!

2 CLYDE: Oh my gosh, he is winning...Irma, what...how did you do

3 it?

4 IRMA: HE WAS LONELY, SO I GOT HIM A GIRL FRIEND.

5 CROWD: ROARS

6 AL: He won....Laughing Boy won!

26:15

7 CLYDE: What do you mean he was lonely, you idiot!

8 IRMA: I MARRIED HIM TO DANCING GIRL...THAT'S WHY HE RAN SO

9 FAST. HE'S ANXIOUS TO GET BACK FOR THE HONEYMOON!

10 ORCH: TAG

26:35

11 BOB: ~~Irma~~ and Jane will be back in a moment.

16137

CLOSING COMMERCIAL

- 1ST ANNCR: Why are so many smokers shifting to new king-size Cavaliers? If you're interested in more cigarette enjoyment, you'll want to find out for yourself.
- 2ND ANNCR: Yes, try a Cavalier. Inhale! And feel that Cavalier mildness! You'll find Cavaliers' mildness is where mildness counts...in the feel of the smoke as you inhale! And there's all the flavor you ever hoped for in Cavaliers' taste! Yes, feel Cavaliers' smooth, easy-going mildness! Taste Cavaliers' great flavor! Learn how a cigarette so mild can taste so good!
- 1ST ANNCR: Thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they'd been smoking, and 8 out of 10 interviewed said Cavaliers are milder!
- 2ND ANNCR: Only superlative fine, light tobaccos go into Cavaliers. And they are specially blended to bring out all their mildness and flavor!
- 1ST ANNCR: King-size Cavaliers are made by the makers of Camels! And although they're king-size, Cavaliers are priced no higher than leading regular-size brands. You get extra length and extra value, at no extra price. So try king-size Cavaliers!

MUSIC:

2746

TC

51457 0115

VIGNETTE

27:55

1 JANE: Well, Irma's boss, Mr. Clyde, was really thrown by the
2 outcome of the race, and as he walked toward the
3 winners circle, I heard him muttering something about,
4 "You never can tell about dumb animals..they both fooled
5 me, Laughing Boy and Irma Peterson." And as for Irma,
6 she considers herself quite an authority on horses.
7 Right now, she's figuring out the winners in the morning
8 paper.

9 IRMA: WELL, I KNOW WHO'S GOING TO WIN THE FIRST RACE TOMORROW..
10 LADY GWENDOLYN.

11 JANE: Lady Gwendolyn? Why, is she supposed to be a favorite,
12 or do you figure the weight?

13 IRMA: NEITHER..SHE'S THE ONLY GIRL HORSE IN THE RACE, AND YOU
14 KNOW WHAT THEY SAY, "LADIES FIRST".

15 JANE: Well, there it is..if you ever want the latest "Dope",
16 just ask me, and I'll introduce you to My Friend Irma.

17 ORCH: PLAYOFF

51457 0116

28:20

TC