MASTER COPY Radio Department

GARDNER ADVERTISING COMPANY

Radio Program

for

RALSTON WHEAT CEREAL

CAST

TOM MIX
THE OLD WRANGLER & Requirement
JANE
JIMMY
MRS MALLORY
NICK MOGER (OLDER THAN JIMMY)

THE Calling

Continuity No. 13

Day:

MONDAY

WEAF - RED NETWORK

Subject:

Stations:

Date of Broadenst: OCTOBER 29, 1934

Time: 5:15 - 5:30 (REBROADCAST 6:15)

6:150 6:30

MEVL

RALSTON WHEAT CEREAL

5115 - 5130 P.M.

OCTOBER 29, 1934

MONDAY

ANNOUNCER :

The Tom Mix Ralston Straight Shooters are on the air.... and here they come.

(OPENING SIGNATURE)

ANNOUNCER:

Here we are, boys and girls, riding the range again with the famous TOM MIX RAISTON STRAIGHT SHOOTERS, brought to you every Monday, Wednesday and Friday at this time by RALSTON WHEAT CEREAL the whole wheat cereal that every growing boy and girl needs! // And here's the reason why To begin with, Relaton is made of pure Western wheat ... the kind of wheat that has a keen, delicious taste / Second: RAISTON is a hot cereal. .. and everyone knows that it takes a hot cooked cereal to give you that extra margin of energy and pep you'll be wanting in these cool months. Yes sir....when you eat a piping hot dish of RALSTON, you're eating the top hand o cereals. Growing boys and girls who want to have the color of the outdoors in their cheeks and that ruddy glow of health must eat, every day, a real honest-to-goodness whole wheat cereal like RALSTON. Then you can play as hard as you want -- because RALSTON won't let you down. Tom says, "It sticks to your ribs! Gives you lasting energy ... real energy!" And believe me... TOM MIX knows. So. order RALSTON for to-morrow's breakfast. Tell mother you want a hot whole wheat cereal tell her you want the top hand o cereals ... RAISTON, Believe me, you'll never regret it. And now....it's edventure time ... and here they come down the trail kickin the dust ... THE TOM MIX RAISTON STRAIGHT SHOOTERS ... with your old friend THE WRANGLER.

(SOUND RECORD)

WRANG LER:

Howdy straight shooters...howdy.....to-night I'm gonna tell you about the time Jimmy and Jame tried to go on an adventure themselves, without Tom and me to help 'em...and what happened to them...

It seems the teacher at the ranch school was runnin' a Good Deed contest that had all the kids real interested...especially one feller, that was a little older than Jimmy....his name was Nick McGee...and Nick was....well....Nick was a kind of bully.

Well one day Tom and me was at the ranch and the kids

WRANGLER: Yessir, yes indeedy, it sounds like a mighty good idee, don't it, Tom?

TOM: Sure does, Wrangler. Good deed contest. That's a fine name.

JIMMY: Yes..'cause to be in the contest the kids at school all have to promise to do some good deed every week.

JANE: Like the Boy Scouts and Girl Scouts.

TOM: Its mighty good trainin' for you...each kid in school tryin' to win that Good Deed Contest by helpin' them in need.

JANE: The teacher, Mr. Hendricks, started the idea...he's going to give a medal.

JIMMY: The Good Deed Medal

JANE: I'm in the contest..so's Jimmy....all the kids at school are...

WRANGLER: Jiminy'...I'm hopin' you two'll win!

They will, Wrangler....if they jest keep their eyes open..Y'know somebody is allus in need o' good deeds in this world.

WRANGLER: Thats right, Tom....and blamed few folks to do em...

JANE: Mr. Hendricks says trying to win the medal is good ...

training for us ...

TOM: None better, Jane...not that you and Jimmy wouldn't do

good deeds even without a medal fer it, I reckon...

JIMMY: Oh we've done plenty...Last week I got firewood for

old Mr. Keating that's sick ... and I cleared a lot

of tumblewood at Widow Clawson's...

JANE: And instead of buying candy I gave my money to Pete

Lawlor to buy his little girl medicino.

TOM: That's right..that's a good spirit.

WRANGLER: Well...about this here Good Deed Contest...how do you

rascals stand?

JIMMY: Why....jest talkin it over with the other fellers...it

looks like Jane an' me are ahead...

WRANGLER: Jiminy! Ain't that fine ...

JANE: O'Course they're all tryin' awful hard to win...

JIMMY: Especially that Nicky McGee..

TOM: Nicky McGee....Oh-ho....he's that big feller...

JIMMY: Yes..he's jest a bully..always beating up the little

kids....

WRANGLER: He's a onery critter, that McGee kid is....

worst in the school I reckon....

JIMMY: Well..yes, he starts the most trouble....

JANE: And now he's set to win that Good Deed medel, Tom...

any way he can ... He told us that ...

JIMMY: It'ud be okay if he deserved to win it..but he's too

lazy to do any real good deeds

WRANGLER: Reckon he wants to win by cheatin!

TOM: Well. jest you kids leave him alone ... and try to win

honestly yourselves ...

JIMMY: You're right, Tom...Gee, I sure hope we do.....

JANE: Oh, Jimmy ... wouldn't it be great!

TOM: Jest stick to finding good deeds and doing em right....

WRANGIER: Tom! Hey Tom! Who's that walking up the road?

TOM: Say!....Headin' here on foot...Hard to see jest yet.....

JIMMY: It's a woman, Tom...

JANE: She's comin' nearer....

WRANGLER: Looks mighty familiar ... I wonder who she

TOM: Say! That's old Mrs. Mallory comin' our way, that's who ...

JANE: It is, Tom ... sure it is.....

JIMMY: Mrs. Mallory! She has the little farm near the hills!

WRANGLER: That's the one...lives alone on her poor little farm....

TOM: She's aimin' to talk to us, I reckon.

JANE: Here she is now.

TOM: Hullo Mrs. Mallory...what you doin' along this way?

MRS MALIORY: Why..its Tom Mix...and Wrangler.. Hullo Jane and Jimmy.

JAME: Hello Mrs. Mallory.

JIMMY: Hullo, Ma'am.

MRS MALLORY: I declare ... you children have grown

WRANGLER: What brings you here, Mrs. Mallory?

MRS MALLORY: Well...Wrangler, the fact is.. I'm lookin' for the sheriff...

The sheriff!

TOM:

WRANGLER: Jimminy, ma'am....why do you want him?

JANE: Are you in trouble, Mrs. Mallory?

MRS MALLORY: That's why I'm walking all the way into town...you see ...

(AD LIBS) last night...someone stole my cow...

JIMMY: Stole your cow! Gee. that's a shame.

MRS MALLORY: More than a shame, Jimmy..it's all I have in the world...

and I need it for milk and butter.

TOM: Yeah...you used to sell them, didn't you?

MRS MALLORY: Yes .. I won't be able to now ... I won't be able to raise

money now for food what'll I do, Tom Mix?

TOM: Now don't you fret, Mrs. Mallory. We'll help you.

WRANGLER: You bet ... When did this here happen?

MRS MALLORY: Along about midnight.. I heard noises out in the barn..

JIMY: Then when you looked, the cow was gone?

MRS MALLORY: That's right ... and not a trace of her ...

TOM: Humph...end its the only cow you got.....

WRANGLER: Mighty mean.....fer anyone to steal the only cow a

poor person got.....

Yep... I don't think it could be a reg'lar cattle thief ...

They only go after the big herds.....

JIMMY: They couldn't have gone far with it, Mrs. Mallory ...

Your barn is up in the hills.....

TOM: Jimmy's right....that's real smart o' you, Jim...

It's slow work, driving a cow in hilly country ...

WRANGIER: Mebbe the one who did it took the cow to the Badlands..

Tom: Yep...I reckon so...

WRANGIER: Thats the place to look.....

MRS MALLORY: Oh...then you are going to help me...thank you....

thank you....

JIMMY: Tom.....Tom....if you won't mind.....

TOM:

Yes, Jim my ?

JIMMY:

Couldn't Jane amd me try first ... to see if we can't

find the cow alone

JANE:

Yes, Tom....then if we can't you and Wrangler can always ...

TOM:

Oh, I see..on account of this Good Deed contest, you mean?

JIMMY:

Yes...we'd like to do it alone.....

WRANGLER:

Jiminy!.....its takin' a big chance..lettin' you

kids tackle a risky job

JIMMY:

We're not afraid, are we sis......

JANE :

No, Jimmy ... not the least little bit ... Oh Tom ... let

us go nlone.

TOM:

Well...o.k....but take it easy...and keep out of

trouble... I reckon its all right to, let 'em,

Wrangler?

WRANGLER:

Well....long as winnin' this here contest means

so much

MRS MALLORY:

I think you children are real brave ... wantin' to

help me by yourselves ... I won't forget ...

JIMMY:

Oh that's all right, Mrs. Mallory...we're glad to ...

MRS MALLORY:

(FADE) Take care of yourselves .. please.

(AD LIBS)

JANE:

Sure..where'll we go first, Jimmy?

JIMMY:

To the Badlands, Jane...so long Tom and Wrangler ... Next

time we see you, we'll have Mrs. Mallory's cow....

JANE:

Yes..and maybe the thief who stole it.....

WRANGLER:

Jumpin' coyotes, Tom...they're two spunky kids, I'll

say!

TOM:

Good trainin', Wrangler, lettin' 'em go on their own

once in a while....

JIMMY:

All set, sis?....Giddap King git.....

-7-JANE: Goodbye, everybody...we're off for another good deed..... JIMMY: To the badlands.... JANE: Come on Queenie...giddap...... (SOUND OF HORSES HOOFS FADING AND THEN RETURNING) JIMMY: Gee ... Jane ... We been riding a long ways JANE: Yes ... we passed Mrs. Mallory's house miles ago JIMMY: This is the right trail all right ... into the mountains ... the cow musta been brought this way JANE : Jimmy ... I think it was swell o' Tom to let us come alone ... JIMMY: Yes...Gee..Mr. Hendricks'll be proud of us if we find the cow.... JANE: It's getting lonesome here..on the trail....isn't it? JIMMY: Well, we're way up in the hills now..folks don't come here often JANE: The Badlands ... wender why they call it that JIMMY: Cause no one lives here except bad people, I spose. Thieves and rustlers ... and critters like that ... JANE: Supposin' we meet up with a gang that stole the DOW ? Shucks, sis Toms right ... he said probably only JIMMY: one person took it .. You're not scared, are you? JANE: Oh no... JIMMY: We'll show em we can do this alone JANE: (SUDDENLY) Look...look...Jimmy...ahead of us..... JIMMY: That soft clay on the trail Tracks in it JANE: Horses tracks ... and other tracks too

Hoofs...cow-hoofs....Jane, we're right!...Someone

on horseback led the cow up here!

JIMMY:

JAME: But where does this trail go?

JIMMY: Dunno...we'll find out soon....

(ONLY THE SOUND OF HORSES HOOFS FOR A FEW MOMENTS)

JIMMY: Look...sis...those prints are leaving the trail...

JANES Jimmy...see that barn over there..just an old shack....

all fallen-down,....

JIMM: The hoof marks lead right to it...we're at the end of

our search, sis...

JANE: Jimmy I'm so excited!

JIMMY: We mustn't make any noise.. Someone may be inside!...

JANE: Let's leave the horses here...we can walk to the shack ...

JIMMY: Good iden....now quiet...

(SOUND OF HORSES COMING TO A HALT)

JANE: (LOW) Go easy thru this buffalo grass, Jimmy...so

they can't hear us.

JIMMY: On that side of the shack...see that loose board...

JAME: Yes...we can lift it and peek thru...

JIMMY: Yes..careful it doesn't creak...

(SLIGHT SOUND OF BOARD CREAKING)

JANE: Shh-h-h, Jimmy...the board is creaking.....

JIMMY: All right....we can peck under it....

JAME: Hold it that way ... I'll look first

JIMMY: See anything....?

JANE: Oh Jimmy!.....Why its...its.....

JIMMY: What is it? What do you see, Jane?....Lemme see....

JANE: The cow is in there, Jimmy!...Mrs. Mallory's cow!

and...who do you think ...?

JIMMY: Its Nick McGee!....He's in there with the cow!

JAME: Nick must have stolen it!

JIMMY:

Gee, sis....and we caught him!...

JANE:

This 111 finish him in the Good Deed contest.

JIMMY:

You bet...come on...let's go into the shack and

surprise him.

(SOUND OF DOOR OPENING)

NICK:

Who's there?

JIMMY:

Don't move a step Nicky McGee!

NICK:

(UPSET) Why its Jane and Jimmy!

JANE:

Nicky, what are you doing with Mrs. Mallorys Cow?

NICKY:

JIMMY:

Why I....I....well, it's none o' your business!

You stole it didn't you?....Come on, confesss.....

NICKY:

Well, what if I did!....

JANE:

Nick! That's an awful think for anyone to do...

JIMMY:

And you're supposed to be in the Good Deed contest!

NICK:

JANE: Why you did it?

NICK: So's I could win the contest. I figgered everyone would

try to find Mrs. Mallory's cow..and I'd be the first ..

JIMMY: You stole it jest so you could find it and win the Good

Deed Contest1

JANE: Oh how wicked Nicky ...

JIMMY: You didn't care how upset Mrs. Mallory was or anything.

NICK: Aw shucks...you kids are jest goodygoodyst

I want to git that medal!

JANE: That's not the right spirit, Nick Mc Gee.

NICK: Well..the cow aint hurt..see for yourself ..

JIMMY: All right, we will..Come on Jane..let's take a good look.

JANE: Hullo, old Bossy. (WHISPERING SUDDENLY) Jimmy!

JIMMY: What sis?

JANE: Nick - he's heading for the door! Quick!

JIMMY: Hey Nick! Stop.Cut that out!

MICK: (OFF) Ha-ha...Fooled you that time!

(SOUND OF DOOR SLAMMING SHUT)

JANE: Jimmy! He's locked us inside!

NICK: (OUTSIDE) Thought you two was smart eh? . . Try and git out

of there!

JIMMY: (POUNDING ON DOOR) Nick..come on..let us out.Quit kidding.

NICK: (OUTSIDE) I aint kidding! . I'll win that prize now . . . I'm

headin' for the schoolhouse to find Mr. Hendricks and

bring him here ...

JANE: Mr. Hendricks...what for?

NICK: (OUTSIDE) To let him think that you two stole the cow ..

and I caught you! . (FADING) I'm heading back to town now!

(SOUND OF HOOFS FADING AWAY)

JIMMY: Not a single window..and the door wont budge.

JANE:

Oh, what a mean trick! Jimmy...try the door some more.. please..please..We got to get out!

JIMMY:

side...

JANE:

Do you think Mr. Hendricks will believe him

JIMMY?

Dumo, Jane. but it sure looks suspicious...us bein'

In here ... and that door boin' locked from the outside ...

JANE:

Like he formed us instead of us finding him.

JIMMY:

That's it..and Niel 11 fib 11 about us admitting that we stole the com....Holv Smokes!

ANNOUNCER: Say! It looks like Jane and Jimmy are in for it, all right.

They went into the hills to find Mrs. Mallory's stolen cow..

and they discovered the thief who took it. Nick McGee didn't

want Jane and Jimmy to win the Good Deed contest that Mr.

Hendricks their teacher was running...so he framed them..

Yessir, he locked Jane and Jimmy in the old barn with the cow

and he galloped back to town to get Mr. Hendricks....

It'll sure look bad for Jimmy and Jane when the teacher

comes and sees them....Let's hope he believes the true

story..or else that Jane and Jimmy get out of this scrape
in time!

WRANGLER: Now that was a funny thing for Nick McGee to do. Well,
den't werry none about Jane and Jimmy, they'll come out all
right. Just the way all straight shooters will come out all
right in this world. (CONT. OVER)

CONT:

(CLOSING SIGNATURE)

ANNOUNCER: THE TOM MIX RALSTON STRAIGHT SHOOTERS RETURN ON WEDNESDAY.

John Young announcing..

THIS IS THE NATIONAL BROADCASTING COMPANY.

vh/kh/10/23/34